

the  
**RAINBOW**

SPRING, 1982

of Delta Tau Delta



**THE SHELTER**

**A Mirror of the Fraterniy**

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# THE SHELTER

## A Mirror of Delta Tau Delta

*Some frank opinions by a man close  
to the scene answer reoccurring  
questions about Delt chapter houses.*

IS IT TRUE that sorority houses almost invariably look better than fraternity houses? Does poor housekeeping have anything to do with what people think of the membership? Is the life of the shelter actually related to cleaning, or is that an exaggeration professed by persons addicted to organizing work parties?

These are favorite questions at Karneas, Undergraduate Council meetings, alumni gatherings, and particularly at Homecomings when alumni often are startled — one way or the other — at what they see when they open that familiar old shelter door.

So prevalent are those discussions, seemingly growing with increases in housing costs, that *The Rainbow* decided to question the man with an overall view. Executive Vice-President Al Sheriff has visited chapters, asked questions, searched for answers, met with house corporations, fraternity and sorority professionals, studied evaluations for loans, and closely observed changes over the years.

We asked him to answer some questions on topics concerning our shelters, being as candid as possible, even if it means stepping on some sensitive toes. Being well covered by life insurance, he agreed.

RAINBOW: First, is it really true that sorority houses look better than fraternity houses, or is that a myth?

SHERIFF: I'm afraid that is a fact. It's so universally true that you rarely encounter an exception.

RAINBOW: Obviously, then, women are neater than men.

SHERIFF: I'm not so sure of that. Talk to parents of both sons and daughters and you come out about 50-50 on that one.

RAINBOW: What, then?

SHERIFF: There are several reasons. Many of our undergraduates will tell you sorority women party at the fraternity house, then return to their own undisturbed houses. And I'll have to admit that is one valid reason sorority houses look better. They aren't used nearly as hard as fraternity houses.

RAINBOW: Obviously, there are other reasons too.

SHERIFF: Yes. You asked me to be candid, so I must say sorority alumni do a better job of property management than their male counterparts. They have contracts with members and pledges, they are persistent in enforcing house rules, and they are on the scene more often than fraternity house corporation members. These are busy men, of course, but I'm only explaining the management difference. And I'll add that sorority houses get cleaned more often and more thoroughly than fraternity houses.

RAINBOW: Is it really all that important, though, to have the house clean?

SHERIFF: It's much more important than most persons realize. For openers, consider that the way the house is cared for reflects the quality of the Fraternity in the eyes of the world. If there are broken windows, if the yard is unkept, living areas trashed all the time, the campus community and general public assume the men there are slobs. Even if the chapter is good in other respects, no one believes it. That is the word I get from deans, fraternity advisers, and even our own alumni everywhere.

RAINBOW: But the house can't be clean all the time, can it?

SHERIFF: I'm not saying that, by any means. Still, there are some who manage. You can walk into our shelter at Kansas any time — day or night — and it will be clean. After a Saturday night party, actives and pledges join in an early Sunday clean-up. Their house is first class and so is their campus image. There are other chapters that fall into this pattern — the Oklahoma chapters, North Dakota, Iowa State and others.

RAINBOW: Is there a true correlation between chapter quality and shelter appearance?

SHERIFF: Usually, if there is good leadership, the house looks okay. There are exceptions, but I would say a neat house generally reflects good undergraduate leadership.

RAINBOW: Are there other specific correlations?

SHERIFF: Yes. Interestingly, we find that having a housemother leads to better shelter appearance. In fact, a house mother almost pays her way in savings on upkeep and deferred maintenance. Also, care of the house is linked directly to the degree of drinking that goes on. Damage and excessive wear happen when drinking gets out of hand. And the advent of the campus open house is taking its toll. A chapter literally has thousands of students passing through the shelter at an all-campus affair. I'm not against the idea; I simply point out that precautions should be taken to protect the house and good clean-ups should follow the parties. Incidentally, sororities do not have all-campus open houses.

RAINBOW: Why do you think undergraduates too often do not take good care of their houses?

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**“Damage and excessive wear happen when drinking gets out of hand; and the advent of the campus open house is taking its toll.”**



Gamma Tau Chapter house at the University of Kansas represents structures built specifically for that purpose. An addition in 1962 was designed to complement the original shelter (on left), constructed in 1929. Members take pride in their reputation for always having the house clean and orderly, as indicated by the interior scene showing one section of the living room.

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(Continued from page 5)

**“People who judge a chapter by what they see don’t think about the elegance or plainness. They can tell whether it is well taken care of, and that is what counts.”**

SHERIFF: It certainly isn’t malicious. In my opinion, the major reason is simply not stopping to consider what they are doing. Too many members view the house as a dormitory provided by some outside landlord, without realizing the house is theirs. It’s their home. The house belongs to the chapter, and their alumni are making it possible for them to have it.

RAINBOW: *You’re speaking now only of chapters who own their houses, of course.*

SHERIFF: Yes, but there shouldn’t be a difference. About 80 percent of our 114 chapters own houses. Others are in dormitory sections, lodges, and leased homes. Regardless of the circumstances, though, there is no valid excuse for not treating the property with care.

RAINBOW: *What do you tell chapters when you see a problem?*

SHERIFF: I’ll often ask a member if that is the way he lives at home. Last year at the Karnea, one member I had asked that question six months earlier came up to me and said, “I wish you would visit our chapter again. It’s different since you asked us if that is how we live at home.” I felt good about that reaction, and it has inspired me to ask the question more often.

RAINBOW: *Does age or size of the house make a difference?*

SHERIFF: Not much. We have old houses and new houses, some built as fraternity shelters and some as private residences. People who judge a chapter by what they see don’t think about the elegance or plainness, or whether the structure is large or small. They can tell whether it is well taken care of, and that is what counts. A small, immaculate house projects a better image than a mansion where no one even bothers to clean the porch or pillars. And it usually is a true image.

RAINBOW: *How much does upkeep affect the life of the house?*

SHERIFF: Now you’re touching on a real tragedy of poor housekeeping. In terms of dollars, everyday maintenance of such things as drapes, tile floors, furniture, carpets and such, brings huge savings. Beyond that, lack of attention to things like leaking showers, broken windows and damaged roofs causes structural problems. This can bring more frequent major repairs, and yes, cut into the life of the house. And with today’s costs, the house a chapter planned to use for 25 or 50 years, now may have to last 75 to 100 years.

RAINBOW: *So the big question is, how do we solve such problems? Start having parties at the sorority houses?*

SHERIFF: I doubt if that idea will catch on. No, I don’t want to over-simplify things or deliver a sermon, but I think the key is in two things — pride and good management. As in most areas of Fraternity success, this comes from good chapter leadership and the combined efforts of undergraduates and alumni. Our deep sense of brotherhood should include pride in our shelters. Many years ago, chapters could afford maid service or what some referred to as “house boys”. Those are considered luxuries for most chapters now, so actives and pledges need to take more responsibility for keeping their campus homes as neat as the homes they have come from. Leaders need to stimulate the pride of the membership, and keep on top of the situation.

I would like to see house corporations and undergraduate chapters meet more often and set specific plans not only for a given year, but for long-range maintenance and renovation. They often need better communication of each other’s responsibilities, and clearly defined guidelines. We’re talking about substantial investments. I always suggest that a house corporation think of the house as if they represented ownership of an apartment building. Again speaking very candidly, a house corporation that views the job casually, meeting perhaps once a year at Homecoming, abdicates some of its responsibility. If undergraduate chapter officers aren’t sufficiently responsible for house care, then the corporation should clamp down on them, just as it would with other rental property. That’s a

tough thing to say, but it's a fact of life. To replace a chapter house today costs a minimum of \$500,000 and most close to a million. Think about that for a while in relation to care and maintenance and the management and planning.

RAINBOW: *Can house corporations get help from the Central Office?*

SHERIFF: Absolutely. We are ready to meet with them and help in their planning. In addition, we have prepared house corporation guides I think offer substantial help. These can be obtained by writing to the Central Office.

RAINBOW: *What do you see in the future of our shelters?*

SHERIFF: Predicting always is dangerous. But we are enjoying a very favorable trend in undergraduate-alumni cooperation. I'm confident this will extend more and more to the planning of future construction and renovation, as well as regular operations. Some house corporations do devote many, many hours to the job, despite busy personal schedules. And it pays great dividends in all the ways I have discussed. Speaking of planning, this is increasingly important. A house corporation needs to plan as much as three years ahead to get a loan from the Loyalty Fund, because of demands on that source of financing.

I mentioned earlier that replacement housing at today's prices would run most house corporations a half million to a million dollars. This is no small potatoes. Those chapters that will be housed properly in the future are the ones taking care of their houses today. Regular maintenance and care programs — care of the present house — and long-range planning will make the difference.

We can talk about planning and leadership and all these things, but in the final analysis what we look like to the public and how we are housed today and in the future comes down to a matter of pride. The chapters with pride which is developed at the very beginning in pledge education is the stuff that makes the difference. If chapter members and pledges have pride in themselves and in their houses, they'll have good housing, and they'll have a good image.



*Built in 1862 as a private home, on a plot that was an original land grant from President Andrew Jackson, this beautiful mansion was restored and refurbished as the Delt shelter of Ball State University's Epsilon Mu chapter in 1968. Built with hand-made bricks, it features such historical markings as bubble glass, which was dominant in the 1860's, solid oak floors and lintels, and window sills of Ohio sandstone.*

**“Those chapters that will be housed properly in the future are the ones taking care of their houses today.”**

# Rise of the Fraternity House System

By ROBERT L. HARTFORD  
Ohio '36  
*Fraternity Historian*

The year was 1858. The story is our own very familiar one. Eight young men met in an upstairs room in the Dowdell boarding house in Bethany, Va. (now W. Va.) It was the home where Jacob Lowe lived while he attended Bethany College. From this meeting arose Delta Tau Delta.

The scene that day was a very familiar one. It had been happening like that since 1776 in student rooms from the Atlantic to the Pacific. Fraternities were very small, closely knit groups of young men whose aims were few and specific. Their activities were limited and usually very closely held in check by the faculty. Their needs for bed and board were in no way tied to their fraternity activity.

The purposes of the early fraternity chapter were largely literary and in some cases political. The group size rarely exceeded 10, and it was a simple matter to meet in one of the members' room. In some cases it was a necessity, to maintain secrecy, because on most campuses such groups were looked upon with disfavor.

Development of the fraternity house as we know it today was largely one of social necessity.

The early colleges provided room and board for students and faculty alike. Perhaps the classic example is the renowned Rotunda at Mr. Jefferson's University in Virginia, surrounded as it is by the contiguous rooms for students and faculty.

Similar situations existed in nearly all colleges, both private and state-supported. As the schools grew, however, the living quarters became expendable, and the precious space within the college buildings was converted to classroom facilities. All students were forced to seek out rooming houses in the college towns.

As a natural effect, members of fraternities chose to stay at the same rooming house in many cases, and thus they set the stage for a chapter's rental of a house for its own. The first houses were family residences which had been taken over by fraternities. They came equipped with the family's kitchen and dining room, so it did not take long for the fraternity boarding club to come into existence.

Actually, the first structures built for fraternity use date back as far as 1843, when a log cabin was built at Michigan by members of Chi Psi. In 1854, a lodge

was built by the men of DKE at Kenyon, on land donated for the purpose by the college.

What is generally believed to be the first live-in chapter house was occupied in 1864 at Williams College by Kappa Alpha Society. After the end of the Civil War there came a rapid expansion in fraternities. Many new chapters were added by existing fraternities and many new fraternities were founded. Chapters grew larger as college enrollments grew larger, and it became economically more feasible to maintain chapter houses.

With the rise of the chapter house, a whole new set of activities became a way of life for fraternities. Chapters found that they now had to be financially responsible, with a substantial sum of money passing through their coffers to support the house operation. This meant that a whole financial structure had to be built, for there was a vast difference between the simple collection of dues and the maintenance of a structure to provide room and board.

If the house was rented (and most of them were at first), legal problems arose involving leases. Furniture had to be purchased, involving sums of money that no chapter had ever handled before. Also, this need built a whole new relationship between the chapter and its alumni. For the first time, the amounts of money involved required alumni funds to support the chapter.

The houses also changed the alumni relationship in a new and very different way. Now an alumnus could come back to the campus and have a central point that was his "home" — a feature which heretofore had not existed.

As a result, there sprang up strong alumni organizations in many cities. Some of these became almost like fraternity chapters in their own right, with their own clubhouses. In the golden age of alumni activity, between

1890 and 1930, there were many such clubs. Delta Tau Delta's best known one was in New York City. There were others in Chicago, Detroit, and elsewhere.

At first, college authorities had grave misgivings over the establishment of fraternity houses. Indeed, they were banned on some campuses. However, it soon became clear that the fraternity house was providing services for its members that would otherwise have to be provided by the college or university. Continual growth of the schools had in a great many cases outstripped the ability of the townspeople to provide housing and food. The colleges were entering the dormitory era, and it was becoming a burden.

Also, the wiser among college administrators saw the advantages to them of the tighter bond with their alumni. It proved to be an easier matter to solicit funds from fraternity alumni than from other alumni groups. So the fraternity house grew and prospered, cheered on, perhaps a bit silently, by college authorities.

One other important thing happened when those Greek letters first went up on the front of a house. All of a sudden that fraternity chapter became much more visible. Instead of an abstract group, known to be on campus but seldom seen, the chapter was now a very concrete thing. The appearance of the house told the people something about the character of the fraternity. As a result, there began strenuous efforts to make the house as good-looking and as up-to-date as possible. In rush, too, the appearance of the house carried a good deal of weight. This naturally led to the expenditure of more money to make it more attractive. Ultimately, this led to the idea of a special new house, built for the chapter and designed to an "ideal" which

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## A Grant for Improvements



Georgia's Historic Home

**B**ETA DELTA House Corporation, University of Georgia, was recently awarded a \$10,000 renovation grant by the Athens-Clarke Heritage Foundation for work on the chapter house. This grant made it possible to do a number of improvements including re-roofing, painting, floor refinishing, and energy conservation. The renovation grant was made possible through a donation to the A-CHF by Girard N. Campbell, *Georgia '52*.

The house was purchased by Beta Delta in 1970 from Kappa Delta sorority. The late Dean William Tate, then president of Beta Delta House Corporation, encouraged the Fraternity to buy the house, which was designed by Neel Reid and built in 1923. It is listed in the National Register of Homes.

Through a contractual agreement with Athens-Clarke Heritage Foundation, future donations may be made to them to make possible further renovations. In return, A-CHF has to approve any major changes to the exterior of the building. This approval would be based on the

Secretary of the Interior's Standards for Rehabilitation. Beta Delta also agreed to allow the House to be shown during A-CHF's annual spring tour of homes.

This grant, along with a number of other donations made directly to Beta Delta House Corporation, made it possible to make an already beautiful and historical home, a real showcase. In addition to funds donated, Philip Newton, *Georgia '49*, donated all the paint for the exterior and interior. The many contributors are to be congratulated.

There may be other House Corporations which could make similar arrangements with local societies enabling donations to be tax deductible. If anyone would like further information on this agreement and how to arrange one of your own, call Mike Deal, president of Beta Delta House Corporation, (404) 255-5866. It is a great way to improve a chapter house, preserve historical homes, and allow donors a tax deduction — all at the same time.



## Missou Delt from New York builds Ad Career in Florida

**Q**UICKLY. What comes to mind when you hear the names Coach, Mondo, Pearl, Wags, Stroker, Thunder, Sam-the-Man, Fitz, Job, Sleepy, Ramjet, Yoho, Mouse, Durwood, Padre, Odie, Narc, Wimpy, Omar, Woody, Bonzo, Barney and Critter? Cartoon characters? No, fraternity brothers.

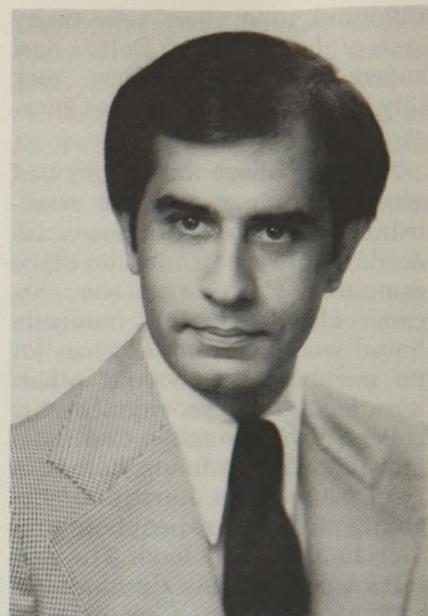
These are a few of the nicknames of men in residence at the Delta Tau Delta Fraternity House during the early '70's, when Mike Jiloty was living in the shelter at the University of Missouri.

