

# RAINBOW



SUMMER 1994

## RISING STARS

Youthful CEOs are  
changing the face of  
American business

**“ Our Delt alumni serve as a  
halfway point between  
parental surveillance and  
the open ended self oriented decision  
process. Without guidance this chasm  
can be deep and treacherous if not  
spanned carefully. Measured adult**

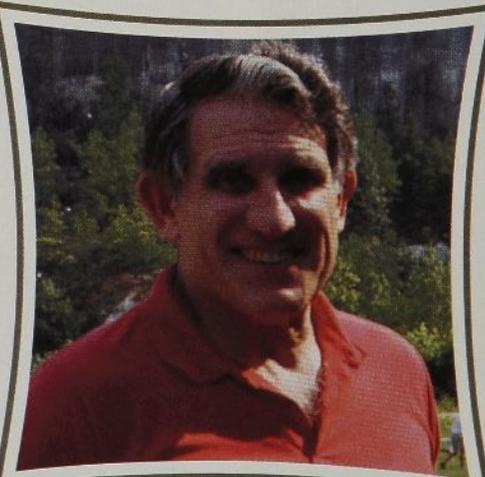
**assistance, given  
during this time  
frame, can make  
the difference  
between success  
or failure due to  
alcoholism and**

**other extremes that lead away from a  
balanced life. Working with young  
men who are starting in their career  
path is a two way  
appreciation. I find  
the experience of  
helping a young man  
who is making his  
career choice as  
energizing as I  
imagine a physician  
would feel in bringing  
forth a new life.**

**—George S. Reppas  
Stanford '51**

*Benefit  
from the  
Experience!*

**D E L T   O F   T H E**  
**2 0 0 0**



# RAINBOW

DELTA TAU DELTA FRATERNITY

Summer 1994

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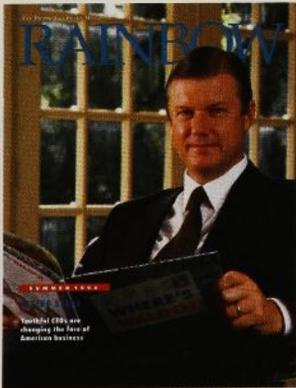
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**The sign** outside the classroom on the top floor of the College of Business Administration announced an afternoon seminar conducted by Myron E. "Mike" Ullman III, co-chairman and co-chief executive officer of R.H. Macy & Co. Except that

someone had already crossed out the "co" in both titles, because just a few days before, on April 20, Mike Ullman, *Cincinnati '69*, had been named chairman and chief executive officer of Macy's, headliner of the Thanksgiving Day parade, the must-see shopping emporium of New York City, home of the miracle on 34th Street.

Of course, what Macy's needed now was a miracle of its own. The avaricious '80s had clamped its ugly jaws upon this organization, saddling it with millions and millions of dollars of debt. To help them climb out of this black hole of bankruptcy, Macy's board of directors had looked for a miracle worker and come up with Mike Ullman.

The oldest of seven brothers and sisters, Mike Ullman grew up in Canfield, Ohio, an affluent suburb of Youngstown. His parents Myron and June provided a comfortable and stable home — a home, in fact, that the Ullman parents and children built themselves, complete with swimming pool and tennis court.

"I got work ethic from my dad and drive from my mom," says Ullman, who insists that he doesn't enjoy interviews, but who appears supremely at ease. "My father was an engineer who worked hard, was very creative and always busy.

"My mother was very strong, too. She had seven children, including twins when I was 12. Later on, when I was much older, my parents adopted a 6-year-old from a local Cincinnati orphanage whom my wife, Cathy, and I had been helping on weekends. The day Debbie arrived, my mother had a double mastectomy. But she knew she had to keep going, and she did." (The senior Ullmans will soon celebrate their 50th wedding anniversary.)

"Mike's always been very centered," says younger sister Chris Stubbins, '73. "When he was in junior high, he was saving his allowance in a big jar that he sealed shut so he wouldn't be tempted to remove any of the money. He

was always so focused and very conservative. I think he was born wearing wingtips. Our whole family likes to travel together, and when we go on cruises, we laugh about whether we can get Mike into tennis shoes."

He became interested in UC while in high school, when he met a UC coop student his father employed from the College of Engineering. "Except that when I applied, I was rejected from engineering because my class rank wasn't high enough," says the 47-year-old Ullman. "So I worked very hard the rest of my senior year and got my acceptance."

Before long, however, Ullman realized that engineering was not for him; he switched to the College of Business Administration, a perfect fit for his talents and energy.

He was able to draw upon his business school education to help him in his many UC extracurricular activities. "I was the first to install a computer to run the finances of my fraternity, Delta Tau Delta," he recalls. "I used a doctor's

# Can He Work a on 34th Street?

billing system, with the brothers as patients."

"As treasurer of the Fraternity, he gave new meaning to organization," laughs his good friend Tom Humes, '71, a pledge during Ullman's tenure as treasurer and now president of Cincinnati's Great Traditions Land and Development Co. "My first impression of him was that here was a bear, a tiger. He was a tough taskmaster and tough on pledges, but he demanded of himself the same high level of work and commitment. He didn't party a lot, but he did participate," says Humes. "I guarantee you that he had fun and that people around him had fun, too."

The Fraternity was just one outlet for Ullman's boundless enthusiasm. He filled the 1969 yearbook with his accomplishments: president of the Interfraternity Council; a member of the student senate administrative cabinet; editor of the *Cincinnati*; a member of Sigma Sigma, a respected men's honorary; named to Who's Who in American Colleges and Universities; and chairman of the student sesquicentennial campaign. He impressed all who worked with him as a leader and a

producer.

"He was a person who got things done, an organizer to the highest level," says Humes, "but not just by being hard-working and hard-nosed. He also knew how to make everyone else productive.

"When I think of Mike back then, the first words that come to mind are competence, ability and talent," says Humes. "You'd go through 10 words before you'd get to fun and friendly. Not that he isn't those things, but he's so strong, that fun and friendly aren't what you think of first."

After Ullman graduated in 1969, he interviewed with IBM and Procter and Gamble, but decided on the former — and was assigned P&G as a client. When IBM wanted to transfer him to New York, Ullman balked; by this time he had married Cathy Emmons, '69, and they had started a family. Because he didn't want to leave Clifton, he took a job at the university.

When Henry Winkler became president of UC, he was so impressed with Ullman's abilities that he offered him the vice presidency for business affairs. At 31, he was the youngest ever to hold that title.

"He's the biggest workaholic," says Winkler in fond admiration. "He reorganized the business area and helped make UC a big-time state university."

Winkler can't find enough good things to say about his former employee. "He's a person of the utmost integrity," he adds. "I've never seen him cut corners. He's also a solid family man and just a delight to work with."

According to Winkler, Ullman has a first-rate mind, but was not a particularly good student. ("Henry says I was the best living example of the failure of the '60's school system," laughs Ullman.) But Winkler's respect for this man goes beyond the academic. "He is a business person with a great

# Miracle

*All eyes are watching to see how Mike Ullman will turn Macy's around.*

*By Jean M. Peck*



sense of human compassion," says Winkler. "When he believes in something, he makes his arguments firmly, but with decency and courtesy. When Mike worked for UC, he never lost sight of the university's purpose: for people to learn, teach and do scholarship."

From UC, Ullman was chosen as one of 14 young leaders to participate in the prestigious White House Fellows program where he served for one year as executive assistant to U.S. Trade Representative William Brock. "The idea was that if you brought people into government at the highest levels, they'd come back later and be willing to serve," says Ullman.

David Karnes, a member of the White House class with Ullman, went on to become a U.S. senator from Nebraska; he and his wife stay in touch with the Ullmans. "What impressed me about Mike was how very

Mike's and he's got a lot of fans out there."

Although Ullman maintains that the White House year did not imbue him with desire for elective office, he leaves his options open where public service is concerned. "I like having to get things done in a contentious environment with a lot of different constituencies — that's challenging," he says. "Someone once asked me to name my dream job; I said chief of staff."

At the end of the White House year, Ullman could choose among several offers from firms and organizations who saw his potential for organization and leadership. "By year's end, you're supposed to be returned to society with a sense of incredible experience, but I remember thinking, 'What am I supposed to do now?' I really felt, though, that I could compete; I didn't have an inferiority complex about not having an advanced degree or coming from the Midwest. I knew that I could do whatever I set my mind to."

From the White House, Ullman moved to Federated Department Stores, where he became executive vice president of Sanger Harris, part of the Federated group. After four years there, Ullman, hungry for more change, looked to another UC connection, and, following his instincts, found himself and his family a world away in Hong Kong.

Ullman's college roommate, Peter Woo, '69, had become chairman of Wharf (Holdings) Ltd. in Hong Kong and offered Mike the position of managing director and chief operating officer. Wharf's operating companies included Omni International Hotels, Wharf Properties, Lane Crawford Retail, COL Computer Services and a number of transport and terminal facilities. Ullman moved his family, which now included four children, across the globe, where they lived an incredible international experience.

As their five children (including a daughter adopted in Hong Kong) grew older and the eldest was ready to apply to college, the Ullmans decided to move back home. The family returned to America in 1988 when Mike was asked to join Macy's as executive vice president. By that time, Macy's executives and some wealthy investors had taken the company private in a leveraged buyout, hoping to earn huge profits when the company went public again. Edward Finkelstein, the company's chairman and chief

executive officer, was hailed as a merchant prince and a retailing genius — until a few years later when the recession hit and everything went sour. Macy's found itself burdened by a crushing debt, forcing the company into bankruptcy in 1992. Against this desperate and gloomy backdrop, Ullman's financial and management acumen shone through.

In fact, so much was Macy's depending on Ullman's expertise and cool-headed financial skills, that the board of trustees awarded him a new employment contract the day the store filed bankruptcy in fear that another organization might lure him away. The new



**“He’s a wonderful family man, too, with all his priorities in order... that’s hard to do when you’re in a position like his.”**

focused he was," recalls Karnes, now an attorney in Omaha. "After the White House year, we had headhunters all around us, and Mike had a notebook filled with his different offers, broken down by state with all their income tax structures. He had completed a very specific risk-rewards analysis about where he wanted to be in the future. He'd probably be embarrassed that that's what I remember about him, but he was completely organized when the rest of us weren't."

"He's a wonderful family man, too, with all his priorities in order," says Karnes. "That's hard to do when you're in a position like his. I'm a big fan of

contract also named Ullman as chief operating officer and stated explicitly that if Finkelstein stepped aside, Ullman would be granted a new position within 60 days representing "an increase in status, duties and authority." And, as a hedge against the unthinkable, if Ullman did not receive the new post, Macy's would bestow upon him an amount equal to three times his salary at that time. Not bad for a man whose dream upon graduation from UC was to "become a marketing manager for IBM and make \$20,000 a year."

**W**hen Finkelstein, symbol of the "old Macy's," resigned in April 1992, it cleared the way for the new generation — the financiers — to take over the spoils. Ullman was named co-chairman and co-chief executive officer, sharing the title with a friendly, well-liked merchant named Mark Handler. Wall Street predicted that the union would not last, and sure enough, Handler graciously stepped aside a year later, leaving Ullman alone at the top.

While this seemed a great idea to those who knew him, some were skeptical. *The New York Times* reported that "Ullman's ascendancy is seen as a shift from a company run by merchants to one run by financiers." This worried some retailing watchers, and certainly shook up those for whom change is always a terrible idea. ("It's a leadership job, not a merchandising job," says Ullman in answer to the naysayers. "When you're running a large corporation like this, you're not picking out sweaters.")

Change to Mike Ullman is the wheel that makes his world go 'round — he loves it, craves it, thrives upon it, calls himself a "change junkie." He likes change so much, he says, it makes Cathy nervous.

Macy's needed change desperately, but, says Ullman, the problem was not just too much debt. "We were getting beaten by stores like The Gap, Victoria's Secret, Williams-Sonoma, places that were attacking our parts. We hadn't adapted to change in the marketplace, and we had stopped growing. Those other stores don't have the flexibility we do; they're married to a concept. We can have 18 businesses going on in one box. But we had to learn to listen to our customers, our associates and our vendor-partners.

"In the '60s, '70s and '80s, the customer looked for the department store to do a lot for them. That's where America shopped," Ullman explains. "It doesn't take too much to figure out now that there are many other ways to shop: discount stores, catalogs, the television shopping network.

More than \$300 billion is spent in the retail marketplace, \$60 billion represents the retail department store. Those figures haven't shrunk, but they haven't grown either. We want our fair share." He paused, then smiled. "I want our unfair share."

Macy's, in fact, is now looking into an interactive home-shopping program of its own, where the customer "can push a button and look, for example, at what's in the men's department. But we still have to make the customer want to come to the store."

Ullman sees his role as a motivator for his organization. "This job is very different for a company in crisis than for one that is prospering," he says. "A key job for a CEO is to have vision, character and a sense of optimism, that tomorrow will be better than today."

Ullman firmly believes that. He loves going to the office, thinks the best thing about Macy's is the people he works with. He values them for their competency, pride and "their willingness to work hard to win. As a team, we've had to walk together through a minefield."

He enjoys retailing as a profession. "Every morning I can sign on to the system and know exactly what happened yesterday in every store in the organization," he says. "I get a lot of satisfaction from seeing complicated things work. I learned a lot of that while working at the University of Cincinnati. I like ideas and people and you get addicted to what you like and what you're good at."

Contrary to published reports, all work and no play is not Mike Ullman. He denies he's a workaholic and points out that he still likes to spend time with his kids, travel with Cathy and "mess around and build things." The Ullmans have a summer home in Colorado, a log cabin they built themselves, and Ullman says he probably has more fun there than anywhere else.

And he is far from the one-dimensional executive, his head in the spreadsheets. A pet project of his is Mercy Ships, International, an all-volunteer effort of medical people who perform eye and plastic surgery on children in Africa, the Caribbean and along the Amazon. He's also on the boards of several organizations, active in his church and co-chair of the finance committee of St. Vincent's, an inner city hospital in New York. "It really puts the business plan you made yesterday in perspective," he says, "when you're involved in a hospital where 20 percent of the patients have AIDS or crack problems or psychiatric problems."

**I**t's this faith in his own ability to succeed that keeps Ullman focused and centered; he admits he agrees with his mentor Henry Winkler who called him a businessman with compassion. "I think I'm a person with compassion and a businessman with the right balance of leadership skills and management skills," he says. "I've benefitted from a wide variety of experiences: in computers, at the university, in government, in retail and in the finances of a large leveraged company. If I were my own shrink, I'd say I have a pretty healthy sense of not being trapped. I know there is always somewhere else I can learn and grow."

But right now, Ullman is concentrating on the present, on bringing Macy's out of debt and restoring its shine and luster. Those who know Ullman readily dismiss anyone who questions whether he is the one for the job.

"If you know Mike, you know Macy's will make it out of bankruptcy," says Tom Humes. "I know Mike Ullman, and I'd bet every penny I have on Macy's coming back." ▲

*This article is excerpted from the HORIZON, the alumni magazine of the University of Cincinnati and is reprinted with permission.*



**The three** young ducks—as they are sometimes known—who own the F.C. Tucker Co. didn't mince words when they proposed a buyout one memorable day in 1984. Expecting

the best of reactions, they bluntly called for a change of ownership, a change of leadership and a focus on new business opportunities, recalls Fred C. Tucker III, *Depauw '69*. The trio congratulated the four principal owners for taking the company so far, and then said, "We've got the energy to do it all again."

No one laughed, and those in control of the company were not as enthusiastic as Tucker had hoped. "Polite applause from the back of the room" followed the three hopefuls' pitch, telling Fred the Third, as the current president is often called, that an acquisition would not be simple. Not everyone took the proposal seriously, despite the fact that the trio had the wholehearted support of one key principal: Tucker's father, Bud, *Depauw '40*, the company's second president and son of its founder.

It's not surprising that the earnest young men and their takeover plans would be seen by some as a joke. After all, Tucker, and his partners J. James Litten and David W. Goodrich, all 30-something at the time, were two generations removed from those calling the shots at the state's largest real estate company. A few uncomplimentary souls referred to them as Huey, Dewey and Louie, the three trouble-making nephews of Donald Dug—a reference, says Goodrich, intended to reflect on their supposed lack of business prowess.

But to show that they understood the skepticism and could laugh at themselves, the three adopted the three ducks as cartoon alter egos. Tucker even has gone as far as buying stuffed versions of the characters while on a strategic planning retreat in Florida.

"We keep these stuffed guys around as a reminder not to take ourselves too seriously," explains Goodrich. "We've all worked hard for what we have, but we were also in the right place at the right time, and with the right people who were willing to help us accomplish our goals. Huey, Dewey and Louie help keep all that in perspective."

The inside joke survives, probably because things have turned out just ducky for Tucker, Litten and Goodrich. Granted, it would take them 18 months to culminate the

deal—and longer still to gain the respect of some scoffing insiders, but they accomplished both with finesse.

Of the 30 people in management positions, "not a soul" left the company in response to the buyout, recalls George Charbonneau, one of the 17 minority owners who sold their stock to clear the way for the new owners. The prospective buyers "made it clear they wanted us all to stay in our management roles," Charbonneau says.

For those three buyers, now in their mid-40s, the acquisition remains as vivid as if it happened yesterday. Just as vivid to the three equal partners is the progress they've made in the seven years since. Litten's residential division alone sold more than \$1 billion worth of homes in 1992, a year after he made history by becoming the first Indiana Real Estate Commissioner from the Tucker company. Despite a national downturn in office leasing,

*When he and his partners took over his dad's company, there were doubts. A decade later they've proven that*

# Three is Not a Crowd

*By Maureen Dobie*

the commercial division, under Dave Goodrich's guidance, has posted its best two years in history. And Tucker III has launched six ancillary businesses, offering telecommunications services, construction management, a full line of insurance, mortgage underwriting and two divisions that bestow and safeguard real estate licenses.

Whatever mistakes they've made along the way have been forgiven and the three showed the naysayers that they have what it takes to continue convincing people to "Talk to Tucker."

That slogan and the independent company's reputation are known nationwide, says Dan Evans, who grew up two blocks from Fred the Third, is pals with Goodrich, and knows what's what by virtue of his two jobs. Evans is a partner in the law firm Baker & Daniels and counts F.C. Tucker as a client, and he's also chairman of the Federal Housing Finance Board, an agency that regulates the Federal Home Loan Bank. In that capacity, Evans travels widely, and everywhere he goes he finds "none better in quality of leadership" than Tucker. "It's almost in a class by itself."

It should be, says Bud Tucker. After all, fewer than 1 percent of this nation's real estate companies have been

around for 75 years, as F.C. Tucker Co. has, and he doubts if any others have remained in the same family's hands for three generations.

Bud Tucker says he's sad that his son and his partners took over just as the fun flew out of commercial development. On the other hand, he is amazed at their accomplishments, constantly urging them to "slow down or you'll do a better job than we did."

Yet, growing the company from 25 employees to more than 300 sales associates and \$500 million in volume sales, as Bud Tucker and his partners did between 1958 and 1986, is a feat impossible to match. The men who will take the Tucker agency into the 21st century know this. Instead of planning for tremendous growth, they are hoping to retain the company's dominant position, which depends on two primary factors: motivating the agents who are the face and voice of the company and expanding into new businesses.

In charge of "all the things a corporation needs to do that no one sees" is the domain of Fred the Third. A lawyer by training, Tucker is comfortable with the detail work of business law. He definitely prefers it to litigation, which he tried for four years. When he realized that it could take 10 years before he was allowed to really specialize, Tucker dumped the Perry Mason fantasy, concluding that "the whole atmosphere was awful."

He joined the family firm at age 30 in 1977 and began specializing instantly in lease negotiations, pleased to finally practice law in a manner that made winners of all participants. His title of corporate counsel was upgraded to vice president of operations and then to president in 1986. Since then, Tucker and his team have identified close to 30 businesses they could add to help sales managers and property managers do a better job. "If we leave a signature, it'll be to grow what Dad did for 35 years and develop ancillary businesses," he says.

Expectations are higher for another of Fred the Third's undertakings: the franchising of Tucker offices throughout Indiana. "Why can't we do what Coldwell Banker and ERA do?" he asks. Franchise owners, when carefully picked, can be tremendous partners and ambassadors, notes Tucker. Likewise, if the owner of an outstanding auctioneering firm or a title company would care to form a partnership with the F.C. Tucker Co., it could fit perfectly with future ancillary business plans. "The trick is to pick the right partner," Tucker says.

Confident that he has picked the right partners in his wife of 24 years and in Goodrich and Litten, Tucker expects his personal and business dealings to proceed smoothly for years to come. In 10 years, when he's 55, "I still hope I'm doing this," Tucker says, but he also hopes

to have a plan for his successor by then.

That doesn't mean he's pushing his son or daughter into the business. In fact, he's tried to keep the pressure off. To take on the F.C. Tucker Co. "because I did it or my dad or grandfather did it—I'm not sure that's the way to go," Tucker says.

Yet, succession planning is something he wants to do right. Tucker plans on doing an admirable job of strengthening the family firm and training its next generation of leaders while following in his father's tradition of giving back to the community, primarily through leadership positions with youth-oriented community groups. And he dreams of having enough time to play more

often at this favorite 54-hole golf course in Akron, Ohio, something he now does only a few times a year.

If the seven years Tucker and his partners have been in charge are any indication, things will remain just ducky for Huey, Dewey and Louie—golf enthusiasts one and all—allowing them to waddle off to play 18 holes whenever the sun shines, knowing that wherever they go or whatever they do, people will continue talking to Tucker. ▲

*—Excerpted from an article by the same name which originally appeared in INDIANAPOLIS C.E.O. magazine. Reprinted with permission.*

Photo by © Gary Chilluffo





**The soft** spoken leader of the world's largest furniture company is full of ideas that go beyond the company's expansive walls; beyond the realm of office furniture. From health care to team management, Steelcase, Inc.

President and CEO Jerry K. Myers, *Michigan State '62*, is a passionate advocate of anything that makes for better employees.

But if anything in his past was most responsible for priming Myers for today's crusades, it may well have been the 16 years in which he served in a variety of positions with American Medical Supply Corp.

As much as Myers has received attention for his guardianship of one of Michigan's largest employers in 1993, he also has been an important renegade of sorts on the local health care scene leading his fellow corporate CEOs, many of whom dwarf him in seniority on the local scene, to organize on an issue that has become a passion to the 53-year-old Flint native.

Despite his low-profile demeanor, Myers' involvement in both corporate and community activities led to his selection as *Grand Rapids Business Journal's* Newsmaker of the Year.

Myers took over as head man at Steelcase in December 1990 after holding the top financial position at TRW and serving as general manager and executive vice president of the company's 29,000 employee automotive division.

The industry sales leader since 1968 with the most recent fiscal year being \$2.4 billion, Steelcase also leads the office furniture industry in production capacity, product depth and breadth of line and fastest delivery. From its humble beginnings as the Metal Office Furniture Company in 1912, today the company has 21 million square feet of facilities, including 39 manufacturing plants in 10 countries.

Despite such astonishing statistics, this past year was not an easy one for Steelcase, which saw losses in its joint venture companies in Europe and Japan, changes in the company's retirement program and a feeling

that the corporate culture at Steelcase had changed.

Some said that bringing in "outsiders" was just the shot in the arm that a maturing office furniture industry needed. Myers, however disagreed with any assumption that the industry's leader needed such an inoculation.

"First of all, I wasn't brought in to fix things," he said. "The company management didn't feel that there was anyone internally who was ready to take over and they needed someone with international experience.

With its launch of small business, direct-marketing-focused Turnstone Inc. and the acquisition of Anderson Desk, a small manufacturer of budget and mid-priced wood office furniture, Steelcase has made real inroads into the lower-price end of the market. Yet Myers said he was not concerned with Steelcase losing its focus in trying to be all things to all people.

"While we used to think of ourselves as the office environment company that, in parentheses, sold to large companies, we now think of ourselves as a company that helps people work more effectively," he says.

Helping employees and companies work more effectively is not just a process Myers sees Steelcase

# Making Healthy for the Future

looking to influence in others however.

"Our employees are saying several things to us, the first of which is 'Listen to use,'" he said, adding that the company has talked about strengthening its participatory management programs. "We've made a start at it, but we haven't implemented it as much or as fast as we'd like to."

He also stressed that as top management at Steelcase adjusts the direction of the company, it is important for every employee to understand that mission. Part of that new direction is toward the health care market as Steelcase launched its Steelcase Healthcare Market Business Unit earlier this year, with products dedicated to the needs of the health industry.

But Myers did not stop anywhere near there in making an impact on the local health care market. He personally organized the health care purchasing coalition known as Healthcare 2000, which now has 69 member companies representing 46,000 employees.

That Myers would want to play a key role in health reform is no surprise. In a 1992 speech to the management information conference of the Business and Institutional Furniture Manufacturers Association, Myers decried the rising prevalence of the view that health care is a "right" too often defined by lawyers instead of by common sense.

"We project our health care costs will double to \$8,000 for each employee over the next five years," Myers told his colleagues. "I can tell you that our customers are not longer willing to pay for this, or any other cost increase. They are telling us in very clear language to reduce costs."

To that end, and to better serve its international and domestic customers, Steelcase, like many companies, has re-engineered its manufacturing processes.

"We've changed our whole organization, and the whole object is to get decision making closer to the customer," Myers said. "Greater flexibility and more responsiveness is tied up in the actions we're taking to re-engineer the company and actions taken to speed up the decision making. We're taking to re-engineer the

company and actions taken to speed up the decision making. We're getting a lot faster on our feet. The critical element is speed—not individuals working faster, but creating new processes. It also means testing things with the customer at a very early stage and designing products on the fly. "I don't consider it as a journey," he continued. "Rather, it's a trip that goes on and on, and we have to constantly improve. We have some major kinds of activities in remanufacturing, and we're well into that process."

As part of his professional activities, Myers is a member of the Council of Competitiveness, a leading coalition of chief executives from U.S. industry, organized labor and higher education, as well as a member of the CEO Council of the Applied Technology Center, an organization sponsored jointly by Grand Rapids Community College and Ferris State University. He also finds time to serve on the Grand Rapids Art Museum Foundation and the Michigan State University Alumni Association. ▲

—Excerpted from articles by Laura Blake and Dan Calabrese;  
the GRAND RAPIDS BUSINESS JOURNAL

# Choices

*This CEO finds that one of the best ways to take care of his company is to make sure he takes care of his employees.*





Tim Boyle is hip-deep in the Deschutes River, blissing out under the guise of testing the latest in outerwear jackets. He can escape from his office only because his reverie might hook a new idea for fishing bests and he can add to his manufacturing empire — making clothes for people just like him. Aside from his family, the great outdoors is his first love.

As president and chief executive officer of Columbia Sportswear Co., the 44-year-old Boyle squeaks in only about five days of fishing a year. After two decades under his management, the family-owned business has literally cut a swath through the apparel industry, growing to become the largest manufacturer of outerwear in the United States with an increasing world market share.

Annual sales hover around \$200 million; revenues are projected to his \$300 million by 1995. In 1992, Boyle shared *Inc. Magazine's* Northwest Entrepreneur of the Year with his mother and Columbia's chairman — Gert Boyle.

Success hasn't changed the son, but he's put a spin on Columbia's Sportswear: The brand is synonymous with dressing for success in the rugged outdoors. And now, he's one of the most successful men ever to wear a fishing vest to work.

With his boyish face, Boyle looks more like a guy in L.L. Bean catalog than a chief executive officer. He dresses in denim and khaki and Columbia baseball style jackets. He would wear a puce satin bowling jacket if Columbia designed them: Boyle is the quintessential team player. The tie, which stops just short of the waistline, is put on for meetings. His office looks like a tear sheet from *Field and Stream* with photos of prized catches, stuffed chukars, hats, backpacks, boots.

He is a guy's guy. No Robert Bly beaded best and bush league drumming for Boyle; he male bonds in the camouflage with fishing rods and guns at pine hunting lodges with stuffed duck lamps in remote places where men and everything else is nervous. He lives to hunt birds.

But this is how he mixes business and pleasure. Customer perks include his annual Cast and Blast for clients (L.L. Bean, REI, G.I. Joe's) at the Eagle's Nest

Lodge in Hardin. Last year, such luminaries as retired Boston Celtic John Havlicek and Indiana University basketball coach Bob Knight dropped by and schmoozed while Boyle melted into the crowd.

"Tim is laid-back, down to earth," says Francine Forrester, who owns the lodge with her husband. "A lot of guys in his position aren't as friendly. We see a lot of celebrities, big, wealthy, high-finance guys, but Tim is different. He knows how to bridge the gap between his ballpark and everybody else's ballpark."

Boyle and his two sisters grew up in Lake Oswego, where he practiced fly-casting in the back yard. He attended Jesuit High School, barely making C's. Nevertheless, Jesuit put him enough ahead on the learning curve that he was spared academia's shock at the University of Oregon, where he was an average student and an excellent party man.

An outdoor fanatic who tied flies at keggers, Boyle peddled ad space for the university newspaper, the *Daily*

# Dressed for Success Rugged Outdoors

*Emerald*, and dated his high school sweetheart, Mary Shindler. They married in the fall of 1970.

During Boyle's senior year, his father, Neal — who was running Columbia — died of a heart attack. In the midst of campus unrest and the Vietnam War, Boyle left the U of O's journalism school to help his mother run the family business.

The company had begun life as Columbia Hat Co., started in 1938 by Tim Boyle's grandfather after Paul and Marie Lamfrom emigrated from Nazi Germany with their family, including 13-year-old Gertrude, and settled in Portland.

"The year I started, 1970, revenues were running \$1 million," says Boyle. "I didn't know what the hell I was doing."

He was a kid running a company with 50 employees and half a dozen products. So Boyle did what he knew best — sell.

He peddled product to Portland-area stores such as Oregon Mountain Community, G.I. Joe's and REI, a practice he continues today when he has time. Boyle asked customers what they liked about his product and what they liked about the competition's. He then tried a

principle of Business 101: Make your product more available, better and cheaper than the competition. He minimized the manufacturing output in proportion to the overall operation after realizing the profits were in design.

"We don't build the bricks and mortar ourself, we source from other people," says Boyle. "We're not like Levi's, who makes everything. Design and marketing are our strengths. The formula's so normal, it's annoying."

A veteran employee and the company's vice president, Don Santorufo, sees Boyle's entrepreneurial style and sense of humor as his chief asset in shaping the business. "He is such an entrepreneur, and he lets everybody in the company be one. He gives guidance, not order. And he has great charisma. I've seen customers with a beef call to cancel an order and Tim ends up keeping the order and sometimes increasing it."

Norm Daniels, president and chief operations officer of

G.I. Joe's, says Boyle just loves his work and doesn't take himself too seriously. "When they introduced the Tough Mother jeans, he schlepped all of them out here himself to show us, he was so excited about them."

Daniels recalls a product-introduction kickoff at a Portland Red Lion Inn where a relaxed Boyle sat in an easy chair wearing a pair of boxer shorts and flipped through slides of new lines. "He's serious about the business, but he knows it's a fun business," says Daniels.

One of the first things Boyle did at Columbia was hire Borders Perrin & Norrander, the Portland Advertising agency that helped White Stag grow. He spent \$50,000 — a miniscule budget by today's standards — but a few thousand more than he had been dropped the year before.

*Field and Stream*, *Sports Illustrated* — the huge circulation magazines — were out of the question. Columbia advertised in narrow markets such as *Fly Fishing Magazine*, *Salomous Trout* and *Steelhead*, using what's known as guerrilla tactic in the industry; entering a market on a narrow front and, once inside,

# cess in the

*If he's fishing for compliments it's because he's sporting one of his company's hot new products.*

*By Ann Frank*



expanding market penetration. Once customers got to know and like one piece of the brand, they would look for other products with the same name.

"I have always been able to visualize what to do to make something work," says Boyle. "You just have to be a little creative and hire good, creative people. That's been the source of our strength." Some of those people have been recruited from big names such as Jantzen and Nike, employees Boyle says wanted to be a part of a smaller company.

Not only was the market penetration changed from mass to narrow, the concept of selling outerwear was dropped on its head. The ad agency built a campaign by positioning Gert Boyle as Tough Mother and Tim as the browbeaten kid, capitalizing on the Oedipal fears and sympathetic funny bone the mom/son phenom would strike in the customer.

"It was a risk," Boyle says of the idea, a collective venture among Gert, the agency and himself. "Forty percent of our market were hunters, and here was my mom telling them what to put on." It was a ruse dipped in gold.

Boyle "has been big enough to recognize the power of advertising and to put himself in a secondary position — the beat-up guy — for creative success," says Bill Borders, the ad agency's creative director. "And he hasn't changed in 15 years, other than to wear a tie a few more times than he used to."

The days, Columbia ads appear in *GQ*, *Playboy*, *Spin*, *Outside*, *Ski Magazine* and more.

The ad campaign may pitch Gert as the spirited matriarch, but the bottom line is Boyle's. So are the majority of the headaches.

One of the biggest grew out of Columbia's six-year battle with the U.S. Customs Service, which ended in 1993. In a negotiated settlement last May, the company pleaded guilty to conspiring to avoid paying import duties and agreed to make several payments, including an \$850,000 civil penalty. In July 1992 the company had been indicted on 114 counts of import smuggling and conspiracy after a

five-year Customs investigation.

Then and now, Boyle denies wrongdoing, suggesting the infraction was the government's retaliation for a \$325,000 settlement to Columbia for a Customs duties claim in 1988.

With the Customs ordeal behind it, Columbia's overseas operations continue to expand, adding to the company's 38 percent growth in 1993. Last year, the company signed deals with the Major League Baseball Properties and the National Hockey League, positioning the brand for revenue in the licensing arena.

A new line of footwear, featuring the Bugaboot, is out. Lifespans of Columbia products are unlike the ephemeral collections that couture designers bring out every season. Many of the hundreds of products are revamped originals. "Old and Unimproved," is how the company advertises the Bugaboo jacket, in its ninth year with more than 1 million sold.

With such sweet success, you might think Boyle would be buying his own game reserve, but profits are judiciously reinvested in the company. Though he deflects the question of his own income with "I get by," Boyle's living standard apparently doesn't suffer. He recently bought a \$1 million home in Southwest Portland and owns an Oregon beach cabin with friends. But other than a membership at the Pumpkin Ridge Country Club, where he tees off too infrequently, when asked how money has changed his life Boyle responds, "The family will go to Maui this year — does that count?"

Maui may have its pluses, but for Boyle, there's no place like a duck blind. As his plane lifts off for a three-week European sales blitz, he escapes into the dream world of ducks and geese and soggy mornings with temperature levels that only a true outdoor lover could take. Who knows, maybe Columbia could come up with something a little more versatile for these flight attendants to wear...▲

—Adapted from an article which originally appeared in the OREGONIAN. Reprinted with permission.

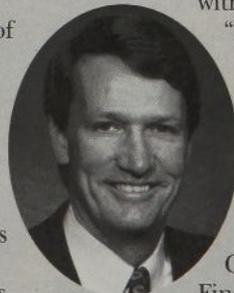
In 1975, a handsome young man marshalled his

talents and resources to lead a group of young men as president of the Delt Chapter at Duke University. Nearly two decades later, G. Richard Wagoner Jr., *Duke '75*, will be pressing those skills back into service as he is elevated to a new post, President of General Motors' North American operations. The position comes at a time when GM's chief executive officer needs to turn away from stemming the company's billion dollar

## There's A Delt In the Driver's Seat at General Motors

losses and to focus more on corporate strategic planning.

At the tale end of the Baby Boomer generation, the young Wagoner has a reputation as a flexible and approachable executive, who has gained as much popularity with his fellow executives as he did with his fraternity brothers back at Duke. "He is as



open to suggestions and change as anybody I've dealt with," said a coworker,

"But once Mr. Wagoner makes a decision, he doesn't waiver, which is important in our business."

