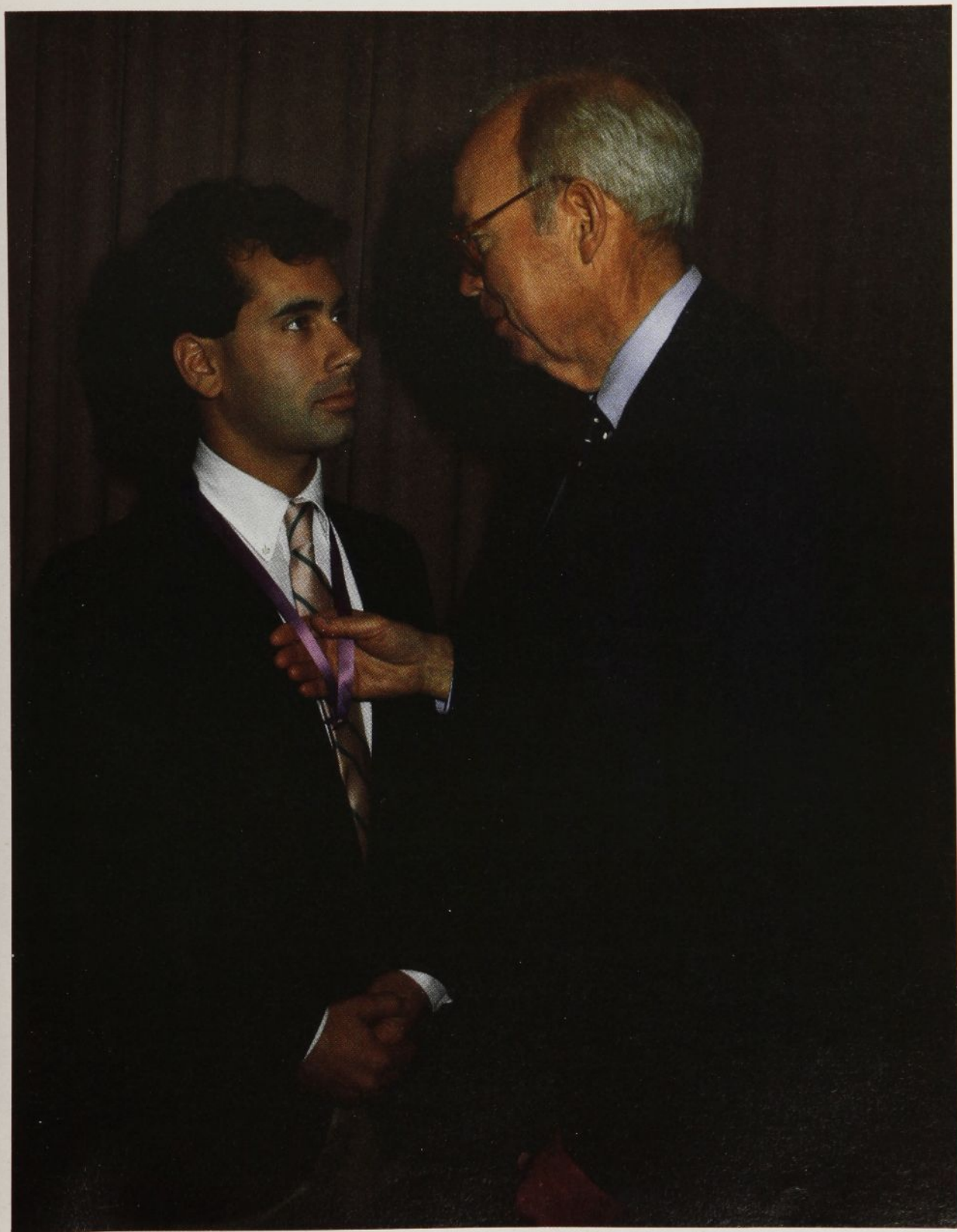


The

RAINBOW

of Delta Tau Delta

Spring 1989

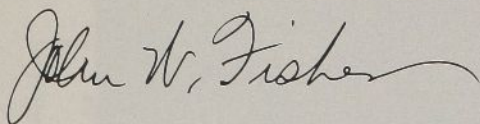


PATHWAYS TO THE FUTURE: A Special Report

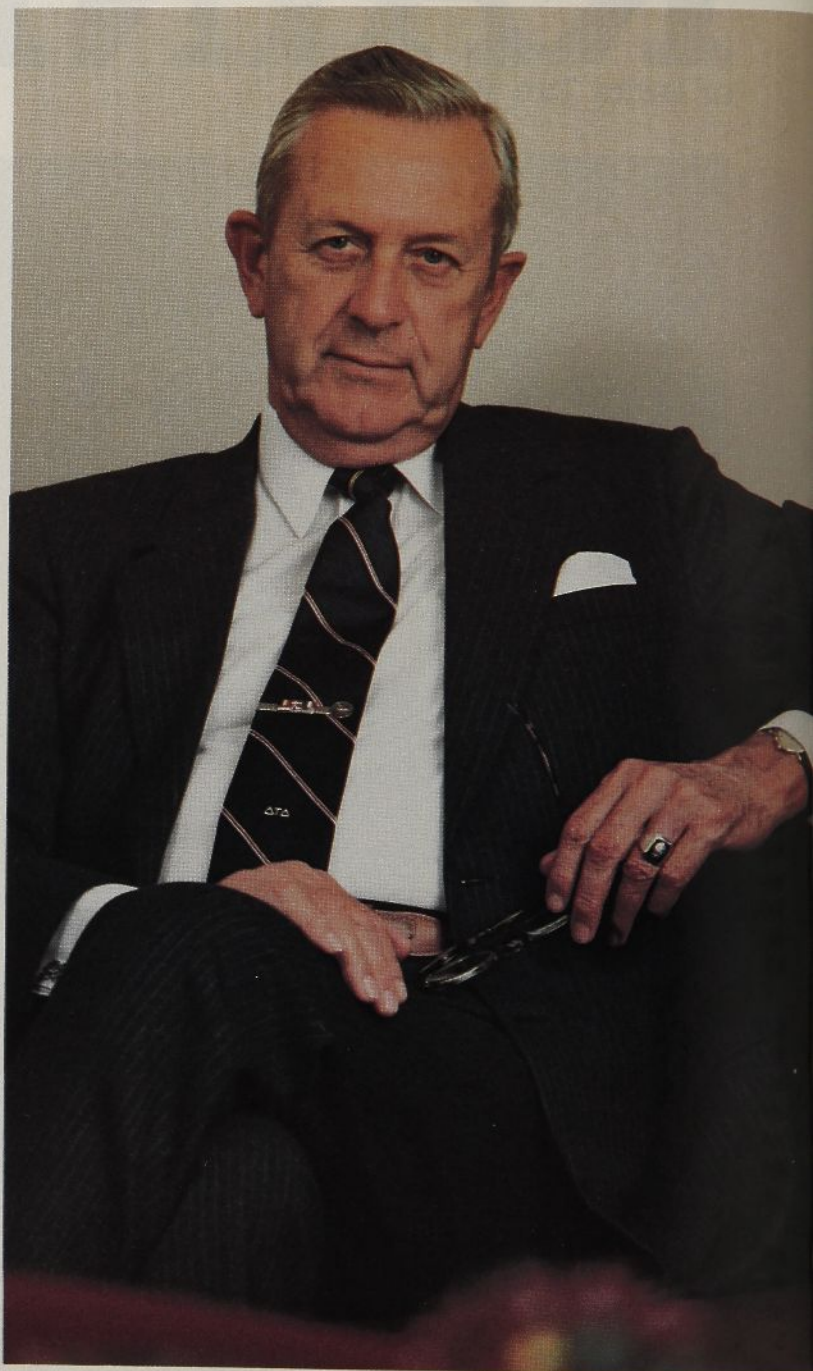
... to help me do my work ...

"Many years ago, following my graduation from the University of Tennessee, I served as a Field Secretary for Delta Tau Delta. My job gave me a chance to view my experience as an undergraduate from a different perspective. What I learned quickly was that Delta Tau Delta has a unique dedication to purpose — the education of young men and their guidance toward maturity. This is why the Fraternity and the Educational Foundation have been so committed to providing leadership training for as many Delt undergraduates as possible.

Many of my friends and business associates express great anxiety about competent leadership. I have an unfair advantage over them, because while they fret over the leadership of the future, I can channel my concern into support for Delt education that I know from experience has proven its worth."



JOHN W. FISHER
Tennessee '38
Chairman Emeritus, Ball Corporation
Muncie, Indiana



The Delta Tau Delta Educational Foundation funds leadership training and academic programs in chapters, as well as at Karneas and Division Conferences. In our future, we will support a complete, professionally structured national Leadership Academy.

Delta Tau Delta Educational Foundation
8250 Haverstick Road, Suite 155
Indianapolis, IN 46240
Telephone: (317) 259-8062

THANKS TO TRICO

On the back cover of this issue you will find the logo of a top quality Chicago color separation company, TRICO Graphics. All color separations in the magazine are being provided by this outstanding company, free of charge, thanks to an unsolicited offer by its president, Harold M. Slager, *Butler '81*.

"Hal" Slager, a former president of Beta Zeta Chapter, contacted the Central Office last fall, suggesting that his company donate color separations for upcoming issues of *The Rainbow*. He attributed his generous offer to an "exceptional Fraternity experience" and ongoing interest in Delta Tau Delta.

Our enthusiastic acceptance of the plan needs no explanation. The arrangement saves hundreds of dollars each issue, enabling us to carry out a long-standing desire to increase the amount of color in the magazine. This official note of appreciation is, in fact, somewhat belated, because the first TRICO separations actually were used for production of the winter issue.

A native Chicagoan, Mr. Slager entered Butler University with the intention of working toward a degree in environmental studies. After one semester, however, he sensed a feeling of being "business oriented," so he switched academic gears. As a result, he received a degree in business, with a major in accounting.

Among his undergraduate activities were serving on the University's School Assembly and as kitchen steward and assistant treasurer of Beta Zeta Chapter. While he was president of the chapter during his senior year, he also worked 30 hours a week with an Indianapolis public accounting firm. After graduation, he joined the firm and subsequently earned his CPA rating.

In 1983, Mr. Slager made another important change, accepting an offer to join the family business in Chicago, where he explains that it would be determined "whether or not an accountant could become a salesman." His wife, who received a degree in pharmacy from Butler in 1982, agreed to the idea, and the move was made. Any apprehension was dispelled quickly; within a few years, TRICO sales tripled.

The company had been organized by Hal Slager's grandfather as Triangle Engraving in 1915. When offset began to dominate the printing industry, the company, by then headed by Hal's father, evolved into a four-color-separation specialist, although it continued its photo-engraving operations as well. Eventually the Triangle name was changed to TRICO. Mr. Slager became president about a year ago, when his father became semi-retired.

The Rainbow is most appreciative of Hal Slager's generosity, which not only helps the magazine tremendously, but also symbolizes the continuing allegiance that makes our Fraternity strong.

The

RAINBOW

of Delta Tau Delta

Spring 1989

Volume 113

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Number 3

David N. Keller, Editor

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cover

Looking toward the future: A new initiate of Beta Epsilon Chapter receives the badge of Delta Tau Delta from International President Hoyt D. Gardner. A special report on plans for the Fraternity's future begins on page 5.

A quarterly magazine devoted to educational materials concerning college and fraternity interests. The official educative journal of Delta Tau Delta Fraternity. All chapter reports, alumni notes, alumni chapter reports, news stories, photographs, manuscripts, subscriptions and death notices for publication should be sent to **Delta Tau Delta Fraternity, 8250 Haverstick Rd., Suite 150, Indianapolis, Indiana 46240**. Published at 900 East State St., Athens, Ohio 45701, and issued four times during the year.

1988 Undergraduate Honors

Hugh Shields Top Ten

Court of Honor

Beta Zeta, Butler University
 Beta Lambda, Lehigh University
 Beta Pi, Northwestern University
 Beta Tau, University of Nebraska
 Beta Upsilon, University of Illinois
 Gamma Beta, Illinois Institute of Technology
 Gamma Kappa, University of Missouri
 Gamma Mu, University of Washington
 Gamma Pi, Iowa State University
 Delta Mu, University of Idaho
 Epsilon Epsilon, University of Arizona
 Epsilon Zeta, Sam Houston State University
 Epsilon Mu, Ball State University
 Epsilon Phi, Southeastern Louisiana University
 Zeta Iota, University of West Florida
 Zeta Rho, Eastern Illinois University
 Zeta Chi, University of South Mississippi

Beta Zeta, Butler University
 Beta Lambda, Lehigh University
 Beta Pi, Northwestern University
 Beta Tau, University of Nebraska
 Beta Upsilon, University of Illinois
 Delta Mu, University of Idaho
 Epsilon Zeta, Sam Houston State University
 Epsilon Mu, Ball State University
 Epsilon Phi, Southeastern Louisiana University
 Zeta Rho, Eastern Illinois University

Division Scholarship Awards

EASTERN

Beta Nu, Massachusetts Institute of Technology

NORTHERN

Gamma Beta, Illinois Institute of Technology

WESTERN

Gamma Mu, University of Washington

SOUTHERN

Beta Iota, University of Virginia

John H. Venable Award

Beta Psi, Wabash College

CHAPTER PROGRAMMING AWARDS

Chapter	Institution	Program Area
Gamma	Washington & Jefferson College	Campus Relations
Eta	University of Akron	Committee Guideline Development
Omicron	University of Iowa	Comprehensive Academic Programs
Omicron	University of Iowa	Campus Services
Beta Eta	University of Minnesota	Goal Setting
Beta Nu	Massachusetts Inst. of Tech.	Pledge Education
Beta Psi	Wabash College	Academic Programming
Gamma Beta	Illinois Inst. of Technology	Parents' Newsletter Publishing
Gamma Beta	Illinois Inst. of Technology	Alumni Newsletter Publishing
Gamma Kappa	University of Missouri	Goal Setting and Planning
Gamma Kappa	University of Missouri	Housing Contract Development
Gamma Kappa	University of Missouri	Unpaid Member Collection
Gamma Kappa	University of Missouri	Pledge Education
Gamma Mu	University of Washington	Pledge Education
Gamma Mu	University of Washington	Academic Guide Dev. for Pledges
Gamma Mu	University of Washington	Alumni Newsletter Publishing
Gamma Xi	University of Cincinnati	Committee Description Development
Gamma Pi	Iowa State University	Academic Programs for Pledges
Gamma Pi	Iowa State University	Goal Setting
Gamma Pi	Iowa State University	Shelter Maintenance Programming
Gamma Pi	Iowa State University	Public Relations
Gamma Sigma	University of Pittsburgh	Campus Service
Delta Delta	University of Tennessee	Community Service
Delta Lambda	Oregon State University	Pledge Education
Delta Rho	Whitman College	Chapter Academic Achievement
Delta Sigma	University of Maryland	Mission Statement Development
Delta Tau	Bowling Green State University	Campus Services
Epsilon Gamma	Washington State University	Rush Event Creativity
Epsilon Epsilon	University of Arizona	Financial Management
Epsilon Epsilon	University of Arizona	Community Service
Epsilon Theta	Willamette University	Rush Promotion
Epsilon Kappa	Louisiana State University	Financial Guide Development
Epsilon Kappa	Louisiana State University	Academic Guide Development
Epsilon Kappa	Louisiana State University	Community Service
Epsilon Lambda	Texas A & I University	Community Service
Epsilon Nu	University of Missouri at Rolla	Parent Relations
Epsilon Xi	Western Kentucky	Campus Service
Epsilon Upsilon	Marietta College	Rush Material Development
Zeta Iota	University of West Florida	Campus Service
Zeta Lambda	Western Illinois University	Rush Event Planning
Zeta Phi	Temple University	Community Service
Zeta Chi	University of S. Mississippi	Community Service
Zeta Psi	Stephen F. Austin University	After Action Analysis

Pathways to the Future

*D*uring the past two years, a Long-Range Planning Committee evaluated the Fraternity's current structure and activities as a foundation for projecting advantageous pathways to the future. Chaired by Hoyt Gardner, Westminster '46, now President of the Fraternity, the committee included R. Stevens Gilley, Oregon State '56; Robert J. Kegerreis, Ohio State '43; Louis K. McLinden, Pittsburgh '51; John D. Yeoman, Arizona '66; Charles L. Katzenmeyer, Northwestern '85; and Donald G. Kress, Lafayette '58, who conceived the idea for such an approach during his term of office as President in 1984-86. Mr. Katzenmeyer acted as secretary and general compiler for the expansive project.

To carry out its ambitious assignment, the group established a series of categories for individual analysis, stressing the need to formulate a general plan that will continue to make Delta Tau Delta programs "robust, new where necessary, and always keeping in mind the basic purpose — the undergraduate experience." Emphasis was placed on reacting positively to rapid changes in the roles of Greek organizations. Formerly unforeseen challenges such as unisex fraternities, campus problems with alcohol and drug addiction, bricks and mortar needs, health concerns, and litigation were suggested as areas of major focus, together with traditional goals of leadership, academic, and social development. In submitting its detailed report, the committee called on all Delts to "work so that through these kinds of efforts, Delta Tau Delta will continue to be admired as a leader and proficient exponent of a sense of direction, leadership, financial acuity, and responsibility in an ever-encouraged undergraduate membership, meeting each challenge with dignity, expertise, dedication, and sense of mission."

On the following pages, alumni with experience and special expertise in major areas identified by the committee present their views on Fraternity relationships in the years ahead.

THE CAMPUS

A former university president suggests new ways to close the gap separating fraternities and campus administrations.

By ROBERT J. KEGERREIS
Ohio State '43

News of a fraternity chapter's misdeeds invariably generates national coverage, with attendant pressure on the university administration to "do something" about these self-centered troublemakers. In recent months several such stories have highlighted problems with alcohol, drugs, hazing, racism, and sex. By contrast, worthwhile accomplishments by fraternity chapters go relatively unnoticed. A Kegerreis public relations rule is **"Bad news always outsells good news; even worse, people remember bad news a lot longer than good news."**

In most cases, university presidents have only a very minor administrative investment in fraternities and little or no communication with them. It's in the nature of president's lives that they concentrate on fraternities only when they generate messy events that produce unwanted press coverage. Direct responsibility for the relationship between fraternities and the campus is usually relegated to an assistant dean who is assigned not only to fraternities but also to a mixed bag of many other student organizations.

With these facts in mind it is easy to predict the reaction of collegiate administrators to misbehavior of fraternities. With little regular communication, commitment, or investment, judgments tend to be harsh and short run in perspective, a condition that also explains why it is easier, for example, to deal with an unknown lacrosse coach who breaks rules than

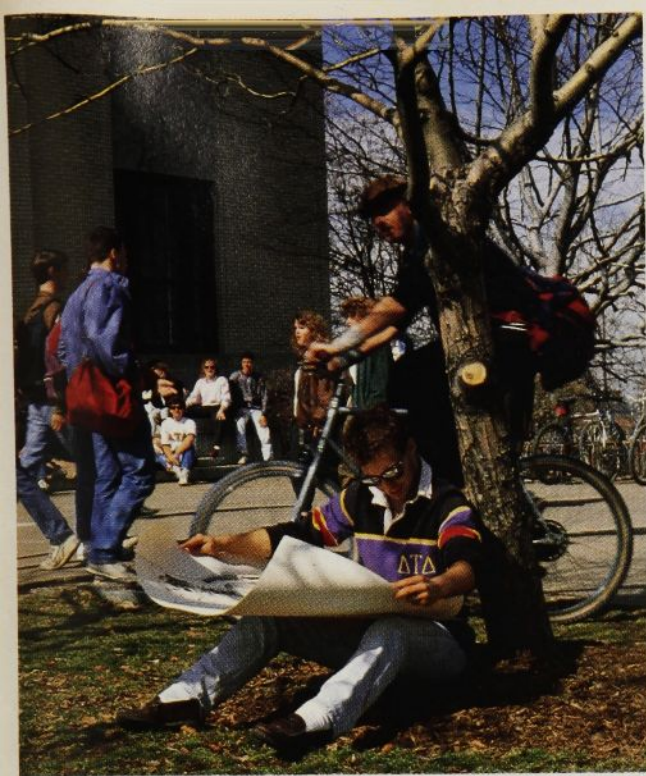
it is to dispose of a nationally ranked football coach. It's all very understandable but not reassuring for fraternities.