"Even after seven years, remembering names, faces, and nicknames is a breeze," according to Mr. Jiloty, who himself was known as Michaelangelo or just Angelo as an undergraduate. The nickname was bestowed upon him as a freshman during Delt Week while he was painting ceilings.

It's been just eight years since Mr. Jiloty left the University of Missouri and the ceilings of Gamma Kappa Chapter. Since that time he's been building a career and a family at a brisk pace. He now resides in the Daytona Beach, Fla. area with his wife and three children. In addition to the demands of a young family, Mr. Jiloty serves as president of Jiloty, Shipley & Associates, a full-service advertising and marketing firm, which has quickly established itself as a substantial entry in the advertising agency business.

"Although it seemed like slow progress at the start," he recalls, "things have come together quickly. I'm pleased and I rather hope the pace continues."

Mr. Jiloty, who graduated from Penfield High School in the Rochester, N.Y. area, studied Journalism at the University of Missouri, where he received his bachelor's degree in 1974. "Four



**Ad Man Jiloty**

years of college gave me an intensive course in both success and failure," he said. "It took until the middle of my sophomore year to realize the responsibility for success belonged not to the school or to the fraternity, but to me. From then on, it was smooth sailing." He went on to graduate on schedule, but not until winning a scholarship as a junior from the Direct Mail Marketing Association for a report he presented in a direct marketing class at the University.

While at Mizzou, Mr. Jiloty worked as a darkroom technician and instructor. He also edited Gamma Kappa's rush yearbook. "I can recall arriving on campus with an anti-fraternity attitude," he says, "largely due to the 'preppy' image I had of fraternities." He was active in chapter operations from the start, however, even though he was an out-of-stater. "I felt the fraternity helped prepare me for the cruel process of job hunting," he adds.

While at Missouri, Mr. Jiloty served as pledge class president. Later, after losing a close election for the position of chapter treasurer, he became corresponding secretary. And finally, as a junior, he was

## CAREER REFLECTIONS

### Seventh in a Series

elected chapter president.

While a senior, Mr. Jiloty interviewed with several companies who visited the campus, but offers were scarce. One interview did lead to a trip to the Chicago office of Marsteller Incorporated, one of the world's largest advertising agencies. "I was sure I'd won the position as an account executive at Marsteller," he recalls, "but after a full day of interviews in Chicago, I never heard another word . . . positive, negative or otherwise."

Graduation day came and Mr. Jiloty returned to New York State to begin interviewing with advertising agencies. It seemed that 1974 was a rough year for agencies and, again, offers were scarce. "I did get a referral from one agency principal who sent me to First Federal Savings and Loan Association of Rochester to apply for the position of advertising manager. I got the position and stayed with First Federal for three years."

During that time, Mr. Jiloty married Mary Kay Rudman, whom he had met in high school. Mary Kay, originally on scholarship at Hiram College in Ohio, transferred to the University of Missouri in 1973, where she continued her studies of the Spanish language, Spanish culture, civilization and history.

After having been promoted to marketing officer at First Federal, Mr. Jiloty was recruited by Heritage Federal Savings in Daytona Beach. He accepted the position as advertising director in 1977. He later was named assistant vice-president and manager of the firm's in-house advertising agency. While employed by Heritage Federal, he and Mary Kay had their first son, Jordan.

Early in 1979, he joined an Orlando advertising agency. "I

learned a great deal in Orlando, I must admit," he says. "In addition to learning more about the advertising agency business, I learned that a company that doesn't make money is not a safe place to work."

"I loved the agency business, but required a more stable platform upon which to grow. That's when I realized it was time to set up shop," he continued. "A friend of mine, an extraordinarily talented art director and astute business man, was also thinking of leaving his firm and setting up his own shop. It was perfect. I was a client service guy who needed an art director, and he was an art director who needed a client service guy. I had little capital, but did have several large clients to sign contracts. He had few clients, but did have some capital. We met for lunch, and by September 2, 1980, we opened up at Jiloty, Shipley & Associates."

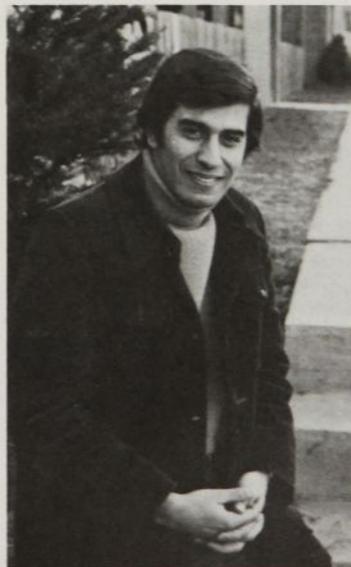
On September 5, the Jilotys welcomed two more children into the family. Twins, Lauren and James, were born just three

days after Jiloty, Shipley & Associates was born.

It has been only one and a half years since Jiloty, Shipley & Associates opened its doors. Its billings exceed \$1.2 million, the staff now numbers six, and the client list is solid. The firm handles advertising programs for several large clients. Among them are Bellemead Development Corporation in Daytona Beach Shores, a subsidiary of the Chubb Corporation; Racal-Decca Marine in Seattle, formerly known as ITT/Decca Marine; Belfab Division of Pacific Scientific, Daytona Beach; Naples Federal Savings, a New York Stock Exchange Company in Naples, Fla.; Daytona Beach Resort Area; Builders Federal Savings, a stock savings and loan association in Rocky Mount, N.C.; First Federal Savings of Mid-Florida, headquarters in Gainesville; and Marineland of Florida.

The firm is listed and enjoys a strong rating with Dunn & Bradstreet. It competes successfully with larger advertising agencies throughout the South. And Mr. Jiloty and his partners have big plans for the future.

"First priority is to effectively serve the clients we already have under contract," he explains. "As the staff grows, and as the capacity of the firm grows, we want to compete for larger accounts including accounts in selected international markets. We would like to be in a position to consider affiliation with a large multi-national agency in the years ahead. And there are many opportunities for diversified investments to consider. That's all in the future, however," he cautions. "We've got to continue to run the race as we have from the beginning, one step at a time." Big steps!



Undergraduate Jiloty

# NEWSMAKERS

## White House Fellow

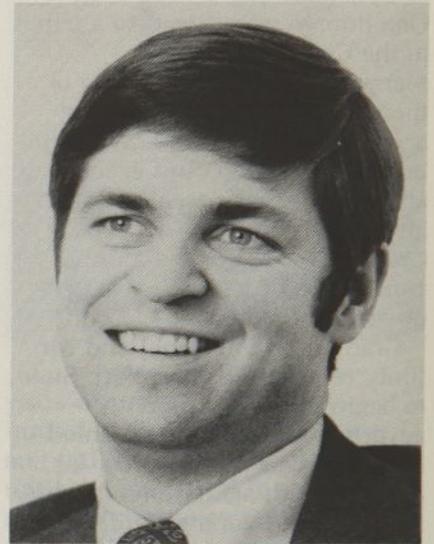
**Myron Ullman is one of a select group of young Americans gaining experience in the mainstream of government.**

**F**OR THE past eight months, Myron E. Ullman III, has been involved in a wide variety of trade policy issues with Ambassador David R. Macdonald, deputy U.S. trade representative, in Washington, D.C.

The 1969 University of Cincinnati graduate is one of 15 young men and women spending a year as White House Fellows. Purpose of the program is to provide gifted and highly motivated young Americans with some firsthand experience in the process of governing the nation and a sense of personal involvement in the leadership of our society.

The program seeks to draw these persons from all sectors of our national life — the professions, business, government, the arts, and the academic world. To accept his appointment to the select group, Mr. Ullman has taken a leave of absence from the University of Cincinnati, where he is vice-president for business affairs (the youngest vice-president in the University's history).

As executive assistant to the Deputy Trade Representative, within the Office of the President, Mr. Ullman works with Cabinet members and senior assistants to President Reagan. He is the first Cincinnati to be awarded a fellowship since President Johnson established the program in 1964. During his year in Washington, he is a full-time employee of the Federal Government, working in a Cabinet-level agency to develop skills in the broadest sense possible.



**Myron Ullman**

The program is not designed for Federal recruitment, but to give Fellows a better understanding of government, with the hope they will return to their individual communities and share new knowledge with others.

Just being selected for the position is an accomplishment in itself. Mr. Ullman was one of 1,650 persons who submitted 40-page applications. Surviving two cuts, one to 110, the next to 33, he was invited to Washington for "selection weekend," described by *Smithsonian* magazine as "a time of trial" when the President's Commission "observes candidates collectively, singly and very carefully."

After meeting socially with members of the Commission, including Chairman John W. Gardner, Lady Bird Johnson and William W. Scranton, candidates were confronted one at a time, with such questions as, "Assume

you're at work on the job; your assignment is to draft a speech the President has to make before a Jewish group, defending plane sales to the Arabs. How do you go about it?"

Smithsonian writer Richard Williams concluded it is no place for "shy violet types, introverts or loners."

Mr. Ullman is none of those. As an undergraduate at Cincinnati, he twice received the Gamma Xi chapter activity award, served as chapter treasurer, and as IFC treasurer, then president. Following graduation, he joined the IBM Corporation, where he was elected president of his sales school class.

He continued to serve Gamma Xi chapter as a member of the House Corporation Board of Directors, chapter financial adviser, and a member of the Fraternity Purchasing Board. In 1976, he received the Alumni Service Award.

After five years with IBM, Mr. Ullman was named international account manager overseeing sales to Proctor & Gamble Co. Then, in 1976, he was hired as the chief business officer for the University of Cincinnati.

He served as a panel moderator at the 1981 annual meeting of the National Association of College and University Business Officers, chaired the 1980 annual meeting and served on the Executive Committee of the Central Association of College and University Business Officers. He also served as program chairman, secretary and a member of the Executive Committee of the Business Affairs Council of the

National Association of State Universities and Land-Grant Colleges.

He has been active in the Greater Cincinnati Chamber of Commerce "Leadership Cincinnati" program, striving to build a stronger sense of community responsibility by exposing selected leaders to urban problems. In addition, he has been involved with a variety of civic campaigns.

As the only professional staff person working directly with Ambassador Macdonald, Mr. Ullman is involved in day-to-day functioning of the agency. All trade issues are directed from the staff of 111 in the agency to Ambassador Macdonald for decision and/or direction. The Ambassador also chairs the Trade Policy Review Group, composed of sub-cabinet level officers from all the executive agencies.

"Much of the daily activity involves interaction with the

private sector, Congress, other agencies, the press, the White House and various interest groups," Mr. Ullman explains. "Ambassador Macdonald frequently travels throughout the world for negotiations and consultations, so there are many opportunities to interact with foreign officials. Scheduling and interagency management issues also are areas of immediate concern to our office."

Mr. Ullman is filling the full-time position of a staff member who is on leave for the year at Stanford University.

"His educational experience this year has afforded me a unique opportunity to participate in the Executive Branch at a senior level and have the benefit of a broad exposure to issues and people," Mr. Ullman says.

He and his wife are enjoying their year in the Washington whirl. But they plan to return to Cincinnati when the assignment is completed.



With Ambassador David R. Macdonald, Deputy U.S. Trade Representative.

## On Behalf of Her Majesty

**Kenneth Clarke is the first Delt to receive Canada's most prestigious honor from the Queen of England.**



*Kenneth Clarke with the Fraternity's Alumni Achievement Award in 1976.*

Kenneth H. J. Clarke, Toronto '36 has been appointed to the Order of Canada, the nation's highest distinction, by the Governor-General, on behalf of Her Majesty the Queen. He is the first Delt to receive this honor.

The Queen is Sovereign of the Order, which was established in 1967 to recognize outstanding achievement and service in various fields of human endeavor. Individuals and organizations may make nominations to the Order, and appointments are made on recommendation of an Advisory Council.

The Governor General presented the decorations to recipients at an investiture held this spring.

Born in Toronto in 1911, Mr. Clarke graduated from the University of Toronto in metallurgical engineering before attending the National Defense College in Kingston. During World War II he was chief of the Allocations and Conservation Division of Non-Ferrous Metals Control in the Department of Munitions and Supply, and also administrator of primary non-ferrous metals in the Wartime Prices and Trade Board in Ottawa.

He served on the Combined Production and Resources Board and the International Material Conference in Washington, D.C., then as chairman of the

Metallurgical Advisory Committee of the Department of Defense Production in Ottawa. He was a delegate to many United Nations conferences in London, New York, Moscow, Caracas and Geneva.

Mr. Clarke currently is chairman of the board of Simon-Carves Ltd. of Toronto (a UK-based multi-national design and consultant firm), and consultant in corporate affairs for INCO Ltd., from which organization he retired several years ago, after serving in senior executive positions.

He is chairman and president of Kaysea Consultants Ltd. and adviser to the Master of the Royal Canadian Mint. He also is

chairman-elect for a two-year term of the Business and Industry Advisory Committee to the Organization of Economic Co-operation and Development, with headquarters in Paris.

He began his career as a chemist for the International Nickel Co. of Canada, Ltd., advancing rapidly through positions with other leading industrial firms. Among his activities today is chairmanship of the International Standards Organization's Nickel and Nickel Alloys Technical Committee.

He has been chairman of the Canadian Business and Industry International Advisory Committee to the Government of Canada, international president of the Pacific Basin Economic Council, chancellor of the Senate and president of the Board of Governors of the Shakespearian Festival Foundation of Canada, president of the Silversmiths' Guild of Canada, and president of the Canadian Copper and Brass Development Association.

Now 70, he lives with his wife at their stately, 140-year-old home in Pickering, where he is active in civic, church and hospital affairs.

On receiving the highest honor Her Majesty the Queen can bestow upon a Canadian citizen, Mr. Clarke said he was "delighted, very proud, and surprised."

In 1976, Delta Tau Delta presented him with the Distinguished Alumni Award at the Karnea in Minneapolis.

## Success from Failures

**Analysis of disasters brings a California group worldwide attention.**

**I**N THE Palo Alto, Calif., office of Dr. Charles A. Rau, Jr., Lafayette '63, failure is not a dirty word. It is, in fact, synonymous with success.

During the past few years, Failure Analysis Associates (FAA) has been called on to analyze such widely publicized disasters as the Kansas City Hyatt walkway collapse, DC-10 crashes in Paris and Chicago, Pinto fires after rear impact, the alleged automatic transmission slip from park to reverse, and railroad tank car explosions in Tennessee, Washington, and Florida.

The company carries out its long-range research and specific analysis services with a staff of 90, primarily mechanical engineers, with a number of material specialists, civil, instrument, and test engineers, statisticians, and computer specialists. In addition to its principal offices in Palo Alto, it has others in Los Angeles, Houston, and Phoenix. Construction of a new facility consolidating all Palo Alto



Charles Rau

offices and laboratories has just been completed.

Yet, less than eight years ago, Failure Analysis Associates had just one employee — Charles Rau, Jr.

The organization evolved from efforts of a group of university professors who, in conjunction with graduate students, performed analyses of engineering failures, on behalf of attorneys and insurance companies.

Mr. Rau had received his Ph.D. from Stanford and joined the advanced materials research and development laboratory of Pratt & Whitney Aircraft when asked to become FAA's general manager, with the intent of recruiting and developing a full-time engineering staff. He accepted the challenge in May of 1974.

How does a youngster from Philadelphia become vice-president and principal engineer

(Continued on page 16)

# NEWSMAKERS

Dr. Rau

(Continued from page 15)

of one of the nation's most unusual firms, called upon to investigate nearly every major catastrophe in the world? The story of Charles Rau provides a realistic picture of how success can be earned, not simply found.

The oldest of five children, Charles Rau worked in gas stations and shoveled ore on the Philadelphia waterfront as a high school student. He attended Lafayette College on a scholarship, planning to major in chemical engineering, but switched to metallurgical engineering when his interest shifted quickly to that specialty.

Pledging Delta Tau Delta his freshman year, he lived at the Nu Chapter house during his sophomore and senior years. During his junior year he was one of 20 students in the College Scholars Program, living in an old mansion just off campus.