Most recently GM's Chief Financial Officer, having served as president of GM's Brazilian operations and responsible

for its Worldwide Purchasing Group, his new area of responsibility

accounts for more than 60% of GM's worldwide sales. Fortunately for Wagoner, the seeming end to a sluggish economy and a bevy of attractive new models has resulted in hefty year-to-date company profits. If the old adage "what's good for General Motors is good for America" proves true, having Brother Wagoner in the driver's seat should bode well for all of us. ▲

At 47, Stephen Sanger may be General Mills' young president, but the cereal company has great confidence in his marketing expertise—and in his potential, with smart money betting on Sanger as heir to

Chairman H. Brewster "Bruce" Atwater who is two and a half years shy of retirement age. In October 1993, Stephen Sanger, *DePauw '68*, was elected President of General Mills. He previously was elected Vice Chairman of the General Mills Board of Directors in October 1992, with responsibilities including Big G cereals, Red Lobster and Olive Garden restaurants, Yoplait yogurt, International Foods and the Consumer Foods Sales Division, which encompasses the Foodservice and Information Systems divisions.

Commenting on the Board's decision, Chairman Bruce Atwater noted that Sanger had been a member of

General Mills' top management team for a number of years, and between them, had 117 years of experience as General Mills executives. "Running a large, complex company like General Mills is a collaborative undertaking," Atwater said. "Every member of this top management team has had and will continue to have a strong voice in shaping the company's direction."

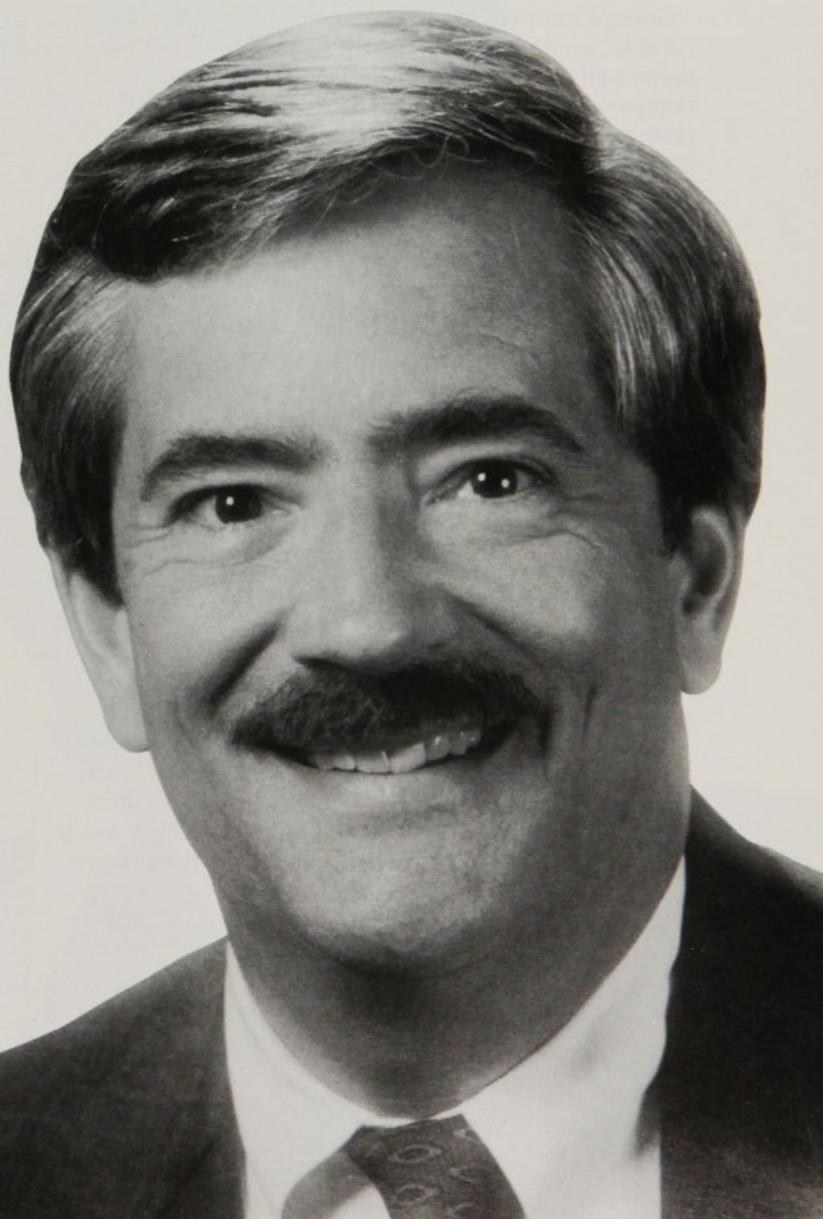
Sanger joined General Mills in 1974 after working for Proctor & Gamble and held a series of increasingly responsible positions in marketing management. He was appointed marketing director for new products in the Golden Valley Division in 1978. A year later, he became marketing director for family cereals in Big G, the \$2 billion domestic cereal business that generates nearly half of the company's annual profits and the position he held at the time of his selection to head the Northstar Division.

In its recent annual report, General Mills focused on three central values: innovation, speed, commitment. These same principles have served Brother Sanger well in his corporate ascendancy and will help him achieve his aggressive goals for his company by the year 2000. ▲

# Cereal

*Aggressive  
marketing  
gives Big G's  
president  
the edge*

# Killer





## What possible connection could there be between a series of children's books and a common mistake made by corporate strategists? George Bennett has a succinct answer: "It isn't easy to find Waldo."

Waldo, of course, is the cartoon character in the striped shirt and knit cap who lurks, almost chameleon-like, in panoramic scenes that challenge young eyes to "find the real Waldo." What makes detection difficult is that each scene has hundreds of distracting elements, including Waldo look-alikes. The eye hardly knows where to focus.

George Bennett, *West Virginia '66*, likes to use the "Waldo" analogy to underscore the lack of focus in many well-intentioned corporate efforts to gain a competitive edge. Mr. Bennett is the founder and chairman of Lexington, Mass.-based Symmetrix, the country's fastest-growing consulting firm specializing in corporate "reengineering." Founded originally as a manufacturing software specialist, Symmetrix, whose annual revenue has jumped to \$20 million in the past several years, now takes a "holistic" view in developing strategic solutions. And—sure enough—those solutions usually begin with a search for Waldo.

These days, many top corporate and organizational management teams have embraced "empowerment" as a cardinal theme in their campaigns to unleash new competitive forces within their organizations. But, often, after making a substantial investment in training, they find themselves disappointed—and frustrated—at the snail's pace results.

For empowerment programs to make a real difference, Bennett asserts, a focused approach is needed, especially in the early stages. "The empowered people have to be managed somehow," he says. "They need a compass. Organizations can't focus on too much all at once."

His prescription? First, zero in on one or two issues that will have a significant competitive impact. Then, rather than unleash a horde of people on ill-defined missions, top management should identify a core group who, by changing their behavior, can have the greatest leverage in achieving the desired result.

"Then," Bennett advises, "use very focused training to give them both the empowerment and the tools they need to change their behavior."

Issue identification is where Waldo-focused reengineering comes in which says, "Find out where

the real leverage is. There may be a whole lot of things you can fix, but there are only one or two that might have dramatic impacts."

Bennett himself is a consulting legend. The *Boston Business Journal* described him as "a wunderkind who lives in the fast lane and whose name often pops up in a *Fortune Magazine* report on global business gamesmanship." President Reagan named him to a small group of private business experts seeking ways to conserve billions of dollars in federal operations.

After receiving his B. S. degree in industrial engineering from West Virginia, Bennett went to Carnegie Mellon for M.S. and Ph.D. degrees. He then joined the Boston Consulting Group—the firm that created the "strategy consulting profession," which was to become a key to his rapid success. He became a co-founder of Bain and Co., then chairman and president, and later a founder of Braxton, Inc. He bought the Symmetrix name and became its

majority shareholder and chairman after selling Braxton to what is now Deloitte-Touche in 1986.

In response to the need for businesses to survive in the globalized marketplace, Bennett

approaches the issue with the assertion that "organizations don't change until external catastrophes bring them near the edge of annihilation. This is unfortunate, because at that point, they are usually low on cash resources and have cynical, demoralized personnel."

"The secret of successful change," he explains, "seems to be to create self-inflicted catastrophes so as not to have the threat imposed externally. They can usually be created by setting aggressive, external threat-based goals and then demanding that they be attained in aggressively short time-frames."

But how can a corporation or organization be restructured without disrupting established methods of operation and bring work to a standstill? Bennett suggests what he calls "corporate cannibalism."

# Looking Waldo

"The idea" he says, "is to build a greenhouse in which to nurture the new order—to test the new organizational forms and the creative use of new technology—to break the rules and invent the future. The greenhouse is then encouraged to cannibalize the customer base and staff of the old organization over time."

Bennett is frequently asked if his company is a strategy consulting firm much like the corporate think tanks from which he stems, or a new kind of high technology company. Bennett responds, "You could say we're advanced, but probably now *avant garde*. Like the inventors of old, we pride ourselves on finding the best software technology, the most flexible training concept, etc. — and making it all work in months instead of years. We're very practical people who can make ivory tower concepts work in the factory floor or in the back office."

As Symmetrix continues its phenomenal growth as it rides the reengineering wave of popularity, how does it stay practical? Bennett answer that its "do it, test it, fix it philosophy" is the secret. He says, "We don't steady the problem to death before we start trying to solve it."

Of course, this is nothing new. America's great contributions to philosophy—the pragmatism of James, Pierce and Dewey—had at its core the precept that you determine the meaning and value of an idea by figuring out in a hurry what difference it would make in the real world. Bennett reflects, "We find that the way you get a better idea is to put the current idea to the test—now." ▲

# for

*The premise behind a popular children's book helps this Delt turnaround ailing companies.*



**Whatever your  
Fraternity question,  
we've probably got  
the answers. Call us  
anytime you need us!**

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## AMONG THE UNDERGRADUATES

### ALBION Epsilon

The Epsilon Chapter of Delta Tau Delta has had an exciting year. The year began with the chapter's reinstatement on campus. Many successful activities have led the chapter back to excellence this year. At the Northern Conference in Oxford, Ohio the chapter took home awards for our Delt 2000 Program, Outstanding Membership Education and the award for Most Improved Chapter. Epsilon Chapter also had the highest G.P.A. of the six Fraternities at Albion for the fall semester.

A new pledge program was successfully installed this year. The chapter took an outstanding four-person pledge class last fall, and those members were initiated in November. After a successful spring rush, we pledged 19 young men, the most of any of Albion's six fraternities.

Albion Deltas have participated in a number of philanthropic events this year. In December, the chapter held its annual Empty Bowl Dinner, which raises money for the poor and homeless in Albion.

This year over \$900 was donated to charity from this one event. In January, the chapter participated in Albion's Walk for Warmth. In April, the chapter is going to enter the Grand Rapids Walk for Multiple Sclerosis. Each member will get monetary pledges for the 14 mile walk.

The new officers for this year are Derek D. Morton, President; Pat R. Dreuke, Vice President; Tyler J. Schulze, Treasurer; and Robert Ralls, Recording Secretary. Epsilon Deltas were once again active on campus as Greg Clarke was the third Delt in a row to be named Albion Homecoming King. We also had a number of Deltas participate in sports: M. Jon Kolean, Brian S. Myers, and Sean Connell played football; Jeff E. Atkinson and Gregg T. Colburn played golf; Geoff Rodocker, Tim Sabrosky and Scott Stoy played soccer; and Brian Myers is currently playing baseball. All in all, it was an exciting and successful year and we look forward to continued success next year.

-Gregg Colburn

### ALLEGHENY Alpha

The brothers of Alpha Chapter successfully accomplished many goals in 1994. The House Corporation greatly assisted in the refurbishing of the house's dining room and kitchen.

Another successfully fulfilled goal of Alpha was the journey to Niagara Falls for the 1994 Pledge Formal. Plans were beautifully executed by Social Chairman Scott D. Payne at the Inn at the Falls in Niagara. The brothers of Alpha have hopefully begun a very special pledge formal tradition.

The chapter has concentrated on many

philanthropy projects this year, the biggest namely the walk for the Holy Family Home which has raised over \$160,000 for terminally-ill cancer patients, since the first walk sixteen years ago. The chapter has high hopes for this year's walk.

Our Alpha Delt teams excelled in 1994 intramural play, by capturing championship honors in football, volleyball, and floor hockey. Not only did we excel in intramural sports, but Deltas excelled at the varsity level. Junior tailback Jon J. Iozzi tied school and conference records scoring five touchdowns in one game. Junior teammate Eric A. Winslow was awarded All-American honors at noseguard, not to mention many other successful showing in other varsity sports.

Former president of Alpha Kevin R. Johns was awarded Order of Omega. Finally the brothers of Alpha would like to congratulate our newly elected President David A. Yeske.

### AMERICAN Theta Epsilon

The Theta Epsilon Deltas commenced the spring semester coming tantalizingly close to obtaining our own shelter. However, there was no time to dwell on our loss for at February's regional conference, in Baltimore, we were bestowed with the privilege of performing the model pledge induction, rites and the initiation ceremony. Thanks to the determined efforts of brother John Rentz, we successfully pulled it off. The pledge induction was not actually "model" for we utilized this forum to induct our pledges into pledgedhood. That evening at the awards banquet we were honored with the divisional Excellence in Chapter Programming Award, the Excellence in Philanthropic Activities Award and divisional academic honors.

We have enhanced the tradition that brought us these awards by maintaining an action-packed, yet rigorous, schedule and by maintaining our position as one of the key chapters that is attempting to unify the Greek community. For AU's Homecoming Week, in addition to having brothers place second and third for Homecoming King, we won the basketball-poster spirit contest, which propelled us to a third-place finish for the Homecoming Cup. Furthermore, we assisted the celebration by recruiting former Capitals hockey star Paul Mulvey to serve as the Homecoming Parade Marshall. In April, we furthered Greek unity by taking the reins and sponsoring Greek Week after the IFC and the administration canceled theirs.

Philanthropy continued to be a rousing success for Theta Epsilon. The highlight of the season was when the chapter gathered and spent the day with a group of young children from a local orphanage. Led by Philanthropy chair, Jason Pratt, we took them on a tour of the Smithsonian Air & Space Museum, treated them to lunch and flew kites with them by the monuments afterwards. In addition, we assisted with our annual Condom Awareness Week and blood drive. Once again, we took part in the JC's annual Cherry Blossom parade; this year marching the infamous Tom and Jerry balloon. Finally, we are proud to announce the first season of the Delta Tau Delta Astros — the chapter sponsored Little League team.

In other arenas, social committee, led by Joe Klein, organized four exceptional sorority mixers and our first black-tie formal in several years. Alumni Committee has also been hard at work. Anthony Albanese, along with assistant chapter advisor, Rob Meisner, planned

our first annual Senior Sendoff Banquet. This was designed to express our appreciation to those departing seniors who have sacrificed countless hours to the betterment of our chapter. Their motivation and dedication will be sorely missed. -Todd Mitchell and Adam Birnbaum



American sent its seniors off in style at a banquet in their honor at Washington's posh Club at Franklin Square.

### ARIZONA Epsilon Epsilon

Here at Epsilon Epsilon chapter, we have been gearing up for an exciting semester. With an exciting new brotherhood and the best pledge class on campus, this semester is going to be awesome here at the University of Arizona.

Our Deltas have been gaining national and school recognition wherever they go. Just this past February, our President Dan Divjak, also the co-captain of the U of A Hockey Team with brother Jeremy Goltz, skated their team to the national championships held in Iowa this past winter. Here on campus, Steve J. Tudela continues to lead the varsity volleyball team to a record winning season. Our new initiates Robert Siegel recently was

## A League of Their Own

Theta Epsilon Deltas at the American University sponsored the Delt Astros, a AAA team in the Northwest Washington Little League. Spurred on by the cheers and sideline coaching of undergraduates and alumni the Astros lost in the championship game of the playoffs and the Fraternity's sponsorship generated a lot of goodwill among the chapter's future neighbors when a shelter is purchased.



## AMONG THE UNDERGRUATES

honored as the Greek Man of the Year by IFC and Panhellenic. We are also proud to announce that brothers Dan Divjak, Walt Cook, and Greg Predmore were inducted into Order of Omega, our highest Greek honorary.

One thing we always find time for is our social calendar. Besides the usual date dashes and Friday night parties, we have been planning to have Recon Delta, our annual South of the Border theme party, and our end of the year bash, Shipwreck. Shipwreck is shaping up to be one of our best. With our custom pool, two truck loads of beach sand, and enough pom frons to transform the shelter into a tropical oasis, this party should not be missed. Our brother Evan Osborne's band, Glass Candles, will play following an appearance by the Tempe band, Rain Convention.

Along with our social and philanthropic activities, we have been making many improvements to our shelter. Last semester, we added cable TV to every room and repainted the entire interior of the shelter. With the help of a local contractor, we hope to have the shelter re-carpeted before the fall semester. During Delt Development week, the actives pulled together and transformed our basement into a permanent chapter hall complete with tables and benches. Living at the Epsilon Epsilon chapter has never been better.

With all this going on, we would just like to thank our chapter advisor Rich Jones for making most of these activities and improvements possible. We would also like to thank all of the alumni who have been helping us achieve our goal of a new shelter.

-Michael Bendett

### ARIZONA STATE Theta Gamma

Theta Gamma recently received the Court of Honor, as well as best all man average, and best fraternity average in over all G.P.A at this year's Regional Conference in Oregon. Congratulations to all those members who helped out! This spring, we pledged five outstanding men who will be welcome additions to our chapter. Also this semester, many of our current members have stirred up to keep the chapter moving upward. Some of these include: Kevin Johnson is helping us bring back the philanthropic banner, while Leo Dombrowski is working hard to bring back a strong fall pledge class. For the last three years, we have won the intramural banner, and are once again trying for a fourth straight win. Not to mention that we are working towards winning another outstanding chapter award.

Theta Gamma says good-bye to several graduating members this semester: Todd Anson, Daniel Johnson, Brandy J. Trater, John Mobbille, David Edlavitch and Thomas Ernie Slad. We would also like to thank our alumni for their support. Your advice is always welcome.

-Craig Bartels



### Baylor Delts after their award-winning performance in the All University Sing.

#### AUBURN Epsilon Alpha

The chapter of Epsilon Alpha continues to excel in all facets of Fraternity life. Our brotherhood has grown stronger with the addition of seven new initiates and newly elected officers. The brothers hope their past success in academics, athletics and campus activity will continue as the Fraternity grows.

As always, academics remains a strong part of the Fraternity. The recently completed winter quarter showed tremendous academic improvement. As the spring quarter starts, the brother's goal of a 3.0 house G.P.A seems well in reach. To help strengthen academics scholarship teams have been formed. The goal of these teams is to promote competition and teamwork among brothers.

On campus, we have been recognized by receiving several awards. We have received the James E. Martin award for fraternity excellence and the James E. Martin scholarship award. Our pledges were also recognized by the IFC after receiving a plaque for outstanding participation in the blood drive. Brad Nail was recently put in charge of the Adopt-A-School program by the IFC and several other brothers are active in the program. The other major program the brothers are active in was the National Pet Assistance and Adoption Network. Cans were distributed in an attempt to raise money for those needing pet assistance.

Shelter improvements have also been an important part of this quarter. A laundry room recently was added providing the brothers with two washers and dryers. The television room also received some changes as a new track lighting system was installed.

We have also been extremely strong in intramurals. As the spring begins, the Delts are in close contention for an all-

sports trophy, thanks to an outstanding winter season. The basketball team made the playoffs for the first time in years and the racquetball and bowling team came through with second place finishes. The swim team also did well as Rob Nethery captured the diving championship after receiving perfect ten's on his reverse two and a half dive.

-Bob Edgar

#### BAYLOR Theta Delta

The Theta Delta chapter has experienced an eventful spring semester. We kicked off the semester taking a promising pledge class of nineteen men who are all anxious to start serving Delta Tau Delta. Fraternity goals were set and we are working hard to meet them all. One of these goals includes building alumni relations and becoming a "Delt 2000" chapter by the 1994 Karnea. With this goal in mind, we held our annual Alumni/Father/Son Gold Tournament, and despite the cold weather, had a great afternoon visiting with alumni and hacking it up on the golf course. We participated in All University Sing with Pi Beta Phi and advanced to Pigskin Revue for the fourth year in a row with a post World War II theme. As part of our continuing commitment to service, Theta Delta put on its 7th annual Delt Dunk basketball tournament raising over \$1200 to contribute to local projects at the Waco Boys' Club. In April, actives and alumni celebrated our 5th "Kickin' Charter Celebration" with a weekend of golf, BBQ and country dancing.

We would like to congratulate all Spring 1994 graduates and encourage you all to keep an eye out for the future alumni events. Special congratulations are in order for members Jason Brown and Yogesh Mittal who have been accepted to Southwestern Medical School in Dallas, Texas.

As another academic year has passed, the Delts at Baylor continue to grow as a

chapter and to look forward to the challenges of fraternal excellence.

-David Dyer

#### BETHANY Theta

The fall semester at Theta was a successful semester academically, athletically and socially.

Theta was awarded for the second consecutive semester the Woolery Cup. This award is given to the men's housing unit with the highest G.P.A.

Athletically, we saw Mark Joe Childress and Kevin Kozup of the men's varsity basketball team receive all league honors. Rich Beckett was named all league in football. Rich Beckett and Brian Dickman both had successful track seasons being named all league, while Rich finished ninth in the country in Division III, in the 100 meter high hurdles. Theta also participated, and placed second in volleyball, with basketball still to come Theta is the returning champ.

Alumni weekend went very well this fall. We welcomed back several alumni. This weekend was very entertaining as well as educational. Theta would like to thank those of you who made it back.

-Jason Powers

#### BOSTON Beta Sigma

An onslaught of new pledges and the determination and dedication of the brothers have fueled the year making it one of best in our chapter's history.

The past semester marked the end of the old Executive Board's tenure. It was hard to fill the shoes of such dedicated leaders, but through a rigorous election process, our chapter elected President Clay A. Calhoun and Vice President Marco E. Munoz to guide the new administration.

The Delts continue to increase in numbers, and the addition of this year's pledges will raise their enrollment to 65 active brothers. We consider this a great achievement considering we only



**It's official! Boston Delts receive verification letter that their Adopt-a-Highway sign is up and visible and participation is off and running.**

## A Trustee Tradition

Last summer, **Chad Davis**, a Ball State Delt from Greenfield, Indiana, was appointed to the university's board of trustees by Gov. Evan Bayh. A junior majoring in entrepreneurship, Davis will serve a two-year term as the only student on the nine-member board that oversees the 20,000-student university.

"I'm looking forward to the learning experience," said Davis. "With my interest in entrepreneurship, I want to learn how the university operates. I want to help make a difference."

On campus, his activities include serving on the Student Leadership Development Board, where he has been coordinator, mini-workshop chairman and Outstanding Advisor Award chairman. He was on the Student Alumni Relations Team and the Greek Expectations Task Force, was a mentor for Ball State freshmen in the Emerging Leaders Program and was a summer orientation leader. He is also the first Ball State student to participate in the national Leadership Institute in Illinois.

Within the Fraternity, he has been philanthropic chairman, IFC representative, a Leadership Committee member and chairman of the chapter's mammoth campus-wide philanthropic event, Watermelon Bust.

One of the more interesting aspects of Davis's appointment is that the Ball State Deltas have had more faces in Ball State's

boardroom than any other campus Greek organization in the university's history.

In the past 15 years, seven Deltas have received gubernatorial appointments to the coveted slot. ▲



received our charter in 1991.

With these numbers comes not only chapter responsibilities, but also community duties. The Deltas were involved in many volunteer activities. One that we are especially proud of is the Delt Adopt a Highway campaign we have underway. By donating our time to cleaning up a special segment of the Massachusetts freeway, the Beta Sigma chapter has literally "adopted" a part of the highway.

Our chapter was also excited when it won its first ever national award at the Eastern Divisional Conference held in Albany. The Campus Involvement Award was graciously accepted and will hold a special place in our awards room.

Not only is our chapter active in community and campus activities, but we also excel in an array of athletic events. We pride ourselves on having several individuals do exceptionally well in their respective sports. William Ashmore tore up the water on the B.U. diving team. The combination of Jason R. Kait and Nicholas Lazarou helped the B.U. volleyball team excel to several tournament championships, finishing the

season 11-0. Adam Kantor clinched the 150 pound Conference title at the Big North Eastern University Championships which qualified him for the NCAA Division I wrestling tournament.

Beta Sigma also prides itself on its academic strengths and the strong study habits of its members. This year five members of the Fraternity were inducted into the Golden Key National Honor Society, three members into the Golden Key National Greek Honor Society, and one member received the School of Management Paine Scholarship Award. As a result of their hard work, the Deltas are known to have one of the highest Greek G.P.A. averages on campus.

New brothers keep pouring in only further strengthening our Fraternity. But with the passing of each year we see the older brothers graduating. We would like to commend our graduating Deltas and wish them luck and further success in their careers. Graduating this year are the following brothers: Raymond G. Gatcliffe, Darius C. Smith, John-Paul Theberge, Thomas J. Healy, and Jonathon R. Stround. We wish them all the best.

-Adam Kantor

## BOWLING GREEN

Delta Tau

The future of Delta Tau looks extremely bright. After the University removed us from our on-campus shelter in April of 1993, (due to violations in our housing contract, among other things) we decided not to look back on what was, but instead to look ahead to what will be. With a great deal of help from National, and tremendous push from our alumni, we have been making great efforts to improve our fraternity in areas where we have been deficient in the past. We are succeeding.

It is true that Bowling Green Deltas still lead the campus athletically (nine All-Sports trophies in 15 years) and socially, but we have finally realized that there is a great deal more to a Delt chapter than these two areas. To begin with, we are aiming our sights on improving alumni relations. We are committed to the principle that our alumni built this chapter and we owe it to them to make sure their past efforts are in no way tarnished. The Bowling Green Deltas, therefore, have put into print an alumni newsletter to be published twice a semester. We have also planned an Alumni Golf Outing set for April 26th of this year and the coup de grace will be our Homecoming next October 8th. We cannot stress enough how important a good turnout would be to this chapter.

We are also making a concentrated effort to improve our relations, not only in the Greek community, but also the community at-large. Delta Tau has been working diligently to increase our community service, and at this moment we are the sole sponsor for the Bowling Green mentally ill. This is a great honor for us.

Delta Tau continues to improve its relations with the University also. Many administrators are taking note of our effort, and believe we are headed in the right direction.

The last area of concern was our financial contribution to National and our other debtors. With help from our consultants, we are finally staying within

our budgets and also paying our bills on time. This fact has alleviated a great burden to any change we have tried to implement in the past, while giving us a good fiscal foundation for the future.

The entire chapter has risen to the occasion and every member has unselfishly devoted his time and talents for its betterment. The most notable example would be our fall and spring rushes wherein our numbers were comparable (if not greater) than those Fraternities with houses. This was accomplished through the efforts of the entire chapter.

While we are pleased with our accomplishments, we are not satisfied. Complacency can kill any organization, and we do not intend to let this happen. Our pledge is not to stop now, but to instead double our efforts. There is no greater feeling than having your back to the wall, while facing outstanding odds only to rise to the occasion and prove to everyone you are still the best.

Our thanks to our alumni and National.

-Brendan Keating

## BRADLEY

Zeta Omega

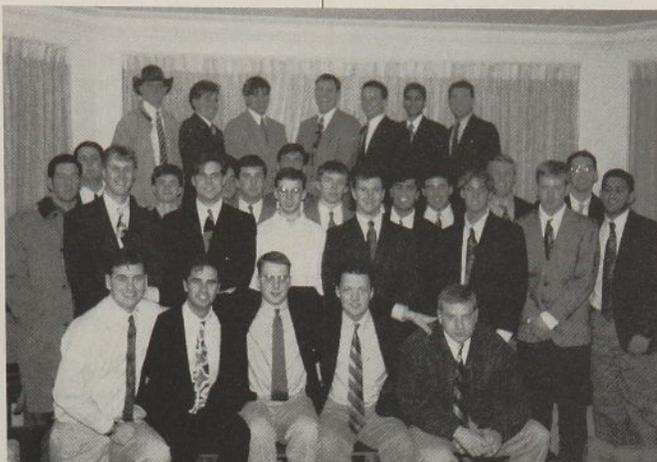
Building our chapter brother upon brother, sooner or later, one of them had to be named Hugh. Yes, Zeta Omega chapter is proud and honored to be flying the coveted Hugh Shields Flag for Chapter Excellence. Zeta Omega chapter has been recognized for its excellence not only with our Fraternity, but with the campus community. We have Deltas involved in all aspects of campus life, be it in academic honor societies or other areas. David L. Szlanfucht is currently serving as IFC vice-president and James J. Kirkpatrick is IFC's risk reduction chairman. Christopher H. Kanae was recently appointed to the Student Activity Budget Review Committee and Martin P. Kertz, who is currently serving as a student senator, is pursuing the all-campus office of vice-president.

Once again, we were awarded Highest Active G.P.A. on campus. In the area of rush for this spring semester, we



U.C. Riverside Colony's fast swelling ranks swelled even more after a recent pledging ceremony.

## AMONG THE UNDERGRADUATES



### Case Western Reserve's fall pledge class after their recent initiation.

produced three terrific pledges, as well as several good prospectives for the fall rush, placing us in the top ranks on campus for spring rush. We are looking forward to another successful campus-wide blood drive with the assistance of Alpha Kappa Alpha Sorority, and plans are already underway for our fifth annual Race Against Racism.

In the area of athletics, Delts are seen involved in every intramural event on campus. For a third year in a row Brother Ronald D. Rio was awarded the Delt Athlete of the Year for his involvement and support of our athletic program. Once again, it was William M. Windle and Daniel T. Bers who participated in Gamma Phi Beta's Twister contest.

In the area of the performing arts, we are proud to have four Delts involved in Bradley's Theater program. Lane S. Barber, Erich M. Gottschalk, Jason M. Feiner and Terry A. Dean are all involved in at least two different productions in our Lab Theater and the Main Stage.

To wrap up this semester, we are getting excited for our two exchanges with Sigma Kappa and Chi Omega. See you in Atlanta!

-Jason M. Feiner

### CALIFORNIA at BERKELEY Beta Omega

The chapter of Beta Omega has added several prized pledges to this year's roster. These are hand picked from a pool of remarkable prospects. One of the pledges is ranked third in the nation in racquetball. Another pledge is a stand-up comedian who performs regularly at San Francisco's renown Ken One Comedy Club. He is quoted by Matthew Krummel to be "one of the best...right along with Gallagher [HBO]."

Other accomplishments in this Delt chapter are as followed: Andrew P. Behrns was named president of Samuel Adam Turner's Alcoholic Anonymous

Foundation; David J. Kayes found that the Aimes were only in the minor leagues; David Kim found new riches on Telegraph Avenue with his sax; Mark Lonsinger started with the Chicago Bulls according to the Biweekly Cal, but he didn't score a single point; Brian Tacobill ate two dozen greasy hamburgers with 99% fat mayonnaise to prove that cholesterol was not harmful to the real Livermorean men. Henry Greedman agreed with Michael Douglas that Greed's is indeed good.

-Justin Kwong

### CALIFORNIA at DAVIS Crescent Colony

The Davis Delts continue to grow stronger and stronger at U.C. Davis. Following elections, we were accepted into the IFC. This spring quarter we will participate in our first Greek Week. Winter Quarter's rush doubled fall's rush and prospects look promising for spring quarter. Everyone enjoyed a glorious Thanksgiving potluck dinner. We look forward to our Picnic Day/Parent's Weekend Barbecue. We gathered local alumni and their support for our first annual pool tournament. At the end of this year, we will send out another batch of U.C. Davis alumni. Before we shove them out of the Delt shelter and into the cold, real life, we are busy establishing a system that will keep the Davis Delts growing strong.

-T. Scott Vaughan

### CALIFORNIA at RIVERSIDE Crescent Colony

Riverside, CA located about 60 miles West of Los Angeles is the newest campus to welcome Delta Tau Delta. Here, the University of California Riverside Crescent Colony has done many things since our initial pledge ceremony on October 29, 1993. We began with 47 brothers and are now up to 50. Over the past five months, we have

participated in a wide range of philanthropic activities. Most notably, is the Special Buddy Program which involves bringing students from a local elementary school to UCR to get a glimpse of what college is like. Students are paired up to form a "Big Buddy - Little Buddy" relationship. Other events have included working for the Salvation Army, and RELY which is very similar to a Saferides program, and we have also done some work for the administration of UCR. In conjunction with one of our brothers, Tim H. Nelson, and Alpha Chi Omega Sorority, the first SADD chapter on college campus in the state of California will be at UC Riverside.

In the world of academics, we are doing excellent. Besides being above the all men's average, we have the highest GPA out of all other IFC fraternities. We are currently in the process of starting study files for brothers to use in the future.

During the first weekend of February, Riverside held their annual homecoming. Our Vice-President, Eric M. Rowles, was crowned the Homecoming King of UC Riverside.

Rush, a vital issue for everyone, will be held throughout the first three weeks of April. We have implemented a more "open" or progressive style of rush, in hopes of gaining more men to express interest in Delta Tau Delta. Although numbers seem to be down throughout the country, we believe that things will start to turn around for our campus.

Our first quarter on campus, we participated in intramurals with only average success. In basketball and volleyball we were able to make the playoffs. Soccer was a much different story. We were unable to score a goal all season, but we had a lot of fun playing. The highlight of our sports teams was softball. Although we played in the toughest league, we were able to reach the playoffs and do fairly well.

This coming October, we hope to have our installation ceremony and become



### Case Western Reserve's undefeated football team gloats in front of their shelter after a stunning 36-6 victory over Phi Delta Theta.

an official chapter of Delta Tau Delta. We would like to thank all of the alumni and other chapters for their support and we look forward to seeing you in Atlanta this summer.

-Erik Miller

### CALIFORNIA @ SAN DIEGO Theta Beta

It has been a sterling quarter for Theta Beta chapter. In the all campus Greek awards, our chapter won most improved chapter for improved management and increased involvement in community activities. Our chapter advisor, Jim Bowersox, was awarded best chapter advisor for his efforts in helping Theta Beta Chapter improve in all areas of chapter activity. One of the projects that Theta Beta is currently working on is a 'say no to drugs' kickball tournament for local elementary students. This will show the children, at an early age, how to compete in sports rather than turn to drugs. Another success for Theta Beta chapter was the election of two brothers to positions on the IFC. Phillip A. Cole was voted vice-president and Devin K. Tighe was voted in as leadership development chair. This will provide the Fraternity with a large voice in making decisions that effect all Greek organizations. These events have made for another successful year for Theta Beta chapter.

-Jim Won Sung

### CARNEGIE MELLON Delta Beta

Things are getting hectic here at CMU as we prepare for spring carnival. No where is spring more appreciated than in Pittsburgh, and after a cold, hard winter, we're ready to get outside and start working. Our booth theme for "Around the World" is Atlantis, and the two-story booth is coming along well. We're running two buggies this year. Darkstar and Icculus, for sweepstakes (a race in which small girls are packed into fiberglass buggies and hurtle down local hills). We're looking forward to having lots of alumni join us for these and other festivities in April.

Otherwise, things are going smoothly. We initiated ten fall pledges in late February, and have taken on seven pledges this spring, each of whom have already mastered *The Good Delt*. The shelter is being ever-improved, most notably with the recent addition of a new, enclosed trophy case and new dining room furniture.

