

E-RAINBOW

DELTA TAU DELTA INTERNATIONAL FRATERNITY

FALL 2011

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Since 1992, Delta Tau Delta has offered its undergraduate students the opportunity to enhance their personal and leadership development through the Leadership Academy. Supported by the Delta Tau Delta Educational Foundation, the Leadership Academy is the premier leadership experience in the Fraternity. Each year, the Leadership Academy is where some of the best and brightest undergraduate students in Delta Tau Delta come together to live, learn, and experience leadership in a fellowship of brotherhood.

For more information, visit <http://www.delts.org/leadership/academy.html>

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The Undergraduate Interfraternity Institute (UIFI) is a co-educational leadership institute offered by the North American Interfraternity Conference (NIC) for undergraduate members of fraternities and sororities. This five day experience will help participants fully understand what it means to be a member of a values based organization as well as challenge yourself to grow as a leader. Participants also participate in team building opportunities that challenge and engage the participants to build better chapters and better Greek communities.

For more information, visit <http://www.nicindy.org/programs/UIFI/>

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On the Cover...

Members of the 2011 Sailing Academy help navigate the Schooner Mary Day. One participant said "This has been an absolutely amazing experience. The sailing was a lot more work than I expected, but it was well worth it. I would come back to this academy in a heartbeat. It was amazing to connect to the brothers from all over the country and to see how Delta Tau Delta is done in different places."

MAGAZINE MISSION

- ▲ Inform members of the events, activities and concerns of interest to members of the Fraternity.
- ▲ Attract and involve members of the Fraternity via appropriate coverage, information and opinion stories.
- ▲ Educate present and potential members on pertinent issues, persons, events and ideas so that members may be aware of and appreciate their heritage as Delts.
- ▲ Serve as an instrument of public relations for the Fraternity by presenting an image of the Fraternity commensurate with its quality and stature.
- ▲ Entertain readers with its information and quality writing and editing, so that it is a pleasure to read and share with others.

HOW TO CONTACT

Contact *The Rainbow* staff via e-mail at rainbow@delts.net or by calling 317-284-0203.

SUBMISSIONS

Letters to the editor, chapter reports, alumni notes, alumni chapter reports, news stories, photographs, manuscripts, subscriptions and death notices for publication should be sent to Brook Pritchett, Director of Communications, 10000 Allisonville Road, Fishers, IN 46038-2008.

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Visit www.delts.org/info or call 317-284-0203. Mail address changes to 10000 Allisonville Road, Fishers, IN 46038-2008.

What I Did During My Summer Vacation

For some students, summer vacation isn't a time to sleep in or lay by the pool.

This summer, Delta Tau Delta Fraternity offered two leadership academies. Fifty-five outstanding student leaders attended the Bethany and Sailing Academies.

Joshua Lydic (University of Nebraska-Kearney, 2013) and Jacob Westfall (Miami University, 2013) share their experiences from the academy they attended.

Sailing Academy – Joshua Lydic (University of Nebraska-Kearney, 2013)

I knew I was alive. As I sat on the rocky shore of the Maine coast eating a fresh lobster tail, I had never been so blissfully happy. After one short week I had found myself and became brothers with 25 other men from all over the country and all different backgrounds. It was truly inspiring to see that the one common thread we all had of being a Delt could bring a band of complete strangers a week ago, to a group of men I hold as close to my heart as my own chapter brothers.

Men of the 2011 Sailing Academy pose in front of the Schooner Mary Day in Maine.



This was one of the greatest weeks of my life. If it is any indicator as to how awesome this academy is, we woke up at 6 a.m. every morning, and I actually looked forward to it. In that week, I had conquered a ropes course, as well as my fear of heights. We also learned all of the different aspects of sailing, which included steering the windjammer, navigation, galley prep, lookout and marlinspike. Each of these stations were equally important as on the last day the 25 of us, most of whom had never been sailing before, were given the task of bringing in the 90 foot Mary Day the rest of her journey along the coast and into the harbor.

We also had leadership workshops, which were led by Eric Luke (University of Oregon, 2008) and Doug Russell (Western Kentucky University, 2010), but driven by our group's conversations. Through these we deepened our knowledge of our values and *Ritual*, as well as our understanding of ourselves.

