

THE
RAINBOW
OF DELTA TAU DELTA

SPRING 1991



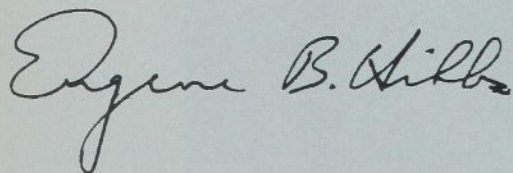
Barbara and David Eberly

... helping provide new opportunities

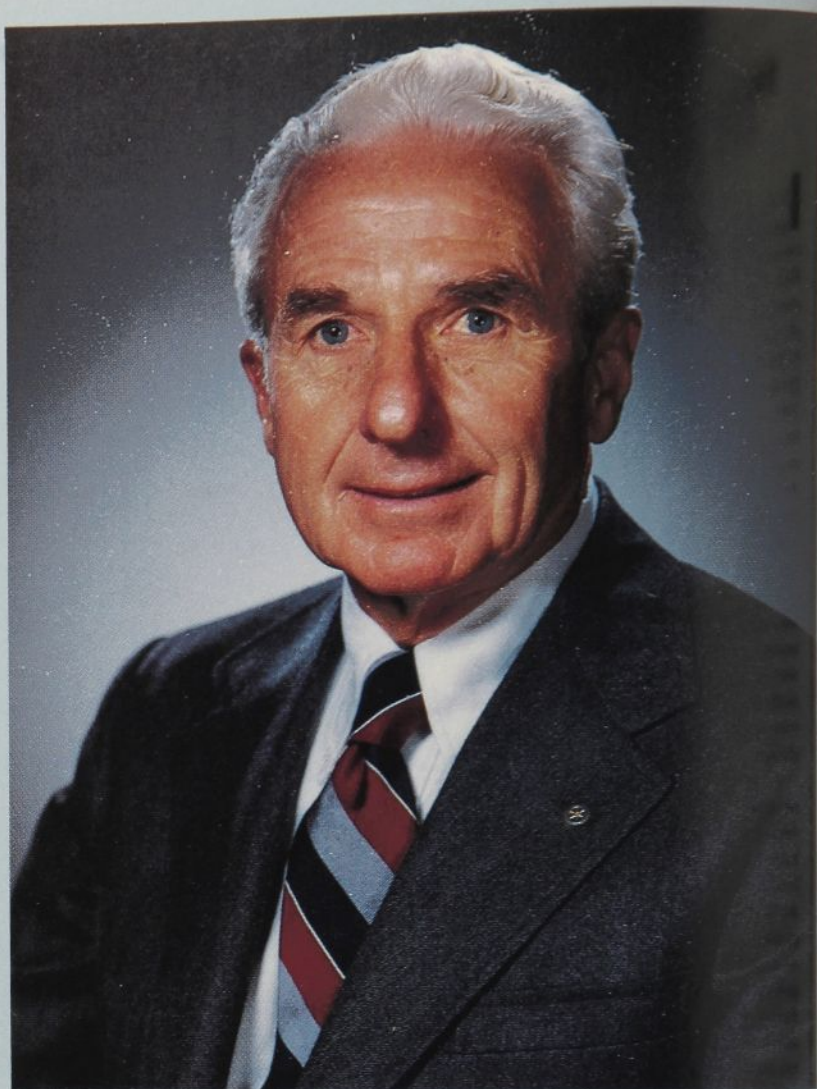
Looking back on my undergraduate days, I think I missed out on a lot of opportunities. In 1930 I arrived in Lawrence, Kansas, alone, not knowing a soul at the University, with less than \$50 in my pocket. Both mother and father were deceased, but I had a great determination to get an education. There was very little in the way of fraternity educational programs in those days.

Along came the Delta Tau Delta Educational Foundation in 1986 with an endowment goal of \$6 million to be used primarily for educational purposes, leadership training, the fight against alcohol and drugs—the very things that were so lacking during my fraternity career.

It was because of this I became enthusiastic and made a substantial contribution to The Campaign for Delta Tau Delta. This contribution does not pay the great debt I owe the Fraternity. It does give me an opportunity to say to all of you out there, "Please consider supporting this campaign."



Eugene B. Hibbs
Kansas '34
Retired President, Dura
Container Company
Indianapolis, Indiana



The Delta Tau Delta Educational Foundation funds leadership training and academic programs in chapters, as well as at Karneas and Division Conferences. In our future, we will support a complete, professionally structured National Leadership Academy.

Delta Tau Delta Educational Foundation
8250 Haverstick Road, Suite 155
Indianapolis, IN 46240
Telephone: (317) 259-8062

SWAN SONG

By Dave Keller

IN THE FALL of 1967 I was approached by the late Al Sheriff, then executive vice president of Delta Tau Delta, who asked me if I would be interested in editing *The Rainbow* for "a couple of years." Jack McClenny, a member of the Central Office staff during the previous 14 years and editor since 1964, was leaving to pursue a new business career in Colorado. Rather than attempt to replace Jack immediately in the Central Office, Al had decided to return "temporarily" to the paid-volunteer system that had been used several times in the past.

The idea seemed to fit into the freelance writing/filmmaking business I had launched just three years earlier. Besides, I had served the Fraternity only slightly since graduating from Ohio University in 1950. So I accepted the challenge.

More than 23 years after my first issue was published in the winter of 1968, I take great pleasure in looking back over a tenure that is second to the longevity record of Frank F. Rogers, editor from 1899 to 1923. I'm equally gratified to pass the editorial baton on to my good friend and an already-proven outstanding Delt, Kerry B. Harding, a 1982 Ball State graduate who also recently started his own business (page 19).

Watching Delts of all ages enjoy fraternal camaraderie and work jointly to establish outstanding programs to benefit undergraduates is a rewarding experience. Reporting on these activities has been personally fulfilling.

Fortunately for my successor, Jay Langhammer will continue as sports editor of the magazine. He is unsurpassed in this capacity. Kerry also will have the continuing cooperation of two outstanding contributors, former presidents Fred Kershner and Bob Hartford. Harold Slager, *Butler '81*, president of TRICO Graphics in Chicago, provides four-color separations at no cost, saving the magazine several hundred dollars per issue. Neil Walsh, *Bowling Green '80*, contributes top-quality illustrations, also without cost.

So our new editor inherits an outstanding team of volunteers who I'm certain will, in turn, enjoy responding to exciting new ideas of a creative young man with enthusiasm, ability, and an extraordinary devotion to Delta Tau Delta.

THE

RAINBOW

OF DELTA TAU DELTA

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David N. Keller, Editor

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COVER: Colonel David Eberly, *Indiana '69*, who became well known to Americans after appearing as a POW on Iraqi television, returned to a welcome by his wife, Barbara, and many others at Seymour Johnson AFB, in North Carolina on March 15. The photograph was taken by Sgt. Dale K. Dotson, and arrangements for its use were made by Jay Barber.

Award Winning Author

A *Rainbow* article, "Being Under Attack is Nothing New," written by Dr. Frederick D. Kershner, Jr., *Butler '37*, was judged best among those in fraternity and sorority publications during the 1989-90 academic year. Announcement of the honor was made at the winter meeting of the National Interfraternity Conference.

Dr. Kershner's article, which appeared in the Fall 1989 issue of the magazine, compared contemporary anti-fraternity movements with those of other periods in history, examined reasons for such efforts, and suggested means of presenting the positive side of fraternities, particularly to college and university faculties.

He implored fraternal groups to behave responsibly, making certain they are committed to "positive goals," and to "feed positive facts into faculty information channels, so that the majority become interested in the question of our educational value."

One of the best known figures in the Greek world, Dr. Kershner is called upon often as a speaker at national meetings of fraternities and sororities. He has conducted extensive research on Delta Tau Delta and the fraternity movement in general.

A former undergraduate president of Beta Zeta Chapter at Butler, he served in many leadership positions as an alumnus while pursuing a distinguished career in teaching.

During the time he was advancing to the position of 1976-78 Delta Tau Delta international president, he be-

came widely known as the Fraternity's dynamic director of academic affairs for 18 years.

He has been described as a mass producer of ideas, which he expresses with humor, exceptional articulation, and his hands. When he talks with students, it is nearly impossible to pry him away. He wants to know students' opinions and he doesn't hesitate to tell them his own.

Fred Kershner has a passionate interest in America's social progress. He believes that fraternities can help prepare good leaders and responsible citizens to play direct roles in constructive change after they leave the campus. When he feels high standards are being compromised by any member or any group, he speaks out.

In the spring of 1984, Dr. Kershner was asked by *The Rainbow* to offer his observations regularly through a column. Accepting the challenge, he promptly named the column "From the Crow's Nest," explaining, "The crow's nest is the only place on a ship where the eye can get a good unobstructed view both ahead and astern; it is the place on the good ship DTD where this observer can look forward to where we are going, or look backward to where we've come from, or perchance just enjoy the total absence of telephone and television commercials and scream out warnings and other advice arising from what he sees, or thinks he sees."

Since that time, columnist Kershner has sounded warnings to fraternities and sororities everywhere, being careful to balance criticism of what he identifies as "weaknesses and social excesses" with descriptions of what can be done to develop "our creative potential for personality growth, as well as community and national leadership."

Working with students has been both his vocation and avocation. After graduating Cum Laude from Butler, he received his master's and Ph.D. degrees from the University of Wisconsin. He taught history at Ohio University for 10 years, serving also as Beta Chapter adviser, and spent one academic year as a Fulbright visiting lecturer at the University of Sydney in Australia.

Dr. Kershner received his widest academic acclaim during 17 years on the faculty of Columbia University, where he advanced to distinguished professor of American social and intellectual history before retiring in 1976. He and his wife Marion now live in Zionsville, Ind., an Indianapolis suburb noted for its historical preservation.

It was the result of Dr. Kershner's influence that annual "Rainbow Review" sections of *The Rainbow* were featured from 1968 through 1976 in the magazine. These student-written, student-edited sections provided undergraduate sounding boards each spring, with contributors expressing opinions on higher education, national and international affairs, fraternity life, and social issues through uncensored articles and essays.

In the following article on chapter reports, Dr. Kershner's feelings on the importance of literary values in fraternity publications past and present are set forth in the same forceful manner that led to his award from the National Interfraternity Conference.



Dr. Kershner

THE CHAPTER LETTER

... and the mystery of what it's for

By **DR. FREDERICK D. KERSHNER**

Butler '37

IN THIS CROW'S NEST ESSAY I would like to look at the famous—or is it infamous?—chapter letter, from several points of view. First, my own undergraduate experience with this Greek animal will establish my personal bias. Next, international fraternity attitudes toward the chapter letter will be summarized from some thirty-odd Greek letter magazines since 1872. Third, I will examine the development of the Beta Zeta (Butler) chapter letters since 1877 to get an undergraduate, chapter-centered angle. Finally, I'll wind up with some editorial conclusions and suggestions about future chapter letter policy.

My undergraduate Delt career was compressed into three years, 1934–37, because my parents did not allow me to organize as a freshman. My pledge year was hectic. In between pledgship and being chapter president, I was asked/ordered to write the chapter letter to the *Rainbow*. While a pledge, I had noticed that the chapter president wrote our chapter letters, so I had expected the incoming president to write the next one. But the incoming president hated chapter letters—in fact, he hated writing anything—so he tapped me as the resident brain in our 21-man chapter, and he knew I had been one of the editors of my high school newspaper.

I was totally unwilling. But I also loved being a Greek, and I could see that if I wanted to have a decent active life I'd better say yes. So I went at it. Never having read a chapter letter before—believe it or not—I asked to see one and was given the last few *Rainbows* to search through. I found our chapter letter and thought it was pretty lousy, so I asked for some older *Rainbows*. No soap; our bound sets had somehow been lost when Butler University moved from the Indianapolis east side to the Fairview sector on the northwest side of the city.

Okay, I copied the only model I had, with a few cute little phrases to spice up a letter that said next to nothing, shipped it off to "National," and forgot it. Only once did this epistle catch up with

me. Thirty years later, Al Sheriff ran across the damn thing accidentally in search of the *Rainbow* for something else, Xeroxed copies for an Arch Chapter meeting, and embarrassed me into temporary speechlessness (*Editor's Note: approximately seven seconds*).

In retrospect, that chapter letter was a bad fraternity experience—and I don't mean the A/C ribbing—in several specific ways. For one thing it gave me a bad opinion not just of chapter letters, but also of the *Rainbow* that published them, and even of the "National" whose voice the *Rainbow* reflected.

As an undergraduate, I avoided international meetings—no Karneas and only one Division Conference—although inconsistently, I had a great admiration for Hugh Shields, whom I visited frequently at the Indianapolis Central Office to get ideas for advancing Beta Zeta.

When World War II got close, I virtually dropped out of the Fraternity, due to war involvement, marriage, completing a Ph.D. and career establishment from 1940 to 1954. In my first job at Ohio University I knew that our Beta Chapter was excellent and that Tommy Hoover, the professor whom I succeeded, was a local legend, but I kept absolutely mum on my fraternity relation. Six or seven years later, the chapter "discovered" me quite by chance, I thought, and I served as chapter adviser when Frank "Coach" Gullum was briefly incapacitated, and later I wound up on the Arch Chapter.

I now realize that this discovery was not by chance at all. It occurred soon after I decided, as a gesture of prosperous good will, to pay the \$15 owed on my Loyalty Fund, and lo! the *Rainbow* started coming again, and Hugh Shields called me and bawled me out. But I swear that I had never connected the fifteen bucks with the *Rainbow*; I was told in rush that I didn't need to pay it after graduation unless I wanted to. As a result, I had lost 15 years of Fraternity life for \$15.

Now it would be rather silly to blame all this on one bad chapter letter, but the fact remains that





in my memory of Delt undergraduate days it was the most negative single event. Hazing, while I disapproved of it, was actually fun as it then operated. Most of my other problems took the form of challenges which were successfully and positively met. But the chapter letter was all bad—no challenge, no successful response, but several negative attitudes, all centered upon the Delt international dimension.

As you will see, I now view the chapter letter much more broadly than I did in the 1930s and 1940s, but this has come entirely from my research into the underlying fraternity idea, and recently into Delt chapter history also.

Delta Tau Delta, which taught me a great deal about most fraternity things, taught me virtually nothing about fraternity journalism, even though later on under Dave Keller we have had one of the very best and most innovative Greek journals, from which I learned much. But I doubt if our pledge education explains fraternity journalism to pledge and chapter members any better in 1991 than it did to me in 1934–37.

Let us now turn from the personal to the international and panhellenic point of view. We can start with the elementary questions about this fraternity mystery called the chapter letter: Why have them? What are they really for? How do you tell a good chapter letter from a bad one? What audience is the chapter letter really aimed at?

American fraternity journals, collectively, constitute perhaps the oldest continuously published body of college student life sources in the United States today. There are 22 of these which have published for more than a century, *Beta Theta Pi* (1872) being senior among those of the men (our *Rainbow* is the third oldest) and the Kappa Kappa Gamma *Key* (1882) the pioneer among women's fraternities.

There is nothing like them in the English, German, or other university systems; they are truly unique. To be sure, the idea was derived, not totally original. But previous student publications were very short-lived, especially in England. The American literary society journals did better, but almost never lasted more than 10 or 12 years.

It may be interesting to know why the fraternities established these journals in the first place. Most present-day Greeks have no real idea of this, I find. The reasons given here are based upon notes from the early issues of the 22 oldest Greek quarterlies—16 men's and six women's. Not surprisingly, agreement was far from perfect, but the general consensus is quite clear.

The most frequently mentioned and discussed reason was to make chapter letters less exhausting for chapters and more useful for the general fraternity. Closely related to promotion of chapter

(Continued on Page 26)

A HOUSEMOTHER'S MEMOIRS



"Mom" Bryan with Beta Tau Delts Robert Weiler, left, and James Kurtenbach at her first spring formal in 1981. Mr. Weiler ('84) now lives in Lancaster, Calif., and Mr. Kurtenbach ('83) lives in Columbus, Neb.

By **CAROLINE S. ALLEN**

While our two sons lived at the Beta Tau shelter at the University of Nebraska in Lincoln, they had the privilege of knowing a very special housemother, Dorothy Bryan.

She loved to tell stories of "her boys," and I recently asked her to write down some of her memories, thinking it would be of interest to Delts everywhere.

"Mom" Bryan was a senior citizen even when she began her job with the Nebraska Delts in 1980. But she had an extremely young heart, one that could sense when a pledge was homesick, when a flu victim needed chicken soup, and when mothers needed reassurance in leaving their sons in a new and strange environment.

The following represents some of Dorothy's fondest memories:

"After the loss of my husband, there was a great emptiness in my life. My two children with their families lived quite a distance from me, not even in the same state. I knew I could not gear my life style around my children, but I wanted to do something worthwhile, important, constructive, and rewarding. I needed an interest that would be a challenge.

"Then it happened—a telephone call late one evening: Would I be interested in being a housemother for Delta Tau Delta Fraternity at Lincoln, Nebraska?

"First there was an interview with the officers and a trip through the Delt house and the housemother's living quarters. A few days passed, another telephone call came, and my answer was, 'Yes, I would very much like to be their housemother.' That started eight and one-half years of warm personal relationships.

"I wondered how I would fit in and if everyone would like and accept me. At that time there were 84 Delts living at the shelter.

"During my first introduction and dinner with the Delts, I noticed one of the brothers sporting a beautiful black eye and wondered how it happened? Then I was told he had a boxing match and won, becoming intramural champion! That started my 'involvement' with eight seasons of boxing, football, volleyball, swimming, and other sports. Then came the pinnings, parties, formal dinners, homecoming, and other special events, as well as many hours of study.

"I wondered how I would fit in at their dances, since I only knew the Charleston, waltz, and jitterbug. It was no problem.

"At one time, the Delts remodeled a dirt basement into a beautiful room for meetings and parties. During construction it was noisy and messy, but I survived it all. They named it the 'Dirt Pit.'

"The mothers of the Delts were very helpful and truly made me feel welcome. The Mother's Club cooperated with me on several projects to make life more comfortable for the Delts. For example, they trusted me to select food for nutritious snacks during 'Dead Week' while the boys were studying for finals, and they paid the bill."

"Our meals were excellent, our cook the very best. There were times when the stereos were a little loud, but no words were needed; I would simply put on my big ear muffs. The boys got the message.

"I'm sure Nebraska Delts will remember the case of the pop machine, the garbage thrower, the fountain, redecorating my room, Clorox for the washing machine, my register exploding, ironing shirts five minutes before a date, etc. etc.

"I needed to feel that my time was spent doing something worthwhile, and I have no regrets. I loved every minute. My experience was irreplaceable, and I now receive a lot of mail from 'my boys.' Thank you Delts!"

When Beta Tau Chapter hosted the Midwest Regional Conference in February 1990, the officers flew "Mom" Bryan back from her retirement home in Florida as a surprise to chapter members. She was the hit of the evening.

I personally am very grateful for "Mom's" special relationship with my two Delt sons, and I know that many other Delt mothers feel that same appreciation for the contributions not only of Mrs. Bryan, but also of other housemothers who have had such important influences on the lives of their sons. ▲

Caroline S. "Carie" Allen is the wife of Delt Fred E. Allen, Nebraska '55, an Auburn, Neb. agricultural consultant. Their two sons, also Nebraska Delts, are Fred IV ('83), who is farming near Auburn, and Charles "Chuck" ('87), a former Beta Tau Chapter president now serving as an Army lieutenant with the U.S. Armed Forces in Saudi Arabia.

Mrs. Allen, an English teacher at Auburn High School, was president of the Mothers Club of Beta Tau Chapter while her sons were students. Since their graduations, she has continued to support both the chapter and the entire Greek system at the University of Nebraska, regularly encouraging graduating high school students to at least consider joining fraternities, which she believes offer opportunities to accept responsibility and improve social skills. Her enthusiasm and energy have earned her the title of "honorary rush chairman" in Southeastern Nebraska.

Mrs. Allen, a member of Kappa Kappa Gamma, also considers housemothers important assets to an undergraduate chapter, and she has maintained a close friendship with Dorothy Bryan, widely known in the Delt world as one of the best. "Mom" Bryan served in that capacity at Beta Tau Chapter for nearly nine years before retiring in the fall of 1989 and moving to Englewood, Fla., where she now lives. She was succeeded by Lea Pearce, also an outstanding housemother currently serving in that position.

This account by Mrs. Allen is presented as a tribute, not only to "Mom" Bryan, but to the many other dedicated housemothers who have had positive influences on thousands of young fraternity men through the years.

Delts In Desert Storm



Colonel David Eberly, Indiana '69

“HELLO FROM THE OTHER SIDE of the world. How would you guys like some 85–90 degree temperatures, a little sun, and some of the best beaches I’ve ever seen? Well, I’d trade you for about four feet of snow. Okay, I’m really writing to thank you for the package. I got it last Sunday, but have been pretty busy, so this is my first chance to write back. Mail call is the only thing here that really makes everyone feel good.”

The November 30, 1990 letter from Marine Brandon W. White to Zeta Upsilon Chapter at the

University of Wyoming typified the line of communication between many chapters and their Delt brothers serving in the war against Iraqi forces of Saddam Hussein.

In keeping with university-wide projects at Wyoming, Zeta Upsilon Chapter sponsored a care package jointly with Wal-Mart, which contributed 15 percent of what the chapter spent out of its philanthropy budget. Each package contained a variety of items.

“We included ski magazines, so they would get to see some snow this year,” reported Sergei Kasakow, who coordinated the Delt effort. “We also sent such things as lip balm and Noxzema, hard candy, gum, Jello pudding, Pringles, checkers and checkerboards, deodorant soap, and a lot of other things we at home take for granted.”

Meanwhile, other chapters also were making certain brothers serving in the Persian Gulf War were utmost in their thoughts.

Georgia Southern University’s Epsilon Omega Chapter, which had two former presidents and another alumnus serving in the conflict, put up banners proclaiming, “Delta Tau Delta supports our troops in the Middle East,” held a midnight prayer vigil, and sent care packages to their brothers. Within a week, every other Greek organization on campus followed that lead. One of the undergraduate Delts, Mike Hodges, a reservist, even got to converse with President Bush.

After Kent State University senior Al Di Tommaso was called to active duty as a Marine Corps lance corporal, his Delta Omega Chapter brothers wrote him weekly, flew an American flag continuously until his return, and dedicated its annual chapter report to him.

Another lance corporal, Chris Mehelis, a junior biology major at Willamette University, was in a reserve unit activated in December, one week before finals, and sent to the Persian Gulf the next month. His brothers wrote letters and spoke of him at weekly chapter meetings.

Across the country, Delts reported similar projects carried out by their chapters and their schools. “I had the strange sensation of sleeping during three consecutive chapter visits in beds left vacant by Delt undergraduates who had been called into the service,” reported Chapter Consultant Jeff Leech.