That's about it from Delta Beta. Hope everyone has a great summer, and we'll see you in Georgia.

-M. Eggert

### CASE WESTERN RESERVE Zeta

Returning from a well-deserved winter break, the brothers of Zeta chapter began the work necessary to ensure the

most productive semester yet. The semester began with the initiation of six men, immediately followed by our strong, selective rush program which produced three quality pledges.

In terms of academics, leadership and community service, Spring 1994 has been Zeta's strongest semester in years. We have raised our academic standards even higher, attaining a 3.0 Chapter G.P.A., placing us in the top five at the university. Once again, Zeta's strong campus leadership has surfaced in the election of two members to positions on the IFC E-Board. In the community, our brothers have continued their participation in Cleveland's Habitat for Humanity program and have shown a strong presence in the Bounces for Beats, 3 on 3 Basketball Tournament to benefit the American Heart Association, thereby maintaining Zeta as a philanthropic force on campus.

Similarly, Zeta has also become a force in intramural athletics, placing three of the four semi-finalists in racquetball. We also had a strong finish in basketball. Currently, we are fourth in the All-Sports Trophy competition, and with such strengths as softball and indoor soccer forthcoming, believe that we are well within striking distance. Also, we are currently making preparations for Greek Week 1994, with hopes of bettering our third place finish in 1993.

Programming has also been improved this spring with an excellent turnout at the Deltas Talking About Alcohol program. In addition, Zeta's Alumni Relations program has thrived and planned the best Founder's Day weekend in years. Among the activities scheduled for the weekend of April 29 - May 1 are a special Initiation Ceremony, alumni vs. active softball game, Founder's Day banquet and an outing at Cleveland's new Jacob's Park, home of the Cleveland Indians. Many alumni have already expressed interest. Any additional information can be provided by contacting Sameer Gupta at (216) 754-2546.

Finally, Zeta would like to extend thanks to its seven graduating seniors who have made Zeta the fraternal force that it is today. *-Chad D. Viscusieta*

**CENTRAL FLORIDA**  
Zeta Omicron

Zeta Omicron is charging headstrong into the future. A very successful rush in Fall '93 has produced more chairmen, leaders and motivated brothers than any rush thus far. These new motivated brothers will be moving our chapter into the future as several of our key leaders are lost to graduation. Robert J. Neary, who guided the chapter with years of leadership and David J. Shoulberg, who orchestrated some of the most successful rushes ever, will be sorely missed.

Following the lead of our graduating brothers are a new generation of Delta President. Christopher B. Jessen has



**A Foothold IN THE ROCKIES**

The Delt Chapter of Colorado State has been reestablished as a power on campus for the first time in almost 20 years. On October 23, 1993, Epsilon Omicron accepted its charter as a newly reactivated chapter. In the 1970s, Epsilon Omicron could not withstand the withdrawal of so many men as they were sent off to join a different regiment in the U.S. Armed Forces. The doors to the house closed, and it was later torn down. Delta Tau Delta was not heard from for a very long time.

In fall 1989 a new dream was forged at Colorado State. 93 men were selected in the interview process, forming the largest and most successful colonization in Delt history. The men in the Crescent Colony were full of energy and enthusiasm, but not much else. By fall 1991, there were but 13 sworn survivors left to call themselves colony actives. The thought from all was the Fraternity would fail there and then. Nobody counted on the few that remained from what was once so many to have a chance to live on. These men banded together and through the first ever summer rush programs at Colorado State, pulled out of the darkness the third largest pledge class on campus that semester. What made this so significant was that these young recruits brought new life and hope to the fog that had surrounded the colony.

Under the leadership of bright young men named to the executive committee the colony began to build on its new foundation. The programming was revised time and time again. The finances were scrutinized. Committees were formed and reformed. Through more hours of work than either clock or calendar could count, the petition was sent to the Arch Chapter in spring 1993. One might have been inclined to think the colony had been around too long. Indeed there were some that agreed, but thankfully many more did not. Many people saw through to the truth of the brotherhood and believed in the faces and hearts of the Epsilon Omicron Colony members.

Through the years many faces assumed the role of leader in the colony. Also as frequent were the behind the scenes motivators who kept the ball rolling in the right direction. All will be remembered in the pictures so stoic on the composites that have collected over the years. Many individuals played their role in the driving force that held the member's focus toward the ultimate reality, to become a founding father of a great institution.

Epsilon Omicron would like to thank the members of Zeta Upsilon for conducting a brilliant ceremony and brothers Clinton, Heatherington and Sharp, along with a host of others for a truly monumental occasion. In addition, we thank brother Gary Mitchell for his unwavering support, love and guidance towards helping us obtain this extraordinary goal.

*-John W. Freshwater*

taken responsibility of our successful fundraising operations at Orlando Magic games and Michael J. Bell, our new social chair, recently organized one of our most successful Rave parties ever. Our recurring Rave parties have become one of the most acclaimed on campus.

The Fraternity recently appointed D. Robert Smedley to our chapter as Assistant Chapter Advisor. Bob is credited with having started our chapter, and an award, the Smedley Cup Award, is named in his honor.

We are looking forward to a future of new height, in which alumni will play a key role. We will be sending several brothers to Karnea this summer in Atlanta. In addition, Homecoming with Delta Delta Delta sorority, as well as rush parties planned at the Tri-Delt house should aid us in a blockbuster fall rush. Any alumni wishing to attend any of these events should call the house at (407) 658-8818. *-Dean Lester*

**COLORADO STATE**  
Epsilon Omicron

A season of change has come upon the brothers of Epsilon Omicron. The time spent working toward our one goal has been well spent indeed. On October 22, 1994 we received our beloved charter and things have most definitely taken a turn...for the BEST! Our goals are now focused on being the best chapter on campus, there is a lot of work ahead, yet, but we are on our way. The new executive committee is hard at work dealing with the new challenges it faces since chapter status has been achieved.

The Deltas at CSU are striving toward academic excellence. Only one step up the ladder of campus ranking awaits us. We were all-mens and above the all-Fraternity average last semester when we placed a close second in all-Fraternity grades. As a chapter, we have vowed to be second to none this spring. Recognition goes to our Director of Academic Affairs, Shane Junenamen, for his "Stamp Out Bad Grades" program that has allowed us to excel in the classroom.

Our community involvement with successful philanthropies still continues. Our yearly clothing drive, with the ladies of Alpha Chi Omega, for the Salvation Army and the Battered Women's Shelter continues to grow in the amount of clothes collected as well as the amount of fun had by all. This spring, our philanthropy committee has planned a city-wide basketball tournament with the proceeds to benefit the Special Olympics. The tournament is called "DTD 3 on 3" and promises to be a huge success this year and many to come.

Epsilon Omicron's life blood continued to flow this semester with the acquisition of a strong, pledge class. These young men are being instilled with the pride of Delatism and will hopefully fulfill their roles as the leaders of our

## AMONG THE UNDERGRADUATES

future. These members and many more will be needed as we strive to place a unified structure over our heads and call it home. The quest for a house to be filled with the brotherhood here at CSU has come to an end. This summer marks another step up, as we will move in and affix those three beautiful letters to the wall of our new structure.

On an individual level, we would like to formally congratulate brother James R. Wallen on his new job as a chapter consultant for Delta Tau Delta. We will greatly miss his wisdom, leadership and friendship. He leaves behind a legacy of truth, power, faith and courage. We wish him all the best.

*John Freshwater*

### CORNELL Beta Omicron

The Cornell chapter added 19 new members this year; hailing from Seattle to Connecticut and everywhere in-between. Their enthusiasm has been infectious, and in the fall, we are moving back to our shelter which will have been newly renovated. We would like to thank everyone that returned for our Homecoming and Founder's Day events. A special thanks also to Sonny Sonnestein and everyone who contributed to our rush fund. Those with questions, suggestions or who wish to congratulate our new President, Stephen J. Heinzleman, can reach him at 607-256-4635.

*Robert Pless*

### EASTERN ILLINOIS Zeta Rho

The fall semester at Zeta Rho was a very productive one for our chapter. With a lot of sweat and hard work many improvements were done to both shelters, such as, new roofs to both porches and the garage, new carpet in both shelters, and a paint job to the chapter room and dining rooms.

The tradition of winning homecoming at Zeta Rho rolled on with the ladies of Alpha Gamma Delta. The three most

prestigious awards, the float category, spirit award and overall competition were awarded to our chapters.

The spring semester would be hard to top the fall semester but taking another Court of Honor award at the Regional Conference in Champaign, Illinois, started the new semester off on the right foot.

The Alpha Gamma pledge class of 14 was taken at Zeta Rho from the spring rush and the Alpha Beta pledge class of 13 men were initiated in February.

Rounded out some of the upcoming events at Zeta Rho will be our first ever volleyball tournament in April, our annual parents weekend April 16th and 17th, hopefully a successful "Greek Week" during April 17th through the 24th, and an alumni golf outing April 9th.

Finally, Zeta Rho is honored to announce brother Matthew A. Giordana was elected vice president of the NIFC of America (MIFCA-MAFCA)

*Scott Howard*

### FLORIDA STATE Delta Phi

The Delta Phi chapter continues to grow and remains to be one of the top Fraternities at Florida State. The gentlemen of Delta Tau Delta teamed up with the ladies of Delta Gamma to show school spirit in the Homecoming parade and skit night, placing third overall. The shelter underwent a minor face lift in the area of restroom facilities. Both the men's and women's facilities were refurbished to uphold the high standards of our shelter. As the Intramural race heats up, the Delta Phi chapter finds itself in a solid third place making a strong push to be number one. Highlight include: reaching the playoffs in basketball, placing second in bowling, and winning all campus in soccer. With the initiation of 24 brothers and a strong spring rush, the future of the Delta Phi chapter looks to be very promising.

*Jason Schultz*

### GMI Epsilon Iota 'A'

Well once again, Epsilon Iota 'A' section had a successful term. We started off with a great rush, initiating 20 new pledges. The future looks good as this year's pledge class is filled with very promising, young men. After rush was over, the Deltas participated in helping the Whaley's Children Center. Many members volunteered their precious time in an effort to help stop the child abuse tragedy. However, on the brighter side, our parents weekend went well. Parents traveled from all over the continent to come to this event and before we knew it, the weekend was over. Then we held our annual Alumni Semi-Formal. This year it took place at the Radisson and went over with flying colors. We had great house participation and many alumni returned for this memorable event. We even had Robert Stapp, a past advisor, initiating officer and former Northern division vice president over for dinner. Robert was kind enough to recall his past memories and told us a tale of when the Fraternity became a chapter of Delta Tau Delta. The Deltas again had a successful athletic record, both the athletic and recreational soccer teams made the playoffs. They both also ended up in 3rd. However, athletics weren't our only concern. A number of members made the Dean's list and other awards such as Eta Kappa Nu, Order of Omega, Tau Beta Pi and Pi Tau Sigma were given to various members. As the term came to an end, we roasted the Senior III's which was a good way to say, "Goodbye and until next time." We wish them all good luck and continued success.

*George Hu*

### GMI Epsilon Iota 'B'

Spring 1994 has been very promising for Epsilon Iota-B. Six quality pledges were initiated this term.

Delts have one of the most involved chapters on campus. EI-B has Dennis Walls serving as vice president and Paul Wong as philanthropy chairman for the IFC.

In our spring intramural, Deltas were very strong in volleyball. Coach Troy Brostrom led our volleyball team to the playoffs with a 4-2 record. In the 4-on-4 tournament, our team came in 4th place.

EI-B were very successful with philanthropy events. Del's telethon raised \$1,200 for the Arthritis Foundation that was televised on CBS. Deltas participated in Operation Brushup. Our brothers were among 4,000 volunteers that painted 30 homes in the Flint community.

Newly elected officers are Steve Dibble, president, Mark Bennett, administrative v.p., Dino Tsouris, executive vice president and Chris Kinser, treasurer.

*Paul Wong*

### GEORGIA SOUTHERN Epsilon Omega

The Southern Deltas have been busy the past few months. In the month of January, we had a visit from our national President Norval Stephens. He gave an inspirational talk on how Deltas across the country are taking leadership roles on their campus. Adam Parker, a chapter consultant, visited our chapter and had several good ways we could improve the chapter. At the end of January, fourteen of our brothers traveled to Huntsville, Alabama for the Southern Divisional where our chapter was recognized for our outstanding ritual performance.

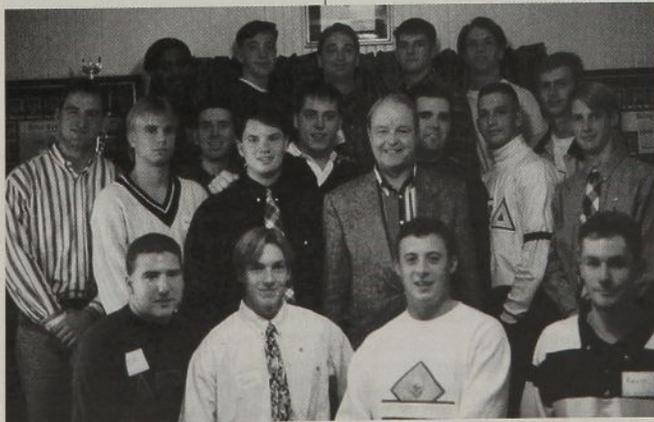
All these activities were not done without other social activities. We celebrated our annual Founder's Day in February with several of our alumni in attendance. We had a retreat at Epworth by the Sea on Saint Simmons Island. We used this time to hold transition meetings for the new officers.

*Jeffrey B. Finney*

### GEORGIA TECH Gamma Psi

The brothers of Gamma Psi chapter have experienced a very eventful and successful winter quarter in their continuing efforts in "Retiring the Past, Rebuilding the Future." We kicked off the winter quarter with winter rush and were successful in acquiring 7 new pledges. On Wednesday, January 26, 1994, we initiated 9 pledges from the fall of 1993 pledge class, and we are proud to have these dedicated and hard-working Neophytes as initiated members. We have also excelled academically with several of our members receiving the awards of Faculty Honors and Dean's List. We have continued to serve the community through offering ourselves as volunteers for the Atlanta Community Food Bank, the Atlanta Soup Kitchens, Habitat for Humanity, Junior Achievement, the Atlanta Botanical Gardens and Project Open Hands Atlanta. We have also continued to excel in intramural athletics with competitive participation in basketball, wallyball and bowling.

The brothers of the Gamma Psi chapter have also been very active on campus this quarter. We presently have members serving on the IFC Judicial Board, the Georgia Tech Student Foundation, Student Government Association, Georgia Tech Alumni Association, Georgia Tech SAE Motorsports team, IEEE and an array of engineering honor societies. Furthermore, a number of our brothers are co-oping this quarter for many cutting-edge technology firms and are gaining work and research experience in areas of fiber optic telecommunications, power engineering, CAD/CAM engineering design, and space exploration technology just to name a few.



Georgia Southern Deltas surround International President Norval Stephens during his chapter visit.

We are anticipating an even more successful and eventful spring quarter. In addition to the continued excellence in academics and participation in community and campus activities, we plan to relax a little by attending Georgia Tech basketball games, playing volleyball on our sand court, and cooking out with alumni, other Deltas and friends. We encourage brothers and pledges from other chapters to visit. We have plenty of room, and we are in the middle of downtown Atlanta. Call us at 404-892-8007 or send e-mail via INTERNET to gt6517b@prism.gatech.edu.

—Keith Kilpatrick



Hillsdale undergrads await the arrival of alumni for the chapter's 125th Anniversary Celebration.

**HILLSDALE**  
Kappa

Kappa chapter has just finished a very successful year including the 125th Anniversary Celebration of our chapter. We had a great winter pick-up of 10 pledges and we are looking forward to fall rush. We appreciate the addition of the new housemother's apartment and housemother, Coral Cronkleton, and we look forward to the new furniture furnished by our Alumni.

Congratulations to Randy Seymore as captain of the basketball team and Tom Dusseau on a great football season. Also, congratulations to seniors James Elbrecht and John Piceu on admission to the Dental and Business schools of Indiana University and Miami University, Ohio respectively. Kappa Chapter also appreciates the visits of many prominent alumni. A recent visit was made by Kim Jeffrey (1970), CEO of Perrier Inc., Connecticut.

—John Hanselman

**ILLINOIS**  
Beta Upsilon

Beta Upsilon has had another outstanding and successful spring semester. The highlight of the semester

*A Fitting Celebration*

Alumni and actives from Hillsdale's Delt chapter descended on "The Shelter" during the weekend of November 6-7 to mark the 125th anniversary of the College's oldest Fraternity. Norval Stephens, international president of Delta Tau Delta, and Gale Wilkerson, president of the Delta Tau Delta Educational Foundation, joined the festivities, which honored the oldest continuously operating Delt house in the nation. Celebrants began the day with a tailgate party to prepare for the Chargers' gridiron clash with conference rival Northwood—a contest Hillsdale ultimately won in a 37-7 rout. After the game, they moved up the "Hill" for dinner at the College's Dow Leadership Development Center. Eric Leutheuser, '82, and Eric Turin, '81, culminated their services as two of the program's principal alumni organizers by acting as the event's masters of ceremonies.

"The college emphasizes tradition and preserving history," Leutheuser said, "One of the great things about our Fraternity is that our tradition goes back almost as far as the College itself." He added that, because the Hillsdale Chapter is one of the organization's oldest, "part of our national creed was written by Hillsdale College Deltas more than 100 years ago."

The chapter presented numerous awards to outstanding members who had returned for the occasion. Alan Dimmers was made an honorary alumnus of Kappa chapter, complementing his membership at Ohio Wesleyan University, while his father, Albert, '27, was recognized for outstanding lifetime service to the Fraternity. In conjunction with the award, the group unveiled commissioned portraits of the elder Dimmers and Barnes Mauk, '26, that will be on permanent display in the new Chapter Room at the house. A portrait of Doris Hursey, the house cook for many years, will hang in the kitchen. The members also dedicated the dining room in memory of Fredrick Seitz, '17 who passed away last year. Kappa Chapter President J. Geoff Piceu, a junior from West Bloomfield, acknowledged the extensive assistance that the chapter received from alumni in planning the weekend's events and presented Leutheuser, Turin and Ronald Reynolds, '84, with recognition awards.

"I was honored to serve as president during such an important year in the life of Kappa Chapter," Piceu told HILLSDALE MAGAZINE. "The support from our alumni was beyond what I could have expected." He added that he hopes the positive experience "will make alumni support even stronger in the future."

Alumni reacted enthusiastically to the weekend's success. "It was fun. I really enjoyed it," said Mauk, who had participated in house activities for nearly half a century and spearheaded the drive to establish and augment the Delta Tau Delta Memorial Scholarship. Leutheuser noted that Fraternity membership increases the statistical probability that a student will remain in school, graduate and become an active and loyal alumni. "The commitment to the Fraternity can make someone's commitment to the College even stronger," he said.

More recent graduates also enjoyed the occasion and reflected on its historic importance. Brendan Ringlever, '92, noted that the Kappa Chapter has earned a distinction among college Fraternities houses nationwide, because it remained open during both world wars, when a lack of membership forced houses on most campuses to close temporarily. At one point during World War I, the house survived with only six active members. Gale Wilkerson still remembers that feat. "Gale takes his young son with him and visits all the Delt houses," Ringlever said, "and he always mentions Hillsdale."

Leutheuser observed that the Fraternity hopes to play as great a role in the future life of the College as it had in the past. ▲—Adapted with permission from Hillsdale Magazine



## AMONG THE UNDERGRADUATES

was in February when we hosted the Regional Conference. The event took place at the University Inn here in Champaign. During the weekend, our brothers exchanged ideas and learned more ways to more efficiently run the chapter. Overall, it was both educational and entertaining.

Some of the other major events are as follows. First, in January, we started out strong with our Delt Development week and initiated 10 new Delt brothers. Second, we had a good informal rush in January led by Brian N. Debatin and Michael R. Stuart. We ended up with 14 new pledges. Currently, the pledge training is right on schedule and they are working on their pledge dance. Third, in March, we held our spring formal in Milwaukee at the Wyndam Hotel. Finally, in April, we have our annual Founder's Day and "Road to B.S.U." basketball tournament planned. Also, later in the month, we had a Mom's Day celebration, Blood Drive, and a senior sendoff dinner. In conclusion, Beta Upsilon has had another great semester.

—Thomas J. Hartmann

has the house cleaning up neighborhood parks on weekends and a new house manager is saving the house thousands while keeping the shelter the finest on the quad.

—Duxton Daniels

### INDIANA - PENNSYLVANIA Zeta Pi

The snow has finally melted in Indiana, PA and the Zeta Pi chapter is busy preparing this spring's events. After initiating one of the largest pledge classes ever in December, the chapter completed another successful rush this spring with eight active pledges learning the way of the Good Delt.

Academic success has continued with the chapter earning the second highest grades on campus for the fall 1993 semester. Together, with the House Corporation, we resurfaced and tiled the first floor of our shelter as well as replaced all interiors and exterior doors.

April brought the University's "Greek Week" held annually, in which the chapter is always a competent competitor. Various fundraising and

This is only one example of the role Deltas play on campus. Last semester, we had 100% of our house involved on campus.

Gamma Pi is also having a great spring semester. Seven of our members returned from the Western Divisional with several awards. These included awards for rush excellence and for being above the all men's Fraternity average in academics. Gamma Pi received the prestigious Court of Honor award.

This spring semester is keeping Gamma Pi very busy with Greek Week. VEISHEA and, is always, rushing new members. This year we are doing Greek Week with the DZ's and the TKE's. As far as rush is concerned, we have over 20 high school seniors staying with us the weekend of Greek Week.

The men of Gamma Pi are hard at work on this year's VEISHEA float. Hopefully, along with the women of Alpha Delta Pi, we can repeat last year's placing in large division. Everyone is welcome to attend VEISHEA this year as we will be dedicating the new addition and recognizing all those who helped make it possible.

—Steven J. Nordeen

### IOWA Omicron

Proud and enthusiastic Deltism at the University of Iowa's Omicron chapter continues to cast a majestic shadow across the Greek campus. With a sturdy foundation of past accomplishment, we look excitedly into a future that promises added success in all areas of Fraternal life. Most prominently, much needed construction has begun on a structure that has been worn through years of generous membership and vigorous social activity. Vast renovation totaling \$500,000 worth of improvements are due for completion before the 1994 Fall term. Such valuable physical betterment sets the stage for an excellent Fall pledge class, following the likewise outstanding groups reached during the past year's formal and informal rush weeks.

The current spring class is planning, among other things, a pledge father-son retreat to the renowned Field of Dreams for softball and barbecue.

In addition to this spring's Bowl-a-thon philanthropy, we are currently developing plans in conjunction with the Iowa State chapter that will manifest in a 130-mile marathon, in which members from each Fraternity, starting from Ames, will take turns pushing a brother in a wheelchair ultimately to the site of the heated Hawkeye-Cyclone football clash in Iowa City just prior to the game.

Elsewhere, this Spring's Greek Week was capped off at Follies with slightly skewed Delt thespianism in "Shakespeare in the Trailer Park," acclaimed by students and judges alike. After an exhilarating basketball season, we adamantly "intend to defend" our U of I Greek softball title. Finally, our rambunctiously healthy

social life is all but guaranteed as our calendar is booked through the end of 1994. And though our position may be sturdy, we at the Omicron Chapter vow not to rest on our laurels, and thus persist to set lofty expectations for ourselves in the pursuit of Fraternal excellence.

—Phog Ross

### KANSAS STATE Gamma Chi

Gamma Chi marked 75 years at Kansas State University with an unforgettable three day celebration last May. Now, with the Fall semester underway, the chapter is confident the coming year will prove to be just as memorable.

After returning from February's Western Division Conference as a Court of Honor chapter with awards for scholarship and Delt 2000, Gamma Chi is ready for even more excitement this year.

The semester began on a positive note as Gamma Chi welcomed 35 pledges to Delta Tau Delta who will undoubtedly keep K-State Delt's moving even closer to a Hugh Shields Award.

A new emphasis on scholarship has pushed Gamma Chi into the top ten in grades at K-State with over half the house earning a 3.0 or better.

The K-State Deltas have managed to remain competitive in every other facet of Fraternity life while keeping scholarship their first priority. Paired with the ladies of Kappa Kappa Gamma, 1994 Homecoming promises to be quite a week as the Deltas defend their title as bodybuilding champions. And with a solid top-five ranking in intramurals, Gamma Chi is destined for victory at every turn.

For the past 75 years, Gamma Chi has established a distinguished reputation at Kansas State University, and if the past few months are any indication, our future looks even brighter.

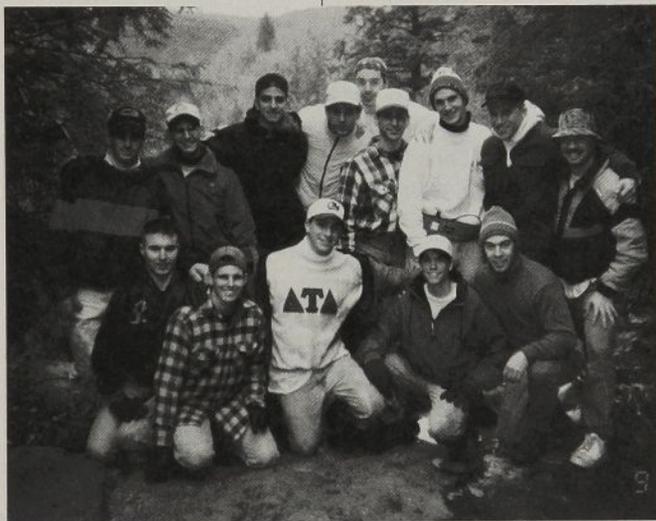
—Ted Ellet

### KENYON Delta Chi

Chi has been busy as usual. Rush was a success and we now have nine solid pledges. Outside of rush and pledging, the Deltas continued to distinguish themselves academically. Last semester, we moved in to second place among all Greek groups as ranked by G.P.A.

Deltas have been active in the community, hosting a Christmas party and an Easter Egg hunt for the children. We have also been helping the Big Brother organization with its weekly bingo fund raiser.

A new executive committee took over this spring, headed by Nicholas A. Zumberge and David DeSchryver. former president, Gerald D. Solis remains active, however, having been elected to the prestigious and influential position of Greek Council President.



**Lawrence Delt brothers strengthened their brotherhood through a mountainous trek together.**

### ILLINOIS TECH Gamma Beta

Here at Beta Gamma, chapter life is good. After a 2 semester lull, the house G.P.A. is swinging back up over 3.5. For the third year, in a row, we won the Greek IFC volleyball tournament. Delt teams also placed in the top five for all other IFC sports. In campus-wide intramurals, we won both the singles and team football tournaments. An enthusiastic freshmen philanthropy chair

philanthropic events are also on this spring's schedule. To close our the semester, the chapter will hold its spring formal in Niagara Falls, Canada, an event which promises to be one of the most memorable moments in Zeta Pi's history.

We would like to congratulate any fellow Deltas who are graduating this spring and best wishes to all chapters across the country for a safe and enjoyable summer.

—Matthew C. Butler

### IOWA STATE Gamma Pi

Once again Gamma Pi had a very successful fall semester. One of the highlights of the semester was when our current treasurer, Steven A. Sorrel, was elected President of IFC. This marks the third year that a Delt has headed up IFC.

## AMONG THE UNDERGRADUATES



**Louisiana State Delts honored Jerry Shea, Jr. for his participation in their Speaker Series.**

On the athletic field, Delts have been among the team leaders in soccer, which made it to the NCAA Final Four, and swimming, which just won its fifteenth national title. The Delt intramural teams won championships in both football and basketball.

*-Giles Roblyer*

### **LAGRANGE** Zeta Beta

The Zeta Beta chapter of Delta Tau Delta Fraternity has been very busy this year. We have several philanthropies and campus activities that we have been working on. Zeta Beta has been involved with the local chapter of the American Red Cross helping with two blood drives on campus and a Saturday event that was set up to teach CPR. We have also been volunteering help to the American Cancer Society, Boys and Girls Club, Junior Service League, Headstart, and we cleared some land for the Georgia Sherrifs Association Outreach '94 program. During Homecoming, we had a float in the parade and also helped the Kappa Delta Sorority with their float. The rush this year went pretty well with 17 pledges joining the organization. During winter quarter, we had nine new brothers and gave out two wildcat bids.

In sports, we dominated intramural basketball and became the Intramural Basketball Champs. In academics, we had three brothers to make the Dean's List. The Zeta Beta chapter has been very involved throughout the LaGrange College campus all year.

*-Morgan Foster*

### **LAWRENCE** Delta Nu

The Delts of Delta Nu at Lawrence University have had an exciting winter term. After coming back from Christmas break we activated Timothy McKeppipls. Thanks to the efforts of Rush chairman Jonathon Mahoney, Delta Nu boasted the largest pledge class on

campus. We are all thrilled about the twelve outstanding young men who joined Delta Nu.

The brothers of Delta Nu have also been very active in IFC on campus. John Fernandes has completed a successful year as the Recording Secretary of IFC. Raymond C. Bangs was elected to the newly created Greek Unity and Scholarship Chair.

In addition, the brothers participated in three fun-filled community service events. First, we helped build and run a haunted house. Second, we took a group of PALS children to a Lawrence hockey game and hosted a spaghetti dinner for the children. Finally, the brothers of Delta Nu and the sisters of Kappa Alpha Theta hosted their annual Christmas party for the children of Lawrence's faculty and staff.

Also, two members of Delta Nu became very active in theater. Tim McKeppipls starred in two plays and also directed a play at an Appleton school. William Parker was cast in the title role of the winter musical at Lawrence. Both were cast in the spring production at Lawrence.

Finally, let me renew Delta Nu's standing invitation for any member of Delta Tau Delta to stop in and visit the brothers.

*-Sujist Raisingham*

### **LEHIGH** Beta Lambda

The end of last year proved to be very successful in that the Beta Lambda chapter of Delta Tau Delta received a number of well-deserved awards. With the leadership of our I.M. Chairman Mike Ohara, we were able to capture our third championship in a row and the fourth one in the last five years. As of right now, we are once again in the lead, but there is still a long road ahead. The chapter was also recognized for its cleanliness and exceptional house

maintenance for the second year in a row by winning the Pride Cup. This is one aspect that we feel strongly about and it was perfectly exemplified by the excellent work of our House Manager, Peter Schonwetter. As Academic Chairman, David Pedowitz did a great job sustaining the high goals set by the house by checking the progress of each brother and supplying them with support they might need. Through his and especially the brothers' efforts, we were second of thirty Fraternities in GPA.

This year we are maintaining our commitment to campus and community activities by participating in a number of events. We contributed to Delta Gamma's Anchor Splash which was used to raise money for one of their favorite charities. Every brother was also active in assisting students safely around the campus at night through the Lehigh Escort Service. There are also several brothers who are active in the S.T.A.R. program. Through this organization, Kevin S. Cherkas, John Osuch and Peter Dayton provide tutoring skills and leadership qualities to middle and high schools in the neighboring communities. The Greek Week Softball tournament, arranged by Matthew Downs, was once again an important device in raising money for Parkinson's Disease and the tradition will continue this year with Ron Zoller organizing the sixth tournament. Our attempt to remain active on campus can be clearly seen in the efforts of Malcolm Gould and Jeffrey Hunter who participate in the Student Senate.

The fall semester proved to be very successful for rush due to the efforts of our Co-Rush Chairmen, Scott Tellier and Mel Chacharone. They were able to develop programs that were beneficial for the brothers and the rushees to get to know each other better. Their success can be seen by the fact that twenty-one bids were given out and all were accepted. Finally, through the work of

Geoffrey Magargal, our new president, and Jon Brick and Kevin Murphy, the Brotherhood Relations Chairman, many attempts are being made to bring the brotherhood closer. This will be done as a result of future events such as Brotherhood Night, Blind Date Parties and our annual retreat.

*-Lou Tortorello*



**Maryland Delts participate in their second annual campus volleyball tournament.**

### **LOUISIANA STATE** Epsilon Kappa

Another distinguished fall semester was accomplished. Starting off the semester was rush. We continued a tradition of a great fall rush by pledging 25 quality men. Out of these young men, 17 of them were initiated.

The highlight of the semester was one of our best ever Homecoming weekends. It was organized by Homecoming Chairman, Bubba Clark and Orlando Gonzalez and was helped by alumni Bruce Gladden, Sid Gonsulin and Roy Arnold. The weekend was a complete success, attended by two hundred people.

EK is very proud to have played a major role in re-establishing the Beta Xi chapter at Tulane University. On October 8th, we drove to New Orleans to perform the Formal Pledging Ceremony. After these men went through a six week pledge program, we returned to perform the Ritual. EK congratulates Beta Xi and wishes you luck in the future.

At Southern Division in January, EK received several awards. We received Court of Honor, Outstanding Academic Award for an over all 2.9 G.P.A., and one we're especially proud of the Outstanding Chapter Award for our 2nd annual Speaker Series. This project strengthens the relationship with the university and is highly acclaimed. This year, Dr. Robin Sawyer spoke. He is an alumnus of the University of Maryland's Delt chapter and is now lecturing in the Department of Health Education. Dr. Sawyer spoke to about 400 faculty and students from the L.S.U. community on the topic of sexuality and the very serious subject of date rape. The Speaker series will be a continual tradition at EK and has been named in honor of EK alumni Jerry



**Marietta Delts celebrate the arrival of another Hugh Shields Flag**

## AMONG THE UNDERGRADUATES



**Michigan State Delt alumni gather with John "Spirit" at December's Liberty Bowl in Memphis, TN. Pictured from left are Terry Braverman, '60, Steve Powers, '66, Bill Jenkins, '62.**

Shea Jr.

Several brothers have received individual honors throughout the semester. John Ragsdale, our former vice-president, was elected for membership in Phi Kappa Phi Honor Society. Derek M. White proudly received the distinguished Anchorman of the Year award from Delta Gamma Sorority.

-Aaron Newitt

### MAINE Gamma Nu

As always we are in pursuit of the B.C. Kent Trophy, which goes to the champions of inter-fraternity, intramural competition. The remaining events include golf, softball and volleyball. Our athletic abilities in these events are sure to bring home the trophy.

Community service at Gamma Nu is always increasing. This past semester many of the brothers got involved in the Adopt-A-School program here at the University of Maine. Our chapter adopted a local elementary school, which involved helping individuals in need of academic assistance. These brothers devote about two hours a week and have enjoyed it immensely thus far.

Rush this semester has been very successful, giving us a pledge class of eleven respectful individuals. New ideas and strategies were gathered at recent regional conferences and implemented into our rush program. We are looking forward to an even better rush next fall.

Finally, to the graduating seniors, best of luck after graduation. You will be deeply missed.

### MARIETTA Epsilon Upsilon

The brothers of Epsilon Upsilon chapter have had a busy semester. Epsilon Upsilon Deltas started the

semester with some unusually foul weather. Classes were canceled for most of the second week of the semester. This week was coincidentally a chapter development week. Despite the challenges of a large quantity of snow, power outages and general cabin fever, Epsilon Upsilon got off to a running start this semester. We began by initiating eight new members on January 23.

February was a busy month for Epsilon Upsilon as the brothers aided the Kiwanis with setup and tear down of their annual pancake days fund-raiser. We also coached and refereed basketball at the local YMCA and ventured to Oxford, Ohio for their regional conference. The delegation of nine members spent a weekend learning how to develop chapter programs, goals and plans for the future. Epsilon Upsilon also brought home its second consecutive Hugh Shields Award for Chapter Excellence from this conference. This is the third time Epsilon Upsilon has won the Hugh Shields Award.

-Robert Gibson

### MARYLAND Delta Sigma

1993 and 1994 have been very good years for the Delta Sigma Chapter at the University of Maryland. These were very crucial years for the survival of our chapter, and because they were so prosperous, we have paved the way for a bright future.

