

THE DELTA TAU DELTA MAGAZINE

# RAINBOW

SPRING 1994

## ARTREPRENEURS

Talented Delts find ways  
to capitalize on the  
art of the deal





**"In the three years I've been working with the local chapters I've certainly learned a lot more than I've taught. I think I've learned ten years of business lessons dealing with not only conflicts but with**

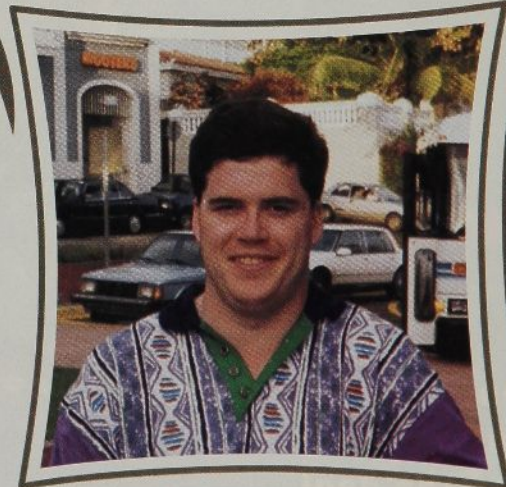
# ONE OF THE

**success in that short period of time. When I began, two of the chapters were**

**philosophically and financially adrift. The greatest reward for me has been to see the chapters get their own vision of the future and take the initiative to make it a reality. Seeing their enthusiasm for the Fraternity rekindles my own."**

**H. Arthur Stevens,  
George Washington '89**

*Benefit  
from the  
Experience!*





# RAINBOW

DELTA TAU DELTA FRATERNITY

Spring 1994

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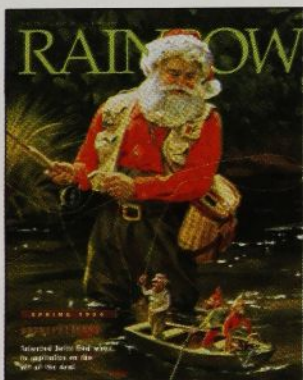
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## ▲ About the Cover



Original oil painting by Tom Browning

*This sample, from one of Delt artist Tom Browning's beloved series SANTA'S DAY OFF, simultaneously reveals the abundance of artistic talent among the alumni ranks and heralds the arrival of another summer vacation.*

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# The Art of the Deal

*Gifted alumnus  
finds satisfaction in  
painting life's simpler pleasures*

When I was a kid, I'd get up in the morning, put on a pair of cotton shorts and I'd be set to go," says Tom Browning, Oregon '71, as he prepares a model for a photography session. Browning's images are infused with these kinds of memories. The props, clothing, gestures and attitudes that he selects have at their heart a mood that comes from Browning's own past.

Take, for example, *WAITING FOR A BREEZE*. "If we didn't have 15 cents to buy a kite, we made one from sticks and newspaper with a rag tied in knots for a tail," he says. "You can't buy those simple diamond-shaped paper kites anymore. Now they're made of silk with fancy colors and weird shapes."

Browning finishes and sends his model on his way. He signs a painting, then varnishes another. Around us in the studio are oil studies of a wine bottle, a teddy bear, a vase of flowers. On the wall are prints of the Santa Claus paintings he has done over the past decade. And on the easel is a scene of three elk poised in a snow-covered forest.

Browning's studio is in Eugene, OR. He was born east of here, across the mountains, in Ontario, OR, in 1949. His art career was set on track while in grammar school. Inspired by the paintings his mother had



BY FRANZ BROWN & KERRY HARDING



created during her college years, Browning decided that he would become an artist.

Roger Ashby, his high school art instructor, played a special role in Browning's development. He offered training in watercolors, oils, and pastels, and introduced Browning to scratchboard and the use of the palette knife. He also instilled in Browning the value of painting from life, taking him outdoors to do on-site paintings as well as setting up still lives in the classroom.



After high school, Browning left Ontario for the University of Oregon at Eugene. The year was 1967 and Browning describes the curriculum as "contemporary, modern, abstract. There was a lot of art theory." Browning found little instruction directed toward representational art with the exception of the night classes taught by illustrator Alan Haemer. "He was quite influential on my career," says Browning. "I was free to stop at his studio any time, to see what he was working on. His work convinced me that he knew what he was talking about."

Although he was in the art program for four years, Browning left the University of Oregon in the spring of 1971 without graduating. That summer he did road work for the city, then got a job with a taxidermist skinning animals and learning about the trade. "I was very interested in wildlife and knew that if I learned animal anatomy from the inside out it would really help...and it did."

That same year Browning visited the Amon Carter Museum in Fort Worth, TX, and the Gilcrease Institute of American History and Art, in Tulsa, OK. It was his first introduction to museum-quality representational art. "It channeled me into the western and wildlife areas," he says, adding, "Remember, this was 1971. Western art was really just beginning to take

off."

The spring of 1972 saw Browning working for the city of Portland, OR, "paving, laying pipe, that sort of thing," he says. His easel was set up in his home. "I did more practice paintings than anything else. My grandmother got most of them...she thought they were wonderful."

Two mentors gave Browning the push he needed to put his work in front of more than family and friends. In 1973 painter Don Prechtel invited Browning to have a one-man show at his gallery in Creswell. Shortly thereafter, sculptor Dan Huber suggested that Browning show his pen-and-ink and scratchboard drawings of wildlife at Trail's End Gallery in Portland. The exposure gave Browning the encouragement to explore a variety of themes and media. He shifted into watercolors and then oils; he added western themes and then genre scenes of women and children. He also began taking workshops and painting with artists such as Ned Jacob, Lowell Ellsworth Smith and Jon Zahourek. In 1986, Browning was invited to join the Northwest Rendezvous Group, which shows in Helena, MT, each year. The recipient of NWR Merit Awards, Browning feels his career has been on a roll ever since.

Today, Tom Browning keeps busy supplying his two galleries, Wadle Galleries Ltd., Santa Fe, NM, and Cottage Gallery a Carmel, CA. He is primarily a figural artist, addressing a variety of subjects, from contemporary genre scenes to historical vignettes and cowboys. He continues to paint an occasional still life or wildlife subject, as well as his Santa Claus series, which is reproduced in a card and print line.

While viewers may bring nostalgia to Tom Browning's paintings, his primary goal is "to create a strong painting. I don't start with a sentimental mood," he explains. "I'm concerned with the basic elements of a good picture."

Still, a pervasive feeling has come to be synonymous with Browning's art...for good reason. "I look for something soft, warm, pleasing... something people can identify with, something they would want to live with," he says.

"For example, I often try to remember what we kids used to do that was really enjoyable and relaxing."

If he doesn't already have a location in mind, Browning next determines the appropriate setting for an idea. "It's a quest," he jokes. "Sometimes I find just the place by luck. More often, I ask people where I might find gardens in bloom or places with special objects like old wood stoves or grape arbors. Sometimes I'll just drive around until I see it."

Occasionally a great location suggests a painting. "I was driving down the highway past a gully where I saw a house and a tree swing; I don't know. But there were these two

children, pushing each other on the swing. Their dog was bouncing around, barking and joining in the fun. Someday I'll paint it."

"Such rural scenes are hard to find," he laments. "Most kids are on video arcades, or in front of television sets, playing Nintendo."

Agricultural crops ready for harvesting are a favorite theme. When he drives by a pumpkin patch, Browning slams on the brakes and







begins planning where the figures will go. "There's something about field hands and pumpkins, old farmers and their families reaping the rewards of a harvest that really appeals to me," he admits.

Other searches take him farther afield, like a trip to California he made with wife Joyce and son Michael. "I had in mind a boy with a sailboat but hadn't placed it yet. I really didn't even know what a tide pool was until we got to Carmel and Michael began playing in the warm shallow waters on the rocky shoreline. VISIONS AND DREAMS was the result. It's as if the boy was wishing he could sail one of the bigger boats out in the bay."

Serendipity also comes into play on a location-hunt. "Once I drove all around town looking for the perfect tree for a painting," Browning says with a smile. "I didn't have any luck until I got home and found out the tree was right in our front yard."

Joyce and Michael are occasionally involved in the next stage of Browning's art-modeling. But more often, Browning notes the location and gets permission to use it. He then schedules the models, ensures they have the appropriate clothing and does an on-location photography session.

**U**sing models is critical to Browning's work. "You need to know where the light falls, where the shadows are. You can't guess and make it convincing," he says. He describes the free-for-all that took place when he set up a butterfly adventure. "I wanted the kids to move in slow motion so I could have time to photograph but they looked so stiff that I just told them to go for it. And they did, madly chasing the butterflies in a sincere attempt to catch them. It was a riot."

"I'll often watch for some special interaction among the models, something that people might identify with. Then I stop everything and set up a composition that will work. I'm stage-directing the whole time — moving people closer, adjusting their hands, the direction of their gazes. I try to control as much as I can so I don't have to go in later and fabricate things I missed."

Back in the studio, Browning supplements his photographs with field sketches, figure studies and studio still lifes. Noting that it's imperative to avoid becoming a slave to the photographic image, he quips, "The camera is my 'Japanese sketch book.' Photography permits a quick note-taking, catching a moment or a fleeting light. But the way we see is much different from the harsh realities recorded by the camera.

"I want my painting skills and the freedom of the brushwork

to dominate the final work. Painting from life helps you see where the camera fails."

The final phase of Browning's artistic process is one he doesn't control — the viewer's response. Many things are read into his scenes. In VISIONS AND DREAMS one can easily imagine the boy's thought: a sense of power and greatness, and the challenge about to be faced by a young adult. "Any of that is just a matter of interpretation," says Browning, "and that's fine. I want people to read whatever they want into my work."

"I did a painting of a mother with her child heading out to play in the water. A lady saw the painting and explained to the gallery owner that it reminded her of a baby she had lost. Her husband bought the painting for her. That's great. I like to hear that. I was trying to capture a fleeting moment that people might identify with and it worked."

Tom Browning hopes that all viewers of his work will add the finishing touches that bring a painting to life. Clearly, in his mind, the experience of art is not so much a matter of brushstrokes, as it is the power of those strokes to evoke some kind of emotional bonding between the image and the viewer.

While it is the emotional interfacing of art and audience which Browning finds most fulfilling it has been the combined synergy of his talent and his wife's marketing and management savvy which has transformed a hobby into a phenomenally successful business by any standard.

When asked if it was hard to sell the paintings he had so lovingly created, Browning responded that surprisingly, it was not. He

comments "Selling my paintings are a means to an end—a way to continue doing what I love. There are occasional paintings that turn out really well and I like to hang on to them. The Santa paintings are harder to let go. After they've been with us a year they're part of our life. Each have titles and you get used to having them around."

Much of the Santa series'

value has come licensing agreements negotiated with a number of distributors. In addition to the greeting cards and prints which Browning's own company distributes, licensing agreements have been set up with Bradford Exchange for collector's plates, Possible Dreams figurines, Fieldcrest/Cannon and Alida's cross stitch embroidery kits.

Driving the Santa series' success is 'its ability to help Santa





relate to adults' says Browning. "The paintings make them feel he's not just for kids—it gives them an excuse to believe."

However, Browning is quick to add that their success is not entirely by accident—there has been a lot of hard work put in by his family to get him where he is today.

He laments, "People have a certain perception of what artists are supposed to be like. It's a stereotype. Like any business to be successful you have to have some sort of business plan behind it—you have to be realistic."

Looking back, Browning says he probably should have gone to a professional art school rather than a liberal arts college because he would have come out of school with a craft that would have better enabled him to earn a living. "When you're young though you just go on the advice of others," he says.

Still, had he not gone to Oregon, he wouldn't have joined a fraternity. Today, there are still probably six fraternity



brothers he keeps in touch with. While in New York at the National Stationary Show, Browning looked over and thought he saw Nelson "Herk" Clark—a classmate he hadn't seen in 20 years. It turned out he was running a wedding-related business and they ended up sharing reps around the country.

In spite of his rapidly growing international acclaim, Browning remains an unassuming, gentle man who simply loves to paint. He says happily, "I do what I like to do and I've been really fortunate to keep doing it. I think when I end up I'd like to travel more

and paint scenes of different areas. And then maybe when I'm 60, I'll do a book." ▲

*This article was based on one which originally appeared in SOUTHWEST ART magazine. For those interested in learning more about Browning's work he may be contacted through Arbor Green Publishers at (503) 689-0929.*

*Angels.* They're on the cover of *TIME* and the subject of a recent series of books chronicling people's experiences with these mystical heavenly beings.

What explains the American public's current fascination with angels? Terrence Melcher, Maryland '85 who has combined his artistic talent

## The Angel Advantage

and a fascination with angels into a fast growing business, comments, "People have always had a fascination with angels. Actually it was the high fashion designers in 1990-1992 who brought them into vogue. Also, with all the evil in the world today, people want to believe that good exists."

As a child, he's been told, the stained glass angels in the windows of his local parish church so captivated Melcher that his family joked he someday would become a priest. While his career has since gone a different route, Melcher's fascination with angels has been heightened though not by ordinary means.

In 1989, while modeling in Milan, Italy, he passed on an invitation to a coveted *Vogue Italia* party to go off by himself and figure out where his life was going. The next day, sharing his experience with a friend, a man came up who Melcher had never met and displayed a knowledge of Melcher's life that was astounding. After talking for hours,

Melcher's life. It inspired his trademark and company logo (Arcangel, Inc.) and motivated him to focus on ultimately becoming a contemporary master's artist on par with Raphael.

Currently, Melcher has secured licensing agreements with Script Shirts, an Annapolis, Maryland-based apparel manufacturer and Barton & Cotton, a company that manufactures greeting cards for non-profit organization's fund raising efforts. In the future, Melcher's business will include an entire line of greeting cards with gift wrap, gift bags, mugs and calendars. One of the frustrating aspects of being new to the business of licensing your work is that people assume you're so anxious you're willing to practically give it away for the exposure. "So many manufacturers want something for nothing," Melcher says. "I've gotten my ducks in a row and they realize I've done my homework. In pursuing multi-year licensing agreements, it's a given they've accepted my style and terms."

Of all his ventures however, he believes electronic media holds the most promise, including electronic wallpaper, screen savers and video games with a more positive focus.

Regardless of what the future holds for Melcher commercially, he says, "the beauty of being human is that you can enable yourself to receive and transmit information to guide you. For me, I think angels are my guides."





## AMONG THE ALUMNI

**Brown, Christopher,** *Michigan '53*, was in private medical practice for 25 years and is now a staff physician with the V.A. Medical Center in Bay Pines, Fla.

**Castor, Stephen,** *Ohio Wesleyan '92*, is a financial advisor for Java Joe's Coffee Co. Inc., a small business in Rochester, NY.

**Gleason, William,** *Michigan '63*, was invited to teach a course on modern Russian history at St. Petersburg in Russia for the fall semester in 1993. Bill, a Russian specialist, has visited Russia and the former Soviet Union frequently over the years, living and working there as well.

**Gray, John Paul,** *Oklahoma State '69*, completed a three year term as president of the

Orange County Psychological Association. A frequent lecturer on Ethics, Relationships, and Post Traumatic Stress Disorder, Gary has also taught at two local universities. He is a Red Cross volunteer psychologist and has served in all the recent California fire, flood, and earthquake disasters.



**Johnson, Kiehner,** *Michigan '50*, retired as a partner in a large, national law firm. He is now serving as chairman of the Ohio Board of Tax Appeals, a position he was appointed to by Governor George Voinovich.

**Jones, Joseph,** *Michigan '70*, after a 10-year career as a prosecutor of tax crimes for the Justice Department, joined the private bar in 1986. A partner in Schwalb, Donnenfield, Bray and Silbert, Joseph specializes in white-collar crime defense and has represented clients in relation to the Iran/Contra investigation. He has also been active in a pro bono project that involves assisting the governments of Eastern Europe and the former Soviet Union in reforming their criminal justice systems.

**King, Mark,** *Michigan '72*, is a chemistry and biology teacher at the Lyons Township High School. He is also head coach of varsity wrestling and freshman football. In 1992, he was voted Coach of the Year for the State of Illinois High School Wrestling Coaches and Officials Association.

**Paxton, Matt,** *Virginia '87*, is president and publisher of *The News-Gazette* in Lexington, VA.

**Phillips, Craig,** *Ohio State '72*, has been awarded the Carl E. Foley Continuing Education Scholarship by the Council of Citizens with Low Vision International. This award is annually given to a Master's Degree student studying in the field of vision. Phillips is pursuing his Master's in Special Education at Northern Illinois University in teaching the visually impaired and in orientation and mobility.

**Pryor, Dick,** *Oklahoma '78*, has opened a law office in Oklahoma City. Pryor is co-anchor of the "Oklahoma News Report" on the Oklahoma Educational Television Authority network. He formerly was

Sportscaster at KOCO-TV in Oklahoma City and KJRH-TV in Tulsa, and was Public Relations Director for the Oklahoma City 89ers Baseball Club.



**Russell, Jim,** *Purdue '75*, who covers high school sports for the Indianapolis News, was named Indiana sportswriter of the year by the Indiana Sportswriters and Sportscasters Association. This is his second award.

**Schutzbank, Eris,** *Ohio-Wesleyan '92*, is a law student at Suffolk University. He was named the best oral advocate of his legal practicing skills section and was to compete for the class title in September.

**Sutton, John,** *Iowa State '85*, B.S. in Industrial Engineering, has been made a General Partner and is now "Director of Manufacturing and Distribution Industries" for Grant Thornton, a world wide accounting and consulting organization, for Minnesota and Mid-Western states. His group now consists of some twenty-five engineers; he reports that business is booming—limited only by their capacity to fulfill the obligation they have to each client.

**Vanskike, Chris,** *Missouri-Columbia '89*, has been promoted from the position of Assistant Manager at Builders Square in Burnsville, MN to Divisional Supervisor in charge of recruiting at the company's headquarters in San Antonio, TX. He has expressed a willingness to help graduating seniors find jobs and can be reached at (210) 616-8701.

## Delts to Reunite in Fort Lauderdale

Make your plans now for the three-day Independence Day Weekend. Delts from all over, both actives and alumni will be gathering in Fort Lauderdale, Florida for the first ever Delta Tau Delta National Summer Reunion. Organized by the Delta Phi Chapter at Florida State as a fundraiser to provide a new shelter, the three-day event offers a great time for everyone.



The headquarters will be the incredible Bahia Cabana hotel situated between the yacht-lined intracoastal waterway and Lauderdale's famous beach. The weekend will offer a welcome party, dinner, golf tournament, beach and poolside fun. The highlight of the weekend will be a

special Delta Tau Delta day at the Florida Marlins vs. Atlanta Braves game at Joe Robbie Stadium!

