

The RAINBOW

Where Is
Greek Going?

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My Delt Story

"My Delt experience began my senior year of high school when I visited the Delt House as a prospective member. I knew immediately Delt was the place for me. As an undergrad the relationships and experiences Delt provided to me were life-changing. Little did I know my Delt story was just beginning. Today my wife, Andrea, and I choose to give back to Delt both as donors and volunteers for our local chapter. I am grateful for all Delta Tau Delta has given me, and I am proud to be a Delt for life."

Justin Dodge (Iowa State University, 2001)

Share your Delt Story at
www.delts.org/story

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What direction is Delta Tau Delta taking to continue providing men with excellent fraternity experiences?

MAGAZINE MISSION

- Inform members of the events, activities and concerns of interest to members of the Fraternity.
- Attract and involve members of the Fraternity via appropriate coverage, information and opinion stories.
- Educate present and potential members on pertinent issues, persons, events and ideas so that members may be aware of and appreciate their heritage as Delt.
- Serve as an instrument of public relations for the Fraternity by presenting an image of the Fraternity commensurate with its quality and stature.
- Entertain readers with its information and quality writing and editing, so that it is a pleasure to read and share with others.

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Inspiring Change



Travis Rockey
University of Florida, 1973

The theme of this edition of *The Rainbow* is "Are we leading or are we following?" Your Arch Chapter and Central Office team frequently ask this question. While we try to take an objective approach to answer the question in this edition, at the end of the day, what you think is what really matters. Please send your comments to me at president@delts.org. We are here to serve you and I would appreciate you letting me hear your comments.

Several years ago I was having breakfast with John Gleeson (University of Illinois, 1968). John has a way of making a point like no one else I have ever met.

During breakfast, John said, "There are two kinds of men in every chapter....in every business. There are the builders and the users." I had to think about that for a minute. I never thought about it quite like that. Have you?

The builders have excellent GPAs, run for office or serve where needed, attend nearly every chapter meeting. They are front and center if there is a work party, philanthropy or community service event. Builders make constructive comments in chapter meetings and they make a real difference to the growth of the chapter...building it up. From that description, can you picture the builders in your chapter?

Users' grades are usually low, they rarely volunteer, are the first to arrive at a party and the last to leave. They always have an excuse as to why they can't make a work party, philanthropy or community service event. They sit in the back of the room and cut up in chapter meetings with comments that are less than constructive. In essence, they do not make a positive difference to a chapter, they drag it down. Remind you of anyone in your chapter?

John went on to explain the balance of builders and users in a chapter is like a teeter-totter. On one end are the builders and on the other end the users. When a chapter or business gets too many users, the user side of the teeter totter goes down and the chapter cycles down quickly. GPA drops, MRG violations accelerate, the Shelter is no longer a place of pride,

philanthropy and community service wane, and parties become the focus of the chapter's existence.

When a chapter recruits more builders, the builder side of the teeter-totter goes down and the chapter climbs toward excellence. GPA improves dramatically, MRG violations drop dramatically, and it competes and is recognized by winning Hugh Shields and Court of Honor Awards. Everyone pitches in on community service and philanthropy events and social functions become meaningful events.

Something to think about when you elect officers at your chapter in the years ahead. Are they builders or are they users?

As I complete my term as your president and reflect back on 11 years of service on the Arch Chapter, I can honestly say our builders have had a good run. We have fewer users and we are definitely leading. Our GPA is beginning to trend above a 3.0. One in four men are Kershner Scholars with at least a 3.5 GPA. The number of chapters/colonies is the highest in history at 133. Membership is up nearly 50 percent since 2003, surpassing 9,000 undergraduate men. We are executing a five-year Strategic Plan that focuses on significant improvement in undergraduate/volunteer engagement, community service and growth. More than 98 percent of our new members take the Delts Talking About Alcohol online class. We have introduced two new leadership programs, Ignite and The Charge, to give freshmen/sophomore and junior/senior leadership learning experiences. Our philanthropies including JDRF raised \$753,900 in 2013. We gave back to the communities we serve by donating more than 106,000 hours in 2013.

Yes, we are growing and leading in many areas, but there is much more to be done. To our undergraduate brothers who are builders: Your pride in Delta Tau Delta is showing every day on 133 campuses. Keep up the good work! Volunteers in the Fraternity and Foundation who have worked so hard to help our younger brothers prepare to live a life of excellence: You are builders in every sense of the word. And the best is yet to come!

Many thanks to each of you for electing me to serve as your president. It has been a wonderful honor and privilege to serve you.

Planting the Delt Flag

The promise for future growth within the Fraternity will once again be strong for the 2014-2015 calendar year. Delta Tau Delta will expand to four new campuses in the fall including the University of Maryland-College Park, The College of New Jersey, Cal Poly and Marquette. Each campus provides great opportunities to build a strong new colony and ultimately redefine the concept of fraternity in each of the communities.

The College of New Jersey (TCNJ)

Delta Tau Delta was invited to join the Greek community at TCNJ in the fall of 2013 and the staff has been working on plans to execute the project which will begin in September. Emily Weisman, the vice president of expansion and conduct for the TCNJ Intergreek Council said, "TCNJ selected Delta Tau Delta to add to our campus due to its strong membership development program and dedication to community involvement, which is something we pride ourselves on as Greeks on campus." She continued, "We are hoping Delta Tau Delta can make a home for men who are established leaders on campus, but did not find homes in other Greek organizations."

Located in Ewing, N.J., The College of New Jersey is one of the top public liberal arts colleges in the country. The college has a total of 7,200 students with seven schools and more than 50 degree programs. The TCNJ Greek community is comprised of 14 fraternities and 15 sororities. Weisman concluded in saying, "The Greek community on campus, as well as the student body, is really looking forward to seeing how Delta Tau Delta can add to our success."

University of Maryland

The University of Maryland, Delta Tau Delta and Delta Sigma Chapter alumni have partnered to bring Delts back to College Park in the fall, after closing the chapter in 2008. The expansion is scheduled to start in September and continue through October. Maryland has a long tradition of Greek life and currently has 24 fraternities and 11 sororities.

Delta Tau Delta first came to Maryland in 1948 and Delta Sigma has initiated more than 1,100 men.

The opportunity to create a new fraternity bodes well with the entrepreneurial spirit of the students at Maryland. Shane Henderson, a student at Maryland said, "Students are definitely interested in starting a new opportunity. We here at Maryland are always looking for meaningful opportunities to foster new friendships, open up doors, and get involved. I'm convinced that Delta Tau Delta is a fraternity that can do that for them and joining is an opportunity not to pass up."

Cal Poly

In November, Delta Tau Delta will colonize at Cal Poly in San Luis Obispo, Calif., joining a network of eight established Delt chapters in

the state. The Fraternity is very excited for the opportunity to bring a Delt experience to the Cal Poly campus and the Central Coast region.

Cal Poly is consistently ranked as one of the top engineering schools in the country with an undergraduate enrollment of just under 18,000 students. The Greek community currently has 18 IFC fraternities and nine PanHellenic sororities. The institution has a "learn by doing" philosophy that correlates perfectly with the ideals of the Fraternity and especially the colony experience.

Marquette

In April 2014, Delta Tau Delta was invited to recolonize at Marquette University. The expansion will be completed in February 2015. An interest group of three Marquette students worked for several years to advocate to the university to bring in a new fraternity.

Delta Tau Delta first came to Marquette as the Zeta Alpha Chapter in 1970 and initiated nearly 200 men before it closed in 1979.

Thomas Schick, a junior at Marquette and member of the interest group, regarding the invitation to Delta Tau Delta said, "To the men of the interest group, Delta Tau Delta represents the best of the best in the global Greek community and an organization that embodies their values in every facet of the organization. The most important thing we were looking for when speaking with potential organizations to invite to campus was the Fraternity's values aligned with, not only our own, but with the greater pillars our university was built on - Delta Tau Delta was that fraternity."

Marquette University is a private, Jesuit, Roman Catholic University located in Milwaukee, Wis. The university is ranked among the top universities in the nation. Students come from nearly all states and 68 countries, and more than one-third of students were in the top 10 percent of their high school class. Delta Tau Delta has a rich tradition of performing very well at institutions like Marquette, and the Fraternity is excited to return within the next year.

To refer a potential new member to one of these colonies or an existing chapter, please visit www.delts.org/chapters.



Delts Set Philanthropy Record

This spring turned into another banner season for Delts everywhere in their philanthropic efforts for the Fraternity partner, Juvenile Diabetes Research Foundation. Delts across the country walked, ran, sang and danced in the name of service, raising a substantial amount for JDRF while spreading awareness in their communities about type 1 diabetes.

UT-DALLAS CRESCENT COLONY

Long hours and dedication paid off for the Delts at Dallas as they kicked off their first “Delta Queen” fundraiser. With hopes of exceeding the on-campus Greek life record of \$4,500 for a single philanthropic event, the colony set a lofty goal of raising \$5,000. In an impressive display of devotion to the Fraternity’s philanthropic partner, the UT-Dallas Colony nearly doubled the record by raising \$8,250 for JDRF, a remarkable success for a group of undergraduates who colonized just six months ago.

The brothers set up a booth in the student union and over the course of three weeks took turns manning it. With four sororities on board and more than 500 tickets sold, Casey Sublett from Kappa Alpha Theta was crowned queen and

received a \$250 scholarship which she in turn donated to JDRF.

“The girls also put in an incredible amount of time to help us reach our grand total of \$8,250,” said Luke Lewis (University of Texas-Dallas, 2014), president of the UT-Dallas Colony.

BETA ETA - UNIVERSITY OF MINNESOTA

In previous years, the men of Beta Eta helped with “Walk for the Cure” and hosted an annual “Walking Taco Feed” for JDRF. This time around, the Beta Eta Chapter wanted to do something bigger to increase donations and support for the national philanthropy partner. Motivated by the idea of planning a bigger philanthropy event, the initial five-man team from Beta Eta made the golf tournament, which they’d

been toying around with for a year, into a reality. As the ball began rolling on the event, more Delts became involved in spreading the word, putting up flyers and posting on social media.

On May 3 at the Heritage Links Golf Club in Lakeville, Minn., the Beta Eta Delts teed off 50 golfers. The tournament included a round of 18 holes, multiple contests on the course, a silent auction and a charity dinner. Scores may not have been worthy of the PGA Tour, but everyone had a great time for a great cause. Overall, through the silent auction, sponsorship and donations, this widely successful event raised \$2,200 for JDRF.

IOTA IOTA - JOHN CARROLL

At John Carroll University, the Iota Iota Delts rallied behind Brother Evan Meindl (John Carroll University, 2016), who lives



Members of UT-Dallas Crescent Colony exceed campus philanthropy record.

daily with diabetes. The entire chapter participated in the JDRF Walk at the Cleveland Metropolitan Zoo on Sept. 29, 2013, but this walk was personal. Meindl shared his story about diabetes in a letter given to the presidents of the Greek organizations on campus and distributed to local restaurants around Cleveland. Family and friends were also asked to spread the word about the event via email. Through their unflagging efforts, the Delts at John Carroll raised \$5,616 for JDRF.

Driven by the success of the walk, the brothers decided to host a week-long event to raise awareness about type 1 diabetes.

“Our main goal of the week was raising awareness about JDRF and type 1 diabetes, not how much money we raised,” said Patrick Hackett (John Carroll University, 2017), philanthropy chairman of the Iota Iota Chapter.

From selling shamrocks to make a pledge to JDRF, to passing out information packets about type 1 diabetes, these “Pillsbury Dough Boys” spent two days baking for the bake sale, raising \$300 for JDRF, but more importantly, educating the community about the challenges of diabetes. The week ended with a dynamic speech given by Dr. Michelle Schweiger, a pediatric endocrinologist at Cleveland Clinic.

DELTA IOTA - UCLA

In a unique and fresh display of civic dedication, the men of the Delta Iota Chapter at UCLA hosted the VMAs, a lip-syncing, music video philanthropy. Philanthropy Chairman Brandon Magno (UCLA, 2016) was inspired while listening to music during lab hours and thinking how inspirational songs make an impact on people and how people love to watch music videos.

Armed with this idea and much enthusiasm from his Delt brothers, two Delt captains were assigned to every chapter on the PanHellenic Council. These

captains handed out packets, explaining the rules and talked about why they were raising money for JDRF. In addition, all the brothers changed their Facebook profile pictures to the Delt VMA logo. Magno also created a promo video that was shared on Facebook.

Ten of the 14 sororities on campus submitted a music video and a donation of \$100. The captains worked closely with the sororities helping them fulfill the criteria of the three awards: Best cinematography, best choreography and video of the year.

On the day of the event, the men of Delta Tau Delta showed some of their best moves at the opening dance performance and again at half time. The collaborative effort from the Delts at UCLA raised \$3,053 for JDRF.

“This new philanthropy has definitely impacted our lives to help and support people to be strong and brave in their struggles with type 1 diabetes,” said Magno.



The men of Iota Iota Chapter support JDRF through fundraising and educational efforts.

Heart of a Lion

After nearly losing his own life to meningitis, Alex Flatley (University of Arizona, 2015) is raising awareness about the deadly disease and its lasting effects through philanthropic work via the Delta Tau Delta chapter at the University of Arizona.

The Delt's Lion Heart Challenge event, held on May 3, encouraged students and community members to educate themselves on the symptoms of meningitis while competing in an obstacle course. The event, named after Flatley's late father and constant encouragement to "have the heart of a lion," also included T-shirt sales with 100 percent of the proceeds going to the Meningitis Foundation of America, as well as a percentage night at a local frozen yogurt business, with 20 percent of proceeds from each customer who mentioned the Lion Heart Challenge going toward the Meningitis Foundation.

Flatley's passion for the cause stems from his own harrowing battle with the disease, a battle he nearly lost

after returning home for summer vacation at the conclusion of his sophomore year. With a 102.6 degree fever, Flatley was initially told he had the flu and dismissed from the campus health center. But upon arriving home in Palo Alto, Calif., disoriented and confused, it became increasingly evident this wasn't just a nasty bout of the flu.

Within half an hour of reaching the hospital, Flatley slipped into a coma. After a full work up of tests, including four spinal taps, doctors diagnosed Flatley with viral meningitis and encephalitis. Meningitis is an inflammation of the membranes surrounding the brain and spinal cord, while encephalitis is an inflammation of the brain with a viral infection as the most likely cause.

Four days passed before Flatley woke from his coma, at which point it was discovered he suffered from retrograde amnesia with difficulty even recognizing his mother's face. However, Flatley persevered and was determined to make a full recovery. Unfortunately, the improvements were short-lived and he relapsed a month after his initial release from the hospital.

After suffering a grand mal seizure and slipping into yet another coma, Flatley awoke with no sense of smell and what will likely be a permanent loss of memory of before the illness. But again, Flatley's resilience is endless and he pushed on, returning to school even against doctor's wishes to ensure his story would be heard in hopes of educating his campus and community about the disease and how to ward against its oft-deadly side-effects. And if one life can be saved from his efforts, then Flatley believes it will all have been worth it.



Alexander Flatley
Photo by Steve Nguyen, *The Daily Wildcat*

Delts Make a Match

University of Alabama Delts partnered with Be The Match Foundation to encourage students to donate marrow to those affected by life-threatening diseases. Little did they know, a match was within their own ranks.

In April 2013, the Delta Eta Chapter at the University of Alabama organized and held an event that profoundly impacted the lives of one family and its community. In alliance with Be The Match Foundation, an organization dedicated to finding qualified donors for those suffering from life-threatening illnesses, Delta Tau Delta hosted a philanthropy event aligned with the organization's core goals. The purpose of the event was quite simple—to swab as many people as possible for the database of potential donors. Fortunately, the community truly took an active role, and the event was met with an enormity of success.

Not only did all of the brothers qualify to be potential donors, but hundreds of others were registered as possible donors as well. The event not only promoted the organization and its cause, but it also provided the database with hundreds of potential donors, drastically increasing the probability of a patient in need finding a suitable match. In fact, shortly after the drive had taken place, in search for a patient in dire need of help, the organization found a donor—Mike Keefe (University of Alabama, 2016).

One month after the event, Keefe received a phone call that would undoubtedly be one of the most significant of his life. It was an operator from the Be The Match Foundation informing him he was the most qualified potential donor for a 59-year-old man suffering from Myelodysplastic Syndrome. There are more than a handful of reasons that one would deny the chance to be a donor: countless hours in and out of different medical facilities, several supplementary blood-work tests, and the transfusion itself poses possible risks and days of discomfort.

There is only one reason to accept this undertaking, and that is to help one's fellow man in his most trying hour. Keefe did not hesitate for a moment to give this man another chance at life. The transfusion occurred with unmitigated success and through this selfless act,

this man and his family will now enjoy many more wonderful years together.

The mission of Delta Tau Delta is committed to lives of excellence; this commitment is not only to achieve excellence in one's own life, but to provide the chance for others to do the same. Subsequently, the manifestations of this belief in all aspects of Fraternity operations led to the organization and execution of this philanthropy drive.

Lastly, this wondrous act could never have happened were it not for the character of the donor himself. Mike Keefe truly embodies the ideals of a universal sense of brotherhood and a dedication to spread goodwill throughout a community.

-Benjamin Dufresne (University of Alabama, 2016)



Mike Keefe didn't hesitate to participate in a transfusion to save another man.

Campus Leaders Emerge

At campuses across the country, Delts are using their values to lead their fellow students.

The Zeta Zeta Delts at Morehead State University swept the polls for the student government association election this year. The president, executive vice president and president of administration are now held by Brad Fyffe (Morehead State University, 2015), Jake McKay (Morehead State University, 2015) and Nolan Willoughby (Morehead State University, 2015) respectively.

