

the  
**RAINBOW**

SPRING, 1981

of Delta Tau Delta



**The 100,000th Delt**

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## Cover

*As reports from winter initiations came into the Central Office, the countdown toward the Fraternity's 100,000th Delt zeroed in on Minnesota's Beta Eta Chapter, then to a single member. His name is Robert Folstad. You can meet him by turning to page 15.*

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## At Press Time

The spring *Rainbow* might seem to have an overbalance toward the University of Minnesota's Beta Eta Chapter. An article about one chapter member, Scot Doebler, has been in the editorial mill since his unusual opportunity to appear in the Academy-Award-Winning film, "Ordinary People." Then, as press time approached, the long-anticipated initiation of Delta Tau Delta's 100,000th member took place — at the University of Minnesota. As my old Hicksville coach used to say, timing is everything. Incidentally, Scot Doebler's role in the film is somewhat unusual in that he portrays a person who did not even appear in the book.

In the spring of 1978, the *Rainbow* carried a feature about John Beaumont, *Missouri '10*, who was returning to college so he could learn to speak German and converse with a friend living in West Germany.

Exactly three years later, Mr. Beaumont, now 92 years old, still is a student at Missouri Western State College. This semester he's taking speech and history of the English language. It's his seventh consecutive semester of carrying from six to 10 hours of work. By now he is well known, and well liked by fellow students, and even takes part in extra-curricular activities.

Riding a bus from his home in Saint Joseph three days a week, he insists the schedule does not tire him.

"I like being out here with all these young folks," he says. "The teachers are excellent and I'm learning a lot."

Ground has been broken for The Dean William Tate Student Center at the University of Georgia. The tribute to Dean Tate, who died September 21, 1980, honors one of the University's most revered figures for many years, and one of Delta Tau Delta's outstanding members since his initiation at Georgia in 1920. In addition to naming the forthcoming student center in his honor, the University has established a Dean Tate Fund, with gifts in his honor applied to the University of Georgia National Merit and Achievement Scholarship Program.

# Reputation on the Line

By KENNETH N. FOLGERS  
President, Delta Tau Delta

By this time, most of you probably have heard about Delta Tau Delta's problem at the University of Illinois. The deplorable behavior of a few Beta Upsilon undergraduates at a party, including harassing a coed to the point of fear, has been widely reported by many media representatives, from Paul Harvey to "People" magazine.

The primary lesson I hope is being learned throughout our Fraternity from this experience is that conduct of one member or one chapter has a tremendous impact on the reputation of every Delt and Delt chapter, and to the entire Greek movement. One bad incident can bring dishonor to the overwhelming number of members who are working to bring honor to our Fraternity.

Society cannot permit the few to hide behind a cloak of individual rights at the expense of all others. Neither can a fraternity. The incident at Beta Upsilon that was so highly reported was only one in a long chain of negative behavior by that chapter. At the January joint meeting of the Arch Chapter and Undergraduate Council, all members of Beta Upsilon were suspended until an Alumni Supervisory Committee could be formed, according to our Constitution. The Committee interviews each member to ascertain who really is interested in building a chapter with positive goals so each undergraduate member can have the opportunity to realize his highest potential in leadership and social development.

I am pleased to report that the local Alumni Supervisory Committee already has added 8 new pledges to the core group of 11 members who returned to active undergraduate membership following interviews. The rebuilding has begun, with great enthusiasm. I am optimistic about its success, and with good reason.

Alumni response has been phenomenal. They have provided support both individually and as a group. More than 100 are converging from many parts of the country for an April 30 meeting in Chicago. This group has pledged an immediate assistance effort and

a long-range plan for continuing enrichment. The undergraduate chapter is equally determined to produce a turnaround by the end of this year.

Ordinarily, Fraternity leaders are able to spot potential problems and bring them under control before they explode into something that can affect other persons. The Undergraduate Council and Arch Chapter have found it necessary to respond at other campuses where chapters have failed to live up to Delt standards and their potential.

The charter of Delta Pi Chapter at the University of Southern California has been suspended with the hope of re-colonizing at that location in the near future. Hazing during the traditional Delt Week climaxed an ongoing history of undergraduate attitudes that have kept Delta Pi on a downhill path, despite efforts of some conscientious members, several alumni, and international Fraternity officers.

Beta Pi at Northwestern and Beta Epsilon at Emory both now have Alumni Supervisory Committees assigned to them, with mandates to rebuild with a core group that wants to have a chapter we and they can respect.

All of these chapters represent outstanding educational institutions. Each has an alumni roster of exceptional men who view their memberships in our Fraternity with great pride. We are determined that pride will always be justified.

I have been tremendously impressed with the manner in which members of our current Undergraduate Council have taken a firm stand against gentle wrist-slapping to join the Arch Chapter in moving decisively against chapter and individual performances not measuring up to Delt standards of conduct.

It is our fervent desire that as soon as possible, chapters under disciplinary action will be rebuilt to offer young men at these fine institutions opportunities for the "Delt experience" others have enjoyed and profited from so greatly in the past. ▲



*Council Chairman Jim Adams makes a point at St. Louis meeting.*

*Undergraduate Council members are discovering they can help determine the course of the Fraternity's progress.*

## Impact On Decisions

UNDERGRADUATE Glenn Gerber of Butler University squeezed into a tightly packed taxi heading for the St. Louis airport.

"The meetings this weekend have given me a new perspective on the Arch Chapter and the men who serve on it," he said. "I only regret that I was not able to get more input and feedback from the chapters I represent so I could present more views at the meeting. In my opinion, we need more education as to the role of the Undergraduate Council. Hopefully, this would lead to better response from individual chapters."

Glenn and 15 other undergraduates from across the country had just completed two days of meetings with the Arch Chapter, conducting national business. Like other members of the Undergraduate Council, he was impressed with the impact members had on Arch Chapter decision making at the January sessions in St. Louis.

(Continued on Page 6)



*The 1980-81 Undergraduate Council, left to right. First Row: Deston S. Nokes, Willamette; William C. Beardslee, Jr., Albion; Richard P. Kosowsky, MIT; Mark R. Bronson, Texas; Glenn S. Gerber, Butler. Second Row: James F. Adams, LSU; Randall F. Vlasak, Stevens; William P. Simon, Jr., Pittsburgh; Kenneth A. File, Kansas State. Third Row: Thomas M. Cunningham, Iowa; James M. Rollins, Tennessee; Stephen D. Fuschino, Indiana. Back Row: John P. Novello, Maryland; Christopher J. Whitaker, Cincinnati; James E. Ryan, Auburn.*

## *Council members want more input from chapters*

**Continued from Page 4**

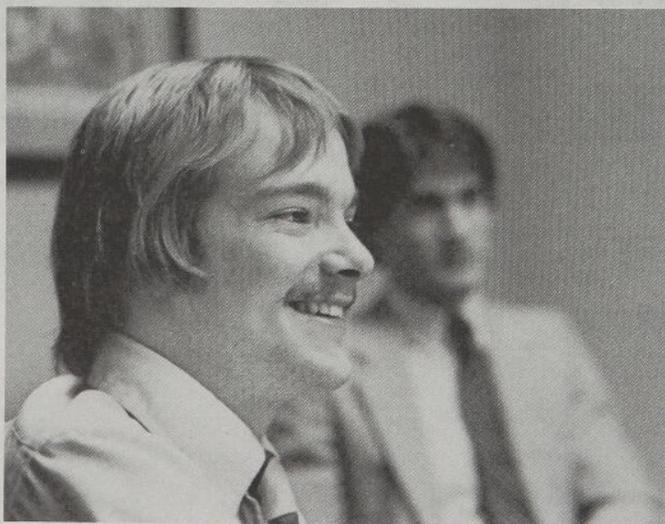
"The Arch Chapter certainly was receptive to our ideas, and in fact accepted most of them," observed Randy Vlasak, a Stevens Institute senior. "I know my experience as a Council member has inspired me to remain active in Delta Tau Delta when I become an alumnus."

Similar sentiments were expressed by other members, four from each Division, representing all chapters in their individual areas. Most agreed that increased effectiveness can come from those chapters feeding

them more information on subjects they would like to have discussed on an international level.