I learned so much at this leadership academy it is hard to put it all into words. I learned infinite amounts more about Delt, not only through *Ritual* education, but through talking with other guys about what it meant to them as well. I also learned a lot about myself at this academy in many ways. Through the DiSC profile, I learned my strengths and weaknesses of my leadership style, and how to patch those holes in my armor. I also realized what I want to do with my life, and what kind of legacy I want to leave behind me. This was, in my opinion, the best part of the academy. It gave me a deeper understanding of myself, and my goals and aspirations as a man of excellence. This part of the academy gave me direction in my life where I was in need of it. It showed me what being "committed to a life of excellence" really meant.

This academy is a life changing experience and is something that I have strongly encouraged my chapter brothers to attend and recommend to anyone looking to deepen their understanding of Delta Tau Delta as well as themselves.

Bethany Academy – Jacob Westfall (Miami University, 2013)

This summer I attended the Bethany Leadership Academy and when I made the decision to go, I did not know what to expect. In fact, I did not think that I would learn anything at all. I was already considered a leader on my campus, so what could this academy really tell me about becoming a leader? Well I was wrong. This academy taught me things I never even considered before and it opened my eyes in many different ways. I learned how to be a better student, family member, friend, brother and an overall better person.

Bethany, West Virginia is a special place for a Delta Tau Delta brother and when you get the chance to go there and be with 30 of your fraternity brothers from around the country it is a completely different experience. The Academy was based off of our *Rite of Iris* in which we discovered and evaluated each element of the ceremony (Courage, Self-Control, Honor, Loyalty, Understanding and Brotherly Love).

We started off with a personality test and the results were amazingly accurate and it helped us to understand how each of us operates both in a work and social setting. From that we dove into a discussion of character and we all had to reveal moments in our past that impacted our lives. We discussed the temperaments of self-control and did an activity involving honor and integrity. We had to think about our personal, religious, family and fraternity values in order to decide what situations and experiences mattered the most in our lives and what mattered the least. We then were inspired by the

freedom riders of the American 60s by the courage it took for African Americans to seek change in a country that would not listen. We discussed the difference between brotherhood and friendship, and if there was even a difference between the two. Lastly, we were taught how to listen empathetically to others (which is harder to do than you think). We ended the academy by planning out our life goals/ambitions as well as our lifelong commitment to ourselves and our fraternity values. Above all, I learned the meaning of “to leave a legacy you must live a legacy.”

That weekend was not about education, it was about self discovery and understanding. We played countless games, ate good food, participated in multiple ice breakers and had insightful talks and debates with each other about our chapters and our campuses. We competed in recreational activities and benefited from events in both large group and small group settings, while having the opportunity to meet with interesting people we would probably never get the chance to meet in a lifetime. For the men that were with me at Bethany, I can honestly say that you inspired me to be myself, challenged me to be courageous and take on the things I was afraid to take on. You all taught me something about myself and most importantly, impacted my life for the better. I thought that I had it all planned out before I arrived at Bethany this past summer, but what I found out was that it was only the beginning. There is still so much to consider in my life and to accomplish. I cannot wait to see what is in store for my fellow Delta Tau Delta brothers after my experience at Bethany. My brothers and this Fraternity are truly dedicated to lives of excellence. ▲

Academy Fast Facts

Sailing Academy Facts:

- 26 undergraduate participants
- June 19-25, 2011
- Participants set sail on Schooner Mary Day from Camden, ME
- Dates for next year – June 17-23, 2012

Bethany Academy Facts:

- 29 undergraduate participants
- July 21-24, 2011
- Participants spend four days experience the birth place of Delta Tau Delta – Bethany, WV.
- Dates for next year – June 21-24, 2012



2011 Bethany Leadership Academy attendees pose in front of the Bethany College sign in Bethany, West Virginia.

Baker Delts Celebrate Shelter Renovations

On May 21, 2011, Baker alumni and undergraduates celebrated the renovation and re-dedication of their 50-year old shelter. The dedication was officiated by Dr. Neal Malicky and nearly 200 attended the event at the annual Stag Night celebration.

The original shelter was completed in 1961 to accommodate 40 men. After 50 years of vigorous living by 50 Delt pledge classes, the house corporation found a major renovation was overdue. A capital campaign was organized completely by Gamma Theta alumni with no outside consultants. In one year, \$580,000 was raised to fully fund the renovation, thanks to a leadership gift by Ross Hartley (Baker University, 1970), and contributions by nearly 200 alumni. "We were very fortunate the alumni that planned and built our shelter in 1961 had great vision and built a structure that is still architecturally attractive and structurally sound," said Gary Sollars (Baker University, 1971), a member of the Cap 50 Campaign Committee. "But it was time for major updating...all of our bathrooms were virtually unusable, our kitchen was shut down, parking lot and driveway completely gone, repairs needed everywhere."

