

HUGH SHIELDS
MEMORIAL ISSUE

The
RAINBOW



OF DELTA TAU DELTA

Vol. LXXXVIII

June, 1965

No. 4



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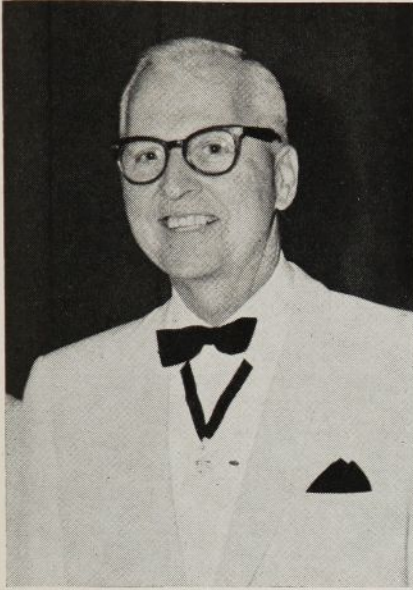
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ALL CHAPTER REPORTS, alumni notes, alumni

chapter reports, news stories, photographs, manuscripts, subscriptions and death notices for publication should be sent to the Central Office of Delta Tau Delta Fraternity, 3242 N. Meridian Street, Indianapolis, Ind. 46208.

JACK A. McCLENNY, *Editor*, 3242 N. Meridian St., Indianapolis, Ind. 46208

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ARNOLD BERG

Message From the President

THE SUDDEN DEATH of Hugh Shields brought a spontaneous desire on the part of Delts everywhere to symbolize, in some tangible way, the man who came to be known as "Mr. Delta Tau Delta."

This outburst of recognition is indeed giving vent to itself in many tangible ways. First, this memorial issue of *THE RAINBOW* gives opportunity to many leaders of our Fraternity—and other fraternities—to speak of Hugh Shields with affection, to recall his many virtues, and to recount interesting incidents and anecdotes of his life.

Immediately following Hugh's death, a number of Delts made contributions on the assumption that there would, of course, be a Hugh Shields Memorial Fund. Upon the recommendation of the Arch Chapter and the unanimous approval of the Board of Directors of the Fraternity, the Hugh Shields Memorial Fund was formally established, within the framework of the existing Educational Fund.

Heading this Fund are two outstanding Delts, William H. Andrews, Jr., *North Carolina*, '20, Secretary of the Fraternity, and Hilbert Rust, *Indiana*, '27, Chairman of the Board of the Research and Review Service of America. Serving on the committee with these gentlemen are Justice Tom C. Clark, *Texas*, '22, Vice-President of the Fraternity, and past Presidents of the

Fraternity Norman MacLeod, *Pittsburgh*, '17; Paul G. Hoffman, *Chicago*, '12; Charles T. Boyd, *North Carolina*, '21; G. Herbert McCracken, *Pittsburgh*, '21; W. Harold Brenton, *Iowa State*, '20; Martin B. Dickinson, *Kansas*, '26; Joel W. Reynolds, *Tufts*, '23; Francis M. Hughes, *Ohio Wesleyan*, '31; Robert W. Gilley, *Washington*, '30; and John W. Nichols, *Oklahoma*, '36.

In this issue you will read about this important Fund to further the cause of assistance to worthy Delts—a goal that was near and dear to the heart of Hugh Shields.

It was also decided to designate the "Top Ten" chapter awards as the Hugh Shields Awards for Chapter Excellence, in recognition of his dedication to excellence and his encouragement of the chapters in striving for it.

What manner of man has earned this place in the heart of Delta Tau Delta? Over forty years of devoted service and leadership to his Fraternity is of itself a unique record. There was, however, more than long service which will leave its mark. Here was a man who had the ability to multiply himself through others while personally remaining in the background. Behind the scenes and away from the plaudits of the multitude, he pointed the praise to the men he was developing. He knew how to delegate responsibility and authority.

Here was a fraternity executive

who had the ability to spot undergraduates who would be destined in the years ahead to work in the vineyard of Delta Tau Delta.

Here was a man who had the ability to give every assignment in the cause of the Fraternity a sense of importance, urgency, and dignity. The ability to draw on Delt alumni from all walks of life—busy men who would get a job done—business executives, college presidents, governors, senators, and a justice of the Supreme Court of the United States.

Here was a tough-minded business man who knew the value of a dollar and a balanced budget. His business decisions were all made with an unusually high degree of financial acumen. Throughout his entire tenure of office, the Fraternity has shown financial progress in each and every year.

Here was a man with a brusque manner of speaking and an assuming demeanor, but here was a man with a gentle heart—a man who was especially kind to a brother in need, an anonymous giver, a finder of jobs and a niche in life for hundreds of Delts.

Here was a man who followed the principle, "If you would win a man to your cause, first convince him you are his friend."

Hugh Shields convinced me that he was my friend—and that he was indeed my best friend. And thus he shall live in my memory!

Mr. Delta Tau Delta—An Appreciation

By FRANCIS M. HUGHES, *Ohio Wesleyan, '31*

in conjunction with the other

Past Presidents of Delta Tau Delta

FOR ALMOST 40 YEARS, from 1926 to 1965, behind the institution of Delta Tau Delta was the shadow of a man—Hugh Shields. From the moment of his initiation, his lifelong allegiance and service to the Fraternity, and his love for its ideals, altered only to increase.

After serving as treasurer of Beta Alpha Chapter at Indiana University during his sophomore year, Hugh was elected president of the chapter during both his junior and senior years. Because of his outstanding undergraduate record, he was called by Delta Tau Delta to become Loyalty Fund Secretary, the Fund having just been established as the endowment fund of the Fraternity.

This first assignment was considered by Hugh to be temporary only, as he had prepared himself for a career in business. But the Fraternity wisely would not relinquish its claim to him, and upon completion of his temporary duty with the Loyalty Fund, Brother Shields assumed responsibility for several special assignments for the Fraternity, including fiscal reorganization on the chapter, house corporation, and national levels.

As I started to work with Hugh I knew of his capabilities, but I always wondered what it was that kept him in this post when he could have gone into many other more remunerative fields. He loved young men; he knew them; he became close to them. He wanted his Fraternity to leave a high mark on the lives of young men so that they might be better for having belonged to Delta Tau Delta. This was his challenge in life and he unselfishly devoted himself to it.—W. Harold Brenton, *Iowa State, '20*.

Because of his unqualified success in the area of fiscal reform, Hugh in 1930 was appointed Comptroller and Manager of the Central Office of the Fraternity, which post he held—with



HUGH SHIELDS with the author

a change of title in 1945 to Executive Vice-President—until his untimely death on April 9, 1965. In addition to his executive duties, he also served as Editor of *THE RAINBOW* during two different periods, 1935-37 and 1944-46.

When Hugh was called to assume the management of Delta Tau Delta, the assignment demanded an uncompromising willingness to assume leadership, a genuine devotion to the Fraternity, extraordinary moral fibre to surmount many obstacles, unique organizing ability, and a man who would infuse in all Delts the realization that membership was a real privilege which imposed a definite responsibility. Hugh possessed these requisite qualifications.—Joel W. Reynolds, *Tufts, '23*.

Hugh took all the different phases of fraternity operations and organized them as they should have been organized. His work was of such high order, and did so much to solidify the Fraternity and to increase its efficiency, that the administration of the Fraternity through

the Central Office became the envy of our friends and competitors in the fraternity field.—Charles T. Boyd, *North Carolina, '21*.

The fraternity system as he found it was unacceptable to Hugh Shields. The mistakes of the past were rectified. Old programs were discarded. New and sound standards of fiscal operation were established. Hugh was a pioneer and an originator in the field of fraternity management. He helped devise the current field secretary system. For the guidance of our undergraduate chapters, he instituted the *Manual of Organization and Administration*. He devised the pledge training program, and developed finance manuals for the use of both chapters and house corporations.