"I see the main purpose of the Undergraduate Council as presenting views of the undergraduate chapters to the Arch Chapter," said John Novello, Maryland senior. "This is vital, since it is obvious that most Arch Chapter decisions directly affect us, the undergraduates, who represent a sizable portion of the Fraternity."

**(Continued on page 8)**



*Willamette's Deston Nokes is favorably impressed.*



*Discussion continues at lunch. Pittsburgh; Jim Rollins, Tennessee.*



*Ken File of Kansas State makes a proposal at Council meeting.*



*...acing camera, are Bill Simon,  
...ding); and Glenn Gerber, Butler.*



*John Novello of Maryland ponders a comment.*

## *Recommendations for action reflect the times.*

Continued from Page 6



At meeting with Arch Chapter, Council members from left are Randy Vlasak, Stevens; Mark Bronson, Texas; Bill Beardslee, Albion; Jim Ryan, Auburn; Jim Rollins, Tennessee; and Steve Fuschino, Indiana.

A member of the Arch Chapter responded with a reminder that the major focus of the Fraternity's existence is the undergraduate segment. Service to college chapters is the purpose of the international organization.

The Undergraduate Council was formed in 1967 at the suggestion of the late U. S. Supreme Court Justice Tom C. Clark, then international President of the Fraternity. It was recognized and sanctioned officially by the 1968 Karnea at New York City.

Since that time, the Council has grown in its value to the Fraternity, as members pass along the information that their votes are, indeed, heard and respected. With member-

ship on an annual rotating basis, all chapters have their turns at direct representation.

Current efforts, as expressed by Glenn Gerber, are to encourage all chapters to communicate with Council members who represent them at semi-annual meetings with the Arch Chapter.

Growth in communications and joint activities among undergraduate chapters makes such an arrangement increasingly feasible.

Subjects vary with the times, but over the years Undergraduate Councils have wrestled with such things as marijuana, political activism, alcohol abuse, hazing, importance of ritual in today's fraternity world, as well as the specifics of suggesting



At later session from left are Jim Adams, LSU; Tom Cunningham, Iowa; Jim Rollins, Tennessee; Steve Fuschino, Indiana; Fraternity President Ken Folgers; and Executive Vice-President Al Sheriff.

ideas for Karneas and conferences. Their resolutions become parts of agendas for both Arch Chapter meetings and full Karnea voting.

Individually, members find their experiences personally rewarding also. Stephen Fuschino of Indiana University of Pennsylvania describes his membership as having "significantly strengthened my feel for brotherhood on an international level, and at the same time providing incentive for me to improve my local operations."

Like several other members of the Council, Mr. Fuschino has served as president of his chapter.

Council members are chosen from men recommended by their chapters, with endorsements from chapter advisers.

"Being a member is an experience that has dramatically shaped my understanding of what the international Fraternity really means," says Tom Cunningham, Iowa senior. "The Arch Chapter is not a group of anonymous names whose joy in life is telling undergraduate chapters what they cannot do. They are Delts, just like you and me, whose 'joy in life' is a commitment to help undergraduates get the most out of their Fraternity experience. My only regret is that the other 72 members of my chapter are not able to have this same experience of working directly alongside the Arch Chapter."

Mr. Justice Clark would be proud to see the accelerating benefits from his idea.



*Opposition from U. S. and Cuban governments could not deter Tom Ray and his sister from clearing their father's name.*

## A Dogged Search for the Truth

IT HAS been 20 years since the disastrous Bay of Pigs invasion left Americans groping for answers to the most controversial of all CIA operations.

But as the incident faded into only a bad memory for most persons, for Thomas M. Ray, *Jacksonville State '76*, it remained a continuing influence on his life.

Only recently has the former Delt Chapter Consultant, now a law student in his home city of Birmingham, been able to set his mind at ease after a long struggle for truths concerning his late father, for whom he was named.

Thomas Willard "Pete" Ray was a pilot for the Army National Guard in early 1961, when he explained to his family that he must go away on a classified military training mission. Very few persons knew that the mission was in Guatemala, where he was contracted by the CIA to advise Cuban refugees planning to overthrow the Castro government.

When he visited his wife, Margaret, and two young children, Tommy and Janet, he could not explain his assignment. But Mrs. Ray remembered that he followed her every footstep, as if he knew he would not see her again.

That April he was dead at the age of 30, his name blasted across newspapers as the pilot of a bomber shot down over Cuba. President John F. Kennedy said

no U. S. forces were involved in the invasion and the CIA would not confirm that pilot Ray had been working for them.

Stories tore at the hearts of his family, who didn't even know if he was alive or dead. Young Tommy was not quite eight years old, but he was swept into a mystery that would stay with him through his school and college years.

"My father never went to college, but he believed in improvement through education, so one of his goals in life was to see that my sister and I could get college degrees," Tom Ray recalls. "Before he left on his last mission, one which he knew would be dangerous, he made preparations so that if anything happened to him his dream for us could still be realized. Years later, while I was at college and at Delt functions attended by other parents, I often wished my father was there to see the results of his aspirations and so I could thank him for all he did for me."

One of those things was to leave a strong love of democracy and learning in the personality of his son. Another was a love of family that kept Tom, Janet and their mother intent on finding truthful answers to an incredibly complicated puzzle.

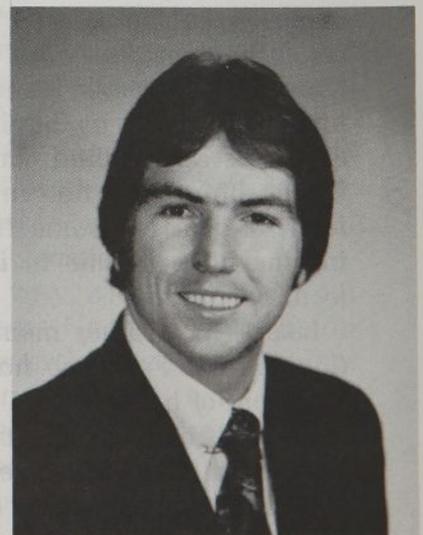
Soon after the Bay of Pigs invasion, the family began inquiries as to the pilot's involvement and how he came to lose his life. Information was shrouded in secrecy, however,

and they were told only that he was dead and that no body was recovered.

A few months later, Mrs. Ray went to Washington, meeting with Senator John Sparkman and others, but was informed that nothing could be done at that time.

The next several years sometimes were filled with anxiety as rumors came to light about the invasion. One prevalent rumor was that the Cuban government had possession of a body, supposedly that of Pete Ray's co-pilot. But inquiries through the Swiss Embassy to the Cuban government brought the answer that there was no such body.

As young Tom grew, so did his curiosity. His younger sister fostered the idea that their father



Tom Ray

was not dead, but a prisoner in Cuba. Gradual disclosure of more information concerning the invasion intensified their efforts to pierce the veil of secrecy surrounding their father's fate.

Finally, in 1974, as a result of persistent inquiries, the U. S. Government sent a representative to meet with families of four American pilots who were killed at the Bay of Pigs. By then, Tom was a student at Jacksonville State University and a member of Delta Tau Delta.

At that meeting, the families were told that one plane had crashed in the water off Cuba and another had crashed in Cuba, both shot down by Cuban jets, and that there were no survivors.

That was not enough to halt Tom Ray's relentless search, and two years later he received a call from Edward Ferrer, one of the Cuban pilots trained by his father to fly the B-26 bombers used in the invasion.

Ferrer said his call was in response to the family's continued attempts for truth and his great respect for Pete Ray, whom he described as "A real gentleman, a good pilot, and a very brave man."

"Within two weeks, my sister and I found ourselves flying to Miami in a private plane of which I was part owner," Tom remembers. "As I was making the landing approach at Opa-Locka Airport, I could not help thinking that I was flying an airplane into the same airport my father had flown from on



T. W. "Pete" Ray

those secret missions before the invasion."

That marked the beginning of relationships with Cuban pilots who were not afraid to talk about the invasion. They told about seeing pictures of the plane wreckage and the body of Tom's father. Consequently, Tom and his sister made several more trips to Miami, gathering information from their new Cuban friends.

Finally, in 1978, two agents from the CIA met with the Ray family, showed a picture of the demolished airplane, and confirmed that the pilot had been shot down, then escaped from the wreckage only to be tracked down and shot by Fidel Castro's forces. The rumor that Castro had preserved one of the bodies was left unanswered.