The renovation project included grading and drainage work, a new concrete parking lot and front drive, landscaping, a new patio wall, a new front porch and exterior repairs and painting. Interior improvements included a complete tear out and replacement of the kitchen, all bathrooms, din-

ing room and recreation room. Updates to the formal living room, library and front hall have dramatically improved appearance and livability.

House Corporation President Gary Coleman (Baker University, 1972) laid the groundwork with a meeting of 20 Gamma Theta alumni in April of 2009 to discuss the challenges and define a plan of action. Through a committee approach, matching the interests and expertise of the alumni with the right project, action began. A "quick fix" plan was implemented with 75 alumni each contributing \$150 to cover true emergency needs. Following a positive recruitment that fall, Coleman recalls, "Gamma Theta was ready for the challenge of a capital campaign. We had a compelling story to tell...our shelter was in dire need, our undergrad men were the right group at the right time, the potential was there to have Gamma Theta return to the high level we all wanted."

The next job was telling that story. The Cap 50 campaign committee included Gamma Theta alumni Gary Sollars, Darrell Franklin (Baker University, 1970), Murray Blackwelder (Baker University, 1969) and Gordon Lansford (Baker University, 1993), along with HC President Coleman. Contractor Dahl Construction was chosen based on their expertise with Greek organization projects, a firm outline of

work and costs was developed and a complete summary of the campaign was developed for personal delivery and mailing to alumni. Personal visits were made from as far as New York City and Jackson Hole, Wyoming, as well as many from the local area. Many alumni assisted the committee with personal calls. Coleman recalls, "We were able to announce at Stag Night 2010 \$400,000 had been raised in early pledges, and the formal campaign kicked off at that point." The work began, the campaign concluded and our undergrads moved into a virtually new home for the fall semester 2011. ▲



Photo by Steve Carrithers (Baker University, 1969)

Gamma Eta Chapter Dedicates New Shelter

As the executive board of Gamma Eta Chapter took turns reading the Litany of Dedication for the new multimillion dollar shelter, a quick look around the room revealed the elated faces of reunited alumni and guests, undergraduates, George Washington University officials, Arch Chapter members and family, as well as a few extremely jealous Sigma Chi neighbors from across the street. And could you blame them? Gamma Eta's new shelter looms as the largest fraternity house on campus.

The ceremony featured remarks by International Treasurer Jim Garboden, Southern Division President Lee Grace, the campus director of Greek life, and house corporation and Gamma Eta foundation officers.

A step inside reveals high lofted ceilings adorned with chandeliers, sawn white oak floors and state-of-the-art amenities you would expect to find in an episode of MTV's *Cribs*. The house's \$80,000 sound system, complete with an iPod dock in the kitchen and controlled by two wall-mounted touch screen control pads, allows for the brothers to enjoy music throughout the shelter. The three 60 inch plasma televisions displayed high definition images of Delts new and old back to the founding in 1903.

Stuffed with delicious Greek catering, alumni and undergraduates enjoyed each other's company for the

first time in more than seven years. Brothers met brothers from as far back as 1958. Delt alumni shared stories of chapter's past and their post-university lives.

As the day came to a close, one could not help but feel a close bond between the chapter and the alumni network, and the current Gamma Eta chapter could not have been prouder to hear their alumni proclaiming, "that's a Gamma Eta Delt!" as the executive board finished reading the Litany of Dedication. Thanks to the new incredible shelter, Gamma Eta Delts, young and old, finally have a place to call home.

The brothers of Gamma Eta Chapter would like to thank the house corporation and the Gamma Eta Foundation for their hard work and support in providing us with a quality shelter. ▲

Aaron Victorson (George Washington University, 2013)



Tufts Delts Move Into Shelter

It was a beautiful but windy evening as the Beta Mu Chapter gathered on the brick pathway leading to 98 Professors Row. The house corporation board and chapter advisor led the chapter through a ceremony based on the *Creed* and Values which ended with the words "Welcome Home Brothers." With those words undergraduate brothers entered the shelter to take up residence after six years of absence and a major restoration to the building.

Immediately you could overhear "wow" and "awesome" and "thanks" as the undergraduates and alumni mingled in the first-floor common areas. "I don't know if I was more emotional last Monday when we got all signatures on our inspections or today watching these men come in," said House Corporation President Frank Mairano (Tufts University, 1969) who was the driving force behind the restoration.

"This is what we have been working towards for six years," Chapter Advisor Nick deKanter (Tufts

University, 1976) told a group checking out the kitchen. "It is amazing to see our brothers here again."

