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RAINBOW

SPRING 1997

AGENT OF CHANGE

At the forefront of
Hong Kong's merger
into China



Commemorating the Delt Experience

Most of us realize that “when it’s all said and done” we don’t tend to judge ourselves by the size of our homes, cars or personal fortunes. We increasingly judge ourselves by how well we have helped to make this world, this country, and our neighborhood a better place to live, to work, and to raise a family. We judge ourselves by how much we have begun to “pay back” the help that we received from our families, our schools, our communities and our fraternity.

Just such a Delt is **Carter Wilmot**, Miami ‘50, who recalls the reasons he decided to leave a planned gift to the Educational Foundation, and recounts his 50 years of being a Delt.

Fiftieth anniversaries can be terrifying and/or joyous. In recognizing the 50th anniversary of my pledging Delta Tau Delta, it brought to mind much of the undergraduate experience and the ongoing lifelong experiences and relationships with Delts. My journey has been enriched and abetted by Delt friends all along the way. Other than my parents and my wife, there has been no greater influence in my life than the Delt experience.

A downside to reaching this place in time is that one has a choice as to whether to plan to preserve and use estate assets to benefit those who helped shape our success or to leave them to the taxing authorities.

We elected to plan! It became apparent to Mrs. Wilmot and me that we could make decisions now that could make a significant difference in the lives of some young

men after we are gone.

We found that by creating a Charitable Remainder Trust we could fund several foundations and charities of our choice, reduce the tax liability sharply, and still leave significant gifts to our heirs.

I was drawn back to fraternity involvement by the *Delts Talking About Alcohol* program and the high quality of our Delta Tau Delta Leadership Academy. We concluded that no better use of some of our life’s bounty could be found than to underwrite and strengthen these programs. In addition to a bequest by will, we also have designated the Delta Tau Delta Educational Foundation as the recipient of a portion of the Charitable Remainder Trust named earlier.

With these acts, we really feel rewarded knowing that some young men will have an opportunity to learn from some of our brightest leaders and mentors some of the paths to success and joy in their lives.

This is a win-win proposition for donors, the donors’ heirs, and the Fraternity. ■

—CARTER WILMOT,
GAMMA UPSILON ‘50

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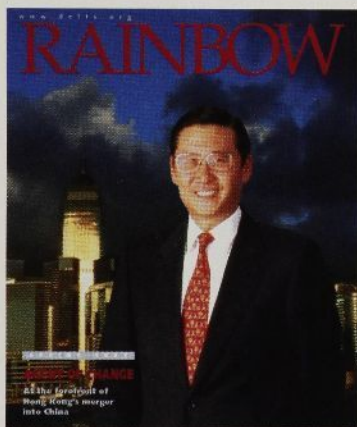
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About the Cover: One of Hong Kong's native sons, Delt Peter Woo is playing a significant role in ensuring the successful transition from British rule.

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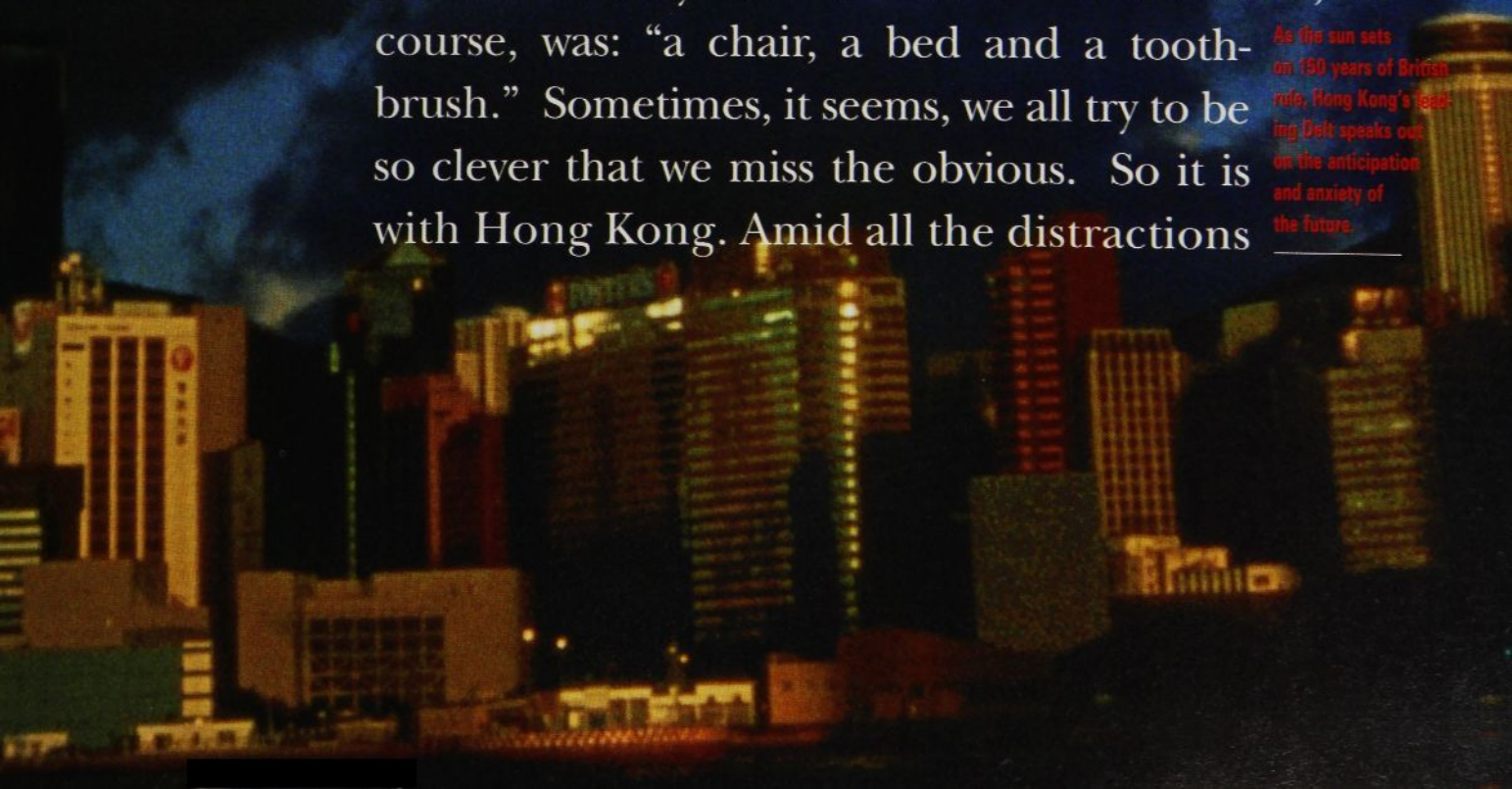
A City in Transition

HONG KONG

By Peter K. C. Woo

SOMEONE ONCE ASKED A QUESTION AT A PARTY: "WHAT can you sit on, sleep on and use to brush your teeth with?" After a minute or two, most of those present were forced to admit they had no idea. The answer, of course, was: "a chair, a bed and a toothbrush." Sometimes, it seems, we all try to be so clever that we miss the obvious. So it is with Hong Kong. Amid all the distractions

As the sun sets on 150 years of British rule, Hong Kong's leading Delt speaks out on the anticipation and anxiety of the future.



being generated by the impending transition of sovereignty, it is easy to forget the most obvious story of all. Hong Kong is still very much the world's leading merchant city.

I gave my own views on the fundamentals of why Hong Kong had attained that status back in 1991 when my group published the "Hong Kong Plus" concept. In that paper we saw both the enormous advantages and opportunities which lay behind Hong Kong's economic partnership with China, especially with Guangdong Province, and the crucial importance of physical cargo trade through Hong Kong.

Today, as we look back on those forecasts, I can only conclude that there is even more substance to the relationship than before. The economic partnership has not only been fortified during the last 19 years but

also expanded to northern and inland China.

Recently though, I've seen a bit of "China bashing" and "Hong Kong bashing" in the media. Over the last 15 years, we have seen headlines suggesting capital is leaving Hong Kong and that it will lead to Hong Kong's collapse; we have read that many people are leaving Hong Kong and that it will lead to Hong Kong's collapse; and we have been told that many companies are leaving Hong Kong that it will lead to Hong Kong's collapse.

I can see why people overseas may get confused or even come away with the impression that the sky is falling in Hong Kong. This sort of doomsday talk will always attract far more than its fair share of column inches in newspapers.

But what have we seen? Capital has left but more capital has come back, people have departed but more people have returned, companies have gone but even more companies have taken their place.

Indeed, Hong Kong has not collapsed. In fact, Hong Kong's economic performance has comfortably exceeded the expectations of even the most optimistic observers who witnessed the transition process get underway in 1982.

To understand why, you have to go to the basics. As the great football coach Vince Lombardi once said: "If you get the blocks and tackles right, you will win football games." In other words, put the razzle-dazzle aside and stick to the basics.

In Hong Kong's case, the basics start with the

trade statistics. Why trade statistics? Because trade is fundamental to Hong Kong's success. We have seen sustained growth in GNP, container cargo throughput and air cargo throughput during the past 15 years. New people come to Hong Kong because of what Hong Kong can offer and they are motivated to stay only because it makes good business sense for them to do so—no more no less.

Neither should we lose sight of some of the other basics. We have a highly effective and well-led civil service. This has, in turn, developed a highly effective relationship with the private sector which has played an important part in ensuring that Hong Kong works.

This will not change after July 1, 1997. The new *Basic Law* guarantees the continuation of a low tax and free port system; free trade; freedom of movement of people, goods and money; an efficient government; good infrastructure and good public order.

It's the sort of "wish list" that most business schools in the United States recommend as the ideal foreign environment for US companies to work in. Well, in Hong Kong we have it for real. It is clearly a critical success factor.

Yes, Hong Kong is a success story, even though the media is full of reports suggesting confrontation and dispute over the nature of the transition. But let's look at what has happened in the 15 years since the change of sovereignty was agreed.

There have been, and will continue to be, a series

of negotiations between Beijing and London on two important points which were left "grey" when the Sino-British Joint Declaration was signed in 1984.

Without including the term "democracy" in the document, the expressions "high degree of autonomy" and "elections" were acceptable in 1984 to both China and Britain in the short time they had available to reach agreement.

It is hardly surprising therefore, that the interpretation of the agreement's terms has sparked many hard debates over the years. But these are good debates and in my opinion they do not indicate that the sky is falling—and neither do they cause it to fall. As British Prime Minister John Major commented on a last year visit to Hong Kong: "There have been arguments but no disasters."

One certainty, however, is that Hong Kong at its very best when it is left to govern itself. Business has been the driving force since Hong Kong's early days. Throughout that time, business has persistently and, in no uncertain terms, reminded London to leave Hong Kong alone. It has always sought autonomy and that autonomy has been a critical success factor for Hong Kong.

Hong Kong is not and will never be an independent state but Hong Kong's business community and others will, through a variety of approaches, work hard to continue these efforts with Beijing to secure that high degree of autonomy that is accompanied also by high moral leadership.



*"A new deck of cards
is being dealt on
Hong Kong's table
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One thing is
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practical and
alert."*

Earlier, I referred to Hong Kong as a great merchant city—a simple concept that works. A simple concept that has provided the strong sense of purpose and direction over the years and achieved great economic success.

Hong Kong has only become competitive and survived in world markets because it has learned to move quickly, taking advantage of every technological advance and every market opportunity. If anyone needs convincing, they should look no further than to the 70,000 small businesses, which lie at the heart of the community.

Employing an average of 15 staff each, they generated an astonishing US\$36 billion worth of trade last year. They are very much our heroes and champions. They have the incentive, drive and focus to keep working and to seek new opportunities.

Historically, this city was created and perpetuated by merchants. The spirit of the merchant city still prevails - the "can do" philosophy. Most importantly, it works and it is the place of opportunity where successful people can work their way up from base zero. It is known as a city of doers. Doers achieve, that's what Hong Kong is about!

The policies and legacy of a merchant city are in fact comprehensively contained in the new Basic Law offering solid assurances of continuity. But the merchant city as we know it is changing, not least because of the debates prompted by the politics of transition.

A new deck of cards is being dealt on Hong Kong's table and understandably everyone is actively trying to put the best hand together. One thing is reassuring, Hong Kong people are wise, sensible, practical and alert.

The very spirited debate in Hong Kong at the moment is prompted by all of the parties who are motivated by a common desire to do the best for Hong Kong. No one wants to slow the pace of economic progress on which its success has been built. No one wants to damage the place because Hong Kong people understand that when the chips are down, they can't expect outsiders to come to their assistance.

Since the flag will change on July 1st, the question in many minds really is whether China will uphold its promises as stated in the Joint Declaration and the Basic Law. Some want more assurances, others are prepared to go along with it and give it the benefit of the doubt.

Personally, I have yet to see convincing evidence that China will not do its utmost to uphold the spirit of the Basic Law. Leaving Hong Kong business alone is not only "cost free" to China, but allows it to enjoy the full benefits which derive from a business community operating as freely and autonomously as it is today.

Of course, everyone will watch closely on the issue of autonomy and moral leadership. Of course, everyone will watch closely on the issue of freedom - to preserve Hong Kong as the "free-est" place in Asia.

As the debate contin-

ues, one thing is certain. In less than 100 days time the change of sovereignty will take place. It's a unique historic event which has naturally caused many questions to be raised. But look at the statistics. Whether you measure it in terms of the Hang Seng Index, salaries, trade growth or property prices, Hong Kong has simply outperformed everyone's expectations. The market has spoken.

I believe two factors have been responsible. First and foremost, we have the basics - the simple fundamentals which allowed Hong Kong to emerge and develop as a great merchant city with all its existing freedom. At any other time, the basics would have been more than sufficient.

But in the present unique circumstances, there had to be an extra element. I would suggest that in Hong Kong's case, it has been down to the overwhelming will and determination of people in Beijing,

London and Hong Kong for this transition to succeed and to succeed smoothly.

Hong Kong has been in transition over the last 15 years. We have done very well and we are on track for the flag change. There may have been variations in terms of approach and emphasis, but ultimately we all want the same thing. A stable and prosperous Hong Kong.

The Joint Declaration and the Basic Law both mapped out the future this way, that "the socialist system and policies shall not be practiced in the Hong Kong Special Administrative Region, and the previous capitalist system and way of life shall remain unchanged". Hong Kong's capitalism and way of life mean the preservation of our freedoms and the opportunity for economic advancement. This we shall have.

Let me conclude, then by urging you not to miss the obvious. Accept Hong Kong for what it is— a great merchant city in transition. ■



About the Author:

Mr. Woo was born in Shanghai and attended the University of Cincinnati in Ohio as senior class president with majors in physics and mathematics and went on to complete an MBA program at Columbia Business School. He held various positions at the Chase Manhattan Bank in New York and in Hong Kong. In 1975 he joined the late Sir Yue-kong Pao and the World-Wide Shipping Group in Hong Kong and held various positions, including vice chairmanship. He was appointed Managing Director of The Wharf (Holdings) Limited in 1982. In September 1986, he became Chairman of Wheelock and Company, Ltd., The Wharf Limited's parent company. In 1993, Mr Woo was awarded the Cross of Officer in the Order of Leopold by the late King Baudouin I of Belgium. In the same year, he was appointed a Justice of the Peace by the Hong Kong Government. In 1994, the University of Cincinnati, and the Chinese University of Hong Kong conferred an Honorary Degree of Doctor of Letters and an Honorary Degree of Doctor of Social Science on him respectively. In 1995, he was named Leader of the Year by The Hong Kong Standard. Selected activities include the Hong Kong Affairs Adviser to People's Republic of China, Hong Kong Governor's Business Council, and the Prince of Wales Business Leaders Forum.



