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RAINBOW

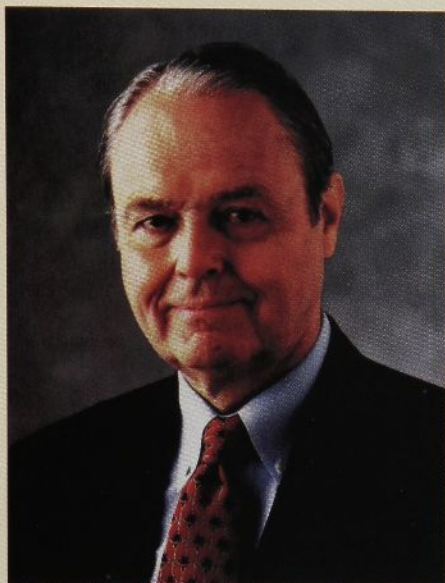


Volume 122 No. 3

ABOARD THE TITANIC

**In the wake of disaster
Delt Hero goes down
in history**

Other than January 1st, April 15th is the second most popular date when people make decisions for the future. In the case of April 15th, it is usually a resolution to do something about paying less in current taxes. It is also a time when many reflect on the tax bill the government has waiting for us after we are gone. Norval Stephens, Chairman of the Delt Foundation, wanted to share his story.



*Now that
April 15th
is over...*

I think it all started when my wife and I had one of our periodic meetings with our attorney and estate planner. At the end of it, having seen the ravages of taxes presented, I asked the attorney to tell me how much I would have to pay the government if Diane and I walked out and were hit by a bus. The figure had six zeroes behind it. I think that was nine or ten years ago. It was the catalyst for some hard thinking and some action that we are now very happy we took.

First, we set up a uniform gift to minor accounts for every one of our now eleven grandchildren. We got more serious about the charities to which we give money. We follow a national guideline which rates charities in terms of their administrative efficiency. (By the way, we've used that same discipline on ourselves in managing the Delta Tau Delta Educational Foundation). While we do some charitable giving during the year, we've found it wisest to gather the appeals and sit down about the 1st of December and review them. We found that many charities keep mailing even after you have given during the year. This system saved us from duplicate giving unless it was something that we wanted to do. (The Delta Tau Delta Educational Foundation stops sending appeals to you after you have given. The donors get *The Delt World* and all I do in that is try to say thank you and give some inside information on what's going on within the Fraternity and among the alumni).

And then the stock market took off. We had some stock that had appreciated to 100 times what I had paid for it. A Charitable Remainder Uni-Trust (CRUT) was recommended. The CRUT allowed us to put money into a trust and make an initial designation of the charities and institutions

that would receive the money on the basis of shares assigned to each. These included our church, DePauw University, Delta Tau Delta, Kappa Alpha Theta and my Chapter. The benefit of a CRUT is the donor can change institutions to receive the funds but cannot retake the corpus of the trust. We were getting slightly over a 1% return on the stock that we put into the CRUT and planned on the basis of taking 5% of the market value of the CRUT in income each year. On that basis we more than tripled the income from the stock we donated and received a tax credit of approximately 1/3 of the amount donated. Enough of a tax write-off that we paid only about half as much tax over the last two years as we would have paid. Now, roughly 20 months later, the CRUT is 1/3 higher in value and, as a result, we're receiving 1/3 more income than we did the first year and we have done nothing but cash the checks. Another benefit of the CRUT is that we can add to the body of the trust at any time and get comparable benefits.

There are other forms of trusts that may be more suitable to other families, but the combination of direct giving; giving of appreciated stock and this CRUT has worked very well for Diane and me. Even though you will want to talk to your attorney or planner about it, if you want to call me, don't hesitate. My home number is 847.382.1588. If you are as unwilling to give large sums of money to the government as I was, we should talk.

—Norval Stephens
DePauw '51

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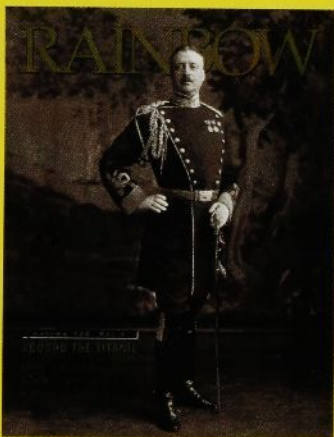
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About the Cover: Major Archibald Butt presented this autographed portrait to Cornelia Vanderbilt less than two weeks before he died as the Titanic went down in the icy north Atlantic.

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From the Editor:

Since its founding the Fraternity has always served as a microcosm of society, helping its members grapple with the issues of the day. In its early years, it was the pursuit of literary freedom. As time has passed, the "obstacles to its progress" have become more complex and their solutions less black and white. This Rainbow presents the first of a two-part series on diversity—a subject Greek organizations on every college campus are grappling with today. While some of you may find the series' focus disturbing, it is my hope that it will serve as a catalyst to provide an ongoing forum for debate.

From the Delt Webmaster: Please refer to the Delt Web page (www.delts.org) should you attempt to try a chapter link that is dead or need one that is not included with the chapter report section. The most current chapter links are always kept on the Delt Web page. There are also links for chapters that might not have submitted a chapter report for the past issue.



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ABOARD THE TITANIC

*In the wake
of disaster, a brave
ship goes down with
her...and down
in history.*

The story of the *Titanic* has intrigued people and brought forth an interest that has lasted for over eighty years. On May 14, 1912, exactly one month after the sinking of *Titanic*, Hollywood released the first *Titanic* movie. The film starring actress Dorothy Gibson, a survivor of the tragedy, was titled: *Saved From The Titanic*. The film was a hit and box office receipts were huge. Subsequent movies and later television continued to interest the public and consequently kept the *Titanic* legend alive. These included *Saved From the Titanic* (1912); *Titanic* (1943); *Titanic* (1953); *A Night to Remember* (1958); *S.O.S. Titanic* (1979) U.S. TV Mini Series; *Raise the Titanic* (1980); *Titanica* (1992); and *Titanic* (1996) U.S. T.V. Mini Series on CBS. But it has been James Cameron's epic film *Titanic* (1997) which has rekindled the world's hunger to know more of the events which surrounded the tragedy more than eighty years ago. Archibald Butt, *University of the South 1888*, was a major

political force in 1912 and an honored *Titanic* hero, yet today he is hardly remembered. Most *Titanic* books scarcely mention him and most films ignore him entirely, save for the musical currently playing on Broadway. Most likely it's due to his quiet competence and his kind nature which figured so importantly that night of April 14th.



But to understand his legacy on that fateful night and the character which supported it, we must first go back ninety years to the birth of the *Titanic* itself. Her name was publicly announced on April 1908 and the laying of her keel blocks began on March 31, 1909. During the ensuing two years, parts and plating would come from all parts of the globe to be assembled into the world's mightiest ship: steel from Scotland; teak from Siam; fabrics from Holland; the immense rudder and stern castings from Durham. Craftsmen adorned her with stained-glass windows, rich carpeting, elaborate chandeliers, and magnificently carved paneling. From the world over to the Harland and Wolff shipyard



Major Butt stayed in one of the Titanic's sumptuous first class cabins

in Dublin would come everything necessary to build a craft with one mission in mind: to be the finest ship ever built. Her strength and classic beauty were to astonish the world.

When completed, the *Titanic* and her appointments would provide enjoyment and a sense of security for all aboard. Her comforts would have been unknown to passengers of any shipboard class as recently as two decades before—gentle music and soft lights, cuisine to tempt all palates, open decks with spaces for strolling and relaxing.

As the new White Star leviathan rested in her berth, she seemed truly to be a "Wondership." More than a sixth of a mile long, the towering *Titanic* loomed over the water like the side of a vast cliff. Sightseers streamed into Southampton to see the giant and some were left practically speechless by her size. "When the *Titanic* steams into the Hudson," proclaimed the *New York Times*, "New Yorkers will see a ship that is more than four city blocks long...As for the passenger accommodations, they are among the most gorgeous of any ship ever built."

In safety, too, it was believed, the *Titanic* was the ultimate achievement. The *Titanic* was equipped with sixteen watertight compartments, designed so that the ship would float safely even if the two largest sections were flooded with water—an exceedingly unlikely event. Electrically controlled watertight doors separated the compartments, which could be instantly closed from the captain's bridge. She was declared, by her owners, literally "unsinkable."

On April 10, 1912, a gusty Wednesday in Southampton, England, the Board of Trade completed its inspection of muster lists and safety devices, declaring that the *Titanic* was ready to receive passengers. At 9:30 the first of the *Titanic*'s passengers began to stream into the White Star Dock.

At 11:30 in the morning, many of the *Titanic*'s wealthiest passengers pulled up at the dock on the special first-class boat train from London, ornamented with rich blue upholstery and gold braid. Among the noteworthy arrivals was W. T. Stead, who was regarded as the most brilliant journalist in England. The white-bearded social critic was the influential editor of the *Pall Mall Gazette* and, at President Taft's personal request, was coming to speak at the World Peace Conference at Carnegie Hall in New York. His traveling companion, another distinguished first-class passenger, was **Major Archibald W. Butt**, *University of the South* 1888.

Born in Augusta, Georgia on September 26, 1865, Archie, as he preferred to be called, was freckled-face and red-headed and, it was said, "like most red-headed fellows he was as loyal as they make him." Archibald Butt worked for everything he got and he was always working for something. Many Augusta people remembered how a certain sandy-haired boy diligently performed any jobs that a willing lad could do for a widowed mother as he grew into a tall and distinguished looking gentleman. The Episcopal Bishop of Florida had a parish on "The Hill" when the Butts lived in Augusta and had always had an interest in Archie. He selected him for the ministry and with this purpose in view he arranged for him to attend the University of the South in Sewanee. But in his six years at Sewanee in the Academic Department he became more interested in newspaper work than in anything else.

His history was the history of many a boy whose people had suffered from the ravages of the Civil War and who owed to the love and self-sacrifice of a widowed mother all his opportunities of education and training for the work of life. At Sewanee, Mrs. Butt was for a time the University Librarian and the family lived in the Library building which later became the Hodgson Infirmary. Thus it was perfectly natural for Mrs. Butt's sons to gain a liking for books. Archie especially, was fond of reading and would often become interested in books of which his fellow students had not heard.

He was a good deal of a dreamer in his college days and something that was away from the thing at hand was always better for him.

And so he did not follow the regular prescribed courses but would bob up serenely now in English, now in Latin and again in Modern Languages. But he lived with books and had the reading habit, so that his six years at Sewanee were by no means wasted. Though a dreamer he was not a visionary. He was the kind of dreamer that glides softly, quietly, smoothly on but explores just the same. A progressive dreamer, shall we call him? For true, he loved to keep things moving, always advancing. He had an unusual ability for starting, or for concentrating any movement, and in times of stress with his command of tact he was quite a peacemaker. He knew just how to smooth this fellow's ruffled feelings, or touch up that fellow who might not be doing all he could.

Archie was in every activity that demanded any artistic ability and he was especially fond of dramatics. His "long gangly expression" can easily be noted in the college dramatic club pictures of his day. He was in his element at social functions and usually it was his decorative talent that made the Beta Theta shelter so attractive at reception times.

It is rather curious that he had a strong dislike for the military department of the University, and on the occasion of his first promotion from private to corporal he immediately resigned the higher standing. At that time the juniors were obliged to drill and the seniors were exempt, so Butt worked with all his might to become a senior and was a happy fellow when at length he could stand off and watch the other students on parade. He could laugh at them but he would never place himself in a position where "the laugh was on him." He had too much tact for that.

In his day there was at Sewanee a monthly magazine called *The Cap and Gown*, published by the students. This magazine was devoted to long dissertations on Truth, Virtue, etc., or to essays on exceedingly uninteresting doctrinal subjects. The progressive dreamer Butt came along and gave expression to his ideas in a little paper called *The Connoisseur* which was printed daily during the commencement week. This paper dealt with up-to-date happenings and proved very popular. It later grew into *The Sewanee Times* which supplanted *The Cap and Gown* which, in turn, developed into *The Sewanee Purple*. It was just here that Butt showed his ability as an enterprising organizer and to him what may be called the new journalistic movement at Sewanee is credited. To his interest in this paper and to his wide reading may be traced some of his later success as a

newspaper man.

After he left Sewanee in 1899 he became a reporter on the *Louisville Courier-Journal*. Later, he went back to his home state of Georgia where he held a position on the staff of the *Macon Telegraph*. He was in Macon only a little more than a year, after which time he became the Washington correspondent of several southern newspapers. As a correspondent, his reports were regarded as among the most authentic sent out from the Capital. He simply had that knack of reporting all the salient features of an incident and the talent for graphic description which are so invaluable to a newspaper man.

In that city his high character, his marked ability, and his charming manners, won for him many friends. Among his good friends in Washington was General Ransom, of North Carolina, who, when he was appointed Ambassador to Mexico, selected Archie Butt as his secretary. While across the border, Butt kept his eyes open and among the articles resulting from his observations may be mentioned one of his contributions to *Lippincott's Magazine* giving an interesting account of the ruins in Yucatan. He was also a *Lippincott's* prize story writer.

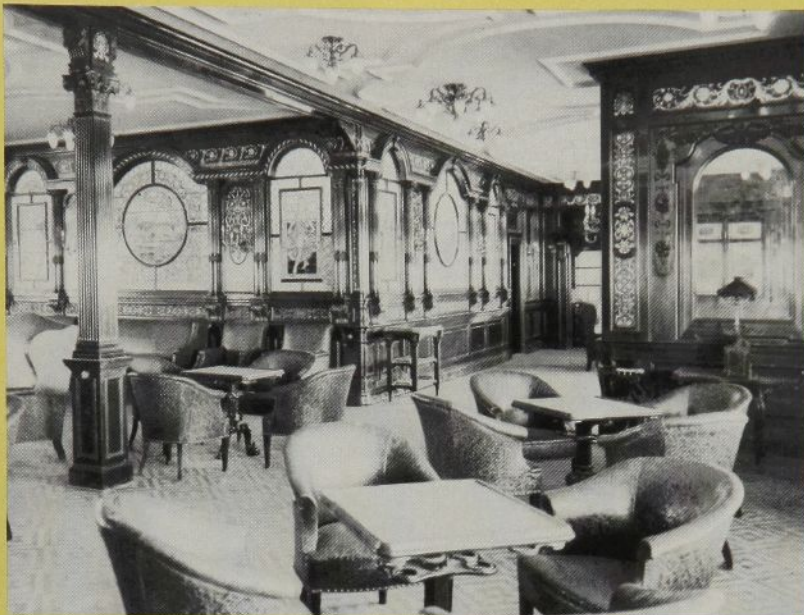
He returned to Washington about the time of the Spanish-American War and, through his friendship with Adjutant General Corbin, he was appointed Captain A.Q.M., Volunteer Service, in January, 1900. The old Sewanee drill ground had given him a military training, and so, when the war was over, he applied for and received a commission in the Regular Army. He had himself assigned to the Philippine Division and began active service on the *Lennox*, a transport, that very month. It was while carrying out his transport duties that he performed the unusual feat of conducting a cargo of mules to the Philippines and landing every animal in good condition. This incident is a famous one on army records as it revolutionized methods of transporting livestock by water. Butt wrote some treatises on animals and transportation of stock which were valuable contributions to the subject.

In August 1900, he was made Assistant to the Depot Quartermaster at Manila and a few months later was placed in charge of the Office of Land

Transportation in that city. He was appointed Captain Q.M. in the Regular Army

Archie Butt gave this picture to friend Cornelia Vanderbilt less than two weeks before his final voyage on the Titanic.





Major Butt and his friends had just retired to the First Class Smoking Lounge when the iceberg's impact was felt.

service February 2, 1901. He was the head of the Office of Land Transportation until April 1903, when he was ordered to Washington, DC. On the islands, however, that same ability for starting or for concentrating any movement which he showed in college was crystallized in the wonderful organization of the little brown army of teamsters. By capable direction and instruction he developed 1,500 Filipinos into good teamsters and packers who rendered valuable service to the Government.

In Washington he was placed in charge of the Quartermaster Depot for three years, an office that had never been filled by an officer of lower rank than a Lieutenant Colonel. In September, 1906, he was made Depot Quartermaster at Havana, Cuba, and served in that capacity until May 1908 when he was appointed the President's Military Aide, a position created by Teddy Roosevelt. He received his Commission to Major on March 3, 1908 and Major Butt made out of his new office, which might have been a purely ornamental thing, a position of worth, service and value.

Out in Washington's Rock Creek Park once, when the creek was full to overflowing, President Roosevelt said to him: "Arch, wouldn't it be fine to go in as we are and make it across?" "At your command, Mr. President," said Butt, "It would be jolly."

In they went, and the two rushed afoot double quick the three miles back to The White House in their dripping clothing.

Major Butt liked the strenuousness of

Roosevelt. It gave him the action he sought. To Taft he was devoted and when Taft became president in 1908, Major Butt continued as Military Aide to the President where his fine presence, his ready tact, his unfailing good humor and his firm resolution made him indispensable to his chief.

Major Butt's usefulness at official functions at the White House

was legendary. At a reception given for the leading members of America's judiciary, he presented an incredible 1,275 people to President Taft in a single hour.

Butt was also exceptionally loyal to Taft. At the White House New Year's reception of 1912, Butt had jacked up the Secret Service's guest counting machines by a thousand, so that Taft would not have been faced with such a stark statement of his unpopularity. That was the kind of man Archibald Butt was.

Once, when he brought President Taft to Sewanee, the procession of automobiles was headed out Highland Avenue to the Country Club for a midday meal. He and several Beta Theta alumni who were also in the car talked about the condition of fellow Delt Gen. Rufus N. Rhodes who was on his deathbed. The President said, "Splendid fellow! Let's stop the car behind us and go by and leave my card. We can return in a few moments."

As the automobile stopped in front of the Rhodes home, Mr. Taft said: "Archie, take my card and inquire of Mrs. Rhodes the General's condition."

"Have you a card, Mr. President?" promptly asked Butt, delving into the innermost recesses of his gaudily bedecked, gold laced uniform, in his efforts to find one. The President was doing likewise in the only pocket of his clothes he could reach. The Secret Service man in the front seat, was likewise, feeling about with both hands for a card.

"That's like you, Archie!" said the President, a bit miffed.

"I cannot carry all this uniform and your cards, too," said Butt, as he alighted and hurried to meet Mrs. Rhodes, who was coming from her residence to speak with the President.

As the party left, President Taft smilingly said: "Archie, you are a great boy."

His service as the Military Aide brought him not only into prominence before the public but into its recognition of his ability as a man of affairs of State. In his relations with two Presidents he maintained always his independence and his frankness. He developed a strong friendship with both men but by the last year of Taft's presidency Butt was caught in an impossible situation. Taft had become extremely unpopular by this time and Roosevelt was beginning to make overtures of running again to defeat Taft. Butt was torn between these two men and had been feeling exceedingly fatigued and stressed. Persuaded that a trip might do him good, he requested a leave of absence to travel to Europe and relax before being drawn in to the upcoming presidential campaign.

