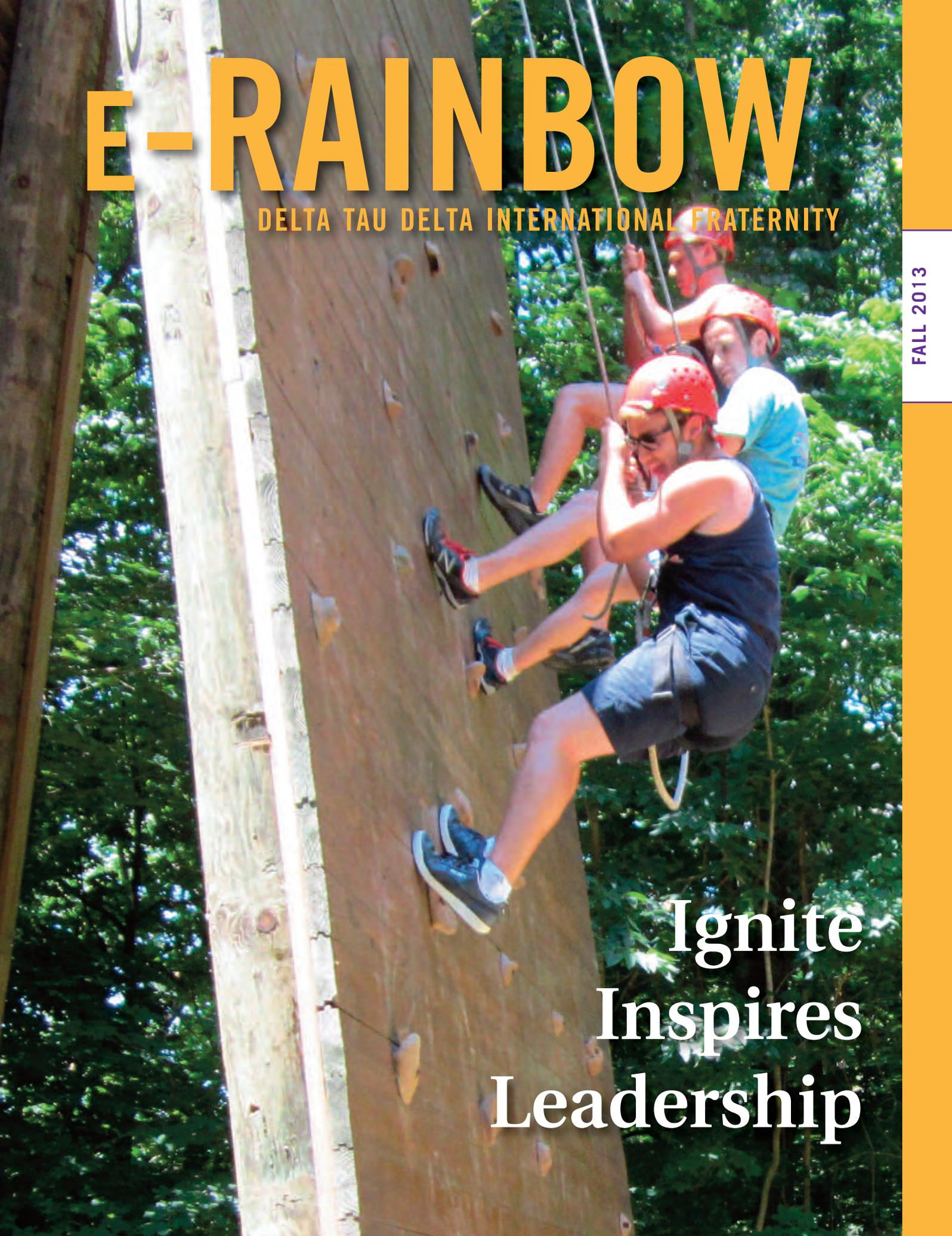


# E-RAINBOW

DELTA TAU DELTA INTERNATIONAL FRATERNITY

FALL 2013

A photograph of three people climbing a tall wooden wall outdoors. The climber in the foreground is a man wearing a dark tank top, dark shorts, and a red helmet. He is focused on his climb, with his hands on the wooden holds. Behind him, two other people, also wearing red helmets, are visible, one slightly above and one slightly behind. The background is filled with lush green trees, suggesting a forest or park setting. The overall scene conveys a sense of teamwork and challenge.

Ignite  
Inspires  
Leadership

# Reconnect and Re-engage

- ▲ Is there a long-lost brother you'd like to contact?
- ▲ Would you prefer more frequent updates on the happenings within Delta Tau Delta?
- ▲ Do you ever wish you could reconnect with the Fraternity you love?

Your journey with Delta Tau Delta doesn't have to end when you receive your diploma; it is a lifelong opportunity to engage in brotherhood and friendship. Delta Tau Delta has a vast network consisting of more than 130 active chapters and colonies, more than 8,000 undergraduates, and more than 117,000 alumni. They are merely a phone call or mouse click away.

Check out the website at [delts.org](http://delts.org) to find out what's happening with the Fraternity and your local chapter and find contact information to help you reconnect. While you're there, don't forget to think of the next generation of Delts by recommending new undergraduates for membership in Delta Tau Delta.

[www.delts.org](http://www.delts.org)



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Attendees at the inaugural Ignite program challenge themselves by climbing a wall during a leadership development program.

### MAGAZINE MISSION

- ▲ Inform members of the events, activities and concerns of interest to members of the Fraternity.
- ▲ Attract and involve members of the Fraternity via appropriate coverage, information and opinion stories.
- ▲ Educate present and potential members on pertinent issues, persons, events and ideas so that members may be aware of and appreciate their heritage as Delts.
- ▲ Serve as an instrument of public relations for the Fraternity by presenting an image of the Fraternity commensurate with its quality and stature.
- ▲ Entertain readers with its information and quality writing and editing, so that it is a pleasure to read and share with others.

