

The RAINBOW

of Delta Tau Delta

Spring, 1988



What Makes The Fraternity Tick?

The
RAINBOW
of Delta Tau Delta

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David N. Keller, Editor

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cover

Within this group of 82 Delts, photographed in front of the Beta Rho shelter at Stanford University, are representatives of nearly all segments of the Fraternity structure described in the special section, "What Makes the Fraternity Tick?", beginning on page 11.

A Special Section

During a meeting of the Undergraduate Council, one of the new members posed an interesting question: "What, exactly, makes the Fraternity tick?" His words started a discussion that eventually spilled over into the evening when undergraduates were talking informally with some members of the Arch Chapter and Central Office administrative staff.

Words such as "brotherhood" seemed appropriate for a general answer, but when the analysis progressed into specifics, there were as many opinions as participants in the bull session. And, of course, everyone was correct. No one, two, or three elements could be identified as most important. The concensus was that a great many factors are involved in fraternal success.

So somebody, obviously academically oriented toward classroom note-taking, began to make a list of what was said. That led to realization that there seemed to be no end to the list. It also led to the observation that since all members of the group — representing Delts of many ages — were interested in the topic, surely it should be grist for the *Rainbow* mill.

And that is the way special magazine sections are born. Just as there appeared to be no limit to the different kinds of input affecting Fraternity operations, there was no way to select an all-encompassing inventory of influences on Delt achievement. As the cover illustrates, Delts make the Fraternity tick. Since you probably can't identify everyone in the photo, we'll tell you there are undergraduates and alumni representing several chapters and several volunteer offices. Somehow we thought that might be better than conjuring up clever art work featuring the hands of a clock or some such thing.

To make the presentation as informative as possible, *The Rainbow* went to alumni who have "been there" and left significant footsteps in the various categories selected for the special section. No one was selected by virtue of having been a former international president of the Fraternity, yet six of the authors have held that office. There may be a weighty meaning there somewhere, but the editor had trouble struggling through Philosophy 101 so many years ago he probably would have forgotten everything by now, even if he had known what was going on then.

With that prologue, we present if not a complete answer, at least an organized treatment of the intriguing question put forth by a curious student. It begins on page 11 . . . but don't skip to it without stopping at least on page four, or you will miss one of the most compelling stories ever written by an undergraduate.

DNK

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by Wayne A. Sinclair

What Are Undergraduates Like Today?

OFTEN on my travels for the Fraternity, I am asked by alumni, "What are undergraduates like in 1988? Are they responsible? Do they ever study? Do they drink all the time?" A short, simple answer is impossible, but the question is easy to answer. In my 20 years working with undergraduates, I have never worked with brighter, more responsible, more willing to learn students than today's students.

As the Fraternity continues to be concerned about the consumption of alcohol on campuses and about legal liability, the undergraduates continue to rise to the occasion and to embrace the message we are attempting to get across to them. They listen, they learn and they apply what is being taught to their chapters. Let me introduce you to four undergraduates who I think represent what Delta Tau Delta is about today.

Jim Rice is a senior at the University of California at Los Angeles where he is a political science major. Jim has been alumni relations chairman at UCLA since he pledged and there are few alumni who do not at least know Jim's name. He is completing a year as president of the UCLA Interfraternity Council where he has dealt successfully with many of the difficult issues facing that system. Last summer Jim studied in the Republic of China. Currently Jim is carrying a full load of courses while working full-time for Wells Fargo Bank where he has been promoted already to personal banking officer.

My Southern travels have brought me into contact with University of Virginia Senior Jeff Green. Jeff is a business-marketing student who has compiled a 3.5 grade point average while serving as chapter president during a very difficult time for Beta Iota. A fire totally destroyed the shelter in late August. Jeff is a member of ODK and the Raven Society at UVa. Jeff also is a member of the Undergraduate Council.



President Sinclair

*President Sinclair
presents profiles
on some Delt
undergraduates.*

Also carrying a 3.5 average with a 4.0 in his accounting major is Sean Dunn from Ohio State. Sean is in the accounting Honors Program and works as an independent computer consultant while going to school full time. His major client is Kal Kan Foods. Sean is chapter treasurer, IFC treasurer, a Republican Senate Campaign Committee Volunteer, a member of Beta Alpha Psi accounting honorary, a member of the Delt Undergraduate Council and, in his spare time, he has found time to organize a tutoring program for over 500 students.

I am sure there are few undergraduates who are doing research in behavioral neuro-psychology for an undergraduate thesis. But that has been the principal activity of Dan Levy from Wesleyan this semester. Dan is a senior and expects to enter a graduate MD-PhD program in bio-medical engineering. Dan carries a 3.5 average and spends free time tutoring students and, until recently, managing his chapter as its president. Dan has written for the Wesleyan Review.

These are only four of the hundreds of bright, high-achieving young men who have chosen to be a part of the Delt Brotherhood. There is no doubt in my mind that the Fraternity has helped to mold these young men into even better students than they would have been without the influence of the Fraternity.

Delta Tau Delta does strive for the education of youth and the inspiration of maturity as is evidenced by the above examples of the type of men going through our chapters. I would encourage each alumnus in our ranks to get involved with one of our chapters and to think about hiring an undergraduate in your area for a part-time or summer job or for a permanent position. Delta Tau Delta pledges quality men — that is what our undergraduates are like in 1988.



Drinking And Driving

By
David Michael

FRIDAY. I remember now. What a night. Actually, it was one of those off nights, where there isn't a party scheduled. We had to clean the house for formal rush the next day, but by 10 p.m. or so everyone was free to do as he pleased. Someone suggested the midnight movie. Of course, that meant partying before hand. I said yes.

We went to the movie in two cars. I can't really remember why. What's more, I can't remember what movie it was. (Somehow the movie is only a side feature anyway.) After an hour the other carload decided to go home. The rest of us left 10 minutes later. That was the last time I would see David Barthel alive.

All I could think about was how comfortable my waterbed would be. I stumbled into my room only to realize my worst pre-bed nightmare. People. Jim and a few others were in the room. Oh well, sleep would have to wait. As I sat and stared at the moving mouths in the room I could only wonder why I was suffering such a cruel fate of consciousness.

A minute or two later one of the moving mouths left the room. That was the last time I would see David Racine alive.

"H . . . wake up."

"Wh . . . What . . . Jim?" I asked still fighting to keep consciousness away for a few more fleeting moments. I was finally in my waterbed heaven.

"David Barthel was killed in a motorcycle accident last night."

"What?" I said in semi-conscious disbelief, praying to myself it was all just a joke.

Again Jim spoke, though now I noticed the quiver in his voice, "David Barthel was killed in a motorcycle accident." Now painfully conscious, I realized what he said. I think my heart stopped; it must have, because

part of me died at that instant. My mind raced as it tried to accept the stimulus it had just received. I felt my Adam's Apple, but it was in my stomach, not in my throat.

"What happened?" were the only words my mouth would form. I suddenly felt very guilty. What had I done, was it my fault? Then I remembered, "I'm vice-president; I'd better find out what is going on." I must have been one of the last to find out because as soon as I went in the hall, and saw my fraternity brothers' faces, I knew Jim's words were true.

Somehow I ended up in the front of the house, just standing there confused and afraid. It was then that I found out the rest of the story.

For a still unknown reason David Barthel and David Racine had gone out on Racine's motorcycle around 3:30 a.m. No one saw them leave. In fact, a few people had seen David Barthel go to bed around 1:30-2:00.

I wonder what conversation they had. (Only two days before, Racine had given me a ride home from our h318 class).

The two ended up driving south on Fairfax Road when Racine lost control of the bike around a corner. They went off the road and into a culvert that sent them flying 70 feet through the air where they hit a telephone pole 10 feet off the ground. At 6:30 a.m. they were found by the police. The coroner, a Delt alum, said they were killed instantly. I hope so.

The police report said excessive speed and alcohol were the causes of the accident. So, it has finally happened to me. Till now I always knew drinking and driving could kill a friendship, but never one of mine. Youthfulness is the eternal sign of life. I am young, and I am invincible, or so I thought. Their senseless deaths shockingly alerted me to the fragile line between life and death.

David Michael, president of Beta Alpha Chapter, was vice president when he wrote this article. A junior from Cincinnati, he is majoring in business management and planning to enter law school following graduation. He is the chapter's IFC representative and player-coach of the intramural soccer team.

Killed Our Brothers

Young people die, and it is a terrible loss to all.

I was with our president, Gary Clayton, when he tried to explain to Mr. Racine what had happened. I was there when David Barthel's brother, Mike, also a member of the house, threw a fan against a wall shattering it everywhere. I was there when Mr. and Mrs. Barthel came to pick up Mike. Drinking and driving killed David Barthel and David Racine, and I was there.

That first week was hell. On Saturday everyone was trying to break out of the initial shock and somehow rationalize the deaths, each in his own way. For me, a very sweet friend came over and just offered me a shoulder to lean on. Her kindness will never be forgotten.

Sunday brought new problems to our house, the media. How would they react? That morning a reporter from the IDS showed up at the door. Panic-stricken, Gary and I quickly met and tried to coordinate our thoughts. An anti-Greek butchering in the paper would surely be the straw that would snap the back of our fraternity.

To my great surprise the unexpected happened. David Newman, the IDS reporter, was sympathetic and understanding. His brilliant article has helped restore my faith in a media that in the past has terrified me. Within a day the accident was on

Indianapolis news, but once again the media was considerate in dealing with the tremendous loss we were feeling.

I hear the funerals were beautiful. I stayed in Bloomington to watch over the house and to set up the memorial service. That service was also very moving. After it was over and all the brothers were together, I could really feel the strength of our brotherhood. It was living strongly in all of us, for if it were not I'm not sure if we could have dealt with the deaths.

It is now two months later. Their deaths seem a horrible memory to most. A memory I am afraid many of the brothers are attempting to suppress. I am just as guilty. My personal fear of death prevented me from writing this article for two months. And only then did our newly formed alcohol committee hold its first meeting. And, only then were we ready to prevent another tragedy from occurring.

The alcohol committee, I hold its chair, was formed because of the deaths of our two brothers. But, as we have found through our discussions, the problems we face regarding alcohol are much deeper than once imagined.

Alcohol is synonymous with a good time. Many would say a party without alcohol is "like death." It is only too cruel to see the twisted logic of that thinking. In college we are attempt-

ing to learn responsibility — academic, financial, and even social responsibility. Therefore, the goal of our committee is to promote responsible drinking in an environment where traditionally alcohol has been abused the most, a fraternity.

We have decided that the major way to promote responsible drinking will be to educate the brothers on alcohol use and abuse. We are going to invite speakers to the house to talk openly about alcohol.

We are going to work the hardest with our pledges. Since they are still very young and impressionable, we must educate them about responsibility before they have a chance to act irresponsibly.

We are also organizing a cab program. Therefore, in case any of the brothers should become intoxicated he will have a safe way to get home. The most interesting feature of the cab program will be its funding. We are developing responsibility contracts between the brothers and their parents which will state that if a brother is intoxicated he will call a cab. That is his end of the contract. The parents end is that they promise to pay \$10 a year to fund the project. This option not only insures the longevity of the project, but it also encourages discussion between parents and brothers on an often taboo subject.

We are also exploring options to deemphasize alcohol at our parties — pushing alternative beverages and snacks, just to name a few.

Although we are still very much in the preliminary stages, I have been delighted to see the amount of positive response generated in the house. We have suffered through a very difficult ordeal, but instead of forgetting it, we are attempting to learn from it, and attempting to prevent it from happening again. ▲

An undergraduate chapter reacts to the tragic death of two members.

OF THE many experiences that I have had in my first two years on the bench, certainly the one that gained the most attention was when I sentenced myself to a week of home confinement on an electronic monitoring device. For months I had been hearing on radio and television and reading in the newspaper of judges throughout the country sentencing defendants to home incarceration as an alternative to jail, but like everyone else I only knew what I read in the paper.

The most publicized case I had seen involved an alleged slumlord in the San Francisco area who was confined to one of his own tenement buildings as part of his sentence.

However, last summer I was invited to attend a presentation by Security Guild International on the CONTRAC electronic monitoring device. Everyone was of course interested in the latest gadgetry and the questions that followed seemed to express both curiosity about the mechanism and concern as to its reliability when used as a basis to revoke a defendant's probation.

As the meeting ended I continued to press the representatives for answers and even began making some humorous suggestions as to how I might try to defeat such a system. My bluff was quickly called when they offered to place the unit in my home and strap a monitor to my ankle, thus allowing me all the time I needed to test their device.

Having never learned in my youth to refuse a dare, I readily accepted and plans were made to place me on probation. It would be easy since all it required was that I sentence myself.

Word quickly leaked out that there was some "fool" at the courthouse who was going to sentence himself and become a "guinea pig" for the latest electronic equipment. I thought it would end there but it was a slow news week and within days I was deluged with calls from the media requesting more information. Stories began to appear in the local press and soon the national media was beating a path to my chambers.

All of this curiosity over a device that had already been in use in a number of states was surprising, but perhaps the added novelty of a judge trying out his sentence on himself first had something to do with it.

Self Inflicted Sentence

By JUDGE RUSSELL CARLISLE
Georgia '71

Russell Carlisle is judge of the State Court of Cobb County, Marietta, Ga. After receiving nationwide attention for "sentencing" himself to an electronic-monitored probation to test a new idea in criminal justice, he was asked by the *Rainbow* to write a personal account of the experience.



Russell and Lourdes Carlisle

When the great day arrived I was surrounded by three news cameras as my personal monitor was riveted to my ankle by means of a hospital-type bracelet. Thus I embarked on one of the strangest weeks of my life.

A base station was installed in my home and linked by telephone to a computer which would notify my probation officer if I should stray more than a specified distance from my home.

As luck would have it, a severe electrical storm set in the first night and there were a number of power interruptions in our neighborhood. After

the first black-out my phone began to ring and it was my probation officer accusing me of tampering with the equipment. Luckily there was another power outage while we were talking on the telephone and I was able to convince him that I had not disconnected the machine.

That evening I was able to take a shower without fear of electrocution since I had been promised that the device was waterproof. Getting my socks on the next morning proved to be a bit more difficult but was finally accomplished with the aid of my five-year old.

The following day I decided to slip away from the courthouse for just a few minutes and pick up a pair of pants that I needed for a vacation coming up the following week. I had just stepped into a changing booth, which had a curtain that did not come quite to the floor, and had removed my pants when suddenly I heard a number of ladies across the store shouting "that's him, that's the one we saw on T.V."

I then realized that my ankle bracelet was clearly visible on my naked leg beneath the curtain. Naturally, I was a bit hesitant to exit the booth but I could not spend the rest of the day in there.

Every day brought a new stream of persons requesting me to lift my pants leg in the corridors of the courthouse and let them view this latest marvel. There was even no escape when I went home since my children had turned me into a show-and-tell for the neighborhood and their friends paraded in on a regular basis without warning. There was even a plot by my "friends" to kidnap me from my home and drag me beyond the range of my monitor.

And then the final night arrived. I was certainly ready to be released by this time and I knew that the next morning would bring blessed freedom.

Now let me preface this last experience by telling you that our cat had recently had two kittens and they were just beginning to venture out of the basement and get into trouble. It was 4 a.m. when I heard the worst cat fight in history outside our bedroom window.

In a panic, my wife urged me into

(Continued on Page 38)

The annual event known as Greek Week that one finds on many college and university campuses is deserving of much more serious thought and analysis than it usually gets. Let me first make my position clear.

I believe that Greek Week could rather easily become a great asset for the fraternity system. At present, unfortunately, its campus impact is slight. At many places where it consists, perhaps, of a dance, a chariot race, and a few sessions attended by a handful of bored pledges, it may actually be a liability.

In fact, Greek Week is at present so unclear about what its justification for existence is, and the effect it ought to be having upon others, that I can only describe it as a "basket case." This being the situation, it seems well worth while to give serious thought to what has kept Greek Week so ineffective for so long. Only then will we be able to take Greek Week out of the basket, and put a new, healthy version to work for our fraternity system.

Probably we should begin with *Baird's Manual*, since that's where anyone seeking information about most fraternity subjects nearly always does start. The original 280-word statement of 1957 was almost certainly written by Gerge Starr Lasher of Theta Chi, the inventor of Greek Week and editor of the *Manual* that year. It has been reprinted almost unchanged in later editions of the *Manual*. Only the last paragraph, which was devoted to the importance and great impact of Greek Week, has been significantly altered (i.e., reduced from 73 to 22 words) by the elimination of most of the original sentences asserting Greek Week's vast influence.

Even so, the basic statement in *Baird's* is seriously flawed. To begin with, it is at least 30 years out of date. All it really gives us is a few facts about when and how Greek Week started. It does not tell us what Greek Week is really for, or who runs the show. There are no statistics of its growth or contributions. Most embarrassing of all, the few facts contained do not check out when one seeks to authenticate them. I will spare you the details, but apart from the fact that Greek Week exists, and

FROM THE CROW'S NEST

By

DR. FREDERICK D. KERSHNER
Butler '37

Reflections On Greek Week:

An Undeveloped Resource

that Lasher and Moseley were in some fashion connected with it, the whole summary is about as reliable as the medieval folk tales about Robin Hood.

I hope this critique is extreme, but I don't believe it is, on the basis of available facts at my disposal.

Greek Week In The Past

If the Baird's summation is almost useless as a basis for analysis of Greek Week, are there any facts which *can* be used for this purpose by interested fraternity men and women? Of course there are. Using them, I think it reasonably clear that Greek Week has gone through four distinct periods or phases which are quite obvious, and tell us a good deal that we need to know.

In the beginning there was the *Lasher period* (1932-42). There is no doubt that Lasher was the true father of Greek Week, but his aims and plans for his creation were very limited. As a young professor at Ohio University I had the opportunity to be with Lasher at a private dinner party for three couples, and asked him why he had invented his "week." This was in 1952 or 1953, before the first *Baird's* article appeared.

Lasher laughed and said pretty much what later appeared in the *Manual*, that he had just come back from his first National Interfraternity Conference meeting with such a sense of exhilaration that he wanted Ohio University undergraduate Greeks to have a similar experience. So he arranged a campus miniature model in 1932. After that, he left it to the boys, he said. Well, the boys paid little attention to it at the time, and never tried it again until after WWII.