While abroad he had traveled to Rome to meet with the pope and King Victor Emmanuel on behalf of President Taft. He was now returning home on the sumptuous *Titanic* in the company of his good friend, the famous artist and former war correspondent, Francis D. Millet.

After subsequent stops to pick up additional passengers, with 1,321 passengers and 908 crew members aboard, the massive ship's great whistles intoned three times and the ship finally steamed out for the open sea which lead to home. The blue-green ocean was calm and the sun rose in a sky of circular clouds. Passengers whiled away the hours reading, writing letters and strolling along the decks of the magnificent ship. Outside of a small fire that had erupted in the ship's coal bunkers, there was nothing out of the ordinary to concern the captain or the crew, save for the wireless warnings of ice that the *Titanic* had been receiving. Despite these ice alerts, however, the *Titanic* raced across the vast and calm Atlantic, intent on setting a new record for speed. The engines churned and the great ship steamed steadily ahead.

A couple of uneventful days had passed and, to most of those on board, the only sign of changing sea conditions was the sudden drop in temperature as the afternoon of the 14th wore on. That evening, Major Butt had dined with Captain Smith at the Widener din-

ner party in the a la carte restaurant, a popular place for *Titanic*'s first class to meet and people watch. As the hours passed, passengers settled down for another quiet evening on the sea. Major Butt and other prominent first class men retired to the comfortable smoking room where they talked politics and traded stories of travel and adventure.

By 11:40 p.m., stewards were turning down the lights throughout the *Titanic*'s emptying public rooms, and the last social gatherings were finally breaking up. Most of the passengers had already gone to bed. The great ship was calm and silent, from her grand saloons to her empty corridors, as she raced through the brilliant, moonless night.

Up in the crow's nest, a crewman suddenly spotted a pinnacled black mass of ice toward which the *Titanic* was directly hurtling, and jerking the warning bell three times, sputtered "Iceberg, right ahead!" into the phone to the bridge.

The lookout clung on as the *Titanic*'s prow swerved slowly to port. Instead of smashing into the towering berg head on, she scraped against the looming ice for a full ten seconds on her starboard side. To those in the first class cabins the impact was deemed an annoyance at best and volumes have been written about those who heeded the earliest warnings...and those who would not, still believing that, as one deckhand had promised anxious passengers back in Southampton, "God himself could not sink this ship."

In reality, the frigid 28 degree water of the north Atlantic had made the steel composition of the time brittle and it would later be discovered that the *Titanic*'s riveted plates had separated in six places from the impact. Major Butt was informed by Captain Smith that the ship was doomed and that the lifeboats were being readied. Butt immediately sprang into action and became almost another officer on board the ship. He gave words of encouragement to the weeping women and children, and gave stern commands when needed to the slow and inefficient crew members.

Mrs. Henry B. Harris, a *Titanic* survivor said, "This whole world should rise in praise of Major Butt. That man's conduct will remain in my memory forever; the way he showed some of the other men how to behave when women and children were suffering that awful mental fear that came when we had to be huddled in those boats. Major Butt was near me, and I know very nearly everything he did."

"When the order to take to the boats came he became as one in supreme command. You would have thought he was at a White House reception, so cool and calm was he. A dozen or so women became hysterical all at once as something connected with a lifeboat went wrong. Major Butt stepped to them and said: 'Really, you must not act like that; we are all going to see you through this thing.' He helped the sailors rearrange the rope or chain that had gone wrong and lifted some of the women in with gallantry. His was the manner we associate with the word aristocrat."

"When the time came for it, he was a man to be feared. In one of the earlier boats fifty women, it seemed, were about to be lowered when a man, suddenly panic-stricken, ran to the stern of it. Major Butt shot one arm out, caught him by the neck and jerked him backward like a pillow. His head cracked against a rail and he was stunned."

"'Sorry,' said Major Butt; 'women will be attended to first or I'll break every damned bone in your body.' Years later, a letter would be sent to another male survivor who, after having been ordered away by Major Butt, slipped from the crowd, disappeared and after a few moments was seen coming from his stateroom dressed in women's clothing which was recognized as garments his wife had worn en route."

The boats were lowered away one by one, and as Mrs. Harris stood by her husband, he said to her: "Thank God for Archie Butt." Perhaps Major Butt heard it for he turned his face toward her for a second. Just at that time a young man was arguing to get into a lifeboat, and Butt had hold of the lad by the arm like a big brother and appeared to be telling him to keep his head.

"I was one of the three first cabin women in our collapsible boat, the rest were steerage people," said Harris. Major Butt helped those poor frightened people so wonderfully, tenderly, and yet with such cool and manly firmness."

Marie Young of Washington, DC, was probably the last survivor to see Major Butt alive. She remembered, "The last person to whom I spoke on board the *Titanic* was Archie Butt, and his good, brave face, smiling at me from the deck of the steamer was the last I could distinguish as the boat I was in pulled away from the steamer's side. Archie put me into the boat, wrapped blankets around me, and tucked me in as carefully as if we were starting for a motor ride. He entered the boat

with me, performing the little courtesies as calmly and with as smiling a face as if death was far away, instead of being but a few moments removed from him."

"When he had carefully wrapped me up, he stepped upon the gunwale of the boat and lifting his hat, smiled down at me."

"'Good-bye, Miss Young,' he said, bravely and smilingly. 'Luck is with you. Will you kindly remember me to all the folks back home?'"

"Then he stepped to the deck of the steamer and the boat I was in was lowered in the water. It was the last boat to leave the ship; of this I am certain. And I know that I am the last of those who were saved to whom Archie Butt spoke. As our boat was lowered and left the side of the steamer, Archie was still standing at the rail, looking down at me. His hat was raised and the same old, genial, brave smile was on his face. The picture he made as he stood there, hat in hand, brave and smiling, is one that will always linger in my memory."

At 2:00 a.m. the last boat, Collapsible D, left the ship. It was now 2:05 a.m. more than 1,500 people were still aboard. Major Butt, Clarence Moore, Arthur Ryerson and Walter Doubglas stood silently together. The *Titanic*

As the wounded *Titanic* sank lower into the frigid northern Atlantic, Archie Butt carefully assisted women and children into the few available lifeboats.



sank lower and lower at the bow, and the stern began to rise out of the water. There was little time now. According to published reports, Archie had asked the terror-stricken members of the band to continue to play and the music had a remarkably calming effect. By this time, the deck became so steep that bandmaster Hartley released the musicians from duty. Alone, he began the first notes of a simple hymn. One by one the bandmen, choosing not to leave, joined in. It was the last song the band would play and the last song survivors heard before the boat broke into two pieces. The debate by eyewitness accounts has continued to this day as to whether their final number was *Autumn*, an old Episcopal hymn, or *Nearer My God to Thee*. Minutes later the entire band was washed away by a sudden wave as the *Titanic* made its last plunge, falling more than two miles to the ocean floor.

This large tablet commemorating Archie Butt can be found in the basement crypt of Washington, DC's National Cathedral

While it remains unclear as to exactly when, Archibald Butt perished that night in the frigid waters of the north Atlantic but, unlike many of his comrades, his remains were never

recovered.

From the testimony of those who escaped that night, Archie Butt showed himself to be the very last to be a brave and knightly gentleman. He worked hard to keep the frightened men from crowding the women out of the boats. And so he went down to death, courageous and high-hearted, true to his ideas, faithful to the traditions of his people, his trust in the Lord his God, a knight without fear and without reproach. Many stories regarding Butt's gallantry were printed in the press after the tragedy. In a book titled: *Memorial Edition Sinking of the Titanic—Thrilling Stories Told By Survivors*, entered according to act of Congress in the year 1912, by Geo. W. Bertron, The Office of the Librarian of Congress, at Washington, DC., U.S.A., a special page is devoted to the memorial services held for Archibald Butt in Augusta, Georgia. The following is from that page:

"Fifteen hundred sincere mourners for Major Archibald W. Butt, lost on the *Titanic*, wept unashamed at his home in Augusta, Georgia, on May 2, when President Taft called his former aid affectionately by his first name and choked with tears as he paid a personal tribute to the army officer. It was a splendid memorial service for the soldier, where all Augusta paid homage to his memory. President Taft was the main speaker. He was deeply affected by the solemn ritual. 'If Archie could have selected a time to die he would have chosen the one God gave him,' the President said, his voice broken with emotion. 'His life was spent in self-sacrifice, serving others. His forgetfulness of self had become a part of his nature. I couldn't prepare anything in advance to say here,' the President continued. 'I tried, but couldn't. He was too near me. He was loyal to my predecessor, Mr. Roosevelt, who selected him to be military aid, and to me he had become as a son or a brother.'"

After Major Butt's Memorial Service and along with Teddy Roosevelt leaving the Republican party after Taft's nomination, Taft fell into a deep depression. Had he lived, conjectured many, Butt was the only man who might have successfully mediated the bitter dispute between Roosevelt and Taft that split the Republican party and resulted in the election of Woodrow Wilson in 1912.

Within two weeks of the *Titanic* disaster, the women of America organized to create a lasting tribute to the men of the *Titanic* that gave their lives so others could live. The memorial fund was created and the fund's secretary, Natalie F. Hammond, a veteran of the

National Civic Federation, enlisted the wives or widows of John Hay, President William Howard Taft, Theodore Roosevelt, Woodrow Wilson, William Randolph Hearst and many other notable people to support a national effort to raise five hundred thousand dollars to erect this memorial. Helen H. Taft, First Lady of the United States donated the first dollar, and announced that she was "glad to do this in gratitude to the chivalry of American manhood."

Hammond and the other organizers of the fund took pride in the fact that women were entirely responsible for administering and supporting their project. The winning design, submitted by Gertrude Vanderbilt Whitney, featured "a white marble figure of Heroism, a man of noble proportions, fifteen feet high, the face, the arms, and whole posture of the body exemplifying a willing sacrifice, a smiling welcome to death."

The memorial was unveiled by Mrs. William Howard Taft in May of 1931. President and Mrs. Hoover were present and even though the depression was now in full swing most of the speeches given that day spoke of chivalry and the men who protected their families from death by giving up their own lives. It seemed ironic to be speaking of such virtues at a time when the men of America were helpless in protecting their families from hunger and homelessness. Representative Robert Luce of Massachusetts told the audience that the difference between men's and women's survival rates was "the reason for this memorial and our presence here today." This was also an odd statement considering the times, but soon even those present would realize that this memorial paid tribute to just a few and that the ideals of the past were gone for good.

In Washington, a fountain in a small park across from The White House was subsequently built in Butt's honor and in Arlington cemetery, the Butt Memorial Marker erected by his brothers on the site his grave was to have been had his body been found. A handsome bronze memorial in the crypt of the National Cathedral was installed and a bridge named in his honor in his hometown of Augusta.

Not to be outdone, immediately after the *Titanic* disaster, Beta Theta Chapter had also begun a campaign to erect a suitable memorial to so gallant a soldier. This movement was confined to the chapter alumni, although many others contributed to the fund. When school opened in the fall of 1912, the Memorial Committee announced that the necessary monies had been raised and the memor-



The Archie Butt Memorial in Arlington National Cemetery.

Against the Powers of Nature. A Soldier's Death!

The chapter members remained standing all the while in their places in the choir, and took part in the processional and recessional hymns with the regular University Choir. Bishop Thomas F. Gailor, the University Chancellor, delivered this acceptance speech on the University's part:

"It is not an uncommon occurrence here at Sewanee for the members of a Greek Letter Fraternity to put up a memorial in their fraternity hall to one of their brothers, who has died. But in the present instance the Memorial Committee of the Board of Trustees has permitted the tablet erected by the members of the Delta Tau Delta Fraternity to the memory of Archibald W. Butt to occupy a conspicuous place in the University Chapel. For Archie's service to his country and his heroic death carried his fame beyond the walls of his fraternity and beyond the borders of his university. We are glad and proud to feel, that, in his life and in his death, he was an honor and a credit to the traditions of the South and to the manhood of the American people."

"I remember him very well as a student; he was under me when I was chaplain, for about six years. There was nothing remarkable about him. He was not a genius; but he was manly, straightforward and a gentleman. He had the refinement, the courtesy, and the chivalry which we have tried so hard to inculcate here. Sewanee taught Archie Butt that life was poor and sterile thing without faith and trust in God. The quality of Archie Butt's manhood, that makes his memory helpful and precious to us all, was its simple genuineness. The grace of God enabled him to preserve the simplicity and sincerity of his youth."

In the end, the sinking of the unsinkable ship brought an end to an era. Along with the prejudices which separated first class and steerage, some nobler instincts were also lost. Men would go on being brave, but never again would they be brave in quite the same way. An air of noblesse oblige vanished too.

Representatives of

America's first families did not send representatives to the White Star Line's offices—they went themselves. Overriding everything else, the *Titanic's* demise also marked the end of a general feeling of confidence. Never again would the world be quite so sure of themselves. In technology, the unsinkable ship—perhaps man's greatest engineering achievement—went down the first time it sailed. And if this supreme achievement was so terribly fragile, what about everything else? If wealth meant so little on this cold April night, did it mean so much the rest of the year? What troubled people especially was not just the tragedy—or even its needlessness—but the element of fate in it all. If the *Titanic* had heeded any of the six ice warnings it had received, if the night had been rough or moonlit, if the berg had been seen 15 seconds sooner—or later, if she had carried enough boats...had any one of these ifs been different every life might have been saved.

It was said throughout his life that Archie Butt could not make a speech. Yet the farewell he gave in his chivalrous fashion when he helped the last woman to leave the fated *Titanic*—a farewell of courage and loyalty, a farewell that showed the big heart of the man, was better than any speech. In the words of the Celine Dion's haunting theme from the current *Titanic*, "Far across the distance and spaces between us, you have come to show you go on. Near, far, wherever you are, I believe that the heart does go on."

Having relived the tragedy of that fateful night and reflecting back, nearly a century later, on Archie Butt's heroic selflessness and sacrifice, communicating the limitless capacity of his heart for goodness will touch the hearts of his fellow Delts and see to it that as an inspiration to us all, his heart, too, goes on. ■

The bronze tablet designed and erected by the Beta Theta Chapter in Sewanee's All Saints Chapel



ial completed. Designed by Arthur Howard Noll, *University of the South* 1888 and a classmate of Butt, the bronze tablet was unveiled on September 26—what would have been Major Butt's forty-sixth birthday. The tablet was mounted on oak taken from the old St. Augustine's Chapel, which Archie Butt attended in his student days, and placed on the north wall of the new All Saints Chapel. Brother Bertram Page Johnson was present and, at a sign from Brother Noll who made the presentation for the chapter, drew back the flag and unveiled the beautiful memorial. Francis W. Ambler, *University of the South* 1888, read the following poem by Edward Porter.

*A Soldier's Death! Perchance it may be said
That he who swears to serve his native land
Most fittingly should die 'mid battle's mighty roar.
O, say not so! To save is nobler than to slay.
You lived as soldiers should; and so you died:
Strong, gentle, firm, yet kind. Without reproach
You lived, and without fear you perished:
A good knight, tried and true, below'd by all;
In Peace and War you served most faithfully:
And 'twas in War you died, leading a hope forlorn*



"Are you fifteen years old?"

That was the only question asked of early aspirants to membership in Delta Tau Delta. More properly, we should say that was the only formal question asked of a candidate which had anything to do with his eligibility for membership. Previously, in personal relations with members, whether he knew them to be members or not, there had been plenty of questions. No doubt, he knew one or two of the members, and perhaps he suspected that other classmates with whom he had talked were also members, but the real eligibility question had come as part of his day-to-day relationship with all the members of the chapter. In all probability there were not more than eight or ten of them,

truth being admitted to their small family circle.

Under the social mores of that period, it was never considered that any man who was not of the white race, was not a Christian might be considered for membership. In fact, the question of acceptability went farther than that. Some chapters had their charters lifted because they had initiated men who were considered "hayseeds" by members of other chapter-farm boys whose rustic clothes and lack of social graces betrayed their origins.

The problem was not a large one, because there were extremely few college students during that period who came from other than the "acceptable" groups.

If you check the role of members of Beta Chapter, you'll find No. 188, class of

1895 was one Saki Taro Murayami. Saki was one of several men sent by the Japanese government to study in the United States. He was a cousin of the Japanese Emperor, the son of the Japanese ambassador to the United States, and would later become Captain of the Japanese Imperial Guard and be wounded

in the Russo-Japanese War, never to return to the United States.

Although there was no prohibition of such initiations at the time, the reaction of many members were distinctly unfavorable, and the chapter called to account for its actions, the result being formally censured by the Arch Chapter. Although there is no written record to support the thesis, that case no doubt led to the adoption of restrictions in eligibility which were written into the Constitution shortly thereafter.

At first such restrictions were not spe-

cific. In the Constitution of 1858, handwritten in a cipher, there is no mention of any membership qualifications.

In a new Constitution adopted in 1870, the wording was changed to, "No member of any other secret fraternity in any college can be eligible. To be fitted for membership in this Fraternity, a man must be firm in good moral principles, give evidence of superior intellectual applications and ability, must have attained the age of fifteen years and the unanimous vote of the chapter."

No further change was made until 1883, when the age was raised to 16, recognizing the policy of the Fraternity in not initiating men enrolled in high schools or preparatory schools.

In the ill-fated 1887 Constitution, for the first time non-Aryan students were excluded. In the 1889 revision, which was passed and ratified, the membership qualifications included the phrase, "He must be of the Aryan race."

What is probably the first controversy over religion as a basis for eligibility to membership occurred in 1899 when Lowrie McLurg, at that time the Supreme Judge, in answer to a question declared the sections of the Ritual which demanded that the candidate must affirm that he believes in the existence of a Supreme Intellectual Being, and that his attitude is friendly to the Christian religion were unconstitutional because the requirements were not included in the wording of Article 1, section 1 of the Constitution which defined requirements of membership. At the next Kamea, in 1901, the Ritualist of the Fraternity, John A. Bolard, offered an amendment to the Constitution which read, "To be fitted for membership in the Fraternity; a candidate must possess these qualifications: He must be firm in good moral principles; he must give evidence of superior intellectual ability, and he must believe in the Christian religion." The President of the Fraternity at that time was Edwin Holt Hughes, later to be a Bishop in the Methodist church. Stepping down from the chair, Brother Hughes amended the

The Challenge of CHANGE

D I V E R S I T Y A N D D E L T A S

because the early chapters were small, closely-knit groups and the campus life in mid-nineteenth century was, in itself, an experience in small group living. Each candidate for membership was well known to all the members, and even before he became a candidate he was probably discussed very thoroughly by all the brothers. The thought of any qualifications for membership, other than the minimum age, probably never occurred to the members. It was an understood fact that any man to become a brother literally had to be acceptable as a brother to all the other members, because he was in

motion to read, "He must believe in a Supreme Intellectual Being." The division of opinion regarding actual spelling out of such requirements was not written into the membership requirements although the *Ritual* required the use of a Christian prayer.