Fyffe is studying government and is an undergraduate research fellow for the School of Public Affairs. McKay is a member of the university's Army ROTC Raider Company and previously served on the student government association as vice president for campus involvement. Willoughby is studying business marketing and recently served as the Interfraternity Council executive vice president for the Greek community on campus. The elected Delts will serve during the Morehead State University's 2014-15 academic year.

Westminster College also holds a Delt in the seat of president of the student government association after William Megl (Westminster College, 2015) was elected in December 2013. Megl, who previously served as class vice president, was elected in the midst of substantial budget cuts as well as the closure of the university's sister campus in Arizona; however, he has successfully championed significant improvement to student life on campus thus far during his tenure.

According to Megl, one of the highlights of his first semester as president was successfully approving the student newspaper's budget for a new online edition, as the news outlet is progressively phasing out print copies to make way for electronic editions to further extend the reach of viewership to prospective student, alumni and the community.

Megl, who will serve as president until December 2014, also

runs cross country and track for the Westminster Blue Jays as well as serving as the chief executive officer of the investments committee on campus.

Manjul Sharma was recently elected to the presidential seat of the Kenyon College Greek Council. As president, Sharma serves as the college's Greek ambassador and the official liaison between the Greek students and the community.

While in office, Sharma has instituted two new programs for the Greek community at Kenyon including Greek Study Hours and Faculty-Greek Lunches.



William Megl serves as president of the Westminster College student government association.

The Brotherhood Grows

Three spring expansions lead to nearly 100 men joining the ranks of Delta Tau Delta.

UNIVERSITY OF LOUISVILLE

Delta Tau Delta added three new colonies this spring. On Feb. 14, a four-week expansion concluded with 28 founders at the University of Louisville with a GPA of 3.29.

Paul Maddox (University of Louisville, 2017), appointed the first president of the Louisville Crescent Colony, stated, "I joined Delta Tau Delta because I like the idea of starting 100 years of tradition instead of following 100 years of tradition. I guess my main reason for becoming a Delt is because I want a different experience here at the University of Louisville as well as to leave a legacy that I can reflect on with pride and come back to see how it evolved from where it started."

The colony hit the ground running following the expansion to begin making a difference on campus. Maddox continued, "The experience has definitely been different. We have been welcomed with open arms from the Greek community and the Office of Student Involvement here at the University of Louisville as well as received great support from the Arch Chapter and from Southern Division President Lee Grace (Western Kentucky University, 1984). We have spent the majority of our first semester on campus essentially getting our house in order as well as learning about Delta Tau Delta and establishing good relationships both on campus and in the community. We are excited about the upcoming fall semester and the beginning of placing our impact on campus. My hope is that we can establish ourselves on campus as outstanding gentlemen that uphold the values of being a Delt and be a part of an organization that both the Arch Chapter and the Louisville community can be proud of."

The University of Louisville has more than 15,000 undergraduates from all 50 states and 100 countries. It has a metropolitan campus and aims to be the premier metropolitan research institution in the nation. Delta Tau Delta joins a 30-chapter Greek community.

MONMOUTH UNIVERSITY

On March 14, Delta Tau Delta raised another Delt flag, colonizing for the first time at Monmouth University. Following a four-week expansion project, 44 founders with a 3.41 GPA became the foundation for the Monmouth Crescent Colony.

CJ Lucia (Monmouth University, 2015) was appointed as the first president at the colony ceremony in front of a standing-room-only gathering of parents, friends and members of the Greek community.

When asked why he joined the Fraternity, Lucia stated, "I joined Delta Tau Delta because the Fraternity's values closely resemble my own. I wanted to be a part of an organization that is not solely focused on the social benefits associated with being a member of a fraternity, but an organization that is focused on the lifelong growth and achievement of its members." Lucia continued, "So far my experience has been excellent. As president of a new colony, there are many situations that are not easy to conquer. Fortunately, the guidance offered by Delta Tau Delta colony advisors, consultants and Division President Anthony Albanese (American University, 1996) has been incredible. All of those I have been in contact with are extremely helpful, regardless of the complexity of the issue."

The unique experience with being a member of a colony is the opportunity to design the future of the Fraternity on a respective campus. Lucia provided a look at what the future holds for the Deltas at Monmouth, stating, "My hope for the future of Delta Tau Delta at Monmouth University is to establish an organization comprised of fraternity gentlemen. As founding fathers, we have been blessed with a unique opportunity to develop an organization that is different from the other existing Greek organizations at Monmouth University."

ROBERT MORRIS

In January, Delta Tau Delta returned to Robert Morris University as it recognized an interest group on campus after a 21-year lapse. The colony currently has 29 members and boasts a 3.55 GPA, the highest on campus. Robert Morris is about 15 miles outside of downtown Pittsburgh with a student population of more than 4,000 students. Delta Tau Delta joins a 14-chapter Greek community.

Michael Smith, the president of Zeta Mu Colony said, "A group of close friends and I, after getting to know the organization and our own local alumni base from Zeta Mu at Robert Morris College, wanted nothing more than to bring Delta Tau Delta back to campus. We recruited a strong core group of men with similar ideals and values, and petitioned for colony status." The colony will have to fulfill a variety of requirements to ultimately become a chapter of Delta Tau Delta but the future is bright for this group. Smith continues, "To put it simply, I want Delta Tau Delta to continue to defy the Greek stereotypes. My vision for the future is that we continue to be a fraternity that redefines Greek Life in the minds of the naysayers, and one that offers a spectacular opportunity to men who never imagined they would want to be Greek."

Fraternity Witnesses Historic Installations

Nearly 200 Delts were initiated during noteworthy spring installation ceremonies.

VANDERBILT

On March 22, 77 newly-initiated Delts wore their badges for the first time as the Lambda Chapter was re-installed at Vanderbilt University. Lambda Chapter, an original Rainbow Fraternity chapter which merged with Delta Tau Delta in 1886, was closed in the 1930s and had been absent from campus for more than 80 years.

"I was the first man to sign on as a founding father of Lambda Colony," said Charles Schwartz (Vanderbilt University, 2015). "For me, joining Delta Tau Delta was an attempt to create justice in an unjust system. I was severely disappointed in Greek life at Vandy, especially in respect to recruitment. I saw an environment where everyone was trying to fit the mold instead of wanting to break it, and when I first met with

Director of Growth Mike Slaughter it was like Delta Tau Delta was exactly what I was looking for. It was a perfect match. Delta Tau Delta gave me the opportunity to be one in a community where men are encouraged to be themselves and take pride in standing out."

The *Ritual* and *Rite of Iris* ceremonies were performed by the men of Zeta Beta Chapter at LaGrange College, with Southern Division President Lee Grace (Western Kentucky University, 1984) presenting the newly-installed chapter with the Bible and framed Mission and Values.

Daniel Walsh (University of Maine, 2005) was installed as chapter advisor and Nick Augspurger (Vanderbilt University, 2015) as chapter president. Arch Chapter Second Vice President Jim Garboden (University of Pittsburgh, 1988) gave

the keynote speech and presented the men of Lambda Chapter with the Gavel and Charter. Also joining in the celebration were Executive Vice President Jim Russell (Purdue University, 1975) and Directors of Growth Mike Slaughter (University of Oregon, 2006) and Kyle Yarawsky (Morehead State University, 2010).

Vanderbilt University is a private research university of nearly 6,500 undergraduates and 5,300 graduate and professional students. The university is consistently ranked as one of the nation's top 20 universities by publications such as U.S. News & World Report, with several programs and disciplines ranking in the top 10. Forty six percent of Vanderbilt students are involved in the 37-chapter Greek community.



The men of Vanderbilt University's Lambda Chapter.

BOSTON AND NORTHEASTERN

Delta Tau Delta experienced an historic event on March 29 with the dual installation of Beta Sigma Chapter at Boston University and Iota Psi Chapter at Northeastern University where a total of 119 men joined the brotherhood.

Evan Hershy (Northeastern University, 2015), president of Iota Psi, was thrilled to finally achieve chapter status, commenting, "After everyone put in so much time and effort over the past year, getting initiated was the greatest reward. It was the carrot on the string that motivated us to continue working even through the most difficult of times." Hershy also stated, "Seeing the bond that is shared with initiated members is incomprehensible until you have gone through initiation yourself. I think that every man in our chapter had a newfound appreciation for what it means to be a Delt."

The *Ritual* ceremonies for Beta Sigma and Iota Psi were performed by the Beta Mu Chapter of Tufts University and the Iota Mu Chapter of Quinnipiac University respectively. The *Rite of Iris* was performed for both newly-chartered chapters by the Gamma Nu Chapter of the University of Maine. Eastern Division President Anthony Albanese (American University, 1996) presented the Bible and framed Mission and Values to the newly-installed chapters.

International Treasurer Steve Paquette (Syracuse University, 1977), and former International President Norval Stephens (DePauw University, 1951) welcomed the new Delts into the brotherhood. Also in attendance at the ceremonies were Central Office staff members Jack Kreman (University of Nebraska-Kearney, 2004), Dave Sirey (John Carroll University, 2008), Mike Slaughter (University of Oregon, 2006) and Kyle Yarawsky (Morehead State University, 2010).

Executive Vice President Jim Russell (Purdue University, 1975) stated, "Our footprint in greater Boston continues to build on a legacy that began at Tufts and

MIT 125 years ago this spring. With the 2010 addition of Babson, a return to Boston University and this opportunity at Northeastern, the presence of Delta Tau Delta in Boston is growing significantly. We look forward to the achievements of these men while thanking the alumni and campus professionals who support them."

Sam Raheb (Boston University, 2016) stated, "We are very excited to finally be initiated. It was a long road but well worth it. We look forward to the challenges ahead and improving our Fraternity's name on campus in the years to come."

Beta Sigma Chapter was first installed at Boston University in 1889 and was on campus until 1893. The chapter returned to campus from 1991 to 1999 and initiated 166 men during those two time periods.

Boston University is a private school with more than 33,000 undergraduate and graduate students from more than 140 countries, 10,000 faculty and staff, 16 schools and colleges and 250 fields of study. Northeastern University is a private institution founded in 1898. It has a total undergraduate enrollment of 13,107. Northeastern University is ranked in the top 50 in the 2014 edition of Best Colleges.



The men of Iota Psi Chapter at Northeastern University.



Fraternity Snapshot

133 schools • **127** chapters • **6** colonies • **39** states + District of Columbia

Membership is up for the seventh consecutive year and ninth in the last 10

3,610

new members

9,355

undergraduate members

**G.P.A.
3.02**

**1 in 4 Deltas
achieved
Dean's List
status**

2,244
Kershner
Scholars
for fall 2013

18
chapters
ranked #1
academically
on campus

**NEW COLONIES
RECOGNIZED
2013-14:**

James Madison, Louisville,
Monmouth, Robert Morris,
U. of Texas at Dallas,
West Virginia

Ranked #3 in average chapter size

173,256 TOTAL INITIATES
SINCE INCEPTION

3,241 undergrads + 14,568 hours volunteered

\$176,000
RAISED FOR JD RF

\$753,854
in total charitable
contributions
last year

Eighteen chapters earned No. 1 academic status on their campus and 47 are in the top three on campus. Seventy-seven chapters (61%) are above the All-Men's Average and 78 (60%) are above the All-Fraternity Average.

FRATERNITY SNAPSHOT

WHERE DOES YOUR CHAPTER RANK?

RANKINGS FOR 2013-2014 SCHOOL YEAR

Chapter Name	School Name	Chapter Size	# Members Participating in Delt Leadership Events	Service Hours to JDRF	Chapter GPA	Campus Rank
Alpha	Allegheny College	64	6	168.5	3.19	1/6
Gamma	Washington & Jefferson College	29	6	89	2.88	4/6
Delta	University of Michigan	89	18		3.318	9/30
Epsilon	Albion College	54	8		3.11	3/6
Zeta	Case Western Reserve University	79	22	159	3.312	7/16
Theta	Bethany College	27	5		2.86	
Kappa	Hillsdale College	47	6		3.292	1/4
Lambda	Vanderbilt University	90	4		3.44	6/15
Mu	Ohio Wesleyan University	41	4		3.06	2/9
Omicron	University of Iowa	52	15	54	3.142	2/25
Rho	Stevens Institute of Technology	80	5	132.5	3.22	6/10
Tau	Pennsylvania State University	108	6		3.27	15/48
Upsilon	Rensselaer Polytechnic Institute	63	6		2.81	26/28
Chi	Kenyon College	35	8		3.21	11/13
Omega	University of Pennsylvania	35	5		3.438	9/30
Beta Alpha	Indiana University	190	12		2.82	25/32
Beta Beta	DePauw University	81	2		3.02	7/10
Beta Gamma	University of Wisconsin	46	9	10	3.068	21/27
Beta Delta	University of Georgia	56	4		3.17	11/25
Beta Zeta	Butler University	130	13	265	3.037	2/6
Beta Eta	University of Minnesota	52	4	300	2.94	23/29
Beta Theta	University of the South	22	2		3.31	1/12
Beta Mu	Tufts University	91	3		3.29	4/9
Beta Nu	Massachusetts Institute of Technology	33	5		3.24	26/26
Beta Xi	Tulane University	45	0	4.5	3.297	5/11
Beta Omicron	Cornell University	48	0	216	3.334	24/40
Beta Pi	Northwestern University	97	10		3.46	1/9
Beta Rho	Stanford University	52	3	20	3.57	
Beta Sigma	Boston University	92	5	137	3.11	4/8
Beta Tau	University of Nebraska	101	7	372	3.123	11/24
Beta Upsilon	University of Illinois	188	10		3.21	11/49
Beta Phi	Ohio State University	131	15	324	3.15	10/33
Gamma Alpha	University of Chicago	34	7		3.327	
Gamma Beta	Illinois Institute of Technology	32	11	9	3.221	2/6
Gamma Delta	West Virginia University	55	9	128	3.06	1/15

Chapter Name	School Name	Chapter Size	# Members Participating in Delt Leadership Events	Service Hours to JDRF	Chapter GPA	Campus Rank
Gamma Eta	George Washington University	84	3	165	3.16	10/
Gamma Theta	Baker University	34	8	72	2.98	3/4
Gamma Iota	University of Texas	198	4	41	3.11	11/24
Gamma Kappa	University of Missouri	154	29	105	3.15	2/35
Gamma Lambda	Purdue University	117	12	126	2.76	23/40
Gamma Mu	University of Washington	73	5		3.26	14/33
Gamma Nu	University of Maine	42	3		2.635	9/18
Gamma Xi	University of Cincinnati	77	16	86	2.995	12/20
Gamma Omicron	Syracuse University	85	8	178	3.07	12/18
Gamma Pi	Iowa State University	103	19	225	2.95	9/28
Gamma Rho	University of Oregon	105	8	873	3.16	2/17
Gamma Sigma	University of Pittsburgh	89	5		2.909	12/18
Gamma Tau	University of Kansas	82	11		2.66	24/28
Gamma Upsilon	Miami University	99	8		3.08	10/30
Gamma Psi	Georgia Institute of Technology	51	1		2.97	25/32
Delta Alpha	University of Oklahoma	206	11	350	3.07	7/19
Delta Beta	Carnegie Mellon University	71	13	300	3.18	5/11
Delta Gamma	University of South Dakota	61	13	108	3.358	2/8
Delta Delta	University of Tennessee	139	4	1,724	2.862	8/17
Delta Epsilon	University of Kentucky	168	5	480	3.08	12/22
Delta Zeta	University of Florida	152	7		3.174	11/25
Delta Eta	University of Alabama	101	3		2.64	27/28
Delta Iota	UCLA	89	9		3.152	8/20
Delta Kappa	Duke University	85	3	510	3.401	12/17
Delta Mu	University of Idaho	72	3		2.83	12/17
Delta Nu	Lawrence University	35	0	4	2.946	3/4
Delta Xi	University of North Dakota	47	7		2.86	7/19
Delta Omicron	Westminster College	61	6	481	3.385	1/6
Delta Pi	University of Southern California	51	4		3.18	13/19
Delta Tau	Bowling Green State University	33	6	86	2.85	10/14
Delta Upsilon	University of Delaware	90	3	168	3.182	2/19
Delta Phi	Florida State University	166	2		2.918	12/22

Chapter Name	School Name	Chapter Size	# Members Participating in Delt Leadership Events	Service Hours to JDRF	Chapter GPA	Campus Rank
Delta Chi	Oklahoma State University	50	9	150	3.09	8/22
Delta Psi	University of California-Santa Barbara	58	23		2.942	9/19
Delta Omega	Kent State University	31	8	203	2.79	12/18
Epsilon Alpha	Auburn University	49	4	2.5	2.848	9/34
Epsilon Beta	Texas Christian University	115	18	255	3.101	4/11
Epsilon Gamma	Washington State University	74	4		2.69	22/24
Epsilon Delta	Texas Tech University	170	4		2.67	10/21
Epsilon Epsilon	University of Arizona	126	3		2.741	13/18
Epsilon Zeta	Sam Houston State University	55	3	210	2.86	3/11
Epsilon Eta	Texas A&M-Commerce	35	10	150	2.18	5/5
Epsilon Iota A	Kettering University A	40	5	45	3.24	3/10
Epsilon Iota B	Kettering University B	41	9		3.08	3/10
Epsilon Mu	Ball State University	77	14	102	2.791	9/20
Epsilon Nu	Missouri Univ. of Science and Technology	30	12	714.5	2.975	7/23
Epsilon Xi	Western Kentucky University	25	9	58	2.411	13/17
Epsilon Upsilon	Marietta College	43	12	200	3.174	1/4
Epsilon Phi	Southeastern Louisiana University	46	9		2.973	2/9
Epsilon Omega	Georgia Southern University	69	2		2.69	8/16
Zeta Beta	LaGrange College	28	2	58	2.55	2/3
Zeta Delta	Texas State University	98	9	50	2.25	11/14
Zeta Zeta	Morehead State University	58	12	144	2.949	7/8
Zeta Theta	Villanova University	30	0		3.23	4/9
Zeta Lambda	Western Illinois University	27	9		2.687	12/13
Zeta Mu	Robert Morris University	28	5	112		
Zeta Rho	Eastern Illinois University	62	2		2.54	7/12
Zeta Sigma	Texas A&M University	100	10		3.13	2/18
Zeta Tau	University of North Carolina-Wilmington	54	3		3.08	1/11
Zeta Chi	University of Southern Mississippi	37	8	143	2.984	5/14
Zeta Psi	Stephen F. Austin State University	33	6	238	2.94	1/16
Zeta Omega	Bradley University	77	4	118.5	2.94	8/14
Theta Gamma	Arizona State University	55	15			
Theta Delta	Baylor University	62	6	179	3.02	7/11
Theta Epsilon	American University	63	8	120	3.4	1/13
Theta Zeta	University of San Diego	68	2		3.114	6/8