What's the solution? Probably it's in two parts. First, fraternities can shape up. They can increase the effectiveness of their internal system of discipline — setting well defined standards of behavior, intensive education about those standards (and why they're important), unrelenting monitoring of chapters' behavior, and swift, fair discipline if things go wrong.

If national fraternities were *better known* for their enforcement of proper standards, university administrators might turn to them first when a chapter goes off the deep end. Currently, there is too little effective exchange of information between collegiate administrators and national fraternity executives. Each group has its own organization and its own agenda, yet the two share a precious asset — four years of an undergraduate's life.

For the uninvolved public and for the relatively uninvolved college president, fraternities are collectively seen as *one* social institution — elitist, anti-academic, spoiled,

Dr. Robert Kegerreis is president emeritus of Wright State University in Dayton, Ohio. Before entering the field of higher education, he was a successful businessman with the Federal Reserve Bank of Cleveland, Kegerreis Stores of Woodsfield, Ohio, and KBK Development Corp.



Spring on the campus of Carnegie-Mellon University. Photo by Jon Kaplan.

and prejudiced. These images are not sharply defined but the big, bad news stories about fraternities' "pranks" almost always emphasizes one of these negative characteristics.

Thus, it would be difficult, at the moment, for Delta Tau Delta to differentiate itself sufficiently from other fraternities so that it could enjoy special recognition and status, especially in a crisis.

Another approach is needed to work along with our well-regarded attempts to promote new programs, produce better systems, adhere to improved standards. This second part of the answer is proactive instead of the usual defensive, reactive behavior exhibited by many fraternities. It consists of a serious, concentrated effort to forge a new alliance with our host campuses. The Long Range Planning committee has given this concept the temporary label of "Kegerreis Model."

The model's potential for success rests on the principles of joint ventures, which exploit mutual objectives rather than individual differences. In this case, universities (and their presidents) want peace, quiet, education, and responsible student development. Delta Tau Delta wants its members to grow in leadership, to acquire a sense of responsibility, to be well educated, and to develop character in accordance with the Delt Creed. Stated this way, there are abundant bases for working together. The model has five component elements as a starting point:

1. A partnership "compact" in which university leaders and fraternities would view each other as sharing responsibility and initiative for plans to achieve jointly formulated objectives.

2. The shared objectives would be consistent with both the Delta Tau Delta Mission Statement (and Creed) and that of the university's goals.

3. The local fraternity system and the university would conspicuously work together to present fraternities to the public as an integral part of a student's positive educational and social experience.

4. The university, fraternities, and fraternity alumni groups would work together to strengthen the support structure for chapters, providing regular, accessible, stable consultation and monitoring. This would include the touchy matters of fraternity housing, financing, and operations.

5. Access to the fraternity system would be open and comprehensive, under the joint promotion and supervision of the Interfraternity Council and the university.

After a fraternity task force refines the model, spelling out its structure and operational details, we suggest that (depending on resources) the model be experimentally implemented at three carefully selected institutions — a large national university, a regional or urban university, and a residential college. Delta Tau Delta might want to consider inviting one or two other national fraternities as partners in the experimental phase.

The model tries to promote a new way of thinking about how a justifiably proud international fraternity can relate more progressively to its more than 100 campus situations. It attempts to close the gap that separates university administrations from fraternities by creating a new partnership that emphasizes mutuality of interest (missions).

When two such independent entities decide to enter upon a joint venture for purposes of achieving common goals, each side gives up some of its independence. The fraternity moves a little more deeply into the realm of university control in exchange for the university's assumption of greater risk and responsibility.

It would be prudent for us to suggest that the trial period for the new model would have a specific limit, with provision for review, evaluation, alteration, renewal or cancellation.



ALUMNI

By GILBERT D. STANDLEY
DePauw '82

Examine the relationship between the Fraternity and its alumni; in it there is a rich opportunity to strengthen and better every Delt member's Fraternity experience. The Fraternity has made a commitment to provide this opportunity in hiring a director of alumni development. It is his job, in part, to bring alumni in contact with one another and to bring them together with undergraduates.

Alumni participation at all levels of Fraternity work is critical, and the best involvement is with the undergraduate chapters. The Fraternity's undergraduate chapters have been the beneficiaries of dedicated alumni service, and alumni volunteer experiences must continue to have meaning and impact to sustain them.

"Delts Talking About Alcohol," the Fraternity's alcohol abuse prevention program, is one example where alumni have the opportunity to interact with and support undergraduate chapters. Each undergraduate chapter represented at a "Delts Talking About Alcohol" regional workshop must have at least one alumnus representative on its teaching team. Experience has shown that alumni involvement is essential to the success of this program. Alumni support encourages undergraduate teaching teams to return to their chapters and teach the program to their membership; it also provides an element of continuity year after year.

While individual possibilities are many, there are also several opportunities for alumni groups to become involved with undergraduate chapters. The most prominent are house corporation positions and alumni advisory boards.

There is a program in its infancy, however, that will combine alumni business expertise and working experience to provide counseling to undergraduates. This program would encourage alumni visits to chapter houses to



Fred Emry, Oklahoma State '66, and Chuck Ellet, Oklahoma '58, both of whom are with IBM in Atlanta, talk with Georgia Southern undergraduates at the Southern Division conference.

hold informal career talks and give advice relative to potential undergraduate career choices. In some instances an individual alumnus may even become a "mentor" to a particular undergraduate whose interest lies in the field of expertise in which the alumnus works.

Easily, the most recognized outlet for continued fraternal fellowship is the alumni chapter; however, the success of that institution has become suspect in modern times. Many cities have strong and active alumni chapters while other cities similar in size and number of alumni have no active organization.

What seems to work for one alumni chapter has no apparent application with another, and the subject remains an enigma. Some have called for re-examination of the alumni chapter. Others, however, would welcome the opportunity to gather on a regular basis with alumni brothers in their city.

It appears that the best answer today is to evaluate each alumni chapter and its needs on an individual basis, and to provide assistance when possible.

The director of alumni development does ask each chapter to place him on its mailing list for newsletters and scheduled events. The Fraternity is also collecting samples of alumni events for its next alumni handbook.

There is much work in the days ahead, but it's an area that lies largely untapped and full of promise. ▲

Gil Standley received a Juris Doctor degree from Indiana University in 1985, then earned a securities Series 7 license to become a stockbroker. He joined the Educational Foundation staff in the fall of 1987 as the Fraternity's first director of alumni development.

UNDERGRADUATES

By WAYNE A. SINCLAIR
West Virginia '68

The future is a bright one for the alumni and undergraduate partnership which has been forged over the 130-year history of the Fraternity. Essential to a continued partnership is the premise that both partners keep in mind the responsibilities that each has to the other and to the oath they took at the altar of Delta Tau Delta. In my view undergraduate chapters are successful for two basic reasons—strong chapter leadership dedicated to the principles of Delta Tau Delta and strong alumni support dedicated to those same principles.

Both undergraduates and alumni are changing. The "baby-boomer" alumni are reaching their most economically-productive years and often their most active alumni years with Delta Tau Delta. In the years since the "irresponsible" Vietnam college era, they have learned responsibility. They have potential Deltas in college or who are about to start college. The years they spent in fraternity were not the best years for the fraternity system nor for Delta Tau Delta; their contributions to the Fraternity will be significant in the near future.

Older alumni, with a better fraternity experience, continue to offer their strength, wisdom and sense of responsibility to the Fraternity.

Alumni, old and young, then must realize the necessity of conveying their sense of responsibility to the undergraduates. They can do this by realizing that attitudes have changed regarding the use of alcohol by the chapter and should honor those changes when they visit. They need to understand that young Deltas today no longer honor nor understand the now archaic hazing practices which abounded during the undergraduate days of the alumni.

Help is needed to continue to reinforce the prohibitions against these practices. They need to understand that undergraduates today respect the dignity of all persons regardless of



Chapter Consultant Bradley Harp, right, answers questions from a group of undergraduates.

race, color or religion and that attitudes toward women have changed. Alumni assist a chapter when they are tolerant of these changes in a very different chapter from the chapter into which they were initiated.

Undergraduates must respect the undergraduate experience of the alumni. They can profit by interaction with alumni whose struggles as undergraduates resulted in strong chapters and stronger alumni.

For both partners, the future of the partnership must be centered on promoting the quality of chapter life. The Delt Creed tells us that we believe in Delta Tau Delta for the education of youth and the inspiration of maturity. Our goal as alumni should be aimed toward helping the undergraduate Delt achieve the best possible college and fraternity experience.

Chapters need and want the wisdom and experience of their alumni. They benefit from being given help in writing resumes, in working in your office part-time, in volunteering to talk to a pledge class about what being a Delt has meant to you.

Alumni and undergraduates working together even more closely than they have in the past is the key to the future of the Fraternity. The responsibilities each has to the other are significant and I challenge undergraduates and alumni to recognize and assume those responsibilities for a stronger Delta Tau Delta. ▲

Wayne Sinclair, immediate past international president of the Fraternity, was an attorney in Charleston, W. Va., before moving to Chicago in 1987 to become senior vice president and general counsel of MMI Companies, an insurance holding firm.



Ashby Corum of Delta Epsilon Chapter, University of Kentucky, works on the Fraternity's new computerized bookkeeping system.

Ever since the Fraternity was incorporated in 1911, sound financial management has been a cornerstone upon which Delta Tau Delta has built its success. Other fraternities have acknowledged Delta Tau Delta's leadership, citing our record of always operating within our budget.

As we look to the future of the Fraternity and the role that finances will play in the execution of services to our alumni and chapters, several assumptions must be made:

- Alumni participation in the running of the Fraternity must grow at a steady, effective rate.
- Foundation growth and funding of Fraternity programs must continue, and the capital campaign must be successful to guarantee quality services for our undergraduate members.
- Insuring against risk will continue to be a concern as undergraduates and alumni make rational decisions regarding chapter management.
- Inflation will always be a spectre on the horizon of any not-for-profit organization, so sound fiscal responsibility is essential.
- Undergraduate chapter size has stabilized around sixty-eight members per chapter, and future expansion of the Fraternity will only come from the colonization of additional chapters.
- Adequate housing for undergraduate chapters will become the Fraternity's most pressing issue as we enter the twenty-first century.

Like any business, our largest asset is our human resource. If the Fraternity is to

continue to provide quality operations, alumni must share equally the burden of shaping the future of this Fraternity. Beyond the financial commitment that will be necessary, the Fraternity needs the time, experience, and leadership of our alumni if Delta Tau Delta is going to prosper during the next ten to fifteen years. This will mean a larger role for alumni as they take over some of the responsibilities. Local alumni support for undergraduate chapters will be a major area of emphasis in the Fraternity's long range plans.

If we are to provide many of those programs previously mentioned, the Educational Foundation of the Fraternity must be successful in providing the endowment that will drive many of those important services. Few people realize that currently the Delta Tau Delta Educational Foundation funds half of the chapter consultant program, all of the Fraternity's alcohol abuse prevention program (Delt's Talking About Alcohol), and numerous scholarships and grants for young Delt's trying to complete their education. We will be launching our leadership academy in the very near future, which will be completely funded by the Educational Foundation. If it were not for the Foundation, many of these expenses would fall to the Fraternity, which we could not fund under our current dues system. The future of the Fraternity, financially, will lie with the Delta Tau Delta Educational Foundation.

Although the liability insurance market is currently softening, it still poses a significant financial threat to the operations of the Fraternity. Many house corporations have

FINANCES

Business operations of the Fraternity and its chapter will require additional advice and leadership of Delt alumni.

By *KENNETH A. FILE*
Kansas State '81

found shelter from liability with moderately priced insurance premiums, but some of our corporations have been unable to secure such coverage to enable them to effectively conduct business. It will be the long range plans of the Fraternity to see that no Chapter of the Fraternity will be forced to close due to the inability of the organization to find adequate insurance to cover the reasonable risks associated with operating a Fraternity.

Fraternities today are enjoying their highest popularity since the movement was started back in 1776. At no time in the Fraternity's history has undergraduate membership exceeded that which we enjoy today. But undergraduate membership growth from existing chapters will remain flat. Most undergraduate chapters have decided that they do not wish to become any larger.

Even though undergraduate Chapters range in size from 20 to 170, the average chapter membership is 68, and even with concentration on the smaller memberships within our Fraternity, we should not expect larger undergraduate numbers from our existing chapters. This means that if expansion in fraternities is to happen, we must add to the number of existing chapters. This also has been considered an element of the Fraternity's long range plan.

After graduating from Kansas State, Kenneth File became a chapter consultant, then the Fraternity's director of program development. In 1985 he was named director of chapter services.

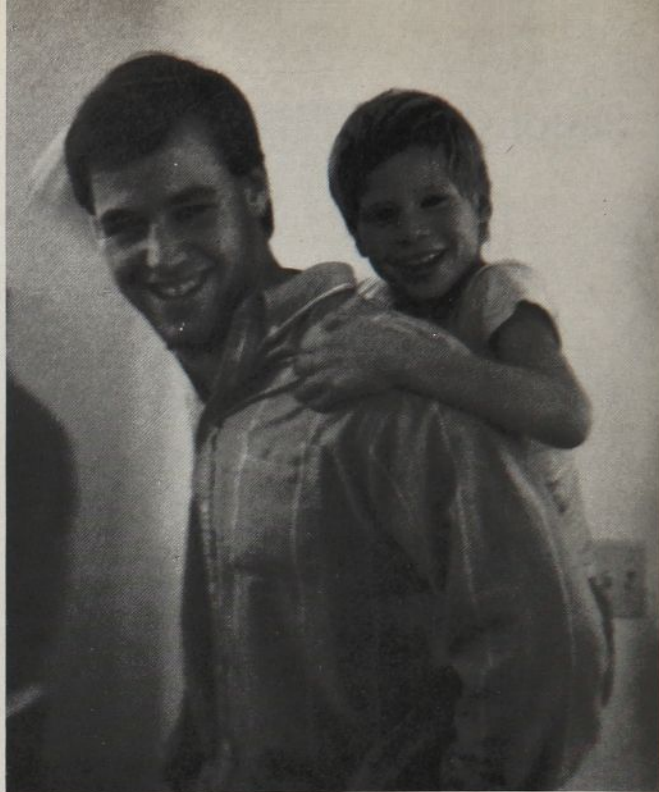
Finally is the issue of housing. When this century began, very few undergraduate chapters in Delta Tau Delta were housed. By and large, Delta Tau Delta was more a literary society dedicated to the academic enrichment of its members. Even though this is still one of the primary missions of the Fraternity, the advent of the Fraternity shelter has presented a whole set of specific opportunities and threats which must be addressed as we enter the 1990s and beyond.

Most chapter shelters were built with the idea of their useful life being no more than 25 to 50 years. At the end of that time sufficient monies should have been set aside to renovate or construct chapter shelters. During the late sixties and early seventies when Fraternities fell on hard times, many of the nest eggs which corporations had set aside for future capital improvements were eroded just to keep the doors open during these troubled times. This fact, coupled with the high cost of construction has demanded that current facilities last almost twice their normal useful lives. This problem has reached a critical point, and must be dealt with if Fraternities are to continue to be residential organizations.

These are the issues as the Fraternity relates to finances in the twilight of this century. Alumni already have shown a willingness to plan, through the long-range planning commission. We now must have a similar willingness to participate. Together, alumni and undergraduates will take control of the Fraternity's future, continuing to shape tomorrow's leaders. ▲

COMMUNITIES

Undergraduates and alumni can work together in evaluating and improving our community relations.



A Syracuse undergraduate gets acquainted with a young guest at a Gamma Omicron Chapter party for underprivileged children.

By *NORVAL B. STEPHENS, JR.*
DePauw '51

Forget all the rules and guidelines for a good public relations program — if that program is just intended to paper over a problem. Forget all the textbook solutions for building a better image — if all you are going to do is follow the textbook.

The heart of any good program to create a more favorable image is to pursue a meaningful goal and to have a clear understanding of the attitudes of the public you wish to influence. The goal should not say "to create a better public image among the communities in which we have chapter houses." The goal, the basic goal, is best stated in the Delt Creed.

The Fraternity was not founded, nor were any of the fraternities, to create a better impression with the neighbors, with the faculty, with the administration, with the co-eds on campus or even with the media. The purpose of this Fraternity is the education of youth and even more broadly the preparation of the men of our republic for leadership roles.

With that as a goal, all a Delt chapter has to ask itself is whether its activities are contributing to the education and moral development of future company presidents, senators, astronauts and the fathers of the next generation.

With the incidence of wife-beating and child abuse, there is no way that any kind of physical or emotional abuse of pledges contributes to the moral or intellectual growth of the freshmen nor the active members. Get the point? The goal of this Fraternity calls upon the highest instincts of mankind. The goal is stated within a fraternal framework. That goal is the starting point.

Next, let's look at the attitudes of the communities in which we have chapters. What do they think about the fraternities? Well, if experience is any guide, most households would just as soon not have a fraternity next door. For three months of the year, there is peace and quiet, plenty of room for parking and the decibel level does not challenge overhead jets. For nine months, most of these neighbors are subjected to noise, litter, vandalism, rowdiness, disrespect. Not from Delt chapters? Well, ask yourself how happy the nearest household may be that you are its neighbor.

What is our obligation as neighbors and members of the community? Most would answer that we have an obligation for good citizenship. Is that enough? No. Something more is required if we are to live up to our goal.

Ask it another way. What attitude do we want the neighbors and the members of the community to have. The people next door, what would it take to have them say "Those Deltas, I would be proud to have any one of them as my son or son-in-law." How many of us could live up to that kind of challenge? Is that an impossible objective? Why try for anything less?

In the community, what we would like to have the citizens think is that "fraternities might make some noise and they may have a few parties, but they really contribute to this community. On balance, we are better because they are here." If you could stand and look the mayor of your town in the eye and ask him whether he agrees with that, you have got a fraternity that any college and any college town would be delighted to have.

But, note that that sentence said "fraternities ... really contribute to this community." Fraternities, not just Delta Tau Delta. And that puts the whole problem into proper context. Anytime a fraternity misbehaves, ours or any other, on any college campus, it diminishes the whole fraternity movement and undercuts our acceptance in the community.

Why is it that the sororities do so much better a job at being good neighbors and good citizens? Is it just that they have been successful in keeping alcohol out of the house? I think that is an excuse. They have been more successful because they have determined that their goal, which is broadly very similar to ours, labels impropriety of any sort as unacceptable behavior within the house.

Enlightened fraternal living is exactly what we intend to build within every shelter. If we are going to be judged broadly as fraternities, and not just as Delta Tau Delta, we can therefore justify the leadership role which Delta Tau Delta has traditionally taken within the fraternity world. What better competition than to see which fraternity can do a better job of fulfilling its mission?

Here is a four-step program to insure that the communities around our chapter houses look upon us with respect.

After retiring as executive vice president and CEO of Needham Harper International in 1986, Norval Stephens formed his own Chicago public relations firm, with world-wide clients. He serves as second vice president of the Fraternity and a board member of the Educational Foundation.

1. *Take studying seriously.* Be sure the attitude within the house is that "we are here to learn." Nothing would silence the faculty critics faster than to realize that that is the attitude of Delta Tau Delta.

2. *Take a leadership role on campus.* There is no way that one Delt chapter acting as a good citizen within its community will be able to create a favorable impression for the entire fraternity movement on that campus. The only way to do that is to take the leadership role among the fraternities. Work so that the administration or the faculty will point to the Delt house when asked which is the best house on campus.

3. *Be a good neighbor.* Practice good neighborliness. Have the neighbors in. Clean up their yards once a year. When you talk to them, ask if you are causing any kind of problem. Let them know you care and let them know there is a way for them to tell you if something you are doing is disturbing them.

4. *Get involved in the community.* This is the right order to look at this. If we have scholarship and leadership in the house and a good neighborly attitude with the households around us, then there is time to get involved in the community. Take advice from your local alumni on how and where to help in the community. It always helps to have some local guidance and support. But, remember that no amount of painting on a Saturday morning in the local church basement will make friends of neighbors who have had to put up with noise, litter and disrespect. No fund raiser will make up for a lack of leadership in the house or on campus nor increase the grade point average.

Forget the rules? My point is that following the rules and guidelines for your public relations activities are not the right rules to follow if you truly want to improve the relationship of the fraternity within the community. That starts with understanding why there is a Delta Tau Delta and what its goal is within the Fraternity world as well as on campus.