Meanwhile, Tom Ray had

made quite a record at college. A charter member of his Delt Chapter, he was vice-president and president, and in his junior year was selected as one of 12 members on the Fraternity's Undergraduate Council. He also was president of IFC, and a top student academically.

Following graduation, he served as a chapter consultant for the international Fraternity, before enrolling at the Cumberland School of Law where he plans to graduate in May.

After Peter Wyden published a book on the Bay of Pigs invasion, telling of a personal interview in which Castro openly stated he did have an American pilot's body, Tom and his family stepped up efforts with Senator Sparkman, U. S. Representative

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## DOGGED SEARCH

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John Buchanan, and the State Department.

Janet Ray was permitted to meet with the Cuban interest section in Washington, where she was promised efforts would be made to identify the body in Havana, through finger prints and dental records.

Tom Ray will never forget September 2, 1979. On that day, after a near lifetime of setbacks, he was notified by the State Department that identification was positive. The body frozen in an Havana morgue was that of his father.

Two weeks later, Janet, who was by then married and living with her husband in Germany, was scheduled to appear on the "Good Morning, America" show with David Hartman to make an open plea to Castro's government for release of the body.

Tom spent three days in Washington, talking with a host of government personnel, prior to meeting his sister in New York. Sessions focused on possible reactions of the Cuban government and the family's hopes for future negotiations.

One of the things that did develop from the television interview was a Cuban government demand for \$30,000 before the body would be returned.

Tom Ray's answer to that demand was immediate. He felt giving money to a Communist dictatorship was not in keeping with the cause of democracy for which his father gave his life; he would pay no ransom of any kind. One day later the Cubans dropped their demand.

One of Tom's principal concerns was that domestic publicity might hamper negotiations with Cuba. Also, there was a need to protect his

family from too much interference in their lives.

Crank telephone calls and harassment generated by publicity soon after the invasion had forced the family to move from Birmingham. He did not want that to happen again. So he tried to maintain a low profile during final negotiations, and keep his mother's location from the press. Since Janet was living in Germany, she could be more open with the news media.

In mid-1979 the nightmare of nearly two decades was at last ended. Central Intelligence Agency officials had confirmed that Tom Ray's father had indeed been working for them and had died on a "mission of the highest national priority."

And after a series of struggles through a maze of red tape, with dedicated assistance from the office of U. S. Representative John Buchanan, the body was returned to Birmingham for a full and honorable military burial.

Writer Tom Baily of the *Miami Herald*, a cousin of Pete Ray, was on hand to provide a moving final chapter to the story:

"We all cried Thursday, and it felt good," he wrote. "It was a cry many of us had been waiting on for most of the last 18 years.

"Thomas Willard Ray's body came home to Birmingham

Thursday, and a collection of aunts, uncles, friends, his mother, daughter, and son — those who loved him most — were there to see him home. Tears of sorrow and joy flowed freely as the gray pine box containing his body was lowered from the Republic Air Lines plane and rolled to the air freight terminal.

"A gaggle of press milled among the family, capturing the emotional moments on celluloid and copying down quotes about how long and hard the struggle had been to get the body returned from Cuba, and how happy everyone was now that it is all over.

"An exhausted Tom Ray, son of the CIA pilot, tried to take a shortcut off the ramp so he could accompany the body from the plane to the cargo terminal. He had been with it for most of the time since 11 p.m. Wednesday when it got to Miami — two hours and 45 minutes late — on an Air Florida charter flight. He wanted to go those last few yards.

"It was not to be. An airline official said the area was restricted. Tom Ray walked into the terminal and faced the stream of questions. And, after more than 30 hours with almost no sleep — tense hours when at the last minute it appeared the body would not be put aboard in Havana — Tom Ray faltered.

"Throughout the ordeal he had shown almost no emotion. But as he told a television reporter, 'I made my last flight with my father today,' there was just a hint of break in his voice. His eyes glistened."

As he prepares to complete law school and seek a career, probably in Birmingham, Tom Ray has no feeling of bitterness from the ordeal of past years.

"The final result seems to have brought a peace to our family," he says. "It is a great relief to know my father's body is home where it belongs." ▲

## Recommend A Rushee

*If you know a good student who intends to enroll this fall at a university or college where there is a Delta chapter, notify the Central Office, and the information will be forwarded to the appropriate undergraduate chapter in time for summer rush.*

*Write or call Delta Tau Delta Fraternity, 4740 Kingsway Drive, Suite 110, Indianapolis, Ind. 46205. Telephone: 317/259-1187.*

A 1971 graduate of the University of Illinois and alumnus of Beta Upsilon Chapter of Delta Tau Delta, Secret Service Agent Timothy McCarthy, has been commended by the United States Senate for his actions in the attempted assassination of President Ronald Reagan.

By unanimous resolution of the Senate, passed on April 2, Mr. McCarthy was commended for his "... unselfish and skillful efforts in helping save the life of President Reagan," placing his own life "in the greatest peril."

Mr. McCarthy, age 31, was the Secret Service agent who made himself "bigger than life" by throwing himself directly in front of the President during the shooting.

Jerry Parr, chief of the Secret Service's presidential protection detail on the day of the shooting, used those words before a Senate subcommittee immediately after the incident in front of the Hilton Hotel.

During the shooting, Mr. McCarthy was severely wounded in the stomach. His condition has continued to improve, according to attending physicians and his father, who was contacted in his son's hospital room just before *Rainbow* press deadline on April 3. Doctors expressed optimism for complete recovery from the wounds.

Brother McCarthy, son of Mr. and Mrs. Harold McCarthy, was graduated from Leo High School in Chicago, where his father has been a police officer for 34 years, now holding the rank of sergeant.

At the University of Illinois, "Tim" McCarthy played Big Ten varsity football as a first string split end and second string safety, despite being a walk-on candidate who had not played high school football. He had been on the track and wrestling teams at Leo High.

## Tim McCarthy Commended For Courage

By ROY A. TYLER  
W & L '66



Tim McCarthy in 1970

He served as treasurer of Beta Upsilon Chapter and was graduated from the University with a degree in finance.

Mr. McCarthy began his career with the U. S. Secret Service in

1972 at Chicago. In 1978, he was transferred to Washington, D. C., and assigned to the White House detail providing protection for the President.

In testifying before a Senate subcommittee, Agent Parr, who pushed the President into the Presidential limousine as the shots were being fired, stated that McCarthy "found the courage to turn toward the gunman and apparently take a bullet in the stomach deliberately. I think what Agent McCarthy did was most heroic. It seems that he made himself bigger than life and interposed himself between the assailant and the President, and probably saved the the President's life and my life."

Now living in Montclair, Va., a suburb of Washington, Tim and his wife, Carolyn, have two children, ages four and two.

At the Northern Division Conference of Delta Tau Delta on April 4, delegates unanimously adopted a resolution offering best wishes for a complete recovery, and recognizing the great honor his actions brought to himself, his family, his chapter, and his Fraternity.

The prayers of all of Timothy McCarthy's Delt brothers are with him, his wife and children, parents, and other family. We all wish him a rapid, total recovery, and we thank him for his personal sacrifice in risking his life to protect his country and the President of the United States of America.

### THE AUTHOR

*Eastern Division Vice-President Roy A. Tyler combines private law practice at Evansville, Ind., with serving as felony prosecutor for Vanderburgh County. Active in criminal justice organizations at the state and national levels, he was able to get clearance to gather information for this article in a past-deadline situation.*



# 100,000th DELT

TO SAY the telephone call from Delta Tau Delta Executive Vice President Al Sheriff was a surprise would be an understatement. Bob Folstad's reaction was what could be expected from any recently initiated undergraduate member: "You're kidding," he suggested.

But he quickly was convinced the message was legitimate. The 19-year old University of Minnesota sophomore was to be recognized as the 100,000th initiate of the Fraternity.

"This really is an honor," he said. And it is one being shared by all members of Beta Eta Chapter, who are enjoying the luck of having held winter initiation at exactly the right time.

The Fraternity's 100,000th member graduated from high school at Hopkins, Minn., a suburb west of Minneapolis. In three years there, he lettered twice in football and graduated with honors.

