

E-RAINBOW

DELTA TAU DELTA INTERNATIONAL FRATERNITY

SPRING 2011

A photograph of two young men in dark suits and ties, smiling and cheering at a social event. The man on the left is raising his right hand with his index finger pointing up. The man on the right is also pointing his index finger up. They are surrounded by other people in the background, who are out of focus. The overall atmosphere is festive and celebratory.

Building
Brotherhood

LETTER

FROM THE INTERNATIONAL PRESIDENT

Building a Better Man

Delta Tau Delta's mission, "Committed to Lives of Excellence," and our vision articulated in the Fraternity's Strategic Plan, are together intended to help each of our members become a better man. Just what does that mean? What do we expect from you?



By virtue of a Y chromosome and your 18th birthday, society already considers you a man. Isn't that enough? If you weren't already a man, you couldn't be a Delt in the first place. We want—no, we demand more. Why? Because you promised us more. When you knelt at the altar of Delt-ism, you promised to give us your best. We will hold you to that promise.

We're glad you wear our letters, but they're not just to let people on campus know where you live or who you hang with. Those are Letters of Distinction, and they mean you stand for something more important than simple Greek affiliation. The man who wears those letters is a man of more than common intellect and integrity. The man who wears those letters has inherent ability, intellectual strength and moral superiority. He is a leader in his chapter and in his community, in his home and on his campus.

Virtually any man can belong to a fraternity, but only an exceptional man can be a Delt.

In the pages that follow, you'll read about our recent division conferences and the many outstanding accomplishments that the Fraternity recognized for your efforts over the past year. You'll read about those chapters that achieved excellence in their operations and activities and garnered recognition in the Court of Honor and with the Hugh Shields Award. It's right that we honor those who stand out, but the objective should never be the recognition. Our common objective should be to be the best brothers we can be, in the best chapter we can create, to serve our campus and our society the best way we can. If you do that, the recognition will certainly come, but more importantly, you will have an excellent Delt experience, and you will build the foundation for a great Delt experience for those who follow you. ▲

Alan Brackett
International President

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On the Cover...

Quinnipiac Crescent Colony was installed as Iota Mu Chapter on February 26, 2011, as one of the largest chapter Installations in Delta Tau Delta history. More than 80 undergraduate and alumni Delts were initiated in New Haven, Conn. Look out for the *Summer 2011 Rainbow* for more details. See page 4 to find out where the Delt flag will be planted next.

Cover photograph by Matt Branscombe

MAGAZINE MISSION

- ▲ Inform members of the events, activities and concerns of interest to members of the Fraternity.
- ▲ Attract and involve members of the Fraternity via appropriate coverage, information and opinion stories.
- ▲ Educate present and potential members on pertinent issues, persons, events and ideas so that members may be aware of and appreciate their heritage as Delts.
- ▲ Serve as an instrument of public relations for the Fraternity by presenting an image of the Fraternity commensurate with its quality and stature.
- ▲ Entertain readers with its information and quality writing and editing, so that it is a pleasure to read and share with others.

HOW TO CONTACT

Contact *The Rainbow* staff via e-mail at rainbow@delts.net or by calling 317-284-0203.

SUBMISSIONS

Letters to the editor, chapter reports, alumni notes, alumni chapter reports, news stories, photographs, manuscripts, subscriptions and death notices for publication should be sent to Brook Pritchett, Director of Communications, 10000 Allisonville Road, Fishers, IN 46038-2008.

ADDRESS CHANGES

Visit www.delts.org/info or call 317-284-0203. Mail address changes to 10000 Allisonville Road, Fishers, IN 46038-2008.

Delt family mourns the loss of Sue File

Sue File, wife of Delta Tau Delta Educational Foundation President Ken File, died peacefully in her sleep on March 31 in Fishers, Ind. Mrs. File was 51. She and Ken are the parents of three daughters, Charlotte, Claire and Hannah File.

Mrs. File was a graduate of Hillsdale College in Hillsdale, Mich., where she received a bachelor's degree in elementary education. She taught at St. Louis de Montfort preschool in Fishers before opening her own in-home daycare.

Mrs. File had been a staple in the Delt community for more than 25 years, first as an employee of Delta Tau Delta and then as the 'Delt Mom' to so many gentlemen through the years. A Karnea Hound, Mrs. File had attended many conventions and other Delt events. She played a key role in the interior design of the Fisher-Nichols Headquarters occupied by the Fraternity since 2002.

Spring Expansion Update



The founding fathers of North Dakota State University participate in a brotherhood building activity.

North Dakota State University

On February 12, Delta Tau Delta planted a new flag at North Dakota State University. The staff-led colonization resulted in 39 Founding Fathers in Fargo, N.D. The men have an average GPA of 3.21 which puts them in first place out of 12 fraternities on campus. North Dakota State University is a public university

founded in 1890 with more than 14,000 undergraduate students. Delt joins Alpha Tau Omega, Sigma Phi Epsilon, Theta Chi and eight other fraternities as members of the Greek community.

Grand Valley State University

Delta Tau Delta planted its flag for the first time at Grand Valley State University in Allendale, Mich. On February 25, Delta Tau Delta recognized an interest group of 18 men with an average GPA of 3.0. On the following Saturday, members of the interest group participated in a retreat to de-

velop the foundation for the organization and to get to know each other.