Starting in Fall 1993, we had a very successful philanthropy, including a volleyball tournament (all proceeds went to the National Wildlife Foundation). Next we had an exciting homecoming with the sisters of Kappa Alpha Theta, a leading sorority on campus. Finally we initiated 18 new members to our growing brotherhood.

1994 opened with a new executive

board, with Charles F. Menacho taking over the presidency. The Southern Division Conference was held in Baltimore, MD. We couldn't ask for a better start to this semester than than gaining nine new pledges on the same day that we received an award for "Most Improved Chapter in Southern Division".

Some things that we have to look forward to, include Greek Week with the sisters of Tri-Delt, and being the host house to the Special Olympics when they come to College Park. That weekend will also be the dates for the second annual Delt volleyball tournament. Thanks to a lot of hard work by the brotherhood, Delta Sigma has once again become the leading Fraternity at the University of Maryland, and a very successful house in the eyes of National. Let's keep up the good work.

-Jonathon Helfman

### MICHIGAN STATE Iota

Spring term at Iota Chapter has been very eventful. We had our first annual "Day to be Delt With" volleyball tournament. We had a beautiful day for the event and a tremendous turn out with 20 teams participating. Our "Day to be Delt With" tournament was a philanthropy event in which we proudly presented a check in the amount of \$600 to Big Brothers and Big Sisters of Lansing. On April 27th, we sponsored a blood drive with The American Red Cross which will immensely benefit the Greater Lansing Area. Iota Chapter is pleased to announce the initiation of our spring pledge class. Currently, we are engaging in Greek Week events in which we are a strong contender for first place.

Iota Chapter also was awarded with the honor of obtaining the second highest GPA of Fraternities at Michigan State. And finally, we would like to wish the graduating seniors at Iota a fond farewell. We wish you the best of luck in the future.

-Andrew McDowell/Brian Roeder

### MINNESOTA Beta Eta

This past winter quarter has been exciting and eventful for the brothers at Beta Eta. We maintained our academic excellence and continued our successful rush program. Socially, our 58th annual pajama party was a huge success. Both, the brothers of Beta Eta and all the PJ candidates had a great time. The pajama party charity function generated 20 bags of food that we donated to the Sharing and Caring Hands homeless shelter. We are already looking forward to the 1995 pajama party.

Out of 22 fraternity houses at the University of Minnesota, we placed third in academics with a fall quarter active grade point average of 2.93. Our excellent academic work ethic has become apparent not only on our report cards, but within the University of Minnesota and Delta Tau Delta National. We received an award for a chapter G.P.A. above the all men's average at the University of Minnesota, and we won an award at Northern Division for academic excellence. We are all looking forward to getting good grades next quarter.

Our rush has been continuously improving since last summer. Winter quarter we had 10 pledges with seven currently going active. At the start of the spring term we have seven new pledges and we are expecting a few more additions through the IFC Fraternity forum rush program in May. We were successful with this rush program last fall and we are looking forward to it this spring.

All the brothers at Beta Eta are excited for the spring Greek Week Festival to begin. This year we are paired with Alpha Gamma Delta Sorority and Kappa Sigma Fraternity to compete against other groups in events such as philanthropy, band, skit, dance, sports, etc. Once again, we will be going camping for our spring



**The Nebraska at Kearney Colony initiates traded in their crescent pins for badges as they became Theta Kappa Chapter of Delta Tau Delta.**

## AMONG THE UNDERGRADUATES

quarter formal. This has always been a favorite activity enjoyed by all the brothers.

On a serious note, all the brothers of Beta Eta would like to pay regrets to John Harker, brother eternal. He has been a big part of Beta Eta for many years, providing support and knowledge. John will be greatly missed. *-Thomas Muller*

### MOREHEAD STATE Zeta Zeta

A hint of optimism lingers in the air for Zeta Zeta with our seven, new initiates.

We remain one of four fraternities with an official on campus quad at Gilley Apartments (Fraternity Row).

Actives Bob Colutti and Ryan Elmore are leading in community service and education projects for the city of Morehead.

Shawn McMillen arranged an appearance by world renowned private investigator William Graham of International Insurance Investigations, to speak on safety and security issues.

We lead in intramural and are a close second in overall GPA's. *Greg LaLiberte*

### NEBRASKA at KEARNEY Theta Kappa

A new Delt chapter was born at the University of Nebraska at Kearney, Theta Kappa. In its first semester of existence the actives and pledges secured the grade plaque on campus. Academics has been an area of strong focus for our men. However, we look forward to other areas of achievement as well.

We believe our summer rush was an important period of time for us. With our rush success, we will be able to continue our tradition of having strong leadership at the executive positions. Our executive committee, along with strong participation from key administrative heads has set a unique tradition for leadership. Besides having an outstanding rush period, we have other goals.

We want to attain first place in the homecoming competition, along with winning the traveling trophy in the intramural points contest. Along with these recreational activities, philanthropy has been a strong committee of Theta Kappa. We have participated in a campaign to feed the homeless as well as helping the YMCA continue their building drive. We also have participated adopt-a-highway along Interstate 80.

*-Mark Koszler*

### NEBRASKA at LINCOLN Beta Tau

Once again, another spring has arrived, and for the members here at Beta Tau, things could not be busier. Our plans to renovate the roof of our chapter house were completed last summer and we are now looking forward



## Delta Xi Delts Really Cheer for their School

Five of the six male cheerleaders at the University of North Dakota are members of Delta Tau Delta. The Cheer Team is one of the hardest working groups on campus. It is a long year for the team which practices over fifteen hours per week. The team cheers for two seasons each year. From the first football game to the last basketball tournament the Delts from Delta Xi are there. Not just the team, but the entire chapter shows their support for the Fighting Sioux of North Dakota.

By their fans, the 1994 squad is recognized as being "Elite" because the team performs an incredible list of stunts and pyramids that leaves the crowd in awe. During the basketball season we entertained the crowd with a half-time routine. The team received a standing ovation and several compliments from our fans and the president of the University, Dr. and Mrs. Kendall Baker.

"Our crowd is the greatest, we love showing our enthusiasm by cheering for them," quoted David Sickels, current president of Delta Xi and Captain of the 1994 Cheer Team.

Two of our members were recently interviewed in a national magazine for cheerleaders "CHEER Magazine" on their view on being a male cheerleader in an article appropriately titled "Male Cheerleading in the 90s" (Vol. 1. No. 2, page 40)

The men all agree that getting involved with cheer leading has not only benefited them physically, but has been an incredible experience in each of their lives. The opportunity to cheer, has allowed them to be more active on campus and in the chapter. They are all more open and enjoy sharing their school spirit! *—Chris A. Beauceage,*

to the second phase of the plan: the complete restoration of the windows and frames for or shelter. The undergraduate and the alumni chapters are working hard towards this goal, and with any luck it will be completed by the time we move in next fall.

Beta Tau has once again found itself enjoying the benefits of its hard work through our many philanthropies. Our philanthropies include volunteering at a local soup kitchen, and also volunteering at local children's carnivals. We are also busy in the preparation of a brand new philanthropy Sand Blast Volleyball tournament. As a result of our extensive help in the community, we have been given the honor of being the only fraternity to ever be given the United Way Volunteers of the Month award.

Several individuals have all earned prestigious honors this spring. Kurt E. Ackerman and Jeffrey Fitch recently have been tapped into the Mortar Board and Britt J. Ehlers recently was tapped into the Innocents Honorary and also elected to first vice-president of the ASUN government.

School will soon be out, and summer vacation will start soon. However, it is time to prepare our rush chairman and our house to work towards an even better future! *-Andrew Pinkall*

### NORTH CAROLINA Gamma Omega

This year has been a very successful year for Gamma Omega. Our eight pledges from the fall semester have been

initiated and many are serving on the executive committee, finance committee and rules committee. We began what will be an annual fundraiser for Cystic Fibrosis: a bowl-a-thon. We had our spring formal with Zeta Tau at UNC Wilmington. The upcoming fall rush is one of great hope to us. We really feel as though this will be a good period for us and are looking toward it. Many of our brothers expect to be attending Karnea in Atlanta.

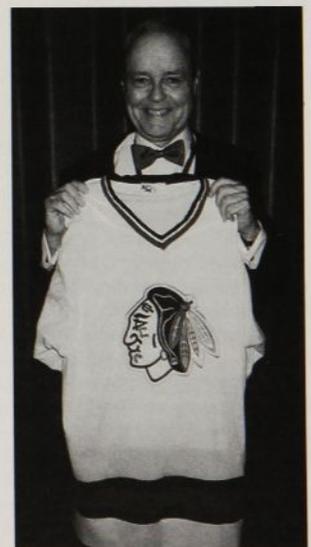
### NORTH DAKOTA Delta Xi

Our largest accomplishment is now changing in our living room: our first Hugh Shields Award. We were very proud to receive the flag at the Northern Divisional Conference. In the future, with continued excellence in our programming, we hope to retire the flag permanently at Delta Xi. We also took home from the conference our fourth Court of Honor since 1985.

The members of Delta Xi are very proud of our accomplishments over the last six months. Delt won Homecoming for the second, consecutive year, showing our dedication and enthusiasm towards our school.

Ten men were initiated in January, and we currently have a pledge class of nine quality men. In the spring, the chapter is expecting fifteen members to graduate. Because of this fact, we are working hard and planning for another successful rush in the fall.

The shelter recently completed a major renovation with the support of our alumni. Our House Corporation funded



President Norval Stephens poses with his official Sioux Jersey—a gift from the North Dakota Delt Chapter.

## AMONG THE UNDERGRADUATES

the complete remodeling of our two main bathrooms. The undergraduates would like to thank the alumni for their continued interest and involvement in our Chapter.

The Chapter had a very eventful weekend celebrating our 75th anniversary on campus. With over sixty alumni and forty parents attending, our formal was highlighted by having Norval Stephens as our keynote speaker. We would like to thank Norval, our parents and the huge number of alumni that

danced for thirty straight hours during Northwestern's annual philanthropic event, Dance Marathon. The event raised close to \$250,000 for the Leukemia Research Foundation. Also, the brothers of Beta Pi recently had a pool party for children from a Chicago Settlement House at the campus athletic complex. The fun-filled day included the party, a pizza lunch and tours of the house and campus.

*John Schriener*



**The Purdue Delt-coached Powder Puff Football team.**

attended our annual parents/alumni banquet.

The undergraduates enjoyed performing a model initiation and graduating senior ritual for Norval and our local alumni. We plan to perform this graduating senior ritual at Karnea for review. Our chapter intends to send a large delegation to Atlanta. We hope to see many of you there. *William Swanson*

### **NORTHWESTERN** Beta Pi

As usual, this past winter quarter was a very busy one for the Beta Pi chapter and all of its members. With Northwestern's deferred rush system, no freshmen can pledge until the first week of the quarter. However, the wait seemed like nothing as our year-round hard work paid off in the pledging of twenty-five enthusiastic and genuine young men.

Athletically, the men of Beta Pi enjoyed success on both the intercollegiate and intramural levels. Aaron Bare, junior captain of the men's swim team, just recently completed a great season, earning Academic All-Big Ten honors. In addition, the Delt intramural basketball team turned it on during tournament time in order to capture the campus title.

Two of the house's juniors, Joseph Thomas and President Joseph Sharman,

### **OHIO** Beta

This past winter as Ohio University was full of many rewarding experiences for the men of Beta chapter. With the hard work of our philanthropy chair and members, we were able to collect close to two thousand dollars for the American Cancer Society in a week's time.

At the past Divisional conference, Beta chapter received two awards. The first award was for excellence in "Delt 2000". The second award was for "Fireside Chats". This program was set up to invite professors into the shelter for a question and answer session. The program was originally set up for professors to familiarize themselves with our chapter. Likewise, it enabled us to talk with them and get to know them outside of the classroom.

This past winter, "March Madness" was even more closely followed at Beta chapter. With an all Delt backcourt, Ohio University was Mid American Conference Champions and clinched a NCAA Tournament bid. Brothers, Chad C. Estis and Gus F. Johnson played an important role in the Bobcat's success. Estis was also named to the NCAA Academic All American Team for his excellence both on and off the court.

Ohio University's Hockey Team also had a successful season behind the leadership of senior captain Anthony J.

Fischelli. The Bobcats placed third in the nation for club hockey teams, and finished out the year with only three losses.

Ohio University's Beta chapter is continuing to excel in academics, intramural sports and other philanthropy projects.

*—Jeffrey D. Bonvechio*

### **OKLAHOMA** Delta Alpha

Spring 94 has simply been a continuation in the tradition of excellence in which we all expected. We are currently working on our annual fund-raiser which raised \$27,000 last year, while our athletes are hard at work. Our intramural teams are currently leading all Fraternities in overall point standings, while our pledge team swept the all-campus football and basketball championships and once again established themselves as the premier pledge class on campus. Socially, we have been second to none.

We are currently preparing for Delt Dive, our all-campus volleyball tournament/party, which benefits Vietnam Veterans and has traditionally been seen as the paramount of all social events at the University of Oklahoma. However, our dominance does not stop in the social arena, we have just completed a year of scholastic superiority as well.

The academic year has been most pleasing for the men of Delta Alpha. Our overall grade point average placed us in the top five of all Fraternities, while our pledges finished in the top three. We have 3 Honor Merit Scholars and 5 members of the Presidents Leadership Class, as well as a plethora of men attending school on full academic scholarships. Albeit, our men not only excel in athletics and academics, but student leadership positions on campus as well.

We elected 3 men to IFC position this year. Freshmen Brent Cariker and Matt Crook were both elected to junior IFC. This is quite an accomplishment, considering that they were the first Delt tandem to serve on junior IFC at the same time. However, our success does not stop there. Sophomore, Creede Williams, attained the great honor of being elected the youngest IFC president in the history of Oklahoma University by winning an outstanding 70% of the overall vote. It is obvious that we will be well represented on campus into the next year, and this will perpetuate our tradition of excellence. Finally, we would like to wish Delta Chi congratulations on the Hugh Shields Award, and send our condolences on the unfortunate fire.

### **OREGON** Gamma Rho

Charged by the inspiration and assistance of our international President, Norval Stephens, Gamma Rho

chapter successfully performed The Ritual at the 1994 Western Division Conference in Portland. Our chapter had the privilege of initiating five gentlemen from our winter pledge class before over 100 of the Brotherhood. These new members symbolize the energetic veracity of spirit our chapter strives for.

At the conference, our chapter was given the "Comeback" award for the Pacific Western region. Next year, we hope to be recognized on the Court of Honor. Through the stirring words of Western Divisional President, Kenneth "Rock" Clinton, we learned that to grow in numbers and quality our chapter must "pick up the flag" and continue in our positive direction.

Following the conference on March 7, Jeff Heatherington, John Hancock and William Costello assisted Gamma Rho in a seminar to focus on our chapter's goals and aspirations. Overall, the weekend was an inspiration to many of the participating members, and we are looking forward to making our chapter a strong presence once again in the International Fraternity as well as the University of Oregon Greek System.

Along with Delta Lambda (Oregon State) and Epsilon Theta (Williamette), Gamma Rho will participate in the 1994 Keg Roll to help raise funds for the Kidney Association of Oregon. We plan on earning at least \$2,000 for the cause.

As far as improvements to our shelter, the winter pledge class recently remodeled a barren room in our house for study purposes.

*Timothy Peter*

### **OTTAWA** Theta Theta

November 27th, 1993 we initiated our Alpha Class and to our delight these thirteen individuals have already become valued members of Canadian society. Between The Rite of Iris and Ritual this class was sent on a Burger Bonanza run to Harvey's. En route, the brothers-to-be, still in the aftermath of Iris, witnessed a breaking-and-entering in progress and assisted the Ottawa Police in the apprehension of the burglar in question. Here are thirteen law-abiding men-of-action whom all lead Theta Theta to greatness in the not-so-distant future.

After Christmas break the chapter went out to find another hardcore class of pledges. Our aspirations were met in full by the six gentlemen comprising the Beta class. While fewer in number, these men show just as much promise.

The Winter 1994 semester has been an extremely busy one for Delt social activities. Brother Marc Rioux, and other members of the Alpha class, organized the first annual ΔTA evening sleigh-ride and dance. This success was followed by Social Chair Geoff Rice's second annual Delt Challenge, a full-scale social event

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and games night where around 300 Greeks from Ottawa's 10 Fraternities and Sororities competed in events like pool-racing, 9-ball billiards, two-on-two basketball and others. We managed an impressive 2nd place showing and the highlight of the night was watching Alpha class brothers Kevin Bott and Charles MacMillan win the basketball category after four rounds of playoffs.

In January, Theta Theta Delt President Jared Langdon in cooperation with Nathalie Carrier of Delta Phi Epsilon Sorority, successfully lobbied the Student's Federation to overturn their policy forbidding Fraternities and Sororities on campus. A job well done Jared, Nat and brother Mike Fitzpatrick. We can now look forward to open, on-campus rushing and growth of the entire Greek community at the largest fully bilingual university in North America.

Comme l'Université d'Ottawa, la Theta Theta espère aussi promouvoir le bilinguisme officiel du Canada. Cette année nous avons initié deux francophones et nous espérons avoir une succursale-Theta Theta plus bilingue. Nous pourrions profiter du fait que nous avons un représentant d'élus de la Fédération des Étudiantes et Étudiants de l'Université d'Ottawa pour la prochaine année. Notre frère, et président Jared Langdon a été élu par acclamation à la FEEUO comme vice-président aux finances. Félicitations Jared, ça, c'est un accomplissement dont nous sommes fiers!

Congratulations are also in order to chapter advisor Greg Topolski for attaining a position at The National Quality Institute as a management consultant and to outgoing brother Julian Franklin who has been hired by the repeat World Series Champion Toronto Blue Jays to do marketing promotions and tour Canada with the World Series Trophy. Way to go Jules!

As always, Theta Theta chapter extends a warm welcome to all Deltas to drop by for a visit. This year brothers from Upsilon Chapter and Delta Theta colony

visited and really enjoyed the city. Feel free to do the same. If you want to visit Canada, where better to start than the capital.  
—Lloyd Grabb

### PITTSBURGH Gamma Sigma

Spring semester began with another successful rush for Gamma Sigma Chapter. Thanks to Rush Chairman John Ift and Ted Noethling, we rushed seventeen new members—the highest of any fraternity this spring at Pitt. A newly revamped pledge education program was put into effect for them by educators John Rupp, H. Jacob Brody and Trey Dore.

Gamma Sigma also had another strong showing in the annual Greek Week competition, finishing second among twenty-two competing fraternities. The chapter captured first place in Dance Marathon, and second place in Blood Donation and Charity, raising over \$11,000 for the Pennsylvania State Special Olympics. We also received first place awards from the University for New Member Recruitment and Alumni Relations. Our chapter had the fifth highest overall G.P.A. among all fraternities, and placed well above the fraternity average.

A major renovation is planned for the shelter this summer, and a fundraiser will soon be underway. President Adam MacLueckie, John Rupp, and distinguished alumnus Eastern Division Treasurer James Garboden will be chairing this event. Our House Mother of thirty-four years, Anna Rose Garvey, is making a speedy recovery for a broken hip suffered last semester, and temporarily filling in for her is Sylvia Bailey. Sylvia is doing a fantastic job and we cannot thank her enough for her hard work.

Gamma Sigma would also like to thank Barry Ellinger for staying with us. Barry has become an integral part of Gamma Sigma and we will miss him.

Presently we are gearing up for another successful rush, with John Ift once again as the chairman along with Jeff Dockey. Finally, we would like to wish all the graduating brothers good luck in all of their future endeavors—we know you will make us proud in whatever you do.

—P.J.L.S. McLaughlin

### PURDUE Gamma Lambda

The spring semester started off with the initiation of 16 fall pledges and the induction of 10 spring pledges, thanks to

Ritualist chairman Jeff Hammond and Rush chairman Chad Allman.

Throughout the entire school year, the

chapter has been striving to improve the chapter as a whole. The chapter was awarded for our efforts by receiving the Most Improved Chapter Award and the Delt 2000 Award at Northern Division Conference. Fifteen actives and pledges went to the Northern Division Conference in Champaign, IL to exchange ideas on a variety of important issues.

In philanthropic events, the chapter maintained its two mile strip of highway

### R.P.I. Upsilon

We've been having a quite a busy year at Upsilon Chapter, striving to put us at the top of Fraternities on the RPI campus. Let me first congratulate our pledge class of 1994 who have recently donned their letters for the first time. These men have seen Upsilon improve by leaps and bounds over the past school year. Early in the fall semester, Upsilon



Southern Mississippi Deltas pose for victory mug shots after the Delt Challenge '94.

it has adopted. This spring the chapter participated in a variety of fund raising events hosted by Sororities. The chapter won the Delta Delta Delta Frats-At-Bat softball tournament benefiting Children's Cancer.

This spring the chapter started an Alumni Mentoring program that will assist all actives and pledges in finding out their career goals. The program consists of a group of alumni visiting the chapter twice a semester to talk about their experiences in the business world. This will hopefully get the undergraduates connections in the business world that might lead to a summer internship or a permanent job offer.

In athletics, the chapter has done very well in individual and team events. The house's #1 volleyball team won the Fraternity Championship for a third consecutive year. The house will finish in the top five out of 48 Fraternities again this year.

Toward the end of the school year Purdue has its Annual Grand Prix Race. The chapter was paired up with Kappa Alpha Theta Sorority for the festivities. The festivities include going to a Cubs game, cook-outs and a variety of parties. The entire chapter and the women of Kappa Alpha Theta had a great time thanks to Social Chairmen Scott Cunningham and Terry Layton.

—Patrick Murray

welcomed back several alumni with the annual Alumni weekend which was highlighted by a Casino Night and broadcast of the Holyfield/Bowe boxing fiesta. Late October saw Upsilon Deltas wearing ridiculous masks and rewarding prizes to children at the Troy Boys and Girls Club's Halloween party. Community service continues into the spring semester, as Deltas assisted at a local Easter party for Troy children and plans are in the works to bring Upsilon into the Adopt-a-School program.

On campus, D1AA trained brothers participated in the planning of a new RPI alcohol awareness program. The Delt sponsored AIDS awareness seminar was an enlightening success, with Fraternities, Sororities and several independents in attendance. Our success with the BYOB policy will hopefully convince the campus of its possibilities, as a new campus party policy will soon be voted upon by the IFC. Our position is strengthened as the IFC elected two Deltas to their Executive committee. Delt brothers were also inducted into two Greek letter honor societies: the Order of Omega and Eta Kappa Nu. The semester wasn't all work and no fun though. It was scattered with events like our newly adopted Winter Delt Olympics and the first annual big brother/little brother appreciation night. In sports, four Upsilon brothers helped the RPI football team win its second



RPI's second annual Tree Olympics Tug of War

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consecutive ECAC championship and we look forward to cheering on our chapter president who plays for the varsity baseball team.

Winter break was less relaxing than usual as several brothers donated their time to make some necessary repairs to the shelter. With financial support from the House Corporation, we were able to construct new walls in the dormitory branches of the shelter as well as replace the recreation room staircase. The spring semester kicked off with a great start as Upsilon was honored with the Most Improved Chapter award at the Regional Conference in Albany. As the hosting chapter of the conference, most of our brothers were able to participate in the conference and witness the Ritual performed by our officers. It was a great experience to meet other Delts from the neighboring region and we hope all in attendance had a great time. With each passing day, we at Upsilon hope to make the best of the Delt experience and have high hopes for a very rewarding future.

*-Steven Lavargna*

### SAN DIEGO Theta Zeta

For the past three semesters or so, Theta Zeta's rush hasn't been up to par. But during the spring rush of 1994 the chapters hopes were very high for a good rush. The primary rush turned out to be not as good as we wanted. We did pick up five outstanding pledges at that time. Then over the next two or three weeks our chapter concentrated on Continuous Open Bidding (C.O.B.), With C.O.B., we pulled in five more pledges, to make the Mu pledge class a total of ten members.

During the spring semester, we concentrated on brotherhood, chapter and university involvement, and public relations in and outside the school. Some of the brotherhood events that we did were paint wars, broom ball, sending out the first Alumni news letter and a chapter/pledge retreat. During this retreat, we talked about many things. The most impressive part of the retreat was the presentation that the pledge class gave on alcohol. Another event that the pledge class put on was, "Delt Fest '94." This was a on campus, non-alcoholic event with proceeds going to Multiple Sclerosis. The event was open to every student that attends USD. One contribution to the community that we took a part in was a local beach cleanup, with one of the campus Sororities. During the mid portion of our semester one of our active members took part in a musical performance called, "Jackie Brel is Alive and Well and Living in Paris." Also, one of the members of the Mu pledge class was part of the stage production of the musical. At the end of the semester, we will have graduated two members of the Theta Zeta Chapter.



**A Delt Cupid runs around the Syracuse Quad.**

The remaining members of Theta Zeta will miss the two departing members. We would like to say thanks for all of your hard work and dedication.

*-Kenneth Simeon*

### UNIVERSITY OF THE SOUTH Beta Theta

This has been an exciting year for Beta Theta Chapter. Due to a successful rush program last fall, we gained nine new members of outstanding quality. Homecoming 1993 brought us many visiting alumni, all of whom were impressed by the accomplishments of their chapter. Our major shelter project was a full remodeling of the bar room, including a replacement of the old floor, a new paint job, new paneling and bar. For community service, we organized and sponsored a Hoops for Homes four-on-four basketball tournament. The response was impressive, and we were able to raise \$300 for the Sewanee Housing Project. Finally, we are closing the year this spring with the fourth highest GPA on campus—well above the all men's average.

### SOUTH CAROLINA Theta Eta

The Theta Eta chapter of Delta Tau Delta at the University of South Carolina continues to grow and prosper in its first year of existence. Since our chartering on February 6, 1993, we have improved almost every aspect of our chapter. It has taken dedication, hard work, but importantly forces to continue our progress. It would be easy to simply slack off after our chartering, but the brothers have kept up the work that is needed to build a lasting chapter of Delt's here at U.S.C.

In the area of most importance, academics, new D.A.A. Paul L. Walden has established a stringent study program for those who fall below our requirement

of a 2.5 G.P.A. (which is the highest requirement of any Fraternity on campus). With study skills sessions and a tutor program started, we continue to improve on policies that saw us average above both the all men's and the all-Fraternity average.

Intramurals are stronger than ever at Theta Eta, where Delt's are beginning to make a name for themselves in several sports. We also christened our new jerseys with a win against Phi Delta Theta in softball.

The spring pledge class is a strong one at five, which was more than fifteen of the twenty-two Fraternities on campus. Rush will continue through the rest of the semester and into the summer with high hopes and goals of increasing the size of the brotherhood by at least one-third.

Last, but certainly not least is the announcement of housing for our chapter starting next fall. Fourteen Delt's will live together in Snowden Hall, with U.S.C. footing the bill for the construction of a lounge and painting of our shelter. We would like to thank to the tireless work of our assistant advisor, Bill Booth and the Coordinator of Greek Life Derrick Harrison. The Theta Eta chapter owes them a great deal for their efforts.

*-Jeffery D. Hart*

### SOUTH DAKOTA Delta Gamma

The fall semester found the men at Delta Gamma in the midst of an exciting beginning to a busy schedule. The semester got off to a good start with a productive rush. Eight quality men

were pledged, who have established themselves as leaders in the chapter.

However, the Delt's at USD shared many other brotherhood building experiences that were highlighted with assisting in the installation of Theta Kappa chapter at the University of Nebraska—Kearney. It was truly inspiring to witness their activation. Delta Gamma would like to congratulate these fine Delt's and wish them good luck for the future!

Also, the men at Delta Gamma have been working with our House Corporation and alumni body to complete an aggressive fund-raising campaign. With the help of a professional organization, our goal is to raise \$600,000 in order to refurbish our shelter. We have titled our fund-raiser "A Campaign of Renewal". We hope this effort in conjunction with our alumni brothers, will be successful and a motivation to others. The campaign has already gotten off to a good start with one of the best homecoming weekends we've had in quite some time!

Finally, we have been working to place academics at the top of our list of priorities as last semester we moved up three places in G.P.A rank among Fraternities on campus. With all of these major activities taking place, Delta Gamma is bustling with Delt brotherhood. We expect to be able to report on our success next time!

*-Jeremy Thomas*

### SOUTHERN MISSISSIPPI Zeta Chi

The Zeta Chi chapter at the University of Southern Mississippi has experienced one of its best years since Founder's Day. For starters, we received the coveted Aubrey K. Lucas Award on campus for attaining the highest grades among all Fraternities. On top of this, the Zeta Chi chapter received the John H. Venable Award for Academic Improvement at this year's Southern Division Conference, along with a fifth Court of Honor designation. As a matter of fact, Zeta Chi Delt's have either been a Hugh Shields or a Court of Honor since its existence. Individual awards include Delt Eric Baroni receiving the Junior Scholastic Award for having the highest academic G.P.A for male, junior, Fraternity member.

This year, the Zeta Chi chapter raised \$7,700 for our philanthropy, Cystic Fibrosis, at the Third Annual Cystic Fibrosis Sports Challenge. This event involved our chapter with businesses and other local organizations in a variety of fun-filled sporting activities. The ladies of Pi Beta Phi Sorority also teamed up with us to raise our seven-year grand total to over \$42,000 in the fight against Cystic Fibrosis. With 14 teams participating, this day proved to be an overwhelming success for Delta Tau Delta, the community of Hattiesburg, and the Cystic

## AMONG THE UNDERGRADUATES

Fibrosis Foundation.

Rush continues to be moving in a positive direction for the Zeta Chi chapter. Last semester, we witnessed a 75% initiation rate for the Sigma pledge class, and we look forward to seeing the same, if not higher, initiation rate for the new Tau pledge class. We are also well into the planning for quite a busy rush summer in preparation for next year's Formal Rush.

Other noteworthy events in regards to the Zeta Chi Chapter include the "first" official Shelter Cleanup Weekend, which involved the entire chapter making necessary improvements and renovations to the Delt Shelter. Our Delt chapter won third place in the Delta Gamma Anchor Splash, which featured a very "talented" synchronized swimming team. Our annual St. Valentine's Day Massacre Party was a great time for us to put school aside for a moment and focus on the festive spirit of the evening. And right around the corner is our annual Spring Party, which this year has been dubbed Re-Con Delta Weekend.

With our academics at an all time high and with the various other attainments we have received during the course of the year, the Zeta Chi chapter of Delta Tau Delta Fraternity is definitely making a strong positive statement on the USM campus and in the Hattiesburg community.

—Eric W. Baroni

### STANFORD Beta Rho

The winter quarter at Beta Rho was a quarter of accomplished goals, ambitious progress and new endeavors. The chapter refurbished the den area of our shelter with investments in a fifty inch big screen television for our satellite channel viewing, new AstroTurf carpet for the athletic theme of the room and five placards of the mascots of all the competing universities in the Pacific - 10

athletic conference. We also recently received estimates of new landscape renovations to our courtyard and various lawns and gardening surrounding of our shelter. The winter quarter also found Beta Rho hosting a dinner for the University of California @ Berkley Deltas at our shelter. The dinner was the presentation of the "Delta Tau Delta Big Game Bear Trap," a three foot plaque with the bear trap and scores of the Stanford-California football games since 1947. The winner of the "Big Game" is awarded the trap, so this year, the Berkley Deltas were presented the plaque. Stanford had previously had the trap for seven consecutive years. On the same athletic note, three Beta Rho Deltas began their careers with their major league organizations. The men, Andrew J. Lorraine (California Angels), Rick A. Helling (Texas Rangers) and William E. Adams (Oakland A's), headed out to Spring training in Arizona and Florida this past March. They will receive their major/minor league assignments in the incoming months.

As for volunteer work, Beta Rho continued to serve the Stanford community in such organizations as Project Motivation (a recruiting/hosting program for minority applicants to the university), Greek RAP at Stanford (a rape awareness program), Alcohol Awareness, and Barrio Assistance (a tutoring program for underprivileged minority youth) of which Beta Rho's own Tito Rosas is the head coordinator.

—Andy Almanzan

### STEVEN F. AUSTIN Zeta Psi

Zeta Psi kicked off the spring semester with a bang! We pledged 13 outstanding young men, followed by a fantastic "Steps" party and rush formal.

We had a great time at the Western Division Conference in Austin, Texas and

received the Above All mens' Academic Average Award.

The rest of the spring semester is filled with campus and community activities and events.

Our third annual Bog-n-Grog crawfish boil is scheduled for April 16th. We expect a huge turnout from the community along with many Zeta Psi alumni and Deltas from all over Texas. We hope to double our donation to the Arthritis Foundation this year.

Everyone is looking forward to our social mixer with Delta Zetas, winning the Mr. Alpha Chi Omega Pageant & Talent Show, and our annual Easter Egg Hunt with Zeta Tau Alpha for the underprivileged children of Nacogdoches.

We renewed our Adopt-A-Highway program with the State of Texas for three more years and we will again participate in Clean-Up Nacogdoches.

The Deltas were heavily involved in athletics this semester. We expect to be very competitive in Greek Week once again. Ten members participated in the Zeta Tau Alpha Race for the Cure five kilometer run benefiting breast cancer research and three members will be boxing in MDA Fight Night, which benefits the Muscular Dystrophy Association.

—J. Paul Cain

### SYRACUSE Gamma Omicron

Gamma Omicron has maintained its excellence at Syracuse, and continues to be one of the strongest houses on campus. Thanks to the hard work of our brothers, spring rush was a tremendous success, as Gamma Omicron pledged eighteen new members.

Continuing its winning season, Gamma Omicron was a powerful force in spring intramurals, reaching the playoffs in almost every sport, ranking us fourth among 26 Fraternities.

Through alumni support, Gamma Omicron launched its first career network and held a dinner for local alumni, enabling brothers to tap into the resources of volunteering alumni.

Our leadership is witnessed around campus, and brothers participate in over twenty organizations, including IFC, where James Verna was elected vice-president.

Increased chapter programming has allowed Gamma Omicron to improve its academic standing into the top five Fraternities, as brothers have been inducted into the Order of the Omega

and the Golden Key National Honor Society.

Our annual philanthropy event, "Cupid Week", was a smashing success, as thirteen Sororities participated in games throughout the week. Cupid ran around campus, kissing as many girls as he could, raising over \$800 for the American Heart Association.

Gamma Omicron congratulates all graduating Deltas. Good luck and have a great summer.



**New Tulane Colony members after their initiation by Louisiana State.**

### TEMPLE Zeta Phi

With the spring semester of 1994 underway, Zeta Phi chapter is striving to achieve the goals we have set in the past. The brotherhood is setting future goals at this time and we have an optimistic attitude that these will be achieved. The education of five pledges is a present matter of concern and will soon be reached. When initiated, these five men will join eight young Deltas from the fall semester of 1993 and help strengthen our chapter and Fraternity.

Our chapter concern for the campus and community has led to events, in the past and future, planned for each of them. These include helping at Wissahickon Park with planting trees and walking for the March of Dimes. Our annual "Christmas Crusade" took place in December where we fed a hot meal and handed out clothing to approximately 45 to 50 homeless people. Our efforts were recognized at the Eastern Divisional Conference in January when we received the Campus and Community involvement award.

Zeta Phi chapter is rapidly approaching its tenth year in Delta Tau Delta Fraternity. This event will take place in the fall of 1994 and we are all anticipating "Founder's Day" to be a great success.