As a senior, he started to develop a talent for creative writing, considering it a career opportunity more than just a diversion. He used his skills in talent shows and morning announcements, which he "shuffled around a bit," often to the chagrin of the faculty, but the enjoyment of other students.

Now a speech major with concentration in broadcasting, he hopes to get a job in television or a related medium after graduation.

After graduating from Hopkins Eisenhower High School in 1979, Bob spent a year at the University of Minnesota-Duluth. He found college life pleasant enough there, but not really what he was looking for.

In the summer following his freshman year, he visited several fraternities at the University of Minnesota campus in Minneapolis. Deciding to transfer that fall, he began looking seriously at the Greek system.

"At the time, I thought it great fun visiting all the houses and getting invited to parties," he recalls. "Looking back, though, I realize I put a lot of pressure on myself. I had gone to Duluth with almost all my best friends from high school, and now I was leaving them all behind and jumping into something I really didn't know much about. I knew, deep down, it was really a big step and I wasn't sure if it was in the right direction."

Now, however, he has no doubt: "I'm glad I took a chance and made the move. I've made a lot of new friends and retained the old ones, which is important.

(Continued on Page 16)



Ready for action, Bob Folstad poses with tools of the trade during Delt Development Week.



Winter initiation class at Minnesota was larger than the entire Beta Eta Chapter membership five years ago.

The Fraternity has provided me a lot of opportunities I never would have had otherwise.

"Initiation was a highlight. I was impressed by the whole ritual. Getting to know the actives and the guys in my pledge class stands out in my mind."

Bob originally considered being a Greek for a number of reasons.

"I was coming to a very large campus (47,000 students) and I wanted a better social outlet than the dorms offered, as well as a chance to use my talents outside the classroom," he says. "The Greek system seemed to offer that."

Why Delta Tau Delta?

"They had the best balance of the things I was looking for. They were active in all the campus activities and seemed to have the proper balance between academics and social activities. Most importantly, I got along

with the men in the house quite well."

It's interesting that the 100,000th Delt initiate plans to be among those graduating in 1983, the 100th year of Beta Eta Chapter. Already, the chapter is looking forward to a centennial observance as a significant point in a successful come-back from leaner times.

In the summer of 1976, Beta Eta had a total membership of 10, and was under the scrutiny of a supervisory committee. Although strong in the early 1970's, low morale and a general

#### *Thirteenth Largest*

With the winter initiation, Delta Tau Delta becomes the 13th Fraternity to pass 100,000 members. Others, in order of size are: Sigma Alpha Epsilon, Sigma Chi, Lambda Chi Alpha, Phi Delta Theta, Kappa Sigma, Tau Kappa Epsilon, Sigma Nu, Alpha Tau Omega, Sigma Phi Epsilon, Pi Kappa Alpha, and Phi Gamma Delta.

aversion to fraternity membership was part of the "anti-establishment" attitude prevalent in that era.

Hosting the 1976 Karnea in Minneapolis helped generate a positive attitude, however, leading to a strong rush effort and subsequent pledging of men determined to begin the long process of rebuilding.

Since then pledge classes have grown from 15 to the 25 in Bob Folstad's class. This growth has paralleled an increase in leadership abilities and determination to make Beta Eta a top chapter.

It is evident in new programs of pledge education, scholarship, alumni relations, intramural sports, and external affairs.

Ronnie P. Erhardt, our chapter adviser, has expressed confidence that he has "high hopes for the House, based on these trends and this pledge class."

Our basic attitude toward pledge education is to structure everything in the program toward helping each pledge become a better Delt, a better student and a better human being.

With this goal in mind, our pledge program has moved progressively forward with many innovative, meaningful ideas being implemented. We have such things as competitive

scholastic games and achievement awards for both pledges and actives. Brother Jeff Johnson's recent election to IFC scholastic chairman has boosted us in this area also.

For the first time in Beta Eta history, chapter service awards will be presented at our spring Founders Day program to long-time faithful alumni. This will be only the beginning of a concerted effort to have more

rapport with alums.

External affairs, a program instituted formally last year, is aimed at getting members more active in campus and Greek affairs. Benefits already are becoming obvious.

Just as Bob Folstad represents a milestone in Delta Tau Delta's international history, we feel improvements of the last few years are milestones at Beta Eta Chapter. ▲

## Memories of Pledgeship

By BENNO HARRIS  
Member of Beta Eta Winter Pledge Class

ONE OF OUR best memories as pledges was a Monday night meeting held during a visit by Chapter Consultant George Stewart. Knowing we were to appear before the Active Chapter that evening for an oral quiz on Delt facts, we "kidnapped" George and took him to a popular campus watering hole.

There we enjoyed a good laugh at the thought of the actives coming upstairs to administer the quiz, only to find no pledges there.

But to our chagrin, George forced us to line up and proceeded to give us a Delt quiz himself. After performing admirably (in our opinions), we spent an enjoyable evening learning Delt songs from George, before the actives caught up with us.

I don't know how much that had to do with what happened later, but we are proud that our scores on the Fraternity Examination given during Delt Development Week were the highest in several years, according to Chapter Adviser Ron Erhardt.

Another outstanding memory goes back even before we were pledged. Many of us were greatly impressed by the participation of recent Beta Eta alumni during rush. They were on hand to answer any questions rushees had, and their willingness to spend all that time helping the chapter said a lot for the organization. Their effort, combined with obvious good planning and hard work by the actives resulted in our class being the largest in many years.

On the first day of Delt Development Week, we held a walkout, despite a good-natured warning by actives that it would add an extra day to the program. The temptation was too great; we were to meet Alpha Omicron Pi Sorority pledges for dancing and celebrating.

We kept the date, of course, but we left behind clues that led actives to a school bus we rented to take them to our hideout. They arrived on schedule and the good time that followed fur-

ther strengthened ties between pledges and actives.

During Delt Development Week, pledges were brought closer together than at any other time during the quarter. We stuck together, making the experience productive as well as fun.

Our major project was painting the shelter's game room, the trim in the halls and the stairwells. We also cut firewood and fixed speakers of the house stereo.

Hazing has been eliminated at Beta Eta. Instead, we took part in a "Delt Walk," consisting of one-on-one meetings with four actives stationed in separate rooms. Pledges followed a path individually to each station where an active explained an aspect of Delt life.

When it became time for initiation, we were greatly moved when a distinguished alumnus, John Harker, conducted the **Rites of Iris**.

Pledgeship was an exciting, valuable experience — one we never will forget.

But it's sure nice to be an active.

WHEN DR. CHARLES RAMOND counts his blessings, he does so in dollars, deutschemarks, pounds, lire, pesos, francs and more.

And so do some 60 multinational corporate and individual clients of his six-year-old money exchange-forecasting service called Predex Corp., whose gross revenues have been doubling over the past couple of years to an annual \$750,000 in 1980.

The New Orleans native is at once proud and unpretentious about the success of his Fifth Avenue New York-based firm.

Recent independent evaluations in the U. S. and Europe have crowned Predex the best in the business, which caters mainly to large and small multinational companies whose fortunes can hinge on which way they perceive the dollar heading in relation to currencies of other countries.

Independence is also a hallmark of Predex, since it was the first to venture into the risky field and is now the only exchange-forecasting company with any track record that is not owned by or affiliated with a bank or other corporation.

Though Dr. Ramond incorporated Predex in July 1974 and published its first monthly forecast two months later, he actually had been heading towards his mid-life career change since 1970.

"That's when my research company called Marketing Control set up a shared-time computer system which we immodestly called the World Data Bank," explained Dr. Ramond, who was here (New Orleans) to address the American Marketing Association convention as an "elder statesman."

His wife, the former Mary Minter Patterson of Virginia, was in the business field for 15 years as editor and publisher of Caribbean Report, a newsletter for businessmen.

# High Priest o

By BILL VOELKER

Reprinted, Courtesy of Times-Picayune

Dr. Charles K. Ramond, II, Tulane '50, is recognized by financial analysts across the nation and in several other parts of the world as the "high priest of currency forecasting." The record of his New York City based firm, Predex, has made him the authority to whom financial writers turn for column material in such publications as the *New York Times*, *Business Week*, the *Houston Chronicle*, the *Toronto Financial Post*, the *Chicago Tribune*, and London's *Euromoney* magazine. This article by Bill Voelker of the *New Orleans Times-Picayune* provides a wrap-up of Charles Ramond's spectacular career, as well as an inside look at the intriguing world of international currency exchange.