House corporation board member Ray Ewer (Tufts University, 1974) noted, "This is the best this building has looked - ever!"

Rush Chair Aaron Bartel added some great news from another front, "We're five for five, with two to go,"

It was also bid night for the fall upperclassmen rush. He invited all brothers (undergraduate and alumni) to help him deliver a bid to a prospect who was in the middle of practice on the tennis courts across the street. A rowdy cheer went up when, tennis racquet in hand, Kenny Westerman happily accepted the invitation to pledge. By the end of the evening the men were seven for seven, three more than a year ago, and having set a strong foundation for the major rush in the winter. ▲

Get a Shelter Loan

The Loyalty and Centennial Development funds are the endowment funds of the Fraternity. These funds provide mortgage loans to house corporations for chapters acquiring, building or renovating their shelters. The majority of the Fraternity's shelters have received financial assistance at one time or another during their existence from these funds.

Loan application forms can be downloaded from the web site at www.delts.org/alumni-resources.shtml or can be obtained by contacting Director of Fraternity Programs Andy Longo at the Central Office at (800) 335-8795. Loans are available on a first-come, first-served basis.

Add a discussion item to the next house corporation meeting focusing on upgrades and improvements to your shelter. As you consider upcoming and long-term projects, keep in mind the Loyalty Fund is available to assist you.

Zeta Delta Moves Into New Shelter

Zeta Delta Chapter at Texas State University recently completed an approximately 6,000-square-foot ranch style home on its 3-acre property. The house has 13 bedrooms and currently houses 14 active brothers. Rooms feature personal built-in study areas, walk-in closets and spacious layouts. Downstairs bedrooms have private baths. Upstairs bedrooms share a bathroom per two bedrooms.

A favorite feature of the house is the large kitchen complete with upgraded appliances and granite countertops. Other upgrades include tank-less water heaters throughout the home and a fire sprinkling suppression system. The air-conditioning systems are all separately metered per room and allow for each room to have individual control of the air temperature in their room.

The house has been furnished with Texas ranch style furniture which meets accommodations for the 14 men living there, including a large 55" HD flat screen for the living area. Wireless internet is available in the house as well as wired network connec-



tions in each room. Laminate wood flooring is installed throughout the home. Composites from the 1970s through current day fill the house along with chapter awards.

This is the largest fraternity shelter on Texas State University's campus. Because of heavy alumni involvement and donations of some of the building materials, the construction was completed in just over five months and was completed slightly under budget for under \$400,000 (new construction only). ▲

Epsilon Mu Holds 39th Annual Watermelon Bust



The men of Epsilon Mu Chapter at Ball State University and the women of Alpha Chi Omega hosted Watermelon Bust for the 39th consecutive year. Watermelon Bust is a philanthropic event centered around watermelons and a series of field games. Some of those activities included a relay race, an obstacle course, a watermelon toss—longest toss wins, a seed spitting contest, and tug-of-war.

Attendance this year was up around 30% from last year's turnout. Eighty-eight teams with six team members per team registered and participated. The student-run radio station, WCRD, came out to emcee the event.

Delta Tau Delta and Alpha Chi Omega split the proceeds and each donated to a charity of its choosing. Delts donated half of the proceeds toward the American Red Cross and The Buley Center, the local Adopt-A-School. Alpha Chi Omega donated half of the proceeds toward A Better Way.

The event raised over \$11,000. ▲

Fired Up for Philanthropy

By Pristine Remolona

Roughly 3-million acres of land burned and nearly 2,000 homes were destroyed by wildfires raging across Texas this summer. The devastating drought and resulting fires continue to terrorize residents throughout the state. It comes as no surprise that in this time of need Texas A&M University students were ready and willing to aid their fellow Texans.

When Nicholas Fordyce (Texas A&M University, 2013) first heard about the destruction, he immediately wanted to help. Raised in Corpus Christi, Fordyce has witnessed firsthand the damage caused by hurricanes and other natural disasters. "It is sad to see your whole life turn around in one day because of a natural disaster like this," said Fordyce, philanthropy chair for Zeta Sigma Chapter. "I know that Aggies can make a difference."

Fordyce was approached by Zeta Sigma External Vice President Taylor VanWormer (Texas A&M University, 2011) about serving the needs of the wildfire victims, and the two organized the relief effort Texans By Our Side.