Chapter Name	School Name	Chapter Size	# Members Participating in Delt Leadership Events	Service Hours to JDRF	Chapter GPA	Campus Rank
Theta Eta	University of South Carolina	93	3		2.95	15/23
Theta Lambda	University of California-Riverside	36	2		2.639	--
Theta Mu	Clemson University	60	6		3.174	2/22
Theta Xi	Eastern Michigan University	38	12	309	2.61	7/8
Theta Omicron	University of Northern Colorado	47	2	80	2.69	3/8
Theta Rho	University of Dayton	63	5		2.963	8/10
Theta Tau	Moravian College	27	5		3.06	2/3
Theta Chi	Muhlenberg College	35	5		3.103	3/3
Theta Psi	College of Idaho	33	3		3.29	1/3
Theta Omega	Northern Arizona University	18	4		2.14	10/10
Iota Beta	Wittenberg University	40	11		2.926	5/6
Iota Gamma	Wright State University	21	5	33	2.859	2/8
Iota Delta	Quincy University	28	6			
Iota Epsilon	Chapman University	99	16	49	3.448	1/9
Iota Zeta	Virginia Polytechnic Institute	58	1		2.855	22/28
Iota Theta	Kennesaw State University	112	13	982	2.89	2/10
Iota Iota	John Carroll University	27	13	222	3.17	2/4
Iota Kappa	Appalachian State University	65	6	80	2.91	5/13
Iota Mu	Quinnipiac University	79	9	28	3.26	2/6
Iota Nu	Florida Atlantic University	77	1	94	2.45	7/8
Iota Xi	Florida Institute of Technology	38	10		2.88	3/8
Iota Omicron	Babson College	53	2	195	3.35	1/3
Iota Pi	University of Vermont	36	3		2.93	4/8
Iota Rho	Pepperdine University	51	3	15	3.186	1/5
Iota Sigma	North Dakota State University	65	25	236	3.134	2/10
Iota Tau	Sacred Heart University	66	5		2.93	3/6
Iota Upsilon	Grand Valley State	41	6		2.91	5/10
Iota Phi	University of Wisconsin-Eau Claire	32	4	3	3.15	1/3
Iota Chi	Lindenwood University	28	3	44	3.1	1/2
Iota Psi	Northeastern University	64	5	198	3.16	1/9
James Madison University CC	James Madison University	70	0	7	3.06	1/17
University of Texas-Dallas CC	University of Texas-Dallas	50	0	200	3.17	3/11
University of Louisville CC	University of Louisville	26	3			
Monmouth University CC	Monmouth University	44	0	77		

As You Advance, Remember That Others Follow



New Bethany Society Member Recognized at Foundation Event

The Delta Tau Delta Educational Foundation Board hosted a donor event in Washington, D.C., in conjunction with its semi-annual meeting, in April. During the event, Rosario Palmieri (American University, 1999) was welcomed as the newest member of the Bethany Society.

Membership is reserved for those loyal alumni who have made a lifetime total contribution of cash gifts and pledges of \$25,000 or more or a planned gift in excess of \$100,000. Each Bethany Society member receives a signature, tailored green blazer with an embroidered Coat of Arms.

Delta Alpha Kappa Society Launched

The Delta Alpha Kappa Society seeks to recognize those Annual DeltFund donors who choose to support the Foundation via recurring gifts. The Greek letters were first added to Fraternity images in 1870 and stood for a secret motto within Delta Tau Delta, which was later declassified. It means, "Labor for the beautiful and the good."

Donations made via a regular payment plan (monthly, quarterly or yearly) are a convenient and easy way to support the Delta Tau Delta Educational Foundation. Donations can be set up to be run on the 1st or the 15th of every month. Making a recurring gift allows you to build a more significant contribution through smaller installments. For example,

donors can join the Order of the C— (premier leadership annual giving society) for as little as \$84 per month.

Matching Gifts Enable Donors to Double Support

Many companies and foundations will match the value of charitable gifts made by employees and their spouses, board members and retirees.

Note: Matching gifts should be directed toward the Delta Tau Delta Educational Foundation, not the Fraternity. The Foundation is a 501 (c)3 charitable organization and is not a fraternal membership organization under IRS rules.

To find out if a particular company or foundation has a matching gift program, you can visit our new matching gifts search engine at www.deltfoundation.org.

This search engine provides the proper forms, contacts and giving criteria for more than 19,000 companies!



Educational Foundation Executive Vice President Mark Helmus (Ohio University, 1986), left, and Foundation Chairman Ken Kies (Ohio University, 1974), right, welcome Rosario Palmieri (American University, 1999) to the Bethany Society.

Order of the C— is 132 members from reaching goal

Membership in the Order of the C— is for Delts who want to make a difference in the lives of our young men. This leadership Annual DeltFund giving society provides the necessary investment for the Fraternity to offer transformational programming to our chapters and members. It takes the form of an annual unrestricted gift of no less than \$1,000 a year to be a sustaining member of this important group.

Within the ranks of the Order of the C—, you will find the leaders of our Fraternity as well as the leaders of your chapter. While membership is less than three percent of total donors, Order of the C— members have traditionally provided approximately 40 percent of the total dollars to the Annual DeltFund. This commitment is vital to the growth of both the Fraternity and its leadership development experiences such as Ignite, The Charge, Division Leadership Conferences, Delts Talking About Alcohol and the Presidents and Advisors Retreat. This year, the Foundation is seeking to nearly double its membership in this recognition society to 250 members.

Southern hospitality!

The Foundation is pleased to announce it will offer a donor hospitality suite during this year's Karnea in New Orleans. This area will provide FY14 Annual DeltFund donors the opportunity to relax, network, view archived Rainbows, check your email, listen to guest speakers and much more. Current and prospective donors should check in at the Foundation table upon arriving for more details.

Keep your streak alive!

Be sure to make your unrestricted Annual DeltFund gift by July 31, 2014 to be included in this fiscal year's Honor Roll of Donors. We know many of you value your consecutive giving history—as do we—and want to make sure you do not miss out!

Help Us Reach Our Goal of 10% Alumni Participation

Although the Delt Foundation is consistently ranked among the top Greek Foundations for alumni participation, there is still room for improvement. We have set the ambitious goal of 10% alumni participation and we need your help to reach it. The first step is to make sure that you have made your personal gift by 7/31 to be counted for this year's Annual DeltFund.

Additionally, we are also seeking volunteers who are interested in being Delt Foundation Ambassadors. This role consists of current donors who are willing to reach out to their chapter brothers by phone, email or letter and encourage them to support the Annual DeltFund. For more details, contact Steve Vedra, Director of Development, at steve.vedra@delts.org or at (317) 284-0210 ext. 1331.



Foundation Website Offers Planned Giving Resources

Extensive planned giving information is now available on the Delt Foundation website. As

you click through our planned giving web pages, you will be linked to easy-to-understand passages that explain the concept you have selected.

Generally speaking, planned gifts represent gift options that can be designed to meet your personal philanthropic and financial goals. Some planned gifts, such as bequests, require no current outlay of funds at all. And other planned gifts, including the charitable gift annuity, make it possible to support our work, enjoy a tax deduction, and receive a lifetime income at the same time.

If you would like to learn more, feel free to contact Mark Helmus at 317-284-0210 or go to <http://www.deltfoundation.org/planned-giving/planned-giving-welcome/>.

Order of the C— Donors Named

The Order of the C— is the Foundation's premier annual giving club. The listing below includes those donors who have made Annual DeltFund gifts of \$1,000 or more to date during the 2013-2014 fiscal year. If you would like to become a member of the Order of the C— or fulfill your pledge, please call us at (317) 284-0210 or visit us at www.deltfoundation.org. All gifts need to be received by July 31 to be counted toward this year's annual campaign.

Crown Level

David Grainger, Beta Gamma, 1950
Kent Hance, Epsilon Delta, 1965
Robert C. Hartung, Beta, 1947
Kenneth J. Kies, Beta, 1974
Norval B. Stephens, Jr., Beta Beta, 1951

Platinum Level

William J. Sheoris, Epsilon Epsilon, 1990

Diamond Level

Douglas H. Houghman, Beta Phi, 1982
Stephen E. Kimpel, Gamma Xi, 1990
Vaughn Vennerberg II, Delta Chi, 1976
T. Scott Wittman, Beta Alpha, 1982

Emerald Level

Robert L. Cornell, Beta Iota, 1986
W. James Host, Delta Epsilon, 1959
Keith J. Steiner, Alpha, 1974

Sapphire Level

William A. Boettger, Beta Kappa, 1958
D. Mark Helms, Beta, 1986
Orland K. Johnson, Jr., Delta Nu, 1952
Gerald Kolschowsky, Gamma Pi, 1961
Benjamin Neff, Beta Tau, 1957

Ruby Level

Phil R. Acuff, Gamma Kappa, 1953
Anthony Albanese, Theta Epsilon, 1996
G. Kenneth Austin, Jr., Delta Lambda, 1953
Frank H. Baker USA(Ret.), Omicron, 1954
W. Marston Becker, Gamma Delta, 1974
Peter Beckwith II, Gamma Upsilon, 1992
Murray M. Blackwelder, Gamma Theta, 1969
Robert L. Boord, Gamma, 1950
John Braitmayer, Gamma Zeta, 1957
George P. Bray, Beta Alpha, 1973
John Brock, Delta Alpha, 1953
Robert D. Burns, Chi, 1951
Thomas F. Calhoon II, Beta Phi, 1970
John N. Cannon, Chi, 1983
Robert F. Charles, Jr., Beta Psi, 1959
James F. Chavers, Epsilon Alpha, 1966
C. Douglas Cherry, Nu, 1958

Craig W. Coburn, Beta Upsilon, 1986
Bryant B. Cohen, Beta Xi, 1982
Dwight Conover, Gamma Pi, 1974
Gerald K. Cornelius, Gamma Eta, 1960
Lynn Cowden, Epsilon Delta, 1980
Jaison D. Desai, Theta Epsilon, 2006
Steven B. Dillaway, Gamma Mu, 1967
Grady W. Drake, Delta Zeta, 1947
Daniel Dungan, Epsilon Delta, 1979
Daniel Earley, Gamma Xi, 1965
Mark E. English, Beta Beta, 1964
Gregory D. Ethridge, Gamma Iota, 2000
Robert Evans, Gamma Upsilon, 1958
Walter Evans, Omega, 1970
William W. Fallon, Beta Phi, 1952
Mike Fenton, Delta Chi, 1964
Ryan T. Fleming, Beta Zeta, 2005
W. Allen Gage, Epsilon Zeta, 1961
John M. Genovese, Gamma Beta, 1982
John Goethe, Epsilon Nu, 1992
Dan S. Gorgol, Gamma Lambda, 1987
Harold E. Goss, Gamma Tau, 1947
Kenneth Greiner III, Delta Chi, 1986
Edward Guthrie, Jr., Mu, 1966
John Hancock, Delta Rho, 1987
Michael Hanson, Epsilon Pi, 1977
Michael K. Hart, Delta Tau, 1983
Norman Harvey, Beta Omicron, 1955
Clair L. Hawkins, Gamma Delta, 1967
Frederick W. Hibbert, Mu, 1952
Richard W. Holmes, Gamma Xi, 1964
Thomas H. Humes, Jr., Gamma Xi, 1971
Jeremy Jackson, Iota Theta, 2005
Rory Jones, Delta Mu, 1977
Jerome R. Kerkman, Delta Nu, 1979
J. Luther King, Jr., Epsilon Beta, 1962
William Knapp, Delta, 1944
James R. Kramer, Epsilon Nu, 2004
James M. Krueger, Delta Pi, 1961
Daniel E. Kuenzi, Gamma Pi, 2008
Thomas F. Laughlin, Gamma Pi, 1971
Lanny D. Lautenschlager, Theta Kappa, 2001
Daniel Lemaitre, Theta, 1976
Kenneth A. MacLennan, Upsilon, 1962
Raymond E. Malecek, Gamma Beta, 1960
Robert J. Maneson, Epsilon Epsilon, 2002

Paul W. Marshall, Gamma Xi, 1964
Dwight B. Massey, Rho, 1953
Alfred R. Mays, Delta Omega, 1953
Grover C. McElyea, Mu, 1947
Cecil R. Miller, Gamma Theta, 1953
David Minette, Beta Tau, 1969
James C. Mordy, Gamma Tau, 1947
Dean Morton, Gamma Chi, 1953
John G. Olin, Gamma Beta, 1961
Joseph L. O'Toole, Epsilon Iota A, 1972
Steven A. Paquette, Gamma Omicron, 1977
Thomas L. Parker, Beta Phi, 1943
Bruce Peterson, Epsilon Tau, 1975
Dylan F. Pyne, Gamma Eta, 2012
Alan Riedel, Beta, 1952
Jacob P. Ringer, Beta Xi, 2008
Jud Roberts, Delta Pi, 1950
Travis O. Rockey, Delta Zeta, 1973
James B. Russell, Gamma Lambda, 1975
George V. Rusu, Gamma Beta, 1977
Stephen Sanger, Beta Beta, 1968
David L. Schreiner, Zeta Rho, 1984
Alex R. Schriver, Epsilon Alpha, 2010
Jerry Shea, Jr., Epsilon Kappa, 1972
D. Robert Smedley, Zeta Omicron, 1971
Jack Snoddy, Delta Chi, 1963
James Staes, Beta Upsilon, 1960
Frank Stiglin, Delta Tau, 1962
John Streit, Gamma Pi, 1980
Lawrence Thompson, Jr., Alpha, 1974
Monroe E. Trout, Omega, 1953
Frederick Tucker III, Beta Beta, 1969
Gene L. VanCuren, Delta Kappa, 1958
Jidge Verity, Delta Alpha, 1970
Clark Warden, Beta Xi, 1980
Paul N. Ware, Gamma Psi, 1958
Robert C. Watson, Beta Phi, 1960
A. Carter Wilmot, Gamma Upsilon, 1950
Kenneth J. Wojcik, Delta Beta, 1980
David L. Wright, Beta Delta, 2002
Steven C. Younes, Epsilon Epsilon, 1990

Order of the C— gifts received as of May 29, 2014

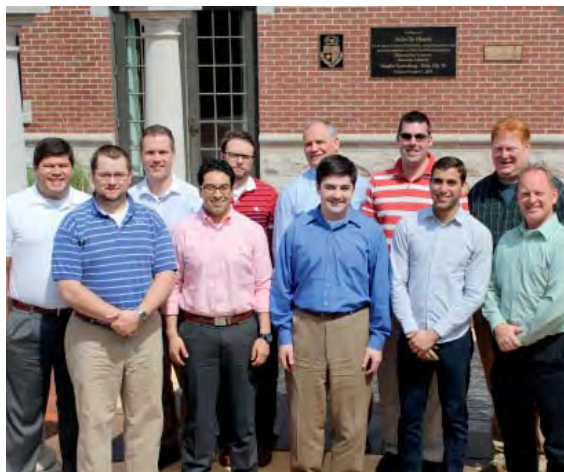
Crown	Platinum	Diamond	Emerald	Sapphire	Ruby
\$10,000+	\$7,500-\$9,999	\$5,000-\$7,499	\$4,000-\$4,999	\$2,500-\$3,999	\$1,000-\$2,499

New Advisor Development Institute Sees Success

Nine new advisors appointed within the past year gathered at the Fisher-Nichols Memorial Headquarters in Fishers, Ind., in April for the New Advisor Development Institute. They received a crash course in Fraternity operations and in depth instructions on their new roles within the national organization.

Central Office staff and Fraternity volunteers presented on topics ranging from finances and recruitment to officer transitions, the FAAR and undergraduate educational programs, giving the new advisors full exposure to all facets of Delta Tau Delta and how they coincide with chapter advisors. Fully equipped with all the necessary tools to be exceptional volunteers, each new advisor left NADI with everything he needs to have a meaningful impact on the chapter and undergraduates he serves.

"With such great new advisors, I am excited to see what improvements can be made within their chapters and the Fraternity as a whole," said Allen Wente, director of volunteer services. "The level of discussion throughout the weekend was impressive and I look forward to seeing how these new advisors are able to make positive impacts on the chapters they work with."



NADI participants pose in the Vennerberg Courtyard during a break in educational sessions.

Join the Ranks!

Are you looking for a way to give back to Delta Tau Delta? There are currently open volunteer positions at the following chapters:

- University of South Carolina
- University of Maine
- Colony – University of Maryland
- Colony – The College of New Jersey
- Colony – CalPoly
- Colony – Marquette University
- Virginia Tech

To get involved with a chapter near you, contact Allen Wente, Director of Volunteer Services, at 317-284-0203 or allen.wente@delts.org.