Grand Valley State University has more than 20,000 undergraduate students and is ranked #34 among Midwestern universities by *U.S. News and World Report*. Delta Tau Delta joins Delta Upsilon, Alpha Tau Omega, Sigma Pi and four other fraternities on the newest Northern Division campus.

University of Wisconsin-Eau Claire

After a series of interviews with campus staff and IFC officers in spring 2010, UW-EC has selected to partner with Delta Tau Delta to start a new chapter. Fraternity staff will arrive on campus in late March to begin the recruitment process.

On April 4, Fraternity staff will conduct awareness interviews with potential new members. April 21 will mark the official pledging ceremony for the Founding Fathers of UW-EC Crescent Colony.

UW-EC has more than 10,000 undergraduate students and is ranked #24 among Midwestern universities by *U.S. News and World Report*. Delta Tau Delta will join Delta Sigma Phi and Phi Gamma Delta as members of the Greek Community. ▲

Crescent Society gives back

Founded nine years ago as the Educational Foundation's undergraduate giving club, the Crescent Society's purpose is to build a tradition of charitable giving among the undergraduates. During this year's five division conferences, undergraduates had the opportunity to "pay it forward" and make a difference for more than 7,000 of their brothers.

Eighty-nine percent of undergraduates who attended the conferences made a gift to the Crescent Society, raising just over \$15,000 for the Educational Foundation. The Western Plains and Western Pacific had 100 percent participation among the undergraduates in attendance. Presentations about the impact of these and other gifts were made by members of the Undergraduate Council and Educational Foundation staff. The money raised helps support programs such as the

Leadership Academy and Delts Talking About Alcohol, two of the programs that many undergraduates are able to participate in. Chapter representatives were then encouraged to take information about the Crescent Society back to their brothers who were unable to attend the conference.

Rudy Longman, a junior in the Beta Zeta Chapter at Butler University, was one of five undergraduates to speak about the Crescent Society at the Division Conferences. He spoke at the Western Plains Conference that took place in Kansas City, Mo. "As a student caller, I am able to speak with Delt alumni from across the country about the impact of their gift. I enjoyed the opportunity to speak with undergraduates about the support they receive from brothers they don't even know and explain to them the importance of paying it forward through the Crescent Society," Longman said.

Their gifts ensure that Delts of today and tomorrow continue to receive access to leadership programming, scholarships and grants. In addition, their participation will echo for generations the importance of Delta Tau Delta in molding and shaping young Delt lives.

The Crescent Society season runs through the end of April and undergraduates are encouraged to visit www.deltfoundation.com to receive more information and make a gift! ▲

Jeff Karas (Arizona State University, 2012) with Educational Foundation President Ken File. Karas received the File Scholarship for Undergraduate Excellence at the 2011 Western Pacific Division Conference.

Scholarships awarded to three undergraduates

Three distinguished scholarships were awarded at the recipients' respective division conferences. The File Scholarship for Undergraduate Excellence was awarded to Jeff Karas (Arizona State University, 2012). The Ned H. Gustafson and Kevin R. Johns Scholarship was awarded to Kyle Shute (Babson College, 2012) and Oliver Tromp (University of Northern Colorado, 2012). The recipients of these scholarships are recognized as those men who find a unique balance between academic achievement and involvement in their chapters, campuses and communities and are devoted to "Lives of Excellence." Watch for additional information in an upcoming issue of the *Rainbow*.



2011 Division Conference Emphasize Accountability

The mission of Delta Tau Delta is Committed to Lives of Excellence. Our core values include the statement, "Accountability is Fundamental to All Commitments." This also served as the theme for the 2011 Division Conferences. What does "Accountability is Fundamental to All Commitments" mean? Accountability means holding yourself responsible for your words and actions and also holding others responsible for theirs. Accountability binds us together as a group; it helps us to be able to depend on each another.

This year's division conferences saw a record number of undergraduates, alumni and volunteers come together in the name of brotherhood to learn the values associated with being accountable.

"Division conference season is an exciting time. Students and alumni come together to learn from one another, celebrate Fraternity, and to rekindle and establish

bonds of brotherhood and friendship," said Andy Longo, manager of conferences.

While each division conference offered attendees different experiences, the ever-present theme of Living Lives of Excellence was present throughout.

During the conference, attendees enjoyed a recruitment presentation by Recruitment Boot Camp, a nationally-known organization used to help fraternal organizations recruit and retain high-quality men.

"It was great to get an outside perspective on recruitment. Recruitment Boot Camp really paints a holistic picture of recruitment and how our values impact our message to potential members. This is the type of training a member can take back to his campus and have an immediate impact on his chapter's recruitment," said Dave Sirey, Delta Tau Delta's director of growth.

A special thank you to all of the undergraduates, alumni, volunteers and staff that helped make the 2011 Division Conference season one of the best yet! Mark your calendars for the 2012 season.