He ran freshman track and cross-country and was active all four years in the College Choir. At the Delt house, his piano playing became a popular sound.

"I very much enjoyed and attribute much of my emotional development during college to the environment provided by Delta Tau Delta," Dr. Rau recalls. "Living at the shelter was convenient and conducive to study, but also great fun during those important breaks away from the books."

He participated in intramural football, softball, and track, on teams that brought several consecutive overall championships to Nu Chapter.

To pay for room, board, and books, he worked at the shelter as both a housekeeper and

waiter, and ran a newspaper delivery service for the entire college. The first two summers were spent making money in what he called "the intellectual, stimulating jobs" of garbage man and highway worker. After his junior year, however, he took a cut in pay from those positions to work in a metallurgical laboratory, where he received experience in welding, brazing, and non-destructive inspection.

After graduation in 1963, he worked one summer with Union Carbide's Stellite Division, then enrolled at Stanford University for his master's and Ph.D. degrees. Thesis work focused on understanding the brittle fracture of metals and finding ways to make engineering structures tough and strong, even if the metal itself was relatively brittle.

The first year of his graduate education was financed partly by a Delta Tau Delta Fellowship, supplementing a Stanford Fellowship.

He also maintained close contact with the Fraternity by eating meals at the Beta Rho Chapter house and rooming off-campus with two Beta Rho members. During interfraternity Spring-Song competition, he directed the chapter's chorus.

At Pratt & Whitney, Dr. Rau worked on development of a jet engine blade constructed of a single crystal of metal. The job offered a unique opportunity to research deformation and fracture of metals. At the same time, it provided direct application to important, practical engineering problems.

Within a short time, he published numerous technical papers and participated in analyses of specific failures. This

provided a strong background for managing Failure Analysis Associates.

Today, FAA assigns teams of engineers with appropriate backgrounds to complex engineering failure analyses projects. Many are in the electrical utility and transportation industries. However, assignments range from actress Ann Margaret's 23-foot fall from a Lake Tahoe nightclub platform, and the disappearance of a diver testing new scuba equipment, to improved jet engine design.

Dr. Rau emphasizes that FAA maintains a balance between (1) research and development activities and (2) practical problem solving. For instance, it performs long-term research for the U. S. Air Force and the Association of American Railroads, and also determines root causes of specific accidents.

For relaxation, Dr. Rau still enjoys playing the piano and tennis. He, his wife, Marion, and three children together enjoy the outdoors, computers, music, and horses. Their home is in Woodside, Calif.

His younger brother, Richard L. Rau, now owner of a San Rafael construction company, also is a Lafayette Delt, class of 1965.

Dr. Rau has heard just about every clever twist that can be made on "finding success by fingering failure" and the danger that "success would ruin the failure business."

He certainly does not want accidents to happen. "But they do happen, so our company probably will continue to be busy helping prevent future mishaps," he says.



*Restaurateur Gordon Sinclair*

## *Elegance North of The Loop*

**A**N ENCLAVE of elegance has been created by Gordon Sinclair, *Michigan State '57*, owner of both Gordon and Lexander restaurants just north of Chicago's Loop, in what had been a rundown neighborhood a few blocks from fashionable Michigan Avenue.

The dynamic restaurateur, who has studied political science at the University of Paris, France, worked for General Motors, and as an advertising man, has established two of the most popular restaurants in Chicago. Older of the two, known, appropriately as Gordon restaurant, is located at 512 North Clark Street. A year ago, Mr. Sinclair opened Lexander restaurant, next door to Gordon.

Called "the brash little brother of Gordon" by chef John Ter-

czak, Lexander features a progressive Euro-American style menu, which highlights pasta. "We're definitely not an Italian restaurant," the chef insists. "Progressive Euro-American cuisine is a new form of cooking. Some classic dishes have been virtually reinvented."

Gordon Restaurant has a continental menu, highlighting fresh seafoods, balanced by lamb, veal, fowl and pork dishes that change with the seasons.

Mr. Sinclair planned his present career by taking a part-time job as captain and maître d' to test his liking for the restaurant business and to gain actual experience. He had moved from New York City, where he worked for a consulting firm and later an advertising agency, to Chicago, as head of a daily newspaper

public relations department.

After quietly scouting locations, he opened Gordon restaurant in 1976, then followed with Lexander restaurant in 1981. All recipes for menu items were and are created by Mr. Sinclair and his chef.

His hobbies? Cooking, for sure. And wines, particularly the hard-to-get first growths. A search for good wines and unusual food ideas lures him to Europe at least once a year.

But he also is a sailor both for pleasure and in competition.

And whether the subject is sailing the waters of Lake Michigan or preparing tortellini with a light cream sauce featuring lobster essence and fresh herbs, you can count on an enthusiastic conversation from Gordon Sinclair, a man on the move. ▲

## alumni

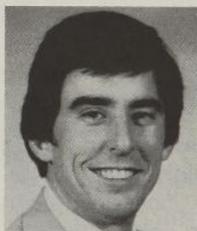
**Mark D. Bateman**, Virginia '79, Manassas, Va., recently was promoted to senior associate programmer with IBM, Federal Systems Division, where he is working in the field of submarine sonar systems.

**Theodore L. Young**, Georgia '81 is corporate risk manager at Piedmont Natural Gas Co., Charlotte, N.C.

**Dr. John D. Richmond**, West Virginia '70, will complete internal medicine subspecialty training in nephrology (kidney disease) at the University of Virginia Hospital in Charlottesville in June and begin private practice in Beckley, W.V. In addition to being the medical director of the Raleigh General Hospital Kidney Dialysis Unit in Beckley, he will be director of the Bluefield Dialysis Unit and have teaching responsibilities at the West Virginia Medical School branch at the Charleston Area Medical Center.

**Allen F. Murphy**, Wabash '76, a sales coordinator for New Castle Industries, New Castle, Pa., is working part-time toward an M.B.A. at the University of Pittsburgh.

**Dennis McGlone**, Pittsburgh '71, recently was promoted to manager, stainless flatrolled markets, by Universal Cyclops Specialty Steel Division, Pittsburgh.



**Marsh**

**Steven K. Marsh**, Southwestern Louisiana '77, Baton Rouge, La., is an agent for the Northwestern Mutual Life Insurance Co. He previously sold industrial chemicals.

**Albert J. Krull**, Syracuse '76, has been promoted to vice-president of Planned Expansion Group, Inc., an architectural firm in White Plains, N.Y. The company provides a wide range of services, including retail store and corporate space planning and commercial, industrial and residential design. He is a registered architect in New York and New Jersey.

**George I. Koury, Jr.**, Ohio '72, is an attorney and assistant city law director at Lorain, Ohio. He also is agent for Cleveland Browns fullback Mike Pruitt.

**Howard S. Kohn**, Duke '77, is an associate with the Raleigh, N.C., law firm of Bode, Bode & Call.

**Richard L. "Ace" Kelley**, Missouri '71, has completed his first year as president of *St. Charles Community News, Inc.*, and publisher of the *Wentzville Messenger* and *St. Charles County Tribune*. The newspapers circulate in a three-county region in East-Central Missouri.

**Dr. Kent Hill**, Indiana '76, recently completed an orthodontic specialty program at the University of Illinois Medical Center and is in practice at Munster, Ind.

**Frank R. De Graauw**, L.S.U. '72, is regional governor of the Real Estate Securities and Syndication Institute. He is broker/president of the commercial investment firm, Southwestern Realty Services, Lafayette, La.

**Richard C. Erickson**, South Dakota, '55, is president and chief executive officer of the Rushmore Mutual Life Insurance Co. and Mt. Rushmore Property Insurance Co., Rapid City, S.D.

**Curtis H. Frambes, Jr.**, Maryland '74, is a senior sales engineer with AMP Inc. in the Telecom Division, working with telecommunications manufacturers throughout Southern California. He recently was named "man of the year" in OEM Western Division sales for 1981.

**Richard D. Gloor**, Allegheny '70, a psychophysiological therapist at the Menninger Foundation in Topeka, Kans., is involved in clinical applications of biofeedback and directing professional seminars.

**Richard W. Brown**, DePauw '77, is president of Budget Movers, Inc., Germantown, Md. moving firm serving residential and commercial customers in Maryland, D.C., and Virginia.

**Charles H. Andrew, Jr.**, Auburn '68, recently was named "citizen of the year" in his home community of Vidalia, Ga. He is the youngest person, and first attorney to win the award since it was started 34 years ago.

**Dr. Darrell A. Posey**, LSU '69, currently at the Center for Latin American Studies, University of Pittsburgh, will move soon to Sao Luis, Maranhao (Brazil) as director of the newly formed Centro de Pesquisas Antropologicas e Folcloricas, operating in conjunction with the Departamento de Biologia of the Universidade Federal do Maranhao. CEPAF will serve to stimulate and coordinate research in folklore and anthropology in Maranhao and the region.

**Harry G. Wiles**, Kansas '38, is vice-president, governmental relations, for the National Association of Independent Insurers, Washington, D.C. He is a former majority legal counsel for the U.S. Senate Judiciary Committee.



**Brands**

Louis. Mr. Brands also serves as a member of the Board of Directors of Scherer-Storz, Inc., and Aloe Creme Laboratories, Inc., of which he is vice-president and treasurer.

**Thomas M. Craven**, Georgia '67, has been promoted to Cleveland District manager of Eli Lilly Co.

**William L. Peacher**, Oklahoma State '69, has been named president of Petroleum Reserve Corp., Tulsa, a wholly owned subsidiary of Campbell Resources Inc., Toronto. Petroleum Reserve is an oil and gas exploration company.

**Kevin M. O'Rourke**, Ohio '78, has been promoted to multi-image coordinator for Owens/Corning Fiberglas Corp., Toledo. He is responsible for all slide production, processing, special effects, and multi-image productions within the Photographic Services Department.

**Dr. Robert S. Goyer**, DePauw '45, '48, has accepted the chair of the Department of Communication at Arizona State University. He previously has served on faculties of Miami University (Ohio), Ohio State University, Purdue University, and most recently Ohio University, where he also served as dean of the Graduate College.

**Marine Capt. Theodore E. Dailey, Jr.**, Syracuse '75 has been awarded the Navy Achievement Medal for superior performance as an air officer at Camp Lejeune, N.C.

**Otto A. Silha**, Minnesota '40, chairman of the board of Minneapolis Star & Tribune Co., has announced his decision to hand over operational responsibility in the company to others. He continues as chairman of the board and its Executive Committee.

## Engineering Fund Award

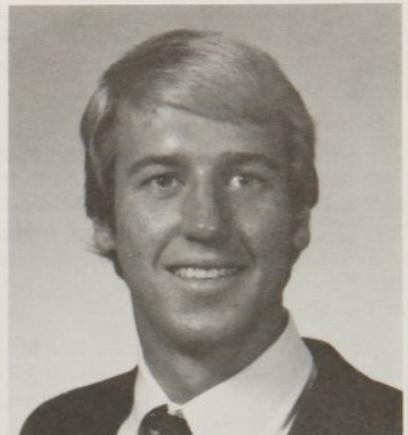
A 1981 graduate of DePauw University is the first recipient of the Delta Tau Delta Geological and Petroleum Engineering Fund award, established last year by an anonymous gift of \$10,000.

L. James Weber, Jr., currently working toward a master's degree in geology at the New Mexico Institute of Mining and Technology, received a \$1,500 scholarship from the Fund.

A native of Olney, Ill., Mr. Weber was active in both fraternity and university affairs while an undergraduate member of DePauw's Beta Beta Chapter. He was president of IFC, a lab instructor for introductory geology, a member of Sigma Xi scientific research society, and a Dean's List student.

He worked three summers for independent oil and gas companies in Ohio, West Virginia, and Illinois, and spent last June in Wyoming, taking part in a geology field school sponsored by Miami (Ohio) University.

Mr. Weber's special interest at New Mexico I M & T is geophysics. In addition to studying courses including exploration geophysics, depositional sys-



**Weber**

tems and basin analysis, he is carrying out a required research project and teaching in geology laboratory classes.

**Applications are being received by the Central Office for the Geological and Petroleum Engineering Fund scholarship for the school year 1982-83. All Delts in this specialized field are eligible for consideration, although preference will be given to graduate school applicants. Applications can be obtained by writing to Al Sheriff, Executive Vice-President, Delta Tau Delta Fraternity, 4740 Kingsway Drive, Suite 110, Indianapolis, Ind. 46205.**

**Waytt Kash**, Syracuse '79, has been named chief editor of *National Home Center News*, a bi-weekly business publication serving the retail building supply and home improvement industry. His office is in New York City.

**Lynn N. Woodward**, Minnesota '67, president of American Real Estate Analysts, Inc., a Wichita appraisal, consulting and research company, has been awarded the professional designation, MAI, Member Appraisal Institute. The American Institute of Real Estate Appraisers, a professional organization of 3,700 active MAI's nationwide, awards the designation.

**Lee B. Smith**, North Carolina '80, former resident adviser at Gamma

Omega (North Carolina), has accepted a position as exploration geophysicist with Mobile Oil and Exploration Southeast, Inc., New Orleans.

**Edward Palombizio, Jr.**, Case Western Reserve '70, has been transferred by HUD from Washington to Pittsburgh, where he is deputy counsel, responsible for activities in western Pennsylvania and West Virginia.

**James G. Mentzer**, Allegheny '71, recently joined Harris Incorporated, Durham, N.C., beer distributor, as a brand manager.

**John T. Cobb**, West Virginia '66, has been promoted to president and chief operating officer of Charleston Federal Savings and Loan Association. He has been with the S&L since 1972.

**Steven M. Shank**, Iowa State '79, who received an M.B.A. from Indiana University in December, 1981, is production supervisor for Chlorox in Houston.

**Maj. James D. Hughes**, Ohio '62, is chief of optometry service at the 97th General Hospital in Frankfort, West Germany.

**Howard Jones, Jr.**, Robert Morris '76, left AC Spark Plug Division of General Motors in October, 1981, to purchase Steve's Auto Parts in Mulberry, Fla., 30 miles east of Tampa. His corporation hopes to own and operate three or four stores in the next few years.

**Kevin B. Kaye**, Florida '77, recently was transferred to Cocoa, Fla., as terminal manager for Roadway Express, Inc. He lives in Palm Bay.

**Doyle C. Pickett**, Wabash '52, has been named president of UNIPUB, a Xerox publishing company with offices in New York City. UNIPUB is a leading distributor of publications of United Nations agencies and other governmental organizations, as well as leading international publishers. Mr. Pickett lives in Bridgewater, N.J.

**Scott M. Schafer**, Ohio State '77, is a senior financial analyst with National Cash Register Co., Dayton, Ohio.

**Donald P. Snodgrass**, Colorado '58, has joined Warner Amex as vice-president engineering and construction. He is responsible for implementing the Dallas, Tex., "Interactive" cable television system recently awarded to Warner. The system, largest franchise ever awarded, is expected to reach 400,000 homes when completed in 1984.



**Whaley**

**John C. Whaley**, Georgia Tech '72, has been appointed regional manager for Volkswagen of America's Porsche Audi Southern Region in Atlanta, serving 68 dealers in Alabama, Florida, Georgia, Louisiana, Mississippi, Oklahoma, South Carolina, Texas and Tennessee. He joined Volkswagen in 1980 as an assistant regional manager in Lanham, Md., and transferred to the Southern Region as assistant manager last year. Mr. Whaley and his family live in Roswell, Ga.



**Simpson**

Mr. Simpson's office is in Kansas City, Mo. As regional administrator, he is responsible for the administration of the department's programs and policies throughout the four-state region. Prior to his appointment, Mr. Simpson was senior vice-president of the First Bank and Trust Co. of Salina, Kans., and a member of the Kansas Legislature. Another Delt, **Dean Richards**, Kansas '50, is public affairs officer for HUD's Region VII.

**Patrick Meyer**, Villanova '74, has joined Coca Cola as brand manager at corporate headquarters in Atlanta.

**William E. Keeney**, Nebraska '52, is vice-president for engineering at the Industrial Drives Division of Kollmar Corp., Radford, Va.

**Donald M. Roha**, Allegheny '51, recently was named head of the Engineering Department of Vitro Laboratories Division of Automation Industries, Inc., at Rockwell, Md. A 21-year Vitro management veteran, he is responsible for program management, financial planning and customer relations in the new Cruise Missile branch of Vitro Laboratories.