### HOW TO CONTACT

Contact *The Rainbow* staff via email at [rainbow@delts.org](mailto:rainbow@delts.org) or by calling 317-284-0203.

### SUBMISSIONS

Letters to the editor, chapter reports, alumni notes, alumni chapter reports, news stories, photographs, manuscripts, subscriptions and death notices for publication should be sent to Brook Pritchett, Director of Communications, 10000 Allisonville Road, Fishers, IN 46038-2008.

### ADDRESS CHANGES

Visit [www.delts.org/info](http://www.delts.org/info) or call 317-284-0203. Mail address changes to 10000 Allisonville Road, Fishers, IN 46038-2008.

# LETTER

FROM THE INTERNATIONAL PRESIDENT



**By Travis Rockey**  
(University of Florida, 1973)  
International President

## When You Are a Delt, You Are Never Alone

We all face challenges in our business and personal lives every day. Aided by our Delt values, we rise to the challenges and realize that as Delts, we are never alone.

In late March I was shaving and discovered a swollen lymph node in my neck, a couple of inches above my collarbone. By April 5 I was diagnosed with cancer in the lymph node at a

Charleston, S.C., hospital. My wife, Gail, and I came to MD Anderson in Houston for a second opinion. The doctors at MD Anderson

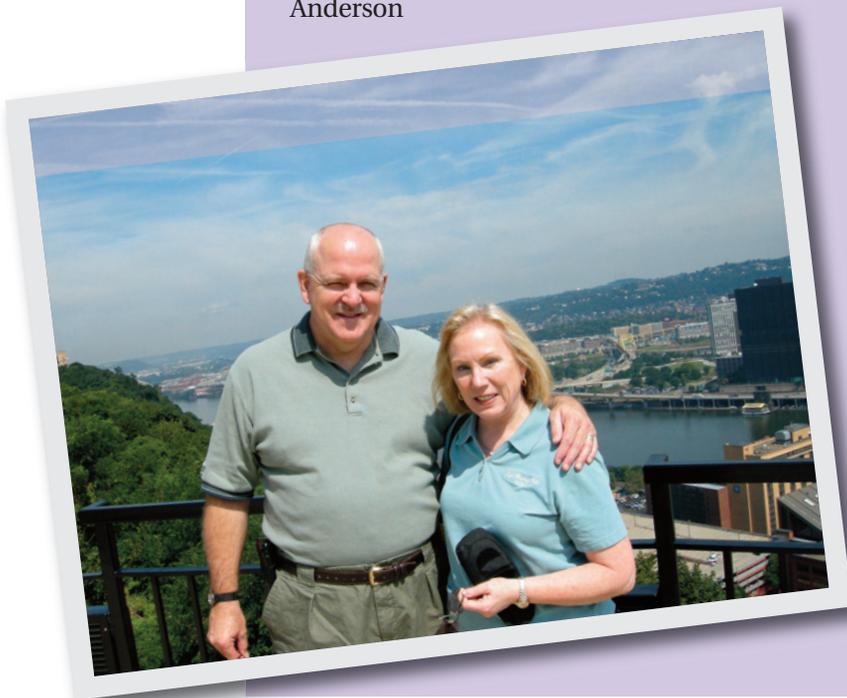
found the primary cancer site at the base of my tongue on May 2. We made the decision to stay in Houston for the nearly four-month treatment which included chemo and radiation therapy. Fortunately, my prognosis is good to excellent.

While we are eternally grateful for the thoughts, prayers and offers of assistance from the Houston Delt Alumni Chapter, Epsilon Zeta Chapter at Sam Houston, my own chapter, Delta Zeta and Delts throughout the U.S., it was also our hospital visits that served as a daily source of inspiration and reminder of how our Delt values sustain us.

According to the American Cancer Society, one out of two men and one out of three women will get cancer in their lifetime. It has now struck twice in our family after Gail successfully fought breast cancer in 1999. On the health front, I urge you to pay attention to your body and get regular checkups. It is the unknown that can truly hurt you.

Truth is the first fundamental principle of Delta Tau Delta because it is the basis of every relationship in life. When you know the truth, you can deal with almost anything. Truth is hearing that you have cancer. Truth is hearing what the diagnosis means. Truth is emotionally dealing with what you hear. Hearing your name attached to the "C" word is startling.

Courage was in abundance everyday as we shuttled over to the hospital from our apartment. More than 120,000 people are