—David Hoffman



**Temple Deltas hand out food to homeless persons during their annual Christmas Crusade.**

**TENNESSEE**

Delta Delta

This year has been wonderful for the Delta Delta chapter. At the beginning of the spring semester we initiated seven fine men. We currently have five pledges who will hopefully be initiated as well. We will need them to help with the enormous summer rush we are planning. This April we will be holding our annual Odyssey Week Celebration. This year's is going to be very special. The final night will be our Founder's Day Banquet, with this year marking our seventieth year as a chapter. We look forward to a great fall pledge class, when our summer rush is successful. See you at Karne.

—Peter Reed

**TEXAS A & I**

Epsilon Lambda

The men of Epsilon Lambda chapter of Delta Tau Delta had a very rewarding fall semester. We began the spring semester under new leadership. Our new elections have allowed us to start fresh this new semester with fresh attitudes and many new ideas to improve our rising chapter. In addition, we proudly initiated three members of our fall pledge class. A few of these individuals are currently sitting on our executive board.

The needed renovation of our shelter is now completed and it looks "GREAT!" Thank you House Corporation for your assistance. We dominated in intramural sports this fall and gained championships in flag football, soccer and tennis. We can't wait to carry out this tradition in the spring as well.

We would like to thank our alumni for their great support throughout the entire semester! We would also like to thank the members of Zeta Delta for their hospitality and a time of great fun during the Christmas Holiday, as well as their traditional volleyball tournament!

We are now anxiously awaiting the opportunity to have a successful summer and fall rush, as this will bring more man power into our steadily climbing chapter. The Epsilon Lambda chapter is reaching new heights, and is continuing its proud tradition of dominance in the areas of sports, academics and campus activities.

—Jeff Hannes

**TUFTS**

Beta Mu

At the beginning of the academic year, we at Beta Mu were quite pleased with the alumni turn out at Homecoming. It is always a pleasure to see Delta Tau Delta well represented at our Homecoming game and the University's Block Party. Everyone is doing well, and it is never hard to find a Beta Mu alumni reaching new heights.

**Greening the Greek System:  
the Greek Environmental Coalition at Cornell**

Have you ever returned from studying late in the evening to find that the door to your fraternity or sorority house was left wide open in the middle of the winter? As you walk through the main hall, do you hear the sounds of a lone television set which probably has not been turned off for the past 72 hours? As you pass by the bathroom, do you discover that what used to be a dripping faucet in the shower has now turned into a steady stream of water? Approaching the kitchen, do you find your friend eating a sandwich from 6 paper plates stuck together, drinking orange juice out of 3 different disposable plastic cups, and using a stack of 20 paper napkins?

The situation described above was commonplace throughout Cornell University's Greek system, according to Darren Massara, from Pi Kappa Alpha Fraternity. The prevalence of scenarios like the one Darren related prompted him, along with Katie Goldberg, from Alpha Chi Omega, and Jillian Goldstein, from Alpha Epsilon Phi, to found a program called GRECO (the Greek Environmental Coalition) in the spring of 1992. The GRECO program has two broad goals:

- to increase environmental awareness within the Greek system so that members of fraternities and sororities make environmentally responsible decisions in their personal lives in their Greek chapters, and
- to instill enthusiasm by providing information and support, while assisting fraternity and sorority houses in implementing their own environmental programs.

This program can serve as a model for other Fraternities and Sororities on campuses across the nation. Darren sums up some of the reasons to institutionalize GRECO. "It will not only help our environment but it is also cost effective, easy to implement, and will shed a positive light on the Greek system," Darren said. Here are the four phases of the GRECO program.

**Phase One: Getting Started**

Phase One involved each chapter selecting or appointing a house environmental chairperson to serve as a liaison between his/her house and the GRECO coordinating committee (a coalition group formed with representatives from some of the Greek houses and with members of the Cornell Greens, a campus environmental group). This person was invited to attend an orientation meeting to learn about the relationship between global and local environmental problems and the everyday choices are made by individuals, houses, and the Greek system as a whole. A Green Guide for Fraternities and Sororities that outlined steps each house could take to reduce waste and consumption of the earth's resources was given to the environmental chair of each house at the orientation meeting. The chairpersons are responsible for explaining why and how to implement the changes suggested in the Guide to his or her housemates.

**Phase Two: Educating the Chapters**

In this phase, each house can request an educational seminar facilitated by the GRECO coordinating committee. The seminar addresses any concerns the house may have in implementing the suggested changes in the Green Guide. This is also an opportunity for each individual member to learn even more ways that s/he may live an environmentally sound lifestyle. The first seminar occurred in the spring '93 semester and featured a speaker from the Tompkins County Solid Waste Division.

**Phase Three: Maintaining Enthusiasm**

For Phase Three to happen, the house must receive continued education and support. Therefore, this phase calls for periodic meetings of the environmental chairs with the GRECO committee to provide updated information and more suggestions for maintaining the programs that are already in place. A newsletter to document successes and to inform people about new developments will be published for all the Greek houses and for the general campus community. The creation of this newsletter has been a focus for the current GRECO coordinators during this past year.

**Phase Four: Looking towards the Future**

The vision of the GRECO program is for it to become a permanent part of the Greek system, with environmental directors on the Interfraternity and Panhellenic Councils and with the environmental chairperson position written into the constitution/bylaws of each chapter.

GRECO has received some positive press this past year, because the National Wildlife Federation's Campus Outreach program (Cool It!) has learned of the unique coalition, and has begun demonstrating it. The Cool It! Connection, a quarterly newsletter published by Cool It!, highlighted GRECO in a blurb in their fall edition, and an entry about GRECO will appear in their annual Campus Year in Review. This Review is written every summer to publish the accomplishments of students working towards environmentally sustainable campus practices, and GRECO will serve as a good example to students on other campuses of how to work with an entire population of students that are often overlooked by the environmental movement.

For more information on how to start a project like GRECO on your campus, contact Lisa Maloney, Cool It!'s Northeast Organizer, at (202) 797-5468. ▲

## AMONG THE UNDERGRADUATES

Also in the first semester was the first annual Delt Stand Up Comic night. Along with many talented local comics we were able to raise thousands of dollars for AIDS research. It was a large success at the University and we thank everyone for their help.

As we are approaching the end of our spring semester, it is time to bid our seniors farewell. In honor of our seniors we are holding our spring formal within the next couple weeks.

Keeping the tradition of excellence alive here at Beta Mu, we are pleased to announce yet another successful rush, resulting in a pledge class of fifteen young men. They all are symbols of the level of student and man that we expect here at Beta Mu.

In closing, the year has been a success and we do nothing short of maintaining our high stature here at Tuft's University.

—Ethan Rudin

### WABASH Beta Psi

After an unparalleled fall semester in which Wabash (and DePauw) were featured in "Sports Illustrated" for the 100th meeting of our football teams for the possession of the treasured Monon Bell, and the Delt victory in the Chapel Sing competition (breaking the Sigma Chi's five year reign), the brothers at Beta Psi were excited to return in the spring to continue our success.

We started the spring semester welcoming in our new spring pledge class of five strong men, and initiating a massive fall pledge class of 22 into our fraternity. During our Ritual, three alumni fathers returned to present their badges to their sons. While many of the houses on campus are feeling the pressures of low numbers of freshmen interested in joining a Fraternity, Beta Psi has remained extremely strong, thanks to rigorous rushing, a strong brotherhood, loyal alumni, an excellent reputation on campus, and an impressive shelter. With these persistent efforts by actives and alumni, Beta Psi is currently extremely sound financially.

Many of Wabash athletic teams have experienced a strong Delt presence this year. Currently, there are five Beta Psi team captains. James E. Pearce (cross country and track), David C. Henthorn (track), Kevin O'Reilly (soccer), Chris D. Carpenter (golf), Rosendo L. Tansinsin (swimming) have led each Wabash team to incredible success. A special recognition also goes out to our senior athletes Jason E. Farabee (football) and D.J. Mote (swimming).

The brothers at Beta Psi are also proud to announce that we will be celebrating our Centennial Celebration (as a Hugh Shield's chapter) on September 17, 1994. We cordially invite all Beta Psi alumni and any other Delt brothers in the surrounding area to join us for this



## DYEING TO GET IN:

New  
Collegiate Tie-  
Dye Program  
Sweeps the  
Nation

Get out those Janis Joplin and Jimi Hendrix albums and dust off your lava lamp...the tie-dye craze is hotter than ever on college campuses all across the United States. Students are having the times of their lives holding tie-dye events, festivals and fund raisers, expressing views on important issues and just having plain old fun thanks to RIT Freedom Tees, a new national collegiate tie-dye program sponsored by the makers of RIT Dye, the company that popularized tie-dye in the '60s.

The RIT Freedom Tees program provides college students with a brand new campus activity that is easy to implement and a guaranteed crowd-pleaser! The idea is simple: students organize tie-dye events where people are given white T-shirts (imprinted with a name or slogan determined by the event's hosting group) to tie-dye themselves. The event is also being incorporated into other campus activities, such as freshman orientations, alcohol awareness weeks or Greek happenings; and students are using RIT Freedom Tees events as fund raising efforts to support their groups, clubs or favorite charities.

The RIT Freedom Tees program has received tremendous response from student activity and Greek leaders, as well as housing and residence life directors and officers. Schools all across the country are already enrolled in RIT Freedom Tees, from big universities to small colleges, coast-to-coast — including Bethany College, WV, cradle of Delta Tau Delta.

"Tie-dye has always been a popular way for people to express themselves," says Nina Henderson, a Drexel University graduate who is now president of CPC Specialty Products Inc., which manufactures RIT Dye. "During the last few years, tie-dye has surged again on college campuses, with students dyeing their own shirts instead of purchasing finished shirts in stores. On their own initiative, student groups started using tie-dye for campus activities, such as freshman orientation and other special events. The University of Delaware had a tie-dye party where students tie-dyed shirts that were imprinted with the word 'Diversity.' The idea was to give new students a chance to meet people in their dorms and showcase the diversity of the school."

Henderson continues: "The RIT Freedom Tees program has received wonderful response from the collegiate community. We attended a conference sponsored by the National Association for Campus Activities and we were overwhelmed by the number of students who came over to tell us they either had or are planning to use tie-dye as an activity on their campus. No matter how you look at it, tie-dye is extremely popular and it's here to stay."

To add even more excitement, the RIT Dye folks will introduce an explosive new tie-dye technique in mid-1994 called "Colorflage." The "tie-dye with a twist" was born out of the camouflage look, using bright colors instead of the traditional greens and browns; the technique was then further developed to create new patterns and colorations. Colorflage is easier to do than tie-dye, and the results are just as unique and creative. "We anticipate a tremendous response to Colorflage," says Henderson. "Just as tie-dye became the symbol of an entire generation, Colorflage will come to represent freedom expression in the '90s."

Through the RIT Freedom Tees program, student groups can purchase high-quality cotton T-shirts at cost; the shirts come custom silk-screened with the name of their group or club, a slogan, message, their school logo or whatever they want! For more information, or to request a free RIT Freedom Tees brochure, students can call the RIT Freedom Tees toll-free hotline, (800) 553-3101. RIT Dye is available on the RIT display rack in mass merchandise, discount, grocery, drug, fabric and crafts stores across the country. ▲

extraordinary event in Beta Psi's history. For further information, please contact any member of the House Corporation, or our Alumni Relations Chairmen Todd Andy Perkins and David Chad Routh at: 603-362-9802.

### WASHINGTON Gamma Mu

In addition to winning Gamma Mu's third Hugh Shields in a row, we have been very busy. We just finished our 8th annual Miss Greek Pageant and thanks to the chairman, Ryszard Q. Boilek and Sundeep Mailik, we raised \$30,000 for the Fred Hutchinson cancer Research Center. The event brings together women from all 18 Sororities to compete in the categories of talent, fund-raising and impromptu speaking. In front of a crowd of 1,200 people, Julie Clifton of Gamma Phi Beta Sorority was crowned the winner. This is by far the largest fundraiser in our Greek System.

Junior Chris P. Sherwin is serving his second consecutive term as IFC President. Sophomores Justin J. Mills and Sean A. Singer have also been elected to IFC, to the positions of Secretary and Executive Assistant, respectively.

Freeman Michael A. Boyd just completed a successful season on the Husky Ski Team. Right now, we are looking forward to competing in this year's Greek Week and starting up spring and summer rush.

—Adam Roth

### WASHINGTON STATE Epsilon Gamma

Epsilon Gamma was proud to send 16 delegates to the Western Division Conference in Portland, OR, on the first weekend in March. Epsilon Gamma received an award for academic achievement among fraternities on our campus. Epsilon Gamma was the next chapter in line to receive an Honor Chapter Award and we are confident we will receive the award next year.

Members of Epsilon Gamma are still among the most active on campus. Activities include Army ROTC, varsity golf, track, lacrosse, and a variety of academic honor boards and clubs.

Epsilon Gamma is proud to announce that we are renovating the shelter next summer. With the help of Lance Richert '86 and undergraduate member John McLean, the house will get a \$300,000 face lift.

Andy Winger, '93 is now attending medical school in Georgia and senior Chad G. Slocum has been accepted to the University of Washington Medical School upon graduation in May.

—David Dew

## AMONG THE UNDERGRADUATES

### WASHINGTON AND LEE

Phi

The 1993-1994 school year has proven both challenging and exciting for the brothers at Phi chapter. After a lackluster fall rush, the chapter has picked up additional pledges and membership looks to be improving. Kevin Webb, '88 (Chapter President '95, was recently elected president of the Executive Committee of the Student Body, placing a Delt at the head of student government. The chapter continued to be active in community service with the Adopt-A-Highway project and participation in the Rockbridge Area Recreational Organization softball tournament.

This year also saw the departing of many influential brothers. Matthew McCollum graduated from W&L as the last ever ROTC cadet through the university. He will receive his commission in the U.S. Army this summer. Eric R. Young will be attending Southern Methodist University in the fall to work for a doctorate in Economics. Phi chapter will miss these and all brothers that left us this year.

The chapter's greatest concern continues to be recruiting new members through rush. The IFC's fall rush will take place September 9-24, so if any Delt, Phi chapter or not, can come to Lexington and lend a helping hand, it

would be greatly appreciated. Specifically the chapter needs additional people on Saturday, September 17 to help us charge into the final week of rush. There will be tailgating at the football game, a barbecue dinner at the shelter, and the evening will rock to the music of "Lost in the Supermarket." Hope to see people then.  
—Matthew Haar

### WHITMAN

Delta Rho

After a disappointing fall rush, which yielded only two sophomore pledges, Delta Rho finds itself still on hard times. Membership is already low and will decline further with the graduation this May of a large senior class. In addition, our normally competitive house G.P.A. has slipped alarmingly in the last semester. The gravity of our situation becomes more apparent each day, and strong counter-measures are in the works.

Indeed, under the strong leadership of Chapter President Mark E. Odegard, large strides have already been made. In addition, at this writing, Rush co-Chair Davis R. Qualman has just returned from the Western Regional Conference in Portland with a wealth of new Rush ideas and strategies to improve our house morale. Finally, Delta Rho junior Benjamin I. Schiffer, acting as IFC vice-president, has gained valuable support

for the house from the Greek community as a whole as well as from the Whitman administration.

Despite our other difficulties, the philanthropic interests of Delta Rho have not suffered. This fall, we hosted our annual Haunted House in cooperation with the Kappa Alpha Theta Sorority, and later, participated in Christmas caroling with the Oddfellows Society and, again, the Thetas. In the coming spring, Delta Rho will design and build a system of trails in the Blue Mountains on land owned by Whitman College.

The chapter's strong athletic inclination has also been maintained. Delta Rho members were leaders on the variety tennis, swimming and soccer teams, and in various club-level sports. In addition, sophomore Brent L. Nourse is head-coach of the highly competitive women's rugby team. In intramural sports, Delt's were equally competitive, achieving a hard-fought second in football, and winning both the soccer and basketball leagues. Finally, Paul B. Heath and Joel D. Andren, both seniors, won the prestigious campus-wide ping pong tournament.

As in previous years, this year's seniors are working hard to maintain the pristine beauty of our front-yard waterfall, and in light of that, all is certainly not lost yet.

—Zack Thomas

### WILLAMETTE

Epsilon Theta

Epsilon Theta wishes to salute and support alumnus Alan Leifeit in his continuing battle with cancer. We wish him health and success in his fight.

This March, several members attended the Western Division Conference held in Portland. We received much helpful advice and look forward to implementing it to improve our chapter. During the conference Second Vice-President Dean Koke performed an outstanding Rite of Iris as part of the model Ritual. Also during the week, our chapter held a successful reception for area alumni. We would like to thank those alumni who attended as well as President Norval Stephens, Vice-President Jeff Heatherington, and the other officers and representatives of the Fraternity.

Thanks as well to member Ben Carrington for his continuing outstanding service to our chapter. We were glad to have all of you there and look forward to your increased involvement in our chapter.

Athletically, member David W. Larmouth was honored by the Willamette Rugby Club by being chosen as their representative to the Oregon All-Star team. Also, member Tommy Williams has become one of the bright spots on the Willamette lacrosse team in his position as goalie.

Most recently as a result of the alumni reception we have filled the position of chapter advisor which has been vacant for the past three years. Thank you and congratulations to Mr. Robert Browning for taking on this job. We hope the arrangement will benefit us both.

—Jeff Anicker

### WYOMING

Zeta Upsilon

As the spring semester got started for the men of Zeta Upsilon we were headed by our new President, Jeff Warren. We immediately got started on our rush and were rewarded with a strong pledge class.

To set our goals and make plans for the house in the future we had a house retreat in Centennial. This helped raise the motivation of the members and pledges and also organized the house as a whole.

During the semester our house sponsored a two-on-two basketball tournament and also competed in many intramural events such as softball, volleyball, soccer, bowling, basketball and badminton. The house also participated in the bowl for kids sake to raise funds for big brothers, big sisters. In February, We sent nine members to Austin, Texas for the regional conference.

As the semester came to an end, we lost several members and would like to wish them the best of luck. Thank you for all your hard work and dedication.

—Kenneth Lehman

**Stunning!** This is the best word I could find to describe Marlin Fitzwater's closing speech to a packed house of Gamma Chi Alumni during its 75th anniversary celebration. Marlin had us in the aisle right from the start. His wit and delivery made us understand how he has achieved so much success and how lucky Delta Tau Delta is to have him in its brotherhood. His comments were the climax of one of the most successful alumni weekends held in recent history. The weekend began with a nostalgia night in Bramledge Coliseum. The room was filled with memorabilia of Gamma Chi history, thanks in part, to those alumni who sent in

their own personal scrap book items. Saturday followed with a golf tournament and a tour of the Manhattan countryside with the dinner banquet that evening. In attendance were Frank and Betty Groves. Frank was the Big Six scoring champion in 1937. Joe Haines, the chapter's oldest living and most loyal alumnus, also made an appearance. Joe has spent most of his life giving to our chapter as chapter advisor and we want him to know it hasn't gone unnoticed. Also present were Ken File and Jeff Heatherington from the Central Office and Arch Chapter respectively. ▲

—Brian Zimmerman



**Marlin Fitzwater, former press secretary to President Bush and keynote speaker at Gamma Chi's 75th Anniversary Celebration. From left: Jeff Heatherington, 1st Vice President of the Fraternity, Kelly Wenz, Gamma Chi President, Marlin Fitzwater, Gamma Chi '64 and Ken File, Executive Vice President of the Fraternity.**

**ATLANTA**

The Atlanta Alumni Chapter has been working at "warp speed" preparing for the upcoming Karnea in August. Bill Lee, Karnea Chairman, has the capable assistance of Ty Bridges, Anthony Calcagno, Jody Danneman, Steve Baiocco, Steve Norton, Phillip Beggs, Kirk Knous, Adam Naide, Mo Bunnell, and Mike Deal on the Karnea Committee. Weather control is the only area for which the committee has no volunteers. That was voted to be handled by someone in the Chapter Eternal.

In addition to the Karnea, the Atlanta Alumni Chapter will be assisting in the sponsorship and planning of another summer party for area chapters. The date is set for July 16 and will include a rush workshop conducted by Central office staff members. Any alumni aware of a young man who will be attending college or university where we have a Delt chapter or colony is urged to contact the Central Office at (317) 259-1187 or Mike Deal at (404) 475-2201 with the information. Our chapters and colonies appreciate and can use all rush recommendations.

Monthly meetings continue to be held on the first Tuesday of each month. Meetings begin at 6:00 p.m. and are held at the Stouffer Waverly Hotel at the Galleria near Cumberland Mall. All Atlanta area Delts are encouraged to attend, as are any Delts visiting Atlanta. Annual dues are only \$15.00.

—Mike Deal

**BOISE VALLEY**

The Boise Valley Alumni Chapter meets at noon of the first Wednesday of each month. Prior to May 1994 the Chapter met at the Burger and Brew Restaurant. On the 4th of May noon luncheon was transferred to the dining room of the El Korah Shrine Temple at 1118 West Idaho (Downtown Boise). Frank Bevington, Delta Mu '36, made the arrangements for the new meeting facilities. At the May meeting it was voted to make the switch to the Shrine

Club permanent. At the 6th of April 1994 meeting Mark McCarrol, DM '53 joined the group of regulars. At the May 4th meeting Tom Hennessey, DM '53 joined the regulars and Elmer Peterson, DM '52 was in Boise from Billings, Montana to attend our meeting. The Deltos of the fifties (1949-1959 decade) are the pillar of the Boise Valley Chapter. At this meeting alone 7 out of the estimated total of 15 of the fifties Deltos who reside in Boise were present, a very high percentage. There were three of the thirties decade present at the 4th of May meeting. This is 3 out of an estimated 7 of the thirties Deltos who reside in Boise, also a high percentage. Frank Chapman, GM '32 was also present at the May 4th meeting. He is one of the two GM Deltos in Boise. The officers of the Boise Valley chapter wish to invite all of the Deltos of the sixties through nineties and also those from other than Delta Mu to join us. The largest potential group is the eighties group and perhaps some of those men with leadership qualities can promote attendance of that age group to the monthly meetings.

—Maurice Byrne

**CHICAGO**

There are more Delt alumni concentrated in Chicago than in any other city. The Chicago Alumni Club is rebuilding and your input is important!

Our new steering committee has alumni from chapters all over the country. We are actively recruiting members who can represent their brothers in planning alumni events. Tell us what will interest your friends. How can we involve YOU to benefit undergraduate Deltos and fellow alumni?

If you are interested in helping us plan or in offering leadership, please call Charles Katzenmeyer at 312/528-6162.

**GREATER GREEN VALLEY**

The first meeting of the Greater Green Valley Delt Alumni Chapter was held

on November 23, 1993. The get-together was so successful that members voted to meet monthly the third Thursday thereafter.

Regular notices go to 33 Delt alumni in the area, representing 26 different chapters. Of this number a total of 18 have attended at least one meeting. Class years range from 1930 to 1959.

No formal program has yet been established. Members have discovered, however, that there is indeed a common bond within the Fraternity, and the new association in this retirement community has been most rewarding. Wintertime visitors are always welcome. Several have already been "discovered" through notices in the local newspaper.

Regular breakfast meetings are scheduled for 8:00 a.m. the third Thursday of every month at the Continental Food Lot Cafe, 800 East Continental Road, Green Valley.

Volunteer organizers are Dr. Edward F. Randak, Wabash '42 (625-1434); Robert T. Welch, Cincinnati '57 (648-0630); and Gordan Jones, Nebraska '41 (625-1231).

—Gordon Jones

**HILTON HEAD/ SAVANNAH**

The Hilton Head/Savannah Delt Alumni Chapter is off and running. On April 6, 1994 the group consisting of twelve charter members, was granted a Charter by the Central office.

Our third gathering was a golf outing followed by lunch at the Country Club of Hilton Head on May 23rd. We are fortunate that most of our members belong to Golf Clubs in the area so we are looking forward to playing different courses during the years to follow. Other social and cultural events will be planned during the year. There are 130 Deltos in the surrounding area and we hope to attract more to our Chapter. If you are in the Hilton Head area call Blaine Loudin at 803-681-2910 and we'll arrange a golf game for you with some Delt Brothers.

—Blaine Loudin

**INDIANAPOLIS**

Since our rebirth in January 1993, the Indianapolis Alumni Chapter has continued to grow and flourish. The first Thursday of each month finds us at Laughners Cafeteria in Nora enjoying lunch and an INFORMAL meeting.

This summer we enjoyed an outing at Stoney Creek Golf Course. It was obvious to see why our livelihoods are dependent on other professions. We also took in the baseball game between the Indianapolis Indians and the Nashville Sounds. Other social functions are planned for later in the year.

Members of the chapter have been involved with various Fraternity responsibilities this year. Among our efforts have been: participation in Delt 2000 programs, House Corporation duties, Adopt-A-School tutoring, and providing fund raising assistance to the Educational Foundation.

Although we carry a roster of more than 100 members, we are always looking for more Deltos to share the Brotherhood we enjoy at our gatherings. If you reside or are traveling in the Central Indiana area, please join us at our monthly luncheon. We meet the first Thursday of each month at Laughners Cafeteria, E. 86th Street and Westfield, beginning at 12:00 noon.

For more information, please contact Dave Howard at 317-251-9538.

—Noble Jackson

**KANSAS CITY**

The Kansas City Area Alumni Chapter is going strong. We have had attendance of over 40 men representing various chapters throughout Kansas City at our November and March meetings. We have 70 current dues paying members in the group. Dues are \$10.00 per year and include the quarterly newsletter.

We have various other activities planned for 1994. Our summer meeting will be a "business after hours" mixer hosted by Mark McKee, Gamma Tau. Mark owns and operates Pyramid Pizza in the back of

## ALUMNI CHAPTERS



**Rick Boxx, Gamma Kappa '79, accepts a token of appreciation for serving as president of the Kansas City Alumni Association for the past year from James T. Hise, Division V.P. and Gamma Chi alumnus.**

Kelly's in Wesport. Our group will gather there at 4:30 and wrap things up around 6:00.

Other events will be a fall luncheon at Golden Ox Restaurant on September 7th at noon and a dinner on November 16th at 6:30 at the Ox.

The alumni group is also doing a quarterly newsletter to area alumni. Due to cost restrictions on the mailing we are only able to mail our newsletter to 400 or so alumni out of the 1200 we have records on. If you are interested in receiving the newsletter on a regular basis, please contact John Blake, 6506 N Forest, Gladstone, MO 64118 or by phone at 816-436-8329. Each newsletter features a highlight on a Kansas City area Delt and his civic and business activities, among other highlights of the Alumni group.

We encourage each of you in the Kansas City area to attend one of our future meetings.

—John E. Blake

### NORTH DAKOTA

North Dakota Dels celebrated 75 years on the University of North Dakota campus on March 26 in Grand Forks. International President Norval Stephens was guest speaker, providing insight into the changes ongoing in the

Fraternity and reciting the continuing benefits of the Fraternal experience for undergraduates. Enthusiasm was high especially since Delta Xi was just recognized with a Hugh Shields Award.

Delta Xi grew out of a local Fraternity on the UND campus, Beta Chi Fraternity. Beta Chi was founded in 1919 by nine men committed to being the first group on campus opposed to hazing. Two of the nine founders are still living; Everett King, M.D. '23 of Lakeland, Florida and Ted Rudiselle '23 of Greensburg, Pennsylvania. Another founder, Monroe Berg '22, was credited with computerizing the IRS. Berg also set up computerized tax record statements for several foreign countries.

In 1928, Beta Chi Fraternity decided to affiliate with a national Fraternity, choosing Delta Tau Delta. Seven years later, they successfully petitioned the 1935 Karnea and were chartered on November 23, 1935. Over 750 members have been initiated into Delta Xi.

On February 13th, a gathering was held in Minneapolis for alumni in the Twin Cities with 30 North Dakota Dels attending. Our Alumni Chapter works closely with the Delta Tau Delta Educational Foundation of North Dakota to encourage

alumni participation, fellowship, and contributions of time and funds.

A summer meeting, in July, was planned in Minneapolis, and alumni are encouraged to attend the UND's Homecoming, which will be held October 14-15, 1994.

—Bruce Cjovig

### NORTHEASTERN OHIO

The Northeastern Ohio Delt Alumni Chapter had two recent, well-attended events over the winter months.

In January, we held our annual luncheon for alumni at the Wilshire Grille. In April, Jim Pease, Michigan State '62, President of Carnegie Capital gave a very fine slide presentation at the Watermark on "Asset Management — the Critical Component for the '90s". Over 20 alumni were in attendance.

Our next event will be a joint golf outing with the "Figis" at Orchard Hills Country Club in Chesterland, Ohio. The date is July 20th.

We now have over 200 alumni on our roster. Please call Jim Brooker at 216/696-1275 for further information.

—Jim Brooker

### NORTHWEST FLORIDA

The West Florida Chapter held its annual alumni banquet in April at the New

World Landing Banquet Room in Pensacola, Fla. New alumni officers were elected and goals set for the forthcoming year. The annual softball game which pitted undergraduates against weight-impaired alumni was won hands down by the undergraduates and left many alumni wondering what happened to their youthful bodies. The fellowship was great and a good time was had by all.

Of special note, members of the association were instrumental in getting the new ΔTA alumni sponsored Adopt-a-Highway sign erected on Highway 85 in Fort Walton Beach, Fla.

—Bill Garrett

### SAN DIEGO

The last major event was held on December 2, 1993 in conjunction with the NIC and AFA conventions here in San Diego.

We held a reception and dinner at the Hilton Hotel in Mission Valley which featured Jeff Heatherington as the programs speaker. Jeff talked about some of the exciting new programs for the chapters that are in the planning process. Ken File also addressed the group to update them on other matters at Central Office. Bill Costello and John Hancock also attended.

Among the forty-five in attendance were presidents of the San Diego chapters, Theta



**A crew of out-of-shape alumni proved not match for the virile West Florida undergraduates during the annual alumni-active softball game. Photo by Bill Garrett**

Beta Rho has a large number of local alumni, and is not as much in need of that assistance. For historical reasons, the Beta Omega Chapter is now much smaller, and does not have as many active alumni in the area. There are many Delt alumni from outside the Bay Area who now live here, however, so they will be lending whatever assistance they can to the undergrads at Cal. Those who are interested should contact Nick Lauer, president of the local alumni association, at 415-479-0248.

—Kevin Jewell

### SOUTH DAKOTA

Last March, the seventh annual reunion of Delta Gamma Chapter alumni was held in Sun City, Arizona. The gathering has been restricted to members who graduated or attended in the 1930s and 1940s.

The original get together was planned by Clair O. Harding, *South Dakota '41* and has been carried out by Harry Klostergaard and Howard Preston since Clair's death two years ago. Any and all Delta Gamma alumni from the '30s and '40s are invited to participate. The 1995 reunion is scheduled in Sun City for March 9-10. For further information contact me at 1919 Walnut Street, Yankton, SD 57078.

—Duwane Reaney

### SOUTHWEST FLORIDA

If there is a possibility that you will be in Southwest Florida on Tuesday, March 7, 1995, mark your calendars now and plan to attend the NAPLES RALLY 12. This fun and growing alumni luncheon was conceived by Past President Al Sheriff in the spring of 1984. Each year since, Delt from many chapters have participated. Every Delt is welcome. Remember that the address records at the National Fraternity are used for the mailing. If you will be in Southwest Florida, but the Fraternity has your Northern address, you will not receive an invitation. We look forward to seeing you at the NAPLES RALLY 12.

—Mark English

## A Wrestling Legacy—

Thank goodness for fate. If it hadn't been for Lance Johnson's dad, Jay Jackson's parents would never have met. If they hadn't met, then Jackson wouldn't be around, and the Stanford wrestling program would be missing one of its most vital athletes. Fate is definitely the best word to use to understand the relationship between Johnson and Jackson, co-captains of the Cardinal wrestling team. It's been said that history repeats itself, and in the case of these two friends and teammates, the saying couldn't be more accurate. The story begins a generation ago, when Jackson's and Johnson's fathers were best friends at Franklin High School in Portland, Oregon. Paul Jackson and Ron Johnson wrestled throughout high school, and both went on to compete for the University of Washington. At Washington, the two men were co-captains of the team. They were roommates and fraternity brothers. They lined each other up on dates. They went to each other's weddings. They both had three children. Uncannily, Johnson and Jackson seem to be reliving the college years their fathers experienced. Although Johnson and Jackson grew up in different states (Johnson in Portland and Jackson just outside of Seattle), the two wrestled throughout high school, winning their respective state championships in the same year. Like their fathers, both ended up at the same college, and now the two are roommates, fraternity brothers and share the responsibility of being co-captains for the Cardinal team.

The two also share an intense love for wrestling that overrules all other sports they have tried. "It's the greatest sport. You put two guys together without any equipment and let them go at it," said Jackson. "It's like physical chess — there's a lot of strategy."

Johnson emphasized the total wrestling lifestyle as his primary reason for wrestling. "It's the intensity of the competition, the pure athleticism that draws you to it," he said. Both chose Stanford for the same reasons: academics, location, and wrestling. "And I had Lance here, so I had a built-in wrestling partner," Jackson added. While their similarities seem unceasing, the two have their differences beneath the surface. Ironically, these differences are primarily manifested on the wrestling mats. The ways the two approach matches, for instance, are practically opposite.

"I get myself into a rage," said Jackson. "I tell myself to be mean and nasty...I need to prepare that kind of mentality." Johnson, on the other hand, takes the more passive approach. "I just try to relax a lot, focus on technique, and concentrate," he said.

Their wrestling styles may be applied to their individual personalities as well. Outside the wrestling room, Jackson said he is less likely to take a dare than Johnson is. As it pertains to wrestling, Jackson describes himself as more conservative — "I need to be more like Lance and take risks more," he said. However, Johnson said he wants to keep his risk taking under control, as he finds himself going for the more gutsy moves even when he shouldn't.

Their separate interests apart from wrestling reveal more about them as individuals. Jackson is a talented artist, while Johnson likes to hit the slopes and the waves to snowboard or surf.

"I had a lot of fun this year, and a lot of heartbreaks too," said Johnson. After a torn hamstring and a knee operation, he feels fortunate he was able to keep competing. "I lost a lot of mobility [to wrestle], but I still have no regrets about anything that happened," he said.

Johnson is the only senior on the team this year, and after graduation he looks to complete his masters degree in civil engineering, find a job and, of course, continue to train for upcoming tournaments and possibly the Olympics. "Lance has been a lot of fun to have around. He's a buddy as well as a great athlete to coach," said Horpel. "He is a leader by example — he earned a lot of respect by what he was able to do despite all his injuries."

Jackson, who led the team this season with a record of 23-10 as of last weekend's PAC-10 Championships, looks forward to improving his technique next season and getting more experience. According to Horpel, Jackson's mental toughness and disciplined training style make him a very intense athlete. "He likes being the lone warrior," said Horpel. "He's got an intensity that goes beyond wrestling." —Reprinted from *The Stanford Daily*.

### Gamma Iota alumni and President Stephens visit Founder Alexander C. Earle's grave.

Zeta, as well as the president of the new colony at the University of California @ Riverside. Each gave a brief report on their chapter/colony. A good number of undergraduates attended and enjoyed mixing with the alumni present.

The San Diego Alumni Chapter has a luncheon meeting on the fourth Tuesday of each month. Time, date, and location information is available from Lloyd Pullen at (619) 442-4467. All Delt in the San Diego area are welcome. —James Bowersox

### SAN FRANCISCO

The first lunchtime gathering of Delt alumni who work in the San Francisco Financial District took place recently. A group of the "Downtown Delt" gathered at a local private club, under the auspices of Jeff Filter, *Delta Pi '73*, and had a great time exchanging experiences and reminiscing about the "good old days". Those interested in future such gatherings, or in being responsible for organizing them in other parts of the Bay Area, should contact Kevin Jewell, *Alabama '74*, at 415-421-8232.