Back in the depths of the Depression, when I was President, Hugh developed a slogan which was effective in building up depleted chapter rolls, namely "Retain the gains already made." The chapters were urged to look over many upperclassmen who had been missed in the selection process, and as a result many of our chapters were brought up to sufficient strength to stay in business. It was a well-thought-out, dramatic type of campaign which had particular appeal to the undergraduates.—Norman MacLeod, *Pittsburgh, '17*.

I do not recall any occasion during my term of office on which the Arch Chapter did not accept Hugh's recommendations. I do recall vividly the great help he gave in our efforts to put Delta Tau Delta in first place among college fraternities in scholarship. One further fact about Hugh that has impressed me over the years was his ability to meet new conditions in the fraternity world with new ideas. He never faltered in his determination to make Delta



In 1928, as Supervisor of Chapter Finance

Tau Delta a useful adjunct to the educational system.—Paul G. Hoffman, Chicago, '12.

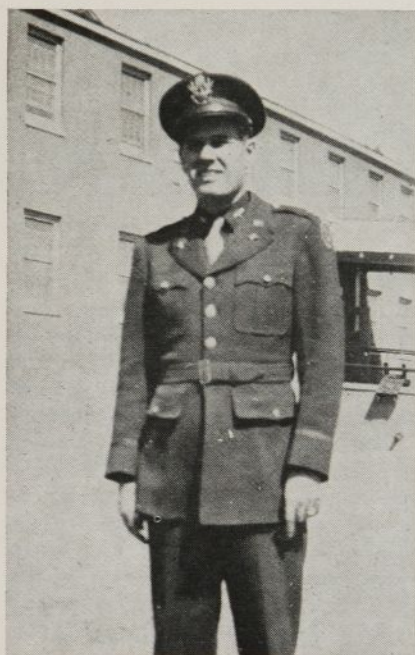
Hugh's continuous service to Delta Tau Delta was interrupted only once, during World War II, when he was commissioned a captain in the United States Army Air Force. But even during his period of war service, his advice and direction played a major part in meeting successfully the major problems inflicted by the war years upon the fraternity system, including the necessity of a greatly reduced budget, the use of fraternity houses by the military to house trainees, and the discontinuance of normal chapter activities.

Our houses were gradually returned until finally all of them came back. By the end of the war it could be reported that no undergraduate chapter deficits had been incurred, and that the Fraternity's national budget had been balanced throughout. The undergraduate and alumni chapters and the national Fraternity had invested a half million dollars in war bonds. **THE RAINBOW** had been published without interruption. The Fraternity was ready to begin a new era of rehabilitation, growth, and expansion.—Charles T. Boyd.

The post-World War II period was indeed one of rapid recovery and expansion, which saw the Fraternity establish many new chapters while strengthening the chapters which had suffered from the wartime problems.

But it was also a time of mounting criticism of fraternities.

The opening of my administration as President coincided with the outbreak of the Korean War, which brought to a standstill the program of vigorous expansion of the Fraternity during the preceding four years. This was a time of stress, when Hugh's insistence on sound basic operations at all levels of the Fraternity proved its worth. The gains of the preceding period were consolidated and the foundation laid for the renewed expansion which followed. This was also a period of increasing attacks on fra-



Captain HUGH SHIELDS, USAAF

ternities as national organizations. The policies for which Hugh had fought for over 20 years, and on which he continued to insist, made it evident that participation in Delta Tau Delta as a national organization was a valuable asset to any undergraduate chapter. Even those most lacking in loyalty were reluctant to surrender the material benefits of association with Delta Tau Delta.—Martin B. Dickinson, Kansas, '26.

Ten years ago, a chapter of Delta Tau Delta, possessed of a long and illustrious history, had been reduced to only five members, and its demise seemed imminent. Today the chapter is again strong and its manpower is normal. Its revitalization was due al-

most wholly to the untiring and tenacious efforts of Hugh Shields, who secured effective alumni support and made sound recommendations for financial assistance which enabled the chapter to survive and recover.

The limelight was obnoxious to Hugh. He was seldom conspicuous, even at Karneas or Division conferences. He avoided public speaking, but when he did speak in public he brought a quiet effectiveness to his remarks. In private conversation he was warm, articulate, and humorous.

Never a "front man," Hugh preferred to remain in the background—modest, unassuming, discerning, and understanding; deftly serving as a catalyst and flux to weld together diverse influences and personalities into a combination which would produce the chain reaction required for the continued progress of Delta Tau Delta.—Joel W. Reynolds.

Hugh was a most amazing and unique organizer, administrator, and leader, producing desired results without at any time injecting himself into prominence or seeking personal credit or glory. The strength of his great leadership lay in the high regard and faith in which he was held by all of those with whom he worked, and in the many thousands of young Delts whom he inspired.—G. Herbert McCracken, Pittsburgh, '21.



About 1940, as Comptroller and Manager of the Central Office

Hugh was, for most Delts, the contact with the national Fraternity; he was the pivot-man; he was the hub of a tremendous wheel whose spokes extended endlessly throughout the Delt world. His kindness, his thoughtfulness, his generosity of himself, his efficiency, bespoke a parent with a very large family, keeping an ever-present vigil with keen eye to preserve the high ideals and standards for which the family stood, teaching and guiding the erring ones down the right path toward an enriched life, and ever mindful of what was best for all.—John W. Nichols, *Oklahoma*, '36.

His position in the Fraternity, his countless contacts with undergraduates and alumni, his attendance at Karneas, Division conferences, and other Fraternity meetings, the breadth of his traveling, and his amazing memory for names and faces, led him into unnumerable lifelong friendships.

As a guest in our home, as a traveling companion, as a confidant, as a participant and adviser in difficult decisions, as a candid but kindly critic, Hugh was one whose memory is a treasured gift. His down-to-earth reality and his warm humanity equaled his remarkable ability.—Robert W. Gilley, *Washington*, '30.

Hugh was a ready conversationalist and could always come up with some happy word or phrase. He and I nearly always had some choice conversation-piece, oft repeated, to remind us of some Fraternity incident, problem, or personality. He had an excellent sense of humor and a quick and ready smile. All in all, he was as competent a friend as one could have.—Charles T. Boyd.

Hugh Shields was an ambitious man. But his ambition was solely for the progress and well-being of the Fraternity. He lived his work. He toiled for almost 40 years, quietly but effectively, in support of the principles of idealism which characterize fraternity life. He was in addition an interfraternity man, admired and respected by his counterparts in the Greek world for his contributions to their common cause.

Delta Tau Delta has been incalculably enriched and inspired by Hugh's uncompromising impatience with mediocrity, his strong heart,



HUGH accepts his Distinguished Service Chapter Citation from CLEM FRANK, 1944

his willingness for service, his endurance, loyalty, devotion, and faithfulness, which now belong to all of us in trust as a heritage and benediction for all future generations of Delts.—Joel W. Reynolds.

The Fraternity has been much blessed by this man, Hugh Shields, who passed our way and gave generously of himself so that all of us might benefit. Perhaps my sentiments can best be expressed by the final verse of "Touching Shoulders," a poem by an unknown writer:

I am glad that I live, that I battle and strive

For the place that I know I must fill.

I am thankful for sorrows I meet

with a grin . . .

What fortune may send, good or ill.
I may not have wealth, I may not be great,
But I know I shall always be true,
For I have in my life that courage you gave
When once I rubbed shoulders with you.

Hugh Shields was Delta Tau Delta.—John W. Nichols.

With the passing of Hugh Shields, we have lost a superb executive, a devoted and faithful brother, and a warm and loyal friend. If you would seek his monument, look about you. It is to be found in the Purple, White, and Gold of the Fraternity.

In 1926, the Delta Tau Delta Loyalty Fund was established, and a young man named Hugh Shields came to work for the Fraternity as Loyalty Fund Secretary. Since that time, more than 30,000 Delts have completed payments on their Loyalty Fund, and have become Life Members. They receive THE RAINBOW for life.