It doesn't matter which chapter you're from—this is a great chance to reunite with old friends or meet new ones and an incredible way to celebrate the holiday!). Affordable packages are available for the whole weekend or you can select the events that interest you. Arrangements are also available for children. Contact Paul Vrooman at (305) 441-6430 for more information. ▲



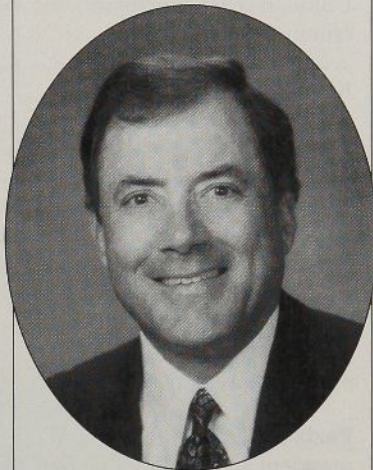
The President-elect of the Association of Trial Lawyers of America, Larry Stewart, *Delta Zeta 1960*, credits Delta Tau Delta for much of his success. Although Larry credits his wife, the former Pat Korodan, a Tri Delt, as the most important person in his life, he is quick to say he met her because of his membership in Delta Tau Delta.

During a speech at the Zeta Omicron Chapter's Rite of Iris banquet at Walt Disney World on February 5, 1994, Larry Stewart commended the Delt Chapter which he pledged at the University of Florida in 1956 for requiring compulsory pledge study halls. He also complimented his Chapter's encouragement of pledges and brothers to become involved in campus government and other campus activities. Deltas were groomed to be campus leaders by that Chapter.

Delta Zeta's social program included frequent sorority socials. In fact, Larry met his wife during one of these sorority socials. They have raised three sons during their thirty-five year marriage. One of their sons, Drew, pledged Delt at the University of Florida.

Although Larry Stewart had not reiterated the Delt Creed in more than 30 years, it was evident from his remarks at the banquet that the principals of the Delt Creed had been indelibly impressed into the fabric of his character. The priority Delta Tau Delta put on academics at the beginning of his college career has been very important to Larry. It was evident Larry was inspired by the maturity and caring attitude his Delt brothers had for him. They guided him into situations that enabled him to become a campus leader. He underscored the comments which Bob Neary,

the immediate past president of Zeta Omicron made at the banquet when he stated, "You only get as much out of the Fraternity as you put into it." he challenged Zeta Omicron Deltas to respect the truth of any situation they face, to give attention and help to those less fortunate than themselves and to do everything they undertake to the best of their ability. Larry Stewart's accomplishments demonstrate the fact he has lived by the standards he



## TO HELP ME DO MY WORK

recommends.

"Respecting the truth, helping the less fortunate and doing your best are important attributes for a successful and fulfilling life."

When someone with Larry Stewart's achievements endorses Delta Tau Delta it is like a gigantic fireworks demonstration on the Fourth of July. Larry's election as the President of the Association of Trial Lawyers of America demonstrates the respect his peers have for his talent and ability as one of the greatest trial lawyers in America. He

will lead that organization as it plays an important role in the national health care debate during 1994 and 1995.

Many of the most prestigious organizations for trial lawyers in the world have included Larry Stewart in their membership, including the Inner Circle of Advocates, the International Society of Barristers, the International Academy of Trial Lawyers, and the American College of Trial Lawyers. The American Board of Trial Advocates honored Larry Stewart as the Florida Trial Lawyer of the Year for 1993. He served as President of the Academy Trial Lawyers in 1978-1979 and that body honored him as the person making the most significant contribution to the cause of justice in the State of Florida in 1980.

Many of the honors and much of the recognition that Larry Stewart has received has resulted from the multi-million dollar verdicts juries have returned for his clients. Larry has authored more than fifteen articles on litigation subjects, too.

Larry Stewart received a firm educational foundation from the University of Florida where he was Order of the Coif, Executive Editor of the *Law Review*, a member of the Moot Court Team and President of the law school student body. He was also inducted into Florida Blue Key as a campus leader while a student at the University of Florida.

Larry Stewart's accomplishments should give all Deltas a sense of pride and admiration. The fact that Larry attributes much of his success to the influence Delta Tau Delta Fraternity had on his life is a ringing endorsement which all undergraduates should note with pride and strive to emulate. — J. Nichols

## Special Agent Tim McCarthy, who took a bullet for Reagan, hangs up his gun

When Tim McCarthy moved into his plush new office at Security Link in Oak Brook, Ill., four months ago, he brought mementos from his Secret Service days. On one shelf is a card from George Bush; on another, a photo of Jimmy Carter. But his most treasured keepsake is a framed letter from Ronald Reagan. "There will always be the special gratitude I feel for your extraordinary heroism on that cold day in March," the President wrote. "It is a gratitude words could never convey."

It is a gratitude shared by millions who witnessed McCarthy's valor on March 30, 1981, when John Hinckley Jr. opened fire in front of the Washington Hilton. McCarthy leaped in front of the President and was hit in the abdomen by a .22 slug. "I helped save a man's life, which was what I was being paid to do," says McCarthy, 44. "Could I do it again? I don't know."

Fortunately, McCarthy doesn't need to ponder that question.

Since retiring in October from his job as special agent in charge of the Chicago division to become a corporate vice-president for Security Link (which designs electronic security systems for homes and businesses), he has stopped wearing a gun. Does he miss the excitement? "No, I don't think I miss it," says McCarthy. "A lot of it was difficult and stressful but I miss the people I worked with."



As it happened, McCarthy was on duty only by chance on that fateful March day. He had lost a coin toss with a colleague to see who would fill a last-minute request for an extra agent to protect Reagan at an AFL-CIO luncheon. As the event ended around 2 p.m., McCarthy was opening the door of Reagan's limousine when someone in the crowd began shooting. "I thought, 'Oh s—t!' You think it could never happen when you're working," he remembers.

Hinckley fired a .22-caliber revolver six times within two seconds. The first to be struck were presidential press secretary James Brady, who suffered permanent brain damage, and Washington police officer Thomas Delahanty, who later retired on disability.

Next hit was McCarthy, who was wounded in the abdomen and instantly slumped to the ground. Finally, Reagan was struck in the chest by a bullet that ricocheted off the limousine.

After McCarthy's wife, Carol, now 42, learned of the shooting on TV, another agent drove her from home

in Montclair, VA., where she lived with Tim and two of their three children—Jeanne, now 16, and Jeff, now 14—to George Washington University Hospital in Washington. "He had no radio, so we had no news the entire 40-minute trip," says Carol, a part-time hospital secretary. "That was probably good, since news reports were back and forth about everyone's condition."

Carol also remembers the First Lady's compassion on the day of the shooting. "After I had spoken with the doctors, I was ushered into the chapel where Mrs. Reagan was praying," she recalls. "She threw her arms around me and hugged me and told me how sorry she was."

The 6'2", 220-lb. McCarthy recuperated at home for three months and received nearly 50,000 get-well notes, including one from Hinckley's parents. Before long, he says, "I started feeling antsy. It was always just a matter of time when I would go back to work — not if."

McCarthy learned his sense of duty early on from his

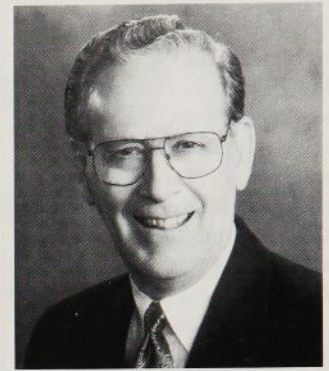
father, Norman, a Sergeant with the Chicago police, and his mother, Elizabeth, a housewife. Along with his four sisters, McCarthy attended strict Catholic schools. At the University of Illinois he studied finance and played football before graduating and joining the Secret Service in 1972.

("What interested me most was that they did this thing called protection," he says.) In 1979 he was transferred to Washington from Chicago to work for Carter and stayed on to cover Reagan. "He didn't even know who I was," says McCarthy.

Now friends, the Reagans and McCarthys write and call several times a year. When McCarthy's daughter Jeanne developed a bone-marrow infection, Nancy Reagan sent a stuffed bear and flowers. Later, when McCarthy had knee surgery after suffering an injury in a parish basketball game, Nancy called to see how he was doing.

These days, McCarthy says he can view the shooting in perspective. "Really, I don't dwell on it," he says. In fact he has been so busy that he missed last year's thriller "In the Line of Fire", which features a Secret Service agent played by Clint Eastwood in a life-and-death situation like McCarthy's own 13 years ago. Still he receives dozens of requests each month to speak about the incident, and he leaves his Orland Park, Ill., home to fulfill as many as he can. "You get thrust into history," he says, "and you can't be prepared for it. You just hope you don't let your head get so big it doesn't fit on your pillow anymore." ▲—Janice Min and Bonnie Bell

*This article originally appeared in PEOPLE magazine and is reprinted here with permission.*



## Elrod to Head World's Largest Business Group

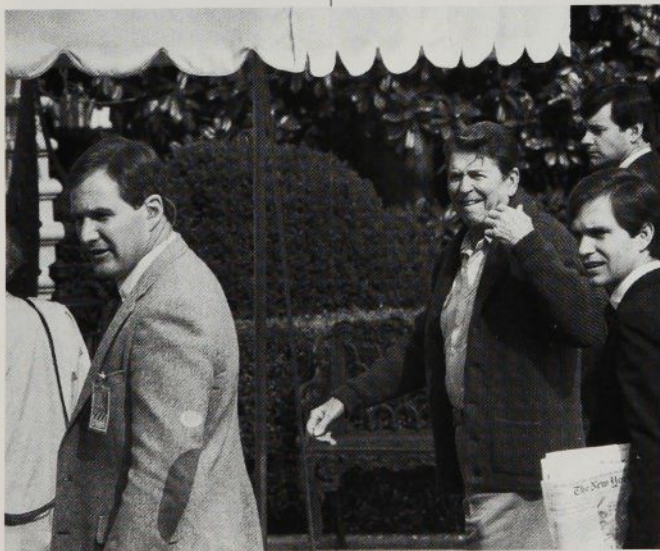
In the years past, the President of the National Association of Realtors—the world's largest business group with 735,000 members—could enjoy life at the top at a fairly leisurely pace. There was travel across the country to visit state and local associations, and there always were lots of speeches and banquets. The soft-spoken Orlando Realtor who leads the trade group in 1994 plans to do a little of that. But Robert Harding Elrod, *Purdue '51*, expects to spend most of this year dealing with the most serious issues ever to face the group.

"It's no longer business as usual," Elrod said. "We have our work cut out for us."

At issue, Elrod says, is the very survival of Realtors as key players in real estate transactions.

"I can't think of more perilous times for a President to face," said Almon Smith, the association's Executive Vice President. "I think we're fortunate to have someone of Bob's ability and background to lead us in these times."

That background includes several years in politics during which time Elrod was both a Florida State Representative and Senator.



Secret Service Agent Tim McCarthy accompanies President Reagan on his return from Camp David.



that of a sportscaster. He broadcasted football games in high school and at Purdue. After college he worked for NBC in radio and television advertising time sales. An NBC proposal to transfer him to New York City prompted Elrod to move to Florida and go into the citrus business.

He turned to real estate in 1970, joining longtime Orlando Realtor Gover Bryan.

"On my first day, he told me to go over to the [Realtor] board and join a committee," Elrod said. "He said the first thing I want you to do is to get involved."

In 1978 Elrod was elected president of the Greater Orlando Area Association of Realtors and in 1985, he was elected president of the Florida Association of Realtors.

Later, Elrod was a partner in Windermere Realty in west Orange County. About two years ago, he and longtime associate Atkins started Atkins, Elrod & Co., an Orlando commercial real estate brokerage.

While the year ahead is going to be demanding, Elrod views it as a challenge.

Atkins doesn't expect to see much of his partner around the Orlando brokerage in coming months.

"We're prepared to cover for Bob over the next year," Atkins said. "I'm glad he's where he is. So many things are happening, it's scary."

—Excerpted with permission from an article by Jack Snyder which appeared in the ORLANDO SENTINEL.

## NewsDirections Open for Business

**A** new business dedicated to providing broadcast journalists with affordable professional development services has opened in Hixson, Tennessee.

**NewsDirections** is the brainchild of Tony Windsor, *Central Florida '75*, a television news director for ten years, the last five of which were at WDEF-TV in Chattanooga.

"As a news director, I hired a lot of reporters, producers and anchors and was always struck by the volume of applicants for every position," said Windsor. "Many of them had the basic skills necessary to perform the job they were seeking but lacked a little polish or direction that might have given them the edge in the hiring process. I often tried to help unsuccessful candidates in my spare time at night and on weekends, but now I can do it at their convenience."

While many local television stations contract with consulting firms to provide overall direction and even specialized services such as marketing or talent coaching for news departments, Windsor says **NewsDirections** will emphasize the personal touch. "Working one-on-one with my clients, we'll be able to focus on developing their skills, giving them guidance and instruction to help them achieve their career goals," Windsor added. "No matter if they work behind the scenes, as a reporter or an anchor, we'll assess their skill level and then work to improve those skills so they can get the opportunity they seek."



While most young journalists want to be on-the-air in one capacity or another, Windsor will also emphasize the many opportunities available for talented producers and will offer special instruction and training for producer candidates.

Getting new opportunities in the television news business often means having to move from one local station to another—even from one city to another. With an average of three local stations offering newscasts in each television market and staff sizes shrinking to keep costs under control, Windsor says the job market is extremely tight. "Only the best applicants with the most marketable skills will get the opportunities nowadays, and they not only need to know what they're doing, they need to know how to market themselves. That will also be an important element of the service **NewsDirections** will provide."

Tony Windsor began his career in television news in 1971 at WFTV in Orlando, Florida. Starting as a photographer, he advanced to reporter and weekend news anchor before moving to WTVM in Columbus, Georgia as that station's weeknight anchor and executive producer. After stints in Jacksonville, Florida, Sacramento, California, Little Rock, Arkansas and Tallahassee, Florida, he joined WDEF-TV in Tennessee as news director. Under his tenure there, the station's news operation was twice honored as the outstanding news operation. A former Director of the Radio-Television News Directors Association, he is the son of pioneer broadcaster Walter M. Windsor. ▲

**Wadlin, Jeff**, *Virginia '93*, is working in Richmond for the Power Systems Division of Carter Machinery, the Virginia dealer for Caterpillar Equipment. He is project manager for industrial applications of Caterpillar engines, engine-generator sets and marine engines mostly.

**White, Stuart**, *Virginia '87*, recently joined Smith Barney Shearson as an associate after getting his MBA from New York University.

**Weiner, Gary**, *Syracuse '83*, has formed a new firm, Weiner, Rothschild and Rahn, P.A. with offices in Springfield and Worcester, MA. His practice concentrates in representing creditors in bankruptcy and commercial litigation.

**Williams, Don**, *Maryland '59*, has retired after 20 years with the University of Maryland at College Park Library System and moved to Harlingen, Texas.

**Worrell, Robert**, *Michigan '80*, a staff sergeant with the California Army National Guard. His military occupation specialty is that of interrogator and, as a linguist, he is part of a military intelligence battalion. He will attend the Defense Language Institute for a year where he will study Mandarin.



**Chris Tobe**, *Tulane '83*, poses with an "influential" friend in an earlier time.



# KARNEA

THE INTERNATIONAL CONVENTION OF DELTA TAU DELTA FRATERNITY



**Stouffer Waverly Hotel**  
**August 10,11,12,13**

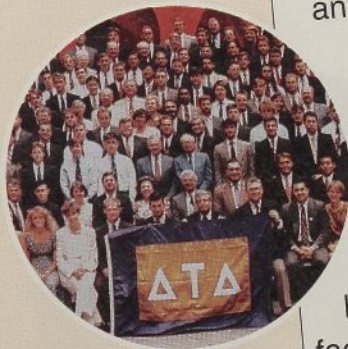
**For information call**  
**(317) 259-1187**

KARNE  ATLANTA



**A**

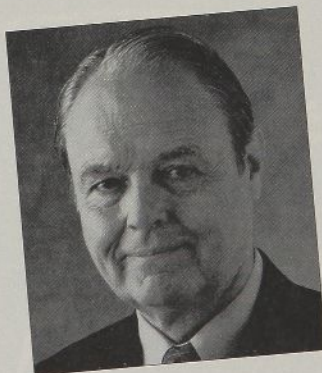
s Delta Tau Delta begins preparing for the next century, the time has come to rediscover the ethical standards and moral values which have made our organization a fraternity leader. The 1994 Karnea proposes that we reexamine our foundation while celebrating our accomplishments and implementing new and progressive ideas.



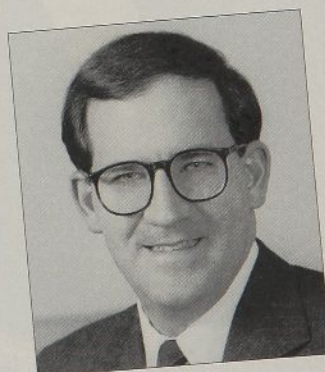
This year's convention will blend the best of the Fraternity's history and Karnea tradition with new and modern methods for educating Fraternity members. The program will focus on small group discussion and what works. Each individual who attends the Karnea will be able to walk away with a great feeling of brotherhood and a greater understanding of the challenges that face our individual chapters. From outstanding keynote speakers to the final gavel at the Karnea banquet, you will understand why this event is called the greatest of all Delt experiences.

When you bring this exciting educational curriculum to a city like Atlanta with over 2000 Alumni, there is no doubt in our minds that you have the makings of an outstanding convention. So whether you are the newest pledge or a veteran Karnea hound, there will be something for everyone at Karnea Atlanta.

As you page through these registration materials, you will see why August 10-13, Atlanta will be an even greater "City of Champions".



Norval B. Stephens, Jr.  
International President



R. William Lee III  
Chairman, Karnea Committee





## Norval B. Stephens, Jr. Karnea Keynote Address

THURSDAY, AUGUST 11  
9:00 a.m.

**C**reative, inspiring, dynamic and committed... these are words to describe our International President, Norval B. Stephens, Jr., *DePauw '51*. As a retired Executive Vice President and Chief Operating Officer of Needham Harper Worldwide Advertising Agency, Norval's discussion of his contributions to his alma mater, business community and Fraternity will inspire Karnea participants to meet new challenges and emerge as

stronger leaders. Our President received an MBA from the University of Chicago and has been a strong supporter of higher education throughout his career. He currently is on the Board of Trustees at DePauw University where he was a Phi Beta Kappa graduate in 1951. He is also a past President of DePauw's Alumni Association and its Board of Visitors.