Several useful points emerge from this humble tale of origins. There was no organization whatsoever. There was no purpose except friendly social interchange among O.U. fraternity men, for the sororities do not appear to have been involved. The incident evidently went unnoticed by NIC and by the national organizations of the various O.U. chapters. Nevertheless the idea spread slowly to other campuses in a hit-or-miss fashion. At Ohio State, it seems to have been called "the annual Greek Night Banquet," not Greek Week, if the Ohio State Delt chapter letter of June, 1933, a contemporary report by actual participants, is to be believed.

Then came the *Moseley period* (1942-65). There is also no doubt that Dr. George O. Moseley of Sigma Alpha Epsilon, and a former Rhodes Scholar, is the man who lifted the infant Greek Week onto an organized, mature, serious level. As early as 1936 the NIC took notice of "Fraternity Week Programs" springing up at various colleges and universities. At this very time Moseley was developing his SAE Leadership School idea and program, which was extremely successful, and widely imitated by other Greek national organizations. Moseley addressed the NIC about the leadership school idea in 1939 and 1940. Then he spoke again in 1941 about Greek Week programs.

(Continued on Page 36)



CLOCKWISE FROM TOP: (1) the Newly installed Theta Beta Chapter. (2) Western Division President Dr. Robert E. Roush presents the charter to John Wechtel, left, former president and current rush chairman, and John Ivory, president; Chapter Adviser Kenneth Brooks is in the foreground. (3) President Ivory accepts a gift from the UCSD Panhellenic president. (4) Delta Iota Chapter Deltas from UCLA, who performed the Rite of Iris, are pictured with International President Wayne Sinclair, fifth from right. (5) The spectacular reception centerpiece.

WELCOME THETA BETA

By *Kenneth A. Bisconti*

The sun shone brightly in La Jolla, Calif. on Sunday, Feb. 21, 1988 as International President Wayne Sinclair explained, "All eyes of the Fraternity are focused on Theta Beta chapter today." This was evident by the more than 70 letters of congratulations received by the Delts at U.C. San Diego. We were overwhelmed by the outstanding show of brotherhood by many chapters of Delta Tau Delta.

Chapter installations do not go unnoticed in this Fraternity. Thanks to James FitzGerald and Pat Gibbons, who were responsible for initially recruiting members for colonization back in the fall of 1986, we were able to experience our own installation.

Fraternities are somewhat new to U.C. San Diego. Currently, 10 fraternities and five sororities occupy this oceanside campus. Competition is tough in the nation's fastest growing city. UCSD is one of the top research institutions in the country, and its academic atmosphere inspires high achievers in the undergraduate population.

Surprisingly, Delta Tau Delta, the youngest recognized fraternity on campus, has quickly become one of the best. Although charter installation was our prime focus, the San Diego Delts made strong relationships and accomplished great feats at the same time. In our first year on campus we placed first overall in the Greek Week games and finished second in the IFC basketball tournament.

At the same time, we strived to help others. Our national philanthropy is Multiple Sclerosis, although we are not restricted to a single cause. Last year we helped raise funds for the San Diego Burn Center, as well as holding our annual blood drive for the San Diego Blood Bank. This spring we are organizing one of the biggest events ever held on campus: a corporate-sponsored soapbox derby to benefit the Special Olympics.

No chapter can make accomplishments without the backing of supportive alumni, however. The San Diego Alumni Chapter, headed by Al Boost, has joined Theta Beta for a dinner cruise on the bay, a pizza/football night, and a BBQ at the San Diego Yacht Club, home of the America's Cup. Alumni have been instrumental in working with the community and achieving our charter. For this we owe them our most sincere thanks.

Installation day began with the brothers of Delta Iota chapter of UCLA executing a flawless Rite of Iris ceremony. The Ritual Initiation ceremony was performed equally well, including the generous gift of ceremonial robes by the Division presidents and Arch Chapter.

The installation banquet was held at the Kona Coast Banquet Room of the Hanalei Hotel. With over 200 family members, undergraduate and alumni members, and dates in attendance, the event was a great success. Robert E. Roush, president of the Western Division, presented the charter to Chapter President John Ivory and former President John Wachtel. Executive Vice President Gale Wilkerson presented the membership certificates to the initiates, with the help of Jeff Montag.

An eloquent speech was made by President Wayne Sinclair, inspiring Theta Beta to achieve future greatness.

Special thanks and recognition are in order for several outstanding contributors. John Wachtel was vital in building the ritual equipment and organizing the evening; the IFC was generous in presenting Theta Beta with a leather album; and the brothers of Delta Iota and Delta Pi chapters were very supportive. Our endless thanks go to chapter advisers Ken Brooks and Jeff Montag for their invaluable guidance and patience.

Theta Beta chapter will continue to be a leader on this campus. We are dedicated to upholding the high ideals of Delta Tau Delta. ▲

Undergraduate Honors

DIVISION SCHOLARSHIP AWARDS

Northern

Delta - University of Michigan

Southern

Gamma Omega - University of North Carolina

Eastern

Beta Nu - Massachusetts Institute of Technology

Western

Gamma Mu - University of Washington

Hugh Shields Top Ten

Beta Lambda, Lehigh University
 Beta Pi, Northwestern University
 Beta Tau, University of Nebraska
 Gamma Xi, University of Cincinnati
 Gamma Pi, Iowa State University
 Delta Rho, Whitman College
 Epsilon Mu, Ball State University
 Epsilon Phi, Southeastern Louisiana University
 Zeta Rho, Eastern Illinois University
 Zeta Chi, University of Southern Mississippi

Court of Honor

Beta Beta, DePauw University
 Beta Lambda, Lehigh University
 Beta Pi, Northwestern University
 Beta Tau, University of Nebraska
 Beta Upsilon, University of Illinois
 Gamma Beta, Illinois Institute of Technology
 Gamma Xi, University of Cincinnati
 Gamma Pi, Iowa State University
 Gamma Sigma, University of Pittsburgh
 Gamma Upsilon, Miami University
 Delta Delta, University of Tennessee
 Delta Mu, University of Idaho
 Delta Rho, Whitman College
 Delta Phi, Florida State University
 Delta Chi, Oklahoma State University
 Epsilon Zeta, Sam Houston State University
 Epsilon Kappa, Louisiana State University
 Epsilon Mu, Ball State University
 Epsilon Xi, Western Kentucky University
 Epsilon Phi, Southeastern Louisiana University
 Zeta Rho, Eastern Illinois University
 Zeta Chi, University of Southern Mississippi

EXCELLENCE IN CHAPTER PROGRAMMING

Chapter	Institution	Program Area
Gamma	Washington & Jefferson	Rush Program
Epsilon	Albion College	Campus Relations and Involvement
Theta	Bethany College	Campus and Community Relations
Mu	Ohio Wesleyan University	Lecture Series Program
Omicron	University of Iowa	Public Relations
Tau	Pennsylvania State	Campus and Community Service
Beta Beta	DePauw University	Academic Improvement
Beta Beta	DePauw University	Excellence in Alumni and Public Relations
Beta Delta	University of Georgia	Academic Improvement
Beta Zeta	Butler University	Campus and Community Programs
Beta Nu	Mass. Inst. of Tech.	Campus and Community Relations
Beta Nu	Mass. Inst. of Tech.	Alumni Preparation
Gamma Beta	Illinois Inst. of Tech.	Pledge Program Inventory
Gamma Beta	Illinois Inst. of Tech.	Ritual Education
Gamma Zeta	Wesleyan University	Community Service
Gamma Kappa	University of Missouri	Rush Programs
Gamma Kappa	University of Missouri	Alumni Survey Program
Gamma Mu	University of Washington	Alumni Newsletters
Gamma Rho	University of Oregon	Code of Conduct
Gamma Sigma	University of Pittsburgh	Community Service
Gamma Tau	University of Kansas	Academic Improvement
Delta Delta	University of Tennessee	Academic Improvement
Delta Mu	University of Idaho	Alumni Preparation
Delta Sigma	University of Maryland	Career Counseling
Delta Tau	Bowling Green University	Campus Involvement
Epsilon Gamma	Washington State University	Great Pizza Run
Epsilon Eta	East Texas State University	Policies and Programs
Epsilon Theta	Willamette University	Academic Improvement
Epsilon Theta	Willamette University	Creative Rush Materials
Epsilon Kappa	Louisiana State University	Pledge Manual
Zeta Zeta	Morehead State University	Aggressive Programs in Academics

A Rainbow

SPECIAL REPORT

WHAT MAKES THE FRATERNITY TICK ?



Group at work during Eastern Regional Conference Workshop

Experienced Fraternity leaders examine ingredients essential to success of "The Delt Experience."

TRADITION

By FRANCIS M. HUGHES
Ohio Wesleyan '31



Undergraduate team prepares for initiation.

Fraternities have survived because they have been constructive adjuncts to the system of higher education. Their future survival is dependent upon their continuing adherence to traditions of excellence.

What are the traditions of excellence which have given strength to Delta Tau Delta in particular? May I suggest seven in number.

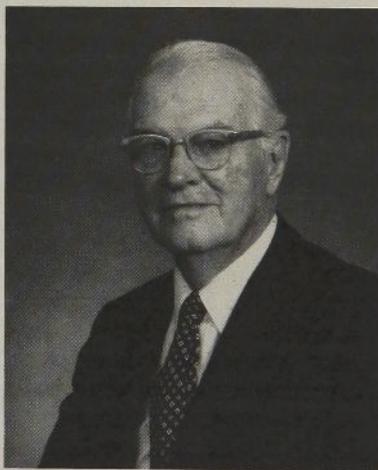
1. Adherence to the basic purpose and ideal of the Fraternity: to develop maturity in young men in an atmosphere of brotherhood. A fraternity will not exist effectively if it is simply a social organization. Its continuing life is dependent upon its ability to develop its initiates, young and impressionable as they are, into mature men with positive aspirations, ideals and convictions.

2. Adherence to a goal of scholastic excellence: fraternity membership should assist in making each member and pledge a better student. The fraternity average should exceed the men's average on campus. We have developed many programs to achieve this goal, and the tradition of good scholarship must continue to be nurtured and developed.

3. Adherence to an extensive and effective participation by the chapter in campus activities: we must keep in mind that we are participants in the larger family represented by the university, and that effective and valua-

ble services can be rendered in that area.

4. Adherence to participation in local or national programs designed to assist in areas of human need: in this area, many chapters have developed a tradition of participation which has contributed effectively to the goals involved.



Francis M. "Fran" Hughes is one of the Fraternity's few two-term presidents, serving in that position from 1956 to 1960. A partner in the Indianapolis law firm of Hughes & Hughes, he is legal counsel for Delta Tau Delta, reviewing loan documents and other important matters. He also is chairman of the Distinguished Service Chapter, and has not missed a Karnea since 1948.

5. Adherence to an effective program of pledge education: it has been said that not an hour passes in the life of a chapter but that an opportunity presents itself to assist in the development of an impressionable pledge. Such a program is of prime importance in the development of the chapter as a whole.

6. Adherence to a tradition of excellence in the ritualistic work of the chapter: the performance of the ritual, and the initiation ceremony in particular, is one common experience shared by every Delt. The development of a tradition of excellence in this respect will constitute an invaluable asset to the undergraduate.

7. Adherence to the conviction that we should be loyal to the Fraternity in the years beyond graduation: membership in Delta Tau Delta is for life, and the Fraternity affords for its graduates many opportunities for service and participation. We must continue this tradition of giving lifelong service, loyalty and love to our Fraternity. In this respect may I suggest that the absolute minimum in fraternity loyalty on the part of an alumnus is an annual gift to the Delta Tau Delta Educational Foundation.

These, then, are the traditions of excellence which must be nurtured, developed and maintained. If we retain them, Delta Tau Delta will have a bright and shining future.

ACADEMICS

By DR. JOHN H. VENABLE
Carnegie-Mellon '51
Oklahoma State '51



Dr. Venable congratulates academic award winners.

THE CHANGING face of academics in chapter life is symbolized best by the constitutional revision of 1986 that created chapter directors of academic affairs as elected officers. That move put all business coming before chapter executive committees under the scrutiny of an academic officer.

That organizational revision brought also a change in philosophy. Chapter academics is no longer considered simply a matter of running a study hall for pledges, and receiving the chapter grade-point-average from the institution. The new notion is that the entire chapter experience from rush to graduation is an academic affair and the new focus is on how that experience contributes to the academic development of each Delt individually.

In the 60's, as privacy laws were strengthened and publicly available academic data from institutions was severely restricted, many chapters abandoned any objective analysis of academic performance of its membership beyond the minimum initiation requirements. The abiding rationale was that academic performance was a private matter, that fraternity interests dealt only with the non-academic side of life. The effect of the chapter environment on the academic development of its membership was left to chance, sometimes with disastrous results.

The awakening to the fact that every aspect of chapter life impacts the quality of each member's academic development, rephrased in the slogan "your chapter is your Delt Academy," has brought deeper analysis into what we do as a fraternity and why we do it. If any hazing remains, its academic meaning has to be questioned. That alcohol abuse is a major problem for young adolescents has to be faced as an academic exercise in each chapter.

Rush is no longer only a means of

collecting friends and meeting the social budget; it shapes the academic resources of the chapter for the next four years. The symbolism of the Ritual takes on academic meaning. In short, academics is the intellectual process of shaping the academic quality of every member's activities from rush to graduation. Aspects of membership education and career development are expanding, providing a new opportunity for undergraduate/alumni interactions.

Each chapter is now interested in the academic record and progress of every rushee, every pledge, and every member. It is a matter of caring about the most important aspect of chapter life; a matter of brotherhood. With or without the institution's help, we keep our own academic records.

A new competition is surfacing, "to make our chapter the best academic atmosphere among peers." By means of regular annual academic reporting all chapters are ranked as "Flagships," "Ships-of-the-Line," "Frigates," or "In-Dry-Dock," regarding the quality of their academic environments. Shifts are occurring to higher classes.

By the turn of the century, every Delt chapter should be a "Flagship," or "Ship-of-the-Line." To be any less begs the question, "What is the purpose of this chapter at an academic institution?"

John Venable, the Fraternity's director of academic affairs, is a professor and researcher in the Department of Anatomy at Colorado State University. His degrees include doctor of veterinary medicine and master's in physiology from Oklahoma State University and Ph.D. in anatomy from Harvard University. He has served in many offices of professional organizations, and as a consultant in anatomy for USAID in Guatemala and India. He has been recognized as one of the 1,000 most cited world scientists, and one of the Outstanding Educators of America.



The Arch Chapter



Dr. Hoyt D. Gardner, vice president and ritualist, addresses delegates at a regional conference. At the right is Louis K. McLinden, an Eastern Division vice president.

By **KENNETH N. FOLGERS**
Illinois Tech '58

Although the Arch Chapter can be compared with a company board of directors in many respects, it has several characteristics that I consider rather unique to our Fraternity. I don't mean to claim superiority over other similar groups. But I do believe strongly that the Arch Chapter plays an important role in developing the individual personality of Delta Tau Delta, and contributing to its strength.

What exactly is this role? The answer to that question is not something that can be specified in a set of rules, because the Arch Chapter, like the Fraternity, must be dynamic and flexible, to be effective in an ever-changing society. For the sake of clarity, however, I think it is worthwhile to consider five categories of responsibility, realizing that none has definite boundaries, and several overlap:

1. Continuity. This might be considered the "overall" role of the Arch Chapter. It simply means that our system of electing officers and the manner in which most of them pro-

gress through the ranks, assures the Fraternity of having a continuing reservoir of experience at the helm. It provides strong motivation for qualified men to take part, and it guarantees each chapter of strong backing in adapting the fraternity experience to its particular group and school, through succeeding generations of students. The Arch Chapter does know and care about every undergraduate chapter in the Fraternity.

2. Legislative. There is an obvious need for a fraternity to have a group charged with the responsibility of administering affairs in an orderly and legal way. The Arch Chapter must know the pulse of the greater body of membership and originate legislation accordingly. It must answer to the Karnea, which elects it, and see that policies are adhered to by chapters.

3. Day-to-Day Policy and Operations. This is related to the previous mentioned role, to the extent that the Arch Chapter is called upon to govern policy and even help determine operations carried out by the Central

Office administrative staff. As in any good organization, of course, the administrative staff carries the brunt of organizing and carrying out operations, and certainly Delta Tau Delta is blessed in that regard. What we actually have is a kind of check and balance between the paid staff and the Arch Chapter representing the greater fraternity which is receiving the Central Office services. It seems to me this is the healthiest possible situation. In this sense, the Arch Chapter has almost a judicial responsibility to make certain the legislative directions that have been set are indeed followed.

4. Consistency. This overlaps with what I said about continuity. Yet, I see it in the deeper sense of knowing what has been done in the past, how matters have been handled, what works and doesn't work, what is fair to all members, and what is most apt to be effective in the future. We need and have this kind of a volunteer governing body. Again, we also have an

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The Undergraduate Council



Undergraduate Council members discuss plans for the year. Daniel Levy of Wesleyan is facing the camera.

By JOSEPH BILIOSKI
Ohio '50

It has been 18 years since Delta Tau Delta's first Undergraduate Council joined the Arch Chapter in an experiment aimed at injecting more student ideas into overall Fraternity planning. Since then, *The Rainbow* has presented frequent articles on the evolution of what has become an important decision-making role.

Some 300 Delts now have been members of the Council. Many are active in alumni affairs and serve in volunteer positions as chapter advisers, division vice presidents. Two of them, Steven A. Paquette, *Syracuse '77*, and Thomas M. Ray, *Jacksonville State '76*, have been on the Arch Chapter. Another, Kenneth A. File, *Kansas State '81*, is on the Central Office executive staff.

Four representatives from each of the four Fraternity Divisions serve on a rotating basis, meeting twice a year with the Arch Chapter. One-year terms are staggered so that eight newcomers are introduced at each session.