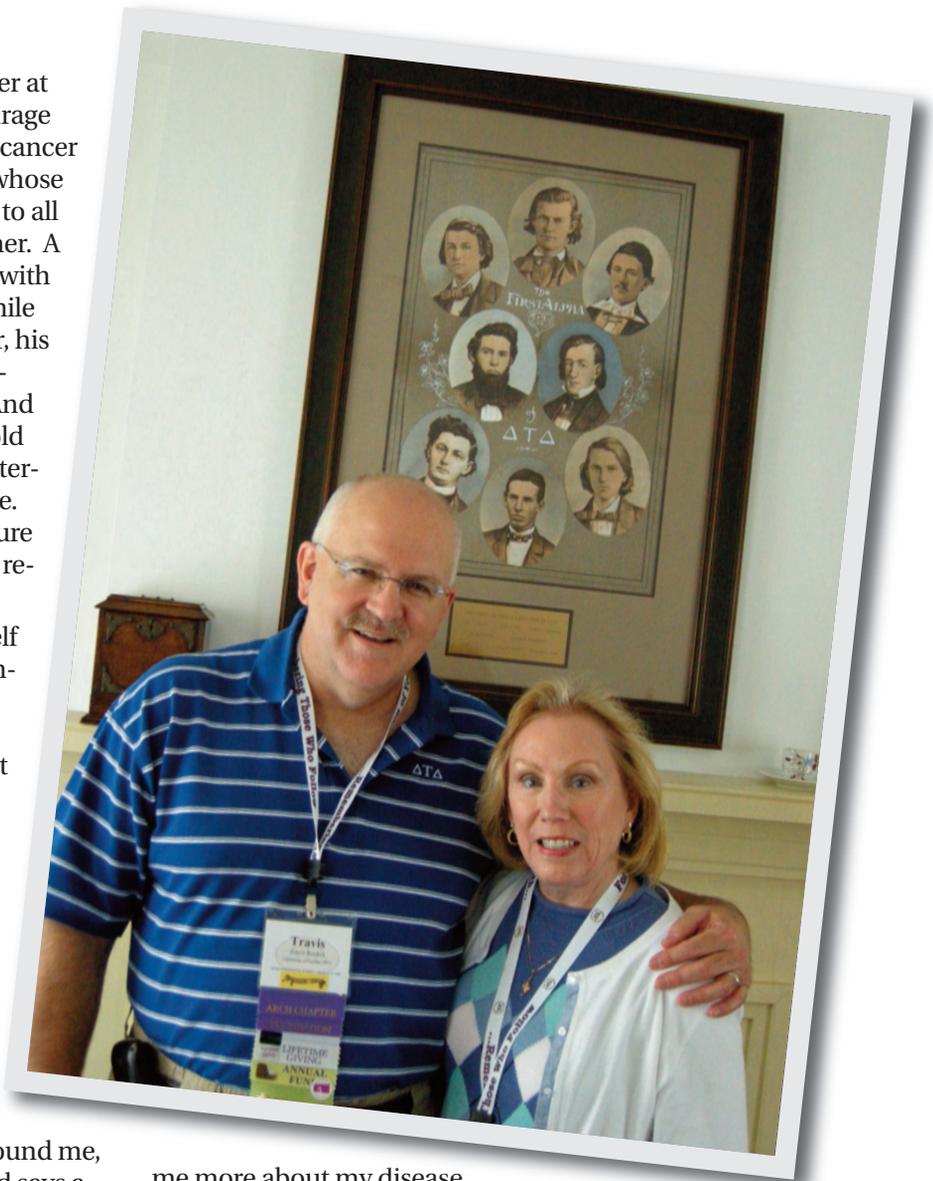
treated for over 450 kinds of cancer at MD Anderson annually. Real courage was a 5-year-old child with brain cancer who I helped on the shuttle and whose cheerful little voice was inspiring to all those fortunate enough to meet her. A 48-year-old healthcare executive with spine cancer who told me that while he knew he could not beat cancer, his goal was fighting it to a standoff -- hoping to get a few more years. And finally, a 60+ year old man who told me he found out that day he was terminal were lessons in real courage. Until I met these folks, I am not sure I really understood what courage really is.

Faith is when you find yourself facing a health challenge and hundreds of your brothers let you know they are praying for your speedy and full recovery. I cannot tell you how grateful I am to hear from so many Deltas asking how I am doing and letting me know they are praying for me. And then there was the little five-foot-five lady, a total stranger, sees me, a six-foot-four big galoot in distress when the diagnosis of having cancer is really sinking in while I am in the lobby of the radiation building. She reaches up, puts her arms around me, pulls my head to her shoulder and says a prayer out loud asking God to help me fight through this illness. I've always believed I had Faith, but that day was the first time I really felt Faith.

Finally, Power – in the Ritual we define power as intellectual strength, so important to helping us through life. While the Internet is a vast resource, it was talking with people who were going through the same experience I am that gave me the intellectual power. Men who were in remission and men on the front end of therapy gave me the intellectual strength to teach

me more about my disease and what to do to fight it.

Brothers, it is tough sharing my story. I am a fairly private guy and my letter today is not about me. It is about the fact that when you are a Delt, you are never alone. It is about the constant reminder of what each of us did when we raised our right hand, took The Oath, and understood for the first time that Brotherhood sustains us. And, it is about our four fundamental principles -- Truth, Courage, Faith and Power -- will always be the moral compass that binds us together as Brothers.



International President, Travis Rockey, pictured at left and above with his wife Gail.

**Our values and brotherhood truly do sustain us.**

# New Strategic Plan Stresses Engagement, Growth

Calling for focused engagement within our student ranks, alumni and the community around us, along with a continued commitment to foster the Fraternity's dynamic growth, the Arch Chapter has ratified an ambitious five-year strategic plan for Delta Tau Delta.

A Call to Excellence, the Fraternity's 2013-2018 Strategic Plan, is the culmination of nearly a year's work. It began with a survey instrument involving a wide variety of Delt stakeholders, and continued through a thorough planning process that involved the Arch Chapter, Undergraduate Council, Foundation board members, headquarters staff, selected chapter advisors and campus partners.

At its core, the plan emphasizes the Mission of the Fraternity: "Committed to Lives of Excellence" and is organized within four pillars of objectives and action steps. It aspires to provide the best

values-based fraternity experience at the undergraduate level and to work intentionally to help those men transition to lifelong involvement with each other and with Delts they meet along the road of life.

## Undergraduate Engagement

Components of undergraduate engagement include initial member educa-

tion, the ongoing development of The Road and leadership development opportunities for men to develop their personal skills during the college years.