Shea Treadwell, a junior at the University of Alabama trained with the Marines at Paris Island and in an extensive desert warfare program in California before going to the Gulf. Sergeant David Sholtis had served four years in the Army before enrolling at West Virginia University last fall, and was a Gamma Delta Chapter pledge when called back to active duty. Brad Harris, a University of Kentucky senior who also had served in the Army before entering college, was called back for active duty as an M1A1 tank commander training troops at Fort Knox, and later an E-5 drill sergeant.

Most of the Delts serving in Desert Storm, of course, were alumni, the most visible being Colonel David Eberly, *Indiana* '69, who was listed by the Pentagon as a POW early in the war.

Colonel Eberly, a Brazil, Ind. native, was director of operations at Seymour Johnson Air Force Base in Goldsboro, N.C., before taking part in Operation Desert Storm. Earlier, he had worked

at the Pentagon for five years.

After his F-15E fighter aircraft failed to return from a nighttime bombing mission over Iraq on Sunday, January 20, Colonel Eberly was listed as missing in action. His status was re-classified to prisoner of war after he appeared on Iraqi television.

Colonel Eberly made his homecoming on March 10, when he was greeted by Secretary of Defense Dick Cheney and General Colin Powell, chairman of the Joint Chiefs of Staff. Although there was time for a brief reunion with his family, he was required to spend time in a hospital for further medical examinations and debriefing.

A letter-writing campaign by Delts at Northwestern University and the University of Wisconsin provided a stream of correspondence to First Lt. Vince Sumang, *Wisconsin* '86. That project was organized by Jim FitzGerald, Beta Pi Chapter adviser who also wrote regularly to Lieutenant Sumang.

A survey of chapters brought a variety of interesting stories about Delts in combat:

Captain Barton McPeak, a 30-year-old Army veteran was working toward a second degree and serving as rush chairman at Central Florida's Zeta Omicron Chapter in the fall of 1990, when called back to active duty. While earning his first degree at Georgia Tech, Captain McPeak had joined ROTC, but not a fraternity. After graduation he went into the Army as a medical-evacuation helicopter pilot, before leaving active duty, but continuing as a reservist. A few years later, he enrolled at Central Florida to earn another degree, this one in aerospace engineering. He also decided to try some activities he had missed during his first college experience, so he joined Delta Tau Delta in 1989. His current plan is to return for the degree he hopes to receive in 1992.

Second Lt. David C. Sigmund, *Butler* '88, having graduated from the Army Ranger School was serving as an Army armor officer in 1990 when he assumed command of a company in Bamberg, and began sharpening the combat skills of his tank platoon for winter deployment to Saudi Arabia.

Major Craig Smith, *Georgia* '77, became part of Operation Desert Shield in November and served



Captain Barton McPeak, Georgia Tech and Central Florida.

in a front-line hospital during the battle. Captain Scott D. Crawford, *Washington & Lee* '82, an ROTC graduate and former president of Phi Chapter, was with the Army's 93rd Signal Brigade.

First Lt. Mike Kasalas, *DePauw* '87, was in the third Army division sent to the Persian Gulf, and he was involved in the initial tank invasion of the ground war. His unit captured more than 200 Iraqi soldiers.

Five East Texas State Delts who were in Epsilon Eta Chapter at the same time, all served as Air Force captains flying combat aircraft in Desert Storm. They are Captains Gary Graeter, '82; Ernie Brown, '84; Steward Price, '85; Gary Benedetto, '86; and Fletcher Douglas, '86.

Following is a compilation of names representing other Delt alumni who were reported as serving in the war (without details) by the time *The Rainbow* went to press:

Lieutenant Chuck Allen, *Nebraska* '87; Captain John S. Smith II, *Kentucky* '83; Naval Lieutenant W. R. Gay, Jr., *North Carolina* '84; Air Force Lieutenant Michael J. Underkofler, *North Carolina*, '84; David Legarth, Air Force, *Akron* '88; Terence McDowell, Army, *Kentucky* '89; John Heil, Army, *Georgia* '89; Captain Kurt Schneider, *West Florida* '86; Marine Second Lt. George Massey, *DePauw* '87; David Lewis, a senior at Indiana University and member of Beta Alpha chapter; Anthony Rider, a junior sociology major at Baker University, Army lance corporal; Matt Owens, a Texas Tech University junior, Marine lance corporal.

Undoubtedly, other Delts were among the American troops who accomplished the Middle East mission. *The Rainbow* will continue to seek their names for a further report in the summer issue. The magazine and the Fraternity join Americans everywhere in expressing sincere gratitude to all the men and women who participated in the desert victory. ▲

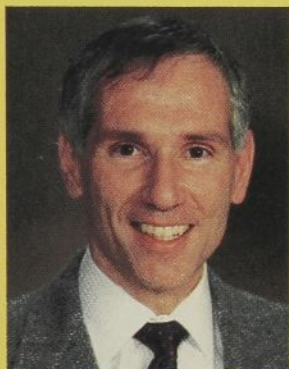
Chapters supported brothers in Persian Gulf conflict.



Lieutenant Vince Sumang, Wisconsin '86

DELTA TAU DELTA and the

LIFE



By ANTHONY LOBELLO

Professor of Mathematics,
Allegheny College
Chapter Adviser,
Alpha Chapter

THE NAME OF OUR FRATERNITY, *Delta Tau Delta*, and its secret motto are Greek. There are 22 Greek words and one Latin word (*caduceus*) in our *Ritual*, whose symbolism becomes more meaningful the more we learn about Greek civilization. Our officers have Greek names, and on most campuses, we are known as "Greeks." Many Delta shelters were built to resemble ancient Greek temples. Similar statements can be made about other fraternities.

The reason for all this is that at the time when the Greek letter fraternities were being founded on American campuses, the study of the ancient Greek and Latin languages and literatures was the central element of the curriculum of the liberal arts colleges, that is, those schools which claimed to prepare their students not for a particular job or profession, but for life itself.

In ancient times, only slaves were trained for jobs or professions; free men—the word *liberal* means *free* in Latin—needed to learn how best to recognize a good man when they saw him and how best to profit from the creations of the human mind—the arts—in the leisure time which their wealth secured for them.

This is all very difficult to understand today, when the Greek and Latin classics play a much diminished role in our schools, and when most of us are much more "practical" in our reasons for attending college. It might therefore be worthwhile for us, the modern "Greeks," to ask why the Greek and Latin languages and literatures were held to be so important at the time when our fraternity was founded and, afterwards, to inquire whether we have any special obligation to do something on behalf of these studies on our campuses, and what this "something" might be.

The best and most famous case for Greek and Latin was the book *The Idea of a University* by John Henry Cardinal Newman (1801–1890), one of the

most sympathetic figures in the history of scholarship and surely the most eloquent and persuasive promoter of liberal arts education and classical studies. His *Idea of a University* is a collection of 19 discourses written from 1852 to 1858 when he was rector of the Catholic University of Ireland in Dublin.

In them he defended his thesis on the interdependence of all branches of knowledge and the resulting necessity of not banishing any one from the university. In particular, he argued that theology was a discipline which the university could not fail to include, for he was famous in his day for upholding the status of theology as a science and claiming a universal validity for its conclusions. ("Religious doctrine is knowledge, in as full a sense as Newton's doctrine is knowledge.")

Newman argued that knowledge is its own reward, that it does not consist in the confusing accumulation of discrete facts, and, paradoxically, is more useful to the practical man than mere vocational training in a single skill. Newman insisted on classical studies as the foundation of liberal education, thereby opposing the opinion which held that "the works of the poets are the Devil's dainties" and that "Plato and Aristotle . . . are in hell with the Devil."

He spoke wonderfully of the genius of each language and of what it is capable of in different stages of its history. He castigated the superficiality of the education offered at so many schools, and he dismissed the expectation of many that progress, without the assistance of controversy, would inevitably put an end to religious belief.

Newman confronted issues raised since the time of Copernicus and discussed the cause of the warfare between theology and physical science and the terms on which they might not only coexist harmoniously, but even collaborate. He held that a university is a school where all arts and facul-

LIBERAL ARTS

What is the Connection?

ties are taught. He did, however, insist upon a preminence for Greek and Latin letters and believed that if a university determined how best to strengthen, refine, and enrich the intellectual powers (sc. of its students), the perusal of the poets, historians, and philosophers of Greece and Rome will accomplish this purpose.

When people hear these things nowadays, they often complain that classical studies are useless and certainly not so practical as learning how to make reinforced concrete or an atomic bomb. Newman's answer was that the benefits of Greek and Latin are greater than mere professional skill, and that knowledge is its own end:

"Again, as health ought to precede labour of the body, and as a man in health can do what an unhealthy man cannot do, and as of this health the properties are strength, energy, agility, graceful carriage and action, manual dexterity, and endurance of fatigue, so in like manner general culture of the mind is the best aid to professional and scientific study, and educated men can do what illiterate cannot; and the man who has learned to think and to reason and to compare and to discriminate and to analyze, who has refined his taste, and formed his judgement, and sharpened his mental vision, will not indeed at once be a lawyer, or a pleader, or an orator, or a statesman, or a physician, or a good landlord, or a man of business, or a soldier, or an engineer, or a chemist, or a geologist, or an antiquarian, but he will be placed in that state of intellect in which he can take up any one of the sciences or callings I have referred to, or any other for which he has a taste or special talent, with an ease, a grace, a versatility, and a success, to which another is a stranger. In this sense then, and as yet I have said but a very few words on a large subject, mental culture is emphatically useful."

We have seen, then, that the common ground of our fraternity and the liberal arts is a fascination with the heritage of ancient Greece and

Rome. We should now ask if there is not something we ought to be doing in view of this connection, something good for its own sake but which would also be of great benefit to our Fraternity?

At Alpha Chapter, we organized a public lecture on *The Idea of a University: What Is a Liberal Arts Education?* Everyone on campus was invited, the faculty individually, and we filled our lounge with 75 people, many of whom had never been in a fraternity house before. The president of the college came, and he has been well disposed since, even accepting a later invitation to address the Delta Tau Delta Regional Conference in Meadville in March, 1990. Many of the guests stayed for the reception afterwards, and some have already asked when the next event in what they hope will be a series will take place.

Each chapter might therefore consider throwing open its doors to a regularly scheduled, perhaps annual, lecture on some topic with intellectual content, which could be billed as a sign of the Fraternity's continued commitment to the liberal arts.

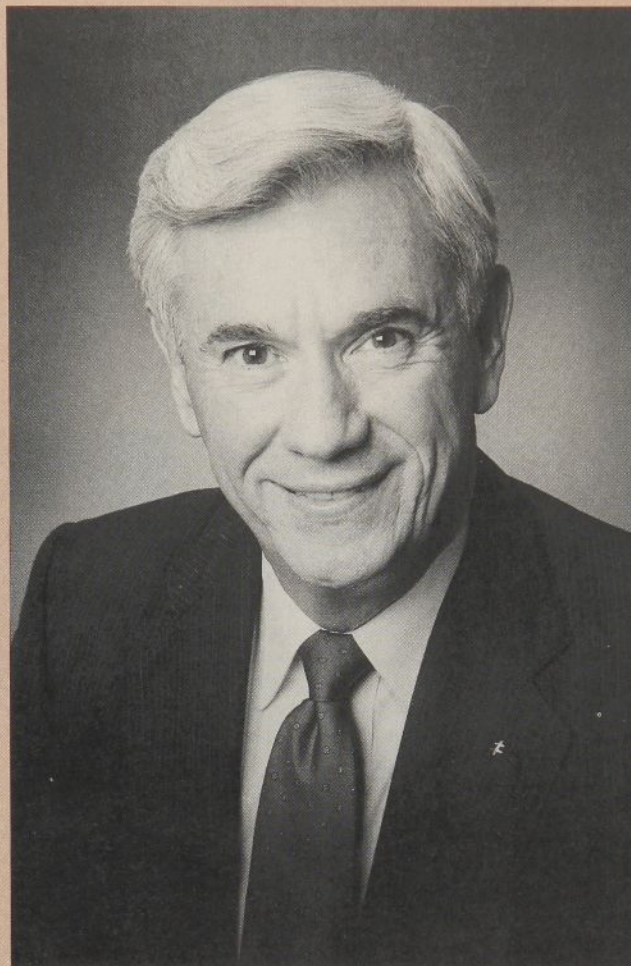
The chapter adviser gave the talk mentioned in the paragraph above, but any sympathetic and competent fellow could be invited to talk, and his topic could be practically anything having to do with the life of the mind. In this way, we are not only seen to discharge an obligation to our heritage, but we shall also make some friends in quarters from which we have lately been gathering more enemies, the faculties of our colleges and universities. ▲

ABOUT THE AUTHOR: Anthony Lo Bello is professor of mathematics at Allegheny College, Meadville, Pa., where he is the Alpha Chapter adviser. He received his bachelor's degree from Kenyon College in 1969 and his doctorate from Yale University in 1975.

Strength Thro

by **ROBERT FRITZ**

Central Florida '90



Reubin O'D. Askew

A former Florida Governor recalls college days and examines responsibilities of a free society.

MANY PEOPLE have an image of politicians that is similar to the non-Greek image of fraternities. They are thought to be self-centered egotists who are almost incapable of telling the truth or doing much good. Reubin Askew can shatter that image. The former two-term Florida governor is a man of strong convictions and quiet determination, whose biography and list of accomplishments read like the Delt Creed personified.

Reubin O'Donovan Askew, *Florida State '51*, was born the youngest of six children in Muskogee, Okla., on September 11, 1928. He describes his family as being "a family of very modest means, which is a nice way of saying poor." As a small boy, he often worked to help support his family by selling his mother's homemade pies door-to-door, delivering magazines and newspapers, bagging groceries, and shining shoes.

In 1937, his family moved to Pensacola, Fla., where the school-age children entered the Escambia County school system. Young Reubin graduated from high school in 1946 and, at the age of 17, entered the Army as a private in the paratroopers, and rose to the rank of sergeant. Following his discharge, he entered Florida State University on the "G. I. Bill."

It was at FSU that Mr. Askew made the decision to join Delta Tau Delta. He was initiated in 1949 and was part of Delta Phi Chapter's first pledge class when it received a Delt charter. "I think going into a fraternity initially involves your own feel for the members, and I liked the men associated with Delta Tau Delta," Mr. Askew recalls. "It's been a very long, happy, lasting relationship."

Mr. Askew has many fond memories of his undergraduate days at Florida State. His chapter's shelter, for example, had the only swimming pool on the west campus. The shelter, at the time, was a small abandoned administration building on a former Army air base that served as FSU's west campus.

"One of the distinguishing features of the Delt chapter," recalls Mr. Askew, "was that we had converted the foundation of another abandoned building into a swimming pool, which by today's standards wouldn't have been particularly attractive."

The shelter had concrete floors and a pot-bellied stove, around which the 20 or so residents would congregate on cold mornings. Mr. Askew fondly remembers his shelter as being "a nice fraternity house with tremendous memories, because you got to be pretty good friends with your brothers when most of the heat in the house came from that little stove." He also remembers Florida State's enrollment of approximately 500 men and

igh Education

This is the first of a series in which selected undergraduate Delts interview outstanding alumni brothers and prepare articles for The Rainbow. Although he started the assignment while he was a senior at The University of Central Florida, Rob Fritz graduated in January with a B.A. degree in English. He served Zeta Omicron Chapter as guide and brotherhood development chairman, and was active in both Student Government and GAMMA.

3,500 women when he started school as being "a rather attractive ratio situation."

Although Mr. Askew talks of many specific events at Delta Tau Delta, he considers his most memorable experience as a Delt to be "the bond of close friendships we built in the fraternity; you continue that bond even with those brothers you seldom or never see again."

Mr. Askew entered the political arena while enrolled at Florida State, serving as a member of the Student Senate, then president of the Student Body.

After graduating with a B. S. degree in Public Administration and being commissioned a second lieutenant through the ROTC, Mr. Askew served two additional years of active duty, this time in the Air Force, then entered law school at the University of Florida. There he served as political representative for the Delts' Delta Zeta Chapter, and learned some realities of political alignments. During school elections, "fraternities would get together and align themselves into parties," he says, adding that experiences in student government at both universities he attended were important to his own political involvement.

After Mr. Askew received his LL.B. degree in 1956, he accepted an appointment as assistant solicitor of Escambia County, beginning a career in politics that would reach nearly every level of government. In 1958 he was elected to the Florida House of Representatives and in 1962 he defeated an incumbent for a seat in the Florida Senate.

Elected governor in 1970, after serving 12 years in the State Legislature, he was re-elected in 1974, becoming the first Florida governor to serve two consecutive terms. During his time in office, Governor Askew gained recognition as a man of firm convictions and integrity. A study prepared by Dr. George Weeks at the J.F.K. School of Government of Harvard University named him as one of the 10 greatest American governors of the 20th century.

In 1979, Mr. Askew became a member of President Jimmy Carter's Cabinet, serving as United States Trade Representative. He resigned that position at the end of President Carter's term, and is presently "Of Counsel" to the Orlando law firm

of Akerman, Senterfitt & Eidson.

In the fall of 1988, Mr. Askew began his teaching career as a Resident Fellow at the Institute of Politics of the J.F.K. School of Government of Harvard University.

In 1989, he became a Distinguished Visiting Professor at Florida International University, co-teaching a course in American federalism. He currently is a Distinguished Service Professor at Florida Atlantic University, teaching public administration at the graduate and doctorate levels.

Mr. Askew, who enjoys "conveying to students the human dynamics involved in government," no longer is interested in running for political offices, although he remains involved in politics. He plans to spend the remainder of his career teaching.

Education is very important to Reubin Askew. Students, he believes, have the potential to do basically whatever they commit themselves to and develop the skills to accomplish.

"I encourage my students to think about developing aspirations and to understand that a free society seeking to govern itself must have an educated citizenry with persons willing to stick their necks out to seek leadership opportunities," he says. "Even a broken clock is right twice a day, so many people who think they have no contribution to make, should think again. It's just a matter of developing their minds and being willing to have the energy and commitment to do it."

Mr. Askew believes that the students on America's campuses today are as good as he has ever seen, and he is pleased that fraternity life again is vibrant. "Our chapter at Florida State went through a downturn back in the late 1960s and early '70s, but now Delts are among those playing constructive leadership roles," he says. "I think the efforts of the Fraternity and its Educational Foundation in trying to fight drug abuse, particularly alcohol, are outstanding. The greatest drug problem we have in our country still is overwhelmingly alcohol. We need to talk about it, and not many have taken it on frontally as has Delta Tau Delta."

Education, according to Mr. Askew, is the key to increasing economic productivity and to reaching our national goals. "Don't price education out of bounds to people who want to improve themselves," he says. "Thomas Jefferson once said, and I may not be exactly right in the quote, 'A nation which expects to be both ignorant and free expects something that never was and never will be.' Our challenge is to insure the availability of education so we can have more informed citizens. With an informed citizenry, we will be able to assert a role in our greatest export: freedom."

Reubin Askew indeed is a man of determination and conviction. Florida's current governor, Lawton Chiles, recently described him by saying, "Rube may not always be right, but he's never in doubt." ▲

"Don't price education out of bounds to people who want to improve themselves."

MAJOR CHANGES in administrative positions within both the Central Office and Educational Foundation have taken place during the first few months of 1991. Announcements of the changes were made by Fraternity Executive Vice President Ken File and Foundation President Gale Wilkerson.

CENTRAL OFFICE

After serving as second in command on the Fraternity's executive staff for five and one-half years, Patrick J. Gibbons, *Cincinnati* '84, made what he described as "my transition from the professional ranks to the volunteer ranks of the Fraternity" on February 1, when he joined White Industries, an Indianapolis-based firm manufacturing equipment to protect the environment in the automotive industry.

He is being succeeded as director of program development by Thomas S. Sharp, *Louisiana State University*, '67, the Fraternity's popular international second vice president and an administrative officer at Southeastern Louisiana University. Mr. Sharp will resign his position on the Arch Chapter to join the Central Office administrative staff.

Meanwhile, John A. Hancock, *Whitman* '87, a former chapter consultant, was named to the newly created position of director of leadership development, with principal responsibilities in supervising the Delts Talking About Alcohol and the forthcoming Leadership Academy.

John D. Rhodes, *Willamette* '88, continues as director of chapter services, a position he has held since 1989.

EDUCATIONAL FOUNDATION

Gilbert D. Standley, *DePauw* '82, who became the Delta Tau Delta Educational Foundation's first director of alumni development in the fall of 1987, resigned from that position in January to re-enter the private business sector by joining his father-in-law, David B. Englehart,

Executive Changes

Indiana '49, in the insurance business at Indianapolis.

His successor, a former chapter consultant and more recently adviser for fraternity affairs at the University of Tennessee is, D. Mark Helmus, *Ohio* '86.

IMPRESSIVE BACKGROUNDS

In addition to coordinating four Karneas, **Pat Gibbons** played important roles in many conferences, colonizations, and installations. A design engineering graduate of the University of Cincinnati, he became highly regarded throughout the fraternity world for the outstanding job he did in revising Delt manuals and promotional materials. In his position with White Industries, he heads a newly established division, supervising the production of educational materials and establishing an environmental certification program for the automotive industry.

The Fraternity service of **Tom Sharp** began when he organized a Delt colony as a student at LSU. When it was chartered in 1966, he became its first president. Since that time he always has combined his career with Delt work at local, division, and international levels, contributing a wealth of creativity and ingenuity to a wide variety of programs.

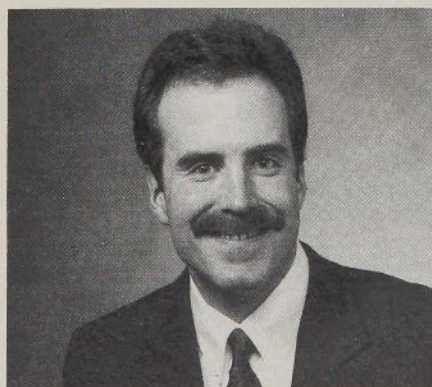
Mr. Sharp's background of loyalty and experience has established his recognition as an authority on the Fraternity and its

heritage. He has served as a division vice president, a house corporation president, a chapter adviser, an alumni chapter officer, a composer of Delt songs, a Karnea song leader, a two-term president of the Southern Division, international secretary, and international second vice president. He will move to Indianapolis from Hammond, La., where he has been with Southeastern Louisiana for 10 years, most recently serving as director of financial aid counseling.

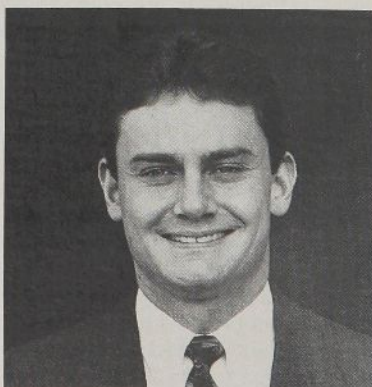
Since completing his assignment as a chapter consultant last June, **John Hancock** worked with U.S. West Communications in Seattle, Wash. until rejoining the Fraternity. A former president of Delta Rho Chapter, he also served as a residence hall director at Western Washington University for one year. His taking over coordination of Delts Talking About Alcohol moves responsibility of that program from the Educational Foundation to the Central Office. Organizing and supervising the Leadership Academy represents an important new step forward for the Fraternity. More about that effort will be reported in a future issue of *The Rainbow*.