During 35 years in marketing, he was with one of America's largest retail chains and one of

the world's largest advertising agencies. Among his many accomplishments he has authored two chapters in the leading college textbook on advertising. Stephens is cited to *Who's Who in America* and *Who's Who in the World*.

Today, as head of Norval Stephens Company, he has clients throughout the United States and abroad. He understands the challenges that will face fraternities in the next century and while we celebrate brotherhood in Atlanta, Norval will charge us to apply our strengths to meet tomorrow's changing world.

## Educational Curriculum

**S**urveys of undergraduates indicate an interest in providing fewer workshops and more time for small group discussion. The Karnea Planning Committee has put together a program we think you will find beneficial to address this need. Twelve and a half hours of programming during the convention will be in a small group format that will allow for interaction on numerous chapter related topics. Most notably including: Rush, Pledge Education, Chapter Responsibility Guidelines, Running an Effective Chapter, and How to Develop Chapter

Leadership.

The secret to the success of these sessions will be the willingness of participants to come and share the ideas that have worked within their undergraduate chapters. Each session will be no larger than 40 Deltas to help facilitate small group interaction so tangible material can be exchanged between participants and taken back to your chapter. Each educational session will be experiential in nature and emphasize the concepts of team building and brotherhood and their effective use in problem solving within a chapter. This curriculum will form

the backbone of the Karnea program, providing an exciting addition to the convention format.





## The Right Way To Rush

*Dr. Tom Huddleston, Chairman  
Delta Tau Delta Membership  
Commission*

The decline in membership in Delta Tau Delta in the last five years, it is not speculative, transitional, or a passing phase—it is fact! The pool of students who traditionally join fraternities through formal Rush and other traditional forms of membership recruitment is shrinking. If Delta Tau Delta is to be successful in the future, it must change the way that it recruits members.



Dr. Tom Huddleston, Associate Vice President of Enrollment and Academic Services at

the University of Central Florida knows what it takes to recruit and his approach to rush illustrates that fact in a straightforward no nonsense way. "The Right Way to Rush" will show you a startling, yet basic way to attract new members who traditionally have not been interested in fraternities "the only growing population on the college campus today".

Prior to college, this group of men have a very low awareness of the benefits of fraternity membership. Perceptions evolve from movies, television, parents or older brothers and sisters. These stimuli foster short lived curiosity at best due in part to our undergraduate chapter's inability to achieve a high awareness and a positive profile on campus and in the community.

Dr. Huddleston maintains that general goals of chapters are not well articulated to the point where the common member finds it hard to describe benefits of membership. The Fraternity's five step approach to Rush will show you the best ways to overcome these issues as well as learn from other chapters what works successfully.

## DELT 2000—Our Vision for the Future

*Dr. John Olin, President  
Delt 2000 Committee*

The Fraternity's bold new initiative has completed its second year of operation. Delt 2000 is well entrenched within the Fraternity's programming. Its goal is to have 2000 alumni actively involved with our



undergraduate chapters by the year 2000. On the second anniversary of the program's inception, the Fraternity stands at 1243 alumni serving as Chapter Advisors, House Corporation officers, Faculty Academic Advisors, and Alumni mentors.

Dr. John Olin, President and Founder of Sierra Instruments, Inc. has experience with focusing broad initiatives using specific action plans. Dr. Olin will be working with Division Vice Presidents during the convention as well as reporting to the general Fraternity the plans for Delt 2000 over the next two years.

In addition to the recruitment initiative of Delt 2000, two new training programs have also been initiated—the Chapter Advisor Training Conference and House Corporation Association meetings. Valuable training has taken place at these sessions where alumni who have taken up the commitment to be Delt 2000 members have learned how to fulfil their obligations to their young undergraduate Deltas.

## International House Corporation Association Conference

*Stephen W. Chandler,  
International Treasurer  
Delta Tau Delta*

Friday, August 12  
9:00 a.m.

With over \$50,000,000 worth of property under management by local house corporations, the true assets of the Fraternity are not centered in Indianapolis, but in chapter house locations around the United States and Canada. The International House Corporation Association is focused on topics of the utmost importance to alumni who manage these important corporations.

International Treasurer Steve Chandler, has put together a team of professionals to present an exciting Karnea program for the association.

Regional and Divisional Conferences have helped put this program together into what we feel will be an excellent opportunity for alumni to share ideas and promote better management of these important Fraternity assets. Each presenter will be a professional in the field.



Discussion topics will include:

- Fund raising options for House Corporations
- How to establish rental rates  
The importance of leases
- Contracts, withholdings and other government filings
- Impact of the Americans with Disabilities Act
- Resources available from the Central Office
- How to recruit and retain Alumni Leadership

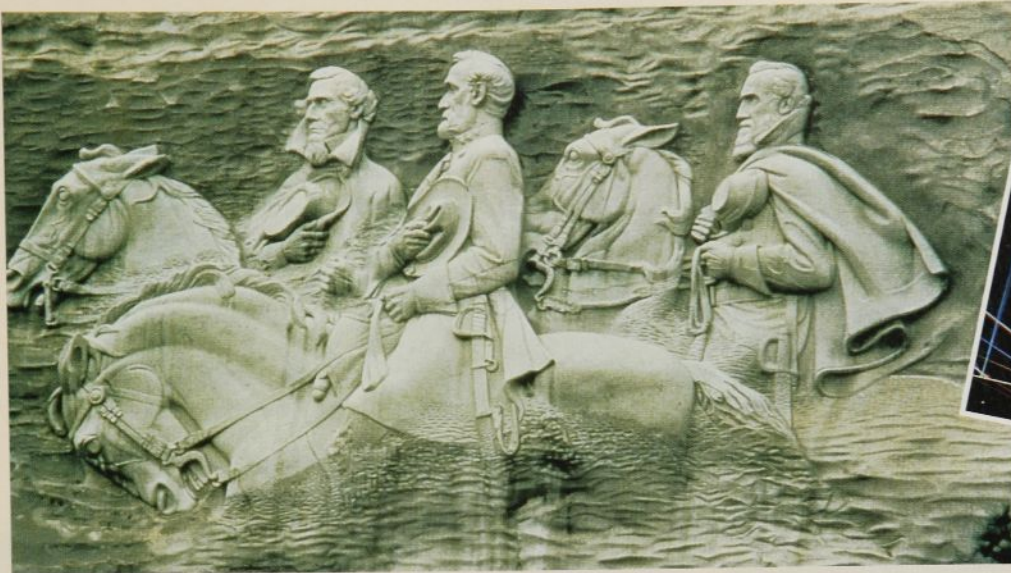
The program will begin Friday morning, August 12, and will conclude Saturday, August 13. The program is set up so that you will not miss any business sessions where you may be serving as an Alumnus delegate. Every House Corporation should have at least one to two of its members in attendance. This is a justifiable Corporation expense and we encourage corporations to make sure they are represented at the Karnea for this important association meeting.

Saturday morning, during the annual meeting of the Association selection of leadership for the next two years, of both the International Housing Commission as well as local division leadership will take place.

This dynamic growing association is a part of the Delt 2000 program and will continue to grow and develop as we informally network House Corporations together to help solve common concerns.







## STONE MOUNTAIN PARK

**T**hursday August 11, the entire Karnea will take the afternoon off to play! Georgia's Stone Mountain Park is a 3200 acre recreational historic park encompassing Stone Mountain, a massive dome of granite rising 825 feet above the surrounding plain. The 300 million year old mountain measures five miles in circumference and covers 583 acres. A 1 1/3 mile hiking trail leads up the western flank of the mountain to its summit or you can ride the cable car which has a view of the

mountain's equestrian carvings as well as the Georgia countryside. The cablecar terminal and the plaza of flags are on the mountaintop. At the base of the mountain, Karnea goers will find plenty to do including touring an antique auto and music museum, riverboat cruises, wildlife trails, hiking, riding one of three old time locomotives along a five mile route

around Stone Mountain, or just plain relaxing under the shade of an old oak tree. Dinnertime will bring us to the park's Antebellum Plantation where all will feast on a country barbecue and prepare to watch "Lasershow '94" which is presented each

evening an hour after dark.

The Karnea getaway stands to be not only a wonderful convention break, but a tremendous opportunity to get to know one another in a more relaxed atmosphere as well as provide a great event for Delt families.





One of the most memorable aspects of attending a Karnea is the informal sharing that often occurs—of memories, ideas, challenges, solutions, successes and of course, memorabilia. Woven within the fabric of Karnea Atlanta's program are ample opportunities for alumni to interact with undergraduates from their own chapters and for undergraduates to interact with not only some of the Fraternity's top management team but also the cream of the arts, professional and business worlds who, as invited guests, come to Karnea to reap the rewards of the efforts. Some of the more popular activities will include:

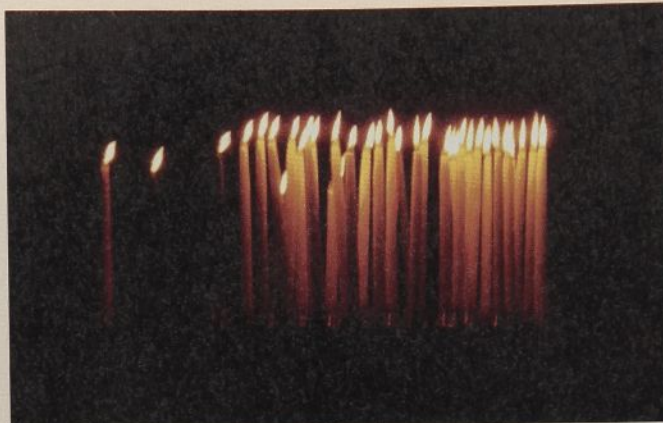


## Delt Expo

Since its introduction the Delt Expo has provided undergraduates and alumni with the opportunity to meet and talk with those chapters within the Fraternity which have received programming awards for excellence in a variety of areas.

## Heritage Exhibit

Always a popular attraction, the selected items from the Fraternity's archives are carefully brought to Atlanta



for display. Whether it be original photographs of the Fraternity's founding fathers, a first edition copy of *The Rainbow*, and *Good Delt* or other treasures from various chapters across the county, the exhibit will enlighten and intrigue.

## T-Shirt Swap

Without fail, one of the most popular informal activities at any Delt gathering is the swapping of chapter t-shirts and Karnea is no exception. Every two years, hundreds of undergraduates and even alumni come equipped with their collection of shirts from past rush, fundraising, homecoming and other campus events and activities. This is one situation where one man's trash is another man's treasure so bring your stash and your best haggling skills.



## Resource Exhibit

The Fraternity's Central Office maintains an arsenal of resource information concerning literally every aspect of fraternity management and programming. At the Karnea will be examples of everything ranging from officer's guides to rush folders to name tags as well as samples of many of the

Fraternity's new videos dealing with the issues of our day. Whether you're an undergraduate officer or committee chair or an alumnus involved in a house corporation, alumni association or mentor program, you'll want to stop by and check what's new from the Central Office.

## Door-Prizes

One of the big hits of the last Karnea was the daily door prizes awarded at the morning Roll Call session. Ranging from Delt sportswear to a spectacular jeweled Delt Badge, with the chance of winning a lot better than the lottery, getting to the session on time could sure pay off.



## Fraternity Sportswear

Campus Classics, the Fraternity's official sportswear supplier, will have a complete line of sportswear available at Karnea including the latest in colors and patterns. Look for the Campus Classics table near the meeting rooms and, especially if your school doesn't stock Delt sportswear on campus, seize the opportunity to stock up for the fall 1994 school year. New for 1994 are Champion® Sportswear, an expanded line of t-shirt designs, and a new official necktie by Ben Silver.

**CAMPUS CLASSICS**



## Karnea Program Schedule

### WEDNESDAY, AUGUST 10

Registration	8:00 a.m. - 5:00 p.m.
Opening Session	2:00 p.m. - 5:00 p.m.
Spouse/Guests Opening Tea	3:00 p.m. - 5:00 p.m.
Talent Showcase and Reception	6:30 p.m. - 9:00 p.m.

### THURSDAY, AUGUST 11

Division Vice President Breakfast	7:30 a.m. - 8:30 a.m.
Registration	8:00 a.m. - 2:00 p.m.
Business Session	8:30 a.m. - 10:30 a.m.
Educational Curriculum	10:30 a.m. - 12:30 p.m.
Leadership Luncheon	12:30 p.m. - 2:00 p.m.
Stone Mountain Outing	2:30 p.m. - 10:00 p.m.

### FRIDAY, AUGUST 12

Registration	8:00 a.m. - 5:00 p.m.
Educational Curriculum	8:30 a.m. - 11:30 a.m.
House Corporation Association	9:00 a.m. - 12:00 p.m.
Spouse/Guest Tour and Luncheon	9:00 a.m. - 2:00 p.m.
Division Luncheon	12:00 p.m. - 2:00 p.m.
Second Business Session	2:30 p.m. - 3:30 p.m.
The Ritual	3:30 p.m. - 5:00 p.m.
Educational Curriculum	7:00 p.m. - 9:00 p.m.
House Corporation Association	7:00 p.m. - 9:00 p.m.

### SATURDAY, AUGUST 13

Registration	8:00 a.m. - 3:00 p.m.
Third Business Session	8:30 a.m. - 9:30 a.m.
Educational Curriculum	9:30 a.m. - 12:30 p.m.
House Corporation Association	9:30 a.m. - 12:30 p.m.
Final Business Session	1:30 p.m. - 4:30 p.m.
Delegate Reimbursement	4:30 p.m. - 5:00 p.m.
Reception	6:30 p.m. - 7:00 p.m.
Banquet	7:00 p.m. - 9:30 p.m.
Dessert Reception	9:30 p.m. - 11:00 p.m.

## Whom do I call...

### Conference Information

**General information:** (317) 259-1187  
Central Office  
Indianapolis, Indiana  
Fax (317) 251-2158

**Telephone Registration:** 1-800-DELTS 94  
(by credit card only)  
(Connie, Roxanna and Linda only)  
Central Office (1 800 335 8794)  
Fax (317) 251-2158

**Registration Confirmation:** (317) 259-1187  
Tammy Ault  
Central Office  
Fax (317) 251-2158

**Sight-seeing in Atlanta:**  
William Lee (404) 237-5761  
Mike Deal (404) 475-2201  
Steve Baiocco (404) 810-7229

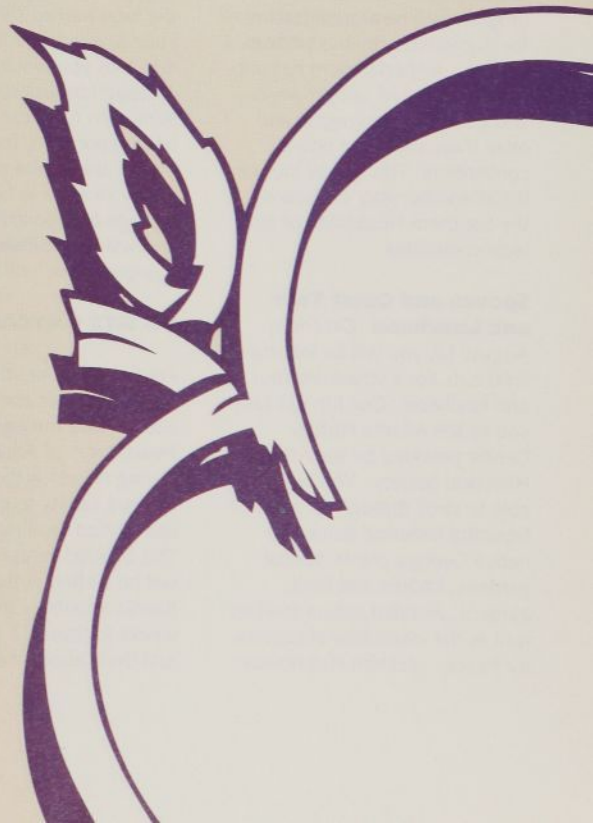
**Questions about Babysitting and Daycare**  
Susan File (317) 841-1984

### Karnea Travel Agency

**Transportation:** 1-800-933-1840  
Peachtree Travel Mgmt. Inc. (404) 395-5690  
Sloane Daum and Lori Stein  
Two Concourse Parkway Suite 160  
Atlanta, Georgia 30328  
Delta Tau Delta Agents

### Stouffer Waverly Hotel

**Reservations:**  
2450 Galleria Parkway (404) 953-4500  
Atlanta, GA 30339  
Fax (404) 953-0740





Karneas have become famous for many things, but the Fraternity's Spouse and Guest program has become a favorite of our Karnea wives and guests. Karnea Atlanta will be no exception and the local Alumni Committee spared no expense in making sure your wife, guest and family have a time to remember.



## Spouse/Guest Opening Tea

Wednesday August 11 3:00 p.m., returns to the Karnea program to allow you to reunite with old friends as well as make new acquaintances. The First Lady of the Fraternity, Diane Stephens will welcome wives, guests and family to make sure that your first exposure to Karnea Atlanta will be a positive one. Included as a part of this program will be a presentation for suggested activities while in Atlanta. A special room has also been designated just for wives and guests to congregate and relax throughout the entire convention. This special lounge is just another way of showing the Southern Hospitality of our local committee.

## Spouse and Guest Tour and Luncheon

On Friday, August 12, you will be leaving at 9:00 a.m. for a scheduled tour and luncheon. Our trip will take you to the Atlanta History Center provided by the Atlanta Historical Society. You will be able to stroll through 32 acres of beautiful historical gardens, native Georgia plants, formal gardens, kitchen and herb gardens, wooded nature trails as well as the International Garden for Peace. McElrith Hall houses

several permanent exhibits including "Atlanta and the War", one of the nations biggest and best exhibits of the Civil War where you will gain a whole new understanding of this momentous event in US history. Also, "Atlanta Resurgence" will teach you how the exciting Atlanta of today was completely rebuilt after the Civil War. This exhibit is an inspiring story of vision, hard work and enthusiasm. Also on the history center grounds, you will find the Swan House where you will discover how Atlantians lived 60 years ago. Lunch will be at the Swan Coach House which represents an outstanding example of the Georgian Palladian style period. After this light lunch you will move on to the Atlanta Cyclorama, a 360-degree painting of the Battle of Atlanta with a circumference of 358 feet. You will view the 42-foot-high painting from seats on a revolving platform as sound-and-light effects, narration and 3-D figures heighten the experience of watching the battle. **This outing is not recommended for children under 12.**

## FREE TIME

Thursday morning and Saturday are free for you to discover Atlanta. We would suggest that you congregate each morning in the special lounge provided by the local Karnea committee, plan your day and decide what side trips you would like to do. Although transportation and admission for these side trips will be on your own, the local committee will be more than happy to assist in helping you arrange transportation and will be available to answer any questions.