If that goal is kept in mind, we will not only be good citizens and good neighbors, we will be developing the kind of men that this republic needs at local, state and national levels — as well as maturing the kind of fathers who will rebuild the value of the family in our country. ▲

THE ARCH CHAPTER

As the Fraternity grows, the Arch Chapter will rely more on committee efforts to study changes appearing on the scene.

By ROBERT L. HARTFORD

Ohio '36

Ten men spend six days each year to administer all the affairs of the Fraternity.

That's an oversimplification, of course, but in essence it defines how the Arch Chapter operates. Since its beginnings in 1883, the Arch Chapter has been responsible for administering the affairs of the Fraternity as set forth in the Constitution and Bylaws which are established by the Karnea.

As the Fraternity has grown and has become more complex, the workings of the Arch Chapter have changed to match. There is little doubt that this continuity of change will exist in the future.

The undergraduate delegates to every Karnea elect the six national officers to serve until the next Karnea. The Division Conferences elect their Division presidents every two years, and those four men together with the six national officers make up the Arch Chapter. That Arch Chapter meets twice each year under ordinary circumstances.

Between meetings, business is carried on by mail and by telephone, if the need is great enough. Arch Chapter meetings are held over weekends, starting with a session on Thursday evening and winding up with a meeting on Sunday morning. That is the equivalent of three full days of meetings in which the time is largely spent in reviewing the affairs of the Fraternity and in making decisions which only the Arch Chapter or the Karnea can make.

When the Arch Chapter was founded, the Fraternity had 33 chapters, all small by today's standards. There was no Central Office, and the duties of the national officers included the day-to-day administration of the

Fraternity, maintaining the records, collecting the dues, granting charters and studying the health of each individual chapter — the whole gamut of fraternity management.

Today's scene is vastly different and so is the function of the Arch Chapter. Some vestiges of the former duties remain, including the granting of charters and the health of a few chapters with serious problems. All the rest has changed. The Central Office staff handles all the day-to-day activities of the Fraternity, keeps all the records, manages all the finances. The chapter consultants bring in on-the-scene reports of all our 124 chapters.

On the surface, it would seem that the amount of work left for the Arch Chapter is minimal. That is hardly the case, but a scan of the minutes of a recent meeting shows that the time was spent largely in hearing reports of all activities since the previous meeting, in granting new charters for chapters and colonies, in studying the problems of troubled chapters, and in planning actions for the future.

And what of the future? First, we must remember that members of the Arch Chapter are and always have been unpaid volunteers. It's an honor, of course, to be a member of the Arch Chapter, but it is an honor that requires a lot of time and talent to earn. Members have been almost without exception busy men working at their own careers, so the time required to discharge their fraternity duties involves considerable self-sacrifice. It is therefore impractical to think of extending meeting times or of holding more meetings.

As the size of the Fraternity grows, so also do the problems of management. As the



From left at an Arch Chapter meeting, David Nagel, Wayne Taylor, Keith Steiner, Tom Sharp, President Hoyt Gardner, Steve Gilley, Lou McLinden, and Roy Huntsman.

complexity of our civilization and the sophistication of our people increases, the world of our Fraternity reflects that. In order to consider properly new conditions, new programs and new needs, the Arch Chapter has begun to rely more on committee activity which can carry on without the involvement of the whole body. This trend will certainly continue and expand in the future.

As major problems confront the whole Fraternity, the Arch Chapter will have to confront them and spend time trying to solve them, as it has done with the problems of hazing and alcohol abuse. As new modes of instruction and communications take over, the Arch Chapter will have to provide for them as it has for computerization. As the relationship of the fraternity system to the academic scene changes, the Arch Chapter must recognize that and make the necessary adjustments in our Fraternity's structure to meet new conditions. As social change appears on the scene, the Arch Chapter must be ready to cope with it, as it did decades ago with our requirements for membership. As conditions on our campuses change and make institutions more or less desirable for Delt chapters, the Arch Chapter must be cognizant of such changes and guide our Fraternity's expansion in the proper directions.

Above all, our Arch Chapter must be constantly aware of our Fraternity's relations

A former international president of Delta Tau Delta, Bob Hartford is well known as the Fraternity's historian, author of "Sing to the Royal Purple," and editor of The Delt World. His articles also appear regularly in The Rainbow.

with the institutions on whose campuses we exist and of the public at large. It must be prepared to mount programs to present the true image of our Fraternity.

Although all fraternities are to some extent similar, there are important differences in the way Delta Tau Delta operates. The Arch Chapter needs to emphasize these differences in our public stance and to enhance them in our internal operation. The two areas where this can be most effective are in academic achievement and in leadership training. The Arch Chapter will have to develop new stances and produce new programs in these areas in the future to increase the justification of our existence.

Delta Tau Delta has for many decades provided programs for the undergraduates to increase their maturity, to better prepare them for the real world outside, and to enable them, to improve their relationships with their campus colleagues and with their college administrations. The Arch Chapter needs to promote the use of these programs and to demonstrate their effects on the Fraternity's various publics.

Facing these and other time-taking activities, there is no doubt that the work load of members will increase. As this becomes more obvious, the search for able Delts who can fill these posts must intensify. New criteria must be developed and new methods of search and recruitment undertaken to make sure that the progression through the Arch Chapter continues with men chosen for their abilities, their loyalty, and with that sense of selfless service so necessary to fulfill these posts adequately. ▲

Relationship to

CENTRAL OFFICE

By GALE WILKERSON
Oklahoma State '66

Delta Tau Delta Fraternity was the ninth Fraternity to establish a central business office. The Fraternities of Zeta Psi, Chi Psi, Delta Upsilon, Delta Kappa Epsilon, Alpha Delta Phi, Sigma Phi, Phi Gamma Delta and Sigma Alpha Epsilon preceded the Fraternity in establishing a headquarters concept.

In the early 1900s it became apparent to the Arch Chapter that because of Fraternity growth and administrative expansion a centralized business office was needed. In early 1913 the Central Office was established by the Arch Chapter in New York City and Frank Rogers was selected to "run" the office.

The Central Office was located on the ground floor of the New York Delt Club House which according to an article in the 1913 spring edition of *The Rainbow*, "It gives the Fraternity thoroughly national headquarters — both social and business — under one roof, easily accessible for all visiting Delts."

According to then President James B. Curtis in his report to the Fraternity, "Our Central Office has now been in existence more than one full year, and its worth has shown the wisdom of its establishment. It has simplified the work of the chapter, relieved them of duplication. It has gathered reports open to all the general officers. It has become a store-house of valuable information for every man in the Fraternity. Its work has been beneficial to all of the chapters and invaluable to a number of them."

Almost 80 years later I wonder if President Curtis would find that the overall business and social mission of the Central Office would have changed. My guess would be that he would be rather amazed that the general purpose or mission of the Central Office is still greatly directed toward the undergraduate chapter and

Gale Wilkerson has been executive vice president of the Fraternity since 1982. Formerly with IBM as a marketing representative, he joined the Central Office executive staff in 1969.



Director of Chapter Services Kenneth File, left and Executive Vice President Gale Wilkerson.

the undergraduate experience. That is the way it was, is, and should be in the future.

As we look to the future and the long-range plan for the Fraternity, the Central Office will continue to play an all important role in the Fraternity's success. Here are some projects that must be maintained by the Central Office or created in the future to keep Delta Tau Delta a recognized leader in the Greek world:

- The Central Office must continue efforts to educate undergraduate and graduate Delts so that each generation fully understands the Fraternity's mission.
- The Central Office must promote a comprehensive chapter alumni relations program. The continued partnership between undergraduates and alumni is essential in the long-range success of Delta Tau Delta.
- The Central Office must continue to present regional and international programs on hazing and alcohol abuse.
- The Central Office should promote, schedule, and conduct alumni Delt updates in cooperation with the Delta Tau Delta Educational Foundation.
- The Central Office must encourage and promote house corporation networking. Much of the future success of the Fraternity is directly tied to competitive housing.
- The Central Office must continue to encourage and monitor the use of computers in undergraduate chapters.
- The Central Office must continue to emphasize the important interfraternity service at the local and international levels.

A glimpse into the history of Delta Tau Delta and its parallel with social changes down through the years provides a good basis for looking into the future and determining how the Central Office can and will influence the continued success of the Fraternity. ▲

The Coed Fraternity

Is It on the Horizon?

by DR. FREDERICK D. KERSHNER, JR.
Butler '37

It is high time for the Greek World to take a hard look at a new phenomenon on the college scene — something called the coed fraternity. Like a mother-in-law, the coed fraternity need not be loved or admired, but it cannot be safely ignored. As a non-traditional form of student organizational life, it finds no mention in *Baird's Manual*. Nevertheless, on those campuses where the coed fraternity exists, mostly in the northeastern region of the USA, it has mounted a serious challenge to traditional fraternities already reeling under attack from older and better-known enemies.

One exceedingly important point about the coed fraternity should be made immediately, a point to which we shall return later on. Outside the campuses where these groups exist, the coed fraternity is little known or appreciated. Written sources — that is, articles, books or collections of writings — are so hard to find that they seem to be non-existent.

Where did the coed fraternity come from? Let's begin with the scanty data about how old the coed fraternity is, and possible American precedents for it. An historian thinks at once of the utopian communities of Jemimah Wilkinson and the Oneida Community of John Humphrey Noyes in nineteenth century upstate New York, although these were adult affairs never associated with the likes of college students.

The old feminism of Mott, Stanton and Catt demanded female access to university higher education, especially after the Civil War, and got it. An indirect result was a handful of feminine members of existing men's fraternities. However, the first coeds were feminists who much preferred "running their own equal show," to forcing themselves upon male groups which were unwilling to concede them 100 percent equality.

The founding of Kappa Alpha Theta is the classic (but not the only) illustration of this sentiment, and the women's fraternity (or sorority) system became the major expression of "old feminist" desires in terms of student social organizations. But these fraternities were never coed, unless one wants to make an issue of the tiny dribble of male alumni honorary members distributed over 100 years and five million members.

More important were the Little Sister groups of female auxiliaries appearing in the second third of the twentieth century, auxiliaries attached to individual male

fraternity chapters, especially in the South. These were useful in assisting chapter rush and, later, in party preparation (and cleanups) as well. In some cases they became so useful to the male fraternity chapter that they were given secondary membership, and attended chapter meetings. And in a few cases, more recently, there have been instances where the final stage to coed membership occurred, the chapter then usually giving up its national affiliation and going local. But these instances among little sister groups were few, and called upon no political or social science ideologies for justification.

The public appearance of university-approved coed dorms — the earliest case I know of was at the University of Illinois about 1950 — was another potential source. The coed dorms enjoyed a great deal of publicity (both favorable and unfavorable), and played a part in breaking down the resistance of undergraduate student populations to coed cohabitation without marriage. The "details" of 24-hour coed dorm living seem to have varied widely. But no direct connection between coed dorms and coed fraternities has ever been claimed, to the best of my current knowledge.

The rise of the New Left, especially the SDS in the 1960's was quite another matter, providing a source of ideological justifications, an organizational model and an aggressive, combative psychology of self-consciousness. The New Feminism of Friedan and perhaps Apzug was adult, off-campus and cautious about the New Left at first. On the other hand, the Radical Feminism of Red Stockings and similar groups quickly developed a campus base which was represented in SDS national political conclaves and decision-making.

However, when the male SDS leaders made it apparent that they considered the female role to be purely auxiliary, in every sense, the radical women withdrew, denouncing male chauvinism. But they did not withdraw very far, since there was hardly anyplace else for them to go. Far enough, however, that they escaped the general crushing of the New Left which soon followed.

It would appear that the relation between Radical Feminism and the coed fraternity is very close on a number of campuses today. There are no such ties with any of the other groups I have mentioned. The rhetoric

(Continued on Next Page)

“Silence and inaction are being interpreted as a confession of guilt.”

of the coed fraternity spokespersons is pretty much radical feminist rhetoric, and I do not know of any coed fraternity that disapproves of Radical Feminism. However there is so little hard data that I can only reiterate my earlier statement that what I say here is more or less speculative.

Some Examples of Hard Data: the Fraternity Side.

Two specific examples from personal experience with Delt chapters may exemplify the problems of generalizing effectively. One was at the University of Colorado in 1969–72 (approximately), where our chapter was destroyed (temporarily) by social overemphasis and the general decay of confidence which accompanied the high tide of New Left influence on that campus in 1968–69. The chapter was revived in time for the 1969–70 academic year. A year or two after this I received a long-distance phone call from Boulder — one of the undergraduate officers whom I knew well — informing me that the chapter had voted to go coed, and asking if they could remain in the International Fraternity. I told him “no”; then I asked for the motivation behind their decision.

The answer came that the vote had been close, opposed by older members like himself, but supported by new, younger initiates. I was assured that the arguments had stressed not “shacking up,” but a sincere belief that true democracy required membership open to both sexes.

Since I had much faith in these men, I was able to work out an arrangement whereby the charter would be removed for a two-year trial period in which we would see how the new theories would work out. After all, the Fraternity had a policy and laws on membership, well tested by many controversies in past experience. But “coedicty” was completely new to us, and we needed more knowledge on the subject at least as much as the chapter did. It was understood that at the end of the two-year period, if the chapter decided to remain coed, and our national convention did not change its male membership policy, the chapter would lose its charter permanently.

At the end of the two years, our national convention retained its male membership rule (after a long and heated debate by the undergraduate delegates), and the Colorado chapter voted to give up coed members. I was told that the sincerity and early idealism about coed relations began to melt away after the first year, and that rush was greatly affected. Therefore the chapter voted to keep its international affiliation.

We had no real idea where the coed idea came from, except that it was not then a New Left program plank or publicly endorsed policy at Boulder. We believe it to have been the personal brainchild of a 3.5 new member (an education major) which he sold to his associates, for a time.

A second case came later at Wesleyan University in Connecticut. In this instance the chapter was definitely influenced by New Left ideas and sympathizers in the

chapter, causing it first to go local, and later on coed as well. After some six or seven years of almost no chapter-Central Office contact, while the chapter remained local, the chapter wrote us announcing its desire to abolish coed membership, and asking for national re-affiliation. Two national officers visited the chapter (I was one of them) and sat in on the final discussion and chapter vote.

Three coed members were present, and I was able to talk to them a little about their views. They were very blue, admitting the coed idea was dead in the chapter. When I offered help in contacting a national sorority, they said it was too late for that since they were seniors. By this date the current chapter membership no longer knew why it had gone coed in the first place. However it seems obvious that they were responding to the shifting ideological fashions of that 1970s New Left era.

I believe that most national fraternities have had experiences like these, but are reluctant to talk about them publicly, and often even privately. Once I shared that feeling, but not now. The coed fraternity gains strength from our unwillingness to face up to it, and develop some kind of policy in regard to it. Silence and inaction are being interpreted on campuses with coed fraternities as a confession of guilt, as well as decadence and loss of capacity to resist threats to our existence.

What Is To Be Done About It?

Wise action depends heavily upon having full, accurate information about the problem at hand. Interestingly, the coed fraternity is at present a much more secret organization as to its aims and purposes than we, the so-called secret student societies. Information about us is easy to get, it is indexed in the library guides to material, and we encourage the general public to learn more about us. In contrast, information about the coed fraternity is extremely hard to find in the libraries or their indexes, and it confines its publicity to those campuses where it is actively entrenched. Yet, for wise action, we need answers to basic questions like these:

Is the coed fraternity a viable part of the general Greek system? At present, I doubt it very much. For one thing, its aims and goals appear very different from ours. Its agenda is essentially political, aimed at general change in the whole American society. Coed fraternities are neither social nor professional nor honor nor recognition societies, the types recognized in *Baird's Manual*. They resemble most closely the Commons Clubs or the ethnic fraternities presently on campus, most of which are primarily political rather than social or developmental of the individual.

There seems to be no national coed fraternity organization, although there is a communication network — also like political clubs. Announced educational goals are limited to the special new feminist doctrines as handed down from above, rather than encouraging members to read widely and think for themselves. Neither the major ideas nor the organizational structure seem to be grass roots developments, so far as this is clear.



Dr. Frederick D. Kershner, Jr., *Butler '37*, who has served as international president and director of academic affairs of Delta Tau Delta, is perhaps the nation's best-known spokesmen on the fraternity system, a subject he has researched for many years. Since retiring from his position as professor of American social and intellectual history at Columbia University, he has lived at Zionsville, Ind. Dr. Kershner currently works with undergraduate groups in preparing chapter histories, and his popular column, "From the Crow's Nest," is featured regularly in *The Rainbow*.

What does the coed fraternity seem to expect from Greek letter societies? Obviously it expects the coedification of all student groups, especially us. Beyond that it also seems to expect politicization; we are to make political issues considered important by the radical feminists in the coed fraternities a major focus of our programmatic activities and, perhaps, our initiation rituals (if these are to be "honest"). Certainly they expect ideological conformity to what Greeks now consider extreme positions.

The Coed Fraternity

Judging by coed fraternity rhetoric published in Wesleyan student news organs, these positions include absolute equality of sexes and races (though not of classes); toleration of gay and lesbian members, if not their leadership also; women's determination of male behavior and thinking, *at least about women*. This very narrow range of major emphases is defended in the name of liberty and equality, but without mention of fraternity or of the sacrifice of selfish personal desires for the broader good of society which fraternity demands.

Are many fraternity men and women — accustomed as they are to absolute neutrality on political issues for 100 years — willing to live up to these coed fraternity expectations? I doubt it very much.

How serious is the coed fraternity phenomenon, actually? Does it threaten the very existence of single-sex fraternities? The answer is "yes", on a few campuses of small size and unusual circumstances. For the country as a whole, however, the answer is quite otherwise. The mass appeal of coed fraternities is decidedly limited, for it is pretty much confined to radical feminists and their male supporters. Nation-wide this is a paltry minority indeed.

But on a few small campuses that have attracted radical feminists by friendly tolerance or special preference, they can form an abnormally large minority which by its vigor and determination can often operate as an effective majority for a time. In such situations the coed fraternity (usually in combination with ethnic minority groups) *can* destroy the local social fraternities and has actually done so in some places.

What should local Greeks, national fraternity organizations and NIC-NPC do about the coed fraternity?

We need first to remind ourselves that coed fraternities are a serious threat primarily on the same small campuses that were havens for the New Left. In the absence of a national grievance, or threat to the ordinary student, such as the Viet Nam War and draft presented, the large state university populations are unlikely to find the coed fraternity worth their involvement. Therefore, at this early stage in our knowledge of the coed fraternity, I would suggest the following actions:

1. We should reaffirm our support for diversity of ideas, and openmindedness, not only in curriculum and faculty views, but also in the forms of student organizational life permissible on campus. To ban any one type of student organization, especially one that has enjoyed majority public acceptance since 1776, on highly controversial interpretations of public law, could set a precedent which could be applied to staff and curriculum as well. One need only look at the educational history of Nazi Germany to see that this is not a silly statement.

In other words we should support fraternities for men, for women and coed fraternities, in the sense that out of their competition the most useful ones to students are most likely to survive. Surely this is the democratic, non-authoritarian way, which we follow in ideas and faculty composition.

2. Meanwhile we should be finding out all we can about the mysterious world of the coed fraternity. At present we are starved of information about it. We need to know such things as (a) the official coed fraternity position on whether it is chiefly a social fraternity, or, rather an alliance of political clubs; (b) whether the coed fraternity chapters expect to remain locals, or plan (or already have) a national organization which can talk to existing national fraternity organizations; (c) whether their program is one of broad human development and social maturation, or if their position is that their feminist demands constitute an adequate substitute for the broader, humanistic fraternity agenda.

It would be most helpful to know where coed fraternity spokespersons stand on such campus issues as free speech and free press, toleration of other student groups in a pluralist setting, their feeling about generational relations between students and their elders. What are their attitudes toward Judeo-Christian religion and morality toward class, toward immigration, toward patriotism? Our libraries don't give us the answers, at present.