This special issue of your Fraternity magazine, the Hugh Shields Memorial Issue, is being sent to all Delts for whom the Central Office has good addresses, whether they are subscribers or not. If you are not receiving THE RAINBOW regularly, you may write the Central Office for your Loyalty Fund balance, or, if you prefer, you may take an annual subscription.

In Tribute and Testimonial

From Leaders of Other Fraternities

OUR SADNESS at the passing of Hugh Shields is tempered by loving memory and by deep respect.

My association with Hugh is one of my proudest possessions. It goes back over thirty years to the days when, as fellow Hoosiers, we shared our pride in Indiana University and a mutual interest in the American college fraternity system.

Hugh was a protégé of Alvan Duerr, and their two names have added luster not only to Delta Tau Delta but to the National Interfraternity Conference and the entire Greek-letter fraternity system. He was one of the truly great fraternity administrators, possessed of a deep sense of loyalty, understanding, and sincerity.

But even more important, Hugh Shields was a man who left to those fortunate enough to have known him that greatest of all legacies—a feeling of undying affection.

L. G. BALFOUR,
Sigma Chi

Objectivity is difficult when one attempts to assess the loss suffered in the passing of a close personal friend like Hugh Shields. Perhaps he should be described as one of the "elder statesmen" of the fraternity world, for it was to him that many came for counsel and assistance in meeting problems outside his own Delta Tau Delta. His love for our Greek world had the warmth that made him one of the select few who might justly be called "Mr. Fraternity."

OID H. BELL,
Phi Delta Theta

The Greek Letter World, while deeply saddened by the loss of Hugh Shields, is none the less a happier place for his having lived in it. Hugh's contributions to his own Fraternity and interfraternity affairs are numer-

ous and well known. Suffice it to say that his friends and admirers in and out of the fraternity world have lost more than words can express.

WILLIAM T. BRINGHAM,
Executive Secretary, *Sigma Chi*
President, College Fraternity
Secretaries Association

Hugh was a true leader in interfraternity affairs, as I can testify from my personal association with him over a period of many years. His first love, quite properly, was Delta Tau Delta, but his interest, his work, and his devotion went far beyond the confines of one distinguished fraternity.

We shall miss Hugh as a person, as a leader, and as a tower of strength. Delta Tau Delta has produced many dedicated leaders and surely Hugh Shields was one of them. He will, indeed, be sorely missed.

TOZIER BROWN, *Lambda Chi Alpha*,
Secretary, National Interfraternity
Conference

Hugh and I enjoyed a very warm and close friendship for well over thirty years. Throughout that period, and particularly in the last ten years, we frequently exchanged confidences and information by letter and even more often by telephone, although we actually saw each other only about once or twice a year.

Truly, it was a rare privilege for me and a great therapy, also, on "Blue Mondays," or any time for that matter, to be assured of his sympathetic consideration of our common problems. Invariably he could be counted on for a crisp, forthright opinion which reflected his abundance of good judgment and good taste, and which he was ready to support even though at the time the position may not have been a popular one. Would that we had more men today like Hugh Shields with the courage to stand up and be counted!

STEWART D. DANIELS,
Executive Secretary,
Alpha Tau Omega

Hugh Shields, interfraternity and personal friend for almost a quarter of a century, was truly an unusual combination of personality characteristics. He was a man of few words, yet tremendously knowledgeable; he was curtly direct and sometimes inflexible on matters of principle, yet affable and diplomatic as an occasion demanded; he was usually aloof and withdrawn in handling his own problems, but kindly and spontaneous in his loyal support of friends.

A typical and often-used response from Hugh to a question, no matter how complex or involved, was: "I can sum up my thoughts very briefly." And he always did. Along with the canny ability of isolating and going to the essence of a situation, Hugh had the forthright honesty and intestinal fortitude to express himself—briefly, pertinently, and with conviction.

Just beneath the surface of the rugged, forceful, severe, and sometimes aloof exterior of Hugh Shields there was an unusually warm, loyal, and sentimental character which earmarks true fraternalism and interfraternity friendship.

Delta Tau Delta and the interfraternity world have lost a devoted and dedicated servant and leader. Many of his good works, quietly done, will go unsung—but their beneficial effects will live as mute testimony long into the future.

CYRIL F. FLAD,
Executive Director,
Lambda Chi Alpha

Hugh was my friend. When I reported to Indianapolis for Sigma Nu service ten years ago, with no prior experience as a fraternity executive, Hugh was one of the first to share with me the know-how he had developed over the years—generously, modestly, and fraternally.

Among his colleagues in the ranks
(Continued on page 8)

The Hugh Shields Memorial Fund

By WILLIAM H. ANDREWS, JR., *North Carolina, '20*
and HILBERT RUST, *Indiana, '27*

THE SUDDEN AND untimely death of Hugh Shields on April 9 stilled the heart and hand of one of the truly great Deltas of all time.

For more than 40 years, it was our privilege to know Hugh Shields. His constant devotion and unceasing loyalty to Delta Tau Delta have been—and will continue to be—an inspiration to us, as to thousands of other members of Delta Tau Delta who knew him.

No man we ever knew loved Delta Tau Delta more than Hugh Shields! No man we ever knew gave more to Delta Tau Delta than Hugh Shields! From personal knowledge through years of close contact, we know how often Hugh Shields said, "No, thank you," to offers from the business world—offers which could easily have made him one of industry's top executives, with an income in the six figure bracket and almost certain large wealth.

Delta Tau Delta was Hugh Shields' very life! Through his magnificent work in behalf of our beloved Fraternity, the lives of thousands upon

thousands of wearers of the Square Badge have been enriched. His work will never perish. Generation after generation will benefit from the ideals and vision of Hugh Shields.

His contributions to the entire fraternity system are recognized and appreciated by all who knew him. He was dedicated to the fraternity cause—and to Delta Tau Delta in particular. Hugh Shields believed in quality, and his ambition was to have every Delt chapter stand Number One. Hugh believed in ample and sound financing, and he worked hard and effectively to bring Delta Tau Delta to the top in this field.

Under the wise and farsighted leadership of Hugh Shields, Delta Tau Delta achieved new national recognition as one of America's truly great fraternities. In his ability to enlist the high talents of many outstanding Deltas to rare measure, he gave Delta Tau Delta added strength and international stature. It would take page after page to list all the things Hugh Shields initiated and did to help build a finer Delta Tau Delta.

Master-Delta, master-workman, living a life as rich in service as any man ever lived, Hugh Shields now belongs to the ages. As he travels in his "new land," Hugh takes with him the love and affection of thousands. In his toil in its behalf, he gave his life to Delta Tau Delta, to those it served and is to serve.

The challenge of this life of dedication to Delta Tau Delta is to carry on! With our continued faith and support, Delta Tau Delta will build the kind of fraternity Hugh Shields wanted so much to see in full flower in his own lifetime.

As President Berg has told you, the Hugh Shields Memorial Fund was established by the Fraternity on April 11, 1965—within two days of the untimely death of Hugh Shields—as a special unit of the Fraternity's Educational Fund. The Arch Chapter and

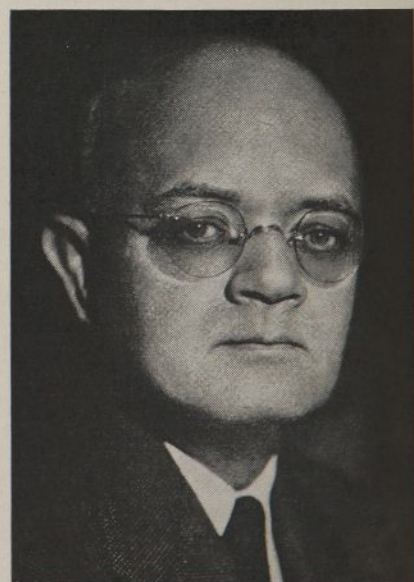
Board of Directors made this decision out of the deep conviction that there could be no finer way to honor Hugh Shields. The Educational Fund was always particularly close to his great heart.