Advice From a New Chapter Advisor

After serving as a chapter advisor for nearly a year, Jason Milligan shares his experience as a new advisor and gives advice to those considering volunteering.



In 1889, a new Fraternity *Constitution* established the role of chapter advisor in response to a recognized need for alumni involvement and mentorship within our growing organization. One hundred and twenty five years later, there is still a recognized need for committed alumni to serve as advisors, whether as a lead advisor or serving on a volunteer advisory team.

Countless volunteers have served or are currently serving in these roles as a way to give back to the Fraternity, including Jason Milligan (Ohio Wesleyan University, 1993), who is the current advisor of the Mu Chapter at Ohio Wesleyan University.

After graduating Ohio Wesleyan, Milligan attended graduate school, and then pursued a military career where he served with the U.S. Army 82nd Airborne Infantry. Currently he is the vice president/general manager of an Ohio-based construction equipment sales company. Milligan was appointed chapter advisor in July 2013.

"There are only a few transformational periods in one's life, the college experience is one of them," said Milligan. "My motivation to volunteer stems from the pride I receive from guiding and influencing a young man's life and education."

He reflects on his first year and offers sage advice to all alumni who want to serve the Fraternity via chapter advising and volunteering.

According to Milligan, new volunteers need to be prepared for the pace of communication among college students today. The volunteer will need to be quick to respond, and attentive to the messages being sent around the chapter.

Looking back on the past year, Milligan is happy he made the decision to become involved. Being part of the process of helping men develop and the satisfaction from being a positive impact in their lives are Jason's primary takeaways from his time as advisor. Milligan concludes by stating, "There are great things happening within the chapter since attending the Northern Division Conference in January. The conference gave us concentrated time to focus and set obtainable goals. We are not going to accept the minimum, and the chapter is starting to set the bar higher. I am happy to be a part of it."

"My motivation to volunteer stems from the pride I receive from guiding and influencing a young man's life and education."



"The fraternal experience becomes more valuable to me with the passage of time."

"We must do a better job of keeping the alumni of closed chapters engaged."

"Alumni want to be more involved... particularly young men."

ALUMNI SPEAK ABOUT DELTA TAU DELTA

Delta Tau Delta recently participated with 12 peer fraternities in an unprecedented member engagement study of alumni and undergraduates.

Known as the Joint Alumni Research Taskforce (JART), the survey was managed by Cygnus Applied Research, Inc., a respected consulting firm located in Chicago and Toronto which focuses on the non-profit sector. The online research questionnaire resulted in a response deemed more than satisfactory in terms of an acceptable scientific sample size. The alumni return rate was 7 percent; the undergraduate rate was 5.6 percent.

Why did we do it? Quite simply, the Fraternity's leadership believes we should embrace and actively promote the promise made at the time of our initiation. We believe every Delt should have the opportunity to be engaged with the Fraternity and to provide lifelong service, loyalty and love from the time he swears a Delt's oath until called to the Chapter Eternal. Delta Tau Delta is more than a four-year undergraduate experience.

We also endeavored to learn how members perceive the Fraternity, their ongoing Delt experience and how they view their place. More importantly, we want to use this information in designing strategies to reconnect

with alumni in order to fulfill that promise made at initiation.

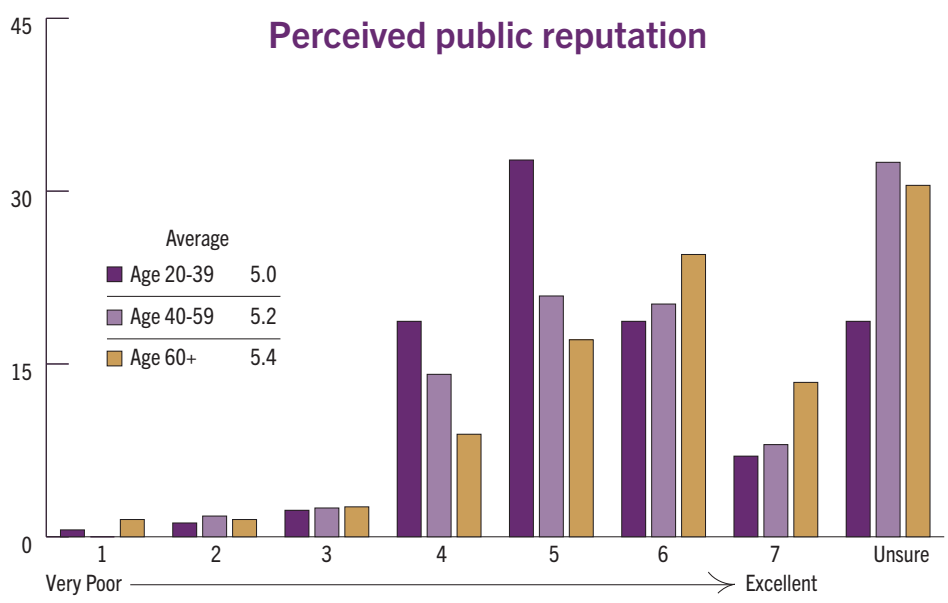
The Fraternity's current strategic plan, A Call to Excellence, embraces four areas. One of those is alumni engagement. With more than 120,000 living initiates, we comprise a significant body of men with a common bond and the opportunity to do so much for the future of Delta Tau Delta.

The survey provided a broad perspective on the attitudes, needs and desires of each organization's members. It also provided a broader understanding of fraternity alumni across the larger sample of respondents from the 12 peer groups.

Where do we go from here? The Arch Chapter has reviewed a preliminary report and a deeper dig of the data is in the works. There is certainly some very positive feedback from Delt alumni who clearly value their long-term fraternal connection. But there also is feedback which tells us we have work to do in engaging our members for a lifetime. For those members who participated, THANK YOU for sharing your candid opinions.

WHAT WE LEARNED

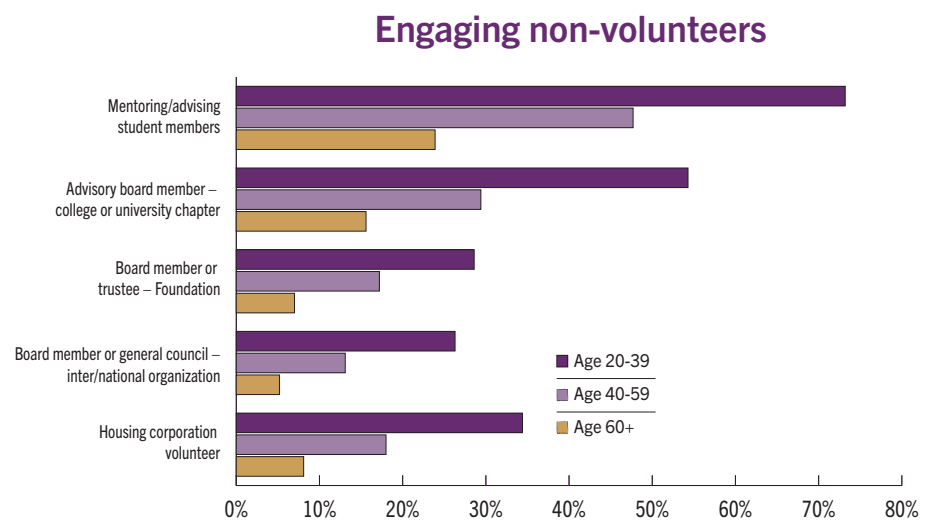
“The fraternal experience becomes more valuable to me with the passage of time. We, the brothers, still gather frequently during the year. We are lifelong friends. Let the young men know this.”



Alumni across all age groups agree that Delta Tau Delta is perceived by the public to be an exceptional organization.

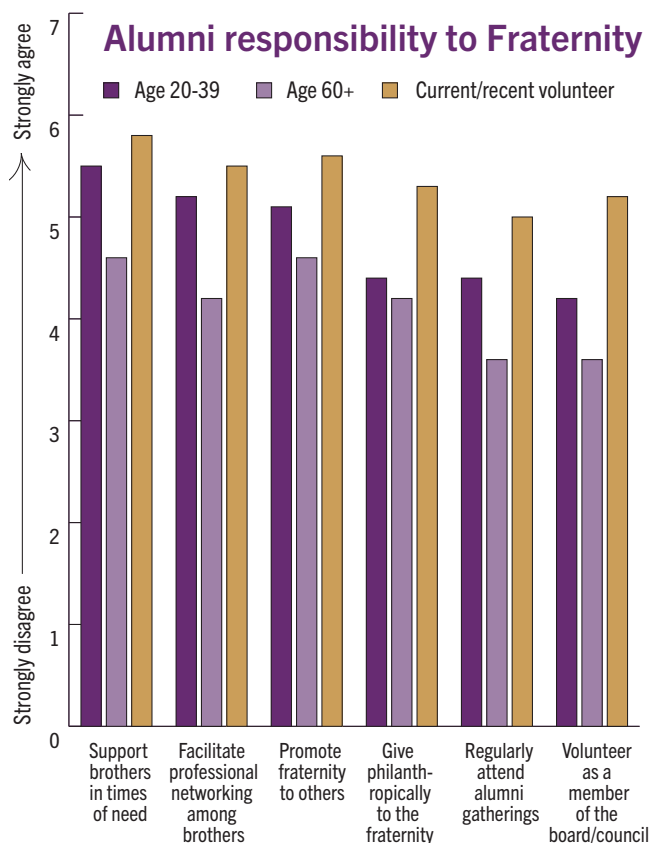
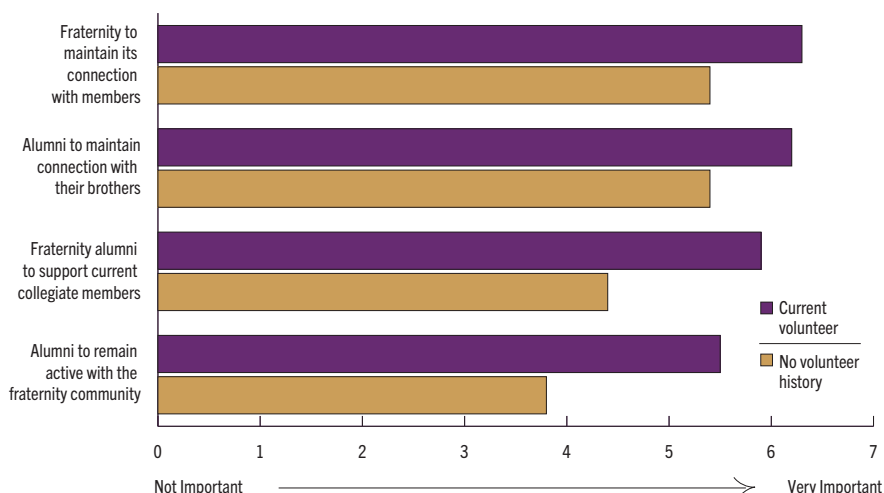
Nearly ¾ of alumni under 40 would be willing to volunteer for Delta Tau Delta in the future in a mentorship role.

“We must do a better job of keeping the alumni of closed chapters engaged, updated and informed. Currently these alumni feel treated as if they were responsible for a chapter closing and had their name removed from the master member roll or placed in the “morgue” with their chapter. So much opportunity goes wasted in terms of Fraternity donations, volunteerism, public relations, and marketing.”

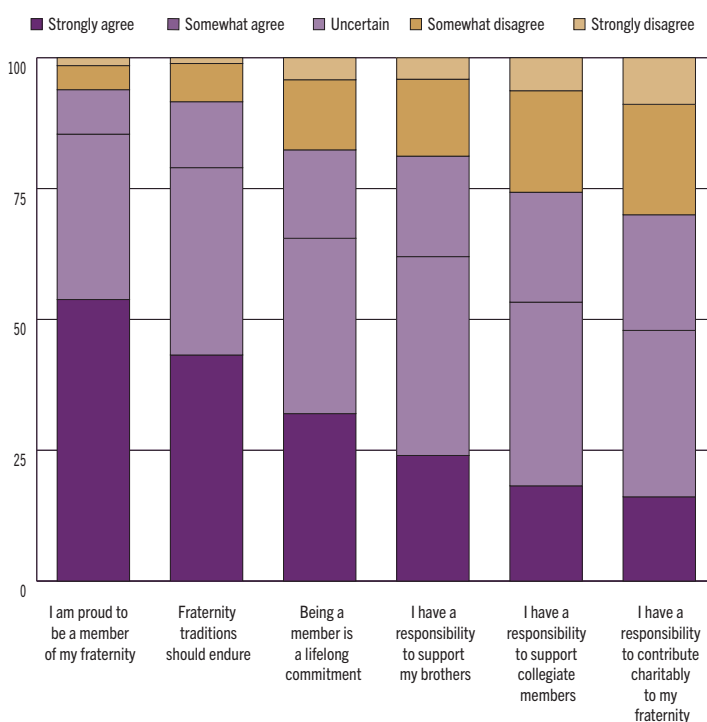


Whether they've volunteered with Delts or not, alumni agree it's important to maintain a connection to current members and other alumni.

Importance of relationships



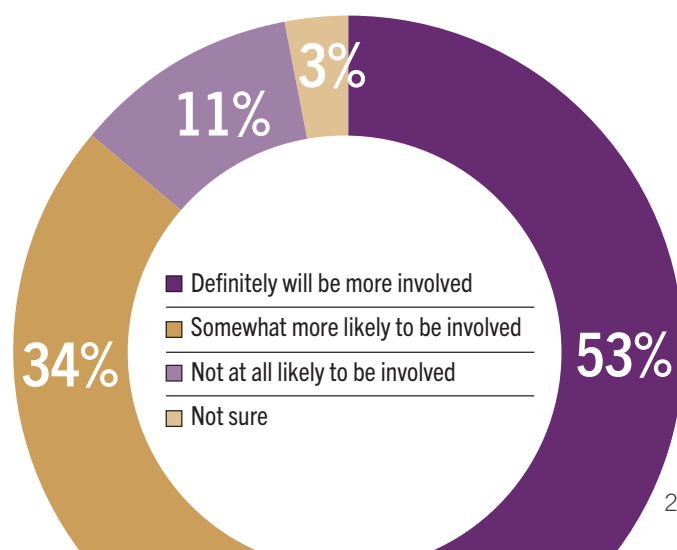
Perception of fraternal life and responsibility



Impact of alumni on future engagement

87% of collegiate members agreed that interacting with alumni in their chapter made them more likely to be involved with Delts after graduation.

(using both "strongly agree" and "somewhat agree" responses)



MITCH BARNES

MIAMI UNIVERSITY, 1985

Nielsen Holdings, a global information and measurement company, appointed Mitch Barnes its new chief operating officer, effective Jan. 1, 2014. Barnes, a 28-year marketing veteran, succeeded David Calhoun as CEO.

Barnes is a long-time marketing expert who joined Nielsen in 1997 and has spent the last 16 years at Nielsen building broad experience and leading the company's core businesses globally, regionally and in the U.S.



BEN BEEHNER

JOHN CARROLL UNIVERSITY, 2008

Ben Beehner plays professional ultimate Frisbee for Major League Ultimate on the Seattle Rainmakers team.

Major League Ultimate is a professional ultimate Frisbee league, instituted in the spring of 2013 with eight teams playing in two divisions.

BILL BROWN

UNIVERSITY OF DELAWARE, 1956

Bill Brown was elected in November as a member of The Lambs Foundation, Inc., the nonprofit, charitable affiliate of The Lambs Inc., a professional theatrical club established in New York in 1874.

The Lambs Foundation is very active today and benefits many theatrical charities, education programs and theatre companies. Past recipients have included The Actors' Fund of America, Tony Randall's National Theater, The Pearl Theater Company, Circle-In-The-Square, the Manhattan Theatre Company, the Theatre Hall of Fame, St. Clare's Hospital, the Oberon Theater Ensemble and several universities.

BILL BROWNE JR.

UNIVERSITY OF ILLINOIS, 1977

The Interior Design Coalition of Indiana honored Bill Browne Jr. on May 22 as the Legend IN Design recipient of 2014. Browne is president and founding principal of Ratio Architects, pioneering efforts to elevate and advance the architectural profession in "America's Heartland" for decades, while creatively molding innovation, refinement in design and practice management into an award-winning firm.

The Interior Design Coalition of Indiana is an organization representing one unified voice for Indiana design professionals established to serve the public through the adoption of nationally recognized interior design standards.

C. DAVID CAMPBELL, MD

UNIVERSITY OF TEXAS, 1950

At the 32nd Annual Texas Aviation Conference in Dallas, longtime physician and aviation enthusiast, Dr. Dave Campbell, was honored with the 2014 Texas Aviator of the Year distinction.

Dr. Campbell's noteworthy aviation accomplishments include: single engine land and sea, multi-engine and instrument rated pilot; ground instructor and certified flight instructor; senior aviation medical examiner for the Federal Aviation Administration; and recipient of the Master Pilot Award from the FAA.

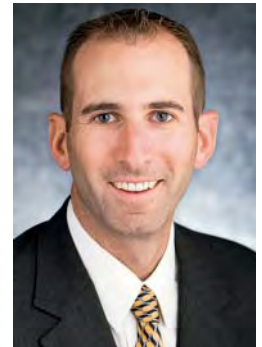
LUCAS DART

UNIVERSITY OF NEBRASKA-KEARNEY, 1997

Lucas Dart became the vice president of alumni relations and development at the University of Nebraska at Kearney as announced on March 1 by the University of Nebraska Foundation. He will lead all university alumni association and campus fundraising endeavors.