In 1915, the Karnea acted to strengthen the racial requirement by adding the wording "and not of the Black, Malay, Mongolian or Semitic races". This was proposed by the Arch Chapter and passed by the Karnea. In 1923 an attempt was made at the Karnea to amend the Constitution by striking out the language specifying ineligible races, but the motion was defeated, an action which proved most unfortunate for the Fraternity in later years.

With the influence of the W.W.II veterans, the race and religion discrimination clauses in the national fraternity charters were being challenged. At Stanford University, for example, the administration concurred with the students and placed an ultimatum for either the elimination of such clauses or closure of those chapters. Some fraternities on these campuses decided to "go local," but with the loss of the national letters and the loss of support of the alumni, those fraternities soon vanished from Stanford and other campuses.

At the 1946 Karnea in Chicago the committee on Constitution and Laws held a two hour forum where about 75 delegates discussed the membership requirements restricting eligibility to certain parts of the white race.

Two years later, at the 1948 Karnea, the committee on Constitution and Laws reported a proposal to strike out the clause in the Constitution which read, "He must be of the Aryan race and not of the Black, Malay, Mongolian or Semitic races." The motion was

Members of the 1962 Karnea in New Orleans grappled with how to deal with Beta Rho who violated the Constitution's membership restrictions.





tabled by a vote of 190 to 44.

At a subsequent Karnea it was discovered that Beta Rho Chapter had violated the anti-Semitic clause of the Constitution by pledging Lloyd Dinkespiel, a Jew, whose father was, at the time, chairman of Stanford's Board of Trustees. As the information surfaced the Arch Chapter sought to address the issue. While many chapters in the east had either secretly initiated Jews or had initiated members who had kept their Jewish ancestry secret, Beta Rho was the first to openly offer membership to someone whose ethnicity was known to all before hand—and did not try to hide it.

In his presidential address W. Harold Brenton said in 1950, "Our Fraternity is being attacked together with other fraternities because of constitutional restrictions included in the qualifications for membership. This restriction is a part of our Constitution and can only be changed by the Karnea delegates with ratification by the chapters."

"Should our Karnea delegates and chapters wish a change it can be voted according to our Constitution. The right to change, however, belongs to our Fraternity membership and the decision should be ours and not dictated and influenced by others.

At the Karnea of 1952, the committee on resolutions submitted the following:

"Whereas in recent years there have been numerous discussions at the Karnea and at division conferences concerning the Fraternity's membership qualifications clause, and the effect that retention, deletion or amendment of this might have on the individual chapters in the

Fraternity, and whereas it is highly desirable that full factual information be obtained to serve as a means of enlightened future discussion on this matter, now therefore be it resolved that the incoming President of the Fraternity by and with the consent of the Arch Chapter be authorized and directed to appoint a commission of not less than three nor more than five members of Delta Tau Delta for the purpose of gathering, studying and disseminating factual information on the problems and various aspects of the membership qualifications provision; and be it further resolved that the means of reporting and disseminating of such information be at such times and in such manner that the commission shall deem appropriate." This resolution was adopted by the Karnea.

At the 1956 Karnea in Houston, after much debate and many amendments, including much parliamentary maneuvering, the language including the racial restrictions was taken out of the Constitution and instead new language was inserted which read, "In recognition of the national character of Delta Tau Delta, he must be free of attributes which make him unacceptable to the Fraternity as a whole". A complete new section was

added that said, "No undergraduate chapter shall enter into any relationship giving any appearance of prospective membership with any person not socially acceptable to all members of the Fraternity".

It didn't take too much foresight for anyone to see that such language was really meaningless, because it would have required the approval of 45,000 members to make a decision.

By the time the 1958 Karnea rolled around, an amendment was proposed changing the procedures so that if any member or prospective member of the Fraternity might be of questionable acceptability, the Arch Chapter would not make the decision, but would pass the hot potato on to a committee of five members of the chapter concerned, all alumni of that college or university. That alumni committee would conduct an investigation and report its findings to the Arch Chapter.

In the middle of the 1950s through the first half of the 1960s, during the period of rather violent unrest on campuses across the country, there was also a great deal of rebellion against authority. In the case of the fraternities, this started as a movement to change requirements for membership in the organizations, and Delta Tau Delta devoted much time for discussion of this subject at regional, divisional and national meetings. This wave was followed by a move to overturn the unanimous approval required for election to membership, a concept which had existed unchallenged since our founding. This movement had bitter opposition among Delts who had long embraced the concept of brotherhood and felt that any member of the Fraternity must be acceptable to all members. Nevertheless, after much debate and some evolutionary changes the outcome was a majority approval instead of a unanimous approval.

At the 1960 Karnea, times were changing rapidly. The social rules under which one generation had matured were not the same rules being applied on campuses at the time. The new rules hadn't yet been

written, but were in a state of violent flux. Again the population of our campuses was undergoing a violent change, in some ways just as violent as the shift in earlier years from the classic to the practical education. The same question faced the Fraternity: By what yardsticks shall we judge our membership? In the earlier years, it was the city boy versus the country boy; the sophisticate versus the naive.

The 1962 Karnea would prove to be a pivotal period in the direction the Fraternity took as far as diversity was concerned. Unaware that it was prohibited, Beta Rho Chapter had recently pledged Morrison Warren, a prominent black athlete who was highly respected and uniformly well-liked among the chapter members. When the chapter consultant arrived for a routine visit, the pledging was discovered and a flurry of phone calls ensued with the Central Office. Word quickly got out on campus and the chapter was backed by a tremendous display of support from Stanford. The university's official statement was that if the Fraternity were to discipline Beta Rho, the entire Pac 10 would sanction Delt chapters on their campuses.

The issue, to the Stanford Deltas, quickly changed from one of being uninformed about the rules to a stance that "No one was going to push us around." The chapter started to receive harassing telephone calls from other chapters, predominantly in the south. "How could you do this to us? To the Fraternity?" some said. Others threatened reprisals, warning that, if something wasn't done, they would be sorry by the time Karnea got there.

The chapter went on the offensive, writing letters to other chapters which they thought might be sympathetic to their cause.

Arriving at the Karnea in Louisiana, the site of the Ruby Bridges controversy, a member of the Stanford delegation remembers, "We were under fire from the moment we landed. The Arch Chapter wasn't taking an up front position on it and the fact that it was in New Orleans put us in the belly of the beast."

What had started out as a non-issue became a flashpoint for the chapter. "We knew that there were only two solutions—either we would get to keep Warren or we would leave the Fraternity," said Steve Arch. "Morrie's involvement with us was a free and open association and had nothing to do with the fact that he was black. He didn't join to be a pioneer—he joined because he just wanted to live in the house with us."

As the main Karnea business session approached, the Beta Rho delegation anticipated the real possibility that it could be expelled from the Fraternity for pledging Morrie. The delegation, which consisted of John Skeen, Chip Miles and Steve Arch, spent a great deal of time behind the scenes talking with members of individual chapters, hosting cocktail parties to help get the delegate votes in their camp and discussing strategy. Their cause was aided greatly by the fact that Tom C. Clark, soon to be an Arch Chapter member, and a sitting Supreme Court Justice, had just participated in the landmark decision that effectively ended segregation in the schools.

While President Clark was unable to vote, according to a Stanford delegate "he stood as a symbol of the appropriateness of what we had done."

Despite heated debate and frank, if not insensitive comments directed to the floor at Beta Rho's expense, in the end, it was resolved that Beta Rho Chapter be censured for "disregarding the national character of Delta Tau Delta." Their triumphant return to campus that fall and subsequent campus notoriety enabled the Sigma Nus next door to successfully make theirs a national cause and help strike down similar restrictive language in their own constitution. Morrison Warren, the pledge under question was initiated on March 3, 1963, going on to become Vice President of Bank One in the Phoenix area where he still lives today.

Despite this huge step forward, the membership qualifications continued to produce problems. Again in 1964 there was considerable debate on the matter.

In 1968, the Constitution was amended further to provide for a procedure whereby membership or prospective membership in the Fraternity of any individual could be questioned by any member on the basis of the individual's acceptability to the Fraternity as a whole.

The President at the time said, "I am convinced that the majority of Deltas believe that there should never be second class Deltas, accepted in certain places and not accepted in others."

At the 1970 Karnea, for the first time in a quarter century there was no discussion of membership qualifications, thus, for a time, closing the book on one of the longest and most difficult struggles for reform in the annals of our Fraternity. There is no guarantee that other issues may not be raised in connection with membership; the whole story illustrates perhaps as well as any other single episode the cyclical nature of change. The wording which existed at the close of the long debate was essentially the same as the wording of a century earlier—but the understanding of it and the application of it were, of course, very different. ■



The Legend of the

I lay one warm June day 'neath sunny
skies, When but to live and lie was perfect
bliss; The song-bird singing to his
dusky mate
Told her of many things she had not heard.
He wove the Iris' story into this:

The birthday of the earth had come,
And Jove, of heaven's realm the peer,
Throned in the majesty of worlds new-born,
Bade all his gods approach and hear.
So Phoebus stopped the chariot of the Sun,
And Venus came, most beauteous of them all,
Hebe, and Mercury, Diana, queen of night,
With robe enwrought with stars, a glorious sight.
"Bring me some symbol that may ever serve,
A Lamp to guide; a Pillar strong to be.
A symbol that may fill the heart of man
With Truth and Youth, with Power and Victory."

One chose the milky lustre of the pearl,
Another wound her hair with green sea-weed;
Another dipped the nectar that the bee,
With yellow thighs, was wont to think his meed.
But Bacchus softly kissed Minerva's lips,
For Wine doth oft with Wisdom havoc play,
And with young Hebe, jolliest of the lot,
Wisdom and Wine and Wit, a trio gay,
"Together let us scour the world," he said,
"Or if alone must go, we three will bring
Our treasures in as one, that we may stand
As equals in the favor of our King."

Down in the depths of the restless sea,
Where mermaids gambol in joyous tryst,
Gay Bacchus dived and soon had stole

The Purple away from the amethyst.
Never before had the ocean old
Lost treasure so rich, and it moans and weeps
As tells its grief to the pink sea shell
That tells of it yet from the coral deeps.

But Hebe sailing upward in her search
The rainbow saw, as Western heavens it spanned,
And hastening thither on the storm cloud's ear
She held it soon imprisoned in her hand.
Down, down she went, past wondering worlds and
stars, Circling her airy way in rapid flight,
When Lo! It seemed to her her heart would break,
The rainbow colors had been changed to white.

The wealth of wisdom staid Minerva had,
But that she wanted more, I need not say.
She caught the dust of the comet's brush
As it strewed with its gold the milky way.

The Sun had scarcely put to flight the night,
And dawn yet trembled on the mountain peak,
When forth before their King the trio went
And laid a simple flower at his feet.
Its velvet petals they had painted with
The colors they had gathered here and there,
The royal purple and the gold and white
In beauteous harmony, the Iris fair.

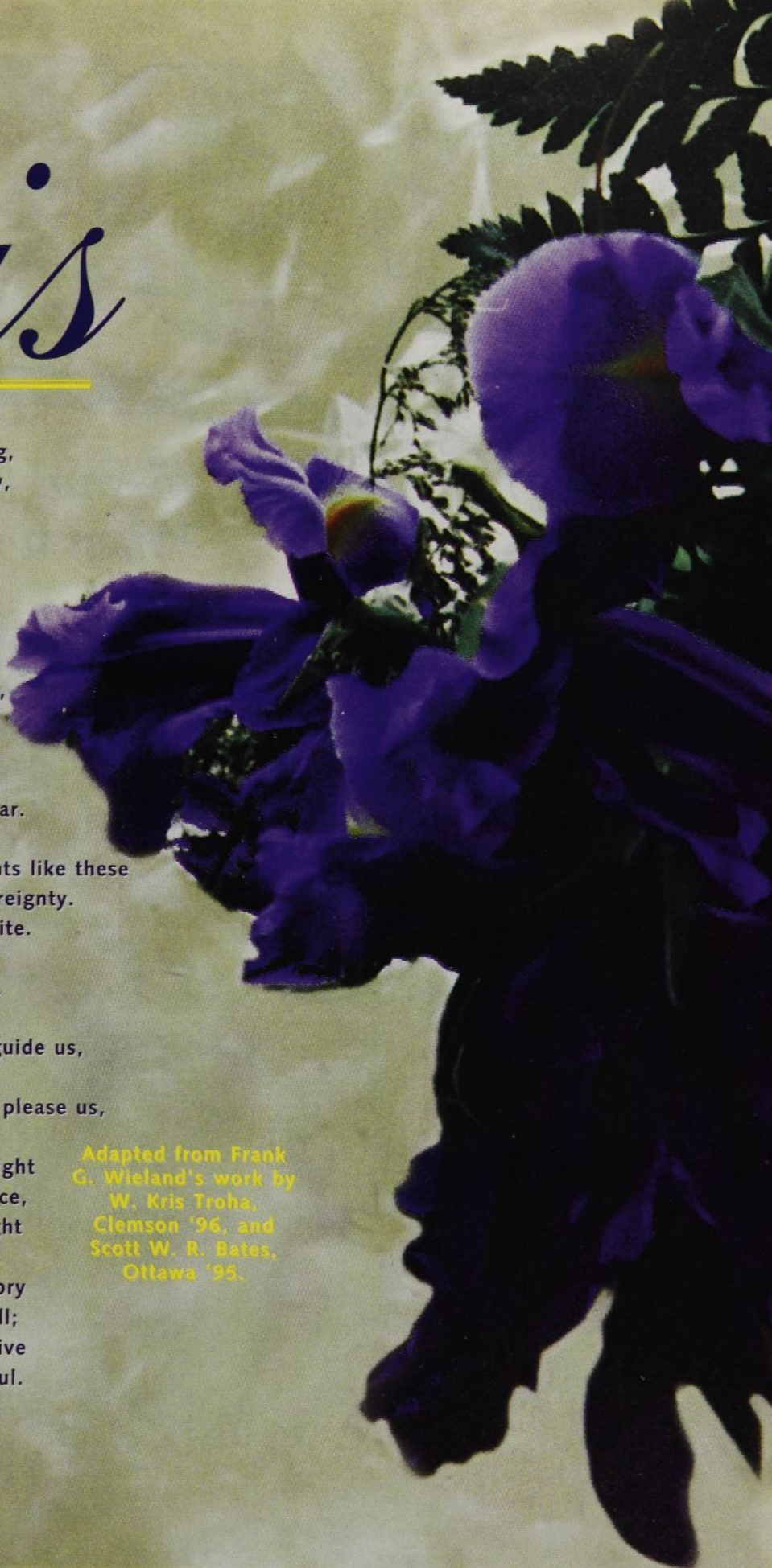
The great God took it, and his cold stern face
Relaxed and softened in a kindly mood.
"'Tis emblem worthy of a king," he said,
"Ah! It is beautiful and it is good.
Oh! For the language that could put in words
The witching beauty of that christening.
The heavens vast with melody are filled,

Iris

And thus the Planets in their orbits sing,
"The Beautiful and Good is born to-day,
Rejoice, be glad!
Wine, Wisdom, Wit, the classic three,
Have joined their hands in unity,
Have symbolized fraternity,
Rejoice, be glad!"

O simple flower thou art wondrous fair,
Within thy face a memory we see there
Of ages past, and we, inspired thereby,
Find there the beauty of fraternity.
Our lives reflect the colors that you wear.
The Purple is our manhood's royalty,
The Gold is friendship's bond, and nights like these
Have made it sacred — proved its sovereignty.
The rainbow's gaudy colors are but White.
So every act of ours, in loyalty
To fellow creature in his fight with life,
A record makes of snowy purity.
We have no need of star in heaven to guide us,
Thou art our star, beloved Delta Tau,
We need no kingdom vast of wealth to please us,
If human hearts their sympathy allow.
And when the roses of this June-tide night
Our lives December's holly shall embrace,
The Iris as our emblem will have wrought
An influence that nothing can efface.
I toast the flower, whose shadowy history
Seemed to us Deltas with a message full;
I pledge our brotherhood, long may it live
And labor for the Good and the Beautiful.

Adapted from Frank
G. Wieland's work by
W. Kris Troha,
Clemson '96, and
Scott W. R. Bates,
Ottawa '95.



BRIDGING

*Would your career advance faster?
What do these senior executives*

Whether you are an undergrad contemplating a corporate future, a young exec with a few years of solid experience, or a mid-career manager reaching for that elusive brass ring, career planning is essential. Regardless of your current status, there are gaps between you and ultimate success. This distance from present reality to a preferred future can seem overwhelming at times, but must be analyzed before it can be crossed.

Determining which gaps are most relevant is a first step. Which of these six issues do you face today? Which will you encounter down the road? How would pursuing a first-class MBA degree help you?

1. The gap between you and your peers

No matter what your age, the visible achievements of others in your college graduating class are, and will remain, a yardstick to measure your progress. These peers are the former classmates who proudly announce their latest promotions in alumni newsletters, boast of their latest mega-deal, and seem always to be in the right place at the right time.

Think of this phenomenon as a lifelong class reunion. Looking around the room, literally or figuratively, how many of your peers have loftier titles on their nametags or smile more convincingly at the punchbowl when describing their future prospects? A few or most? If the gap between you and the high flyers is substantial, and seems to be expanding, a top quality MBA degree may be one answer.

Ric Duques *George Washington '65* is chairman and CEO of First Data Corporation, a global leader in payment systems, electronic commerce and information management. "I got my MBA because I wanted to become—and be

viewed

as—a broader business person who was more upwardly mobile," says Duques. "An MBA is helpful in getting a job, then being considered promotable. More is, and should be, expected from someone with an MBA. It's hard to see how you can go wrong with that degree."

Ronald McDougall *Wisconsin '64* is president and CEO of Brinker International, operators and franchisers of major restaurant chains including Chili's. He describes his motivation. "As an undergrad, my long-term goal was a senior management position with a major organization. I believed that an MBA would help provide the background and firepower to leapfrog over my fellow competitors in the job market." He advises, "Get your MBA as soon as possible, hit the ground running and never look back!"

Robert Hood *Pittsburgh '54*, former president of the Douglas Aircraft Company, also advocates getting an MBA. "At my company, those who earn the degree are earmarked for bigger and better things because they're more likely to add value to the business. That's what it's all about."

2. The gap between you and your business associates

Whether based on your college major or job assignments, most managers are identified with a particular business discipline. The most common are operations, finance, marketing, information and human resources. On a daily basis, you deal with associates who represent most of these disciplines. For example, marketers work with managers to get data for product development, operations execs

BY DANIEL BAUER, BETA '71

THE GAP

*with a top-quality MBA degree?
Delt alumni advise?*

career gets shut out, you can go for another. An MBA degree is a way to help make this possible."

work
with financial analysts to plan capital investments, and so on. You face even more representatives of other disciplines, and industries, if you are in direct contact with customers or vendors.

To grow and succeed, you must communicate effectively and work productively with colleagues, clients and suppliers who have very different priorities and perspectives. If you cannot accomplish this, you may be destined to either remain a lower-level specialist or, more likely, get replaced by someone with that broader perspective. If you want to make the leap from specialist to generalist, spanning business disciplines and industries, a top-quality MBA education may be your key.