The San Francisco Alumni Chapter is continuing its efforts to help undergraduate Delt in the San Francisco Bay Area. In the past, the activities consisted primarily of mentoring sessions held at the local shelters at Stanford (Beta Rho) and UC Berkeley (Beta Omega). Those activities will continue, but it has been decided that a further area where we can help is in assisting the Beta Omega Chapter with rush activities.



**About the last issue...**

I ENJOYED YOUR ARTICLE, "The Art of the Deal." Since his retirement, my husband Perry Davis *Purdue '41* has had time to develop a latent talent in painting. In the last five years, he's developed an interest in ceramics to which he devotes the major portion of his leisure time—particularly in the area of Raku pottery. Like other Delts, your article sounds so much like Perry at this point in our lives.  
—Paula (Mrs. Perry) Davis

SEVERAL MONTHS AGO, I sent you a quite ill-tempered letter, complaining about the relative illegibility of the body type you were using then in *The Rainbow*. Conscience and brotherly regard for a fellow alum of George Washington University — and I trust of Gamma Eta — dictates that I take due note of the vast improvement exemplified by the winter edition of *The Rainbow*, and thank you.

The new type looks fine and reads much easier, and so does the magazine in general. And the contents — especially about Delts in Scouting, Goodwill Industries and other helping agencies — are the kind of stuff young, career-oriented men need to know about. (I hope that they want to know about it too.)  
—Art Branscombe  
George Washington

**Exit a Free Spirit**

PAUL HORNUNG, *West Florida '94*, was described by his priest as a "free spirit young man who

enjoyed life to the fullest." As a fraternity brother free spirit was only the start. Paul was known as a spontaneous and generous brother with a super personality of positive thinking who overcame losing both his parents in a tragic incident. Paul showed the Fraternity how to grieve with dignity and still maintain a positive outlook on life. Paul, a veritable New Orleans "yat" had a zest for life and was Zeta Iota's key to many roadtrips to the Vieux Carre and its haunts.

A highspeed motorcycle crash April 14 was Paul's *coup de grace*—the exit of a free spirit Delt. At the wake Paul was surrounded by his friends, family and girlfriend. A small replica of his prized possession—a red porsche—was clutched in his hand. Also placed with him was a copy of *The Good Delt*, personalized to Paul by every Delt.



Paul Hornung had the making of a veritable Zeta Iota Brother and his free spirit will be missed by all.  
—Bill Garrett  
*West Florida '89*  
Ft. Walton Beach, FL

I AM A LIFE MEMBER of DTD and was initiated into the Beta Iota Chapter at University of Virginia in January 1938. In the recently received issue of *The Rainbow* I noticed, beginning on page 47 a section and a list of names, chapter and college, entitled "50 Year initiates". In May/June 1991 I attended my 50th class reunion at UVA in Charlottesville. I saw and met another brother Delt of Beta Iota. His name is Win Jones. Should he and I have been listed previously in *Rainbow* as 50 year initiates?  
—Emmette Gatewood, Jr.  
Virginia '41

I READ WITH GREAT INTEREST your article on Everett Mann Dickenson Jr.—the 103-year-old RPI Delt alumnus. In particular, his quote "oh, what a shame" when describing the current condition of the Approach, "a gradiose, Greek Revival staircase symbolically linking the city (of

Troy) and RPI", struck me.

I am happy to report that a major project is moving forward that will address Mr. Dickenson's (and many other people's concern. I am involved with a program for the New York State Department of Transportation which will channel approximately one million dollars in federal aid to improve pedestrian access and promote historic preservation in the city of Troy. One component of the project includes "reconstruction of the Approach, *in situ*, cleaning, installation of plantings and appropriate lighting. All work will be done in accordance with the Secretary of the Interior's Standards for Rehabilitation of Historic Structures."

I hope that you can transmit this news to Mr. Dickenson along with my wish that he may have the opportunity to revisit RPI in a couple of years to see the completed job.

—Joseph F. Doherty, P.E.  
Cornell '76  
Albany, NY

**One We Missed...**

Your Spring 1994 issue of *The Rainbow* featured stories about members who are professionals working in the non-profit charitable and philanthropic arenas. Edward Dowell, a graduate of Texas Christian University and member of Epsilon Beta Chapter, has been the Executive Director/President of Juliette Fowler Homes, Inc. since 1981. He is responsible for a charitable non-profit facility which serves youth and their families plus aged and physically impaired adults. In total 300 residents reside at Juliette Fowler Homes with a staff of 190 to care for them. During the past 12 years Mr. Dowell has overseen the remodeling and reconstruction of all the facilities on the 15 acre campus in East Dallas. Ed is a man of great humility, compassion, warmth, humor and vision. He has dedicated his life to the care of others and, I'm certain, reflects the ideals on which Delta Tau Delta were founded.

—Joanne Braucher  
Dallas, Texas  
Foundation Trustee,  
Alpha Xi Delta

**National Service Available**

In the 1960s, Delts and many other young Americans were inspired by John F. Kennedy's notion of public service. From the stirring words of his inaugural speech and throughout his all-too brief tenure in office, President Kennedy challenged his fellow Americans to look beyond narrow self-interest and to give of themselves for a grander cause.

Now a whole new generation of Delts can answer the call. National service legislation passed by Congress and signed into law by President Clinton last year establishing "AmeriCorps" offers a similar opportunity to harness the spirit of public service, and in doing so, invigorate the sense of citizenship and civic responsibility.

Education awards up to \$4,725 a year for two years will be offered to people age 17 or older who perform community service before, during or after their post-secondary education. Those hired will also get a \$7,400 per year stipend — about minimum wage — plus health care and child care if needed.

Regulations for the program have been published. Local and national groups will compete for grants with funding announcements due by late summer.

While special effort will be made to recruit disadvantaged youth (and help with their education costs), people of varying socio-economic backgrounds will be involved. To obtain an application and additional information, the Corporation for National and Community Service can be called toll-free at 1-800-942-2677. Callers will be entered in the data base and notified when national service opportunities become available in their local communities.

What a terrific opportunity for a young, adult or anyone else to service their community and nation. Delts, who place such a high value on community service, should have an especially keen appreciation of the potential of this experience.

Let's promote broad-based Delt participation!

—Jim Eskin,  
George Washington '75,  
San Antonio, Texas.

## AMONG THE ALUMNI

**Ackert, Daniel**, *Ohio '89*, has been promoted to manager in Anderson Consulting's Columbus office. Ackert works in the Financial Services industry and specializes in retail banking systems.



**Abrams, Brian**, *Morehead State '93*, was named Operations Manager of Clercom, Inc., in Williamsburg, OH where he directs the production package and quality control departments.

**Akelsen, Brian S.**, *Texas Christian '94*, received the Gen. Douglas McArthur Award for the #1 ROTC Battalion for mid-sized schools in the nation as well as being chosen #1 cadet by his peers.

**Barger, John M.**, *Mu '79*, has joined the Bankers Trust Company as a vice president for private advisory services in their New York City office.

**Barnes, Samuel G.** *Westminster '69*, joined a distinguished list of Delt alumni who have received Alumni Achievement Awards from their Fulton, Missouri based alma mater. President and CEO of Fifth Third Bank Central Kentucky Inc., Barnes

has record of community service that includes leadership positions in local museums, the University of Kentucky Center for the Aging and the Childhood Autism Diagnostic and Education Foundation.

**Benedict, Roger**, *Case Western Reserve '62*, recently retired from Sears, Roebuck and Co. after almost 30 years. he is currently president of Seaview Unc. a consulting company that specializes in providing marketing and sales services to manufacturers of consumer products. Mr. Benedict, his wife Jean and sons Ben, 23, and Adam, 22, live in Chicago, IL but also spend time at homes in Laguna Niguel, CA and Boca Grande, FL.

**Berday, Doug**, *Washington State '93*, has married his college sweetheart Heidi and accepted a position with Microsoft Corporation in Redland, WA.

**Berti, Jeff**, *Illinois '90*, graduated from the University of Illinois-Chicago College of Medicine and is pursuing residency programs in dermatology and child psychiatry at the Mayo Clinic in Rochester, MN.

**Brands, James E.**, *Wesleyan '59*, became CEO and chairman of Marquest Medical Products Inc., based in Denver, CO, in April 1994. Marquest is an international manufacturer and distributor of specialty cardiopulmonary support, respiratory, and anesthesia disposable devices.

**Branigan, Maj. Matt**, *Indiana-Pennsylvania '79*, has been assigned Chief of Security Policy, Charleston Air Force Base, S. Carolina. Matt and his family recently returned from a five year tour in Germany.

**Callahan, Clayton J.**, *Butler '88*, was promoted to assistant vice president, commercial loan officer with Fifth Third Bank of Western Ohio. He is also the proud parent of a new son.

**Cerino, Cdr. Michael**, *I.I.T. '75*, has been detached as explosive safety officer on the Navy staff in the Pentagon and is currently assigned

as officer in charge of the navy Explosive Ordinance Disposal School in Indian Head, MD.

**Cornelius, Roger W.**, *Bowling Green State '72*, Chief Attorney, Headquarters Services at the Pentagon, was promoted to full Colonel in the U.S. Army JAG Corps.

**Clemens, Rob**, *Allegheny '73*, is the new Technical Director of Hazardous Waste Programs for Ogden Environmental and Energy Services' New England office in Westford, MA.

**Cruse, William C.**, *Marietta '84*, has is currently Schedule Coordinator for The Julliard School's drama division. He lives in Pelham Manor, NY.

**Doherty, Joseph F.**, *Cornell '76*, is involved with a program for the New York State Department of Transportation which will channel approximately one million dollars of federal aid to improve pedestrian access and promote historic preservation in the city of Troy.

**Dunker, Roger**, *Iowa '69*, has been elected president of Prudential Select Holdings, Inc. and Prudential Select Life Insurance Co. of America.

**Flatman, Larry**, *SFA '86*, was recently promoted to Credit Supervisor with General Motors Acceptance Corporation in the acquisition's department. He and his wife, Rachel, live in Shreveport, LA.

**Ford, Lance K.**, *Florida '81*, has been named Vice President of Leasing for the Cafritz Company, one of the Washington, DC area's most established commercial asset management firms, with a portfolio of over 9.6 million square feet of commercial, industrial and residential properties. Mr. Ford also serves as one of the Fraternity's Division Vice Presidents.



**Gallo, Nicholas P.**, *Bowling Green*



## Time Names Auto Dealer for Quality

**A** Columbus, Ohio auto dealer was one of 65 in the United States to receive an award from Time magazine. **Edward M. Nielson Jr.**, *Colorado '58*, received the 1994 Time magazine Dealer Award at the National Automobile Dealers Association Convention in San Francisco. "I was very surprised and honored to represent Nebraska at the convention and receive this award," Nielsen said.

Nielson said he was told about this nomination by the Nebraska New Car Dealers Association in August 1993 when he was asked to submit personal information. The information then was reviewed by a University of Michigan Business School graduate program panel for the final selection.

The award, also sponsored by Goodyear, recognizes outstanding new car dealers for exceptional performance in their dealerships and distinguished community service.

Nielson, a native of Columbus, grew up with with dealership he now presides over. Starting as a part-time apprentice body-technician in 1947 at the shop his father founded in 1925, he became a salesman in 1960, used car manager in 1965 and in 1971, he was named president of the Chevrolet, Buick, Mazda and Geo dealership. ▲

It didn't take long for Los Angeles Superior Court Justice Charles W. "Tim" McCoy Jr., *Purdue '68*, to realize that one of a criminal trial judge's most difficult tasks comes after the trial — when the issue turns to sentencing.

"It soon became clear that I could not just sentence people, many of whom came from difficult economic and social circumstances, without doing something about it, without using my office to perhaps prevent the need for sentencing," says McCoy, 47.

Despite being new to the bench, McCoy wasn't afraid to approach the problem creatively — and take decisive action.

McCoy quietly initiated a program he calls "one-to-one," designed to give preteens who are deemed "at-risk" of gang or criminal involvement an inside look at the judicial process.

Three days a week, he brings these youngsters into his courtroom, where they watch him go through the morning criminal calendar. Before the session, he explains the charges, and gives them an idea of the process that lies ahead. He also gives them a tour of the lock-up facilities, where in-custody defendants are held until their case is called.

Standing inside the lock-up with his marshal and a reporter, McCoy says, "I tell them that wall represents the difference between freedom and confinement, and that they want to be on the right side of the wall."

McCoy resists comparisons with the "scared straight" programs used by some cities, saying his is more like "loved straight."

"I try to show them warmth and caring, rather than trying to scare them," he says.

Colleagues from his former career as a civil lawyer with Sheppard, Mullin, Richter & Hampton say the program illustrates the compassion and innovation with which he approaches his work as a judge.

McCoy does not shy away from

the depth of his Christian convictions, noting it is virtually impossible for a judge to disassociate such personal values entirely from the judicial function.

On the bench, lawyers who practice before him suggest it can be seen in what one described as "bending over backward to be fair."

Not that anyone is complaining.

For example, McCoy is prone to issue written opinions explaining his rulings on motions — a highly unusual practice for a trial judge.

"They're very well reasoned and written," said one lawyer. "It's law school stuff."

McCoy's thinking is that lawyers deserve an explanation.

"One of my most important goals is to do justice and to make sure it is seen that way," he said. "The lawyers work hard on their cases, and I want them to know the issues they raise are thoroughly considered."

While admitting to some differences of opinion with McCoy over sentencing, Deputy District Attorney Michael Villalobos still praises the judge.

"He's very good on evidentiary issues, in part because he actually takes the time to read the cases you bring up," Villalobos said. "He knows he isn't that familiar with criminal law and is taking the extra effort to learn as much as he can."

In fact, McCoy hadn't had much exposure to criminal law before being given a criminal court assignment after his December 1992 appointment by Gov. Pete

Wilson.

He had been a civil litigator with Sheppard Mullin for the lion's share of his legal career working primarily in the antitrust area.

His biggest case at the firm involved a dispute between two aerospace giants over the marketing rights to a fighter plane later used by the U.S. navy during the Persian Gulf war, *Northrop v.*

McDonnell

Douglass. After four intensive years of litigation in the mid-80s, McCoy was finally able to craft a settlement acceptable to both parties.

McCoy is particularly proud that the settlement allowed the parties to set aside their differences and still work together on projects.

"One of the pre-eminent roles of lawyers

and judges alike is that of a peace keeper," he says. "When you help people resolve differences in such a way that they come back to work together again, it's the ultimate win-win in a civil case."

McCoy was born in Washington, DC., the son of a career Marine Corps officer, who for a time was assistant vase commander at the Air Ground Combat Center at Twenty-nine Palms in the Mojave Desert. Christened Charles W McCoy Jr., he early picked up the nickname "Tim" after the Western film star.

McCoy received his first glimpse of the law moving around the world with his father. He spent his junior and senior high school years in London, where he would watch the barristers try cases at the Old Bailey.

"I remember sitting on those

old benches, where observers had sat for centuries, looking up at the lawyers and saying, 'I would love to be like them,'" he recalls.

He returned to the United States to attend Purdue University in West Lafayette, Ind., on a four-year Naval ROTC scholarship. There, he studies computers and management and remains a computer junkie to this day.

He earned his degree in 1968, and chose to follow his father into the Marines. He was sent to front lines in Vietnam, an experience he remembers with a mix of patriotism and the reality of life and death in the trenches during an unpopular war.

"I was saddened by the unrest at home, but I never felt any resentment," he says. "In some ways, I felt good that I was preserving their right to disagree and to influence the government."

McCoy lost some friends in combat but learned a lot about himself, including his own capacity "to stand up under fire." After completing his service, McCoy returned to the States to earn his law degree at the University of Texas School of Law in Austin.

McCoy was a summer associate with Sheppard Mullin in Los Angeles after his second year of law school in 1972 and accepted an offer to return as a permanent associate in 1973 after graduating.

He quickly settled into the firm's business litigation sections, emphasizing antitrust and later branching into securities.

McCoy says he loves practice because of the autonomy, respect, income and he identification with a firm such as Sheppard Mullin. But, he says, he does not miss it now that he is on the bench.

"My love for practice has been replaced by something much better," he says. "Before I was an advocate. Now I'm a decision maker, where I listen to both sides and decide what is right under law and morality, given the advocacy I've heard. It's a calling."

—Article by Richard C. Reuben; reprinted with permission from the *Daily Journal*



## Judge Sees Bench As His Calling

'59, has retired as Executive Director of Pupil Services for the Cleveland Heights-University Heights school system and assumed the position of Supervisor of Psychological Services for the Ohio Department of Mental Retardation in Highland Hills, OH.

**Gray, Jason, I.I.T. '90,** has completed his M.S. at Illinois Tech and has accepted a position as project engineer at Tarlton Corporation in St. Louis, MO. He is reunited with pledge brother Wade A. Rose, who is project architect at Interior Space, also in St. Louis, MO.

**Griffin, David J., Zeta Beta '82,** has moved to Charlotte, NC where he serves as Area Director of Training for Checker's Drive-in Restaurants.

**Harris, James Jeffrey, Bethany '84,** has joined the legal department of Consolidated Stores Corporation as Leasing Manager and Associate General Counsel. Located in Columbus, OH, CSC, a leading retailer and wholesaler of close-out merchandise operates 453 Big Lots and Odd Lots specialty retail stores and 173 All for One single price point retail stores.

**Hartnett III, Maurice A. Delaware '51 /George Washington '54,** after serving 17 years as vice chancellor of the Delaware Court of Chancery, was appointed to the Delaware Supreme Court on April 12, 1994.

**Hayes, Bill, Western Kentucky '71,** was promoted to Captain in the U.S. Coast Guard and assigned as Commanding Officer of the Coast Guard Air Station in San Diego, CA.



**Linnenber, Rev. Daniel M. Bowling Green '76,** has recently been called to be the priest-in-charge of Nativity Episcopal Church in Boyne City, MI. This is an addition to his position as the spiritual director of Harbor Hall, Inc., a residential drug and alcohol treatment center and his private practice as a Licensed

## Cox Plays Big Role in Scoring Cup

Oh, so now you're a World Cup Soccer fan. Now that the commemorative coins are minted and the T-shirts are printed, all of a sudden, your speech is peppered with words like "midfielder" and "header" and "corner kick." But where were you in 1986 when the United States government nearly mucked the whole thing up?

The truth be known, most Americans don't get soccer. They never have. This is the most popular sport in the world, and most of the games, if they are broadcast at all, are not even broadcast in English. And so it came to pass that World Cup Soccer, played for the first time in the United States, might not be here at all if not for the likes of Christopher Cox, USC '73—USC soccer player turned White House legal counsel turned Republican congressman from Newport Beach.

It was Cox who helped steer World Cup officials through Washington's bureaucratic rapids when the United States was first proposed as a venue eight years ago, securing an executive order from then-president Ronald Reagan that directed the cooperation of all federal agencies and cinched World Cup USA 1994. He has since watched over everything—from the commemorative coin to the site of the American team's practice field.

"He was a key. Everybody in the damned government had their fingers in this," said Eddie Mahe, who ran the U.S. Soccer Federation's 1986 campaign to bring the event to the United States. "Without him, I don't know that it would have survived." To understand the process behind this event, one must understand the United States' tepid relationship with a sport beloved by the rest of the world.

World Cup soccer draws a global audience of 2 billion—that's 2½ times the number of people who tune into the Super Bowl. But when professional soccer was briefly played in Anaheim several years ago, officials tried to draw a crowd by asking the Beach boys to perform; the Beach Boys left before the first kick.

So one can only imagine a soccer lover's panic in 1986 when the United States was in the running to host the 1994 World Cup and the bureaucratic months reared its ugly head. The Department of Treasury wanted to know about taxes on income earned by foreign soccer players in the United States. Agriculture wanted to know about the foreign food some athletes planned to import (soccer players are evidently quite finicky eaters). Labor was muttering something about a 40-hour work week.

Howard Baker, then Reagan's chief of staff, sensed trouble. He needed an attorney who could not only navigate the Washington bureaucracy, but relate to a sport that required the use of the head.

There stood Chris Cox, who had played four years of soccer at St. Thomas Academy in St. Paul, Minn., when most of the other kids in his high school class went out for football. A fellow who played varsity soccer at USC, knowing that any other varsity sport at such a prestigious university would have been out of his reach. (Soccer was accessible to mere mortals," he would later recount.) So what if Cox did switch to hockey at Harvard grad school? This guy knew soccer. Baker game him the job.

"World Cup USA was in panic," Cox remembered. "They needed waivers from virtually every agency of the federal government. The President didn't have the authority to waive the laws."

In record time, Cox prepared an executive order directing the agencies to fall in line. Reagan signed it. "Chris personally kept the heat on," Mahe remembered reverently. "He kept a club to the head of every agency. The order was signed on a Saturday, three hours before the bid was to get on a plane for Zurich. "Without Chris, we wouldn't have had anyone inside the White House," Mahe said. "He just kept saying 'President Reagan wants this. Go do it.'"

At the time, great sighs of relief were breathed by American soccer fans, a much-deprived lot left to worship a game that, in the words of one foreign journalist, "America can't bring itself to love." But there was no national jump for joy, not like when Los Angeles locked up the '84 Olympics.

Cox spent the ensuing years helping introduce a bill allowing the commemorative World Cup coins to be minted, lobbied to have the American team practice in Mission Viejo and helped the Rose Bowl win out as final venue over someplace in Florida.

For his efforts, the U.S. team presented him with the first jersey to be signed by all 22 members; he sent it out for framing.

When it was all over, all 22 of the home team's players left the country to play with foreign soccer clubs, because soccer at their level does not exist in this country.

"Sometimes," the congressman said, "it's just easier to watch football." ▲

—Excerpted from an article by Faye Fiore for the Los Angeles Times



Cox

professional counselor with Crossroads Counseling Services. He and his wife live in Potesky, MI.

**Long, Terry, Texas A&I '83,** has recently returned from a three year overseas assignment with Mobil Chemical in Yanbu, Saudi Arabia.

Terry was married last November to

Teresa Kay Tollin of Odessa,

Tx. They now reside in

Beaumont, TX where Terry

is a Senior Production

Engineer with Mobil

Chemical at the Olefins and

Aromatics Complex. During

his overseas assignment,

Terry was able to visit places

such as Kenya, Thailand,

Egypt, and various locations

throughout Europe.

**Mallery, Charles H., Georgia '65,**

the associate dean of Arts &

Sciences, he has been named head

master of Pearson Residential

College at the University of Miami, a

living and learning educational

experience which provides faculty

leadership for educational and

cultural programming. Professor

Mallery and his family will reside in

the college beginning Fall 1994.

**Mansfield, Todd, Northwestern '91,**

now hosts a national sportstalk show

for the Sportsfan Radio Network in

Las Vegas. Heard between midnight

and 5:00 a.m., the show is heard in

cities around the country.

**McCarthy, Tim, Illinois '68,** has left

his position as an executive with

SecurityLink Corp. and been sworn

in as the Chief of Police for the

Chicago suburb of Orland Park. As

a Secret Service agent McCarthy was

credited with saving President

Reagan's life during the 1981

assassination attempt.

**Metro, David G., Pittsburgh '90,**

graduated from the University of

Pittsburgh Medical School and will

be completing residencies at Mercy

and Presbyterian University Hospitals.

**Moore, John, Ohio-Wesleyan '52,** has

recently relocated to Stanwood, WA

after a lifetime in New Jersey as

**W**ho would have guessed that when Frederick Smith founded Federal Express in 1973 his application of a “hub and spokes” system to air cargo would change the way America does business?

One of the largest venture capital start-ups in American business history, Federal Express has become a global operation, delivering more than 1.5 million critical items each workday.

The company's rapid growth and ability to maintain extremely high standards of quality have been attributed to its firm adherence to a corporate philosophy of People-Service-Profit.

Briefly stated, P-S-P means that when the work environment encourages employee autonomy, involvement and respect, employees will, in turn, deliver excellent service, and profit will follow naturally.

Contributing to the success of this philosophy in recent years has been the efforts of Bob Bennett, *Cornell '71*, who, from his Memphis base, serves as the company's Managing Director, Regional Planning and Administration for the southeastern United States.

In that role, Bennett has direct responsibility for staff support groups, including service engineering, properties and facilities, training, maintenance, customer convenience network and day-to-day administration.

Previously with New York-based Manufacturers Hanover, Bennett joined the FedEx team in 1979, experiencing, as most transplants do, the culture shock of Memphis's slower pace. Yet, adapting aside, Bennett feels very fortunate to be in a company that has won the Malcolm Baldrige Quality Award—the first service company to be so honored. He comments:

“The most rewarding thing about working here is the ability to have an impact—to make a difference—to be valued. Generally, everyone is trusted to do their job properly. That trust is reflected in the work ethic.

The company's reputation for quality service and looking out for its workers continues to pay off in the large numbers of qualified applicants who seek to enter the ranks. For those seeking the orange and purple

their college years so that, hopefully, after they graduate, they'll be more inclined to pursue a career with the company.

Bennett is the first to acknowledge that, on the competitive front, the industry always faces big challenges. Like most service businesses, a down economy always has a major impact. While FedEx has been a player in the international market for sometime, it's only just



## OVERNIGHT SUCCESS

path, it is truly open only to the chosen.

Filling its needs first by insiders, in major metropolitan areas, state employment agencies pre-screen applicants. In some locations, they don't have that luxury and stations managers themselves make the hiring decisions. College recruiting has been done for a few divisions—putting a program in place for a more organized system to identify those folks who would be the best bets for operations and management careers. The company's unique “Inroads” program brings minorities in during

beginning to pay off.

Some of its edges are technology based. COSMOS, its real-time tracking system, helps pinpoint a shipment location at every stage in the process. The success of some ventures has been beyond the company's control. Zap Mail failed because when the Challenger explosion happened, it pushed program back and the loss of getting satellite launched pushed the company back, costing the company its competitive jump in the e-mail arena.

As to the future, the company is looking toward providing expanded road net

opportunities as well as increasing its business logistics services. Entering into strategic partnerships with catalog merchants has opened a whole new avenue. With L.L. Bean, for example, the volume has far exceeded expectations.

Bennett acknowledges that his fraternity experience contributed substantially to his ability to interact with and get along with folks. He says, “You learn very quickly in the business world that you can't do anything by yourself. Taking a leadership role in the chapter really makes a difference — it doesn't matter what the position is—the value comes from the experience.”

The other joy of fraternity life for Bennett was the informal groups that formed within—football and hockey teams, outside service activities—each contributed to a results-oriented philosophy that has helped him, and can help others, succeed in the real world.

Now, in addition to Bennett's responsibilities which force him to travel frequently, he stays active in his church and the community coaching his three children's soccer, baseball and basketball teams.

His philosophy for happiness stems from discoveries he made about himself in the chapter house — “take advantage of being well-rounded, learn what you can from every experience, enjoy life, and most importantly, be yourself. Do what you like to do —what makes you happy—and then make things happen in whatever career you've chosen.” ▲

## A M O N G   T H E   A L U M N I

president of Framar Metal Products, Inc. He enjoys retirement with his wife Joan and the '69 Jaguar E-type convertible he restored.

**Nasharr, Daniel J., Hillsdale '85,** is an account executive with Direct Marketing Technology in the Chicago area. He and his wife just had a new baby boy in May.

**Newcomb, David E., Akron '81,** has been named a Project Director at Marplex, Inc., a technical training and business communication company in Twinsburg, Ohio. He coordinates the design, development and production of instructional materials for a variety of clients. He and his wife have two children.

**Norton, Steven, Georgia '85,** has accepted the position of senior consultant and manager with Coopers & Lybrand's Risk Management Consulting Practice. Steve left Rollins Hudig Hall where he was employed for the past nine years, most recently as vice president in the Atlanta office. Steve also helped the Fraternity develop its insurance program.

**Pelkin, Chris, Ball State '74,** vice-president of First American Real Estate Information Services, Inc., opened offices in Kansas City and St. Louis to support his primary office in Denver, CO. Pelkin manages operations over an eight-state area for the tax services division of First American. He has recently had a new home built for himself, his wife and son.

**Perdue, Grady, Alabama '74,** has been appointed chairman of the Department of Economics and Finance at the University of Houston—Clear Lake.

**Pona, Charles, Bowling Green '82,** was elected to the Mayfield Heights City Council and took office in January 1994, serving a four year term. Mr. Pona also serves on the Mayfield Heights Planning Commission.

**Raich, Maj. Bruce, Florida '76,** retired from the U.S. Marine Corps. He is now employed as a registered

representative with USPA and IRA, a family financial programming organization that serves the nation's military. My wife Betsy (a Delt sister) and our two children live in Stafford, VA.

**Richte, Thomas A., Wisconsin '60,** has retired as a Captain from the U.S. Naval Reserve and started Technolink, an import-export company specializing in electro-optical high technology. He now lives in Albuquerque.

**Roche, Thomas, Penn State '78,** has been elected a trustee of the New Jersey Society of Certified Public Accountants (NJSCPA) for a two-year term effective June 1, 1994. He is a partner at Granick, Strauss, D'Angerio, CPAs in Union, NJ.

**Sands, Troy, Pittsburgh '89,** graduated from Ohio State University's College of Medicine on June 9th 1994. Troy known as the "Piano Man" for his Greek Week accompaniment to several dance routines, now plays in bands (rock and jazz) in Ohio. Dr. Sands has accepted a residency at Rainbow Babies and Childrens Hospital in Cleveland and will reside in Hudson, Ohio with his wife and child.

**Satre, Philip G., Stanford '72,** has been named chief executive officer and president of Promus Companies Inc. Satre joined Promus in 1980 and held various senior positions with Harrah's.

**Schult, W. Eric, Bethany '80,** won the internationally known fantasy and science fiction writers competition, the L. Ron Hubbard Writers of the Future contest. Mr. Schult's story, "Silicon de Bergerac" was printed in the contest's annual anthology, Volume 10, released last May.

**Schwensen, David, Bowling Green '75,** got married on April 9, 1994 to Debbie Baker of Vermilion, Ohio. He is currently a writer for *The Morning Journal* newspaper in Lorain, OH and covers the comedy and country music scenes. He also is taking his family business, Schwensen Bakery (Est. 1893) into its second century.

**Smilek, John M., Akron '76,** received, along with his wife Jill and children Jennifer and Dan the Wright-Patterson Air Force Base "1993 Family of the Year Award" for their work in foster care, church activities, community sports and Boy Scouts. Lt. Col. Smilek is chief, International Programs Division at the Wright Laboratory WPAFB.

**Sovar, Thomas E., Missouri @ Rolla,** received a N. S. Fellowship and has been at Stanford for the past four years. He is currently in stress engineering with the Boeing Company in Seattle, WA.

**Spratt, Henry G., Georgia Tech '77,** has been awarded tenure and Southwest Missouri State University as well as accepted a position in the Dept. of Biological and Environmental Sciences at the University of Tennessee @ Chattanooga. He and his wife and their two sons live in Hixson, TN.

**Stevenson, Charles, Cincinnati '62,** has accepted an appointment as a U.S. administrative law judge with the Office of Hearings and Appeals of the Social Security Administration.

**Sula, Richard L., Jr., Nebraska '88,** has

been hired as the head boys basketball coach at Blue Valley High School in Stilwell, Kansas, a suburb of Kansas City.

**Swaggart, Don, Washington & Lee '80,** has been named Director of Alumni Affairs for the St. Alban's School, a private boys school in Washington, DC affiliated with the National Cathedral of St. Peter and Saint Paul. He previously served as Director of Admissions for the Landon School in Bethesda, MD.

**Thomas, Ted, South Dakota '71,** has recently received the certified commercial investment member award (CCIM), making him the recipient of more education designations from the National Association of Realtors, the world's largest trade organization, than any realtor in the state of South Dakota. He is the immediate past president of the Sioux Falls Board of Realtors and a board member of the South Dakota Association of Realtors. He is the owner/broker of Thomas Company Real Estate.

**Schoonhoven, Derick, Carnegie Mellon '52,** recently passed the Technical Knowledge Examination (TKE) of the Illuminating



**Steiner, Keith J., Allegheny '73,** investment executive, PaineWebber Inc., Carmel, IN has been certified as an Investment Management Analyst (CIMA) by the Investment Management Consultants Association. The curriculum involved in-depth coverage of such topics as asset allocation, ethics, due diligence, risk measurement and investment objectives. Mr. Steiner is among only 290 people nationwide who have received the designation.

BUNELLITIES

ROCKS • SCISSORS • PAPER

Thoughts on the absurdities of life  
by Mo Bunnell  
Ball State '83

**D**on't let your friends fool you; titanium scissors don't exist, and they don't cut through rocks. Rock smashes scissors. Scissors cut paper. Paper covers rock. And that's it. Except, of course, for dynamite.

I was first exposed to Rock-Scissors-Paper at a young age; I think it was third-grade. My friends and I played whenever 1) we found that our toys weren't as much fun at home as they looked on TV, or 2) we were in a public place and in prime position to embarrass our parents. The winner of each match won the right to wet his index and middle fingers with his tongue and to slap the losing player as hard as possible on the underside of his forearm. This prize may not sound too grand in this age of game shows and state-run lotteries, but victory is sweet.

This experience turned out to be a great training for being a Delt. You see, at Ball State, we decided nearly every dispute with Rock-Scissors-Paper. Of course, in college, we felt the need to act intellectually, so we used a much more advanced name, Rho Shambo, to describe our game. With competition as our motivator, we elevated the game to an art form. By my junior year, we grew bored of the traditional

rules and incorporated our own Official Delt Rules into our chapter's By-Laws. The standard Rho Shambo rules were used with the following additions:

**Dynamite:** We added Dynamite for extremely important circumstances, such as deciding who should retrieve the TV's remote control. Dynamite "blows up" Rock, Paper and Scissors. We had to be careful though — we could use Dynamite only once per week. And, we weren't allowed to have any sticks on reserve.

**The Black Hole:** This is by far the most powerful R-S-P weapon. Each Delt is given a Black Hole upon initiation and, short of saving the entire planet from destruction from extraterrestrials, will never be given another. The Black Hole is thrown by raising one's hands triumphantly over his head and touching his two middle fingers which

makes a large "hole." I've never actually seen anyone throw their Black Hole, but I would imagine that it would be fun to shout something like, "In your face, Worm Breath," when you threw it.

Rho Shambo served many purposes. Losers carries cafeteria trays, bought CD's, and drove to the Village Pantry to purchase Mug-A-Lugs full of Dr. Pepper. Rho Shambo always knew who wanted to vacuum the formal room and it even knew whose date looked the best. Rho Shambo was our method of determining nearly everything. And, it worked.

So, my Delt brothers, here is my idea. I'm calling you to arms. If Rho Shambo worked for our Delt chapter at Ball State, it can be used to rebuild America. If we could get Congress to pass a national Rock-Scissors-Paper Act, America once again could be on the cutting edge of world leadership. I propose that all governmental agencies and corporate America use Rho

Shambo as their chief decision-making tool.

Decisions in Congress, court cases, Little League tryouts (of course coaches' sons would be excluded), and Grateful Dead ticket sales are all decisions that could be better decided by Rho Shambo. It could decide which claims gets covered in our National Health Care plan, which Elvis stamp gets licked, and whether or not ball players win in arbitration.

Of course, all governmental causes are best introduced through grass roots movements, so I invite you to join my newly formed group, United We Shambo America. Membership is free if you beat me in Rho Shambo over the phone. Otherwise, you'll have to pay me \$20 per year if I win. But I'm trustworthy and I swear I pay taxes.

Once you join, we'll go to work. Our "Fist Pounding" group will attack all of our representatives until government is altered to include Rho Shambo. But don't wait to join the group; start now! You can begin by approaching everyone you know. Challenge that loud neighbor to wash your car. Go double or nothing on that promotion. Get aggressive. Give 'em Hole. ▲

CROCK

By Bill Rechlin and Don Wilder





**Warriner, Timothy**, *UCLA '89*, graduated from Santa Clara School of Law in 1993 and completed a six month externship with the Third District Court of Appeal. He practices law in Davis, CA and was recently appointed to the Yolo County Juvenile Justice Commission. He also appears regularly with his band Rule of Thumb.