Dart joined the University of Nebraska Foundation in 2002 as director of development and was subsequently appointed executive director of the UNK Alumni Association in 2008. In 2010, the UNK Alumni Association and University of Nebraska Foundation formed an integration agreement, and Dart was appointed UNK campaign director at the foundation and associate director of the alumni association.

The University of Nebraska Foundation is an independent, nonprofit organization raising private gifts to support the University of Nebraska for more than 77 years.



BRUCE GJOVIG

UNIVERSITY OF NORTH DAKOTA, 1974

Bruce Gjovig, CEO and founder of the Center for Innovation Foundation in Grand Forks, N.D., was the 2014 recipient of the Ronald Reagan Award, an honor given annually to a leader fighting for the conservative principles embodied by President Ronald Reagan. The award, which includes a \$10,000 stipend, was presented at the 50th annual Conservative Political Action Conference in National Harbor, Md.

Gjovig founded the Center for Innovation in 1984 with the mission to inspire the potential of individuals through private enterprise rather than government dependency. The Center was among the first entrepreneur outreach centers in the nation and has received 14 national and international awards for excellence in innovative programming.

KENT HANCE

TEXAS TECH UNIVERSITY, 1965

Texas Tech University Chancellor Kent Hance announced Oct. 11 he will retire in summer 2014. He has agreed to become chancellor emeritus of the Texas Tech University System.

Serving since December 2006, Hance is the longest-standing Texas Tech chancellor in the university's history. He came into the office wanting to grow the enrollment of the university and make higher education possible to as many young people as possible.

Upon taking office, Hance immediately implemented a program that became known as "40,000 By 2020." Despite the numerous skeptics of his ambitious plan to grow enrollment, 33,111 students were enrolled in fall 2013.

PHIL HENDERSON

ALBION COLLEGE, 1957



Philip Henderson was inducted into the Watkins Glen Grand Prix Drivers Walk of Fame on Sept. 6, as part of the annual Watkins Glen Grand Prix Festival in Watkins Glen, N.Y. Drivers are honored with sidewalk markers bearing their names and major accomplishments.

While Henderson's career as an active race driver was a relatively short 12 years, it was quite successful. He won the New York State Road Racing Championship in 1978 and 1979, both in class and overall.

DAVID MAY

CHAPMAN UNIVERSITY, 2005

David May was awarded California Representative John Campbell's congressional award for "Outstanding Leadership in Business." Chapman University Board of Governors Member Sinan Kanatsiz nominated May for the congressional award, which was presented at the "Chapman 50" retreat in early April.



May is the director of web and interactive media at Chapman University.

PHIL PAUZE

AUBURN UNIVERSITY, 1963

BOB POHL

SAM HOUSTON STATE UNIVERSITY, 1981

Phil Pauze and Bob Pohl were inducted into the National Multiple Sclerosis Society Fundraisers Hall of Fame, recognizing their unflagging fundraising contributions and leadership efforts for the past decade. The National MS Society mobilizes people and resources to drive research for a cure and to address the challenges of everyone affected by MS.



Additionally, Pauze founded the TWFG Insurance Services

Gran Fondo: Texas TMCO, a bike ride benefiting the National Multiple Sclerosis Society and Texas Medical Center Orchestra, raising \$114,000 since 2010. Pohl serves as chairman of the Ambassadors, a group of dedicated individuals who represent the National Multiple Sclerosis Society by actively participating in the mission of educating communities, special programs and fundraising.

CRAIG PHILLIPS

OHIO STATE UNIVERSITY, 1972

Craig Phillips, orientation and mobility specialist at the Kansas State School for the Blind, co-wrote the article "A Team Approach for the Transition to Middle School and Beyond for a Young Man Who Is Deaf Blind and Gifted", which was published in the November 2013 special issue of the *Journal of the Visual Impairments and Blindness* by the American Foundation for the Blind.

The *Journal of the Visual Impairments and Blindness* is the essential professional resource for information about visual impairment and blindness. As the international peer-reviewed journal of record in the field, it delivers current research and best practice information and commentary from authoritative experts on critical topics.

ZACH SCHABOT

UNIVERSITY OF NORTH CAROLINA-WILMINGTON, 2001

Inman News, the real estate industry's leading news source, named Zach Schabot one of its "100 Most Influential Leaders in Real Estate." Inman News annually recognizes real estate industry leaders whose ingenuity, strength, conviction, power and persistence are driving change.

Schabot is the founder of Go Realty, a brokerage in North Carolina, and founder of GoConnect, a checklist app for real estate agents on-the-go.



WINSTAN "BUD" SELICK

BUTLER UNIVERSITY, 1944

Bud Sellick was awarded The Butler Medal by the Butler University Alumni Association Board of Directors at the annual Alumni Recognition Dinner on May 3 at the Atherton Union on campus.

The Alumni Recognition Dinner recognizes the achievements of outstanding alumni every spring in honor of their dedication and service to Butler University and their community.

BILL SOARDS

BUTLER UNIVERSITY, 1996

Bill Soards was named president of AT&T Indiana on Oct. 17 after 14 years of service to the telecommunications titan.

Soards, who previously served four years as the president of AT&T Colorado, now leads AT&T's legislative, regulatory and community affairs activities of Indiana. He works closely with community leaders and elected officials to help meet AT&T's objective of connecting people with technology everywhere they live and work.

After joining AT&T Indiana in 2000 as director of government relations, Soards spearheaded the effort to deregulate the telecommunications industry and establish a statewide system for call franchising and video competition.

JEFF WINIK

SYRACUSE UNIVERSITY, 1974

Jeff Winik, as part of an award-winning barbershop quartet, competed in the International Barbershop Harmony Society competition this spring in Long Beach, Calif., achieving the highest competition score. Winik and his group competed against 30 top quartets from around the globe, including the United States, Canada, Great Britain, Australia, New Zealand and Sweden.

The foursome organized in spring of 2012 and has been busy rehearsing, coaching, attending music camps, and performing at Barbershop Harmony and Sweet Adeline concerts as well as many private and business events. The quartet represents the Mid-Atlantic District of the Barbershop Harmony Society, winning highest senior competition scores in the district the past two years. The mellifluous group also won the silver medal at the 2013 International Barbershop Harmony Society competition in Orlando, Fla.

GALE WILKERSON

OKLAHOMA STATE UNIVERSITY, 1966

Former executive vice president of Delta Tau Delta and president of the Delta Tau Delta Educational Foundation, Gale Wilkerson, was inducted into the Oklahoma State University Fraternity and Sorority Hall of Fame on April 2. The Fraternity and Sorority Hall of Fame was created by the Centennial Vision Committee to celebrate 100 years of Greek life at Oklahoma State.

LT. CHRIS MIKELL

UNIVERSITY OF FLORIDA, 2007

Lt. Chris Mikell, training officer aboard the USS Oak Hill, was selected as the Commander, Naval Surface Force Atlantic (SURFLANT) 2013 Junior Officer Shiphandler of the Year. He competed against five contestants from other amphibious warships before being selected to represent the squadron in the SURFLANT competition. Mikell then advanced to the final round where he competed against 17 other junior officers, winning the title of best warship driver on the east coast.

During the competition, judges graded the contestants on their leadership, shiphandling abilities and knowledge, including mooring to a buoy, underway replenishments, approaching and mooring to a pier. Mikell achieved the highest score possible with a 5.0 by demonstrating a commanding presence, knowledge and confident execution.



Delts Making Waves in the Greek World



JAY LANGHAMMER

TEXAS CHRISTIAN UNIVERSITY, 1966

Jay Langhammer (Texas Christian University, 1966), whose work has been a staple in *The Rainbow* of Delta Tau Delta for decades, has been recognized by the Fraternity Communications Association with its Varner Award for lifetime service to the

interfraternal movement. The award was presented May 16 during the FCA annual meeting in Atlanta, Ga.

In addition to his contributions to *The Rainbow* and Delta Tau Delta website, Langhammer has been an ongoing contributor to more than 30 fraternal magazines. He also coordinates the annual selection of the fraternity all-America teams in football, basketball and baseball as named by the North-American Interfraternity Conference. Langhammer is a noted Greek historian and was a significant content contributor to the most recent edition of Baird's Manual of American College Fraternities, issued in 1990.

"This is a tremendous and well-deserved honor for Jay," said Jim Russell (Purdue University, 1975), executive vice president and chief executive officer of Delta Tau Delta.

"Jay's work across several decades has served not only his own fraternity but the entire Greek movement. Delta Tau Delta is grateful for his contributions and proud of this much deserved career recognition. He epitomizes the spirit of interfraternalism and the pride in being a fraternity man."

Langhammer also was honored in 2012 with Delta Tau Delta's Edwin L. Heminger Award for Interfraternity Excellence. He was the second Delt recognized and the first since the inaugural presentation to its namesake, Ed Heminger (Ohio Wesleyan University, 1948), a former international president of Delta Tau Delta and the fifth Delt to serve as president of the North-American Interfraternity Conference. Like Heminger, Langhammer's alumni service began as a member of the Delt field staff.

ALAN BRACKETT

TULANE UNIVERSITY, 1982

Former International President Alan Brackett (Tulane University, 1982) was elected to the North-American Interfraternity Conference (NIC) Board of Directors for a two-year term. The NIC board is comprised of nine elected volunteers from member fraternities.

The annual meeting was conducted in Atlanta where Brackett was elected by the House of Delegates, which is comprised of a representative from each member fraternity. In addition to Brackett's election, Buddy Cote from Phi Gamma Delta was elected to a one-year term as chairman.

Brackett is the seventh Delt to serve on the board, going back to the creation of the NIC in 1909, with former International President Dave Nagel (Iowa State University, 1963) being the last Delt to serve.

The NIC is the trade association representing 74 international and national men's fraternities and serves to advocate the needs of its members through enrichment of experience, advancement of community and enhancement of educational missions.

Brackett served as president of Delta Tau Delta from 2010-2012 and previously held positions as vice president, second vice president, secretary and Southern Division president.



Alan Brackett, far left, stands with members of the NIC Board of Directors at the recent annual meeting.

By Taylor Williams | Please send alumni updates to rainbow@delts.org.

BREAKING TECUMSEH'S CURSE: THE REAL-LIFE ADVENTURES OF THE U.S. SECRET SERVICE AGENT WHO TRIED TO CHANGE TOMORROW

Bob Ritter (University of Maryland, 1971) and his wife, Jan Marie, recently released *Breaking Tecumseh's Curse*, a memoir about Ritter and his wife while Ritter served as a special agent for the United States Secret Service.

From 1840 to 1960, every United States president elected or reelected in a year ending in zero died in office. Of those seven presidents, four were assassinated. *Breaking Tecumseh's Curse* unfolds the real-life adventures of the U.S. Secret Service agent who tried to change tomorrow. Through enhanced protective methods and procedures, Secret Service Agent Bob Ritter hoped to prevent a similar fate for the president elected in 1980, Ronald Reagan.

THE BROKEN CIRCLE

The Broken Circle, written by David Bridges (University of Kentucky, 1985), uses historically accurate settings and scenarios from the Civil War to help paint the story of Dr. Breathed and his journey from a medical professional and life saver to expert soldier and killer. It is a tale of morality and philosophy, delving into the spiritual aspect of Breathed's transition from soldier to survivor and ultimately piecing together his shattered soul.

DEADLY CENSORSHIP: MURDER, HONOR, AND FREEDOM OF THE PRESS

Deadly Censorship, authored by James Underwood (Emory University, 1959), is an in-depth examination of the 1903 murder of newspaper editor Narcisco Gonzales by lieutenant governor James Tillman in South Carolina.

Blaming Gonzales's stinging editorials for his loss of the 1902 gubernatorial race, Tillman shot Gonzales to avenge the defeat and redeem his "honor" and his reputation as a man who took action in the face of an insult. Underwood investigates the epic murder trial of Tillman to test whether biting editorials were a legitimate exercise of freedom of press or an abuse that justified killing when camouflaged as self-defense.

DIGITAL DARLING: AN AMERICAN STORY

Rick Roberts' debut fiction novel, *Digital Darling*, is a story of national revolution in the digital age. When the current president forbids air travel to combat a deadly virus, Digital Darling, the novel's protagonist, takes a stand with her vocal criticism, becoming an internet sensation along the way. As the president and government are determined to silence her dissent, Digital Darling is thrown into a dangerous game of cat and mouse and a war waged on a government whose over-reaching power threatens to dismantle modern-day society.

Roberts also penned *I Was Much Happier When Everything I Owned Was in the Back Seat of My Volkswagen: A Wake-up Call for the Biggest Generation*, a stirring prose on how Baby Boomers can combat the downfall of modern society.

HANDBOOK FOR COMMUNITY COLLEGE LIBRARIANS

Michael Crumpton (University of Central Florida, 1978) recently co-authored *Handbook for Community College Librarians*, a one-stop reference book covering all aspect of community college librarianship. As former director of library services at Wake Tech Community College, Crumpton provides in-depth insights of the complexities, dynamics and emerging trends in community college libraries. Besides being an outstanding professional development tool, this handbook will also be useful to library and information science students studying service in community college libraries as a career option.

MIXED COMPANY

Andy Horne (University of Texas, 1964) published the first installment, *Mixed Company*, in his Decent Men series. The characters in *Mixed Company* are finely drawn portraits of highly authentic individuals revolving around the protagonist, Randolph Cavanaugh, an oft-shady con artist with a strong moral compass. Horne's expertly-plotted tale takes readers through the intricacies of business deals, both sordid and straight, in a tale of morality and the fine line that separates good intentions and ill doing.

THE MARK OF THE REMAKER

Ian Yamagata (Texas Christian University, 2012) recently self-published his first novel, *The Mark of the Remaker*, the first installment in his science fiction fantasy series. In his novel, Yamagata takes readers on an epic journey to unforgettable lands with unforgettable characters as Hugo, the hero, and his band of soldiers journey to defend his father's legacy and uncover the truth about his past that could save his people.

MORTALITY'S MUSE: THE FINE ART OF DYING

Mortality's Muse, written by Don Siebert (University of Oklahoma, 1962), is an exploration of how humans through art, mainly literary art, come to terms with and address the unsettling reality of death. Spanning the long history of man, from Homer and Virgil to Robert E. Lee and Philip Larkin, Siebert writes a compelling account of the many different ways that art has helped human beings to confront and come to terms with their mortality.

Siebert is Distinguished Professor Emeritus of English Literature at the University of South Carolina, Columbia.

Duane Allen

Texas A&M-Commerce, 1965

The Oak Ridge Boys lead singer was honored on April 15 with a bridge in East Texas being officially renamed and dedicated in his honor. Allen and ten members of his family attended the ceremony, along with several county commissioners, friends and a number of Epsilon Eta Chapter brothers who were in school with him. The Duane Allen Memorial Bridge is over Country Road 16590 near Big Sandy Creek in Lamar County.

Peter Buck

Emory University, 1979

In February, the longtime R.E.M. lead guitarist released his second solo album titled "I Am Back to Blow Your Mind Once Again". Like his 2012 solo album, it is available only on vinyl from www.amazon.com.

Drew Carey

Kent State University, 1979

Carey took a break from his eighth year of hosting "The Price is Right" to compete on the 18th season of "Dancing With the Stars". He and partner Cheryl Burke were on the sixth show before being eliminated and ended the competition in eighth place overall.

Evan DeBiase

Babson College, 2014

CamelbackMusic.com recently recognized DeBiase for his 10 track album "Blue Hour" and lead single "Keep It Movin' ". He also won Babson's MLK Legacy Day Creativity Contest for his short film "Born to Dream", starring chapter brother Matthew Royse (Babson College, 2014). To check out his new music and videos, go to www.evandebiase.com.

Marcus Luttrell

Sam Houston State University, 1998

The film "Lone Survivor", based on Luttrell and his Navy Seal team, was in theaters in mid-January and received very positive reviews. Luttrell, who was on the set during the filming, also appeared in the film and did numerous interviews and appearances with star Mark Wahlberg. The "Lone Survivor" Blu-ray and DVD will be in stores in early June.

James Marsden

Oklahoma State University, 1995

Recent films for Marsden now on Blu-ray or DVD are "2 Guns" (co-starring Denzel Washington and Mark Wahlberg) plus "Anchorman 2: The Legend Continues". Next up, he will co-star in "Walk of Shame", "Welcome to Me" (with Will Ferrell), "Nailed" and "The Loft".

Matthew McConaughey

University of Texas, 1992

After winning the Oscar, the Golden Globe and Screen Actors Guild awards as Best Actor for "Dallas Buyers Club", McConaughey's eight-episode hit HBO

series "True Detective" received high marks from critics. His next film, "Interstellar" is scheduled to be in theaters on Nov. 7 and he now is in pre-production for "Magic Mike XXL."

Greg Michaels

University of Texas, 1971

Michaels recently lent his acting talents to the Northwest Kidney Center, Sightlife, University of Washington Trauma Center, and Pacific Northwest Organ Donation.

Robert Peters

University of Oklahoma, 1983

Peters was director and lead actor for the upcoming film "I'm Not Adam" and has a role in the horror film "Fire City: The Interpreter of Signs," due out in October. Also in the works for him are the science fiction film "\$2K" and the proposed TV series "Emergency: LA" about a Los Angeles fire station.

David Schwimmer

Northwestern University, 1988

The 10 season co-star of "Friends" has agreed to star in an ABC-TV comedy pilot titled "Irreversible" as a married writer with two books out, one a big hit and one a complete failure. He will serve as a producer if the show is picked up for a summer or fall slot.

David Sullivan

Baylor University, 2000

Sullivan has been filming "The Veil" with star Reese Witherspoon. This year, he also appeared in an episode of "NCIS: Los Angeles" and science fiction film "Bigfoot Wars".