The Fraternity's *Constitution* provides that special funds may be established to receive gifts and bequests on terms or conditions differing from those governing the existing Educational Fund, which represents a consolidation of the original Undergraduate Loan Fund and the Scholarship Fund, established in 1921 and 1923 respectively.

The Hugh Shields Memorial Fund will be such a special fund. Its purposes will be consistent with those of the Educational Fund, of which it will be a part. These purposes include providing scholarships for undergraduate and graduate members of the Fraternity, making loans to deserving and needy Deltas for the pursuit of higher education, financing cultural development and training in the Fraternity's chapters, and support-



WILLIAM H. ANDREWS, JR.



HILBERT RUST

ing other educational projects in keeping with the basic objectives of the Fund.

Although many Deltas have benefited greatly from the assistance provided by the Educational Fund, its limited resources have severely restricted the scope of its work in our 91 chapters. It is hoped that substantial gifts and bequests to the Hugh Shields Memorial Fund will help further the educational ideals and aims to which Hugh literally gave his life.

Our combined gifts to the Hugh Shields Memorial Fund can affect the lives of hundreds of Deltas through the years ahead. What greater tribute could we pay to Hugh than to have our gifts to his Memorial Fund live on in the lives of countless generations to come—in their lives and in the lives of their children! Our gifts to the Fund will, in a very real sense, be gifts of Immortality.

Although it is certain that some alumni will make rather substantial gifts to the Hugh Shields Memorial Fund, the success of this new Fund—both as a tribute and as an effective instrument of education and character building—will depend on the contributions, large and small, of thousands of Deltas. Even a modest gift will be an endorsement of the purposes of the Fund and an encouragement to others.

Substantial per capita contributions are not, of course, to be expected from undergraduates. But it is magnificently heartwarming to know that members of three undergraduate chapters spontaneously and immediately sent in contributions to the Fund. Others are planning to do so. It is anticipated that continuing gifts will be solicited so the Hugh Shields Memorial Fund may continue to grow and bring its benefits to an ever greater number of deserving wearers of the Purple, White, and Gold!

Many alumni chapters will set up machinery to encourage local alumni to make gifts to the Fund. The National Committee appointed will recognize all Deltas who contribute to the Fund by listing their names in THE RAINBOW.

Contributions and bequests to the Hugh Shields Memorial Fund may be restricted or unrestricted with respect to expenditure of the principal of a gift—as designated by the donor. The Fund will be administered jointly by

the Fraternity's Educational Fund Advisory Committee and the Delta Tau Delta Board of Directors. Each body has five members, and a seven-tenths vote of the combined membership of the two bodies is required for the approval of any project involving principal expenditures.

In the near future, every member of Delta Tau Delta will receive a letter from the Hugh Shields Memorial Fund Committee asking that he give or pledge an amount commensurate with his ability. In this way, every Delta will have an opportunity to further the great aims and ideals of the Fraternity and do honor to one who gave almost a half-century of his life to Delta Tau Delta.

When President Berg asked us to serve as co-chairmen of the Hugh Shields Memorial Fund, there could be only one answer. For through this Fund, and what it can mean to hundreds of young Deltas-to-be over the years ahead, we can all give immortality to the love, loyalty, and ideals Hugh Shields gave to Delta Tau Delta.

Men live only by what they give to others. That is an immutable law of life. It is the only road to true immortality. Therefore, the Arch Chapter, the Board of Directors, and the Fraternity's officers, all join us in the hope that you will respond freely to the Hugh Shields Memorial Fund message to be placed in your hands shortly.

Special Memo: All contributions to the Fund are deductible for income tax purposes, according to a ruling by the U. S. Internal Revenue Service.



A smile for the camera at Delta Gamma (South Dakota), in 1948



The late Senator HARLEY KILGORE chats with Mrs. KILGORE and HUGH SHIELDS, at the Delta Sigma Installation Ball at Maryland, 1948



At the Fifty-ninth Karnea, 1948. Left to right: JOHN DAHLE, Gamma Gamma delegate; HUGH SHIELDS; Justice TOM C. CLARK; BRANCH RICKEY, former Governor of Ohio; THOMAS J. HERBERT, and G. HERBERT MCCracken.

Tributes

(Continued from page 5)

of fraternity executives Hugh was highly regarded as a superlative manager, a clear thinker, and a man of conviction and dedication. Modest to a fault, he preferred the background to the limelight, a quiet word to a flow of rhetoric, the approbation of respected friends and associates to the roar of the crowd.

Hugh's management skill and business acumen are written into the history of Delta Tau Delta forever, but . . . it was as friend that I shall remember him, always.

RICHARD R. FLETCHER
Executive Secretary, *Sigma Nu*

In the fourteen years I have been a member of the Phi Delta Theta General Headquarters Staff, I had many occasions to work with Hugh Shields. It was always a pleasure to see him at the summer meeting of the Secretaries Association and occasionally during the winter at the NIC meeting. I think I enjoyed him most, however, when he would call me on the spur of the moment to either offer or request assistance on a problem which involved our two fraternities. In our relationship, Hugh was never one to beat about the bush. He faced an issue head-on and tried to resolve it through immediate contact with all parties concerned. His services to the fraternity world will be greatly missed.

ROBERT J. MILLER
Executive Secretary,
Phi Delta Theta

Before I met him a good many years ago, I had heard much about the dedicated executive vice-president of Delta Tau Delta. Thus it was no surprise then, and afterward, to find Hugh to be a considerate but crisp person with a vast knowledge of his business, and good judgment. That he showed intolerance of carelessness and irresponsibility came as no surprise. He was ingenious and had a high degree of forthrightness and candor. The fraternity world and Delta Tau Delta were fortunate to enjoy the participation in their work and the great contributions of Hugh Shields: a master craftsman.

HORACE G. NICHOL, *Delta Upsilon*,
Past President, National Interfraternity Conference

The death of Hugh Shields came as a great shock to me. Hugh was admired by everyone as an exemplary administrator. On the one hand he was fastidiously competent in following the best procedures and standards, and on the other hand he was the soul of devotion to his fraternity and to fraternities generally. I loved to chat with him because of the honesty of his thought and expression, and what he said was always significant.

JOHN ROBSON, *Sigma Phi Epsilon*
Editor, *Banta's Greek Exchange*

For the past ten years it has been my distinct pleasure to have been associated with Hugh Shields in various interfraternity associations. Some of them have been busy sessions with a fleeting "Hello" in a crowded hall, and others have been more personal and relaxed, where good fellowship was most important. I have valued each of these meetings, for they have given me inspiration and strength to carry on in my work, as I gained from the vast experience and solid leadership that Hugh provided his beloved fraternity and the entire Greek-letter system. We shall all miss him greatly.

REX A. SMITH,
Eminent Supreme Recorder,
Sigma Alpha Epsilon

During the past 13 years I have been privileged to know and work with Hugh Shields in three different capacities—as a Dean at both Michigan and Ohio Wesleyan and as Executive Secretary of my Fraternity. He was known as perhaps the ablest of fraternity executives, and, from my vantage point, I knew him as someone whose standards for all fraternities were the highest. I was always able to phone Hugh whenever a problem came up which needed his many years of experience as a fraternity administrator. Certainly, much credit for the continuing success for the American fraternity system must go to Hugh and the fine example he has set for all fraternity administrators. Although usually a very quiet person, we all knew that whenever asked Hugh would be helpful to all, whether we be a student personnel dean or a fellow fraternity executive. He will be missed.

WILLIAM S. ZERMAN
Executive Secretary,
Phi Gamma Delta

From the Ranks Of Delta Tau

IN THE RAINBOW for March, 1926, our first field secretary, Ralph Wray, wrote: "Under the able leadership of Hugh Shields, chapter president, the chapter [Beta Alpha] has advanced far on the campus and has attained perfect health within." That was Hugh's second term as president.

Hugh took his responsibilities seriously. At the request of the head of the University, he wrote the chapter's alumni that they were to leave their bottles at home when they returned to campus for Homecoming. The morning of the game, a Cadillac drove up and four or five alumni got out and headed for the house, waving their bottles high. Hugh greeted them at the door, showed them into the guest room, and locked them in—and there they remained until after the game!