## ON SITE DAYCARE

For the first time, the Fraternity's convention has contracted for on site daycare through "A Caring Heart, Inc." of Atlanta. "A Caring Heart" is the oldest daycare facility to provide such convention facilities in Atlanta. This bonded caregiving facility will be staffed in the hotel to handle infants as small as six weeks to those 12 years of age. Just think about the freedom you

will have at Karnea while your children enjoy interacting with other children their age. Activities include face painting, clowns, movies, as well as a variety of toys and games. A separate nursery is provided for infants. Hours of the daycare will be; Wednesday August 10, 2:00 p.m. until midnight; Thursday August 11, 8:30 a.m. until 2:00 p.m.; Friday August 12, 8:30 a.m. to 12 midnight; and Saturday August 13, 8:30 a.m. until midnight. Cost with the convention package; \$135 first child, \$65 each additional child in the same family if you register by July 1. Included in the cost is unlimited use of the facility as well as lunch on Friday, dinner Saturday night.

An hourly drop-in rate is also available. Personal in-room sitting is also available if reservations are made in advance through "A Caring Heart" or through the concierge desk of the hotel.

To register a child, please do so on the form included on the back of this registration booklet.

## WHAT TO WEAR?

The weather in Atlanta is typically hot and humid; dress for most events will be skirt/blouse or summer dress. Suggested dress for special events would be:

### Leadership Luncheon:

Ladies business suit, daytime dress, nice pant suit

### Spouse/Guest Tour:

Nice shorts, skorts, sundress with comfortable walking shoes



### Stone Mountain:

Casual, hat/visor, sun screen, plan to be in the sun for a long period of time

### Saturday Banquet:

Formal, nice cocktail dress or floor-length dress (i.e. if your husband is seated at the head table) is acceptable

## KARNEA - A FAMILY EVENT

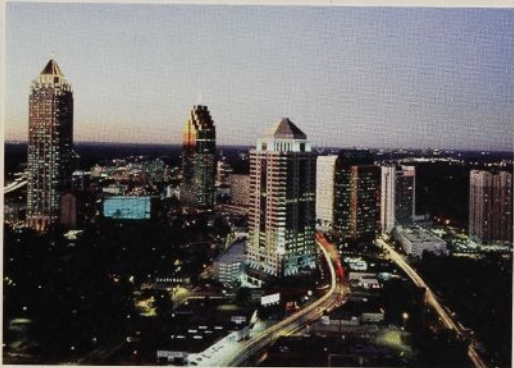
There is no need to spend time away from the family. You are highly encouraged to attend and this program is evidence of what we have done to make sure that the Karnea can be a destination vacation for your family this summer. Special programs were developed for special guests of the Karnea including extra opportunities to experience Atlanta. Make your family a part of the Delt family this summer.





**ATLANTA**, Capital of Georgia, is the commercial, industrial and financial giant of the Southeast. It is crisscrossed with crowded expressways and throbs with teaming industry, yet manages to maintain a gracious air of Southern living. In its center, towering skyscrapers rise along streets with names evocative of the old South. Throughout the city, many trees and shrubs provide an ever present note of green.

Due to active urban renewal and the fact that few of Atlanta's buildings predate the Civil War, it has suffered less from Urban blight than most US cities. Evidence of this good fortune is reflected in the city's skyline.



## What to See?

Atlanta and the surrounding area offers more to see than you could possibly do given the entire month of August, so plan to take a couple of extra days before or after the Karnea to see some of the following attractions:

➤ **Atlanta History Center**, 3101 Andrews Drive at West Paces Ferry Road encompasses 32 acres of gardens and woodland trails that are the setting for two historic homes. The Swan House is a 1928 Palladian-style mansion furnished in period; The Tullie Smith Farm is an 1840's plantation farmhouse complete with traditional outbuildings.

McElrith Hall houses two permanent museum exhibits: "Atlanta and the War, 1861-65", which chronicles the Civil

War period; and "Atlanta Resurgens", which documents the city's growth since 1865. It also contains a visitors center, library and archives.

The center is open Mon.- Sat. 9-5:30, Sun. Noon to 5:30. Admission (includes grounds and museum tour) \$6; over 65 and students with ID \$4.50; ages 6-17, \$3.00; allow two hours. Phone (404) 261-1837.

➤ **Atlanta Cyclorama** In the Civil War Museum at 800 Cherokee Avenue Southeast is a 360-degree painting of the Battle of Atlanta with a circumference of 358 feet. Visitors view the 42-foot-high painting from seats on a revolving platform as sound-and-light effects, narration and 3-D figures heighten the experience of watching the battle. Also in the building is the "Texas" a locomotive used in the pursuit of Major James

Andrews and his Union Soldiers during the Andrews Railroad Raid during 1862. Allow one hour minimum. Located next to Zoo Atlanta, tours offered every 30 minutes daily, 9:30-5:30. Admission \$3.50; over 60, \$3.00; ages 6-12, \$2.00. Phone (404) 658-7625

*The above two attractions are already part of the Spouse/Guest package.*

➤ **The Jimmy Carter Library and Museum** Off I-75/85 via Highland and Cleburne Avenues to One Copenhill Avenue contains more than 27 million documents, photographs, and other artifacts detailing the Carter Administration. The museum offers a multimedia exhibit chronicling the major events during the terms of the country's first 39 presidents. Allow 90 minutes minimum.

Mon.-Sat. 9-4:45, Sun. Noon to 4:45. Admission \$2.50; over 55, \$1.50; under 16 free. Phone (404) 331-3942

### ➤ CNN Studio Tour

**Downtown** at One CNN Center, Marietta Street and Techwood Drive is a guided tour emphasizing network operations and technical aspects of CNN and Headline News. Viewers see newscasters prepare for an upcoming program and watch them in action from an overhead observation booth. Suggest you call ahead at least one day in advance for tours which are limited to 20 people at a time. Allow one hour minimum. Tours are offered on the half-hour daily 9-5:30. Admission \$5.00; over 64 and ages 5-12 \$2.50. Phone (404) 827-2400

### ➤ Martin Luther King Jr National Historic Site

is a 23-acre area that includes the birthplace, church and grave of Dr. Martin Luther King Jr., civil rights leader and Nobel Prize winner. The surrounding preservation district includes the residential and commercial sections of the Sweet Auburn neighborhood, center of Atlanta's black community during most of the 20th century. Guided 30-minute tours of Dr. King's birthplace, 501 Auburn Avenue are available.

Open daily 10-5:00. Admission is free. Phone (404) 331-3919

### ➤ The High Museum of Art

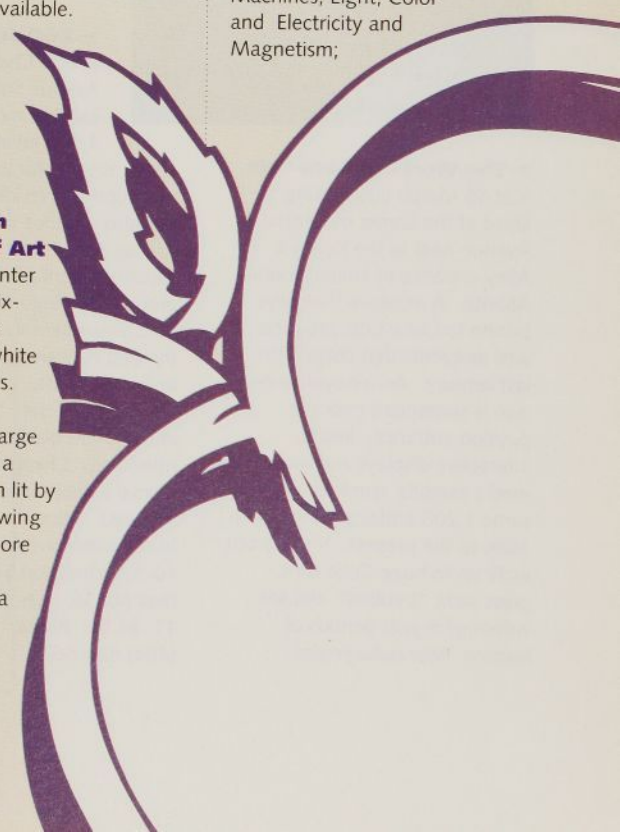
Part of the center is a modern six-story building sheathed in white ceramic panels. The museum incorporates large windows and a soaring atrium lit by skylights, allowing glimpses of more than one exhibition area at a time and both distant



and close up views of individual works of art. Permanent exhibits include Italian art from the 14th-18th centuries, 19th-century French and 19th- and 20th century American art, African art, photographs, prints and an extensive collection of decorative arts. Paintings by American artists form the basis for the collection. Allow two hours minimum. Docents conduct 45-minute tours 3 times daily Tues.-Fri.; and twice daily on weekends. The Museum opens Tues.-Sat. 10-5, Sunday Noon to 5. Admission \$4.00; senior citizens and college students with ID \$2.00; ages 6-17, \$1.00. Phone (404) 892-3600. Please call for tour times.

### ➤ Scitrek, Science and Technology Museum of Atlanta

Is at 395 Piedmont Avenue Northwest. More than 100 exhibits in main halls-Simple Machines; Light, Color and Electricity and Magnetism;





Kidspace-provide opportunities for learning about science and technology through hands-on participation. Special activities and exhibits also are featured throughout the year. Allow two hours minimum Tues.-Sat. 10-5, Sun. Noon to 5; Admission \$6; over 65 and ages 3-17, \$4. Prices might be higher during special exhibits. Phone (404) 522-5500.

## > Six Flags Over Georgia

is 12 miles west of downtown off of I-20. This 331-acre theme park has more than 100 rides, attractions and shows, including a 10-story free fall ride, a triple loop roller coaster, a white-water rafting adventure, a children's soft play area featuring roving Looney Tune cartoon characters and a 12,000-seat concert amphitheater. Open daily at 10, closing times vary. All inclusive one day admission \$22.00; children under 42 inches, \$15.70; over 54 inches, \$11.00; under two free. Parking \$3.00. Phone (404) 739-3400.



## > The World of Coca-Cola

is at 55 Martin Luther King Jr. Drive at the corner of Central Avenue next to the Kenny's Alley entrance of Underground Atlanta. A museum that pays tribute to Coca-Cola products as well as events that shaped the last century. An innovative neon sign is suspended over the pavilion entrance. Inside, interactive displays and multimedia exhibits combine with some 1,200 artifacts dating from 1886 to the present. Visitors can walk up to huge Coke cans, press soda "bubbles" and see videos of 5-year periods of history; hear radio jingles

at a 1930's vintage soda fountain; watch an illusory "bottling fantasy" and visit the soda fountain of the future to sample Coca-Cola products not available in the United States. Allow one hour minimum Mon.-Sat. 10-9:30, Sun. noon-6. Last admission one hour before closing. Admission \$2.50; over 55, \$2.00; ages 6-12, \$1.50. Reservations are advised Mon.-Fri. Phone (404) 676-5151.

## > Underground Atlanta

One of the city's novelty shopping areas is somewhat of a misnomer- two of Underground Atlanta's three levels are actually above ground offering the wares of more than 130 prominent national and local merchants. The underground portion of the nearly 12-acre market place has existed since before the Civil War when streets were built over railroad tracks that converged at the heart of Terminus, as Atlanta was then called. Authentic storefronts and historic buildings below and above the streets

have been carefully restored. Located between Peachtree Street and Central Avenue at Alabama Street, Underground Atlanta is next to the Five Points MARTA station.

## > ZOO ATLANTA is

at 800 Cherokee Avenue Southeast exhibits more than 1,000 animals on 37

acres. Known for its reptile collection and children's zoo, the zoo also includes the Ford African Rain Forest where mountain gorilla live in family groups; Flamingo Plaza, home to 50 Chilean flamingos; as well as the East African plains with browsing giraffe, antelope and the endangered black rhinoceros. Changing animal exhibits are also featured. Allow four hours minimum daily 10-5. Admission \$7; over 60, \$6; ages 3-11, \$4.50. Phone (404) 624-5678.



## Golf can be played at five city courses!

Might we suggest:

*Chateau Elan Golf Course*  
(404) 658-1868

*Bobby Jones Golf Course*  
(404) 355-1833

*Cumberland Creek G.C.*  
(404) 422-3800

*Stone Mountain Park G.C.*  
(404) 498-5717

*Stouffer Pineisle G.C.*  
(404) 945-8922

## THE ATLANTA BRAVES

> The Braves will be playing the Houston Astros Sunday and Monday following the convention.

For tickets call Ticketmaster at 1-800-326-4000 or (404) 249-6400.

## FOR THE FISHERMAN

The following fishing guides are available:

> Lake Lanier Guide Service, Randy Steele (404) 921-4530 or (404) 296-0108. Fishing Lake Lanier for striped bass, spotted bass and largemouth bass. Full and half day charters are available for one to four people. All tackle and bait are provided. Call Mark Treager (404) 925-

4025. Fishing the Chattahoochee River for trout. Full and half day charters available. All bait and tackle are provided.

*Atlanta photos courtesy of Atlanta Convention and Visitors Bureau*



## SIDE TRIPS OUT OF THE CITY

The surrounding area also offers a host of things to do for your Karnea delegation or family on the way to or from Atlanta.

### Rafting Down the Chattahoochee River

which is the focal point of the Chattahoochee River National Recreation area.

Affectionately known as "The Hooch" by natives, the river is usually no more than five feet deep. Canoes, rafts, life jackets and shuttle service back to the departure point are provided by the Chattahoochee outdoor center: Phone (404) 394-6622. Jogging trails border the river.



### Baby Land General Hospital

19 Underwood Street, Cleveland, Georgia.

A ninety minute drive from the Karnea hotel takes you to the home of the Cabbage Patch Kids where visitors can witness the "birth" of soft sculptured "babies". Monday through Saturday 9:00 a.m. to 5:00 p.m., Sunday 1:00 p.m. to 5:00 p.m. Phone (706) 865-2171

### Helen, Georgia

In the mountains of Northeast Georgia, Helen offers cobblestone alleys remodeled to reassemble an Alpine village. An 18-bell tower adds to the European atmosphere, peeling popular and seasonal music several times during the day. Craft and antique shops



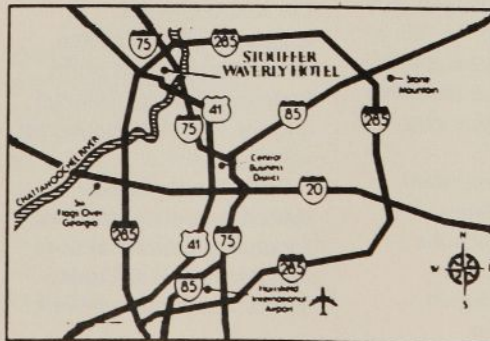


## Hotel Accommodations

**Stouffer Waverly Hotel**  
**2450 Galleria Parkway**  
**Atlanta, GA 30339**  
**(404) 953-4500**  
**Fax (404) 953-0740**

Your Karnea host hotel is a luxury rated facility. Located in the heart of Northwest Atlanta's "platinum triangle" business district at the intersection of I-75, I-285 and US-41 "Cobb Parkway". This spectacular 14-story atrium surrounds 521 luxurious guest rooms including 24 suites. Graciously appointed with mahogany, all guest rooms are oversized and feature comfortable sitting areas, three telephones in every room, remote controlled color cable television with in-room movies, complimentary HBO, The Disney Channel, CNN and ESPN. Other Stouffer services and amenities include complimentary coffee and

newspaper delivery with your wake up call, twice daily maid service upon request, in house same day valet service and free safe deposit boxes. Six restaurants and lounges are featured in the hotel as well as a fully equipped fitness center with swimming pools and more than 55 shops, movie theaters and restaurants in the adjoining Galleria Mall. To make reservations, use the hotel card provided on the back cover or contact the Stouffer Waverly Hotel at (404) 953-4500; reference the Karnea convention. Rates are \$86/single through quad plus sales tax. Suites are also available.



Reservations must be made by July 18, 1994 to qualify for these special rates. Reservations made after the cut off date are subject to availability and may not necessarily be at the group rate. Reservations should be made directly with the hotel and not through the Fraternity's Central Office in Indianapolis.

## Transportation

If you are driving, you will find the Stouffer Waverly Hotel conveniently located Northwest of Atlanta at the intersection of I-75, I-285 and US-41 "Cobb Parkway". Parking at the hotel is free to registered guests.

## Delegate Reimbursement

The Undergraduate First Delegate from each chapter will be reimbursed for travel expenses at the rate of \$.12/mile from your chapter house to Atlanta and return. Reimbursement will be made immediately after the final business session Saturday, August 13. Your reimbursement will be in the form of a Fraternity check which may be applied to your hotel bill or taken back to your chapter.

## Air Travel Assistance

We have selected Delta Air Lines, Inc. and Peachtree Travel Management as the official air carrier and agency for our meeting. Delta is offering special discounted fares. The advantage to you for using Delta and Peachtree Travel is that you are assured of obtaining at least 5% off (and maybe more) the lowest airfare for which you qualify (and the more you book the more you save). The advantage to Delta Tau Delta if you use Delta Air Lines and Peachtree Travel is that Delta will donate 1 ticket for every 40 tickets issued on Delta Air Lines by Peachtree Travel and Peachtree Travel will donate 25% of its commission for every air line ticket it issues for this meeting. **Call Sloane Daum or Lori Stein at Peachtree Travel Management at 1-800-933-1840** between 8 AM and 5:30 pm and ask for the Delta Tau Delta agent or call Delta Air Lines at **1-800-241-6760** between 8 AM and 11 PM, Eastern time, and refer to **File Number MO011**. Peachtree will also take care of your ground transportation from the airport directly to the hotel as well as coordinating any rental car needs you may have in the city. Please break with custom and try our official travel agency!





## You Don't Want to Miss This One!

**T**he 1994 Karnea will be in Atlanta, Georgia August 10-13. For many, the location itself is enough incentive to inspire their attendance. If this is enough to whet your appetite, turn the pages, fill out the registration forms and send them in. If your palate needs more, read on.

The word "karnea" has historical roots, meaning "festival of apollo". For those who have previously attended the Karnea; it means fond memories, it reflects valuable associations with brother Delts, it stands for many things packed into four short days, it represents the inspirational feeling of brotherhood, it is an expression of intangible and energetic enthusiasm for Delta Tau Delta Fraternity.

Whatever the reason, Karnea veterans all have their own explanation for attending year after year. Suffice it to say that Karnea possesses an exciting flair that reflects our Fraternity's proud brotherhood.