Delt Data King

Ric Duques learned his first lessons about competition on a basketball court. The 53-year-old chief executive of First Data Corp. built it into the nation's largest bank card processor—no small feat in such a competitive business. But he first tasted the rigors and rewards of head-on competition playing high school and college basketball. What did he learn shooting hoops?

“You can always do better,” Duques once said in an interview. “But you have to focus in order to be the best you can be. Most people don’t want to put in the time and effort to do that.”

Hard work makes the difference between a real competitor and someone who’s good but won’t go the distance, he added. “I’d say I’m competitive. I like to win.” Duques, *George Washington* ‘65, has carried that lesson from the basketball court to the board room:

As the world heads to a cashless society this Delt’s company is leading the “charge.”

"It's the same thing in business. You can be good. But the competition is also good...if you're not competitive, if you're not keeping pace, if you're not improving yourself, you're going to fall behind."

Under Duques' leadership, First Data has kept pace by breaking into what he calls "adjacent markets."

He encourages his people to look for markets in which services similar to ones First Data already provides are used.

For example, First Data was already pro-

Stretching into new markets allows the company to keep improving and growing, he said.

Despite his success, Duques stresses that winning is never worth compromising values.

"We have a very strong set of values in the company that as we grow we are continually reinforcing," he said. Every employee, he added, knows the company's four guiding principles: Holding to the highest ethical standards, always surpassing clients' expectations, treating co-workers and clients with respect and dignity, and helping to create shareholder value. "We can be competitive," Duques explained.

"But...we want to be competitive within the framework of

those values. Anything that is bordered by those values is fair game."

The ethical standard that Duques wants his workers to heed is simply the Golden Rule: "If you wouldn't want it done to you, then you shouldn't do it."

Even within that framework, he believes, "You can compete hard."

In Duques' business, as for the best-winning teams in basketball, consistency is a key element for success:

"We don't want to have one really good game and one really bad game. We want to be consistently good at what we do. That takes work"

For a service provider such as First Data, Duques says, a good reputation is

the reward for hard work.

"Your customers have to believe that you are going to live up to your commitments," he said. "When they believe that they're getting good quality, good value and good service at a good price, then they'll recommend you, and then you'll grow your business."

Duques acknowledges that, in American enterprise today, there is a great deal of interest in and discussion about the concept of corporate culture—especially for companies who are experiencing rapid growth through mergers or acquisitions. What are the key attributes of First Data's culture and how does he communicate that to and instill it in employees who come into the fold?

First, he emphasizes, is commitment to the vision statement: *Every client recommends FDC*. The service-profit chain, reprinted on a wallet-size card, was developed by professors at Harvard and is carried by employees as a reminder of the company's own Mission and Values. The company also tries to take the sometimes lofty vision and values and make them *real*. How is that accomplished? Mainly through constant repetition at every meeting, says Duques.

The FDC Institute takes the company's top 250 managers in groups of 30-40 and puts them through a two-and-a-half day training seminar.

The intangible things—ethics, however, living the Golden Rule—are more difficult to teach he says.

As a leader, Duques aims not to overmanage.

He calls First Data's management decentralized. By running with a small central staff, he says, the company retains its entrepreneurial spirit as it grows. "We encourage people to take risks in order to serve customers better."

Duques took over Hackensack, N.J. based First Data a decade ago, when it was part of American Express Travel Related Services Inc. He had built the unit into the largest bank card processor in the U.S. and a powerful force in mutual funds transactions by 1992, when it was spun off from American Express.

What was the sequence of events that led Duques to an entrepreneurial career track as opposed to ending up a top executive in a Big 6 accounting firm?

Duques says that being part of a big entrepreneurial company has been a corporate trail. He started out with Arthur Anderson and, while he learned a lot about business, didn't want to be in auditing the rest of his life. George Washington's graduate department offered him a teaching assistantship in MBA accounting and finance. He had always been interested in the stock market and how it worked. and, after graduation, took a job with Ferris Baker Watts.

"At Ferris," he reflects, "the stock market created an entrepreneurial, free-flowing, non-bureaucratic environment. I realized I wanted to go where the major securities market was—New York City."

Duques answered an ad in *The Wall Street Journal* for ADP, (Automatic Data Processing, Inc.) a company



cessing money orders when it launched its successful MoneyGram unit. Wiring money for consumers wasn't much different from what the company was doing before.

The company moved into servicing debit cards and oil-company cards from its existing bank card processing unit. Then it expanded to service 401(k) plans from a unit that handles mutual fund transactions.

"We encourage people to look for adjacent markets where we can leverage the skills that we have...into another areas," Duques explained. He feels such efforts make First Data entrepreneurial in spite of its size.



doing data processing for stock brokerage firms where he worked for 14 years.

While the technological transformation which is rapidly effecting how companies do business may be viewed by some as a threat, Duques sees it as an opportunity.

"What's happening in the world of electronic commerce and the internet is going to have the most dramatic impact on business since its inception," he predicts. "The internet is the new distribution channel for goods and services in the '90s, much the way the mall was in the '50s and '60s. You don't need a car, you can buy world-wide products and services instantaneously. In 1995 the purchase of goods and services on the internet was about \$100 million. By conservative estimates it should be \$190 billion by 2000. Our clients are the merchants that have goods and services to sell. The major advantage for us is at the point of sale, cash is the enemy—there's no choice on the internet."

He's right on target. According to some sources, in 1994, 80% of all transac-

tions were cash/check at the point of sale with 16% credit cards and 4% direct debit. By 2005 it's estimated that credit/debit cards will be used for 40% of all transactions.

Duques earned a bachelor's degree in accounting and an MBA in accounting and finance from George Washington University. He went to college on a basketball scholarship.

He pledged Gamma Eta Chapter for the social aspect and for the opportunity to get involved in campus intramurals. He served the chapter as treasurer and president and won the intramural trophy every year. He still maintains some vivid memories of his days in the GW Delt house: the 4-T-Shirts, a Delt singing group that only sang within the walls of the Shelter. "I got a lot of pleasure out of associating with folks who were good at things I wasn't good at at all." Duques still maintains contact with the guys who were his closest friends—Tom Richards, now Managing Partner of Peat Marwick's San Francisco office, and Rudolf Russart, an executive with Ford Motor Company.

He grew up in Northern Virginia in a family of modest means. His parents instilled a "tremendous work ethic" that he says has stuck with him.

One of the biggest challenges Duques has faced wasn't in the sports or business arenas. The three youngest of his four children are triplets, now 17. The two boys and one girl were a handful, he recalled. "That was as big a challenge as the business."

From his perspective what are the three biggest challenges he feels facing top management in the next five years?

"Maintaining an entrepreneurial spirit and management style in a company of significant size," he says thoughtfully. "Right now First Data is the 74th largest U.S. company in terms of market value (approximately \$20 billion) in size with 40,000 employees.

"Second, is entering the international market in a more significant way. Right now, .6% of the firm's sales come from the international market and our goal is to move into the 20-

30% range."

"Third is to help expand the company from transaction processing to an information processing company. Currently, we process about five billion point of sale credit card transactions at 1.5 million merchant locations totaling two hundred billion dollars. We mail four hundred million credit card statements per year.

"Fourth is, with all of the computerized information being assembled, we must harness it to make it available to clients for market research."

"Fifth is to make sure that we have the skill to use



Cash Becomes Obsolete

Electronic commerce is becoming a reality. In the year 2005, consumers will spend about \$6.8 trillion – 42 percent with credit and debit cards. As cash becomes obsolete, First Data will help shape the way the world does business.

emerging technologies to help current and prospective clients compete more effectively by use of changing technology."

Of those currently operating within the

American enterprise system, who does Duques most admire? "Ned Johnson of Fidelity Investments," he says.

"He has a tremendous sense of what the market wants. He's not encumbered by bureaucracy. He spends money on technology and services that, in his opinion, appeal to large groups of people—and he's right more often than he's wrong."

What are the things Duques feels he has yet to accomplish? He smiles. "Seeing his triplets all graduate from college; playing tennis better than I do, learning to speak French and seeing First Data transitioned to a group of managers so there is continuity to the success we've started. I want to be known as the 'Cal Ripken of the Business World.'"

As he reflects on his successful life, what are single events or accomplishments in his life which have brought Duques the most pride or satisfaction?

"First is a 32 year positive and loving relationship with my wife, Dawn," he says. Surely a rarity in this day and age. They met while he was president of Gamma Eta Chapter and, six days after graduation, they were married.

Next was the arrival of his first child, David, and later, the birth of his triplets. He still recalls the exact moment when he found out his wife was expecting them—he was in the middle of negotiating a contract to do data processing for a big brokerage firm and his wife said, "I just had a sonogram—there are only three!"

Other than the importance of hard work and fair competition, what did Duques learn during his undergraduate years that have helped him to be a better leader, both at First Data and within the walls of his own home?

His answers come quickly, "Tolerance of other people, a sense of being part of a team and really listening to other people."

With a schedule as busy as Duques' must be, what measures does he take to ensure his family gets *their* share of his time?

"I almost never work on weekends and we always have Sunday dinner together. I try to attend as many of the kids' soccer games as possible and we spend a fair amount of time in the summer at a beach house we have in Connecticut. My wife is the most organized travel agent. We always take family vacations when the kids have breaks. These have been educational as well as fun—we've gone to the Galapagos Islands, Costa Rica, Mexico and to France on a biking trip to name a few."

In addition to his family, Duques finds time to be supportive of Boys and Girls Hope, a charity for children from abusive or difficult households who have a very high potential for higher

education. The foster house environment results in a high percentage of students that go on to get college degrees.

In between the trips, how does Duques intend to instill the same tremendous work ethic his parents instilled in him?

"That's a good question," he says. "We live in a very material world now which is scary in some ways. I've always encouraged them to be continually learning and find ways to make significant contributions in whatever they do. The lesson he would most like to pass on to his children however is this: "You can *always* do a little bit better than you think you can do."

What advice does Duques have for those getting ready to enter the business world?

The first is to take more psychology and sociology courses. "A major key to business success," he says, "is getting along with people and finding out how you can contribute.

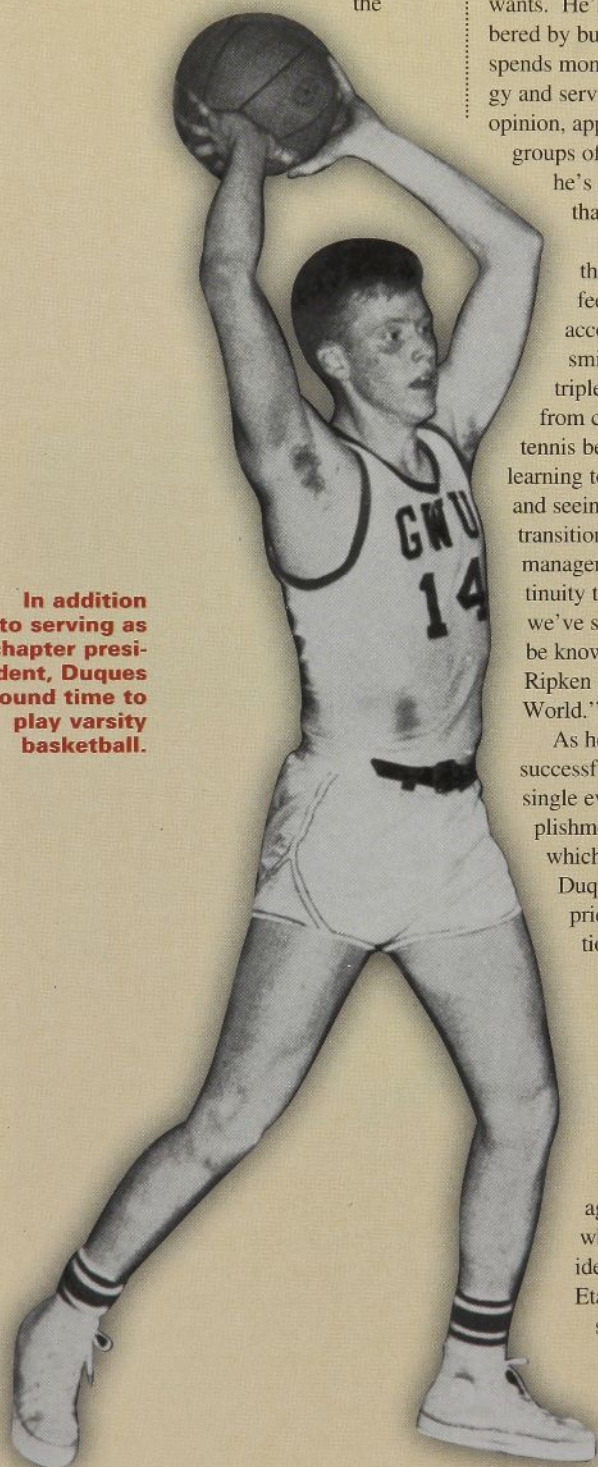
Second, is to be as knowledgeable as you can in your area of expertise.

Third, is to choose a career that you really like.

Fourth, is to put a lot of effort into being a good listener. We all think we are—most of us are not.

Fifth, is to develop a sense of humor—if you don't have one. Don't take yourself too seriously—no one else ever does." ■

In addition to serving as chapter president, Duques found time to play varsity basketball.



Bob Lewis' LUCKY CHARM(S)

Bob Lewis, Oregon '46, took his wife, Beverly, to Caliente in Tijuana and to Del Mar, near San Diego, to watch the horses on their honeymoon. She didn't mind. In fact, she loved it. Nearly 50 years later, he took her on a date to Belmont Park, where their horse, *Silver Charm*, had bid to become the first Triple Crown winner since *Affirmed* in 1978. Beverly still loves it. Loves it so much that there were tears in her eyes when she talked about *Silver Charm*'s dramatic victory at the Preakness Stakes just two weeks after the horse captured the Kentucky Derby in nearly as dramatic a fashion.

"Ahhh...I was afraid," Beverly said when asked how she felt when *Silver Charm*, *Free House* and *Captain Bodgit* crossed the line in a blanket finish.

"I didn't have a question," counted her husband, who was standing close by. "I saw it. I saw the head bobbed down...I just knew that, quite frankly, it was meant to be."

At those words, Beverly

turned to him, indignant.

"Well," she said, "Why didn't you tell me?"

And with that, one of the newest, but most beloved couples in the racing game, were off into gales of laughter, Bob explaining that he wanted to give it to her as a surprise for their 50th anniversary, which will be celebrated on August 2. What he really wanted to give her though, was a trip to the winner's circle at Belmont on June 7. He wanted it for her, and for the horseracing industry, which received a tremen-

dous boost when the California couple's *Silver Charm* won its second straight thrilling Triple Crown race.

The nature of the Preakness finish itself—the closest three-horse finish there in three decades—had the crowd in a frenzy, and Lewis pumping his arm with the certainty of victory.