The 49-year-old Phi Beta Kappa and honors graduate (first in his class of 1950) at Tulane University is a past president of the Market Research Council and an active member of the University Club, the New York Academy of Sciences, and the Academy of International Business.

Until last year Dr. Ramond served the Advertising Research Foundation as editor of the *Journal of Advertising Research*, which he founded in 1960. (Ten years earlier he was associate editor of Tulane's *Hullabaloo* student newspaper.)

Before joining the foundation, he was for three years Dupont's first manager of advertising research, and in 1970 he became the first non-Frenchman (he's actually of French and German extraction) to win the Prix Marcel Dassault for media research. Author of 40 articles, six chapters and two books on marketing and advertising, Dr. Ramond is listed in *Who's Who in America* and *Who's Who in the World*.

Though he's never taken a

course in economics — a fact that he seems proud of and that intrigues most news and feature writers he meets — the man who was to become financial forecaster studied experimental psychology under Dr. Kenneth Spence at the University of Iowa, where he earned his Ph.D. in 1953.

As an Army lieutenant, he headed the Infantry Research Unit at Fort Benning and later the research section of the Voice of the United Nations Command in Tokyo, before spending three months in Vietnam as a White House consultant.

But why no economics courses for someone in marketing and currency forecasting? "It helped not to know the conventional wisdom," said Dr. Ramond, who ticked off half a dozen points for his fellow advertising researchers here "in case you ever need any ammunition to deal with hostile economists in a marketing situation." The points, minus his elaboration, ran like this:

- Never trust an untested theory.

# Currency Forecasting



Dr. Ramond

- Never trust data to be perfectly reliable.
- Always question data from a highly motivated source.
- Blind extrapolation is at best risky and at worse misleading.
- Interactive effects can be more important than simple effects.
- Measurement scales are not always equal units.

"If war is too important to be entrusted to the military," he concluded, "then maybe economics is too important to be entrusted to economists — economists, that is, who haven't had their trial by fire in marketing research."

London's *Financial Guardian* wrote this way several weeks ago about the Predex success story:

"The nice blend of Keynesian emphasis on the real economy and monetarist elevation of monetary variables has a certain pragmatic attraction, but it does not explain why a small independent group of forecasters in

New York has beaten every big bank in its forecasting activity."

Anointed "the high priest of currency forecasting" by the *Financial Guardian*, Dr. Ramond has been written about favorably in *Fortune* and *Business Week* magazines and in major newspapers in the U. S. and Canada.

Gulf Oil Corp., which does \$3 billion a year in foreign exchange trading, is a Predex client.

The Predex retainer fees are \$12,000 a year for the planning service and \$11,000 for its trading service. But both can be obtained for \$19,000, and for an additional \$6,000 a subscriber gets on-line computer service. Through an exclusive user number, a client's terminal can quiz the Predex model mounted on Control Data Corporation's Cybernet Time-Sharing Service in the U. S. and Europe.

Besides Gulf Oil, Predex's international clients include Cook Industries, Campbell Soup Co., Xerox Corp., Eastman Kodak, Allied Chemical Corp., General

Foods, Union Carbide, Cocoa Merchants of London, Guardian Capital of Toronto, Cullinan Holdings of South Africa, and Groups Alfa of Mexico, among scores of others.

Dr. Ramond likes to quote one subscriber who seemed so impressed with Predex that he was renewing in advance. "No," said the satisfied client wryly, "I'm impressed by my track record using your services."

With a practiced penchant for market-testing research over theory-bound economics, Dr. Ramond observed, "Deprived of the opportunity to test his theories, the economist is forced into a never-never land where all theory is true until disconfirmed."

He cites the Efficient Markets Hypothesis, which assumes all participants in a market receive and act on all available information at the same time. "How absurd," he said, "especially for a veteran advertising researcher who knows how true it is that 'Some people never get the word.'"

Practical corporate treasurers were accustomed to ignore forecasts of exchange rates because statistically they could be no better than a flip of the coin — have a 50-50 chance of being right.

But that prevailing view was shattered in 1976, said Dr. Ramond, when NYU Prof. Richard M. Levich, "a graduate of the Fountainhead of the Efficient Markets Hypothesis, the University of Chicago, found that Predex and other forecasters had achieved improbably accurate track records."

Thus Predex can be classified with the bumble bee which, engineers have found, cannot fly — that is, if you believe aerodynamic theory. "But the bumble bee, not being an engineer," quipped Dr. Ramond, "goes ahead and flies anyway."

So does Predex in the realms of high finance — far ahead of the rest of the hive. ▲

# Eye and Ear for Beauty

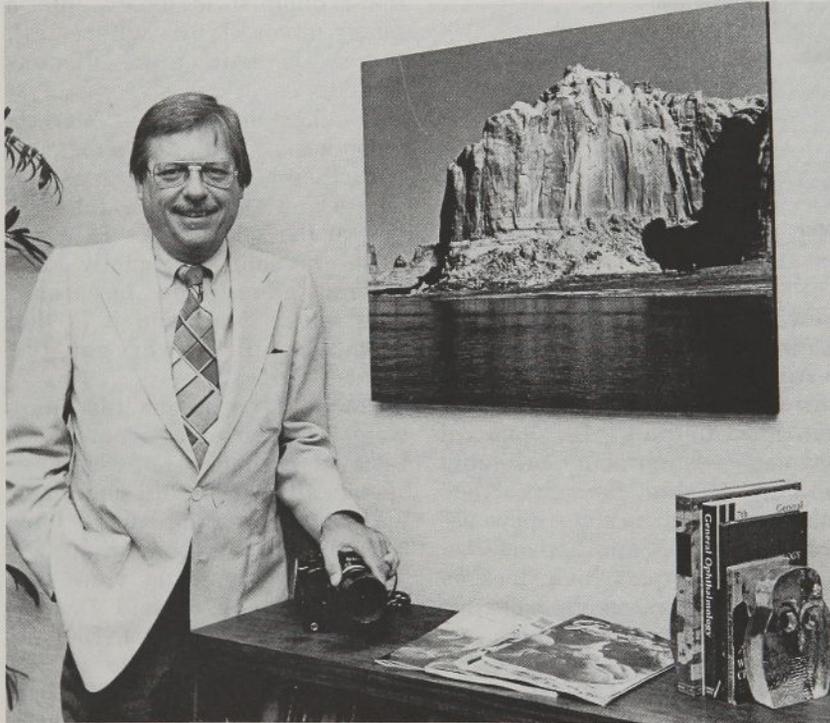


Photo by Paul Iwanaga, Ft. Worth Star-Telegram

Dale Hinson stands in his photo-decorated office.

WHILE LISTENING to the Tucson Symphony Orchestra perform *The Grand Canyon Suite* in the mid-1950s, Dale B. Hinson, *Oklahoma '54*, then a lieutenant in the Air Force, pondered the possibility of fusing music and photography into a combined artistic expression. With more pressing matters at hand, however, he put his idea aside.

Twenty-five years later, he pulled the image from his mental file, set it into motion, and contributed a new dimension to fine arts. He very well may be the only person to sit on scaffolding between a symphony orchestra and a wide screen, controlling a slide-film presentation by following the conductor's score.

Yet, he is a Ft. Worth, Tex. lawyer who spends most of his time traveling the country, wrestling with the maze of regulations surrounding the pharmaceutical business.

Funneling such varied interests into a logical pattern requires a trip through time to 1937. That was when six-year-old Dale Hinton of Prague, Okla., began piano lessons.

Several years later, it became apparent he would not follow his father and grandfather into the banking business, which had become a family tradition since his grandfather founded a little bank in Prague when Oklahoma was still a territory.

Young Dale, it seemed, was destined to become a musician. The pivotal point came in Tucson, Ariz., where the family maintained a residence because of his father's health. Through special arrangement, Dale was enrolled as a non-credit music student at the University of Tucson during his last three years of high school.

"My father, after adjusting to my not wanting to be a banker, agreed to the university arrangement if I maintained a "C" average in high school," he recalls. "I just barely made it."