**Gerald F. Simpson**, Kansas '59, is regional administrator for the U.S. Department of Housing and Urban Development in Federal Region VII, the states of Iowa, Kansas, Missouri and Nebraska.

**Wilfred M. "Wiley" Post, Jr.**, M.I.T. '36, manager of Allentown-Bethlehem-Easton Airport, has been named a "Distinguished Pennsylvanian" by the William Penn Committee, consisting of representatives of chambers of commerce from the state's larger cities. He was cited for his work in the field of air transportation and his civic activities.

**Clark E. Weaver**, Stanford '63, has been elected vice-president and corporate counsel for First National Bancorporation, a Denver-based bank holding firm. He is senior vice-president and corporate counsel for First National Bank of Denver. Before joining the bank, Mr. Weaver was an attorney with Hamil and Hitt, a Denver law firm.

**A. Edwin Feist**, Colorado '50, has been appointed to the Board of Directors at United Bank of Littleton, an affiliate of United Banks of Colorado. He is manager of Van Schaack & Co. in Littleton.

**Robert D. Bell**, Kentucky '51, has been elected an administrative vice president of Ashland Oil, Inc., Ashland, Ky., after serving for the past three years as vice president of state government relations. He joined Ashland in 1978, having served previously as cabinet secretary for natural resources and environmental protection with the Commonwealth of Kentucky. In his new position, he is responsible for federal and state government relations, public affairs, and media relations.

## Distinguished Service Chapter

RUDOLPH GEORGE MUELLER, JR.  
Texas, '38

An active and loyal Delt since the day of his initiation by Gamma Iota, he has given service to Delta Tau Delta throughout his years as an alumnus, devoting his principal efforts as house corporation officer for over three decades, serving as president since 1969, overseeing the development, construction and maintenance of Gamma Iota's Shelter. A Good Delt, he has served his Fraternity well and serves as an example for all Delts.

Given under our seal, October 29, 1979.

(This award was presented to Mr. Mueller on Nov. 14, 1981, at a Gamma Iota alumni affair in Austin, Tex.)



**Starr**

**Randolph W. Starr, Kansas '70,** has announced formation of Randolph W. Starr, P.C., at the Orchards Shopping Center in Loveland, Colo. He formerly was with Cross, Christensen, Price &

Starr. Mr. Starr received the J.D. degree from the University of Kansas in 1973.

**Bruce A. Miller, Marietta '70,** has been elected president of the Milford (Conn.) Merchants and Professionals Association.

**Dr. Jon M. Gragg, Washington '49,** has announced his retirement, following 27 years of teaching. Dr. Gragg, who had a *Wall Street Journal* scholarship in journalism at the University of Oregon, received his M.A. in San Francisco and his Ph.D. in Los Angeles. He was a youth director for the YMCA in Spokane, and an Air Force captain, before starting his teaching career in 1953 as director of activities for the Novato School District. In 1970, he left teaching, moved to Honolulu and opened Hawaii's largest employment agency, Service Specialists, Ltd. In 1973, he sold the business and returned to California as activities director for the Klamath-Trinity School District. Now living in Hoopa, Calif., he plans to return to the Bay Area soon as an educational consultant.

**William C. Caruso, Emory '70,** is director of Christian education at First Presbyterian Church, Sarasota, Fla.

**Lt. Robert G. Richter, Jr., Westminster '80,** recently completed a tour of duty with the Marines in the Mediterranean area and is stationed at Camp Le Jeune, N.C.

**Jonathan R. Bost, Illinois Tech '64,** has been promoted to resource manager with Motorola, Inc., and relocated from Chicago to Albuquerque. With Motorola 10 years, he has advanced through the engineering ranks, and now manages a business segment manufacturing high technology electronic components at a new facility in Albuquerque.

**Jim C. Lawson, Delaware '59,** has been transferred by ITT from Deerfield Beach, Fla., to ITT Gilfillan, Van Nuys, Calif., as manager of advanced technology in the radar systems company. **William A. Marshall, Georgia Tech '81,** is with Carrier Corp. in Atlanta.

## Big Band Vocalist

**F**ew Delts who see Northern Division Vice-President Robert P. Stapp lead Karnea groups in singing "The Shelter," as he has done for many years, realize they are hearing a popular voice from America's Big Band era.

Even those with sufficient age and memory to recall the late 1930's might not recognize the connection, because he sang under the name of Robert Paddock when he was on the entertainment circuit for six years. The show biz nom de plume was coined easily enough, since Paddock was his middle name.

After graduating from DePauw in 1934, Mr. Stapp — or Mr. Paddock — toured the central U.S. with a New York Gilbert and Sullivan Opera Company, then returned to Gotham where he had a sustaining program on Radio Station WMCA. Next he was booked through WOR for a summer session as pop singer on the social staff at Camp Taminet (Stroudsville), working for Max Liebman, a New York producer.

He became best known, however, as vocalist with the Al Kavelin Orchestra, an MCA society band with Carmen Cavallaro at the piano, featured at Chicago's Blackstone Hotel, and appearing on special occasions at the Park Hotel. Next came another tour, this time in Illinois and Wisconsin, then the Urban Ballroom at the William Penn Hotel in Pittsburgh. Evening broadcasts were aired over both the Mutual and Columbia Broadcasting Systems.

Later, he was featured for 26 weeks on Chicago stations WCFL and WAAF, giving two broadcasts a day for Nelson Brothers, and a WGN Sunday af-



**Vocalist Stapp**

ternoon program called "Toast to Romance," where he was teamed with a female singer who had won the Chicago Musicland Festival.

Sandwiched among those major engagements were numerous one-nighters, club appearances, and even 12 weeks at the House of David Supper Club in Benton Harbor, Mich. He recalls that owners permitted him to appear sans beard.

He also sang with Les Cole's ensemble on the Orpheum Circuit, appearing in New York, Washington and Toronto.

World War II put an end to Mr. Stapp's professional singing career. After a different kind of engagement with Uncle Sam for five years, he returned to civilian life with Tri-State Pharmaceutical Co. in Indianapolis for one year, then joined General Motors Institute in Flint, Mich., as coordinator and leader of management training programs. Through the years, he developed a wide variety of special programs for high level managers. After 28 years' service, he retired in 1976, and lives with his wife in Grand Blac, a suburb of Flint.

In addition to serving Delta Tau Delta as a division vice president for many years, Mr. Stapp was secretary of six Karneas and a long-time chapter adviser at G.M.I. He'll be back at the Karnea in August, and with singing scheduled to receive special attention this year, the four-day Stouffer's Riverfront engagement might become one of his all-time favorites.



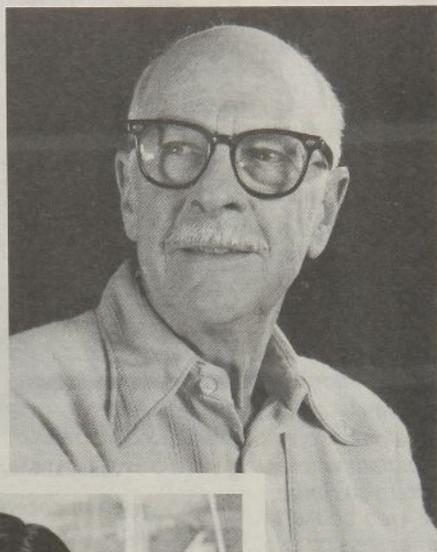
**Karnea Hound Stapp**

# Books By Brothers

## DISNEY ANIMATION: THE ILLUSION OF LIFE

By Frank Thomas and Ollie Johnston

Abbeville Press  
\$60.00



Johnston



Donohugh



Hatch

**A**FTER FIVE YEARS of work, one of the most beautifully written and illustrated books to come out in a long time takes readers back through the world of Disney on a journey with two of the cartoonists who made it wonderful.

When Ollie Johnson, *Stanford '35*, retired in 1978 after 43 years "performing" on the drawing board of Walt Disney Productions, he began work on a book on creating the illusion of screen life with mere drawings. With him on the project was co-author Frank Thomas, also a *Stanford* graduate, who had teamed with him on such Disney productions as *Pinocchio* and *The Rescuers*. They were on the original team of nine animators assembled by Walt Disney, later referred to as "The Nine Old Men" who expanded cartooning into live-action film drama.

Their 575-page book, which appeared at the bookstores last September, has received extremely favorable reviews by *Time Magazine*, the *New York Times*, *Chicago Tribune*, *Los Angeles Times*, *American Film*, and many others. A first printing of 25,000 has been nearly sold out, and Abbeville Press in New York City is planning a second printing this spring.

Charles Champlin, *Los Angeles Times* arts editor, wrote, "There has been nothing to compare with Frank Thomas and Ollie Johnston's book, which is massive, definitive, exhaustive, profusely and enchantingly illustrated, and as light on its feet as *Snow White*. It is one of those infrequent coffee table books that is beautiful to browse, but also demands to be taken to a desk (or someplace off the depressed thighs) to be read for its easygoing and conversational but authoritative prose."

Reported reviewer Martha Vaughan of *American Film*: "This is the kind of book your fairy godmother would conjure up if she were in the publishing business. Fortunately, the authors are just as experienced in 'magic' as she is. They even go her one better. This book won't disappear at the stroke of twelve. It is too solidly packed with entertainment and information."

The book is part memoir, part instruction, a master class in animation that should interest general readers as well as Disney buffs. Even in a book, Ollie Johnston and Frank Thomas can make drawings move.

## THE MIDDLE YEARS

By Donald L. Donohugh, M.D.

*Holt, Rinehart and Winston  
New York, N.Y.  
\$14.95*

**M**IDDLE AGE is not an age, but a stage in our lives, claims Dr. Donald Donohugh, UCLA '46, whose extensive book presents what has been acclaimed as the best medical and scientific advice available on the middle years.

"It is only during our generation, during the lives of us who are now in our forties, fifties and sixties, that factors have coincided to make middle age potentially the best time of life," he writes. With the help of scientific studies and a profound understanding of the life situations of thousands of his middle-aged patients, Dr. Donohugh shows what rewards the body, mind and emotions can bring to people at this challenging time of life.

His book is far from esoteric. It offers a clear description of the main concerns middle-aged persons need to know about. These include heart attack or stroke, exercise, menopause and skin and hair care. There is information on nutrition for those who want to watch their waistlines, and help with stress wherever it occurs.

A Fellow of The American College of Physicians, Dr. Donohugh practiced as an internist until several years ago when upon reaching middle age, he decided to sell his medical practice. He now devotes his time to teaching, as associate clinical professor of medicine at the University of California, Irvine, and to consulting. He lives at Corona Del Mar, Calif., with his wife, Bea; together they have seven children. A graduate of Annapolis, he is a captain in the U.S. Navy Reserve, which frequently requests his service.

Dr. Donohugh, who is 57, thinks middle-aged persons "eat too much: too many calories, saturated fats, refined sugars and salt." Because he believes emotional challenges outweigh physical challenges, much of the book is devoted to personal values. Many middle aged men and women face a "goal gap" when they realize they haven't been able to do everything they hoped to with their lives, Dr. Donohugh says. "Some just give up; others learn to change and grow."

His book brings into refreshing perspective the most productive and demanding period of human life as it is lived today.

## HOW TO EMBALM YOUR MOTHER-IN-LAW

By Robert T. Hatch

*Michilander Industries  
\$5.95*

**A**LTHOUGH it is a small (104 pages) paperback, distributed only by mail order, this first book by Robert Hatch is enjoying brisk sales, and several national wholesalers have approached the author to discuss distribution through retail outlets.

Don't let the title fool you. Bob Hatch doesn't have mother-in-law problems. He just wants readers to know what occurs in the mysterious labyrinth of a mortuary, in the secluded preparation room, in the crematorium and in the cemetery. In fact, the sub-title is "All you ever wanted to know about what happens between your last breath and the first spadeful, but were afraid to ask." Need we say the book is straightforward, honest and humorous?

The author attended DePauw University, where he joined Delta Tau Delta, and graduated from Miami University (Ohio) in 1945. After graduation he joined a manufacturing firm where he rose to vice-president and assistant manager. The company was sold in 1965, with Mr. Hatch buying one of the three divisions.

He sold his interest in the new company in 1971, and six months later, he entered the real estate business. After receiving his brokers license, he managed a multi-office company with 46 licensees and seven branches under his immediate control. He left this company to become the owner-broker of a Century 21 franchised office, but soon afterwards he suffered a heart attack. It was while recuperating that he researched the subject of his book, available from Michilander Industries, 1100 State St., St. Joseph, Mich. 49085.

"It's amazing how much interest there is in this subject," Mr. Hatch says. "I wasn't sure when I spent the months of research if there would be a market for the book. It appears it may well become the reference standard for seekers of knowledge and truth about an art that is little known or understood by the average person."

Mr. Hatch currently is working on a second book, covering humorous happenings in the real estate industry.

# HAZING

## *A Special Rainbow Report*

Introduction by Dr. Frederick D. Kershner, Jr.



DURING THE last few years a great deal has been said and written on the subject of alcohol awareness. This is all to the good. Nevertheless, what we as fraternity men ought now to be calling "hazing awareness" is at least equally important, and for many chapters, its solution seems much more baffling.

Let us face the fact that chapter action is more important than national action, so far as hazing is concerned. Local chapter indecision, not deficiencies in national fraternity theory and law, has preserved this unfortunate custom long past its appointed time to die.

The imminent death of fraternity hazing will go unmourned by thoughtful Greeks — unmourned because so harmful to our present reputation, and even more to our hopes of future growth. In fact, the persistency of hazing in a minority of Delt chapters (as is also the case with many other large fraternities) delights only our enemies, while dismaying our friends and supporters on every campus.

Hazing has been for many decades, and still remains, the most serious and widely advertised flaw in the campus image of fraternity. Let no one forget that the local campus is the chapter's community, where the fraternity system must be admired and respected if a chapter is to operate effectively and to prosper increasingly.

The historical background of fraternity hazing is a subject about which I have already written (*Rainbow*, Summer 1977) and which I need not repeat here. However, a brief explanation why I consider history relevant — indeed essential — to problem-solving in all aspects of modern life might be useful. It seems to me that everything behind the moving hand of your clock is history; everything ahead of that same moving hand is future. We use the past to prepare plans for influencing the future in order that it may be more pleasant for us. So the past is everything that has happened, whether it be five minutes ago, five years ago, five centuries ago, or forever.

From one angle, this immense ocean of happenings is experience, upon which all planning must depend. From another angle, history is mankind's ultimate data bank. Out of this data bank we are accustomed to select that tiny percent of relevant facts (i.e., data) to feed into our mechanical computers in order to get preliminary solutions for specific problems. (This is to say, recently. But for centuries we have been feeding such selected facts into those biological

computers, or thought-boxes we think of as our brains. Fraternity men should be able to use both.)

Thus, *political* history provides good data for political problems, but not much for fraternity questions. *Fraternity* history provides good data for fraternity problems (we can draw upon the years from 1982 back to 1776); but it wouldn't help political scientists much. The articles which follow are selected from recent fraternity and campus historical events, and focus upon specific local campus situations. We hope they will provide further thinking about the hazing question in other chapters.

To get the most out of these articles, one should try to realize how deeply and subtly the practice of hazing affects the undergraduate chapter itself. Among the areas clearly influenced are rush, program planning and chapter beliefs about brotherhood and secrecy.

Let's begin with the effects of hazing upon rush. There is a strong tendency for the active member to forget his own uncertainties about fraternities when they first were introduced to his awareness: that uncertain mixture of attraction and suspicion so easily tipped toward acceptance or rejection by small incidents or chance opinions. How does the hazing reputation of a chapter, or a Greek system affect rushees who have barely heard the word "fraternity" before? Here's a tentative trial balance:

Discouraged by hazing

- the serious student (scholarship, good overall academic record).
- morally sensitive, idealistic student.
- law-abiding student.
- physically delicate, but otherwise attractive student.
- financially strained student who "cannot afford accidents."
- family-oriented student who feels indebted to sacrifices made by parents for his education.

Attracted by hazing

- rough and tough physical type (macho) who enjoys seeing friends suffer ("can they take it?").
- student who believes physical and mental harassment develops good adult qualities.

Now fraternity members may easily object to these lists as incomplete, distorted or unbalanced,

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# Hazing . . .

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but we are talking about the non-fraternity rushee point of view. I submit that probably 80 percent of potential rushees would fit into the "discouraged" category, while less than 20 percent are attracted by hazing. This certainly is a factor in the marked decline of students registering for formal rush since 1960 or so.