Zeta Sigma supports numerous community service events throughout the year, but the group was able to carry out the wildfire relief drive with only a week of planning. During an 18-hour collection drive, the chapter raised more than \$7,000 in



Jonathan Fourie, Kevin Richardson, Taylor VanWormer, Patrick Whelan and Kyle Martin of Texas A & M University collect donations outside of the John J. Koldus building.

cash and supplies, which it delivered to the American Red Cross of Central Texas in Bastrop. Other student organizations, faculty members, A&M staff, former students, fraternity alumni and local businesses all contributed to make the drive a success.

"Zeta Sigma simply decided to organize an event to support our fellow Texans, and ultimately it was the support of the Texas A&M community that helped influence so many lives," VanWormer said.



Zeta Delta Helps Fire Victims

On Sunday, September 4, 2011, a firestorm known as the Bastrop County Complex Fire engulfed Bastrop, Texas. By the end of September the fires had destroyed 1,649 homes, burned 34,068 acres, and killed two people. The fires that spread across Texas became known as the most catastrophic wildfires to ever occur in Texas.

Zeta Delta Chapter at Texas State University could not sit idly by and ignore the needs of their neighbors in Bastrop who needed help immediately. The chapter took the opportunity during Formal Rush week to involve prospective members in the cause by asking them to bring any clothes or supplies for the victims.

After only five days the Zeta Delta Chapter filled its entire parlor with over 45 truckloads of much needed supplies for the families of Bastrop and surrounding areas. The Delts did not want to

stop there for donations so each began to ask other Greek members, family and faculty for any help they could provide.

Right away Delta Gamma Sorority, Zeta Tau Alpha Sorority and dozens of brothers' parents made their way to the Delt house for drop offs. Each and every last box was taken into Bastrop and personally donated.

Bastrop Elementary received a large amount of the donations and our hearts were filled with smiling faces and hand colored pictures. This cause wasn't for public attention or praise, it was a group of men who knew that something needed to be done right away. Texas State Delts would like to thank their outstanding support team for making these donations possible and everyone who was involved in rebuilding the lives of our neighbors. ▲

New Alumni Group Formed

Delt alumni in the Pacific Northwest have organized an alumni chapter, Delts Northwest Alumni Association, open to all Delts in good standing who live or work in that area. Their first public event is scheduled for October 22. Future events are in the planning stage.

The initial board of directors is comprised of Delts from four different chapters.

The newly elected officers of Delts Northwest are: President Jason T. Leehan (Gamma Mu), Vice President Chas Talbot (Delta Rho), Treasurer Jack Myles (Alpha), and Secretary Craig Rhyne (Gamma Mu). The board elected its first slate of officers on Sept. 12, 2011.

For further information, contact Secretary Craig Rhyne at 206-719-6368 or via email to craig@washingtongoldexchange.com.

Humble Beginnings Lasting Impact

By Kyle Shute (Babson College, 2012), former Colony/Chapter President and Jameson Root (Case Western Reserve University, 2007), former Colony/Chapter Advisor

Member Profile



Kyle Shute

Class of 2012

Finance

Hometown: Millis, MA

Delt Officer Positions: Colony President, Director of Academic Affairs

Campus Involvement: Resident Assistant, Rugby Club, Habitat for Humanity, Best Buddies, Health and Wellness Educator

Career Ambitions: Wealth Management, Investments

How has Delt impacted your college experience and/or life?

Delt has had such a positive impact on my life. I have met so many incredible brothers nationwide and learned a lot along the journey. I learned how to be a better man and the power one person can have when he surrounds himself with men of excellence.

The Iota Omicron Chapter of Delta Tau Delta Fraternity began as a humble idea started in the minds of two campus leaders at Babson College: Kyle Shute and Christopher Plankey. These two men had a vision for an organization on campus that would hold itself to a high standard, attracting like-minded men with a passion for commitment, brotherhood and service.