"I am very proud of the collaborative work incorporated in this plan and excited about where the Fraternity is going for the next five years," said International President Travis Rockey. "We are building on the accomplishments of the last three years in many areas while adding exciting new elements to enhance the undergraduate and alumni experience.

"We believe more young men deserve the opportunity to be Delts, to benefit from our programming and to move into the ranks of loyal alumni who continue to value their Delt membership. We are striving for an undergraduate membership of 10,000 men.

"With our alumni and our students, we are more than 120,000 men strong. Together, our Delt values will make a difference in the communities where we live and work as undergraduates and as alumni in helping us become better husbands, fathers, men, citizens and leaders of our country and the world."

## Alumni Engagement

The broad engagement of alumni Delts speaks to a self-awareness and declaration that "I am a Delt for life." The plan seeks to find natural entry points for alumni to stay connected to Delta Tau Delta to their benefit and the benefit of the Fraternity. Within the alumni pillar is the ongoing need to engage volunteers willing to assist the work of undergraduate chapters and the programming needed to train and support those mentors.

Participants at the 2013 Presidents and Advisors Retreat (PAR) engage in a team-building activity to improve communication skills. PAR, along with many other leadership experiences, is helping to develop better Delt leaders.



The premise that as we advance, others follow is rooted in the Delt Ritual, but its inherent command carries far beyond Delta Tau Delta. Including community engagement as one of the four pillars speaks to the Delt value of service. It should remind Delts of a responsibility born from gratitude to serve others through campus and civic leadership, influence and action.

## Community Engagement

Community engagement encompasses the broad spectrum of Delt community service and philanthropy, both at the campus and alumni levels. We seek to instill awareness and a call to action among students for civic engagement during their college years. Walking the talk, Delt undergraduates contributed more than 100,000 hours of community service in the past year alone.

By serving others we reinforce an ethic of service within the Fraternity, which creates a mindset to serve the greater community as engaged citizens throughout our lives. Simply put, it's what a good Delt is supposed to do for the greater good.

This also aligns with our commitment to the Juvenile Diabetes Research Foundation (JDRF), adopted as the Fraternity's national service partner in 2012. In its first year, nearly half of our chapters and colonies participated in that effort, raising slightly more than \$100,000 in the research effort to eradicate Type 1 diabetes.

## Dynamic Growth

During the past decade, Delta Tau Delta has celebrated significant success in developing its programming and growing its membership. We closed the 2012-

13 school year with a record 8,707 men at 131 schools in 38 states and the District of Columbia. We grew by 57 percent in 10 years while nurturing two complete cycles of students.

Delta Tau Delta is a growing, relevant organization today.

But tomorrow awaits.

We believe more men deserve a Delt experience that starts in college and continues through life. The goal is 10,000 men by 2018 and we'll do it by continuing to attract the best men on campus and then providing them with the tools to be lifelong learners and loyal Delts.

As from the beginning with those eight pioneers at Bethany, we seek men who desire a values-based, well-balanced fraternity experience. For Delta Tau Delta to prosper in today's campus environment which offers many extracurricular choices to students, we must be able to show the long-term value proposition to attract the best men.

Today's student is seeking ways to connect with like-minded men during his college years, develop talents beyond what is learned in the classroom and successfully network to find his way in the world. Delta Tau Delta will continue its growth through the vitality of its existing chapters and by starting new chapters at schools which share our values.

Indeed, this is A Call to Excellence. It promises to be a very high energy five years within Delta Tau Delta. We look forward to a journey that will take us into a brighter future.

“We are building on success. We believe more young men deserve the opportunity to be Delts, to benefit from our programming and to move into the ranks of loyal alumni who continue to value their Delt membership.”

International President Travis Rockey



A portion of the new strategic plan focuses on volunteer education and retention. This summer, Delta Tau Delta hosted its first New Advisor Development Institute to help train new chapter advisors.

JIM RUSSELL  
PURDUE UNIVERSITY, 1975  
EXECUTIVE VICE PRESIDENT

# Ways to Give:

## There are many ways to support the Educational Foundation

### Gift Planning or Planned Giving?

While there's no difference in the meanings of these terms, the important thing to know is that your planned gift can have a great impact on Delta Tau Delta! In the Foundation's 32-year history, our largest gifts have all come via planned gifts.

These have included bequests by trust and will as well as beneficiary proceeds from insurance policies and retirement funds. In addition to positively impacting future generations of undergraduate Delts, planned gifts can also provide immediate charitable deductions, minimize or eliminate estate taxes, and provide a lifetime income to you and your loved ones.

The Heritage Society is the Foundation's recognition society for alumni and friends who notify us of their gift plans – if you're interested in learning more, please contact Executive Vice President Mark Helmus (Ohio University, 1986) at [mark.helmus@delts.org](mailto:mark.helmus@delts.org) or 317-284-0210.

### Don't want to take your IRA's minimum distribution?

If you're 70 ½ or older, did you know you can make a direct distribution from your qualified IRA to the Delta Tau Delta Educational Foundation? This is a great way to avoid receiving taxable income that you don't want or need and help provide top-notch leadership education programs for young Delts! IRA gifts can be used for any Foundation purpose – the Annual DeltFund, to satisfy new

members, to support restricted scholarships and programs, or to make restricted gifts to benefit the men of your chapter.

If you're interested and would like to discuss further, please contact Executive Vice President Mark Helmus at [mark.helmus@delts.org](mailto:mark.helmus@delts.org) or 317-284-0210.