One suspects that among those discouraged by hazing would have been our founders, most campus leaders, and all those naturally sympathetic to fraternity idealism. At any rate, a chapter noted for hazing is soon able to attract only those students sympathetic with hazing. Before long it begins to feel it must pledge anyone willing to accept a bid, in order to survive financially. By this time it has lost its power of selectivity, and most of its self-respect and pride — a truly depressing rush prospect.

There also is the effect of hazing on chapter programming. In my experience, the hazing chapter is likely to fall back upon a simple part-sports-hazing pattern of activities, with little that is original or creative. It defends this pattern as "preserving traditions." So limited a program soon exhausts the interest of chapter members who frequently drop out soon after initiation,

typically at the end of the sophomore year. High school rough stuff discourages intelligent bull sessions and shared fraternity idealism. To sum it up, hazing tends to restrict fraternity program development, and does nothing but harm to the chapter's campus image.

What hazing can do to distort chapter views of the meaning of fraternity ideals is especially unfortunate. Let me illustrate this with a personal experience.

Two years ago I was part of a TV panel on hazing, after a Rutgers chapter had forced its pledges to swim the Raritan River in March (the river was shown in flood on the screen!) One reporter said he was told by a grinning member that fraternities were secret organizations and therefore could not be interfered with in their hazing. Warped conceptions of this sort confirm the worst public fears of secrecy as a cloak for dangerous, immoral, illegal activities carried on by irresponsible, hairbrained, viscious kids. In fact, hazing is so opposed to real fraternity ideals that it can only make a mockery of those principles of brotherhood that compose the heart of the fraternity spirit as envisioned by our founders, and confirmed in our traditions, constitution and laws.

The more one studies them, the worse do the effects of hazing upon the undergraduate chapter seem to be. This leads us to basic questions that must have occurred to everyone of us at some time or other: Why has hazing been so hard to get rid of? Why has it so often been abolished at the chapter level only to pop up again a few years later in the same chapter? Could it be that hazing is a natural and unavoidable instinct of all college-age youth, a stage through which each of us must pass? From a practical point of view, many of my fraternity friends regard this as the ultimate puzzle which stumps them, and often results in a paralysis of anti-hazing effort.

After 47 years in active fraternity life, I can state my firm belief that hazing is not a natural instinct, and that it is quite possible to destroy it for good in any chapter. The reasoning behind this conclusion is a bit involved, but I hope you will give it careful consideration.

Let's begin by thinking about the nature of memory. Almost nothing in our memories is passed on to us genetically as an inheritance from our parents. Genetic memory is only a very few instincts, much dispelled by scientists, and none of it in any way related to fraternities.

## THE AUTHOR

*For many years, Fred Kershner has been called upon as a speaker at national meetings of fraternities and sororities. A Cum Laude graduate of Butler University, where he was president of his Delt chapter, Dr. Kershner received master's and Ph.D. degrees from the University of Wisconsin. He taught at Ohio University and as a visiting lecturer at the University of Sydney in Australia, before joining the faculty of Columbia University in 1960, where he earned an international reputation as a professor of American social and intellectual history. He retired at the end of 1981. Dr. Kershner has a passionate interest in this nation's social progress, and he has devoted much time to Delta Tau Delta, including serving 18 years as director of academic affairs, and as President in 1976-78.*





Memory is derived totally from an individual's experience, plus a portion of the experience of others, communicated in the form of education (in schools, church, family peer group, by media exposure, etc.). All moral, vocational, political and aesthetic memory is based, therefore, upon education. Any acquaintance with psychology, social science or pedagogy will confirm this basic situation.

The family teaches love, duty, gratitude and other rules of behavior. The church teaches morality and a philosophy of life and death. The schools teach civic behavior, basic vocational skills, and also reinforce most family and church teachings. If these educational agencies do a good job, then all the organizations of society perform effectively. If they do a bad job, then the same societal organizations perform very poorly for the new generation, and seem to be disintegrating and dying.

When this latter result occurs, it means not that youth is genetically inferior, but that the older generations failed to give it the memory of success and blunders it needs to use social organization effectively.

The fraternity application should be obvious. If pledges are initiated knowing nothing about fraternity except how to haze, cynicism about fraternity ideals, and a "B" movie image of rah-rah fraternity life, then the chapter has not given them enough information to make fraternity institutions work effectively in developing social skills and comprehension. They are bound to repeat old mistakes — like hazing — through sheer ignorance of the ugly factual record of past hazing. What we refer to as fraternity secrets are designed to be shared with new members, not kept from them indefinitely.

So the answer to the hazing problem is fraternity education in general, and hazing awareness in particular. Hazing is essentially a local chapter problem; only local chapter remedial action will solve it. That action must be sincere and intelligent and it should center upon giving the new generation in the chapter a usable acquaintance with past experience with ideals, social development and the contemporary problems of campus and chapter.

Much more could be said. However, I'll content myself with a fraternity paraphrase of an episode in a recent Jack Vance sci-fi novel (names changed), which I believe has something to say to us in succinct form:

*Prex looked curiously at Neophyter. Perhaps his life in the shelter had distorted his thinking processes. Were his perceptions now attuned to view his total chapter experience only in terms of simple extremes of pleasure and boredom? Were all his colors saturated, all advice taken as full of both truth and duplicity, all acts seen as possessing a mysterious symbolism? In a certain sense, had Neophyter become irresponsible? Was it the outcome of too many rules, and too few explanations?*

Said Prex to Neophyter in a quiet voice, "You would be wise to have nothing to do with hazing, which is risky to life and against the law."

Neophyter's reply confirmed his worst suspicions: "Wisdom doesn't work as well as you might imagine."

"Everything else works much worse," Prex responded gently.

BEING SELECTED as Gamma Xi pledge trainer in 1956 was somewhat of a dubious honor. I suspect that my reputation as the toughest active on pledges had a lot to do with my selection. While I never overstepped the chapter's rules for treatment of pledges, I certainly was as aggressive as any of the brothers in enforcing those rules.

My chapter was on the rise and there was every reason to believe the fall pledge class would be both large and talented — an obvious situation for a strong pledge leader. On the other hand, the pledge trainer traditionally took the brunt of punishment during the “pledge revolt”. Even so, being pledge trainer would not be too much different; the pledges always had seen that I joined in the fun, and I made a habit of keeping a \$20 bill in my sock, just in case I found myself tied and blindfolded in the boondocks some night.

I began preparations well before the end of spring semester. I gathered information on past pledge-training programs, including tests, rules, schedules, and assignments of duties. In the process, I came across some of the manuals from Central Office, which had been gathering dust among the chapter's archives for a few years.

I knew, as every active knows, that such manuals were developed primarily by alumni whose perspectives on undergraduate programs and activities were completely out of touch with what was happening. In the interest of thoroughness of preparation, however, I read through these manuals, only to assess them as indeed completely out of touch. Still, I tucked them away in my file, if for no other reason than the idea that they ought to be kept. After all, someone at the Central Office had gone to a lot of work

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# An Alumnus Remembers

By THOMAS A. BRATTEN  
*Cincinnati '57*

preparing them.

I began the project with what I suspect was then my usual fervor. There may also have been a certain relish at the idea of having the stamp of approval from the entire chapter placed upon my prior performance in the field of pledge education.

Our pledges had never had it particularly rough. They always were required to wear the traditional pledge pot everywhere except at parties, in their rooms, and in classrooms. Each was assigned a number within his pledge class and required to announce his arrival or departure at the hallowed halls of the shelter, with the announcement of his number followed by “in” or “out.” When

walking the same direction as an active, pledges were required to carry the active's books, upon request. Ordinarily, they were not to speak unless spoken to and generally were required to conduct themselves toward actives much in the nature of a West Point “plebe”.

Despite my “opportunity”, though, something about now having the final responsibility for pledge training nagged at me.

Somehow, somewhere along the line, Delta Tau Delta had given us something. That something never was the same in individual cases. But in mulling the matter over, I found it always had a common denominator — pride.

It may simply have been pride in being a Delt; it may have been pride in something else. As I saw it, it was rarely pride in accomplishment within the fraternity, because the accomplishment always seemed to come after the pride, perhaps in repayment for it.

The importance of this principle in pledge training began to emerge: A Delt chapter must operate in all of its activities and in all of its endeavors so that, at all times, it will be prepared to be the source of inspiration and help for any of its members who, at some unknown time, may need that inspiration and help. It was going to be a different circumstance for every individual, and there was no way to predict when that need might arise.

If that principle was true, and I was convinced it was, then our chapter, and perhaps most other fraternities on campus, had absolutely the wrong philosophy about pledge training. The more I thought about this, the more things began to fall into place.

I had been a rush chairman and I knew what we “sold” the rushees as the essence of fraternity life: brotherhood, help, assistance, inspiration. I knew

we weren't deceiving ourselves by selling these things: I'm certain we all, as actives, sincerely believed in them.

But then what did we do after we had sold the rushees on this marvelous institution? We treated them like dirt! The very characteristics we sold during rush were not being demonstrated. Some may have found the pledge program enjoyable, but they must have been a masochistic minority.

We were totally failing to demonstrate, during pledge training, those qualities we sold during rush. What disillusionment that must have been!

The usual reasons which had been given in the past for depeding were finances and time. In retrospect, and with this newfound knowledge at hand, it was obvious that these excuses disguised the real reason. If some of these lost souls had really wanted to be Delts, the time could be made and the money could be found.

It seemed a question of priorities; the benefits of fraternity life demonstrated during the early part of pledging weren't making fraternity life very high on any reasonable man's list of priorities.

The goals of pledge training had become obvious: help, emphatically yes — teach and instruct, certainly — but demean, absolutely never. In a few short weeks, a completely new pledge-training program was devised and typed out in manual form. The Central Office programs now were seen in a new perspective and became the model of the program, modified only where deemed necessary to compromise what would undoubtedly be much of the chapter's attitude to such drastic, revolutionary changes.

The ideas were discussed among more respected chapter actives, with general enthusiasm, except for the comments that so

and so, what's his name, and whoozee would never go along with them. They all took their lumps and wouldn't miss the opportunity to pass it on — especially the previous year's initiates who hadn't gotten in any of their licks yet.

Personal conversations with so and so and what's his name brought them around, but whoozee was dead set against it.

The first chapter meeting of the fall, when the program was presented, was a donnybrook.



### THE AUTHOR

*As an undergraduate at the University of Cincinnati, Tom Bratten served Gamma Xi Chapter as pledge trainer, rush chairman, secretary, and song leader. He also wrote "Dad's Chapter", a history of Gamma Xi, in connection with its 50th anniversary celebration. Since graduation in 1957, he has served the Fraternity as vice-president of both the Dayton, Ohio, and Palm Beaches, Fla., alumni chapters, being a founding member of the latter. A 1968 graduate of the Chase College School of Law in Cincinnati, he now practices law at West Palm Beach, with the firm of Bratten and Harris, P.A. He also is admitted to practice before the U.S. Supreme Court, the Middle and Southern Districts of Florida, and the Fifth and Eleventh U.S. Circuit Courts of Appeal.*

Perhaps not so peculiarly, however, those who were most vehemently opposed to the changes were those who didn't contribute a great deal to the chapter.

The logic of the program was explained to them by many in the chapter, with mixed results ranging from quiet resignation to outright defiance. The defiant were eventually reduced to two or three. The program was undertaken, albeit with some compromises with the hard-nosed. It may have been that my own reputation as the chapter hard-nose gave me audience and credibility.

Anyway, the program worked. I still got taken on my ride, but when we got to my lonesome destination, I explained my objectives and philosophies to the ringleaders and, of all things, they brought me back. We initiated an unheard of 75 percent of our pledges.

How did we handle the problem of the defiant? We opened by telling the pledge class what we were doing, why we were doing it, and that it was in fact somewhat revolutionary. We told them the way things had been and that there were some reluctant actives with whom we all were going to have to learn to deal. Problems hardly ever materialized. Holdouts looked foolish if they did anything.

The years have gone by and I have moved on. I confess I really don't know whether the revolutionary changes we instigated really stuck. Likewise, I don't know whether the 22 initiates of that class now perceive themselves as beneficiaries of a revolutionary, enlightened pledge-training program.

But I do know the foundations built by that pledge class of 1956 led the chapter onward and upward to become the first Delta Tau Delta group to win the coveted Hugh Shields Award five times.

Hazing . . .

## Undergraduates Offer Alternatives

### ARIZONA

By Robert Bidal

UNTIL a couple of years ago, our chapter suffered "hard core" hazing. In just a few semesters, the program has taken a complete about-face. With guidance and advice, it can be done almost overnight. The following is one process through which the transition can be made.

If you feel you need a new nonhazing program, what you have now may be beyond help. Forget everything you "know" about pledge education and throw out your entire program, after your new one is finished, of course. You will salvage its good points and productive traditions later. What you need is a strong and well thought out skeleton on which to build.

Start with an updated "Delt Development Program" available from the Central Office. Also get a copy of the new *Good Delt*. Now sit down and READ them from cover to cover. Start with the "Delt Development Program." They contain a wealth of information.

Next, convince yourselves and each other that you want a strong and productive program that will build good Deltas out of your pledges while at the same time getting Central Office off your backs about hazing. A handful of people can put the program together, but it takes the whole chapter to implement it. You will have diehards who will refuse to believe it will work, but they will be convinced when they see the end product. Get the best people in your chapter to help you.

The next thing you need to do is make up an outline of the semester's events. When you do this, you should include important dates and activities. For your weekly pledge meetings you can follow the suggested formats in the "Delt Development Program." A lot of thought was put into making them up, so edit and change them to fit your situation, but don't butcher them.

Next, make up a syllabus of quizzes and a semester calendar to give to the pledges. Here you sift through your old traditions and program. Just make sure the parts you decide to include in your new program do something productive and positive for pledge education. If something serves no purpose except to give the actives their jollies at the expense of the pledges, forget it. Totally leave out hazing.

For any activity you are going to have, plan a complete schedule *in writing*, and follow it. Hazing is the lazy way out for pledge education and *will* creep in if you are not organized.

Organize things that are both fun and productive for both active and pledge. The main difference between active and pledge is the pledge's level of Delt education. It is your job to educate him.

Next, draw up a chapter pledge manual. This will be distributed to all of your future pledges. Write to Keith Steiner, director of program development, at Central Office and ask for some examples. Delta Mu and Delta Zeta were the examples we used. The Central Office has ours, too, if you ask for it. Try to follow the advice given in the "Delt Development Program." Include rules of the shelter and

both international and chapter initiation requirements.

You may have actives in your house who will refuse to stop hazing pledges. Once the chapter accepts the program, stand up to them. They can be expelled from Delta Tau Delta by Arch Chapter for hazing. All you have to do is contact your division president with the facts. Actives and pledges naturally banter back and forth. Teasing, ribbing, and good natured fun are okay, but if you have doubts about something refrain from doing it until you can check with Central Office or your division.

The Central Office is a vast resource. Follow the "Delt Development Program." It is the pledge educator's Bible. Write and get everything you can about program development and alternatives to hazing and chapter pledge manuals. Understand the problem, dedicate yourselves to solving it, and *keep organized*. Keep asking yourself if a given activity is building brotherhood and better Deltas. If you are short of information or knowledge all you have to do is ask.

### MICHIGAN STATE

By David F. Byers

THE pledge program at Iota chapter has taken on a whole new look in the past few terms. In this short time, it has been developed into one of the most requested programs from other chapters. Our new program consists of a 100-page complete pledge manual that describes everything from specific Iota objectives and history to all of the facts about the international

Fraternity. It leads pledges through all facets of the Fraternity, in an easy-to-read, descriptive format. Distributed at the first pledge meeting, it contains the "Good Delt" book, pledge pin, and interview book, as well as a complete term schedule of all meetings and activities for the chapter. The manual describes the big brother process and helps him decide how to choose one, as well as outlining all chapter offices and length of service. Also included is a time management plan to aid the new man in effectively using his time while being a pledge. All of this information is used for weekly tests that prepare pledges for the international test at the end of pre-initiation week.

The program is directed by a pair of pledge educators, who are co-chairmen for the position. They run a big brother hunt, a big brothers committee (consisting of all current big brothers who meet once a week to check the progress of each pledge and the big bro-little bro relationships), and head the pledge education committee, with active members' help in planning new program implementation and initiating current plans for pledge activities.