Undergraduate Council members, selected from recommendations by chapters and chapter consultants, have dual responsibilities. The first is taking part in meetings, which encompass three-day weekends split into separate sessions, some with the Arch Chapter, and others alone. Secondly, members serve in leadership positions at division and regional conferences, and provide on-going liaison with undergraduate chapters in their areas.

Ideas for new Fraternity-wide programs originate regularly with the Council. One recent example is The Delta Tau Delta-American Red Cross April Blood Drive Campaign held this spring (a report on the project will appear in the summer *Rainbow*).

Improved interrelationship among chapters has emerged as a by-product of the Council concept. Friendships are lasting. At Karneas, as well as division and regional meetings, Council members greet each other as close friends and introduce other brothers from their chapters.

Moreover, they are in positions to help explain Fraternity policies and procedures.

The late Supreme Court Justice Tom Clark is credited with originating the idea of an Undergraduate Council, starting a predecessor advisory group when he was international president of the Fraternity in 1966-68. The Council became an official arm of Delta Tau Delta by vote of the Karnea at the end of his term of office, but it did not hit full stride until the winter of 1970.

Records show a list of accomplishments produced by Undergraduate Councils during the past few years. Yet, it is difficult to access the total value of the group. One member of the Arch Chapter summarized it this spring in observing, "There really isn't any tangible way of measuring what it means to have undergraduate ideas from across the continent put into the think-tank regularly over the years, but now I sometimes wonder how we ever really got the true overall pulse of our chapters before we had the Council." ▲

The Chapter Adviser

By JAMES L. WESTBERG
Idaho '74

The key role played by a chapter adviser needs no explanation to undergraduate and alumni Delts. Without the dedication of men who accept that volunteer position, the Fraternity could not maintain its continuity through the years. The Rainbow asked one of the top advisers, James Westberg, to describe what the job encompasses, including the problems and the benefits. A former president of Delta Mu Chapter, Mr. Westberg has been a practicing attorney in Moscow, Idaho, since receiving his law degree in 1978 from the University of Idaho.



Brian Gerson, front left, president of Beta Mu Chapter at Tufts, receives a gavel from Chapter Adviser Steve Chandler. Behind them, from left, are House Corporation Treasurer Mark Hillman and Retiring Chapter President Andrew Towle. The House Corporation provides a personal gavel for each incoming chapter president.

Because I lived in the geographical area of my alma mater, I had, since graduation been asked from time to time to become involved in various alumni aspects of Delta Mu Chapter. I had been in some minor activities, but nothing of any substance until I moved back within the Moscow city limits in the fall of 1984. Up until that time I had resisted being in an advisory role for professional reasons, as well as a concern that I was too close in age to the undergraduates.

Now I am not convinced a difference in age is a necessity, but I do feel it gives some advantage to the times when hard-line positions have to be taken by an adviser. I am not much of a believer in the "generation gap." I think it is more a matter of people not trying to listen to each other.

My basic philosophy when I became an adviser in October of 1984 was that I would invoke my powers and will only if (1) the undergraduates were not being honest with me, or (2) they did something that would endanger their health or the chapter's existence.

My first step was to establish a rapport so I would not get in a position of having to deal with either of those two defined areas. I spent a lot of time in retreat settings with the officers, working to explore their goals and define how to achieve them, and explaining to them how I hoped to approach the job. Through these discussions, I was able to convince them that I was not going to do anything other than advise, and that unless they triggered one of the two



Grant Pew, right, chapter adviser at UCLA, and John Bickerstaff, chapter adviser for the colony at Arizona State, learn about the Fraternity's alcohol awareness program at a regional conference.

items I felt would require me to make decisions without their input, I was merely there for them as a resource. That, to me, is essential to being a good adviser.

It is important to focus on the new officers when they first take office and have the most energy and enthusiasm. I like to use retreat settings in those first months to try to get the officers to define the goals they want for the house and to formulate some type of approach to obtain those goals. I also encourage them to get together without me, to make such plans. As a side note, I have never been put in the position of having to make any decisions for them, without their input.

One of the more difficult things with an adviser's position is to determine what amount of time you will allow it to take from the rest of your life. My schedule is such that it is not always possible for me to make every chapter meeting. But I strive to always be there for the first and third meetings of each month, when we deal with financial reports and problems.

Although I make as many meetings as possible, the real ideas in goal generation seem to occur outside the formal meetings. To facilitate the flow of information, I like to get together with the president of the house once a week. The format that has worked well is to meet outside the

shelter for breakfast or lunch. I have set up a system whereby I meet with the president once a week and the president and some other officer or officers the next week, and continue that rotation. The key is to understand the nature of the president's problems and let him know my thoughts on possible solutions.

Most of the problems I deal with on a day-to-day basis with the house are internal structural questions, such as those on finance. If I have had a good session at the beginning of the officers' terms, the organizational problems of the committees and the reaching of their goals seem to take care of themselves.

With a group of active young individuals, occasional skirmishes with either the university or the community can be expected. I consider it important for an adviser to have a good working relationship with the dean of men, or whomever oversees the campus fraternity system. I also strive to get the chapter president and vice presidents to establish such a relationship so that if a question or problem arises, it is first routed between the university and the chapter officers, prior to my having to become involved.

I have not yet encountered a problem with the community, but I take the same approach, which is to get to know the people who probably would be in charge of dealing with any issue

between the chapter and the city. I also encourage the officers to make an attempt to get to know those people.

It is terribly discouraging to see undergraduates suffer a setback based on something I could have helped them avoid, but didn't have the time to work on it. Yet, we need to have the strength to release young people to make their own mistakes.

I have a continuing concern on liability issues that have been raised in the last few years, and do strive to keep the chapter current on those issues, to reduce exposure.

One of the major reasons I continue as an adviser is the feeling you get when an individual or group "rises to the occasion." It is exhilarating to share their experience as they realize some of those principles that we attempt to teach through Deltism or they use skills you have helped them develop to conquer a problem in a manner that you know they will carry forward in meeting life's challenges.

Primarily, I pass on the small bits of experience a man develops through life. The only way to be able to sell any of that "wisdom" is to have a good enough relationship with them that they are willing to listen to what you have to say. Rather than trying to begin something with my own plans, I have found it better to react to *their* problems and questions.



... WHAT MAKES THE FRATERNITY TICK?

Having served as president of Alpha Chapter's house corporation for 10 years and having been a member for over 14 years, I am finally beginning to fully understand the role of this extremely important organization. The house corporation is as important as any single element in fraternity life such as rushing, pledging or social events. Like fraternity life in general, the success of the house corporation depends solely upon teamwork, brotherhood, and the desire of alumni brothers to share their experiences, knowledge, resources and time. One might accurately describe a house corporation as the ultimate "senior class."

Alpha Chapter's house corporation has evolved into an integral working component of the chapter. This is a direct result of the fact that Allegheny graduates rarely remain in Meadville, Pa. Once graduated, Allegheny alumni quickly relocate, creating many problems for the undergraduates. Even obtaining a chapter adviser has been a problem. This underscores both the importance and challenge of a strong house corporation.

Without an active and understanding house corporation, undergraduate Greek life would be incomplete. The brothers would miss the rich experience and insight brought by each house corporation member at every meeting. Their past Delt experiences often relate to current problems and situations. This exchange of information fosters sound and mature decision-making. The undergraduates see the members of the house corporations as financial and legal

advisers, big brothers, and sources of valuable networking.

A house corporation commitment is just that. Members want to share their valuable time because they understand how important the fraternity experience was to them, and they want to preserve it for future Deltas. The house corporation, more than any other group, provides a local chapter historical perspective for the undergraduates.

At Alpha, members of the corporation have ranged in age from their early 20s to their late 70s. What better way to share the subtle but important evolution of a local chapter's history and ritual than by word-of-mouth from those who witnessed and participated in its events. Those frequent and rewarding sessions remind one of listening to his grandfather recount his childhood. Undergraduates need those experiences to enrich their lives and bring full meaning to the Greek experience.

House corporation members can, at the same time, vicariously relive their undergraduate days. We continue to be impressed with the maturity and the businesslike approach the undergraduates utilize in managing the chapters and their budgets in excess of \$100,000.

Perhaps most gratifying has been the teamwork and cooperation between the undergraduates and the house corporation as we dealt with the many-faceted problems surrounding alcohol abuse and hazing. The positive side of resolving these complex issues has been a new understanding of the role of the house corporation. Undergraduates now truly believe that the house corporation mission is to help preserve fraternity life and local chapter traditions, ensure financial viability, and foster beneficial campus relations.

Equally as important, however, are the personal interactions between individual house corporation members and undergraduates — career counseling, personal problem resolution, understanding the challenges of the business world, assisting in gaining

House Corporations

By RICHARD A. LEWIS
Allegheny '74



Keith Webster, left, president of Beta Lambda Chapter, Lehigh, gets an opinion from David Wagner, president of the chapter's House Corporation.

After graduating from Allegheny College, Dick Lewis earned an MBA at the University of Pittsburgh while working with the Mellon Bank Corp. He rose through the ranks at Mellon to become a vice president, and since January of 1987 he has been president and chief operating officer of WorkWell, a Pittsburgh industrial medical company specializing in the examination and treatment of injuries falling under the workers' compensation laws.

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Chapter Rush

By KENNETH A. FILE
Kansas State '81



Matt Turner, left, and Tim Collins greet a rushee at MIT's Beta Nu Chapter. Tim is rush chairman and Turner is former rush chairman of the chapter.

Today's incoming freshmen are quite different from those 18 or 19 year olds entering college as recently as five years ago.

A recent survey by the *Chronicle of Higher Education* compiled statistics on the attitudes and characteristics of this year's freshmen. Eighty-two percent of those surveyed stated that the reason they decided to go to college was, "to be able to get a better job." Seventy-one percent indicated that they went to college "to be able to make more money."

With this as a backdrop, no longer will chapters be able to only use the membership recruitment philosophy of "rush is nothing more than making friends." Add to this the fact that dry rush has been widely accepted in some form or another across the United States and Canada, and you find that chapters are operating in a whole new rush environment today compared to five years ago.

For a chapter to be successful in its membership recruitment efforts an action plan must be developed before each rush cycle. A Delt chapter exists

Ken File became the Fraternity's director of program development in 1982, after serving as a chapter consultant following graduation from Kansas State. He was named director of chapter services in 1985.

in a very dynamic environment, and planning is essential. This sort of planning is simply the rational determination of dealing with change. To do it successfully, chapters are urged to follow some simple rules during a rush retreat:

1. Develop a chapter mission statement. Every chapter should have a brief sentence that states the chapter's purpose. This should include what a chapter stands for and what it needs to accomplish if it is to fulfill its purpose.
2. What is the product? The product is the chapter. Each member should know the strengths of his chapter and how to articulate those to a prospective member. Does strength lie in the facility or in its members? Men do not

pledge bricks and mortar. They pledge themselves to men they enjoy being around. A rush program should emphasize the strength of members, and also information about the chapter, including finances, pledge program, and the role a prospective member will play. Many chapters call this "Delt talk."

3. Know the consumer — are only freshmen being rushed? Don't forget sophomores or junior transfers. Each man has his own reason for joining Delta Tau Delta, but there are a few trends (security, friendship, intramurals, academic development and social functions). Teach brother members to think like a *prospective* member before each rush.
4. Why join Delta Tau Delta? What makes Delta Tau Delta different from every other fraternity on your campus? Every member should know these differences and know how to weave them into a conversation with a prospective member during rush. Delta Tau Delta is unique, and chapters will be one step ahead if they are able to articulate that uniqueness.
5. What will be our competitive edge — What will a chapter do during this rush that will set it apart from every other fraternity on campus? It may be a theme, it may be a slogan, it may be a certain form of advertising, or simply an idea. A chapter's competitive edge will keep it one step ahead of the other fraternities in its quest for the best pledge class possible.

There are other mechanics to rush, such as following up on contacts, where to find prospective members, how to deliver bids, etc., each explained in the Fraternity's *Rush Guide* available through the Central Office.

Strategic planning sets Delta Tau Delta apart as a recognized fraternity leader. Experience through the years has led to development of the five basic rules offered as guides for a rush retreat that will help a chapter gain a prominent place within the mind of a prospective member.



Chapter Consultants

By JAMES P. A. FITZGERALD
Wisconsin '85

The chapter consultant program, with the best per-chapter ratio in the fraternity world, is a perennial source of strength for Delta Tau Delta. Five consultants, serving either one or two-year assignments, are selected from among top undergraduates. To provide an inside look at the position, former consultant Jim FitzGerald, has condensed material from his 1985-87 diary covering his training and service. Mr. FitzGerald, a frequent contributor to the magazine, currently is public relations manager for Smith, Bucklin & Associates, Inc., based in Chicago.



Chapter Consultant Paul Strilich goes over financial procedures with Brian Plackis, treasurer of RPI's Upsilon Chapter.

January 12

My interview in Indianapolis went pretty well. When the airline lost my luggage I thought I was dead. Lucky I dressed pretty well for the flight down, and had something acceptable to wear.

February 23

Ken File finally called. When he offered me the job I tried to be calm and cool and said I'd have to think about it for a while.

February 24

So much for being cool. When I called Ken back I was so excited I called him Keith.

June 7

Drove to Indy today. Met the other guys on the staff at Ken's house and talked over steaks. I met the guys from last year's staff at Karnea, and the new guys seem real cool, too. All of them have been involved in their chapters and campus, and each one seems to have a different talent and background. Should be a good summer.

June 10

First day at the office. Wow, there sure is a lot more to the Central Office than I thought. And I've already got my first "homework assignment." Stayed home tonight and studied with the new guys. The second-year men went to some place called "The Wellington." Sounds like a nice place.

June 15

If I ever see another financial report it'll be too soon! We have to learn the system backward and forwards. And take these fictitious reports apart and make them right. I doubt any chapter will have as many mistakes on their reports as these do. But tomorrow will get better — we get to start on budget commentaries.

The second-year guys kind of chuckled when they heard us talking about them. Must be nostalgia.

June 27

Damn budgets! This is inhuman. Column after column of numbers, scratched out by a fictitious treasurer who can't add. We have to check each column in each direction and balance the whole thing. And as soon as I get five done, Ken drops six more on my desk. Will this ever end? On the other hand, we travel to Lexington, Kentucky to meet with the FIJI staff for a day and then on to the Interfraternity Canoe Exposition. Should be fun.

July 25

We've finally gotten caught up on budgets and now spend most of our time on fraternity problems. That boardroom can get so confining — going over and over every office and problem ever to face a fraternity chapter. Just when we think we have a viable answer to a problem one of the second year guys chimes in with this crazy suggestion — and it's worse when they pretend to be undergraduates. No way an undergrad would take a defensive and unreasonable position like those.

August 6

One week to go and we're off for the Delt Highway. It's scary. I don't know how I'll react to my first chapters, but I'm sure I'm going to do my best to convince them I give a damn and that I might just have some suggestions they can use.

August 12

Said goodbye to the other consultants today. All the way down to my first visit I tried to memorize the charge. And every time I stopped, I reread the road file. This chapter has some real problems. But, hey, it's a challenge, right?

August 16

This has got to be a set up. Not only is there no president (he dropped out of school) but when I asked the treasurer to show me his books he pulled out a notebook with no cover and exactly two pages of chicken scratching on it! We spent three days in a dorm room reconstructing their books to the penny. But it was nothing compared to the practice reports this summer.

September 21

What a great bunch of guys. They really want to change things for the better, and are eager for help and

ideas. I'm working hard just to come up with original ideas to challenge them.

October 16

These guys have so many problems I don't know where to start. They admit they have a long way to go, but refuse to accept any suggestions on how to improve. "Oh we tried that, it doesn't work" they say, or "Great idea, Jim, but there's no way any of the guys here would go for it." These guys don't have creeping negativism — they have charging negativism.

December 15

One last visit before Christmas, and I can't wait to get it done. I can't think about vacation, though, these men really need some help. They're good guys, willing to work, and hospitable. But their adviser is non-existent, and the school is really not helping by coming down on them so hard about their bills.

January 15

The big decision. Another year? Or look for a job in "the real world." I enjoyed my first year, I suppose. A few bad visits, but mostly good ones.

February 14

Valentines Day, and these guys set me up with a girl from next door. Nice gesture, guys, but I'm not here for a good time. But there's no rule against respectable, honorable socializing, is there?

May 31

The Indy 500 was a blast. And just four more days to go before vacation. The consultants who are coming back and I are already making plans for next summer. The second-year men look worried — no jobs yet.

July 15

The first year guys got their first budget commentaries today. Abandon hope, all ye who enter here. Ha!

September 1

Another year, another chapter visit. It's getting pretty easy now. A second year man's self-confidence really pays off. Not only is it harder for the chapters to intimidate me, but I feel so much more effective. And now I get to have more say in where I'll go. Sure will be nice to see the country.

September 12

I never knew a transmission could cost so much.

September 21

A good visit. Guys were good to me. Most of them wanted to talk, and

seemed like they can really put some of the ideas we came up with to use. But the school's Greek adviser treated me like something he scraped off his shoe this morning. I hope I was suitably businesslike and professional, because I sure didn't feel like acting that way.

November 6

I really had to come down hard on this chapter. Its pledge training is way out of hand. We spent hours talking, first on the basic theory of pledge education, and then another day mapping out a program. I sure hope they remember some of it after I've left.

February 15

There's really no feeling like being in on starting a new chapter. The idea that you had a hand in setting a group of men on the right course, letting them know that a fraternity can be more than parties. This group will be pulling down a Hugh Shields flag before I get my first raise.

March 21

Sure was nice of Ken to give me time off for a job interview. But it's pure hell trying to explain to some personnel director who probably got dinked by every fraternity on campus when he was in school just exactly what it is you do for a living. The only good part about today was hearing that the "charging negativists" took a flag at their conference last week.

April 16

A somewhat routine visit. But the adviser was sure a welcome friend, inviting me to stay at his house. The undergrads don't understand what it's like living out of your car. To them a couch is a nice place to crash. But having the run of a house with a soft bed and a whirlpool — and a Porsche to drive around to boot! This is living.

May 14

My last visit. I'm going all out on this one. Damn it, these guys are going to remember I was here. I really think they can make it. They've been told they're trash for so long they've begun to believe it. Well, all that stops now. These guys can be great, all they need is confidence, creativity and tenacity.