Northern Division
January 26-28, 2012
Indianapolis, IN
JW Marriott

Eastern Division
February 2-5, 2012
Harrisburg, PA
Sheraton Harrisburg-Hershey Hotel

Western Plains Division
February 9-12, 2012
Lincoln, NE
The Cornhusker, a Marriott Hotel

Southern Division
February 23-26, 2012
Knoxville, TN
Marriott Knoxville

Western Pacific Division
February 23-26, 2012
Palm Springs, CA
Hilton Palm Springs Resort



ences bility

Along with a focus on recruitment, many breakout sessions focused on training brothers to fulfill the duties of their leadership positions. Sessions focused on treasurers, honor board, risk management and more.

New to the Delta Tau Delta conference lineup was a Leadership Masters Track. The track was a series of three breakout sessions used to help older undergraduate members build on their leadership skills.

In addition to the undergraduate training, the division conferences offered the opportunity for alumni and volunteers to gather and learn the best techniques to help the chapters they advise achieve the most success. Topics included building an effective Alumni Advisory Team and subsequently coaching that team to success.

Finally, the conference allowed attendees to participate in many life skills workshops through The Road programming. In addition to current Road programs, workshops on both personal finance and listening skills were added to the lineup.

Also during the 2011 conference season, each division delegation spent time conducting the business of the division. Committees reported on their tasks and progress and new division presidents were elected for each group. After serving as an interim division president in the Western Plains, Bob Marwill (University of Texas, 1959) was elected to a two-year term. Also elected to two-year terms were Tom Calhoun (Ohio State University, 1970) for the Northern Division, Lee Grace (Western Kentucky University, 1984) for the Southern Division, Anthony Albanese (American University, 1996) for the Eastern Division and Bill Richardson (Butler University, 1979) for the Western Pacific Division.

2011 At a Glance

- ▲ The Western Plains Division Conference, held Jan. 27-30 in Kansas City, Mo., had 260 undergraduates and 30 alumni in attendance.
- ▲ The Northern Division Conference, held Feb. 4-6 in Lincolnshire, Ill., had 293 undergraduates and 32 alumni in attendance.
- ▲ The Southern Division Conference, held Feb. 10-13 in Atlanta, had 274 undergraduates and 28 alumni in attendance.
- ▲ The Eastern Division Conference, held Feb. 17-20 in Baltimore, had 137 undergraduates and 22 alumni in attendance, despite a snowstorm that buried much of the region.
- ▲ The Western Pacific Division Conference, held Feb. 17-20 in Manhattan Beach, Calif., had 131 undergraduates and 28 alumni in attendance.



Multiple chapters and individuals receive awards

The division conferences allowed members of the Fraternity to come together to celebrate those that help contribute to the Delt cause. Both chapters and individuals were honored for their dedication and service to the Fraternity. The following awards were presented during the 2011 division conferences.

First on campus recognition

Nineteen chapters or colonies held the highest grade point average among the fraternities on their respective campuses for the spring 2010 semester.

Alpha, Allegheny College
Gamma, Washington & Jefferson College
Kappa, Hillsdale College
Beta Mu, Tufts University
Gamma Rho, University of Oregon
Delta Omicron, Westminster College
Delta Psi, University of California-Santa Barbara
Epsilon Eta, Texas A&M-Commerce
Epsilon Upsilon, Marietta College
Epsilon Phi, Southeastern Louisiana University
Epsilon Omega, Georgia Southern University
Zeta Beta, LaGrange College
Zeta Tau, University of North Carolina-Wilmington
Zeta Psi, Stephen F. Austin University
Theta Omicron, University of Northern Colorado
Theta Psi, College of Idaho
Theta Omega, Northern Arizona University
Iota Gamma, Wright State University
Iota Epsilon, Chapman University

Chapters recognized for being above the AMA/AFA

The Fraternity recognizes those chapters or colonies that have aggregate grade point averages above the All-Men's average and All-Fraternity average.

Alpha, Allegheny College
Gamma, Washington & Jefferson College
Epsilon, Albion College
Kappa, Hillsdale College
Tau, Pennsylvania State University
Chi, Kenyon College
Beta Gamma, University of Wisconsin
Beta Zeta, Butler University
Beta Theta, University of the South
Beta Lambda, Lehigh University
Beta Mu, Tufts University
Beta Upsilon, University of Illinois
Beta Phi, Ohio State University
Gamma Beta, Illinois Institute of Technology
Gamma Theta, Baker University

Gamma Kappa, University of Missouri
Gamma Pi, Iowa State University
Gamma Tau, University of Kansas
Gamma Upsilon, Miami University
Delta Gamma, University of South Dakota
Delta Delta, University of Tennessee
Delta Epsilon, University of Kentucky
Delta Nu, Lawrence University
Delta Xi, University of North Dakota
Delta Omicron, Westminster College
Delta Psi CC, UC Santa Barbara
Epsilon Delta, Texas Tech University
Epsilon Eta, Texas A & M-Commerce
Epsilon Omicron, Colorado State University
Epsilon Upsilon, Marietta College
Epsilon Phi, Southeastern Louisiana University
Epsilon Omega, Georgia Southern University
Zeta Beta, La Grange College
Zeta Delta, Texas State University
Zeta Zeta, Morehead State University
Zeta Sigma, Texas A & M University
Zeta Tau, University of NC-Wilmington
Zeta Chi, University of Southern Mississippi
Zeta Psi, Stephen F. Austin University
Theta Gamma, Arizona State University
Theta Delta, Baylor University
Theta Epsilon, American University
Theta Eta, University of South Carolina
Theta Lambda, University of California-Riverside
Theta Xi, Eastern Michigan University
Theta Omicron, University of Northern Colorado
Theta Tau, Moravian College
Theta Psi, College of Idaho
Iota Beta, Wittenberg University
Iota Epsilon, Chapman University
Iota Gamma, Wright State University
Iota Kappa, Appalachian State University
Iota Xi, Florida Institute of Technology