## Background

Karneas have historically been a reflection of trends in higher education. An obvious reference is the 1972 Karnea—also held in Atlanta. Many things have changed since then. For example, the issues, the personalities, the clothes, and the hair styles. The atmosphere, however has remained constant.

The last time the Fraternity convened in Atlanta, the emphasis was on change. Delts discussed campus affairs, the Fraternity's role in the 1970s, constructive involvement of the Fraternity and drug related issues. These topics reflected the time period. Over 500 men present recommitted themselves to the Fraternity's ideals. The structure and the format of the Karnea has changed, but the role which the Karnea plays remains the same. Karneas are certainly larger and the topics vary, yet the Fraternity's convention is a consistent reflection of the times. It is the vehicle by which the Fraternity mobilizes to address issues in higher education. Karnea

effectively plans the productive role which Delta Tau Delta will play in the lives of its initiates and on the campuses where we are represented.

## Get involved

**T**he 1994 Karnea will provide the renewal of old friendships, many practical workshops, the establishment of new Fraternity policy, elections of officers as well as Atlanta's own exciting flare. All will combine to form the unique atmosphere which surrounds the gathering of Delts from all corners of the continent.

Contemporary topics will address today's issues of responsibility. Below you will find listed the chairmen of the various committees along with their addresses and phone numbers. Should you have any issues that you would wish to have directed to these men, please contact them directly so that your voice can be heard at Karnea. Every effort will be made to encourage creative solutions that enhance the view of Fraternity.

## Your Fraternity at Work

**K**arnea is also the legislative body of the Fraternity. During this four day period in August, decisions will be made that will guide our Fraternity for the next two years. Legislation will be passed, financial operations of the Fraternity will be evaluated and the Fraternity leadership will be elected.

Delta Tau Delta was started by undergraduates for undergraduates at our founding and is still today. So that the legislative work

to come before the convention can be adequately prepared, International President Norval Stephens has appointed committees to review the work to come before the convention. Each committee is composed of seven Delts, four undergraduates and three alumni. The following is a listing of committees which exist at this time. These committees are outlined in the Fraternity's Constitution and organize important areas of the Fraternity government at the convention. If you wish to communicate with the chairman of a committee with a proposal or concern, you may contact them directly. If you need more information about how to address a concern you wish to be voiced at the convention, please contact the Central Office.

## Committee on Nominations:

Former International President David A. Nagel, *Gamma Pi '63*, heads this committee charged with the responsibility of reviewing candidates and proposing a slate of nominations for the offices of the Arch Chapter. Nominations should be forwarded to Mr. Nagel's attention.

**Chairman** David A. Nagel  
Brenton Bank & Trust Co.  
7031 Douglas  
Des Moines, IA 50322  
(515) 255-4409 (H)  
(515) 237-5363 (O)





### Committee on Constitution and Bylaws

Former International President, Wayne A. Sinclair, Gamma Delta '68, chairs this committee which reviews all proposed changes to the Constitution and Bylaws.

**Chairman** Wayne Sinclair  
MMI Companies, Inc.  
Whitehaven Parkway NW  
Washington, DC 20007  
(202) 965-5215 (H)  
(202) 728-0269 (O)

### Committee on Time and Place:

Delegates wishing to host the 1998 Karnea should contact this committee which is responsible for recommending a sight for our next convention. It is chaired by R. William Lee III, Beta Delta '82

**Chairman** R. William Lee III  
4220 Club Drive, NE  
Atlanta, GA 30319  
(404) 237-7784 (H)  
(404) 237-5761 (O)

### Committee on Resolutions:

This committee will solicit and present a series of

resolutions to record the feeling, sentiments and wishes of the Karnea. It is chaired by Steve Paquette, Gamma Omicron '77.

**Chairman** Steve A. Paquette  
4887 Limehill Drive  
Syracuse, NY 13215  
(315) 488-4870 (H)  
(315) 472-4344 (O)

### Committee on Expansion:

This committee reviews the condition of the current chapters and colonies and makes recommendations as to Fraternity expansion.

*\*The chairman for this committee has not been appointed as of the printing of this material. If you have questions, or comments regarding expansion, please call the Central Office at (317) 259-1187.*

### Committee on Audit and Finance:

Chaired by Merlin Dewing, Delta Xi '56, this committee reviews the audited financial statements of the Fraternity for the past two years to insure proper fiscal management by the Fraternity's officers and other recommendations regarding financial health of the Fraternity.

**Chairman** Merlin Dewing  
KPMG Peat Marwick  
345 Park Ave 38th FL  
New York, NY 10154  
(203) 655-7216 (H)  
(212) 909-5091 (O)

### Committee on Ritual Review:

This committee which reviews all changes to the Fraternity's Ritual.

*\*The chairman for this committee has not been appointed as of the printing of this material. If you have questions, or comments regarding changes to The Ritual, please call the Central Office at (317) 259-1187*

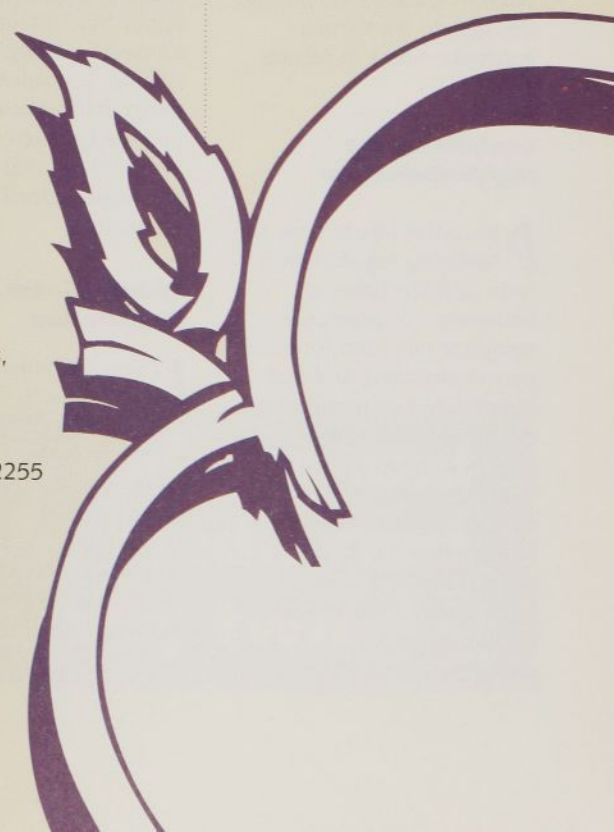
### Committee on the Future of the Fraternity:

Chaired by David B. Hughes, Mu '61, this committee considers the long range plans for the Fraternity and its recommendations to each Karnea.

**Chairman** David B. Hughes  
Hughes & Hughes  
2 Meridian Plaza  
1040 N. Meridian Street,  
Ste 202  
Indianapolis, IN 46290  
(317) 844-8712 (W)  
(317) 573-2255 (O)

## Don't put it off again!

If you have considered going to Karneas in the past, but have never made the commitment, then now is the time. More and more is being done to make the program appealing for all those attending. Alumni feature seminars will be held once again. These programs sponsored by the Delt Tau Delta Educational Foundation cover timely issues that concern adults. The Fraternity is providing on site day care to help take some of the pressure off family commitments as well as allow your spouse and/or guests to enjoy the Karnea. We hope all of this will help in providing a great experience. This time, attend the Karnea and see what you've been missing.





## How to Register for Karnea

All delegates and guests attending the Karnea must be registered. In order to simplify registration and **reduce waiting time at the Karnea registration desk, all delegates and guests should preregister before July 18, 1994.**

The Karnea identification badge, program, and other materials will be prepared and waiting at the Karnea for preregistered delegates and guests. **The package registration fee is \$150 (\$135 is the special price if registration and payment are received by July 1).** The package includes Karnea registration fee, talent showcase and reception, Division luncheon, Stone Mountain Outing, and Karnea banquet. If the preregistered delegate can not attend the Karnea, the payment covering the package registration fee may be transferred to an alternate delegate upon written notice by the prepaid delegate to the Karnea registration desk in Atlanta.

## Completing the registration form

Please feel free to copy the following registration form as many times as necessary. To preregister, complete one form for each person attending and mail before July 1 to receive the discounted package rate, or before July 18, for final preregistration, with a check payable to Delta Tau Delta Fraternity, 8250 Haverstick Road, Suite 150, Indianapolis, Indiana 46240. Please complete a preregistration card for each

person in your delegation or family. Enclose the correct payment, and mail to the Central Office.

**Do not send your hotel reservation requests to the Central Office.** Those reservations should be made directly with the Stouffer Waverly Hotel in Atlanta.

## Division Luncheon

If you are a Delt, and have registered for the Delt events package, please indicate which Division luncheon you would like to attend on Friday, August 12. If you are an Alumnus, you may attend the luncheon for the chapter in which you were initiated or the one with the chapter with which you are currently volunteering. The choice is yours.



## Karneia Hound

If you or a member of your family have attended five Karneas counting the one in Atlanta, you can be designated a Karnea Hound, and will be given specialized identification that will show your loyal Karnea attendance.

## Spouse, Guest and Child Registration

If you are bringing a wife and/or guest, they may wish to attend this program which costs the same amount as the regular Delt events package, but instead of attending the Division luncheon, they will have a special tour of Atlanta Friday morning and afternoon.



**Children's event package:** (12 and under) A children's package is available at a rate of \$65 which includes the Stone Mountain outing and a special children's banquet that includes child care Saturday evening from 6:00 p.m. until midnight.

## Ultimate Kid's Package

If your child is six weeks to 12 years old, they can enjoy their own Karnea experience! A special day care package includes unlimited use of the Fraternity's convention day care (staffed by A Caring Heart, a registered and bonded agency). Hours are 8:30 a.m. to midnight on Wednesday; 8:30 a.m. to 2:00 p.m. on Thursday; 8:30 a.m. to 12 midnight on Friday; and 8:30 a.m. to midnight on Saturday. A meal will be provided in the day care for Friday lunch and Saturday dinner. Snacks will also be provided in the morning and afternoon. It is requested that you provide meals at other times or make other arrangements for feeding your children. The cost is \$135 if registered before July 1, \$150 if registered after that date or on sight. The second child in the same family is \$65 per child.


An hourly rate is available directly from A Caring Heart if you did not want to use the entire package as well as in room sitting service if requested.

## Telephone Registration

Depts may register by telephone by using either their Visa or Master Card by calling the Karnea Registration Hotline at 1-800-DELTS94 (1-800-335-8794). This is for credit card registration only.





<b>STOUFFER WAVERLY HOTEL</b> 2450 Galleria Parkway Atlanta, GA 30339 (404) 953-4500	<b>Delta Tau Delta Fraternity</b> <b>1994 Karnea</b> DATES: <b>August 7 - 14, 1994</b> RESERVATION CUT-OFF DATE: <b>July 18, 1994</b>	 ATLANTA, GEORGIA
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Arrival \_\_\_\_\_  
 Day \_\_\_\_\_ Date \_\_\_\_\_

Departure \_\_\_\_\_  
 Day \_\_\_\_\_ Date \_\_\_\_\_

Rooms are not available for check-in until 3 p.m.  
 Check-out time is noon. Sorry, no pets.

Please be sure your reservation reaches the hotel by the above cut-off date. Otherwise, accommodations will be on a space available basis only and higher rates may apply.

PLEASE TYPE OR PRINT LEGIBLY:

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime phone (\_\_\_\_) \_\_\_\_\_

Sharing room with \_\_\_\_\_ \*

\* To avoid duplication of reservations, please submit only one form when sharing accommodations with one or more individuals.

Credit card type \_\_\_\_\_

Credit card no. \_\_\_\_\_

Expiration date \_\_\_\_\_

Cardholder name \_\_\_\_\_

PLEASE RESERVE:	RATE
No. of Rooms	
_____ Single (1 person)	86.00
_____ Double (2 persons)	86.00
_____ Triple (3 persons)	86.00
_____ Quad (4 persons)	86.00
_____ 1 Bedroom Suite	300.00/400.00
_____ 2 Bedroom Suite	400.00/500.00
_____ CLUB FLOOR	
_____ Single	140.00
_____ Double	150.00

For Club Floor Suites requests, please contact the hotel directly.

**Your reservation will be cancelled at 6:00 p.m. local time on date of arrival unless guaranteed by one night's advance deposit. Please enclose a check or fill in the credit card information below.**

**Written confirmation will be sent to you upon receipt of this reservation.**

Advance deposit is refundable only if reservation is cancelled 48 hours in advance. If you cancel, please be sure to get a cancellation number from our reservationist.

Please **DO NOT** send currency. Make check or money order payable to: **STOUFFER WAVERLY HOTEL**

Thank you for requesting reservations at Stouffer Hotels & Resorts. We look forward to having you stay with us.

**Charge your registration, lodging and airfare on your Fraternity credit card and benefit your Fraternity twice!**



## REGISTRATION FORM

**Karnea Atlanta 1994**

August 10-14, 1994

## ONE FORM PER PERSON

(duplicate if necessary)



For Office Use:

N	S	E	W
Comp			
AC		UGC	
Delt		Hound	
Spouse			
Guest			Child

Name \_\_\_\_\_  
(last) (first) (mi) (name as to appear on name tag)

Summer Address \_\_\_\_\_  
(street) (city) (state) (zip) (daytime phone)

Chapter \_\_\_\_\_  
(college) (greek-letter designation) (graduation year)

Please remember, one registration form per person. Check appropriate package.

<input type="checkbox"/> <b>Delt Events Package:</b> <b>\$150.00</b> <input type="checkbox"/> <b>Pre-registration by 7/1/94:</b> <b>\$135.00</b> Includes: Registration Fee, Talent Showcase Reception, Division Luncheon, Stone Mountain Outing, Leadership Luncheon and Karnea Banquet. Division Luncheons: (check one) <input type="checkbox"/> Northern <input type="checkbox"/> Southern <input type="checkbox"/> Eastern <input type="checkbox"/> Western	<input type="checkbox"/> <b>Spouse/Guest Events Package:</b> <b>\$150.00</b> <input type="checkbox"/> <b>Pre-registration by 7/1/94:</b> <b>\$135.00</b> Includes: Registration Fee, Talent Showcase Reception, Guest Outing, Stone Mountain Outing, Leadership Luncheon and Karnea Banquet.	<input type="checkbox"/> <b>Children (under 12) Events Pkg.:</b> <b>\$75.00</b> <input type="checkbox"/> <b>Pre-registration by 7/1/94:</b> <b>\$65.00</b> Includes: Registration Fee, Talent Showcase Reception, Stone Mountain Outing and Children's Banquet.	<b>Daycare Package Plan</b> <input type="checkbox"/> <b>First Child \$150.00</b> <b>\$65.00 each additional child</b> <input type="checkbox"/> <b>Pre-registration by 7/1/94:</b> <b>\$135.00 First Child</b> <b>\$65.00 each additional child</b> Includes: Registration Fee, Talent Showcase Reception, Stone Mountain Outing, Friday Children's Luncheon, Children's Banquet and Unlimited Daycare during hours of operation.
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Please check sections below that apply

Check one: ☐ Undergraduate ☐ Alumnus ☐ Spouse ☐ Guest ☐ Child

**UNDERGRADUATE:** Chapter Delegate: ☐ 1st ☐ 2nd ☐ Not a Delegate  
☐ 1st Alternate ☐ 2nd Alternate ☐ Undergraduate Council Member

**ALUMNUS:** ☐ Alumnus Delegate of Undergraduate Chapter ☐ Alumni Chapter Delegate  
☐ Alt. Alumnus Delegate of Undergraduate Chapter ☐ Alt. Alumni Chapter Delegate

**KARNEA HOUND** (Attendance at five or more Karneas) Please note number of Karneas attended including this one: \_\_\_\_\_

Indicate amount enclosed: \$ \_\_\_\_\_ Visa/Mastercard Account #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

(do not write below this line)

\$ \_\_\_\_\_ Total Received (U.S. Funds) Ticket No. \_\_\_\_\_

Send registration form with check by July 18, 1994, to: Delta Tau Delta Fraternity, 8250 Haverstick Road, Suite 150, Indianapolis, IN 46240.



Delta Tau Delta Fraternity  
 8250 Haverstick Road • Suite 150  
 Indianapolis, Indiana 46240

**Deadline for Discounted Preregistration is July 1, 1994**

**Deadline for Final Non-discounted Preregistration is July 19, 1994**





## Marietta Celebrates 25 years of Brotherhood

**"R**eflections of the Past, Images of the Future" was the 1993 Marietta College Homecoming theme, with the festivities focusing on the reopening of Andrews Hall as the new student union. This homecoming was a very special one for many MC Alumni but to Delta Tau Delta members and family the weekend was extra special.

The Brothers of Epsilon Upsilon chapter of Delta Tau Delta found the theme for the MC Homecoming very appropriate, as we were celebrating our twenty-fifth anniversary on the Marietta campus. For such a young chapter, we seem to have accomplished much more than many chapters our own age.

This homecoming found the brothers reflecting on our past and imagining the future. We celebrated another first place trophy in the float competition for the third consecutive year. On a sad note, another Delt Homecoming King candidate fell short of gaining the crown.

EU has so much to be thankful for since our founding in 1968. The weekend was jammed with memories, brothers and fun. In many ways, the celebration was a reflection of the past. From the reunion of friends at the Townhouse on Friday night, to the Alumni-Undergraduate football game on Sunday, brothers were always able to 'remember when'.

During the banquet, we heard the history of Epsilon Upsilon as told by many past presidents. Also during the banquet, we heard tales of our beginnings and the history of BDE along and the crescent colony. Brother Bob Peterson shared his extraordinary slide show that showed the better sides of some of the brothers.

We also heard the telling of our future from our current president, the president of the college, the

## Alumni and undergrads gather to celebrate a quarter of a century of brotherhood at Marietta

president of the international Fraternity, the northern division president and our own chapter advisor and faculty advisor. Epsilon Upsilon chapter has been successful over

the past twenty-five years, and with a strong undergraduate chapter and dedicated group of alumni, we can be successful for another twenty-five years.