June 7

The new staff got into Indy today. I wonder if they're going to the Wellington. ▲

THE CENTRAL OFFICE

By DR. ROBERT L. HARTFORD
Ohio '36

Like the spokes of a giant wheel covering the United States and Canada from coast to coast, there's a line of assistance which runs from Indianapolis to every Delt chapter, every Delt colony, every Delt alumni chapter. The hub of that wheel is, of course our Central Office.

There's hardly a problem that besets any Delt chapter that doesn't have an answer waiting in the Central Office. It's the repository where more than 130 years of Delt experience has been gathered, stored away, carefully referenced and just waiting for some chapter to need it.

A lot of the more common problems have been anticipated, and the answers are sent out before the problem develops. It wasn't always thus. For the first 55 years we didn't have a Central Office, and the common experience of Deltism was lost. It had to be rediscovered by every chapter almost every year. Such things as the Delt Development program, the chapter bookkeeping system, house corporations and officers' manuals just didn't exist.

The whole system of chapter consultants had to be invented. Away back in the early years, even the Arch Chapter had to be invented, because the government of the Fraternity was in the hands of one chapter. There were four of these in succession, each called Alpha.

When the load of managing a growing fraternity got too heavy for undergraduates, the Alpha called for help from alumni, and out of that came the Arch Chapter. When the load got too heavy for the Arch Chapter, they put the arm on the secretary, Frank Rogers, set him up in a tiny office in New York, and he became the first paid employee of Delta Tau Delta.



Executive Vice President Gale Wilkerson, left, and Director of Chapter Services Kenneth A. File, confer.

Frank's office collected all the records which had been kept by members of the Arch Chapter. He billed the chapters and the alumni for dues, edited *The Rainbow*, and kept the minutes of the Arch Chapter meetings. For several years that was about the sum total of the Central Office's function.

Frank Hemmick succeeded Frank Rogers, and the most important thing he did was to hire a young accounting major out of Indiana University to keep the books. That was in 1926, and the accountant's name was Hugh Shields. For nearly 40 years Hugh ran the Central Office and converted it from a repository of records to a source of strength for chapters.

Hugh recognized that chapters changed every year, and what the Central Office did last year was gone with the wind. He developed a whole series of letters of advice to chapter officers, and sent them out to every chapter every year so the incoming officers could learn what was important and what was expected of them in their new jobs. He ran the Central Office on a tight budget, and made that budget work, starting a tradition of efficiency which has endured to this day.

Only during the dark days of the depression of the '30s has the Central Office ever run a deficit. Its efficient operation and the excellent chapter aids it produces are the envy of the whole fraternity world.

Al Sheriff and Gale Wilkerson have succeeded Rogers, Hemmick and Shields as the leaders of our Central Office, which this year celebrates 75 years of service and leadership in Delta Tau Delta.

Fraternity Historian Bob Hartford of Sarasota, Fla., needs no introduction to readers of The Rainbow. A former international president of the Fraternity and retired president of Penton Publishing Co. in Cleveland, he writes articles regularly for the magazine and serves as volunteer editor of "The Delt World."

RESIDENT ADVISERS

By **PATRICK J. GIBBONS**
Cincinnati '84

DELTA TAU DELTA'S Resident Adviser Program enables members of the Fraternity to receive financial assistance while attending graduate school, in exchange for service as an adviser and counselor. While attending school, the adviser typically will live in the shelter, attend meetings and events, and assist the officers in promoting academic and other programs beneficial to the chapter.

For this service, the resident adviser is often granted room and board free of charge (depending on house corporation approval) and is eligible to receive financial grants up to \$1,500 for an academic year.

Persons interested in the Resident Adviser Program are invited to contact Patrick Gibbons, director of program development, at the Central Office to receive full information.

The following six Delts currently are serving as resident advisers:

Francis P. King, *Washington and Jefferson '87*, a native of Oil City, Pa., received a B.A. degree in history. Campus activities were highlighted by his involvement in ROTC and two terms as treasurer of Gamma Chapter, among several other activities. A resident adviser for Eta Chapter at the University of Akron, he is pursuing a Juris Doctor degree, planning to serve the Judge Advocate General Corps of the Army.

Loren C. Long, *Kentucky '87*, is resident adviser for Beta Pi Chapter at Northwestern University while attending the American Academy of Art in Chicago. As an undergraduate, he was president and pledge educator for Delta Epsilon Chapter, receiving the 1986 Delt Man of the Year Award from his chapter. He also was a member of the University's Design Team, UK Graphics, and involved with IFC. His area of specialization is illustration.

David A. Romano, *Eastern Illinois '87*, who received his B.S. in economics, has returned to his alma mater to pursue an M.S.



King



Long



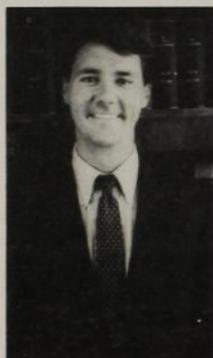
Romano



Worth



Kazarian



Gregory

in that field of study. He is resident adviser to Zeta Rho Chapter, where he formerly was undergraduate vice president and IFC representative. Last year he received the chapter's Outstanding Senior Award and was selected as one of the top ten Greek men on campus. He plans a career in investment banking.

John R. Worth, *Colorado and Arizona '86*, has returned for a second year of service to Delta Pi Chapter at the University of Southern California. A second-year law student, he is a staff member of the *Campus Law Journal* and the *Tax Planning Institute*. Born near Phoenix, he pledged Delt at Colorado, then transferred to Arizona, where he affiliated with Epsilon Epsilon Chapter and received a B.S. degree in business administration.

Gregory N. Kazarian, *Illinois '84*, is in his third term as a resident adviser at his own chapter, Beta Upsilon, where he was an undergraduate president. After receiving a B.S. degree in biophysics, he served as a chapter consultant for the Fraternity, before returning to Illinois, where he now is completing his law degree. He plans to begin his professional career with a Chicago law firm this fall.

Robert L. Gregory, *Oklahoma State '87*, served two terms as Student Government president and one as a Supreme Court justice before receiving his B.S. degree in economics. He also was activities chairman and academic chairman for Delta Chi Chapter. Currently working toward a master's degree in business administration at Indiana University, he served as resident adviser for Beta Alpha Chapter.



A former scholarship chairman and vice president of Gamma Xi Chapter, Pat Gibbons was a chapter consultant in 1984-85 before joining the Fraternity's administrative staff as director of program development in the summer of 1985.

... WHAT MAKES THE FRATERNITY TICK?

Scholarship Advisory Committee

By DR. JOSEPH D. BOYD
DePauw '48

Delta Tau Delta's rich history of high quality programs, printed materials, financial decisions and general administration is the result of having dedicated and capable men give time and best thought (often voluntary service) to making Delta Tau Delta a pacesetter among national fraternities. Strong chapters also have success because people are placed in the right positions and it is people that make programs come "alive" and be more than words on paper or idealistic hopes.

The scholarship advisory committee (SAC), under the visionary leadership of Dr. John Venable, assists chapters to make "academics" the high priority it requires to make brotherhood both a living and learning experience.

Each January the annual academic program report is carefully reviewed by SAC members for their assigned chapters. Immediate responses to the chapter director of academic affairs provide deserved praise, constructive criticism, challenge to set higher goals, review of incentives, and other helpful suggestions to help all members/pledges achieve their scholastic potential.

Members of the SAC serve as catalytic agents to bring about change by responding to both what's said and what's not said in the academic reports. The importance of membership selection/removal, using chapter/campus resources, role of academics in rush/pledge education and the need to have a positive academic atmosphere are all highlighted. Big-little brother programs that really make a difference are also a part of the reviews.

Other national resources are brought to the attention of the chapter — the Kershner scholastic achievement program, the "Delt Academy" and the new academic affairs guide.

The volunteers of the SAC, each with experience or background to help with academic matters, see their assignment as a way to repay in time

and thought what they gained personally from the Fraternity. Personal and professional success for a Delt that gained the best from the undergraduate years in the shelter, is more than the alma mater transcript/classes and professors — the life and growth opportunities of membership in Delta Tau Delta made a big difference.

The SAC is a positive means by Delta Tau Delta to help each chapter achieve individual and collective success in academic matters. The goal is achieved through proper attitudes, sound programs, adequate printed resources, workable incentives and a cadre of members that really care and know how to make their concerns a part of all aspects of a chapter's life.



A former president of the Fraternity's Northern Division, Dr. Joseph Boyd is one of 14 successful alumni who take time from their busy schedules to serve on the Scholarship Advisory Committee. He received M.A. and Ed.D. degrees from Northwestern University before beginning a long and varied career in education. Among his positions were director of Institutional Relations and Research for the National College of Education, dean of men and lecturer in education at Northwestern, and executive director of the Illinois State Scholarship Commission. Since 1984, he has been president of Joseph D. Boyd Associates, Deerfield, Ill.

The

By THE REV. GROVER C. McELYEA
Ohio Wesleyan '47

KARNEA . . . a magic word; but don't bother looking it up in your dictionary. You won't find it there. You might find it in a Greek dictionary, but even if you did it still wouldn't help much. Some words you can define but to know what they really mean you must experience them.

Such is the Delt experience we call Karnea. Knowing it defies definition, we still want to tell you as much as we can about it.

The editor asked me to tell you about Karneas. He probably figured that anyone who had gone to 21 consecutive Karneas ought to know something about them . . . and I do.

I know they are fun, they are educational, and they are inspirational. Every Karnea is different from all other Karneas; every Karnea is like every other Karnea. It is like a great big family reunion . . . a political convention . . . a semester (lasting three days) which we might call Fraternity 101. In other words it's the fullest-packed three days you'll ever spend and I guarantee you'll never forget the experience.

My first Karnea was in 1946 in Chicago; my last was in Lexington, Kentucky in 1986 and (God willing and the creek don't rise) my next one will be in Toronto in August of 1988. Why would anyone want to go to 21 Karneas? (Some of our brothers have been to more than that). Then why do I keep going?

For the three reasons I mentioned earlier . . . for fun, education, and inspiration. I get my fraternity battery re-charged again and again. The fun part is so obvious I'll skip over that. The education comes when I attend the seminars, the workshops, the informal bull-sessions that seem to go on everywhere. My contact with the undergraduates is an educational experience as I learn what's new and what's still fresh in college life. My inspiration comes from the people I am with . . . my brothers young, old, and very old.

I go because I know certain people are going to be there. Branch Rickey

By EDWIN L. HEMINGER
Ohio Wesleyan '48

will be there; so will Hugh Shields, Gale Wilkerson, Al Sheriff, John Galbreath, Herb McCracken, the big Englehart family, the even bigger Hughes family from Bishop Edwin Holt Hughes to Fran Hughes to Ed Hughes; the Gilley family.

They will all be there, and, yes, of course I know some of these are coming from the Chapter Eternal but you can bet they will be there in spirit. Sometimes there are almost as many from the Chapter Eternal as there are from Alpha Chapter, Mu Chapter, Gamma Iota, Epsilon Rho, and Beta Alpha combined.

Yes, I go to meet the legends of Delta Tau Delta. I go to spend three days with my pledge brother, close friend, and fellow past president of the Fraternity, Ed Heminger. I go to fill my memory bank which is already crammed full from Karneas in Portland, Houston, Atlanta, Boston, New York, New Orleans, and a dozen other exciting places in between.

One of the highlights of any Karnea is the report of the committee called "time and place" . . . its the one that chooses where succeeding Karneas are to be. At that exciting moment many of us start planning for the next bigger and better event called . . . KARNEA.

Known as "Tex" to most Delt friends, and "Father Mac" to parishioners in Kaufman, Texas, where he is priest in charge of Our Merciful Savior Episcopal Church, the Rev. Grover C. McElyea is a Karnea "hound" many times over. He has experienced Karneas as an undergraduate, as international president (1982-84), and as a "fallen arch," a term former members of the Arch Chapter apply to themselves after completing their terms of office. Consequently, he was asked to present his feelings about the biennial Karnea meetings, where undergraduate and alumni delegates determine the Fraternity's governing policies.

The Delta Tau Delta Educational Foundation was created several years ago to mobilize financial resources to provide added programs of service and educational opportunities to our undergraduate members.

Quite simply put, added resources developed by the Educational Foundation can provide that margin of excellence for Delta Tau Delta that places our Fraternity ahead of our peers.

While we speak of "raising money" for the Foundation, these funds are immediately translated into action programs to enrich the undergraduate Delt experience.

While specific programs are targeted and identified today, the ultimate aim of the Foundation is to provide a broad range of support to our undergraduates. This may be in the form of scholarships, or educational programs on drugs, on alcohol, on leadership, or in providing computer programs and equipment for educational purposes or chapter operations, or by making possible an expanded chapter consultant program.

The Foundation is intended to strengthen and broaden the multitude of services offered by our Fraternity to our undergraduate chapters and members. There is no limit, given the resources, of what the Educational Foundation can offer in the way of enhanced educational opportunities for our members.

I am sometimes asked, "Why are busy men willing to use their valuable time to serve the Foundation and why do alumni contribute?"

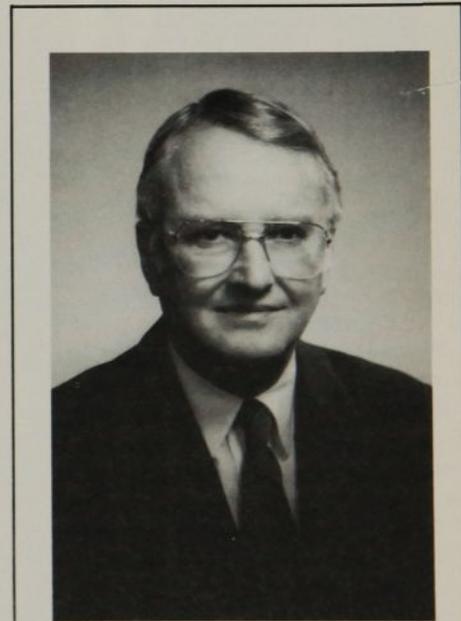
Perhaps the best answer comes from a recent major benefactor, who stated, "Delt blood flows strongly in my veins, and the Delt Creed has been most meaningful to me from the very day it was recited before me. I know the campaign we are about to get underway will be a great success. It will be a further demonstration of the dedication of the men of Delta Tau Delta and the leadership role we have played and will continue to

build upon for all the years to come. My profound thanks to all those involved for your never-ending efforts in behalf of our beloved Fraternity and the high principles for which we stand!"

Those who invest time and money in the Foundation are quite simply helping to assure the opportunity for a rich and rewarding Delt experience for future generations of undergraduates. As we have received, we are mindful that others follow.

And the Delt Educational Foundation is driven by the determination to perpetuate and enrich that Delt experience for those who follow.

That's high reward in my book!



A former international president of the Fraternity, Edwin L. Heminger currently serves as chairman of the Educational Foundation's Board of Directors. He has served the Fraternity in many positions of responsibility, and was president of the National Interfraternity Conference in 1986. Mr. Heminger is president of the Findlay (Ohio) Publishing Company.

Undergraduate Leadership



Gamma Zeta Chapter, Wesleyan, officers, from left, are House Manager David Morse, Vice President Alvin Forader, Treasurer Phil Rutovitz, President Michael Marciello, and Pledge Educator Brevick Graham.

Reviewing many books and articles on leadership, plus reading many of the biographies and autobiographies of recognized leaders in all areas of life, has brought me to the conclusion that there are in fact certain characteristics of leaders which separate them from followers. I have also concluded that each of these characteristics of leaders is found or can be found in every undergraduate chapter of Delta Tau Delta. While I do not intend to exhaust this list, I would like to mention three that I believe have the greatest influence on leaders.

FOCUSED VISION. This characteristic has been shown to be almost universally accepted and recognized as a trait of all leaders. Focused vision is the intense drive or desire to accomplish a specific activity. For example, Lee Iacocca knew what he wanted to do with Chrysler. He could see and for that matter *feel* the success that could happen there. John F. Kennedy knew he wanted to place a man on the moon. He had a focused vision for the entire country in this area.

I also believe that our Alumni Achievement Award winners all knew what goals they wanted to achieve and then each set about to reach his goal. Each leader knows what he wants and seems driven to achieve that goal and when he approaches accomplishment, he then broadens his horizon and sets an even higher goal to achieve. Having this focused vision in mind is paramount for a leader if success is to be achieved.

We have seen similar results in many undergraduate chapters. A new president, a new committee chairman, a new treasurer or for that matter, any new officer may have a focused vision of what the chapter or committee should be like and through dynamic leadership has helped the other undergraduates to higher achievements. Hugh Shields

By DR. JAMES L. CONLEY
Ohio Wesleyan '59

flags are most frequently won by those chapters which have consistently developed leaders who either maintain the high standards of previous winners or can develop that vision which brings about excellence in the fraternity. I am sure alumni can remember those brothers in our own chapters who helped us all reach for higher goals through their focused vision and leadership.

SELF KNOWLEDGE AND ACCEPTANCE. This characteristic parallels the previous one yet it is distinctly different. Each leader seems to know who he is — what his strengths and weaknesses are — and unlike many who never reach positions of leadership, seems to be comfortable with a balance between the two.

Leaders build on their strengths and turn weaknesses into opportunities for growth. They seem to be willing to accept criticism of themselves and their ideas without allowing that criticism to destroy their self-confidence. They accept the criticism as fuel to improve their attitudes and beliefs about themselves and frequently modify their behaviors in order to reach their envisioned goals. It is through their self-knowledge that they remain flexible enough to modify their behavior when it is reasonable to do so.