Division Scholarship Award

The Western Plains Division was awarded the Division Scholarship Award for having the highest percentage of chapters above the All-Men's Average among the Fraternity's five divisions. This is the third time the Western Plains has earned this distinction since the Fraternity moved from four to five divisions in 1995.

Venable Award

The award, named in honor of former Director of Academic Affairs John Venable, is given to the chapter with the biggest increase in its grade point average. Theta Founding at Bethany College received this honor this year.

J.E. Blake Website Award

The Blake Website Award is intended to recognize superior chapter website design. It is named for the late John E. Blake (Gamma Theta, 1983) the first webmaster for the Fraternity. Epsilon Mu from Ball State University had the winning website for 2011.

Chapters recognized for meeting recruitment goals

Each year chapters are asked to set goals for the number of men they anticipate pledging during the academic year.

Theta, Bethany College
Beta Zeta, Butler University
Beta Tau, University of Nebraska
Gamma Kappa, University of Missouri
Gamma Lambda, Purdue University
Gamma Pi, Iowa State University
Delta Alpha, University of Oklahoma
Delta Beta, Carnegie Mellon University
Delta Gamma, University of South Dakota
Delta Eta, University of Alabama
Delta Kappa, Duke University
Delta Tau, Bowling Green State University
Epsilon Zeta, Sam Houston State University
Epsilon Iota-A, Kettering University
Epsilon Mu, Ball State University
Epsilon Phi, Southeastern Louisiana University
Zeta Lambda, Western Illinois University
Zeta Omicron, University of Central Florida
Theta Delta, Baylor University
Theta Epsilon, American University
Theta Psi, College of Idaho
Iota Beta, Wittenberg University
Iota Gamma, Wright State University
Iota Epsilon, Chapman University
Iota Theta, Kennesaw State University
Iota Kappa, Appalachian State University
Iota Nu, Florida Atlantic University

Recruitment Goals Met with 80% Retention

Chapters in this category met their recruitment goals and also achieved 80% retention.

Theta, Bethany College
Beta Zeta, Butler University
Gamma Kappa, University of Missouri
Gamma Pi, Iowa State University
Delta Alpha, University of Oklahoma
Delta Beta, Carnegie Mellon University
Delta Eta, University of Alabama
Delta Kappa, Duke University
Delta Tau, Bowling Green State University
Epsilon Zeta, Sam Houston State University
Epsilon Iota-A, Kettering University
Epsilon Mu, Ball State University
Epsilon Phi, Southeastern Louisiana University
Zeta Omicron, University of Central Florida
Theta Delta, Baylor University
Theta Epsilon, American University
Theta Psi, College of Idaho
Iota Beta, Wittenberg University
Iota Gamma, Wright State University
Iota Epsilon, Chapman University
Iota Theta, Kennesaw State University
Iota Iota, John Carroll University
Iota Kappa, Appalachian State University
Iota Lambda, University of Tampa
Iota Nu, Florida Atlantic University

Retention Recognition

These chapters have retained at least 80% of fall pledges.

Alpha, Allegheny College
Theta, Bethany College
Kappa, Hillsdale College
Mu, Ohio Wesleyan
Beta Zeta, Butler University
Beta Phi, Ohio State
Gamma Kappa, University of Missouri
Gamma Lambda, Purdue University
Gamma Nu, University of Maine
Gamma Pi, Iowa State University
Gamma Upsilon, Miami University
Delta Alpha, University of Oklahoma
Delta Beta, Carnegie Mellon University
Delta Eta, University of Alabama
Delta Kappa, Duke University
Delta Omicron, Westminster College
Delta Tau, Bowling Green State University
Delta Chi, Oklahoma State University
Epsilon Zeta, Sam Houston State University
Epsilon Iota-A, Kettering University
Epsilon Mu, Ball State University
Epsilon Nu, Missouri University of Science and Technology
Epsilon Phi, Southeastern Louisiana University
Epsilon Omega, Georgia Southern
Zeta Beta, LaGrange College
Zeta Theta, Villanova University
Zeta Omicron, University of Central Florida

Theta Gamma, Arizona State University
Theta Delta, Baylor University
Theta Epsilon, American University
Theta Eta, University of South Carolina
Theta Chi, Muhlenberg College
Theta Psi, College of Idaho
Iota Beta, Wittenberg University
Iota Gamma, Wright State University
Iota Epsilon, Chapman University
Iota Theta, Kennesaw State University
Iota Iota, John Carroll University
Iota Kappa, Appalachian State University
Iota Lambda, University of Tampa
Iota Nu, Florida Atlantic University

Chapters recognized for 25% growth

It is the goal of Delta Tau Delta to continuously grow the Fraternity by identifying and recruiting men who will be our next generation of leaders. Chapters that increased their recruitment efforts in 2010 by at least 25% from 2009 were recognized.