Gil Standley, who had been heading the DTAA project, will continue to assist on a volunteer basis for the remainder of this year. Also a former undergraduate Delt president, Mr. Standley received a Juris Doctor degree from the Indiana University Law School, and was admitted to the Indiana Bar in 1985. He also received a securities license, working as a stock broker before joining the Educational Foundation.

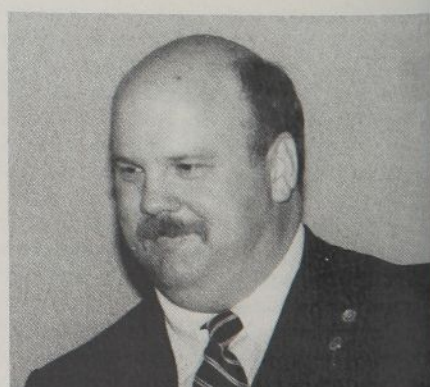
After receiving a B.S. in psychology from Ohio University, **Mark Helmus** served as a chapter consultant for two years. He began studies toward a master's degree at Tennessee while working as adviser to fraternities. As an undergraduate, he gained experience as a peer counselor, security aide in the Department of Residence Life, pre-college orientation adviser, and resident assistant. ▲



John Hancock



Mark Helmus



Tom Sharp

PROGRAMMING FOR ACADEMICS

By **ROBERT GRIFFITH**

University of Tennessee

DELTA TAU DELTA is an organization built on the principle of balance. Yet, too often, the scale is weighted much too heavily towards the purely "fun" aspects of Fraternity life, such as the social and intramural programs. "Balance" implies equality, and we must give equal weight to academics if we are to uphold the Fraternity's values.

Delta Delta Chapter at the University of Tennessee has undertaken to strike a balance between these seemingly opposing forces. In the spring of 1990, a program was initiated to convert a room of the shelter into a library complete with study carrels, state-of-the-art computers, and study resources for the chapter.

Renovations, which included new paint, carpeting, better lighting, and the installation of filing cabinets, were completed in the fall. The result has been a source of pride and of utility for the entire chapter.

Study and computer resources are constantly being added. At the end of a semester, brothers no longer re-sell their textbooks to the university. Rather, they have been encouraged to donate them to the shelter's library in order to contribute to the resources at hand.

Also, the library's computers are loaded with up-to-date software with applications in word processing, databases, spreadsheets, desktop publishing (for in-house publication of alumni newsletters, fliers for rush, etc . . .), telecommunications, and specific applications software.

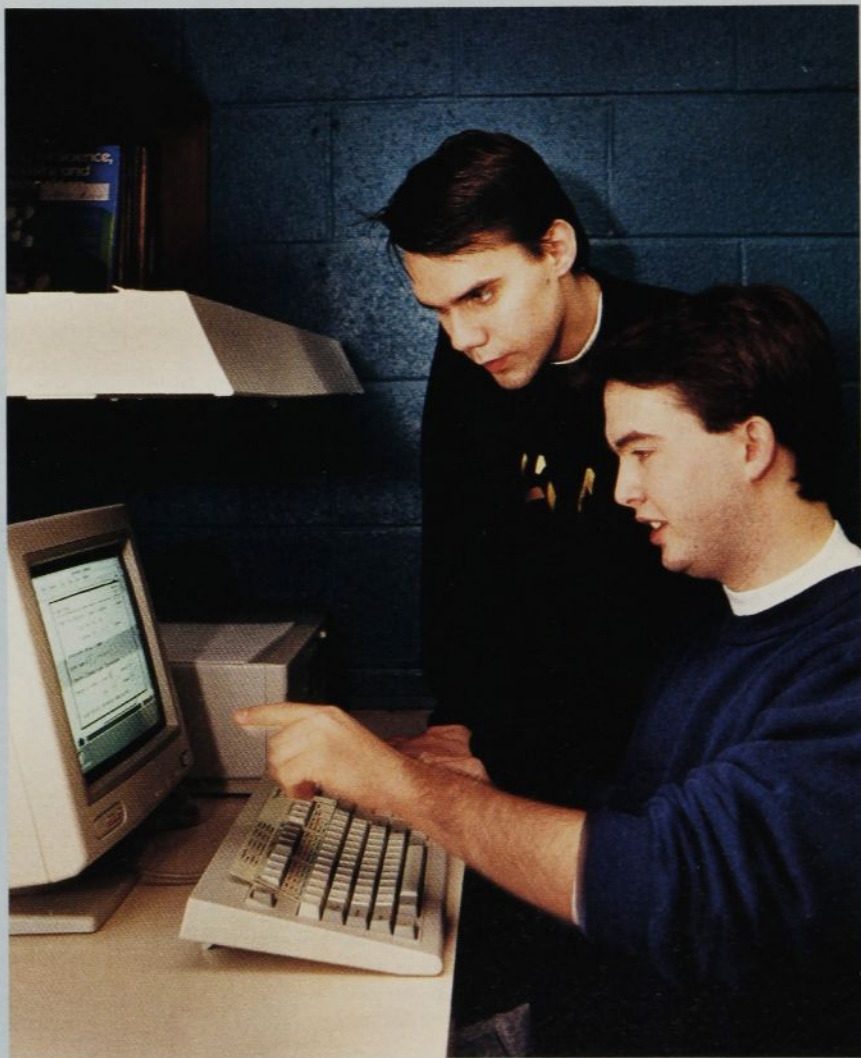
In addition to this, the computers are soon to be hooked into the university's mainframe system in order to facilitate the look-up of books in the library, programming for certain courses, and, in the near future, class registration. The computers have become, as Jeff Bodkin, chairman of academic affairs, said, "an indispensable resource. I don't know how we got along without them before."

This program is, however, only one part of a total plan to raise academic consciousness and, consequently, academic performance. Our scholarship fund, the *Robert J. Kelly and Thomas H. Edwards Endowment Fund* (established in honor of two brothers of Delta Delta who died in a tragic traffic accident), has now grown to over \$100,000 and allowed us to give eight \$550 scholarships to brothers last year. We expect that this sum, and the number of brothers who will receive the scholarships, will increase again this year.

The final component of this program is one which is just now being integrated into the pledge education program. Along with *The Good Delt* and

the local pledge manual, the pledges will now be given an Academics Manual being put together by Delta Delta. This manual will contain information regarding good study habits, practices to avoid, and other information that could be helpful in securing a successful academic career.

Yet, despite these renewed efforts toward academics, other areas of the Fraternity have not been neglected. As stated before, balance is the key. Social, intramural, philanthropy, rush, pledge education, alumni, and brotherhood programs have not suffered and have not been lowered in excellence. On the contrary, academics has risen to take its just place beside these programs. ▲



Robert Griffith, president of Delta Delta Chapter, University of Tennessee, (at computer keyboard) and Michael Giaimo study in the chapter's new library. The photo was taken for The Rainbow by Mike Dubose, Nashville Tennessean staff photographer.

ABOUT THE AUTHOR: *Rob Griffith is a junior majoring in English at the University of Tennessee. He is the current president of Delta Delta Chapter.*

What Makes Delts Special?

By **JACK B. NICHOLS**

Florida '58

IS THE CONSENT and approval of alcohol usage by members of a social fraternity really necessary for a fraternity to survive on a college campus? If the word "drug" were substituted for "alcohol" in this question the answer would be obvious. Many actives are expressing their concern about the Fraternity's new policy on alcohol. They fear it will place their particular chapter at a disadvantage in recruiting new members.

Having spoken with some entering freshmen I know who did not pledge fraternities, I have had the opportunity to see the negative impression social fraternities are making on their fellow college students by featuring the availability of alcohol as a reason for becoming a member of a fraternity. College social fraternities that give the impression to rushees that their members rely on alcohol to stimulate social interaction are out of step with the times. Enlightened freshmen do not appreciate and identify with alcohol availability as a reason to join a fraternity. Sadly, the fraternities that persist in following this image are destined to shrivel up and die on the vine.

Look at the history of the many social clubs and organizations in our country that have featured the availability of alcohol in their meeting halls as a primary reason for becoming a member. Over the past few years many of these groups have been losing members at an alarming rate because they are unable to attract new, younger members using a liberal attitude towards alcohol availability as an incentive. Younger people are not impressed with groups that use alcohol as a reason for belonging to a group. These organizations fail to understand the obvious fact that the public attitude about alcohol has changed.

Intelligent, mature college freshmen today reflect a new public attitude about alcohol. They have observed the short-term and long-term affect alcohol can have on a person's life. They are no longer impressed that drunken parties are the best way to have fun. One only needs to look at the dramatic changes that have taken place in the public's attitude toward smoking to see the trend in the public's attitude towards alcohol.

Only cavalier, hedonistic students who don't care about how their own conduct affects others choose a fraternity simply because alcohol is available. Are these the kind of people with whom lasting friendships can be enjoyed? Are these the kind of people who will be responsible and successful members of society in the future? Will these people be a credit to the fraternity as actives and later

as alumni? Are these the best kind of people for a fraternity to recruit? Will your chapter be taken seriously on your campus and will it be a credit to the International Fraternity and all its members if its members joined for this reason?

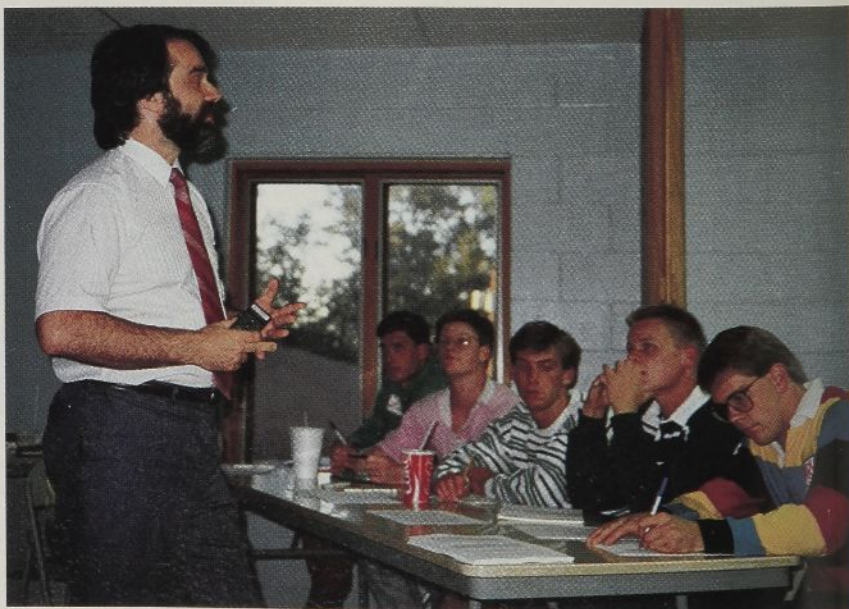
Chapters that recognize these changes in our society and focus their rush activities on other benefits fraternity membership offers will attract a better quality college student to their rush functions. Consequently, these chapters will pledge a greater number of serious students who will make better grades, will have a better chance of graduating, and will become more successful and responsible alumni in the future.

As thoughtful and responsible members of Delta Tau Delta, we need to focus our attention on the benefits our fraternity has to offer college students during their undergraduate experience. If we do our job well in selling the good things that distinguish Delta Tau Delta from other fraternities, our fraternity will attract this new generation of enlightened college students who will mature and develop into chapter and campus leaders through the personal development programs Delta Tau Delta offers its members. These same quality people will become the leaders of their communities after they graduate. Shouldn't they be Delts?

Our fraternity's new policy on alcohol separates Delta Tau Delta from the pack. If this policy is actually promoted on every campus where we have a

(Continued on Page 35)

An experienced adviser suggests ways to attract today's enlightened freshmen.



Ray Daugherty of Prevention Research Institute of Lexington, Ky., talks to undergraduates at a Delts Talking About Alcohol workshop.

ABOUT THE AUTHOR: Jack Nichols, a civil trial lawyer in Orlando, Fla., is chapter adviser for Zeta Omicron Chapter at the University of Central Florida.

CHAPTER CONSULTANTS 1990-1991

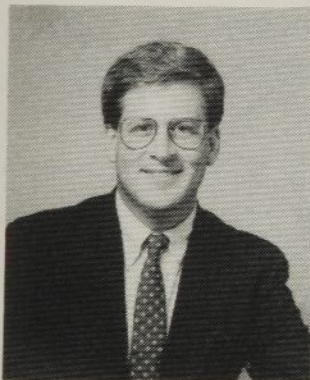
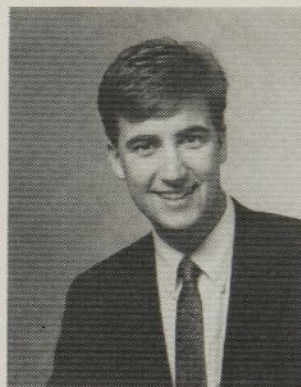


WILLIAM R. COSTELLO (Allegheny '89)

Bill is a 1989 graduate of Allegheny College and the Fraternity's Alpha Chapter. From Bradford, Massachusetts, Bill served Alpha as House and Grounds Chairman, Guide, Alumni Chairman, and assistant to the Public Relations Chairman. Having traveled primarily in the southern and eastern divisions last year, Bill plans on attending graduate school with aspirations toward teaching or student personnel management.

DAVID A. HIRKO (UC San Diego '90)

David is a recent graduate from the University of California, San Diego, with degrees in Management Science and Computer Science. At San Diego, David was a founding father of Theta Beta Chapter where he served as President, Vice-President, Pledge Educator and Rush Chairman. He also served as Interfraternity Council Editor and was recently honored as the 1990 UCSD Greek Man of the Year. David enjoys athletics and travel. He plans on pursuing an MBA degree after his service with the Fraternity.

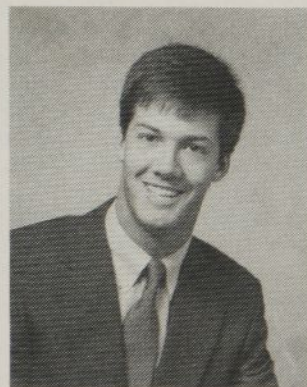


JAMES T. HISE (Kansas State '89)

From Kansas City and a graduate of Kansas State University, Jim obtained a Bachelor's degree in Business Management. As an undergraduate at Gamma Chi Chapter, Jim served as President, Rush Chairman, and Philanthropy Chairman. As a senior, he received the Honor Delt Award. With an interest in the hospitality industry, Jim spent one semester interning at Walt Disney World. Jim enjoys music, golf, and basketball. Currently a second year consultant, Jim plans on pursuing a career in business upon completion of his consultant duties.

JEFFREY B. LEECH (University of North Carolina at Wilmington '90)

Jeff graduated from the University of North Carolina at Wilmington with a B.A. in English Literature. While a member of Zeta Tau Chapter, he held the offices of Alumni Relations, Academic Affairs Director, Pledge Education and External VP. The Wilmington Deltas recognized him twice with their Brotherhood Award. Elsewhere on campus he served 2 years as President of the campus service group, "The Ambassadors" and performed in UNC - Wilmington's Jazz Fusion Group. Following his Chapter Consultants service, Jeff would like to pursue a career in human resources & industrial relations.



MICHAEL A. LOWRY (Eastern Illinois '90)

Mike is from Urbana, Illinois, and graduated in 1990 from Eastern Illinois University with a Bachelor of Arts degree in Speech Communications. Mike served Zeta Rho chapter as Treasurer, Assistant Treasurer, Homecoming Chairman, and this past year was selected Outstanding Senior. In addition, he also served as Order of Omega President, University Board Homecoming Coordinator, and Greek Week Public Relations Chairman. Mike enjoys golf, skiing, and music of all kinds. He plans on pursuing a career in human resources upon the completion of his term as Chapter Consultant.

Reflections on Today, Yesterday, and Tomorrow

By DR. KENNETH (ROCK) CLINTON, JR.

East Texas State '65

SOME WERE WATCHING television coverage of the war in the Middle-East, some were preparing the shelter for the regular Monday night meeting, and others were just visiting about school. I was thinking of Price, Benedetto, Brown, Douglas, and Graeter, former Epsilon Eta (East Texas State) chapter members who were Air Force captains flying combat missions in the Middle-East. It was just the other day that they were my boys; now, they were men in war.

Thud, the gavel, that sound that has started the chapter meeting for years; prayer, roll call, Delt Creed, reading of the minutes etc. etc. I have been here so many times. The chairman of the intramural committee was bitching about the "Sigs" using an ineligible player in basketball, and the vice president was saying that we needed to support Black History Month—yes, I have been here so many times.

As I observed the youthful faces, they appeared so young, having so much energy. I drifted back to the sixties when we were so young. Our war discussion was about Vietnam. We never really discussed hazing or alcohol responsibility. We didn't know the meaning of date rape, and legal liability was never an issue.

How different is the chapter now? They are not allowed to have kegs; we thought kegs were a ritual, a way of life that the ancient Greeks had passed down to us. It is a wonder we survived some of those parties—the dances; the twist, the alligator, the dying rat, the dog, the push—my back hurts just thinking about them—youth, wasted on the young—if we could just go back and do it again, knowing what we now know.

Much has happened in the last quarter of a century—sounds like a long time—Hippies, the war in Vietnam, the Civil Rights Movement, the Women's Liberation Movement, King and Kennedy, Johnson, Watergate, Ford, Carter, Reagan, and Bush—so much has happened.

The social chairman announced that the date for the mixer with the Kappa Deltas had been set—I loved those mixers, although I always felt awkward. But, it was a good experience having to meet people.

These youthful faces. Yes, a lot has changed in society and in the fraternity world. However, there is one area that is very much the same—those youthful faces of yesterday and today, were and are, white. We, as a fraternity, have made few strides to integrate most of our chapters. Maybe, we are what our critics say, "white-racist-elitist."

Yes, we have the right to select our members. I do know that. But, we must acknowledge that the world is changing. In this society, one in every four of us is nonwhite, and a quarter of a century from now the number will be even higher. Should we change? Why haven't we changed? Is it preju-

dice, fear, or perceived differences?

Prejudice and discrimination are learned in societal groups that have these attributes and behaviors as part of the social norms in institutions. Is our fraternity one of these institutions? Maybe we keep the ritual hidden because we are afraid to expose those ideals to the reality of what we are. Why are we 95 percent white? Maybe it is nothing but prejudice and discrimination.

Or maybe, it is just the fear of what others will think that contributes to our segregation. What would other fraternities and sororities say? What will our alumni say? I really don't know.

Or maybe, we perceive that we are so different from members of other groups, that our brotherhood wouldn't work if we integrated our fraternity.

One clear rebuttle to that concept was evidenced this spring when four Delt chapters leading the way in the integration of multicultural members won Hugh Shields awards, placing them among the top 10 of our 126 chapters.

In actuality, the differences between individuals in our society are not those of race or ethnicity, but of social class. Perhaps, it is time we find out about these perceived differences and give up our stereotypes. We live in a multicultural society that has its roots in 276 different ethnic groups. We are a by-product of these groups. Other groups, such as African-Americans, Mexican-Americans, Asian-Americans, and Native-Americans have historically been blocked from assimilating into the dominate society. They will continue to be blocked

(Continued on Page 35)

"Is it time for alumni to help our fraternity deal with fears, prejudices and perceived differences?"



Members of Rho Chapter (Stevens) received an award for community service at the Eastern Division Conference.

BEGINNING with the summer 1991 issue, *The Rainbow* will have a new editor. After a nationwide search, the Fraternity Central Office has selected Kerry B. Harding, Ball State '82, George Washington '84, to succeed David N. Keller, Ohio '50, in the paid-volunteer position.

In announcing the appointment, Executive Vice President Ken File said, "After reviewing a number of good candidates, we felt Kerry represented the best mix of qualities for the job. We know him, we know his work, and we feel he is well suited for the task."

In accepting the position, Mr. Harding becomes the 18th editor since 1885, when the magazine became known as *The Rainbow*. (Actually, its beginning was in 1877, when it was launched as *The Crescent*, edited primarily by undergraduates of Allegheny College's Alpha Chapter.)

The Fraternity has long been aware of Mr. Harding's interest in this key position. In May 1983, shortly after his graduation from Ball State, he returned to Indianapolis for a fraternity brother's wedding and stayed at the home of Al Sheriff, then executive vice president of the Fraternity.

The morning after the wedding, as they were having breakfast, Al looked Kerry straight in the eye and asked, "So what are you going to do for the Fraternity now?"

Thinking for a minute, Kerry replied, "What I've always wanted to do is work with *The Rainbow*."

Al stared thoughtfully at the ceiling for a few seconds, then said, "Other than the Ritual itself, I think *The Rainbow* is the most important tool we have to bind us together as members of the Fraternity. You've chosen a noble goal."

According to Mr. Harding, while his undergraduate experiences have faded into the recesses of memory, he has remembered well those words of Al Sheriff and looked to each *Rainbow*'s arrival with increasing interest.

"It seems no accident that as the rainbow in theology represents the symbol of promise, the publication that bears this name has very much the same mission," he says. "For myself and thousands of other alumni and undergraduates of all ages, it serves as a catalyst to evoke emotional responses of hope and pride."

Mr. Harding's substantial service to the Fraternity over the years represents a major qualification for the position of editor. As an undergraduate, he served as Pledge Class president, alumni chairman, corresponding secretary, vice president, and ultimately president for two consecutive terms when Epsilon Mu was a consistent Hugh Shields Award-winning chapter. He also was a member of the

NEW EDITOR NAMED



Kerry Harding

Undergraduate Council and founder of *The Delt Roundup*, his chapter's award-winning alumni newsletter. His article "They Make the House a Home," describing the comeback of hiring housemothers at Delt chapters across the country, was selected as the top student-written *Rainbow* article of 1982.

While serving as resident adviser to Gamma Eta Chapter at The George Washington University, he revived its long defunct alumni newsletter, *The Colonial Delt*, which was named runner-up in the undergraduate publications award competition after its first year.

Since then he has gone on to edit *Karneia Quips*, the daily newsletter of the Karnea, numerous pledge manuals and Hugh Shields reports, and authored *From Paste-up to Prize Winner: Preparing Alumni Newsletters*, a publication that served as the basis for a Karnea educational session.

He has continued to be a regular contributor to *The Rainbow*, as well as serving in his capacity as the Theta Epsilon House Corporation president for the Fraternity's new chapter at American University.

Already an experienced marketing executive, Mr. Harding originally received a bachelor's degree from Ball State's College of Architecture and Planning. After pursuing graduate studies in business administration at George Washington and the University of Maryland, he transferred to Marymount University to complete an MBA in marketing administration.