Pledges have a series of requirements they must attain to become active members in the chapter. They must attend at least one Executive Council meeting, one Administrative Council meeting, and one Finance Committee meeting. This prepares them for structural workings of the Fraternity, and provides insight into many aspects of the house they might not see otherwise. They are also encouraged to participate on at least one committee during their pledgship, so that they become active in administrative policies of the Fraternity. They are required to obtain 40 interviews (15 minute information sessions) in which they can meet a majority of the active members on a one-on-one level.

Activities that are scheduled for the pledges include a sleep-over week where the pledge lives in the shelter with his big brother to see the day-to-day living arrangement of the chapter. This gives them a chance to meet many of the active members, as well as view the overall chapter in a non-party atmosphere. The pledges have parties with other pledge classes on campus to get a feeling for the Greek system as a whole, as well as meet some new Greeks that are experiencing the same things.

Pledge work days entail projects where the pledges work for the chapter while getting to know each other as pledge brothers. The pledge educators schedule a pledge raid each term, when the pledges capture the actives for a short trip to another chapter. This aids pledges in meeting active brothers, as well as seeing another chapter of Delta Tau Delta. Pledge serenades are another way in which the pledges become involved in the Greek system as a whole, and get to see all of the different houses on campus. Study nights are scheduled each week, along with a host of big brother-little brother activities.

All of the pledgship programs are geared towards making the pledges active Deltas. They are never hazed, but rather encouraged to show enthusiasm and participation towards Delta Tau Delta through the many activities we sponsor for them. They meet with active alumni and the chapter adviser to get acquainted with the continuing brotherhood of the chapter. All of their activities during the term are built on the anticipation of pre-initiation week so, they all have a common goal.

All in all, our new pledge program has proven itself successful for both the pledges and the actives. If any of these ideas sound like they might be implemented into your chapter, please write to us.

## LOUISIANA STATE

*By David Henson*

**E**PSILON KAPPA and Louisiana State University strongly support the anti-hazing program designed by Delta Tau Delta. We at Epsilon Kappa realize the need to eliminate all forms of hazing and to do it immediately and completely. Louisiana State University recognizes Delta Tau Delta as the leading fraternity in the abolishment of hazing.

Epsilon Kappa has been making positive steps in eliminating hazing practices for at least the last three years; last fall, it became evident to us the only true solution was total elimination of any such practice and to comply fully with Delta Tau Delta international anti-hazing regulations. Since that time, we have restructured our pledge program to better motivate our pledges and constructively teach them to become better actives.

Epsilon Kappa held a pledge education workshop last fall before rush. We attribute our current success to that workshop and other restructuring of our program. As a result, the pledge class for last semester boasted a higher grade-point average than previous semesters with fewer drop-outs. We completely abolished non-constructive activity.

Louisiana State University supports Epsilon Kappa and now refers to us as campus leaders in anti-hazing activities.

Our successful program could not have been implemented without the help of campus administrators and an active Interfraternity Council. Many seminars and leadership workshops have been organized to deal with educating fraternities as to the ill effects of hazing. We are proud of our anti-hazing position.

## OKLAHOMA

By Greg A. Julian

**D**ELTA ALPHA takes great pride in the results brought about by our positive pledge training program. It is our goal to help guide and shape the young men who come through our doors as pledges into Deltas, by way of a carefully balanced program emphasizing academics, campus involvement, intramurals, and the opportunity for social enrichment.

Academics is always a main thrust of the program at Delta Alpha, bearing in mind the necessity of forming good study habits early. When one learns the value of discipline in his daily life he is well on his way to success. It is our desire to help these young men and prospective brothers learn that lesson.

Through the prescribed 15 proctored study hall hours per week, we hope to instill a system of regimented study. Proctors are selected on a revolving basis around the field of study of the given proctor. For instance, one night the proctor might be an accounting major, the next, petroleum engineering, and the next, political science. These men serve not only as proctors, but also as tutors for any pledge who might need extra help in that area of study. We feel this has been quite productive. Also, pledges are given lists of all the classes which have been taken by all of the members. Then if a pledge needs assistance in a particular class he can go to the list, find the member who has had that class and instructor, and go to that member for advice. If records tell the story, then we can count our academics thrust a success. Our pledge classes always finish first or second in grades among fraternity pledge classes.

Another emphasis of the pledge program is encouragement of

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campus involvement. We feel that getting involved in campus activities is a good way to grow as leaders and to become more well-rounded men.

Athletics is a good way for promoting teamwork and building and maintaining healthy bodies and minds. Intramurals of every description are available and pledges are encouraged to participate.

Last, but not least, is the social aspect of the pledge program. Pledge functions with top sorority pledge classes are common occurrences. This helps them to meet and get to know the women they will be seeing for the next four years.

The men of Delta Alpha believe that hazing is a thing of the past and best left there. We feel it can be harmful and do not allow it. Chapter officers, as well as the membership, consider a constructive pledge program designed around the ideals of Deltism set forth in the Delt Creed to be much more useful in the shaping of good, quality men. And we see that as the primary goal of our pledge program.

## UCLA

By Mark S. Vinella

**A**T DELTA IOTA the pledge period is not merely a bridge to connect the gap between rush week and initiation, it is a time of emotional growth when pledges are guided through the process of becoming members of Delta Tau Delta Fraternity. They are taught the true meaning of brotherhood and the proper attitude which becomes our fraternity; it is a time when pledges are molded to typify the Good Delt.

Our pledge program at UCLA stresses three goals to be achieved by pledges: unity among the members of the pledge class, a strong bond between pledges and actives, and a strong feeling of pride for our chapter and Delta Tau Delta as a whole, all accomplished without the use of hazing. Implementing these three goals into our program takes the involvement of each active member as well as a good attitude by the pledges.

Unity among pledge classes is not accomplished by common endurance of adverse conditions brought about by hazing, but by encouraging the pledges to take on responsibilities as a group and to contribute to the operation of the chapter. Each quarter, pledge classes organize a fund-raiser or a sorority exchange, accomplish a pledge project which adds to the appearance of the house, and maintain the necessary upkeep of the shelter. By working toward specific goals the pledges build strength among themselves. In addition, games and friendly competitions are held with the actives to produce a winning spirit within the pledge class.

Hiking trips, outings to the beach, and deep-sea fishing are just a few of the outside events that take place each quarter to strengthen the bond between pledges and actives. Each pledge also chooses a Big Brother, an active member with whom he becomes particularly close. This eventually leads to close relationships with other members. Work days on the house and organization of activities, work done mutually by pledges and actives, are also good ways to improve the ties between members both old and new.

The practice of hazing does not have a place in our program and is unnecessary in molding a pledge into a Delt brother. By encouraging unity, friendship, and pride, pledges at Delta Tau Delta are taught true brotherhood. ▲

**G**RADUATION from college is one of the big steps in a young man's life, when the transitional four years of the undergraduate experience are suddenly brought to an end. For many, some comfort rests in a few more years of graduate or professional school, but even with this a lot changes when you receive that undergraduate degree.

That's what we're told — and as that fateful step approaches, I can't help but wonder about what effects all this will have on me. The excitement and anticipation of joining the "real world" are quickly matched by some uncertainty and a sense of sadness in what is being left behind.

The past three years have built up so many memories and such strong friendships that it's hard to say goodbye to all the fun times and the security I feel at school.

One of the hardest places to break away from is the Delt chapter. I don't plan on cutting all my ties with the Delts this coming May, but I do think the most important years as a Delt are the first years — as a pledge and as an active. Alumni years are spent mostly in efforts to improve and protect the Fraternity for those who are then or may someday be actives and pledges.

It's primarily a young man's organization in that respect, and in coming ever closer to alumnus status, an individual's role in the chapter has to change. I admit I don't particularly look forward to that change, and maybe I'll prove myself wrong about what alumni really are, but that's the way it looks right now. And I can't help but be aware that three quarters of the chapter is younger than I am now. Father Time is doing good work these days.

I remember as a freshman and sophomore, wondering why so many recent alumni spent time

# A Senior Thinks About Graduation

By ALAN G. BRACKETT  
*Tulane University*

*A native of Seekonk, Mass., Alan Brackett is in a combined-degree program at Tulane University, beginning both his senior undergraduate year and his first year as a law student. His undergraduate major is history. He has served Beta Xi Chapter as recording secretary and second vice-president (pledgemaster), and currently holds the office of first vice-president.*

at the shelter, taking such an active and critical interest in the Fraternity. Didn't they think we could handle things around here? I know I wasn't the only one who sometimes resented their attitude around the house.

Then at the end of my junior year I noticed that I was being a bit like those alums, offering advice to underclassmen (sometimes too often) who held offices I held once: "This kid just isn't picking up on how things

run around here." "You can't change that. We've done it that way for ages — at least since my sophomore year!" Etc., etc.

It's easy to forget that "traditions" can change very quickly in a fraternity that changes membership so often. And it was depressing to realize that even though I still hold an office, I was beginning to wind down in the Fraternity after being in high gear for what seems like so long. It's time for other people to take charge of things.

But then I noticed how nice it was to have a brother ask my help with a committee project, or ask my advice on whether to run for a chapter office. Someone appreciated the fact that I've been around the place for awhile and know something about the chapter. Maybe I have left my mark here.

I started to understand those alums I used to see around so much. It's not so easy to just leave all this behind, something so much a part of your life as Delta Tau Delta. They didn't forget the memories of the active life of a Delt.

I can see now it won't be so easy for me either. You get the feeling of wanting to make sure the Fraternity will be all right even though you won't be around to take part in its future. That must be how active alumni groups started.

For me, Delta Tau Delta has been a very real world during these undergraduate years — years I know I'll never be able to or want to forget. And in looking at the past and wondering about the future, somehow I don't think my pledgship ended on that initiation day "way back" in 1978.

Instead I think it'll end when I leave the Delt house for my last time as an undergraduate and enter that other real world of a college graduate and a Delt alumnus. ▲

## Serving the Fraternity



Members of the 1981-82 Undergraduate Council met with the Arch Chapter in the fall. In the front row are Northern Division members, from left, James Weil, Wisconsin; Frank Waters, Ohio; Kerry Harding, Ball State; David Byers, Michigan State. In the second row, from the Eastern Division, are Jeff Sprotte, Villanova; Alec Stern, Syracuse; John Miller, Allegheny; Clayton Wagner, Carnegie-Mellon. Third row, Southern Division, James Toups, Southeastern Louisiana; Christopher Hawthorne, George Washington; Ralph Hellman, Florida; George Finkbohner, Duke. Fourth row, Western Division, Don Wilks, East Texas State; Randall Kolar, Idaho; Robert Bidal, Arizona; Mark Bernegger, North Dakota.

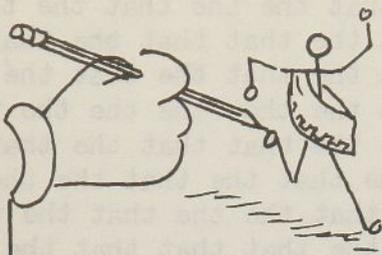


Division vice-presidents who attended a fall meeting at Indianapolis are, seated from left, William F. Sanders, Kenneth E. Brandenburgh, William P. Barco, T. Dan Loving, Mark F. Chesebro, and James A. Wilson; and standing from left, Robert P. Stapp, William L. Capella, L. Hugh Hutchinson, James S. West, II, Sidney J. Gonsoulin, Jr., Kenneth R. Glass, B. Scott Smith, Robert W. Stewart, Silas B. Ragsdale, and Michael J. Jiloty.

**Notice to Rainbow Correspondents  
preparing summer chapter reports**

*This page of information was extracted  
from ~~the~~ chapter notes ~~that~~ The Rainbow  
received for the winter issue.*

**P.S. Deadline is June 1**



**ATTENTION:  
DOODLERS . . . CARTOONISTS  
ARTISTS**

*HERE'S YOUR PATH TO FAME AND FORTUNE*

**A fraternity and sorority "art" contest —**

- \$100 PRIZE FOR THE BEST CARTOON
- \$100 PRIZE FOR THE BEST ILLUSTRATION
- \$100 PRIZE FOR THE BEST SPOT ART
- \$ 20 PRIZE FOR ALL SELECTED RUNNERS-UP

ALL WINNERS WILL BE PUBLISHED AND DISTRIBUTED TO THE FRATERNITY EDITORS FOR CONSIDERATION FOR USE IN THEIR MAGAZINES — A PROBABILITY OF DISPLAY ALL OVER THE CONTINENT.

*THERE'S NO ENTRANCE FEE — ONLY A POSTAGE STAMP INVESTMENT.*

**(Multiple Entries O.K.)**

Illustrations and cartoons must be based on Fraternity and/or Sorority Life — Experience — Happenings; and they must be suitable for publication. All must be single color and reproducible— ink, pencil, wash, whatever.

Judges decisions will be final. Submission of entry grants permission to publish. Only prize winning entries will be published. Publication will include artist credit.

if you wish your art returned after reproductions are made, please include a prepaid self-addressed mailer.

All drawings must be identified by the Artists name, address, Fraternity and college affiliation, and graduation year. There are no other rules or limitations.

**JUST SEND YOUR DRAWING TO:**

**CFEA ART CONTEST  
P.O. Box 18603  
Atlanta, GA 30326**

*For more information contact:  
DEBRA BLOOM, Phi Mu  
1755 Tower Pl., Peachtree Rd. N.E.  
Atlanta, GA 30026—Ph. 404/233-1035*

*Entries must be received by August 1.*

**Clip and attach to entry:**

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Name \_\_\_\_\_

School \_\_\_\_\_

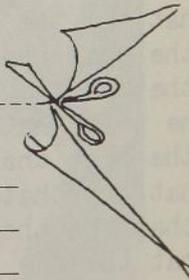
Fraternity/Sorority \_\_\_\_\_

College Address and Phone Number \_\_\_\_\_

Home Address and Phone Number \_\_\_\_\_

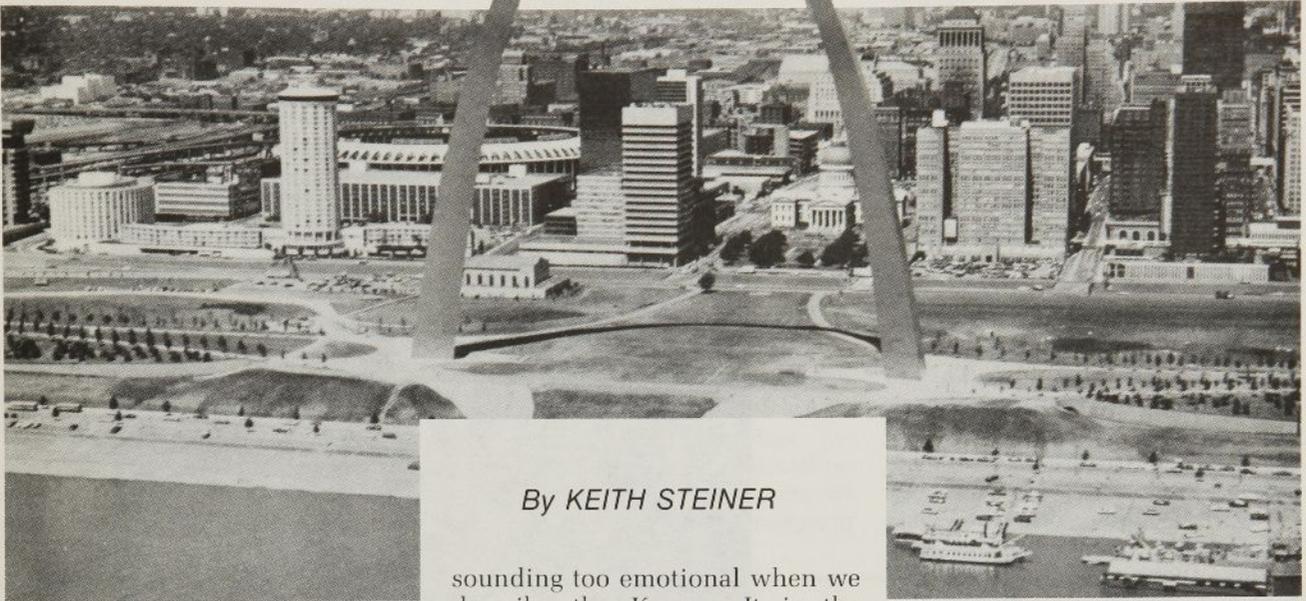
I attest to the originality of the enclosed art and release it for publication in accordance with the rights enumerated in the rules.