3. Once we have such information we can go on to further steps, and we solicit it from the coed fraternities, as well as the universities and students where they operate. Until then we are groping toward a solution while in the dark. ▲

ALUMNI PROFILES

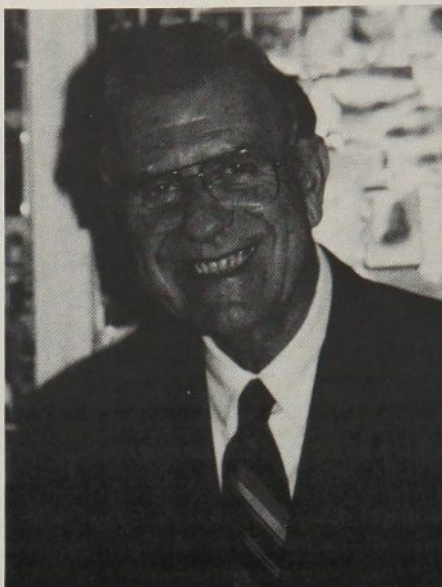
W R. Carl Chandler

When college students ask R. Carl "Hap" Chandler to offer a formula for success, he tells them to "develop a plan, review it every day, and work hard to make it happen." If the goal happens to be in the field of business, he gets more specific: "All you have to do is find a service or product that people need, then find a way to get it to them on an economical basis."

The fact is that students *do* seek the advice of this 1941 Emory University graduate. So do many others. Throughout a dynamic career that often demanded 14–16 hour work days, Carl Chandler remained active also in community, university, and fraternity affairs. He has been national president of the Emory Alumni Association, a civic leader, and instrumental in helping Delta Tau Delta return to the Emory campus in the fall of 1987, after an absence of nearly four years. A motivational speech he delivers on "The American Way of Life" is in great demand by business, professional, and university groups.

Although modesty precludes using himself as an example of opportunity in America, Mr. Chandler's accomplishments provide ample verification of his credentials. Perhaps these are best summarized in the definition of the Horatio Alger Award, which he and only a few other Americans have received: "... presented to outstanding individuals from humble backgrounds who, through their own initiative and effort, have achieved tremendous success in their respective fields, demonstrated a strong commitment to assisting those less fortunate than themselves, and are dedicated community leaders."

Orphaned at an early age, young Carl Chandler grew up in the Atlanta homes of relatives, principally a grandmother, working in a grocery store to help support himself. Nevertheless, he managed to graduate with honors from high school at the age of 16, then enroll at Georgia Tech, working 40 hours a week and playing trumpet in a dance band to pay his expenses.



Chandler

In 1938, after transferring to Emory, Mr. Chandler continued to work, joined Delta Tau Delta, and competed in football, boxing, and debate. He also was one of only a few persons at that time to get married while still a student. Soon after graduation, his wife, Sarah, gave birth to the first of their four children. Beginning a family at this early age was instrumental in adjusting his sights from medicine to business, a decision he never regretted.

Immediate career plans, however, were disrupted temporarily by World War II. After enlisting in the Navy, Mr. Chandler was sent to Harvard Business School for training as a supply officer, prior to assignment with a landing craft assault group that took part in nine major South Pacific invasions and was the most highly decorated Naval amphibious flotilla in the war.

Before his discharge, the young officer obtained annual reports from a wide variety of U.S. corporations, scanning them carefully to determine the career he wanted to pursue. By the time he was a civilian again, his plan was in place. Convinced that creative opportunities soon would develop in the packaging industry, he joined the Atlanta Paper Company as

This article was written just prior to the death of Carl "Hap" Chandler in early February. An active Delt throughout his career, Mr. Chandler was looking forward to taking part in the Southern Division Conference at Atlanta and to attending the reinstallation of Beta Epsilon Chapter at Emory, where he joined the Fraternity half a century ago.

a production manager (also attending Atlanta Law School in the evenings).

In 1946, the first year of his new employment, Mr. Chandler worked with the Coca Cola Company to obtain a patent for the paperboard six-pack carrier, an immediate success in supplanting wooden carriers. "That changed a whole industry," he later recalled.

Dozens of revolutionary packaging and paper product innovations followed, as Mr. Chandler moved on to vice president of Union Bag-Camp Paper Corporation, then chairman and CEO of Standard Packaging Corporation, which he built from an almost insignificant firm to the 297th largest company in the nation, containing 27 divisions. And he did it mostly with convenience throwaway items, most notable of which were the "boil-in-the-bag" for quick cooking of frozen foods, vacuum plastic packaging, and plastic-coated paper plates, all industry firsts.

The latter afforded what Mr. Chandler describes as "a very simple example" of fulfilling a need. "I had a survey made to discover why people didn't buy many paper plates," he explains. "The answer was that the plates soaked up juices and transmitted both odors and tastes, as well as having the look of manila hemp and selling at relatively high prices in 5 and 10 cent stores. So we simply came out with printed, plastic-coated paper plates that sold for a penny each, and put them in supermarkets." The result was a jump in annual sales from \$400,000 to \$10 million in three years.

Author Vance Packard, in his 1960 best-selling book, "The Waste Makers," noted that "Standard Packaging, which specializes in making 'disposables,' tripled its sales in four years ... making trays that can be cooked, bags that can be boiled, bowls and other eating utensils that can be

discarded to eliminate dishwashing. Its hard-running young boss, R. Carl 'Hap' Chandler, explained happily, 'Everything that we make is thrown away.'"

Sales Management magazine preceded a story on the company with the headline, "Stan-Pak's Research Exploits Laziness." Mr. Chandler's prediction that "the growth in convenience foods is going to be terrific" had indeed come overwhelmingly true.

Yet, Standard Packaging moved into other related fields as well. For instance, it received worldwide attention by developing metalized Mylar, used in the Echo Satellite.

A heart attack shortly after receiving the Horatio Alger Award at New York City in 1965 forced Mr. Chandler to work primarily as a consultant to Standard Packaging, although he continued to serve on boards of several colleges and corporations. In January 1972, however, after being one of the first persons in the nation to undergo bypass heart surgery the previous spring, he became president of Perkins Goodwin Management Company, and promptly negotiated a renewal of business relationships between America's pulp and paper industry and the People's Republic of China. China today is this country's largest pulp and paper export customer.

After presidencies of two other major firms, Duncan and Copeland, and Virginia Packaging Supply Company, Mr. Chandler organized his own holding company, National Packaging industries, and acquired an interest in several paper companies. In 1984, he became president, CEO, and principal stockholder of Deerfield Specialty Paper Company, with mills in Canada, Massachusetts, and Georgia.

Another heart attack in 1985 prompted him to discontinue regular commuting between Georgia and Massachusetts in favor of living at his home in the Atlanta suburb of Dunwoody. But while life has become somewhat tranquil by his standards, his active mind and enthusiasm are still at work, challenging and inspiring young people, including three sons, a daughter, and 10 grandchildren, as well as college students and young business people. ▲

C. Christopher Cox

Although he is a new member of the U.S. House of Representatives, having been elected to a first term last November, C. Christopher Cox, USC '73, is far from a novice on the Washington scene.

An attorney with varied experience difficult to imagine in a man of 36, the junior Congressman from California's 40th District in Orange County was appointed senior associate counsel to President Ronald Reagan in 1986. In that capacity, he served as counsel on federal budgetary matters, a wide range of legislative issues including Soviet affairs, White House policies on federal securities law and income tax revisions, and many others. In addition, he represented the White House on talk shows and on the dais with President Reagan.

The background for reaching such a level of responsibility reads like a condensed version of an entire lifetime.

After graduating magna cum laude following a three-year accelerated curriculum at the University of Southern California, Mr. Cox spent a summer as a du Pont Aerospace draftsman, then entered Harvard Law School. The following year he also entered Harvard Business School, studying law and business simultaneously, and serving also as editor of the *Harvard Law Review*.

After receiving J.D. and M.B.A. degrees, both in 1977, he practiced eight years with the law firm of Latham & Watkins at Newport Beach, Calif., specializing in corporate finance. During two of those years, however, he was on leave of absence to teach a course called "Tax Factors in Business Decisions" to 200 second-year students in the Harvard M.B.A. program.

After being elected a partner at Latham & Watkins in 1984, he served two years on the 300-lawyer firm's nationwide management committee. At the same time, he joined his retired publisher father, Charles Cox, in founding Associated Publishers (now Context Corporation) to provide an independent translation of the major Soviet newspaper, *Pravda*.



Cox

The complete daily translation of a foreign newspaper was a world first.

Today, Context Corporation, which has no relationship with the Soviet Union, provides colleges and other subscribers in 26 countries a rare look at Communist propaganda designed for Russians themselves. The translations are used also by the CIA and FBI.

A strong interest in politics prompted Mr. Cox to become an active volunteer for Nixon, Deukmajian, and Reagan, and an officer of Republican Associates of Orange County.

In 1985, he served as general counsel to supply-side economist Arthur Laffer's campaign for the U.S. Senate, before being sworn in by Chief Justice Warren Burger as senior associate counsel to the President.

Mr. Cox represented the White House in the Hinkley case, AIDS Commission and Synar (Gramm-Rudmen) litigation in the Supreme Court. He drafted President Reagan's executive order on South African sanctions and wrote the President's addresses introducing Judges Rehnquist, Scalia, Bork, Ginsburg, and Kennedy.

As a member of the 101st Congress, Christopher Cox has been named to membership on the Public Works & Transportation and Government Operation committees. ▲

Campus Life Spawns Capital Careers



Lowry, Fisher, and Murphy, behind Vice President Quayle.

by KERRY B. HARDING
Ball State '82
George Washington '84

At his McLean home during December of 1988, the Vice President of the United States posed with Delt alumni Steve Fisher, *Ball State* '83, Steve Lowry, *Ball State* '86, and Dan Murphy, *Ball State* '87, in a rare photo opportunity. Rare in one sense because their hectic schedules seldom permit the three of them to get together at the same time, but more

importantly, because all of these fraternity alumni have played distinct roles in the rapid rise of Dan Quayle from a junior Indiana senator to the second most powerful office in the country.

While the paths of these three men have converged in Washington, their mutual interest in politics stems from distinctly different roots.

Shortly after transferring to Ball State from Indiana University to study architecture, Steve Fisher pledged Delta Tau Delta. After discovering the rewards of working with a group of people to accomplish something, he got involved in a number of campus activities. Later he was elected chapter president, as well as to key positions in other student organizations. After enduring Ball State's rigorous five-year architecture curriculum, he realized that sitting behind a drafting table was artistically fulfilling, but didn't compensate for the lack of interaction with other people.

Shortly after graduation in 1983, he met a professor in Ball State's Speech Department from whom fraternity brothers Lowry and Murphy had taken classes. Having been a lobbyist for Ball Corporation, she knew the Washington ropes and suggested Fisher apply his people skills in the legislative arena.

A Delt alumnus in Washington offered a place to stay and a part-time job if he wanted to come and "seek his fortune." Working part time to make ends meet, he sought a fall internship in a Congressional office, though most positions were already filled. Quayle's office was shorthanded and, being from Indiana and willing to offer his services in exchange for the experience, he was asked to start immediately. His strategy was to volunteer until a staff position opened up — which it did, six months later.

On July 21, 1985, a Legislative Correspondent position covering all of the "sexy" issues — Foreign Affairs, Defense and Trade — was offered to him. In addition to writing *Congressional Record* inserts and answering constituent letters, he found specific issues to address to set him apart. Later, he was offered an influential legislative assistant position where he met with lobbyists and constituents, drafted and tracked legislation, and briefed the Senator before key votes.

On the other hand, Steve Lowry had entered national politics in high school as an envelope stuffer during Quayle's '80 campaign. As a freshman at Ball State, he joined the Fraternity, and as a sophomore, channeled his efforts into student government, first serving as director of community affairs under a Student Association President Kyle Babcock (a Delt) and later following Babcock as president of Ball State's Student Association himself. After his term as SA president ended, he applied for and received the only student position on the Ball State Board of Trustees — an appointment made by the Indiana governor.

Career Choice

After graduation, Lowry bypassed offers from IBM and Proctor & Gamble to pursue a career with the Executive Branch of the federal government. Backed by strong support from a number of prominent Indiana businessmen and political leaders, he secured an internship with Vice President Bush. In addition to traditional internship "grunt work" he had the chance to advance several of his in-town trips, plan his line-by-line schedules, play a few innings of baseball with him at the staff picnic, and ultimately accompany the V.P. on Air Force Two.

When his internship ended, he accepted a position in the Campaign Advance Office, ensuring scheduling and security details were in place for the V.P. at every point along the campaign trail. Later Lowry stepped in to manage Bush/Quayle's Indiana campaign and nearly 200 Bush/Quayle coordinators.

Dan Murphy, on the other hand, grew up in the kind of family where politics and current events were discussed around the dinner table. His father had been with ABC News, his brother a TV news reporter, and his sister a TV news producer.

To fulfill the internship requirement of his journalism major he applied for, and with Fisher's recommendation, received an internship with Quayle for Summer 1986.

His first day on the job, he opened nearly 1,000 pieces of mail. He once told a staff member that "While most of the interns complain about having to open and sort mail, I read the mail

and make it a learning experience."

He soon learned to seek out special projects to keep busy — updating the Media Guide, researching bills for legislative assistants and whatever else might be needed. When that internship ended mid-summer, he was offered a one-month temporary position in Congressman John Hiler's office.

With Quayle up for re-election that fall, he kept in touch, volunteering to answer phones and serve as a go-between for election returns.

With graduation the following May, Murphy set Christmas as his deadline for a job. After his fifth interview with Proctor & Gamble, he decided that the political rather than the business arena interested him most. Deciding against a fat salary and company car, he left for Washington with no job and the promise of a lot less money when he found one. As it turned out, a staffer in Quayle's Indianapolis office had to leave early and Murphy was there to take his place.

As the field rep responsible for all 92 Indiana counties, he commuted from Indianapolis to Muncie until final exams were over. Driving the Quayle Senatorial Van, he served as the Senator's "eyes and ears on a daily basis at the grass roots level."

Immediate Impact

The nomination of Dan Quayle as the vice presidential candidate had an immediate impact on the lives of each of these three men. In New Orleans, as part of Quayle's entourage for the 1988 Republican National Convention, Lowry and Murphy arrived with a couple hundred Bush/Quayle buttons printed for the Indiana delegation to wear — just for fun.

Before Quayle's selection, they were riding around in a rented car with missing hubcaps. Afterwards, it was a bullet proof limousine with Secret Service agents. People who had scoffed at their buttons before, now offered them up to a \$100 a piece. Fisher, handling the details from Quayle's Washington Senate office, frantically tried to keep pace with the onslaught of calls and visits from the press.

One amusing incident each recounts is a subsequent campaign visit

THE AUTHOR

Kerry Harding is vice president of Organizational Excellence, Inc., a Virginia-based marketing and management consulting firm, and serves on the House Corporation for the Fraternity's colony at American University. During the Bicentennial Inauguration, he served as a civilian driver for the Vice President's motorcade. He, his wife, Dawn (Hunter), and their three future Delts live in the Georgetown area of Washington, D.C.

to Indianapolis, during which a number of militant protesters were consistently interrupting a speech. Paid for by Lowry's father, a Greyhound bus was sent from Indianapolis to Muncie, returning with 60 Ball State Delts whose forceful presence ensured better manners on the parts of those with "conflicting objectives."

From the enthusiasm of the Republican National Convention and the exhilaration of Election Night to the spectacular pageantry of the Inauguration, each became intimately familiar with affairs of State. The glory of being "in the limelight" gradually gave way to exhaustion.

When the excitement of the election had passed, and the next "orderly transferral of power" had been completed, each faced the dilemma of "Now what?" Fortunately, the months of hard work and dedication paid off.

After assisting the Presidential Inaugural Committee, Lowry was named part of the Vice President's Advance Team — a position requiring selflessness and an incredible attention to detail.

After evaluating a number of offers within the federal government and private sectors, Steve Fisher accepted a senior legislative staff position with Senator Lugar's office, focusing on the most pressing issues facing this Congress.

And Dan Murphy, who arrived in Washington after the election with only one suit and a return ticket, became the personal aide to the Vice President, serving as gate- and time-keeper to one of the world's busiest men.

(Continued on Page 42)

The Campus Scene

Big Wheels By GARY BROWER

SEPTEMBER 24, 1988. It's a cool but sunny day on the campus of Western Illinois University.

The sun has been up for around an hour and so have the Deltas. They are preparing for a continuing tradition that has become W.I.U.'s oldest philanthropic project.

Preparations start with setting up a temporary fence to keep the anticipated crowd in a confined area. Another group of Deltas starts to put together the Big Wheel™ tricycles for the race and performs final touches before starting time.

As 11 a.m. approaches, crowds of people come onto the grounds in anticipation for the races to begin. Although the races won't begin until 1 p.m., spectators are here early to socialize with friends and make new acquaintances, while Delta Tau Delta's own D.J.s fill the airwaves with music from the chapter house.

The fenced area will soon fill to capacity. Shortly before the races are to begin, Murray Street, which slopes down westward from the Delt house, will be blocked off and a Delt will mark the center of the street with a chalk line marker.

Racers have reported to the chairman as they arrive. They then await the pairings of the races, while the grounds continue to fill with onlookers. Big Wheel racing teams are comprised of three participants: rider, pusher and catcher. The object is to be the first to reach the finish line at the bottom of the hill. First, second and third place winners receive trophies.

Simple? Wrong! Riders must stay in their own lane or be disqualified, and pushers are allowed to start the rider by pushing only to a designated line.

In 1981, Illinois Governor James Thompson presented the fraternity's check for \$1,000 to Mrs. Conley, the representative of the Macomb Senior Citizens, and matched the donation with a check of his own. In 1982, the goal was only \$800, but the Deltas netted \$900, all of which went to the Senior Citizens.

Proceeds from the Big Wheel races have been used to purchase a dishwasher, tables and chairs, pool tables, and other equipment for the Senior Citizens Center at the YMCA in Macomb.



Big Wheel contestants streak toward the finish line in a race won by Sigma Pi Fraternity, eventual men's division champion of the Delt-sponsored annual event at Western Illinois.

Planning for the event, which is held every fall, starts in late January and continues through the spring. Petitions need to be signed by neighboring residents in order for the City Council to approve the request before the fall semester. "City council member Dave McGuire has been very instrumental in helping us out with the project every year," said Zeta Lambda President Greg Miller.

"We've never had a problem with the closure of the street," says Mark Weeks, a former two-year chairman. "The city has always been really cooperative."

When accomplishing this task, the chairman's responsibilities are not over. Sponsors for the event are contacted before the end of the spring semester and once again immediately after the summer break.

This past year's sponsors were Budweiser, KWAI-100 (a local radio station), The Gin Mill, House of Bottles and Godfather's Pizza.

"We had expected our largest crowd ever with the help of the high enrollment, Budweiser's sponsorship and the community's fantastic support," said Giampaolo.

In 1986, Zeta Lambda donated \$1,200 and in the past 12 years has donated over \$13,000 to the Senior

Citizens of Macomb, including 1988's donation of \$2,000.

Among those attending the most recent Big Wheel race was W.I.U. President Ralph Wagoner, who was starter for one of the races and made a rooftop appearance with the Delt emcee, Jonathan Satko, Student Government Association's vice president.

To be admitted to the fenced in area, a spectator must pay a \$5 admission charge. Godfather's pizza sells for \$1 a slice.

"The charge was for the races. We're selling the races and the donations from town merchants," said Weeks. A sizeable sum is also generated by the team entry fees.

After the races are over, the fraternity members clean up the premises and the neighborhood. "They do it very quickly and do such a good job that anyone driving by half an hour after the event would not know the event had even taken place, except for the white chalk line down the Murray Street pavement," said Oxtoby.

To express their gratitude, the Macomb Senior Citizens host the entire Zeta Lambda Chapter at an Easter potluck dinner each year.

Zeta Lambda also donates the remaining Big Wheels to day care centers around Macomb.

Academic Excellence

Zeta Beta Chapter at LaGrange College beat out all other fraternities' GPA scores and tied with non-Greeks, to receive the John R. Love Scholarship Award for the 1988 fall semester.

The award was initiated by Zeta Beta in 1981, making the win particularly gratifying. Associate Dean of Student Development Charles A. Lincoln made the presentation to Chapter President James G. Cardwell.



Cardwell and Lincoln.

Money Raisers

Beta Kappa Delts received a commendation from the University of Colorado Foundation for raising \$1,515 in a Panhel/IFC tournament. The money will be used for the University's academic programs. Following its participation in the project, the chapter began making plans for its largest philanthropy, an annual spring semester "keg roll."