While holding numerous marketing positions within both the professional society and design communities, he has written articles and edited newsletters on a variety of topics. His first book, "Indianapolis Landscape Architecture," sold out within a month after publication.

Mr. Harding presently serves as the part-time director of business development for W. G. Reed Architecture, a Bethesda, Md. architectural and interiors firm, and vice president of Organizational Excellence, Inc., a marketing consulting firm headquartered in McLean, Va.

He has been active in numerous civic, professional, and religious organizations, serving in leadership capacities for the Society for Marketing Professional Services, the Commercial Builders Council, and the Brigham Young University Management Society.

Married with three sons (and a fourth due in June), he manages to break away from his professional responsibilities to attend soccer games and school plays as the opportunities present themselves.

As the new editor, Mr. Harding has listed these major objectives he considers necessary to carry on the mission of *The Rainbow*:

(1) reveal how the Fraternity's leadership is responding to the needs of a changing society to ensure it continues to meet the needs of subsequent generations, as well as to ensure the longevity of the Fraternity as an institution;

(2) report on "those who follow" to encourage "those who preceded" that their efforts and dedication were not epiphanies, but building blocks;

(3) demonstrate that the Fraternity will have the financial resources necessary to surmount every obstacle to its progress by reporting on the status of capital campaigns and financial contributions.

Through his efforts, the magazine's proud tradition is certain to continue, as it expands its scope to reflect the increasing role of the Fraternity in higher education. ▲

SPORTLIGHT



By
**JAY
LANGHAMMER**
Texas Christian '65

BASKETBALL

Forward **JOHN KARAFFA** helped lead an improved Butler University squad to an 18-10 regular season mark and a berth in the National Invitational Tournament. He started every game, scored 289 points (10.3 average) and grabbed 118 rebounds (4.2 average). John ranked fourth in Midwestern Collegiate Conference free throw shooting with 81.6% (84 of 103) and was named to the NCAA District 5 All-Academic team. Among his top games were 19 points Versus Portland, 18 against Marquette, 16 against both St. Louis and Ball State and 15 in a win over Notre Dame.

Also playing well for Butler was forward **DANNY ALLEN**, who appeared in 19 contests. He came off the bench to toss in 8 points against Notre Dame. Forward **DAVE RYSER** also made some good contributions to the Bulldogs effort. Seeing action in 21 contests for

Northwestern University was forward **JAKE HAUNTY**.

TOBY TUCKER started again for Albion College and was third in scoring with 273 points (11.4 average). He had a team high 35 points versus Kalamazoo, led the Britons in three-point shooting and had 56 assists. Toby received All-Michigan Intercollegiate Athletic Association honorable mention.

Forward **DAN PERKINS** was a valuable player for Westminster College, appearing in 30 contests. He scored 126 points (4.2 average) and grabbed 88 rebounds (2.9 average). Guard **STEVE PERKINS** averaged 5.0 per game in limited action for the Blue Jays. Guard **NEAL WATSON** was again a key player for the 20-7 DePauw University squad. Guard **JOE GETTE** saw a lot of duty for the 18-9 Allegheny College team and ranked third in assists with 30.

Guard **GEORGE SCHELL** was a

good reserve for Stevens Tech, averaging 4.4 points over 22 games. Other Delts seeing action on the court included forward **CHRIS BRYANT** of East Texas State University; center **SCOTT LADISH** of Baker University; and center **JIM LANIK** of Lawrence University.

Princeton University head coach **PETE CARRIL**, *Lafayette '52*, hid another superb season (24-3) and led the Tigers to their ninth NCAA tournament berth. His overall record in 25 seasons as a head coach is now 432-231.

Completing his eighth National Basketball Association season this spring was forward **ED NEALY**, *Kansas State '82*. He was with the Phoenix Suns in 1990-91 after previous NBA duty with Kansas City, San Antonio and Chicago.

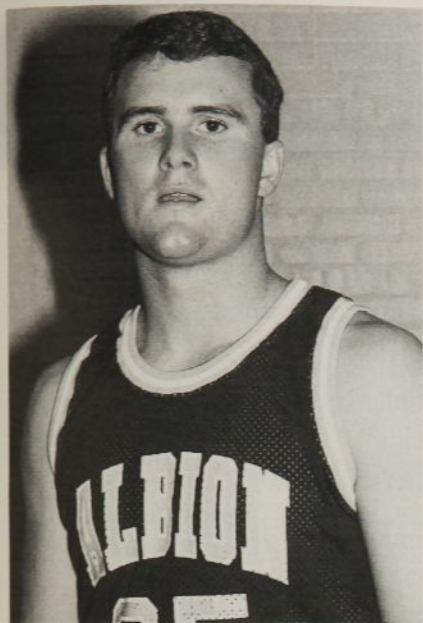
Two interesting basketball books from the past year focused attention on several Delts. "Forever's Team" by John Feinstein is about the 1977-78 Duke University team which went to the NCAA championship game. In the book are frequent references and individual chapters on guards **BRUCE BELL**, *Duke '78*, and **ROB HARDY**, *Duke '79*, who are both now attorneys in the state of Kentucky. A more recent book, "Loose Balls" by Terry Pluto, covers the history of the American Basketball Association. Numerous mention is made of former Indiana Pacers head coach **BOB LEONARD**, *Indiana '54*, and Dallas Chaparrals broadcaster **TERRY STEMBRIDGE**, *Texas '60*. When the Chaparrals moved to San Antonio and became part of the NBA, Terry was doing play-by-play when Norm Van Lier sank an 84-foot hook shot, the longest in NBA history. Previously during ABA days, he was on the mike when the Pacers' Jerry Harkness hit a 92-foot shot against Dallas in 1967.

WRESTLING

Stanford University's **STEVE YARBROUGH** won the Pacific-10 championship at 177 pounds and competed at the NCAA tournament. He was the Cardinal's second-leading point scorer (114.25) and posted a 28-4 mark prior to the NAAs. Steve also won first place crowns at the Aggie Invitational and Doc Petersen Open. Teammate **JAMES DINETTE** posted a 19-13 record at 142



Butler's John Karaffa in action against unidentified opponent



Toby Tucker, Albion

pounds. He placed third at the Doc Petersen open and fourth at the All-Cal Invitational. Also doing a fine job for Stanford was 134-pounder **LANCE JOHNSON**, who placed fifth at the Pac-10 meet and had a 17-10 record.

Delts again dominated the Brown University squad which posted a 17-3 record and finished second in the Ivy League. **JOE MOCCO** posted a 30-3-1 regular season mark at 158 pounds and competed at the NCAA championships. He was also named All-Ivy first team and placed second at the Eastern Intercollegiate Wrestling Association meet. **SEPP DOBLER**, at 150 pounds, posted a 20-4 regular season mark, went to the NCAA meet, placed second at the EIWA competition and was named to the All-Ivy second team. Also competing at the NCAA meet was 142-pounder **STEVE THOMA**, who was 22-5, gained All-ivy honorable mention and won the consolation title at the EIWA meet.

Other Delt standouts on the Brown squad included captain **BRIAN AYLWARD**; All-Ivy second teamer **LEE COULTER**, who placed sixth at 167 pounds at the EIEA meet; All-Ivy second teamer **CHRIS TOKARSKI**, who wrestled at 177 pounds; heavyweight **ROB MURPHY**; **MIKE FOLEY**, who wrestled at 134 pounds; and **KEVIN MCCARTHY**, who competed at 118 pounds.

Boston University captain **GREG CASAMENTO** won the New England Wrestling Conference title at 177 pounds, had a 16-1-1 regular season record and went to the NCAA championships. **JEFF ARBUSHITES** posted a 12-

12 mark and placed third in the 150 pound class at the New England meet. Others who competed for Boston were **GARY ARZBERGER**, who was 8-12-1 in three weight classes between 150 and 167 pounds, and **DOUG CONNER**, with a 2-2 mark at 134 pounds.

Allegheny College captain **DAN VARGO** won the 150 pound title at the Claude Sharer Tournament. His teammates included **JOHN GAETANO** (126 pounds), **OLIVER WIEHE** (158 pounds) and **BILL CHAPPELL** (118 pounds). **DOM CICCHINELLI** was team captain at Stevens Tech.

SWIMMING

As we went to press, several Delts were headed to the NCAA championships, including captain **GREG LARSON**, **LARS JORGENSEN** and **MIKE JANNEY** from the University of Southern California; **GEOFF BASLER** of Kenyon College; and **SEXTUS TANSINSIN** of Wabash College. We'll do an update on them next issue.

Four Delts were key swimmers for the University of Missouri. At the Big Eight meet, **SCOTT RILEY** was on the third place 400 medley relay team and placed sixth in both the 100 and 200 backstroke events. **MARK WADE** placed 10th in both the 200 butterfly and 400 individual medley. **CLAY HEDGES** was also on the third place 400 medley relay squad. **JOHN FLYNN** also competed for the Tigers but failed to place at the conference meet.

Five Delts led Lehigh University to second place at the Patriot League championships. **PAUL LITTLEFIELD** won both the 100 and 200 freestyle events and was second in the 200 IM. He was also on the winning 400 and 800 freestyle relay teams, the second place 200 medley relay team and the third place 400 medley relay team. **DAVE LITTLEFIELD** placed second in the 200 free-

style, third in the 500 freestyle and fifth in the 1650 freestyle. He swam on the winning 400 and 800 freestyle relay teams.

Lehigh's **JEFF RODDIN** set a new school mark with 435 career points in dual meets. At the Patriot League meet, he was second in the 400 IM, fifth in the 200 IM and eighth in the 200 butterfly. Jeff also was on the first place 800 freestyle relay team, second place 200 medley relay team and third place 400 medley relay team. **VINCE TSAI** also did well at the Patriot League meet: second place with the 200 medley relay team; third in the 100 backstroke and with the 400 medley relay team; and seventh in the 200 backstroke. **ALEC THOMPSON** placed 13th in 400 IM; 15th in the 1650 freestyle; and 20th in the 500 freestyle.

At the Eastern Seaboard championship following the Patriot League meet, four of the Lehigh Delt swimmers set a number of new school records. Paul set new marks in the 100 and 200 freestyle events, 200 medley relay, 400 medley relay and 800 freestyle relay. Dave set a new 200 backstroke mark and was on the 400 medley relay and 800 freestyle relay. Jeff was on three record-setting relay teams: 200 medley, 400 medley and 800 freestyle. Vince was on the 200 medley relay team.

Northwestern University's **DAVID WALLS** competed in six different individual events during the season. He went to the Big Ten championships but failed to place. Another good Big Ten swimmer was **ALLEN LAYNE** from the University of Illinois. Captain **KIRK SLOBODY**, **JOE MIHALIK** and **RICK MEHEDFF** were good competitors for George Washington University. **KEITH KROEGER** was a regular for Bradley University while **PAUL NEWSOM** was a good swimmer for Butler University.

At Washington and Jefferson, **DAVE KUHN** and **SCOTT WILSON** were standouts. Dave placed ninth in the 400



Brown University Wrestlers Mocco, Dobler, and Thoma

IM and 11th in the 200 breaststroke during the Grove City Invitational while Scott placed 10th in both the 400 IM and 1650 freestyle. **DINESH LATHI** was M.I.T.'s captain and was joined by **BOB ROCKWELL**, **MIKE DONNE** and **VIJAY LATHI**. Other good ones included Wabash College's **DON MOTE**; **SCOTT GRAVES** of Whitman College; and **KEN CHEW** of Willamette University.

HOCKEY

Two Lawrence University skaters ended their careers ranked among the school's scoring leaders. Forward **DAVE POGER** was 1991's top scorer (8 goals, 10 assists), had two game-winning goals and is now second in career points (40) and goals (21). Co-captain and center **JON FOSDICK** was second in 1991 scoring (8 goals, 9 assists) and finished fourth in career goals (18) and points (35). Other good Lawrence players were forward **SAM TIJAN**, third in scoring this winter with 10 goals and 6 assists; forward **PAT O'LEARY**; and defensemen **STEVE SPELLMAN** and **JAMES CARR**. At M.I.T., forward **MIKE MINI** ranked fourth in scoring with 17 goals and 20 assists.

OTHER SPORTS

The George Washington University water polo squad posted a best-ever 16-7 record, first place Mid-Atlantic Conference finish and second place finish at the Eastern championships. Captain **RICK MEHEDEFF** was third with 49 goals, had 33 steals and was named to the All-Eastern Tournament and All-MAC second teams. **JASON HORNIK** was second with 51 goals, posted 40 steals and received All-Eastern Tournament honorable mention. Also contributing to the GWU cause was **ROMOLO GASPARI** (6 goals, 12 steals) and **STEVE CENDELLA** (4 goals).

Last issue we cited field hockey Athlete of the Year **DAVID FINKEL** as being from the University of San Diego. He is actually from the University of California-San Diego and is currently at the Olympic Training Center at Colorado Springs.

TRANSITION

STEVE PEDERSON, *Nebraska '80*, has been named recruiting coordinator at the University of Tennessee. He had served in the same capacity of Ohio State University since 1988 and previously was an administrative assistant and recruiting coordinator at his alma mater.

LOANS

Fraternity-sponsored loans are available to needy and deserving undergraduate and graduate students who are in good standing of their chapters and have been members of Delta Tau Delta for at least one year. Both undergraduate and graduate students are eligible to apply. Preference is given to seniors who will complete their educations and obtain degrees during the year for which the loans are requested and, in some instances, to second-semester juniors. Next preference goes to graduate students who will complete degree work within four quarters or three semesters following approval of the loans. An applicant should have exhausted all other forms of student financial aid ordinarily available through universities, state and federal programs, and banks. The maximum loan is \$1,500.

UNDERGRADUATE SCHOLARSHIPS

FORSINGER SCHOLARSHIP: Annual scholarship to junior and senior members of Beta Gamma Chapter at Wisconsin.

RHESA M. NORRIS SCHOLARSHIP: Annual scholarship(s) to members of Gamma Eta Chapter at George Washington University.

GAMMA PI SCHOLARSHIP: Scholarships and awards to members of Gamma Pi Chapter at Iowa State, based on scholarship and leadership.

GENE HIBBS SCHOLARSHIP: Annual scholarships awarded to members of Gamma Tau Chapter at the University of Kansas.

BETA BETA CHAPTER SCHOLARSHIPS: Annual scholarships awarded to members of Beta Beta Chapter at DePauw University, based on scholarship and leadership.

DELTA ALPHA CHAPTER SCHOLARSHIPS: Annual scholarships awarded to members of Delta Alpha Chapter at the University of Oklahoma.

EPSILON CHAPTER SCHOLARSHIPS: Annual scholarships awarded to junior and senior members of Epsilon Chapter at Albion College.

GRADUATE SCHOLARSHIPS

RESIDENT ADVISERSHIP: Scholarships of \$1,500 each available to qualified Delt graduate students who are appointed to advise undergraduate chapters.

FISCHBACH SCHOLARSHIP: Outright grants to members entering their third or fourth years of medical training. Supported by Fischbach Scholarship Foundation.

GEOLOGICAL AND PETROLEUM ENGINEERING SCHOLARSHIP: Awarded annually to a student attending graduate school in these fields of study. Established by an anonymous donor, with increased funding from others involved in petroleum or energy related fields.

Delts interested in applying for scholarships and loans can get detailed information by writing to the Central Office: Delta Tau Delta Fraternity, 8250 Haverstick Rd., Suite 150, Indianapolis, IN 46240.

ALUMNI ASSISTANCE WANTED

NORTH CAROLINA

Gamma Omega Chapter, University of North Carolina, in need of additional alumni assistance. Please contact Eric J. Pegouske, 301-H Heritage Lake Drive, Charlotte, NC 28262, 704-548-8383.

Delta Kappa Chapter, Duke University, in need of any alumni support. Please contact Eric J. Pegouske, 301-H Heritage Lake Drive, Charlotte, NC 28262, 704-548-8383.

Zeta Tau Chapter, University of North Carolina, Wilmington, in need of additional alumni support. Please contact Bill Colaner, 2015 G Fall Drive #401, Wilmington, NC 28401, 919-763-7371.

OHIO

Eta Chapter, Akron University, in need of advisory assistance. Please contact Charles G. Pona, 1304 West Miner Road, Mayfield Heights, OH 44124, 216-363-4013.

Mu Chapter, Ohio Wesleyan University, in need of rush assistance. Please contact Gregory N. Kazarian, Pederson & Houpt, 180 N. LaSalle, Suite #3400, Chicago, IL 60601, 312-781-2141.

Zeta Chapter, Case Western Reserve University, in need of advisory assistance. Please contact Charles G. Pona, 1304 West Miner Road, Mayfield Heights, OH 44124 216-363-4013.

OREGON

Gamma Rho Chapter, University of Oregon, in need of additional alumni support. Please contact Gary D. Young, 500 Lochmoor Place, Eugene, OR 97405, 503-484-1156.

Epsilon Theta Chapter, Willamette University, in need of additional alumni support. Please contact Gary D. Young, 500 Lochmoor Place, Eugene, OR 97405, 503-484-1156.

OTTAWA

University of Ottawa Interest Group, Ottawa, Ontario, in need of alumni assistant. Please contact: Duncan G. Perry, 818 Milan Avenue, Endicott, NY 13760, 607-755-9395.

PENNSYLVANIA

Omega Colony, University of Pennsylvania, in need of alumni advisers and corporation assistance. Please contact David C. Wagner, 113 Atherton Drive, Exton, PA 19341, 215-775-2600.

Beta Lambda Chapter, Lehigh University, in need of chapter adviser. Please contact Duncan G. Perry, 818 Milan Avenue, Endicott, NY 13760, 607-755-9395.

Zeta Phi Chapter, Temple University, in need of any alumni assistance. Please contact Michael A. Szczeokowski, 113 Atherton Drive, Exton, PA 19341, 215-363-3979.

SOUTH CAROLINA

University of South Carolina Crescent Colony, in need of additional alumni support. Please contact Stephen L. Thompson, P.O. Box 81764, University of South Carolina, Columbia, SC 29225, 803-544-0436.

TENNESSEE

Zeta Kappa Chapter, Middle Tennessee State University, in need of any alumni assistance. Please contact Reuben J. San Nicolas, 400 Montego Cove, Hermitage, TN, 37076, 615-883-3047.

TEXAS

Epsilon Delta Chapter, Texas Tech University, in need of additional alumni support. Please contact Robert Galvan, 301 Lake Ranch Lane, Wylie, TX 75098, 214-238-4170.

Epsilon Lambda Chapter, Texas A & I University, in need of any alumni support. Please contact Dr. Robert D. Koehn, 910 Hazelton Street, San Marcos, TX 78666, 512-245-2178.

VIRGINIA

Phi Chapter, Washington and Lee College, in need of any alumni assistance. Please contact John R. Fraser, 8521 River Rock Terrace, Bethesda, MD 20817, 703-506-0800.

Beta Iota Chapter, University of Virginia, in need of chapter adviser. Please contact Lance K. Ford, 7405 Honeywell Lane, Bethesda, MD, 20814, 202-872-5605.

WEST VIRGINIA

Theta Founding Chapter, Bethany College, in need of additional advisory assistance. Please contact Lon D. Santis, 703 Valle Vista St., Pittsburgh, PA 15234, 412-892-6117.

Gamma Delta Chapter, West Virginia University, in need of any alumni assistance. Please contact P. Richard Swanson, Swanson Group, Ltd. 734 Washington Avenue, Carnegie, PA 15106-4109, 412-276-3303.

ARIZONA

Epsilon Epsilon Chapter, University of Arizona, in need of any alumni support. Please contact John W. Bickerstaff, 7809 North 21st Lane, Phoenix, AZ 85021, 602-864-1426.

CALIFORNIA

Delta Iota Chapter, University of California, Los Angeles, in need of additional alumni assistance. Please contact Gregory K. Berry, 1616 N. Fuller Avenue, Apt. 424, Los Angeles, CA 90046, 213-553-1177.

Delta Pi Chapter, University of Southern California, in need of alumni assistance. Please contact Gregory K. Berry, 1616 N. Fuller Avenue, Apt. 424, Los Angeles, CA 90046, 213-553-1177.

Theta Beta Chapter, University of California, San Diego, in need of additional alumni support. Please contact Kenneth W. Brooks, 1935 Mission Avenue, San Diego, CA 92116, 619-281-7714.

Theta Zeta Chapter, University of San Diego, in need of additional alumni support. Please contact Kenneth W. Brooks, 1935 Mission Avenue, San Diego, CA 92116, 619-281-7714.

UC Davis Colony, in need of colony advisers for April, 1991. Please contact George S. Reppas, 5 Thomas Mellon Circle, Suite 304, San Francisco, CA 94134, 415-468-3600.

CANADA

Theta Alpha Chapter, University of Western Ontario, in need of any alumni assistance. Please contact Duncan G. Perry, 818 Milan Ave., Endicott, New York 13760, 607-755-9395.

FLORIDA

Epsilon Pi Chapter, University of South Florida, in need of additional alumni support. Please contact Vincent J. Pagliuca, III, 13601 Lake Vining Drive, Apt. 10102, Orlando, FL 32821, 407-827-0436.

Zeta Omicron Chapter, University of Central Florida. In need of additional alumni support. Please contact Vincent J. Pagliuca, III, 13601 Lake Vining Drive, Apt. 10102, Orlando, FL 32821, 407-827-0436.

INDIANA

Epsilon Mu Chapter, Ball State University, in need of additional alumni assistance. Please contact David W. Amick, Ameritrust National Bank, 10 W. Market Street, Suite 100, Indianapolis, IN 46204, 317-464-8035.

IOWA

Omicron Chapter, University of Iowa, in need of any alumni assistance. Please contact Ronald Glassner, P.O. Box 870, Moline, IL 61265, 309-797-9381.

KANSAS

Gamma Chi Chapter, Kansas State University, in need of additional alumni support. Please contact James O. Selzer, Esquire, Linde & Thomson Attorneys-At-Law, P.O. Box 26010, Kansas City, MO 64196, 816-474-6420.

MICHIGAN

Delta Chapter, University of Michigan, in need of advisory assistance. Please contact Allen P. Lutes, 3267 Coon Lake Road, Howell, MI 48843, 313-662-1234.

Kappa Chapter, Hillsdale College, in need of advisory assistance. Please contact Gregory A. Peoples, Director of Enrollment Service, Washtenaw Community College, 4800 E. Huron River Dr. Box D1, Ann Arbor, MI 48106, 313-973-3551.

MISSOURI

Gamma Kappa Chapter, University of Missouri, in need of additional alumni support. Please contact Warren M. Hollrah, 726 Grand Avenue, Fulton, MO, 65251-2049, 314-642-3361.

MINNESOTA

Mankato State Crescent Colony, Mankato State University, in need of any alumni support. Please contact Stephen K. Hockett, 1374 Rice Creek Trail, Shoreview, MN, 55126, 612-370-4462.

NEBRASKA

University of Nebraska at Kearney, in need of colony advisers and corporation officers. Please contact Daniel L. Lindstrom, Jacobsen, Orr, Nelson, Wright, Harder & Lindstrom, P.C., 322 West 39th Street, P.O. Box 1060, Kearney, NE 68848, 308-234-5579.