While Bob Lewis celebrated, Trainer Baffert worried and Beverly Lewis stood with her hands on both cheeks, too uncertain to scream. Bob Lewis had to recruit the peo-



This year, Bob Lewis is basking in the glow of a prize winning thoroughbred and a marital partnership spanning half a century.

ple behind him to convince everyone else, particularly Baffert, that they had won.

Lewis said, "We'd just come off a two-week span of winning the Kentucky Derby and it's been so exhilarating," the 72-year-old Bob Lewis said "and here we went for the next three weeks with the exhilaration of going for the Triple Crown. It speaks so well for the thoroughbred

industry...Not to be modest or coy, but I'm just bullish on the future of the industry. We need this so badly."

Many see the sport as being in decline, but not Bob Lewis, who gushed about its future after the Preakness.

The day's race at Pimlico guaranteed that the Belmont Stakes

which followed would be something worth watching this year.

Of the previous races, Lewis said, "I don't get nervous. What's going to be is going to be."

And he claimed at the time he wouldn't be nervous at Belmont Park, no matter how much was at stake.

Beverly was another story. Bob figured she would worry, wonder, close her eyes and

refuse to look if it got too close. Beverly chuckled a little at that contention, but did not dispute it. After 50 years at the racetrack, her husband knew what to expect.

Bob Lewis' love of horses was born at Santa Anita in 1934, when his parents took him to the races every Saturday, and it continued when he started working for a beer distributor that serviced the track. He'd follow deliveries with a stolen moment or two watching the horses. But he didn't buy his first horse until 1970. That horse was disappointing,



didn't win until its 11th race, and was eventually sold for a paltry \$1,200. His next purchase, a filly, was a "wobbler" that had to be destroyed.

With *Silver Charm*, though, the Lewises have made it big. And it was clear at Pimlico, the site of the Preakness, that no one—not even the heartbroken folks associated with second-place *Free House* or third-place *Captain Bodgit*—could

summon much resentment of their success. The Lewises, their horse, and their affable trainer, Bob Baffert, turned the season into something of a fairy tale. Earlier this year, Baffert couldn't make *Silver Charm* run very fast on the ground. The grandson of *Buckpasser* had

finished his 1996 season by winning the Del Mar Futurity in only his third start by seemed to regress in the months following the September sprint.

"He was a [problem] to train," Baffert says. "He was just fat and lazy. It took him a long time to get fit."

Larry Damore, *Silver Charm*'s exercise rider, thinks *Silver Charm* got too big for his own good last winter.

Damore says the gray colt became listless and confused by growing so much in such a short time.

"He would go out there and wouldn't try, or wasn't pickin' his feet up," says Damore.



Lewis, (Left Center, red tie) and his wife in the Preakness' Winner's Circle at Pimlico.

"There was never anything wrong with him physically. I look back now and blame it on the growth spurt. Children go through it; I guess horses go through it too."

At the Belmont, *Silver Charm* was quick, powerful and stubborn in the one-and-one-half mile race, the longest of the three classics.

The horse was a hundred yards from fame and fortune in the Belmont Stakes, only to have his Triple Crown quest smothered by the late advance of *Touch Gold*. Taking an unorthodox route, and wearing a patch to protect a cut foot, *Touch Gold* rallied farthest outside in the final six-

teenth-mile and beat *Silver Charm* by three-quarters of a length in a climactic showdown that unfolded before 70,682, the third-largest crowd ever in Belmont Park.

The gray Florida-bred colt stood to mark his place in racing history and to bring the Lewises a \$5 million bonus with a Triple Crown sweep. After that pursuit went narrowly awry at Belmont Park, Lewis said: "We've had a magnificent trip. This has been the thrill of a lifetime all the way through." ■

—Excerpted from various news sources





Crossing the Line

*It took a
Delt to finally
integrate
professional
baseball.*

By Bob Nightengale

On April 15, 1947, the Fourteenth Regiment band played and opening day bunting flapped. Jackie Robinson took his position at first base in the first inning at Brooklyn's Ebbets Field to become the first black player in major league baseball.

Good luck finding any photos of Robinson's first at-bat, or game programs, or foul balls. One collector swears there is only one remaining ticket stub, as if few realized this

was a memory worth saving.

This past spring, as we celebrated the fiftieth anniversary of one of the most important dates in the history of civil rights, it is important to remember when this date wasn't so important. This was no D-Day. This was no foot on the moon. There was no ticker tape.

This was no triumphant finish, but a beginning. A raw, pained beginning for which there may still be no end. A beginning whose roots lay in the mind of Delt Branch Rickey, *Ohio Wesleyan '04*.

It was also a time when their fear was so great, that Jackie Robinson, Don Newcombe and Roy Campanella talked about it only in hushed tones.

"We were so afraid, especially Jackie, that one day somebody would assassinate Branch Rickey," whispers Newcombe, as if these were those early days of integration in baseball.

"Jackie loved that man, but we thought some fool was going to do it...We never wanted to talk about it because we figured if it ever gets in the paper, it gives people ideas, but it was on our mind constantly."

"We thought, 'Suppose somebody shoots Branch Rickey. What happens then? What does the new owner of the Dodgers do? Is the whole idea of integration scrapped?'"

"Branch Rickey was a brave man, but if somebody had shot him back then, not telling where we'd be today.

"I'm not talking about just baseball, man, I'm talking about society."

The fears of those three black Brooklyn Dodgers apparently were grounded in fact. According to his grandson, Rickey received hundreds, perhaps even thousands of death threats after integrating baseball by signing Robinson.

Rickey, president of the Dodgers in the late '40s, was blamed for ruining the game, for starting the civil rights movement, for corrupting society.

Branch Rickey III, *Ohio Wesleyan '64*, remem-

bers the hate mail his grandfather received.

Rickey, however, kept quiet about it, not wanting to draw attention to the death threats. He also kept quiet about his historic achievement.

"Never once did I hear him say, 'I broke the color barrier,'" his grandson said. "Never once did I hear him say he signed Jackie Robinson. He never spoke about his role in it."

"His philosophy was that if you do something morally right, it is an obligation of yours."

"In terms of common decency, you don't go around looking for credit when you do it and extol it."

Instead, Rickey passed on a moral dictum that hung in his Brooklyn Dodger office. Today, it hangs in his grandson's office in Cincinnati:

*He that will not reason
is a bigot.*

*He that cannot reason
is a fool.*

*He that dares not reason is
a slave.*

Wesley Branch Rickey did not need Jackie Robinson to make him famous. He did not need the pain and heartache of being a crusader, of trying to change society's thinking in race relations.

He did not need the scorn, contempt and ridicule he got from his peers.

"When my grandfather got to the age of 62, he'd accomplished everything in baseball," Rickey III said. "He had played. He had managed. He'd had World Series teams.

He was credited for being baseball's innovator. He was recognized for many areas."

"My grandfather risked everything, risked his reputation, to take this step."

Rickey was a mediocre player, batting .239 in four seasons with the St. Louis Browns and New York Highlanders, but he was considered a genius once he stepped into the front office. His teams, the Cardinals and the Dodgers, won eight pennants and three World Series championships from 1926 to 1949.

Rickey redefined spring training. He bought an old naval base and turned it into Dodgertown. He invented the farm system. He conceived of pitching machines, sliding pits and even the hanging rectangle of string that gives pitchers a strike-zone target that remains in Dodgertown today.

Rickey, a devout Methodist, who wore black suits and bow ties, would wander the grounds and watch players practice all day.

"He had this unbelievable presence," former Dodger general manager Buzzie Bavasi said. "He's the best baseball man with the greatest baseball mind I've ever been around."

Apparently that was not enough for Rickey.

"I couldn't face God much longer, knowing that his black creatures are held separate and distinct from his white creatures in the game that has given me all I own," he

once told his grandson.

"We told three million Negro slaves a century ago that they were free.

Free for what? Free from what? Free to to what?"

"Now here they are, no longer in chains, but often and in many areas with no more sense of real freedom than they had a century ago. The Negro in America was legally, but never morally free."

"I thought, 'If the right man with control of himself could be found...'"

It was time to integrate baseball, and if other owners weren't willing to go along, Rickey would do it himself.

The first person he confided in was his wife, Jane. She was strongly opposed. She was in favor of integration but pleaded for someone else, someone younger, to take on the challenge.

"Why should you have to be the one to do it?" she asked him. "Haven't you done enough for baseball? Can't someone else do something for a change?"

His grandson said, however, that Rickey remained haunted by an incident when he was a 21-year-old coach at Ohio Wesleyan.

It was April 1904, and the team went to South Bend, Ind., to play Notre Dame. The hotel clerk refused to give a room to the team's lone black player, a catcher named Charles Thomas.

Rickey was outraged and ordered an extra cot

for Thomas in his room. Then he gathered his players for a team meeting.

"I tried to talk, but I couldn't take my eyes off Tommy," Rickey told his grandson. "Here was this fine young man, sitting on the edge of his chair, crying. He was crying as though his heart would break.

"He was pulling frantically at his hands, and started muttering, 'Black skin. Black skin. If I could only make them white.'"

"He kept rubbing and rubbing as though he would remove the blackness by sheer friction."

"It's my skin. It's my skin, Mr. Rickey. If I could just tear it off, I'd be like everyone else."

"For 50 years, I've had recurrent visions of him wiping off his skin." Rickey was determined to make a difference, but he believed that nothing was going to change until the death of Commissioner Kenesaw Mountain Landis.

"For 24 years, Judge Landis wouldn't let a black man play," Happy Chandler, who succeeded Landis as commissioner, once said. "Landis consistently blocked any attempts to put blacks and whites together on a big league field. He even refused to let them play exhibition games."

Rickey wanted to be prepared for the day that Landis no longer would be commissioner. He instructed his scouts to watch the Negro leagues.

"[Rickey] had a colored club in Brooklyn, the

Brown Dodgers, and Rickey had us believing that we were scouting for them," scout Clyde Sukeforth once said. "He didn't give anybody any idea that he was looking for a fella that could break the color line."

Sukeforth and the other scouts determined that at least eight Negro league players could in the major leagues: catchers Josh Gibson and Roy Campanella, first baseman Buck Leonard, second baseman Marvin William, shortstop Piper Davis, outfielders Cool Papa Bell and Sam Jethroe and, of course, Robinson.

"I had to get the right man on the field," Rickey said in his memoirs. "I couldn't come with a man to break down tradition that had centered an concentrated all of the prejudices of a great many people, North and South, until he was good."

"He must justify himself in the principal of merit. He must be a great player. I must not risk an excuse of trying to do something in the sociological field, or in the race field, just because of a sort of 'holier than thou.'"

"I must be sure that the man was good on the field, but more dangerous to me at the time, was the wrong man on the field."

Rickey knew he had to find a man who not only would be good enough to play for the Dodgers, but would become a star. To convince other owners that there were plenty of black players who could make an impact in the major leagues, this player

would have to do more than simply fit nicely into a lineup.

Rickey chose Robinson, a four-sport athlete at UCLA who had spent three years in the Army and was playing for the Kansas City Monarchs.

Rickey met Robinson on August 18, 1945. They spent nearly three hours in Rickey's office. Rickey chastised and cajoled, threatened and reassured, and at one point, had Robinson read a section on nonresistance from Italian Priest Giovanni Papini's *The Life of Christ*.

"I need more than a great player," Rickey told Robinson. "I need a man who will accept insults, take abuse, in a word, carry the flag for his race. Now can you do it? I know you are naturally combative, but for three years—three years—you will have to do it the only way it can be done. Three years. Can you do it?"

Robinson asked, "Mr. Rickey, do you want a player who's afraid to fight back?"

Rickey said, "I want players with guts enough *not* to fight back."

Robinson thought about it for three, maybe four minutes and agreed. He was assigned to the Dodgers' triple-A club in Montreal.

By midsummer of 1946, major league owners were terrified. They knew the Dodgers' plans of bringing up Robinson in the spring of 1947. So they got together and voted, 15-1, to retain the gentlemen's agreement banning blacks from the major leagues.

Rickey was furious. He wrote in his memoirs that he went to Versailles, KY, the vacation home of new Commissioner Chandler and asked for his support.

"I can't go ahead in the face of that vote," Rickey said. "I can't do it unless I'm *assured* of your support."

Chandler asked, "Can this man play?"

Rickey replied, "He could make the major leagues today."

Chandler said, "Then the only reason he's being kept out is because he's black. Let's bring him in and treat him as just another player. I'll keep an eye on him."

Rickey took Robinson to camp the next spring and, hoping to show off Robinson's ability, scheduled seven games between Montreal and the Dodgers.

Robinson batted .625 and stole seven bases in the series.

But instead of extolling his virtues, the Dodger players, led by outfielder Dixie Walker, started a petition calling for Rickey to ban Robinson from playing with the Dodgers. Everyone had signed until it reached Pee Wee Reese.

"I was told that a Negro had signed to play for Brooklyn, although I'd have to say that the word that was used not 'Negro,'" Reese said. "Like most Americans who were white, I didn't know what a black athlete was like."

"I began to wonder what the people in Louisville [where he grew up] would think about

me playing with him. Then I thought, the hell with anyone who didn't like it. He deserved a chance, just like everybody else."

The Dodgers announced on April 10, 1947, in the sixth inning of a Montreal-Brooklyn exhibition game, that Robinson's contract was being purchased. Five days later, Robinson broke the color barrier.

"Looking back," says Rachel Robinson, Jackie's widow, "I can see how the conviction of Jackie and Mr. Rickey to bring a black into baseball was fortified by the fact that they were alike in so many ways."

"There was no doubt about Rickey's business objectives, but equally clear to us was his intense commitment to making integration work, which he tended to underplay in public."

"He and Jack were unequal in power and influence to be sure, but they were always dependent on this social experiment."

"Neither could succeed without the other."

But Rickey didn't stop with Robinson. He signed Campanella in 1948. Newcombe arrived in 1959. Joe Black camp along in 1952. Second baseman Jim Gilliam in 1953.

"Black folks will forever be indebted to Branch Rickey," said Buck O'Neill, former player and manager in the Negro leagues. "The civil rights movement started the day Mr. Rickey signed Jackie to that contract."

Said Hal McRae, former Kansas City manager and

Philadelphia Phillie hitting coach, who grew up in Avon Park, Florida: "I think every black family in America became Dodger fans. We'd sit around and listen to their games on the radio. We loved the Dodgers. I think every black family did."

And the Dodgers, once symbolic of baseball futility, never again were the same. They won the pennant in 1947, and Robinson was honored as the National League's rookie of the year. They went on to win six pennants in 10 years and four World Series championships by 1965.

Certainly, there were financial benefits. Robinson was a huge drawing card, and fans flooded the gates.

But if Rickey had been motivated simply by money, he could have devoted all of his energies to making a success of the Brown Dodgers, the team he created in 1945 to play in the new black United States League. That would not only have kept baseball segregated, but would also have kept alive the three Negro leagues as extra sources of income.

And it wasn't simply about winning.

Rickey realized that for integration to work, all teams in baseball had to sign blacks. That was why he stepped aside when Cleveland owner Bill Veeck pursued Larry Doby.

"It will help the movement," he said.

And he backed away when the rival New York Giants were trying to sign Monte Irvin.

One of the proudest days in Rickey's life occurred in 1958. The Boston Red Sox signed Pumpsie Green to play second base. *Every* team in baseball had been integrated.

From left: Three generations of Branch Rickeys: Branch III, Mu '64, Branch, Jr., Mu '32 and Branch, Mu '04

In years to come, public transportation was integrated. So were lunch counters, school systems, juries, public and private universities, businesses, state legislatures.