Celebrity Visit

Nationally acclaimed humorist, MCA recording artist, and Grand Ole Opry star Jerry Clower visited Zeta Kappa Chapter Delts at Middle Tennessee State University in December.

Mr. Clower was on campus for a concert performance. His visit to the shelter was arranged by his agent, Steve Thurman, *Middle Tennessee State '79*, a music talent manager with Top Billing in Nashville.



Epsilon Xi Chapter undergraduates at Western Kentucky University held a reception in honor of Arch Chapter and Undergraduate Council members who visited them when attending a winter meeting at Louisville. In the top photograph, from left, are Matt Perkins, Alan Florence, International First Vice President David Nagel, and Western Kentucky Dean of Student Life Howard Bailey. Mr. Bailey was among several University administrators who attended the affair. In the lower photo from left are Joe Leffert, undergraduate president; Andy Gregory, immediate past president; Dr. Ron Veenker, chapter adviser; and E. G. Monroe, former chapter adviser.



Opry Star Jerry Clower spins some tall tales for an appreciative audience of Zeta Kappa Delts.

Special Memorial Service

By ED OFFLEY

Reprinted with permission from the *Seattle Post-Intelligencer*

On the 11th hour of the 11th day of the 11th month (1988), a profound silence fell across the green lawns of the Marysville, Wash. cemetery where Bob Pearson was being laid to rest at long last.

Elsewhere this Veterans Day weekend, parades and speeches, were honoring all veterans. But this Snohomish County town welcomed home a kinsman after a long exile. Air Force Capt. Robert Pearson's 21 years as a serviceman Missing in Action in Vietnam were over.

As his family, friends, and townspeople gathered 400 strong, a dim murmur came out of the slate-gray sky. The whisper of turbines steadily grew and, in a flash, three F-15 Eagles soared overhead.

Two of the interceptors in tight echelon and a third separated by an aircraft's width marked the traditional "missing man" formation by which military pilots honor one of their own.

And after the passage of the jets the silence remained, palpable, as the Air Force honor guard and pallbearers slowly came, bringing Bob Pearson home from Vietnam to the town where he grew up, not far from the high school he attended and the other places of his youth.

At first the crowd stood well back as Pearson's family took their seats under the green canvas tent. But then cemetery director Jim Simpson, a family friend, said into the microphone, "Gather in close, please."

A cross section of Marysville stood close to Mary Ann Peterson, Bob's widow; Angela Peterson, his only child; his mother, Betty Pearson; brother, Ken Pearson; and Grandmother, Cora Pearson.



Bob Pearson in 1967

Sixteen Epsilon Gamma brothers met in Marysville, Wash. to attend the special Veterans Day memorial service for their close friend, Robert Pearson, *Washington State '64*.

Two flew in from California, one from Idaho, and the others from various areas of Oregon and Washington. Some of these brothers also had served their country in Vietnam.

"After the ceremony, we went to a local restaurant to renew friendships and to remember the good times we had with Bob Pearson," said David L. Rodgers, *Washington State '64*, now with the U.S. Department of Housing and Urban Development in Seattle. "We also decided to establish a Robert Pearson Memorial Fund for an Epsilon Gamma Chapter scholarship."

Stephen Drummond, *Washington State '65*, an attorney in Spokane, volunteered to coordinate collection of funds for the scholarship, which the group hopes to present to the chapter at Washington State's Homecoming this fall. All 16 men have agreed to attend the affair.

Mr. Drummond's address is E. 11320 46th Street, Spokane, WA 99206.

Bob Pearson, a 1964 graduate of Washington State University, went down over North Vietnam on June 11, 1967, when his F-4C Phantom II struck another plane.

Although the Pentagon soon declared him presumed dead, the end of the war and release of American POWs from Hanoi brought no peace to Pearson's family.

It wasn't until this past October that Army forensic experts announced they had conclusively identified Pearson from remains turned over by North Vietnam in June.

"For a long time it was a big question hanging over us," Betty Pearson said after the ceremony.

Brother Ken said, "Even though he was presumed dead, you never knew for sure. It just takes a load off of your shoulders."

So they stood in the chill November air: Five uniformed policemen, a dozen men in ragged combat clothes with Vietnam patches, and a sprinkling of Air Force and Army and Navy uniforms in the largely civilian crowd.

Two classmates, Bud Meyer and Sue Halvorsen, spoke of the class president and friend they had known and loved nearly a quarter-century ago.

"He loved life and he put his heart into whatever he did," Halvorsen said.

"We are here," Meyer said, "to finally welcome him home."

The Marysville High School Class of 1960 presented a living memorial to Pearson in the form of a California redwood tree that will be planted at his former school.

Thomas S. Sharp, *Louisiana State '67*, international secretary of the Fraternity, became director of student organizations at Southeastern Louisiana University in January. He previously served as executive director of the University's Alumni Association.

D. Lew Westermeyer, *Missouri at Rolla '85*, recently relocated to Sabetha, Kans., to become a project engineer for MAC Equipment, a leading manufacturer of pneumatic conveying and industrial filtration systems.

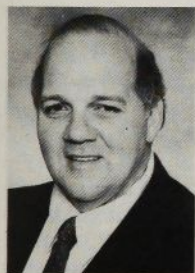
Curtis R. Fisher, *Florida '80*, is a customer engineer for Hewlett-Packard in Orlando.

James W. Humphreys, Jr., *TCU '74*, has been appointed general manager of a new cable TV network, Prime Time Tonight. Its "tune-in and information" program is seen on The Weather Channel. Mr. Humphreys relocated from Los Angeles to Atlanta to accept the new position.

Wallace J. Pitts, *Oklahoma '79*, is a first officer with American Airlines, based at Dallas-Ft. Worth. When not flying, he operates his own residential real estate company.

Derek C. Carissimi, *Michigan State '73*, is vice president/human resources for Elkhart (Ind.) General Hospital.

Dr. John R. Bush, *Pittsburgh '84*, received his doctor of dental medicine degree from Temple University and is in private practice in Levittown, Pa. He and his wife live in Newtown.



Baker

Dion Baker, *Indiana '64*, recently was installed as president of the 2500-member East Orange County (California) board of Realtors. A resident of California since his discharge from the Army in 1968, Mr. Baker was in the coin and stamp business for seven years before becoming a realtor in 1977. He won an award in 1986 as the top political fund raiser for the California Association of Realtors, and currently is fund raising chairman for the Santa Ana Neighborhood Housing Services, a nationwide non-profit organization with more than 300 programs to assist in upgrading designated target areas in communities throughout the U.S. A broker associate with Merrill Lynch Realty in Orange, he is a member of the Multi-Million-Dollar Club.

Among the Alumni

Joel K. Bender, *Bowling Green '79*, has joined Volvo-GM Heavy Truck as a material handling superintendent in Orville, Ohio.

Donald R. Walters, *Georgia '85*, was admitted to the Florida Bar in October, 1988, after receiving his law degree from the University of Florida. Currently employed as a staff attorney for the Circuit Court of Florida, he works with Judge John T.P. Luzzo, *Florida '68* at Fort Lauderdale.

Francis A. Antonelli, *George Washington '51*, is semi-retired in Dallas, but travels regularly to visit friends and prepare tax returns for clients in New York City, San Francisco, and several other cities. He also is a consultant for the Teasel Antique Gallery in Dallas.



Robert Johnson, left, receives the highest grade-point average award from Epsilon Scholarship Chairman Christopher Riopelle.

Academic Incentive Award

A DESIRE to make good use of an opal-jeweled Delt pin led to establishment of an academic incentive award for Epsilon Chapter at Albion College last fall. The series of events began when Donald B. White, *Albion '37*, decided he wanted to honor his late father, (also Donald B. White), who was an Albion Delt at the turn of the century, and also do something for his chapter. Wondering if his father's valuable pin could in some way be utilized for such an endeavor, Mr. White contacted Epsilon undergraduates. Following correspondence and finally a meeting at Albion, an annual Distinguished Award for Highest Grade-Point Achievement was established in the name of Donald B. White, *Albion '00*. On November 15, 1988, Robert Johnson became the first undergraduate to receive the award, with the opal pin presented ceremonially at a scholarship dinner. The recipient's name was engraved on the first of 24 plates attached to a plaque, now displayed on a wall of the shelter. The opal pin remains in possession of the undergraduate chapter for annual presentation. "I know Dad would be proud to have made a contribution to scholarship," said Mr. White. "He was very proud of being a Delt, and so am I." The donor, a regional vice president of A. L. Williams Company, resides in Palm Harbor, Fla. He also has an opal-jeweled Delt pin, which will be donated to the Central Office for permanent display there or in the Bethany Founders House.

Declan Reiley, *Florida State '78*, has been named a convention sales manager for the Jacksonville Convention and Visitors Bureau, after completing a 10-country tour with the "Up with People" singing group.

Herbert S. Mayberry, *Oklahoma '49*, Houston, has taken early retirement as vice president, general counsel, and secretary of Ultramar Oil and Gas Limited, and as vice president of ENSTAR Corp. Mr. Mayberry joined Shell Oil Co. as a geologist after graduating from OU. After graduation from the University of Denver College of Law in 1959, he became manager and counsel to Ball Associates Ltd. in Denver. He later became vice president, secretary, and general counsel of McAlester Fuel Co., which was acquired by ENSTAR. After acquisition of ENSTAR by subsidiaries of Ultramar PLC and Union Texas Petroleum Corp., he was elected to his present positions. He and his family live in Grand Junction, where he intends to carry on limited law practice.



Alexander

John C.T. Alexander, *Pennsylvania '56*, was awarded the U. S. Information Agency's Meritorious Honor Award Medal for "sustained superior or performance as chief, voluntary visitors Division, of the Office of International Visitors, demonstrating exceptional leadership, dedication, innovation and professionalism, 1987-88." It was Mr. Alexander's second superior performance award from the Agency since joining the Reagan Administration in 1983. The Voluntary Visitor Program annually plans and implements the professional/cultural itineraries in the U. S. for 2,800 distinguished international visitors selected by American embassies worldwide. Since 1983, he doubled the number of projects and visitors with no increase in the staff. Mr. Alexander was undergraduate president of Omega Chapter in 1956. He founded the chapter's Omega Alumni Society with funding provided by the late Lloyd Irving, *Pennsylvania '22*. The group has joined the Arch Chapter in studying the feasibility of re-colonizing the undergraduate chapter at Penn.



A City's Thanks

SEATTLE recently paid tribute to business and civic leader James M. Ryan, *Washington '29*, when his friends and associates dedicated an 18-foot clock tower bearing his name. The tower stands at the base of Security Pacific Tower, at the corner of Fifth Avenue and University Street.

Mr. Ryan's career spans more than 60 years. He was founder of the Downtown Seattle Association and first president and CEO of UNICO Properties, Inc., which has managed the Metropolitan Tract for the University of Washington since 1953. The clock's plaque declares the community's wish to acknowledge his "many contributions to the quality and richness of the life of downtown Seattle."

The five men pictured with him are all members of the Golden Agers, a group of Delts whose University of Washington graduation dates were from 1927 to 1932. Members of the group have been meeting at least annually since 1962, providing a base of good brotherhood through the years, as well as being a source of support for Gamma Mu Chapter. Eugene Rossman of Portland was the driving force in formation of the Golden Agers and their early activities.

From left behind Mr. Ryan are Wilson Gaw, DeWitt Williams, Winston Brown, Magnus Anderson, and Carlos Flohr.

Arthur "Archie" Howell, *Ohio '47*, who retired in 1984 after 36 years with Westinghouse Electric, has been pursuing his hobby of acting in local community theatre at Athens, Ga. He also has been involved in films and radio dramatizations, and hopes to make television commercials in the near future. Meanwhile, he also is a substitute teacher in local high schools. Mr. Howell is on the Beta Delta (University of Georgia) House Corporation Board of Directors.

Howell Cullinan, *George Washington '18*, who was 95 on January 19, was the subject of a feature in a recent issue of *The Trowel*, a publication of the Grand Lodge of Masons. A former writer for the *Boston Globe*, Mr. Cullinan lives in Boston and remains active in a variety of affairs, including dancing. In addition to his newspaper career, "Cully" was a broadcaster for Boston radio station WEEI, reporting the daytime news for 15 years before and following World War II. He served in the Office of Naval Intelligence and the Office of War Information during the war, retiring as a full commander.

Andrew J. Mauschbaugh, *Eastern Illinois '85*, recently was promoted to senior loss control representative at Florists' Mutual Insurance Co., a 100-year-old firm serving clients in the floral/horticulture industry.

Werner F. Goeckel, *Delaware '64*, recently moved to Atlanta, where he has accepted the position of vice president with Flexel Corp.

William T. Britt, *Westminster '82*, is finance editor of *Marketing*, a London-based weekly business magazine.

Mark J. Wenger, *Southeastern Louisiana '74*, has been named director, architectural projects, in the Department of Architecture and Engineering of the Colonial Williamsburg Foundation. He is responsible for all architectural projects in the historic area, Carter's Grove Plantation site, all landscape designs, and computer-aided drafting operations. Mr. Wenger joined the Foundation as an architect in 1979. He and his family live in Williamsburg.

Ronald M. Dykes, *Auburn '69*, has been appointed to the newly created position of vice president, finance, with BellSouth Enterprises in Atlanta. He also is chief financial officer. Mr. Dykes formerly was president of Dataserve International.



Magee

Marshall W. Magee, *Auburn '82*, president of Magee Enterprises, Inc., in Atlanta, is president of the Association of Shareware Professionals, a group dedicated to improving the awareness and

standards of quality among Shareware authors and distributors. He sits on the boards of such organizations as the Atlanta PC Users Group and South-eastern Software Association, and recently was named by the latter group as "Entrepreneur of the Year."

Thomas H. Clegg, *West Virginia '71*, has been named vice president, marketing, of Sargento Cheese Co., Plymouth, Wis. Responsibilities include advertising, consumer promotion, public relations, package design, creative services, and supervision of the company's product management system.

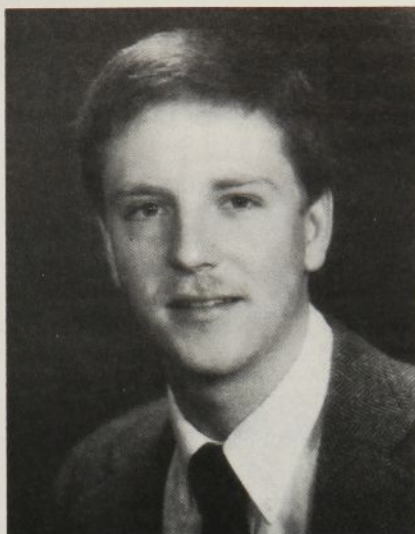
The Rev. Patrick E. Davis, *Jacksonville '74*, is serving at the First United Methodist Church in Campbell, Calif.

Don A. Goodall, *Oregon State '41*, has been named chairman of the Dunedin (Fla.) Committee on Environmental Quality. He retired as director of governmental relations for American Cyanamid Co. in 1982 and moved to Florida. He also is a member of the Speakers Bureau for Pinellas County Hospice Care Inc.

Richard T. Hill, *Nebraska '56*, has returned from teaching architectural design at a university in London, England, to teach at the University of North Carolina at Charlotte. He is involved with Oxford University's maritime archaeology research unit diving in Sicily (in the mouth of a volcano) and plans to participate with the group this summer.

Elam A. Huddleston, *Indiana '57*, tennis team captain and Balfor Award winner as an undergraduate in 1956, was inducted into the Kentucky Tennis Hall of Fame last November. He lives in Louisville.

Dick Simmons, *Georgia Tech '60*, sales manager for Tenneli Methanol Co. in Houston, is responsible for sales of plant production and imports, both domestic and worldwide. He recently was elected to the Board of Directors of the Oxygenated Fuels Association in Washington, D. C.



Scholarship Winner

JEFFREY M. WINTON, *DePauw '87*, currently completing graduate work at Bowling Green State University, was recipient of the \$400 1988-89 Geological and Petroleum Engineering Fund Scholarship awarded by the Delta Tau Delta Educational Foundation.

The annual scholarship was established in 1981 by a Delt who became successful in the petroleum field at an early age, going on to head his own conglomerate of companies. He requested that his name remain anonymous, and that others involved in energy related fields be encouraged to add to the principal of the fund.

As an undergraduate, Jeffrey Winton was corresponding secretary of Beta Beta Chapter and vice president of Sigma Gamma Epsilon geological honor society. He received the university's Wylie-Condit science scholarship and C. L. Beiber award for geology, as well as a Beta Beta Alumni and House Corporation award for having the highest grade point average in his junior year. He graduated from DePauw with a 3.17 GPA and has maintained a 4.0 during his two years at Bowling Green, where he has a teaching assistantship.

Mr. Winton worked for the U.S. Geological Survey during the summers following his junior and senior years at DePauw. His master's thesis concentration is in carbonate petrology/sedimentology involving the St. Louis Limestone in Putnam County, Ind. After receiving his master of science degree in geology in May of this year, he hopes to obtain a job in the area of environmental consulting, hydrology, or waste management. ▲

Jeffrey H. Harwell, *Texas at Arlington '73*, recently was named president of Haltom Recognition, Inc., of Fort Worth. Haltom manufactures corporate jewelry and awards.

Shawn M. Pettit, *Indiana '86*, is senior planner at Boxmeyer & Gordon Inc., a planning and consulting firm in South Bend. He is responsible for land use planning, grant acquisition, environmental auditing, and cartography.

Roger G. Amigo, *Miami '85*, plans to graduate from the Ohio University College of Osteopathic Medicine in June and begin a rotating medical internship at Doctor's Hospital in Columbus, then advance to a surgical residency.

Gary B. Welsh, *Missouri '72*, recently joined B.F. Goodrich as regional manager in the Elastomers and Latex Division, based in Atlanta.

The Rev. David L. Taylor, *Allegheny '36*, is president of the Transylvania Chapter of the American Association of Retired Persons, Brevard, N.C. With 555 members, it is reputed to be the largest chapter in the state.

Carl W. Stuard, *Iowa '69*, vice president of Kidder Peabody in Austin, recently was elected president-elect of Big Brothers/Big Sisters of Austin.

Daniel T. Miklovic, *Missouri at Rolla '72*, has been named manager of the manufacturing integration, planning and services unit within Weyerhaeuser Company Research, Development and Engineering. His group is responsible for aiding Weyerhaeuser facilities in planning for and implementing computer integrated manufacturing. He also has been named director of standards and practices for the newly formed Instrument Society of America's Open Systems Interconnection Communications Division. He and his family live in suburban Seattle.

Walter E. Rhodes, Jr., *Maryland '51*, retired in April after 38 years with Westinghouse Electronic Systems Group in Baltimore, where he became well known as a printed circuit designer.

L. A. "Rusty" Pethoud, Jr., *Butler '79*, has been promoted to the rank of sergeant after the minimum three years with the Peoria, Ariz., Police Department. As an undergraduate, Mr. Pethoud transferred from Butler (where he had been an active Delt) to Arizona State University, where he received his degree.

AMBITIOUS ASSIGNMENT

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PHOTO BY JOHN STORMZAND

IN 1985, Paul DeMand was given a handful of travelers checks and sent on a mission. For the next six weeks, his supervisor, Andy Sarosy, said, "I want you to fly around the country, visiting our GM assembly plants, talking with the hourly people, the salaried staff, and compiling every shred of information about how the plants are using the Assembly Line Diagnostic Link (ALDL) process."

It was an ambitious assignment for DeMand. At the ripe old age of 19, he was in his first year of a GMI work-study program, alternating between classes and a Current Product Engineering (CPE) assignment at the GM Proving Ground in Milford, Mich. He had never set foot on an airplane. He didn't even own a business suit.

DeMand bought two suits and took off for the Doraville, Ga., plant, returning weeks later with reams of information that would form both the core of his senior thesis at GMI and the documentation for helping to implement the Quality Improvement Process (QIP) in end-of-line testing. Nobody had ever taken a corporation-wide look at how ALDL test data were being used to get to the root of product quality problems. And plants weren't sharing information with each other.

DeMand's list helped put it all together. Shortly after, an engineering team was put in place to design a process to integrate the QIP into ALDL — and to educate the people at the plants



A former president of Epsilon Iota-B Chapter at G.M.I. Engineering and Management Institute, Paul DeMand graduated in 1988. "That year as president was the most rewarding experience of my undergrad years," he said. "I owe much of my early success to the opportunity given to me as a member of Delta Tau Delta."

who would have to execute the process.