WISCONSIN

Delta Nu Chapter, Lawrence University, in need of any alumni support. Please contact Bruce L. Peterson, 500 West Madison St., Suite 2700, Chicago, IL 60606, 312-906-4813.

WYOMING

Zeta Upsilon Chapter, University of Wyoming, in need of a chapter adviser. Please contact B. Scot Smith, 4270 Peach Way, Boulder, CO, 80301, 303-449-2131.

DISTRICT OF COLUMBIA

Theta Epsilon Chapter, American University, in need of additional alumni support. Please contact John R. Fraser, 8521 River Rock Terrace, Bethesda, MD 20817, 703-506-0800.

Sharing The Shelter

Epsilon Iota's dual brotherhood reflects the unusual curricular structure of General Motors Institute.

By E. DAN DOUGLAS

GMI Engineering and Management Institute



Epsilon Iota's Dave Dougall launches a soccer shot while Jason Jacobs looks on from his goalie position.

GMI ENGINEERING AND MANAGEMENT Institute is a five-year cooperative education school with bachelor degree programs in all major disciplines of engineering and management systems. Located in Flint, Michigan, the school draws students from all over the United States, as well as those from other nations.

Each student is sponsored by one of more than 300 companies utilizing the cooperative education program. Semesters are set up for a period of three months, with half of the students at school while the other half are working. At the end of three months, these roles are reversed; students at school return to work and those at work return to school.

Thus, two entirely separate student bodies are established, A-Section and B-Section. Consequently, there also are two distinct groups at each Greek house. In the case of Delta Tau Delta, this creates Epsilon Iota A and Epsilon Iota B.

Social fraternities were organized early in the history of the co-operative programs of GMI Engineering and Management Institute. In 1926, the first of these, Gamma Mu Tau (standing for General Motors Tech), was founded. Over the next several years as Gamma Mu Tau grew in membership, rituals were developed and a shield was adopted. The final constitution of Gamma Mu Tau was drawn in 1941.

In the early sixties, many large national fraternities were hoping to start chapters at GMI. On March 23, 1963, Gamma Mu Tau became Epsilon Iota Chapter of Delta Tau Delta, thanks largely to the considerable efforts of Robert P. Stapp, *De-Pauw '34*. Gamma Mu Tau is retained today as the name of our house corporation.

Although Epsilon Iota Chapter has two distinct memberships, there are many similarities to A and B Sections. The Epsilon Iota Charter is one of several ties shared by the two groups. Another is the shelter. This is accomplished through our common house corporation, Gamma Mu Tau, which oversees the care and maintenance of the shelter.

Although the two sections have separate sets of bylaws, alumni members, and representatives, Gamma Mu Tau handles capital expenditures, repairs, maintenance, and service bills.

A and B Section Deltas maintain close ties by having mutual chapter advisers. This continuity helps the advisers see not only what might be good for each individual section, but also what will be good for Epsilon Iota as a whole.

The Delt officers of both sections also maintain close contact to make things run smoothly. This is especially true for the treasurers. For example, B Section bills still come to the shelter after that



The Epsilon Iota shelter at GMI Engineering and Management Institute.

group has left for work term. Because these must be paid by A Section, the two treasurers help each other get bills paid on time.

Alumni of both sections attend the A-Section annual Alumni Semi-Formal and receive the *Purple and Gold*, our newsletter, from both A and B Sections.

At Epsilon Iota Chapter, the memberships of both sections strive to uphold the fundamentals and principles of Deltism. However, each section retains its own unique character because the groups themselves are different.

B Section, with 22 members and 15 pledges is smaller than A Section with its 57 members. A and B have separate sets of local bylaws allowing each to tailor its specific rules and traditions to best guide its members. Finances are independent, with each section maintaining its individual bank account.

Operating with separate sets of books has been made easy with the use of the New Views account-

ing package offered by Delta Tau Delta. Each section maintains its own budget on News Views and is responsible to the house corporation for its portion of the rent.

Thus, the system provides flexibility in enabling each section to determine its use of money. For instance, A Section might spend extra money on its Robert Stapp Freshman Achievement Scholarship, and B Section might spend extra money on brotherhood events. Many other things, however, are common to both, as well as other Delt chapters across the continent.

GMI Delts are active in a wide variety of activities on campus. With only three-month semesters, there are no intercollegiate sports at GMI, which makes the intramural program even more important. Delts field teams in all sports; some are highly competitive and some are for pure fun.

We are active in student government too. Dave Dougall currently is president of the A Section student body, and Barry Borsenik is president of A Section IFC. Others from both sections likewise are involved in various aspects of student life.

Delts always are among the top contenders for the best academic standing among GMI fraternities. Overall, members of both sections are working hard to ensure that Delta Tau Delta remains a recognized and respected fraternity on the GMI campus. ▲

ABOUT THE AUTHOR: *Dan Douglas, from Fort Wayne, Indiana, is a junior at GMI, working toward a B. S. degree in mechanical engineering. He is sponsored by DANA Corporation. Among Dan's extracurricular interests are photography, Alpine skiing, fishing, and bicycling.*

letters was the desire to preserve chapter history and related knowledge of the student past. Second to this hunger for chapter news was the necessity for some inexpensive means of communicating national fraternity legislation and related actions to undergraduates and alumni easily and quickly. A third strong reason was to maintain and increase alumni interest and involvement in campus Greek life. The last reason given often and at length was to influence the college faculty in particular, but also the general public as well, to appreciate the Greek desire to play a part in higher education as a junior and supportive partner. I shall return to this last point in my concluding remarks.

Other reasons were also mentioned, less often but deserving of notice. The major reason given by women's fraternities for a journal were to provide an outlet for literary expression of high quality, and several men's fraternities agreed. But this was a dying sentiment seldom heard after 1890. Another secondary justification was to consolidate chapter loyalty by cementing brotherhood on a national ideals basis. There was also frequent recognition of the great help journals gave to chapter expansion, but it was seldom offered as a reason for their founding.

A final reason, or rather set of reasons, was to generate new fraternity goals and ideals of value to society in general. This was attached to the desire for editorial comments on public policy and private morality, amounting to a Greek commitment to public service. It was strongest among the women's fraternities, with their dedication to women's equal education and feminist rights of all descriptions. The men's fraternities had no equivalent shared ideal in their founding statements.

Therefore, it would be fair to say that chapter letters were an extremely important element in fraternity journals from the outset. Nevertheless, in next to no time, fraternity editors were begging, pleading, castigating, threatening, and damning chapter letters and their hapless authors. Many editors resigned because of disgust over them. Others charged that no one read the letters, despite the large publication space and editorial attention that they required. Yet, questionnaires repeatedly showed that alumni *said* they turned to the chapter letters first.

Two aspects of this situation have always struck me as curious. One is that the attacks started almost immediately after the first volume of the journal appeared, and have gone on ever since. The second is that critics never really came up with anything to replace the chapter letters should they be eliminated.

Perhaps one explanation of this was the surprising fact that chapter letters were much older than the fraternity magazines themselves. All of the oldest fraternities, beginning with Phi Beta Kappa in 1776 adopted some kind of early requirement that each chapter write letters directly to other chapters reporting on local news, and encouraging the newest chapters to keep fighting.

William R. Baird published a book of these circular letters for the Betas, nearly all of them written before or just after the Civil War. They

make interesting reading. Both Beta Theta Pi and Phi Gamma Delta describe the care with which chapters preserved these letters for use of later campus and national fraternity histories.

For a decade or more after 1872, national fraternities tried to make the chapter letters in the fraternity magazine supplement the prejournal system of letters, rather than replace them entirely. Of course, this policy was hopeless, for it would have meant several dozen letters per year written by each chapter.

What really killed the old individual, personalized chapter letter was the arithmetic of successful expansion. So long as a national fraternity had less than 10 chapters, the personal chapter letter system was excellent. While there were less than 20 chapters, the system still was possible. But when still more new chapters brought the national total up to 25, 35, or more chapters, the old system quietly collapsed. The only solution was for chapters to write one letter to all chapters, delivered by the new fraternity magazine to every other chapter and to most interested alumni, and stop at that. At any rate, that is what happened.

In spite of private chapter letters being much older than fraternity journals, the type of chapter letter suitable for public printing in the new magazines seemed strange and different. Undoubtedly, the immediate torrent of criticism came from alumni who felt the loss of personal warmth resulting from the shift to public, more formal letters.

Let us survey and consolidate the major criticisms of chapter letters which appear in Greek journals between 1880 and 1900 or so, the same sources just used for determining the causes for launching permanent fraternity journals. Praise and criticism were both present, and perhaps we should first look at the praise.

All the editors exulted over the strong impetus given to chapter expansion by the self-laudatory news appearing in fraternity journals. Without a journal, expansion lagged badly. That this Greek news also had a very positive effect upon alumni interest and involvement was reported from all sides. Many editors agreed that journal coverage caused the undergraduates to be much better prepared for convention issues, resulting in better convention discussion and wiser legislation. They also believed that in place of burdensome private chapter letters, they were now providing a useful opportunity to practice *public writing* skills.

But this early satisfaction did not last long. The body of criticism was much larger than the praise almost immediately, and none of the major weaknesses identified a century ago have ever been eliminated.

First was the obvious objection that public letters killed off private inter-chapter communication, thus reducing the closeness and warmth of nationwide brotherhood.

Secondly, the quality of chapter letters dropped off so drastically (as the editors saw it) that they were becoming a fraternity disgrace. Typically, said a Beta Theta Pi editor, chapter letters showed "oppressive optimism." They listed insignificant honors as if they were major ones, and sometimes invented honors which did not exist.

Literary style was called primitive, even "juvenile." Bragging, conceit, distortion, and unreliable

"facts" characterized these panegyries of self-praise, said many. Copyism of old letters was prevalent, and as early as 1893, chapter letters were described as "laundry lists" (Phi Kappa Sigma).

Third, bad selectivity of subject matter drew much adverse attention. Those who wrote chapter letters persistently refused to report or comment on any bad news whatsoever, presumably regarding their letters entirely as chapter PR. Repeatedly, readers and editors begged for campus news, chapter ideas or plans, even news of Greek competitors, without result.

Originality was conspicuously lacking. Said the editor of the *Delt Crescent* in 1884, "In this age of gymnasiums and field days, it is an accomplishment, perhaps, to be an athlete, but the Grecian games are not part of the Grecian culture that we have adopted into our Greek letter societies, and where a chapter letter contains such matters we can only conclude that nothing better could be found with which to 'fill up'."

A rather amazing comment for 1884, but . . . what *was* one to write about?

In fact, chapter letters were an editor's headache, at best, and an editor's nightmare at worst. Editors complained constantly that letters were thin, poorly prepared, inaccurate, and the English often atrocious, requiring extensive and laborious editorial revision. One editor (Chi Phi) said chapter letters came into his office in such a state that it was obvious the authors expected the editor to revise and rewrite all of them.

Tardy or missing chapter letters were commonplace, and drove editors frantic. Phi Delta Theta published an illustrative little study of chapter letter punctuality based on exchange copies for a common date in 1884. In the upper range were Phi Delt (48 of 48), Deke (28 of 29), Chi Phi (19 of 22), Phi Psi (29 of 32), Zeta Psi (16 of 19) and Delt (27 of 33); fairly good were Phi Gam (19 of 27), Alpha Delt (10 of 17), Sigma Chi (26 of 34), and Sigma Nu (4 of 6); poor were Beta (21 of 44) and DU (2 of 17); dead last were ATO (0 of 30) and KA, South (0 of 20). In practice such figures fluctuated constantly, and a few months later, last and first places could be reversed.

Editors certainly disliked failures to meet chapter letter deadlines. The *Kappa Alpha Theta* (1890) declared that poor, tardy chapter letters hurt the image of women's equal ability and betrayed the women's rights cause. The Dekes volunteered that such "casualness" was harmful to the men's image, also.

What to do? For many fraternity journalists the best answer seemed to be abolishing chapter letters. *Beta Theta Pi's* editor in 1885 declared that chapter letters must go because they were such a disappointing measuring stick of chapter vigor and quality . . . few read them . . . space was too expensive to be wasted on them. In 1897 the same journal pronounced chapter letters "a dismal failure" and "a disgrace to the Greek system."

Twenty-eight years later, editor Stuart Maclean of Delta Tau Delta's *Rainbow* wrote what shall be my last word on the abolition sentiment. After declaring that the "socializing" of chapter letters showed that the whole Greek system "has become a social club in reality," he announced that "chap-

ter letters are the bane of my life."

Very few solutions to the chapter letter problem, of a specific nature, were ever proposed. Kappa and Pi Phi offered a jeweled pin for the best chapter letter of the year in the late 1890s, and Kappa proposed a pamphlet guide called "The Complete Chapter Letter Writer," which would include model chapter letters. Neither device really got off the ground. But there was general agreement that sorority chapter letters were superior to the men's product.

Personally, I find the national viewpoint quite useful. It definitely shows how unsatisfactory the chapter letter has always been. But also it shows how incapable of reforming the chapter letter our governing boards have shown themselves to be, and how little they have done to help out the undergraduate chapter letter writer. And the perceived sins of the chapter letter from 1874 onward—poor writing, lack of originality, dull and trite subject matter, poor public impact (including alumni), tardiness, chapter parochialism, and a reputation for being editor-killers—provide a measuring stick for assessing chapter performance of the past, and reformist proposals of the future.

Conventional wisdom has always insisted that two dimensions give a truer picture than only one. We have now glanced at one dimension of the chapter letter, the international angle. But no one has ever really considered the chapter angle (which is also the chapter letter writer's side) at all. Let us, then, take advantage of one of the new chapter histories which, for the first time ever, allow us to see things from the undergraduate, grassroots level. The best example available to me is Beta Zeta (Butler), my own chapter.

Why Beta Zeta? Of the 15 chapters involved in chapter history planning with me, only Beta Zeta has an unbroken history of chapter existence from the founding of our *Crescent/Rainbow* until the present time. Therefore, her chapter letters provide the only total test of chapter changes and practices, among those chapters whose histories I know in specific detail.

By conventional standards, Beta Zeta has always been a good chapter, and occasionally a great chapter, with the usual high spots and low spots which older chapters experience. Between 1877 and 1989 it produced 283 chapter letters by my count. These would be enough to fill a 6X9 book of 225 to 250 pages, I would estimate. The most chapter letters Beta Zeta contributed in a year was five (three times) and the smallest was zero (in 1943). The letters varied in length, of course. The longest letters, in 1890 and 1919, were in excess of 1,100 words, but the average was about 400 before World War II, falling to about 200 after that. (*Editor's Note: Chapter's currently are permitted a maximum of 200 words.*)

How interesting were the chapter letters? Interest is determined primarily by the audience one is writing for and the choice of subject matter which that audience considers important. The earliest chapter letters had been written for undergraduates in other chapters primarily, for alumni occasionally, and for campus and lay public opinion only incidentally. The letters after 1945 ignored the last category entirely, and while they dithered a bit about whether undergraduates or alumni in-

terests came first, they were very much aware that living alumni far outnumbered undergraduate active members, and that chapter houses constantly needed alumni "angels." With such uncertainty about whom the chapter letter was written for, its loss of interest for readers should surprise no one. Such was the general fraternity situation, also.

At Beta Zeta, chapter letters before 1914 showed excellent subject matter selection, with a wide range of writing styles and originality. They emphasized college news and policies, reported debating and oratorical competitions in as much detail as national fraternity actions and issues, stressed honors and Beta Zeta innovations, compared their own progress with that of campus competitors, discussed visitation to and by other chapters, and the nature and teaching of fraternity ideals and skills to members. After 1900, however, athletics and house-based social life began to crowd into the letters, but still as a secondary influence.

Not until after 1932 did the rigid pattern of rush results, athletics, and social programs emerge as permanent chapter letter patterns at Beta Zeta and elsewhere. Copyism and trite writing went with the new pattern. While Beta Zeta was probably no worse than most other chapters, it was nevertheless far below its previous standard.

Who wrote the chapter letters? Under the original plan of 1877, the only chapter officer mentioned on the masthead of the *Crescent* was the "chapter assistant associate editor," mercifully shortened in a few years to "chapter secretary." The coincidence between listed correspondents and those who actually signed published chapter letters was perhaps 50 percent. Sometimes there was a different signer; more often there was no signer at all. Only after 1890 were Beta Zeta chapter letters regularly signed.

What does this strange phenomenon mean? To begin with, it means that the editors of the *Crescent* and the early "National" (i.e. the Alpha Chapter) took the chapter letter-writing role very seriously. He was the only chapter officer listed by name in the *Crescent* for many years. However, chapters were small—Beta Zeta varied from two or three men in the fall to eight–twelve in the spring, usually—that chapter officers in effect were turning over constantly. Beta Zeta letters do not mention *any* chapter president by name until the 1890s.

Thus, chapter letters were really a chapter project, produced by anybody who could write them, usually the current chapter mover and shaker, when the deadline approached. The precise organization of reports set by "National" was totally unsuited to the chaotic anarchy of small ever-changing chapter memberships. But the strange thing is that these letters were better from almost every point of view than were the letters of much larger Beta Zeta chapters after 1930.

Let me interrupt the chapter letter analysis briefly to make one point which is very important for perspective in making any final judgment about the chapter letter. From 1877 to 1919 Delt chapters were required not only to send three to five letters to the *Rainbow*, but also at every Karnea to read a written report of the chapter's

condition and progress since the last Karnea. These amounted to annual of biennial chapter letters, and they were much longer and better written than all but the very best letters to the *Rainbow*. In fact, the Karnea reports were guilty of almost none of the charges brought against the chapter letters, even though written by the same individuals. Why could the small chapter do so much more high quality reporting than the large chapter of today seems able to do?

To return to the example of Beta Zeta (whose Karnea reports were excellent), the content of its *Rainbow* chapter letters went far beyond the areas mentioned earlier in this essay. There were all kinds of incidental comments in pre-1932 letters about chapter life which the modern short letter on rush-sports-social has no room for. Beta Zeta letters showed the aims and goals behind its campus actions. One letter reported that the chapter was trying to extend friendships and brotherhood learned in the chapter to campus and larger component parts of society. Likewise, the chapter teachings on justice and fair play. It sought to extend the open motto DAK—Work for the Beautiful and the Good—to encourage cultural and artistic sensitivity in both chapter and campus life, with specific successes. It related the initiation ritual experience to educating members into social behavior, one's responsibility to mankind. It discussed its efforts at fall social development by varied, educationally useful fraternity experiences, and stressed its leadership development of members as preparation for a later life of active, not passive citizenship.

The chapter letters also contained useful references to how the chapter worked its way up from newest and weakest to strongest and most respected chapter on campus. Chapter letters and Karnea reports identified such techniques as Delt inter-chapter visitation and shared programs to bypass campus Greek social boycotts. They described the amazingly close cooperation between undergraduates and young alums (whom they referred to as *Fratres in Urbe*) in competing with rival campus chapters. In early Beta Zeta every member was a full contributor to chapter work, or was expelled (three specific examples were recorded in chapter letters and Karnea reports). Scholarship was an increasing rush goal and a permanent chapter trait within a decade from founding.

Faculty contacts were excellent, and were mentioned in more than half of the chapter letters during this period. The chapter strongly supported other campus "progressive organizations"—literary societies, college debate and public speaking teams, university fundraising and policy plans—and provided almost half the college newspaper editors of the pre-1930 era.

Such chapter letters as these seriously question the judgments of early national editors. In my opinion (if Beta Zeta was a representative rather than a unique case, as I believe it was), the quality of chapter letters was much higher than the editors themselves realized. Having read so many of the chapter letters of this pre-1930 era, not just for Beta Zeta, but for all Delt chapters, it is my strong conviction that the standards of chapter letter writing then much higher than they have ever been since that time.

In describing their worst letters as if they were average, and leaving the impression that no good chapter letter existed, fraternity editors were both misleading and unfair. Were the letters all as poor as the editors seemed to say, chapter history would be nearly impossible for us today.

A final reminder: the worst chapter letters in Delta Tau Delta have been produced, not by the small and impoverished early chapters, but by the large, well-housed and well-endowed modern chapters of the post-war years. I think it was the same everywhere in the Greek system.

SOME CONCLUDING THOUGHTS

Where does the chapter letter stand today? Stalled, I would say, and headed nowhere but down. Its mood has gone from serious to trivial. Economic pressures coming from the increasing number of chapters on one hand, and sharp increases in printing costs which reduce page space in the *Rainbow* on the other hand, spell a dim future for it. Alumni interest is low because the letters say so little, and chapter alumni newsletters sound trite and "canned" (often they are written by commercial firms for the chapter).

Let us reconsider an earlier criticism: What does the chapter letter say to the world outside about the things fraternity men and women are most interested in and most worth reporting? Does the rush-athletics-party pattern suggest that we have any relevance to quality higher education? Does it show activities useful for student learning or social development?

In all honesty, the chapter letter provides expensive, specific evidence for those seeking information about us that the charges against us by our enemies are all too true. This is especially the case today when the major indictment of the anti-Greek movement centers in college faculties, and asserts that there is nothing in "the literature" to show that we possess any educational value. It is time for us to clean house and restore our reputation as a positive force on the college campus.

Here is what I think Greeks, including Delta Tau Delta, should do: First, abolish chapter letters to the *Rainbow*. Replace them with a semi-annual listing of the names of new and holdover pledges (including their home towns), by chapters, and a unified list of major honors, by chapters. The *Kappa Alpha Theta* and other sororities have done this for honors a good many years now. It de-trivializes the honors picture in the Fraternity as a whole very quickly.

Chapters have always been encouraged to submit special articles about major chapter happenings of clear interest to other chapters and alumni, and in the future this should be emphasized even more. Such an arrangement would save *Rainbow* space and money and give a much more edifying impression of undergraduate interests.

Second, establish chapter annual reports for all chapters, to cover the last full academic year, and to be sent to all chapter alumni as the *Fall Alumni Newsletter*. This should be written over the summer and mailed in the fall. The letter should deal with chapter successes, failures, and plans, review campus developments important for student life (especially efforts by the Greek system), and serve as a

cooperation link with alumni of all ages. Model it on the best chapter letters of the past somewhat, but mostly on the old Karnea chapter reports (which were also annual summations). Copies should be preserved and eventually bound for the use of future chapter historians.

Third, launch a chapter history effort as soon as possible, tying it into both the old chapter letters and the annual alumni reports. "Copy" any other chapters whom you wish, on an exchange basis if possible. This will make a serious, chapter-centered pledge education of quality possible, for the first time. Pledge education as we know it today is essentially trivial, in terms of teaching the value of the fraternity experience. If you introduce a workable chapter history program, your pledge education will slowly become more serious and valuable to all concerned.

Fourth, develop a serious chapter education strategy and program. The Central Office should before long be developing a *Chapter Education Manual* with sections on all the items listed here, and hopefully awards for the best innovative chapter education programs.