Alpha, Allegheny College
Theta, Bethany College
Beta Rho, Stanford University
Gamma Eta, George Washington University
Gamma Theta, Baker University
Gamma Omicron, Syracuse University
Delta Beta, Carnegie Mellon University
Delta Delta, University of Tennessee
Delta Iota, UCLA
Delta Xi, University of North Dakota
Epsilon Mu, Ball State University
Zeta Lambda, Western Illinois University
Zeta Tau, University of North Carolina-Wilmington
Theta Gamma, Arizona State University
Theta Omicron, Northern Colorado
Theta Psi, College of Idaho
Iota Delta, Quincy University
Iota Nu, Florida Atlantic University
Iota Xi, Florida Institute of Technology
Vermont CC, University of Vermont

Chapters recognized for 10% growth

These chapters increased their recruitment efforts in 2010 by at least 10% from 2009.

Mu, Ohio Wesleyan University
Beta Eta, University of Minnesota
Beta Xi, Tulane University
Beta Omicron, Cornell University
Beta Phi, Ohio State University
Beta Omega, University of California
Gamma Iota, University of Texas
Gamma Lambda, Purdue University
Gamma Xi, University of Cincinnati
Gamma Pi, Iowa State University
Gamma Sigma, University of Pittsburgh
Gamma Upsilon, Miami University
Delta Zeta, University of Florida
Delta Mu, University of Idaho
Delta Chi, Oklahoma State University

Epsilon Upsilon, Marietta College
Epsilon Phi, Southeastern Louisiana University
Zeta Zeta, Morehead State University
Zeta Omicron, University of Central Florida
Zeta Chi, University of Southern Mississippi
Zeta Omega, Bradley University
Theta Delta, Baylor University
Theta Epsilon, American University
Theta Kappa, University of Nebraska-Kearney
Iota Beta, DePaul University
Iota Gamma, Wright State University
Iota Epsilon, Chapman University
Iota Theta, Kennesaw State University
Iota Iota, John Carroll University
Iota Kappa, Appalachian State University

Adopt-a-School efforts

Adopt-a-School is the Fraternity's national community service project. It encourages our undergraduates to offer their talents to elementary schools in their area in whatever capacity they can. Many chapters did an exemplary job with their Adopt-a-School program during the 2001-10 school year.

Alpha, Allegheny College
Gamma, Washington & Jefferson College
Epsilon, Albion College
Zeta, Case Western Reserve University
Kappa, Hillsdale College
Mu, Ohio Wesleyan University
Upsilon, Rensselaer Polytechnic Institute
Chi, Kenyon College
Beta Beta, DePauw University
Beta Gamma, University of Wisconsin
Beta Zeta, Butler University
Beta Theta, University of the South
Beta Mu, Tufts University
Beta Xi, Tulane University
Beta Omicron, Cornell University
Beta Tau, University of Nebraska
Beta Upsilon, University of Illinois
Beta Phi, Ohio State University
Gamma Theta, Baker University
Gamma Mu, University of Washington
Gamma Pi, Iowa State University
Gamma Rho, University of Oregon
Gamma Tau, University of Kansas
Delta Beta, Carnegie Mellon University
Delta Gamma, University of South Dakota
Delta Delta, University of Tennessee
Delta Epsilon, University of Kentucky
Delta Eta, University of Alabama
Delta Kappa, Duke University
Delta Mu, University of Idaho
Delta Xi, University of North Dakota
Delta Omicron, Westminster College
Epsilon Alpha, Auburn University
Epsilon Gamma, Washington State University
Epsilon Iota-A, Kettering University
Epsilon Iota-B, Kettering University
Epsilon Mu, Ball State University
Epsilon Nu, Missouri University of Science and Tech

Epsilon Xi, Western Kentucky University
 Epsilon Omicron, Colorado State University
 Epsilon Upsilon, Marietta College
 Epsilon Phi, Southeastern Louisiana University
 Epsilon Omega, Georgia Southern University
 Zeta Beta, LaGrange College
 Zeta Zeta, Morehead State University
 Zeta Theta, Villanova University
 Zeta Lambda, Western Illinois University
 Zeta Omicron, University of Central Florida
 Zeta Rho, Eastern Illinois University
 Zeta Sigma, Texas A & M University
 Zeta Tau, University of North Carolina-Wilmington
 Zeta Chi, University of Southern Mississippi
 Zeta Omega, Bradley University
 Theta Gamma, Arizona State University
 Theta Eta, University of South Carolina
 Theta Kappa, University of Nebraska-Kearney
 Theta Lambda, University of California-Riverside
 Theta Omicron, University of Northern Colorado
 Theta Psi, College of Idaho
 Iota Beta, Wittenberg University
 Iota Epsilon, Chapman University
 Iota Zeta, Virginia Polytechnic Institute
 Iota Iota, John Carroll University
 Iota Mu, Quinnipiac University