It all worked out well for GM and for DeMand. "I was lucky," says DeMand of his work-study experience. "You're only as good as your boss will let you be."

Now 23 and an associate engineer at CPE, DeMand seems to have found his niche. In seventh grade, he recalls, he wrote a paper for English class: "What I Want to Be When I Grow Up." His answer? Go to GMI and become a GM engineer.

Harold "Hal" Whitacre, Michigan '83, joined the Annapolis-based yacht design/naval architecture company of Kaufman Design as a junior partner. The company designs both power and sail boats.

Wesley W. Snyder, Northwestern '58, recently was awarded the Presidential Citation by the North Florida Chapter Association of the American Society of Interior Designers. He is president of Christies Design Group in Sarasota.

Robert E. Carmean, Miami '74, is technical superintendent of The Beckett Paper Co. in Hamilton, Ohio.

Rocky Thompson, Colorado '80, who took the cover photo for the winter issue of *The Rainbow*, has an art gallery business in Boulder. He is a former Beta Kappa chapter adviser.

T. Dan Loving, Oklahoma State '72, has been named general sales manager of Radio Station KEBC, Oklahoma City.

Kent J. Westphal, Iowa '81, has been named controller of Buena Vista College, Storm Lake, Iowa. In addition, he coordinates the financial operations of Buena Vista's nine centers.

Neil Walsh, Bowling Green '85, heads Walsh Productions of Solon, Ohio. The company produces professional cartoons for a wide range of publications.

Louis Beecherl, Jr., Texas '48, Dallas, was elected chairman of the Board of Regents of the University of Texas in March. He was appointed to the board two years ago by Governor Bill Clements and selected to head the prestigious panel at the first meeting conducted after Clements appointees gained control of the board. **William F. Roden**, Texas '44, Midland, was appointed to the board in February. The board serves 21 institutions in the Texas system, with a total budget of a billion dollars.

Theodore L. Young, Georgia '81, is corporate risk manager for Cox Enterprises, Inc., Atlanta.

E. Russell Echols, Emory '73, is a manufacturer's representative for Hitachi American Ltd. His office is in Atlanta. Mr. Echols is treasurer of the Beta Epsilon House Corporation.

The Initiation of Joe Lepore

IN THE fall of 1939, Joseph V. Lepore became an Alpha Chapter Delt pledge at Allegheny College. After successfully completing pledgship, however, he was unable to gather funds for initiation fees, so chose not to "go active."

Fifty years later, "Joe" Lepore is a full member of Delta Tau Delta.

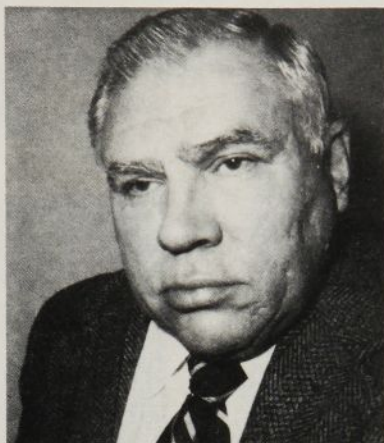
During all those years, Dr. Lepore never thought of himself as *not* being a Delt. Neither did his many friends from Alpha Chapter. Several of them kept in touch with him through the remainder of his undergraduate days and after he graduated in 1943, became a physics instructor at Princeton University, then worked on the famed World War II Manhattan Project at Oak Ridge, Tenn.

After the war, Dr. Lepore accepted a teaching fellowship at Harvard, where he received a Ph.D. in 1948, before launching a distinguished career that led to his name being placed in *Who's Who*, *American Men & Women of Science*, *Who's Who in World Science*.

During post doctoral study at Princeton's Institute for Advanced Study, he worked with Albert Einstein. From there he moved to the faculty of Indiana University and in 1953 to the University of California, where he soon became a senior staff scientist at the Lawrence Berkeley Laboratory, a position he has held for the remainder of his career. From 1953-65, he combined that responsibility with serving as a lecturer in physics.

Dispite the accolades received as a distinguished scientist, Dr. Lepore said, "From time to time something would occur that made me wonder why I never became a full-fledged Delt." His loyalty to the Fraternity remained intact, as did his friendships with former Alpha Chapter Deltas.

Last year, one of those men decided to do something about it. Robert C. Hoover, *Allegheny '45*, by then a professor emeritus of Brock University in St. Catharine's, Ontario, began a petition for initiation. Following prescribe procedures, he obtained



Dr. Lepore

signatures of 10 other Allegheny alumni who also had been contemporaries of Dr. Lepore. These were submitted with proper documentation and a formal proposal to the Arch Chapter, which subsequently gave its approval.

On September 11, 1988, the undergraduate Brothers of Alpha Chapter voted unanimously to accept the petition for the initiation of Joe Lepore. It was hoped that the ceremony could take place at the chapter's 125th anniversary observance in October.

Ill health made it impossible for Dr. Lepore to make the trip to Pennsylvania, however, so another decision by the Arch Chapter provided for initiation into Alpha Chapter "by proxy" at Beta Omega Chapter in Berkeley.

Western Division President Robert Roush, who attended the affair on November 20, described it as "something I will never forget." He explained, "Here was a distinguished scientist with a worldwide reputation, who felt sincerely that not being initiated as a Delt had left a void in his life. He vividly remembered the night he received a bid at Alpha Chapter, and spoke of the many Delt friendships he had cherished throughout his life. To me, that and a flawless initiation ceremony performed by the Beta Omega undergraduates represented the epitome of what this life-long bond means."

LETTERS

Active in Toronto

Those of us who were involved in the planning and hosting of the Canada Karnea held in Toronto last August are well rested and back in full swing at the local level. On behalf of General Chairman Ross Butters and all Canadian alumni may we thank all of you who attended Karnea for making it the largest gathering of undergraduate Deltas in Fraternity history. We certainly appreciated the opportunity to show you some good old Canadian hospitality. (And I think we alumni had a pretty good time too.)

This past December saw the Toronto Alumni Chapter hold its Eighth Annual Christmas Luncheon once again at the Royal Canadian Military Institute in Toronto where the Library Room was packed with Delt alumni, Brotherhood and the Season's Cheer. Thanks to Brother Graham Adams for hosting our successful event.

It is with great sadness that we report that Brother William J.H. "Bill" Disher 3T8 passed away last October. Bill served many years as an alumnus officer and volunteer, president of the Delta Theta House Corporation and as chairman of the Toronto Alumni Chapter's UpDelt Fund. In addition to a very successful business career, he had been a leader of Delta Tau Delta in Canada for most of his life. Several years ago we named the chapter room at Delta Theta in his honour for the loyal and steadfast support he had given Delta Tau Delta over the past 50 years.

Bill was to have received an Alumni Achievement Award at the Karnea Banquet but was unable to attend. Brother Disher was a Good Delt and will be sadly missed by all whose lives he touched. Our sincere condolences to his wife Helen and son David.

D. WAYNE TAYLOR
Toronto Alumni Chapter

Historical Faux Pas

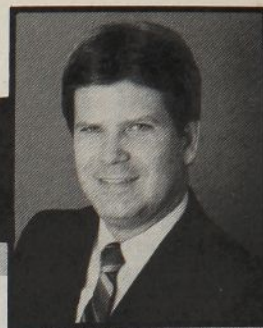
I must take exception to the article regarding Alpha Chapter's observance of its 125th Anniversary (winter issue). Despite what the author says, the country was not "on the brink of Civil War" in 1863; the country was in the middle of the Civil War. To be so blatantly wrong about an historical event of the magnitude of the U. S. Civil War is inexcusable!

Lawrence Tolbert
Georgia Tech '81
Arlington, Va.

Several other readers also noticed the error, some pointing out correctly that it should have been caught by the editor.

— ED

SPORTLIGHT



By
JAY
LANGHAMMER
Texas Christian '65

WRESTLING

Ranked first in the nation at 167 lbs. prior to the NCAA championships, DAVE LEE from the University of Wisconsin lived up to expectations with an impressive 14-6 win over his Oklahoma opponent in the NCAA title match. The Stanford transfer had won the Big Ten title with a perfect 18-0 mark in conference competition, and had an overall 27-4 regular season record.

Stanford University sophomore STEVE YARBROUGH placed third in the 167 pound class at the Pacific-10 meet, had a regular season 26-5 record, and went to the NCAA championships. Teammate JAMES DINETTE had a 9-11 mark at 142 lbs. for the Cardinal. Heavyweight JAMES KNOTT, a junior, was a key regular for the University of Oregon, posting a 19-15-1 record and placing sixth at the Pacific-10 meet.

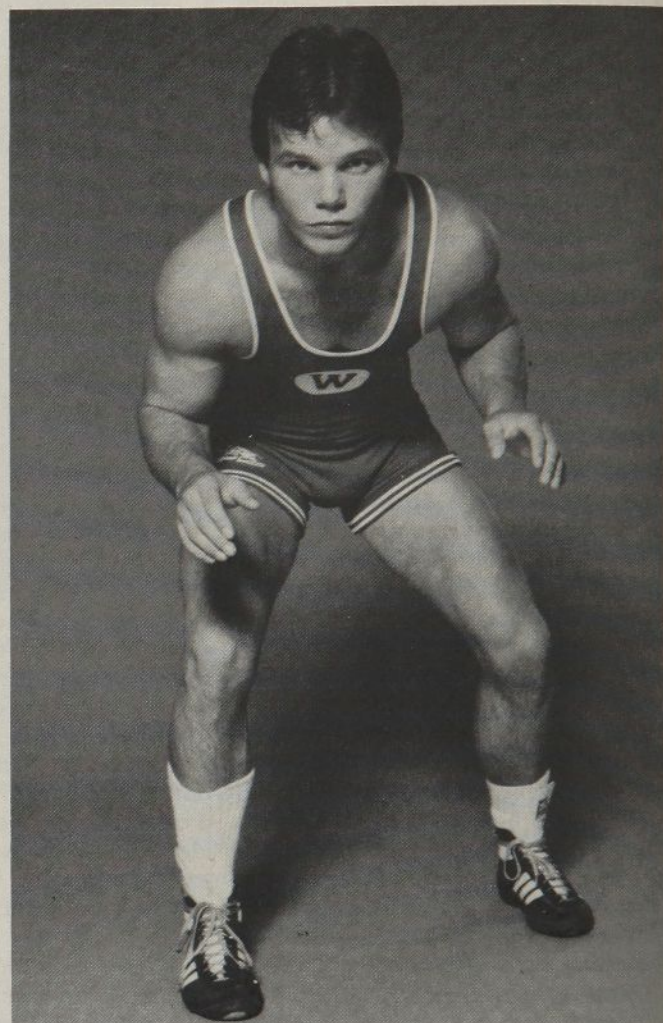
Delts were key figures again for Brown University. Senior E.C. MUELHAUPT was All-Ivy League first team, placed second at 158 lbs. at the Eastern meet and had a great 22-1 record going into the NCAA meet. Senior KIRK SALVO also placed second at 150 lbs. during the Eastern meet to earn a trip to the NAAs. Senior LANCE MINOR was All-Ivy first team, placed sixth at 167 lbs. during the Eastern meet and had a 25-5-1 mark. Junior heavyweight RALPH STANLEY earned All-Ivy second team honors and was 19-3-1.

Senior PHIL DEWEY was one of the top grapplers at Wabash College as the Little Giants posted a great 21-3 dual meet record. He had a 32-6-1 mark, won the 134 lbs. title at the Findlay Oiler Invitational and placed third at the Little State meet. Teammate BRETT MILLER had a 7-7 record at 142 lbs.

BASKETBALL

Junior guard BRIAN SHEPHERD of Wabash College was named to the GTE college division Academic All-American third team. He was the Little Giants' leading scorer with 404 points (18.5 average), pulled down 154 rebounds (7.0 average) and led in free throw percentage (82.4%, 98 of 119). Brian was named team MVP and has a 3.7 grade point average with a double major in economics and political science.

Two Delt forwards were the leading rebounders for Westminster College this winter. Senior RICH McCULLOUGH pulled down 148 rebounds (5.5 average) while scoring 250 points (9.3 average). Sophomore CHUCK MURRAY was second in rebounding (146, 5.2 average) and third in scoring (314 point, 11.2 average). Also



NCAA Champion Dave Lee
Wisconsin

seeing action for the Blue Jays was junior forward ERIK SWANSTROM, who contributed 81 points and 80 rebounds in 19 contests.

Sophomore forward JOHN KARAFFA ranked among the leading rebounders for the Butler University squad of head coach JOE SEXSON, *Purdue '56*, who bounced back from a heart attack the previous season. He scored 209 points (8.0 average), pulled down 91 rebounds (3.5 average) and had a high game of 18 points versus Austin Peay. Junior RICK BERRY started 14 contests at center for the Bulldogs and grabbed 74 rebounds (3.0 average).

Princeton University won another Ivy League championship for head coach PETER CARRIL, *Lafayette '52*. The Tigers had a 19-7 regular season mark prior to almost upsetting Georgetown in the NCAA tournament.

SWIMMING

Two Delts helped Kenyon College capture its 36th consecutive conference title as the Lords won their fifth North Coast Athletic Conference crown. Fifth year senior TOM CREECH won three individual titles (400 IM, 500 freestyle, 1650 freestyle) and two relay titles (400 freestyle, 800 freestyle). Freshman GEOFF BASLER had two third place finishes at the NCAC meet (100 breaststroke, 200 backstroke). As we went to press, Kenyon was on its way to the NCAA Division III championships to seek a tenth straight NCAA crown.

Three Delts were instrumental in Lehigh University's success. Sophomore PAUL LITTLEFIELD took first place honors in the 200 IM and 200 freestyle at the ECC meet, then placed 18th (out of 80 swimmers) in the 200 freestyle at the Eastern Seaboard meet. He also swam on the 13th place 800 freestyle relay team and 14th place 200 and 400 freestyle relay teams. Sophomore DAVE LITTLEFIELD placed second in the 500 freestyle and third in the 200 backstroke at the ECC meet, then swam on the 400 and 800 freestyle relay squads at the Eastern meet. Sophomore JEFF RODDIN placed third in the 400 IM and was on the third place 400 medley relay team at the ECC meet.

Also heading to the NCAA meet was sophomore ROD MOHLER of Wabash College, who was a member of the school's 400 medley relay squad. Senior tri-captain RICK PIFER of Albion College placed third in the 100 butterfly and ninth in the 50 freestyle at the MIAA meet. Senior DAVE KUWAT was a good performer for George Washington University.

Sophomore MIKE STATON of Butler University did well at the ICC meet, placing fourth in the 100 butterfly and sixth in the 200 butterfly.

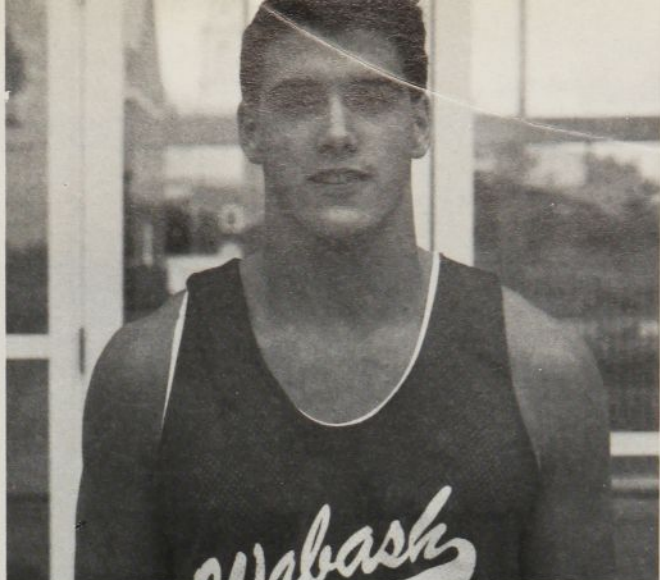
FOOTBALL

EDGAR "EGGS" MANSKE, *Northwestern '34*, has become the ninth Delt named for induction into the College Football Hall of Fame. He earned All-American honors at end during the 1933 season then was a National Football League standout for six seasons, primarily with the Chicago Bears. His formal induction will take place at the Foundation's 32nd annual awards banquet in December.

Longtime NFL player and assistant coach HOWARD MUDD, *Michigan State-Hillsdale '64*, has joined the Kansas City Chiefs as offensive line coach. The former All-NFL offensive guard spent the last six years with the Cleveland Browns and will mark his 16th year as an NFL assistant this fall.

GYMNASTICS

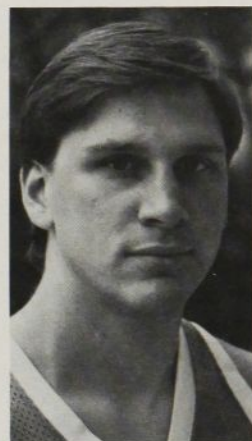
Co-captain MIKE DELLAPENA of Temple University was hampered by a knee injury during most of his senior year. His top score for the year was 9.05 on the parallel bars during a meet with Penn State and Navy.



Wabash MVP Brian Shepherd



Jon Karaffa
Butler



Rich McCullough
Westminster



Chuck Murray
Westminster



Temple Co-Captain Mike Dellapena

TRANSITION

University of Tennessee-Martin Athletic Director RAY MEARS, *Miami '49*, has announced that he will retire as of July 1. He has served the school as AD since March of 1980 following a lengthy career as one of the Fraternity's all-time great basketball coaches.

Division Conferences Highlight Winter Agenda

EASTERN

By
Robert
Cacchione

Pittsburgh



THE EASTERN Division Conference was held at the Sheraton Hotel in Ithaca, N.Y., February 24-26. Many thanks are extended to Scott Craver, Cornell '81, the hotel general manager. The Division's then interim president, Louis K. McLinden, presided over the conference, closely assisted by the conference chairman, Duncan Perry, Cornell '84, and Division vice presidents.

Friday's busy schedule of workshops was capped with a social function at Beta Omicron Chapter of Cornell University. The wide array of workshops and seminars covered an entire spectrum of interests, from "Creativity in Pledge Education" led by Pat Gibbons and "Small Chapter Rush" by John Rhoades to "Leadership with Style" by Duncan Perry and "The Law and Your Chapter" led by Wayne Sinclair.

Business sessions were highlighted by the election of Lou McLinden to the office of Eastern Division president and the installation of Mike Szczekowski, Steve Chandler, and Lon Santis as Division vice presidents. Saturday's busy agenda was accented by a flawless performance of the Rites of Iris by Gamma Omicron Chapter from Syracuse University and an equally impressive performance of our fraternity's Ritual by Beta Omicron Chapter.

Arch Chapter First Vice President David L. Nagel brought that polished touch to the awards banquet with his usual inspiration and optimism as keynote speaker.

Gamma Sigma Chapter of the University of Pittsburgh and Gamma Chapter of Washington and Jefferson College received awards for Exemplary Campus Service. Zeta Phi Chapter of Temple University was given, for its charitable contribution to a Philadelphia High School, the Community Service Award.

Beta Nu from MIT was recognized for outstanding efforts in both pledge education and scholastic achievement, Upsilon Chapter of Rensselaer for conference attendance. Beta Lambda of Lehigh received the Hugh Shields Award. ▲



Beta Omicron Chapter at Cornell hosted the Eastern Division Conference.



Certificates of appreciation for service as Division vice presidents were presented to (from left) David Wagner, Lou McLinden (now Division president), Duncan Perry, and Craig Scholl.



Lehigh Deltas celebrate Beta Lambda's selection as a Hugh Shields chapter.

SOUTHERN

By
Jerry
Underwood

Middle
Tennessee



Undergraduate Malone Gilliam, University of the South, right, chats with (from left) Conference Chairman Mike Deal, International President Hoyt Gardner, and Southern Division President Roy Huntsman.



The University of West Florida's Zeta Iota Chapter was cited for both chapter programming and chapter service.



Epsilon Kappa of Louisiana State University won plaques for its academic guide, financial guide, community service, and Conference attendance.

THE 1989 Southern Division Conference was a tremendous success. The entire program was beneficial to every undergraduate who attended. Special thanks to Mike Deal for his effort to develop an excellent conference. It was well planned and extremely thorough.