### Committing to Excellence through the Order of the C---

Membership in the Order of the C--- is for Delts who want to make a differ-

ence in the lives of our young men. This leadership Annual DeltFund giving society provides the investment giving necessary for the Fraternity to offer transformational programming for our chapters and members. It takes the form of an annual gift of no less than \$1,000 to be a sustaining member of this important group. Within the ranks of the Order of the C---, you will find the leaders of our Fraternity as well as the leaders of your chapter. While membership is less than three percent of total donors, Order of the C--- members have traditionally provided approximately 40 percent of the total dollars to the Annual DeltFund. This commitment is vital to the growth of both the Fraternity and its leadership development experiences such as Ignite, The Charge, Division Leadership Conferences, Delts Talking About Alcohol and the Presidents and Advisors Retreat. Recently, the Foundation has encouraged new Order of the C--- donors to consider becoming members of this society via a recurring gift which can be set up for as little as \$80 per month.

If you're interested and would like to discuss further, please contact Director of Development Steve Vedra (Butler

University, 2002) at [steve.vedra@delts.org](mailto:steve.vedra@delts.org) or 317-284-0210.

## Leave a Legacy

The Fisher-Nichols Memorial Headquarters of Delta Tau Delta Fraternity tells the personal stories of Delts and their commitment to the strong moral and ethical values that have in the past, and still today, shaped the lives of current and future leaders of this nation. Our building has become an opportunity to showcase the legacy of our alumni and provides a model for new members and visitors on how to live a life of excellence.

Naming opportunities provide an excellent way to honor your Delt experience, a mentor or pledge brother, or to commemorate a brother who has passed to the chapter eternal. Opportunities to leave a permanent legacy begin at \$250 for a brick that will be installed within the Central Office Courtyard.

For more details on naming opportunities, please contact either Mark or Steve at (317) 284-0210.





VANDERBILT

# New Delt Programs Provide Leadership to Undergraduates

Incredible, powerful, inspirational and a journey unlike any other. These and many equally as enthusiastic words of praise have been exclaimed by participants and facilitators alike who attended the Fraternity's recently-debuted leadership experiences, The Charge and Ignite.

This summer, Delta Tau Delta ushered in a new era of innovative and enlightening experiences with more than 90 undergraduate Delt's spanning 42 chapters nationwide participating in the two inaugural Ignite sessions in Georgia and Indiana and The Charge premiere session in Chicago.

The first Ignite experience was July 12-14 near Brookston, Ind., at Camp Tecumseh, where 27 recently initiated Delt's gathered to focus on identifying their personal values, how those individual values coin-

cide with the values of Delta Tau Delta, and how to use both sets of values in leadership roles at their respective chapters.

"I have been to several leadership camps in the past, but I can honestly say that this was by far the most powerful and the most inspirational," said Mason Strom (Oklahoma State University, 2016), a participant at the Indiana Ignite.

The second Ignite experience was Aug. 9-11 just outside of Atlanta, Ga., at the Calvin Center. Like the Indiana Ignite, 24 Delt participants in Georgia led by a devoted cast of facilitators honed their personal leadership styles by evaluating the personal values and Fraternity values that bind the brotherhood of Delta Tau Delta.



Far left: Jackson Vaught (Vanderbilt University) poses during the first Indiana Ignite session.

Left: Charge participants help clean a vacant lot that will be turned into an outdoor area for a special needs day center.

## By The Numbers

Chapters represented by members at Ignite or The Charge include:

- ▲ American University
- ▲ Appalachian State University
- ▲ Arizona State University
- ▲ Auburn University
- ▲ Ball State University
- ▲ Bowling Green State University
- ▲ Butler University
- ▲ Carnegie Mellon University
- ▲ Case Western Reserve University
- ▲ Chapman University
- ▲ Clemson University
- ▲ Eastern Michigan University
- ▲ Florida Institute of Technology
- ▲ Grand Valley State
- ▲ Illinois Institute of Technology
- ▲ Indiana University
- ▲ Iowa State University
- ▲ John Carroll University
- ▲ Kennesaw State University
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- ▲ Southeastern Louisiana University
- ▲ UCLA
- ▲ University of Cincinnati
- ▲ University of Florida
- ▲ University of Iowa
- ▲ University of Missouri
- ▲ University of North Carolina-Wilmington
- ▲ University of North Dakota
- ▲ University of South Dakota
- ▲ University of Tennessee
- ▲ University of Wisconsin
- ▲ Vanderbilt University
- ▲ Virginia Polytechnic Institute
- ▲ Western Kentucky University

“In addition to learning how to become a better leader, I was able to become a better person and that’s because of how much our Fraternity’s values were stressed this weekend,” said Nizar Taifour (Virginia Polytechnic Institute, 2015), a Georgia Ignite participant. “We all were given a purpose and this purpose is what I want to bring back to my chapter.”

Both Ignite experiences were geared toward the recently initiated Delt eager to delve deeper into the intricacies of Delta Tau Delta and the brotherhood behind the letters. Ignite participants were the fresh-faced initiates poised to learn the ropes of leading a chapter and were eager to develop a road map with tangible goals to incite a positive change toward excellence in their respective chapters.

“If we can accomplish so much in a weekend, imagine what a whole chapter of brothers could do in a semester,” said Strom. “We have seen what we can become and we all have a common goal; we see the vision.”

“I have been to several leadership camps in the past, but I can honestly say that this was by far the most powerful and the most inspirational,”

Mason Strom,  
Oklahoma State  
University

The participants in both Georgia and Indiana were challenged during their experience with rock-wall climbing, improv and team-building activities, a wilderness challenge and a midnight ride. The Rite of Iris ceremony and the messages behind it were heavily stressed at both experiences with the use of Simon Sinek’s book, *Start With Why*, as a guide to interpreting the ceremonial meaning.