What does the future hold for EU? Only time and brotherhood will tell. I am confident that the members currently involved with the chapter can carry out the traditions set forth before them. It is very important to remember, however, that each class is unique, but the same. We all have one common bond — Delt Brotherhood! ▲

## Family Tradition

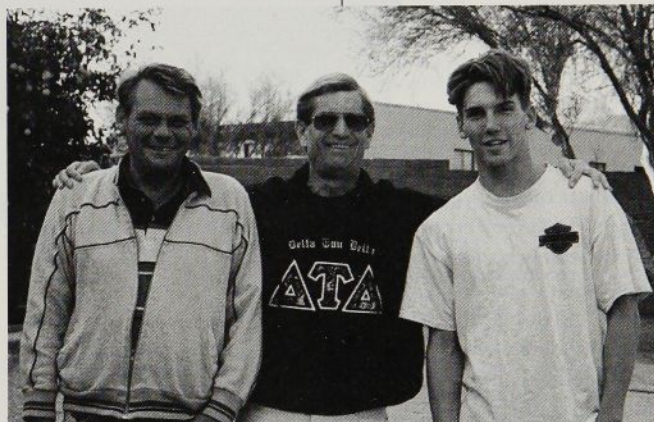
**E**very story has a beginning but not necessarily an ending. This story started with the founding of Epsilon Upsilon Chapter of Delta Tau Delta at the University of Arizona on 11 April 1959. Our Chapter has grown since its initial start to where our rolls include 637 brothers. This story is about three brothers whose lives have become woven together because of their Fraternity.

The story begins in late 1966 when Larry Forschler decided to rush. Larry stopped by the Delt House as part of his rush plan. At that time, I was Rush Chairman and rushed Larry hard. He eventually decided that Delta Tau Delta was the Fraternity for him. On February 25, 1967 he became the 143rd initiate in our Chapter. Of course, Larry and I continued to be the best of friends

throughout college years.

After college Larry married his college sweetheart, over my strong protest, and he stayed in Tucson to raise his family. While I joined the service to see the world. Our friendship grew over the years as I watch his family consisting of Jennifer and Brady grow up. This relationship has lasted for over 26 years.

The best was yet to come. Brady choose to go through Fall 92 Rush. In the mean time, I retired from the Air Force and was installed as the Chapter Advisor for my Fraternity. Brady needed some advice during rush, and I told him to pledge where he was comfortable and not just the Deltas because of his dad and myself. Well, Brady is a Delt as initiate 636 completing a FAMILY TRADITION. Now, the three of us are Brothers within Delta Tau Delta. Brady is the lucky one, for he has a Dad and a Brother. ▲



## Jerry-rigging

**F**or its second consecutive year, the Theta Epsilon Chapter at American University was the only chapter of a Greek organization selected to participate in the annual Cherry Blossom Festival Parade in Washington, DC. This year, the group's 50 foot tall inflated balloon of cartoon characters Tom and Jerry took a major hit when it was snagged by one of the trees lining Pennsylvania avenue. After some emergency repair work, the float was reinflated and the group continued on in the procession, waving to the nearly quarter of a million spectators including Deltas from around the country which lined the 17 block parade route.





## AMONG THE UNDERGRADUATES

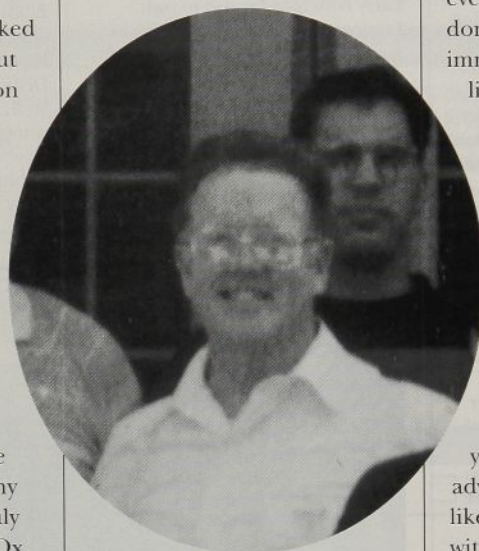
If you were to ask any chapter from Delta Tau Delta what the most important aspect of the chapter is, many would come up with the same answers. Rush is most important, a good pledge program, or maybe an influential Executive Board. To me all of these answers are great, but not what I'm looking for. It's the one thing in the chapter that is so overlooked that you often forget about his dedication. This person is the chapter advisor. Here at Western Illinois, we feel that our chapter advisor is one of the key reasons why our chapter is still here today.

Many of you know our chapter advisor because he is so well known within the Delta Tau Delta community, he is Lowell Oxtoby. To many he is Lowell, but to all duly qualified Delts he is the Ox. Ox is the unsung hero of Zeta Lambda.

I decided it's about time that this man be recognized for what he has done for us and the Fraternity as a whole. Before I begin though, I must let you in on a little secret about Ox. You see Ox is the smartest man in the world. With a one hour conversation you will understand what I am talking about. Ox received his undergraduate degree at Stanford in 1957. Ox majored in German with a minor in Italian. He then went on to Princeton for a couple of years, also studying German. Next he went to Germany for a few years to study at the University of Wuzburg, and finally back to Princeton for his Masters in German. Ox also received a

degree in Library Science from The University of Illinois.

Ox finally wound up at Western Illinois University in 1970 and taught German for seven years and during this time he was asked to be the advisor for Delta Tau Delta. Since we were founded in May of 1972 Ox has been the advisor, he was initiated as an



# THE MAN

alumnus with the rest of the Crescent Colony. When asked why did you first become an advisor, he wasn't real sure, but now he knows that answer without hesitation.

Ox has dedicated the past

twenty-two years to more than just our chapter. He will officially be a Karnea hound twice over if he decides to attend in Atlanta. Now why wouldn't he, since he has made every one except for two when he was either sick or out of the country. He was moved to Northern division vice-president in 1988 and has been serving this position ever since. What Ox has done for our chapter is immeasurable. I will give a list of a few

accomplishments Ox has achieved: he created a financial system for our chapter, maintained excellent Alumni list, made the first two composites, made all of the ritual equipment, and the list could go on all day. I asked Ox again what have you gained from being an advisor. His response was, "I like the challenge to work with young men. I hope to have helped change the life on one man or even his manor or attitude. I want to help you guys to become better men, and that's all I need." Ox feels that the Fraternity is one of the most important things in his life, next to marriage and family, Delta Tau Delta is the most important.

Ox feels he is somewhat like Charles Barkley, he is not a role model, just the chapter advisor. I could go on about how great of a person Ox is, but I feel you are starting to get the point. I hope I've helped you to understand why Lowell Oxtoby is so important to Delta Tau Delta, because believe me, we understand how important he is to us.

*-Jason L. Ziebka*

## Kearney Delt Travels the World

University of Nebraska at Kearney Delt Kyle Swanson spent a month traveling in South America playing basketball and serving as a missionary with Athletes in Action, a team of mostly small-college players which serves as part of the outreach of Campus Crusade for Christ International.

Swanson's 11-player team went 15-0 in playing games throughout Paraguay and Brazil. The 6-foot-8 forward had several experiences he'll always remember—and some he might want to forget.

While playing the first half of his games in Paraguay, Swanson said the severity of poverty in the Third World country was an eye-opener.

"I saw people go to the restroom in the streets," Swanson said. "People were burning their trash in the streets. The place where we were staying, a man was building a street one stone at a time. They got about a half block done in the two weeks we were there. There were dogs and cows walking in the restaurants and cows walking in the streets just like you would see in NATIONAL GEOGRAPHIC.

Swanson said the people in Brazil were a little more receptive than in Paraguay. The proof was during the games, where there would be standing room only crowds. In one game people peeked through windows to glimpse the American team. "A lot of times, the kids would treat us like we were movie stars," Swanson said. "They would storm the court after we were done playing." ▲



## AMONG THE UNDERGRADUATES

### 1993 AWARDS LISTING

The Awards Listing is to provide valuable resources to undergraduate chapters. Listed below are all chapters receiving awards for the most recent calendar year. If you are interested in more information on any of the programs listed, you are encouraged to get in touch with the chapter. Call the Central Office at 317-259-1187 to get phone numbers of other chapters. Chapters who won a Hugh Shields Award are not eligible for individual programming awards, but are listed here so chapters can tell what programs these chapters have that are of excellent quality.

### COURT OF HONOR (Chapter and School)

ALPHA Chapter	Allegheny College (1st)
GAMMA Chapter	Washington & Jefferson College (2nd)
BETA EPSILON Chapter	Emory University (3rd)
GAMMA THETA Chapter	Baker University (1st)
GAMMA IOTA Chapter	University of Texas (1st)
GAMMA PI Chapter	Iowa State University (7th)
GAMMA SIGMA Chapter	University of Pittsburgh (6th)
GAMMA TAU Chapter	University of Kansas (3rd)
GAMMA CHI Chapter	Kansas State University (1st)
DELTA MU Chapter	University of Idaho (7th)
DELTA OMICRON Chapter	Westminster College (1st)
DELTA OMEGA Chapter	Kent State University (1st)
EPSILON BETA Chapter	Texas Christian University (2nd)
EPSILON KAPPA Chapter	Louisiana State University (3rd)
ZETA RHO Chapter	Eastern Illinois University (8th)
ZETA CHI Chapter	University of Southern Mississippi (7th)
THETA GAMMA Chapter	Arizona State University (2nd)

### HUGH SHIELDS AWARDS (Chapter and School)

BETA LAMBDA Chapter	Lehigh University (8th)
BETA NU Chapter	Massachusetts Institute of Technology (13th)
BETA TAU Chapter	University of Nebraska (14th)
BETA PSI Chapter	Wabash College (3rd)
GAMMA MU Chapter	University of Washington (6th)
DELTA XI Chapter	University of North Dakota (1st)
DELTA CHI Chapter	Oklahoma State University (16th)
EPSILON MU Chapter	Ball State University (10th)
EPSILON UPSILON Chapter	Marietta College (3rd)
ZETA OMEGA Chapter	Bradley University (1st)

### ACADEMIC AWARDS (School and Award)

University of Southern Mississippi	Venable Award for Academic Improvement
M.I.T.	Eastern Division Scholarship Award
Baylor University	Western Division Scholarship Award
Bradley University	Northern Division Scholarship Award
Auburn University	Southern Division Scholarship Award

### DIVISION AWARDS (Chapter, School and Award)

Allegheny College — Most Improved Chapter-Eastern Division  
 Rensselaer Polytechnic Institute—Most Improved Chapter-Eastern Division  
 Purdue University — Most Improved Chapter-Northern Division  
 Albion College—Most Improved Chapter-Northern Division  
 Westminster College—Most Improved Chapter-Western Division  
 University of Maryland—Most Improved Chapter-Southern Division

### BILL FRAERING AWARD

James P.A. Fitzgerald	Beta Gamma '85
H. Arthur Stevens	Gamma Eta '89

### PROGRAMMING AWARDS (School, Award)

Allegheny College	Community Service
Ohio University	Fireside Chats
Washington & Jefferson College	University Relations
Washington & Jefferson College	Outstanding President-Don Taylor
Washington & Jefferson College	Outstanding Treasurer-Andrew Veyliotti
Albion College	Best Academic Speaker Series
Ohio Wesleyan University	National Colloquium Reception
DePauw University	Intercollegiate Athletics
Emory University	Outstanding Campus/Community Involvement
Boston University	Campus Involvement
University of Nebraska	Mug Tug
University of Illinois	Northern Division Host Chapter
Wabash College	10% Phi Beta Kappans
University of Texas	Highest % of Members with GPA above 3.0
University of Texas	Outstanding Campus Involvement
University of Missouri	Outstanding Campus Involvement
University of Maine	Academic Basketball
University of Cincinnati	House Computer Link to University Internet
University of Cincinnati	Samantha Woolery Project
Syracuse University	Community Service "Cupid Week"
Iowa State University	Rush Excellence
Iowa State University	Write Home About Me
University of Oregon	Come Back Award
Miami University	Host Chapter-Northern Division
U.C.L.A.	Don't Count Us Out Award
Oregon State University	Food for the Homeless
University of Idaho	Above All Campus GPA for Four Semesters
University of North Dakota	Highest Graduation Rate on Campus
University of North Dakota	Greek Leadership
Westminster College	Outstanding Campus Involvement
University of Maryland	Consistent Participation-Kershner Scholars
Oklahoma State University	Academic and Sports Excellence
University of Arizona	Rush Champions, Fall 1993
Louisiana State University	Excellence in Campus Programs
Colorado State University	Stamp Out Bad Grades
LaGrange College	Outstanding Campus Leadership
Mankato State University	Safe Ride Program
Mankato State University	Canned Food Challenge
Villanova University	Outstanding Chapter President-Tom Brooks
Middle Tennessee State	Outstanding Achievement in Rush
University of Wyoming	Service to the Western Division
Temple University	Campus Community Service
Bradley University	Speakers Program
American University	Outstanding Philanthropic Efforts
American University	Outstanding Campus & Community Service

### TOP DIVISION SCHOLARSHIP AWARD

Eastern Division

### ACADEMICALLY FIRST ON CAMPUS

Gamma	Washington and Jefferson College
Theta	Bethany College
Rho	Stevens Institute of Technology
Gamma Theta	Baker University
Delta Mu	University of Idaho
Delta Omicron	Westminster College
Delta Omega	Kent State University
Epsilon Alpha	Auburn University
Epsilon Iota B	GMI Engineering & Management Institute
Epsilon Upsilon	Marietta College
Epsilon Omega	Georgia Southern University
Zeta Theta	Villanova University
Zeta Kappa	Middle Tennessee State University
Zeta Pi	Indiana University of Pennsylvania
Zeta Chi	University Southern Mississippi
Zeta Omega	Bradley University



# CHAPTER ETERNAL

BETA-Ohio  
Robert H. Darling, 1949  
William P. McMillen, 1969  
Christopher Paulson, 1965

GAMMA-Washington & Jefferson  
Edwin W. Irwin, 1931  
James L. Schreiber, 1939

DELTA-Michigan  
Frederick G. Buesser Jr., 1937  
E. Gifford Upjohn, 1925

KAPPA-Hillsdale  
Frederick R. Edwards Jr., 1938

OMICRON-Iowa  
Robert L. Dom, 1946

RHO-Stevens Tech  
Gerard Q. Decker Jr., 1936  
Harold Massey Jr., 1949  
John D. Peace Jr., 1926

UPSILON-RPI  
Philip R. Marvin, 1937

PHI-Washington and Lee  
James F. Cook, 1946  
John W. Davies, 1935  
Ben F. Huntley III, 1946

CHI-Kenyon  
Burchell H. Rowe, 1927

OMEGA-Pennsylvania  
William C. Meade, 1932

BETA ALPHA-Indiana  
William M. Hutchison Jr., 1980  
David A. Robinson, 1972

BETA BETA-DePauw  
James J. Kelly, 1954  
Charles H. Warner III, 1942  
Richard C. Yocom, 1941

BETA GAMMA-Wisconsin  
Paul F. Hausmann, 1935

BETA DELTA-Georgia  
J. F. Sprouse Jr., 1949

BETA EPSILON-Emory  
Theodore B. Faxon, 1930  
Lewis E. Kauffman Jr., 1970

BETA ZETA-Butler  
Charles R. Rees, 1949  
Edward R. Seaver, 1992

BETA ETA-Minnesota  
Leighton A. Wilkie, 1923

BETA IOTA-Virginia  
Wilson O. Cochran, 1939  
Edward L. McDonald Jr., 1930  
M. Erskine M. Wheat, 1939

BETA KAPPA CC-Colorado  
William G. Hayden Jr., 1931  
William J. Mark, 1938

BETA LAMBDA-Lehigh  
Gordon Thompson, 1939

BETA MU-Tufts  
S. Davis Winship Jr., 1951  
David K. Young, 1937

BETA XI CC-Tulane  
John D. Blum, 1946

BETA PI-Northwestern  
Bernard M. Decker, 1926

BETA RHO-Stanford  
Frederic O. Glover, 1933  
Philip N. Meyer, 1925  
H. Eugene Patterson II, 1942

BETA TAU-Nebraska  
George W. Fullerton, 1956  
John M. Haberlan, 1943  
George H. Sauer, 1934

BETA UPSILON-Illinois  
James L. Cook Jr., 1925  
Samuel W. Hall, 1939

BETA PHI-Ohio State  
John F. Hamman, 1950

BETA CHI-Brown  
Chipman P. Ela, 1945

BETA PSI-Wabash  
Joseph R. Harrison Jr., 1940

GAMMA DELTA-West Virginia  
Jack R. Shepherd, 1960

GAMMA ZETA-Wesleyan  
C. C. Dunavan, 1922

GAMMA THETA-Baker  
Karl W. Masoner, 1939

GAMMA IOTA-Texas  
John C. Buckley, 1950  
Adolph M. Jockusch, 1932

GAMMA KAPPA-Missouri  
Michael E. Kreysar, 1966

GAMMA LAMBDA-Purdue

William W. Harger, 1944  
Ralph T. Wunderlich, 1941

GAMMA XI-Cincinnati  
Robert W. Neel Jr., 1934

GAMMA PI-Iowa State  
William G. Mortenson, 1957  
R. Hayden Smith, 1948

GAMMA SIGMA-Pittsburgh  
H. Allen Decker, 1928  
Clement B. Edgar, 1937  
Robert E. Levis, 1951  
Theodore H. Morehead, 1935  
Frederic E. Sanford MD, 1929  
John C. Tredennick, 1938

GAMMA UPSILON-Miami  
Carl F. Fergus, 1927  
Edward G. Hopkins, 1941  
Donald L. McPhce, 1946

GAMMA CHI-Kansas State  
Lyle P. Carmony, 1942  
John L. Sealey, 1934  
Richard K. Stahl, 1931

GAMMA PSI-Georgia Tech  
William Scandrett, 1937

DELTA ALPHA-Oklahoma  
P. Ewing Gafford, 1941  
Robert A. Kruger, 1957  
William W. Lemonds, 1945

DELTA BETA-Carnegie-Mellon  
James H. Herb, 1937

DELTA EPSILON-Kentucky  
R. Carter Howard, 1932

DELTA ZETA-Florida  
George E. Allen, 1939

DELTA THETA CC-Toronto  
Frank P. Mascarini, 1950

DELTA NU-Lawrence University  
John B. Secord, 1946

DELTA XI-North Dakota  
Harold A. Robinson, 1937

DELTA OMICRON-Westminster  
Bruce D. Jones, 1962

DELTA PI-Southern California  
Dean L. Brown, 1944  
Walter W. Cole III, 1989  
Fletcher B. Maddox, 1946

DELTA TAU-Bowling Green  
Hal L. Van Tassel, 1955

DELTA OMEGA-Kent State  
Stephen T. Wolford, 1953

EPSILON ETA-East Texas State  
Damon R. Crain, 1991

## Oklahoma Congressman Dies at 53

Jed Joseph Johnson, Jr., 53, *Oklahoma '61*, an Oklahoma Democrat and former member of the House of Representatives died December 16 in Fairfax, Virginia. Johnson had been executive director of the Association of Former Members of Congress since 1974.