The variety of events and seminars were interesting and helpful. All of the educational workshops were conducted with style and poise. Each program broke away from traditional lectures and reached into new informative ground. Each of those involved did an outstanding job. It is difficult to find new ideas on topics that have already been outlined in publications so many times. Our thanks to those who were willing to research their topics so thoughtfully.

Congratulations are in order for Roy Huntsman. He will continue to serve as our Southern Division president after a non-contested re-election. Roy will continue his fine performance as president into the future.

Perhaps the highlight of the conference was the initiation of the Beta Epsilon Colony from Emory University. The Rites of Iris conducted by the Gamma Psi Chapter and the Initiation Ceremony performed by Beta Delta were superbly done. To witness the initiation of a chapter is a special event. The men of Beta Epsilon are commended for their dedication in achieving the rebirth of their charter.

Further congratulations are in order to those chapters who received awards for outstanding achievements. Southeastern Louisiana won its tenth consecutive Hugh Shields Award. They now have two flags in their permanent collection.

Those who attended will agree that the conference reached a high level of success. The planning and performance were exceptional. However, let's not forget the importance of the unity that existed when Delts from colleges across the southeastern United States came together under one roof. Everyone is looking forward to meeting again. ▲

Division Conferences

NORTHERN

By
Michael
Moffitt

Marietta



LOOKING up at the Hall of Mirrors in the Omni Netherland Plaza in Cincinnati, Northern Division President Keith Steiner commented, "They just don't make them like this anymore." The hotel was indeed beautiful.

Far more impressive than the hotel, however, was the Northern Division Conference itself. If the three-day gathering of Deltas was designed to encourage brotherhood, develop chapter excellence, and motivate individuals as well as to carry out the standard business of the Division, then its goals were clearly met. The days were packed with educational and inspirational activities, from the opening roll call to the final sessions.

Friday set the tone for the conference. The Northern Division was privileged to have Patti Holmes deliver her inspirational and motivational message to the conference as a whole. She issues challenges to Deltas everywhere to maintain positive attitudes, to project those attitudes well, and to know and to develop personal strengths while seeking to better personal weaknesses. She also emphasized interpersonal relationships among brothers. "People don't care how much you know. They want to know how much you care." The advice she provided was valuable not only for our years with the Fraternity, but also for the rest of our lives.

Following Mrs. Holmes' presentation, the brothers were given the chance to meet Deltas from around the Division at the New Brother Luncheon. Brothers were then invited to several Leadership Sessions. These sessions, designed to help the chapters and the individuals deal with ongoing issues on their campuses covered a wide range of topics.

Dr. D. Wayne Taylor, the international director of academic affairs, held a session called "Academics in the New Age." He mapped out possible roads toward what he envisioned for Delta Tau Delta in its quest for academic excellence.

Wayne Sinclair, past international president, presented two sessions. He first dealt with chapter management, strategic planning in the chapter, and maintaining

respect and enthusiasm. His second presentation dealt with the legal realities facing Delt chapters today.

Mark Robinson and Mark Derks illustrated the difficulties which face Deltas in maintaining a positive image among all their different publics. Their first-hand experience made the session particularly valuable in dealing with college administrations. Each of these sessions helped Deltas plan strategies for dealing with the challenges ahead.

Friday evening, the brothers assembled to visit Gamma Xi Chapter at the University of Cincinnati. Gamma Xi and Gamma Upsilon, Miami University acted as hosts of the conference. Gamma Upsilon performed the *Rite of Iris* while Gamma Xi performed the Initiation, with opening and closing ceremonies. These ceremonies were followed by a detailed explanation of the rituals and symbolisms of Delta Tau Delta, presented by Tom Sharp, international secretary. Delegates justly congratulated them for their efforts in making the conference a success.

Saturday's focus was on the education of a Delt, both as a pledge and as a member. Jeff Heatherington presented the need for continued excellence in education and then the brothers broke into small discussion groups to deal with the issues closely. Of particular interest were the strategies for member education after initiation, designed to encourage leadership and excellence in the brothers.

Norval Stevens, international second vice president, continued this emphasis in his address at the Leadership Luncheon. He pointed out the past strengths of Delta Tau Delta and of the Greek system as a whole. He made reference to the large percentage of leaders who are Greeks, and pointed to them as examples. However, he challenged Deltas to make an even greater effort to produce and encourage such growth, so that the excellence of the past might be overshadowed by the excellence to come.

Surely the high point of the Conference was the Division Awards Banquet. No empty seat was to be found, and the anticipation was high as the time came closer and closer for the awards to be announced.

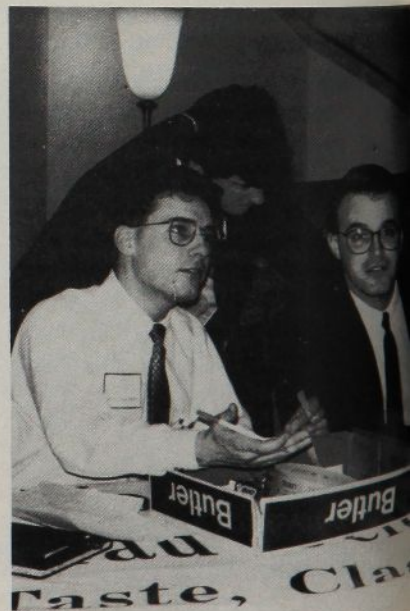
Many awards were given to chapters for their programming in different areas. Of particular importance was the newly established Dr. John Venable award for academic improvement. The Northern Division and Dr. Taylor were pleased to announce that the first Venable Award was to be awarded to a chapter in the

Northern Division: Beta Psi Chapter at Wabash.

The Northern Division chapters on the Court of Honor were Beta Pi (Northwestern), Epsilon Mu (Ball State), Zeta Rho (Eastern Illinois), Beta Gamma (Illinois), Beta Zeta (Butler), and Gamma Beta (I.T.T.). This year, three chapters were chosen to receive the Division Most Improved Award. They were Epsilon Upsilon (Marietta College), Beta Alpha (Indiana), and Delta Omega (Kent).

The time finally came for the Hugh Shields awards to be announced, and one by one, as the flags kept emerging from behind the podium, it became apparent that the Northern Division had continued its claim to excellence within Delta Tau Delta. Half of the Hugh Shields Awards in the Fraternity were awarded to Northern Division chapters. The chapters at Illinois, Eastern Illinois, Northwestern, Ball State, and Butler all received Hugh Shields awards as the banquet hall buzzed with excitement. It was a tremendously encouraging event not only for those chapters receiving awards, but also for those chapters looking to their brothers for examples of the potential of Delta Tau Delta. "Delta Shelter" never sounded so sweet for many of us.

The Northern Division Conference gave those who attended lessons which could never be learned from a book—lessons on commitment, leadership, and excellence. For all who attended, the impact of the Conference experience will be long felt both in our hearts and in our chapters.





Chris Busch, Minnesota undergraduate, accepts the chapter goal setting award on behalf of Beta Eta Chapter from Northern Division President Keith Steiner.

Dan Madden, Indiana '88, registers for the conference with Cecil Yates, left, president, and David Melin, treasurer of Gamma Xi Chapter, University of Cincinnati.



Zeta Rho undergraduates of Eastern Illinois University display their second Hugh Shields flag.



The delegation from Northwestern University celebrates winning Beta Pi Chapter's fourth consecutive Hugh Shields flag.



International Director of Academic Affairs Wayne Taylor presents the academic programming award to Chris Metzler, president of Omicron Chapter, University of Iowa.

Division Conferences

WESTERN

By
Rolf
Berge

Washington



THE WORD spread near and far ... the entire Western Division was on its way to the Northwest for the biggest Delt conference since the 1931 Seattle Karnea!

Probably the most unique part of this conference was that the local planning committee consisted solely of undergraduate members. This group, led by chairman Rolf Berge, boasted the talents of Tim Brillon, John Brondello, Don Bushnell, John Klierer, Mike Nelson, Dave Okamoto, and Erik Ricard. Thanks also go out to the entire Gamma Mu Chapter, especially Brant Baetz, for their tremendous teamwork.

The convention began on Thursday, February 23, and ran through Saturday. Thursday night served as the opportunity for Deltas from the various Western Division chapters to meet each other and the alumni officers of the Fraternity.

The spell-binding entertainment of Belante ("Mr. Hypnosis") amazed the crowd as he put 15 undergraduates under his power. The most memorable moments included when those hypnotized were lead to believe that their *bellybuttons* had suddenly disappeared (imagine them looking all over for their bellybuttons—in their pockets, shoes, etc.) and when they "became" famous female strip tease artists such as Belle Starr, performing part of their (or should I say "her") act, complete with all the bumps and grinds. The performance brought the house down with laughter—but the participants remembered nothing!

Friday began with an early morning bus ride over to the University of Washington for a brisk walk through the campus and a day of meetings. Dr. Patti Holmes started things off at a fast pace by energizing the entire audience with her opening motivational seminar.

Dr. James Conley punctuated the afternoon Leadership Luncheon with some timely comments on the traits of leaders in today's world. After lunch, Robin Sawyer conducted his well-received Karnea presentation "Sex on Campus." Professor Sawyer's skillful use of humor to put the audience at ease about discussing the AIDS epidemic made for an invaluable seminar.

An entire slate of quality seminars filled the afternoon—with the seminar addressing the issue of abolishing the pledging process (in order to eliminate the problem of hazing) stirring up the most lively debates.

The whistle blew at five o'clock, sending the group over to the nearby Gamma Mu shelter for a reception and Delt Showcase. Our chef, Kathleen Maynard, put together a whole display of edible delights that were promptly devoured.

The Delt Showcase spotlighted all of the Northwest chapters (Washington, Washington State, Whitman, Idaho, Oregon, Oregon State and Willamette). Each set up an exhibit on aspects of chapter programming at which they excel. Displays included photos, videotapes, posters, how-to-do project handouts, etc. The showcase helps promote the exchange of ideas between chapters.

Saturday began with another seminar that focused on little sister programs and the current problems they pose in relation to the single sex issue of fraternity membership.

Seminar evaluations returned and tabulated compliment the following seminar leaders for their outstanding presentations: Jeff Heatherington, membership education; Jim Selzer, legal liability; and Nick deKanter for both Ritual education and community service.

Saturday's President's Luncheon featuring International President Hoyt D. Gardner as guest speaker attracted several local alumni, including former International President DeWitt Williams and Gamma Mu Super-Delt L. Carlos Flohr. At this luncheon, Division Vice-President Lawrence Clinton received the coveted Distinguished Service Chapter award for his outstanding dedication and loyal service to Delta Tau Delta.

The final business session marked the re-election of Western Division President Bob Roush. A standing ovation saluted Dr. Roush as he formally embarked on his second term. We look forward to more of Bob's solid contributions and contagious enthusiasm for two more great years.

Building on this spirited session were the model ceremonies, performed by the three chapters in Washington state. The formal pledging ceremony by Epsilon Gamma chapter (Washington State University) and Rites of Iris by Delta Rho chapter (Whitman College) both merit high acclamation for flawless execution.

Undergraduate Council



Undergraduate Council Members attended a winter meeting with the Arch Chapter at Louisville. From left in the front row are John Rizzuto, Stevens; Randall Nicholson, Middle Tennessee; Steve Nichols, Miami; and James Schillaci, Sam Houston. In the second row are Christopher DeRosa, UCLA; Steven Parker, Tennessee; Charles Marzen, Villanova; Guy Grace, Central Florida; and Mark Hagans, Ohio Wesleyan. In the top row are Rolf Berge, Washington; Robert Cacchione, Pittsburgh; Michael Leahy, Illinois; Michael Moffitt, Marietta; and David Gross, Carnegie-Mellon.

Captions by Rolfe Berge

The excitement continued to mount as the Gamma Mu Delts initiated Andrew Mason Gillaspie of the Whitman chapter. Thanks to all of those involved in the Ritual that worked so hard to have it performed so well! Congratulations also go to Scot Smith for his installation as a Division vice president following the initiation.

Saturday evening consummated the entire convention with a spectacular cruise across Puget Sound, with the Seattle skyline lit up against the night's black backdrop. The Delt entourage arrived at Tillicum Village on Blake Island (an authentic Northwest Coast Indian village) greeted by piping hot steamed clams and wood carvings of Indian art. Entering the huge Tillicum longhouse, the group settled down to an alder-smoked salmon dinner while witnessing a rare cultural presentation of Northwest Coast Indian dances on stage.

Steve Gilley, international Fraternity treasurer, served as the dinner program's toastmaster. The event culminated with the Western Division awards presentation. This year's Hugh Shields Award for chapter excellence went to three outstanding Western Division chapters: Beta Tau at Nebraska, Delta Mu at Idaho, and Epsilon Zeta at Sam Houston State. In addition to these three, Gamma Mu at Washington, Gamma Kappa at Missouri, Gamma Pi at Iowa State, and Epsilon Epsilon at Arizona earned the distinction of being named in the top 17 chapters—also known as the "Court of Honor".

Overall, over 200 Delts were able to join us in our city for the conference. Most everyone flew back home on Sunday with a few new friends, a couple of good stories, tons of good ideas, renewed energy, and finally, a better appreciation for the strength of Delta Tau Delta Fraternity.

For those who could attend, I would ask only that you challenge yourself and your chapter not to let perceived limitations get in the way of your ambitions. Take what you learned and apply it as best you can.

For those of you who couldn't attend, I challenge you to reward yourself by experiencing the next great Delt conference. Once you have, you'll always want to return.

It was an honor and a privilege for Gamma Mu to be the host chapter, and hopefully we succeeded in our purpose.



Hypnotized Western Division Delts or just another long chapter meeting?



International President Hoyt D. Gardner (your choice): (a) flashes the Delt salute, (b) tells about the one that got away, (c) waits for a pair of "high fives," (d) acknowledges the roar of the standing ovation.



Gale Wilkerson, left, presents the DSC certificate to "Rock" Clinton.



Timing is everything. This photo was taken on February 28, two days after the Western Division Conference ended. Fifteen inches of snow fell, paralyzing the city and shutting down the airport for several days.

FEBRUARY 11, 1989 will be a day long remembered by the brothers of the new Beta Epsilon Chapter of Delta Tau Delta. With a tradition of existing more than 100 years at Emory University, the closing of the former Beta Epsilon Chapter was a most unfortunate happening. Luckily though, with the efforts of many local alumni and in conjunction with the Arch Chapter, approval for recolonization was granted. The wheels were thus set in motion for a new tradition of excellence.

It was September of 1987 when Central Office representatives Patrick Gibbons and Mike Allen arrived on the Emory campus with the sole intention of pledging a group of men that would justly represent the ideals of the Fraternity. With this goal in mind, Pat and Mike were able to obtain a pledge class of 33 men. These men, proud to be the new pledges of the Emory University Crescent Colony, set forth on their pledgship to embrace the traditions of the Fraternity and representing it to the campus in a manner which proved their worthiness.

As a member of the founding pledge class, I can honestly say that we had no idea of the work that lay ahead of us. The only thing we knew was that we needed to do our best in everything we did so that we could regain chapter status as soon as possible.

We began our move towards leadership at Emory by first winning second place during the 1987 Greek Week. In addition to this honor we were privileged to be able to donate \$1,000 to Cerebral Palsy, the Greek Week charity.

But second place was not enough for the members of the Emory Colony and this past fall we took the first-place trophy and topped our past contribution by \$400. In addition to our work with Cerebral Palsy, we also co-sponsored blood drives with the American Red Cross, held charity projects with the American Cancer Society, and co-sponsored a field day for the local Boys Club with the brothers of the Emory chapter of Alpha Phi Alpha.

We have been active in more than just philanthropy, however. We recently placed in the top one-half of all fraternities academically. This is an

Return to Emory

By *MARCELO A. ESTRADA, IV*
Corresponding Secretary
Beta Epsilon Chapter

accomplishment that we are very proud of, especially at a campus where competition is so fierce and the all-Greek average runs well above the all-men's average. In addition to this, we also have many members who hold positions on campus organizations. Among these are Student Government, Mortar Board, Phi Beta Kappa, College Council, Greek Life, and several other campus activities.

Those efforts enabled us to regain our charter. Late in the fall of 1988, we received notification that the Arch Chapter had approved our petition to recharter. This news created quite a stir within the chapter and among our alumni, and preparations for installation were soon set in motion.

During this period we were visited by two chapter consultants, John Hancock and Paul Strilich, who seemed pleased with our progress. We were also paid a visit by brother John Dangler, who had been named phonarch by the Arch Chapter. His report was most favorable, as well. At the beginning of this semester, Paul Strilich arrived one week before installation along with Patrick Gibbons of the Central Office to help us with our pre-installation/pre-initiation activities.

On February 9, 1989 the festivities began with our chapter hosting a band party for the all delegates to the Southern Division Conference. We were very pleased that so many of the sisters and pledges of Chi Omega and Kappa Kappa Gamma sororities came to help us greet our brothers and celebrate the upcoming installation.

The following day, Friday, the Rite of Iris was performed. It is important that we mention that the brothers of Gamma Psi Chapter (Ga. Tech) per-

formed the ceremony brilliantly and added a very special memory to all who were present. Saturday finally arrived, and the day peaked with the performance of the Ritual by the brothers of Beta Delta Chapter (U. of Ga.), who also did an outstanding job. We take our hats off to both these fine chapters and thank them for making our initiation a memorable event.

The installation ball and banquet followed that evening. The master of ceremonies was William R. Earnshaw, Emory '57, who did a fine job in directing activities of the banquet. The Welcome from the University was delivered by Executive Associate Dean of Campus Life Ms. Julian Daffin. Her speech reinforced the warmth and support we have been receiving from the University since our recolonization in the fall of 1987.

R. William Lee, III, our chapter adviser, along with Executive Vice President Gale Wilkerson, presented our membership certificates. The presentation of the charter was performed by Roy Huntsman, Southern Division president, and received by G. Shane Lyle, our own president.

A highlight of the banquet was the installation address by President Hoyt D. Gardner, M.D.

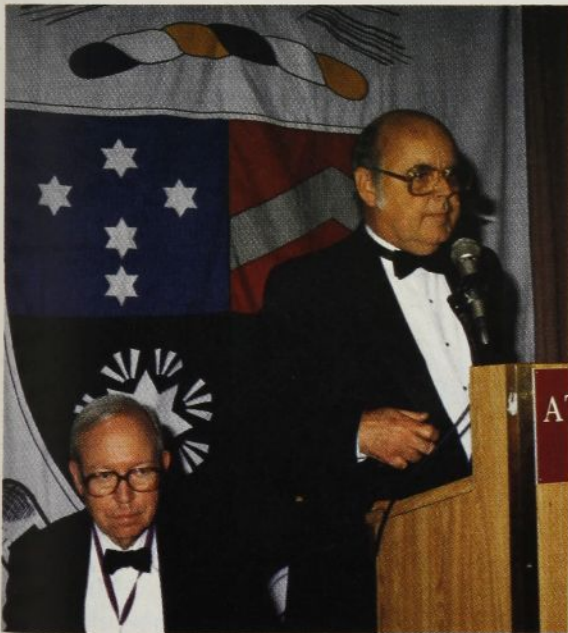
We the brothers of Beta Epsilon Chapter would like to thank all of the alumni who showed us support in this endeavor. We are especially appreciative of our House Corporation and our chapter adviser, Bill Lee, without whose guidance and dedication we would not have made it to this point. We also are aware that this is only the beginning and pledge to uphold the traditions and values of both Emory University and the Fraternity. ▲



The men of Beta Epsilon display their new charter.



From left at reception are Chapter Adviser Bill Lee, Undergraduate Chapter President Shane Lyle; Tyrone Bridges, Georgia '66; and Russell Echols, Emory '73.



Master of Ceremonies William R. Earnshaw, Emory '57, begins the evening's program. At left is International President Hoyt D. Gardner.



Corresponding Secretary Marcelo A. Estrada, IV receives his membership certificate from International Executive Vice President Gale Wilkerson.

Pursuing an Advanced Degree?

Consider Becoming an Academic Resident Adviser

QUALIFIED DELTS are selected each year for academic resident adviser positions at chapters across the country. An academic resident adviser serves as a counselor and leader for the chapter that he serves. As a graduate student, he focuses on chapter academic programs and those areas of chapter organization that relate to high scholastic standards and a supportive academic environment.