It was this sort of decisiveness and courage that convinced the Arch Chapter of his qualifications to start up the Central Office ladder, and his services since then made him seem almost indispensable. His influence grew with his years of service, and with our Fraternity's growth. His memory will linger in the hearts of those who knew him.

L. ALLEN BECK,
Baker, '09

I recall so vividly the first time I met him. He was sitting in a big chair, surrounded by students who were giving him a big argument about initiations. He was a stickler on Delt procedure and the maintenance of dignity and appropriate ceremony at all times. One very articulate lad proposed something just a bit beyond the rules; not really "hazing" but pretty close to it. He listened with his typical imperturbable patience, then shook his head and handed the boy the book containing our rules on initiation. He asked the boy to recite the Delt Creed. The boy did, and as he finished, he went on to add, "I guess, Mr. Shields, you put the answer right in my mouth."

It was such a typically effective maneuver. I've never known him to hurt anyone's feelings; I've never heard him raise his voice; yet no one ever stepped on him, and no one ever wanted to. He was a man of in-



Speaker's table at Delta Phi Installation Banquet: J. COLIN ENGLISH, W. HAROLD BRENTON, President DOAK CAMPBELL of Florida State University, G. HERBERT MCCrackEN, HUGH SHIELDS, N. RAY CARROLL, G. SYDNEY LENFESTEY.



A beaming HUGH SHIELDS presents the Delta Psi Charter to Chapter President KEN SPURGEON.



A deep discussion with BERLEY WINTON, at the 1951 Northern Division Conference



HUGH and BRANCH RICKEY enjoy the polo game at the Columbus Karnea



MATT MATHES receives his Citation to the Distinguished Service Chapter from HUGH. Looking on are DARRELL JOHNSON, MARTIN B. DICKINSON, ROBERT W. GILLEY, and RALPH PEYTON.

tegrity, of force, and of character. He epitomized everything you would look for in a good Delta—a brother, good and true! I shall miss him.

JUSTICE TOM C. CLARK,
Texas, '22

An example of Hugh's complete dedication occurred in 1936 when Zeta Chapter acquired its present Shelter. The purchase presented several difficulties, one of which was procuring \$1,800 to exercise our option to purchase. We appealed to the Central Office. Although Arch Chapter approval was obtained by telephone, the actual signatures could not be had before our option expired. On the day of the escrow closing we received a check for \$1,800—the personal check of Hugh Shields.

The years 1944 and 1945 saw great alumni activity in Columbus, Ohio, but no event produced more spontaneous enthusiasm or deeper emotion than a formal dinner held March 4, 1944, at which we had the privilege of presenting to Hugh his citation to the Distinguished Service Chapter of Delta Tau Delta.

Now Hugh has moved on to another chapter—the Chapter Eternal. The physical person of Hugh Shields is no longer here, but his heritage of comradeship, joy, sacrifice, kindness, helpfulness, and loyalty will remain with us always.

CLEMENS R. FRANK,
Western Reserve, '19

Hugh Shields, like most fraternity executives, was efficient, hardworking, and devoted. Though articulate and resourceful, he had no particular literary or imaginative genius. What set him apart was his respect for gifts which he did not himself possess, and his success in recruiting men who had these gifts into the service of the Fraternity.

There was never any effort to make the Fraternity over into an image of himself. Always he wanted to see Delta Tau Delta grow in breadth and usefulness, rather than merely in number of chapters. The welfare of the Fraternity as an adjunct of education, and of the national interest, meant infinitely more to him than the size of his salary or the comforts of a forty-hour week.

It will not be easy to continue and enlarge this tradition. How simple to sink back into smug self-satisfaction,

defensive in our attitude toward change, unconsciously acquiescing in the tendency to transform "fraternity" into "social club"—and all in the name of preserving the house that Hugh Shields built!

But Hugh never believed in standing still. The Hugh Shields tradition of leadership was one of cautious but continuous experimentation leading to progressive advance. It included a deep respect for undergraduates and their opinions and a conviction that old and young Delts have an equal amount to gain from one another. We owe it to Hugh's memory to close ranks in a greater fraternal co-operation than ever before, to make Delta Tau Delta a leader among her peers.

FREDERICK D. KERSHNER, JR.,
Butler, '37

Since my initiation in 1944 the name of Hugh Shields has to me always been the personification of Delta Tau Delta. As I learned to know Hugh, working closely with him over the years, it became abundantly clear that he felt a deep concern not only for the Fraternity, but also for all those who helped to guide her course. I shall always have a deep sense of personal gratitude for the wise counsel he gave me on more than one occasion. The highest tribute I can pay to the memory of Hugh Shields is to say with deep sincerity that he helped me to be a better Delt. I think he would have wanted no more.

ROBERT W. KROENING,
Westminster, '45

Shortly after World War II, I told Hugh Shields that I had no more feeling or interest for the Fraternity. Hugh said this was not unusual for a graduate, but that some day the Fraternity would call on me for help, and then would be the measure of my loyalty. Just four and one-half years ago, the chapter at Cornell did ask me to assist in the raising of funds for a new Shelter. Because of Hugh's comments to me, I took on the job, and with much help was fortunate enough to be a party to the successful conclusion of a fund drive and the beginning of construction. To the extent that he inspired me, and many other Delts, the new Shelter at Cornell will be a memento to this dedicated man.

GEORGE B. MARCHEV,
Cornell, '43

Hugh Shields lived a life of service to others—his brothers in Delta Tau Delta. He devoted his adult life to provide a vehicle in which college men could grow and develop into leaders, gaining the experience to make a greater contribution in the future. He continued his service with the alumni.

He had a personal relationship with hundreds of people—each a little different, but each a very personal one, and to each he made a profound contribution. My life was enriched by knowing Hugh Shields and by the friendship we shared. If I have made any contribution to society, then some credit for that is due Hugh Shields. When he died, a little part of me went with him, and I am sure that there are hundreds of others whose lives he influenced who share this feeling.

WILLIAM H. MARTINDILL,
Ohio, '32

As we go through life we meet and get to know a lot of different people whom we respect. This respect may come as a result of some ability the person has, an achievement he has made, a position of authority he holds. Generally, respect is due a person because of something he has done.

There are also people we meet in life for whom we feel a great affection. Perhaps it is a father figure, someone who is able to help us, to guide us, to be a counselor and friend. We may be related to this person by blood, or by a spiritual bond. Affection usually arises because of certain qualities a person has, certain things he represents.

For those who knew him, there was combined in the person of Hugh Shields that which brought forth both respect and affection. We respected him because of his abilities, because of his accomplishments, because of what he was able to do, both for the Fraternity and for individuals. Our affection for him came because he was to us the kind of person whom we could love and admire. He had those qualities which endear one person to another.

REV. GROVER C. McELYEA,
Ohio Wesleyan, '48

I had the good fortune to meet Hugh Shields as an undergraduate, and I have watched with intense ad-

miration his skillful and dedicated management of the Fraternity throughout the succeeding 39 years. Over the hundred-plus years of our Fraternity's existence, many men have contributed to its growth and prestige, but none in greater measure than Hugh.

He met the challenges of the depression and war years with such steadfast courage and devotion that the Fraternity grew and prospered through adversity. In the middle '30's my own chapter was one of many in serious financial difficulty. Hugh spent only a few days with us, but set up such a satisfactory financial plan that basically it is still in use today.

To know Hugh Shields was to realize the true meaning of "Fraternity." He was not only Mr. Delta Tau Delta, but also the first citizen of the Greek World, and will be remembered as such by all those who had the privilege of knowing him.

W. DAYTON MCKAY,
Northwestern, '26

To me the most outstanding trait of Hugh Shields was his capacity for friendship. My own friendship with him dates back to the Savannah Karnea, held in 1927. With the Central Office in New York City, and myself then teaching at Rensselaer, scarcely a month passed that we did not see each other at one of the two cities.