Outstanding Implementation of The Road

Recognition of chapters that embrace and implement chapter-initiated The Road programs/programming.
 Alpha, Allegheny College
 Epsilon, Albion College
 Beta Omicron, Cornell University
 Beta Phi, Ohio State University
 Gamma Pi, Iowa State University
 Gamma Rho, University of Oregon
 Delta Delta, University of Tennessee
 Epsilon Iota-A, Kettering University
 Epsilon Upsilon, Marietta College
 Epsilon Omega, Georgia Southern University
 Zeta Zeta, Morehead State University
 Zeta Psi, Stephen F. Austin University
 Theta Gamma, Arizona State University
 Iota Iota, John Carroll University
 Iota Mu, Quinnipiac University

IFC president recognitions

The following men were leaders on their respective campuses. Each was either recently elected as president of his Greek system's Interfraternity Council (IFC) or finished his term in office.
 Matthew T. Biegler (Delta Beta, Carnegie Mellon University)
 Jacob A. Brockette (Zeta Psi, Stephen F. Austin University)
 Nathan W. Budney (Iota Iota, John Carroll University)
 Joshua W. Cash (Zeta Beta, LaGrange College)
 Robert Cowan (Sacred Heart University)
 Francis DiSomma (Iota Mu, Quinnipiac University)
 William Falco (Theta Chi, Muhlenberg Col-

lege)
 Brendan M. George (Epsilon Upsilon, Marietta College)
 Austin Gerber (Epsilon Mu, Ball State University)
 Erik B. Johnson (Epsilon Zeta, Sam Houston State University)
 Joshua J. Knust (Gamma Pi, Iowa State University)
 Daniel S. Lewin (Iota Lambda, University of Tampa)
 Richard D. Little (Theta Lambda, University of California-Riverside)
 Justin Mendonca (Delta Mu, University of Idaho)
 Jonathan Nichols (Iota Theta, Kennesaw State University)
 Colin N. O'Connor (Delta Phi, Florida State University)
 Benjamin Peterson (Zeta Sigma, Texas A&M University)
 Patrick J. Scott (Zeta Tau, University of North Carolina-Wilmington)
 Alexander Stein (Beta Mu, Tufts University)
 Mitchell L. Turnbow (Beta Beta, DePauw University)
 Michael Zeiter (Gamma Kappa, University of Missouri)

Top in Division Academically

Eastern: Beta Mu, Tufts University (3.45)
 Northern: Kappa, Hillsdale College (3.30)
 Southern: Theta Epsilon, American University (3.47)
 Western Pacific: Beta Rho, Stanford University (3.48)
 Western Plains: Delta Omicron, Westminster College (3.35)

Eastern Division recognitions

Eastern Division President Larry Altenburg cited many chapters and individuals for a range of achievements during the conference banquet.

Outstanding President

Kyle Shute (Iota Omicron, Babson College)

Outstanding Treasurer

Ryan Parent (Iota Mu, Quinnipiac University)

Chapter Advisor of the Year

Jameson Root (Iota Omicron, Babson College)

Most Improved Chapter

Gamma Omicron, Syracuse University

Outstanding Philanthropy

Tau, Pennsylvania State University
 Beta Mu, Tufts University

Outstanding Hospitality

Rho, Stevens Institute of Technology

Campus Involvement

Alpha, Allegheny College

Rush Recruitment and Retention

Vermont Crescent Colony, University Vermont

Shelter Maintenance and Cleanliness

Upsilon, Rensselaer Polytechnic Institute
 Beta Omicron, Cornell University

Outstanding Ritual

Beta Omicron, Cornell University

Order of Atlantis

Anthony Albanese (Theta Epsilon, American University)
 Peter Bakarich (Rho, Stevens Institute of Technology)
 Nick DeKanter (Beta Mu, Tufts University)
 Jesse Epstein (Theta Epsilon, American University)
 Joseph Knupp (Alpha, Allegheny College)
 Scott Heydt (Theta Tau, Moravian College)
 Robert Valente (Theta Tau, Moravian College)

Northern Division recognitions

Northern Division President Bruce Peterson cited the following chapters and individuals for a range of achievements during the conference banquet.

Consultant Hospitality

Zeta Omega, Bradley University

Showcasing the Delt Spirit

Epsilon Upsilon, Marietta College

Excellence in Alumni Advising

Randall S. Claybrook (Beta Zeta, Butler University)

Outstanding Chapter President

Kevin Hahn (Iota Delta, Quincy University)
 Zachary Miller (Kappa, Hillsdale College)

Most Improved Chapter

Epsilon, Albion College

Outstanding Alumni Service

John Knox (Epsilon Mu, Ball State University)

Special Website Programming

Gamma Upsilon, Miami University
 Epsilon Iota-B, Kettering University

Participation in Campus Organizations

Iota Iota, John Carroll University

Shelter Pride

Epsilon Iota-A, Kettering University
 Epsilon Iota-B, Kettering University

Outstanding Alumni Newsletter

Beta Phi, Ohio State University

Ritual Performance and Education

Zeta Omega, Bradley University

Southern Division recognitions

Southern Division President Rosario Palmieri cited the following chapters and individuals for a range of achievements during the conference banquet.