Our Delt experience provides an opportunity for undergraduates to try out leadership roles and thus receive feedback for self-knowledge de-

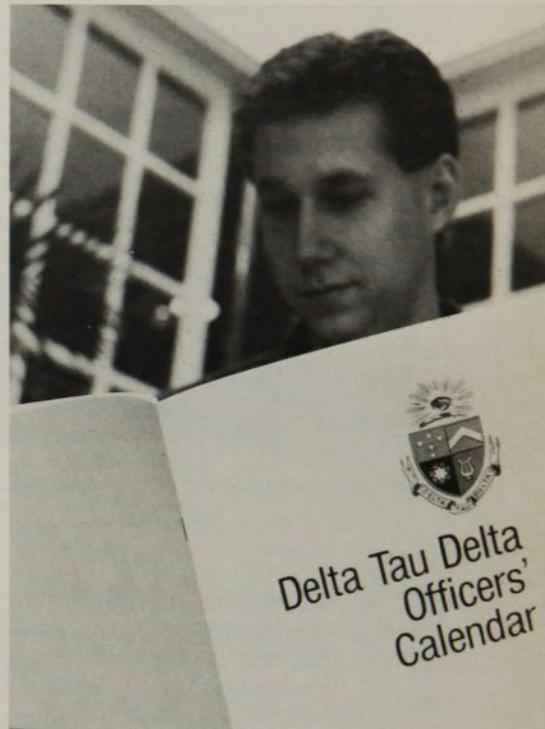
velopment. While each person can, of course, learn about oneself apart from a fraternity experience, that experience has demonstrated in the past to intensify the opportunities by requiring each to live with others within mutually accepted boundaries. These boundaries in a fraternity include living space, as well as a common ritual.

DISCIPLINED MENTAL BEHAVIORS. Leaders seem to demonstrate a habit of being willing to sustain long periods of disciplined effort in order to achieve superior results. Very simply, successful leaders are willing to *work*. They can postpone immediate results in order to see a valued goal to completion.

Being first on campus in academics probably did not happen overnight — it required the patience and hard work of all brothers. And it required a belief that it is important to demonstrate success in academics. (Did this belief come from a leader?) Having a successful dry rush probably did not happen automatically with everyone in the chapter pleased with the idea. However, someone in the chapter took the idea, saw the rewards which can come with a successful program and then provided the leadership for others to follow.

We find that disciplined mental behavior is also one of the keys to success in the business world. The successful leaders in all areas are those who work on their plans with a tenacity rarely found in followers. It is my belief that many of these leaders found that willingness to “stick to it” while undergraduates at a Delt house.

Our fraternity is offering opportunities for young men to demonstrate leadership capabilities in many different areas. Areas of scholarship, social, campus publications, sports, fraternity management — all require individuals who can demonstrate a



Jeff Degler, Beta Lambda treasurer, Lehigh, checks officers' calendar, at the obvious request of the photographer.

disciplined behavior in order to achieve success.

Alumni can be proud of their effort in continuing to support the undergraduates in offering opportunities for leadership. Furthermore, the Delta Tau Delta Foundation is presently seeking support to establish a permanent Leadership Academy by bringing together undergraduate and alumni leaders in order to teach leadership skills. This academy further demonstrates the leadership that Delta Tau Delta continues to provide in the fraternity world.

Focused vision, self knowledge and acceptance, plus disciplined mental behavior are but three characteristics of a leader. All three are to be found in abundance in the undergraduate chapters and among the successful alumni of our fraternity.



A former Northern Division president and director of academic affairs, James Conley is an advanced sales specialist for Massachusetts Mutual Life Insurance Co., Denver. Dr. Conley has been a college professor and director of numerous in-service programs for educators in Michigan, Texas, Colorado, Iowa, and Illinois. He lives in Greeley, Colo.

... WHAT MAKES THE FRATERNITY TICK?

And Always In the Black

By GALE WILKERSON
Oklahoma State '66

July 31, 1938 — The Nation's economy was still in the grips of the worst economic depression in the history of the world. The clouds of war were gathering in Europe and Delta Tau Delta recorded a balanced income statement — only black ink.

That precedent has never been forsaken. Delta Tau Delta has operated with a record of income over expenses for 50 consecutive years. Very few organizations can equal that degree of financial management year after year.

During that 50 year time span we have seen the conclusion of the Great Depression, a World War, Korea, Vietnam, the "me" generation, and normal downturns in the economy. How has the Fraternity managed to consistently achieve a balanced budget?

In my estimation that question deserves a six part answer.

First, you must start with Hugh Shields. Hugh was a symbol of financial continuity for almost 40 years. He believed strongly in the necessity of good financial management in undergraduate chapters as well as in the Central Office. His financial manage-

The Fraternity's executive vice president, Gale Wilkerson, has held the top administrative position since 1982. He joined the staff as director of chapter services in 1969, after serving as a marketing representative for International Business Machine Co. He is well known throughout the fraternity world for his leadership in the Fraternity Executives Association and the National Interfraternity Conference.

ment skills were highly sought after by many executive officers of other national fraternities. Hugh Shields established expectations for financial success and that philosophy is still very much a part of the fiber of Delta Tau Delta today.

The second segment of the answer would be undergraduates. Undergraduates down through the years have been realistic in expecting programs and services from the International Fraternity and have always displayed the vision to provide sufficient income for necessary services and programs. In other words, under-

graduates have increased their dues and fees to meet the financial needs of the Fraternity.

The third important reason can be attributed to the Arch Chapter, and more specifically the Board of Directors. The Board of Directors of the Fraternity has consistently moderated, supervised and regulated the business affairs of the Fraternity, including the financial management of the undergraduate chapters, as well as the fiscal policies of the International Fraternity.

The fourth part of our answer is simply the Loyalty Fund and the impact it has had with the Fraternity's financial picture since its inception in 1925. The Loyalty Fund is the endowment fund of the Fraternity and every Delt since 1926 has contributed to this fund, with about 60,000 having paid their notes in full, becoming registered as life members of the Fraternity. During the last fiscal year, the loyalty fund generated almost 30 percent of the total operating funds of the Fraternity.

The generosity of Delt alumni provides the fifth part of our answer. Beginning in 1969, alumni have responded, in an increasing manner, to the opportunity of financial participation in the future of the Fraternity. Currently alumni contributions to the Foundation provide over 10 percent of the Fraternity's operating budget and many undergraduate programs that otherwise would not have been possible financially.

The sixth segment of our answer would be the efficiency and dedication of the Fraternity's Central Office staff. The men and women who comprise the Central Office staff are committed to squeezing the most out of the Fraternity's dollar. At the same time all are committed to excellence and serving the Fraternity in an exemplary way.

Myriad new projects are being proposed by undergraduates and alumni for the remainder of this decade and into the 1990s. Operating with a limited and a balanced budget means, as in the management of a family or a corporation, establishing priorities. As a non-profit organization, however, Delta Tau Delta will continue to function for one purpose only — to put all of its financial resources to work solely for service to membership. ▲



Delt business session

THE ARCH CHAPTER

(Continued from Page 14)

experienced Central Office staff, so we are doubly fortunate. But imagine what would happen if we experienced a sudden turnover there and had an Arch Chapter that was not on top of every segment of operations. We know what a struggle that brought in the early days of the Fraternity. Delta Tau Delta, in my opinion, has the extra benefit of former Arch Chapter members continuing to provide their expertise on the Educational Foundation Board, in one instance as our official historian, and in many others on committees, alumni affairs, at Karneas, and wherever else their experience and dedication can serve the fraternity.

5. Encouraging Alumni Involvement. The administrative staffs of the fraternity and the Educational Foundation are hard at work in this category also. But there are many times when members of the Arch Chapter are in good positions to tap the many talents of other alumni volunteers. This is done over and over again when problems call for special knowledge, which, I might add, exists in great abundance among our alumni. The Arch Chapter itself always is represented by men with a wide diversity of such knowledge. The "active volunteer to potential volunteer" relationship puts things on an equal footing when the fraternity seeks involvement.

Although I cannot speak for others, I suspect many share my feeling that as an undergraduate, I had a chance to learn the dynamics of how groups work together, how committees function, and many other things that are important in later years. I think the fraternity experience gives you a chance to experiment without

Ken Folgers has held major offices on the Arch Chapter, including 1980-82 international president. As head of Kenneth N. Folgers Architects, he divides his time between offices in Chicago and Miami, but remains active as a leader in many Delt activities, and often is asked to serve as speaker for major functions.



Scholarship Award

Craig McCurley, Texas at Arlington '87, is the most recent recipient of the annual Esthel O. Stroube Educational Foundation \$500 Scholarship, financed and awarded by alumni of Epsilon Rho Chapter. Former scholarship chairman of the chapter, Mr. McCurley received a B.S. in Mechanical Engineering last August, and is employed at LTV Aerospace & Defense Co. in the Aircraft Modernization and Support Division at Grand Prairie, Texas. The Scholarship was established by alumni in 1985, in honor of Esthel Troube, a former chapter adviser.

being overly concerned about failure; you can go back and try again. What a great way to learn. You don't often get that chance in business, where failure means paying the piper. If you have that experience when you leave college, you are one leg up on your competition.

The only reason we Deltas had that experience was that someone took the time and made the effort to assure that it was there for us when we wanted it. So I think there is a desire to pass that opportunity along. Furthermore, I think there is a real vitality in keeping in touch with the young generation, even after your own children move out of that category.

One final observation on the Arch Chapter. When I first became a member, by virtue of being elected president of the Northern Division, I wasn't aware of the incredible friendships I would make within the group. But those friendships soon became — and continue to be very important to me in my life. ▲

HOUSE CORPORATIONS

(Continued from Page 18)

admission to graduate schools, fund raising, soliciting alumni support — need I go on?

Additionally, the house corporation acts as an objective third party observer and mediator. We often assist the undergraduates in their dealings with the college and attempt to provide a stabilizing influence for each successive class.

From the financial standpoint, the house corporation is charged with ensuring the financial stability of the shelter over time. We emphasize the need to preserve the shelter and encourage the brothers to develop and implement improvement projects themselves to solidify their sense of pride. We maintain the funds of the undergraduates in a variety of investments to achieve maximum return while minimizing risk. We assist the undergraduates in underwriting capital improvement projects and work through alumni networking to get them the best "deals." Alumni are always helpful, and it only takes a phone call from a brother to put the wheels in motion.

The house corporation must always carefully listen to the undergraduates. Reacting to a valid and recent criticism that our house corporation was not visible enough given the distances we must all travel, we have begun mini-meetings once each month with the undergraduates at their chapter meetings. Two house corporation members travel to Meadville, enjoy dinner with the brothers and then join them for the chapter meeting and assist in current projects. This new concept continues to foster an enhanced relationship of trust and understanding between us.

Let me summarize by stating that serving on a house corporation is truly an honor. House corporation meetings allow the alumni "senior class" to unite with their younger brethren in familiar surroundings and exchange stories, challenges, and rituals which are timeless; and isn't that just what brotherhood is all about! ▲

Among the Alumni

Philip J. Schneider, *Wisconsin '70*, has been voted president-elect of the American Society of Hospital Pharmacists, and will take the oath of office as president at the ASHP annual meeting in June. Mr. Schneider is associate director, Department of Pharmacy, Ohio State University Hospitals, and clinical associate professor, College of Medicine at OSU. He also is president of Clinical Pharmacist Consultants, Inc., an organization that provides health-care services to patients who receive parenteral nutrition in the home. He received his master's degree in hospital pharmacy from OSU and completed a residency in hospital pharmacy there in 1985.

Dr. Thomas P. Doherty, *Wabash '82*, has joined Hewlett-Packard Labs in Palo Alto, Calif., after completing his Ph.D. in chemistry at Michigan State University.

James K. Fisher, *Cincinnati '84*, who received his M.B.A. from the University of Michigan in December, 1987, has been promoted and transferred to the General Motors central office in Detroit. He is with the International Personnel Administration Dept.

James H. Suttle, *West Virginia '66*, has joined HDR Engineering, Inc., Omaha, as vice president, transportation and water programs. His initial responsibilities are the analysis and reorganiza-



Suttle

tion of the administrative support functions for the national marketing of transportation and water projects. During the previous six years, he served as the director and mayor's cabinet member for the Omaha Public Works Department. Mr. Suttle has a master of science degree from West Virginia University and is a registered professional engineer licensed in New Mexico and Nebraska. Before associating with the city of Omaha, he was vice president and national marketing manager for HDR's Transportation Division; chief transportation planner, Albuquerque; and transportation planner for Wichita, Kan.

James Timmons, *Albion '55*, recently was promoted to manager of general aviation for Air BP International, with headquarters in Houston.

Edmond H. Fording, Jr., *Kansas '58*, is general manager of the Dyes Division, Hilton Davis Co., producer of certified food colors and technical dyes. He lives in Cincinnati.

Phillip W. Trusty, *Middle Tennessee '73*, recently was promoted to aviation services consultant with the Hartford Insurance Co., with responsibility for all aviation safety services in the Eastern U.S. He currently is president of the Middle Tennessee Chapter of the American Society of Safety Engineers and received the President's Trophy for 1987-88. A former Air Force pilot, Mr. Trusty lives with his family in Murfreesboro, Tenn. He is pursuing a master's degree and his wife a doctorate.

Beta Gamma Will Host Centennial Weekend Sept. 30-Oct. 1

One highlight of the 100th anniversary of Delta Tau Delta at Wisconsin will be the publishing of the complete history of the chapter, written by former president of the International Fraternity Dr. Frederick D. Kershner.

Another will be the reuniting of hundreds of "Badger Deltas" from across the country and around the world for the greatest celebration at Beta Gamma in 100 years.

"We want this to be a 'Wisconsin Delt Homecoming' and we expect to bring together Deltas who might not have seen each other in 15, 20, 30 or more years," said Jack Kolden, Beta Gamma '58, president of the Beta Gamma Alumni Association, sponsoring organization for the event. "And we hope it will be only the beginning of great things for Beta Gamma and her alumni."

In addition to the Kershner history, highlights of the event include:

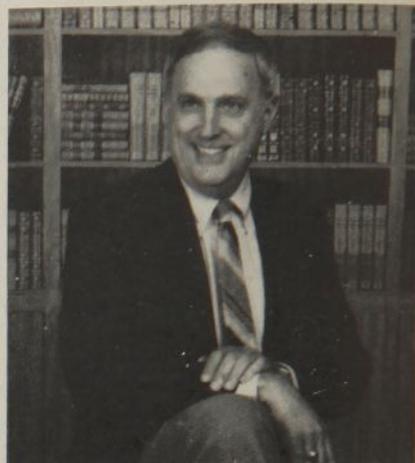
— A Friday evening reception at the Concourse Hotel and a party at the Delt Shelter.

— A Saturday tailgate party outside Camp Randall Stadium before the Wisconsin/Michigan game.

— A Saturday banquet at the Concourse with live music.

A mailing about the event was sent in late March. Any Beta Gamma alumnus who has not received it is urged to contact Mark Robinson, Beta Gamma Alumni Association events chairman, 2 Fred H. Turner Student Services Bldg., 610 E. John St., Champaign, IL, 61820, (217) 333-7060 for more information.

New Division President



Huntsman

THE NEWEST member of Delta Tau Delta's Arch Chapter has been active in Fraternity affairs since he joined as an undergraduate at the University of Florida. He is Roy W. Huntsman, *Florida '54*, named president of the Southern Division early this year, succeeding Thomas M. Ray, *Jacksonville State '76*, who moved from Birmingham to San Francisco, where he has joined a law firm.

Mr. Huntsman, a former vice president and president of Delta Zeta chapter, is president of Medical & Dental Management, Inc., a firm he organized 25 years ago in Gainesville. A certified professional business consultant, he also is on the Editorial Consultants Board of *Medical Economics Magazine*, and a member of the Society of Professional Business Consultants.

He has served as Delta Zeta chapter adviser for 15 years, a member of the House Corporation 16 years, a Division vice president 5 years, and a member of the Fraternity's Scholarship Advisory Committee 5 years. In addition, he has been a phonarch on several assignments, and has missed only one Karnea in the past 14 years.

Mr. Huntsman and his wife, Patricia, have two children. Daughter April lives in Atlanta, and son David works with his father in the Gainesville business firm.

Peter Woo, *Cincinnati '69*, is chairman of the board of The Wharf (holdings) Ltd. in Hong Kong. Mike Ullman, *Cincinnati '69*, is chief operating officer of the company.

Joseph E. Schaefer, *Indiana of Pa. '78*, has been transferred by Westinghouse to Orlando, Fla., where he is a senior financial analyst with the Power Generation Service Division.

Will M. Booker, *Alabama '49*, is vice president and general counsel of South Central Bell Telephone Co. He has been with the Bell System since 1953, and lives with his family in Birmingham.

R. Joel Laird, Jr., *Alabama '83*, has joined the law firm of Bolt, Isom, Jackson & Bailey, P.C. in Anniston, Ala. He received his law degree in 1986 from Cumberland School of Law in Birmingham and previously served as deputy district attorney for the Tenth Judicial District of Alabama.

T. R. Smith, *Bowling Green '87*, is a missile system designer/engineer. He and his family live at Auburn, Ga.

George Faas, *Minnesota '71*, after living 12 years in Japan as a journalist and president of a public relations and advertising firm, has returned to the U.S. as West Coast correspondent for *Lightwave*, the world's largest fiber optics trade journal.

Charles S. Whisler, *Western Illinois '83*, is with UCO International, a distributor of sports medicine products. Mr. Whisler is responsible for marketing plans and sales in Illinois and Wisconsin. He and his wife live in Buffalo Grove, Ill.

Robert W. Kroening, *Westminster '47*, a former president of the Western Division, a retired attorney and minister living at Creve Coeur, Mo., keeps active in Fraternity affairs, serving as president of the Delta Omicron House Corporation. He recently was married to the former Edna Wetterau.

Richard C. Rushkewicz, *Northwestern '71*, has been elected senior vice president of State National Bank of Evanston, a subsidiary of NBD Bancorp. He joined State National in February



Rushkewicz

of 1981, after being assistant vice president and director of marketing for Citizens Bank in Park Ridge. Prior to that he was advertising and publicity manager for Amalgamated Bank in Chicago. Mr. Rushkewicz received a masters degree in advertising management from the Medill School of Journalism and completed a three-year course in banking from the Stonier Graduate School of Banking at Rutgers University. He and his family live in Glenview, Ill.

Wide Perspective



Hart

Donald L. Hart, *Ohio '55*, has gained an international perspective of industrial management during a distinguished 32-year career with The Timken Co. of Akron.