Engineering Society of North America. He may be the first person to be both a ΔΤΔ and a TKE!

**Turck, Louis**, *Oregon '61*, retired in July, 1993 from Portland Public Schools and when not traveling lives in Klamath Falls, OR.

**Urbanowicz, E. Peter, Jr.**, *Tulane '85*, was elected president of the New Orleans Health Care Managers Association, an inter-disciplinary health care executives organization of hospital administrators, insurance executives and health care consultants. He is a member of the New Orleans law firm of Monroe & Lemann, focusing on health care law and representation of health delivery systems.

**Van Waitsman, Rick**, *Emory '73*, now lives in Shreveport, LA with his wife and two daughters. He is a federal administrative law judge with the Social Security Administration.

**Waltrip, John**, *Missouri '82*, has worked for the past 3 years as a computer engineer with the U.S. Army Technology Integration Center at Ft. Huachuca, AZ. He evaluates notebook and desktop computers, along with Personal Communicators for the U.S. Government.

**Wassilak, Jeffrey P.**, *Missouri-Rolla '76*, is a project engineer for Horner & Shifrin, a multidisciplinary engineering consulting firm in St. Louis.

**Weber, Fred**, *Colorado '65*, was appointed Director of Franchise Development, the Prudential Real Estate Affiliates, for the Atlanta-based Southern

Region.

**Whitney, Herb**, *Kansas State '63*, was inducted into the KSU College of Engineering Hall of Fame.

**Wolter, Duane**, *Marquette '71*, recently accepted the position of senior vice president/finance and chief financial officer at L. Luria & Son, Inc, a specialty discount retailer.

**Wright, Bill**, *Oklahoma '69* and **Wright, Bob** - *Oklahoma '44*, are proud to announce the addition of a third generation Delt. This February, Bill's youngest son, Matt, was initiated into the Gamma Iota Chapter. In addition to being the newest Delt in the Wright family, Matt is a freshman Communications major and a member of the University of Texas Men's Soccer Team. Bob is enjoying his retirement from dentistry in Tulsa, Oklahoma and Bill is Director of Compensation for Conoco in Houston, TX. Bill's other son, Jeff, graduated from SMU where he was a KA (unfortunately there was not a Delt Chapter at SMU). Jeff is a legal assistant with a Dallas law firm. Three out of four Wright men now "brothers", but it's two against two when OU plays UT in football.

## Voran Receives Ball State Honors

At its annual Fellows Society Dinner held May 7, Reed D. Voran, *Kansas '35*, received the President's Medal from Ball State University. Approved by the university's Board of Trustees in 1989 the medal recognizes unselfish contributions to the advancement of the university, the community, the state, or the nation.

Reed D. Voran was born and reared in Pretty Prairie, Kansas, a town of 561 inhabitants in the middle of southern Kansas. After graduating from the University of Kansas he earned a law degree from Harvard. During W. W. II, Voran served as a special agent with the FBI. Following the war, he and his wife Jo moved to Muncie, Indiana where he joined the law firm then called Bracken Gray DeFur, which is now DeFur, Voran, Hanley, Radcliff & Reed.



In addition to his distinguished law career, Reed Voran has been an unselfish and dynamic community leader. He served as president of the Muncie Rotary Club and the Delaware Country Club. His trusteeships include Ball Brothers Foundation, the George and Frances Ball Foundation, and the Muncie YMCA. Further, Mr. Voran served on the boards of Merchants National Bank, Ball Stores, Ball Memorial Hospital, the United Way of Delaware County and Ball Corporation. As an attorney for that corporation, he was instrumental in orchestrating the public sale of stock. He has also been an active member and elder of the First Presbyterian Church and served on the house corporation when Epsilon Mu Chapter was installed in 1966.

In 1989, Mr. Voran's firm honored his retirement by endowing a Ball State distinguished professorship in his name. The first Reed D. Voran Honors Distinguished Professor in Social and Behavioral Sciences is Dr. Patrician Keith-Spiegel.

In presenting the award, university officials wrote that "any community is truly rewarded when a gentleman of Reed Voran's intelligence, wisdom, humor, insight, diplomacy, and commitment is willing to give of himself to improve the quality of life for others. At some point then, it becomes the responsibility of those within that community who have benefitted from this kind of commitment to recognize the contribution that has been made. Ball State University is proud and honored to assume that responsibility."

# WRITER STUMPED BY SUCCESS OF 'GUMP'

Tom Hanks is not Forrest Gump, despite what the ads and the posters for the hit movie say. If that honor belongs to anybody, it belongs to Winston Groom, *Alabama '65*, who has much in common with the pure-hearted, simple-minded man-boy who manages to land in the center of nearly every major event of the past several decades.

Both Groom and Gump are big (6 foot 6 and 240 pounds), both grew up in Mobile, Ala. (Groom the only son of a rich old family, Gump the orphan of a longshoreman crushed to death by a load of bananas), both played football (Gump as a college star, Groom only in high school), both served in Vietnam (Gump as a grunt, Groom as a second lieutenant), both spent time in Washington, Gump as the guest of presidents, Groom as a newspaper columnist for the now-defunct *Washington Star*, before he quit in the mid-1970s and moved to New York to become a novelist.

"Of course," Groom adds, "I didn't become a professional wrestler and wrestle...as Forrest does. And I didn't go up in outer space or spend four years playing chess with a cannibal."

Groom is talking about the Gump of his 1986 novel. The Gump of the movie is much different; the difference, indeed, can be startling—and, if you are (like Groom) Gump's creator, perhaps annoying.

In one scene from the movie, just after President Johnson has given him the Medal of Honor for heroism in Vietnam, Gump, in his dress uniform, stumbles onto the makeshift stage of a

massive antiwar demonstration and is asked to give his opinion about the war.

Suddenly an angry veteran sabotages the sound system, and Gump delivers his views into the microphone heard neither by the placard-wielding protesters, nor by moviegoers.

Readers of the novel, however, learn Gump's views on the war quite clearly: "It is a bunch of —" he says more than once, simply, scatologically and to the point.

"Movies is movies, and books is books," Groom says, Gumpishly, over the telephone from the home he shares with his wife in Point Clear, Ala. The author stayed away from the movie set and was reportedly upset at the casting of Tom Hanks in the title role.

Now he says, "Every writer would like to see a book made into a movie that is just like the book." But, he adds, "This is the No. 1 box-office hit in the country. I'd be crazy to complain about this movie. This movie's wonderful. If I had had the opportunity to make even one change, and it spoiled what they did, I'd be kicking myself for the rest of my life."

Winston Groom is obviously not Forrest Gump, either. "A good bit of him is the way I would like to be, as opposed to the way I am." But Groom, too, has lived a crammed and complicated life and is now, at age 51, experiencing a Gump-like chunk of luck and success.

"The damn phone never quits ringing," he says, but then quickly adds, "which is always nice" —a detour into Southern manners that does not last long. "You know,

you feel like saying, 'Where the hell were you in the past five or six years?'"

His first novel in 1978, *Better Times Than These*, based on his experiences in Vietnam, won him "awe-struck" reviews (in the description of one reviewer), a big paperback sale, a profile in *People* magazine and a big party in the Hamptons. While still a reporter he had made friends with literary bigwigs Willie Morris (then "writer-in-residence" at the *Washington Star*), Irwin Shaw and James Jones, all Hamptons habitués. Groom settled into the literary life of the Hamptons and the Upper East Side of Manhattan.

He wrote *Forrest Gump* eight years ago, after a conversation with his father about a retarded boy from his youth who was also an accomplished pianist. "I wrote it in six weeks. I had no notes, no outline. All I had was the character. It just kept coming. I've never done that before or since."

It was the sale of the movie rights to *Gump* in 1986 that enabled Groom to move back to Alabama and build

a house near his sick father. Ironically, for the past five years or so, *Forrest Gump* has been out of print, as are all Groom's other books.

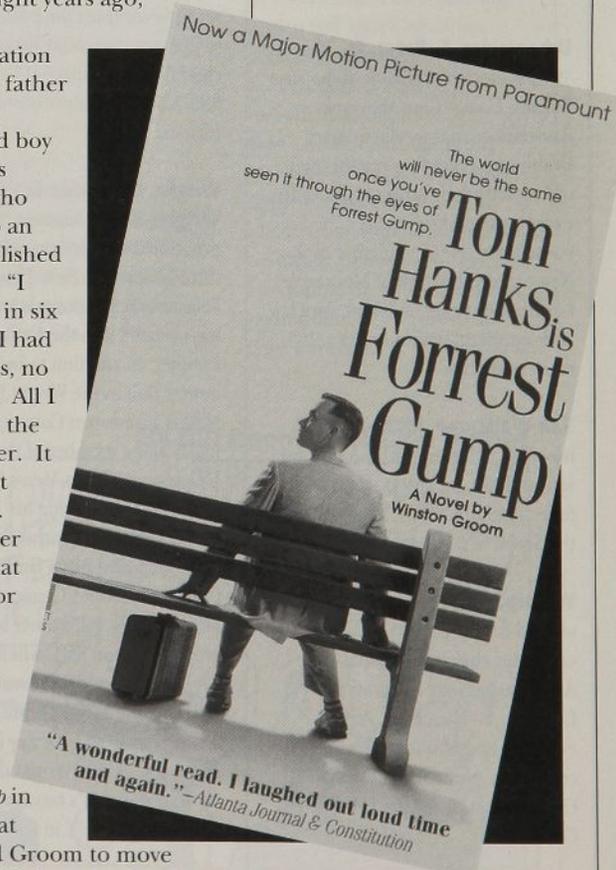
Pocket Books has just printed about 700,000 paperback copies of *Gump* (it originally sold about 40,000). His other books are all scheduled to be republished—all due to the success of the movie.

"Somehow this character has touched a chord with people," Groom says, but he will not speculate why: "I try not to attach meaning. I didn't intend for there to be a message anywhere."

In that, he is like his character, and in other ways, too. What does Winston Groom think of the Vietnam War?

"I thought it was a bunch of —" he says. ▲

—By Jonathan Mandell for  
NEWSDAY. Reprinted with  
permission.



**BETA-Ohio**

Robert L. Hartford, 1936

**ZETA-Case Western Reserve**

James N. Roy, 1936

**KAPPA-Hillsdale**

Joseph F. Carpenter, 1929

**MU-Ohio Wesleyan**

Lloyd T. Stillson, 1929

**OMICRON-Iowa**

Thomas E. Burke, 1958

**TAU-Pennsylvania State**

Joseph J. Hritz, 1976

**PHI-Washington & Lee**

Jonathan R. Lemon, 1965

**BETA BETA-DePauw**

David L. Grummon, 1939  
James D. Wharton, 1936

**BETA GAMMA-Wisconsin**

Thomas M. Corrigan, 1940  
Floyd F. Hewett, 1919

**BETA EPSILON-Emory**

Richard M. Thornton, 1963

**BETA SIGMA-Boston**

David J. Greenwald, 1995

**BETA THETA-University of the South**

Joe W. Earnest, 1928

**BETA KAPPA CC-Colorado**

George B. Dolan Jr, 1948  
W. Dean Stapp, 1927  
William J. Wallace, 1933  
Richard B. Williams, 1933

**BETA LAMBDA-Lehigh**

Dennis R. Maus, 1962

**BETA MU-Tufts**

John J. Finn, 1953

**BETA XI CC-Tulane**

James D. Tufts II, 1947

**BETA RHO-Stanford**

A. Brooks Berlin, 1920  
David G. Cuthbertson, 1939  
Talbert Josselyn, 1909  
Michael H. Walsh, 1964

**BETA TAU-Nebraska**

Harry M. Hepperlen, 1927

**BETA UPSILON-Illinois**

Harold A. Lancaster, 1937

**BETA PHI-Ohio State**

Carl L. Goodlin, 1926  
Reginald W. Testement, 1933

**BETA PSI-Wabash**

Richard Q. Cooper, 1951  
David S. Schreiber, 1957

Even years ago, Bob Hartford was preparing one of the many articles he wrote for *The Rainbow*, when he suffered a heart attack. Hospitalization brought a temporary slow-down in his usual vigorous lifestyle, but it did not cause him to miss a deadline. Just a few days into his recovery, he popped up in his hospital bed, with a portable typewriter on his lap, and completed the article.

That was Bob. Two weeks before his April 13, 1994 death from pneumonia he was assembling material gathered from archives and responses from mailings to 750 Deltas for an update on Beta Chapter's history. His plan was to spend this summer writing, so it could be well underway in time for the Atlanta Karnea.

As the Fraternity's historian, he already had written two editions of our international history, published in 1978 and 1989. Yet, his books and *RAINBOW* articles barely scratched the surface of contributions this extraordinary Delt made to the Fraternity — and to many other American organizations, for that matter.

Born in Athens, Ohio, across the street from the Beta Chapter house, he pledged Delt in 1932, beginning an unbroken chain of active participation extending through the undergraduate and alumnus years. He headed alumni chapters in Pittsburgh and Cleveland, served on House Corporations of Ohio and Case Western Reserve

chapters, and in 1947 began long service at the international level as a vice president of the Northern Division. This led to the Arch Chapter, as Northern Division president, second vice president, secretary, first vice president and, in 1968, president of the Fraternity.

Meanwhile, he rose



Robert L. Hartford

Ohio University '36

1914-1994

through the ranks of the Cleveland-based Penton Publishing Company from an editorial staff trainee to president. He was on national boards of the Business/Professional Advertising Association, the Association of Business Publishers, and the Business Publications Audit of Circulation. He won awards from several industrial advertising and business publication groups. He was a Vestryman, warden, lay reader, and board member of the Episcopal Church, serving also as president of its national magazine.

After retiring in 1972, and moving with his wife, Margaret ("Peg") to Sarasota, Fl., Bob became editor of a new Fraternity publication, *The Delt World*, continuing that volunteer effort until his death. Whenever his expertise was requested for any Delt job, it was provided, willingly and without concern for recognition.

An avid boater, Bob was vice commodore of the Florida Council of Yacht Clubs and editor of a club magazine, which had retired Pulitzer Prize winners on its staff. For many years, his cruiser, "Delta," and its dinghy "Tau," were well known to boaters on Lake Erie and the Gulf of Mexico.

Bob and Peg Hartford, had four daughters, two sons, and 12 grandchildren. Peg died January 16, 1993. Last fall, Bob married Kay Runk, whom he said would "soon be absorbing a lot of Delt lore."

The lore of which he spoke referred to current, as well as past milestones. Our Fraternity's

strength, he once said, "always has been, and will continue to be represented by successfully meeting changes in the world and on the campus."

Bob Hartford helped perpetuate that strength for six decades. ▲



Hartford as a young student at Ohio

—David Neal Keller  
Ohio University '50  
Former RAINBOW Editor

# Resurrections!

From time to time, the Fraternity receives erroneous information regarding the death of its members. While every precaution is taken to ensure the source is reliable it is often not possible to accurately verify each report. We apologize to the following people for whom "the news of your death has been greatly exaggerated."

**Robert D. Acton**  
*Illinois '44*  
 11 E. North Street  
 Danville, IL 61832

**Robert C. Hussle**  
*Wabash '87*  
 587 Virginia Ave. NE #1007  
 Atlanta, GA 30306

**Charles H. Warner III**  
*DePauw '42*  
 8330 Blue Spruce Way  
 Windsor, CA 95492

**Herbert R. Zick**  
*Colorado '50*  
 4803 Briar Ridge Court  
 Boulder, CO 80301



Dave Repp

## James Kelly, DePauw Benefactor, Dies

James J. Kelly, *DePauw '54*, died January 8 in Geneva, Ill. In addition to serving as Immediate Past Chairman of DePauw's Board of Trustees, he had been awarded the distinguished Old Gold Goblet and was instrumental in helping his alma mater raise \$121 million during its Sesquicentennial Campaign. The campaign enabled the university to build the Center for Contemporary Media, renovate Harrison Hall and earn the confidence of the Olin Foundation which funded the new biological sciences building. A partner at Goldman Sachs & Co. until he retired in 1979, he was a life partner in the DePauw Society and established an endowed scholarship for outstanding students. An active alumnus of the Fraternity, he was involved for many years with the Beta Beta House Corporation and was a generous contributor of his time and resources to the International Fraternity. ▲

**Above: Kelly, right, and former Delt International President and fellow DePauw alumnus Bud Tucker, left.**

- BETA OMEGA-California\***  
 Thomas J. Barfield, 1936  
 Samuel D. Barkley, 1917  
 Sylvan G. Bay, 1924  
 W. E. Clinton Bonifield Jr, 1946  
 Chester A. Bowes, 1923  
 Perry E. Byerly, 1949  
 Russell A. Calkins Jr, 1935  
 Raymond J. Casey, 1922  
 Albert F. Couderc, 1932  
 Alfred K. Crebbin, 1927  
 Gordon W. Daggett, 1942  
 Beach H. Dean Jr, 1929  
 Charles S. Dimm, 1917  
 Paul C. Donovan, 1930  
 Louis A. Dore Jr, 1943  
 Eugene M. Elson, 1925  
 Cuthbert M. Fleissner, 1910  
 Balfour C. Gibson, 1939  
 Edwin M. Glasgow, 1930  
 James E. Gosline, 1930  
 Kenneth S. Griffin, 1914  
 Albert S. Guerard Jr, 1932  
 Eugene I. Harrington, 1927  
 David O. Harrington, 1926  
 Larue Hilliker, 1925  
 Alfred S. Holmes, 1902  
 Albert T. Horn, 1935  
 Richard D. Jones, 1913  
 John P. Jones, 1931  
 Robert F. Kayser, 1948  
 Joseph A. Madison, 1937  
 Alan R. Parrish, 1920  
 Raymond P. Tracy, 1920  
 Leslie D. Whitney Jr, 1941  
 Fred P. Williams, 1919  
 Fred G. Winter, 1924

**GAMMA ALPHA-Chicago**  
 Nathaniel R. Losch II, 1926

**GAMMA GAMMA-Dartmouth**  
 Gordon R. Hope, 1927

**GAMMA ZETA-Wesleyan**  
 Michael D. Jones, 1964  
 Edward Willim Jr, 1923

**GAMMA THETA-Baker**  
 Robert E. Toole, 1955

**GAMMA IOTA-Texas**  
 Steven J. Fox, 1984  
 Ozro W. Murphy,

**GAMMA KAPPA-Missouri**  
 Carl B. Giebel, 1953

**GAMMA MU-Washington**  
 John H. Bannick, 1933  
 Frederick Paul, 1938

**GAMMA XI-Cincinnati**  
 Henry F. Koenig III, 1941

**GAMMA PI-Iowa State**  
 William O. Durey, 1927  
 Meryl L. Todd, 1931

**GAMMA SIGMA-Pittsburgh**  
 W. Scott Turner III, 1935

**GAMMA TAU-Kansas**  
 William A. Byerly Jr, 1941  
 Kenneth E. Cox, 1931  
 Tracy A. Leonard, 1929

**GAMMA UPSILON-Miami**  
 Jack A. Hurley, 1931

**GAMMA PSI-Georgia Tech**  
 Jesse C. Dobson, 1978

**DELTA ALPHA-Oklahoma**  
 John H. Crew, 1937  
 Frederick A. Jones Jr, 1935

**DELTA BETA-Carnegie-Mellon**  
 David L. Arrington, 1960  
 Robert F. Horvath, 1937  
 Daniel B. MacGilvary, 1950

**DELTA EPSILON-Kentucky**  
 Scott D. Button, 1951  
 John W. Good, 1935  
 Russell E. Lutes, 1932  
 Ralph H. Nagel, 1935  
 James G. Tanner, 1984

**DELTA ZETA-Florida**  
 David E. Williams, 1934

**DELTA ETA-Alabama**  
 Edward W. Schurick, 1943

**DELTA LAMBDA-Oregon State**  
 Warren H. Bailey, 1936

**DELTA MU-University of Idaho**  
 Martin B. Rosell, 1932

**DELTA PHI-Florida State**  
 Jeffrey B. Thiele, 1991

**DELTA CHI-Oklahoma State**  
 Drew W. Bell Jr, 1951

**DELTA OMEGA-Kent State**  
 William F. Lance, 1960

**EPSILON ALPHA-Auburn**  
 Dale M. Carroll, 1977  
 Glynn P. Sadler, 1969

**EPSILON ETA-East Texas State**  
 Douglas H. Thompson, 1967

**EPSILON THETA-Willamette**  
 Alan A. Leifheit, 1993

**EPSILON IOTA A-GMI**  
 Thomas L. Spark, 1978  
 Charles L. Tutt Jr, 1933

**EPSILON XI-Western Kentucky**  
 Thomas J. Moser Jr, 1969

**ZETA IOTA-West Florida**  
 Roy D. Carlin, 1981  
 Paul M. Hornung, 1994

**DELTA PSI-California @ Santa Barbara**  
 Tully E. Warren, 1938

\*Compiled from recent alumni research

COLLEGE BASEBALL

Thirteen Deltas saw action for the 36-26 Stanford squad which won the Pacific-10 southern division title and went to the NCAA playoffs under head coach **Mark Marquess**, Stanford '69. He was PAC-10 Coach of the Year for the fifth time and now has a career record of 727-391-4.

Cardinal catcher **A.J. Hinch** was named to the Baseball America All-American third team, the All-PAC-10 southern division team and the USA Baseball team. He started every game, batted .309 (67 of 217) with 7

home runs, 36 RBI, 56 runs scored, 14 stolen bases and team highs or 48 bases on balls and .443 on-base average.

Stanford infielder **Jed Hansen** earned All-Pac-10 southern division selection as DH Nate Olmstead, who was the team's top hitter with a .385 mark, including team bests of 85 hits, .552 slugging percentages and 18 doubles. He also had 5 homers, 47 RBI and 42 runs scored. First baseman **Dusty Allen** led with 53 runs batted in and 8 game-winning hits. He batted .279 (61 of 219) with 7 homers, 15 doubles and 41 runs.

Also named to the USA Baseball squad was Stanford third baseman **Brian Dallimore**, who batted .295 (64 of 217) with 16 stolen bases, 18 hit-by-pitches (including 3 in one game), 24 RBI and 40 runs. Outfielder **Steve Carver** was a .290 hitter (47 of 162) with 5 homers and 32 RBI. **Cale Carver** started 52 games in the outfield and hit .276 (51 of 186) with 5 homers and 28 RBI.

Outfielder **Brodie VanWagenen** was a .258 hitter (15 of 186) with 5

homers, 24 RBI. Infielder **Troy Keny** appeared in 20 games and hit .233.

Three Delt pitchers were effective for Stanford. **Matt Marengi** got into 22 games, had a 3.47 earned run average, 4-3 record a 5 saves. He was drafted by the Baltimore Orioles.

**Mike Robbins** was 5-3 and had a 3.88 ERA in 19 contests. **Todd Bartels** pitched in 13 games with a 6-4 mark and a 4.56 ERA.

First baseman **Scott Pinoi** helped lead Duke to a 33-20 season and was named to the All-ACC first team. He was second in hitting with a .379 average (80 of 211) and ranked second in home runs (19), runs batted in (65) and runs scored (68). Scott was drafted by the Kansas City Royals.

Co-captain **Matt Bokemeier**, initiated at Stanford, started all 54 games at shortstop for California-Santa Barbara. He batted .268 while leading the team in hits (62) and at bats (231). Matt scored 37 runs (second on the team), drove in 31 runs and had 10 doubles. He was drafted by the Texas Rangers in the 13th round. Also seeing action were pitcher-infielder **Dave Gappa** of Nebraska, catcher **Scott Wayne** of Northwestern and pitcher **Darren McCue** of Maryland.

Infielder **Dan Bayha** of Butler had a good year, hitting .281 (25 of 89) in 36 games and fielding .972 (only 2 errors in 72 chances). Indiana (PA) reliever **Ryan Kociella** posted a 3-1 record, 1.84 ERA and 24 strikeouts in 19 innings. He finished a team high 7 games and ranked second in appearance with 12.

Lehigh hurler **Tim Cogill** led his staff in starts (8), innings (39) and strikeouts (33). Teammate **Jeremy Schmalzie** had a 1-0 record in 4 appearances.

Five Deltas saw a lot of action for Baker. Catcher **Joe Sanders** hit .284 (27 of 95) while leading in homers (6), doubles (10), bases on balls (20) and fielding (.992). He gained All-HAAC honorable mention, was second with 20 RBI and set a school

records by throwing out 16 runners (in 37 attempts). Pitcher **Lance Chatman** was All-HAAC second team with 4 wins, a 3.67 ERA, school record 9 complete games and 52 strikeouts in 69 innings. He also hit

.286 (14 of 49) as a first baseman. Also playing were outfielder **Chad Hansen**, who hit .264 (24 of 91), and hurlers **Chad Robinson** and **Darin Williams**.

Three pitchers saw mound duty for Case Western Reserve. **Dave Funderbunk** appeared in 14 games and posted 3 saves. Lefty **Chris Johnson** was 1-0 with a 1.53 ERA

in 9 games. **Steve Conway** got into 5 contests for the Spartans. Seeing action for M.I.T. were pitcher **Steve Brunelli** (3-0 record) and outfielder **Jason Mueller** (.286 average).

Outfielder **Toshi Asai** saw action for R.P.I.'s at 24-16 NCAA Division III playoff team. Third baseman **Brian Johnson** hit .321 as a part time regular for Lawrence. Though not hitting well at the plate, Stevens Tech shortstop **Mike Laudenberger** set an assists record in the field and helped the Ducks win their first IAC title. Outfielder **Bryon Foley** played in 15 games for Wabash.

PRO BASEBALL

Delta Tau Delta again leads all Fraternities in number of pro players (24) in 1994 prior to the summer draft! Seeing action in the big leagues as of July 1st were Orioles pitcher **Mike Mussina**, Stanford '91; Cubs third baseman **Steve Buechele**, Stanford '83; Athletics first baseman-outfielder **Mike Aldrete**, Stanford '83; Blue Jays third baseman **Ed Sprague**, Stanford '89; Twins outfielder-first baseman **David McCarty**, Stanford '92; Blue Jays outfielder **Shawn Green**, Stanford '94; and Rangers pitcher **Rick Helling**, Stanford '93. Outfielder **Paul Carey**, Stanford '90, of the Orioles, broke his arm in spring training and was still on the injured list as we went to press.

Playing at the Triple A level are five more Deltas who could reach the majors before the season is over: pitcher **Drew Hall**, Morehead State '85, with Toledo; pitcher **Brian Keyser**, Stanford '89, with Nashville; pitcher **Mark Carper**, Stanford '90, with Columbus; and pitcher **Andrew Lorraine**, Stanford '94, with Vancouver.

LACROSSE

**Matt Ogelsby** was named to the USILA All-American second team and the All-ACC first team after leading Duke to a 10-6 record and the NCAA Division I quarterfinals.

He ranked second with 68 ground balls, was third in scoring with 42 points and fourth with 27 goals. Other good players for the Blue Devils were **Steve Finnell** (6 points), **Bo Mahoney** and **Mark Allen**.

Defensemans **Frank LoRusso** played well for Butler and won the team's Mental Attitude Award for the second straight year. Midfielder **David Genest** gained All-NCAC honorable mention for Kenyon.

Four Deltas were valuable players for the 10-5 Tufts squad. Attackman **Ted Traftlet** was fourth in scoring with 26 points (20 goals, 6 assists). Playing in every game were defensemans **Todd Goulding** (2 assists) and **Toine Overgang** while **Matt Meredith** appeared in 11 contests.

GOLF

**Greg Cuthill** was North Carolina-Wilmington's top shooter in 1994, averaging 75.39 over 18 spring rounds. He finished second at the Lonnie Small

Memorial Intercollegiate with a 214 total (including a team best 69); tied for third at the Citadel Invitational; and tied for fifth at the CSU Spring Kickoff Invitational.



Cuthill

**Brian Davis** was a regular for the Villanova squad which placed sixth at the Big East meet. **Scott Lutz** appeared in several meets for George Washington. He was the team's second-leading shooter with a 157 total at the St. John's University tournament.

**Jeff Anocker** was Willamette's second-best shooter this spring, averaging 81 over 16 rounds, with two low rounds of 75. He earned All-NAA District 2 honors. **Scott Barber** and **Kyle Kreighbaum** helped lead Baker to a third place finish at the HAACC meet. **Chris Boles** was a regular for the LaGrange squad.

Four Deltas saw action for Wabash. **David Sochanek** was Co-MVP and finished second with an 86.15 average over 13 rounds. His best round was 80 and he was team medalist in six of ten matches. **Chad Talley** was the Little Giants' second-best shooter at the ICAC meet and averaged 88.33 per round. **Chris Carpenter** averaged 88.60 over 10



A.J. Hinch



Dallimore

rounds and **Chip Timmons** shot 89.43 over 7 rounds.

Competing for Lawrence during fall and spring matches were four Deltas. **Eric Rylander** had the team's low round for the year (78) in placing second at the WWSP River Collegiate meet. Also playing were **Bill Aurans**, **Randy Hoos** and **Ray Bangs**.

**TENNIS**

Leading Alleghany to a record 16-7 season were two All-NCAC selections. Three year captain **Joe Gette** was 18-4 at number three singles and 13-11 in doubles. He set career marks for singles wins (68), doubles wins (54) and combined wins (122). Joe's doubles partner was **Sanjay Ketty**, who was 13-10 at number one singles.

Leading Baker to the NAIA District 10 title and playing at the NAIA championships were **Phil Worsdell** (District champ at number one singles and doubles) and **Josh Morgan** (second in the District at number two doubles).

**Reto Guruswami** of Butler had an 8-8 doubles record and placed third at number three doubles during the MCC meet. Seeing action for Pittsburgh was **Chris McShane** while **Martin Siem** saw action for Colorado. **Ryan Geers** lettered for Morehead State.

Kenyon's **Ed Peterson** gained All-NCAC first team selection and posted a 12-7 record at number two singles. **Eddie Richmond** of Westminster placed second at number four singles during the conference meet.

**TRACK**

Weightman **Erik Richardson** was a valuable performer for Nebraska. He had the best marks of 51-0 in the shot put and 162-1 in the discus. **Nathan Bruser** had a good season for Southwestern Louisiana. He had the team's best time for 5000 meters (15:48.49) and was second-best in the 3000 meter steeplechase (9:44.74). Lehigh's **John Van Order** ran on several indoor relay teams and placed fifth in the steeplechase at the Patriot League outdoor championships. His time was 9:32.50.

**Mark Triscik** had some good performances for Butler as a middle distance runner. At a Butler home meet with four other teams, he won the 800 and 1500 meter events. He

also won the mile run at the Ball State indoor meet and placed sixth at 1500 meters (4:01.23) during the Indiana Intercollegiate Meet.

Willamette's **Gordon McKenzie** and **Ben Carrington** were on the 1600 meter relay team which won the NCIC and District 2 titles (record time of 3:16.71) then competed at the NAIA championships. Gordon tied for the team's best 100 meter time (10.84) and was on the District's fourth place 400 meter relay team. Ben placed second in the 400 meter run at the District's 2 meet and also ran the 800 in 2:03.04.

**Brian Sullivan** of Washington & Jefferson was the PAC champion at both 5000 meters (16:32.46) and 10,000 meters (34:03.32). **Eric Winslow** of Alleghany placed second in the shot put (46-7 1/2) at the NCAC indoor meet. Teammates **Ian Torrance**, **Keith Holden** and **John Chappel** also made good contributions.

Four Deltas helped Wabash win its third straight ICAC title. **Dave Henthorn** won the 110 high hurdles at the ICAC meet and set a personal best with a 14.74 time at the IU National Invitational. He also placed third at the Purdue Invitational and fourth at the Indiana Little State meet.

Also gaining All-ICAC honors for Wabash was co-captain **Jim Pearce** who set an ICAC record in the 800 meter run (1:55.67). He was also third with the 1600 meter relay team and fourth at 1500 meters. **Matt Creech** placed fifth in the 110 high hurdles during the ICAC meet and **Jason Farabee** took sixth place in the ICAC discus.

Case Western Reserve's **Thomas Moon** was named All-NCAC after

placing third in the 1000 meter event at the NCAC indoor meet. He ran the 800 and 1500 meter events during the outdoor season.

Teammate **Gordon Daugherty** ran the indoor 500 meters, outdoor 400 meters and 400 IM hurdles.

Two Deltas were good competitors for Lawrence. At the Viking Invitational, **Luther Ranheim** placed second at 10,000 meters (15:48.49) and **Chris Klotz** was sixth at 400 meters. **Kevin Mendenhall** of DePauw placed fifth in the discus (133-2) at the ICAC meet. **Derrick Shupe** of Baker was a good distance runner and was on several relay teams. **Bob Casadonte** was a good middle distance runner for M.I.T.

**PRO FOOTBALL**

**Gene Washington**, *Stanford '69*, is now director of football development for the National Football League. He will direct a variety of football operations administered by the league office and will work with the NFL's competition committee. He had been a special assistant to his alma mater's Athletic Director this past school year.

On June 1st, **Jim Garner**, *TCU '65*, became Vice President of Administration for the Shreveport Pirates, one of several new Canadian Football League expansion teams that begins to play this fall. He is a former Athletic Director at Oklahoma State and Appalachian State.

Dallas Cowboy's assistant coach **Joe Avezzano**, *Florida State '66*, was named NFL Special Teams Coach of the Year for the second time in three seasons. Former NFL player and assistant coach **Boyd Dowler**, *Colorado '59*, is

back in football as a scout for the Carolina Panthers, one of two NFL expansion clubs which begins play in 1995. After drawing his release from the Washington Redskins, former Super Bowl MVP **Mark Rypien**, *Washington State '86*, signed a two year contract with the Cleveland Browns. He was named the inaugural male winner of the Henry P. Iba Award presented to citizen athletes who contribute to society.

**HONORS AND AWARDS**

**Dick Purdy**, *Baker '56*, was named one of 16 Distinguished Service Award winners chosen by the National Federation Interscholastic Coaches Association for contributions to interscholastic athletics. Since taking over as head football coach at Lawrence, KS High School four years ago, he has posted a 46-2 record with four state championships. Dick was also Kansas Coach of the Year in 1992 and 1993.

**SAILING**

Named as co-winner of the Clarence "Pop" Houston Award as Tufts University's Best Male Athlete for 1993-94 was **Mark Mendelblatt**, who was accorded All-American status for the second straight year, he was the national ICYRA single-handed champion, skippered the winning boat of American college stars at the US/Japan Goodwill Regatta in Yokohama and was part of the Tufts crew that won the national team racing championship May 30-June 1 at the Coast Guard Academy.

**ADMINISTRATORS**

**Steve Pederson**, *Nebraska '80*, has returned to his alma mater as Associate Athletic Director for Football Operations. His main duties will focus on recruiting and administration. He was Nebraska's football recruiting coordinator and administrative assistant from 1982 through 1986. Steve most recently had been an Associate Athletic Director at Tennessee and recruiting coordinator at Ohio State.

**Rod Williamson**, *Iowa State '72*, was named sports information director at Vanderbilt. He had been the school's director of marketing and promotions the previous eleven years. Rod also spent nine years at his alma mater in several athletic department positions. ▲

**Ice hockey in the desert?**

That's right! The University of Arizona Icecat Hockey Team, may only be a club team, but that doesn't prevent them from having the third largest average attendance in all of college ice hockey. The Arizona Delta Chapter boasts two mainstays on the team—**Dan Divjak** and **Jeremy Goltz**. These two athletes went from freshman walk-ons to star status as senior co-captains, playing an integral part in leading the Icecats to a #2 ranking heading into this year's national tournament. Divjak, finished his career with 102 goals and 114 assists for a total of 216 points. This placed him 5th on the schools all-time scoring list as one only 5 players to score 200+ points and one of four to record 100+ goals in the team's 15 year history.