At business school, students learn the "language" of each functional specialty. Furthermore, many MBA programs emphasize team projects in which you are part of a cross-functional group working through real-world business issues; each student learns how to achieve objectives with and through teammates who bring different expertise to the table. Then, once they return to their companies, MBAs are often placed in special "rotational" programs where they work in a variety of departments, gaining hands-on experience with each of the organization's core functions.

A graduate degree can prepare you for dramatic changes that may thrust you into different roles. Travis Rockey *Florida '73* is second-in-command as vice president of Evening Post Publishing, owners of newspapers, TV stations and other companies around the world. "Chances are you won't stay in the same career for life," Rockey observes. "You need flexibility so that, if one

3. *The gap between you and the CEO's office*

Companies traditionally select as chief executive officers those who have transformed themselves successfully from middle managers to general managers. En route to the big corner office, they enhanced their knowledge, raised their visibility and built strong personal networks.

Norval Stephens *DePauw '51*, applied his MBA during a 30-year management career with advertising agency DDB Needham Worldwide. He later launched a successful consulting company, then took the helm of the International Federation of Advertising Agencies. Stephens' MBA degree helped him get noticed early on, and tagged by his CEO for key trouble-shooting assignments. "No matter what I happened to be doing at the time, if the company was facing a challenge, the CEO would call me to say, 'Norval, go find out what's wrong.' He'd tell the client that he was sending his 'Marine MBA' to fix things. As an MBA student, I learned to penetrate the real issues and address the central problem."

Ronald McDougall reflects, "Throughout my career, I've always been an aggressive problem-solver with a global perspective, skills that my MBA curriculum brought into focus. Combined with leadership skills, innovative thinking and common sense, an MBA degree can be a powerful catalyst." McDougall sums up, "To achieve high-level success in business today, an MBA is almost a necessity."

Dr. John Olin *IIT '61* is the highly respected CEO of Sierra Instruments. Having opted for an engineering degree rather than an MBA, he now reflects, "My compa-

Once you decide to 'market' yourself for admission to business school, your next decision is whether to go forward alone or seek help. Remember, one key to admission is to differentiate yourself from the pack, not follow it.

ny might have been bigger if I had an MBA degree, because then I would have been able to make business decisions with more sophistication."

One caveat that some senior executives note regarding newly-minted MBAs is the necessity for them to avoid "arrogance." Returning to the realities of full-time corporate life, after two years of successfully 'solving' complex strategic problems while at business school, requires humility and sensitivity toward others. In fact, Ric Duques recommends augmenting the MBA curriculum with "people courses" such as psychology and sociology to help graduates become more adept at working with non-MBAs.

There is broad agreement on the net-working benefits of a top-notch MBA degree. By "joining the club", a euphemism for graduating from a leading business school, one gains entry to an invaluable web of classmates, alumni, future grads and educators who represent a world of expertise and influence.

Norval Stephens observed, "Students at the top business schools get to know people they're going to network with for the rest of their lives. I would run into people from my MBA class years later, and it took just five minutes for us to reconnect. There was no question about whether we trusted each other. All they asked was 'What do you need?'"

4. The gap between you and your "personal best"

You know, better than anyone else does, when you are truly successful. This requires meeting your own standards but, more often, it means exceeding those

standards and then raising the bar. It has been said that success occurs at the intersection of opportunity, ability and motivation. Frequently, though, one or two of these variables are missing. You can

become frustrated,

feel trapped and unable to proceed, not knowing how to realize your full potential.

While there are no guarantees, the truth is that people can improve their odds of reaching a personal best. Winners learn how to create opportunities, neutralize weaknesses, develop higher abilities and boost motivation. Such proficiencies can be sharpened by the rigor of a quality MBA education.

Norval Stephens sums up, "I always believed that, if I graduate with distinction from a top business school, then continue to work hard, I'd never have to worry about anyone being a heck of a lot smarter than I am."

Ric Duques adds, "Education is a lifelong process. You must never stop learning. Earning an MBA opens up the pores, and helps keep them wide open."

John Olin tells undergrads and executives considering an MBA degree, "Do it. It will pay off over the years. You will have more confidence in the decisions you make."

MBA education is not just for the typical corporate exec in his or her mid-20s. Robert Charles Wabash '59 is an accomplished entrepreneur and venture capitalist with holdings that, at one time, included 13 McDonalds' restaurants. Despite not getting an MBA degree, he is a strong believer in graduate business education and serves as advisor to the University of Colorado MBA program.

"Whether you're 25 or 40, it's a heck of a way to jumpstart your career," says Charles. "Without the exposure you get in these programs, I don't know how you can compete. It makes you better suited to handle your own career and not be at

the mercy of some giant corporation. An MBA is like money in the bank. They can't take it away from you, and you're always going to use it."

By improving your strengths, confronting and fixing your weaknesses, and expanding your perspective, graduate business education launches many people on the road toward their highest potential.

5. The gap between you and the next 90,000 MBAs

Last year across the U.S., over 90,000 executives earned an MBA degree. In education as in business, some investments deliver a far greater return than others do. Earning a diploma from one of the nation's top 10 business schools is likely to help bridge most of the gaps described here.

Ric Duques advises, "Go to the very best school you can. There's an aura there that means something. When interviewing management candidates for our company, all things being equal, I look at what business school a candidate attended. If it's a top school, we usually say, 'This person must be something special.'"

Alan Riedel, *Ohio '52*, retired vice chairman of worldwide manufacturing company Cooper Industries, observes, "A top-notch MBA is always highly prized. Our CEO, and most of our top officers, had business degrees from Harvard, Wharton, Chicago, the better schools. If you can swing it, it's worth doing."

Another senior executive expresses his view more bluntly. "As a hiring manager, I always looked askance at someone whose MBA degree was from 'East Snowshoe U.'"

The economic case is quite compelling. Although annual tuition may be \$5000 to \$10,000 more at the highest ranked of the top 50 schools, the average annual starting salaries are about \$20,000 higher for grads of those leading programs. Assuming a 20-40 year post-MBA career, that income differential can really add up. The bottom line? Despite similarities, apparently all MBA programs are not considered equal.

6. The gap between you and getting accepted by a top MBA program

The most difficult aspect of earning the degree may be getting accepted to the school of your choice. At the perennially top-ranked programs, for every 10 individuals with the credentials and confidence to apply, only one or two are admitted. Even at schools ranked lower on the top 50 list, acceptance is limited to about 7 of every 10 applicants.

All is not lost for the majority of applicants who, calculating the odds, eschew the elite schools to seek openings elsewhere. Of the nation's approximately 300 accredited MBA programs, there are about 25 private and public business schools with a national reputation for excellence. The next tier of 25 includes many fine schools with well-deserved regional notoriety. Although the national rankings change from year to year, due to innovations by the schools and demand for their particular specialties, the top 50 offer broad choice to those who want to bridge the gaps.

As an applicant, you must evaluate which program is "best" for you in its teaching methodology, academic focus, faculty credentials, placement success, alumni network, location, price and enrollment standards.

MBA admissions committees typically use four selection criteria: academic ability, personal character, management potential and professional goals. Excellence in one, or even all, is not enough. Schools weight these criteria as they strive to diversify the incoming class. They want some balance in age, gender, nationality, academic strength career profile, etc. And the model can change suddenly. So, your awareness of current admissions priorities at a given school can help give you the inside track.

Admissions directors also consider subjective factors. "If they find someone with adequate credentials," notes Norval Stephens, "who's also raising a family, holding two jobs and interviews well, they say, 'Here's someone with the drive to become a CEO.'"

So, what must one do to win the admissions game?

Ideally, preparation should start while you are an undergrad and continue into your first job, according to Norval Stephens. "Stretch your mind with Liberal Arts courses. Get involved as a leader in student activities. Seek summer internships that let you show you've really accomplished something. Earn your bachelor's degree, and get some solid business experience. Then, at that point, you'll know why you want-- and need-- an MBA degree."

Robert Charles adds, "Applicants need to market themselves as 'products'. If someone was a package on the store shelf, trying to be the next one that is purchased, how would they make sure that happens? It comes down to marketing."

Once you decide to 'market' yourself for admission to business school, your next decision is whether to go forward alone or seek help. While some people rely on the array of "how to" books and software programs on the market today, these can become quickly outdated. Furthermore, such tools are used widely by the very people who are competing against you for the same MBA openings.

Remember, one key to admission is to differentiate yourself from the pack, not follow it.

Given the benefits of attending the best possible schools, the arguments for seeking professional assistance can be compelling. An increasingly popular strategy is to work with an admissions consultant. Qualified experts can help you evaluate your options, target schools, customize your application, strategize for interviews and recommendations, even select the right courses and best jobs. But, like the various MBA programs, not all MBA admissions consultants are alike. Again, selecting the best one for you is worth the effort.

How and when will you get past the gaps?

Regardless of your evaluation process, once you believe that an MBA degree can help you move faster and higher, it is time to get started. The gaps do not get any smaller when rationalized or ignored. And there are more than 90,000 other people going through the same process, with the same motivation and goals, as you. So, what is your next step down the path?



About the author: Daniel Bauer, Ohio '71, earned his MBA in general management while on fellowship at the Harvard Business School. His 25-year management career includes senior marketing roles with Citicorp and MasterCard International. After graduation from Harvard in 1990, he was one of a select group of alumni chosen by admissions officials to interview and assess aspiring MBA applicants. Today, he is Managing Director of The MBA Exchange, Ltd., a nationwide network of Harvard Business School alumni that provides admissions consulting for those seeking enrollment at top MBA programs. Bauer and his associates work with individual clients who typically have one to fifteen years of business experience. Clients are advised on each phase of graduate business education: how to target the best possible schools, present a distinctive application and essays, solicit strong personal recommendations, select the most valuable courses, and evaluate summer and post-degree job alternatives. Questions about graduate business education and admissions consulting services should be directed to Bauer at The MBA Exchange via e-mail at mbaex@post.harvard.edu, by fax at (847) 433-5988, telephone at (847) 604-0123 or mail at 1954 First Street, Suite 204, Highland Park, IL 60035.

Required Volunteers?

I must be missing something. I quote from pages 5 & 6 of the fall *Rainbow*: "In cities across the country, more high schools are requiring volunteer service as a prerequisite for graduation." How do those two words get in the same sentence? I have always been an active true volunteer, i.e. of my own volition, in my local community. I am currently "volunteering" to get the mandated "volunteerism" requirement removed from some schools that have already started it here in Atlanta. What kind of example does this set for our youth to threaten them with no graduating unless they perform so many hours of public service? This is the same action mandated to malleasants that break the law! I believe Mr. Webster defines the term as "entering into or offering oneself for a service of one's own free will."

There is no question that community service is both eye-opening and broadening to one's life experience, but it should come from a desire to perform the same, not be forced on one by the government.

—ROBERT G. RUBEY
IOWA STATE '50
ATLANTA, GA

Submitted by
George Reppas,
Stanford '51

Thank you for this excellent article in *The Rainbow*. On page 5, "Why People Volunteer", you omitted the favorite reason employed by my First Sergeant: "I need three volunteers: You, You and You."

—DANN H. THOMPSON
IOWA '59
SAN JOSE, CA

The Duty of Death

Your article "The Duty of Death" was of great interest to me.

Delivering eulogies is a difficult task for me. I found the following quote from Dante useful as an ending. He wrote, "There is no greater grief than to remember days of joy when sorrow is at hand." His *Divine Comedy* reminded me of high jinks at Stanford's Beta Rho long ago.

—HUBERT GALLAGHER
STANFORD '29
BETHESDA, MD

Gone but not Forgotten

The (now defunct) Delta Upsilon Chapter at the University of Delaware will be celebrating the 50th Anniversary of its founding this fall. For more information, alumni should contact Warren A. Beh, Jr., in Wilmington, DE before June 1998 or call (203) 357-0518.

—ROBERT J. WILSON
DELAWARE '56
STAMFORD, CT

Lewis. Some of us were Delt Sweethearts at Carnegie, and I'm happy to say we were all with our husbands for fifty plus years—quite a record these days!

I, and our family were so glad to read of John Elway's Super Bowl victory in the recent *Rainbow*. Delts are wonderful!

—MRS. JOHN H. (CLAIRE) DAVIS, JR.
BETHESDA, MD

Orchids :-)

I just wanted to say that I appreciate the fact that you've steered *The Rainbow* toward being a tougher, meatier and more issue-oriented magazine. More than just being a chance to reminisce about the old college days, it reminds me that I still have responsibility to my Fraternity. Thanks for doing some great, thought provoking work.

—CHUCK CLARK
WESTERN KENTUCKY, 83
LOUISVILLE, KY

Let me congratulate you on your fine publication. I have noted with interest over the past year that the depth and variety of your feature articles has improved greatly; to the point that I no longer read only for fraternity news but enjoy the rest of the magazine as well.

—ROBERT P. SCHEB
FLORIDA '80
SARASOTA, FL

I just wanted to drop you a note to let you know that I thought the last issue of *The Rainbow* was great! The articles in it were super and I just thought you might like to know someone read it and thought that.

—JIDGE VERITY
OKLAHOMA STATE '70
OKLAHOMA CITY, OK

I enjoy reading *The Rainbow*, but there's not much news in it about my classmates! For the few who are left, at age 75, I'm still working part time) as Executive Director of the Mutual Advertising Agency Network with 31 member agencies in North America and 11 in Europe. Our June meeting will be in Monte Carlo. My wife, Pat and I will enjoy a barge trip down the Loire Valley. Hope someday Beta Kappa will be reactivated!

—DON "SOUPY" CAMPBELL
COLORADO '47
WESTLAKE, OH

Onions :-)

It is obvious from reading several of the current past issues of *The Rainbow* that this has become a "liberal" publication...Disney Delts, volunteerism and the Duty of Death as examples. John Denver left college and never became a member. My memories of the Delts was to become a moral leader in the community. Graduation was a top priority and good character was another.

—R. D. JOHNSON
FLORIDA STATE '59
VERO BEACH, FL

BIZARRO Piraro



FRAT HOUSE IN ANCIENT GREECE

I'm sorry to report that my husband John, Carnegie Mellon '34, and I were involved in a tragic accident on September 6, 1997 and he was killed instantly. His Delt brothers were very special to him, and we kept in touch all these years. They came from near and far to celebrate our 25th, 40th and 50th wedding anniversary parties. We also made it a point to meet at many homecomings. The close friends were Sorey Allan, Bill Bostick, Tom Dana, Emerson Gerhardt, Clyde Gisebel and Lib

Abbey, Charles W., *Penn State '59*, retired from the Winston Salem/Forsyth County school system after eighteen years. Abbey retired from the US Army, after twenty years service in 1980. Abbey has taught high school ROTC at RJ Reynolds High School during his entire time with the Winston Salem system.

Ambrosino, Richard, Jr. *Temple '87*, was recently named Director of Business Affairs at the New Jersey Dept. of Environmental Protection, where he is charged with managing the department's business outreach and business development programs. Previously, Ambrosino served as (NJ) Governor Christie Whitman's Deputy Campaign Manager in her 1997 re-election campaign.

Bates, Scott, *Ottawa '95*, is Fraternity Hall Director and Assistant in the Fraternity and Sorority Affairs office at Texas Christian University while pursuing a masters program in clinical psychology. He serves as a division vice president for the Western Plains Division.

Beach, R. Scott, *Emory '90*, is an attorney in the Business Law Department of Day, Berry & Howard in Stamford, Connecticut. He and his wife Emery, who live in Westport, CT, announced the birth of a new daughter last summer.

Berlin, Marc, *American '92*, is a human resources represen-

tative with Winthrop University Hospital in upstate New York.

Bowman, Michael L. *Kansas State '65*, was named Vice Admiral of the U.S. Pacific Fleet on January 16. During the course of his career, Vice Admiral Bowman has completed 13 deployments to the Western Pacific, Southeast and Southwest Asia and 250 combat missions, accumulating more than 4000 accident free flight hours and logging over 1200 carrier landings. He has received the Legion of Merit, the Distinguished Flying Cross, Bronze Star Medal, Meritorious Service Medal and Air Medal. He and his wife have two children and two grandchildren.

Czapko, John, *Ball State '82*, left active duty with the U.S. Army and is now a Special Agent with the U.S. Customs Service in Deming, NM, as well as serving as a Captain in the Army Reserve. He and his wife, Peggy, live near Silver City, NM.

Danneman, Jody, *Georgia '88*, has opened his own production company, Atlanta ImageArts, Inc., based in Marietta, GA (see related story in this section).

Deats, Richard F., *Kentucky '64*, is an actor/voiceover talent who has appeared on many tv shows and commercials. Recently on national radio for Texaco, he narrated *The Life and Times of Marty Stuart* for The Nashville Network (TNN).

DiNatale, Patrick M., *Nebraska '71*, serves as Chief Steward for the Sports Car Club of America Valvoline Runoffs, the largest motorsports event of its kind. Held each October at the Mid-Ohio Sports Car Course in Lexington, Ohio, it draws more than 600 drivers, competing for national championships in 24 classes. Di Natale is a longtime SCCA competitor and former division champion.

Dotson, Bill, *Kentucky '95*, has started Dotson Consulting and Internet consulting firm providing website hosting, design and access solutions for business. He can be reached at bill@dotsoninc.com.

Galbraith, Scott A., *Oregon*

State '75, has been appointed General Agent of National Life Insurance Agency's San Diego agency. He, his wife, and two sons live in the Los Angeles area.

Graham, James K., *Southern California '69*, opened Santa Margarita Ford, a new dealership in South Orange County, California. He was previously president of Downey Ford.

Harrison, Patrick, *TCU '94*, is general manager for Sound Fighter Systems, Inc. a manufacturing plant, Shreveport, LA, where he lives with his wife.

Kuebler, David, *Purdue '59*, received the Prestigious Director of the Year Award from the Indiana Association

Arch Chapter Member Appointed University VP

Tom Huddleston, *Texas A&M Commerce '62*, the Fraternity's First Vice President, has been named Interim Vice President for a new student-focused division at the University of Central Florida in Orlando. Effective May 7, the two year appointment by Provost Gary Whitehouse puts Huddleston in charge of a unit that merges responsibility for housing, counseling and testing, student health services, recreational services and student legal services with financial assistance, academic advising, multicultural academic support, retention, undergraduate admissions and leadership development. "Dr. Huddleston has significant managerial experience related to student

affairs," Whitehouse said. "He was an early pioneer in integrating student enrollment issues within the mission of a traditional student affairs organizational model."

Huddleston, who earned a doctorate in mass communications and higher education from Oklahoma State, joined UCF in 1993 after serving as associate vice president for enrollment at St. Joseph's College in Philadelphia.



of Community Corrections. He is executive director of Tippecanoe County's Community Corrections Department.

Mandle, Kim P., *Kansas '75*, is vice president and general manager of Vision Video, an Emmy Award winning production company based in Winston-Salem, NC.

Jentsch, Carl L. R. *Missouri '50*, who has retired from multiple businesses, started his fifth year of association with The Champions Club at Summerfield, an award winning golf course in Stuart, FL.