As Hugh developed over the years into the great leader he became, one could see the growth and deepening of his love for the Fraternity. Under his leadership past Presidents and other members of the Arch Chapter, and members of the Distinguished Service Chapter, got into the habit of attending Karneas.

Hugh had a remarkable memory for names and faces. In every chapter, alumni chapter, and house corporation, he knew the leaders and could recall instantly pertinent facts about them.

Children of his many friends, with whom he became acquainted, adored him. He had a way with them that won their lifelong affection.

To hundreds of friends, Hugh Shields made lasting loyalty, fraternal love, and respect a lifelong tie. I am thankful that I enjoyed a close friendship with him for almost forty years.

Hundreds of others feel the same bond.

F. DARRELL MOORE,
Ohio, '16

All of us in Texas were saddened to hear that Hugh Shields had "signed 30" to a distinguished career that saw the rise of Delta Tau Delta to its present eminence among college fraternities. His devotion to Delta Tau Delta and the way he demonstrated it in bringing the Fraternity to high rank surely constitute his finest and most enduring monument.

Hugh let others tell the stories and slap the backs. Matters dealing with the Fraternity commanded his first—and many think his only—real interest. Even his personal life was subordinated to the Fraternity and its welfare.

Forever green in the memory of those who knew and loved him will be recollections of this man who truly became a giant in his chosen field! And Delts the world over will always be thankful that his labor was for them.

SILAS B. RAGSDALE,
Texas, '18

Hugh Shields was a man of many gifts—organization, administration, personal warmth, devotion to the cause he served. But perhaps his truly unique gift was his ability to persuade Delts to do things for their Fraternity. Whether it was a speaking engagement at a Founders Day Dinner . . . a vacant adviser's post . . . an article to be written for THE RAINBOW . . . an important national office . . . an emergency at an undergraduate chapter—Hugh Shields could always get the best talent in the Fraternity to answer the call. It simply was unthinkable to turn down a request from Hugh. It would have been like turning down the very personification of Delta Tau Delta, which, indeed, he was. The Fraternity will forever be in debt to Hugh Shields—the man to whom never a good Delt could say no.

WILLIAM P. RAINES,
Pittsburgh, '48

No fraternity in America had a more able or a more devoted administrative official than Delta Tau Delta had in Hugh Shields. When he passed on, our Fraternity lost its driver, one of its guideposts, and a goodly part of its fuel. It has often occurred to me

in the past 25 years, "What will our Fraternity do when we no longer have Hugh Shields?" Hugh's mind surely was directed on the answer in his successful search for his assistant.

Acquaintance with Hugh was delightful. The recurring touches of his friendship always made me feel that everything was all right. His leaving makes me feel that everything is all wrong. He would not have it so, and every one of us must carry on as Hugh would have us do.

His Fraternity brothers everywhere are appreciative of the traditions and the heritage Hugh has left with us. It is sufficient that for his sake, we will carry on.

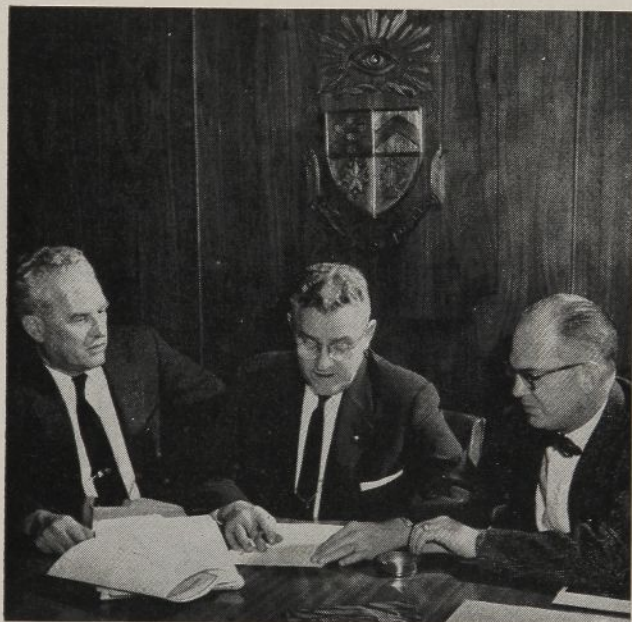
BRANCH RICKEY,
Ohio Wesleyan, '04

While fully aware of his administrative ability, his energy, and his devotion to duty, I will always feel that Hugh Shields' greatest contribution to Delta Tau Delta—to its past and present, yes, but most certainly to its future—was his determination to provide each chapter with the strongest and most dedicated adviser available. His unceasing efforts in that direction, together with his success in guiding so many other able Delts into positions of responsibility and leadership within the Fraternity, have secured Delta Tau Delta's future for many years ahead.

It was my privilege to travel with him many times to visit chapters in the Southern Division, and occasionally in other Divisions, and I thus became acutely aware of his ability to communicate his own enthusiasm for Delta Tau Delta to other Delts, whether they were young college men or mature alumni possibly many years Hugh's senior and often long quiescent in Fraternity interest. His achievement in this work is a glowing monument to this admired and respected Delt, now enshrined in the Chapter Eternal.

JAMES S. SHROPSHIRE,
Kentucky, '29

In October, 1928, Tau Chapter was in its brand new Shelter, considered the finest fraternity house on the Penn State campus, when Hugh Shields arrived. Rush had centered around the new house, and the results, in Hugh's opinion, were not adequate. I can still see him as he brought forth from his pockets 15 pledge pins and



Top, left: HUGH with BRANCH RICKEY and young ROGER MARTINDILL, boating in Georgian Bay. Top, right: Counter-clockwise, HUGH, BRANCH RICKEY, the Master of the Lighthouse, and BRANCH's grandnephew. Left, center: HUGH, JOEL W. REYNOLDS, and WILLIAM H. MARTINDILL discuss Fraternity matters at Arch Chapter meeting. Bottom, left: At Governor HANDLEY's rush party, clockwise, the Governor (at head of table), HUGH, ex-Senator JENNER, Judge LANDIS, ERNIE MILLER, Dean WALLACE, GEORGE BROWNE, and ARNOLD BERG. Bottom, right: Historian F. DARRELL MOORE relates some findings to HUGH.



laid them in a row on the table. He announced that he intended to remain until they were all pinned on. Hugh enlisted the support of the adviser and the Delts on the faculty, the dean of men, and a faculty member of a fraternity not represented at Penn State, as well as, of course, the undergraduates.

Although this crash program came a month after the close of regular rush, and most fraternity men felt that the best prospects had all been pledged, the result was that 15 excellent men were brought into Tau Chapter. With the exception of one man who died in his junior year—and who was class president at the time—every one of these men graduated with his class, and they were all outstanding campus citizens and good Delts.

The two-week stay of Hugh Shields at Tau Chapter inspired both undergraduates and alumni with a renewed confidence in the superiority of our Fraternity, and Hugh has continued to do this in the ensuing years throughout the entire world of Delta Tau Delta.

H. WATSON STOVER,
Butler, '21

I first met Hugh Shields in September, 1923, when he pledged me to Delta Tau Delta. For two years we were roommates and I succeeded him as president of Beta Alpha Chapter.

From the first, his one goal while in school was to make Beta Alpha the best fraternity chapter in the United States. During his presidency, it was he who worked out the details of financing and purchasing a new Shelter, which served the chapter until only weeks before Hugh's death. A self-effacing man, shy but fiercely intent, Hugh was little known on campus, but he worked unceasingly within the chapter, planning for both the chapter and for the campus careers of its members. While he was quietly building the chapter into a position of unassailable influence on campus, he was building an equally fine and superbly co-ordinated organization within. At the same time the members advanced in scholarship standing, and the chapter assumed scholastic leadership on campus. Perhaps these things go together.

When school was completed for Hugh, he set himself a new goal—to make Delta Tau Delta the greatest

fraternity in the fraternity system, and to justify that system as a valuable part of collegiate life—in preparing young people to become wise and responsible citizens and to assume positions of leadership. He pursued that goal for all the remaining years of his life.