"I hate to imagine what life would be like without Branch Rickey," Joe Black said. "The man was a hero. People talk about Rosa Parks, but she was just too tired to move

to the back of that bus. She didn't realize the impact of it and how she would become a symbol for the movement.

"I've got a feeling Mr. Rickey knew all along just what would happen."

"I bet he's upstairs smiling right now because not only did he leave baseball much better off, but the entire world." ■





From
Depression
to Dank
Pride

Darker Days

By J.D. Emens

IN THE FINAL ANALYSIS, ALL MENTAL HEALTH SUFFERERS have one aim, namely, to survive. We celebrate the good times, endure the flat times, and struggle with the bad times. That is it, full stop. My struggle started as a senior in college when my mind started to slip. It felt like a strong itch in the middle of my brain, a buzzing that would not stop, and the only thing that could make it go away was rigorous exercise or alcohol. Over the next three years I held numerous consulting jobs, one of which was in Washington, D.C. My mood swings were horrific. I worked in a Senator's subcommittee office, and I was manic the entire seven month tenure. The only thing that

This Delt's unsettling first hand account of his battle with chemical depression is offered in hopes of encouraging others to find help.

kept me from cognitively and emotionally exploding was by drinking large amounts of alcohol in the evenings. Every night I drank. I didn't know what was wrong with me. I was truly lost, and truly alone. I was so confused, because my feelings and mental make-up were completely out of control.

I then took to studies in England at the London School of Economics. My mood disorder followed me on the plane, in the cab, and to my new abode in north-west London. It was 1984, fall, and I exercised furiously everyday in an attempt to beat the madness. I spent much of my days and nights in the pubs. I began to get scared, thinking I was going slowly insane. I began to wonder if I had syphilis...or something worse. When I became a Christian in March 1985, that leveled my mood for awhile, but soon I was manic again. After a year of assiduously working on schoolwork and doing arduous Christian service work in London, I had a nervous breakdown—a complete psy-



"When I had the mood swing from manic to depressive while in the hospital, I crashed like I had never before experienced. I could not move. I could not think. I could not reason."

chotic break. My mind was ripped from me.

I found myself completely lost in London after my breakdown. I walked the streets of West London completely confident that I was on another planet besides earth. When my church had a barbecue, I fled because I thought they were going to barbecue me. I wondered if I was in Hell. Everything was so confused. Soon, I was escorted on a plane back to America. My parents picked me up in Detroit. My 6'-5" frame was down to 160 pounds and completely and utterly destroyed. I barely recognized my own parents or my home. I was hospitalized two days later at Riverside Hospital.

As soon as I checked myself in at the hospital, my mind and body went ballistic, shaking and flailing out of control. I shrieked, "The demons are getting me! The demons are getting me!"

The attendants in white strapped me down to a stretcher and injected me with a horse shot of trillofon. Just before I passed out, I looked up and saw my father watch, reeling in horror, as he saw his son fall to pieces in front of him.

Once in the hospital, I spent eight weeks just trying to get my body to work right—eating, sleeping, going to the bathroom, etc. I still thought I was in some kind of Hades, and I spent hours in futile prayer. I knew I was doomed.

After leaving the hospital, I went down to a depression clinic in southern Ohio, where I was sexually abused day and night for six weeks. Finally, I attempted to escape, and I wounded myself with a knife to get out of there.

Not surprisingly, I was put back into the hospital.

Two weeks later, I was released. No one could understand why I hurt myself, for I was afraid to tell anyone about the men who molested me in southern Ohio. I decided that I needed to just take some time and let my own body do the healing as the adage "Let go, let God" admonished.

I had good family support and many friends trying to help. My doctor put me on medication including an antidepressant and a small dose of lithium to give the antidepressant a "kick." I spent many hours by my bedside with the Bible open in front of me on the bed. I was afraid to read the Bible for fear God would tell me I was going to Hell. But I prayed and waited, hoping God's grace would heal me.

Because I believed we are all mind, body and spirit, and I believed my mind and spirit were destroyed, I began working on my body, working out every day.

I started with just a little bit, and then increased the length and intensity of the workout. Having been a college athlete, I knew how to work myself into shape. Soon, within two or three months, I was in excellent physical shape. This really boosted my esteem. My counselor said that depression was "stewing without doing" so the cure, I figured, was doing without stewing. I got an easy job selling insurance. By my job, my working out, my family support, my medication and my faith helped me to start to pull out of my depression. It had taken me a year.

Within a few months I passed my master's examina-

tions from the London School of Economics and got a teaching job at a nearby university. I was not 100 percent, but I was recovered enough to do a good job.

For the next five years, I still had horrific mood swings, but I never was as low as I was in 1986-87. I got married, held jobs as a bond trader, litigation consultant and adjunct professor at two universities. Yet the mood swings persisted, and worsened as I embarked on a doctorate in political science. I had never been diagnosed as a manic-depressive so I still never knew what was wrong with me.

Deep depression set in. I began drinking again—constantly—from eight in the morning until twelve at night—about three cases of cheap beer a week. Then my depression lifted and I quit drinking for six months.

My psychiatrist was so impressed with my recovery, he took me off my anti-psychotic medicine completely. This sent me completely manic and delusional. I was convinced my wife was seeing someone else (which wasn't true) and began to believe that the Mob was trying to kill me or try and put me in prison. This led to imaginary car chases and other fiascos that put me back in the hospital. When I had the mood swing from manic to depressive while in the hospital, I crashed like I had never before experienced. I could not move. I could not think. I could not reason.

I was very fortunate for, in the hospital at O.S.U., I came upon a brilliant doctor. He discovered that I just did not need lithium. Rather, he

discovered that I needed a large enough dose to quell a moody racehorse. He put me on three thousand milligrams of lithium a day and he properly diagnosed me as "manic depressive-bipolar."

Although I finally knew what was wrong with me, the truth was, that I was tired, depressed and confused. I did not want to live anymore. I kept thinking about taking my life. I was more than low.

But after a few weeks in the hospital, the medication began to take effect.

The Lord spoke to me once when I was whining.

He said, "Jack, it is time you start enjoying the battle," i.e. don't give up, be patient.

I eventually left the hospital, and began my routine of working out. I got a teaching job when I was ready. After about six months, the delusions passed too. Again, the whole recovery process took about a year. The key was being patient and "doing without stewing." And, taking my medication daily.

Today, I am doing well. I have not had a significant mood swing in two years, although I still cycle a bit up and then a bit down, but it is

manageable. I have finished all my coursework for my doctorate and teach full-time at a community college. I am free from the bondage of exercise and alcohol—although I still enjoy both in moderation. I see my doctor every three months and take my medication religiously. It is hard to believe, after all I have been through, that God has given me a second chance.

Now, I share my feelings through writing poetry and short stories. I have done a lot of reading, and now I better understand my condition.

Truly, I am richly blessed. ■

About the author: J.D. Emens, Kenyon '83, is a poet and short story writer who lives in Mount Vernon, Ohio. He graduated Phi Beta Kappa with a B.A. from Kenyon College, and earned an M.S. from the London School of Economics. He has lectured in economics at numerous schools and currently teaches at a nearby community college. A long time sufferer of clinical depression, so many of Emens' poems revolve around the themes of fear, darkness and recovery. Most of his works are about the human spirit and the decisions we make to survive against many daunting obstacles facing us in life.



About Manic Depression...

Manic depressive illness, known in medical communities as bipolar illness, is the most distinct and dramatic of the depressive or affective disorders. Bipolar disorder typically begins in adolescence or early adulthood and continues throughout life. It is often not recognized as an illness, and people who have it may suffer needlessly for years or even decades. Almost 2 million Americans suffer from this disorder.



The distinction between bipolar illness and other depressive disorders is that patients swing from depression to mania, generally with periods of normal moods in between the two extremes. Some patients, however, cycle from mania to depression and back within a few days and without a period of normal mood. People with this condition are called rapid cyclers. Medical research has hinted that the risk for depressive illness runs in families. Studies have indicated that closed relatives of people suffering from bipolar illness are 10 to 20 times more likely to develop either depression or manic-depressive illness than the general population. Possibly, people inherit a vulnerability to manic-depressive illness that is triggered by environmental factors or other causes. Comprehensive psychoanalytic studies indicate manic-depressive people were reared to become achievers in order to bring honor to their families; however, at the same time, they were never allowed to become fully autonomous. The research suggests that people grow up with a need to achieve and a contradictory need to depend on others. Failure to reach a goal or to maintain a needed relationship triggers the manic-depressive illness. Other studies suggest that imbalances in the biochemistry

that controls a person's mood could contribute to manic-depressive illness. The studies

indicate that manic depressive illness and major depression may be caused by biochemical imbalances. They help develop scientific theories about how medications work and hold hope that psychiatrists will someday be able to use laboratory tests to identify unipolar or bipolar illnesses.

Getting Help

- Anyone with bipolar disorder should be under the care of a psychiatrist skilled in the diagnosis and treatment of this disease. Other mental health professionals, such as psychologists and psychiatric social workers, can assist in providing the patient and his or her family with additional approaches to treatment.
- Often people with bipolar disorder do not recognize how impaired they are or blame their problems on some other cause than mental illness.
- People with bipolar disorder need strong encouragement from family and friends to seek treatment. Family physicians can play an important role for such referral. If this does not work, loved ones must take the patient for proper mental health evaluation and treatment.
- If the person is in the midst of a severe episode, he or she may have to be committed to a hospital for his or her own protection and for much needed treatment.
- Anyone who is considering suicide needs immediate attention, preferably from a mental health professional or a physician; school counselors and members of the clergy can also assist in detecting suicidal tendencies and/or making a referral for more definitive assessment or treatment. With appropriate help and treatment, it is possible to overcome suicidal tendencies.
- It is important for patients to understand that bipolar disorder will not go away, and that continued compliance with treatment is needed to keep the disease under control.
- Ongoing encouragement and support are needed after the person obtains treatment, because it may take a while to discover what therapeutic regimen is best for that particular patient.
- Many people receiving treatment also benefit from joining mutual support groups such as those sponsored by the National Depressive and Manic Depressive Association (NDMDA), the National Alliance for the Mentally Ill (NAMI), and the National Mental Health Association.
- Families and friends of people with bipolar disorder can also benefit from mutual support groups such as those sponsored by NDMDA and NAMI.

For Further Information Contact:

National Depressive and Manic Depressive Association
730 Franklin Street, Suite 501
Chicago, IL 60610
(312) 642-0049

National Institute of Mental Health
Public Inquiries, Room 7C-02
5600 Fishers Lane
Rockville, MD 20857

National Mental Health Association
1021 Prince Street
Alexandria, VA 22314-2971
(703) 684-7722



From Rush to Recruitment

When undergraduates are asked "Where did the term rush come from?" most students shrug their shoulders and say, "It's tradition, we've always called it rush."

Most of our members don't realize the term rush comes from the 1930s. New students would arrive on campus by train and the fraternity men would rush to the train station to "spike" or "pin" ribbons bearing the fraternity colors on prospective members' lapels. These ribbons designated the fraternity's interest in recruiting them into the chapter. Sure, the members wanted to meet new friends but they were mostly concerned about filling the bed space in the houses to maintain their finances. The urgency of rushing to the train station and claiming prospectives as our own stayed with us.

Rush used to work fine, what happened?

Times change...that's what happened. Over the years, fraternities have modified their recruit-

ment practices to meet the needs of prospective members.

When membership was constantly growing during the late '70s and '80s, it was a "seller's market" and many chapters became accustomed to sitting back and selecting from the many prospective members looking at fraternities. Rush became a short high profile time for all of the fraternities on campus. It created a visible period when unaffiliated men knew they could join a fraternity. It allowed them to just "do rush" periodically and then not think about it again.

The current college student has baby boomer parents, parents who went to school during our lowest membership periods. That fact, coupled with increasing time demands, more financial pressures, and a greater number of campus leadership opportunities has made the fraternity appear less automatic. We need to adjust if we are to recruit the very best possible members.

Fast forward to today. After 20

consecutive years of membership growth in NIC member fraternities, numbers are leveling or declining on many campuses. Fraternities stand at a crossroads. It is business as usual or has the time come to jump-start the recruitment process? Passive IFC and chapter efforts must be transformed into active, direct practices. Friendship, the principal benefit of joining a Greek organization, has not gone out of style and is still very much in demand on every campus.

Interest in friendship-based groups will always exist among students. Fraternity members need to take their product, their friendship, directly to the potential buyer, the unaffiliated student. When face-to-face dialogue takes place on campus between a non-affiliated student and a fraternity member, a planned encounter creates a relationship between two people. Continued dialogue develops the relationship into a friendship. A friend jumps at the chance to join a brotherhood!

The membership recruitment strategy, therefore, is based on friendship. Since recruitment is nothing more than making friends, chapters which embrace the friendship approach will attract a larger pool of students. *The American Freshman*, a national annual study conducted by the Higher Education Research Institute at UCLA in 1997, continues to indicate primary concerns of new students are fitting in and making friends. Fraternities can meet this need.

In analyzing the pool of men on campus, three types emerge. First is the "always join" group. These men will join fraternities with very little effort on the part of either chapters or IFCs. These men are legacies, friends of current members or acquaintances of alumni, and have been positively influenced on the benefits of Greek affiliation. This pool, however, has dramatically decreased over the past 30 years.

The second type is the "never join" group. Men in this category philosophically do not agree with

Greek organizations or have no interest in campus involvement. No matter what the chapter or IFC effort, these men will not join the Greek community.

The third type is "maybe join," and on most campuses, it is the largest group, potentially 30-60 percent of the male population. These men do not have complete information on the Greek experience, nor do they have positive acquaintances in chapters.

When fraternity men develop individual personal relationships with these men, fraternity is no longer an abstract concept but an organizational opportunity with a name and face. These men generally don't seek Greek membership, but many are ideal candidates. These men will gain a favorable impression of Greek life only through meeting current members.

Recruitment focuses on the "maybe" joiners all year long without the time pressures of rush. We go to them, they do not come to us. Recruitment is a process of inviting these new acquaintances to chapter events: intramural games, to dinner, to participate in the chapter service project, to the chapter's campus hangout, to the library to study...to the many things we do everyday.

Rushing on many campuses is frequently very expensive. Recruitment of the "maybe" joiners is not. Recruitment is a process of including new acquaintances into daily activities. It takes effort but it is not overwhelming. Our members need to get out and meet unaffiliated students to hone their skills to be friendly and inclusive. It is a process of building an important life-long skills of meeting new people and selling yourself and your organization. It is a basic skill of good leadership.

There is no reason why any chapter should experience manpower problems. Seek out the "maybe" joiners all year long...and take your time to be sure new members understand the true meaning of Fraternity. ■

It is a memory that will live with me always. On a bright, cloudless spring day, eight young Maryland Delts lovingly placed the stately dark green casket containing the body of their brother into the back of a waiting hearse.

On April 5, Don Castleberry, Maryland '98, had been found in his bed in the fraternity house by his roommate. He had been dead nearly twelve hours.

The newsmedia was quick to respond and, later that night, the incident was the lead story on three network news programs. The following Monday, *The Diamondback*, the University of Maryland's student newspaper, gave the story front page coverage, above the fold, as well as an entire page inside.