“Ignite was an incredible experience for our youngest Delts to better understand what it means to be a fraternity man and

leader. Following in the footsteps of Sutton and Brown, one of the culminating experiences was “The Great Ride,” which allowed the men to contemplate their beliefs and what it would take for them to become the leader they want to be in their chapter,” said Jameson Root (Case Western Reserve University, 2007), a facilitator at the Georgia Ignite. “Every new Delt needs to experience Ignite.”

The second leadership experience, The Charge, a program geared toward take-charge juniors and seniors who have



held significant leadership roles in their chapters, took place in Chicago on July 23-27.

The Charge program was a fast-paced, high-energy capstone experience that took the participants' Fraternity leadership experience and applied it to real-world situations found in the bustling metropolis of the windy city.

"The Charge looked at identifying the participants' passions in life and how they can use it to make change in their chapter, campus and community," said Assistant Director of Leadership Doug Russell (Western Kentucky University, 2010), who helped plan, organize and execute The Charge.

Forty Delt participants were put through team building exercises each day to test the leadership abilities honed through the Fraternity as well as in-depth discussions on topics ranging from hazing, to "change vs. charity," to the Fraternity influence post-graduation.

"After attending The Charge this summer in Chicago, I have gained a new respect for the importance of leaving a legacy in my chapter," said Lucas Paper (North Dakota State University, 2015). "Coming out of this event I have a new outlook on the concept of what being a servant leader means, and I am more excited than ever to bring that back to my entire chapter."

The leadership experience in Chicago was highlighted by a challenging exercise where undergraduate teams set out into the city with \$100, four hours of time and only one mis-

sion in mind—to make a difference. From donating time and food to a local soup kitchen, to assembling and distributing care packages to the homeless, The Charge participants took to the challenge like fish to water.

The Fraternity has high hopes for many more years of continued success with the newly revamped leadership programs.

Below, men at the two Ignite programs participated in team-building challenges to help strengthen leadership skills.



# You Can Help Protect Delta Tau Delta's Heritage

As an initiated member of Delta Tau Delta, you appreciate the significance of the name and symbols of Delta Tau Delta. To protect the integrity of our name, Delta Tau Delta registered our marks with the United States Patent and Trademark Office. These marks include our Greek letters, the coat of arms, badge, and names "Delta Tau Delta" and "Deltas", among others.

Protecting our name is our right and our responsibility. It is a right and responsibility recognized by the courts. In April, 2000 a U.S. District Court ruled that fraternities and sororities have the right to enforce and protect their registered marks. For years, companies selling merchandise bearing the logo or symbols of a University, professional sports team or organization had to have permission to use those logos or symbols because they were recognized as the "trigger mechanism for sale of the product." In the early 1980s, some courts refused to recognize that fraternities and sororities should have the same right to protect their marks.

Delta Tau Delta is using the fuel from the court's decision to join numerous other Greek organizations in trademark protection. We have formed an alliance with Affinity Consultants, experts in administering comprehensive licensing

programs for Greek organizations. Their goal is to license a variety of companies who provide quality licensed Delta Tau Delta products at reasonable prices and with exceptional service.

Delta Tau Delta has a link to [www.GreekLicensing.com](http://www.GreekLicensing.com) and [www.GreekQuote.com](http://www.GreekQuote.com), where you may locate the complete list of our licensed vendors and search for specific products. You can browse through those vendors'

online catalogs as well. The sites will be updated frequently, as our roster of licensed vendors will continue to grow and the variety of quality products available to you will increase.

You associate great memories with Delta Tau Delta and its symbols; your initiation, a retreat, alumni events. To preserve those

memories, and stop companies who misuse Delta Tau Delta's symbols for personal profit because they are not familiar with the true meaning of Delta Tau Delta and our mission, we must take a stand. By refusing to purchase products that do not carry the Official Licensed Product seal, we can ensure "Delta Tau Delta" always stands for quality.

If you have questions about licensing, or want more information on how to get your local vendor and campus bookstore licensed, please contact [info@affinity-consultants.com](mailto:info@affinity-consultants.com) or call 760.734.6764.



# Delt Alumnus Honored at Alumni Gathering

A gathering of more than 100 Delt alumni hailing from 13 different chapters enjoyed an evening of brotherhood Aug. 28 at the Homestead Country Club in Prairie Village, Kan.

Highlighting the event was the presentation of a Distinguished Service Chapter citation to Phil Acuff (University of Missouri 1953) by DSC members Murray Blackwelder (Baker University 1969) and Jim Russell (Purdue University 1975). Blackwelder is a long-time board member of the Delta Tau Delta Educational Foundation and Russell serves as the Fraternity's executive vice president.

A successful custom home builder in the Kansas City area since the early 1960s, Acuff also provided his time and talents on behalf of Delta Tau Delta for a number of years. He was instrumental in the building of a new Shelter for his home chapter at the University of Missouri and later served the Fraternity as a division vice president.

The Distinguished Service Chapter dates to 1929 and honors those alumni of

at least 20 years who have given remarkable service to the Fraternity beyond their own chapter. Acuff became the 427th man cited into the DSC. Of those, only 101 are living.

Swede Malm (Baker University, 1956) was the principal organizer of the event with assistance from Chuck Hitchcock (University of Kansas, 1959). Together, they aimed to rekindle Delt activity in greater Kansas City and start a tradition of conducting an annual Delt dinner. Delt luncheons take place the third Friday of each month at M&S Grill in Kansas City. For more information, contact [swedemalm@kc.rr.com](mailto:swedemalm@kc.rr.com) or [chitchcock55@yahoo.com](mailto:chitchcock55@yahoo.com).