A mechanical engineering graduate, Mr. Hart also completed the Advanced Management Program at the Harvard University Graduate School of Business Administration.

As an undergraduate, he was president of his pledge class and the active chapter, as well as an IFC officer and student chairman of the American Society for Mechanical Engineers. He also played the piano for songfests and parties.

Since joining Timken in 1956, Mr. Hart has progressed from sales trainee to vice president - bearings - North and South America. Early career steps along the way included positions in Canton, Los Angeles and Europe. One of those was directing sales for Timken France and Timken Europe.

He was vice president - communications and logistics before being named to his present position in 1986.

John Boesch, *Florida State '61*, has been appointed director of market development for Pier 39, San Francisco's waterfront specialty shopping center and attraction. His responsibilities include the planning and implementation of corporate sponsorship programs. Mr. Boesch has an M.B.A. from Florida State and brings more than 23 years of packaged goods, apparel, and travel marketing experience to his new assignment.

John McCartney, *Kansas '62*, recently moved from Tulsa to Raleigh to become president of Carolina Pasta Co. operating Mazzio's Restaurants in North Carolina.

Terry M. Hornsby, *Miami '69*, is president of Terry Hornsby & Associates, an insurance and financial planning consultant firm based in West Palm Beach, Fla. The firm serves insurance agencies and financial planners throughout the state of Florida.

Robert J. Harmer, *Pittsburgh '71*, has been appointed large car engineering manager, body & chassis engineering, Ford Motor Co., Dearborn, Mich. He lives in Northville, Mich.

Forrest H. Witmeyer, *Syracuse '28*, former president of the Eastern Division and retired president of Escelsior Insurance Co. of Syracuse spends summers in New Hampshire and winters in Syracuse. His first wife died in 1983 and he re-married in 1985.

Mark Cassis, *West Virginia '81*, has been appointed southeast regional broker manager of the specialty sales division at Heinz U.S.A., a division of H. J. Heinz Co. His office is in Atlanta.

Tom Hopkins, *Alabama '83*, is head of Tom Hopkins and Associates, an advertising/marketing firm in Jacksonville, Fla. He started the company in 1985 after working as creative director for John Bunker Advertising.

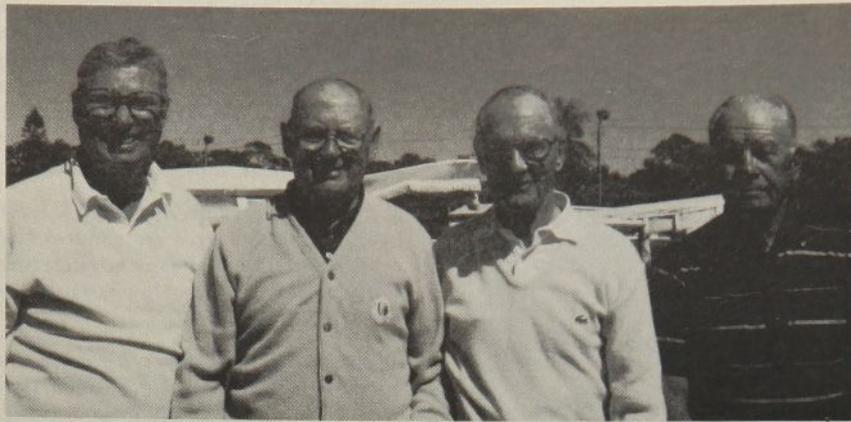
Bruce Q. Gjovig, *North Dakota '73*, is a business consultant and founding director of the Center for Innovation and Business Development at the University of North Dakota.



Gjovig

The Center has been involved in scores of business and start-ups or product introductions, and Mr. Gjovig has been strategically involved in most of those entrepreneurial ventures. He recently received the 1988 Friends of Small Business award from the Fargo Chamber of Commerce. Mr. Gjovig, who lives in Grand Forks, has been involved for 15 years as an alumnus adviser to Delta Xi Chapter, as a fund raiser for the chapter's Educational Foundation, and in developing numerous educational programs, scholarships, and awards.

Kenneth J. Bunk, *West Virginia '72*, has relocated to the Baltimore area where he is manufacturing manager for the Nevamar Corp. in its new fountainhead operation. Fountainhead is a thick sheet surfacing material used in residential and commercial construction. Mr. Bunk lives at Millersville, Md.



Four golfing members of Tequesta (Florida) Country Club got together as a Tuesday league foursome after discovering they were Delt brothers. From the left are Thomas H. Dean, Ohio State '45; Bernard A. Koether, Albion '29; Martil L. Koether, Wisconsin '37 (also Bernard's "blood brother"); and Eric A. Bianchi, MIT '29. All are retired and enjoying life in Tequesta. Their league finish? "In the money."

Dr. William H. Markle, *Washington & Jefferson '69*, is doing missionary medical work at Irian Jaya, Indonesia, where he expects to live for three years.

Dr. John H. Tallman, *Case Western Reserve '71*, a licensed psychologist, works full-time with the Toledo Public Schools and maintains a part-time private practice, providing psychotherapy for adolescents and adults and neuropsychological evaluations for school-aged children. He and his family live in Maumee, Ohio.

Cloyd F. VanHook, *Georgia Tech '67*, is general maintenance supervisor for Marathon Petroleum Co. at the Garyville, Calif. plant.

James M. Lamoree, *Penn State '52*, has been named publisher of *Iron Age* magazine, in addition to his responsibilities as publisher of *Metal Center News* and *Heat Treating* magazines. All three magazines are published by Fairchild Publications, a Capital Cities/ABC Inc. company. Mr. Lamoree lives in Glenview, Ill.

Dr. John Shannon, *Ohio State '59*, is professor and chairman of removable prosthodontics at the LSU Medical Center Dental School in New Orleans. He is a Fellow of the American College of Dentists, a member of the Southeastern Academy of Prosthodontics, past president of the Carl O. Boucher Prosthodontics Conference, and a colonel in the Army Reserve.

John F. Johnson, *Ohio State '76*, is a stockbroker with McDonald and Co., Cleveland, at its Rocky River office. He, his wife and their two children live in Bay Village.

Niles William Keeran, *Kenyon '77*, has accepted a position with the U.S. Geological Survey in Tampa, Fla. After graduating from Kenyon, he received a degree in exploration/petroleum geology at the University of Oklahoma and a master's degree from Wayne State University.

Craig W. Knapp, *Lawrence '83*, has been promoted to senior financial analyst for Birds Eye Business Unit of General Foods at corporate offices in White Plains, N.Y.

James W. Humphreys, Jr., *TCU '74*, recently was appointed regional director for the Weather Channel based in Los Angeles. He is in charge of sales and marketing for the western division of the 24-hour cable TV network.

Mark J. Linville, *DePauw '84*, has joined Allison Gas Turbines, General Motors of Indianapolis, as head project chemist for the Environmental Service Department.

Leslie M. Klevay, *Wisconsin '56*, Grand Forks, N.D., recently was cited by the U.S. Department of Agriculture as the Area Scientist of the Year for "sparking a renaissance of nutritional research on copper metabolism" in studies of cardiovascular illness.

Stephen P. Rogowsky, *Bowling Green '74*, is a physical educator and coach in the Greenwich, Conn. public school system.

Dan Vukelich, *Illinois Tech '75*, has joined the *Washington (D.C.) Times* as a reporter, relocating from Albuquerque, where he was an assistant city editor with the *Albuquerque Tribune*. In the interim, he and his wife completed an 8,200-mile motorcycle tour of the U.S. and Canada.

The Chapter Eternal

ALPHA - ALLEGHENY
Jay Millard Frye, Jr., '33

BETA - OHIO
James Frederick Finsterwald, '35

DELTA - MICHIGAN
Melvin Albert Reed, '32
Jack McComb Walker, '38

EPSILON - ALBION
Frank William Schoch, '44

ZETA - CASE WESTERN RESERVE
Ralph Devore Maynard, '17
William Joseph Papenbrock, '28

IOTA - MICHIGAN STATE
Everett Lamar Bennett, '55
Charles Everett Hale, '93

KAPPA - HILLSDALE
Carl William Althans, '28
(Case Western Reserve '28)
Nelson Wilmer Iford, '30

MU - OHIO WESLEYAN
Samuel Ellsworth Frowine, Jr., '42
Wesley Miller, '33
James Bradford Rendle, '39

NU - LAFAYETTE
Morgan Silliman Heller, '50
(Alabama '50)

OMICRON - IOWA
James Y. Canfield, '25
John Francis Cownie, '29
John Leslie Field, '32

TAU - PENN STATE
Max Spears Loy, '29

UPSILON - R.P.I.
Stanley Victor Gorzelnik, '48
Charles Tromblee Graves, '37
Edmund James Mueller, '41

PHI - WASHINGTON & LEE
William Charles Meier, Jr., '53
Julian Knox Morrison, Jr., '50

CHI - KENYON
Richard Gale Evans, '26
Newton Andrews Powell, '26

BETA ALPHA - INDIANA
Claude Marion Warren, '38

BETA BETA - DePAUW
Joseph Dingle Jesseph, '32

BETA GAMMA - WISCONSIN
James Thomas Cleary, '50

BETA ZETA - BUTLER
Robert LaVern Volstad, '43

BETA ETA - MINNESOTA
Walter Louis Hass, '32
Glenn Russell Hovde, '49
Frank Donald Kiewel, '29

BETA THETA - UNIVERSITY OF THE SOUTH

Edward D. Putman, Jr., '51

BETA MU - TUFTS

Frederick Orlando Shrum, Jr., '55

BETA XI - TULANE

Wilbert Evans Noel, '61

BETA OMICRON - CORNELL

Robert Hopper Crum, '29

Frank Garland Trau, Jr., '50

Henry Bourke Weigel, '35

BETA PI - NORTHWESTERN

Malcolm Graeme Bannerman, '38

Donald Bruce Gridley, '44

Richard Aubrey Hunt, '61

BETA RHO - STANFORD

David Nathaniel Fitts, '44

David Isaiah Kline, '30

BETA TAU - NEBRASKA

Otto Frank Baumann, '30

John Ralph Loudon, Jr., '52

BETA UPSILON - ILLINOIS

Joe Lehmann Bryson, '33

Donald Harry Hosch, '47

Morris Nelson Hughes, '22

BETA PHI - OHIO STATE

William Dio Shaw, Jr., '49

Joseph DeChant Tatem, '47

BETA CHI - BROWN

Michael Howes Terry, '45

John Wyman Worthington, '23

BETA PSI - WABASH

William Keith Clark, '47

James Richard Davidson, '49

(Purdue '50)

**BETA OMEGA - CALIFORNIA/
BERKELEY**

Fred Gray Gibbons, '18

Edwin Lyle Salisbury, '31

Harold Weston Sayre, '20

Muir James Woolley, '38

GAMMA BETA - I.I.T.

Donald Sherwin Knief, '41

Delano Eugene Wessels, '40

GAMMA GAMMA - DARTMOUTH

Robert Vivian Simonds, '29

Clifford Garfield Williams, Jr., '30

**GAMMA DELTA - WEST
VIRGINIA**

Ronald Herbert Adams, '51

William John Rempe, '30

Emmett Paul Swisher, '58

GAMMA ZETA - WESLEYAN

Keith Radford Clark, '36

Joseph Rippel Lockwood, '24

Willam Herman Meyer, '20

**GAMMA ETA - GEORGE
WASHINGTON**

Wilmot Herman Fitzgerald, '43

Leo John Rocca, '23

GAMMA THETA - BAKER

John Charles Landen, '46

GAMMA IOTA - TEXAS/AUSTIN

Paul Williams, '30

GAMMA KAPPA - MISSOURI

Berneil Walter Andrews, '38

James Clark Butcher, '52

David Warren Lewis, '53

Jonathan Keith Utter, '88

GAMMA LAMBDA - PURDUE

Edward Charles Burch, Jr., '31

Hal Chasey, '31

Charles Eugene Dutchess, '16

John Ray Eddy, '32

Lawrence Cecil Fuller, '10

Prentice L. Hans, '08

Franklin Edward Hess, '29

Roy Fisk Kenney, '11

Charles Martin Kerlin, '33

Herbert John Kiefer, '27

Paul Raymond Leach, '20

Christian H. Witmer, '08

Willard Barce Michaels, '25

(Iowa State '26)

GAMMA MU - WASHINGTON

William Harold Acheson, '33

Dykeman White, '24

GAMMA NU - MAINE

Aura Eugene Coburn, '25

Roderick Palmer Crandall, '45

Walter Alvin Johnson, '57

Allan Philbrick Storer, '41

Daniel Phinney Storer, '44

GAMMA XI - CINCINNATI

Edward M. Dooley, '44

Raymond Louis Hilsinger, '29

William Thomas Jeffcott, '72

GAMMA PI - IOWA STATE

John Bradhead Wallace, '16 (Penn '17)

Mervyn Guilford Winterstein, '41

GAMMA SIGMA - PITTSBURGH

Robert Gordon Carpenter, '32

Raymond Ellwood Lowe, '41

William Chauncey Means, '52

Robert Lewis Miller, '43

Richard Warren Rustad, '51

GAMMA TAU - KANSAS

Donald Lee Frisbie, '50

GAMMA CHI - KANSAS STATE

Clarence Leland Browning, '20

Robert Donald Dahlin, '42

Arthur Headley Doolen, '25

**GAMMA PSI - GEORGIA INST. OF
TECH**

Archie Simpson Johnston, '44

DELTA ALPHA - OKLAHOMA

Truman Virgle Tomlin, '32

**DELTA BETA - CARNEGIE-
MELLON**

Carlton Estilow Hunter, '34

Paul Leo Peter Smith, '78

**DELTA GAMMA - SOUTH
DAKOTA**

Lester Martin Harney, '28

Robert Maclay Hoyne, '36

Dana J. Lepler, '41

Wilbur David VanMetre, '30

DELTA DELTA - TENNESSEE

Lucius Burgess Merriam, '26

DELTA THETA - TORONTO

John Stuart Cauley, '50

DELTA IOTA - UCLA

Byron Arden Curl, Jr., '53

(Oregon State '53)

George Frederick Hoffman, '51

Fredrick Bailey Montgomery, '44

John Epes Whitely, III, '83

DELTA KAPPA - DUKE

Marshall Bell Shives, '38

DELTA MU - IDAHO

Charles Russell Donaldson, '41

Robert Michael Sydney Harris, '33

Gordon George Henderson, '58

Robert Warren Miller, '40

Charles Allen Severn, '34

Robert Cyrus Wheeler, '50

**DELTA OMICRON -
WESTMINSTER**

Richard Earl Booth, '42

Milton Sherwood Fitz, '46

(Missouri '48)

Carrick Dean White, '50

DELTA SIGMA - MARYLAND

Reed Alexander Booth, '37

**DELTA TAU - BOWLING GREEN
STATE**

Alex N. Strazzanti, '65

**DELTA PSI - CALIFORNIA/SANTA
BARBARA**

Theodore August Bruinsma, Jr., '66

EPSILON ALPHA - AUBURN

Littleton Clayton Carnathan, Jr., '63

**EPSILON GAMMA -
WASHINGTON STATE**

Randall James Racicky, '71

**EPSILON RHO - TEXAS/
ARLINGTON**

James Aston Campsey, '88

**EPSILON OMEGA - GEORGIA
SOUTHERN**

Jesse Cannon Harmon, '72

MURRAY SEZ . . .

The six stages of a project are jubilation, confusion, disillusionment, search for the guilty, punishment of the innocent, and distinction for the uninvolved.

Nothing is ever as bad and nothing is ever as good as it seems to be when you first hear about it.

Skill is the ability to walk a tight rope stretched between the twin towers of the World Trade Center; intelligence is knowing enough not to try it.

THE CROW'S NEST

(Continued from Page 7)

Correspondence made available to me by SAE shows convincingly that Moseley had developed detailed Greek Week programs of a most impressive sort for the Universities of Tennessee and North Dakota and probably a good many others by 1942, with the primary purpose of substituting a week-long study of the fraternity idea for the existing Hell Week activities just before initiation. However, this strategy was doomed at birth by two things, namely the World War II dissipation of chapter strength, and the necessity for all chapters on campus to hold their initiations on the same weekend. Nevertheless the Moseley programs represent the high point of Greek Week sophistication until this present moment.

Moseley hoped for NIC sponsorship of Greek Week, with strong support from individual national fraternity organizations. But neither was possible under wartime conditions, nor did any such sponsorship develop after the war had ended. However, the Moseley spirit and example were still available in the postwar years, and were utilized locally all over the U.S. Incidentally, Moseley in 1942 had never heard of the Lasher precedent and thought Greek Week a product of SAE Leadership School graduates, probably at the University of Minnesota.

The New Left era of campus domination (1962-c.1978) destroyed the Greek Weeks on most campuses in such a way as to shatter any real continuity with the Moseley period. Even where enfeebled Greek Weeks remained, they were a mere shadow of previous days.

Finally, the post-New Left revival (since 1978) of Greek Weeks has been rather substantial, but without any particularly clear leadership or sense of purpose. I would hazard a guess it was in this last period that sororities entered the Greek Week scene, as a result of various campus panhellenic initiatives, not from national fraternity or interfraternity organizational impetus. But I do not *know* this was the case. Any sorority evidence would be most welcome.

Again, there are some valuable lessons to be learned from this rather strange story and I shall list a few of them. (1) Greek Week has always been a campus grassroots-based movement. Campus IFC-PHC really does run Greek Week and control it. Not "nationals," and not NIC-NPC. (2) Public relations has always been a major purpose of Greek Week, whether that public was confined to other Greeks, broadened to include non-Greek fellow students, or expanded to cover the entire campus and civic community. (3) The major reason why we know so little about the origin and past record of Greek Week is because there was never any central administrative organization to keep records, and so none have been kept. (4) On the other hand, it is the very absence of outside administrative controls which has given Greek Week a certain independence and vitality, and a thoroughly undergraduate flavor which commands adult respect, and should be preserved if at all possible.

Greek Week In The Future

Where do we go from here? The first step is to come up with a clear statement of what Greek Week is for, and what it ought to do for the Greek system. This should not be difficult. Let's review past purposes again with this utilization in mind.