At the time, the cause of death was unknown, and media sources leapt to conclusions of alcohol or drug overdose, likening the incident to that of UM basketball star, Len Bias, who had died from a cocaine overdose.

When the coroner's report was issued, the fact that it had been from a massive heart attack, caused by a known congenital heart defect, was lost on the media. There were other more sensational stories to pursue.

Yet, for those six hundred or so who had gathered in that parish church in the heart of the Maryland countryside, the story...and its subject were still very much a priority.

The funeral itself was full of hope and promise. The Castleberry family had been devout in their Catholic faith

and that had been an important part of Don's upbringing.

In his closing remarks, Castleberry's father reflected back on a little boy, running down the sidewalk, to leap into his arms as he arrived home from work, and

acknowledged how quickly the time had passed. He then turned to the sea of navy blazers in the crowd and thanked Don's fraternity brothers for the joy they had brought to his son's life.

As they streamed silently from those sacred halls into the sunlight, tear-stained faces milled about the waiting cortege, knowing for certain that their lives would never be the same, yet each unsure as to how they would be different.

Three days later they would come, along with hundreds of others from Maryland's Greek and athletic community, to reminisce about the legacy of friendship and laughter left behind in the wake of sadness.

The tributes, shared by roommates, housemates, teammates, family and friends, were humorous and emotional and so many reflected the sentiment, "If only." "If only I could have known..." "If only I would have told you..." If only...If only.

I wondered how many times had each of us left things undone...unsaid, that would have demonstrated the depth of our caring for our brother Delts?

Though the night was cool, the crescent moon was brilliant, illuminating our footsteps as the delegation somberly made its way back to the shelter for a brief reception.

The crescent, the Fraternity's symbol of promise—of hope for the future—seemed to mock the moment. I wondered to myself, "How would these boys—'young men, strong in their youth...with all the world yet fair before their eager eyes', *make it through such a difficult time?*"

Suddenly, to my mind came the words of the Fraternity's mission clearly and distinctly: *Brotherhood sustains us.*

A slight smile crept across

through the rigors of academic life on a daily basis.

It was the brotherhood shared by his Delta Sigma brothers that, united in grief, sustained *them* through the mourning of their loss of a great friend and comrade.

And, for those of us who never really got to *know* Donald Gene Castleberry, but only knew *of him*, it is this same brotherhood that sustains *us* in our labors, simply by witnessing these moments in which it *continues* to sustain others. ■



Sustainability

my face. How insightful our leaders had been to encapsulate the *essence* of fraternity into so simple, yet so powerful an adage!

It was the simple brotherhood of being *with* "Scrappy" as some called Castleberry, that sustained many of them

The death of a friend puts the true meaning of Fraternity to the test.

BY
KERRY HARDING
BSU '82

About the Last Issue...

First and foremost, an editor's number one job is to encourage his readers to read the publication. It's good to know I'm succeeding! The last "From the Editor" column provoked an unprecedented response spanning the gamut of human emotion. Listed below are excerpts from a few of them. —THE EDITOR

Your article is imperious and irresponsible...by what authority do you address your brothers and your other readers in such a manner? The word "please" is a very good one and you should use it. Quit whining and get to work.

CAL RATCLIFF
KENT STATE '54

Reference your "From the Editor" remarks...I listened and I liked what I heard. I think I speak for the majority of Delts, both present and past, when I say you put out one heck of a good publication, and in my opinion, it's getting better with each issue. The naysayers are out there...in abundance, but for every one of them there's a whole parking lot full of silent majority Delts who think you're doing an exceptionally professional job...I'm one of them.

CHUCK MONTAG
LAWRENCE '57

Your "From the Editor" left me with a bad taste in my mouth. It sounded like a whining, complaining little boy. We all have times when there are things about our jobs that don't

sit well but "that's life". Having been a Delt for 37 years and never having submitted anything to the magazine, some of what you say gets lost. In the future if you have something to communicate to the constituency please package it in a more palatable form.

DAVID C. WINELAND
OHIO WESLEYAN '64

Having served as a volunteer editor for a number of associations over the years, I wanted you to know that I thoroughly enjoyed your column in the winter edition of the *Rainbow*. Each issue you addressed brought back a flood of memories. It's so gratifying to see other folks deal with the same common misconceptions. Perhaps we should form a support group. As always, this issue of the *Rainbow* was outstanding. You're doing a wonderful job and I'm certain Delts across North America appreciate the quality of this publication and the amount of work you invest. Keep up the good work!

BRIAN BREITTHOLZ
DIRECTOR OF GREEK AFFAIRS
MIAMI UNIVERSITY

Thanks for your editorial in the recent Winter issue. As a once upon a time newspaper publisher and editor I think you laid it on the line. Keep it up. And, this current *Rainbow* is the best issue I have ever received.

Congratulations and best wishes!

WENDELL LAWRENCE
IDAHO '38

In a way you are a victim of your own success. *Rainbow* is

so professionally done that I, and probably others, assumed it was the product of a big organization that would have all kinds of detail information at its fingertips. As a volunteer, (i.e.) unpaid, officer in a local association, I am often subjected to stupid, inappropriate and just plain bad complaints, suggestions and advise, all of it unsolicited. At times like that when I think, "Who needs this?", I rescann the "Peanuts" cartoon reproduced below. It usually makes me smile and always reminds me to keep things in perspective.

JOHN HORST
CARNEGIE MELLON '52

Disney Delts

While reading your article in the current issue, "Disney Delts", I was reminded of an experience following the 1954 Karnea that I attended from the now defunct Delta Upsilon Chapter at the University of Delaware. After the program ended at The Huntington in Pasadena, Jack Mealey, '56, Karl Buntz, '56 and Bill Moore, '53, joined me for a tour of the Disney Studios which my father had arranged. After seeing a permanent exhibit covering the animation process, we were taken to a huge hanger-sized sound stage where filming of *Twenty Thousand Leagues Under the Sea* had ended a few days earlier—the submarine set was still intact. In the rear of the building were open doors and one could see an odd collection of items on the lot. I inquired what it was. The guide said, "That's some stuff for

Walt's current project. He's bought an orange grove down in Anaheim and he's building some kind of a park." The rest is history! The original Disneyland opened less than eighteen months later.

WARREN A. BEH, JR.
DELAWARE '55

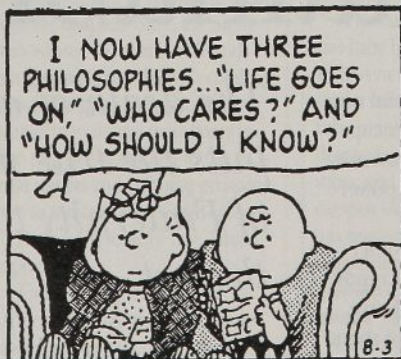
The Fraternity Edge

My retirement scheme has been to return to the University and I am often asked (faculty, administrators, deans, etc.) regarding the difference, if any, fraternity membership offers to an undergraduate student. An answer I give is that an important additional value comes from running the fraternity shelter. The responsibility for finance, maintenance, damage control and supplies becomes very personal to fraternity brothers. The shelter needs repair, food and supplies are costing too much, the grass needs cutting again, etc. This tends to mature the individual far beyond the more typical academic growth of university-housed undergraduates.

CHARLES F. McMORROW
R.P.I. '49

CORRECTION:

The firm in which Richards D. Barger, *Indiana '50*, is a partner is not, as was reported in the last issue of *The Rainbow*, Barger & Women. It should be Barger & Wolen. Regardless of how much humor this has provided to the greater Los Angeles area, *The Rainbow* regrets this error and apologizes to all concerned.



Ambrosino, Richard, Jr., *Temple '87*, was named Deputy Campaign Manager for the Whitman for Governor campaign in New Jersey. He will oversee all of the campaign's political and field programs.

Ayers, Alan, *North Carolina@ Chapel Hill '94*, received his MBA from the University of Mississippi and joined the Memphis, Tennessee office of Andersen Consulting as an analyst.

Banks, Karl, *Carnegie Mellon '93*, returned from a two year stint with the Peace Corps in South America where he worked in water quality management and rural infrastructure development. He is now pursuing a civil engineering degree in the private sector. He lives in the San Francisco area.

Bealle, Preston, *Arizona '74*, joined Poppe Tyson Advertising in New York City as Director of Online Advertising for such clients as The White House, Netscape, Chrysler, IBM, Cadillac and Dean Witter. He lives in Darien, CT.

Birnbaum, Adam D., *American '95*, was promoted to marketing coordinator for SkyView, the digital satellite services division of Ethnic-American Broadcasting Company. He and his wife, Katherine, live in Wayne, NJ.

Bone, Bill, *Florida '81*, has been re-elected a president for the Board of Directors of



Healthy Mothers/Healthy Babies Coalition of Palm Beach County. Established in 1986, Healthy Mothers/Healthy Babies is dedicated to the health of infants and their mothers. In the past year, while Bone was president, Healthy Mothers/Healthy Babies assisted 1,500 women in finding pre-natal care. More than 8,000 public school students participated in teen pregnancy prevention classes.

Burnes, Jim, *Iowa State '68*, moved from Winston-Salem, NC to Moline, IL to become Director of New Business Development-International for Deere & Co.

Castaneda, John, *Southeastern Oklahoma State '94*, has been named Safety and Health Manager with U.S. Generating in West Palm, FL. He is responsible for managing two Biomass power plants and 100 personnel. He, his wife, Meredith, and son, Ethan John, live Wellington.

Colbert, Lawrence, *Ohio '92*, will be assuming the

duties of American Consul General, Paris, France on July 2. He is currently American Consul General in Juarez, Mexico.

Cusick, Ernest G., *Upsilon '82*, has relocated from Washington, DC and is currently a patent counsel with General Electric's Corporate Research Development Center in Clifton Park, NY.

Dean, John H., *Syracuse '59*, was named CEO of International Staple and Machine Co. in Butler, PA. ISM offers a complete range of industrial fastening systems incorporating the brand names of Air Nail, Atra, ISM, Carton Closing Company and Container Stapling.

Deter, Kevin W., *Western Kentucky '92*, is now Assistant Hospital Director at the University of Illinois@ Chicago Medical Center. He received his Master's Degree in Hospital and Healthcare Administration from Xavier University in Cincinnati.

Giffin, David R., *GMI '67*, founder and president of Pension Systems, inc., a pension investment management company, has been appointed to a two-year term on the State Waterways Commission by Michigan Governor John Engler. The commission is responsible for the acquisition, construction and maintenance of recreational harbors, channels, docking and launching

facilities; and administration of commercial docks in the Straits of Mackinac.

Goetz, Kenneth, *Case Western Reserve '70*, joined Pioneer-Standard Electronics in Garfield Heights, OH as a technical marketing support specialist with the IBM AS/400 product line. Pioneer-Standard is one of the country's largest value-added resellers of mid-range computers, selling both IBM and Digital mid-range systems.

Grossman, Bill, *Wesleyan '63*, was elected Senior Minister of the Long Boat Island Chapel, an interfaith community church in Long Boat Key, FL.

Hylton, David, *Georgia Southern '91*, was promoted to Supervisor at the Charlotte, NC accounting firm of Cherry, Bekaert & Holland.

Johnson, Tim P., *South Dakota '69*, was elected to the United States Senate after serving ten years in the U.S. House of Representatives. He serves on the Senate Committees for Banking, Energy, Agriculture and Budget.



Katzenmeyer, Charles, *Northwestern '84*, has joined The Field Museum of Natural History as campaign director to raise \$60 million to support capital and endowment needs and to develop two new exhibits.

Kelly, Carlos, *Florida State*



Mafrige

'93, graduated from Emory Law School and returned to Florida to practice as a litigator with Henderson, Franklin, Starnes & Holt in Ft. Myers, FL.

Kramer, Timothy, *Oklahoma State* '84, is Operations Manager for Portal Publications, Ltd., overseeing the company's manufacturing facility in Tucker, GA. He recently returned from a leave of absence during which he served as a volunteer with the Atlanta Committee for the Olympic Games.

Kuzmanovic, Tomislav Z., *Wisconsin* '85, has been awarded The Order of the Croation Crest by Republic of Croatia President Franjo Tudjman. This is the highest non-military civilian honor given by the Croation government to non-Croatian citizens. The award is given for outstanding individual contributions to Croatia's independence and recognition and for the promotion of democratic values in Croatia. He is a partner in the Milwaukee office of the law firm of Hinshaw & Culbertson.

Leahy, Larry, *Tennessee* '71, has been granted credentials as a Certified Home/Hospice Care Executive by the National Association for Home Care. He is currently Director of Program Integrity for Ruth Constant and Associates in Victoria, TX, he is responsible for regulatory compliance, managed care con-

tracting, new program development and hospice management.

Legarh, David S., *Akron* '88, earned his Master of Healthcare Administration from the University of North Carolina @ Chapel Hill and is working as an administrative resident with University Medical Center of Eastern Carolina. He and his wife, Trish, live in Goldsboro, NC.

Logan, Leonard G., Jr. *Duke* '59, sold his law practice to concentrate on managing his restaurant, Elizabeth's Cafe and Winery, located in Duck, NC. The upscale restaurant has received numerous international awards.

Lona, Andrew W., *Missouri-Columbia* '80, was appointed Director-Worldwide Advertising and Marketing Communications of IBM Corporation's S/390 Division in New York. Previously, he was Group Manager-Worldwide Marketing Communications in the same division.

Mafrige, Ronald P., *Sam Houston State* '60, became the first Greek alumnus at the university to have a campus building structure named in his honor—the auditorium in the College of Business. He is president of Ron Mafrige Enterprises, Inc., a Houston real estate and investment firm. Mafrige is a charter member of Sam Houston State's Delta chapter.

Marziale, Arthur J., Jr., *Allegheny* '79, was appointed to Senior Litigator in the Chief Counsel's Staff of the Ohio Attorney General's office. He was previously an Assistant City Attorney in the Civil Division of the Columbus City Attorney's Office.

Maugalis, P. Michael, *Syracuse* '85, was elected a Principal of the Connecticut law firm of Updike, Kelly and Spellacy, P.C., concentrating in the areas of taxation, corporate law, commercial finance and trusts and estates.

Moloney, Michael J., *IIT* '57, was presented with the Dean's Outstanding Teacher Award from Rose-Hulman Institute of Technology, where he is a professor of physics and applied optics.

Nash, Mark W., *Florida State* '83, was promoted to Regional Account Manager, Grooming Products Division, for the Gillette Company and relocated to Tampa, FL.

Neely, Scott C., *UCLA* '67, is now Vice President, General Counsel and Secretary of Network General Corporation, a Menlo Park, California-based supplier of network fault and performance and management solutions.

Negrea, Charles, *American* '91, completed Electronic Data System's Technical Training Program and was promoted to

Technical Associate. He serves as Chapter Advisor to Theta Epsilon Chapter.

Nesvold, Peter, *Penn* '93, graduated from Fordham Law School cum laude and will be joining the corporate department of New York firm Shearman & Sterling after his wedding this fall.

Nichols, C. Allen, *Akron* '89, was named director of the Wadsworth Public Library in Wadsworth, Ohio. The library serves a community of 20,000 and circulates 700,000 items per years.

Pratt, Jason, *American* '96, was appointed to the Outstanding Scholar Program at the U.S. Department of Justice's Antitrust Division, serving as an aid to the Director of Operations in the Asst. Attorney General's staff.