It is most untrue to say that the fraternity experience has no educational value, but we Greeks have certainly made it difficult for scholars who depend heavily upon the written word to discover this. Let me quote one source which demonstrates the depth and nature of our educational commitment, among many; it is from the Sigma Alpha Epsilon *Record*, volume one, 1880:

"Since our Order is peculiarly the friend of education; since it had its inception in the shadow of an educational institution and operates in college communities; and since education is eminently necessary for our perpetuity; this magazine shall be an exponent of a broad, liberal, progressive, and intelligent system of popular and general education."

This SAE statement is equally true for every other college fraternity, and all of them have said so, in printed form, since their foundations.

All fraternities, and especially Delta Tau Delta (since we are Delts) should make this position abundantly clear to the general public, to the faculties, and most of all to our pledges and undergraduate members. For if we have abandoned this commitment, we have no real justification for continued existence.

The chapter letter today is as dead as the one-hoss shay, even if its dry bones are still marching through the *Rainbow's* pages. It serves no useful educational purpose; it ignores problems; it has ceased to be an effective instrument of communication; it has no purpose.

If you don't like my suggestions, then come up with your own better proposals, please! Delta Tau Delta will welcome them, and so will the rest of the Greek world. ▲

AMONG THE ALUMNI

David A. McRoberts, Indiana '76, has been admitted to the partnership of Coopers & Lybrand, an international certified public accounting firm headquartered in Milwaukee.

Robert M. Cranmer, Missouri-Rolla '71, recently completed 19 years with Procter & Gamble in Cape Girardeau, Mo. He is a department manager with responsibilities for employee relations, organizational development, safety, customer service, and health care cost containment. He and his family live in Jackson, Mo.



Clyde C. Waddell, Jr., Cincinnati '65, president and owner of Hester's Office Center of Lubbock, Tex., has been appointed by Governor Bill Clements to the Board of Regents of the Texas State University System. The policy-making board operates four senior state universities (South West Texas State, Sam Houston State, Angelo State, and Sul Ross State) attended by 42,000 students. Before buying Hester's Office Center, Mr. Waddell was senior vice president and chief financial officer for Furr's, Inc., an interstate grocery chain.



Dr. James O. Hepner, Iowa '55 (Ph.D. '64), director of the graduate health administration program and professor of health administration at Washington University School of Medicine in St. Louis, is the 1990-91 chairman of the American College of Healthcare Executives. Professor Hepner is the first full-time university faculty member in the College's 57-year history to become a college regent, governor, and chairman officer. He has been a consultant to the Department of Health and Human Services and the U.S. Air Force Surgeons General, and for five years he was the director of the Interagency Institute for Federal Health Care Executives. In addition, he has written and edited several articles and books.

Steven P. Norton, Georgia '85, recently was named vice president of Frank B. Hall & Co. of Georgia, a division of Frank B. Hall & Co., Inc., the world's sixth largest insurance brokerage and risk management firm.

Scott A. Green, Delaware '77, has formed his own law firm, Green and Ward, P.A., in Wilmington, Del. The firm

practices primarily in the areas of real estate and development law.

Robert F. Preston, Esq., Virginia '83, an attorney in the International Section of the American Home Products Corp. Law Department, is responsible for the operations and export markets in Canada, Japan, the Middle East, Africa, the Far East, Australia, and Latin America. He lives in Downingtown, Pa.

Lt. Col. Lawrence M. Leahy, Tennessee '71, chief executive officer of the Seoul Army Community Hospital, was made an honorary member of the Korean Military Medical Association for his contributions to military medicine. He also has been appointed preceptor for the University of Minnesota graduate program in health care administration. Prior to his assignment in Korea, Colonel Leahy was an assistant professor of health care administration at Baylor University.

Keith S. Leeders, Illinois '65, has been a regional salesman for Wheeling Corrugating Co., a division of Wheeling Pittsburgh Steel, since 1986. He and his family live in Glenwood Park, Ill.

Bryan G. Harston, Oklahoma '83, was named Pro Bono Lawyer of the Year for 1990 by North Texas Legal Services, a Dallas-based non-profit organization that provides free legal services to those who cannot afford representation. A litigation and patent attorney with Johnson & Gibbs, P. C. in Dallas, Mr. Harston donated over 500 hours of attorney time to needy clients in 1989 and 1990. (See also "Books by Brothers")

Frederick H. Rohles, Jr., DePaul '42, Kansas State emeritus professor of engineering, was honored early this year when a distinguished speaker series was established in his name by the University's Institute for Environmental Research and the College of Engineering. Dr. Rohles directed the IER from 1973 until his retirement from the university in 1986. Under his leadership, the IER was nationally recognized for its studies in environmental human factors. His publications in human comfort earned him an international reputation. The distinguished speaker series is designed to create an educational environment to inspire students as well as faculty members. It is named for Dr. Rohles because of the outstanding research, contributions, and leadership he provided to the university and to IER for 23 years.

Distinguished Service Chapter

CHARLES E. BANCROFT

Miami '50

As a dedicated Delt, Charles Bancroft has found scores of ways to quietly but effectively demonstrate Delt devotion through practical, everyday service. He served as an undergraduate leader in Gamma Upsilon Chapter, Western Division vice president, Alumni Achievement Award recipient, a stalwart in the reestablishment of Beta Omega Chapter at the University of California, and a strong member of the Educational Foundation Steering Committee. (Presented at Tempe, Arizona, February 23, 1991)

JOHN D. YEOMAN

Arizona '66

John Yeoman, the quintessence of a loyal and dedicated Delt, was first the president of his chapter at the University of Arizona. He has served the International Fraternity, as well as several chapters as chapter adviser, resident adviser, house corporation officer, special investigator on many occasions, special committees, and most recently, the campaign for Delta Tau Delta. He has been an inspiration to all Delts. (Presented at Tempe, Arizona, February 23, 1991)



Timothy Fesko, *Indiana '65*, was elected in November, 1990, to a two-year term in the Indiana House of Representatives. He represents House District 15, which includes parts of Lake County in Northwest Indiana. He lives in Munster.

Thomas H. Mataloni, *Iowa State '83*, is a sales representative with the Bemis Film Division in St. Louis.

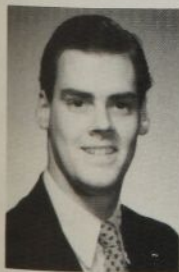
Jerry K. Myers, *Michigan State '62*, has been appointed president and CEO of Steelcase, Inc., headquartered in Grand Rapids, Mich. It is the world's largest manufacturer of office furniture and systems, with extensive operations in North America, Europe, and Japan.

Larry Butz, *Purdue '85*, recently was promoted to account representative with the Commercial Products Division of Scott Paper Co. in Columbus, covering central Ohio.

Dave Leval, *West Florida '86*, recently joined WALA-TV as a general assignment reporter. The station is based in Mobile, Ala., but Mr. Leval works out of the Pensacola, Fla. bureau.

John W. Byrne, IV, *Miami '75*, is assistant golf pro at the Chester Valley Golf Club in Malvern, Pa., a suburb of Philadelphia, having completed a master's degree in professional golf management at New Mexico State University. Mr. Byrne launched his new career after serving 14 years in the Navy, the last two of which he taught at the U.S. Naval Academy, holding the rank of commander. He remains in the active Naval Reserve.

Kevin Moure, *Virginia '88*, is in his second year as national director of training for Price Waterhouse's management consulting practice in Spain. He was transferred by the firm to Madrid from Washington, D.C.



H. Todd Geddes, *Kentucky '87*, has accepted the position of claim manager, support services for the Kentucky Farm Bureau Insurance Co. at its headquarters in Louisville. Duties include claims reporting for 13 district claim offices, as well as other assignments.

A Tough Assignment

CONTROVERSIES surrounding the Bush administration's deposit insurance reform proposals bring challenging times for Delt Andrew C. Hove, Jr., *Nebraska '56*, who finds himself in the mainstream of activities less than a year after moving onto the Washington scene.

For nine years up to July 1990, Mr. Hove was chairman and chief executive officer of Minden Exchange Bank & Trust Co. in Minden, Nebraska. Then he answered a call to become vice-chairman of the FDIC.

"It certainly has been an eventful time to be in Washington and involved with the banking and savings & loan issues," Mr. Hove noted in a recent telephone interview. "As you might expect, the FDIC presents many challenges, and I feel honored to be selected by the President to work toward a resolution."

The Presidential appointment came as a result of Mr. Hove's distinguished career that began as a U. S. Naval officer from 1956-60 and moved into the civilian sector when he joined Minden following discharge. While advancing through company ranks to the top administrative position, he also attended the University of Wisconsin Graduate School of Banking.

A native of Minden, Mr. Hove was known by fellow Deltas as "Skip" when he joined Beta Tau Chapter at the University of Nebraska.

"I have very fond memories of my undergraduate Delt days at Nebraska," he recalls. "The chapter was one of the outstanding groups of men on campus in the 1950s, and it has maintained those same high standards through the



Andrew Hove

years. Many of the friends I made then are still among my best friends."

One of Mr. and Mrs. Hove's three children, Peter (sometimes better known by his middle name of Chris), also was a Beta Tau Delt, graduating in 1983. Now a Naval pilot with the rank of lieutenant, he is stationed at San Diego.

Although Andrew and Ellan Hove enjoy living in the Washington area, they maintain their home in Minden, where they plan to return when he has completed the FDIC assignment.

Douglas R. Otte, *Iowa State '75*, recently was promoted to director of construction for the newly opened Dallas office of Opus South Corporation. At the same time, another Delt, **Lamar E. Lawson, Jr.,** *Texas '65*, was hired as director of real estate. The two did not discover their Delt kinship until several weeks after meeting and working together (their wives are both Pi Phis).

Stephen W. Thompson, *Ohio State '76*, after eight years as a Naval supply officer, attended William and Mary for an MBA, which he received last May. Now working for the Rural Electrification Co. in Southern Virginia, he lives in Suffolk.



J. Thomas Frank, *Indiana '50*, is a pharmaceutical salesman in Indianapolis. Mr. Frank has been a member of the Indianapolis Symphonic Choir, singing in Carnegie Hall in 1978. He also has been in the

Indianapolis barbershop chorus known as the Pride of Indy for the past 13 years, competing in district, national, and international competitions. For the past 21 years, he has been a director of music at churches in the Indianapolis area, conducting choral and orchestral works.



Marshall W. Magee, Auburn '82, president and founder of Magee Enterprises, was elected 1991 president of the Southeastern Software Association, a regional professional association of software and other high-technology companies. Mr. Magee's one-year term began in January.

James M. Burns, Iowa State '68, has been promoted to president of Hitachi Construction Machinery (Americas) in Houston, Texas. HCMA is a marketing subsidiary of a Deere-Hitachi joint venture.

I. E. Clark, Texas '41, is the founder and president of I. E. Clark, Inc., publishers of plays and books for the theatre. He also has written several plays. Mr. Clark, whose biography is listed in "Who's Who in America," lives in Schulenburg, Texas.

Jeff Pritchard, GMI '81, recently received his MBA, with a specialty in management, from the University of Texas.

He is Dallas district sales manager for the Cadillac Motor Division of General Motors.

Peter M. Johnson, Northwestern '71, after 18 years in the advertising business, has organized his own company, Strategic Creative Services, in New York City. The company specializes in developing ad campaigns for entrepreneurs.

Robert A. Creighton, Kansas '56, is serving a second term as mayor of Atwood, Kan., as well as a one-year term as chairman of the Kansas Board of Regents. He has been an attorney in Atwood for 31 years.

Anderson Chandler, Kansas '48, chairman and president of Fidelity State Bank and Trust Co. in Topeka, Kan., is completing a two-year term as president of the North Central Region Boy Scouts of America. He also is a member of the Executive Committee and Board of Directors of Boy Scouts of America, U.S.A. North Central Region comprises a 12-state area stretching from Canada through Montana, Wyoming, Colorado, Kansas, Missouri, Iowa, and Illinois. Mr. Chandler is president of the Delta Alumni Chapter in Topeka.



MORTGAGE BURNING

The Delta Tau Delta House Corporation of Delta Xi Chapter at the University of North Dakota recently observed the burning of a \$120,000 mortgage from a loan given to that chapter by the International Fraternity in 1979. The loan allowed Delta Xi Chapter to build a new shelter replacing one which was tired from 60 years of use. The mortgage burning evidenced the repayment of this loan to the Fraternity in the summer of 1990.

The mortgage burning was made possible by a major fund-raising effort by Delta Xi Alumni.

Pictured at the mortgage burning in Grand Forks are George Allen '36, chairman of the board of the Delta Tau Delta Education Foundation of North Dakota; Joel Medd '69, president of the House Corporation; Bruce Gjovig '74, major coordinator of the fund-raising effort and one of the cosigners of the loan with George Allen; and Neil Fleming '65, president of the Educational Foundation.

Previously, another loan of \$80,000 from a local bank was paid off from alumni contributions.

Jim Hise, a chapter consultant, was present for the mortgage burning, representing the International Fraternity.

BOOKS BY BROTHERS

Aviation

IFR Communications Manual, by Bryan G. Harston, Macmillan Publishing Co., \$22.95. Subtitled "Radio Procedures for Instrument Flight," this book by Bryan Harston, Oklahoma '83, is for all pilots, whether they fly privately or commercially, who are instrument rated (or would like to be). Everyone who operates within the Air Traffic Control (ATC) system must be able to communicate with controllers effectively and accurately during instrument flight, and this book bridges the gap between flight instruction and real-world experience. Mr. Harston, a commercial pilot with instrument and multiengine ratings, is an attorney in Dallas and a member of the Lawyer-Pilots Bar Association.

Century of Service

Stone & Webster, by David Neal Keller, Dover Litho, Dover, Dela. This three-part book reflects traditions of American free enterprise by tracing the 100-year history of Stone & Webster, a Boston and New York City based engineering firm that has been an integral force in electric power from the development of alternating current through the full spectrum of modern technological advancements, also pioneering in such diverse fields as transportation, nuclear energy, and petrochemical technology. The author heads David Keller Productions of Salem, S.C.

Dr. Ronald R. Zents, Butler '81, recently was elected Dental Department chairman for the Health Services Association of Central New York, where he has been employed since August 1989. HSA is a multi-specialty staff model health maintenance organizations serving thousands of central New Yorkers' medical and dental needs. The chairman is responsible for administration and management of the department, while maintaining a clinical practice. Dr. and Mrs. Zentz live in Syracuse.

Dr. Robert LaPradi, Maine '81, is entering his fourth year of orthopaedic surgery residency. He, his wife, and their son live in Kalamazoo, Mich.

Dr. Mark A. Noffsinger, Wabash '78, Kalamazoo, Mich., was inducted as a fellow of the American Academy of Orthopaedic Surgeons at the Academy's 58th annual meeting in Anaheim, Calif., on March 7.



Brian A. Rose, Oregon '76, assistant vice president of Key Bank of Oregon, headquartered in Portland, has been named manager of the bank's Collateral Control Group. The group conducts field examinations and oversees credit lines, as well as administering various aspects of collateral-based lending. Mr. Rose, a graduate of the American Institute of Banking, is a certified internal auditor, with 13 years of banking and auditing experience. He has been with Key Bank since 1978.

Mohammad Maran, Ohio State '82, is a project engineer with Magnetek/National Electric Coil Co., in Columbus, Ohio.



Lou Barnard, Purdue '54, retired on March 1 from the Lockheed Corp. as vice president, human resources. After 32 years at Lockheed, Mr. Barnard plans to teach part-time at UCLA and open a law practice in California. His office is in Oxnard and he lives in Calabasas.

James N. Farris, Georgia '71, has joined the Atlanta law firm of McEvoy & Broadbear, specializing in general civil trial and appellate practice in state and federal courts. He formerly was an attorney for The Norfolk Southern Corp. for 17 years.

Dr. Monroe E. Trout, Pennsylvania '53, Rancho Santa Fe, Calif., chairman, president, and CEO of the board of American Healthcare Systems, will re-

For the Troops

Each year, brothers of the Maryland Alumni Chapter who were born in February sponsor a "Birthday Fund Raiser" for a pre-selected charity. This year's event was held at The Bottom Line Restaurant in Washington, D. C., with proceeds going to the Red Cross in honor of American troops in Desert Storm. The donation exceeded \$700.

ceive the 1991 National Healthcare Award conferred annually by B'nai B'rith International. B'nai B'rith, a Jewish organization devoted to humanitarian pursuits, cited Dr. Trout's "extraordinary record of service, not only in healthcare, a field in which he has earned pre-eminence, but also in government affairs, legal medicine, education, and civic affairs." American Healthcare Systems is the for-profit corporation of 40 major not-for-profit hospital systems in the United States representing more than 1,000 hospitals. Before joining AmHS, Dr. Trout spent 22 years in the pharmaceutical industry. At Sterling Drug, where he had major responsibilities for worldwide research, his research team developed many new drugs for the treatment of diseases. Both a medical and legal scholar, Dr. Trout holds B.A. and M.D. degrees from the University of Pennsylvania and an LL.B. degree from the Dickinson School of Law. He has lectured on health and legal medicine issues at universities throughout the U.S. and abroad, and is the author of more than 150 scholarly papers and book chapters.

F. Marion Cummings, Florida State '62, who was appointed judge of the Superior Court of Georgia by the Governor in 1988, was elected to that position without opposition last fall, with a four-

year term beginning this January. His home is in Cedartown, Ga.

Capt. James Pernini, Northwestern '64, recently took command of the USS El Paso (LKA 117), an amphibious cargo ship, at Norfolk, Va. He and his wife currently reside in Virginia Beach.

Michael L. Bayless, Idaho '73, has resigned as a tax partner with Deloitte & Touche (Big 6 CPA firm) to start his own CPA tax practice in Bellevue, Wash.



John R. Kessler, Jr., Michigan State '71, has been promoted to the newly created position of senior vice president for System Development with the Lutheran General Health Care System, Park Ridge, Ill.

In his position, he is responsible for the functions of planning, marketing, public relations, children's services, sports medicine and fitness centers, and the Kidney Stone Center. He also assumes new responsibilities for technology assessment, campus planning, market research, and community relations. In addition to his B.A. degree, Mr. Kessler received an M.A. in labor economics and completed graduate course work in medical economics and community medicine at Michigan State. He and his family live in Deerfield.



Chris Tobe, Tulane '84, a trust investment officer with Liberty National Bank in Louisville, Ky., was selected as a delegate to the Commission on Domestic and International Finance at the 1991 US-USSR Lead-

ership Conference sponsored by the American Center for International Leadership and held in the Soviet Union January 19-31. The conference was held in both Leningrad and Moscow. Delegates were divided into 18 specialized commissions ranging from politics and arms control to the environment and children's issues. Mr. Tobe, whose primary responsibility at Liberty is analyzing the stocks of 200 large multinational corporations, also teaches international finance at Webster University. At 28, he was one of the three youngest persons chosen as members of the 200-delegate commission.

Tom Oliver, Iowa State '81, is a sales representative with Fullerton Metals Co. of Northbrook, Ill. He lives at Grover, Ill.



Western Division President K. Lawrence Clinton, Jr. and his son, Kenneth L. Clinton, III, a member of the Undergraduate Council, took part in a joint meeting of the Council and the Arch Chapter in February.

CHAPTER ETERNAL

BETA-OHIO

Robert W. Wagner, '34

GAMMA-WASH. & JEFF.

John Samuel Means, '50

DELTA-MICHIGAN

Everett A. McAfee, '34

EPSILON-ALBION

Theodore Leon Bendall, '34

Vern Kenneth Leonard, '37

ZETA-CASE WESTERN RESERVE

William George Poe, '41

KAPPA-HILLSDALE

James Dwight Martindale, '21

Richard Albert Neale, '55

Ralph Olin Taylor, '26

LAMBDA-VANDERBILT

Rufus Davis Wolff, '28

NU-LAFAYETTE

Robert Irving Cottom Jr., '68

Albert Victor Gemmill Jr., '38

OMICRON-IOWA

Archie F. Allison, MD., '34

James Edwin Goodwin Jr., '35

TAU-PENN STATE

Harry Martin Locke, '43

UPSILON-R.P.I.

Clarence H. Levee, '24

Byron Stephen Morehouse, '28

Edmund Powel Wilson, '28

CHI-KENYON

Donald D. Price, '61

Robert Malcolm Ward, '22

BETA ALPHA-INDIANA

Burl H. (Pat) Brannan, '31

Albert Harvey Cole, Jr., '38

BETA BETA-DEPAUW

Gerald Emery Warren, MD., '35

John William Long, III, '43

BETA GAMMA-WISCONSIN

Walter William Hewett, '21

BETA EPSILON-EMORY

James Nicholas Young, '07

(COLUMBIA)

BETA ZETA-BUTLER

Thomas Lagrone Riddick, '41

(INDIANA)

Lawrence J. Davis, '34

BETA ETA-MINNESOTA

Robert Anthony Sorenson, '39

Howard A. Dixon, '32

Thomas Augustine Flinn, PHD, '46

(LAWRENCE)

BETA THETA-UNIV. OF THE SOUTH

Henry Yearman Barrow, '05

Marshall D. Carnell, Jr., '34

BETA IOTA-VIRGINIA

James Van Deusen Eppes, (CORNELL)

DSC

BETA KAPPA-COLORADO

Owen Francis Robbins, MD, '28

(MINNESOTA)

George Sloan Lesser, '33 DSC

Jerry Price Tobin, Capt., '27

David Lee Franz, '56

BETA MU-TUFTS

Paul Ingraham Wren, '26

BETA NU-M.I.T.

John Wygant Gillies Jr., '25

BETA XI-TULANE

Cedric Thurston Almand, '42

George Shelby Friedrichs, '33

BETA PI-NORTHWESTERN

Hugh Arthur Solvsberg, '52

Walker James Wolford, '36

BETA RHO-STANFORD

Henry Thomas Mudd, '35

BETA TAU-NEBRASKA

Howard Duncan Cogswell, MD., '30

Edward Thomas Gardner, '22

William Henry Hein, '26

Alfred Oscar Stenger, '24

Lynn Wirt Thompson, '39

BETA UPSILON-ILLINOIS

Oscar William Cagann, '28

Paul Dwight Doolen, '27

Henry Brockman DuPlan Jr., '20

Richard James Williams, '41

BETA PHI-OHIO STATE

Harold Clegg Barnes, '18

Robert Mauger Mead, '30

Andrew J. Rosen, '41

William Franklin Yeagley, '34

BETA CHI-BROWN

Charles Greenleaf Newell, '36

BETA PSI-WABASH

Albert Bernard Karle, '20

BETA OMEGA-CALIFORNIA

Francis Elliott Cornwall, '34

Myron Dean Thaxter, '30

GAMMA DELTA-WEST VIRGINIA

Richard Paul Hood Jones, '45

Harry Edwin Whetsell, '18

GAMMA EPSILON-COLUMBIA

Robert Millard Ives, '21

GAMMA ETA-GEORGE WASHINGTON

Reginald Frank Smith, '33

GAMMA THETA-BAKER

Eugene Albert Hardin, '18 (M.I.T.)