The Lasher phase aimed at better social relations among men's fraternity chapters on campus. It celebrated the Greek system by social fun and self-recognition. Its audience was confined to campus Greeks only, and it was very much a local in-house affair. The Moseley phase was quite different. It aimed at hazing reform and demonstration of a Greek leadership-action purpose. The audience it sought to influence was campus-wide rather than fraternity in-house. Both approaches accepted a public relations role; one might quip that the Lasher phase practiced PR by dances, while the Moseley phase attempted PR by clean-up demonstrations.

Neither of these emphases is adequate for the decades ahead, although each has aspects which can still be useful.

The public which Greek Week should now make its central target is predominantly non-Greek, especially the increasingly non-Greek faculties

and the non-Greek public. In order to reach this audience effectively, every Greek Week should emphasize *specific services* rendered by the fraternity system to its own membership, to the university, and to the general campus, as well as the *general value* of that system to the civic community as demonstrated by past example and present planning.

At a time when anti-fraternity sentiment is building up again, centered in northeastern campuses in addition to the more traditional anti-Greek groups, we need to become sensitive to the distinction between *negative PR* and *positive PR*. For the Greeks, it has ceased to be true that any publicity is better than none. The most appalling slanders and untruths are being circulated — and widely accepted, alas!, by college-educated citizens both on faculties and elsewhere — accepted because of prevailing ignorance about elementary fraternity facts which we foolishly assume that 'everybody knows.' Negative PR about hazing and privileged social status is not a desirable use of Greek Week today, and it should stop.

On the contrary, Greek Week leaders must take great care that their programs are built on positive PR themes of service and past accomplishments if it hopes for approval by the non-Greek majority. How can we go about this effectively? By cooperation, creative experimentation, and efficient use of our record of specific accomplishments.

Cooperation: In order to turn Greek Week around we should first recognize that three different action groups are involved here. These groups should try not to get in one another's hair, but to cooperate in a non-duplication fashion. The campus IFC-PHC should construct and execute the Greek Week plan. This group needs a prominent activity like Greek Week to make itself credible to campus fraternity members, and it is well able to handle the job. The NIC-NPC group should offer public endorsements, give awards for the best programs and most original themes, and collect campus reports of Greek Weeks (no one at all does this at present) in order to be able to provide good examples of effective Greek Weeks to campuses which request help. The national fraternity organizations should make awards for out-

standing chapter contributions to campus Greek Weeks, and collect chapter Greek Week reports in a similar fashion, and for a similar purpose.

CREATIVITY: We should certainly encourage experimentation with imaginative public events as a feature of Greek Week planning. Keep in mind that the single featured speaker may be good or may be bad, but seldom if ever will he or she seem innovative to the public. PR is most effective when it can offer the public something new and stimulating. Some untried examples:

1. Honor an outstanding Greek society on campus which is *not a social fraternity*. That is, one of the honor societies (like Phi Beta Kappa, Mortar Board, Alpha Lambda Delta, Sigma Xi, or the professional fraternities (like Phi Delta Phi, Kappa Delta Pi, Sigma Delta Chi, Kappa Psi) or the recognition societies (like Scabbard and Blade, Kappa Kappa Psi, Alpha Phi Omega). Each of these is a part of the Greek Letter Society system, and are listed and discussed in *Baird's Manual* as extensively as are the social fraternities. They have worked with the social fraternities for a century. They *deserve* recognition by us, and it would be greatly to our credit to give it to them, with sincere appreciation for their contributions.

2. Have an alumni panel from three generations (such as 1985, 1965, and 1935) speak about what fraternity meant to them, and did for them, and what value they see in it for the post-college years.

3. Have a past president of a university and a retired national fraternity secretary speak about what fraternities do best to help members get the most out of college, and what additional things chapters could do to make membership even more useful in the future.

4. Organize a panel of three ministers of different faiths, at least two of them with fraternity backgrounds, to discuss the values of fraternity membership from the moral and religious aspect.

5. Invite three leadership experts to discuss chapter and campus leadership experience opportunities, and achievements, with remarks about the leadership needs of modern American society.

Inducted Into Hall of Fame

APPROXIMATELY 2,000 members of the Oklahoma Heritage Association and guests gathered on Nov. 14, 1987 to induct seven outstanding citizens into the state's Hall of Fame.

Among those honored was John W. Nichols, *Oklahoma '36*, former international president of Delta Tau Delta.

John W. Fisher, *Tennessee '38*, chairman emeritus of Ball Corporation who serves with Mr. Nichols on the board of the Fraternity's Educational Foundation, introduced his good friend and served as official presenter of the citation, which read:

"Chairman and CEO of Devon Energy Corporation, Mr. Nichols is a major pioneer and innovator in the oil and gas industry, especially in the areas of finance. In 1950, he pioneered the first syndicated oil and gas drilling program to register with the Securities and Exchange Commission. It has been estimated that more than twenty billion dollars nationally has been raised through SEC registered oil and gas funds since 1952, including three to five billion being invested in oil and gas ventures in Oklahoma to date. Active in Europe as well as the U.S., Nichols also has been a strong supporter of the Princeton Theological Seminary, Randolph-Macon Womens College, the College of the Ozarks, and other institutions and civic organizations."

Several representatives of the Fraternity's Arch Chapter and Educational Foundation attended the formal affair, a portion of which was televised. Large portraits of the honorees served as background for a receiving line at the Ballroom reception. Special entertainment was provided by Broadway, film, and television star Celeste Holm, Oklahoma's "Goodwill Ambassador of 1987."

6. Invite three recent initiates *from other campuses* as a panel to describe how much pledgship helped them to adjust to college life, when many others were dropping out of school. (One might add a high school counselor to that panel with profit.)

7. A three-member panel of representatives of social and honor-professional-recognition societies, to explore the educational goals which their groups have in common, and the influence of membership upon understanding these goals.

EFFICIENCY: In resource use and organization, and in PR effectiveness.



John and Mary Nichols.



Presenter John Fisher.

During a brief and modest acceptance talk, Mr. Nichols told the audience, "Whenever you see a turtle sitting on top of a stump, you know he didn't get there by himself."

Here is a skeleton outline for a Greek Week Program of my own design, which one college (I hope) will try out this coming semester. It suggests a number of efficient planning questions.

Tuesday — chapter exchanges (lunch or dinner); honor the chapter's outstanding alumni in college faculty and administrative service.

Wednesday — more exchanges; honor the outstanding chapter alumni in public service, and especially local community service.

Thursday — more exchanges; hon-

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THE CROW'S NEST

(Continued from Page 37)

or the outstanding chapter alumni in national fraternity service.

Friday — Rest! or independent chapter action.

Saturday — features a public assembly (i.e., open to the general public) at which (1) the honors list above, plus any others given during the week will be collated, reproduced and distributed to attenders with editorial attention called to its impressiveness. Also available for the press, of course. (2) An outstanding campus honor-professional-recognition group will be honored with a special citation from IFC-PHC. (3) A panel, hopefully, of Canadian fraternity men will discuss the bonds which unite, and the barriers which divide our two nations, as Greeks experience it. (4) There may be a banquet, dance, receptions or whatever is desired, after the assembly.

Efficiency is vital to the success of such a program as this in several ways. For example, good publicity is essential for an event aimed at a rather wide public audience. Note that

most of the honors must be determined well in advance of Greek Week, which allows for plenty of handouts. The various honors will interest many people who are unfamiliar with fraternities and impress them favorably, and the wider the public interest, the more interested the press becomes.

There should also be a substantial list of special guests, invited to any of the occasions which seem appropriate. It would be desirable to have each guest contacted by a campus undergraduate who will be his or her special host for the occasion, and introduce him or her to the others present. The guest list will depend upon the theme of the occasion, but would normally feature faculty members, alums, parents, high school teachers, and counselors, public officials (preferably *below* the governor and mayor level, please) and representatives of neighboring collegiate institutions, at least a few of which do not have fraternities. Such a list makes the PR effect much more interesting to participants.

And of course efficiency demands that there should be a final Greek Week summary report prepared for NIC-NPC and without these reports the PR impact is greatly reduced in-

side the Greek system and will tend to be less enduring. With the reports filed and collected, the PR effect is continuous, and becomes ever more effective as the cumulative force of plentiful data builds up.

I have already written more than I originally intended due to an excess of enthusiastic interest. In closing, however incomplete and untested these suggestions may be, I hope they may convince you (as much as they do me) that this is the direction in which Greek Weeks must move in order to be healthy, helpful, and a source of pride to fraternity men and women everywhere. ▲

SELF INFLICTED SENTENCE

(Continued from Page 6)

my bathrobe and out the door, flashlight in hand, to rescue our kittens from some unknown peril. Forgetting that I even had on the monitoring device I began calling the kittens and searching around the house and into the neighbor's yard.

I found the mother cat and one kitten standing beneath a tree outside my neighbor's bedroom window and the other kitten was in the top of the tree directly outside their bedroom window. It was not until I was in the top of the tree, flashlight in hand, bathrobe flapping in the wind, and reaching out for this tiny kitten that I realized the position I was in.

Who would ever believe a "probationer's" story when he was caught violating his probation while climbing a tree at 4 in the morning outside a neighbor's bedroom window. Thank goodness this was only a test and not the real thing.

Thus my test ended and I began testing this equipment on the real thing on a regular basis. I am convinced that overcrowded conditions in our prison systems and the necessity of finding reasonable alternatives that will allow individuals who are not a security risk to continue to be productive citizens while serving their sentences is going to make this system the wave of the future. I only hope that no defendant will have to undergo my experiences and that none will be more successful than I was in fooling the electronic ball and chain. ▲

Air Show Entertainer



Delta Xi Delt Dan Petersen and his WW II vintage AT-6

Although he is just 21 years old and still an undergraduate at the University of North Dakota, Delt Dan Petersen already is well-known for taking part in air shows. An aviation administration major, he is a part-owner, along with his father, of a North American AT-6 Texas, which was an advanced trainer during World War II and considered the forerunner of fighter aircraft developed during the war. At air shows, Dan usually does "fly-bys," but also engages in some dog fights with Corsairs. He also flies a Pitts Special in aerobatic competition. His goal is to someday become a member of the U.S. aerobatic team.

SPORTLIGHT



By
JAY
LANGHAMMER
Texas Christian '65

BASKETBALL

Westminster College co-captain CRAIG McINTOSH concluded a fine career by leading the Blue Jays in scoring (461 points, 17.7 average); rebounding (180, 6.9 average); field goal percentage (56.8%); and free throw percentage (81.0%). He was named to the All-ICAA first team and now ranks as the school's number five all-time scorer with 1,317 career points. Junior forward RICH McCULLOUGH also saw a lot of action for Westminster, playing in every game and scoring 116 points (4.5 average).

Freshman forward JOHN KARAFFA started all 28 games for Butler University's 14-14 squad. He led the team in field goal percentage (60.7%) and shot 85.4% from the free throw line. John scored 143 points (5.1 average) and was joined on the squad by sophomore center RICK BERRY, who appeared in 27 contests. Butler head coach JOE SEXSON, Purdue '56, suffered a mild stroke late in the season but has resumed normal activities. He'll be back at the Butler helm for the 1988-89 season.

Washington and Lee University senior center HARMON HARDEN had his best year, ranking third in scoring with 327 points (12.6 average). He was second in rebounding with 129 (5.0 average) and had a career high 25 points against Greensboro. The Generals had a good 16-10 season.

Wabash College chapter president BRIAN SHEPHERD had a fine year, starting 25 games and winning Best Defensive Player honors. He led the squad in assists (138) and steals (41) while scoring 270 points (10.8 average) and grabbing 113 rebounds (4.5 average). Brian's top game was 20 points and 11 rebounds versus Oakland City College.

Two Delts were valuable backcourt performers for the 13-10 Albion College team. Senior tri-captain JIM PHELPS scored 143 points (6.2 average) and shot 80% from the charity stripe. Jim's high game was 20 points against Olivet and he won the coaches' award as Most Consistent Player. Junior GARY SCOTT added 113 points (5.7 average) and shot 93.8% (15 of 16) from the line.

Princeton University's PETE CARRIL, Lafayette '52, concluded his 20th year as a head coach by leading the Tigers to a good 17-9 mark and third place Ivy League finish. He now has a 361-203 record and was profiled in a lengthy "Esquire Magazine" article several months ago.

WRESTLING

University of Wisconsin standout DAVE LEE, initiated at Stanford, won All-American honors by placing sixth at the NCAA Division I championships. He won the Big Ten crown at 167 lbs, posted a record of 35-7-1 and was the Badgers' top point scorer for the year. During much of the season, Dave was ranked number one in his weight class and posted team highs of 8 pins and 4 technical falls.

Stanford University senior TERRY McINTYRE had a good 24-11 mark at 190 lbs, placed fourth in the Pacific-10 meet and competed at the NCAA championships. He led the Cardinals in victories, total points and falls (9). Terry took first place honors at the Aggie Invitational and "All Cal" Invitational tournaments.

Senior tri-captains BOB HILL and KIRK SALVO led the Brown University squad to a great 14-2-1 dual meet record, second place Ivy League finish and best-ever sixth place ranking at the Eastern regionals. Bob won his second straight Eastern 150 lb crown, had a superb 32-4-1 mark, went to the NCAA Division I meet and became the first wrestler in Brown history to post 100 career wins. Kirk also wrestled at 150 lbs and posted a 22-6-1 record.

Also competing for Brown at the NCAA meet was junior E.C. MUELHAUPT, who captured fifth place honors at the Eastern regionals. He had a won-lost record of 23-7-1 for the season. Junior LANCE MINOR took fourth place at 177 lbs during the Eastern meet and was 15-8-2 for the year. Competing in the heavyweight division were sophomores ROB MURPHY (10-4) and RALPH STANLEY (fifth at the Eastern meet).

Having a good season for Duke University was junior TOM HONTZ, who posted a 10-3 mark at 150 lbs. University of Oregon sophomore JAMES KNOTT had a 4-0 record, including 2 pins, in the heavyweight class. Wabash College junior BRYAN SEYFRIED had a good 28-13-2 record at 118 lbs and wrestled at the NCAA Division III championships. Teammate PHIL DEWEY, a junior, had a 13-10 record at 134 lbs for the Little Generals. Junior JAIME LIJO was a regular at 167 lbs again for Stevens Tech.

SWIMMING

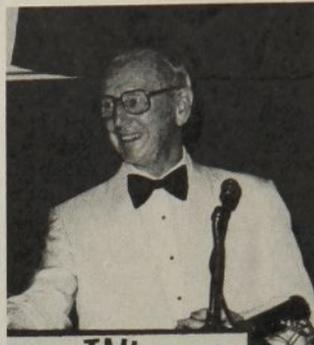
Senior PHIL MURPHY, a former All-American, helped Kenyon College win its ninth consecutive NCAA Division III national title. He earned All-North Coast Athletic Conference honors by swimming on the school's record-setting 800 freestyle relay team. Michigan State junior co-captain BARRY HIBBARD was a member of

A FORMER international president of Delta Tau Delta and one of the Fraternity's all-time athletic greats, has received another major award, adding to a list of honors bestowed upon him over the years.

G. Herbert "Herb" McCracken, Pittsburgh '21, former Lafayette and Allegheny head football coach, received the American Football Coaches' Association's Amos Alonzo Staff Award at the association's annual convention on Jan. 6. Mel Pulliam, editor of the association's publication, *The Extra Point*, prepared the following account of Mr. McCracken's outstanding career:

McCracken coached three years at Allegheny (1921-23) and 11 at Lafayette (1924-35), compiling an overall record of 75-48-7 before deciding that he needed to devote his full energies to establishing a small monthly magazine called *Scholastic Coach*, which he had founded in his spare time. In the early years, 10 employees worked on the magazine in offices that were located on one floor. Scholastic, Inc., now publishes 31 magazines, sells more than 60 million books a year to students and schools, and employs 2,000 people in the United States and Canada, Australia and New Zealand.

High Award From Football Coaches



McCracken

McCracken has held virtually every title in the administrative hierarchy of the corporation. He retired in 1974.

McCracken attended the University of Pittsburgh, graduating with a degree in business administration in 1921. He excelled in football, basketball and swimming, and his football coach, Pop Warner, made good use of his athletic

ability by using him at virtually every position. Warner called McCracken "the greatest all-purpose player I ever coached."

McCracken's football playing career extended over 50 years, from the early 1920s during his youth to 1980s, when he participated in the Pitt varsity-alumni spring football game.

Now living in Ocean Ridge, Fla., McCracken is a former director of the Football Foundation Hall of Fame, the Touchdown Club of New York, the Fellowship of Christian Athletes and Little League Baseball, Inc. He was elected to membership in the National Football Foundation Hall of Fame in 1973. McCracken also has been active in church work throughout his lifetime. Lafayette, Allegheny and Bethany have bestowed degrees upon McCracken, and he is a former member of the athletic boards of Lafayette and Pittsburgh.

The Stagg Award is given by the AFCA to "an individual, group or institution whose services have been outstanding in the advancement of the best interests of football." Past winners of the Stagg Award include Paul "Bear" Bryant, Eddie Robinson, Dana X. Bible, Grantland Rice, Bud Wilkinson, and Woody Hayes.

the Spartans' 400 freestyle relay team which placed third at the Big Ten championships.

Three Delts were leading performers on the Wabash College squad, which was undefeated in 7 dual meets. Sophomore BRIAN NIETZEL went to the NCAA Division III meet after winning the one and three meter diving events at the Midwest regionals. He won high point honors at the GLCA meet and broke every school diving mark. Senior co-captain LOREN ANDERSON swam on the school's record-setting 400 IM relay team. Freshman ROD MOHLER set a new mark in the 50 breaststroke and had the squad's best times in the 100 and 200 breaststroke events. He was also part of the record-setting 200 medley and 1650 relay teams.

Senior GEORGE MASSEY was one of DePauw University's top swimmers again. He had the team's best times in the 100 and 200 breaststroke and 500, 1000 and 1650 freestyle. George also was on the 400 medley relay squad. Backstroker JERRY DAVIS captained the Lawrence University squad to a fourth place finish at the Midwest Conference meet, the school's highest finish in 10 years. He swam on three relay teams and placed 11th in the 100 backstroke and 12th in the 200 backstroke at the NWC meet. Jerry was also on the school's record-setting 200 medley relay squad.