Brothers of Epsilon Eta joined Duane Allen at a recent bridge dedication. Pictured from left to right: Philip Rutherford, Skipper Steely, Duane Allen, Derald Bulls, Craig Atherton, Buck Wesson and Jay Guest

Delt SPORTLIGHT

BASKETBALL

Three Delt college head coaches had very good seasons and won honorable mentions on the North-American Interfraternity Conference's All-Fraternity All-American Coach of the Year candidates list. **Scott Drew** (Butler University, 1993) led his Baylor Bears to a 26-12 record and the NCAA's Sweet 16 round. At DePauw, head coach **Bill Fenlon** (Northwestern University, 1979) led the Tigers to a 19-8 season. Hartwick College head coach **Todd McGuinness** (Bethany College, 2002) finished his sixth year at the school with an 18-10 record. Former Keystone College head coach **Nevada Smith** (Bethany College, 2002) joined the NBA Houston Rockets in late October and had a successful season as the head coach of the Rio Grande Vipers NBA Development League team. The Vipers had a 30-20 record and went to the second round of the playoffs. Seeing action for the 18-11 LaGrange squad were forward **Lincoln Bennett** and guard **Johnathan Lamb**.

SWIMMING

Ben Huizinga was a member of the Kenyon squad which won its 33rd NCAA championship. At the Ohio Athletic Conference meet, he competed in the 200 freestyle and in the

400 freestyle relay, along with the 100 and 200 backstroke events. Coach **Gregg Parini** (Kenyon College, 1982) led his Denison squad to the OAC championship and a second place finish at the NCAA Division III meet, just eight team points behind his alma mater's winning total of 480 team points.

Earning All-American mention at the NCAA Division III meet was **Brad Melpolder** of Albion, who was on the 14th place 800 freestyle relay and the 16th place 400 freestyle relay. At the MIAA meet, he won the 400 freestyle, was on the winning 200 freestyle relay, placed second in the 800 freestyle, finished fifth in the 1650 freestyle, was sixth in the 200 freestyle and seventh in the 100 freestyle. Other teammates at the MIAA meet were **Nicholas Deppner** (fourth on the 400 medley relay, 10th in the 100 backstroke), diver **Mike Crinion** (fifth on the one meter and three meter boards), **Garret Bosworth** (ninth in the 200 butterfly, 10th in the 100 butterfly) **Charlie Shinske** (eighth in the 200 backstroke, 11th in the 100 backstroke), **Blake Blair** (10th in the 500 freestyle), **Sean Pearce** (13th in the 1650 freestyle) and **Justin Duchene**.

At the NEWMAC championship meet, **Evan Olin** of MIT placed fifth in the 200 butterfly and seventh in the 400 individual medley. Teammate **Michael Chen** swam on two eighth place relays, the 200 freestyle and 400 medley. Also at the NEWMAC meet was **Isaac Breen-Franklin** of Babson, who was on the sixth place 400 freestyle relay and 10th in the 200 freestyle. Seven Deltas were members of the Wittenberg squad which competed at the North Coast Athletic Conference meet. **A.J. Burt**, **Jared Crum** and **Steve Stuthers** were on the fourth place 400 medley relay, the fifth place 200 medley relay and the sixth place 400 freestyle relay. Burt and Struthers were also on the sixth place 800 freestyle relay. **Eric Roberts** was eighth in one meter diving and ninth in three meter diving. Other Wittenberg Deltas at the NCAC meet were **Nick Rittenhouse** (eighth with the 200 freestyle relay) and distance swimmer **Sean Oberschlake**. **Mitchell Cross** of LaGrange set school records in the 100 and 200 breaststroke at the season-ending regional meet.



Brad Melpolder

SKIING

Eight Delts were key members of the Babson skiing team. At the United States Collegiate Association national championship, **Carter Dowd** earned first team All-American honors in the slalom event and second team All-American honors in the giant slalom, where he was the top U.S. citizen in the event. Also competing in the slalom were **Sam Barber** (27th), **Graham Quisenberry** (32nd) and **Kevin Dachos**. At the USCSA regionals, **Clark Chamberlin** was 20th in the giant slalom. Dowd and Quisenberry were named to the U.S. Collegiate Ski Association's All-Eastern Region first team for the second time. Other Babson ski team members were **Jack Barber** and **Max Barber**.

FOOTBALL

In late April, the National Football Foundation announced the members of the 2014 NFF Hampshire Honor Society, comprised of 2013 senior players who maintained a cumulative 3.2 grade point average throughout their college careers. Among the players chosen were DePauw kicker **Eric Malm**, Stanford center **Conor McFadden** and MIT defensive end **Max Powers**.



Carter Dowd

Since the end of the 2013 football season, two Delt NFL players have joined new teams. After four seasons with the Tampa Bay Buccaneers, fullback **Erik Lorig** (Stanford University, 2009) became a free agent and signed a four-year contract with the New Orleans Saints. He played 56 games for the Bucs, starting 24. Offensive guard **Greg Van Roten** (University of Pennsylvania, 2012) played 10 games for the Green Bay Packers in 2012-13 but was released after a stint on injured reserve. In mid-February, he was signed by the NFL champion Seattle Seahawks and placed on the roster.

BASEBALL

Now in his fifth season as a solid middle inning relief pitcher for the Washington Nationals is **Drew Storen** (Stanford University, 2011). Former big league third baseman **Steve Buechele** (Stanford University, 1983) is now manager of the Texas Rangers' Round Rock Express club in the Pacific Coast League after four seasons as manager of the Texas League's Frisco RoughRiders. Former major league pitcher **Andrew Lorraine** (Stanford University, 1994) is now in the Seattle Mariners organization as pitching coach for their Clinton LumberKings team in the Midwest League. Returning to their same jobs are San Diego Padres vice-president of

scouting **A.J. Hinch** (Stanford University, 1996), St. Louis Cardinals bench coach **Mike Aldrete** (Stanford University, 1983) and **Rick Helling** (Stanford University, 1992), special assistant to the head of the Major League Baseball Players Association. Back for his third year as group sales coordinator for the Frisco RoughRiders is **Matt Perrin** (Southeastern Louisiana University, 2009).

Stanford head coach **Mark Marquess** (Stanford University, 1969) joined a group of just five other NCAA baseball coaches with 1,500 victories when his Cardinal squad defeated California-Berkeley in late March. Other current Delt college head coaches are Gonzaga's **Mark Machtolf** (Stanford University, 1987)

and **Ed Sprague** (Stanford University, 1989) at University of the Pacific. The Fraternity's top returning college player this spring was Chapman first baseman **Mark Saatzer**, who was named to the 2013 North-American Interfraternity Conference All-Fraternity All-American second team after batting .365. This season, he was batting .419 in 39 games as of May 1. Other good players this spring included outfielder **Dalton Boucher** of Wittenberg, catcher **Keith Johnson** of Marietta, outfielder **Bret Viola** of Stevens Tech, first baseman **Luke Zablocki** of Lawrence, pitcher **Alex Sroka** of DePauw, pitcher **Zach Maresh** of Albion and pitcher **Luke Peglau** of University of the South.

GOLF

Scott Dunlap (University of Florida, 1984) had a very successful first half of the year as a competitor on the PGA's Champions Tour. As of May 1, his total earnings for the year are \$149,305 with one Top Ten finish and four Top 25 finishes. The Fraternity's leading collegiate golfer, **Tee-K Kelly** of Ohio State, played in five fall tournaments, including an 11th place 218 (73-72-73) at the Jack Nicklaus Invitational and 19th place (218) at the Windon Invitational. This spring, his top finish has been a tie for sixth (142, including a 67) at the Seahawk Invitational. Playing well for Butler this spring was **Logan Holt**, who averaged 77.6 over 25 rounds, including a tie for 41st at the Big East meet. Teammate **Logan McBride** had a team-best low round of 67 and averaged 79.6 over 16 rounds.

Colin Izzo of Washington & Jefferson gained All-Presidents' Athletic Conference honorable mention with a tie for 11th place (158) and was second on his team with a 78.61 average over 11 rounds (low of 72). Other leading players this spring were the DePauw duo of **Brandon Bekkering** and **Nick Nunley**, **Christian Bickley** of Baker, Lawrence seniors **Tyler Clark** and **Dan Salzbrenner** and the Westminster duo of **Bradley Davis** and **Hogan Davis**.

TRACK & FIELD

Distance runner **Logan Stockton** had a good spring for University of the South. He placed fourth in the 3000 meter run (9:20.02) at the Mountain Laurel Twilight Tournament and was 11th at 500 meters (16:41.6) during the Beynon Catamount Classic. Sprinter **Amen Galley** of DePauw placed third in the long jump (22'11") and fifth at 100 meters at the Indiana Division III championship. At the SLIAC Invitational, **Jake Burch** of Westminster placed fifth in the 10,000 meter run and 10th at 5000 meters. **Matt Bergene** of Marietta reached 12'11" in the pole vault and was seventh in the triple jump (41' 8 3/4") at the OAC meet. Teammate **Tyler Baltzell** also competed in the pole vault at the OAC event. **Brant McCollum** of Albion was on the 1600 relay which placed sixth at the MIAA Jamboree. **Ty Etchemendy** of Hillsdale finished eighth in the 400 hurdles at the Hillsdale Invitational. Other competitors included **Wes Hetcher** of Lawrence plus the Baker duo of **Andrew Heim** and **Levi Blaylock**.

LACROSSE

Thirty-seven Delts dominated the Stevens Tech squad once again as the team had an 8-7 record prior to the Empire 8 League playoffs in early May. The top nine scorers included **Charlie Cronin** (56 points, including 43 goals), **Michael Maroon** (56 points, including 30 assists), **Matt Ferentini** (44 points, including 32 goals), **Andrew Scrutchfield** (43 points, including 27 goals) and **Michael Serrante** (20 goals). Steven Tech's leader in ground balls (99) and faceoffs (57.8%) was **Brett Incollingo**, and **Tim Culloty** was second with 63 ground balls.

Standout lacrosse players from other schools included midfielder **Zach Hubbell** of 11-4 Albion (21 goals in 15 games) and defenseman **Brandt Nelson** of MIT.

TENNIS

Todd Martin (Northwestern University, 1992), the Fraternity's all-time top tennis player, was named CEO-designate of the International Tennis Hall of Fame & Museum in Newport, R.I. He began working at the Hall of Fame in April and will take over as CEO in September. In recent years, he has been president of the ATP Players Council and member of the USTA Board of Directors. Martin was a successful and popular ATP World Tour player and achieved a career-best ranking as the number four male player. He also played on every Davis Cup team from 1994 to 2002

Serving as tri-captain of the Case Western Reserve squad was **Derek Reinbold**, who ranked among team leaders with a 15-12 singles record and 12-6 in doubles play. **Brett Buford** was a key player for Chapman with records of 14-9 in singles and 12-10 in doubles. **Ross Kynast** was a leading singles player for Albion with a 12-7 record and teammate **Steve Nawrocki** was 10-9 as a doubles player. **Karl Grant** was a regular again for Marietta and **Alex Mihas** was a regular for John Carroll. Playing as regulars for Westminster were **Nathan Connell** and **Reese Hicks**.



Todd Martin
Photo by Kate Whitney Lucey



Scott Robinson

OTHER SPORTS

Alex Klein helped lead the 24-7 MIT team to the NCAA Division III volleyball championship playoffs. He was second on his team in total points with 268, tied for second with 230 kills and had 64 blocks. MIT fencer **Scott Robinson** placed fifth in foil competition at the Division III New England championship. Playing for the 22-5-2 Babson ice hockey team was **Connor Berto**, who played in 19 contests and scored 10 points (including seven goals). **Brenn Miller** (Baylor University, 2002) is a player-coach for the Dallas Magpies of the United States Australian Football League's largest division. The Magpies began their 11 game season in late April with a lopsided victory over Tulsa. Playing for the Babson rugby club were **Nick Baber**, **Clark Chamberlin**, **Carter Dowd**, **Eduardo Laiter**, **Fred Maley**, **Graham Quisenberry**, **David Troyce**, **Brad Walker** and **Carter Walsh**.

Where is Fraternity Going?

In an era when Delt and Greek membership has soared to record levels, higher education administrator Dan Wrona provides a bit of skepticism and a contrarian view. Ultimately, he says every fraternity has the opportunity to lead.

By Dan Wrona

CEO & Project Leader for RISE Partnerships

Interim Associate Director, Center for Student Involvement & Leadership at the University of Iowa

Many fraternities claim to be “leading the interfraternal movement.” The problem with this statement is that there is no such thing. The term “movement” is a misnomer. Membership might be increasing, but it is mostly due to demographics. There are no distinct signs of a shared international vision, collective action, or shift in attitudes, practices, or performance. The claim begs the question, “what movement?”

Furthermore, the question about who is leading is a distraction. Tom Peters challenges this type of peer comparison by asserting that, “Benchmarking is stupid. Why is it stupid? Because we pick the current industry leader, and then we launch a 5-year program, the goal of which is to be as good as whoever was best 5 years ago 5 years from now, which to me is not exactly an Olympian aspiration” (Peters, 2007). Comparing the fraternity to its peers rather than its mission and potential, inhibits innovation and facilitates mediocrity.

Rather than chasing an imaginary movement or getting caught up in a debate about who is leading it, we should consider a few more appropriate questions:

Is your strategy the right strategy for your organization?

Not everyone can be the leadership fraternity. Not everyone should redefine fraternity. Every organization has its own identity, intention and purpose and should therefore have its own unique strategy – a set of basic rules for doing business – that brings its intentions to life. This strategy makes a clear connection between marketing and membership selection, between ritual and incentives, between training and communication systems, and between finances, identity and everything else.

By comparison, there is a reason that both Wal-Mart and Target can mutually co-exist and succeed. Although they share a similar mission of low cost retail, they each have a distinct strategy that aligns with their perspective in the market. An attempt by Wal-Mart to copy Target's focus on design would clash with its goal of systematically reducing costs across the organization by fractions of a percent. The same is true in fraternities. Borrowing ideas that do not fit the identity of the organization is likely to create disjointed efforts.

Many organizations claim to have a mission of leadership, character development, or professional success, but providing lots of training to lots of people isn't enough. Until you can clearly illustrate how these elements are embodied in the incentives, operational structures, accountability models, communications, culture, and every other element of the organization, the claim is hollow.

Do you start with programs or with problems?

“We need to do social media. Service trips. This cool new leadership concept. A four-year member development model. Assessment! Bystander training. Or online learning.”

Beware the shiny object. Although it is tempting to chase these fads each time they arise, they are not silver bullets, and they often deliver more distractions than answers. Disciplined thinking would instead have us identify specific problems, understand their multiple causes and contribu-



tors, consult strategy to determine the best approach, and then select specific initiatives. Too many times, fraternities follow the reverse order. Eager to show that they are doing something, leaders start with programs, use them to build a strategy, and vaguely refer to how it might address large-scale problems. We end up with well-intentioned but misguided efforts, like teaching policy with the assumption that knowing the rules changes behavior or investing in training for the top 1,300 members assuming that there is such a thing as trickle-down learning.

On the other hand, by starting with problems, organizations would be able to identify specific gaps in knowledge, skill, behavior, culture, systems and incentives that require the greatest attention. By combining this new understanding of the problem with the organization's resources and strategy, it would become clear which initiatives are the most appropriate. A fad might be the right answer in the end, but without disciplined thinking, you do not know why, how, or whether they would have their desired effects.

Can you consistently deliver a relevant personal development experience?

The keywords here are consistent and relevant. Among all members in all chapters, how many are better for their experience, and how much better are they? The answer to this question might be too worrisome to acknowledge.

Our preoccupation with programs, as discussed above, distracts us from more effective strategies that could improve the whole membership experience. More learning tends to happen through

solving ethical dilemmas, watching big brothers, arguing about a t-shirt, failing at a philanthropy event and revising it, getting in trouble, consistently executing accountability systems, and recovering from an embarrassment than from any educational program we can construct. We use education to create change, but forget that culture always trumps training.

In order to truly deliver on the promise of personal development, organizations should shift the bulk of their resources to initiatives that strengthen chapter culture so the membership experience reaches all 9,000 members on a consistent basis.

Do your numbers prove it?

Many fraternities promise better men, while only measuring chapters, and the correlation isn't always one-to-one. Some organizations are learning how to measure member development, but most still pay more attention to operational performance. At some point, we need to measure the things that matter: member development, retention, graduation, career placement and giving. Until we figure out how to measure what is relevant to students and to colleges and universities, claims about our impact on student development will continue to be suspect.

Do you make decisions about tomorrow or the next century?