LaFlamme, Art, *San Diego '89*, is currently a First Lieutenant in the US Army. Assigned to Schweinfurt, Germany with the 2nd Brigade Combat Team, he is responsible for the direct support maintenance of the

3,500 pieces of Army equipment ranging from rifles to tanks. He and his wife will be stationed there until summer 1999.

Murphy, Jerry C., *Washington & Lee '55*, retired to Inverness, FL after a military and government career spanning 40 years. He can be reached at *papamurphy@aol.com*.

Potter, Max A., *Allegheny '93*, has joined the staff of *Philadelphia* magazine. Formerly a contributing author for *Premier* magazine, Potter was the author for a previous feature on Matthew McConaughey, "A Man, A Plan, A Van" from which the article in the last issue of *The Rainbow* was excerpted.

Schillaci, James, *Sam Houston '89*, president of The Schillaci Investment Group, a partnership unit of Hilliard

Lyons in Indianapolis, announced in February that his firm has doubled in size since last year. His staff currently services accounts totaling more than \$130 million in assets.

Shields, Thomas F., *Westminster '52*, recently retired from active practice as an orthopaedic physician and is a candidate for Maine's House of Representatives.

Stieler, Justin, *Indiana '96*, a second year law student at Pepperdine University in Malibu, California, has accepted a summer associate position with the International Tax Consulting Group at the Miami office of Arthur Andersen LLP.

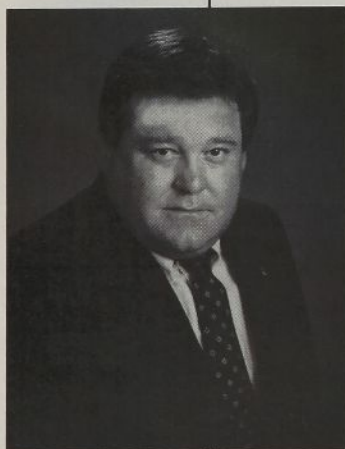
Urbanowicz, E. Peter, *Tulane '85*, joined the law firm of Liskow & Lewis as a partner

in their New Orleans office. He continues his general business, corporate and health care law practice there and directs the firm's health care law practice.

Valentine, William B., *Ball State '92*, has moved to Greene County, Indiana and accepted a teaching position at Eastern High School. In addition to teaching French and World Geography, he serves as the head cross country and track coach and is the voice of Eastern basketball.

Zimmerman, Monti, *Wyoming '84*, completed a seven month tour of duty in Hungary, Croatia, and Bosnia in support of Operation Joint Guard, the peacekeeping operations in former Yugoslavia. He currently lives in Anchorage, AK.

Arch Chapter Member Receives University's Honors



Kenneth "Rock" Clinton, *Texas A&M Commerce '65*, received the Spirit of Mayo Citation for "fearless investigation," "unfettered thought," "ceaseless industry," and "unselfish service" to the University. In presenting the award, former University President Jerry Morris said, "Dr. Lawrence 'Rock' Clinton earned the Spirit of Mayo Citation because he is unalterably the student's professor. He cares about all aspects of their experiences at the university, supports them in their high moments, comforts them in times of trouble, and never ceases to be their friend. Rock's loyalty and generosity have been inspirational to me. He represents the epitome of what a university professor should be and I think of him as 'Mr. Professor.' He truly exemplifies the spirit of William Leonidas May, our founder."

In addition to his teaching duties, Clinton serves as director of the university's International Studies Program and is a former director of the Honors Program. He has taught at his Alma Mater since 1972. Regarding the award, Clinton said, "I am very honored to receive it and I consider it a high compliment because I revere Professor May. I am impressed that Professor Mayo founded the university, but I am more impressed because he was a builder. He built something for the future." Clinton has attended the annual memorial service at Mayo's grave held during homecoming for almost 30 years. Clinton has received several awards for teaching

and service during his career including Professor of the Year Award from the Student Senate, University Outstanding Advisor Award for Greeks, Distinguished Teaching Award from the A&M Commerce Chapter of the Texas Association of College Teachers and Gold Blazer Award for service to the A&M Commerce Alumni Association. A member of the Fraternity's Distinguished Service Chapter, Clinton is a former chapter advisor to the Delta Chapter on the A&M Commerce campus. He served as former Western Division President and currently serves on the Arch Chapter as the Director of Academic Affairs, traveling throughout the country presenting awards to fraternity chapters for their academic achievements.



Delt Finds Way to Give Back

In 1987, J. Warren McClure, Ohio '40, commemorated his Fiftieth Athens (Ohio) High School Class Reunion by giving \$50,000 to endow two \$1,000 entry level college scholarships.

Labor Day Weekend 1997, he and his classmates returned to Athens for their sixtieth AHS reunion and to celebrate the growth of what had become the J. Warren McClure Athens Education Foundation, Inc. A non-profit institution, it had achieved an endowment in excess of \$140,000 whose interest supports scholarships, awards, and extracurricular projects and experiences available to Athens students from elementary grades through high school.

A graduate of Ohio University in 1940, McClure earned a Master of Business Administration from Northwestern in 1941, served four years in the United States Navy in World War II, and returned to Chicago as editor of Radio Market Guide magazine. In 1946, he joined the Grand Forks

Herald as advertising manager, later became business manager of this Ridder newspaper. He was named North Dakota's Outstanding Man of the Year in 1952.

That year he joined The Burlington (VT) Free Press as advertising manager, and later became business manager and co-publisher. In 1961, he and his associations purchased the newspaper and he became the newspaper's president and publisher.

In 1964, McClure Newspapers purchased Public Opinion, the daily newspaper in Chambersburg, PA, and continued to have interests in other communications properties including the Haverhill (MA) Gazette.

In 1971, McClure and his associates merged their holdings into Gannett Co., becoming a major stockholder and the first vice president of marketing of the Gannett Co., publisher of many newspapers, including USA Today.

After his Gannett retirement in 1975, McClure

formed McClure Media Marketing Motivation Company and became a consultant to newspapers and other businesses. In addition, he and two partners wrote and produced the Ener/Gem Success System, a self-motivation program used by businesses and individuals.

McClure believes that "he succeeds best who helps others succeed," and together with his wife, Lois, he has also made a career of philanthropy, especially instituting

matching gifts for educational and health-related projects in Vermont, where he published *The Burlington Free Press*; Rochester, NY, for many years the Gannett headquarters, and Athens where Ohio University has also benefited.

It was his gift that stimulated a national fund-raising campaign for what became in 1988 Ohio's J. Warren McClure School of

Communications Systems Management.

At the August 28, 1997 anniversary celebration, McClure was introduced to the guests by his classmate Stephen H. Fuller, Ohio '41, a member of the McClure Foundation Board of Governors. McClure made his appearance the occasion for presenting \$10,000 to the foundation's new Opportunity Fund, which will encourage AHS seniors, not four-year-college bound, to seek training for careers in non-academic fields.

That sum matched an Opportunity Fund gift from G. Kenner Bush, Jr., publisher emeritus of *The Athens Messenger* and also a foundation governor. In the months since, other gifts have increased the foundation endowment to more than \$155,000.

Delta Tau Delta's Beta Chapter is also represented on the foundation board by Charles B. Hooper, its treasurer; Dr. Edward A. Sprague, a governor, and Garry E. Hunter, Athens Schools Attorney and the board's legal adviser.
-Mary Elizabeth Lasher Myers



Top left: Sprague, Hooper, Fuller celebrate the philanthropy's 10th anniversary; Above: McClure as an undergraduate; Below: McClure and wife Lois display proclamation from Athens Mayor thanking McClure.



When Jody B. Danneman, *Georgia '88*, decided to create a new full-service production company, Atlanta ImageArts, Inc., specializing in "turn-key" video productions and effective communication consulting, the first person he brought on board was David Garrett, *Georgia '94*.

Jody had been in the video production industry for more than ten years, with extensive experience in producing and directing creative video productions. His past clients have included Amoco Fabrics & Fibers Co., DuPont-Merck Pharmaceuticals, Turner

Broadcast System, Black Entertainment Television, BellSouth, ESPN, Arthur Andersen, Burson-Marsteller, Coca-Cola, Owens-Corning, UPS and Vanstar Corporation.

Jody decided to take the next creative step and form his own company after seven years as the Senior Producer/Director at Atlanta Video Production Center. His next decision was "who to bring in to the company." Jody chose a fellow Beta Delta alumnus.

Garrett first met Jody in 1989 while interning as a video producer. Jody introduced him to the Fraternity during fall rush at the University of

Georgia. David realized Delta Tau Delta was the place for him and accepted his bid. After graduation in 1994, David continued his professional relationship with Jody by working as a freelance videographer and assistant director. Soon afterward however, David accepted a full-time communications manager position in the corporate headquarters of Waffle House, Inc. In fact, Jody recommended him for the position after working on a video production for Waffle House.

When Jody started his new company, Atlanta ImageArts, Inc., last November, David left Waffle House and joined the company to concentrate on producing and directing broadcast quality video productions. "I know ImageArts will be a big success," says David, "I've worked with Jody before, both in the video industry and in the Fraternity. It's our Fraternity experience that made my decision to leave my previous job so easy. I trust him."

Working together, Jody and David are creating one of Atlanta's best full-service, broadcast video production companies.

Jody's unique sense of mixing entertainment with the message has made him very much in demand in Atlanta. He is considered to be not just a producer-director, but "a communicator that uses video as his medium of getting the message out." His work is based on the premise that "if you can evoke an emo-

tion—laughter, crying, deep thought—your message will have a bigger impact than just straight dissemination."

His clients have said that one of the reasons they enjoy working with him most is because of his attitude of "if you are going to do it, give it 110%." Finding his personality easy to work with and his professionalism a key asset, his clients become not just customers, but partners in the process.

With Karnea just a few months away, one of their main endeavors over the next few months will be preparing to produce all the audio/visual presentations during the Kansas City Karnea...including the ever more popular Karnea Video which closes out each Karnea. Kansas City will mark the third Karnea at which Jody has produced the audio/visual portion of the convention.

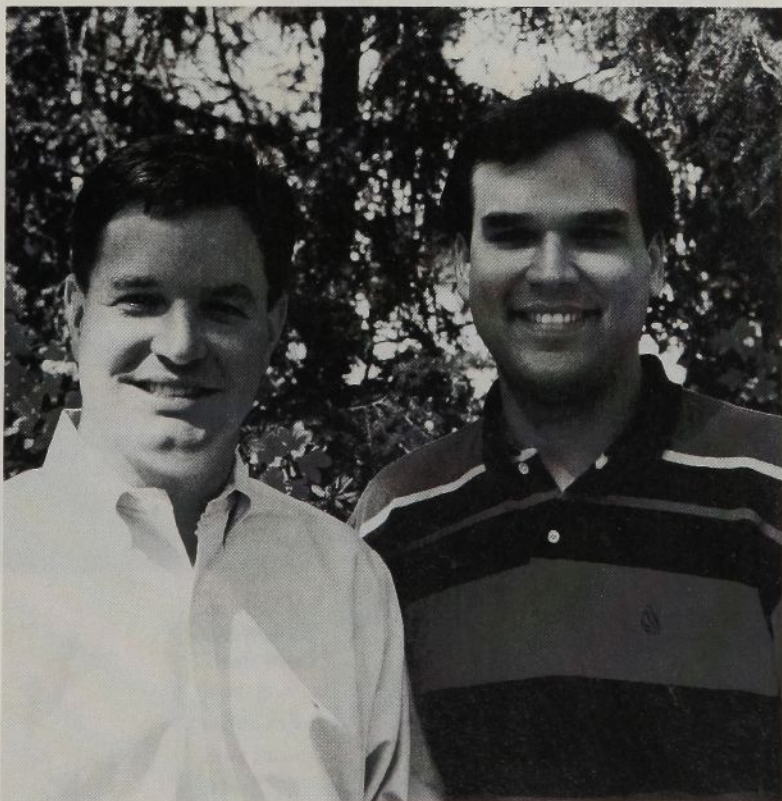
From spotlights to exhilarating music to video, Jody and his crew have provided exciting and creative highlights.

A creative, full-service production company focused on turnkey solutions for today's communication challenges. With more than 30 years of combined experience, the producers and staff at ImageArts are dedicated to giving the client personal service and making the experience of creating a video presentation as easy as possible.

Atlanta ImageArts, can be reached at 770.989.0009

Image Conscious—

Delts Find Fraternal Bond Sound Basis for Business Success



With *Titanic* slated to be the first film ever to break the \$1 billion box office barrier, A&E Home Video's award-winning documentary series, *Titanic*, produced by Greystone Communications, headed by Craig Haffner, *Indiana '55*, has steamed ahead to become the best-selling documentary in the history of the company with sales as of March 1 of 150,000 units. The incredible boxed set, a deluxe four-volume collector's edition, is the most comprehensive account ever created of the destruction of the "unsinkable" *Titanic*. Says David Walmsley, Director of Home Video, A&E Television Networks, "We haven't seen this type of sales phenomenon since we released our *Dinosaur* series in conjunction with *Jurassic Park*. The *Titanic* documentary is the perfect complement to Cameron's film and taps into the current consumer craze to own a piece of the *Titanic*."

Referred to as "a must have for any *Titanic* fanatic," by the L.A. Times, A&E Home Video's *Titanic* is an unforgettable voyage of discovery into one of history's most fabled tragedies. Filled with survivor interviews, rare newsreel footage and intriguing photos, each of the four volumes focuses on a different aspect of the story, from the christening of the great liner and its fated maiden voyage, to present day expeditions.

Volume I takes an up close look at the construc-

tion and christening of the largest ship every built. *Volume II* sets sail on the gala maiden voyage—complete with ominous warnings of lurking disaster. *Volume III* relives the horrific struggle for survival on that dreadful night and captures the dramatic aftermath of who survived, who didn't and why. *Volume IV* delves into the discovery of the *Titanic*'s wreckage in a courageous deep seas expedition.

Washington Post Television Critic Tom Shales hailed *Titanic* as "absorbing...compelling...beautifully produced...a fascinating journey back in time."

Tom Hemman, Director, A&E Home Video at the time of its release said, "History records the sinking of the *Titanic* as the final tragedy of the old world order and the first of modern times. A&E Home Video's sweeping documentary series captures all the facts and fictions that have fixed the imagination of the world ever since that fateful night.

With a list price of \$39.95, the *Titanic* video set is available at all major distributors or directly from A&E Television Networks by calling 1-800-423-1212.

Craig Haffner, president and chief executive officer of Greystone

Communications Group, has an extensive background in the television production business and has been the executive producer of hundreds of hours of programming in addition to *Titanic*. From 1983 through 1987 he was the program director for KABC, the Los Angeles affiliate of the ABC network. In that position he pioneered, developed and produced *Eye on LA*, the highest rated daily local early evening television show in the network's history. He left and started his own production company in 1987. Over the next 10 years, he produced hundreds of hours of programming in the reality/documentary area,

garnering Emmy Awards for programs on *Hitler* and *Pearl Harbor*. Among his more notable productions are *Angels: The Mysterious Messengers*, *Ghosts of Gettysburg*, *The American Revolution*, *The Real West*, *Civil War Journal* and more than 54 episodes of *Biography* for A&E covering Abraham Lincoln, Brigham Young, JFK, Molly Brown, R.H. Macy; 28 programs for *Ancient Mysteries* and 63 military oriented episodes for the *Brute Force* series. ■

Delt's Production of *Titanic* Account Steams Ahead to Success.



To the class of 1998

A Challenge from U.S. Ambassador to the United Nations Bill Richardson

One of the great perks about being the United States Ambassador to the United Nations—besides my venerated official title of His Excellency Ambassador Extraordinary and Plenipotentiary—is traveling around the country talking to people about the importance of the UN, and the need for continued American engagement in the world. I especially welcome the opportunity to speak to as many young people as possible.

I am genuinely concerned that today, there's a feeling of pessimism about your generations' future that borders on the corrosive. Some say the world you are about to inherit will be less prosperous, more violent and worse off than the one you were born into. Others declare that America's best days are behind it. Or, that the time has come for America to pull up the drawbridge, turn off the lights and take our leave of the international arena. Some call for drastic cuts in our foreign affairs budget, even argue

for pulling out of the UN—as if the world's problems will go away as long as we simply stop caring.

Well, the facts tell a much different story. Today, the United States stands on the cusp of a new and brighter era of endless possibilities for the future. But, for that destiny to become a reality, each and every one of you must help lead the way. Now, when I was graduating from college, many of these same challenges faced my classmates and me—but in far starker, more absolute terms. We were raised to view the world in a very clear manner—through the prism of the Cold War. The Soviets wore black hats, we wore white and the rest of the world took sides in the super-power conflict between East and West.

Collectively, the resources and will of our nation were brought to bear against a common enemy. Today, the international situation is far more complicated, and our threats are by no means clear cut. But some things remain cer-

tain: economic decisions halfway across the globe affect jobs and families here in the United States. National borders provide scant defense from the flow of deadly drugs, criminal enterprises or the machinations of international terrorists. Environmental degradation in far-away places can affect the health and property of Americans in their own communities.

But, as you prepare to enter this world you have at your very fingertips, economic, social and technological opportunities that were unimaginable only a few years ago. Consider, for example, that over the past half century the threat of nuclear holocaust was a frightening reality of everyday life. Sometimes it's difficult even to remember that not too long ago, American and Russian children went to bed each night with enough nuclear missiles pointed at them to destroy the world hundreds of times over.

Today, that threat is gone. Your kids will grow up in a world that reads about the nuclear arms race in their history books and not the front pages of their newspaper. The same countries that just a few years ago were our military enemies are now our economic partners. Trade agreements, not strategic alliances; market democracy, not MX missiles, are the terms we use to communicate in modern diplomacy. And when it comes to the technological advancements of this era, everyone of you is on the

cutting edge. Fax machines, VCRs, desk-top computers, and the Internet are becoming integrated and essential parts of our culture.

They are as familiar to you as the marvels of black-and-white television or the transistor radio were to my generation. Today, these new technologies are part of the natural fabric of your lives. For my generation, the blinking 12:00 pm on VCR remains an engineering enigma.

And today these possibilities and opportunities for the future are now available to Americans of all ethnic, religious and racial groups.

But, of course I don't want to just talk to you about how good things are going to be in your future. That's your parents' job. I want to talk about the challenges that lie ahead and your responsibilities as the builders and dreamers of the next millennium. And I don't just mean those monthly student loan payments.

On the not too distant horizon lies a dangerous and foreboding challenge. It's a challenge that faces every generation of Americans, as they make the transition from adolescence to adulthood and from dependence to self-reliance: the challenge of indifference, inaction and isolation toward a world that looks to America for international leadership. How you respond may determine not only our place in history, but the world that your children and grandchildren will inherit.

After World War I, the generation that emerged from four years of horrific and senseless war paid scant attention to the international challenges that faced them. They isolated themselves from the world, assuming that the problems beyond their shores were somebody else's. But, as we've seen through history, international problems that we believe are somebody else's inevitably become our own.