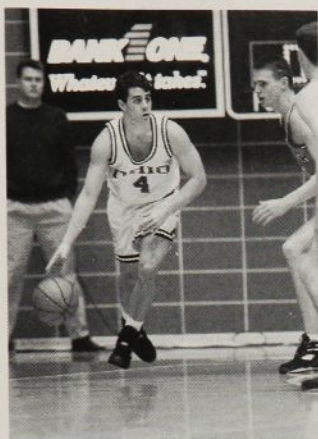
The son of the late Congressman Jed Johnson, Sr., Jed was the delegate to the International Student Movement for the United Nations Conference at Lund, Sweden, in 1961, and led the United States Youth Council delegation to West Africa in 1963.

He was elected to Congress at age 24, the youngest Congressman since 1797. He later served as Director, Office of Economic Opportunity, Equal Employment Opportunity Commission and was a consultant to the Select Committee on Presidential Campaign Activities, also known as the Watergate Committee. For his efforts in international human rights and democratic activities he was awarded the Officer's Cross of the Order of Merit by the Federal Republic of Germany.

He is survived by his wife and two daughters.





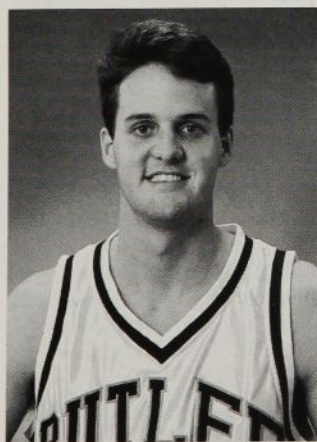


## BASKETBALL

Co-captain/G **Chad Estis** was named to the academic All-Mid-American Conference first team and helped lead the 25-8 Ohio Bobcats into the NCAA Division I tournament. He was second in scoring with 367 points (11.1 average); led in assists with 93; had 29 steals; led in three point shooting (80 of 205); and shot 77.8% from the line (63 of 81). Chad had high games of 23 points versus Indiana and Eastern Michigan and was on the MAC All-Tournament team.

Appearing in 22 contests for the 16-13 Butler squad was G **Danny Allen**, who scored 96 points (4.4 average) and was second in free throw shooting (82.5% on 33 of 40). Oregon State F **Dave Brown** appeared in 26 games, scored 117 points (4.5) average and had 13 steals.

M.I.T. C **Keith Whalen** again



Butler's Danny Allen

led the Engineers in scoring (384 points, 16.0 average) and rebounding (186, 7.8 average). He was named to the All-Constitution Athletic Conference second team and had a high game of 28 points versus New England College.

Starting at Stevens were C **Matt Berliner**, who averaged 7.2 points and 5.1 rebounds a game, and F Joe Perez, who

scored 4.7 points per game, had 29 assists and 21 steals. Joe was elected co-captain for next season.

Allegheny G **Joe Gette** had 13 starts, scored 75 points (3.0 average) and was second with 44 assists. **Anthony Lucas** saw action in 18 games for Washington & Jefferson's 22-3 PAC championship team which went to the Division III semifinals. Hillsdale F **Randy Seymore** was a tri-captain and played in 15 contests. G **Charlie Carmel** saw action in 10 games for the 18-7 Tufts Jumbos.

Among the coaches, Princeton's **Pete Carril**, Lafayette '52, posted an 18-8 mark and placed second in the Ivy League. DePauw's **Bill Fenlon**, Northwestern '79, was 18-9 and, in two seasons, has the best record of any DePauw coach in his first two years (37-16).

## SWIMMING

**Andrew Eaton** gained All-American honors for the fourth year in leading the Kenyon Lords to a 15th consecutive NCAA Division III crown. He swam on several All-American relay squads, including the first place 400 medley relay team, while also placing fourth in the 50 freestyle and seventh in the 100 freestyle.

**Rusty King** of Missouri became the first Tiger swimmer since 1987 to win a Big Eight individual title, winning the 200 freestyle in a school record time of 1:38.44. He was on the fourth place 800 freestyle relay team, was fifth in the 500 freestyle and competed at the U.S. Senior Nationals.

**Brad Murphy** was Butler's top point scorer at the Midwest

Collegiate Conference meet. He placed sixth in the 200 freestyle and seventh in the 200 IM.

**Aaron Bare** had Northwestern's third-best time in the 1650 freestyle (16:10.24) and fourth-best mark for the 500 freestyle (4:35.73). **Kevin Murphy** again was a leading diver for Lehigh, winning several dual meets in the 1-meter and 3-meter events. Seeing action for George Washington were **Patrick Holley**, who had the third-best times in the 100 and 200 butterfly events, and freestyler **Chris Hood**.

Four Delts led Towson State during the season. At the Southern States Conference meet, tri-captain **Rob Wallace** was named Outstanding Diver after winning the 1-meter and 3-meter events.

Tri-captain **Kevan Hall** placed second in the 100 and 200 butterfly events. Tri-captain **Jay Hussey** was fifth in the 100 freestyle and seventh in the 50 freestyle.

**Kevin Bulgarelli** also competed at the SSC met.

Delts again led the Tufts squad at the New England championships. Co-captain **Marc Bonnet-Eymard** was on the winning 800 freestyle relay in the 500 and 1650 freestyle events. **Justin Steele** was also on the first 800 freestyle relay team and placed third with the 200 freestyle relay team.

**Brian Verminiski** of Tufts swam on three relay teams: first place 400 medley relay, second place 200 medley relay, along with **Eric Bonnet-Eymard**; and third place 200 freestyle relay. **Tim Link** and **Matt Verminski** also lettered for Tufts.



Kevan Hall



Rob Wallace

Captain **Sextus Tansinsin** concluded a fine career at Wabash, was named Most Valuable Swimmer and led the team in points (423.24). He was high point scorer at the Wabash Invitational and 1994 ICAC champ in the 200 freestyle, 200 butterfly, 200 freestyle relay and 800 freestyle relay. Sextus won 34 consecutive dual meets in his career and the Generals had an 8-0 dual meet record this winter.

**Brady Nichols** was named Most Improved Swimmer at Wabash and placed in several events at the ICAC meet: second in the 100 backstroke, third in the 200 backstroke and fourth in the 400 IM. Other good Wabash swimmers include **D.J. Mote**, **Slobodan Djurdjevic**, **Chad Routh**, **Ben Champ** and **Stephen King**.

M.I.T. tri-captain **Vijay Lathi** competed at the New England meet and had some good finishes: sixth in the 200 and 400 freestyle relays; seventh in the 200 IM and 200 IM relay; and eighth in the 100 IM. Emory's **David Wendkos** placed fifth in the 50 freestyle at the UAA meet. Earlier in the season, he swam on the winning 200 and 400 freestyle relay teams at the UAA Invitational.

## WRESTLING

Leading Stanford was 134 pounder **Jay Jackson**, who placed ninth at the NCAA Division I meet. He had a 25-12 record, won the Aggie Invitational, placed second at three meets and finished fourth at the PAC-10 meet. Co-captain **Lance Johnson** was 11-7 at 150 pounds and won his weight class at the Aggie Open. **Jimmy Aguirre** had a 19-11 mark at 142 pounds but missed the Pac-10 meet with an injury. He placed second at the Aggie Open and was third at the All Cal Invitational.

Several other Delts saw action for Stanford. **Matt Cano** had a 17-7 record at 126 pounds but missed the Pac-10 meet due to an injury. He had a second place finish at the Aggie Open and was fourth at two meets. **Ed**



**Medina** was 6-8 at 134 pounds and placed second at the All Cal meet. **By Pham**, who was 3-5 at 188 pounds, had a fourth place finish at the Country Classic Open. **Sahlan Martin**, at 167 pounds, placed fourth at the Aggie Open and fifth at the Country Classic Open.

Boston University's **Adam Kantor** competed at the Division I meet in the 150 pound class. He posted an 18-12 record and won the Big Northeast Conference title.

**Mike Heydlauf** competed at 190 pounds for Lehigh. Oklahoma's **Zach Randall**, who wrestled at 167 pounds, placed fourth at the Sooner Open.

**Chris Klotz** of Lawrence competed at the NCAA Division III championships in the 150 pound class. He had a 19-7 record (with 8 pins) and placed second at the Midwest Conference meet.

Two Washington and Jefferson Delts were PAC champs in their weight classes. **Darin Whitesel** was the 177 pound winner and was named PAC Outstanding Wrestler after a 3-1 overtime victory. **Paul Madlock** gained All-PAC first team honors and won the 167 pound bracket.

Named Most Improved Wrestler at Wabash was 188 pounder **Travis Williamson**, who had a 13-10 mark and placed seventh at the

Division III west regional. Heavyweight **Jason Farrior** was 4-3, with 3 pins.

### OTHER SPORTS

Three Delts ranked among the top players on the George Washington water polo team.

**Patrick Holley** with 78 goals and was second with 84 points.

**Dave Thomas** was third in both goals (54) and points (63). **Jeremy Nisen** had 17 goals and was fifth with 42 points.

Delts dominated the Lawrence hockey squad as usual. Captain **Sam Tijan** was top scorer again (15 goals, 8 assists) and increased his school career scoring record to 166 points.

Forward **Tim Vollbrecht** contributed 15 points (7 goals, 8 assists) and defenseman **Matt Smith** added 12 points (5 goals, 7 assists). Also seeing action for the Vikings were **Bill Aurand** (14 games) and **Steve Spellman** (10 games).

In late January, **Todd Ryska**, Duke '84, was named women's tennis coach at the U.S. Military Academy. He had previously been director of racket sports at Army for a year after serving as interim men's coach at Luther College in the fall of 1992. From 1987 through 1990, he was a tennis instructor/professor at Southern California.

## AT LEFT HALF, BYRON WHITE

*Retiring U.S. Supreme Court Justice Byron White was a famed college athlete in the 1930s. His last long run is recalled here by a New Orleans novelist.*

In late November, 1938, a stock publicity shot of the great Colorado halfback, Byron White, ran on the sports pages here along with an announcement that he was going to play the last football game of his career at our own City Park stadium on the following Sunday. Byron White, a legend, a Red Grange kind of runner, a hero of the newsreels, was hanging up the shoulder pads and pulling off the socks. He was going to Oxford University to be a Rhodes Scholar. His plan was to become a lawyer.

I belonged to his college generation and was about his age. If you can know envy in life you can know it when a figure like that comes across your decade. It was not enough to have tremendous driving force in legs and a throwing arm, and to be a punter. Did he have to be a brain? There was nothing more intimidating than the Rhodes Scholar eliminations. We thought about all that with longing. And here was a halfback—everybody's choice for all-American in 1937—who had made it all the way.

White had stayed out of school for the fall term in 1938 to play one season as a pro with the Pittsburgh Pirates. They had scheduled a road game with the Cleveland Rams in New Orleans. The young league was still looking for its crowds. So now we were going to have the chance to see the dominant football player of our time.

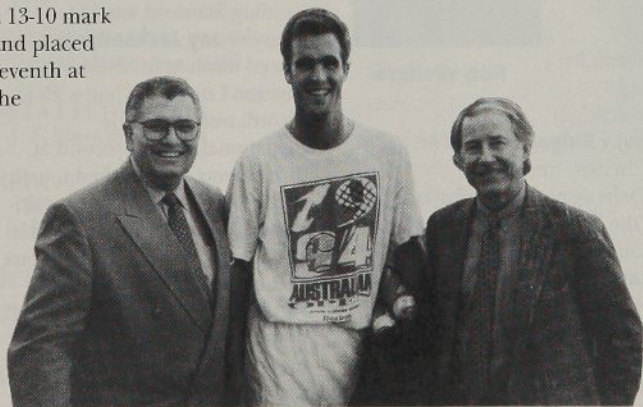
I cut short a Gulf Coast fishing trip by a day to return to New Orleans to buy my ticket. I went down to lurk around the sidelines which you could do if you looked like press and carried a notepad and pencil. I was an AP reporter but no sports writer; but I had to see this game. I wanted to be able to tell my grandchildren that I had seen Byron White. Naive as that may seem in the 1990s; but that is how some of us sensed our simpler lives in the long ago. Eyeball experience was our poetry. I lived in permanent astonishment of those who really had it. "I rode with Forrest"—bam! If a man told me that he was old enough to have done it—he got a story. "Shake the hand that shook the hand of John L. Sullivan!" Bam! Did Sullivan really have that great punch? Kilrain hit harder? How do you know? You sparred with Kilrain? I was a Boy Scout and a true believer; and that makes it easy. I had to follow Huey Long. I had to talk to Leadbelly. Bunk Johnson. I had to see Byron White play football.

Jack Robinson, the Ram's tackle, was the big man on the field that day and he weighed 218 pounds. White weighed about 180 and there were smaller pro's in the line. Albie Booth was starring at quarterback for Yale in that extended era at 140 pounds. Ike Armstrong played quarterback for Tulane at 125, on a championship team. The New Orleans Saints have just signed a lineman at 318 pounds. And anthropologists some day, examining football gear and maybe matching old bones, may wonder if a race like the Neanderthals wiped up the Cro-Magnons in a return engagement. Jack Robinson was the beef at 218 pounds; but things are relative, and he was good.

The Rams, had the stronger team and veteran players and they targeted on White and were in his face half the game. Robinson on a play crashed through and blocked White's punt and recovered on the Pirate's 11. Jack Drake bulled along for another five yards and then someone—lost to history—whipped a bullet to a player named Benton, in the end zone. Late in the day the score was 13-0 and the Pirates were being whitewashed.

A champ is dangerous to the end and that was Byron White. We had come to see one of those great runs. he was going out on a banana peel. We hated it. Then...then...suddenly...we were up and wild, and yelling—a fake!...faked pass!...look...he's off!...go Byron, GO BYRON!...around left...oh ooooo...down...no no no...GO Byron!...and Byron went. His stiff arm slowed him and the safeties piled on him near the goal. Then he got up and also threw a bullet and someone kicked a goal and the game in two more plays was over. Byron White "had come to play." Then he sprinted off from the autograph seekers and took off his helmet and waved, and ran into the player's tunnel, and vanished into history. ▲

*About the Author: Thomas Sancton was an editor on the NATION and NEW REPUBLIC. He was a member of Beta Xi chapter of Delta Tau Delta at Tulane University where he graduated in 1935.*



**Todd Martin, Northwestern, the ninth-ranked men's singles tennis player in the world reached the finals of the Australian Open earlier this year. Brother Martin was the top seed in the 60th Annual River Oaks Invitational Tennis Tournament in Houston, Tx this past March. Shown here with Todd at River Oaks are two Delt alumni: Robert Roush, Sam Houston State and Jim Woodson, University of Texas at Austin.**



# Gift Annuities:

## *Taking the Bull by the Horns*

*Y*as the current environment of unusually low interest rates caught you on the horns of a dilemma? Now is the time to take matters into your own hands. Put your cash or appreciated securities into a charitable gift annuity with the Delta Tau Delta Educational Foundation. These irrevocable contributions pay an attractive income for life that is fixed and guaranteed. Depending upon your age, a \$10,000 minimum gift would provide the following benefits:

Age of Annuitant	Income Tax Deduction	Annual Annuity Rate*
60	\$3,633	6.1%
65	\$3,914	6.5%
70	\$4,345	6.9%
75	\$4,628	7.7%
80	\$4,973	8.8%
85	\$5,457	10.0%
90	\$6,086	11.00%

\*Based upon a gift with one annuitant.

What better way to provide for Delta Tau Delta's future and your own? To learn more about these special gifts please get in touch with Gale Wilkerson, President of the Delta Foundation,

8250 Haverstick Rd, #155,  
Indianapolis, Indiana 46240 or  
telephone (317) 259-8062.





## F R A T E R N I T Y   U P D A T E

### DELT-2000 CHARTER MEMBERS SINCE FALL '93 RAINBOW:

#### Beta - Ohio

Garry E. Hunter

#### Epsilon - Albion College

Jonathan E. Lauderbach  
Christopher J. Riopelle

#### Kappa - Hillsdale College

David W. Miner

#### Upsilon - Rensselaer Polytech

Kevin T. Tuite

#### Chi - Kenyon College

John Macionis

#### Tau-Penn State

Wayne Irish  
Earl E. Kohlhas  
Dana Milnes

#### Beta Eta - Minnesota

John R. Dumonceaux  
Jonathan F. Frank  
Stephen K. Hockett  
Thomas L. Ulmen

#### Beta Zeta - Butler

Thomas H. Borshoff

#### Beta Lambda - Lehigh

Vincent J. Pagliuca, III

#### Beta Tau - Nebraska

Michael D. Siffring

#### Gamma Omicron - Syracuse

Charles A. Davis, III

#### Gamma Sigma - Pittsburgh

Paul J. Chappano

#### Delta Delta - Tennessee

Steven E. Reece

#### Delta Epsilon - Kentucky

M. Keith Asseff  
Stuart Kaufman\*

#### Delta Eta - Alabama

Charles A. Brand, II

#### Delta Lambda - Oregon State

William J. Brennan\*  
Keith D. Clacys  
Gerald R. Rouleau

#### Delta Xi - North Dakota

Michael J. Bresnahan  
Edward S. Hanson  
Robert A. Lieser  
Scott B. Ramsay  
Robert G. Williams

#### Delta Omicron - Westminster

Brock E. Ayers  
Cory T. Ridenhour

#### Delta Sigma - Maryland

Steven M. Cooker  
Mitchell A. Metzman  
Harry C. Storm  
Bryan K. Whittington

#### Delta Tau - Bowling Green

John C. Bury

#### Stephan P. Frank

Sean W. Hardy  
Michael K. Hart  
Patrick J. Smith

#### Delta Phi - Florida State

Gary M. Marsh  
Robert W. Shepard

#### Epsilon Iota - GMI

Ryan J. Proctor

#### Epsilon Kappa - Louisiana State

Roy M. Arnold

#### Epsilon Xi - Western Kentucky

P. Andrew Gregory

#### Epsilon Upsilon - Marietta

Brian G. Clark  
John A. Hartshorn

#### Zeta Eta - Mankato State

David E. King  
Kenneth R. Klein  
Maurice D. Klein  
James I. Kojola  
Gary D. Olson  
Blake A. Palmer  
Dennis J. Phenow  
Jeffrey A. Pike  
Raymond E. Steven  
Thomas C. Wilson

#### Zeta Theta - Villanova

Charles A. Wright

#### Zeta Lambda - Western Illinois

John F. Bartizal  
Glenn R. Daugherty  
Aaron H. Gold  
Mark D. Weeks

#### Zeta Pi - Indiana U of PA

David P. Hickey

#### Robert L. Miskelly

Gregory A. Walton  
Michael E. Ward

#### Theta Alpha-Western Ontario

Christopher A. Carradine

#### Theta Epsilon - American

Jerome G. Caplan

#### Beta Kappa C.C.- Colorado

Thomas L. Bury

#### North Georgia Crescent Colony

William E. Hicks, Jr.  
Charles R. Rick

#### U.Ca.-Davis Crescent Colony

Kenneth McGuire\*

\* Not initiated members of  
Delta Tau Delta

### Fisher Challenge - Delt-2000 Chapter Criteria

(Minimum Number of Active Alumni Required  
for a Chapter to Become a Delt-2000 Chapter)