Late last winter, Hugh called me to suggest that I come to Indianapolis to talk about some major scholarship plans which he was formulating for the Fraternity. That meeting will never be. In its place, I had that terrible privilege of being one who bore his coffin to its grave, left with the lonely contemplation of a friendship which had endured for more than forty years.

If I have left a picture of a dedicated, but humorless man, that is not correct. Hugh had a delightful sense of humor, and he enjoyed having fun as well as anyone. What I have tried to communicate is that Hugh Shields was a very human, understanding person, but dedicated both to the philosophical and pragmatic concepts of Delta Tau Delta.

Hugh has thrown to us the torch of challenge for the future growth and greatness of our Fraternity, and of the system of which it is a part. My brothers, let us pick up that challenge, and be on our way.

LEON H. WALLACE,
Indiana, '25

When one thinks of Delta Tau Delta he immediately thinks of Hugh Shields—the two are synonymous. Hugh's life was devoted to the welfare of his Fraternity; his every thought and action placed the Fraternity first, and the record and growth of the Fraternity during his years of leadership bear witness to this fact.

I have talked with leaders of other fraternities and know something of the esteem and respect with which they regarded Hugh as the foremost leader in the fraternity field. Delta Tau Delta has grown not only in size, but—more important—in quality, during the years he served it. He will long be remembered for the quality of his leadership and for the personal sacrifices he made in order to place Delta Tau Delta at the top of the fraternity world.

W. EDGAR WEST,
Ohio Wesleyan, '23

It has been an inspiration to observe for nearly four decades the ser-

vices of Hugh Shields. He has been instrumental in advancing the fraternity system as a whole, and Delta Tau Delta in particular, at many of our great colleges and universities. His leadership has inspired and made richer the lives of thousands of young men. Hugh's memory will be perpetuated at Delta Tau Delta chapters and the membership of the chapters because of the Delt principles he followed and exemplified.

BERLEY WINTON,
Kentucky, '22

Over the many years of our association, my contacts with Hugh Shields were four: as a chapter adviser of Gamma Zeta, as a college and university administrator, as a member of the Arch Chapter, and as a personal friend.

The same qualities dominated every relationship. First of all there was a genuineness so deep, yet so transparent, that when he told me anything I accepted it as gospel, and I was never misled in so doing. Then there was his modesty, so very real that it was difficult to assign him credit for even his best accomplishments. He had a way of passing on the compliments and the rewards to other people, who usually had less to do with the success than Hugh himself; he made his own role so inconspicuous that no one could be jealous of his achievements.

His third characteristic was wisdom, which is more than knowledge or even judgment, though encompassing both. During his years of service the fraternity system was rapidly changing. Many fraternity administrators sought to resist change and maintain bygone policies; Hugh was ready to accept new developments and shape policies in accordance with college and university progress. When I asked his counsel—which I often did—he always responded with constructive suggestions. Among all the fraternity administrators I came to know he was at the top—and by a wide margin.

Finally, there was warmth—not the flashy fire one gets from kindling, but the steady glow of a fire long burning and fed with substantial material.

A passage from Isaiah sums him up: "In quietness and in confidence shall be your strength."

HENRY M. WRISTON,
Wesleyan, '11

From Those Who Served Under Him

HUGH SHIELDS was the symbol of our Fraternity's ideals built into a specific responsibility. His determination to assemble a strong central organization to aid and develop effective leadership in the chapters and alumni groups is a matter of record. I looked upon him with a great deal of admiration, but I never ceased to be a bit awed and mystified by his stern and exacting manner.

Hugh was a salesman when necessary, and I will confess he did an effective job of outlining to me the opportunities offered by the job of field secretary. I learned a great deal from Hugh about office management, accounting, finance, and public relations, as well as other facets of the work of a businessman dealing with people. We field men enjoyed our work, though we sometimes found it hard to save half our monthly salary—which, on Hugh's instructions, Miss Owen regularly deducted for the purpose.

It is regrettable that Hugh did not live to see two or three more of his dreams accomplished, but it will be an inspiration for anyone to examine his record of achievements. We will miss him, but we will be inspired by his steadfast devotion, his singleness of purpose, and the fact that he gave so much to so many of us in a quiet, unheralded, and dignified manner.

JOHN W. FISHER,
Tennessee, '38

Hugh thought only in terms of excellence. He always gave it in his own performance and thereby set an example which made his associates try to give it. His talk about the Fraternity was always of building its excellence, and you could always see pride on his face when an individual achievement or a chapter report displayed the character of excellence.

I am sure there will be a personality void for the alumni for some time, but I am equally confident that Delta Tau Delta will continue to grow from the inspiration coming from the glowing light of his crescent . . . which in reality was a total life.

HARRY G. GREEN,
Washington, '31

Hugh Shields was by any measure a highly talented individual. He pos-

sessed professional competence and leadership that was indeed unique. It was the Fraternity's good fortune that he chose to devote his skills—which would have led to success in many other places—to Delta Tau Delta.

High among his attributes was his forthrightness. Equivocate? Never! A man of absolute integrity, he faced situations squarely and gave straight answers which were respected.

Equally at ease with young and old, Hugh enjoyed talking with a young pledge as much as with a distinguished alumnus. They all responded to his warmth. People enjoyed talking with Hugh, for his conversation reflected his zest for life and his intense interest in the people about him.

Hugh's vocation gave him the opportunity of touching the lives of thousands of men in his Delt career, and he made the most of it. A remarkably high percentage of those who knew him point to their association with Hugh as a powerful and enriching experience in their lives.

EDWIN L. HEMINGER,
Ohio Wesleyan, '48

Hugh had an approach, a preciseness about him that always made me feel that what I was doing was important. This gave all of us enthusiasm toward our Fraternity assignments. It caused us to seek out and direct our thoughts toward the best way of accomplishing a job. Hugh's guidance and training had a strong influence on my life. He was a disciplinarian. He demanded orderliness in our work. His leadership made us proud to accept responsibility, even though we traveled far from the Central Office and consequently did not have daily supervision. We were made to understand the meaning of fiscal responsibility.

I'm proud to have known Hugh, and doubly proud that he took an early interest in me.

EUGENE B. HIBBS,
Kansas, '33

So completely did Hugh Shields give himself to Delta Tau Delta that it is difficult to picture him in any role outside of the Fraternity. Actually, he was just as intense and devoted to many other interests and activities. Hugh believed in his school, his community, his state, and his country. He was intensely interested in politics at all levels. He was a great sportsman

and a lover of the outdoors. He especially enjoyed his farm, though his services to the Fraternity did not leave him the time to be an active farmer. He would have been an outstanding success in any field of endeavor, and Delta Tau Delta was fortunate to get him in harness before business, industry, education, or one of the professions claimed him.

Everyone who knew Hugh knew of his tremendous love for his Fraternity, and anyone familiar with Delta Tau Delta is aware of the awesome contributions he made to its growth and development, its strength and potential. Perhaps not so widely known are the contributions Hugh Shields made to the character and development of hundreds of individual Deltas who came into close contact and relationship with him over the more than 40 years of his life that he was a Good Delt. As long as these men live, Hugh Shields will continue to live, for his influence in their way of thinking, his part in developing their character will remain as a strong, if subtle, factor. For years decisions at all levels of Fraternity operation will be made in answer to the unspoken query, "What would Hugh have done about this?"

EDWIN H. HUGHES, III,
DePauw, '43

From deeply personal experience, two qualities of Hugh Shields stand out: his genius for organization, and his singular ability to influence people.

With the urgent need for rebuilding after World War II, Hugh showed at his best. He outlined a detailed, systematic, and orderly program to train new undergraduate leadership and provide chapters with the tools to meet changing situations, and he provided the leadership to set the Fraternity on the road to recovery.

The fraternity of former field secretaries can attest to Hugh's extraordinary power to inspire those around him. He somehow challenged his men to go the last mile. A word of praise from Hugh for a job well done seemed reward enough.