GAMMA IOTA-TEXAS

Samuel James Rhoades Jr., '52

(OKLAHOMA)

GAMMA KAPPA-MISSOURI

Jack McGinness, '49

DELTA BETA-CARNEGIE-MELLON

James McLallen Edgar, '40

James Adolph Flinn, '39

David Cullen Murphy, '36

DELTA DELTA-TENNESSEE

Dr. Robert Garland Brashear, '26

Herbert Barton Jarnagin Jr., '41

William Arthur Smith Jr., '35

Rev. Frank Richard Williams, '33

George Sydney Lenfestey, '34 DSC

DELTA ZETA-FLORIDA

Edward Francis Mitchell, '39

DELTA ETA-ALABAMA

William Headly Card Jr., '54

DELTA KAPPA-DUKE

Gene Milton Wilhoite, '46

DELTA LAMBDA-OREGON STATE

Emmett William Beeson, '44

Herbert Kuno Iverson, '34

Max Stilwell Taggart, '33

Paul Richardson Troeh, '30

Herbert William White Jr., '41

DELTA NU-LAWRENCE

Eugene Kennedy, '43

Herbert Donald Schmidt, '35

DELTA XI-NORTH DAKOTA

Eugene Sylvester Anderson, '54
 Norman R. Haugan, '49
 Douglas Byers Sowle, '32

DELTA OMICRON-WESTMINSTER

Kevin Patrick Gnadtt, '92

DELTA PI-USC

John Quinten Frazee, '47
 John Ives Masters, '43
 William Duncan Woodworth, '41

DELTA RHO-WHITMAN

John William Davis Jr., '49

DELTA SIGMA-MARYLAND

Lt. Col. Robert Bruce Hetherington,
 '56

Frank Joseph Gramarossa, '77
 Clayton Albright Shepherd, '51

DELTA TAU-BOWLING GREEN

Paul William Roebke, '50

DELTA OMEGA-KENT STATE

Victor P. Gravereau, '36

EPSILON BETA-TEXAS CHRISTIAN

Robert Howard Speer, '67
 John Richard Hankins, '59

EPSILON EPSILON-ARIZONA

Jeffrey Morris Jacobus, '80

EPSILON MU-BALL STATE

Stephan Paul Macy, '69

EPSILON RHO-TEXAS AT ARLINGTON

Shirel Lee McKnight Jr., '81

EPSILON TAU-WISCONSIN

Dr. Thomas Michael Peeples, '71

EPSILON UPSILON-MARIETTA

Kevin Daniel Hayes, '79

EPSILON PHI-SOUTHEASTERN LA.

Stephen Charles Sledge, '70

ZETA OMEGA-BRADLEY

Kevin Carroll Grieme, '92

WHAT MAKES DELTS SPECIAL?

(Continued from Page 16)

chapter, we will begin to see a significant improvement, not only in our image, but also in the quality of college students we attract to our membership.

As a chapter adviser, I see this new policy on alcohol as a significant rushing advantage for Delt Chapters because it allows us to focus upon our strengths. It allows us to show the concern and emphasis our fraternity places on personal development. It disassociates us from the image fraternities have given for so many years—that is, that alcohol is a basic staple of all fraternity social activities.

When one considers the alternatives and the present attitude of the public, it is obvious that our best course to follow is to promote Delta Tau Delta as an organization that does not condone or tolerate the irresponsible use of alcohol, that we wholeheartedly endorse our fraternity's alcohol policy. It would be a serious mistake if we aligned ourselves with the damaging negative images of those fraternities trying to justify the continuing liberal use of alcohol. We should take the high road and proudly proclaim that Delta Tau Delta does not rely upon alcohol for the success of its socials nor its rushing. We don't need this crutch.

Our members should never, under any circumstances, blame the new attitude Delta Tau Delta has towards alcohol on the Central Office of the International Fraternity. If this is done, you and your chapter are portraying a weak image that shows lack of character. Even if you do not agree with every word of the new policy, you should accept the fact that this is our fraternity's

position on this subject and it is a good position. You should accept and endorse it proudly as your own. You will gain much more respect from those who know you are a Delt if you take this approach and, in time, you will see the advantage to your chapter that being on the leading edge of this new trend provides.

Alcohol is unnecessary. It is actually a deterrent to a good image and the effectiveness an enlightened progressive fraternity can have in accomplishing worthwhile individual and chapter goals on campus. What makes Delts special? Their enlightened, positive attitude towards the New Delta Tau Delta Alcohol Policy!

REFLECTIONS

(Continued from Page 18)

unless our institutions change. We cannot change the world, but we can change ourselves. We need to ask ourselves.

Is it time for our alumni to come forward and help us deal with our fears, prejudices, and perceived differences?

Is our brotherhood strong enough to go forward and prepare our youth for the integrated world of the future?

Our chapter has always had a final rule of thumb when deciding on inviting an individual to pledge. The rule is simple. We ask ourselves the question, would you be proud to take this individual home with you to meet your family and friends? The key phrase is "would you be proud." There are many young Hispanic-Americans, African-Americans, Native-Americans, and Asian-Americans that we could be proud to take home and introduce to our families. But, will we?

What will the fraternity be like in the

year 2015? Will it be the same as yesterday and today?

The meeting is about over, we rise and sing, "Delt Shelter—you are my safest shelter."

(Dr. Clinton is President of the Western Division and the Academic Adviser for Epsilon Eta.)

We
 Welcome
 Your
 Comments
 on Rainbow
 articles.

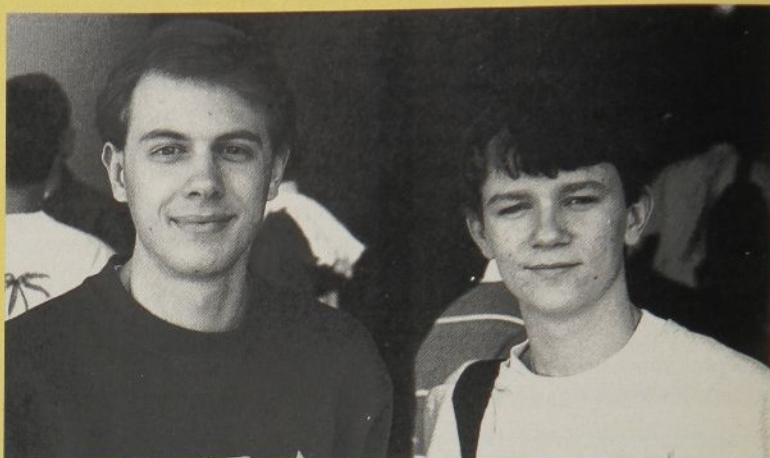
Send letters to
 Rainbow Editor:
 Delta Tau Delta
 8250 Haverstick Rd.
 Suite 150
 Indpls., IN 46240

The Division Conferences

SOUTHERN

By **RICK J. PELTZ**

Washington and Lee '93



Author Peltz, left, and Photographer Patrick McCabe.

As the brilliant, golden Worlds Fair Sun-sphere stands in Knoxville, Tenn. as a tribute to future technology, so the future Fraternity topped the agenda at the successful Southern Division Conference in Knoxville in February.

Southern Division President Roy Huntsman presided over the conference with invaluable help from the brothers and Chapter Adviser Robert Lee of Delta Delta, Tennessee; and Roy's daughter, April.

A six-hour visit from educator and public speaker Dr. Will Keim highlighted the long weekend and was enhanced when Keim stayed for the evening to speak informally with undergraduates.

Keim is a Delta Upsilon from Oregon State University. He travels the country presenting Greeks with the outlook for fraternities in coming years, advising his audiences that all fraternities are a single brotherhood that must join together and play straight in order to survive.

The priceless mix of humor and drama in Keim's presentation earned much Delt acclaim at the 1990 Karnea, and at the Southern Division conference Keim took the time to expand on his message.

After speaking on image, social programs, service projects, academics, and "Selling the Chapter," Keim addressed delegates on how to take home what they learned to their brothers, even when the message may not be well-received.

"Brotherhood is not covering someone's ass," Keim said. "Brotherhood is loving and caring about someone enough to do the fun things and the tough things. If you guys do this, Delt will be around forever."

Fraternity Executive Vice President Kenneth File spoke and answered questions on chapter responsibilities, especially the new alcohol policy.

Many undergrads expressed reluctance about the alcohol policy, which also became a topic at the Chapter Presidents and Rush "break-out" sessions. Active officers were supportive of the policy, but feared there may not be "a level playing field" if other fraternities did not enforce alcohol policies.

File and Huntsman encouraged Delts to

use the facilities of interfraternity councils and school administrations to get policies universally enforced, and File said Delts could report other fraternities' offenses to him if other routes failed.

Director of Leadership John Hancock and Director of Alumni Development Mark Helmus addressed delegates on the role and goals of the Educational Foundation. Many undergrads were surprised to learn of financial assistance the Founda-

tion can provide to undergraduate chapters, for the purchase of a computer system, for example.

Delta Delta Bro. Mark Douglass also explained the academic scholarship program established at that chapter as an inspiration to other chapters wishing to do the same.

International Second Vice President Thomas Sharp spoke on cultural diversity and the future of fraternities.

The day approaches, said Sharp, when the law will require a fraternity to reflect the cultural diversity of the campus. Delt should prepare now with techniques for rushing "minorities," including the handicapped, so that our successors will be a step ahead.

Keim attended Sharp's seminar and agreed with the premise.

"Don't go out and get guys *because* they're a different color," Keim said. But "there are going to be less really cool, studly white guys in the 21st century, and fraternities are going to need men of every race, creed, color and national origin" to survive.

Sharp explained some of the terminology associated with traditionally minority fraternities and reviewed rush techniques which would be especially useful in attracting minority rushees.

Emory House Corporation member Steve Norton reviewed the new Fraternity insurance program with delegates, giving pointers on reducing liability.

Patty Bordwine, head of the crisis center at the Knoxville University of Tennessee, talked to delegates about women's rights.

Other productive break-out seminar topics included finances, a two-part session for chapter treasurers; pledge education, led by Chapter Consultant Jeffrey Leech; and academics, led by Hancock.



W. Phil Barco, a Southern Division vice president and Delta Phi chapter adviser at Florida State University, received the William Fraering Award at the Conference. The annual award is given to young alumni who have rendered extraordinary service to the International Fraternity.



Retiring Southern Division President Roy Huntsman, left, and his successor, Mike Deal.



Yes, that really is Robert E. Lee and John Hancock in front of the Delta Delta shelter at the University of Tennessee. Bob, left is Delta Delta chapter adviser, and John is the International Fraternity's new director of leadership development.



International Fraternity Executive Vice President Ken File speaks to Division delegates.



Dynamic speaker Dr. Will Keim exhorts Division delegates to reach for new heights of academic and social leadership.

Consultants Leech and Michael Lowry were on hand the entire weekend to discuss delegates' concerns.

Delegates unanimously elected Southern Division Vice President Michael Deal as the next division president. Deal outlined his goals for the division: dedicated chapter advisers and functioning house corporations for every chapter; functioning alumni chapters where there are 500 or more alumni; a mobile crisis management team; and a regional rush effort, emphasizing the potential influence of alumni such as high school teachers.

Above all, Deal told delegates, "do your best, do what's right, and be honest."

Awards abounded at the conference. The Fraternity presented and successfully surprised International Secretary David Keller with a plaque and jeweled Badge, replica of the Curtis Badge, in recognition of his outstanding service as editor of *The Rainbow* for 22 years. Keller will retire from his *Rainbow* post with this issue.

The Dean of Students at University of Tennessee, Knoxville, also President of Pi Kappa Alpha Fraternity, awarded a plaque to International President David Nagel in recognition of Delta Tau Delta as a leader

among international fraternities.

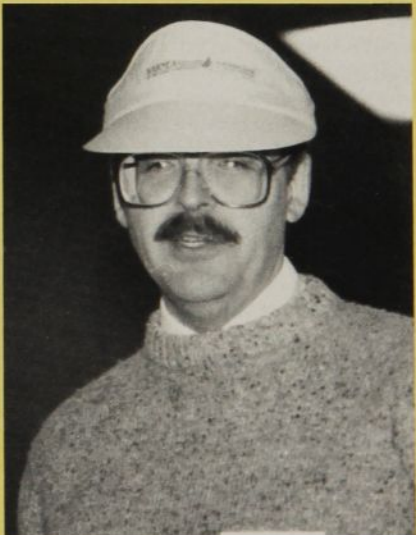
Emory University delegates were proud to learn of their fifth Hugh Shields award. They will keep the Hugh Shields flag for that accomplishment.

Southern Division brothers are already looking forward to the next division conference in 1993. The distance from many chapters caused considerable hesitation, but delegates by a vote of 29-27-1 placed the conference in Orlando, Fla., another locale known for its golden sun.

Other awards included recognition of: Beta Iota (Virginia) for Academic Programming, Delta Sigma (Maryland at College Park) for Sober Patrol Program; Delta Phi (Florida State) for Our Brother's Keeper, Epsilon Phi (Southeastern Louisiana) for Adopt-a-School, and Zeta Iota (West Florida) for Nature Trail Guides.

Court of Honor awards went to Beta Epsilon (Emory), Delta Delta (Tennessee at Knoxville), Zeta Chi (Southern Mississippi).

Academic Scholarship Achievement Awards went to Zeta Chi (Southern Mississippi) received the Academic Scholarship Achievement Award.



Southern Division Vice President Mark Aldridge sports a flourescent "Karnea on the Lakes" sun visor as he gives the mostly sunny financial report for the Division.

EASTERN

By **BRYAN D. BENDER**

University of Pittsburgh

THE EASTERN Division Conference was held at the Hilton Hotel in Allentown, Pa., March 1-2 and hosted by Beta Lambda Chapter at nearby Lehigh University.

Many thanks are extended to everyone at Lehigh who did a fine job with this year's Conference, as well as to retiring Division President Louis K. McLinden, *Pittsburgh '51*, all of the Division vice presidents, and members of the Central Office staff who did their share in seeing to it that the sessions ran smoothly.

Friday began early with a keynote address by Dr. Will Keim, a renowned scholar and speaker, an enlightening session on D.T.A.A (Delts Talking About Alcohol), and various workshops, including those on public and alumni relations, rush, pledge education, and risk management.

On Saturday, business sessions were highlighted by a very educational workshop on fraternity liability, led by International First Vice President Norvel Stephens. A luncheon address was presented by David Keller, international secretary and outgoing editor of *The Rainbow*.

Beta Lambda Chapter performed both the Rites of Iris and the Fraternity's Ritual with a "Tiffany Touch." The annual awards banquet on Saturday evening was highlighted by an inspirational speech by International President David L. Nagel.

The Eastern Division did exceptionally well in receiving seven Court of Honor awards and four of the 10 annual Hugh Shields awards. The latter went to Beta Mu Chapter at Tufts University, Beta Omicron Chapter of Syracuse University, Gamma Omicron Chapter of Cornell University, and Beta Lambda Chapter of Lehigh University.

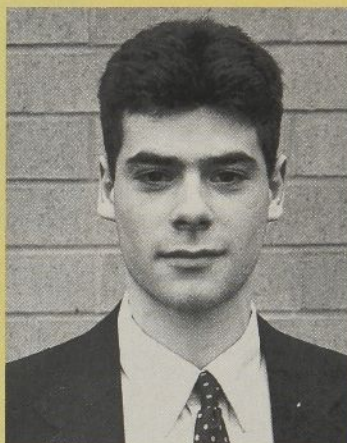
Special congratulations are extended to Duncan Perry, *Cornell '81*, who was elected Division president, succeeding Mr. McLinden, a member of the Distinguished Service Chapter.

Congratulations go also to the new Division vice presidents who were announced at the Conference. They are Terri Slachta, *Tufts '87*; Jim Garboden, *Pittsburgh '88*; Jeff Degler, *Lehigh '89*; and Jim Carswell, *Tufts '90*.

The Division and the International Fraternity wish Lou McLinden the best of luck in the future, and owe him many thanks for all that he has done for Delta Tau Delta.



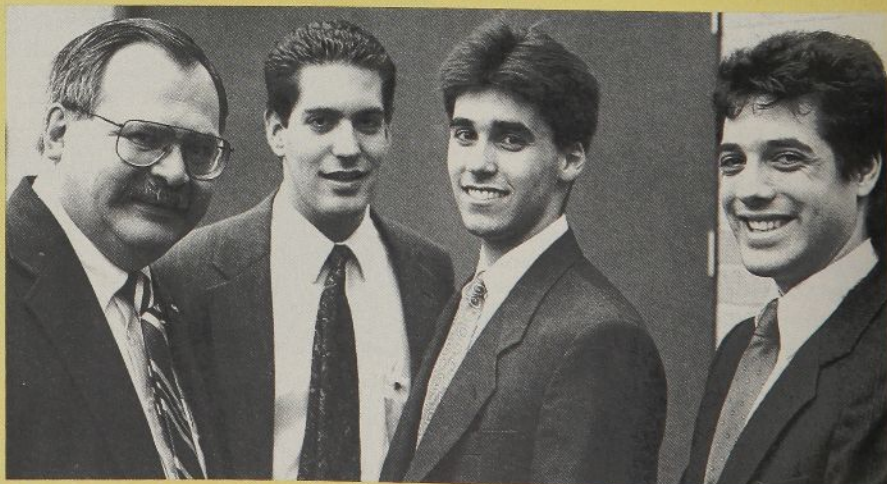
MIT Delts show their Hugh Shields Award banner, one of four that went to Eastern Division chapters.



Bryan Bender, author of the Eastern Division report.



Retiring Eastern Division President Lou McLinden, left, accepts a surprise award from Division Vice President Mike Szczepkowski.



At the Eastern Division Conference, International President David Nagel, left, is shown with three members of the host chapter, Beta Lambda (Lehigh), Scott Emerman, Joe Attanasio, and Chapter President Peter Leis.



Newly elected Eastern Division President Duncan Perry, center, talks with John Lozier, left, chapter adviser at Bethany, and International First Vice President Norval Stephens.



Gamma Tau (Kansas) was selected for the Court of Honor and received special awards for university relations and post-Ritual programs.



Special awards for pledge manual and current affairs (care packages for servicemen) were presented to Zeta Upsilon (Wyoming).

WESTERN

ACTIVITIES of the Western Division Conference held February 21–23 at Tempe, Arizona centered on the theme “Delt Responsibilities.” Dr. Lawrence “Rock” Clinton, Jr., appointed last year to fill an unexpired term as president, presided at the general sessions and was elected to that office for a two-year term.

The Conference began early with Thursday evening sessions on big brothers, annual reports, alumni relations, shelter maintenance, and the anatomy of a lawsuit.

International President David Nagel and First Vice President Norval Stephens were keynote speakers at the Friday morning general session, with Executive Vice President Ken File speaking on chapter responsibilities. The remainder of the morning was filled with a variety of breakout sessions on responsibilities of chapter presidents, case studies, legal liability, and new social programs.

Both President Nagel and Educational Foundation President Gale Wilkerson then addressed the Conference at a Leadership Luncheon.

In the afternoon, Ray Daugherty of Prevention Research institute presented an informative session on the Fraternity’s Delt Talking About Alcohol program. Afterwards, the Delt again broke into groups taking part in sessions on rush, pledge education, public relations, and financial management.

Friday evening a barbeque was held at the shelter of the host chapter, Theta Gamma (Arizona State).

A panel discussion on chapter responsibilities that evening was followed by sessions on academic affairs, working on committees, the role of Delt in a multicultural society, member education programs, chapter retreats, sex on campus, chapter discipline, and the roles of chapter advisers.

Saturday’s business meeting dealt with the Fraternity’s insurance program, legislative measures including committee reports, and the presidential election of Dr. Clinton.

Nationally renowned speaker Dr. Edward M. King, director of resident life at Bradley University, addressed the group at lunch, and later in a program on fraternity values and ritual. Undergraduates of Theta Zeta (San Diego), Epsilon Epsilon (Arizona), and Theta Gamma (Arizona State) Chapters then took over to present the Pledge Ceremony, Rite of Iris, and Initiation Ceremony respectively.

Former International Treasurer Steve Gilley, *Oregon State '56*, gave the Awards Banquet address, speaking on "The Delt Creed: a Guide for Life and Business." Hugh Shields Award winner Beta Tau Chapter, University of Nebraska, headed the group of chapters honored for outstanding achievements during the past year.

Session leaders during the Conference, in addition to those already named, included International Treasurer Jeff Heatherington, International Director of Academic Affairs Robert Roush, Director of Chapter Development John Rhoades, Chapter Consultants James Hise and Michael Lowry, Director of Alumni Development Mark Helmus, Division Vice Presidents James Emanuel, Jidge Verity, Kenneth Brooks, James Selzer, Scot Smith, Gregory Berry, John Bickerstaff, James Westberg, and Robert Koehn, Chapter Adviser Perry Evans, and Undergraduate Council members Anton Bittner, Kenneth Clinton III, and Robert Noonan.

NORTHERN

by **FRED SHULTZ**

Butler University

THE NORTHERN Division Conference was held at the Hyatt Regency in downtown Indianapolis February 22-23 and was hosted by the Delts from Butler University. Many brothers had to fight through the worst snow and ice storm of the winter to make it to Indianapolis. Hats-off to everyone, especially the delegations from North Dakota, Minnesota and Marietta, who drove through some of the worst of the storm.

Overall attendance was hurt a bit by the storm, but those who made it through were all the more fired up for the conference. The chapters from North Dakota and Wabash showed true Delt

Spirit by each bringing 15 brothers.

But even the mid winter blitz could not put a damper on the conference. Once again the Northern Division proved what it was made of by capturing four Hugh Shields awards. These went to Eastern Illinois, University of Illinois, Illinois Institute of Technology, and Marietta. Also, three more chapters made the Court of Honor. Wabash, Northwestern, and Ball State were all recipients of the award. North Dakota was honored with the Most Improved Award. It is safe to say that Northern Division is proud of the Excellence displayed by so many of its chapters.

Along with the awards ceremonies, delegates were able to attend workshops that were held for chapter presidents, treasurers, rush chairmen, and directors of academics. The workshops offered important information and helpful advice for these positions, as well as answering a lot of questions posed by those attending.

The first general session was geared towards showing the delegates how to motivate their chapters to meet and exceed their goals. The second session covered the new insurance policy.

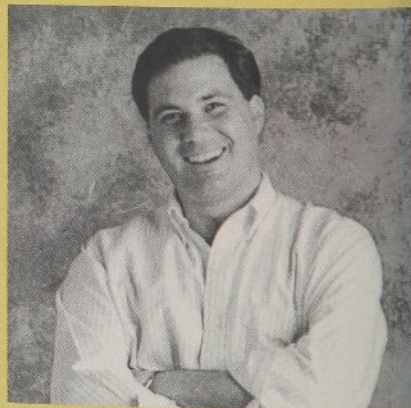
The third session was unusual. It is customary to have a mock Ritual at all conferences. But this time, it was not a mock ceremony. Two pledges, one from Minnesota and another from Marietta, were initiated in front of all those attending the conference. Epsilon Mu (Ball State) performed the formal Pledging Ceremony, Division Vice President Ken Glass performed the Rights of Iris, and Beta Zeta (Butler) performed the Ritual. Congratulations to our two new brothers.