\_\_\_\_\_  
*Signed*



# KARNEA

# 1982



By KEITH STEINER

By this time most Delts know the facts: The 76th Karnea of Delta Tau Delta Fraternity will be held August 11-14, 1982, at the Stouffer's Riverfront hotel in St. Louis, Missouri. First-class program, first-class speakers, first-class city, first-class hotel equals a first-class Delt experience.

People tell me that the article in the last issue of *THE RAINBOW* gave a passable description of the program and plans for the Karnea. Those who have been to a Karnea in the past could understand my enthusiasm. But Dave Keller, Editor of *THE RAINBOW*, says we need more. Dave says, "describe the Karnea experience," "tell them what they will learn," and "describe how this Karnea will be unique."

Dave knows this is not an easy job. Describing a Karnea to someone who hasn't been to one is like describing brotherhood to a rush guest. You can tell them that it is great and that they ought to try it for themselves, but you really can't put the feeling into words without sounding corny or overly emotional. Dave and I aren't worried about

sounding too emotional when we describe the Karnea. It is the greatest Delt experience. Every Delt undergraduate and alumnus should go to the Karnea because only there can you fill out your own definition of The Delt Creed when it calls our Fraternity "a shrine of International Brotherhood."

You must be thinking to yourself that these are some pretty big claims and you want to know what there is to back up all this hyperbole. Before you make the trip to St. Louis and invest the money, you want more than just my recommendation.

The program will have something for everyone, from early in the morning until late at night. The St. Louis Karnea Committee, under the leadership of Judge Robert O. Snyder, has helped make local arrangements, will provide hospitality and directions to the local attractions, and is working to turn out St. Louis area Delts to the various Karnea events. Earl M. Page, Missouri '21, and George H. Buchanan, Jr., North Carolina '26, will assist as Honorary Co-chairmen. The Stouffer's is just across the street from the world famous Gateway

Arch and only a block away from Busch Stadium, the summer home of the St. Louis Cardinals Baseball Club. Down the street is LaLede's Landing, a gaslight area of restaurants, clubs and night spots that will surely lure many Karnea goers.

Delt singing and the *Ritual* will receive special attention at the 76th Karnea. Every Karnea session will start and end with singing of the traditional Delt favorites and special Delt singing groups will be featured. All of the ceremonies in the Fraternity's *Ritual* will be performed over the course of the Karnea program with some proposed new optional ceremonies presented for the first time for the Karnea's review. Delta Tau Delta's values are eloquently portrayed in our *Ritual*, so we can bet that good Delt voices will combine with these values to provide an unparalleled, upbeat experience.

Another new feature of the Karnea program will be optional, "Early Bird" sessions every morning for those who want to

(Continued on page 38)

# KARNEA

(Continued from page 37)

pursue special interests. Regular Karnea sessions and seminars will cover all the important topics of chapter operation from both the undergraduate and alumni viewpoints. A special seminar for house corporation officers covering insurance and future planning will be featured.

Along with these innovations, all the favorite activities of the Karnea Hounds will be in place, but with a special flair provided by the City of St. Louis. Thursday evening will feature a Riverboat Cruise on the Mississippi River with dinner, Dixieland music, and plenty of time to enjoy the sights. After the business session on Wednesday and Friday, there will be Open Receptions, which provide you the opportunity to meet and talk with members of the Arch Chapter and Fraternity staff in an informal atmosphere. The Division Luncheons and the Leadership Luncheon provide good food and good fellowship in the middle of the day, and the Karnea Banquet on Saturday night is, as always, the crowning event in an outstanding four days of activity.

St. Louis is easily reached by air or ground. Trans World Airlines is offering special low rates to Karnea goers below what is otherwise available. More information will be mailed to all delegates and is available to others from the Central Office. The Karnea registration package, including the Receptions, Riverboat Cruise, the Division Luncheons and the Leadership Luncheon, as well as the Karnea Banquet and all registration materials is \$75.00. Early registrants get a special \$10.00 discount if they register before June 10. Any and all Delts, undergraduate or alumnus, delegate or not, are urged to come to the Karnea. It is an experience you will never forget.

## Banquet Speaker



Reuben Askew

Reubin O'Donovan Askew Florida State '51 is a practicing attorney and a senior partner with the Miami law firm of Greenberg, Traurig, Askew, Hoffman, Lipoff, Quentel & Wolff, P.A. A former Governor of the State of Florida and a former member of the Cabinet of the President of the United States as United States Trade Representative, his principal legal interests are international trade, investment, and finance. In addition to his law practice, he is a frequent speaker on numerous public issues, including international economics and foreign policy.

Born September 11, 1928 in Muskogee, Okla., he moved with his family to Pensacola, Fla. in 1937. He served as a sergeant in the U.S. Army Paratroopers and as a captain in the U.S. Air Force.

Mr. Askew received his B.S. degree in Public Administration from Florida State University, where he served as student body president. He did graduate work in public administration at Den-

ver University and received an L.L.B. degree from the University of Florida in 1956. He was president of his law school class and an executive editor of the law review.

Mr. Askew served as an Assistant County Solicitor in Escambia County, Florida from 1956 to 1958. He was elected to the Florida House of Representatives in 1958 and to the Florida Senate in 1962. As a legislator, he won statewide recognition and acclaim, notably for his work in behalf of fair legislative apportionment.

In 1970, Mr. Askew was elected the 37th Governor of the State of Florida. He was reelected as Governor by a substantial majority in 1974 and became the first Florida Governor to serve two consecutive four-year terms. As Governor, he earned national praise for his accomplishments in tax reform, environmental reform, judicial reform, economic development, social services, educational financing, equal rights, consumer

protection, criminal justice, and governmental ethics. He is considered by many to have been one of the most popular and able governors in the history of Florida.

Governor Askew became increasingly involved in national issues. In 1972, he delivered the Keynote Address at the Democratic National Convention in Miami Beach. In 1974, he was elected chairman of the Southern Governors' Conference. He served as chairman of the Education Commission of the States, chairman of the Southern Growth Policies Board, and vice chairman of the U.S. Intergovernmental Commission. In 1976, he was elected chairman of the Democratic Governors' Conference and, in 1978, he was chosen chairman of the National Governors' Conference, which has since become the National Governors' Association.

After leaving office, Mr. Askew joined his current law firm, focusing his professional attention on international business. While there, he remained active in public affairs as chairman of the President's Advisory Board on Ambassadorial Appointments and as chairman of the Select Commission on Immigration and Refugee Policy.

In August, 1979, President Carter appointed him United States trade representative, a position with Ambassadorial and Cabinet rank in which he functioned as the President's principal adviser and the nation's principal spokesman on matters relating to international trade and investment policy.

Leaving his legal practice to serve in this new capacity, Mr. Askew traveled extensively in many parts of the world, conducting and supervising trade negotiations between the United States and foreign countries and defending the trading and investing interests of American business. He earned worldwide recognition as a forceful and ar-

ticulate advocate of a freer, fairer and expanded world trading system and, domestically, earned recognition also as a strong supporter of improved productivity and increased competitiveness for the American economy.

Among the vast array of issues with which Askew dealt as United States Trade Representative were: steel imports from Europe and Japan and their impact on the U.S. steel industry; automobile imports and the modernization of the U.S. automobile industry; international trade in textiles and synthetic fibers; East-West trade; telecommunications and other high technology exports; trade in services; agricultural trade; export financing; export disincentives; direct investment

policy both within the United States and abroad; the economic aspects of the Middle East peace process; and worldwide implementation of the treaties signed by nearly 100 nations at the conclusion of the Tokyo Round of Multi-lateral Trade Negotiations in 1979.

Upon resigning from the Cabinet at the expiration of the President's term, Mr. Askew returned to Miami, where he resides with his wife, Donna Lou, and their two children, Angela and Kevin. He has served as an elder in the Presbyterian Church, is a member of many civic and fraternal groups, and has received numerous awards and honorary degrees, including the Fraternity's Distinguished Achievement Award.

## Leadership Speaker

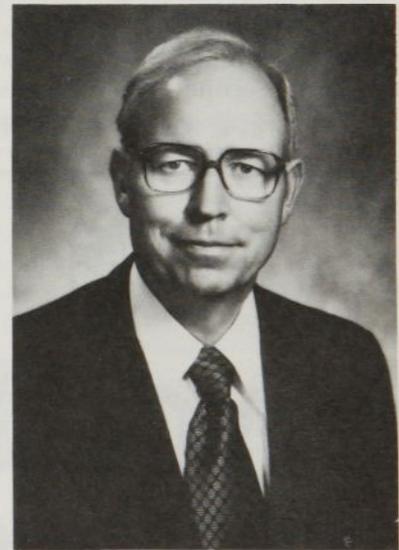
The Karnea Leadership Luncheon speaker, Dr. Hoyt D. Gardner, Westminster '46, is one of the nation's leading surgeons, and a recent president of the American Medical Association.

For the past 24 years, he has been in the private practice of general surgery at Louisville, Ky., serving also as an associate clinical professor of surgery at the University of Louisville.

His own medical training was interrupted for military service at the end of World War II, and again during the Korean conflict, before he received his medical degree from the University where he now teaches.

A man of many interests, Dr. Gardner has been active in politics, as well as professional organizations at local, state and national levels. In 1976, both he and his wife were delegates to the Republican National Convention.

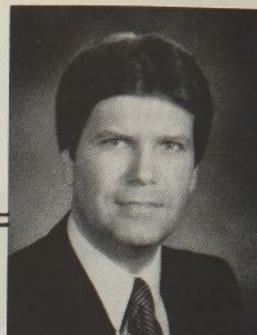
He has received honors from



Hoyt Gardner

Westminster College, from his undergraduate Delta chapter, Delta Omicron, and from the International Fraternity. In 1980, he was presented the Alumni Achievement Award at the Pittsburgh Karnea.

# Delt SPORTLIGHT



By JAY LANGHAMMER

Texas Christian '65

## BASKETBALL

The top Delt player once again was Kansas State University's ED NEALY, who started for the fourth year. He was named to the Academic All-American second team, the All-Big Eight first team and the Academic All-Big Eight team for the third straight season. Ed became Kansas State's alltime top rebounder this past season and moved into the top five in career scoring at KSU. He had his career bests in scoring and rebounding this past season, hitting 28 points against Northern Iowa and pulling down 20 rebounds versus Louisville. His two free throws with five seconds left upset nationally ranked Missouri late in the season. Ed is projected as a first or second round draft pick by the pros because of this toughness under the boards and good shooting touch.

Baker University senior forward and co-captain CRAIG WANSING had another fine year and was the school's rebounding leader. He was named to the ALL-HAAC second team and was selected for the

NAIA District 10 All-Star Game. Craig's 925 career points moved him into twelfth place among Baker's alltime scoring leaders. Freshman forward JIM STARTZ and senior guard TIM RUSSELL made good contributions to the University of the South's fine 15-9 season. Jim was among the leading scorers and rebounders while Tim picked up his fourth letter.

Junior guard ROB FODOR was a starter once again for Hillsdale College. DePauw University junior center RON HUSER saw some starting duty for the Tigers but was handicapped by a knee injury. Other Delts seeing action for their schools included forward NED FRANKE of Duke University; guard CRAIG KELSEY of the University of Maine; guard JEFF VAN PELT of DePauw; center BRUCE MARTIN of Willamette University; and center NED MORRIS of Ohio Wesleyan.

## SWIMMING

As we went to press, the national championships were taking place. In the next issue, we'll give you a full wrapup on such undergrad Delt swimming stars as Michigan State captain BOB LUNDQUIST, Iowa captain TOM ROEMER, Lafayette captain TOM LAWSON, Wabash College All-American MATT LOHSL and the large group of returning All-Americans from the tremendous Kenyon College program.

## WRESTLING

Lawrence University co-captain JOHN LINNE-MANSTONS had a 5-6 record in the 190 pound division despite being handicapped by bruised ribs. Junior DAN LATORRACA saw action in the 142 pound class and was voted Lawrence's most improved wrestler. Other wrestlers of note were senior GARY YARCO of Oregon State University and Soph DON GRAY of Allegheny College.

## BASEBALL

Longtime Pittsburg Pirates executive BILL TURNER, Ohio Wesleyan '36, has retired after 31 years as assistant farm director, RICHARD DEATS, Pennsylvania '69, has been promoted to Director of Sales by the Philadelphia Phillies. He was formerly in charge of group sales for the club.

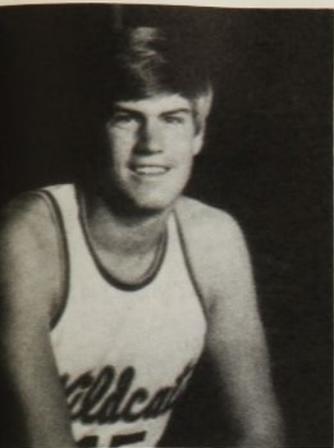
*(A public service of the Liquor Industry and this Publication.)*



**A word for  
the wise:  
"enough."**

Don't drink too much of a good thing.  
The Distilled Spirits Council of the United States.

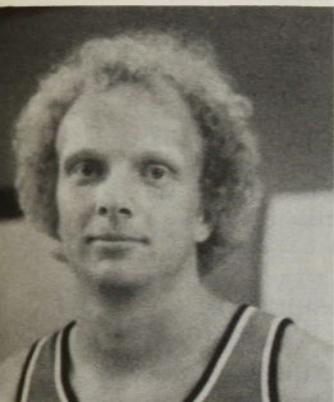
1300 Pennsylvania Building, Washington, D.C. 20004



Ed Nealy



Carroll Hardy



Craig Wansing



Kerry Eggers

tion by the 49'ers. He also signed a contract with the Cleveland Indians since both clubs agreed to let him play both sports for a year.

Carroll played the 1955 baseball season in Class A then reported to the 49'ers training camp. He saw action at both running back and wide receiver, catching 12 passes for a 28 yard average and rushing for 100 yards against the Rams. The next baseball season, he was tearing up the American Association with a .377 average when Uncle Sam called. Two years later, Carroll got out of the service in February and headed for spring training with the Indians. He wound up playing eight years of major league baseball and was the only man to ever pinch hit for the great Ted Williams, an event that involved another Delt. In 1960, Carroll was a reserve outfielder with the Red Sox and his manager was "PINKY" HIGGINS, Texas '31. Williams was at bat, fouled a pitch off his instep and hobbled to the clubhouse. Manager Higgins told Carroll to get a bat. Carroll said "I got up and promptly hit into a double play. No one thought anything about it until that winter when somebody realized that was the only time anyone ever hit for Ted."

At the end of his playing career, Carroll spent several seasons with the Denver Bears minor league team and got into scouting work with the Broncos football team. He stayed with pro football and the 1982 season marks his 19th year with the Broncos. Known as one of the game's leading talent judges, Carroll is currently the Denver Director of Scouting and Chief Scout.

### INSTANT REPLAY

The emergence of Stanford's JOHN ELWAY as both a pro football and major league baseball prospect brings to mind the last man to make it to the big time in both sports: CARROLL HARDY, Colorado '55. As an undergrad, he won four letters as a triple threat tailback, was a four year starting outfielder and even starred on the track team for two years. During his senior year, he rushed for 238 yards on only 10 carries against Kansas State on the way to All-Big Seven honors and third round draft selec-

### SPORTS JOURNALISM

Oregon Journal sports writer Kerry Eggers, Oregon State '75, has been named sports writer of the year (1981) for the state of Oregon, by the National Sports Writers and Sportscasters Association. His beats included Oregon basketball, the Seattle Seahawks, and tennis. He wrote and edited The Journal's Super Sports Week special edition, printed the week the Davis Cup semifinals were held in Portland. Eggers has been with The Journal since graduating from Oregon State.