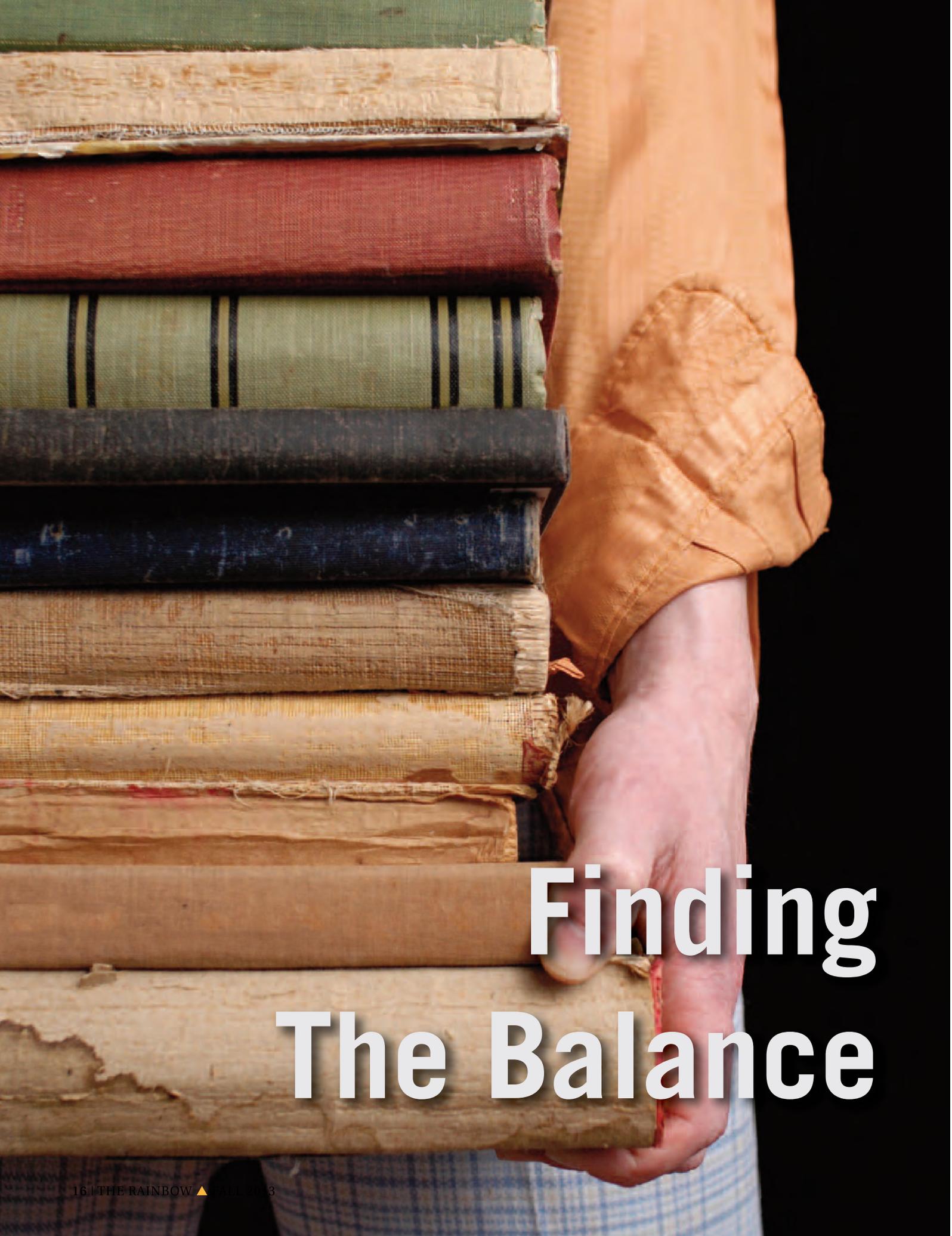


Left to right, Swede Malm, DSC recipient Phil Acuff (University of Missouri, 1953) and Executive Vice President, Jim Russell (Purdue University, 1975).

# Hillsdale Delts Enjoy Renewing Friendships



For many years several Hillsdale Delts from Kappa Chapter, 1954, have been meeting in March at Snook Haven in Venice, Fla. to renew their friendships. Shown here from left to right are Michiganders Art Burns of Traverse City, Jack Dunn of Bloomfield Hills, Don Riehl of Westland, and Denny Maxey of Novi.



# Finding The Balance

Being a Delt means commitment. Commitment to your academic and professional endeavors, commitment to your causes, commitment to your brothers and a commitment to your Fraternity. But sometimes these many commitments can become overwhelming and it can seem like a constant juggling act just to fit everything into an already busy schedule.

While these commitments can become overwhelming, the incentive to finding the perfect balance of time to meet all of your commitments is rewarding.

## Finding the Balance as Undergraduates

Unlike the more structured high school environment, college students need to be accountable for developing and honing their time management skills, where there is less in-class time and more freedom and flexibility.

It's your typical Thursday night. You have a statistics quiz to study for, you need to prepare for the weekend's philanthropy event, and your roommate wants to go out for wings. How do you find time to do it all? Unfortunately something has to give and you decide to grab some wings for 'study energy'. Eight hours later, you're bleary-eyed and exhausted from pulling an all-nighter and all of the numbers on your exam are running together like melted crayons.

So, what can Delta Tau Delta do to help? While it may seem like many commitments are related to Fraternity involvement, Delts might be the best resource to help members learn vital study and time management tips.

Through the use of academic hours, Road programming and new member education, tools are being developed in chapters across the country to help members learn how to better manage their school, work and social commitments.

"We surveyed our new members and one of the biggest things they hoped to gain from their new member program was more life skills, specifically, better time management skills," said Ellen Shertzer, Director of Leadership Development. "To better meet the needs of our undergraduates, we have dedicated a portion of the new member program to honing time management skills and providing practical solutions for the challenges of today's college students."