In the fourth and final session of the conference Gregory N. Kazarian was elected the new president of the Northern Division, replacing Keith Steiner. Greg is an attorney in Chicago and will keep the tradition of leadership excellence alive in the Northern Division.



Court of Honor winner Epsilon Nu (Missouri at Rolla) also received a special award for academic performance.

Winner of the Division Award for Most Improved Chapter, Epsilon Delta (Texas Tech) also received special awards for academic programs, rush manual, and Parents Weekend organization.



Greg Kazarian, newly elected president of the Northern Division, also received the William Fraering Award for extraordinary Fraternity service.

THE UNDERGRADUATE COUNCIL



The 1990-91 Undergraduate Council met with the Arch Chapter at a spring session in St. Louis. From left (first row), Frederick Schultz, Butler; Robert Hinds, Duke; Michael Metro, Pittsburgh; Mike Mendelman, Western Ontario; (second row), Darin Capes, LaGrange; Robert Pischel, Maine; William Wischman, Albion; Michael Ballard, Western Kentucky; Robert Noonan, Arizona State; (third row), Mark Poppen, Iowa; Joseph Musolf, Minnesota; Thomas Monterossi, Oregon State; Kenneth Clinton III, Texas Tech; Anton Bittner, California, San Diego. Charles Oliver, Auburn, was not present for the photo, although he attended the meeting.

AWARDS

HUGH SHIELDS TOP TEN

Beta Epsilon Chapter, Emory University
Beta Lambda Chapter, Lehigh University
Beta Mu Chapter, Tufts University
Beta Nu Chapter, Massachusetts Institute of Technology
Beta Omicron Chapter, Cornell University
Beta Tau Chapter, University of Nebraska
Beta Upsilon Chapter, University of Illinois
Gamma Beta Chapter, Illinois Institute of Technology
Epsilon Upsilon Chapter, Marietta College
Zeta Rho Chapter, Eastern Illinois University

DIVISION ACADEMIC AWARDS

EASTERN DIVISION: Beta Omicron, Cornell University
NORTHERN DIVISION: Gamma Beta, Illinois Institute of Technology
WESTERN DIVISION: Delta Mu, University of Idaho
SOUTHERN DIVISION: Zeta Chi, University of Southern Mississippi

JOHN H. VENABLE ACADEMIC IMPROVEMENT AWARD

Gamma Omicron, Syracuse University

BILL FRAERING AWARD

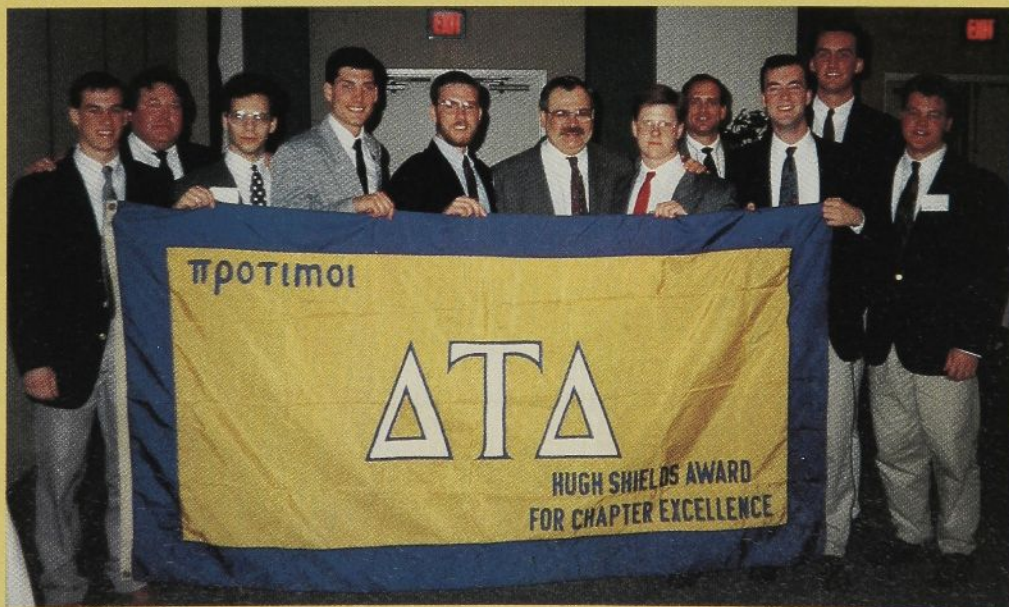
William P. Barco, Delta Phi, '76, Southern Division Conference, Knoxville, Tennessee, February 8, 1991
Gregory N. Kazarian, Beta Upsilon '84, Northern Division Conference, February 16, 1991

COURT OF HONOR

Gamma Chapter, Washington and Jefferson College
Beta Epsilon Chapter, Emory University
Beta Lambda Chapter, Lehigh University
Beta Mu Chapter, Tufts University
Beta Nu Chapter, Massachusetts Institute of Technology
Beta Omicron Chapter, Cornell University
Beta Pi Chapter, Northwestern University
Beta Tau Chapter, University of Nebraska
Beta Upsilon Chapter, University of Illinois
Beta Psi Chapter, Wabash College
Gamma Beta Chapter, Illinois Institute of Technology
Gamma Mu Chapter, University of Washington
Gamma Omicron Chapter, Syracuse University
Gamma Pi Chapter, Iowa State University
Gamma Sigma, University of Pittsburgh
Gamma Tau Chapter, Kansas University
Delta Chapter, University of Tennessee
Delta Mu Chapter, University of Idaho
Epsilon Mu Chapter, Ball State University
Epsilon Nu Chapter, University of Missouri at Rolla
Epsilon Upsilon Chapter, Marietta College
Zeta Rho Chapter, Eastern Illinois University
Zeta Chi Chapter, University of Southern Mississippi
Zeta Omega Chapter, Bradley University

MOST IMPROVED AWARD

EASTERN DIVISION: Gamma, Washington & Jefferson College
NORTHERN DIVISION: Delta Xi, University of North Dakota
WESTERN DIVISION: Epsilon Delta, Texas Tech University
SOUTHERN DIVISION: No award given.



President Nagel joins Beta Tau (Nebraska) Delts in displaying their Hugh Shields banner.

EXCELLENCE IN CHAPTER PROGRAMMING

Chapter	Institution	Program Area
Alpha	Allegheny College	Rush
Beta	Ohio University	Community Service: The Pizza Run
Gamma	Washington and Jefferson College	Community Service
Rho	Stevens Technological Institute	Community Service
Upsilon	Rensselaer Polytechnic Institute	University Relations
Chi	Kenyon College	Campus Involvement
Beta Iota	University of Virginia	Consistent Academic Performance
Beta Psi	Wabash College	Pre-Alumni Program for Pledges
Gamma Iota	University of Texas	Outstanding Organization for Parents' Weekend
Gamma Mu	University of Washington	Exemplary Community Service Effort (2159 hours, \$10,716)
Gamma Omicron	Syracuse University	University Relations
Gamma Omicron	Syracuse University	Academic Programming
Gamma Sigma	University of Pittsburgh	Community Service
Gamma Sigma	University of Pittsburgh	University Relations
Gamma Tau	University of Kansas	Outstanding University Relations Program
Gamma Tau	University of Kansas	Post Ritual Program
Delta Iota	U.C.L.A.	Excellence in Shelter Renovation and Maintenance
Delta Mu	University of Idaho	Scheduling for Members
Delta Xi	University of North Dakota	Rush Improvement
Delta Pi	University of Southern California	Professor Visitations
Delta Pi	University of Southern California	Excellence in Current Affairs: Earth Spirit Group
Delta Rho	Whitman College	Best Special Events: Hot Topics at the Delt House
Delta Rho	Whitman College	Committee Chairman Guide
Delta Sigma	University of Maryland	Sober Patrol
Delta Phi	Florida State University	Brothers Keeper Program
Delta Chi	Oklahoma State University	Member Education Program
Delta Omega	Kent State University	Fundamental Ceremony
Epsilon Beta	Texas Christian University	Academic Improvement
Epsilon Delta	Texas Tech University	Academic Programs
Epsilon Delta	Texas Tech University	Rush Manual
Epsilon Delta	Texas Tech University	Parents' Day Weekend Planning
Epsilon Iota-A	General Motors Institute	Initiation Activities
Epsilon Iota-B	General Motors Institute	Drink Card Control
Epsilon Lambda	Texas A&I University	Big Brother/Little Brother Ritual
Epsilon Nu	Missouri at Rolla	Academic Performance
Epsilon Rho	Texas, Arlington	Excellence in Current Affairs: Shoes For The Homeless
Epsilon Phi	Southeastern Louisiana	Community Service: Adopt a School
Zeta Iota	University of West Florida	Community Service: Nature Trail Guides
Zeta Upsilon	University of Wyoming	Pledge Manual Development
Zeta Upsilon	University of Wyoming	Excellence in Current Affairs: Care Packages for Soldiers
Zeta Phi	Temple University	Campus Involvement Overall Programming
Zeta Phi	Temple University	Ritual Education Ideas
Zeta Psi	Stephen F. Austin State	Continuous Excellence in Academics
Theta Alpha	Western Ontario	Rush
Theta Gamma	Arizona State University	Big Brother/Little Brother Ritual
Theta Zeta	University of San Diego	Academic Programs: Academic World Series

AWARDS for top undergraduate journalistic efforts during the 1989–90 academic year produced ties in all three major categories: chapter newsletters, *Rainbow* articles, and chapter reports. This was a first occurrence in the competition that was initiated by the Arch Chapter more than two decades ago.

Newsletters to Alumni

Although judges scrutinized top entries painstakingly in an attempt to declare a clear winner in the category of newsletters, they could not make a justified decision between *Epsilon Upsilon* by the chapter of the same name at Marietta College, and *The Beta Lambda*, also named directly for the Delt Chapter at Lehigh University. Consequently, they declared the two publications co-winners.

Gordon L. Jones, *Nebraska '41*, a former *Rainbow* editor and retired president of Alter Barge Line, Inc., who again served as chairman of the selection committee, had this to say about the winners:

"Epsilon Upsilon's newsletter made good use of photos and graphics, as well as being well written. It contained good headlines within an attractive format, and it had only minor typographic errors. We particularly liked the pledges' photos and vignettes. We noted that this publication was produced on the chapter's "desktop Macintosh," which shows what can be done with a minimum of expense.

"Beta Lambda's publication, with generally good writing and editing through its pages, gave excellent coverage of activities and achievements, although we wondered why an article about the chapter's fourth consecutive Hugh Shields award was buried deep in the president's report. We felt this accomplishment deserved more prominence."

Judges decided, however, that this seeming misjudgment in emphasis along with a weakness in headlines, detracted only slightly from the newsletter's overall quality. They also believed both of the co-winners should increase news of alumni, who constitute the primary audience of a chapter newsletter.

Second place was awarded to the *Purple and Gold* of Theta Delta Chapter at Baylor University, and the *Gamma Mu Kitten* of The University of Washington's Gamma Mu Chapter received an honorable mention rating. Both of these publications were ranked equally with the winners in content, but were slightly behind them in other categories.

Evaluations were made in the categories of content, quality of writing, appearance, use of photographs, and number of issues published during the academic year.

For the eighth consecutive year, Mr. Jones, who is a member of the Distin-

guished Service Chapter and a long-time participant in Delt projects, spent many hours carrying the major responsibility for judging.

Following a policy established three years ago, newsletters produced by professional service organizations were not considered for awards (although they were evaluated). "This reflects the judges' opinions that it would be unfair to pit our undergraduates against professional publishers, and that newsletters represent

opportunities to gain practical experience," explained *Rainbow* Editor Dave Keller, also a member of the committee. "It does not mean that we seriously oppose the use of outside talent; that is a choice for individual chapters."

Interestingly, even if the professionally-produced publications had been considered for the 1989–90 competition, none would have surpassed the co-winners.

Best Article

The inability to decide among three winners in the quality of articles written for the *Rainbow* could be traced to a special section, "When Tragedy Strikes," featured in the spring 1990 issue of the magazine.

During planning for the special section, three undergraduate Delts were asked to submit articles describing incidents that directly affected their chapters. All responded so responsibly, and with such excellence of writing, that each deserved a top award.

Consequently, the Fraternity, for the first time, had a trio of winners: Kenneth V. Tichy of Stevens Institute of Technology, for his article about the loss of a brother killed in an accident at the shelter; Michael Gregory of Syracuse University, for a moving account of the chapter's reaction to news of a brother's death in the Pan Am Flight 103 explosion over Scotland; and Mike Nelson of the University of Washington, who described the chapter's support of a brother during recovery from a nearly-fatal bodysurfing accident.

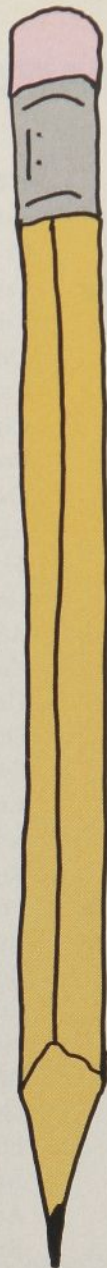
Moreover, 1989–90 brought the largest number of high-quality contributions from undergraduates since 1977, the last year that the annual student-written *Rainbow Review* sections were published in the magazine's spring issues.

Top Correspondent

Selection of a top *Rainbow* correspondent was an exercise in mixed emotions. Chapters as a group were applauded for reliability in submitting reports, by far the best response in the fraternity world. Yet, there was general disappointment in the quality of those reports, a problem that Dr. Fred Kershner has attacked with his celebrated no-holds-barred style in this issue's installment of "From the Crow's Nest."

Judges selected two correspondents whose reports seemed to best combine factual writing with a mindfulness of their alumni audiences, rather than focusing comments on chapter glorification and "insider" references.

The co-winners were Jorge Morales of Bradley University's Zeta Omega Chapter and Joseph A. Dion of Gamma Nu Chapter, University of Maine.



Awards for Journalism

DIRECTORY

Arch Chapter

David L. Nagel, Iowa State '63, President, Brenton Bank & Trust Company, Box 3505, Des Moines, IA 50322; **Norval B. Stephens, Jr.**, DePauw '51, First Vice President, 107 Fox Hunt Trail, Barrington, IL 60010; **Thomas S. Sharp**, Louisiana State '67, Second Vice President, 403 South Olive Street, Hammond, LA 70403-4359; **Jeffrey S. Heatherington**, Willamette '65, Treasurer, 9221 S.W. Barbur Blvd., Portland, OR 97219; **David N. Keller**, Ohio '50, Secretary, 24 Port Tack, Keowee Key, Salem, SC 29676; **Michael T. Deal**, Georgia '72, President Southern Division, 115 Fernbank Drive, Alpharetta, GA 30201; **K. Lawrence Clinton, Jr.**, East Texas State '65, President Western Division, 3008 Arapahoe, Commerce, TX 75428; **Gregory N. Kazarian**, Illinois '84, President Northern Division, 180 N. LaSalle, Suite 3400, Chicago, IL 60601; **Duncan G. Perry**, Cornell '84, President Eastern Division, 818 Millan Avenue, Endicott, NY 13760; **Dr. Robert E. Roush, Jr.**, Sam Houston State '64, Director of Academic Affairs, 1003 Tuliptree, Houston, TX 77090.

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Telephone: (317) 259-1187

Kenneth A. File, Kansas State '81, Executive Vice President; **John D. Rhoades**, Willamette '88, Director of Chapter Services; **Thomas S. Sharp**, Louisiana State '67, Director of Program Development; **John A. Hancock**, Whitman '87, Director of Leadership Development; **David N. Keller**, Ohio '50, Editor; **Robert L. Hartford**, Ohio '36, Historian; **William R. Costello**, Allegheny '89, Chapter Consultant; **David A. Hirkko**, University of California, San Diego '90, Chapter Consultant; **James T. Hise**, Kansas State '89, Chapter Consultant; **Jeffrey B. Leech**, UNC-Wilmington '90, Chapter Consultant; **Michael A. Lowry**, Eastern Illinois University '90, Chapter Consultant

Delta Tau Delta Educational Foundation

8250 Haverstick Road, Suite 155, Indianapolis, IN 46240

Telephone: (317) 259-8062

This public foundation was incorporated and received IRS approval in 1981. It was formed to assist the Fraternity and its members in educationally related programs. Gifts and bequest are deductible for income and estate tax purposes. Further information may be obtained from:

Gale Wilkerson, Oklahoma State '66, President and Executive Officer

D. Mark Helmus, Ohio '86, Director of Alumni Development

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EASTERN DIVISION

James M. Atkinson, Temple '92, 2002 Broad Street, Philadelphia, PA 19121, Zeta Phi Chapter; **Michael J. Metro**, Pittsburgh '91, 3808 University Drive D, Pittsburgh, PA 15213, Gamma Sigma Chapter; **Robert Pischel**, Maine '92, 111 College Avenue, Orono, ME 04473, Gamma Nu Chapter; **Mike P. Mendelman**, Western Ontario '92, 181 St. James Street, London, Ontario, N6A 1W7, Canada, Theta Alpha Chapter

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Charles C. Oliver, Auburn '92, 423 West Magnolia Avenue, Auburn, AL 36830, Epsilon Alpha Chapter; **R. Gates Hinds**, Duke '93, P.O. Box 4671, Duke Station, Durham, NC 27706, Delta Kappa Chapter; **Michael Todd Ballard**, Western Kentucky '92, 1415 College Street, Bowling Green, KY 42104, Epsilon Xi Chapter; **Darin K. Capes**, LaGrange '92, 601 Broad Street, Campus Box 1171, LaGrange, GA 30240-2999, Zeta Beta Chapter

WESTERN DIVISION

Robert S. Noonan, Arizona State '93, 406 Adelphi Drive, Tempe, AZ 85281, Theta Gamma Chapter; **Thomas J. Monterossi**, Oregon State '91, 527 Northwest Twenty-third, Corvallis, OR 97330, Delta Lambda Chapter; **Anton G. Bittner**, University of California San Diego '93, Q-077, UCSD, San Diego, CA 92093, Theta Beta Chapter; **Kenneth L. Clinton, III**, Texas Tech '92, Box 4660 Tech Station, Lubbock, TX 79409, Epsilon Delta Chapter

Distinguished Service Chapter Committee

Francis M. Hughes, Ohio Wesleyan '31, Chairman, 2 Meridian Plaza, Suite 202, 10401 N. Meridian St., Indianapolis, IN 46290; **G. Herbert McCracken**, Pittsburgh '21, 6830 N. Ocean Blvd., S-9, Ocean Ridge, FL 33435; **John W. Nichols**, Oklahoma '36, 7300 Nichols Rd., Oklahoma City, OK 73116

The Fraternity's Founding

Delta Tau Delta was founded at Bethany College, Bethany, Virginia (now West Virginia), February, 1858. Incorporated under the laws of the state of New York, December 1, 1911. The Fraternity is a charter member of the National Interfraternity Conference. Founders were:

Richard H. Alfred (1832-1914)
Eugene Tarr (1840-1914)
John C. Johnson (1840-1927)
Alexander C. Earle (1841-1916)
William R. Cunningham (1834-1919)
John L.N. Hunt (1838-1918)
Jacob S. Lowe (1839-1919)
Henry K. Bell (1839-1867)

WHAT MOTIVATES DELT SUPPORTERS OF THE EDUCATIONAL FOUNDATION?

By **GALE WILKERSON**

Oklahoma State '66

President, Educational Foundation

DURING a recent trip to the New York City area, I had the pleasure of spending a few hours with a loyal Wesleyan Delt. Jack Braitmayer is a successful businessman and has strongly sup-



ported the Delt Foundation and, specifically, The Campaign for Delta Tau Delta.

While we were together I explained to him that as a Delt he should be very proud of the way Delts have raised their hands to be counted in our great effort to fund in perpetuity key Fraternity educational programs. I shared with him the fact that Delta Tau Delta is ranked

second among all fraternities in dollars raised through the Annual Deltfund. The only fraternity ahead of us has 30,000 more alumni. Therefore, Delta Tau Delta has the highest average gift of all fraternities.

Jack asked, "Why is that true?"

It caused me, for the first time, to verbalize my thoughts on why the Delt Foundation has been so successful in its efforts. I told him I thought there were two main reasons. First, an overriding reason is that Delt alumni feel strongly that they benefited personally from their undergraduate Fraternity experience. The Fraternity provided a caring, helpful environment for them to grow and develop as individuals, to enhance their leadership skills and to give them an opportunity to learn from others.

The second reason is Delta Tau Delta has exciting, innovative and helpful programs to improve the fraternity experience and guarantee that future generations of young men have the same opportunities that alumni have enjoyed. Many of those programs are funded directly by the Delt Foundation.

That is why thousands of Delts have and will support The Campaign for Delta Tau Delta.



NEWS OR LETTER TO THE EDITOR?

Send to DELTA TAU DELTA FRATERNITY, 8250 Haverstick Road, Suite 150
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Send it in the form below.

Name: _____

School and Year: _____

Address: _____

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Chapter: _____ Class Year: _____

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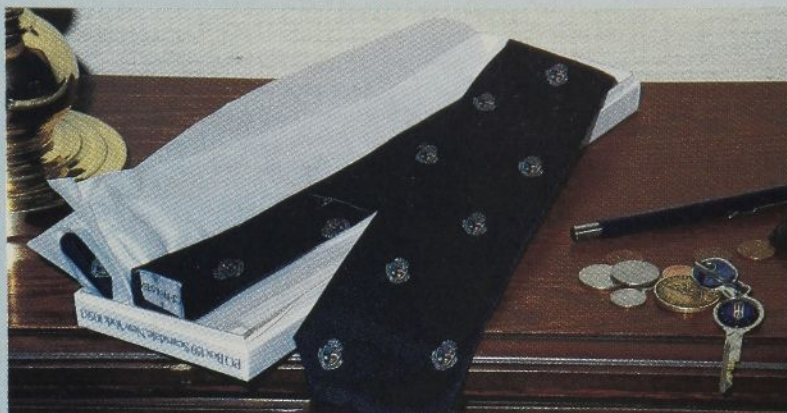
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REQUEST TO PARENTS

If your son has graduated from college and is living somewhere other than the address on the label above, we will appreciate your sending us his permanent address so that we can make the appropriate change. We hope you will read this issue, then forward it to your son. At the same time, please send his new address, along with the address shown on this issue (or cut off the label and send it) to: Delta Tau Delta Fraternity, 8250 Haverstick Rd., Suite 150, Indianapolis, Indiana 46240. Your cooperation will be appreciated.

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