### LEADING DELT SCORERS

	Games	Field Goals	FG Pct.	Free Throws	FT Pct.	Re-bounds	Avg.	Total Points	Avg.
ED NEALY, Kansas St. F	31	243-138	56.8	122-75	61.5	268	8.7	351	11.3
ROB FODOR, Hillsdale G	28	265-127	47.9	89-68	76.4	67	2.4	322	11.5
JIM STARTZ, U. of the South F	23	170-94	55.3	62-40	64.5	93	4.0	228	9.9
CRAIG WANSING, Baker F	35	296-128	42.8	69-51	78.2	254	7.2	307	8.8
NED MORRIS, Ohio Wesleyan C	19	56-29	51.6	29-23	79.9	52	2.7	81	4.3

# the chapter eternal

ALPHA — ALLEGHENY  
Robert Stanley Buckett, '49  
John Smith Dods, Jr., '32  
Ellsworth Delmar Myers, Jr., '53

BETA — OHIO UNIVERSITY  
George Rhody Campbell, '38  
Arthur Curtis Hughes, '31

GAMMA — WASHINGTON &  
JEFFERSON  
Carl Edward Bubenheim, '34  
Everett Custer, '18  
Daniel Elmer Evans, '35  
George Holloway List, '04

DELTA — MICHIGAN  
Herbert Thomas Abrams, Jr., '27  
George William Clements, Jr. '70  
Mark Frederick Hance, '44

EPSILON — ALBION  
Carl Edward Carlson, '29  
Peter Leonard Day, '47  
William Shelton Isgrigg, '35

ZETA — CASE WESTERN RESERVE  
Richard S. Darby, '51  
Edward Mineaux Herron, '52  
John Lucas, '40

IOTA — MICHIGAN STATE  
Daniel Gerald Mahoney, '80

KAPPA — HILLSDALE  
James R. Crawmer, II, '68  
Lyle Dickerson, '14  
Alexander Dwight Dunlap, '33

MU — OHIO WESLEYAN  
Thoburn Scott Davis, '21

NU — LAFAYETTE COLLEGE  
Gordon Hyde Jones, Jr., '59

OMICRON — IOWA  
John Sherman Ashby, '21 (Chicago '21)  
Robert Burr Kirk, '25

RHO — STEVENS INST.  
Robert Stewart Bruns, Jr., '27  
Robert Grodon Kenly, '17

UPSILON — RENSSELAER POLY.  
Ralph Burnett Hubbard, '13  
Wyndham Reed Whitley, '35

CHI — KENYON  
Wallace Hoyt King, '15

PSI — COLLEGE OF WOOSTER  
Lester Smith Evans, '12

OMEGA — PENNSYLVANIA  
Malcolm Powers Chattin, '26  
Edward Wheeler, '23

BETA BETA — DePAUW  
Newman Steele Jeffrey, '24

BETA GAMMA — WISCONSIN  
Donald Karn Frost, '04

BETA EPSILON — EMORY  
Jack Edward Gardner, '51  
Oliver Matatkins Jenkins, '27  
Ellis Manes Jones, '28

\*Note — Member of Distinguished  
Service Chapter

BETA ZETA — BUTLER  
William Lawrence Kiser, '23  
Stanley Dumont Ranstead, '23

BETA MU — TUFTS  
William Robinson Hooper, '46

BETA NU — M.I.T.  
Charles Wampler Denny, Jr., '29

BETA OMICRON — CORNELL  
Thomas White Donlin, '31  
Louis Clarke Edgar, Jr., '33  
James Strohm Emerson, '24  
William Dougal Leetch, '15

BETA KAPPA — COLORADO  
Hugh Fisher, '44

BETA RHO — STANFORD  
George Hathaway Dole, '40

BETA TAU — NEBRASKA  
Roger Bernerd Buell, '69  
Gary Eugene Dillow, '66  
George Donald Eberly, '34

BETA UPSILON — ILLINOIS  
Richard Eugene Aldridge, '47  
Willard Matthew Cramer, '40  
Philip Frazier, '15

BETA CHI — BROWN  
Harry Justus Baldwin, '24

BETA PHI — OHIO STATE  
Edward Sinclair Thomas, '13

BETA PSI — WABASH  
Kenneth Charles Church, '26  
Karl Burdett Huffine, '13

BETA OMEGA —  
CALIFORNIA/BERKELEY  
Frank Herschel Campbell, '27  
George Edwards Church, '39

GAMMA ALPHA — CHICAGO  
Alonzo Charles Goodrich, '12

GAMMA BETA — ILLINOIS INST.  
Donald A. Demke, '52  
John Henry Ford, '23

GAMMA GAMMA — DARTMOUTH  
Robert Allan Draper, '40  
Robert Charles Hawkins, '46  
Harold Pineo Jackson, '10  
Richard Clark Johnson, '59  
Maurice Richard Robinson, '19

GAMMA DELTA — WEST VIRGINIA  
Thomas Earle Boggess, II, '33  
John William Durrett Borrer, '35  
Lester Wade Burnside, '22  
Claude Ross Cutlip, '45  
Wiley Scott Garrett, '29

GAMMA ZETA — WESLEYAN  
Theodore Haddon Ball, '26  
William Henry Behrens, Jr., '36  
Harry Tailor Brisbin, Jr., '25  
Harry Emanuel Lawson, '19

GAMMA ETA — GEORGE  
WASHINGTON  
Henry Herman Draeger, '16

GAMMA THETA — BAKER  
Leroy Erenest Deyo, '45  
John Lacue Fisher, Jr. '70  
Robert Martin Grisham, '29

GAMMA IOTA — TEXAS/AUSTIN  
Robert Wesley Eaton, '39  
Errol Dean Fry, '51  
Allan Clay Gilbert, '17  
William Forrester Hancock, '31  
Walter Robert Leeper, '67

GAMMA KAPPA — MISSOURI  
Ernest Gale Allen, Jr., '58  
Tom Lavery Cheek, '21  
Wilfred Marlon Clausen, '58

GAMMA MU — WASHINGTON  
Stephen Albert Paul Corgiat, '15  
(California/Berkeley '16)

GAMMA NU — MAINE  
Roland Dwighton Butler, '30  
Alvin Hitchcock Giffin, '31  
Leslie Waldo Hutchins, '22

GAMMA XI — CINCINNATI  
John Herbert Cramer, '30  
Robert Stewart Garbutt, '48  
Frederick William Henderson, '40  
William Adam Kisker, '34  
John Bernard Toepfer, '33

GAMMA OMICRON — SYRACUSE  
Theodore Wheedon Earle, '22  
Oliver Arlington Hess, '13

## ERROR

*The magazine erroneously reported the death of Jack Fitzmaurice Kennedy, III, U.S.C. '83, in the winter issue. Mr. Kennedy's brother, who was not a Delt, died, and an error occurred somewhere in the communication. The magazine apologizes for any embarrassment it may have caused Mr. Kennedy and his family.*

GAMMA PI — IOWA STATE  
Robert H. Bird, '47  
David Benjamin Griffith, '35  
Melvin William Joiner, '10

GAMMA TAU — KANSAS  
Delbert Hubert Barker, '37  
David Fulton Bradley, '50  
James Teague Cahill, '39  
Henry Hinckley Crone, '32  
Eugene Ware Hart, '26  
Fredrick Hawkins Taylor, '28  
Frank Ebenezer Whyte, '25

GAMMA UPSILON — MIAMI  
Howard Arthur Bartling, '41  
Walter Dee Hughes, '46

GAMMA PSI — GEORGIA INST.  
Cader Warren Cheatham, '25

GAMMA OMEGA —  
NORTH CAROLINA  
Francis Murdock Bell, '25

DELTA ALPHA — OKLAHOMA  
Olson Leno Anderson, '23  
Herman Earl Lautaret, '21  
Carl Carthell Luman, '28

DELTA BETA — CARNEGIE-  
MELLON  
William Martin Fencil, '25  
Richard Campbell Foster, '56  
Robert Ferguson Galbreath, Jr., '33

DELTA GAMMA —  
SOUTH DAKOTA  
David Alan Berg, '80

DELTA EPSILON — KENTUCKY  
Paul Combs, '47  
Bruce Llandys David, '36  
Frederick André DeWilde, '37  
William Howard Hickerson, '25  
James Russell Richardson, '34

DELTA ZETA — FLORIDA  
Andrew Arthur Henry, '41  
Roman Casimir Leslie, '28

DELTA ETA — ALABAMA  
Robert Achilles Barker, Jr., '39  
DELTA IOTA — CALIFORNIA/L.A.  
Claybourne King, '33

DELTA NU — LAWRENCE  
Richard Norman Artz, '44  
Carvel Erdman Clapp, Jr., '55  
Leo Carl Hettinger, '46  
Charles Edward Koerble, '41

DELTA XI — NORTH DAKOTA  
George Raymond Galbrecht, '52

DELTA OMICRON —  
WESTMINSTER  
Albert Charles Krueger, '25

DELTA SIGMA — MARYLAND  
Charles Philip Damast, '71

EPSILON THETA — WILLAMETTE  
Robert Steven Caulk, '65

EPSILON MU — BALL STATE  
William David Allen, '75

would give the impression of success.

So the fraternity house as an entity was finally born. It was roughly at the beginning of the twentieth century. For the next 30 years fraternity houses became more and more elaborate, and more and more costly, and apparently the end is not yet in sight.

As a visible unit, the chapter also found that it was involved in many other things. The chapter president became a more important citizen, and was clothed with more responsibilities on campus and in the town. The chapter, being easy to reach, was asked to participate in public and charitable activities of all kinds. Its behavior within the house was easy to evaluate and criticize, and more than one chapter found itself having to defend its activities to its neighbors. So the social impact of fraternity house living grew with the system.

The evolution from the \$2-per-week student room to the million-dollar fraternity house brought with it a laboratory for living and learning that few colleges have been able to match in any other way. Management of a business involving a cash flow of

## Rise of the Fraternity House System

(Continued from page 9)

thousands of dollars, one which involves the close proximity and individual freedoms of scores of young men, one that has little or no continuity and with a turnover of almost 100 percent of management people every year poses a number of problems. Solutions to these problems, resulting in the successful operation of a chapter, requires the development of skills of a high order, most of which are easily translatable to life after college.

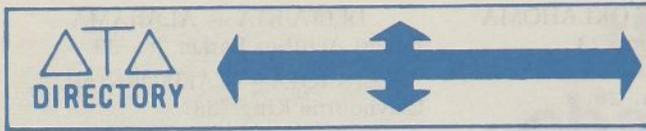
The fraternity house today bears little resemblance to those early houses of the nineteenth century, just as those houses did not resemble the boarding-house rooms they replaced.

Today's house still must provide room and board. In addition, it ordinarily also supplies recreational areas and facilities, a place for chapter meetings, rooms for the presentation of the ritual, study facilities, and sometimes a library and other study aids. Today's modern houses are carefully designed to provide adequate heat and light, as well as

a safe living atmosphere with adequate fire protection. Some of our houses are beginning to enter the computer age, with terminals in the house to tie in to the campus computer system. In the future, this will become far more commonplace.

Within our Fraternity, we still can see almost the entire gamut of fraternity house development. We have chapters today that meet in members' rooms, although these rooms are more likely to be small apartments. We have a number of chapters that have only lodges, not live-in chapter houses. There are chapters that live in rented quarters, usually converted residences. And finally we have many chapters living in structures built for fraternity house use. These can vary from an old house obtained from another fraternity to a completely modern mansion with truly luxurious living.

Whatever the form of housing, the chapter's operation reflects the influence of the fraternity house system far more than it resembles the old literary society base. The chapter's aims and responsibilities are built on a structure where the same functions are performed, no matter what kind of a roof is overhead.



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## The Fraternity's Founding

Delta Tau Delta was founded at Bethany College, Bethany, Virginia (now West Virginia), February, 1858. Incorporated under the laws of the state of New York, December 1, 1911. The Fraternity is a charter member of the National Interfraternity Conference. Founders were:

Richard H. Alfred (1832-1914)  
 Eugene Tarr (1840-1914)  
 John C. Johnson (1840-1927)  
 Alexander C. Earle (1841-1916)

William R. Cunningham (1834-1919)  
 John L. N. Hunt (1838-1918)  
 Jacob S. Lowe (1839-1919)  
 Henry K. Bell (1839-1867)

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G. Herbert McCracken, Pittsburgh '21, Scholastic Magazines, 50 W. 44th St., New York, N.Y. 10036  
John W. Nichols, Oklahoma '36, 7300 Nichols Rd., Oklahoma City, Ok. 73116

## Educational Foundation

Eugene B. Hibbs, Kansas '33, said in a recent interview for an article in the *Indianapolis Star*, "What little success has come to me in life is due to friends." There's more to Gene's success than just friends, but he strongly believes in putting this belief into practice for his young Delt brothers not only now, but for generations to come.

Gene Hibbs has made one of the first major capital gifts to the new Delta Tau Delta Educational Foundation. The income from this initial gift of \$25,000 will be used to recognize and assist young Delts of Gamma Tau Chapter, where he spent his undergraduate years at the University of Kansas.

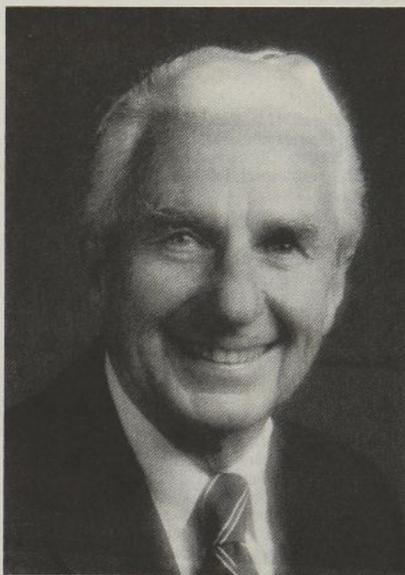
The gift is consistent with his strong beliefs in a balanced educational program of both classroom academics and meaningful out-of-classroom activities. In making selections of undergraduates, campus and chapter leadership will be a measure, along with scholarship. It was this kind of balanced background that helped prepare Gene Hibbs to achieve the great success that has been his during his lifetime, success that he wants to share with others.

Gene grew up in the town of Alton, Kansas, with a population of less than 300, where his father operated a general store. He lost his mother when he was 14 and his father when he was 19, just as the country was entering the worst depression in its history. As he says, he enrolled at the University of Kansas "with no money, but a lot of determination."

He worked a number of odd jobs, from waiting tables to forming his own dance band and serving as a campus reporter for the *Kansas City Star and Times*. He graduated in 1935 with degrees in journalism and business and entered the

# Assisting Young Delts

By AL SHERIFF



Gene Hibbs

Fraternity's service as a field secretary for three years. During these three years he traveled the country, earning not much more than \$100 a month at that time, but usually saving \$75.

He attributes Delt friendships to much of his success, including his roommate Reed Voran, who provided some help to him as an undergraduate and who later became a successful attorney in nearby Muncie, Ind., where he represents the Ball family and is a member of the Ball Corporation board of directors.

Other Delt friendships and business associates included John W. Fisher, who served with Hibbs as a field secretary and currently serves as chairman of the board of the Ball

Corporation. Until recently, he was chairman of the board of Mr. Hibbs' company, Dura-Containers, Inc.

Kurt Pantzer, a former Northern Division president and an attorney in Indianapolis, also befriended Mr. Hibbs, helped him get his job at Inland Container Corp., and later provided him with counsel in connection with organizing Dura-Containers, Inc.

The formation by Gene Hibbs of Dura-Containers in 1946, with the help of friends who put together \$50,000, was but the beginning. The company, which he recently sold to a large conglomerate, had operating facilities throughout the Midwest, South, and on the East and West Coasts. It branched from corrugated containers into metal and plastic containers, manufactured wood skids and even was involved in electronic instruments. Notwithstanding considerable growth, management lead by Hibbs always maintained a personal concern for employees. The company was known for its very modern personnel practices, which also seems to be translated into this Good Delt's continuing concern for generations of leaders to come.

Many readers will remember Gene Hibbs from his years as a field secretary. Throughout his lifetime he has touched many lives, both within and outside the Fraternity. A member of the Distinguished Service Chapter, Gene Hibbs believes in Delta Tau Delta. He has always supported his Fraternity in many ways. His most recent generous gift to the Educational Foundation will have impact on the lives of tomorrow's young leaders, by encouraging them to pursue full Fraternity experiences that will better prepare them for future positions of leadership.

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## KARNEA 1982



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### REQUEST TO PARENTS

If your son has graduated from college and is living somewhere other than the address on the label above, we will appreciate your sending us his permanent address so that we can make the appropriate change. We hope you will read this issue, then forward it to your son. At the same time, please send his new address, along with the address shown on this issue (or cut off the label and send it) to: Delta Tau Delta Fraternity, 4740 Kingsway Drive, Suite 110, Indianapolis, Indiana 46205. Your cooperation will be appreciated.