What he did was practice piano six hours a day, studying under Robert O'Conner, who had been a protégé of Paderewski. He also studied harmony, composition, woodwinds and jazz with some faculty and other musicians (including the arranger for Stan Kenton), and led his own 15-piece dance band. Although he aspired to be versed in both classical and jazz music, his goal was to become a concert pianist.

That hope was crushed, however, in a serious automobile accident shortly before high school graduation. Injuries forced him to abandon becoming a professional musician.

New plans for a career in law were not as radical a change as they might seem.

"I had been fascinated by law because it was my theory (and still is) that law is a reflection of mankind's state and the culture in which he lives, just as are the performing and visual arts," he explains.

Entering an accelerated pre-law program at the University of Oklahoma, Dale Hinson joined Delta Alpha Chapter of Delta Tau Delta. His older brother, Ted, now heading the banking business at Prague, had been a Delt at the University of Texas ('49).

Although he claims to have been recognized as the worst member of his pledge class, Mr. Hinson subsequently gained "a degree of redemption" by being elected pledge trainer, vice-president, and outstanding sophomore.

Married in 1952, he was graduated in 1954, but had to postpone plans for law school because of his military obligation.

A few months later, Second Lt. Hinson was put in charge of operating a huge officers' club that was on the verge of bankruptcy at Tucson. The job gave him what he remembers as "one hell of a business experience."

It was during his tenure at the SAC base that his inspiration for a musical-photographic blend

was born at the symphonic performance. His background in music obviously was sound, but in photography it was "limited to curiosity."

Nevertheless, he camped out at the Grand Canyon for several days to shoot photographs as he perceived them from *The Grand Canyon Suite*.

"Satisfied that it was a good idea, but over my head," he says, "I set my energies to studying law at the University of Texas when my Air Force service ended."

The officers' club brush with business was interesting enough to help him decide on specializing in corporate and business trial practices. After receiving his degree, he joined a firm with those specializations.

Ten years later, he joined one of the firm's major clients, Alcon Laboratories, Inc., of Ft. Worth, as vice-president and general counsel. In the next three years, the pharmaceutical company had a major stock offering and became listed on the New York Stock Exchange. Today it is the world's largest manufacturer of prescription products related to eye care and eye surgery.

Beginning in 1973, it became obvious much time in the pharmaceutical business would be devoted to regulation. So Mr. Hinson was named vice-president of regulatory affairs and assigned the task of building a department handling matters from regulatory agencies. That remains his basic responsibility.

His re-awakened interest in photography began about three years ago. Since then he has studied it seriously, buying equipment "that will carry me as far as my brains and energy will allow."

That may prove to be some distance.

A return to the Grand Canyon, this time over a period of six months, produced a wealth of color transparencies, some taken in what he calls "a hair-raising

series from an airplane flying below the Canyon's horizon."

Surprised that no one yet had merged music and photography, Mr. Hinson presented the idea to a musical director of the Ft. Worth Symphony. The result was a benefit performance last year to raise money for the symphony. Despite some technical difficulties with projection equipment, the program was such a success that a more extensive performance is being prepared for this season.

Meanwhile, Mr. Hinson's photographs have become recognized so extensively that they are being displayed and sold by art galleries in the Dallas-Ft. Worth area.

Writer Claire Eyrich of the *Fort Worth Star-Telegram* has described him as "a beachcomber of great patience, a photographer of recognized skills, a poetic explorer of the mysteries of water meeting land," who wanders the beaches of the Southwest from South Padre Island to Carmel, Calif., "capturing the moods of sand, waves and sun on film."

Divorced, but the father of two sons and a daughter, Mr. Hinson has restored a home to handle extensive darkroom and projection requirements of his "extra career."

He also is expanding into some portraiture and such special effects as repetitive reproductions on fabric and an experimental light box to give the showing of large slides a three dimensional quality with viewer feeling of being in the midst of the photograph.

The next step?

"Well," he muses, "some of the photographs are being used by interior designers, in lieu of the standard fare of oils, water colors, lithographs and prints. I may pursue that marketing approach."

But his greatest interest in photography remains the continuous refinement of techniques to blend music and visual images into a single artistic experience.

## Startin

**F**OR SEVERAL YEARS, Scot Doebler has planned to someday become a screen writer and director. Now it seems he may put those ideas into temporary limbo. Recent circumstances have channeled him into acting.

Last semester, Scot was a junior at the University of Minnesota and corresponding secretary of Delta Tau Delta's Beta Eta chapter. Today he is in California, where he recently played the leading role in an American Film Institute motion picture and auditioned for such projects as the forthcoming new Michael Landon TV series.

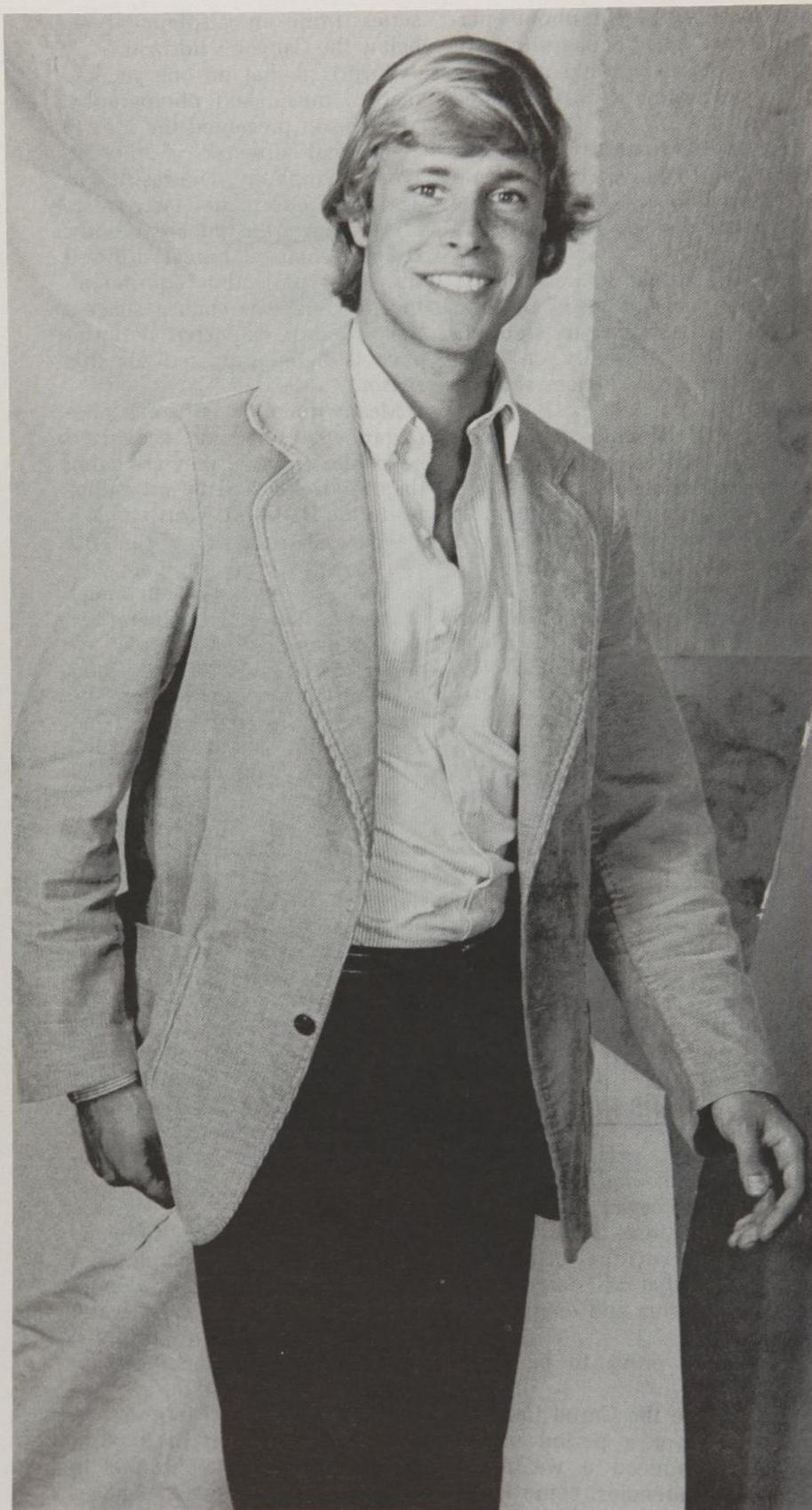
But more important, he is being seen in a motion picture called "Ordinary People," which recently won the Academy Award for best film of 1980.