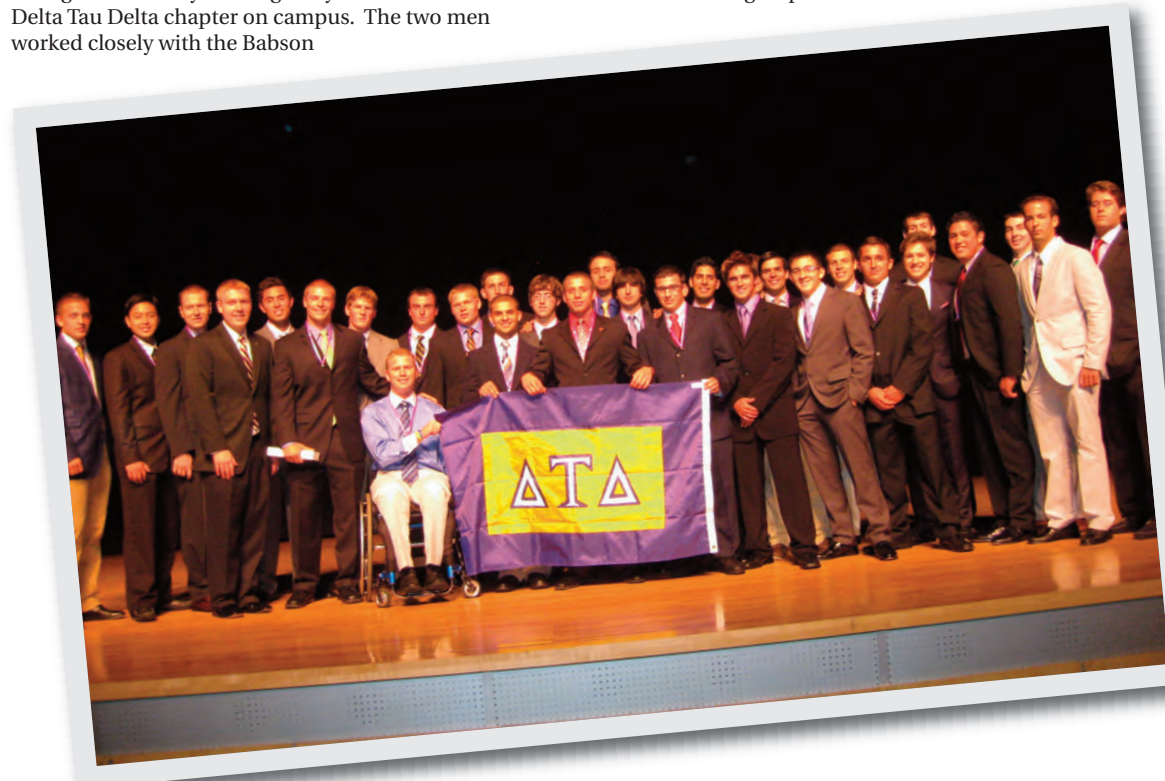
With that in mind, Kyle and Chris thoroughly researched the values and principles of the various fraternities and determined that their goals for the proposed organization aligned nicely with those of Delta Tau Delta Fraternity. Serendipitously, their RA supervisor, Jameson Root, had just recently worked for the Central Office as a chapter leadership consultant. Knowing the character of the two men, he quickly signed on to assist the expansion effort in any way possible from both the college and fraternity sides.

After attending the 2010 Eastern Division Conference, the two were convinced that the Babson College community would greatly benefit from a Delta Tau Delta chapter on campus. The two men worked closely with the Babson

College administration for several months during the spring of 2010 to plant a Delt flag on campus. The final approval for colonization came after Kyle and Chris gave a 7:30 a.m. presentation during their reading days to a panel of senior administrators, including the president of the college, on why Delt should expand to the campus. As the decision was made at the end of the semester, the men took the summer to strategize their approach as the formal start for the colony would take place in the fall.

During the summer, two of the men were able to attend Karnea in Washington, D.C. and had a life-changing experience. Returning from the greatest of all Delt events, the men were supercharged and able to further inspire the rest of the colony men. Recruitment began strongly in the fall of 2010, with the determination that the process for becoming a chapter would be completed as quickly and efficiently as possible.

From the very beginning, the goal was to go from colony to chapter status within one semester. An initial 28 interest group of



Above, members of the Iota Omicron Chapter. Right, the Iota Omicron charter.

members turned out for a daylong retreat, fostering an initial sense of solidarity that would ultimately provide the foundation for the perpetuation of the colony. At the retreat, the men established their own motto of “We Set Records,” which would serve to drive the colony forward in all of its endeavors.

Following the retreat, the colony continued its recruitment process, hosting various recruitment events, including a campus-wide capture-the-flag game and information sessions. This brought the colony’s numbers to well above the campus-wide average fraternity membership.

The formal pledging ceremony was completed on Sept. 12, 2010, with the gracious help of local area chapter members from Tufts University. The colony was supported by the other fraternities and sororities on campus, proving that the potential chapter would have no problem whatsoever at assimilating into not only the Greek community, but the greater Babson community as well.

Moving forward, the colony buckled down to establish officer roles, formalize the Constitution and Bylaws, and learn the history and traditions of the Fraternity through the new member education process. Nineteen days after the colonization, the chapter submitted its first draft of its chartering petition to the Central Office for review. After a few iterations of the petition, the colony was approved for chartering by the Arch Chapter.