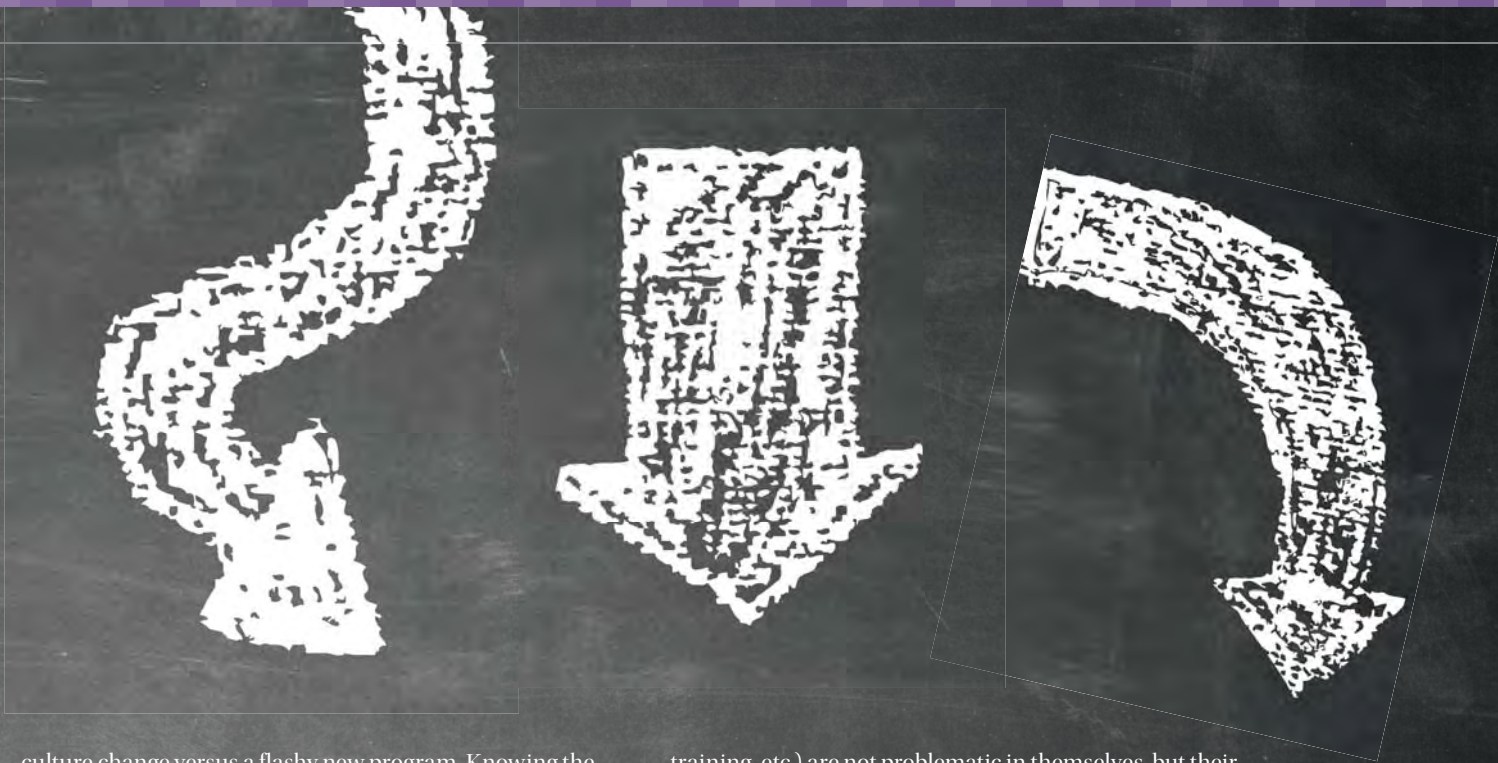
From 1995 until 2009, college enrollment increased by approximately 3 percent per year (NCES, 2011), and fraternity membership grew accordingly. Many organizations are happy to continue riding this trend, but those thinking long-term recognize it will soon come to an end. The National Center for Education Statistics projects an increase of only 1 percent per year from 2010 through 2020, with most of that growth involving Latino/a and non-traditional aged students (NCES, 2011). Unless they modify their business model, fraternities that continue with aggressive expansion strategies and high growth targets will soon be disappointed.

Beyond demographics, fraternities often invest their limited resources into maintaining the status quo. Deep down we know that, in their current form, leadership programs, consulting programs, and a few shiny projects do nothing to fundamentally transform the organization for the long term. We must acknowledge that some of the things we do are ineffective, and that they burn through resources at the expense of future potential.

With every bid, fraternities make a 60-year bet. Individuals who join today are with us for the rest of their lives. The nature of their experience as undergraduate members will determine the challenges organizations will face over multiple decades. How might you manage your organization differently from this perspective? Perhaps you would use giving, retention and graduation rates to calculate the lifetime value of a positive member experience. You might reconsider the return on investment of an organization-wide



“With every bid, fraternities make a 60-year bet. Individuals who join today are with us for the rest of their lives.”



culture change versus a flashy new program. Knowing the financial model behind dues and giving, you might evaluate what social and economic value each member brings to the organization. How is that different between chapters? What would be the impact of studying and replicating the culture of those chapters, while eliminating chapters that suck value out of the organization? This perspective challenges our thinking and calls us to nurture the investment we make in each member.

Implications

The only decent answers to these questions require fraternities to change how they do their work. Work groups would shift their goals from coming up with the next program to learning about the organization and diagnosing the source of its problems. The staffing model would begin to rely on highly skilled experts in culture change and organization development rather than those who maintain chapter operations and plan programs. Because cultures of high risk behavior are among the greatest challenges that fraternities face, we would move from a protective focus on policy compliance and accountability to a more aggressive focus on prevention and culture change techniques. The initiatives critiqued in this article (educational programs, online

training, etc.) are not problematic in themselves, but their effectiveness would require fraternity leaders to be more intentional in their work. It would involve disciplined thought and calculated choices about how to gain a 60-year return on the investment of our resources.

Ultimately, the goal of an organization is to survive and to develop in pursuit of its mission, and doing so involves responding to threats and capitalizing on opportunities (Oshry, 1992). In other words, a fraternity's performance is dependent upon its ability to learn, adapt and grow as an organization. Is your organization entrenched in tradition, or is it agile and adaptable enough to respond to these challenges?

Leading a movement takes both leadership and motion – doing something unique and producing better outcomes. These are tall orders and they represent a significant change from the thinking that currently drives fraternity decision-makers. Some will attempt to claim that they can already answer these questions, but few have yet to do the work to back it up. Those who do will be resilient in facing the challenges that await fraternities in the coming decades. This means that every fraternity has an opportunity to lead, each in its own way.

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How Can Delta Tau Delta Lead the Change?

More than 150 years ago, the founding fathers of Delta Tau Delta had a vision to act courageously, speak truthfully, serve faithfully and lead powerfully. By living by those four values, the men hoped not to make the organization a fraternal leader, but rather to create men who are leaders for a lifetime.

What is the Delt strategy?

Determining the strategy for the future of the Fraternity is not an easy task. Countless hours have been spent studying the past to strengthen the future. Thankfully, the leadership of the organization has an easy roadmap to follow by trusting and referring back to those four pillars defined so many years ago. Delta Tau Delta has been since its inception, and will continue to be committed to excellence.

Through the Strategic Plan, Delta Tau Delta is setting itself apart from other fraternal organizations with targeted emphasis on improved undergraduate commitment, additional alumni engagement, enhanced community service initiatives and focused efforts to grow the organization.

Our Challenges Make Us Better

Every fraternity faces challenges, from risk management violations, to low membership numbers to poor accounts receivable. But, how the organization handles those challenges can determine the longevity and success of the association.

Two years ago, Delta Tau Delta started examining its challenges, specifically in regards to the undergraduate experience, with an emphasis on education, personal leadership development and retention. Through thoughtful consideration and assessment, we have identified key areas where Deltas may benefit from broadened opportunities.

This strategy-first, then programming approach has led to the creation of the new Delt leadership experiences implemented in 2013.

Starting their freshman year, members are encouraged to take a 'building-block' approach to their personal development.

The first step of the tiered approach involves members attending Ignite, a leadership experiences for the newly initiated member looking to take an active role in his chapter. The emphasis of the program is to allow the member to examine the values of the Fraternity and translate them into becoming a more well-rounded leader past graduation.

Following Ignite, members are encouraged to attend a division conference and participate in their chapter's leadership development program to learn the nuts and bolts of chapter operations. Finally, members attend The Charge, a leadership experience designed for the member who has significant leadership experience in the chapter. The experience encourages members to continue to make an impact in the chapter even after holding an office and carrying that role beyond graduation.

The goals of this sequential learning process are to better educate members for life beyond college as well as create an affinity for the organization that promotes lifelong involvement with Delta Tau Delta. Resources are being directed with the intent to reach a much higher number of members with these programs, therefore reducing the risks often associated with trickle-down education.

Culture Shock

While Delta Tau Delta as a whole has implemented new strategies to face its challenges and solve its problems, chapters and individuals also have a responsibility to institute culture change to see success and return to the goal of excellence.

By recruiting based on values, improving member development, and refining overall chapter operations, chapters have the opportunity to create a legacy of strong leadership that goes far beyond the member or campus experience and translates well into post-college life.

What's Next

Down the road, student demographics will change. We know higher education enrollment numbers will ebb and flow, and Greek organizations will continue to face risk management, membership and operational challenges. It is how the organizations react to those challenges and use today's successes as investments into the future that will determine the long-term viability of the organization.

Delta Tau Delta is poised to be successful for the long-term by re-visiting the goals stated by the mission of the founding fathers more than 150 years ago. Those simple words, 'committed to lives of excellence,' have helped to define the path for the Fraternity and make men better than who they were before they joined.

Not Your Every Day Office Job

Most working Americans wake up each morning and put on a suit and tie, sit through a tiresome commute, arrive at the office for a nine-to-five workday, and relax on their weekend time off. Tom Shropshire (University of Kentucky, 1981) is not like most Americans.

"I tried the coat and tie job, but I remember throwing up my hands one day and finally asking myself, 'What do I really want to do?'" said Shropshire. As it turned out, he did want to wear a suit each day, only he wanted it to be a wet suit. Since 2010, Shropshire has owned and operated the three-person dive operation in the Cayman Islands dubbed Off the Wall Divers.

Open 365 days a year, Shropshire wakes each morning, loads his 28-foot Parker boat christened The Prodigal Son, and heads to his office located a mile off the coast with a 360 degree view of the pristine waters of the Caribbean.

"We have one of the most beautiful offices in the world...35-feet down," says Shropshire of what he states is an "unusual profession" but one that provides much satisfaction.

With about eight customers per dive, and two dives a day, the Off the Wall Divers outfit runs around 15 dives a week, catering to the amateur and professional divers alike. Shropshire, a resident of Grand Cayman since 1996 and a diver practically since birth, is the third owner of the

business, which was founded in 1991.

"I don't think I've ever enjoyed something so much as owning this business and being able to run it as well," said Shropshire.

It was a Delt mentor and "second father" who first inspired Shropshire to think hard on what he wanted out of life. Jim Host (University of Kentucky, 1959), a successful marketing and communications businessman from Kentucky and fellow Delta Epsilon brother, pushed Shropshire to follow his passions, leading him to ditch the corporate world for an unconventional career beneath the ocean surface.

"Jim gave me the opportunity to experience the world; then he sent me on my way," said Shropshire. And though it was a leap of faith to quit his job of six years at an airline business in Cincinnati and move to an island 480 miles south of Miami, he never questioned the brotherhood that would be there for him if and when he returned, stating, "I always had a Delt brother to go back to."

Shropshire plans to keep his boutique diving operation small to help cater to the whims of his customers and provide them the value of longer dive times and more freedom under the water. To grow any larger would require losing sight of the goal of the operation when he first bought the company, and that is to take care of his guests.



Divers experience life under the sea with Off the Wall Divers.

Brothers Advocate for Hockey Programs

Two years ago, Mike Howick (Bowling Green State University, 1989) created an American Special Hockey Association team in Bowling Green, Ohio, called the Black Swamp Ice Frogs, where children with developmental disabilities can join the team, learn to skate and play hockey, all while building confidence and developing as individuals.

Howick and the Ice Frogs play each year from October to March, practicing once a week for an hour at the Bowling Green State University ice arena. The players, with the help of Howick and other parent volunteers, run passing and skating drills and even play other teams throughout the season. "We're just like any other hockey team," states Howick. "Except there are a few more coaches and volunteers on the ice when we practice."

Children of all ages and expertise are invited to play, and Howick never turns anyone away who is unable to pay.

Howick chose to start the team so his son, Jack, who has autism, could have something special to look forward to each week. From the enthusiasm of the kids and the excitement on their faces when they run to the rink each week, it is evident Howick made the right choice.

It was a choice Dan Carmody (Bowling Green State University, 1990) was struggling to make nearly a year ago, that is until he decided to contact Howick, a fellow brother from the Delta Tau Chapter. Though separated by many miles and years apart, the light of brotherhood had not dimmed between the two brothers when they spoke again for the first time, finding they had much more in common than they could have imagined.

"We as brothers may go our separate ways with our lives, but we find out that we are much more connected together than we ever thought," said Howick when he heard Carmody also had a child with special needs.

Howick was quick to encourage Carmody to start his own special hockey team, giving first-hand accounts of the remarkable effects it not only has on the children but on the parents as well.

"I can tell you I was scared, but he calmly explained what he had done and his guidance is what helped me," said Carmody. "If there is anyone the men of Delta Tau Delta can look up to, it is this man. Mike was always the one people followed, and I just followed him again."

Carmody is now manager of the Atlanta Sparks team located in Alpharetta, Ga., and a strong advocate of the special hockey program and the value it brings to children of special needs.

"We give them the parties they never get invited to. We pick them first for the team and we show them they belong," said Carmody, who also manages a hockey team for wheelchair athletes.

The rekindled connection between Brothers Howick and Carmody is a true testament of the strength of the Delta Tau Delta brotherhood. By overcoming time and distance to renew a friendship and find strength in their similar circumstances, they are a genuine reflection of the lifelong bond found within the Fraternity.

"We are brothers, we are fathers and we are friends, and that grows stronger as we grow older," said Howick.



American Special Hockey Association teams benefit from the volunteer work of brothers.

Strengthening Community is Essential

Delta Tau Delta is comprised of a set of values and principles acting as guide posts in the lifelong quest for excellence. One of those values states, “Strengthening community is essential to our vitality.” As an organization whose primary fundamental principle is devoted to the well-being and advancement of the community through civic-minded service, it is only fitting that Delts across the nation are willing to forfeit their spring breaks to help others in communities abroad and at home.

Each year, more and more Delt undergraduates are trading in their tickets of care-free relaxation and fun in the sun for something with a bit more substance—an alternative spring break. Alternative spring break service trips bring positive,

impactful change to the many communities affected, but what is becoming increasingly evident is the extraordinary impact on the Delts who serve.

- “I learned to not take things for granted.” Peter Conforti (University of Delaware, 2015), Blue Hen Leadership Program, San Juan, Puerto Rico
- “The one thing I took away is the power of resilience.” Jon Hering (George Washington University, 2015), GW Alternative Break, New Orleans
- “I learned to not judge a book by its cover.” Jamal Haidari (North Dakota State University, 2015), Students Today Leaders Forever Pay It Forward Tour, Houston
- “I think Delts become leaders on these trips.” Jasper Asplin (North Dakota State University, 2015), Students Today Leaders Forever Pay It Forward Tour, Salt Lake City

Whether assisting with trail and habitat improvements in the El Yunque Rainforest, building homes in the lower ninth ward of New Orleans, or traveling by bus and sleeping on church floors in the name of service, these and many other Delts witness first-hand the remarkable impact of service trips. And with these first-hand accounts, they are bringing back to their chapters and campuses an enlightened perspective, real-world experience and inspiration for positive change.

Jasper Asplin’s real-world experience from his three tours with STLF ingrained in him the practical importance of foresight and strategic planning, a skill he implements frequently as president of the Iota Sigma Chapter.

“I encourage members to plan ahead, which sounds simple, but is so important,” said Asplin, who on his most recent tour to Salt Lake City stepped up last minute to help lead



Jacob Sells and Robert Kringler from Iota Sigma Chapter at North Dakota State University, during their spring break service trip.

after two student leaders dropped just weeks before the service trip. Due to the thorough preparation and planning, the trip proceeded without issue. "It is very important to be proactive, not reactive with Fraternity programming because if things do go sour, we'll be more prepared than if we didn't plan ahead at all."

Jamal Haidari, director of risk management for Iota Sigma, learned valuable lessons on his STLTF tour to Houston about relationships and personal growth from the profound conversations that took place between volunteers after the service projects were completed for the day.

"I learned personal details of the lives of relative strangers and uncovered new facets of people I'd known for some time," said Haidari, proving lifelong learning and growth is pertinent on an interpersonal level as well as intellectual. "I left the bus with 40 new friends because of this common experience."

Peter Conforti also found inspiration during the late-night reflective discussions with the other volunteers, including brother Zach Pinkowski (University of Delaware, 2015), on his trip to San Juan, Puerto Rico. What struck Conforti the most during the reflection periods was how younger participants were willing to open up after seeing him and the other older volunteers do the same.

"What we have brought back to the chapter is transparency and communication between all the classes," said Conforti, whose chapter now breaks into smaller groups to have discussions during chapter meetings. Communication is critical and giving voices to the previously unheard is now in effect, a tradition borrowed from the service trip.

Jon Hering and fellow volunteer, Bryan Brindley (George Washington University, 2015), found a renewed motivation and love of service to bring back to the chapter at George Washington University during their service trip to the "ground zero" of Hurricane Katrina in New Orleans. Hering and Brindley spent the week with nearly 60 other volunteers waking before the sun was warm to build homes, provide support for a local charter school, and interact with the citizens hit hardest by the devastating hurricane. In their eyes, Hering saw a perseverance and tenacity to rebuild,

igniting a growing passion for service within him.

"Going to New Orleans and seeing the devastation that occurred and the people who were affected so horribly... it was incredible to see they could still be happy and move forward," said Hering. "That resilience and determination, even after the devastation, was infectious." Hering, Brindley and many others from the Gamma Eta Chapter who participated in alternative breaks brought back passionate stories of their volunteer experiences, rekindling the dedication to service among the membership.

As individuals who are fortunate enough to receive a first-rate education and be a member of the Delt organization, Hering sees it as the responsibility and obligation of each member to give back to those in need. "I've had so much given to me and I've been so lucky with the life I have," said Hering. "But there is so much more we can do, so much we can still give back to our community."