The unusual Doebler scenario started more than a year ago when casting agents for the proposed film visited Minneapolis, where they saw his photograph in a modeling agency's files. The result was an invitation to audition for actor Robert Redford, who was making his directing debut with "Ordinary People."

The Minnesota journalism major was one of many who read for the part of Buck Jarrett, a character who already is dead three years when the film opens, but is seen in flashback scenes as a favorite son whose memory triggers the plot, adapted from Judith Guest's best-selling novel.

During the audition, Mr. Redford asked, "What if you don't get the part?"

Mr. Doebler's reply was unexpected: "No big deal. In about five years you'll be knocking on my door asking for scripts."



Scot Doebler

# With a Winner

Weeks later, as Mr. Redford and his colleagues were making final decisions in Los Angeles, pictures of top prospects for the part of Buck were spread out. But they did not include that of Scot Doebler.

"What about that cocky kid in Minneapolis?" asked Mr. Redford. That's all it took to add one more photo to the group.

Still later, when Mr. Redford established a production office in Chicago, preparing to shoot location scenes in the suburb of Lake Forest (actual setting for the book), Mr. Doebler was brought in for screen tests.

While he was waiting for the director, who was two hours late for the test, Mr. Doebler drew a caricature of Mr. Redford and Pope John Paul II (who also was in Chicago at the time) drinking together in a pub. Tim Hutton, cast in the major role of Conrad Jarrett, somehow got the drawing and gave it to Mr. Redford.

In the midst of the crucial screen test, Director Redford confronted the aspiring actor with it, yelling in what proved to be faked anger, "Did you draw this?"

Mr. Doebler confessed, and flew home to Minneapolis thinking he had blown his opportunity. But the next day he found out the part was his. When he returned to Chicago, a limousine awaited him.

The next week found him on location with a cast that included Mary Tyler Moore and Donald Sutherland. Later he went to Hollywood for the scene of Buck Jarrett drowning.

Leaving college to pursue his sudden opportunity in films was encouraged by Mr. Redford, who also helped get Scot a well-known agent, Hileal Wasserman.

Although the entire episode



**David Doebler**

*Scot Doebler's father, David A. Doebler, a Penn State Delt who graduated in 1951, is president of Great Northern Grain Company, Inc., a company he founded in Minneapolis after working for Fruen Milling, ConAgra, and A.D.M.*

*Great Northern is the leading supplier of race horse quality oats and special formula race horse feeds to tracks and performance horse breeding farms in North America and Japan. Corporate offices are in the Grain Exchange Building, Minneapolis.*

*In addition to Scot, Mr. Doebler and his wife, Yvonne, have three other children, David, Lura and Jennifer.*

might appear to be a miraculous bolt of luck, it can be attributed more to dedication. Scot Doebler worked hard to put himself in position for luck to strike.

Born in Jersey Shore, Pa., in 1960, he moved a few years later to Minneapolis with his parents, a brother and two sisters. When he was 8, his older sister, Lura, persuaded him to join her in trying out for parts at the Guthrie Theater. Both were cast in "Ardele."

Over the years, he performed in all junior and senior high school theater productions. Meanwhile, he supplemented school work with intensive training at the Children's Theater of the Minneapolis Institute of Arts.

In 1978 he received a first-ever Performing Artist Special Award given to a graduating senior by Columbia Heights Senior High School. By that time he was a veteran of the Children's Theater's regular stage and its experimental theater downstairs.

When he enrolled at the University of Minnesota, his decision to become a Delt was influenced somewhat by his father, David A. Doebler, Penn State '51.

While studying journalism at Minnesota, Scot continued his acting and modeling career, also earning money by illustrating children's books. He played the part of a 20-year-old punk on a motorcycle in a General Mills industrial film, and appeared in local TV commercials.

His picture has been in several local and national advertisements, including a United Way ad in the Feb. 16, 1981, issue of Time.

Working with Oscar winning director Robert Redford, of course, has been his career highlight to date.

Although the young actor does not intend to return to the University of Minnesota, he has been visiting the Delt house at UCLA and hopes to attend film classes at that school.

He also hopes to earn acceptance as a student at the American Film Institute and get work in the lucrative field of network television commercials.

It's a good bet you will be seeing him often.

## HANOVER COLLEGE

Delta Tau Delta has more than 100 healthy chapters today. She also has about 35 "tombstones" — locations where chapters have "died." Many of these were at schools which no longer exist. Some, however, were at schools which today have good fraternity systems. The Arch Chapter has established a policy which states that we should make every effort to reestablish chapters at these schools. *The Rainbow* from time to time will publish stories about these defunct chapters, with the hope that alumni in the vicinity of these schools may be moved to sow some seeds of revival for these chapters.

IN SOUTHERN INDIANA, along the Ohio River, is the small and sleepy village of Hanover. It's a calm and peaceful place, one whose every appearance tells you that it's old, solid, and well-established.

Like the town, Hanover College is heavy in traditions, a typical small liberal arts college which has stood the tests of time, and found time wanting. You can stand on the campus and almost expect to see carriages glide by, their horses groomed to perfection and the riders dressed to the teeth.

It was in the spring of 1871 that Edward Henry, a former student at Hanover, stopped by the campus to visit some old friends. They had formed a chapter of Sigma Alpha Theta, a new fraternity which had other chapters at DePauw and at Merow Christian College. The fraternity was not prospering, however, and the group expressed some dissatisfaction with the DePauw chapter. Henry, who had transferred to Indiana University to study law, thought he might be able to help. He had just been initiated into Beta Alpha Chapter of Delta Tau Delta. Returning to Indiana, Henry kept in touch with the Hanoverians.

The following year he transferred back to Hanover. In the

spring of 1872, armed with a new charter issued by Chapter Alpha, he gathered together a group of 14 men and initiated them into Delta Tau Delta, installing the group as Phi Chapter.

The new group was welcomed to the campus by the four existing fraternities — Phi Gamma Delta and the Miami Triad, Beta Theta Pi, Phi Delta Theta and Sigma Chi.

The young chapter prospered. It prospered so well that it was soon named to be the Grand Chapter of its division, charged with government of all chapters in the division.

For the next 20 years the chapter maintained a good operation. The records are full of references to its performance.

During the troubled times of the 1870's when the Fraternity was undergoing the problems of transfer from undergraduate to alumni operation, Phi was one of the chapters that stayed loyal to the Constitution until it was finally adopted.

Trouble for Hanover began in the mid-1880's. There was a group of men among Delta Tau Delta's leaders who believed that our future lay in the eastern universities; further, that we would make no progress in that direction unless we dropped our representation in some less prestigi-

# Heavy on Tradition

ous institutions.

Hanover, deep in the woods of southern Indiana, isolated and small, was on their "hit list."