Today, more than ever, international cooperation is a necessary part of our lives. And as United Nations Ambassador I've seen with my own eyes how the work of global organizations is bettering the world around us. Whether it's feeding dying children in Zaire, supporting peacekeeping operations in Guatemala, El Salvador and Angola, isolating rogue regimes such as Iraq and Libya, who actively support international terrorism, or working to prevent environmental degradation, the UN is making a difference.

When the history of the late 20th century is written, will yours be the generation that accepted the mantle of international leadership, ensuring the triumph of peace and democracy across the globe, and helping to empower millions, regardless of their race, gender or ethnicity? Or will yours be the generation that sacrificed the inheritance of freedom and stood by complacently as the seeds of renewed world conflict were sown?

Will you be the generation that laid the foundation for greater prosperity and open economies around the world and stood firm in its efforts to deter aggression, prevent terrorism and rid the world of weapons of mass destruction? Or will yours be the generation that built walls around America, shut itself off, and like Nero, fiddled as the world outside slipped into chaos?

Will yours be the generation that reaffirmed and reinvigorated America's commitment to the United Nations as an international forum for solving the world's problems? Or will yours be the generation that turned a blind eye to a world crying out for international leadership?

When President Clinton describes America as the world's "indispensable nation," it is not just because of our military prowess or our economic might—it is because for millions of people across the globe who strive for the quiet miracle of "life, liberty and pursuit of happiness," we are the shining city on a hill.

The choice is yours. But, if you are

to accept that mantle of international leadership—and I believe you will—I implore you to remember a simple fact. Our involvement in the world is about more than open markets and naked self interest. It is about remaining true to the values and beliefs that define our nation.

One of my most distinguished predecessors as U.S. Ambassador to the UN was Adlai Stevenson—a man of rare eloquence and quiet dignity. He once said of America, "We cannot be any stronger in our foreign policy—for all the bombs and guns we may heap in our arsenals—than we are in the spirit which rules inside our country. Foreign policy, like a river, cannot rise above its source."

The fact is, our democratic ideals, our inalienable rights, our cultural and spiritual freedoms and yes, even our excess-

es, represent an ideal to which millions aspire and sometimes die seeking to emulate. We humbly serve as the world's greatest force for good in the world because of the strength of our values as a nation, our ideas as a democracy and by the diversity of our peoples.

Through the more than 200 years of our democracy, we have with steely determination remained true to these ideas and aspirations that are so firmly anchored in our national culture. Your choice is how to maintain those values into the next millennium. That's your challenge, and it is one that I hope you accept with the same vigor you give to this proud moment.

This article was excerpted from the commencement address given to his alma mater by Ambassador William Richardson, Tufts '68.



On January 28, Judge Howard L. Patterson, international president for Lions Clubs International, announced that Win Hamilton, *Cornell '63*, had been appointed chief administrative officer for the Oak Brook-based organization.

In his new position, Hamilton will be responsible for supervising administration and opera-

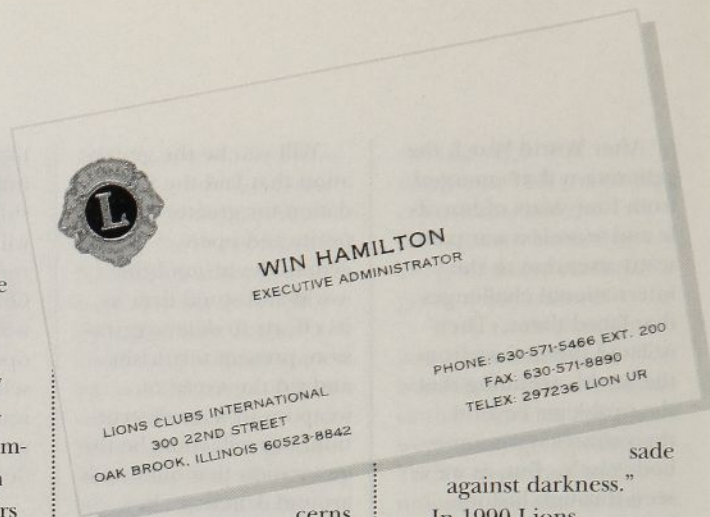
tions of an LCI staff of 380 in Oak Brook and other worldwide locations, reporting to Judge Patterson and the international board of directors.

Hamilton previously held management positions in Fortune 500 companies, most recently in charge of external affairs for the American Dietetic Association. In the private sector, Hamilton held key positions with Wilson Jones, Mead Johnson, Bristol-Myers Squibb, Tenneco Automotive and Kraft Foods.

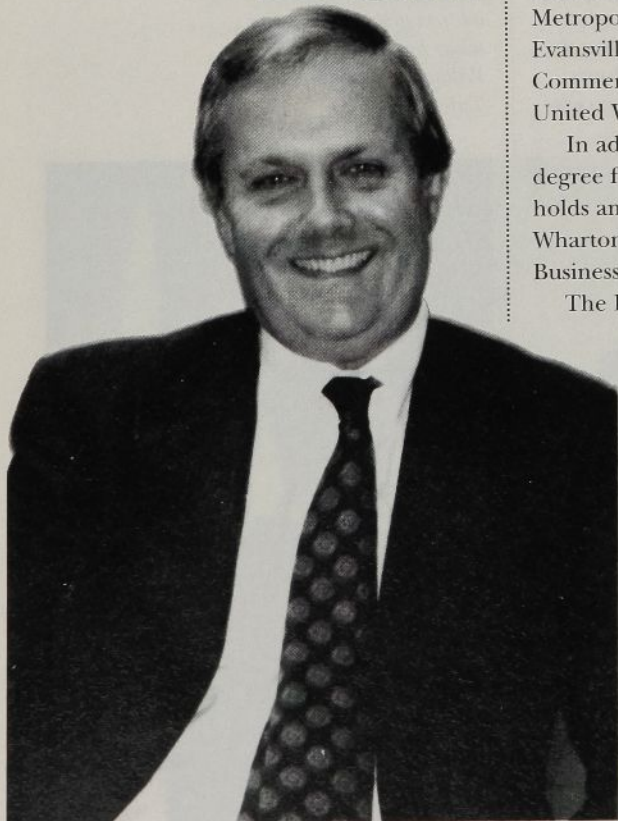
Hamilton has held numerous positions with community service organizations including the American Heart Association of Metropolitan Chicago, Evansville Chamber of Commerce and the United Way.

In addition to his B.S. degree from Cornell, he holds an M.B.A. from the Wharton School of Business.

The International Association of Lions Clubs began as a dream of Chicago businessman Melvin Jones. He believed that local business clubs should expand their horizons from purely profes-



Into the Lion's Den



cerns
sade
against darkness."
In 1990 Lions

to the betterment of their communities and the world at large.

Jones' own group, the Business Circle of Chicago, agreed. After contracting similar groups around the country, an organizational meeting was held on June 7, 1917, at the LaSalle Hotel in Chicago. The new group took the name of one of the groups invited, the "Association of Lions Clubs," and a national convention was held in Dallas that year.

Among the official objects adopted in those early years was one which read, "No club shall hold out the financial betterment of its members as its object." This object has remained one of the association's main tenets ever since.

Perhaps the single event having the greatest impact on the association's service commitment occurred in 1925 when Helen Keller addressed the Lions at their international convention in Cedar Point, Ohio. It was there that she challenged Lions to become "knights of the blind in the cru-

launched their most aggressive sight preservation effort to date, SightFirst. The more than \$130 million+ program strives to rid the world of preventable and reversible blindness by closing the gap between existing health care services and those that remain desperately needed.

Broadening its role in international understanding, the association helped the United Nations form the Non-Governmental Organizations sections in 1945, and continues to hold consultative status today. Each year during The Lions Day With the United Nations ceremonies, an award is presented to the grand prize winner of the Lions International Peace Poster Contest.

Since those first years, the association has grown to include 1.4 million men and women in more than 43,000 clubs located in approximately 180 countries and geographical areas. ■

The original mission of the Delt 2000 program states, "To double the number of alumni involved in the positive development of undergraduates and their chapters." This original mission has not changed, but the focus of the work has changed over time. Now, the Fraternity wants to identify specific areas of need for chapters and the roles that alumni can assume to help our undergraduate chapters. In this way, the Fraternity can take advantage of its most valuable resource, our alumni, so undergraduate members can engage in values-based conversations to truly live a life committed to excellence.

Toward this goal, the Fraternity defined a way to measure active alumni involvement through the Delt 2000 Chapter Criteria. This is made up of three teams of alumni; an advising team, a house corporation team, and a mentor team. The advising team consists of the chapter advisor, the faculty advisor, and any assistant advisors. The house corporation team consists of any elected officers and members of the local board of directors. The mentor team consists of any volunteer not an advisor or house corporation member who conducts two mentoring programs per academic year. A mentoring program is defined as any educational program (fraternity related or not) done for the entire chapter; a committee or a special group of members; or for a specific officer, chairman, or member. As long as you mentor at least one member of the chapter twice a year, you can serve as a mentor.

Below is a list of chap-

ters that have open alumni positions. These chapters are in the most need of alumni involvement and assistance. It is the Fraternity's goal to have all our chapters categorized as Delt 2000 chapters to ensure the vitality of our organization. Please take the time to look over the list to see if there is a chapter position that you can fill.

How do you get involved? Call Mike Deal on the Delt 2000 Hotline at 1-800-562-1590. Mike serves as the chairman of the Delt 2000 committee and can help you get placed in the position that best suits your time and talents. You can also contact the local chapter advisor or house corporation president directly to see how you can get involved.

LEGEND

CA - Chapter Advisor
AA - Assistant Advisor
FA - Faculty Advisor
HB - House Corporation Board Member or Officer
MEN - Mentor

Delta, Michigan
CA, AA

Zeta, Case Western Reserve
AA, FA, 4 MEN

Theta, Bethany College
ACA, 1 MEN

Mu, Ohio Wesleyan
AA, FA

Omicron, Iowa
4 MEN

Chi, Kenyon College
2 MEN

Upsilon, RPI
2 HB, 1 MEN

Omega, Pennsylvania
1 MEN

Beta Alpha, Indiana
AA, FA

Beta Beta, DePauw
AA, 1 MEN

Beta Epsilon, Emory
AA, 5 MEN

Beta Theta

University of the South
AA, 2 HB, 2 MEN

Beta Iota, Virginia
AA, FA, 6 MEN

Beta Mu, Tufts University
9 MEN or HB

Beta Nu, MIT
FA

Beta Pi, Northwestern
AA, FA, 13 HB or MEN

Beta Rho, Stanford
CA, FA, 1 HB, 3 MEN

Beta Sigma, Boston
AA, AA, 4 HB, 10 MEN

Beta Tau, Nebraska
AA, FA, 4 MEN

Beta Upsilon, Illinois
AA, 1 HB, 2 MEN

Beta Psi, Wabash College
AA, 5 MEN

Beta Omega, UC, Berkeley
AA, FA

Gamma Beta, IIT
AA

Gamma Delta, West Virginia
FA

Gamma Iota, Texas
AA, FA

Gamma Kappa, Missouri
AA

Gamma Lambda, Purdue
AA

Gamma Xi, Cincinnati
AA, FA, 10 MEN or HB

Gamma Omicron, Syracuse
FA, 1 HB, 3 MEN

Gamma Rho, Oregon
AA, FA, 4 HB

Gamma Tau, Kansas
CA, AA

Gamma Upsilon, Miami
AA, FA, 2 HB, 6 MEN

Delta Alpha, Oklahoma
FA

Delta Beta, Carnegie-Mellon
CA, AA, FA, 10 MEN

Delta Gamma, South Dakota
AA

Delta Epsilon, Kentucky
1 HB, 5 MEN

Delta Zeta, Florida
FA, 4 MEN

Delta Eta, Alabama
AA, FA

Delta Lambda, Oregon State
FA

Delta Nu, Lawrence
AA, 7 MEN

Delta Phi, Florida State
AA, FA

Delta Omega, Kent State
5 MEN

Epsilon Alpha, Auburn
FA

Epsilon Beta, TCU
4 MEN

Epsilon Delta, Texas Tech
FA, 3 HB, 2 MEN

Epsilon Epsilon, Arizona
FA, 6 MEN

Epsilon Omicron, Colorado State University
AA, FA, 4 HB

Epsilon Upsilon, Marietta
FA

Epsilon Phi, SE Louisiana
FA, 3 MEN

Epsilon Omega, Georgia Southern College
FA, 2 MEN

Zeta Beta, LaGrange
4 HB, 2 MEN

Zeta Delta, Southwest Texas State
AA

Zeta Zeta, Morehead State
AA, FA, 5 MEN

Zeta Lambda, Western Illinois University
AA, FA

Zeta Pi, Indiana University of Pennsylvania
AA, FA, 1 HB, 1 MEN

Zeta Rho, Eastern Illinois University
AA, FA, 1 HB, 5 MEN

Zeta Sigma, Texas A&M University
4 HB, 1 MEN

Zeta Tau, UNC-Wilmington
AA, 1 HB, 1 MEN

Zeta Psi, Stephen F. Austin State
CA, 2HB, 2 MEN

Theta Alpha, Western Ontario
FA, 4 HB, 2 MEN

Theta Gamma, Arizona State University
FA, 3 HB, 7 MEN

Theta Delta, Baylor University
AA, FA, 5 MEN

Theta Epsilon, American University
AA, 2 HB, 3 MEN

Theta Zeta, San Diego
AA, 5 HB, 1 MEN

Theta Theta, Ottawa
2 MEN

Theta Lambda, University of California - Riverside
FA, 5 HB, 3 MEN

Theta Mu, Clemson University
3 HB

Theta Nu, SE Oklahoma State
CA, AA, FA, 5 HB, 1 MEN

Theta Xi, Eastern Michigan
AA, 2 HB, 1 MEN

Theta Omicron, University of Northern Colorado
FA, 5 HB, 1 MEN

Theta Pi, Frostburg State
AA, 5 HB, 2 MEN

Theta Sigma, UC-Davis
2 HB, 1 MEN

Theta Tau, Moravian College
AA, FA, 5 HB

Theta Upsilon, Western Michigan
AA, FA

Theta Phi, Illinois State
AA, FA

In the Summer issue of The Rainbow, Mickey Walker, Iowa 74, was mistakenly listed in the Chapter Eternal. He is, he says, "Much to some people's dismay, alive and well." He can be reached at (515) 827-5212 or by mail at PO Box 537, Jewell, IA 50130. If you're an Omicron Delt and the news of his untimely death brought remorse that you had kept in touch better, here's your chance!

Listings below reflect death notices received from 1/08/1998 -03/16/1998

ALPHA-Allegheny College
Charles L. Bartberger, 1935
William B. Duncan, 1931
William R. Tighe, 1950

GAMMA-Washington & Jefferson
Robert R. Mates, 1943

KAPPA-Hillsdale College
Gerald B. Davis, 1931
Carl R. Sherff, 1932

MU-Ohio Wesleyan University
Milton F. Hader, 1940
Charles R. Meeks, 1943

RHO-Stevens Institute of Technology
John T. Robinson, 1943

CHI-Kenyon College
Richard B. Block, 1956

OMEGA-University of Pennsylvania
Robert C. Mabry, 1940

BETA ALPHA-Indiana University
Arthur W. Dial, 1928
Daniel E. Madden, 1987
Michael T. Young, 1970

BETA ZETA-Butler University
Robert S. Conner, 1941

BETA KAPPA-University of Colorado
H. Lamar Meyer, 1957
Billy C. Wylie, 1948

BETA MU-Tufts University
Maurice J. Colbert, 1965

BETA NU-MITechnology
Edward L. Davis, 1954

BETA TAU-University of Nebraska
Joseph C. Root, 1922

BETA PHI-Ohio State University
Walter E. Shaeffer II, 1950

BETA PSI-Wabash College
Lynn H. Davis, 1948

GAMMA DELTA-West Virginia
Thomas S. Moore, 1933
Thomas M. Moore, 1964
Earl N. Rodeheaver, 1939

GAMMA IOTA-University of Texas
Jonathan D. Goree, 1922
Franklin D. Pigg, 1948

GAMMA KAPPA-University of Missouri
Wilburn E. Moore, 1926

GAMMA XI-University of Cincinnati
George O. Bruestle, 1949

GAMMA PI-Iowa State University
James J. Brennan, 1945
Roland G. Pray, 1931

GAMMA SIGMA-Pittsburgh
Charles R. Wilson, 1926

GAMMA TAU-University of Kansas
William J. Weiser Jr, 1948

GAMMA UPSILON-Miami University
Philip G. Haywood, 1935
Emil R. Johnson, 1933

GAMMA CHI-Kansas State University
Roy H. Anselm, 1932

GAMMA PSI-Georgia Tech.
George B. Black, 1935

DELTA BETA-Carnegie-Mellon
John H. Davis Jr, 1934
Ralph M. Kindblom, 1947
Rex E. Stevenson Jr, 1943

DELTA GAMMA-South Dakota
Richard D. Hockett Md, 1954

DELTA ETA-University of Alabama
Alvin G. Ray, 1934

DELTA MU-University of Idaho
Steven H. Boyle, 1956

DELTA PI-Southern California
R. Barry Silver, 1965

EPSILON MU-Ball State University
Donald I. Miller, 1978

TAU-Pennsylvania State University
Robert D. Dahle, 1954

BETA GAMMA-University of Wisconsin
Hugh R. Hughes, 1949

GAMMA GAMMA-Dartmouth College
John G. Prentiss, 1932

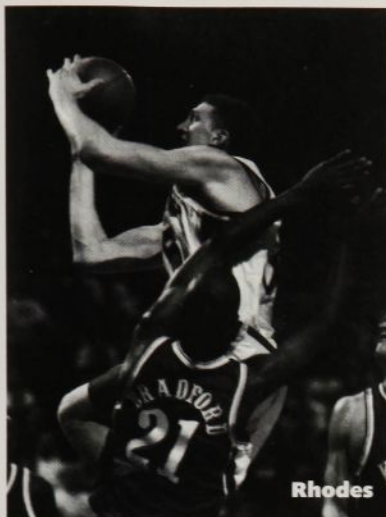
Memorial Service Planned for Beta Alpha Alumnus

There will be a Memorial Tree Dedication at the Indiana University Campus on June 27, 1998 for Daniel E. Madden, Indiana '88, who passed away unexpectedly on January 11th of this year. Dan had recently returned from a two-year stint in Sydney, Australia for K & K Insurance, and taken a position with Fireman's Fund Insurance in Chicago, IL in May of 1997 where he had been promoted to the Midwest Marketing Manager in December. During his undergraduate career at Beta Alpha, he served in many leadership roles including: Vice Presi-

dent, Rush Chairman, Pledge Trainer, Little 500 Bike Team Coach, and Social Chairman. He was also active in many campus organizations and was Intramural Diving Champion. After graduation, he was a member of the Beta Alpha Housing Corporation. The Memorial Tree Dedication will begin at 1:00 PM at the Beta Alpha Shelter on June 27, 1998. All family and friends are invited to attend. If you would like more information about the service

please contact Bob Craig
Indiana '90, at aa
bing@mail.netnit-
co.net or call
219-878-0668.