Number of Men in Chapter	Need House Corporation? <sup>1</sup>	Number <sup>2</sup> of Alumni in Geographic Vicinity	
		Less than 500	More than 500
Less Than 50 Men	Yes	1 Chapter Advisor 1 Assistant Advisor 1 Faculty Academic Advisor 5 House Corp. Members 2 Mentors <sup>3</sup> &/or additional House Corp. Members Two Alumni Events per year  Minimum # of Alumni - 10	1 Chapter Advisor 1 Assistant Advisor 1 Faculty Academic Advisor 5 House Corp. Members 7 Mentors <sup>3</sup> &/or additional House Corp. Members Two Alumni Events per year  Minimum # of Alumni - 15
	No	1 Chapter Advisor 1 Assistant Advisor 1 Faculty Academic Advisor 5 Mentors <sup>3</sup> Two Alumni Events per year  Minimum # of Alumni - 8	1 Chapter Advisor 1 Assistant Advisor 1 Faculty Academic Advisor 10 Mentors <sup>3</sup> Two Alumni Events per year  Minimum # of Alumni - 13
50 or More Men	Yes	1 Chapter Advisor 1 Assistant Advisor 1 Faculty Academic Advisor 5 House Corp. Members 7 Mentors <sup>3</sup> &/or additional House Corp. Members Two Alumni Events per year  Minimum # of Alumni - 15	1 Chapter Advisor 1 Assistant Advisor 1 Faculty Academic Advisor 5 House Corp. Members 12 Mentors <sup>3</sup> &/or additional House Corp. Members Two Alumni Events per year  Minimum # of Alumni - 20
	No	1 Chapter Advisor 1 Assistant Advisor 1 Faculty Academic Advisor 10 Mentors <sup>3</sup> Two Alumni Events per year  Minimum # of Alumni - 13	1 Chapter Advisor 1 Assistant Advisor 1 Faculty Academic Advisor 15 Mentors <sup>3</sup> Two Alumni Events per year  Minimum # of Alumni - 18

<sup>1</sup> Chapters that have an existing shelter or living situation which requires a house corporation or have had an active corporation in search of new or first time housing

<sup>2</sup> This includes alumni from all Delt Chapters in the general vicinity of the chapter

<sup>3</sup> To be considered "active", mentors must personally execute at least two (2) mentoring functions per year



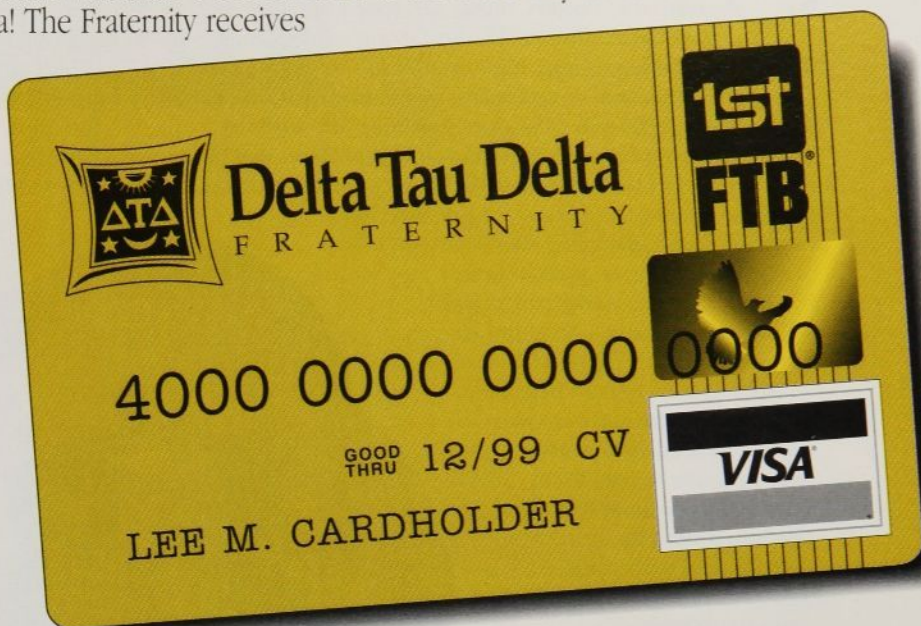
# It's Here! The Delta Tau Delta Visa Gold Card!

Pride and support go hand in hand with Delta Tau Delta. Our new Visa Gold Card represents a golden opportunity to support the Fraternity while getting great gold card benefits for yourself. Each time you use this card to make a purchase, First Tennessee Bank will make a contribution to the Fraternity at no additional cost to you or to Delta Tau Delta! The Fraternity receives financial support and you receive:

- A higher line of credit - starting at \$5,000!
- A lower Annual Percentage Rate - only 12.9%!
- All of the exceptional features of a full-service Visa Gold Card including:
  - Full Auto Rental Collision/Loss Damage Waiver Insurance
  - \$400,000 Travel Accident Insurance
  - Automatic Purchase Protection

Go for the gold. Support Delta Tau Delta while enjoying all the benefits of an outstanding Gold Card.

## Apply Today!



Please note, your gross income should be at least \$35,000 annually to be considered for this account.

☐ New Applicant ☐ Request for upgrade from existing First Tennessee account.

Account # \_\_\_\_\_

Send completed application to: Credit Card Service Center, P.O. Box 1545, Memphis, TN 38101-9986.

### Applicant Information

Applicant's Name			
Street Address			
City	State	Zip Code	
Home Phone Number ( )	Social Security Number		
Employer	<input type="checkbox"/> Self-Employed †	Position	Years There
Monthly Housing Payment \$	Monthly Salary \$	Additional Income*	Additional Income Source
Business Phone ( )	Years Employed at Previous Employer	Date of Birth	
*Alimony, child support, or separate maintenance income need not be revealed if you do not wish it considered as a basis of repayment.			
Previous Address		Years There	
Residence Information <input type="checkbox"/> RENT <input type="checkbox"/> OWN <input type="checkbox"/> LIVE WITH RELATIVES		Your Bank <input type="checkbox"/> CHECKING <input type="checkbox"/> SAVINGS	
Name of Nearest Relative Not Living With You		Relationship	
Relative's Address (Street)			
City/State/Zip		Phone ( )	

### Co-Applicant Information

This section should be completed if you are applying for a joint account or relying on another person's income			
Co-Applicant's Name			
Social Security Number	Date of Birth	Business Phone ( )	
*Alimony, child support, or separate maintenance income need not be revealed if you do not wish it considered as a basis of repayment			Annual Income* \$
Employer	Years Employed	Position	
<input type="checkbox"/> Self-Employed †			

FOR BANK USE ONLY	BANK 6042	EMP 5800	ID	APP SC	FINSC	BRSC
AC	CD	LIMIT	APP BY	DATE		

### Signatures

If you completed the co-applicant section, both applicant and co-applicant must sign.

† If self-employed or retired, please attach the most recent 2 years signed income tax returns or other proof of income.

I authorize you to obtain information to check my credit records and statements made in this application. I agree to be bound by the terms and conditions stated on the cardholder agreement that will accompany my card. I have answered the questions in this application fully and truthfully. If this is an application for a joint account, I understand that each person who signs will be liable for the full amount of all charges.

If I do not qualify for the minimum credit line required for the Gold Card, please treat this as an application for a classic card account with the credit line for which I qualify.

Applicant's Signature	Date
X	
Co-Applicant's Signature	Date
X	

### Credit Card Disclosures

Annual Percentage Rate for purchases	Gold 12.9%	Classic 13.9%
Variable Rate Information	Your Annual Percentage Rate may vary. The rate is determined by the Prime Rate + 6.9% for Gold; Prime Rate + 7.9% for Classic. Prime Rate means the "Prime Rate" published in the Money Rates section of <i>The Wall Street Journal</i> on the last business day before the beginning of the billing.	
Grace period for repayment of balances for purchases	You have 25 days on average to repay your entire balance before a finance charge on purchases will be imposed.	
Method of computing the balance for purchases	Average daily balance (including new purchases)	
Annual fees	Gold: Waived year one, thereafter: \$35; Classic: None Each additional card beyond two: Gold: \$5 per year. Classic: No fee	
Minimum finance charge	\$.50 (in any month a finance charge is assessed)	
Transaction fee for cash advances, and fees for paying late or exceeding the credit limit	Transaction fee for cash advances: None Late payment fee: Gold \$12.50, Classic \$15.00 Over-the-limit fee: Gold \$10.00, Classic \$12.50	

The information about the cost of the card is accurate as of this printing (3/94) and is subject to change after that date. For current rates and terms, please write Credit Card Service Center, P.O. Box 1545, Memphis, Tennessee 38101-1545.



Each New Year's Day, the world focuses its attention on the city of Pasadena, home of the Tournament of Roses Parade and Rose Bowl Game. It's a celebration that's more than a century old—a festival of flowers, music and sports unequaled anywhere in the world. And if you're watching from the sofa...or the stands, you might be able to spot Steve Leland.

In his present capacity as director of sponsor relations, Steve Leland, *University of Southern California '85*, serves as executive liaison between the Tournament of Roses and more than 100 corporate and civic participants in the annual Rose Parade and Rose Bowl Game, responsible for developing and managing the Tournament's marketing strategies, anchoring new business, and overseeing participant relations and service. An alumnus of the Fraternity's chapter consultant staff, Leland began a career in advertising and was eventually recruited by an executive search firm four years ago because of his combined skills in promotional marketing and in-depth knowledge of and established relationships within the regional community.

In his position, Leland finds that, more often than not, he works with sponsors seeking affiliation with Pasadena's high-visibility New Year's Day events. He says, "The Rose Parade and Rose Bowl Game offer a great number of promotional opportunities—everything from sponsoring a float, to serving as an official product or service, to undertaking a national sweepstakes. My job is to put these alliances together, and it's particularly gratifying to be part of an organization whose mission is to be a benefit to higher education."

One of the most desirable avenues are the Rose Parade floats themselves which can range anywhere from \$50,000 to \$250,000. While this may seem steep for a few hours of visibility, to many corporations, it is a small price to pay compared with the over a million dollars more conventional print and broadcast media could run for similar global exposure. A factor too is the positive goodwill generated just by association with the event itself. Leland says, "I'm a big fan of traditional advertising, but the objective of sponsorship marketing—through sports, arts, or causes—is to cut through the communications glut and to be somewhere promotionally that your competitors aren't. Corporate sponsors see to tie-in with the lifestyle and recreation choices of potential customers, which creates a special alliance between product and consumer."



## Petal Pusher

Behind the scenes at the Tournament of Roses

The Tournament's outstanding reputation stems from a less illustrious yet equally commercial past. The first Tournament of Roses was staged by Pasadena's Valley Hunt Club on January 1, 1890, to showcase their new home's mild winter weather. "In New York, people are buried in snow," announced Professor Charles F. Holder at a Club meeting. "Here our flowers are blooming and our oranges are about to bear. Let's hold a festival to tell the world about our paradise." Emulating the "Battle of the Flowers" of France, early festivities featured a modest procession of flower-covered horse and buggies, and an afternoon of public games, including a tourney of rings, which when coupled with abundant floral displays prompted the name "Tournament of

Roses." More than 2,000 people turned out on New Year's Day to watch a parade of flower-covered carriages, followed by footraces, polo matches and tugs-of-war in a neighborhood park.

As the annual tradition expanded, the Pasadena Tournament of Roses Association was formed to assume operation in 1895. The Association progressed with the changing world and would eventually see marching bands and flower-embellished automobiles replaced by computerized and animated floats.

The growing popularity of football gave the Association new responsibilities. In 1902 powerhouse University of Michigan routed Stanford 49-0; the lopsided score influenced the postponement

of football in favor of Roman-style chariot races, inspired from the literary classic, *Ben Hur*. In 1916 football returned, and the venerable Rose Bowl Game—the "Granddaddy of Them

All" was established. As the crowds of football fans increased, they soon outgrew the stands in Tournament Park. William L. Leishman, the Tournament's 1920 President, envisioned a stadium similar to the Yale Bowl, the first great modern football stadium. He enlisted the help of architect Myron Hunt and builder William A. Taylor, and together they made plans for a stadium in Pasadena's Arroyo Seco area.

The original stadium, a 57,000-seat horseshoe open on the south end, was financed by offering ten-year box seats for \$100 each. Once it was completed it was deeded to the city of Pasadena.

The stadium grew with the Rose Bowl Game's popularity. In 1928, the south end was filled in, increasing the seating capacity to 76,000 and current seating capacity is approximately 103,000.

With an annual payout to the universities of the Pac-10 and



Big Ten conferences of more than \$13 million each year, the Rose Bowl Game is a significant economic benefit to the university educational system.

The Tournament of Roses Association has grown to keep pace with the scope and magnitude of the event they manage, always maintaining the close ties to and civic pride of the local community.

The Association created the Tournament of Roses Foundation in 1983 to benefit programs developed to enhance the city and the tradition of the Tournament of Roses. Today the Pasadena Tournament of Roses Association, a non-profit, working, volunteer organization, has 930 members who collectively spend more than 65,000 hours planning and executing every facet of the New Year's Day Celebration.

The benefits associated with the New Year's Day spectacle are not limited to the participating universities alone. As one of the largest special events in the world, the Rose Parade and Rose Bowl game are responsible for an estimated \$125 million annual economic impact to Pasadena and Southern California.

That beneficent aspect is important to Leland as well. In addition to volunteering his time as a Delt alumnus, he chairs USC's homecoming committee, and serves on the board of several civic and philanthropic organizations. He reflects, "I'll never forget Don Kress delivering The Charge at my initiation—and I guess I take those words seriously."

Overseeing the entire operation is the nine-member Executive Committee, the main policy-making body of the Association. One of the Executive Committee members is the Tournament of Roses President, who typically serves as a volunteer for 25 years or more before rising to the Tournament's top office.

One of the perks of serving as one of the few full-time staff members is the chance to work in the office headquarters itself. Tournament

House, an Italian Renaissance-style mansion on a five-acre estate was built between 1906 and 1914 by chewing gum magnate William Wrigley Jr. was donated to the city of Pasadena after Mrs. Wrigley's death for use as a permanent Tournament



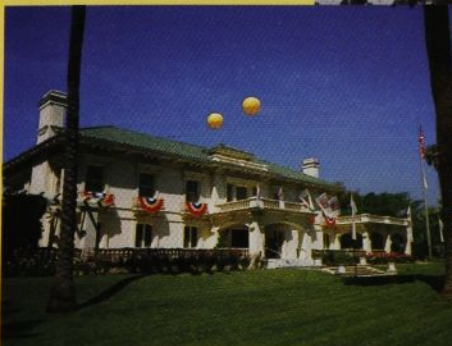
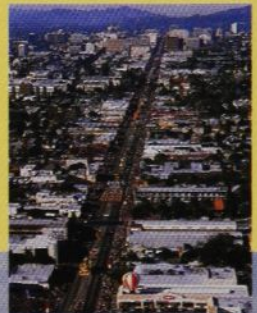
headquarters. The house, with its exotic wood paneling, marble staircase and fireplaces, and crystal light fixtures, fills with almost round-the-clock activity as January 1 approached.

Construction of the floats themselves begins shortly after last year's parade has finished. Starting with a specially built chassis, upon which was built a framework of steel and chicken wire, in a process called "cocooning", the frame is sprayed with a polyvinyl material, which is then painted in the colors of the flowers to be applied later. Every inch of every float must be covered with flowers or other natural materials, such as leaves, seeds or bark, and volunteer workers swarm over the floats in the days after Christmas, their hands and clothes covered with glue and petals. The most delicate flowers are placed in individual vials of water, which are set into the floats one by one.

"America's New Year Celebration," which began with some 2,000 participants and spectators, had flourished into an international extravaganza. Like thousands of others, Leland's efforts paid off on New Year's morning when an estimated 450 million television viewers in more than 90 countries join one million curbside spectators for the Rose Parade. The 1994 Parade showcased 56 floral floats, 27 prancing equestrian units and 22 marching bands.

A few hours later, when the last floats had passed and the Rose Bowl stadium is empty save for scattered flowers and other debris left behind by the crowd, Leland will return home to catch up on some badly needed sleep—and get ready to do it all over again. ▲

*For corporations interested in learning more about involvement in the Rose Parade and Rose Bowl Game contact Steve Leland at the Pasadena Tournament of Roses, (818) 449-4100.*





## The President's Column



Dear Brothers:

Did you see the press report recently that the average leisure time of an American (or Canadian family, presumably) had declined from approximately 25 hours per week to between 10 and 12 hours? Why is it then that Delta Tau Delta has been successful getting its alumni to volunteer their time? I think there at least two reasons our Delt 2000 program now has 1,234 volunteers signed up:

1. Our undergraduates want and appreciate alumni guidance, advice and suggestions on everything from chapter management to personal grooming.

2. Our alumni have recognized that the future of our way of life depends upon the transfer of experience and a sense of value from one generation to another. So many of our young men come from families with divorced parents, from high schools that failed to teach and from communities that weren't safe. Our Shelters provide brotherhood, academic encouragement and havens.

More good news: Our goal of having 75% of our chapters above the All Men's Average is almost reached. Last semester 70% of our chapters reached this level and one of every five Delt chapters is #1 in scholarship on its campus!

Join this remarkable effort with your time or your treasure. Just let me know you will help. Or join the 7,000 plus Delts who supported the Educational Foundation, a foundation that provides 47% of the cost of services to our chapters. Thank you for pledging Delt—again.

Fraternally,  
*Norval*  
Norval Stephens

## NEWS OR LETTER TO THE EDITOR?

Send to DELTA TAU DELTA FRATERNITY, 8250 Haverstick Road, Suite 150  
Indianapolis, Indiana 46240 on the form below:

**INFORMATION SENT WITHOUT SCHOOL /YEAR WILL NOT BE USED**

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Daytime Phone \_\_\_\_\_

## CHANGING ADDRESS?

Send to DELTA TAU DELTA FRATERNITY, 8250 Haverstick Road, Suite 150  
Indianapolis, Indiana 46240 on the form below:

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Chapter and Year \_\_\_\_\_

New Address \_\_\_\_\_  
\_\_\_\_\_

Zip \_\_\_\_\_

Old Address (Tear out this form so that the address on the back cover is not damaged. Or fill in old address below):  
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Zip \_\_\_\_\_