Junior RICK PIFER was a key swimmer for Albion College once again. He posted the squad's best times in the 50, 100 and 200 freestyle events in addition to swimming on the 400 freestyle and 400 medley relay teams. Freshmen KIP REEVES and MIKE STANTON were two of the top performers on the Butler University team.

HOCKEY

Junior defenseman BOB LAVIN played well again for the Kent University team, scoring 3 goals and 4 assists in 36 games. At Lawrence University, Delts again dominated the squad. Senior goalie BRUNO MANGIARDI set a record for saves in a game (55) and career (795). Leading the Vikings in goals (13) was sophomore forward DAVE GRETSCH, who added 8 assists. Senior defenseman TONY GATTUSO was fourth in scoring with 12 points while senior forwards RUSS SPINAZZE and ROB GREENE added 11 and 9 points, respectively. Sophomore JIM BAUCHIERO was a valuable backup goalie for Lawrence.

OTHER SPORTS

Junior MIKE DELLAPENA had another good season for the Temple University gymnastics squad. His top scores for the year were 9.30 in floor exercise; 9.25 in both vaulting and parallel bars; 9.20 for the high bar; and 8.95 in rings.

Unfortunately, several fine Delt college football stars from last fall were overlooked in the last issue because the chapter failed to respond to our sports questionnaire. Allegheny College sophomore running back DAVE BROWN ranked among the leading scorers in NCAA Division III with 108 points on 16 touchdowns. He rushed for 801 yards; returned 14 kickoffs for 383 yards; caught 17 passes for 201 yards; and returned 20 punts for 129 yards. Sophomore defensive end TOM GEBHARDT was Allegheny's fifth-leading tackler with 79 and broke up 6 passes.



CANADA KARNEA

T O R O N T O
AUGUST 10-13, 1988

By *PATRICK J. GIBBONS*
Director of Program Development

The 1988 Karnea will be in Toronto, Ontario, Canada August 10-13. For many, the location itself is enough incentive to inspire attendance. If this is enough to whet your appetite, turn the pages, fill out the registration forms, and send them in. If your palate needs more, read on.

The word "Karnea" has historical roots, meaningly "Festival of Apollo." For those who have previously attended a Karnea it means fond memories. It reflects valuable associations with brother Deltas. It stands for many events packed into four short days. It represents the inspirational feeling of brotherhood. It is an expression of intangible and energetic enthusiasm for Delta Tau Delta Fraternity.

Whatever the reason, Karnea veterans all have their own explanation for attending year after year. Suffice it to say that Karneas possess an exciting flair that reflects our Fraternity's proud brotherhood.

Karnea Background

Karneas have historically been a reflection of trends in higher education. An obvious reference is the 1970 Karnea - also held in Toronto. Many things have changed since then; for example, the issues, the personalities, the clothes, and the hairstyles. The atmosphere, however, has remained constant.

The last time the Fraternity convened in Toronto the emphasis was on change. Deltas discussed campus affairs, the Fraternity's role in the 1970's, constructive involve-



The Constellation Hotel in Toronto, home of the 1988 Karnea, is the largest convention facility in Canada. Located near the airport, it is convenient for those who may choose to fly to the Karnea. As well, there is ample public transit to accommodate those interested in exploring downtown Toronto. A variety of accommodations with 900 guest rooms and suites offering all amenities and 24 hour room service. Deltas can discover award-winning cuisine in The Burgundy Room, Penguins Seafood Restaurant, and the Atrium Restaurant; and nightly entertainment in the Woodbine Inn or the Banyan Tree Lounge. Guests will enjoy the workout facilities, indoor/outdoor pool, and the second outdoor pool and patio. We have negotiated special rates for this year's Karnea. Reservations may be made directly with the hotel using the available forms. Please note that the prices are listed in Canadian terms. Currently, the exchange rate is approximately .80. Prices by U.S. standards would be a lower dollar figure.

ment of the Fraternity, and drug related issues. These topics reflected the time period. Over 400 men present re-committed themselves to the Fraternity's ideals.

The structure and format of Karneas change, but the role which the Karnea plays remains the same. Karneas are certainly larger today and the topics vary, yet the Fraternity's convention is a consistent reflection of the times. It is the vehicle by which the Fraternity mobilizes to address issues in higher education. The Karnea effectively plans the productive role which Delta Tau Delta will play in the lives of its initiates and on the campuses where we are represented.

Karnea '88

The 1988 Karnea will provide the renewal of old friendships, many practical workshops, the establishment of new fraternity policy, the election of officers, as well as Toronto's exciting flair. All will combine to form the unique atmosphere which surrounds the gathering of Deltas from all corners of the continent.

Contemporary topics will address today's issues of responsibility. We will attempt to maturely address the criticisms which face fraternities today. Efforts will encourage creative solutions that enhance the view of fraternities in the eye of the public.

Delt Chapters have responded effectively to the issues of liability, alcohol and drug abuse, as well as human dignity topics. Chapter leaders and members are to be congratulated and encouraged to continue their efforts through leadership on campus and the desire to remain well informed.

Highlights of the 1988 Karnea will include:

Will Kiem, who will deliver an enthusiastic presentation highlighting the most pertinent criticisms of fraternities in today's society. Kiem, a professor of speech at Oregon State University, a campus minister, and a member of Delta Upsilon Fraternity has received acclaim for his presentation "Demythologizing the Animal House." We are proud to welcome Will to share his message in his unique way blending important topics with humor and enthusiasm.

THE CITY

Toronto is a vibrant city. This 244-square-mile metropolis has become a city of stunning steel and glass skyscrapers, underground malls where flowers bloom and fountains splash, while a foot of snow falls in the streets above. The art collections impressively display a wide range of art in more than 100 galleries and museums.

There are 20 theatres for plays, Roy Thompson Hall for performances by the Toronto Symphony and the O'Keefe Center for the National Ballet of Canada and Canadian Opera Company. There are also over 4,000 restaurants in Toronto offering a wide range of cuisine.

The Toronto skyline is dominated by clusters of majestic towers designed by world-renowned architects. Soaring above it all is the CN Tower, referred to as "the world's tallest free-standing structure." It is 1,815 feet tall with a revolving restaurant at the top.

Shopping is a treat in Toronto, with its many specialty shops. These give the city an international flair for which it is famous. Shopping opportunities are enhanced by The Eaton Center, Canada's largest shopping mall, which spans several blocks in the heart of the city.

Toronto is easy to get around in once you understand the underground walkways, subway stations, buses and the trolleys. This large city offers a myriad of options for travel.

Robin G. Sawyer, M.Ed., who will give a repeat performance of his popular presentation focusing on men's health issues. Dr. Sawyer is assistant director of health education at the University of Maryland and is a known professional in the field of college health issues. His well-received presentation at the 1988 Southern Division regional conference in Washington D.C. has earned an encore.

Practical workshops which will be held throughout the program to touch on virtually every aspect of fraternity management and leadership. Those attending will choose from three sets of sessions featuring 15 topics, with an additional 25 topics featured in Sunrise and Nite Owl Sessions.

Alumni Feature Seminars which will be offered again on the 1988 program. These popular sessions are sponsored by the Delta Tau Delta Educational Foundation and are geared toward alumni interests. This year's topics will include career planning, investment options, and leadership.

Toronto! Those in attendance will see it. Local alumni are coordinating a gathering at The Toronto Islands - a set of islands adjacent to the downtown area. Delts and their guests will be able to relax, play volleyball, ride bikes, enjoy a cookout, all with the beautiful Toronto skyline as a backdrop.

Programs for Wives and Guests which will include a shopping tour of Toronto visiting some of the highlighted areas of this world-class city.

Receptions which will be held throughout the Karnea program including the popular Showcase Reception, which features some of the most innovative programs being implemented in the Fraternity.

James A. Jerome, Toronto '54, who will perform toastmaster duties for the Karnea banquet. Brother Jerome presides as associate chief justice of the Federal Court of Canada - one of the most important governmental positions on the North American Continent. A past recipient of the Fraternity's Alumni Achievement Award, Justice Jerome was the keynote speaker at the 1980 Karnea in Pittsburgh.

Rote



Kyle Rote Jr., University of the South '73, who will be the keynote speaker for the 1988 Karnea. Widely known as a professional athlete, Brother Rote is the only American-born player to ever win a major professional soccer league scoring championship and is the all-time leading scorer in Dallas Tornado history. He has also written two top-selling books, produced TV programs, been a national commentator for CBS, NBC, and USA Cable networks, and has performed in five films and several network commercials. Brother Rote has also distinguished himself as a motivational speaker for such diverse clients as IBM, AT&T, Polaroid, Pillsbury, and 3M. He has even spoken at the White House for President Ford and in London for Prince Philip. Delts will truly enjoy his motivational thoughts.

And much more!

You are Invited!

You are invited to Toronto this summer! A diverse program has been developed which will offer something for everyone. Surrounding geographic features may even suggest that some will work the Karnea into vacation plans. The city of Toronto, nearby Niagara Falls, and Canada's beautiful countryside are all attractions that suggest extending your travel to the Karnea.

The 1988 Karnea is being coordinated by a host of Toronto alumni, including Karnea General Chairman Ross Butters, *Toronto '58*, and Eastern Division President D. Wayne Taylor *Toronto '77*. Host chapters are Delta Theta Chapter at the University of Toronto and Theta Alpha Chapter at the University of Western Ontario.

Mark your calendar and plan to attend the 1988 Karnea, August 10-13, 1988. The city of Toronto and hundreds of Delts will welcome you!

Karneia Tips

Plan Early.

Planning early can literally pay off when attending the Karneia. There is a special incentive to those who register by June 1 as ten dollars may be deducted from the registration fee. Early planning can also assist in getting the best airfares if you choose to fly. Consider other travel options as well. Some may choose to charter a bus and team up with other chapters. With a little advance planning and some creativity, you can provide many more of your brothers with a truly memorable experience.

Don't Wait.

Karneia is an experience that we can use to build our chapters. Don't wait until you are an upperclassman and a chapter officer. Acquiring wealth of knowledge and experience from the Karneia will help prepare for a future position. Pledges are even encouraged to attend. Imagine the advantage a man has if he attends the Karneia before even moving into the Shelter! Younger members are often the most creative and a tremendous asset to the Karneia.

Don't Put it Off Again.

If you have considered going to Karneias in the past but have never made the commitment, now is the time. More and more is being done to make the program appealing for all those attending. Alumni Feature Seminars will be held once again. These programs, sponsored by the Delta Tau Delta Educational Foundation, cover timely issues that concern adults. This time, attend the Karneia, and see what you have been missing.

Wives, Children, and Guests are Most Welcome!

No need to spend time away from the family. They are heartily encouraged to attend. Special programs are developed to entertain those who are guests of the Karneia including extra opportunities to experience Toronto. Each year some 50-75 wives and guests attend the Karneia — and they keep coming back. Make your family a part of the Delt family this summer.

Share.

Delta Tau Delta's diversity gives you an opportunity to meet brothers from all over North America — men who may well share similar ideas. The men one will get to know may not have lived the exact same fraternity experience; however, they will still have ideas for rush events, alumni functions, career plans, resume writing, or a myriad of programs that may fit another chapter's needs. Delts will benefit greatly from the many ideas brought back from the 1988 Karneia.

Constellation Hotel

Toronto

DELTA TAU DELTA FRATERNITY AUGUST 6 to 13, 1988

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(Other forms on Page 45)

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The Fraternity's Founding

Delta Tau Delta was founded at Bethany College, Bethany, Virginia (now West Virginia), February, 1858. Incorporated under the laws of the state of New York, December 1, 1911. The Fraternity is a charter member of the National Interfraternity Conference. Founders were:

Richard H. Alfred (1832-1914)
Eugene Tarr (1840-1914)
John C. Johnson (1840-1927)
Alexander C. Earle (1841-1916)

William R. Cunningham (1834-1919)
John L. N. Hunt (1838-1918)
Jacob S. Lowe (1839-1919)
Henry K. Bell (1839-1867)

Central Office

8250 Haverstick Road, Suite 150, Indianapolis, Ind. 46240
Telephone: (317) 259-1187

Gale Wilkerson, Oklahoma State '66, Executive Vice President; **Kenneth A. File**, Kansas State '81, Director of Chapter Services; **Patrick J. Gibbons**, Cincinnati '84, Director of Program Development; **David N. Keller**, Ohio '50, Editor; **Robert L. Hartford**, Ohio '36, Historian; **Michael D. Allen**, Missouri '86, Chapter Consultant; **Marshall C. Derks**, North Carolina '86, Chapter Consultant; **D. Mark Helmus**, Ohio '86, Chapter Consultant; **Paul A. Strilich**, Iowa '87, Chapter Consultant; **W. Stanley Telford, Jr.**, Arizona '87, Chapter Consultant

Delta Tau Delta Educational Foundation

8250 Haverstick Road, Suite 155, Indianapolis, Ind. 46240
Telephone: (317) 259-8062

This public foundation was incorporated and received IRS approval in 1981. It was formed to assist the Fraternity and its members in educationally related programs. Gifts and bequests are deductible for income and estate tax purposes. Further information may be obtained from:

George P. Loomis, M.I.T. '49, President and Executive Officer
Gilbert D. Standley, DePauw '82, Director of Alumni Development

Foundation Board of Directors:

John W. Galbreath, Ohio '20, Honorary Chairman; **Edwin L. Heminger**, Ohio Wesleyan '48, Chairman; **John W. Fisher**, Tennessee '38; **Hoyt D. Gardner**, Westminster '45; **Jeff Heatherington**, Willamette '65; **David L. Nagel**, Iowa State '63; **John W. Nichols**, Oklahoma '36; **Fred C. Tucker, Jr.**, DePauw '40; **Thomas S. Sharp**, Louisiana State '67; **Wayne A. Sinclair**, West Virginia '68; **Richard H. Englehart**, Indiana University '47; **Kenneth N. Folgers**, Illinois Institute of Technology '58; **R. Stevens Gilley**, Oregon State University '56; **W. James Host**, University of Kentucky '59; **G. Herbert McCracken**, University of Pittsburgh '21; **Marno M. McDermott, Jr.**, University of Minnesota '60; **Charles E. Schmidt**, University of Chicago '32; **Norval B. Stephens, Jr.**, DePauw University '51; **Stuart D. Watson**, DePauw University '38; **Marno M. McDermott, Jr.**, University of Minnesota '60

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The Different Delt Education

An open opportunity for alumni involvement

"Our chief want in life is somebody who will make us do what we can." — Ralph Waldo Emerson

Stop for a moment. Reflect about your own experience as a Delt undergraduate and the helpful advice you probably received from Delt alumni then — and many times since graduation. Those experiences may be easy to recall. But how about the reverse? Probably you will never know about all the times when your help and advice was so very important to other Delt.

Much of our valuable education comes to us from outside the classroom. That's the reason alumni involve-



Venable

"... these alumni represent a large resource pool that can help with the education of undergraduates. We are focusing on career development as an overall umbrella under which we must build chapter programming. Alumni can be a tremendous resource in this effort..."

John Venable
Director of Academic Affairs



Conley

"... no Delt program is higher on my priority list than leadership development. Opportunities for leadership experience are present for all Delt undergrads who need only to step forward. No college course that I have seen comes close to providing such a useful 'laboratory experience.'"

Jim Conley
Past President
Northern Division



Kegerreis

"... and administrators are constantly looking for positive ways to reinforce the education provided by our colleges and universities. At the Delt house, members are able to see the effects of leadership and group decisions. The Delt chapter experience and Delt programming, particularly the academic affairs, are invaluable in providing a rounded experience."

Bob Kegerreis
President Emeritus
Wright State University



Stephens

"I have seen from the Board of Trustees of DePauw University how a well-led and well-motivated fraternity can be accomplishing things which are beyond the ability of a board of trustees. I believe a growing number of boards will call upon the fraternity movement to take some steps and to provide some of the leadership to which Delta Tau Delta has already committed itself."

Norval Stephens
Board Member
Delta Tau Delta Educational Foundation

By
George
P.
Loomis

President,
Educational Foundation



ment is the strength of Delta Tau Delta, and the reason is so important to the "Different Delt Education."

Dr. John H. Venable, professor of anatomy at Colorado State, has been tenacious and successful at raising the stature of academic affairs in Delta Tau Delta. His leadership efforts culminated in the creation of the undergraduate chapter office of director of academic affairs. No longer will the scholarship chairman simply count and report grade points!

There exists a brand new emphasis on:

- Chapter computers
- Tutorial systems
- Health education
- Risk management and legal liability
- Alumni on the Chapter Academic Committee
- An academic reporting system tied to individual and group self-evaluation and achievement
- Career development

The Delt educational experience is different because it creates so many opportunities for leadership training.

Dr. James L. Conley, during his recent service as director of academic affairs and as Northern Division president, watched the myriad leadership opportunities unfold for those who were willing to pick them up, and watched with personal satisfaction the growth of young Delt working to reach their potential.

Delt alumni throughout the country can see the Different Delt Education from their vantage points as institutional administrators and board members. They quickly recognize the opportunity for improvement in campus life that can be generated by a Delt chapter that teaches alcohol abuse prevention and focuses on community welfare projects.

What is the source of all this Delt education? Delt alumni. Loyal Delt alumni like Venable, Conley, Kegerreis, and Stephens; like all the chapter advisers and house corporation members and all the members of the Fraternity and Foundation boards of directors. Ask any of these involved alumni why he gives time and effort to Delta Tau Delta. Chances are that the answer is both consistent and simple:

"Delta Tau Delta did something for me. I just wanted to do what I could in return."

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REQUEST TO PARENTS

If your son has graduated from college and is living somewhere other than the address on the label above, we will appreciate your sending us his permanent address so that we can make the appropriate change. We hope you will read this issue, then forward it to your son. At the same time, please send his new address, along with the address shown on this issue (or cut off the label and send it) to: Delta Tau Delta Fraternity, 8250 Haverstick Rd., Suite 150, Indianapolis, Indiana 46240. Your cooperation will be appreciated.