BASKETBALL

Academic All-Big 12 center **Shawn Rhodes** helped lead Kansas State to a 17-11 regular season mark and NIT berth. Team leader in minutes played (805), he ranked second in scoring (325 points, 11.6 average), rebounding (157, 5.6) and field goal shooting (56.5%). Shawn also was third with 60 assists and had a best career game of 22 points, 12 rebounds against Mercer.

Out of 12 players who saw action for Bethany, eight were Delts. Earning All-PAC second team honors was guard **Shaun Davis**, who was seventh in NCAA Division III steals with 86. He also led with 86 assists and was second in scoring (337 points, 14.0). Among Shaun's top games were a team high 39 points versus Thiel and 23 points against both Waynesburg and LaRoche. Co-captain/forward **Jason Rasor** averaged 12.3 per game (135 points) in 11 contests, with a high of 17 versus Grove City.

Guard **Jimmy Sperlazza** led Bethany with a 14.1 average (197 points) but missed the last 11 games with a broken hand.

He had a career high 28 points versus Pittsburgh-Greensburg and 25 against West Virginia Tech. Forward **Seth Combs** led the Bison in rebounding (156, 6.2) and minutes (770) while scoring 269 points (10.8). He had 23 points against Thiel and 21 versus Waynesburg. Also contributing for Bethany were **Mark Kaniecky** (109 points, 4.5), Jean

Louis Thompson, **Stan Fulk** and **Shawn Coldren**.

Key players off the bench for the 22-5 Wabash Division III playoff club were guards **Travis Merrill**, who played in every game, and **Kevin Gearheart**, who got into 26 contests. Starting at guard for Illinois Tech was guard **Nick Triandafilou**, who averaged 14 points per game. Point guard **Klint Rose** was a valuable player for the 18-7 M.I.T. squad, tying for second with 23 steals and ranking fourth with 46 assists. **Chuck Smith** saw playing time at center for LaGrange.

Several Delts saw action for Stevens Tech. Forward **John Davidovich** led in free throw shooting (74.4%), ranked second in rebounds (144, 6.3), was third in blocked shots (17) and was number four scorer (206 points, 9.0). Also contributing to the Ducks' cause were **James Staffan** and **Nick Prybella**.

SWIMMING

Five Delts earned All-American first team honors as Kenyon won its 19th consecutive NCAA Division III championship and another North Coast Athletic

Conference crown. Co-captain **Ken Heis** set a new Division III mark in the 50 freestyle (19.94) and was on three Division record-setting relays (200 freestyle, 200 medley, 400 freestyle). He also won the 100 freestyle (44.34), was on winning 400 and 800 freestyle relays and swam on the third place 400 medley relay. At the NCAC meet, Ken was on three winning relay squads.

Kenyon's **John Newland** won the Division III 200 freestyle (1:40.52) and was on the winning 800 freestyle relay. He also was All-American by placing third in the 500 freestyle and eighth in the 200 backstroke.

Darrick Bollinger was All-American in five events: first with the 200 and 800 freestyle relays, second in the 50 freestyle, third in the 200 freestyle and fifth in the 100 freestyle. Also on the record-setting 200 medley relay was **Colby Genrich**, who was seventh in the 200 butterfly and 12th in the 100 butterfly.

The Lords' fifth All-American first teamer was **Michael Holter**, who was third with the 400 medley relay, fourth in the 400 IM and sixth in both the 200 IM and 200 breaststroke. Gaining All-American honorable mention was **Mike Courtney-Brooks**, who placed 11th in the 200 backstroke. He placed third in the same event at the NCAC meet. Also contributing to Kenyon's winning NCAC effort was **Mike Lewis**, fifth in the 400 IM, and **Ben Holland**, sixth in the 100 breaststroke.

Two Illinois Tech Delts gained NAIA All-American honors. **Robert Szczesniak** earned

All-American selection as a member of the school's 200 and 400 freestyle relays. On the Scarlet Hawks' All-American 200 medley relay was **Mitchell Mabrey**. Also contributing to the Illinois Tech cause was **Brian Drawert**.

Leading George Washington to a 7-3 dual meet mark and second place at the Atlantic 10 championships were four Delts. On the All-Atlantic 10 first team was **Rush Taylor**, who set a conference record in the 100 breaststroke (56.09) and was on record-setting 200 and 400 medley relays. Also an All-Atlantic 10 first teamer was **Dave Simonetti**, who was on the 200 and 400 medley relays. Joining Rush and Dave on the 200 medley relay was **Jason Serino**, who also swam

on a GWU record-setting 200 freestyle relay.

Joe Lintott contributed to the Colonials' cause during the season.

Diver **Brad Duggan** of Missouri competed at the Big 12 championships, placing 10th on the 3 meter board and 12th on the 1 meter board. He later had higher finishes at the NCAA Zone D diving regionals, placing ninth in both events. **Jeff Irwin** was a key swimmer for Albion. At the MIAA meet, he was on the fourth place 400 freestyle relay while placing ninth in the 400 IM, 10th in the 100 backstroke and 12th in the 200 backstroke.

Gary Mineart had the best Wabash performances in the 500, 1000 and 1650 freestyle events. He was also on the school's 800 freestyle relay squad. Teammate **James Mann** had the top time for the 200 backstroke and on the 200, 400

By
Jay
Langhammer

and 800 freestyle relays. David Kent also contributed as a member of the Wabash 200 and 400 freestyle relays.

WRESTLING

Stanford's **Zach Zimmerer** competed at the NCAA Division I meeting once again. He had a 20-15 record at 126 lbs. with a second place Pacific-10 finish, third place at the All Cal Invitational and fifth at the California Open. Teammate **Beau Weiner**, who was 17-12 at 142 lbs., placed second at the All Cal Invitational and fifth at the Pac-10 meet. **Warren McPherson** won the 142 lbs. title at the California Open, placed third at the All Cal Invitational and posted a 12-5 record. **Shane Cross** placed fifth (167 lbs.) at the California Open and **Frank Ruiz** placed fourth at 142 lbs. during the same meet for

the Cardinal.

Michael Mason of Washington & Jefferson won the PAC title and posted a 21-10 record at 167 lbs. He finished second in career pins with 30 and is 10th in career wins (52). Teammate **J.J. Lagoni** placed second at 142 lbs. at the PAC meet and third at the Lebanon Valley tournament. **Jeremy Bowman** posted a 7-2 mark before an injury ended his season and **Simon Cameron** also lettered for W&J. Nebraska-Kearney's **Ryan Roberts** had a 3-2 mark at 118 lbs.

WATER POLO

Nine Delts led George Washington to a school record 23-10 season and number 19 national ranking. Co-captain **Brent Stoll** led in goals (69) and points (87) to earn All-Southern Division first team honors. He was also on the Atlantic 10

Conference Commissioner's Honor Roll. Co-captain **Peter Clifford**, who scored 21 goals, was team MVP for the second straight year and was on the All-Southern Division second team. **Rush Taylor** ranked third with 65 goals and was an All-Southern second teamer.

Several other Brothers were key players for GWU. Goalie **Tony Paster** started every game and blocked 266 shots. **Brandon Stout** was second with 68 goals and 76 points. **Dan Batten** scored 20 goals while **Doug Maitz**, an Atlantic 10 Honor Roll choice, added 12 scores. **Bill Blackburn** (5 goals), **Chris Sterling** and **Brad Oliver** also saw action for the Colonials. Defenseman **Dan Tichy** was a regular for Villanova, posting 9 goals, 4 assists and 17 steals.

BASEBALL

Six Delts opened the major league season with American League clubs, led by Baltimore Orioles pitcher **Mike Mussina**, Stanford '91, who picked up his 1,000th career strikeout in a two hit shutout on April 11th. Back as regulars for the Toronto Blue Jays are third baseman **Ed Sprague**, Stanford '89, and outfielder **Shawn Green**, Stanford '95. Hurler **Rick Helling**, Stanford '94, is in the Texas Rangers' starting rotation while **Jed Hansen**, Stanford '95, is a reserve infielder for the Kansas City Royals. Starting at catcher for the Oakland Athletics is rookie **A.J. Hinch**, Stanford '96, but teammate **Willie Adams**, Stanford '94, began the season on the disabled list. First baseman **James Bonnici**, Michigan State '94, is with the Orix BlueWave of Japan's Pacific League.

HONORS AND AWARDS

Inducted in the DePauw Athletic Hall of Fame last fall was two sport star **Jim Buelow**, DePauw '75. An All-ICAC three time selection and football team MVP as a defensive back, he also earned All-ICAC honors as a pitcher, hurling a no hitter against Purdue. Jim is the sixth Delt so honored by DePauw.

FOOTBALL

Following his winning Super Bowl performance, Denver Broncos QB **John Elway**, Stanford '83, decided in mid-April to return for his 16th NFL season. The Fraternity's other veteran QB, **Mark Rypien**, Washington State '86, signed a two year contract with the Atlanta Falcons in early April. Tampa Bay DB **John Lynch**, Stanford '93, played in his first Pro Bowl in February. OT **Seth Dittman**, Stanford '95, is in his second season with the England Monarchs of the renamed NFL Europe Football.

GOLF

Devon Brouse, Purdue '71, who had been head coach at North Carolina since 1978, resigned effective July 1st. He is returning to his alma mater as coach of both men's and women's teams and will serve as director of operations for the BircK Boilermaker Golf Complex. Prior to this spring, Devon had led the Tar Heels to six ACC titles and 18 NCAA tournament appearances.

Indy 500 Beckons Delt Alumni

The Indianapolis Alumni Chapter will hold a Picnic Under the Tent at Victory Field on Tuesday, July 21, 1998. The picnic, which will be held rain or shine, will be followed by an Indianapolis Indians baseball game at 7:00 pm. Cost for the 5:30 pm picnic and ballgame is \$16.00 per dues paying members of the alumni chapter as well as undergraduates. All others are \$20.00 for the evenings festivities. The picnic includes hamburgers, hot dogs, potato salad, baked beans, tossed salad, soft drinks, condiments and utensils. The picnic begins at gate opening (5:30 pm) and ends 15 minutes prior to game time. The Alumni Chapter has reserved 125 seats and looks forward to seeing you there! Reservations and checks (made out to the Indianapolis Alumni Chapter) may be sent to...

John Pantzer
100 Gregg Road
Indianapolis, IN 46260
(317) 253-5807



ARE *YOU* GOING TO
Kansas City
FOR KARNEA 1998?



This year's Karnea is fast approaching and Kansas City promises to host one of the largest and finest Karneas in recent years. The dates are August 12-16, at the Hyatt Regency Crown Center in the heart of downtown KC. There are several important items to do in preparation for the Karnea. Please share this with anyone interested in attending. Please note that all forms are available on the website located at www.delts.org.

Karneia Pre-registration

- To save money and time, pre-register by June 15, 1998. The packages available are attached and outline what you will receive.
- To pre-register, complete one form for EACH person attending, along with a check payable to Delta Tau Delta. For your convenience, Visa/MasterCard are also accepted.

Hotel Reservations

- Reservations must be made directly with the Hyatt Regency Crown Center. The Hyatt's number is (816) 421-1234. Make your reservations now to guarantee the special rate. Indicate you are with the Delta Tau Delta convention.
- Arrival must be by noon on Wednesday, August 12 to receive your convention materials and attend the 2:00 p.m. Opening Business Session. The registration desk will open at 8:00 a.m., August 12.
- Our recommendation is to arrive on Tuesday, August 11 and go sightseeing!
- The Hyatt Regency Crown Center is a first-class hotel. The rates are as follows in U.S. dollars: 1-4 people per room - \$94/night plus tax. If you want to share a room with a particular person(s), be sure to specify his name(s).
- Reservations must be made by July 9, 1998 to guarantee rate and availability. The rate is available from August 9-19, 1998 for those wishing to spend more time in the Kansas City area.

Delegate Reimbursement

- Travel reimbursement for the Undergraduate First Delegate is 12 cents per mile, roundtrip, from your chapter to Kansas City.
- As a reminder, undergraduate and alumni chapters need to submit their voting delegates and alternate delegates to the Central Office if this has not already been done. These forms are available at www.delts.org or by calling the Central Office.

Sporting Life Travel

Contact SLT for all your travel needs!

**1998 Karnea
Delta Tau Delta Fraternity**

**12-16 August
Kansas City, MO**

1-800-978-9816

Fax 1-317-546-6951

Travel Assistance (for those flying)

The Sporting Life Travel Agency is the designated agency for the Karnea. You may contact them to arrange your flight at (800) 968-9813, mentioning you are with Delta Tau Delta Fraternity.

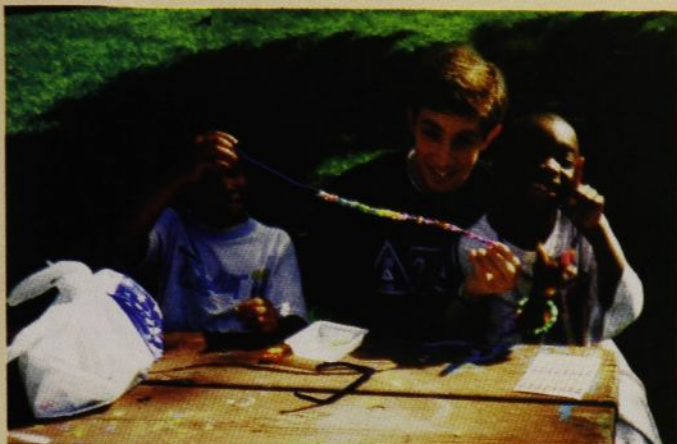
Convention Schedule

Key events of the 1998 KC Karnea include:

Wednesday: Opening Business Session at 2:00 where alumni and undergraduate members begin discussing legislation and sharing the Karnea experience.

Thursday: Thursday afternoon will consist of an out-of-hotel event to Worlds of Fun Amusement Park and a BBQ buffet dinner!





Friday: Adopt KC! The entire Karnea will participate in Adopt-A-School, the Fraternity's community service project. We will be working with underprivileged children of the KC area by sharing the morning with them. This will include sporting events, tutoring, mentoring and role modeling. The afternoon's activity at the hotel will include a model performance of the Fraternity's *Ritual*.

Saturday: The Karnea finale is the Banquet to recognize alumni. This is a coat and tie affair and a moment to never forget as we celebrate another Karnea, the election of Arch Chapter members and the renewed spirit of our great Fraternity. Other key events include the traditional Division Luncheons, Ladies and Guests program, children's day-care service, and the numerous educational and leadership sessions for alumni and undergraduates. We look forward to seeing you in Kansas City!



And Don't forget these Karnea favorites...

T-Shirt Swap

Without fail, one of the most popular informal activities at any Delt gathering is the swapping of chapter rush and

event t-shirts and Karnea is no exception. Every two years, hundreds of undergraduates and even alumni come equipped with their collection of shirts from past rush, fundraising, homecoming and other campus events and activities. This is one situation where one man's trash is another man's treasure so bring your stash and your best haggling skills.

Resource Exhibit

The Fraternity's Central Office maintains an arsenal of resource information concerning literally every aspect of fraternity management and programming. At the Karnea will be examples of everything stocked by the Central Office ranging from officer's guides to rush folders to name tags as well as samples of many of the Fraternity's exciting new publications. Whether you're an undergraduate officer, committee chair or involved alumnus, you'll want to stop by and check out what's new from the Central Office.

Door Prizes

One of the big hits of recent Karneas has been the daily door prizes awarded at the morning Roll Call sessions. Ranging from Delt sportswear to spectacular Delt jewelry, with the chance of winning a lot better than the lottery, getting to the sessions on time could sure pay off.

Fraternity Sportswear

Campus Classics, the Fraternity's official sportswear supplier, will have a complete line of sportswear available at Karnea including the latest in colors and patterns. Look for the Campus Classics table near the meetings rooms and, especially if your school doesn't stock Delt sportswear on campus, seize the opportunity to stock up for the 1998-99 school year. Don't miss the chance to pick up your official Delt tie of imported English silk, woven especially for the Fraternity by noted clothier Ben Silver.

Heritage Exhibit

Always a popular attraction, the selection of items from the Fraternity's archives will be carefully brought to Kansas City for display. Whether it be original photographs of the Fraternity's Founding Fathers, a first edition of *The Rainbow and Good Delt* or other treasures from various chapters across the country, the exhibit will enlighten and intrigue. Don't miss the priceless last photograph taken of Major Archibald Butt, *University of the South* 1885, who, after numerous acts of heroism, perished in the Titanic disaster more than 85 years ago.