Outstanding Chapter President

Chris Miller (Epsilon Omega, Georgia Southern University)

Outstanding Chapter Treasurer

Ryan Fisher (Epsilon Xi, Western Kentucky University)
 Donald Hansel (Gamma Eta, George Washington University)

Outstanding Brotherhood

Epsilon Phi, Southeastern Louisiana University

Outstanding Community Service

Zeta Beta, LaGrange

Outstanding Member Education

Iota Xi, Florida Institute of Technology

Outstanding Consultant Hospitality

Epsilon Omega, Georgia Southern University

Outstanding Academic Programming

Zeta Tau, University of North Carolina-Wilmington

Outstanding Recruitment Planning

Delta Delta, University of Tennessee

Horizon Award (Most Improved Chapter)

Iota Theta, Kennesaw State University

Outstanding Campus Involvement

Zeta Chi, University of Southern Mississippi

Outstanding Chapter Advisor

Terry Irons, Zeta Zeta (Morehead State)

Outstanding Alumni Service

Christopher Hyde (Epsilon Alpha, Auburn University)

Order of the Southern Cross

Scott Heydt (Theta Tau, Moravian College)

Western Pacific Division recognitions

Western Pacific Division President Jack Myles cited the following chapters and individuals for a range of achievements during the conference banquet.

Exceptional Service as an Alumni Advisor

Brit Terrell (Delta Psi CC, University of California-Santa Barbara)

David Graham (Theta Lambda, University of California-Riverside)

Jimmy Blalock (Iota Epsilon, Chapman University)

Andre Monney (Beta Rho, Stanford University)

Outstanding Chapter Leadership

Theta Gamma, Arizona State University

Gamma Rho, University of Oregon

Most Improved Chapter

Theta Psi, College of Idaho

Service to the Western Pacific Division and Delta Tau Delta

Michael Slaughter (Gamma Rho, University of Oregon)

Consultant Hospitality

Theta Gamma, Arizona State University

Outstanding Brotherhood

Epsilon Gamma, Washington State University

Theta Gamma, Arizona State University

Showcasing the Delt Spirit

Gamma Rho, University of Oregon

Outstanding Philanthropy

Pepperdine CC, Pepperdine University

Theta Lambda, University of California - Riverside

Gamma Rho, University of Oregon

Gamma Mu, University of Washington

Excellence in Programming

Iota Epsilon, Chapman University

Shelter Presentation

Delta Mu, University of Idaho

Gamma Mu, University of Washington

Outstanding Ritual Education

Iota Epsilon, Chapman University

Theta Gamma, Arizona State University

Outstanding Recruitment

Theta Gamma, Arizona State University

Theta Psi, College of Idaho

Outstanding New Member Education

Gamma Rho, University of Oregon

Outstanding Risk Management

Delta Mu, University of Idaho

Outstanding Treasurer

Brett M. Panziera (Delta Iota, UCLA)

Mardo Iknadiossian (Delta Psi CC, University of California-Santa Barbara)

Outstanding Campus Involvement

Iota Epsilon, Chapman University

Western Plains Division recognitions

Western Plains Division President Bob Marwill cited the following chapters and individuals for a range of achievements during the conference banquet.

Excellence as Chapter Advisor

Shawn Cannon (Epsilon Delta, Texas Tech University)

Larry Swanson (Theta Omicron, University of Northern Colorado and Epsilon Omicron, Colorado State University)

Ritual Performance

Theta Omicron, University of Northern Colorado

Zeta Sigma, Texas A&M University

Most Improved Chapters

Gamma Kappa, University of Missouri

Epsilon Delta, Texas A&M University

Outstanding Chapter President

Drew Keithley (Beta Tau, University of Nebraska)

Nathan Moulton (Delta Omicron, Westminster College)

Patrick McCullough (Epsilon Beta, Texas Christian University)

Consultant Hospitality Award

Zeta Psi, Stephen F. Austin University

Excellence in Philanthropy Programming

Theta Omicron, Northern Colorado

Excellence in Ritual Education Programming

Delta Omicron, Westminster College

Excellence in Recruitment Programming

Delta Alpha, University of Oklahoma

Epsilon Zeta, Sam Houston State University

Excellence in IFC & Student Government Award

Theta Delta, Baylor University

Excellence as Volunteer Alumnus

Josh Schneider, Texas State University

Excellence in Records Tracking

Zeta Psi, Stephen F. Austin University

Gamma Tau, University of Kansas

2010 Court of Honor Chapters

The Court of Honor typically recognizes the top 20 chapters each year as reviewed through the Fraternity Accreditation and Awards Report (FAAR). For 2010, 21 chapters earned the distinction, due to a tie.

Kappa, Hillsdale College

Beta Zeta, Butler University

Beta Tau, University of Nebraska

Beta Phi, Ohio State University

Gamma Rho, University of Oregon

Gamma Tau, University of Kansas

Delta Gamma, University of South Dakota

Delta Omicron, Westminster College

Epsilon Iota-B, Kettering University

Epsilon Mu, Ball State University

Epsilon Phi, Southeastern Louisiana University

Epsilon Omega, Georgia Southern University

Zeta Beta, LaGrange College

Zeta Zeta, Morehead State University

Zeta Sigma, Texas A & M University

Zeta Chi, University of Southern Mississippi

Theta Eta, University of South Carolina

Theta Omicron, University of Northern Colorado

Theta Psi, College of Idaho

Iota Epsilon, Chapman University

Iota Iota, John Carroll University

10 chapters celebrate Hugh Shields Award distinction

Ten chapters including three first-time recipients were honored as "first among equals" for the 2010 reporting year.