On Dec. 4, 2011, the Iota Omicron Chapter was installed at Babson College.

Looking back, the journey of Iota Omicron was an exceptional testament to the power two men could have in inspiring a shared vision and motivating a group of like-minded, values-based individuals to action. Although there could be an inordinate number of reasons for why Iota Omicron achieved its goal so quickly, after much reflection we have boiled the expansion down to the following critical factors:

1. Campus Climate
2. Student Leadership
3. Alumni Involvement
4. Campus Administration
5. Rallying Point
6. Conference Attendance
7. Values-based Recruitment

Campus Climate: Babson College is a business school and consistently ranked as the No. 1 school for entrepreneurship. Students attending Babson are naturally inclined to want to go into the business world and start their own businesses. What is a better form of exercising entrepreneurship than starting a fraternity? The selling point during recruitment was the opportunity to get hands-on experience

with starting a non-profit organization from the ground up; the ability to get real world experience in developing systems, finances and accountability metrics in a safe, collegial environment.

Student Leadership: The two men who had the idea to start the new chapter had the right values, character and motivation to lead the expansion. Having the leadership experience of running other student organizations, as well as the respect of fellow students and administrators that what the men set out to do was for the right reasons, added to their success. Moreover, many of the founding fathers believed Kyle Shute’s extraordinary role modeling, commitment to values-based leadership, and his personal strive for excellence, inspired them to constantly push forward to see his vision actualized and believe the monumental feat was possible.

Alumni Involvement: The Iota Omicron Alumni Advisory Team may be one of the most diverse and experienced teams across the country. The team consisted of nine highly committed and student-focused individuals: six members currently or formerly worked at Babson, two were previous chapter leadership consultants, three were current or former Greek advisors, four were women, six were non-Delts, and one was a Distinguished Service Chapter recipient. The continual support, expertise, and willingness to challenge the colony to drive forward helped immensely in the success of Iota Omicron.

Campus Administration: At the beginning of the spring semester when Kyle and Chris were beginning to discuss the possible of starting the fraternity, Babson brought on a new Greek Advisor, Catherine (Cat) Sohor, to raise the bar of the fraternal community. Cat’s vast professional experience, willingness to work with the men, and genuine belief in the success of the group helped drive the expansion and chartering process. At the same time, the upper administration’s support for a group of students to take entrepreneurship and put it into action in a unique way on campus cleared a path toward success.

Member Profile



Ryan Dawidjan

Class of 2014

Entrepreneurship

Worcester, MA

Delt Officer Positions: Guide,
New Member Educator

Campus Involvement: Varsity
Lacrosse, Resident Assistant

Career Ambitions: Venture
Capital

Why did you join/start Delt?

I joined as an early Founding Father of Delt at Babson because I really wanted to be a part of young men truly trying to differentiate and hold themselves to a higher and clearer standard. My personal mission has to become a “Modern Day Gentleman” and truly “live a life of excellence” where I am growing as a young man, student, athlete and brother.



Member Profile



Mathew Royce

Class of 2014

Finance

Niskayuna, NY

Delt Officer Positions: Sergeant-at-Arms

Campus Involvement: Student Government Senator, College Honor Board Member, Resident Assistant, Undergraduate Representative on Advisory Committee on College Priorities

Career Ambitions: Financial Analyst

Why did you take on an officer position in the chapter?

The reason why I took a leadership role in my chapter was so I could see the path of our young group go in the right direction. I also wanted the ability to set the precedent for my position for future members to fill my role.

Rallying Point: The Iota Omicron men fully embraced Delta Tau Delta's mission of "Committed to Lives of Excellence" by placing their own spin on the iconic phrase. "We Set Records" was a rallying point for the colony, and still now for the chapter, as it approached every step of the chartering process. The simple quote served as a motivating factor to help drive the organization to excellence in operations and brotherhood. The men had collectively agreed upon this common goal for the chapter; moreover, this meant each man had ownership for driving the organization forward through his role as officer, committee member, or member.

Conference Attendance: Attending the Eastern Division Conference and Karnea before the group had been formally colonized served as an inspirational boost for the men who were able to attend. The conversations had with Arch Chapter members, Central Office staff, chapter members, and current colony members allowed the founding fathers to get a jumpstart on the colonization process. The men were also able to gain invaluable leadership skills by attending programming sessions and learning from the successes and pitfalls of current colony members. Returning from the conferences, the men were able to communicate better to potential recruits the larger scope and impact of Delta Tau Delta having seen it in action, firsthand.