Race, Daniel G., *Michigan State* '76, has been appointed Communications Director for the GMAC Mortgage, General Motors Family Division, in Troy, MI. He is responsible for the strategic planning and implementation of marketing and communications efforts for the division. Dan and his family reside in Bloomfield Hills.

Rezza, Jeffrey, *Maryland* '96, recently completed an apprenticeship under world-renowned falconer, R. James Stallings, in Edinburgh, Scotland, and began training his own falcons this spring for the J. Rezza Falconing Company.

Saalfeld, James R., *Nebraska '86*, was appointed Vice President and General Counsel of Meritage Hospitality Group, Inc. a publicly traded company based in Grand Rapids, MI that owns and operated hotels and restaurants throughout Michigan.

Saxton, Bradley M., *Florida State '85*, was elected a shareholder of Maquire, Voorlis & Wells, P.A. He continues to practice law in Orlando, Florida, in the areas of bankruptcy and creditor's rights. He lives with his wife and two children in Maitland.

Schnuck, Robert Q., *Michigan State '50*, has left his fourteen years of living on the high seas and moved ashore and is now living in Melbourne, FL. He was recently awarded as Hospice

Volunteer of the Year at Brevard Hospice, appointed editor of the *Waterway Radio and Cruising Club's* newsletter and elected treasurer of Daily Bread, Inc., a non-profit soup kitchen which feeds 200 indigent and homeless each day.

Douglas A. Swanson, *Baker '87*, is vice president of sales for SBI, a Lenexa, Kansas based ad specialty agency specializing in logo merchandise, customized logo merchandise catalogs and fulfillment programs.

Shin, Hyun B., *Carnegie Mellon '92*, is the president and CEO of Atevo, Inc., a privately-held interactive travel company, located in Redwood City, California. This travel Web site at www.atevo.com, focuses on the broad subject of travel including tightly integrated

booking, information, fun and interactions.

Skinner, John H., *Emory '74*, was elected as a Circuit Court Judge after serving ten years on the County Court Bench. Judge Skinner and his family live in Jacksonville, FL.

Tatum, Omar L., *Texas A&M@ Commerce '50*, owner of AmeriCandy of Louisville, Kentucky, was chosen by the National Mail Order Association as one of the 50 Best Products in their search for the 500 most unique and interesting products in America. AmeriCandy's unique chocolate products represent each state and range from \$6.95 for a half-pound representing 10 states to \$29.95 for a 2 pound box representing all 50 states.

Varricchio, Michael, *Bowling Green '83*, is Manager of Production Control at Stanley Air tools, the Cleveland, Ohio division of The Stanley Works. He also serves as a high school football official. He, his wife and two children live in Twinsburg, OH.

Voggenthaler, David, *Kent State '91*, has returned to Case Western Reserve University as an MBA candidate at the Weatherhead School of Management.

Walker, William, *Purdue '61*, retired and moved to Annapolis, Maryland, where he will be spending his time sailing, and attending cultural sites and activities of the

Baltimore-Washington, D.C. area.

Wesson, Jerry W., *Texas A&M@ Commerce '61*, announced his retirement as Vice President of Student Services at Northeast Texas Community College after 35 years of service in higher education. He is presently serving as president of the Texas Association of Community College Chief Student Affairs Administrators.

Whipple, Bill, *GMI-A '70*, has relocated with General Motors to Beaverton, OR.

Zeitz, Jeffrey T., *Central Michigan '95*, was appointed Category Development Manager for the J.M Smucker Company's Marketing Department. His responsibilities include developing the fruit spreads and toppings categories for the eastern and southern United States. He and his family live in Canton, Ohio.



Zimmerman, Monti, *Wyoming '84*, graduated from the U.S. Army Command and General Staff College at Ft. Leavenworth, KS and is serving as a deportation officer with the U.S. Immigration and Naturalization Service. He and his family have relocated to El Paso, TX.



Delt Tapped as Sovereign Bank Executive

Lawrence M. Thompson, Jr., *Allegheny '78*, has been named chief operating officer of Sovereign Bank, the Wyomissing, Pennsylvania based bank with \$9.4 billion

assets. He will be responsible for all administrative functions, retail banking, consumer lending, operating, systems and technological initiatives. Thompson has been with Sovereign since August 1984 and has held the positions of general counsel, chief lending officer, coordinator of merger integrations and most recently, chief administrative officer. Sovereign, fourth-largest financial institution with headquarters in Pennsylvania has 122 branches in eastern Pennsylvania, northern Delaware and New Jersey.

It is the oldest men's social organization in Southern California; and for the second time in its near century of existence, a Delt is at the helm. Steven W. Leland, Southern California '85, is president of The Bachelors, a Los Angeles group which began in 1905. Leland, a former chapter consultant, follows in the footsteps of Robert H. Carpenter, Stanford '52, who was president of the group in 1966-67.

The group comprises unattached men—some Delts among them—who are active in Los Angeles' business, philanthropic, and social communities. Limited by the group's by-laws to 75 members, candidates are proposed by their friends and join at the invitation of the group. As the name

implies, a member must resign his seat when he marries or moves out of the area. (All is not lost for the group's alumni, however; married former Bachelors can participate for two years after marriage.)

Organized in 1905, The Bachelors came into being when a small group of friends sought a way to reciprocate the hospitality of their married friends. Accordingly, they proposed to host a series of dinner-dances, and adopted the name, The Bachelor Cotillions. In the following year, the name was shortened to The Bachelors.

That original purpose, repaying hospitality, has remained the focus of the group and ninety-three years later, The Bachelors Ball remains one of Los Angeles' last traditional events for younger adults and is certainly the city's best known

costume ball. Originally a white-tie-and-tails occasion, it became a formal masquerade in 1912, and fancy-dress costumes have been the custom ever since. In respectful Mardi Gras tradition, the eight-hour ball is held just prior to Ash Wednesday, the beginning of Lent. Social Chairmen take heed—upwards of 800 invited revelers attend the festivities, dining and dancing to the music of an orchestra and two bands in a spectacular setting that requires a full two days of installation.

One of the longstanding traditions of The Bachelors Ball is an unannounced theme that remains a closely guarded secret until the night of the ball. Despite considerable speculation and even occasional intrigue, the theme is revealed to the guests on arrival. Over the years, themes have ranged from

Imperial Russian to Imperial Siamese, from ancient Celtic to ancient Egyptian, and from South American to American old South. With rare exception, a ball theme is never repeated. This year's theme—Carnival in New Orleans—was designed around that city's old St. Charles Avenue, replete with giant, firefly-lit, moss-dripping Oak trees, a swamp with snapping mechanical alligators, a parade of doubloon and bead-throwing acrobats, and an energetic gospel choir.

When it's over, it's back to the drawing board—and the officers of The Bachelors begin planning an even more spectacular event for the coming year. ■

From left: Dave Wachter, Butler '89 in Edwardian dress; Incoming President Steve Leland, Southern California '85, in medieval attire; and Matt Frazier, Eastern Michigan '95 in gangster threads

Singular Experience



John Altman isn't your ordinary entrepreneur. The self-made millionaire has turned to teaching after three decades in business and creating the world's third-largest acrylic polymer company.

Altman, now director of the Page Center for Entrepreneurship at Miami University, knows what he's talking about when it comes to succeeding—and failing—in business.

And he wants his students to know the real story.

"I want them to carry a lot more value away from the class than just how to start a business and how to construct a financial statement and balance sheet," said Altman.

"I really believe that quote on the back of my business card: 'A teacher affects eternity: He can never tell where his influence stops.'"

Altman has created six businesses since he graduated from Miami University in 1960. Two failed, the others were successful. His last, Continental Polymers Inc., became the world's third-largest maker of specialized plastics.

Although he's turned to teaching full-time now, he still runs a consulting business to keep his hand in.

A relatively new direction in business education, entrepreneurship is taught in some 600 schools, by Altman's count. He structures his class in a real-world environment, where students create real businesses.

"I think of entrepreneurship as the arts and science of business."

Altman said. "The role of arts and science is to graduate problem solvers, thinkers.

"I'm not so sure we do that when we narrowly educate human resource people, organizational behavior people, accountants, marketers, and so on. You've got to have cross-fertilization."

On the first day of class, Altman challenges his students to change the way they think. He constructs a puzzle with nine dots, as if each is in the center of the boxes of a tic-tac-toe grid, and tells them to connect the dots with a continuous line, broken into four segments.

"You must solve this problem by thinking outside the boundaries," altman said. "And once we get that puzzle solved, we say, 'This is where entrepreneurship occurs—it occurs outside the boundaries.'"

Jason Vassiliades, a 21-year-old senior from suburban Chicago, said Altman's experience sold him on the entrepreneurship class.

"Having his influence is probably the single best experience in a classroom that I've had at Miami University. Knowing that he has succeeded, and succeeded greatly, and returned to teach really motivated us."

Altman relishes his second career as a teacher.

He sold his last major business in 1991, remained as an executive with the new owner, ICI of Great Britain for a while. At the suggestion of the dean of Miami's business school, Altman in 1992 became a visiting

professor. In 1994, he won full-time professor of entrepreneurship and became the first permanent director of the Page center.

"These kids mean a great deal for me," he said. "The rest of it, the bureaucracy, the administrative hassles, that kind of stuff is a bucket of warm spit."

Altman believes that too many business schools focus on an outdated "big corporation" model, when most 21st century jobs will be created by small and emerging businesses.

He encourages students to look where the jobs are, and tries not to rile any hidebound faculty.

"I think a few guys like me scattered in departments can get colleagues to think about things they haven't thought about before," Altman said.

"But you can't have a faculty composed of all John Altmans: if you did, you wouldn't have the rigorous research and scholarship and theory base that I've come to value."

Altman said that he has the advantage of feeling a greater sense of freedom than many colleagues.

"I can get fired tomorrow and it won't matter—I won't miss any meals," he said, "That is a distinct advantage."

But as a scholar, he has advanced degrees from Fuller theological Seminary, where he taught ancient Greek, and the Harvard Graduate School of Business, he wants to fit in.

Raised on Chicago's south side, he doesn't forget he laid asphalt and

worked in steel mills and the post office to get himself through school. At his final class each semester he gives students a card containing six of his favorite quotes.

The prayer of St. Francis is one of them. It sums up his philosophy of life.

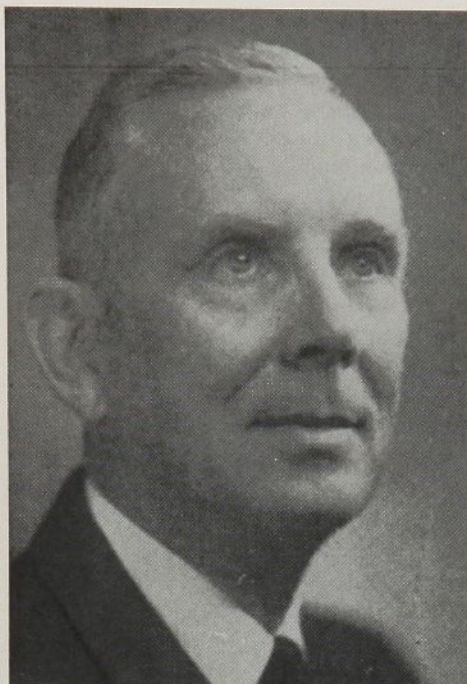
"I think schools that teach business ethics as a stand-alone course don't have a clue." Altman



Been There, Done That

*College Professor rocks
B-school boat*

said, "You have to have ethics in every single course that's taught, whether it's microbiology or accounting. Business ethics is not an oxymoron. We try to have students think about doing well and doing good at the same time." ■



In Memoriam—

Bob Gilley

In the fall of 1926, during the rushing season at the University of Washington, a member of Gamma Mu Chapter called upon a promising freshman to extend to him an invitation to dine at the Gamma Mu Shelter. In a moment of compassion, the Delt also extended a dinner invitation to the prospective rushee's roommate, a boy named Bob.

It was a fortunate circumstance for the Fraternity that this particular Bob happened on that occasion to be in the right place, for he was pledged and initiated into Gamma Mu Chapter.

Bob Gilley thus became a member of the Fraternity by fortuitous chance. His devotion to the bond since his initiation

altered through the years only to increase. As an active and interested undergraduate and alumnus, he possessed a wealth of knowledge and understanding of Delta Tau Delta, which culminated in his election to International President at the 1960 Karnea.

Brother Gilley brought to the office of President an impressive record of service to the Fraternity. Following his graduation from law school, Bob became vitally interested in the affairs of the Portland Alumni Chapter, serving as secretary, legal adviser, a member of the board of governors, and as president.

After serving for some years as Vice President of what was then the Western Division of the Fraternity, Bob in 1952, was appointed President of the Western Division to serve the unexpired term of John W. Nichols who had been elected Secretary of the Fraternity by the 1952 Karnea. Brother Gilley thus became the first Delt of the Pacific Northwest to head the Western Division. Prior to his appointment to this office, Bob received the Fraternity's highest honor when he was cited to the Distinguished Service Chapter.

Brother Gilley served four years on the Arch Chapter as President of the Western Division, and at the 1956 Karnea, was elected Vice President of the Fraternity, holding that office for the four year period until his election as President at the 1960 Karnea.

As Vice President, Bob did efficient work in the selection of chapter advisers, and rendered a great service to the fraternity in the revisions of the *Ritual* as adopted by the 1958 Karnea.

The Delt tradition in the Gilley family was carried on in the

persons of Bob's two sons, R. Stevens Gilley, *Oregon State '56*, and David D. Gilley, *Oregon State '61*.

Since his graduation from law school, Bob was a distinguished member of the Portland, Oregon bar and extremely active in the civic affairs of the community. During WWII, he served with the US Navy in the Atlantic and Pacific theaters as Lieutenant and Lieutenant Commander USNR.

His activities included member and chairman, Board of Bar Examiners, member of the National Conference of Bar Examiners, Chairman of the Oregon Committee on Probate Law; member of American Bar Association; he served five years on the committee which prepared present Oregon Probate Code; lectured on several county bar associations Probate code and was a member of the

American College of Probate Counsel.

Active in the Christian faith, he was a longtime member of the Episcopal Church, serving as Past Chancellor of the Episcopal Diocese of Oregon. He served on the Board of Trustees of Good Samaritan Hospital, the American Red Cross, and the Board of Overseers, Lewis & Clark College and Law School.

Other memberships include the Oregon Historical Society, Oregon Art Institute, Sons of the American Revolution, Columbia Lodge, AF&AM, Delta Theta Phi Law Fraternity and the Multnomah Athletic Club.