Tuesday, August 11, 1998

- 1:00 p.m. - 5:00 p.m. Heritage & Website Room Exhibit
1:30 p.m. - 5:00 p.m. Pre-registration opens

Wednesday, August 12, 1998

- 8:00 a.m. - Noon Facilitator Orientation
8:00 a.m. - 5:00 p.m. Registration
9:00 a.m. - 5:00 p.m. Heritage & Website Room Exhibit
9:00 a.m. - Noon Fast Start Rush Clinic
Noon - 2:00 p.m. Lunch on your own
2:00 p.m. - Midnight Children's Daycare
2:00 p.m. - 2:30 p.m. Opening Business Session
2:30 p.m. - 5:30 p.m. First Chapter Meeting/Undergraduate Leadership Development
3:00 p.m. - 5:00 p.m. Spouse/Guests Opening Tea
2:30 p.m. - 5:30 p.m. Alumni Leadership Training
5:30 p.m. - 7:30 p.m. Dinner on your own
5:30 p.m. - 7:30 p.m. Karnea Committee Meetings (Organizational)
6:30 p.m. - 7:30 p.m. Karnea Chorale (Organizational)
7:30 p.m. - 10:00 p.m. Opening Reception/Kickoff Entertainment
9:00 p.m. - 10:00 p.m. Karnea Committee Meetings
9:00 p.m. - 10:00 p.m. Karnea Chorale Rehearsal

Thursday, August 13, 1998

- 7:30 a.m. - 8:30 a.m. Division Vice President's Breakfast
7:30 a.m. - 8:30 a.m. Karnea Committee Meetings
8:00 a.m. - 4:00 p.m. Registration
8:00 a.m. - 4:00 p.m. Delt Shop (Chapter Resources and Supplies)
8:00 a.m. - midnight Children's Daycare
8:30 a.m. - 3:00 p.m. Heritage & Website Room Exhibit
8:30 a.m. - 9:45 a.m. 2nd Business Session: Legislation
9:30 a.m. - 2:00 p.m. Spouse & Guest Tour
10:00 a.m. - Noon 2nd Chapter Meeting/Undergrad Leadership Development
10:00 a.m. - Noon Alumni Leadership Training
12:15 p.m. - 1:15 p.m. Division Luncheons South, W. Pacific, W. Plains, North, East
1:30 p.m. - 3:00 p.m. 3rd Chapter Meeting
1:30 p.m. - 3:00 p.m. Alumni Leadership Training
1:30 p.m. - 3:00 p.m. Treasurer's Lab
3:00 p.m. - 3:30 p.m. Board Buses at the front of Hotel
3:30 p.m. - 10:00 p.m. Worlds of Fun Amusement Park & BBQ Buffet Dinner

Friday, August 14, 1998

- 7:30 a.m. - 8:30 a.m. Karnea Committee Meetings
8:00 a.m. - 9:00 a.m. Former President's Breakfast
8:00 a.m. - 11:30 a.m. Chapter Meeting & Adopt KC
8:00 a.m. - 12:00 p.m. Spouse/Guest Hospitality
8:00 a.m. - 5:00 p.m. Registration
8:00 a.m. - 5:00 p.m. Heritage & Website Room Exhibit
8:30 a.m. - Midnight Children's Daycare
9:00 a.m. - Noon Alumni Leadership Training
12:15 p.m. - 2:15 p.m. Leadership Luncheon
2:15 p.m. - 3:00 p.m. Karnea Photograph
3:00 p.m. - 3:30 p.m. Rite of Iris
3:30 p.m. - 5:00 p.m. Model Ritual & Ritual Education
5:00 p.m. - 7:00 p.m. Karnea Committee Meetings
5:00 p.m. - 7:00 p.m. Dinner On Your Own
6:00 p.m. - 7:00 p.m. Karnea Chorale Rehearsal
7:00 p.m. - 9:30 p.m. 3rd Business Session: Debate on Legislation
9:30 p.m. - 10:30 p.m. Karnea Committee Meetings
9:30 p.m. - 10:30 p.m. Karnea Chorale

Saturday, August 15, 1998

- 7:30 a.m. - 8:30 a.m. Karnea Committee Meetings
8:00 a.m. - 4:00 p.m. Registration/Banquet Tickets
6:00 p.m. - 7:00 p.m. Registration/Banquet Tickets
8:00 a.m. - 5:00 p.m. Spouse/Guest Hospitality
8:00 a.m. - 4:00 p.m. Delt Shop
8:30 a.m. - 9:30 a.m. Fourth Business Session
8:30 a.m. - Midnight Children's Daycare
8:30 a.m. - 7:00 p.m. Heritage & Website Room Exhibit
9:30 a.m. - 12:30 p.m. Final Chapter Meeting; Undergrad Leadership Development
9:30 a.m. - 12:30 p.m. Alumni Leadership Training
12:00 Noon - 1:30 p.m. Distinguished Service Chapter Luncheon
12:30 p.m. - 1:30 p.m. Lunch on Your Own
12:30 p.m. - 1:30 p.m. Facilitator Lunch and Evaluation
1:30 p.m. - 4:30 p.m. Final Legislative Session & Elections
4:30 p.m. - 5:30 p.m. Delegate Reimbursement
5:15 p.m. - 6:00 p.m. Karnea Chorale (Final Rehearsal)
6:00 p.m. - 10:00 p.m. Youth Banquet
6:00 p.m. - 7:00 p.m. Karnea Banquet Reception
7:00 p.m. - 10:30 p.m. Karnea Banquet
10:30 p.m. - 11:45 p.m. President's Reception & Karnea Video Disbursement

Ladies Activities**Wednesday, Aug. 12**

3:00 - 5:00 Spouse/Guests Opening Tea Reception

Thursday, Aug. 13

9:30 Ladies morning and afternoon tours
 Leave hotel via bus for the Vaile Mansion
 (Historic 19th century Italian Renaissance
 style home with period furniture)

10:00 - 10:45: Vaile Mansion 45 minute guided tour.

11:00: Leave Vaile Mansion for the Nelson -
 Atkins Museum of Art for lunch and
 docent tour.

11:30 - 1:00: Nelson - Atkins Museum Lunch in the
 Roussell Court Restaurant (This is a 16th
 or 17th century Italian Courtyard that has
 been disassembled in Italy and moved to
 the museum. The museum has recon-
 structed this courtyard indoors and runs a
 restaurant within its walls.) The ambiance
 is wonderful and the food is also.



3:30 - 10:00 Worlds of Fun Amusement Park

Saturday Activities: Ladies and Children:

9:30 am-12:30 pm Tour of the Steamship Arabia Exhibit
 for Saturday morning. This is a fabulous
 guided tour of an old paddle wheel
 steamship that sank in the Missouri River
 over a 100 years ago. The guided tour is
 given by one of the people that actually
 discovered the treasures.

*Other events and attractions:*

Children: *Hallmark Corporation's "Kaleidoscope"*
 hands-on creative activities center that
 children ages 5 to 12 will LOVE.
Children's Museum - Hands-on science
 museum
Coterie Theater: Elementary children's
 plays
RLDS Children's Environmental
Laboratory: interactive and hands - on
 activities dealing with the environment.
 This is an EXCELLENT activity.

Children and Adults: Trolley Car rides to the River
 Market area and the Plaza
 Adults: Shopping: at the Plaza, Westport,
 Town Pavilion, Crown Center
 Theater: New Theater Restaurant, Midland



Registration Form - '98 Karnea

August 12-16, 1998

ONE FORM PER PERSON

*** HOTEL INFO ***

Hyatt Regency Crown Center
Kansas City, Missouri 816-421-1234
Refer to Delta Tau Delta Fraternity

This form available at www.delts.org

E-Mail: _____

Name _____
(Last) (First) (Middle Initial) Preferred 1st Name for Nametag
Summer Address _____
Street City State Zip Code Daytime phone #
Chapter _____
College Greek letter designation Graduation year Adult T-Shirt size--XL or XXL

Check the appropriate package (1, 2, 3, and/or 4) **One Per Person**

1 Alumni or Undergraduate Delt Package--\$185 ☐

Pre-registration by 6/15/98
\$170 ☐

Includes: Registration Fee,
Opening Reception, Division
Luncheon, Leadership Luncheon
Karnea T-shirt, Worlds of Fun,
and the Karnea Banquet.

Division Luncheon: (**check 1**)
Northern ☐ Southern ☐
Eastern ☐ W. Plains ☐
W. Pacific ☐

2 Spouse/Guest Package: \$185 ☐

Pre-registration by 6/15/98
\$170 ☐

Includes: Registration Fee,
Opening Reception, Guest
Outing, Leadership Luncheon,
Worlds of Fun, Karnea T-shirt
and the Karnea Banquet.

3 Children's Package w/o Childcare: (0-12yrs) \$75 ☐

Pre-registration by 6/15/98
\$65 ☐

Includes: Registration Fee, Opening
Reception, Worlds of Fun, and
Children's Banquet.

Note: Does not include childcare
except during Children's Banquet.

4 Children's Daycare Package List Names and Ages (0-12 yrs.)

First Child--\$200.00 ☐ \$65.00 Each Additional Child ☐

Pre-registration--\$185.00 ☐ **\$65.00 Each Additional Child** ☐

Name: _____

Includes: Unlimited Childcare with Security, Friday Children's
Luncheon and Children's Package-(#3).

***** PLEASE CHECK ALL BOXES THAT APPLY *****

Check 1: ☐ Undergraduate ☐ Alumnus ☐ Spouse ☐ Guest ☐ Child

Undergraduate: ☐ Chapter Delegate ☐ 1st Delegate ☐ 2nd Delegate ☐ 1st Alternate ☐ 2nd Alternate
☐ Not a Delegate ☐ Undergraduate Council Member

Alumnus: ☐ Alumnus Delegate of Undergraduate Chapter ☐ Alt. Alumnus Delegate of UG Chapter
☐ Alumni Chapter Delegate ☐ Alternate Alumni Chapter Delegate

Other: ☐ Arch Chapter ☐ Div. V. Pres. ☐ Leadership Acad. ☐ DSC ☐ Foundation Officer
☐ Former Intern'l. Pres. ☐ Chapter Advisor ☐ House Corp. Pres. ☐ House Corp. Treas.
☐ Karnea Staff ☐ Comp ☐ Facilitator

☐ Karnea Hound - (Attendance at 5 or more Karneas): # incl. Kansas City _____

Amount enclosed \$ _____ (U.S. Funds) Check # if applicable _____

Visa/MasterCard # _____ Expiration Date: _____

Delta Tau Delta Fraternity - Register by June 15 to receive your discount!

11711 N. Meridian St., Suite 100, Carmel, IN 46032 Phone: (800) 335-8795, FAX (317) 818-3040

Office Use Only: Date received: _____ Paid _____ Initials _____ Entered in FMS _____

Ohio University, BETA, 4 University Terrace, Athens, OH, 45701, (614) 592-9672; Garry E. Hunter, 87 Mulligan Rd, Athens, OH, 45701, (H) (614) 592-2237, (W) (614) 592-5580
ghunte00@counsel.com

Washington & Jefferson College, GAMMA, ΔΔΔ - Washington & Jefferson, 50 S Lincoln Street, Washington, PA, 15301, (412) 222-9700; John L. Carroll, 710 Sixth St, New Brighton, PA, 15066, (H) (412) 843-8013, (W) (412) 846-5511

University of Michigan, DELTA, 1331 Hill St, Ann Arbor, MI, 48104, (313) 761-3123

Albion College, EPSILON, 1008 E. Porter Street, Albion, MI, 49224; Thomas W. Pitt, 804 Bennett St., Albion, MI, 49224, (H) (517) 629-6048, (W) (517) 764-6400

Case Western Reserve University, ZETA, 11130 Magnolia Drive., Cleveland, OH, 44106, (216) 754-2539; Mark L. Rodio, 1504 Westford Cir #203, Westlake, OH, 44145, (H) (216) 835-8417, (W) (216) 566-5845
mrodio@thf.com

University of Akron, ETA, 521 East Buchtel Avenue, Akron, OH, 44304, (330) 376-1972/1974; Joseph P. Kolp, 317 W Fifth St., North Canton, OH, 44720, (H) (330) 494-5657, (W) (330) 796-4581
joseph.kolp@uakron.com

Bethany College, THETA, P.O. Box 445, Bethany College, Bethany, WV, 26032, (304) 829-7929; Dr John W. Lozier, PO Box 308, Bethany, WV, 26032, (H) (304) 829-4603, (W) (304) 829-7865

Hillsdale College, KAPPA, 273 Union Street., Hillsdale, MI, 49242, (517) 439-5865; Reinhardt R. Zeller, Hillsdale College, 33 E College Street, Hillsdale, MI, 49242, (H) (517) 437-7341

Ohio Wesleyan University, MU, 20 Williams Drive., Delaware, OH, 43015, (614) 368-2790; Carl J. Mussenden Jr, 287 N. Franklin St., Delaware, OH, 43015, (H) (513) 642-0801, (W) (614) 369-8319

University of Iowa, OMICRON, 322 North Clinton Street., Iowa City, IA, 52240, (319) 354-2984; Jeffrey L. McC Nutt, 417 Garden St, Iowa City, IA, 52245, (H) (319) 338-0349, (W) (800) 332-8405

Stevens Institute of Technology, RHO, Stevens Institute of Tech, 809 Castle Point Terrace, Hoboken, NJ, 07030, (201) 659-7198; Irwin J. Slotnick, 35 Martindale Rd, Short Hills, NJ, 07078, (H) (201) 564-9589, (W) (201) 722-2700

Pennsylvania State University, TAU, 429 East Hamilton Avenue, State College, PA, 16801; (814) 238-9325

Rensselaer Polytechnic Institute, UPSILON, 3

Sunset Terrace Extension, Troy, NY, 12180, (518) 271-0242; Douglas L. Bartow III, 2318 Livingston Ave, Troy, NY, 12180, (H) (518) 235-2782, (W) (413) 664-4481

Kenyon College, CHI, P. O. Box 32, Gambier, OH, 43022, (614) 427-6051; J. Drew McFarland, 120 E. Broadway, Suite 200, Granville, OH, 43023, (H) (614) 587-1150, (W) (614) 587-3633
OhioAtty@aol.com

University of Pennsylvania, OMEGA, 130-32 S 39th St., Philadelphia, PA, 19104; (215) 573-4803

Indiana University, BETA ALPHA, 1431 N. Jordan Avenue, Bloomington, IN, 47401, (812) 331-3271; David E. Pennington II, 9945 Augusta Drive, Bloomington, IN 47401; (H) (812-824-7051; (W) (812) 275-1380

DePauw University, BETA BETA, 1 Taylor Place, Greencastle, IN, 46135 (765) 658-5886; James P. Kappel, 8153 Talliho Dr, Indianapolis, IN, 46256, (H) (317) 842-3592, (W) (317) 276-5795
kappel.james.p@illy.com

University of Wisconsin, BETA GAMMA, 12 Langdon, Madison, WI, 53703, (608) 257-3358; Jonathon D. Birschbach, 4337 Rolla La, Madison, WI, 53711, (H) (608) 238-3690, (W) (800) 356-2644
jon.birschbach@uwmadison.com

Emory University, BETA EPSILON, Drawer D.D., Emory University, Atlanta, GA, 30322, (404) 727-7885; Jody B. Danneman, 2243 Hill Creek Way - NE, Marietta, GA, 30062, (H) (770) 998-4866, (W) (404) 355-3398
danneman@mindspring.com

University of Minnesota, BETA ETA, 1717 University Avenue - S.E., Minneapolis, MN, 55414, (612) 623-3815; John E. Blake III, 11011 Quebec Avenue N, Champlin, MN, 55316, (H) (612) 425-9770, (W) (612) 545-4550
jblake@isd.net

University of the South, BETA THETA, University of the South, 735 University Avenue, Seawane, TN, 37383-1000, (615) 598-1352; Donald A. Krogstad, 177 Proctors Hall Rd., Seawane, TN, 37375, (H) (615) 598-1352; (W) (615) 598-1352

University of Virginia, BETA IOTA, 129 Chancellor Street, Charlottesville, VA, 22903; William A. Patterson, 1423 Forest Ridge Rd, Charlottesville, VA, 22903, (H) (804) 971-4981

Lehigh University, BETA LAMBDA, 89 Hill Rd, Lehigh University, Bethlehem, PA, 18015, (610) 758-2437; Mark G. Mathews, 155 Kingsbury Ct, Nazareth, PA, 18064, (H) (610) 759-8362, (W) (610) 694-1545

BETA MU, Tufts University, 98 Professors Row, Medford, MA 02155; (617) 623-9344
markgm@aol.com

Massachusetts Institute of Technology, BETA

NU, 416 Beacon Street., Boston, MA, 02115, (617) 247-3687; Patrick J. Donovan, 65 Fuller Ter #1, Newton, MA, 02165, (H) (W) PDONOV@MIT.EDU

Cornell University, BETA OMICRON, 1 Campus Road, Cornell University, Ithaca, NY, 14850, (607) 257-6243; Jason S. Saltsberg, 1 Campus Road, Cornell University, Ithaca, NY, 14850, (H) (607) 257-1576, jss5@cornell.edu

Northwestern University, BETA PI, 2317 Sheridan Road., Evanston, IL, 60201-2991, (847) 491-5532; John G. Doherty, 444 S Hanley - Apt. 2N, Clayton, MO, 63105, (H) (314) 863-8652

Stanford University, BETA RHO, Cory J. Councilman, PO Box 12845, Stanford, CA 94309; (650) 856-8331

Boston University, BETA SIGMA, 44 Linden St, Allston, MA 02134

University of Nebraska, BETA TAU, 715 N. Sixteenth Street., Lincoln, NE, 68508, (402) 436-7096; Michael D. Siffing, 1211 North 78th, Lincoln, NE, 68508, (H) (402) 486-1922, (W) (303) 232-3940

University of Illinois, BETA UPSILON, 713 West Ohio Street., Urbana, IL, 61801, (217) 344-0441; Matthew J. Wilson, 1216 W Charles, Champaign, IL, 61821, (H) (217) 356-4234, (W) (217) 333-7108
mjw@uiuc.edu

Ohio State University, BETA PHI, 67 E 15th Ave, Columbus, OH, 43201, (614) 294-3358; Arthur J. Marziale Jr, 197 E Duneind Rd, Columbus, OH, 43214, (H) (614) 268-3670, (W) (614) 466-2872

Wabash College, BETA PSI, 603 W Wabash Ave, Crawfordsville, IN, 47933, 317-361-6002; Jeffrey A. Boggess, 207 Ben Hur Bldg, Crawfordsville, IN, 47933, (H) (317) 362-2639, (W) (317) 364-1327

University of California, BETA OMEGA, 2710 Durant Avenue., Berkeley, CA, 94704, (510) 540-9410; Noel C. Knight, 1202 Curtis St, Berkeley, CA, 94702, (H) (510) 836-2502, (W) (510) 835-4414
gemenck@pacbell.net

Illinois Institute of Technology, GAMMA BETA, 3349 S. Wabash Avenue, Chicago, IL, 60616, (312) 842-9417; Brian C. Laird, 135 Oaklawn Ct, Apt #601, Schaumburg, IL, 60195, (H) (847) 490-1581, (W) (847) 605-1900
lin@starnetinc.com

West Virginia University, GAMMA DELTA, 660 N High St, Morgantown, WV, 26506; Jay M. Bucklew III, Rt 7 Box 338, Morgantown, WV, 26505, (H) (304) 594-2226, (W) (304) 293-5715
jbucklew@wvu.edu

George Washington University, GAMMA ETA, 2020 G Street, NW, Washington, DC

20006; (202) 783-3507

Baker University, GAMMA THETA, PO Box 94, Baldwin City, KS, 66006, (913) 594-2825; Gordon E. Lansford III, 5334 Outlook Rd, Mission, KS, 66202, (H) (913) 677-0976, (W) (816) 391-2526
gordia@jedunn.com

University of Texas, GAMMA IOTA, 2801 San Jacinto Blvd., Austin, TX, 78705; Mark A. R. Dempsey, 111 Congress Ave, Suite 2600, Austin, TX, 78701, (H) (512) 480-9575, (W) (512) 477-6400

University of Missouri, GAMMA KAPPA, 506 E. Rollins, Columbia, MO, 65201, (573) 443-3159; Cory T. Ridenhour, 1200 Duane Swift Pky - F43, Jefferson City, MO, 65109, (H) (573) 635-4260, (W) (573) 634-3252
cory@mail.ultraweb.net

Purdue University, GAMMA LAMBDA, 400 Northwestern Ave, West Lafayette, IN, 47906, (317) 743-3358; Thomas A. Gallagher III, 10508 White Oak Court, Carmel, IN, 46033, (H) (317) 575-8815, (W) (317) 242-2033

University of Washington, GAMMA MU, 4524 19th Avenue, NE, Seattle, WA 98105; (206) 526-7220

University of Cincinnati, GAMMA XI, 3330 Jefferson Avenue., Cincinnati, OH, 45220, (513) 861-6730; David C. Melin, 6498 Liberty Knoll Dr, Hamilton, OH, 45011, (H) (937) 737-6345, (W) (937) 449-8753

Syracuse University, GAMMA OMICRON, 801 Walnut Avenue., Syracuse, NY, 13210, (315) 475-9293; Anthony J. Cavino, 57 Edgewood Dr, Baldwinsville, NY, 13027, (H) (315) 638-1662, (W) (315) 638-1662

Iowa State University, GAMMA PI, 2121 Sunset Drive, Ames, IA 50014, (515) 292-9009

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