GORDON L. JONES,
Nebraska, '41

An incident I recall as a field secretary vividly throws light on Hugh's demands on himself and his staff. One of our chapters got into some trouble on a Saturday, and it made the Sunday papers. I was at a nearby chapter. At 7:30 Sunday morning, I



Gleefully watching the mortgage-burning of Gamma Delta with ANTHONY McCUE

received a long distance call from Hugh. His first words were "Have you read the morning paper yet?" I thought 7:30 on Sunday was no time to be up and around, let alone to have read the papers, but Hugh was on the job, and seemed to take it for granted that others were on the same schedule.

Hugh was great in backing up his men. On two occasions alumni called Hugh to have me fired because of my reports on undergraduate chapters. On each occasion Hugh called me only to confirm that I had called it as I saw it. Once this was determined, he would back you to the hilt.

ALBERT J. MURPHY, JR.,
Penn State, '38

To Hugh Shields must be attributed a sizeable amount of credit for any success I have attained. The training he gave his field secretaries was thorough, detailed, and with discipline, yet done in such a way that we always saw what he was striving for—and we respected him for it. My report on my first chapter visit was returned three times, with rather curt

suggestions as to how a field report should be prepared. Looking back, I doubt the report was that bad, but Hugh, in his emphasis on excellence, was emphatically illustrating to me the importance of doing things correctly to begin with. Needless to say, he got his point across. This was Hugh's nature, and it is the reason our Fraternity occupies a high and respected position today.

KENNETH C. PENFOLD,
Colorado, '37



Pinning the badge on HAROLD E. CARLSON, straight "A" initiate at Upsilon, with Adviser JOE FLAGLER looking on

Where does one begin to assess the contributions that Hugh Shields has made to his fellow man? Life has been enriched for those individuals who had the privilege of knowing him well. Working with him for Delta Tau Delta filled us with inspiration and gave us a depth of appreciation for the Fraternity that will be with us always.

Hugh was a man of wisdom and energy who could not compromise with unthinking mediocrity. His disciplines were rigid, yet with understanding. He was a perfectionist in the correctness of things, and in this excelled as

a teacher of men. He will always be with us—when we write a report, attempt a new way to phrase a statement, use a pet expression of his to emphasize a point, or receive a firm Delt handshake and warm smile which were his trademarks. He has left his mark on all good Deltas.

W. W. TAYLOR, JR.,
Alabama, '46

My earliest recollection of Hugh Shields is of my first visit to Beta Alpha Chapter as a field secretary. The Arch Chapter, worried at the reports of previous years on the chapter, wanted a picture of what was happening.

At the request of some of the boys, I began to play the piano. Not half-way through the first chorus, a gaunt figure appeared on the stairs. There was a subtle change in the brothers around me. They introduced us. It was Hugh. Although I outranked him, I felt that the playing should stop.

The next half hour was spent in seeing Hugh's office, books, and plans in operation to regulate the chapter (including a notice on the bulletin board that no noise-producing activities should occur before 4:30 p.m.). Further checking disclosed the exceptional organizational ability with which Hugh had met the problems of the chapter, and caused me to recommend Hugh to the Arch Chapter for a special assignment straightening out the finances of several chapters.

This was the sunrise, and led to the Fraternity service and accomplishments that marked Hugh's career. That career has now come to its brilliant sunset, which illuminates and highlights all that he has done for Delta Tau Delta.

RALPH M. WRAY,
Colorado, '20



Addressing the banquet audience at the "rebirth" of Upsilon Chapter

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THE RAINBOW is not forwarded, so be sure to send us your current address to insure uninterrupted delivery.

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Send to DELTA TAU DELTA FRATERNITY, 3242 North Meridian Street, Indianapolis, Indiana 46208.

And Now, Tomorrow . . .

The New Hand at the Helm

By EDWIN H. HUGHES, III, *DePauw*, '43

The appointment of Alfred P. Sheriff, III, W. & J., '49, as successor to the late Hugh Shields as Executive Vice-President of the Fraternity assures a continued qualified and experienced operation of the Central Office.

At the Swampscott Karnea in June, 1960, Hugh Shields obtained the authorization of the Arch Chapter to create the post of Administrative Assistant, and to proceed to the selection of a man to fill this new position. This action was taken to assure that when the time would come for Executive Vice-President Shields to retire, a successor would be prepared to take over and continue the operation of the national headquarters smoothly and efficiently. Though it was not anticipated that within five years the Fraternity would be shocked at the sudden and untimely death of Hugh Shields, this eventuality was prepared for by the action taken at the Swampscott meeting of the Arch Chapter five years ago.

The Winter, 1961, issue of *THE RAINBOW* announced the selection and appointment of Al Sheriff to the newly created post. Thus, for a period of more than four years, Al Sheriff has been working with Hugh Shields in all phases of operation of the Fraternity. The entire operation continues without interruption or delay. Delta Tau Delta's top administrative officer takes over his responsibilities with all the ability and the qualification he brought to Indianapolis as Administrative Assistant, nurtured and strengthened, however, by the training and experience gained from the ensuing



ALFRED P. SHERIFF, III

years of working under the tutelage of "Mr. Fraternity."

A native of eastern Ohio, Executive Vice-President Sheriff is a graduate of Washington and Jefferson College. As an undergraduate he served Gamma Chapter as vice-president. Following his graduation in 1949, he was tapped for Fraternity service as a field secretary. After several years of distinguished contribution in that capacity, he resigned to enter law school at Western Reserve University. Upon graduation from law school, Brother Sheriff passed by the opportunity to enter the practice of law, in favor of accepting a position with the Central National Bank of Cleveland, Ohio.

Here he gained experience in all phases of banking operations, ultimately settling in the trust department. It was from this position that he was called to return to full-time service with Delta Tau Delta. All of this educational and business background prepares Al superbly for the tasks he will be called upon to perform and the decisions and advice he must be prepared to render.

Executive Vice-President Sheriff's love and enthusiasm for Delta Tau Delta are boundless. In the article in *THE RAINBOW* announcing Al's appointment as Administrative Assistant it was said, "We are convinced, without reservation, that Al Sheriff will continue the tradition of leadership and service that members of the Fraternity have become accustomed to from the executive department of our Central Office." After watching Al in action the past four years, and observing the ability and effectiveness displayed in the discharge of his duties, the conviction expressed in this quotation is but strengthened.

Al Sheriff will bring much of his own personality and character to his job—and that is as it should be. In addition, he has learned well during his apprenticeship under Hugh Shields the lessons gleaned by Hugh over many years of experience. This combination is in the best interests of Delta Tau Delta.

It is not easy to face the loss of a friend, Delt brother, and executive of the caliber of Hugh Shields. It is, however, easier to face such a tremendous loss when there is an Al Sheriff available to carry on.

Glory

There's a glory in the Purple, there's a glory in the
Gold,

A glory in the White of every Delta banner's fold.
There's glory always with us, and there's glory with
us now,

When we sing the wondrous glory of old Delta
Tau!

It's Delta Tau! It's Delta Tau!

There's glory in thy garland on a worthy brow!
It's glory to the Crescent and it's glory to the Star,
And it's glory! glory! glory to old Delta Tau!

Oh, the years may pass and leave us, college days can
come no more,

But there's still a song for singing ere we reach
the golden shore.

Thy sons can ne'er forget thee, ne'er forget thy
precious vow,

Or our hearts forget the glory of old Delta Tau!

The Delta Creed

- I BELIEVE in Delta Tau Delta for the education of youth and the inspiration of maturity, so that I may better learn and live the truth.
- I BELIEVE in Delta Tau Delta as a shrine of international brotherhood: her cornerstone friendship, her foundation conscience, her columns aspiration, her girders self-restraint, her doorway opportunity, her windows understanding, her buttresses loyalty, her strength the Everlasting Arms.
- I BELIEVE in Delta Tau Delta as an abiding influence to help me do my work, fulfill my obligations, maintain my self-respect, and bring about that happy life wherein I may more truly love my fellow men, serve my country, and obey my God.