At the time of its award, the citation for his Distinguished Service Chapter said it best: "a steadfast sponsor of and participant in all Fraternity affairs, a credit to the legal profession; a devoted family man; a leader in his church and community: he truly represents The Good Delt." ■

Above left: Three generations of Gilleys; Above: Bob Gilley, International President



*Deceased members reported as of
May 30, 1997*

ALPHA-Allegheny College

Frank P. Turner Jr, 1949

BETA-Ohio

Richard L. Barber, 1940
Glenn E. Humphrey, 1948

DELTA-Michigan

Dan M. Belden, 1939
Augustus Dannemiller, 1940
Alfred D. Fenstermaker, 1936
George J. Huebner Jr, 1932
George F. Whitehorne, 1949

MU-Ohio Wesleyan

James M. Cass Jr, 1937

RHO-Stevens Tech

Stephen C. Tiensch, 1931

UPSILON-RPI

Clifton E. Denny Jr, 1946

OMEGA-Pennsylvania

Frank V. Birch, 1942
David T. Blaetz, 1951
John L. Wise Jr, 1949

BETA ALPHA-Indiana

Henry M. French, 1936

BETA BETA-DePauw

Arthur G. Bailey, 1936
Arthur W. Taylor, 1943
George O. Taylor, 1932

BETA DELTA-Georgia

Southwood J. Morcock, 1932

BETA EPSILON-Emory

Dr John H. Peacock Jr, 1930

BETA ZETA-Butler

Richard E. Fitch, 1944

BETA LAMBDA-Lehigh

Philip H. Powers Jr, 1943

BETA NU-MIT

Ian I. Irons MD, 1959

BETA XI-Tulane

Hugh H. Brister, 1931
Fernand J. Troups Jr, 1950

BETA OMICRON-Cornell

Dudley W. Norton, 1956
Paul C. Simmons, Jr., 1941
John A. Verney, 1931

BETA PI-Northwestern

James C. Payseur, 1950
G. Oneil Proud, 1935

BETA RHO-Stanford

Robert L. Cody, 1936

BETA TAU-Nebraska

M. M. Miles, 1923

BETA UPSILON-Illinois

Robert D. Acton, 1947
John W. Donoghue, 1943

BETA PHI-Ohio State

Robert C. Campbell, 1929
Dr John K. Scott, 1948
Hugh W. Sharp, 1929

BETA PSI-Wabash College

Paul H. Bauman, 1947
Roy Burlew Jr, 1952

BETA OMEGA-California

Frederick N. Fischer MD, 1945

GAMMA ZETA-Wesleyan

Herbert R. Hands, 1949

GAMMA ETA-George Washington

Allen J. Cummings, 1941

GAMMA THETA-Baker

George R. Olmsted, 1950

GAMMA IOTA- Texas

William B. Osborn Jr, 1941

GAMMA KAPPA-Missouri

Christopher A. Brothers, 1997

GAMMA LAMBDA-Purdue

Milton T. Kenney, 1933
Donald O. Unteed, 1946

GAMMA MU-Washington

Robert W. Gilley, 1930

GAMMA XI-Cincinnati

Karl G. Keck Jr, 1942

GAMMA PI-Iowa State

Mr John M. Peterson, 1983

GAMMA RHO-Oregon

Frank T. Morgan Jr, 1942
Edgar R. Skelley, 1941

GAMMA UPSILON-Miami

Harry R. Clawson Jr, 1940
John A. Weiher, 1948

GAMMA PSI-Georgia Tech

Noel C. Turner, 1947

DELTA ALPHA-Oklahoma

Joe F. Gibson, 1934
James P. Jackson Jr, 1957
Savoie L. Lottinville, 1929
L. Donald Pilkington Jr, 1937
Martin Sanborn, 1961

DELTA BETA-Carnegie-Mellon

Frederick P E. Frank, 1949

DELTA GAMMA-South Dakota

Robert F. Jones, 1947
William J. Schenecker, 1957
William R. Stengel, 1942

DELTA EPSILON- Kentucky

Moses W. Howard, 1931

DELTA ZETA- Florida

William L. Tempel, 1973

DELTA MU-Idaho

Eugene J. Ryan, 1937

DELTA XI-North Dakota

O. Henning Olson, 1934
Howard R. Reuter, 1937

DELTA OMICRON-Westminster

Allie J. Talbert, 1949

DELTA PI- Southern California

George W. High, 1951

DELTA SIGMA-Maryland

Donald G. Castleberry, 1998

DELTA TAU-Bowling Green State

John C. Miller, 1950

DELTA UPSILON-Delaware

Wendell D. Wheatley, 1955

DELTA PHI-Florida State

Lemuel A. Davis, 1951

DELTA CHI-Oklahoma State

Robert D. Miller, 1956

TAU-Pennsylvania State

E. Dudley Townsend, 1935

BETA GAMMA-Wisconsin

Richard A. Oscar, 1951

BETA CHI-Brown

Theodore F. Dane, 1949
Robert M. Thomas, 1938

GAMMA GAMMA-Dartmouth

William J. Kieckhefer, 1940

Oldest Georgia Delt Dies

William Henry Peterson, Sr., *Georgia '19*, Georgia's oldest living Delt, died April 11, his 64th wedding anniversary, in Vidalia, Georgia. Born in Ailey, Georgia, he graduated from Brewton Parker College in Mt. Vernon, and then from the University of Georgia School of Pharmacy in 1926, one of only three on-time graduates from his original class. He greatly enjoyed an active membership in Beta Delta Chapter, where he introduced the latest dance craze, *The Charleston*, to the University of Georgia campus. He was the owner and operator of the Mt. Vernon Drug Company for 47 years before his retirement. A past member of the Vidalia Elks Club and Mt. Vernon-Ailey Lions Club, he was a lifetime member of the Ailey United Methodist Church where he served as Sunday School superintendent for 25 years. In addition to his wife, Grace, and other children and grandchildren, he is survived by his son William H. Peterson, Jr., *Georgia '63*, who followed in his footsteps by joining Beta Delta Chapter and graduating from the UGA School of Pharmacy in 1963 to pursue a career in the commissioned corps of the United States Public Health Service.



Gustafson/Johns Scholars Named

The Delta Tau Delta Educational Foundation is pleased to announce this year's recipients of this Ned H. Gustafson/Kevin R. Johns Scholarships: **David A. Roberts**, *Purdue '98*, and **Kyle R. Cruley**, *American '98*.

Roberts, a building construction management major, serves as president of Gamma Lambda Chapter, following stints in pledge education, house management and alumni relations. Other activities include Gold Key National Honor Society, President's Council of IFC, National Association of Home Builders and a volunteer for the American Heart Association, Adopt-a-School and Adopt-a-Highway.

Cruley, a political science major, plans to pursue a career in public service in the legislative branch. At Theta Epsilon he serves as the current treasurer, following terms as corresponding secretary, house committee chair, and pledge class brotherhood chair. In addition to his chapter activities, on campus he has served as an IFC Judicial Board Examiner, an IFC delegate, and a Resident Assistant for the University's residence hall system.

Awarded annually to two qualified candidates, the scholarship recognizes those Delts who have made

a difference in their chapters, their campuses and their communities. Applicants are men who have grounded themselves in the Mission and Values of the Fraternity. Along with campus and community involvement, academic excellence is an important component of the selection process, though not the dominant factor. This scholarship is one of the most prestigious individual awards the Fraternity bestows upon an undergraduate member. The scholarship recognizes those men who find a unique balance between academic achievement and involvement in their chapters, campuses, and college communities. Winners of the Ned H. Gustafson/Kevin R. Johns Scholarship embody "Committed to Lives of Excellence." ■

Central Office Announces Executive Staff Changes

After a nationwide search, the Fraternity has selected **Duane Wimer**, former Director of Business Affairs, as the new Executive Vice President. Wimer formally replaces Ken File who left the Central Office staff to work for the Fraternity's Educational Foundation. A 1984 graduate of Ball State University, Wimer continues his predecessor's legacy of an established track record of dedication to the Fraternity and sound financial management practices. Prior to joining the Fraternity staff, Wimer



served as a commercial loan officer with Bank One and a principal with Whipple & Co., an Indianapolis-based consulting firm.

Replacing Wimer as Director of Business Affairs is **Alan K. Selking**, *Ball State '84*. Most recently, Selking served as controller for Allmed Financial Corp, a subsidiary of the \$6 billion Anthem, Inc., specializing in medical billing and collections for health care providers. Prior to joining Allmed, he served as assistant controller for Gibraltar Mausoleum Corporation a cemetery and funeral home company with



properties in thirteen states.

In addition to spending time involved in various professional and religious activities, Selking enjoys softball, physical conditioning and spending time with his wife and two young daughters.

Ned Gustafson, former Director of Expansion, ended four years of service to the Central Office. During his tenure he visited 75 chapters in all five divisions, worked on the development of 14 colonies and helped to install seven new chapters. He will be joining the family business as a manufacturer's representative in Minneapolis. He says, "It is important to thank all the undergraduates, alumni and fellow staff for the past four years. I have enjoyed many great experiences and look forward to being an involved alumnus."

Upcoming Issues

The Rainbow seeks your input for following future features:

Museum Curators

Restaurateurs II

Volunteer-Oriented Careers

Non-pastoral religious careers

Artisans/Craftsmen

Overcoming Physical Disabilities

100 year old alumni

Top Supermarket Chain executives

Patented Inventors



Dave Roberts, above, and Kyle Cruley, below, have been recognized as this year's winners of the prestigious Gustafson/Johns Scholarship



BASKETBALL

Forward **Shawn Rhodes** was a key player for Kansas State and led the team in rebounding (173, 6.4). He was also second in blocked shots (30), third in scoring (258 points, 9.6 average) and third in minutes played (765) for the Wildcats. Shawn's career best game was 21 points and 6 rebounds versus Oklahoma State.

Center **T.J. Perry** had a solid season off the bench as Butler set a school record for wins (23-10) and made its first NCAA Division I playoff appearance in 35 years. He had his career best game (18 points, 5 rebounds) against Wisconsin-Milwaukee and, in his final game, had 10 points and a team high 7 rebounds versus Cincinnati in the playoffs.

Three Deltas were good performers for Bethany. Forward **Jason Rasor** earned All-PAC second team honors, leading in scoring (301 points, 12.5 average) while ranking second in rebounding (123, 5.1) and assists (43). Co-captain/guard **Kevin Kozup** missed some games due to injuries but was second in scoring (196 points, 10.9 average) and third in assists (42). He finished his career with 1,667 points, the second-best total in school history. Guard **Jim Sperlazza** contributed 195 points (9.4 average) to the Bison cause.

Four Deltas saw significant action for the 10-10 Stevens Tech squad. Forward **Rich Berry** led the team in scoring (275 points, 13.8 average), rebounding (169, 8.5) and steals (50) while ranking second in blocked shots (37). Center **Dwayne Taylor** ranked among Division III's leaders in blocked shots (47, 2.5 average), was second in rebounding (146, 7.7) and fourth in

scoring (175 points, 9.2 average). Also playing well were guard **Brian Zimlik** (97 points, 6.1 average) and back-up center **Eric Wolff**.

Guard **Kevin Gearheart** and forward **Travis Merrill** were leading players off the bench for the 24-5 Wabash ICAC championship squad, which went to the Division III playoffs. Kevin appeared in every game and had 76 points, 31 assists and 15 steals. Travis also played every game and was Wabash Player of the Game against Webster, scoring 14 points and grabbing 4 rebounds.

Guards **Kyle Henneberry** and **John Vana** saw action off the bench for Northwestern while guard **John Carroll** appeared in 21 games for the 20-6 Tufts squad, which also went to the Division III playoffs. Center **Joel McMillan** and forward **Jeremy Richards** were good backups for the Illinois Tech team.

The most successful Delt college head coach this winter was **Griff Mills**, *DePauw '88*, who posted a 16-12 record for Armstrong State in Division II. Other head coaches were *DePauw's Bill Fenlon*, *Northwestern '79*, who is now 188-119 after 12 seasons; third-year coach **Alan Nudo**, *Illinois '80*, at Parkland College; and sixth-year coach **Dick Fick**, *Morehead State '75*, who was released by his alma mater following the season.

SWIMMING

Ken Heis won the NCAA Division III 50 freestyle title (20.33), swam on four first place relays and led Kenyon to its 18th consecutive Division III championship. He

was also named All-American after placing third in the 100 freestyle and gained All-American honorable mention with an 11th place time in the 200 freestyle event.

Also named All-American in four events was **John Newland**, who was on Kenyon's winning 800 freestyle relay, seventh in the 200 freestyle and eighth in the 200 backstroke and 500 freestyle. Gaining All-American honorable mention for the Lords at the

Division III meet were **Michael Courtney-Brooks** (14th in the 200 backstroke) and **Ben Douglass** (16th in the 100 butterfly).

Even though Kenyon's 43-year streak of conference titles was ended by Denison (under coach **Gregg Parini**, *Kenyon '72*), the Lords had good performances from the Delt contingent. **Ken Heis** won the NCAC 100 freestyle, was on two winning relays and was second in the 50 freestyle and 200 medley relay. **Ben Douglass** was on the winning 400 medley relay, placed second with the 200 medley relay, was third in the 100 breaststroke and finished fifth in the 100 butterfly.

Also excelling at the NCAC meet were Kenyon's **Ben Holland**, who was on the winning 400 medley relay and second place 200 medley relay. He had a third place finish in the 100 backstroke and was fourth in the 200 backstroke. **Michael Courtney-Brooks** was third in the NCAC 200 backstroke and **Rob Wilson** had a sixth place finish in the 1650 freestyle.

Earning NAIA All-American honors for Illinois Tech was **Robert Szczesniak**, who was on the ninth place 200

freestyle relay. He earned All-American honorable mention by placing 10th in the 100 butterfly and 11th with the 200 medley relay and 400 freestyle relay. Teammate **Mitchell Mabrey** also gained All-American honorable mention with the 11th place 200 medley relay. Other Illinois Tech competitors during the season were **Brian Drawert** and **Jeremy Rodgers**.

Deltas dominated the George Washington squad as **Rush Taylor** set a new school 100 breaststroke record. He also had first place 200 breaststroke finishes in dual meets with James Madison and LaSalle. **Dave Simonetti** won the 200 breaststroke against Virginia Tech and took first place honors in the 200 butterfly versus Navy, Delaware and Duquesne. **Joe Lintott** placed second in the 100 freestyle and third in the 500 freestyle versus Duquesne while placing third in the 1000 freestyle against Delaware. Also placing in dual meets were freestylers **Dean Richardson** and **Jason Serino** of GWU.

A leading diver for Missouri, particularly off the one meter board, was **Brad Duggan**. **John Apple** of Ohio had the team's third-best time of the season in the 100 breaststroke. Ohio Wesleyan's **Sean Cote** place sixth in both the one meter and three meter diving competition at the NCAC meet.

Dan Haar was the only Albion swimmer to earn All-MIAA honors at the conference meet. He placed fifth in the 100 backstroke and sixth in the 200 IM and 200 backstroke. **Robert Trenczer** was a tri-captain at M.I.T. and teammate **Will Dichtel** also swam for the Engineers. **Joshua Ries** competed for Tufts in the breaststroke events.

By
Jay
Langhammer



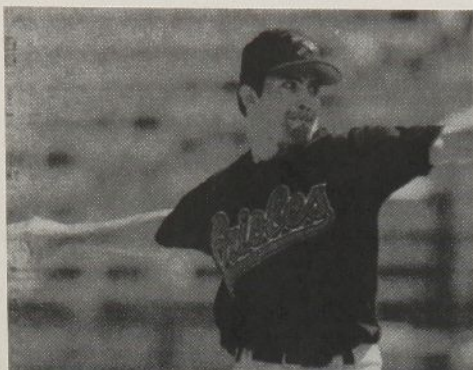
Rhodes



Perry



Heis



**Orioles
Pitcher Mike
Mussina**

WRESTLING

Six Delts saw action for the Stanford squad during the winter. **Beau Weiner** was 14-11 in the 142 pound class, placed third at the Pacific-10 meet and was fourth at the All-Cal Invitational. He went to the NCAA Division I meet, as did **Zack Zimmerer**, who posted a 24-18 record and team high 6 falls in the 126 pound class. He placed second at the All-Cal Invitational, third at the Aggie Open and fourth at the Pac-10 meet.