Bryan Brindley and Jon Hering during a service trip to New Orleans.



Will You Labor For The Beautiful and Good?

The Delta Alpha Kappa Society seeks to recognize those Annual DeltFund donors who support the Delta Tau Delta Educational Foundation via recurring gifts. The initials Δ.A.K. were first added to Fraternity images in 1870 prior to the discovery of our original motto. The initials stood for, "Labor for the beautiful and the good."

To become a member of the Δ.A.K. Society:

- Visit <https://donate.deltfoundation.org/donate>
- Choose a recurring gift amount
- Designate your gift to the Annual DeltFund
- Choose billing frequency (monthly, quarterly, yearly)
- Donations will be charged on either the 1st or 15th of each month based on your preference



Setting up a recurring gift plan is quick, easy, cost-effective and environmentally friendly. Every recurring donation, no matter how large or small, is one of the most manageable ways you can support the leadership programming offered by Delta Tau Delta.

Reubin Askew Passes to Chapter Eternal

Former governor of Florida, known for promoting racial equality and ethics reform, lived a life of excellence.

Former Florida Gov. Reubin Askew (Florida State University, 1951) died March 13, 2014 at the age of 85 after a series of illnesses. Askew served as Florida's governor from 1971 to 1979. He was a progressive Democrat who promoted racial equality and ethics overhauls.

Askew came from a humble background and was raised by a single mother who supported her family of six children as a waitress, seamstress and hotel maid. Young Reubin bagged groceries and delivered newspapers to help support the family.

He graduated from Pensacola High School in 1946, served two years in the Army and attended Florida State University, where he was initiated into Delta Phi Chapter in 1949. He was student body president. After graduation he became an Air Force officer during the Korean War. In 1956 he graduated from the University of Florida law school and joined a Pensacola law firm.

After two years as the assistant solicitor for Escambia County, he won a seat in Florida's House of Representatives in 1958. He served four years in the House and eight more as a state senator.

Askew became the Democrats' surprise gubernatorial nominee in 1970 and was elected governor in 1971. He was a liberal on racial issues and pushed for an overhaul of the state's

tax laws, open government, environmental protection, ethics legislation and streamlining the courts and other governmental agencies. He also made a brief run for president in 1984.

"Running for office was something I knew I had to do," said Askew during an interview after his successful run for governor. "I feel God has plans for the world and men. If I had any talent, I had to use it for public service."



The following Chapter Eternal notices were received in the Central Office between Nov. 1, 2013 and April 30, 2014.

Alpha
Allegheny College
Albert S. Diaz, 1952
John E. Gow, 1954

Beta
Ohio University
Robert Haines Jr., 1977
Daryl A. Kinney, 1969
David E. Smith, 1959
Donald J. Weiss, 1954

Gamma
Washington & Jefferson College
Robert C. Weed, 1946

Delta
University of Michigan
Robert H. Hildreth, 1967

Iota
Michigan State University
Bret G. Bell, 1962
Gary A. Culver, 1965
Bernard D. Fischer, 1954
David W. Heeke, 1959

Kappa
Hillsdale College
William H. Meredith II, 1955
Richard C. Taylor, 1943

Mu
Ohio Wesleyan University
John M. Bushman Jr., 1955
Robert R. Clifton, 1958
Mark W. Immelt, 1967
John A. Kelly, 1953
Grover C. McElyea, 1947
Robert D. Nelson, 1960
J. Michael Patton, 1967
James W. Schultz, 1965

Nu
Lafayette College
Frederick M. MacGregor III, 1975
Kenneth M. Roberts, 1974
Donald Tryon, 1975

Omicron
University of Iowa
Frank L. Bauer Jr., 1936

Rho
Stevens Institute of Technology
Thomas J. Emma, 1954
Kenneth J. Higgins Jr., 1971
David E. Martin, 1953
Edmund B. Wilson III, 1952

Tau
Pennsylvania State University
Ralph Lyford Jr., 1944
James Quinn, 1957

Upsilon
Rensselaer Polytechnic Institute
Thomas F. Cassidy III, 1950
Robert W. Fox, 1955
Philip S. Hopper, 1940
Robert B. Johnson, 1954
George M. Powell Jr., 1947

Phi
Washington and Lee University
Nate L. Adams II, 1948

Chi
Kenyon College
John B. Jones, 1952
Robert R. Miller, 1949

Omega
University of Pennsylvania
Robert A. Benn, 1969
Daniel R. Wessling Jr., 1940

Beta Alpha
Indiana University
Robert W. Arnold, 1942
Anthony L. Wishart, 1977

Beta Beta
DePauw University
James W. Weatherholt, 1944
William F. Welch, 1940

Beta Gamma
University of Wisconsin
Barnes A. Clark, 1957
Neil M. Palash, 1967
Robert P. Roth, 1949

Beta Delta
University of Georgia
B. Lewis Brinson Jr., 1957
William J. Clemence Jr., 1954
Glenn S. Storino, 1966

Beta Epsilon
Emory University
Lloyd W. Birdwell Jr., 1964
Charles F. Brooks, 1953

Beta Zeta
Butler University
Richard L. Bell, 1954
Frank R. Carbon, 1940

Beta Eta
University of Minnesota
Alan L. Compton, 1954
George W. Hinshaw, 1951
John H. Kohan Jr., 1966
Kurt F. Pfeiffer, 1957

Beta Theta
University of the South
Wilson W. Stearly, 1953

Beta Kappa
University of Colorado
Robert S. Baker, 1962
William A. Brenker, 1962
Donald D. Campbell, 1947
M. Scott Carpenter, 1947
Floyd R. DeGood, 1957
Kenneth V. Dixon Jr., 1950
James L. Miller Jr., 1949
John P. Rathbone, 1983

Beta Lambda
Lehigh University
Richard W. Kelsey, 1950

Beta Mu
Tufts University
Caryl T. Adams, 1942
Kenneth C. Crafts Jr., 1952
James N. Hayward, 1950

Beta Nu
Massachusetts Institute of Technology
Darrell V. Fowler, 1957
Eric J. Hopkins, 1992
Robert C. Martin, 1973

Beta Xi
Tulane University
John McGraw Jr., 1944
Dale E. Miller, 1989

Beta Omicron
Cornell University
Carleton S. Everett, 1954
Frederick S. Turk, 1949

Beta Rho
Stanford University
John D. Carpenter, 1944
Theodore A. Chester, 1941
Milo S. Gates, 1944
Donald M. Koll, 1955
Robert A. Schaeffer, 1943
Richard Q. Williams, 1945

Beta Tau
University of Nebraska
Hugh M. Allen, 1947
Rollo Clark Jr., 1940
Gordon L. Jones, 1941
Stanley L. Portsche, 1950
John N. Wynkoop, 1951

Beta Upsilon
University of Illinois
William L. Bauer Sr., 1963
Robert W. Martin, 1962
Frederick D. Thayer III, 1961

Beta Phi
Ohio State University
Jerry E. Chess, 1956

Beta Psi
Wabash College
Robert Augsburg, 1954
David F. Craig Sr., 1945
Argyle G. Jackson, 1950
Ronald D. Smith, 1959

Beta Omega
University of California
Albert L. Brown, 1951
James L. Hayden, 1944
Warren G. Simms, 1949

Gamma Beta
Illinois Institute of Technology
Sergio P. Adreani, 1963
Martin R. Hoefft, 1951
Edward Lee, 1974

Gamma Gamma
Dartmouth College
Herman Christensen Jr., 1951
George Ehinger Jr., 1945
Joseph S. Parker, 1953
Arthur A. Peabody, 1944
Harry Randall Jr., 1949
Peter B. Vos Burgh, 1952
Louis Wiederhold III, 1945
John T. Witte, 1946

Gamma Delta
West Virginia University
Harold R. Amos, 1949
Edward C. Grose, 1947

Gamma Zeta
Wesleyan University
Robert S. Moore, 1955

Gamma Eta
George Washington University
Gerald K. Cornelius, 1960
Gary L. Glenn, 1964

Gamma Theta
Baker University
Robert H. Arnsperger, 1950
Craig A. Leitmaker, 1979
John C. Lewis, 1953
Robert W. Rieger, 1958

Gamma Iota
University of Texas
John E. Banks, 1943
Maurice N. Emery, 1950
R. Haberman Jr., 1960
Bill M. Jackson, 1958
Vernon C. Mayfield, 1946
James B. Morrison, 1945
Perrin White, 1949

Gamma Kappa
University of Missouri
William B. Maples, 1949

Gamma Lambda
Purdue University
Richard E. Ellison, 1950
Michael Keating, 1969

Gamma Mu
University of Washington
David B. Corbett, 1955
Richard A. Dunnington, 1944
Chad Kellogg, 1992
Gary A. Raemhild, 1969
Frederick N. Westrom, 1950

Gamma Nu
University of Maine
Robert Arnold, 1966
Robert Everett, 1960
Charles C. Norton, 1944
Waite W. Weston, 1962

Gamma Xi
University of Cincinnati
Edward F. Linesch, 1951
Robert C. McBride Jr., 1965
William G. Russell, 1950

Gamma Omicron
Syracuse University
Robert R. Garrison, 1950

Gamma Pi
Iowa State University
Robert G. Samuelson, 1952
Russell M. Smith, 1989

Gamma Rho
University of Oregon
Michael S. Doyle, 1985
Andre A. Edmunds, 1986
John Hoekstra, 1957
Paul J. Nagel, 1950
Richard H. Nelson, 1951

Gamma Sigma
University of Pittsburgh
William Berg Jr., 1938
Donald T. Disque, 1952
Fred W. Geyer, 1949
Jack W. Plowman, 1951

Gamma Tau
University of Kansas
Ross Baker, 1947
Ralph E. Nelson, 1958
M. Kent Sanborn, 1954
Frank R. Schultheis Jr., 1947
Joe A. Schwarz, 1954
Ben A. Spencer, 1947

Gamma Upsilon
Miami University
Kenneth Allerman, 1951
Martin R. Erickson, 1955
Robert Gehlker, 1944
Robert Kelling Jr., 1957
Roger F. Small Jr., 1944
B. David Vickroy, 1963

Gamma Chi
Kansas State University
Robert D. Anderson, 1952
John Grove, 1963
Leland D. Kendall, 1954

Gamma Psi
Georgia Institute of Technology
Robert M. Cooper, 1957
Gene R. Harris, 1946
M. Gary Newton, 1961
Joel T. Severinghaus, 1953
Rick Urrutia III, 1973

Gamma Omega
University of North Carolina
Bruce S. Burnham, 1986

Delta Alpha
University of Oklahoma
James K. Atkinson, 1970
Thomas J. Kelly, 1950
Edward J. Sheldon Jr., 1957
George L. Temple, 1942
Roy K. Valla, 1957

Delta Beta
Carnegie Mellon University
Richard M. Padden, 1942
John S. Ragin, 1953
John L. Wolff Jr., 1944

Delta Gamma
University of South Dakota
Dean L. Cadwell, 1952
P. Allen Jump, 1948
Gene F. Smith, 1950

Delta Delta
University of Tennessee
J. Walter Raines, 1946
E. Norman Tate, 1952

Delta Epsilon
University of Kentucky
Frank D. Cassidy, 1949
James Crawford, 1956
Glenn Franck, 1959
Wilbert M. Gover, 1956
James A. Mokas, 1950
Raymond T. Randolph Jr., 1951
Robert G. Walker, 1968

Delta Zeta
University of Florida
Guy Bass Jr., 1955
Richard M. Boss, 1955
Robert J. Koechlin Jr., 1989
John C. Sease, 1963
Frederick A. Teed, 1950
Ronald York, 1957

Delta Eta
University of Alabama
Hansen S. Franklin, 2001
M. Francis Gaddis, 1945
Leonard D. Housel Jr., 1961

Delta Theta
University of Toronto
Frederick A. Brownridge, 1948

Delta Iota
UCLA
George M. Cambon, 1945
Thomas A. Duddleson, 1945

Delta Kappa
Duke University
Julian M. Culp, 1959
William A. Kendrick, 1947
Sheldon R. Pinnell, 1959
Carl Stahleker III, 1958
James L. Vincent, 1961

Delta Lambda
Oregon State University
Russell N. Dorran, 1950

Delta Mu
University of Idaho
Patrick Day, 1949
Merlin Francis, 1952
Gary K. Nagashima, 1968
C. Richard Sams, 1970
George E. South Jr., 1949
Randel K. Wilson, 1948

Delta Nu
Lawrence University
Earl Glosser, 1951
Ralph M. Jaenicke, 1956
Charles A. Kubitz, 1954
Ted H. Mitchell, 1956
Stanley Stone Jr., 1948
Robert R. Worchesek, 1950

Delta Xi
University of North Dakota
Donald P. Naismith, 1953
Robert D. Phillips, 1951

Delta Omicron
Westminster College
Charles R. Gatti, 1946

Delta Pi
University of Southern California
George E. Allison, 1946
Bruce P. Avery, 1976
Robert W. Buchanan, 1950

Delta Sigma
University of Maryland
Lindsay E. Clendaniel, 1950

Delta Tau
Bowling Green State University
Gerald D. Cocklin, 1951
Robert E. Faber, 1957
William A. Glendinning, 1964
Lawrence O. Jensen, 1950

Delta Upsilon
University of Delaware
Robert M. Cooke, 1970
Donald L. Ewing, 1948

Delta Phi
Florida State University
Reubin O'Donovan Askew, 1951
John H. Sellars, 1954

Delta Chi
Oklahoma State University
Steven K. Williams, 1970

Delta Omega
Kent State University
Thomas Brown, 1970
Clarence J. Dover, 1948
Robert A. Nelson, 1962
James B. Rector, 1948
Thomas LC. Scadding, 1953
Harlan D. Sellers, 1953
Walter O. Shilling, 1948
Richard F. Stover, 1949
Charles R. Vajner Jr., 1950
David A. Younkman, 1957

Epsilon Beta
Texas Christian University
Ronnie D. Capps, 1963
Rex Nolen, 1967
Joe L. Sparks, 1959

Epsilon Delta
Texas Tech University
Ronald Foster, 1964
Charles Price, 1961

Epsilon Theta
Willamette University
William C. Henderson, 1963

Epsilon Iota A
Kettering University A
Walter Palma Jr., 1967

Epsilon Kappa
Louisiana State University
Neil Freshour, 1979
Jamie B. Kraft, 1974

Epsilon Mu
Ball State University
Terry L. Hunsucker, 1971

Epsilon Xi
Western Kentucky University
Richard D. Fitzgerald, 1986

Epsilon Rho
University of Texas-Arlington
Jonathan D. Liston, 1975

Zeta Alpha
Marquette University
Christopher K. Gordon, 1974
Dennis G. Herrity, 1971
Thomas J. Kubal, 1973

Zeta Beta
LaGrange College
Larry D. Outland, 1972

Zeta Omicron
University of Central Florida
John S. Atherton, 1985

Zeta Rho
Eastern Illinois University
Eric L. Soomre, 1990

Zeta Chi
University of Southern Mississippi
Mark J. Driver, 1987

Iota Delta
Quincy University
Joshua E. Brijia, 2006

HEADLINES OF THE PAST

15 YEARS AGO (1999)

In a full page “open letter to Delta Tau Delta,” young actor Matthew McConaughey (University of Texas, 1992) extolled the Delt experience while saluting four chapter contemporaries who had joined him in Hollywood as members of his production company, j.k. livin Productions. He wrote: “Fraternity: An organization where one finds brotherhood, fellowship and comradeship. A place where boys come together to share in the journey towards manhood. As a man now, I reflect on Delta Tau Delta’s influence in my life and as I reflect, the rewarding evidence is all around me . . . thank you Delta Tau Delta Fraternity for being that special place at that special time.”

25 YEARS AGO (1989)

“It may come as a surprise, but one of the most active organizations in the fight against alcohol abuse, date rape and hazing is a fraternity.” Set in large, bold type, this statement was prominently displayed in a series of print ads conceived by a team of alumni with communications expertise and sponsored by Delta Tau Delta. The ad campaign included placement in *The Rainbow*, *The Chronicle of Higher Education* and other publications to positive response.



The men of Beta Pi Chapter at Northwestern University in front of the new shelter.

75 YEARS AGO (1939)

Architect Louis A. Brown, Jr. (Massachusetts Institute of Technology, 1917) was spotlighted for his work on two buildings designed for the 1939 New York World’s Fair. His career portfolio to that point included the first set of sketches for the famed Chrysler Building in New York City and a number of plans for Delt chapter houses submitted for his review as the Fraternity’s consulting architect.

100 YEARS AGO (1914)

A lengthy lead story in the June 1914 *Rainbow* chronicled the new Beta Pi Shelter at Northwestern University. It is located on university land and built entirely of steel and fire proof blocks with a Pennsylvania brick exterior in the German mode of architecture. Cost of the building and its furnishings was \$50,000. A century later, the home on Sheridan Road in Evanston remains in the care of Beta Pi.

125 YEARS AGO (1889)

The recent chartering of chapters at Virginia, Lehigh, Boston U., Tufts, MIT and Tulane was trumpeted in the spring 1889 edition of the *Crescent*, the Fraternity’s secret journal.

Compiled by Jim Russell | Purdue University, 1975 | Executive Vice President



Bringing the Past to Life

The Rainbow Archives

Delta Tau Delta is proud to announce the release of the digital archives of *The Rainbow*.

Dating back to 1878 when it was known as *The Crescent*, *The Rainbow* archives features each issue categorized by year as well as a search option for easy viewing.

To access *The Rainbow* archives, visit <http://deltataudelta.archeios.com/>

The Rainbow

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- ☐ Join/Organize an alumni chapter.
- ☐ Volunteer for Delta Tau Delta.

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