Values-based Recruitment: During the initial recruitment efforts, Kyle individually sat with each interested man to discuss the values of the organization, the potential new member's values and expectations of the fraternity, and the vision of the organization. In addition, each man knew from the onset what the Fraternity was trying to accomplish and what it was not going to do. Having clear membership standards from the outset meant each man knew exactly what was expected of him and ensured he would be fully committed to the process.

The convergence of all of these factors: a welcoming campus climate, strong student leaders, an unwavering commitment to values-based leadership, and a robust alumni advisory team are what we believe led to Iota Omicron's success. While some of the factors may have been unique to Iota Omicron, every colony has the ability to recruit men on values, attend conferences and Karneas, develop a common mission for the membership, actively engage alumni advisors, and seek assistance from Central Office staff. Although the expansion and chartering process is not an easy task, if you are fully committed to your vision and passionate about making it happen, others will see that and be inspired to help. ▲



The men of Iota Omicron Chapter at Babson College have achieved many success during the transition from colony to chapter.



Planting the Delt Flag

Expansions play a critical role in the success of the Fraternity. During the past five years Delta Tau Delta has restarted colonies at 16 campuses where we previously had a chapter, and started brand new groups at 14. In 2007 the organization stood at 6,400 members. Today, it boasts more than 7,500 – an increase of more than 17 percent. More than 80 percent of that increase is due to our efforts with expansions. Indeed, it is clear the future growth and greatness of the Fraternity depends significantly on our ability to plant the Delt flag on new soil.

A number of factors play into the success of an expansion. First and foremost, the school must invite us. Our relationships with our host institutions are paramount to our long term viability on a campus.

Other factors that Delta Tau Delta reviews when considering expansions include:

- Freshman Retention Rate
- 6 Year Graduation Rate
- Alumni in 100 mile radius
- Greek Community Risk Management History
- Previous Delt History on Campus
- Overall Campus Support for an Expansion
- Untapped Campus Demographic
- Overall Campus Growth Plans
- Number of Other Groups Expanding in Past 3 Years

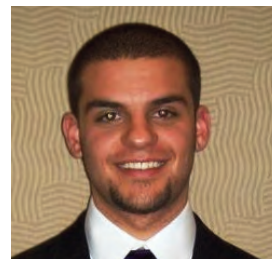
When forming an expansion, Delta Tau Delta must assemble and train a team of dedicated volunteers to help the new colony set goals and identify areas of potential growth. We aim to recruit and train our volunteer teams and have them set in place well before any undergraduates are recruited to be founding fathers.

We look at the school's graduation and freshman retention rates. Would a colony be successful if more than half the men on campus fail to graduate? What is the risk management culture on campus? Is the timing right for us to launch an expansion campaign?

During the next several years we are interested in pursuing expansions in every region. We just wrapped a stellar effort at University of Iowa, returning our flag after a 12 year hiatus with 43 founding fathers. Northwestern University is scheduled for the spring of 2012, and Northeastern University in Boston is on deck for fall 2012. Also coming in fall 2012 is a return to Vanderbilt University, one of our original "Rainbow" chapters that joined the fraternity in the late 19th century and has been absent since 1930.

If you would like to be involved in any of these campaigns, we need your support. Call the Central Office at 1-800-335-8795 for more information.

Member Profile



Dean Oliver

Class of 2014

Real Estate

Burlington, MA

Delt Officer Positions: Vice President, Brotherhood Chair

Campus Involvement: Resident Assistant

Career Ambition: Commercial Real Estate

What are your goals for the chapter?

I would like to see the chapter earn a Court of Honor or Hugh Shields award and to raise our average GPA to above a 3.2 this year.



Chapter Leadership Consultant, Doug Russell (Western Kentucky University, 2010), talks with students during a recent expansion project.

The Rainbow
Delta Tau Delta Fraternity
10000 Allisonville Road
Fishers, IN 46038-2008

MOVING? | email addresschange@delts.net

Tell us what you think!

We hope you enjoyed the *E-Rainbow*! If you would like to opt-out of receiving the paper version of the *Rainbow* or want to share questions and comments, please e-mail rainbow@delts.net.

Make sure you stay connected with Delta Tau Delta by updating your information!
If you have had a change in address or e-mail, please return this form to Delta Tau Delta,
10000 Allisonville Rd., Fishers, IN 46038



Name: _____

Chapter: _____

Year of Initiation: _____

Address: _____

City: _____

State: _____

Zip: _____

E-mail Address: _____

Phone: _____

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