Warren McPherson of Stanford posted a 20-10 mark

at 142 pounds while placing second at the All-Cal Invitational and fourth at the Southern Oregon Open. **Chris Serjak**, who wrestled at 275 pounds, had a fourth place finish at the Aggie Open. **Shane Cross** (167 pounds) and **Frank Ruiz** (134 pounds) also competed for the Cardinal.

Several Delts were top performers for Washington & Jefferson. **Tony Dietrich**, who wrestled at 142 pounds, was named to the National Wrestling Coaches Association Academic All-American team and posted a 25-8 record. He was champion (for the third year) and tournament MVP at the PAC meet; placed second at the W&L and Claude Shearer tourneys; and third at the Division III regionals. Tony's career mark is now 78-23, second-best on W&J's career list, with one season of eligibility left.

Mike Mason competed at 158 pounds and set a Washington & Jefferson record for pins in a season

with 10. He posted a 20-12 record and won the W&L Invitational. He also placed second at the PAC meet and was fifth at the Division III regionals. **Troy Whitesel** had a 10-4 record at 190 pounds but missed part of the season with an injury. W&J co-captains were **Chad Kaufmann**, who wrestled at 126 pounds and placed second at the PAC meet, and **Matt Schumacher** (134 pounds). **Mike Shelbourne** saw action at 134 pounds for the Wabash squad.

ADMINISTRATORS

Doug Single, Stanford '73, is General Manager and CEO of the 1998 NIKE World Masters Games, which will be held in Portland, Oregon during August of next year. A former President and CEO of Special Olympics International, he also served as athletic director at SMU and Northwestern and associate director of athletics at his alma mater. The 1998 Games will be the fourth time the event has been held and

the first time in the U.S. Over 25,000 athletes (age 25 and up) from more than 100 countries are expected to participate in 25 individual and team sports.

BASEBALL

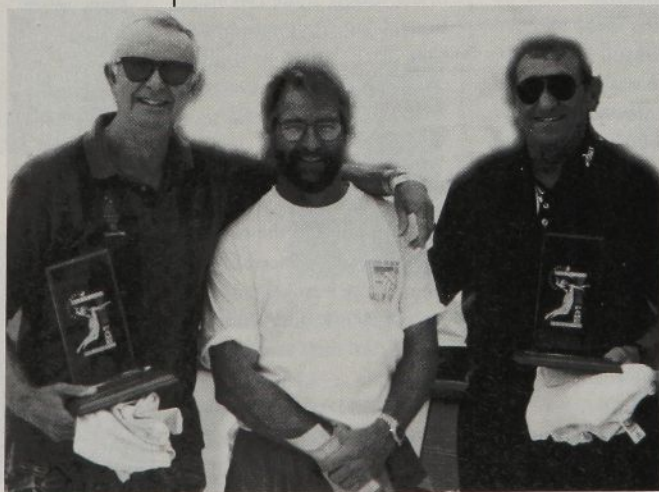
As the 1997 major league season got underway, there were five Delts on big league rosters: Baltimore Orioles pitcher **Mike Mussina**, Stanford '91; Toronto Blue Jays third baseman **Ed Sprague**, Stanford '89; Blue Jays outfielder **Shawn Green**, Stanford '95; Florida Marlins pitcher **Rick Helling**, Stanford '94; and Oakland A's pitcher **Willie Adams**, Stanford '94. Playing at the Triple A level are Tacoma first baseman **James Bonnici**, Michigan State '94; Phoenix first baseman **David McCarty**, Stanford '94; Edmonton pitcher **Andrew Lorraine**, Stanford '94; Wichita second baseman **Jed Hansen**, Stanford '95; Rochester pitcher **Brian Sackinsky**, Stanford '93; and Nashville pitcher **Brian Keyser**, Stanford '89. ■

Delt Inducted into Beach Volleyball Hall of Fame

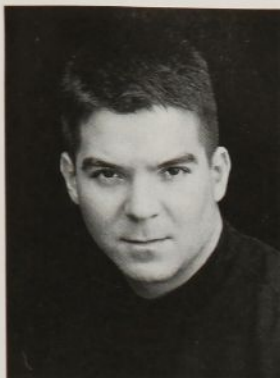
O'Hara, UCLA '54, helped popularize beach volleyball during the '50s and '60s. Now the two rivals have entered the Pro Beach Volleyball Hall of Fame together with their induction April 13 at Clearwater Beach, Florida. The outspoken Selznick, who began to play in 1950, is recognized as the best player of his era. O'Hara came out of UCLA in

1953 to challenge Selznick's dominance of the beach. Player of the year in 1961 and 1963 and a '64 Olympian, he won 37 tournaments, including five straight Manhattan Open victories. After his playing career, he continued to work in the sport, playing a major role in developing the International Volleyball Association and Wallyball, the newest version of volleyball, played in a racquetball court.

O'Hara, as FIVB technical director of beach volleyball, was instrumental in convincing the International Olympic Committee and the Barcelona Olympic Organizing Committee to add the sport of beach volleyball to the Olympic games. "I was thrilled to learn of my election," said O'Hara. "I've been trying to figure out a way to get to Florida to check out the volleyball action there." The Pro Beach Volleyball Hall of Fame was founded in 1990 following a Greater Clearwater Chamber of Commerce task force study. Its purpose is to honor the accomplishments of players, officials and supporters and to increase exposure for the sport. Plans are underway for a permanent museum on Clearwater Beach. ■



The fierce battles waged by Gene Selznick and Mike



Matt Bellner, *Stephen F. Austin '90*, [ABOVE] recently finished seven episodes of "The Bold and the Beautiful." He continues to audition and is very close to landing a major role. Look for him this fall in two different films.

Peter Buck, *Emory '79*, produced the second solo album by singer Mark Eitzel (formerly of American Music Club), co-wrote several songs and played guitar on several tracks. The album/CD, which was released in May, was recorded at Peter's personal studio in Seattle during a hiatus from R.E.M.

Drew Carey, *Kent State '79*, was an American Comedy Awards nominee for best actor in a comedy series. "The Drew Carey Show" was one of the big hits of the 1996-97 TV season, consistently ranking among the top 20 shows.

Chris Cowan, *Southern California '89*—Television producer-director who has been with ZM Productions for a number of years. He recently co-produced the Fox special "When Disaster Strikes", among others.

Bob Craig, *Indiana '90*—Actor and president of Broad Shoulders Productions, a Chicago-based theatre compa-

ny. Earlier in his career, he was with TheatreSports, an improvisational comedy troupe, where he met fellow actor **Chip Schubert**, *Wisconsin '89*. Bob had his own one man show last fall at the Broad Shoulders Theatre and co-authored "The Convention", a 1996 stage comedy which coincided with The Democratic National Convention in Chicago.

Chris Durand, *Wisconsin '85*, continues to work in films as a stunt man and actor. Among his recent films are "Last Man Standing", "Pure Danger", "Rage", "Skyscraper" and "The Sweeper".

Bill Fagerbakke, *Idaho '76*, completed his ninth and final season as Dauber Dybinski on ABC-TV's successful "Coach" series. The last episode was aired on May 14th but the show will continue to be seen via syndication reruns.

Matthew McConaughey, *Texas '92*, spent the spring filming the Steven Spielberg drama "Amistad", playing a defense lawyer again, but this time, in the 19th century. His next planned acting role will be in "Newton Boys", a film about some notorious bank-robbing brothers. He is currently on screen in "Contact" with Jodie



Foster.

Austin (John Patrick) Miller, *Baylor '96*, [BELOW LEFT] has recently been cast as the star of Andrew Lloyd Webber's stage spectacular "Starlight Express" through Actors' Equity Association and Troika Inc. After appearing as one of the leads in "Enter the Night", the musical smash at the Stardust in Las Vegas, Austin will leave for a fifteen month contract in the new musical which is danced and sung

entirely on roller skates. He had been offered the title role in the North American tour of "Joseph and the Amazing Technicolor Dreamcoat" and the role of Bobby in

Norwegian Cruise Line's production of "Crazy for You", passing them up for "Starlight Express".

Jim Nabors, *Alabama '51*, still performs occasionally for live audiences after receiving a liver transplant in 1994. Now semi-retired, he splits his time between his home in Honolulu, his macadamia nut ranch on Maui, another ranch in Whitefish, Montana and an apartment in Los Angeles.

Richard North Patterson, *Ohio Wesleyan '68*, saw his eighth novel, "Silent Witness", published by Knopf over the winter. It was on the fiction best sellers list for several weeks during the spring.

Chip Schubert, *Wisconsin '89*—Actor and vice president of Broad Shoulders Productions in Chicago. In 1994, he was in the TheatreSports improv group, where he met Delt Bob Craig. He co-authored the comedy, "The Convention", in 1996 and appeared again with

TheatreSports this spring.

David Schwimmer, *Northwestern '88*, completed his third season as Ross on "Friends", with the show ranking in TV's top five once again. He recently directed and starred in the high school reunion comedy "Since You've Been Gone" and is starring in HBO's "Silicon Wars", which began filming in late April. David was also signed for the cast of "Apt Pupil", which is based on a Stephen King novella and will begin filming this summer.



Peter Stuart, *Northwestern '89*, [above] of Dog's Eye View has been in the studio this spring working on the group's second Columbia album/CD. They played a few concert dates during the spring and performed in an episode of "Clueless".

If you know of, or consider yourself, a Delt rising star in the entertainment arena, contact Jay Langhammer in care of the Central Office.

The original mission of the Delt 2000 program states, "To double the number of alumni involved in the positive development of undergraduates and their chapters." This original mission has not changed, but the focus of the work has changed over time. Now, the Fraternity wants to identify specific areas of need for chapters and the roles that alumni can assume to help our undergraduate chapters. In this way, the Fraternity can take advantage of its most valuable resource, our alumni, so undergraduate members can engage in values-based conversations to truly live a life committed to excellence.

Toward this goal, the Fraternity defined a way to measure active alumni involvement through the Delt 2000 Chapter Criteria. This is made up of three teams of alumni; an advising team, a house corporation team, and a mentor team. The advising team consists of the chapter advisor, the faculty advisor, and any assistant advisors. The house corporation team consists of any elected officers and members of the local board of directors. The mentor team consists of any volunteer not an advisor or house corporation member who conducts two mentoring programs per academic year. A mentoring program is defined as any educational program (fraternity related or not) done for the entire chapter, a committee or a special group of members, or for a specific officer, chairman, or member. As long as you mentor at least one member of the chapter twice a year, you can serve as a mentor.

Below is a list of chapters that have open alumni positions. These chapters are in the most need of alumni involvement and assistance. It is the Fraternity's goal to have all our chapters categorized as Delt 2000 chapters to ensure the vitality of our organization. Please take the time to look over the list to see if there is chapter position that you can fill.

How do I get involved? Call Mike Deal on the Delt 2000 Hotline at 1-800-562-1590. Mike serves as the chairman of the Delt 2000 committee and can help you get placed in the position that best suits your time and talents.

LEGEND

CA - Chapter Advisor
AA - Assistant Advisor
FA - Faculty Advisor
HB - House Corporation Board Member or Officer
MEN - Mentor

Gamma-Washington and Jefferson
1 HB, 1 MEN

Delta-Michigan
CA, AA, FA, 3 MEN

Zeta-Case Western Reserve
AA, FA, 4 MEN

Mu-Ohio Wesleyan
FA

Omicron-Iowa
2 MEN

Upsilon-RPI
2 MEN

Beta Beta-DePaul
2 MEN

Beta Epsilon-Emory
5 MEN

Beta Eta-Minnesota
FA, 2 MEN

Beta Theta-University of the South
3 HB, 3 MEN

Beta Iota-Virginia
FA, AA, 6 MEN

Beta Mu-Tufts
4 MEN

Beta Pi-Northwestern
AA, 12 MEN

Beta Rho-Stanford
CA, 1 HB, 2 MEN

Beta Sigma-Boston
AA, AA, 2 HB, 10 MEN

Beta Tau-Nebraska
AA, FA, 3 MEN

Beta Upsilon-Illinois
AA, 2 MEN

Beta Psi-Wabash College
4 MEN

Beta Omega-UC, Berkeley
CA, AA, FA

Gamma Eta-George Washington
CA, AA, FA

Gamma Theta-Baker
CA

Gamma Kappa-Missouri
1 MEN

Gamma Lambda-Purdue
FA

Gamma Mu-Washington
CA

Gamma Xi-Cincinnati
AA, FA, 6 MEN

Gamma Omicron-Syracuse
3 MEN

Gamma Rho-Oregon
AA, FA, 3 HB

Gamma Tau-Kansas
CA, AA, FA

Gamma Upsilon-Miami
AA, FA, 2 HB, 6 MEN

Gamma Psi-Georgia Tech
CA

Delta Beta-Carnegie-Mellon
FA, 10 MEN

Delta Gamma-South Dakota
FA

Delta Epsilon-Kentucky
FA, 2 HB, 4 MEN

Delta Zeta-Florida
3 MEN

Delta Eta-Alabama
FA

Delta Nu-Lawrence
AA, 6 MEN

Delta Omega-Kent State
CA, 5 MEN

Epsilon Beta-Texas Christian
3 MEN

Epsilon Delta-Texas Tech
AA, FA, 3 HB, 7 MEN

Epsilon Epsilon-Arizona
5 MEN

Epsilon Iota A-GMI
AA, FA, 1 HB, 1 MEN

Epsilon Iota B-GMI
AA, 1 HB, 6 MEN

Epsilon Nu-Missouri @Rolla
1 MEN

Epsilon Phi-Southeastern Louisiana
AA, FA, 1 HB, 3 MEN

Epsilon Omega-Georgia Southern
1 MEN

Zeta Beta-LaGrange College
FA, 4 HB, 2 MEN

Zeta Delta-Southwest Texas State
AA

Zeta Zeta-Morehead State
AA, FA, 5 MEN

Zeta Kappa-Middle Tennessee State
AA, 2 HB

Zeta Lambda-Western Illinois
AA, FA, 2 HB, 3 MEN

Zeta Pi-Indiana of Pennsylvania
AA, FA, 1 HB, 4 MEN

Zeta Rho-Eastern Illinois
AA, FA, 5 MEN

Zeta Sigma-Texas A&M
4 HB

Zeta Tau-N. Carolina, Wilmington
AA, HB, 1 MEN

Theta Alpha-Western Ontario
AA, FA, 4 HB, 2 MEN

Theta Gamma-Arizona State
3 HB, 6 MEN

Theta Delta-Baylor
AA, FA, 5 MEN

Theta Epsilon-American
AA, FA, 1 HB, 7 MEN

Theta Zeta-San Diego
7 MEN

Theta Eta-South Carolina
2 MEN

Theta Lambda-California - Riverside
FA, 5 HB, 3 MEN

Theta Mu-Clemson
FA, 3 HB

Theta Nu-SE Oklahoma State
CA, AA, FA, HB, 2 MEN

Theta Xi-Eastern Michigan
AA, 2 HB, 7 MEN

Theta Omicron-Northern Colorado
FA, 5 HB, 1 MEN

Theta Pi-Frostburg State
AA, 5 HB, 2 MEN

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