Goltz was the all-time leading goal-scorer for defenseman, with 35 goals throughout his career. He added 63 assists for a career total of 98 points, 2nd all-time for defenseman. Both Goltz and Divjak were rewarded for their four years of dedication to the team at this year's team banquet. Divjak took home leadership and academic achievement awards, and Goltz captured best defenseman, personal courage, and most valuable player honors.



## CONSULTANT STAFF READY TO HIT THE ROAD

### JAMES WALLEN

James hails from Arvada, Colorado and is a graduate Colorado State University, where he studied social science. As an undergraduate and a charter member of Epsilon Omicron chapter, James served as president, vice president, and rush chairman. James was also involved in GAMMA and the Criminal Justice Association, and was recognized as the Outstanding Greek his senior year. Upon completion of his travels, James intends to enter graduate school, where he will study Social Sciences in hopes of beginning a career in law enforcement. His hobbies and interests include skiing, weight lifting, theater, basketball, and ice hockey.

### RUSSELL G. BRANHAM

A native of Spokane, Washington, Russ received his Bachelor of Science in Psychology from the University of Idaho. As a brother of Delta Mu chapter, Russ served as the public relations chairman, fundraising chairman, and shelter and grounds manager. He was also very active in the Greek system as chairman of the IFC Judicial

Board, member of the Order of Omega, and chairman of the Western Regional Greek Conference. Russ's interests include fishing, skiing and hiking.

### KEVIN R. JOHNS

Kevin graduated from Allegheny College with a Degree in Psychology. At Alpha chapter he served as president, rush chairman and guide. On campus, Kevin served as a chairman for the Alcohol Education team, was a sports writer for the campus newspaper, and hosted a radio show on WARC, the college radio station. In his spare time, Kevin enjoys sports of all kind, music, yoga, and meditation. Kevin plans to pursue a Masters Degree in Higher Education Administration upon completion of his consultant duties.

### TODD A. JURKOWSKI

Todd is a graduate of Florida State University where he double majored in Communications and Political Science. He served Delta Phi chapter as president and treasurer and was honored with the Best All-Around Delt Award in 1994. On campus, he served as Order of Omega treasurer,

chairman of the IFC President's Council, and GAMMA activities chairman. Todd intends to become a broadcast journalist upon completion of his travels. His hobbies and interests include football, soccer, basketball, and music, as well as stamp and matchbook collecting.

### ANDREW MCDEVITT

Andrew is a second year consultant who traveled all four divisions of the Fraternity during his first year. From New Bedford, Massachusetts, Andrew graduated from Emory University in Atlanta, Georgia with a degree in English-History. At Emory, Andrew served as pledge educator and president and was honored with the Steven M. Kaufman Brother-of-the-Year for his contributions to the Fraternity and community. Andrew also served as a residence hall advisor as well as coordinator for campus tours. Following his tenure as a consultant, Andrew wishes to enter the Peace Corps and pursue a career in education. His interests include the outdoors, reading, swimming, and running.

### NED H. GUSTAFSON

After traveling the Fraternity's four divisions last year, Ned returns to the staff for his second year as a consultant. Ned, originally from Edina, Minnesota, graduated from the University of Wisconsin with a Bachelor of Science in English and a minor in Journalism. At Beta Gamma, Ned served as president, pledge educator, and recording secretary. Outside of the consultant experience, he enjoys snow boarding, music, and baseball. After traveling, Ned plans to go back to school to become an English professor or use his abilities in the business world. ▲

## In Search of... All Delt Alumni

Have you ever tried to get in touch with an old classmate only to find that the last address you have in your telephone directory is eight years old? Well, your troubles are over. Soon an impressive directory of our alumni will be available to help you locate all your old friends.

The new *Delta Tau Delta Alumni Directory*, scheduled for release in Summer 1995, will be the most up-to-date and complete reference on over 76,000 Delt alumni ever compiled! This comprehensive volume will include current name, address and phone number, academic data, plus business information (if applicable), abound into a classic, library-quality edition.

The Fraternity's Director of Alumni Development has contracted the prestigious Bernard C. Harris Publishing Company, Inc. to produce our Directory. Harris will soon begin researching and compiling the information to be printed in the Directory by mailing a questionnaire to each alumnus. (If you prefer not to be listed in the Directory, please contact the Central Office in writing as soon as possible.)

The new *Delta Tau Delta Alumni Directory* will soon make finding an alumnus as easy as opening a book. Look for more details on the project in future issues. ▲



## Coedify or Die Measure Defeated at Tufts

The verdict is in, and it seems that fraternity coeducation is no longer a question at Tufts. Last fall, Tufts' trustees adjourned to finally resolve the "Greek question." After hearing the report of the ad hoc faculty committee regarding Greek life last year, which had been strongly in favor of coeducation, the trustees decided to investigate the matter further.

Taking into consideration their own studies on Greek life, the voice of the student body (which was overwhelmingly in favor of maintaining single-sex fraternities), and the faculty report, the trustees voted in favor of maintaining single-sex fraternities.

The trustees' report actually credited the Greek system with being a beneficial aspect of college life—an aspect that they felt should be made stronger (i.e., more houses, larger memberships). Apart from continuing its leadership in solving such campus problems as alcohol abuse and acquaintance rape, the Greek system will also be refocusing its rush/bid process, putting a stronger emphasis on the Greek system as whole rather than on a particular fraternity. This, the trustees feel, will strengthen the Greek system and eliminate some of the self-defeating infighting that can occur between individual fraternities.

Much of the outcome's success is due to the hundreds of fraternity alumni who took the time to make their voices heard on this issue—an issue that, quite frankly, might not have even affected them very much on a personal level. Those who supported the undergraduates in their fight are a testament to the Delt bond—the bond between friends that goes far beyond the four years spent in the house and on campus. ▲

—Massimo Bufalini, Tufts '95

## RAINBOW Sweeps CFEA Awards Program

At the annual convention of the College Fraternity Editors Association, held recently at the La Paloma Resort in Tucson, Arizona, the RAINBOW's excellence in fraternity journalism was honored for the third consecutive year, winning more awards than any other Greek publication.

"Planning for the Future: Preparing for a New Century of Delts", the Fraternity's 1993-94 annual report which was published as an insert in the

Winter 1994 RAINBOW, received 1st Place in the Annual Report category. "Deadly Adversary: The Fraternity Enters the Battle in the War Against Aids" which appeared in the Summer 1993 issue received Third Place in the Feature Design and Layout Category. The cover for the Spring 1993 issue "Converging Careers" received 3rd Place in Four Color Cover Design and an ad which incorporated hundreds of questions with unique typography to encourage undergraduates and alumni to contact the Central Office for information received a Certificate of Merit in the category Innovative Handling of Routine Material. ▲



## Fraternity Unveils New Rush Brochure

After months of development the Fraternity unveiled its new rush brochure for use by undergraduates and alumni in rush efforts at the chapter level. The brochure project, spearheaded by Membership Commission Chairman Tom Huddleston in conjunction with Director of Membership John Hancock, is part of an ever increasing emphasis by the Fraternity in putting the tools and techniques of successful rush efforts in the hands of undergraduates across the country.

The brochure centered around the theme "Delta Tau Delta: The Difference is Clear" the brochure focuses on individual growth in a variety of areas as the distinguishing factor which sets the Fraternity apart from its competitors. It is meant to supplement personalized rush efforts and to assist chapters in quickly and easily communicating to prospective members the goals and objectives of the Fraternity at the national level.

Bulk quantities of the new brochure are readily available for purchase from the Central Office at a nominal fee. ▲

## Headquarters Executive Staff Position

The Fraternity is seeking a highly motivated Delt Alumnus for the position of **Director of Business Affairs** to serve as Chief Financial and Business Operations Officer of the Fraternity. Position is highly interactive with other departmental directors in the formulation of budgets and insurance programs. The Director of Business Affairs reports directly to the Fraternity's Executive Vice President. **Responsibilities include:** develop comprehensive business plans, perform managerial reviews, financial reporting and forecasting, assist undergraduate chapters develop sound financial management; oversee the Fraternity's Insurance and Risk Management programs; direct oversight for headquarters and other Fraternity business decisions; administer Fraternity Mortgage loan programs. Founded in 1858, Delta Tau Delta has 120 chapters and over 125,000 total initiated members. The combined budget and net worth of the Fraternity is \$5.7 million. **Requirements include:** Bachelors degree in accounting or finance is required; CPA helpful; 3-5 years professional experience; excellent oral and written communication skills; demonstrated managerial experience.

### Respond in confidence to:

Kenneth A. File  
Executive Vice President  
Delta Tau Delta Fraternity  
8250 Haverstick Road, Suite 150  
Indianapolis, IN 46240  
(317) 259-1187

## UT Delts Enjoy Scholarship Endowment Fund

If scholarship and alumni giving are any indication of Fraternal bonds, then one University of Tennessee fraternity's success is well-documented.

Over the course of eight years UT's chapter of Delta Tau Delta Fraternity has awarded more than \$32,000 in scholarships to 25 members, and this year the chapter awarded a total of \$7,500 to six members.

During their annual Founder's Day celebration, the brothers of Delta Tau Delta took the opportunity to memorialize those for whom the endowment is named and honor those who will benefit from its generosity.

Robert E. Lee, chapter advisor, said the scholarships are unique because they are set up through the university's scholarship endowment fund.

"We think this is a fantastic opportunity for our Fraternity," Lee said. "Not many Greek groups have this kind of thing going for them."

The scholarship endowment fund was established in 1985 by the families of two members, Robert J. Kelly and Thomas N. Edwards, who were killed in a car accident that year. Fraternity alumnus Dr. Rusty Walker was also instrumental in the genesis of the scholarship fund.

The Kelly-Edwards endowment fund was created with \$15,000 and has grown to almost \$127,000 in eight years, Lee said.

Carolyn Trusler, trustee officer in the university's treasurer's office, said the Fraternity's endowment fund is one of the larger ones out of the 1,200 funds the university's controls.

She said it is not unusual for a fund that was set up fairly recently to grow to a large endowment, but the growth is impressive.

"Some will never be that high," she said. "It shows that it is still growing."

This year's total amount of scholarships is the most given since the establishment of the fund. Last year \$4,500 was awarded to five members, Lee said.

Although the university manages the fund, the Fraternity nominates members for the scholarships based on service to the Fraternity, Lee said.

This year's winners are Brad Campbell, a sophomore in computer science; Drew Germain a freshman in anthropology; Mike Giaimo, a senior in journalism and political science; Sean Mulholland, a freshman in math; Steve Smith, a freshman in pre-pharmacy; and Todd Yokely, a sophomore in zoology.

Lee said there were more applicants than scholarships available this year.

"In previous years we have managed to give a scholarship to all who applied," Lee said.

Lee said the scholarships help to serve as incentives to the members to excel academically and contribute to the Fraternity.

"It helps with the GPA for the chapter," Lee said. "We are consistently in the top five among Fraternities."

Yokely, who also won a scholarship last year, said the prospect of getting a scholarship is an incentive to work hard.

"It has really helped me financially, and it is an incentive to do more work since it is based on service to the Fraternity," Yokely said. "Since getting it last year I tried to work harder and get it again."

Mulholland said getting a scholarship implies a certain expectation the Fraternity holds for the winners.

"We represent the future of the Fraternity. They are looking to us for future leadership," Mulholland said.

"I hope I can fill that role and live up to those expectations."

Delta Tau Delta was established nationally in 1868, and UT's Delta Delta chapter was established in 1924. ▲

—Reprinted with permission from the THE DAILY BEACON

## Fischbach Winners Named

The Delta Tau Delta Educational Foundation announced that Michael J. Tomlin of Indianapolis and Curtis Cummins of Michigan were awarded the 1994 Fischbach Scholarships. Graduating from Butler in 1991, Tomlin spent the last three years attending Indiana University's School of Medicine and working part-time at St. Vincent's Hospital as an EKG Technician.

On June 1, Tomlin began a senior externship at St. Vincent's and will be completing rotations



in neurology, anesthesia, ophthalmology and radiology. After graduation he hopes to finish a residency in Internal Medicine in the Indianapolis area and join a group practice on the city's northeast side.

He is married to Leslie Lane, an Alpha Phi whom he met in college. She works as a commercial photographer and helps run her family's studio in downtown Indianapolis.

Since graduating from the University of Michigan in 1989, Curtis Cummins has remained in Ann Arbor pursuing his medical career. He has published research in the fields of reproductive technology and urology and, upon receiving his M.D. in 1995, plans to enter a four year residency program that will train him to be a psychiatrist. Outside academics, Cummins is a competitive triathlete, qualifying for the national championships in 1992, and an active marathoner and mountain biker. He hopes to compete in the Ironman Triathlon in 1995 (barring any injuries).

Established in 1947 by Dr. Howard P. Fischbach, Kenyon '06, the scholarships are given in the form of outright grants to worthy Delts pursuing their medical degree. ▲



## Honoraries Reported

### OMICRON DELTA KAPPA

BRANDON BENTON MILLER, BRANDON SMITH, DAVID DANIEL and JASON BROWN - Theta Delta; ERIC BARONI - Zeta Chi; RYAN SCHAFFER - Beta Eta; ROBERT NEARY - Zeta Omicron; KEITH KILPATRICK - Gamma Psi

### PHI ETA SIGMA

BRADLEY BUTLER - Epsilon Nu; JOHN ALFORD - Zeta Chi; STEVE N. DIBBLE, DOUGLAS W. RAY, TROY R. BROSTROM, CHRISTOPHER A. KINSER and SAMUEL W. CHOW - Epsilon Iota; PHILLIP W. EVANS - Eta

### PHI KAPPA PHI

MICHAEL D. ENSLEY - Gamma Pi; ERIC BARONI - Zeta Chi

### PHI BETA KAPPA

BRIAN L BENGIS - Gamma Pi

### TAU BETA PI

ROJAN SETHI - Gamma Pi; ROBERT J. COYLE - Gamma Psi; DALE H. LORD - Epsilon Nu

### GOLDEN KEY

MICHAEL D. ENSLEY and BRYAN E. NELSON - Gamma Pi; ERIC BARONI - Zeta Chi; RONALD T. GATLS - Eta

### ORDER OF OMEGA

ERIC W. BARONI, JONATHAN D. BERGERON, CHRISTOPHER M. HOWARD and JAMES D. CAVELLI - Zeta Chi; STEVEN A. SORREL - Gamma Pi; TYLER N. DAWBIN, BRIAN M. MARGULIES, STEVEN M. LAVARGNA - Upsilon

### ETA KAPPA NU

STEVEN R. SHIRK and JAMES F. SIFFERLEN - Upsilon; PATRICK C. DWYER - Gamma Pi

## ARCH CHAPTER

**Norval B. Stephens, Jr.**, *DePauw '51*, President, 107 Fox Hunt Trail, Barrington, IL 60010; **Jeff S. Heatherington**, *Willamette '65*, First Vice President, 9221 S.W. Barbur Blvd., Suite 310, Portland, OR 97219; **David B. Hughes**, *Ohio Wesleyan '61*, Second Vice President, Hughes & Hughes, 2 Meridian Plaza, Suite 202, 10401 N. Meridian Street, Indianapolis, IN 46290; **Steven W. Chandler**, *Tufts '62*, Treasurer, 122 W. Emerson Street, Melrose, MA 02176; **Keith J. Steiner**, *Allegheny '73*, Secretary, 8238 San Carlos Court, Indianapolis, IN 46256-3420; **Michael T. Deal**, *Georgia '72*, President Southern Division, 115 Fernbank Drive, Alpharetta, GA 30201; **Kenneth L. Clinton, Jr.**, *East Texas State '63*, President Western Division, 3008 Arapaho, Commerce, TX 75428; **Gregory N. Kazarian**, *Illinois '84*, President Northern Division, 512 Greenvale, Lake Forest, IL 60045; **Duncan G. Perry**, *Cornell '84*, President Eastern Division, 7 Overbrook Drive, Apalachin, NY 13732; **Dr. Robert E. Roush, Jr.**, *Sam Houston State '64*, Director of Academic Affairs, 1003 Tuliptree, Houston, TX 77090.

## UNDERGRADUATE COUNCIL

## Northern Division

**Blake E. Wood**, *Eastern Illinois '93*, 1707 9th Street, Charleston, IL 61920; **Zeta Rho Chapter**; **Michael C. Schmalz**, *Ball State '94*, 1001 North Riverside Avenue, Muncie, IN 47303; **Epsilon Mu Chapter**; **Chad D. Allman**, *Purdue '96*, 400 Northwestern Avenue, West Lafayette, IN 47906; **Gamma Lambda Chapter**; **Matthew R. Mulloy**, *Kenyon '96*, PO Box 1845, Gambier, OH 43022; **Chi Chapter**.

## Eastern Division

**Derek W. Hansen**, *Pennsylvania '95*, 1286 South 39th Street, Philadelphia, PA 19104; **Omega Chapter**; **Jason T. Mueller**, *M.I.T. '95*, 416 Beacon Street, Boston, MA 02115; **Beta Nu Chapter**; **Toshitaka Asai**, *R.P.L. '95*, 3 Sunset Terrace Extension, Troy, NY 12180; **Upsilon Chapter**; **Paul J. Peterson**, *Villanova '95*, 93 Cornell Avenue, Drexel Hill, PA 19026; **Zeta Theta Chapter**.

## Southern Division

**William E. LeWallen II**, *Florida State '95*, 210 South Wildwood, Tallahassee, FL 32304; **Delta Phi Chapter**; **Trent C. Wilkinson**, *University of North Carolina-Wilmington '95*, DTD Fraternity, U. Union, Room #209, 601 South College, Wilmington, NC 28406; **Zeta Tau Chapter**; **Brett C. Dyess**, *Georgia Southern University '94*, LB 16665, Georgia Southern, Statesboro, GA 30460; **Epsilon Omega Chapter**; **William S. Poole III**, *Alabama '97*, PO Box 1645, Tuscaloosa, AL 35486; **Delta Eta Chapter**.

## Western Division

**Alex Constantimides**, *Wyoming '94*, 1515 East Fraternity Row, Laramie, WY 82070; **Zeta Upsilon Chapter**; **Michael Arnett**, *Baylor University '95*, BU Box 5596, Waco, TX 76798-5596; **Theta Delta Chapter**; **Christopher R. Jones**, *Washington State '94*, NE 700 Campus, Pullman, WA 99163; **Epsilon Gamma Chapter**.

## DIVISION VICE PRESIDENTS

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## DELTA TAU DELTA EDUCATIONAL FOUNDATION

8250 Haverstick Road, Suite 155  
Indianapolis, IN 46240  
Telephone (317) 259-8062

This public foundation was incorporated and received IRS approval in 1981. It was formed to assist the Fraternity and its members in providing educationally related programs. Gifts and bequests are deductible for income and estate tax purposes. Further information may be obtained from: **L. Gale Wilkerson**, *Oklahoma State '66*, President and Executive Officer; **D. Mark Helms**, *Ohio '86*, Director of Alumni Development; **Foundation Board of Directors: David L.**

**Nagel**, *Iowa State '63*, Chairman; **Richards D. Barger**, *Indiana '50*; **Steven W. Chandler**, *Tufts '62*; **Richard H. Englehart**, *Indiana '47*; **Gregory D. Fahlman**, *Kent State '80*; **John W. Fisher**, *Tennessee '38*; **Kenneth N. Folgers**, *ITT '58*; **Hoyt D. Gardner**, *Westminster '46*; **Jeffrey S. Heatherington**, *Willamette '65*; **Edwin L. Heminger**, *Ohio Wesleyan '48*; **David B. Hughes**, *Ohio Wesleyan '61*; **Donald G. Kress**, *Lafayette '58*; **Marno M. McDermott**, *Minnesota '60*; **John W. Nichols**, *Oklahoma '36*; **John G. Olin**, *ITT '61*; **Wayne A. Sinclair**, *West Virginia '68*; **Keith J. Steiner**, *Allegheny '73*; **Norval B. Stephens, Jr.**, *DePauw '51*; **Fred C. Tucker, Jr.**, *DePauw '40*; **A. Carter Wilmot**, *Miami '50*.

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**Kenneth A. File**, *Kansas State '81*, Executive Vice President; **William R. Costello**, *Allegheny '89*, Director of Chapter Services; **John A. Hancock**, *Whitman '87*, Director of Membership; **Kerry B. Harding**, *Ball State '82*, Editor; **Garth B. Eberhart**, *Wabash '92*, Chapter Consultant; **Robert C. Gray**, *South Dakota '93*, Chapter Consultant, **Ned H. Gustafson**, *Wisconsin '93*, Chapter Consultant; **Andrew P. McDevitt**, *Emory '93*, Chapter Consultant, **Adam C. Parker**, *Rennselaer Polytechnic Institute '93*, Chapter Consultant.

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**Francis M. Hughes**, *Ohio Wesleyan '31*, Chairman, 2 Meridian Plaza, Suite 202, 10401 N. Meridian St., Indianapolis, IN 46290; **Edwin L. Heminger**, *Ohio Wesleyan '48*, The Courier, PO Box 609, Findlay, OH 45839-0609; **Herbert McCracken**, *Pittsburgh '21*, Emeritus, 6830 N. Ocean Blvd., S-9, Ocean Ridge, FL 33435; **John W. Nichols**, *Oklahoma '36*, 7300 Nichols Rd., Oklahoma City, OK 73116.

## THE FRATERNITY'S FOUNDING

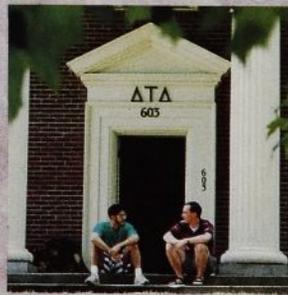
Delta Tau Delta was founded at Bethany College, Bethany, Virginia (now West Virginia), February, 1958. Incorporated under the laws of the state of New York, December 1, 1911, The Fraternity is a charter member of the National Interfraternity Conference. Founders were:

Richard H. Alfred (1832-1914)  
Eugene Tarr (1840-1914)  
John C. Johnson (1840-1927)  
Alexander C. Earle (1841-1916)  
William R. Cunningham (1834-1919)  
John L.N. Hunt (1838-1918)  
Jacob S. Lowe (1839-1919)  
Henry K. Bell (1839-1867)

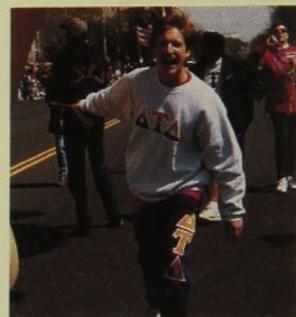


# Delta Tau Delta

THE DIFFERENCE IS CLEAR...



Whether or not you join a fraternity is a major decision, one that will likely have an impact on the rest of your life. We at Delta Tau Delta believe you will enjoy a valuable experience with any fraternity you join. However, our fraternity distinguishes itself in five vital areas which we encourage you to examine before choosing.



Delta Tau Delta helps you...

# grow



#### **GROW THROUGH LEADERSHIP.**

More than just friendships, more than just brotherhood, leadership development happens when you accept the responsibility to participate actively within your chapter. At Delta Tau Delta, we challenge you to get involved. Before you know it, you'll become active through community service projects, membership education programs, and leadership positions. At Delta Tau Delta, we care about your participation and leadership growth.

#### **GROW ACADEMICALLY.**

We've learned that the finest fraternities are those whose members work diligently. Our chapters consistently rank above the All-Men's grade point average. If you're going to be a Delt, you need to learn how to hit the books. In fact, you'll need to achieve a C+ (2.25) GPA to be initiated. But don't worry, you'll have plenty of help. We have special study tables, academic enhancement programs, and members who are committed to your success.

## **GROW BY HELPING OTHERS.**

You are already part of a rather fortunate group of people, considering the fact that only one-third of our country's traditional college-age students actually attend college. Of those who do attend, only one-quarter join fraternities or sororities.

We believe being in a fraternity is a benefit that obligates you to certain standards, such as serving others, volunteering, and helping your community. That's why every Delt is expected to serve. There are many opportunities to help.

We even support an international service project called Adopt-A-School. It is a program in which you will have an opportunity to help enrich the education of children attending a school in the town or city where you attend college.

## **GROW BY PREPARING FOR A CAREER.**

As part of our Delt 2000 program, you can receive counsel and advice from a Delta Tau Delta alumni pool of more than 80,000 brothers, on your career path, on graduate school, and on finding summer jobs and internships.

## **GROW BY PREPARING FOR LIFE.**

We at Delta Tau Delta have chosen to tackle the problems facing today's campuses the only way we know how: head-on. Indeed, you won't find the following combination of programs anywhere else . . .

- **Leadership Academy.** A selective summer academy for our most promising members.

- **Delts Talking About Alcohol.** Our path-breaking program to help undergraduates understand and eliminate alcohol and drug abuse.

- **Playing The Game.** An award-winning program that combats date rape, lack of respect for women, and the like.

- **Delt Development Program.** Our 4-year member education program, which helps you grow and succeed in life.

- **Regional Leadership Conferences.** These annual two-day conferences enable over 500 Delts to learn leadership, management, social, and financial planning skills. The knowledge gained here will help you serve your chapter more efficiently and will benefit you for life.

## **DELTA TAU DELTA: A SOLID FOUNDATION ON WHICH TO BUILD.**

Since our founding in 1858, Delta Tau Delta has been one of the most innovative and progressive organizations on any college campus.

Chapters of our fraternity are found on 130 campuses in the United States and Canada. Each is governed by its own members, with support and guidance from Delt alumni. Each chapter benefits from donations from thousands of Delts each year whose gifts provide our members with an array of life-enriching programs.

More than 100,000 college men have accepted the Delt challenge to achieve excellence. They are successful leaders on their campuses and in business, industry, and professional endeavors around the globe. The Delta Tau Delta experience has had an enormous impact on their lives.

Just think what it will mean to you!

## **FRIENDSHIP:**

*"Delta Tau Delta is more than a group of 'guys'. It's your place to be, your group of friends, your home away from home ... your family."*

—Brett Dyess,

Georgia Southern University, '95

## **SERVING OTHERS:**

*"Far more than raising money, it's knowing you can make a difference in someone's life. You can't put a price on that."*

—James Hise,

Kansas State University, '88

## **ALUMNI ADVISERS AND CAREER MENTORS:**

*"It's hard to express how great it feels when you know that you've had an impact on a brother's life. College life can be difficult, but I strongly believe it is through alumni support that our Delt brothers graduate with an advantage and our chapters flourish."*

—Jody Danneman,

University of Georgia, '88

## **LEADERSHIP ACADEMY:**

*"The Leadership Academy through my eyes is a place to grow and learn, see and show, speak and listen, and try and succeed. It is a place where Delts become better brothers by using each other's trust, insight and loyalty to become better individuals."*

—Steve M. Lavargna,

Rennselaer, '95

## **DELTS TALKING ABOUT ALCOHOL:**

*"The program didn't try to convince you to stop drinking, but encourages YOU to make smarter drinking choices."*

—Barry A. Ellinger,

University of North Dakota, '95



## SOME FAMOUS DELT ALUMNI:

### **William Brennan**

–Former Supreme Court Justice

### **Tom Clark**

–Former Supreme Court Justice

### **John Elway**

–Quarterback, Denver Broncos

### **Steve Buechele**

–Third Baseman, Chicago Cubs

### **Mark Rypien**

–Quarterback, Washington Redskins

### **Marlin Fitzwater**

–Former Press Secretary for  
President Bush

### **Peter Buck**

–Lead Guitarist, REM

### **Pat O'Brien**

–CBS Sports Commentator

### **Marno McDermott**

–Founder, Chi Chis and Fuddruckers  
Restaurants

## DELTA TAU DELTA LOCATIONS

Albion College  
Allegheny College  
American University  
Arizona State University  
Auburn University  
Baker University  
Ball State University  
Baylor University  
Bethany College  
Boston University  
Bowling Green State University  
Bradley University  
Butler University  
Carnegie-Mellon University  
Case Western Reserve University  
Clemson University  
Colorado State University  
Cornell University  
DePauw University  
East Texas State University  
Eastern Illinois University  
Emory University  
Florida State University  
George Washington University  
Georgia Southern University  
Georgia Institute of Technology  
GMI Management and  
Engineering Institute  
Hillsdale College  
Illinois Institute of Technology  
Indiana University of  
Pennsylvania  
Indiana University  
Iowa State University  
Kansas State University  
Kent State University  
Kenyon College  
La Grange College  
Lawrence University  
Lehigh University  
Louisiana State University  
Mankato State University  
Marietta College  
Massachusetts Institute of  
Technology  
Miami University  
Michigan State University  
Middle Tennessee State  
University  
Morehead State University  
North Georgia College  
Northwestern University  
Ohio State University  
Ohio Wesleyan University  
Ohio University  
Oklahoma State University  
Oregon State University  
Penn State University  
Purdue University  
Rensselaer Polytechnic Institute  
Sam Houston State University  
SE Oklahoma State University  
Southeastern Louisiana University  
Southwest Texas State University  
Stanford University  
Stephen F. Austin University  
Stevens Institute of Technology  
Syracuse University  
Temple University  
Texas A & M University  
Texas Tech University  
Texas A & M-Kingsville  
Texas Christian University  
Towson State University  
Tufts University  
Tulane University  
UCLA  
University of Akron  
University of Alabama  
University of Arizona  
University of California  
University of California-Davis  
University of California-Riverside  
University of California-San Diego  
University of Central Florida  
University of Cincinnati  
University of Georgia  
University of Idaho  
University of Illinois  
University of Iowa  
University of Kansas  
University of Kentucky  
University of Maine  
University of Maryland  
University of Michigan  
University of Minnesota  
University of Missouri  
University of Missouri at Rolla  
University of Nebraska  
University of Nebraska-Kearney  
University of North Carolina  
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University of Pennsylvania  
University of Pittsburgh  
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University of the South  
University of South Carolina  
University of South Dakota  
University of Southern Mississippi  
University of Tennessee  
University of Texas  
University of Toronto  
University of Virginia  
University of Washington  
University of West Florida  
University of Western Ontario  
University of Wisconsin  
University of Wyoming  
Villanova University  
Wabash College  
Washington State University  
Washington and Jefferson College  
Western Kentucky University  
Western Illinois University  
Westminster College  
Willamette University

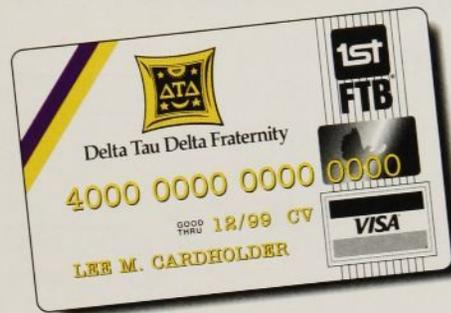
delta tau delta

# This One's On The House!

**NO ANNUAL FEE**

There has never been a better time to get the Delta Tau Delta Visa Classic. Every time you make a purchase, First Tennessee Bank makes a contribution of .50% to the Fraternity at no cost to you, and now, you pay no annual fee.

Compare these features with the cards you're carrying now:



- No annual fee!
- Low Annual Percentage Rate!\*
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If you already have the Delta Tau Delta Card... use it. If not, apply today.

**CALL 1-800-787-8711, EXT. 2057 FOR AN APPLICATION**

This program is currently available only to permanent residents of the United States.

\*Annual Percentage Rate may vary. Current APR is Prime + 7.9% as of 7/94. Minimum monthly finance charge \$.50 (in any month a finance charge is assessed).

## KARNEA '96 *A Capital Experience*

In preparation for the 1996 Karnea to be held in Washington, D.C. the National Capital Area Alumni Association is seeking alumni interested in serving in *any* capacity to ensure the first Karnea in Washington in the Fraternity's history will long be remembered as the best.

Opportunities exist for alumni young and old to serve in the following areas: special events, publicity, Karnea outing, opening reception, spouse/guest program, security, fundraising, communications, program development and many more. For more information contact:

Kerry Harding  
Editor, *The Rainbow*  
5905 Aberdeen Road  
Bethesda, MD 20817  
(301) 654-0999

# IT'S TIME FOR A

Delta Tau Delta is a smaller fraternity than it was five years ago. Though by 12%! With renewed focus, a committed undergraduate membership

# 1)

## SET A GOAL

Ideal chapter size? \_\_\_\_\_  
Current chapter size? — \_\_\_\_\_  
Number we will lose next year? + \_\_\_\_\_  
(graduations, transfers, etc)  
1994-95 Goal for new members! = \_\_\_\_\_

# 2)

## DIFFERENTIATE

Like it or not, fraternities have a tendency to look the same to non-Greeks, especially rushees. It is imperative then, that you highlight the Delt Differences—those programs, events, accomplishments, members, values, goals, etc. that truly distinguish you from the other chapters on campus. Hint: most fraternities talk about good socials, think they're diverse, and are proud of their close brotherhood. Go beyond the overused, easy stuff; truly distinguish yourself!

# 3)

## AVOID RUSHING ONLY THOSE WHO SIGN UP FOR RUSH

Bottom line, fewer men are going through formal rush—the statistic are everywhere! Deltas then, need to find men who have not signed up for rush and recruit them as well. Just because someone did not sign up for rush does not mean he is not interested. He simply may not know much about fraternities, or how the rush process works. For information regarding where to find these men, contact your campus advisor or the Central Office.

# 4)

## DON'T STOP

Too many chapters determine the success of their rush by how many men they pledged during formal rush. Unless campus rules dictate otherwise, there is no need to stop! There will be new prospects throughout the semester. Many of those guys who did not go through rush are still available, and may be wishing they had. Others will have wanted to wait before pledging. This is when the other fraternities rest. Be on the look year round, and adjust pledge education programs to welcome new men at any time.

# TURNAROUND!

The number of chapters remains constant, total membership has declined... and changing campus demographics, it is indeed time for a turnaround!

# 1)

## IDENTIFY PROSPECTIVE DELTS

Chances are you know of a qualified young man who will be attending a Delt host institution this fall. If so, please let us know. This is among the easiest and most valuable ways you can serve Delta Tau Delta. In a time when rush and membership numbers are declining, every advantage for our chapters helps preserve their future. This is where loyal alumni become integral to our success. Begin asking your family, and people you know from work, church, and other associations.

# 2)

## RECOMMEND PROSPECTIVE DELTS

Simply use the recommendation form below or call the toll free rush hotline: **1-800-DELTS94**. We will pass your recommendation on to the appropriate chapter—rush chairman and advisor.

# 3)

## ATTEND A CHAPTER RUSH FUNCTION

Few things convey the importance of the Fraternity more than alumni attending rush functions. Doing so communicates the lifelong nature of Delt friendships and associations. If you live or work near a Delt campus, consider sharing an hour or two of your time. You could do this at any chapter—not just your own. The Central Office can put you in touch with a local chapter officer or advisor regarding upcoming rush events. Just call the rush hotline: **1-800-DELTS94**.

### About Yourself

Name

Address

School/Year

Work phone

Home Phone

### About the Prospective

Name

Home Address

School Address (if known)

Major

YES  NO  
Legacy?

Interests

### About this Form\*

After completing this form please either fax it to the Central Office at (317) 251-2158 or mail it to:  
John Hancock  
Director of Membership  
Delta Tau Delta  
8250 Haverstick Road  
Indianapolis, IN 46240

\*Please copy this form if you have multiple recommendations.

FOR THE ALUMNI

RUSH RECOMMENDATION