Beta Zeta, Butler University

Beta Phi, Ohio State University

Gamma Rho, University of Oregon

Epsilon Iota-B, Kettering University

Epsilon Phi, Southeastern Louisiana University

Epsilon Omega Georgia Southern University

Zeta Beta, LaGrange College

Zeta Zeta, Morehead State University

Theta Eta, University of South Carolina

Iota Epsilon, Chapman University



Where is The Road taking you?

Above: During the 2011 Southern Division Conference, Dan Couladis (American University, 2002) gives a presentation on career development.

The first semester of your freshman year in college can be a whirlwind of meeting new people, being exposed to new cultures, experiencing new academic trials and struggling with normal developmental challenges. I can still remember my freshman year and the day my mom dropped me off at my residence hall. As she was leaving, I remember thinking—now what? I had always had a parent, teacher or friend there to tell me what to do. Transitioning to college, I realized that I was now on my own.

Each fall, many of our new members experience that transition to life as a college student. I chuckle when I hear older brothers or volunteers speak about new members and say, “They just don’t get it.” That is correct and they aren’t supposed to get it.

Developmentally, there’s a significant difference between a new freshman student and a college senior.

Chickering’s “Seven Vectors Developmental Theory” was first published in 1969 and revised in 1993. The theory states that college students progress through developmental changes. The changes that occur are developing competence, managing emotions, moving through autonomy toward interdependence, developing mature interpersonal relationships, establishing identity, developing purpose and developing integrity (Chickering and Reisser, 1993).

Chapters that “get it” understand that a successful new member program incorporates information about the Fraternity, but also addresses developmental needs. Almost 70 percent of our new members each year are freshmen. Pledging Delta Tau Delta has the potential to help men begin their journey on the right foot in the whirlwind that is the first semester of college.

Zeller and Mosier (1993) propose that a W-Curve can be applied to first-year college students and the phases they go through in adapting to a new culture.

Honeymoon—This is the phase before students arrive at college and the first few weeks of classes. Students are excited and enthusiastic to meet new people and to leave home. For traditional aged students, this might be the first time they will be away from home for an extended period of time.

Culture Shock—As the semester continues, students begin to struggle with adjusting to their surroundings or their roommate. The environment may have different values than the students and they may struggle with

identifying what they believe. Excitement wears off and students begin to withdraw.

Adjustment/Adaptation—Students begin to feel more “at home.” Introverts may have a harder time getting to this stage than extroverts. The customs and values of college life continue to differ from home life.

“Home” Cultures—Students may have adjusted to the physical environment, but still struggle with getting to know others. Students feel alone and struggle with cliques forming. Personal values continue to be challenged.

Acceptance/Integration—Students begin to feel good and “at home.” Personal values reconcile with the values of their new environment.

Help your new members transition more seamlessly into their college lives

- ▲ New member educators and advisors should consider these transitional stages when planning the new member education program.
- ▲ Work with your faculty/staff member to utilize campus resources that are trained to help students with transition issues. If you don't have a faculty/staff advisor, contact your orientation or residence life office.
- ▲ The Road can be utilized for new members, as well as initiated brothers. Ask your chapter consultant to conduct one of the Road Connections for the new members.
- ▲ Recognize that a new member program in the spring may look different than a new member program in the fall.

Sources:

Chickering, A.W. and Reisser, L. (1993). *Education and Identity*, Second Edition. San Francisco: Jossey-Bass, 1993.

Zeller, W. J., and Mosier, R. (1993). “Culture Shock and the First-Year Experience”; *Journal of College and University Student Housing*, Volume 23, No. 2, 1993.

New member programming tips

Based on the W-Curve, here are eight programs you incorporate with your new member education program. One program could be offered each week for new members.

- ▲ Campus resources
- ▲ Conflict resolution
- ▲ Assertiveness
- ▲ Stress management
- ▲ Values clarification
- ▲ Decision-making skills
- ▲ Time management
- ▲ Healthy mental and physical lifestyle

This approach allows chapter leaders and advisors to meet students where they are developmentally. It also creates a model that support lifelong learning and member development.

The Rainbow
Delta Tau Delta Fraternity
10000 Allisonville Road
Fishers, IN 46038-2008

MOVING? | e-mail addresschange@delts.net

Tell us what you think!

We hope you enjoyed the first *E-Rainbow* or want to share questions and comments, please e-mail rainbow@delts.net.

Make sure you stay connected with Delta Tau Delta by updating your information!
If you have had a change in address or e-mail, please return this form to Delta Tau Delta,
10000 Allisonville Rd., Fishers, IN 46038



Name: _____

Chapter: _____

Year of Initiation: _____

Address: _____

City: _____

State: _____

Zip: _____

E-mail Address: _____

Phone: _____

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