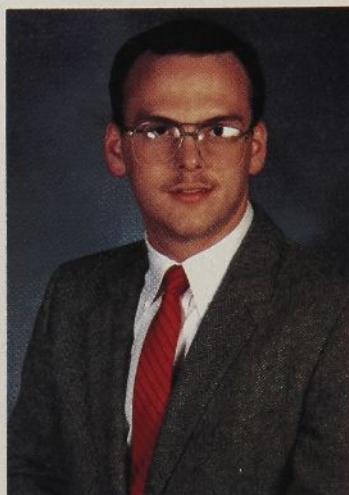
In assisting the chapter's director of academic affairs, the academic resident adviser helps monitor quiet hours, study areas, and other environmental influences on academic performance. He also helps pledges adjust to the academic rigors of college, works with committees and provides personal academic counsel.

Among his responsibilities are becoming knowledgeable of available resources such as academic advancement centers, career planning and placement, and leadership schools. In some instances, he may work with chapter officers in planning retreats or seminars.

The academic resident adviser becomes closely associated with the chapter adviser and members of the house corporation, attends regional and divisional conferences, and participates in planning at various levels.

Liaison with the Central Office is maintained by monthly reports and assistance to staff members when they visit the chapter.

Delts who have served as academic resident advisers have strongly en-



King

Francis P. King, who received his B.A. degree in 1987 from Washington and Jefferson College, is serving as academic resident adviser for Eta Chapter while pursuing a law degree at the University of Akron.

Born and reared in Oil City, Pa., "Frank" pledged Delt in 1984 and

dorsed the leadership experience and sense of accomplishment in helping advance the academic opportunities for undergraduates.

Each participant receives a grant of \$1,500 for the academic year. In addition, the Central Office works with chapters and house corporations to arrange assistance in room and board

immediately began two terms as treasurer of Gamma Chapter. He also served as rush chairman and pledge educator, becoming the first chairman of these committees to institute dry rush and non-hazing, respectively.

Also active in campus organizations, he was president of Phi Alpha Theta history honorary and student representative on the College Curriculum Committee. He held a four-year R.O.T.C. scholarship, which culminated in his promotion to cadet captain, logistics officer. His active duty commitment is being delayed while he finishes law school.

In addition to his work with Eta Chapter, Mr. King has a part-time, work-study clerking position with a federal magistrate. His wife, Cynthia, also a graduate of W & J, works at a residential-therapy school for emotionally disturbed children.

Following graduation in 1990, Mr. King expects to be ordered to active duty in the Judge Advocate General Corp. His long-range goal is to become involved with international law and federal government affairs.

Despite his busy schedule, he serves as president of the Gamma Chapter House Corporation.

whenever possible.

If you plan to attend graduate school at a college or university where a Delt chapter is located, and have an interest in becoming a graduate resident adviser, contact the Director of Program Development, Delta Tau Delta Fraternity, 8250 Haverstick Rd., Suite 150, Indianapolis, IN 46240.

CAPITAL CAREERS

(Continued from Page 23)

how to set and achieve goals and the importance of seeing projects through to completion — especially important when the security of the nation's highest leaders is at stake. It taught them that their actions — good and bad — reflected on something bigger than they were. Once they represented the chapter — now it's the nation.

Each learned the art of organization and interpersonal relations within the framework of fraternity activities. In Murphy's case, who as field rep had to listen to complaints about things totally beyond his control, it

was a lot like running a chapter meeting.

In each of their respective current positions, there's not a lot of time for pats on the back — to succeed, you need to motivate yourself to achieve your goals — much like being a chapter officer.

All recognized the importance of having a vision for their future — and then putting themselves in line to take advantage of the opportunities that could fulfill it.

And finally, through the opportunities to accept the responsibilities of chapter committee chairmen and elected officers, individually they discovered that they can do *anything* they put their minds to. They have ... and they will. ▲

Though most call him "Mr. Vice President," to these men whom Quayle refers to by their Fraternity nicknames of "Fish" and "Murph," he is still just "Dan." All love their respective jobs and when they wake up in the morning, look forward to going to work and knowing that they are making a difference.

Looking back, each strongly credits the Fraternity with making a major contribution to his current success. They've shared that experience with the Vice President, taking him by the Ball State Delt house during a stop-over in Indiana and occasionally ribbing him about his own fraternity involvement (Quayle is a Deke from DePauw University).

It taught them how to manage,

The Kershner Scholar Program

By DR. WAYNE TAYLOR
Toronto '77

Director of Academic Affairs

It is also without any doubt one of the most underutilized Fraternity programs. Each year a handful of chapters faithfully avail themselves of it. Each year more do not.

Fifteen years ago the Kershner Scholar Program was initiated to encourage consistent academic achievement and improvement. It is named in honour of Dr. Fred Kershner, who served longer than anyone else in Delt history as director of academic affairs and went on to become an international president of Delta Tau Delta. A certificate is available to those Delts whose academic achievement warrants recognition by the Arch Chapter. Each one is personally signed by the Director of Academic Affairs.

In order for a chapter member to qualify, the chapter director of academic affairs need only submit a letter indicating the name of the proposed recipient(s) and the reason for the nomination. The letter (addressed to the Director of Academic Affairs, care of Central Office) must be endorsed by the chapter adviser.

Certification from the university (grade sheet, transcript, etc.) is not necessary, although this data should be available for the chapter adviser when he meets with the chapter's Academic Affairs Committee to review and endorse the chapter's nominations.

Upon receipt of the nominations properly endorsed by the chapter adviser, the director of academic affairs will issue the Certificate of Superior

Academic Achievement and send it to the chapter director of academic affairs for appropriate presentation. It is suggested that certificates be presented at an Awards Dinner each term.

The following criteria have been developed to judge those eligible. Individuals are only eligible for awards for the preceding term.

1. Any new initiate who maintains a "Straight A" average during his pledge term.
2. Any Delt who maintains an average of 3.0 or higher (on a 4.0 scale) with no grade below B (3.0) for any term.
3. Any Delt who is tapped for membership in any of the national or local honor societies, which consider academic performance as a major part of their membership requirements. (Phi Beta Kappa, Omicron Delta Kappa, Mortar Board, Tau Beta Pi, Phi Kappa Phi, Sigma Xi, Phi Eta Sigma, are examples.)
4. Any Delt who is on the Dean's List for any term.
5. Any Delt who demonstrates his academic activity through outstanding leadership of a major academic program in the chapter or on the campus.

But that is not all! Any Delt who qualifies for a Certificate of Superior Academic Achievement for the fifth time will receive a special laser engraved plaque designating him as a "Kershner Scholar".

And there is even something else for pledges! Any initiate who attains a 3.5 or better (on a 4.0 scale) is eligible to receive a special initiation certificate acknowledging him as an "Honour Initiate". Individuals can take advantage of this by having the chapter adviser initial the appropriate space on the initiation report form.

Last but not least, these awards and incentives are offered free of charge by the Fraternity. We heartily encourage chapters to begin or continue taking advantage of these. If these awards are not distributed in your chapter, talk with your director of academic affairs and encourage participation in the program today. ▲

Since prehistoric times man has needed incentives, rewards and recognition in order to perform at his best. Early man's incentive to hunt ferocious sabre-toothed tigers and giant sloths was hunger. His reward was a full stomach. Recognition often went to those with the greatest hunting prowess in the form of becoming a chief, with all the privileges and perquisites which went along with tribal leadership.

As we head into the 1990s the university or college undergraduate is no different from his prehistoric ancestors. To perform well he often needs incentives, rewards and recognition which vary from the tangible to the intangible, from the momentous to the seemingly insignificant.

A student's greatest incentive to do well in class today, according to 80% of students surveyed, is the need for a well-paying job. His reward for graduating with honours is often again that high-paying job with life-long career opportunities. Recognition along the way has probably included scholarships, honours, promotion and slaps-on-the-back.

Delta Tau Delta plays its part too in this facet of higher education and the building of tomorrow's leaders. Most chapters have some form of award for scholastic excellence, whether it is a plaque for highest GPA, a scholarship for highest pledge GPA, a banquet for those with the most improved grades, some modern variation of the old steak and beans dinner for high achievers and low achievers respectively, or whatever. These are good and worthy chapter programs. Those who do not provide any of these incentives or rewards for scholarship should begin doing so.

Back in the mid-1970s the Fraternity, and Greek movement in general, went through some tough times. However, as history shows us some of society's greatest achievements are wrought under adversity. Although some might quibble about whether the Kershner Scholar Program is one of Delta Tau Delta's great achievements, it is undeniably a unique contribution by a Fraternity to the motivation-recognition process in scholastic achievement.

ALPHA - ALLEGHENY

George Robert Archbold, '26
Alfred Ted Brooks, '81
Parker Chambers Flick, '19
Duff Smith McGill, '28

EPSILON - ALBION

Peter Theodore Vanson, '40

MU - OHIO WESLEYAN

Eugene Julian Bell, Jr., '43
(Ohio University '43)
Robert Earl Milbourn, '44

NU - LAFAYETTE

Elliot B. Bond, '34

OMICRON - IOWA

Milo Marinur Rhynsbarger, '26

CHI - KENYON

William Lovell Stegeman, '25
(Wisconsin '25)
Reginald Douglas Wells, '25

OMEGA - PENNSYLVANIA

Harold Joseph Brown, '30
Percival Roberts Rieder, '23
Charles William Steele, Jr., '45

BETA ALPHA - INDIANA

Clarence Earl Wynn, '31

BETA THETA - UNIVERSITY OF THE SOUTH

Roy Fite Francis, '47
Frank Mix Robbins, Jr., '32
Col. John Wesley Russey, Jr., '16

BETA IOTA - VIRGINIA

Dominic Otto Ernst Goedecke, '83

BETA LAMBDA - LEHIGH

Sheldon Vanderbelt Clarke, '18

BETA MU - TUFTS

Theodore Powers Messer, '18
Stanley Louis Sprague, '34

BETA NU - M.I.T.

Robert Ralston Smyth, '46

BETA XI - TULANE

James Sargent Percy, '33
John Benjamin Richardson, '21

BETA RHO - STANFORD

Hannon Barker Farr, '27

BETA TAU - NEBRASKA

Lee Huff, Jr., '22

BETA UPSILON - ILLINOIS

Robert Lawrence Beall, '34
Donald McClure Pattison, '22
Robert Alwin Pearson, '49

BETA PHI - OHIO STATE

David Blaine Johnston, '45 (Cincinnati '48)
Joseph C. McGraw, '51
Peter Raymond Pierce, '71

BETA CHI - BROWN

William McLeod Fraser, '19
William Arthur Stinson, '41

BETA OMEGA - CALIFORNIA BERKELEY

Brig. Gen. Tom William Scott, '25
Gary Neil Wulfsberg, '59

GAMMA BETA - I.I.T.

Frank John Bagamery, Jr., '49

Chapter Eternal

GAMMA GAMMA - DARTMOUTH

James Belden Sly, '24

GAMMA DELTA - WEST VIRGINIA

Raymond Crowder Golden, '73
William Parry Lehman, '24
John Robert O'Malley, '31

GAMMA ZETA - WESLEYAN

John Beebe Gray, '30
Arthur Lunt Moulton, '23 (Maine '24)

GAMMA THETA - BAKER

Rev. William Alexander Hubbard, '25
Dr. Earl Shepard Johnson, '18
Charles Merwin Lewis, '31 (Kansas '34)
Harvey McKinnis, '25
Charles Kent Rossier, '50
Charles Bowlby Shirk, '23
Nucl Carson Windrow, Jr., '34

GAMMA IOTA - TEXAS/AUSTIN

Curtis Mathes, Jr., '47

Chicago Alumni Chapter Career Symposium Set for June

DELT undergraduates and recent alumni relocating to Chicago will have an opportunity to learn more about their chosen careers "from the source" at the upcoming Chicago Alumni Chapter Career Symposium June 12.

The event will feature Chicago-area Delt alumni on hand to talk about opportunities in their respective fields.

"This can be a real help to someone new to a job," says Tim Earhardt, *Kenyon* '87, chairman of the event. "I know when I have a problem I can't solve, I get on the phone and get advice from someone who's been in my job for a while."

"The event is targeted toward three main groups of Delts," according to former International President Wayne Sinclair, *West Virginia* '67. "One, the senior who lives in Chicago or will soon be living here who is looking for a job; two, the junior who wants some first-hand insight into the jobs he's interested in; and three, the recent grad looking for some networking opportunities."

Delts interested in attending the career symposium or other Chicago Alumni Chapter events should contact Dave Ferrar at (312) 272-2545 for more information. Undergraduates and recent grads from throughout the country and Canada who are or will be living in the Chicago area are encouraged to attend.

GAMMA KAPPA - MISSOURI

William Lowrey French, '31
John Francis Huber, '54

GAMMA LAMBDA - PURDUE

Joseph Ebner Glover, '42 (Indiana '42)
Roy Edward Smith, '22 (Indiana '24)
Richard Henry Stone, '14

GAMMA MU - WASHINGTON

William Trulook Beeks, '28
Thomas Joseph Lyons, '35
Donald Mason Russell, '35

GAMMA NU - MAINE

Peter Joseph Wedge, '45

GAMMA XI - CINCINNATI

Richard Fred Bauer, '30
Bradford Gehring Blaker, '69

GAMMA OMICRON - SYRACUSE

Stephen John Boland, '90

GAMMA SIGMA - PITTSBURGH

Paul Raymond Fisher, '28
Claude Herbert Launer, '52

GAMMA UPSILON - MIAMI

Gary Von Pietersom Delonge, '78
Bruce Douglas Fairweather, '70
Frederick Earl Hall, '41

GAMMA PHI - AMHERST

Lawrence Kendrick Blair, '25 (Missouri '28)
Reginald Dickinson Namwell, '19

GAMMA CHI - KANSAS STATE

George Maxwell McClellan, '33

DELTA BETA - CARNEGIE-MELLON

David Thomas Beggs, '30
John Theophile Sabol, '31

DELTA GAMMA - SOUTH DAKOTA

Thomas W. Lafollette, '50
Richard John Morrison, '63

DELTA DELTA - TENNESSEE

Ben Prim Hazlewood, '23
Louis Rollwage Jelks, '30
Howard Ransom Turner, Jr., '51

DELTA EPSILON - KENTUCKY

David Foster Peyton, '33
Benjamin Mitchell Rose, Jr., '63

DELTA ETA - ALABAMA

Addison Peairs Drummond, '28

DELTA THETA - TORONTO

Matthew Stuart Hannon, '44

DELTA KAPPA - DUKE

Theron Albert Farnsworth, '38

DELTA LAMBDA - OREGON STATE

John Robert Lavinder, '28

DELTA TAU - BOWLING GREEN STATE

William Edward Sanders, '50

DELTA PHI - FLORIDA STATE

Joseph Michael Brown, '65

DELTA OMEGA - KENT STATE

Robert Ames House, '41
Robert Charles Kellogg, '62

EPSILON EPSILON - ARIZONA

Ronald Bruce Riggs, '63

ZETA GAMMA - LAMAR

David Robert Livingston, '91

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Telephone: (317) 259-1187

Gale Wilkerson, Oklahoma State '66, Executive Vice President; **Kenneth A. File**, Kansas State '81, Director of Chapter Services; **Patrick J. Gibbons**, Cincinnati '84, Director of Program Development; **David N. Keller**, Ohio '50, Editor; **Robert L. Hartford**, Ohio '36, Historian; **John A. Hancock**, Whitman '87, Chapter Consultant; **Bradley J. Harp**, Florida '87, Chapter Consultant; **John D. Rhoades**, Willamette '88, Chapter Consultant; **Paul A. Strilich**, Iowa '87, Chapter Consultant; **W. Stanley Telford, Jr.**, Arizona '87, Chapter Consultant

Delta Tau Delta Educational Foundation

8250 Haverstick Road, Suite 155, Indianapolis, Ind. 46240
Telephone: (317) 259-8062

This public foundation was incorporated and received IRS approval in 1981. It was formed to assist the Fraternity and its members in educationally related programs. Gifts and bequests are deductible for income and estate tax purposes. Further information may be obtained from:

George P. Loomis, M.I.T. '49, President and Executive Officer
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The Fraternity's Founding

Delta Tau Delta was founded at Bethany College, Bethany, Virginia (now West Virginia), February, 1858. Incorporated under the laws of the state of New York, December 1, 1911. The Fraternity is a charter member of the National Interfraternity Conference. Founders were:

Richard H. Alfred (1832-1914)
Eugene Tarr (1840-1914)
John C. Johnson (1840-1927)
Alexander C. Earle (1841-1916)

William R. Cunningham (1834-1919)
John L. N. Hunt (1838-1918)
Jacob S. Lowe (1839-1919)
Henry K. Bell (1839-1867)



Making Reality Work

By GEORGE P. LOOMIS
President, Educational Foundation

"I believe in Delta Tau Delta for the education of youth ..."

Once upon a time there was a Delt Chapter Consultant, dressed in shining armor and riding a white horse. The Chapter hailed him, told him of all their problems, and received beautiful solutions. The white knight rode into the sunset and everyone lived happily ever after.

Right?

Well, not really. You see, there is this difference between dreams and reality, and everyday reality is the "territory" that is assigned to the Delt Chapter Consultants. Fortunately, they are unusually well equipped for the assignment.

Independent Observers

No matter how well a chapter may be functioning now, a sound future requires that the members be able to step back to take a look at both their accomplishments and their problems. Chapter Consultants are independent observers who ask, "Why? Why don't you try this? Would you like to try that?" Less affected by local traditions and personalities, the consultant can show the young men how to evaluate their own group.

A New Vantage Point

So many experiences, from almost 100 chapters, are packed into the head and heart of the Chapter Consultant. Small wonder that a Delt house might get a completely new vantage point from a consultant visit. Small wonder that a chapter improves when it has more options to consider and a chance to evaluate on its own.

The "Pro Delt":

When deciding gets really tough, Delt undergraduates have help deciding. Chapter Consultants are professional problem solvers, and are dedicated coaches. No surprise that more than one chapter calls them the "Pro Deltas."

Consultant Coaches

When was the first time you met a real consultant coach, one who helped you define your own problems and then helped you to find your own solution? Chapter Consultants do this, and do it well. What better way for Delt undergraduates to learn a decision making process that will last them all their lives?

Leadership

Warren Bennis says, "Managers do things right; leaders do the right thing." Leaders set examples. Exceptional leaders train-the trainers, so that the effectiveness of the organization can be expanded and employed. Delt Chapter Consultants are leader/trainers — by training and by profession. This year they have been responsible for more chapter leadership retreat seminars than ever before in our history.

Hard Work

There are high expectations for Delt consultants. But, quality doesn't come easy. Delt Chapter Consultants are on the job, on the road six days a week, 14 hours a day, helping as they go, learning as they go, facilitating, training, coaching and directly viewing the reward of their work. They need maturity, so they grow up fast. Something like age 23, going on 30.

Making Reality Work

Sure, Delt consultants have dreams, vision and high aspirations. But they don't work or live in a dream world. Every day while school is in session, they are hard at the job of making reality work.

"Chapters all over the country have different, but effective ways of dealing with the same issues. I'm interested in growth for the Deltas, and my job is to 'fertilize and water.'"

—W. Stanley Telford, Jr.



"Our best ideas are born on the road — not in an office. I'm like a sponge. My job is to absorb and give back. It's important for chapters to feel unique and successful."

—Paul A. Strilich



"We have to be facilitators, not dictators." We're expected to pull off some miracles, but it doesn't work that way. My job is to 'make reality work.'"

—John D. Rhoades



"People support what they help to create. Real solutions come from the members, not from me. They learn best by doing."

—Bradley J. Harp



"All chapters have their ups and downs — depending mostly on leadership. Time after time I see our best chapter leaders emerge when the problems seem greatest."

—John A. Hancock



Half the cost of supporting six Chapter consultants is provided through a grant from the Delta Tau Delta Educational Foundation.

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Indianapolis, Indiana 46240

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REQUEST TO PARENTS

If your son has graduated from college and is living somewhere other than the address on the label above, we will appreciate your sending us his permanent address so that we can make the appropriate change. We hope you will read this issue, then forward it to your son. At the same time, please send his new address, along with the address shown on this issue (or cut off the label and send it) to: Delta Tau Delta Fraternity, 8250 Haverstick Rd., Suite 150, Indianapolis, Indiana 46240. Your cooperation will be appreciated.


**National
Interfraternity
Conference**