Learning these skills early as a new member will help to create a culture of better time management within the chapter, not just with individuals.

However, the challenge is to continue that culture well past the new member program. As students progress through their college careers, they become more involved in a variety of different activities.

## Five Time Management Tips for Undergrads

1. Carry a schedule or planner. Whether it's the old fashioned paper and pencil kind, or an app on your phone, planning your calendar helps keep you on task.
2. Schedule time for interruptions. Distractions are bound to happen, but if you plan for them accordingly, they won't throw your entire schedule off balance.
3. Take the first few minutes of every day to review your schedule and plan your day.
4. Step away from the social media. Facebook, Twitter, Instagram—all are great ways to keep in touch with friends and family, but they're also significant time sucks.
5. Remember you can't do it all. Yes, it would be a great experience for you to join 10 different clubs and student organizations on campus, but does your schedule permit such a commitment?



To help maintain his balance as a new father and chapter advisor, Drew McFarland brings his daughters with him to chapter meetings at Chi Chapter.

This can lead to items that were once a priority being moved to the backburner.

“We see a lot of attrition as our members move to more junior and senior level classes. They stop participating in chapter meetings, brotherhood events and more because they get busy with so many other activities. It's important for our membership to learn vital time management skills at the onset of their college career so they can continue to follow through with their fraternal commitments well into their later years,” said Chapter Leadership Consultant Graham Reeves.

He suggests the chapter executive team helps build a calendar of events early in the year for its members. This will help to prioritize the many opportunities Deltas have to participate. If the older members of the chapter stay engaged through their senior year, they are more likely to prioritize Fraternity time during their time as alumni.

### Finding the Balance as a Volunteer

Drew McFarland (Bethany College, 1983) is a busy man. He's a chapter advisor at Chi Chapter at Kenyon College. He's

a real estate attorney during the day. And, he's a new, single dad—to twins Ailin and Belle. He believes his time as a Delt helped to prepare him for the time commitments of lawyer, volunteer and father.

“Unlike other clubs/sports and other 'extra curriculars' there's no off time as an undergraduate Delt,” said McFarland. “I still remember that and think that full-time commitment I learned continues to benefit me.”

To prepare for the arrival of his girls, McFarland began prioritizing his extra-curricular activities and worked with the executive board of Chi Chapter to make sure the chapter's leadership would continue to be successful.

“Before [the girls] were born, I dropped my official role with the Bethany house corporation, which saddened me, being my own chapter, but I'm glad to see them served by those who are able to make it to campus more often,” said McFarland. “Chi Chapter meeting attendance in the spring was reduced, but we discussed a lot by email so I was seldom out of the loop. The babies attended the first Chi meeting of the year on Sept. 9 and were quite surprised when the men got up and sang at the end.”

## Finding the Balance Between Home and Work

Past graduation, many Delts still find themselves struggling to find a happy balance between professional and personal commitments. However, finding the perfect balance among all commitments can lead to more successful lessons across the board.

Scott Behson (Cornell University, 1994) is an associate professor of management at Fairleigh Dickinson University and also manages the popular blog, *Fathers, Work, and Family*. He notes that being a father and balancing the many roles of professor, father and husband have created universal traits helpful in all roles. "I've learned to be more patient, more tolerant, and less of a type A person," said Behson. "I've also learned to better separate the important from the less important and be more efficient with my work time."

Behson also suggests being more flexible, both at home and professionally to create a better work-life balance. By negotiating informal flextime, both employer and employee can make sure each

party is receiving the best from each side.

For example, working with an employer to negotiate flex time for a volunteer commitment might be daunting at first, but by outlining the benefits of the commitment and what educational experiences might be transferrable work skills can help to create that flexible schedule so many desire.



## There's an App for That!



Check out some of the latest apps to help you better manage your time and productivity.

1. Instapaper—If you're doing online research but run out of time to finish reading an interesting article, Instapaper allows you to save web pages to read offline later.
2. OneNote/EverNote—Easily save all of your notes, URLs, ideas, pictures, news and more in one location so you can find them easily in the future.
3. SmartTime—Whether you're working on an agenda, building your calendar, or compiling to do lists, SmartTime does it all in a quick and easy-to-read format.
4. OmniFocus—While expensive, OmniFocus is a great tool for the very busy Delt! Organize tasks by goals and sync with other users.

# Stay Connected to Delta Tau Delta!

Update your information at <http://www.delts.org> or send to 10000 Allisonville Rd., Fishers, IN 46038.

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Chapter: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Graduation Year: \_\_\_\_\_

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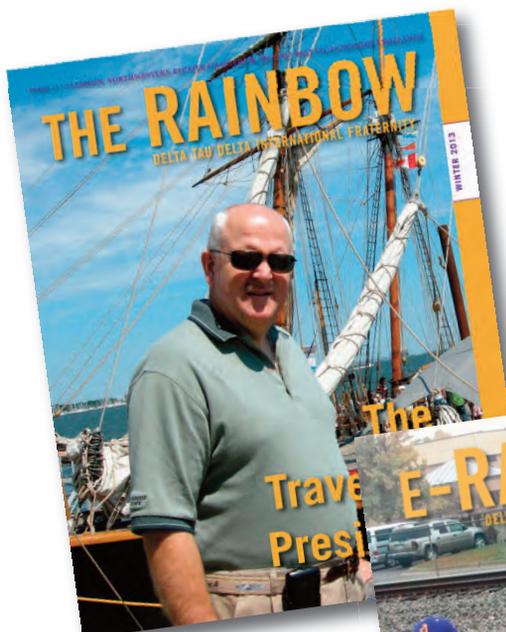


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