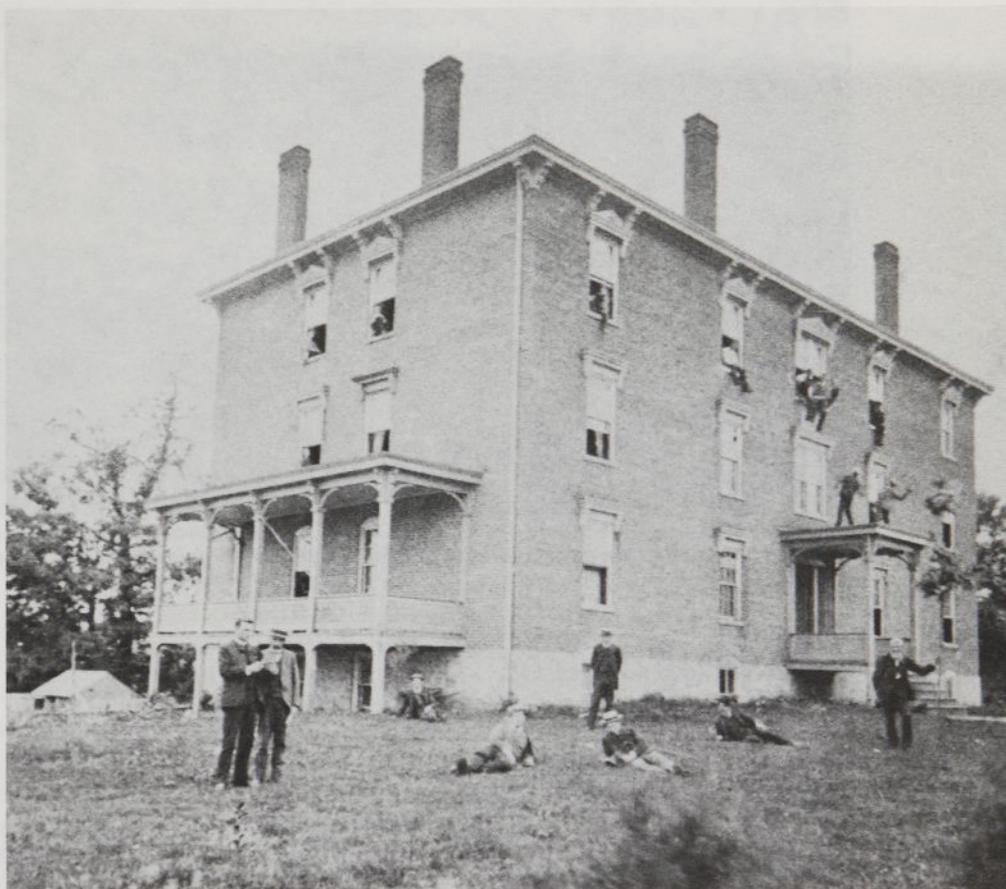
There was no argument with the chapter itself, but there was much criticism of the institution. After years of bickering, in 1889 the Committee on Chapters and Charters recommended to the Karnea that Hanover be investigated to ascertain whether or not it was a fit place for a chapter of Delta Tau Delta.

Nothing happened, but two years later the Arch Chapter passed a resolution that the charter of Phi Chapter be withdrawn. This brought letters of indignation from alumni of Phi, among them J. P. L. Weems, *Phi 1876*, who was the founder of the *Rainbow*.

Weems wrote, "Chapter Phi has done more for the Fraternity than any other chapter in it. She stood like a stone wall when the old Alpha at Delaware disbanded. She aided the new Alpha (Allegheny) in gathering up the wreck and building the Fraternity together. Now for this faithfulness it is proposed to take her charter."

Orrin Serfass, who was President of Delta Tau Delta at the time, directed that matters be held under advisement.

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"Point House" was a major building on the Hanover College campus in 1880, when Delta Tau Delta was a strong fraternity there.



*Hanover College today. The 550-acre hilltop campus, overlooking the Ohio River, has increased by 30 buildings of Georgian architectural design constructed since World War II. A resident college, with nearly 95 percent of all students and faculty living on campus, it has five national fraternities and four sororities.*

## HANOVER COLLEGE

(Continued from Page 25)

The next year, 1892, the Arch Chapter voted 8 to 1 to withdraw the charter. Again nothing happened, but in 1894 the Arch Chapter appointed Gordon E. Varney, an alumnus of Lafayette, to investigate.

The net of the investigation was that the chapter was very good, the institution very bad.

After the report was received, the Arch Chapter again voted on withdrawing the charter. Three members voted against withdrawal, which should have been enough to defeat the motion. However, the vote went unrecorded. That left the motion still open.

The chapter was notified that

still another investigation was to be made. After that investigation, the chapter was informed that on February 22, 1895, the motion had passed the Arch Chapter, and the charter was withdrawn.

The chapter was destroyed by this action, although its record had been uniformly good. The only real criticism was against the college. It is perhaps a bit ironical that Hanover was completely rebuilt and put in excellent condition throughout, through the benefactions of William Donner, of the class of 1876, who was a member of Phi Chapter. A dormitory, Donner Hall, is named in his honor.

The chapter had existed for 23 years and had initiated 177 men — an average of five men per year. This was a very good record in those years when the aver-

age chapter size was between 15 and 20 men.

The designation "Phi" was assigned to a new chapter at Washington & Lee University the next year, 1896. Since then the Hanover chapter has been known as Phi Prime.

Perhaps at some future date there will be a new chapter of Delta Tau Delta at Hanover College. When the chapter is installed, it may well be welcomed to the campus by the other chapters there — Phi Gamma Delta and the Miami Triad, Beta Theta Pi, Phi Delta Theta, and Sigma Chi. They have all remained alive and well through the years since Phi's death. There has been no change in the fraternity system except for the establishment of a chapter of Lambda Chi Alpha in 1924. ▲

# Speaking of Nothing

By CONRAD DUBILIER

SEVERAL YEARS AGO, I attended a university dinner honoring five outstanding alumni, all of whom coincidentally were wealthy and generous contributors.

It was a grand affair, the kind where those of us who had pulled old black tuxedos out of moth balls looked at the array of speckled grays and ruffled blues and felt with some embarrassment as if we were in jeans. The women were lovely, the wine superb, the conversation scintillating. Faculty members sprinkled among special guests from the political and business communities obviously had been chosen with great care. Each represented an academic discipline precisely matched to career interests of others at his or her table. Even the food was exceptional. No peas. No creamed chicken.

At the head table, the four men and one woman who were to receive awards were seated at appropriate distances from wives and husbands, mingled just right with the toastmaster and four university administrators, including the president, who was to be the featured speaker.

Things moved briskly, with the toastmaster getting in his audience warm-up while most of us still were finishing dessert. Then the mood sobered as the toastmaster gave a long and eloquent introduction of the university president, who, of course, needed no introduction.

As the president arose, a faculty member at one of the guest tables pushed back his chair, assumed a restful position and spoke what he thought was a confidential remark to the person next to him. Unfortunately, his trained classroom voice, combined with one of those sudden, unexpected moments of complete silence when everyone is trying to decide whether it is the right time to applaud, produced a memorable summation of American speech making.

"Here," his voice boomed, "is where we pay for the meal."

Since that moment, speeches never have been

the same for me. Instead, of accepting them as periods for constructive daydreaming, I am compelled to analyze them. Try as I will to avoid the cynicism that seems to be an inevitable offshoot of analysis, I have discovered they follow such standard patterns that most of them already are outlined in my mind before the speaker's mouth opens to reveal how delighted he or she is to be here and how the introduction is hardly deserved.

Having something to say rarely seems to be a requisite for speech making. I've been asked several times to speak before civic clubs. When I inquire about topic, the answer usually is something like, "It doesn't matter, as long as you talk for about 20 minutes. I'm program chairman for Rotary this month, and I've got to come up with four talks. Can you help me out?"

An eloquent Columbus, Ohio, attorney named Kenneth Krouse has delivered what he terms "A Nothing-Speech" at half a dozen civic club luncheons. It is constructed from a solid list of cliches, and you have to listen intently to discover that it has no direction and no conclusion. I have a copy, but unlike Mr. Krouse, I've not had the self confidence to use it, even though he never has failed to receive a standard applause rating.

One of the most informative speeches I have heard during my period of analysis was given by Public Relations Consultant Dan Edelman in Chicago. But Dan made the mistake of spewing uncolored facts. A glassy-eyed audience rewarded him with a light three-fingers-to-palm applause barely audible over the air conditioning. They came to life immediately, however, when the next speaker offered them a memorized grouping of generalities and jokes (I had to control the urge to recite punch lines with him), with crescendos and diminuendos synchronized perfectly with hand-head choreography.

An Ohio newspaper editor, now deceased,

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## SPEAKING OF NOTHING

(Continued from Page 27)

gained celebrity status as a speaker with a 20-minute spiel that included absolutely nothing but a machine-gun delivery of end-to-end jokes. He didn't even use transitions. But he rated high with me, because he made no pretense of offering a message.

Not surprisingly, political speeches rate the opposite end of the spectrum. Evasion, exaggeration and manipulation of statistics, all prepared by hired minds, are standard fare with which we are all familiar, and surprisingly tolerant.

Once I was asked to extract a 12-second segment from a "major" speech by Lyndon B. Johnson for use in a motion picture. It was a difficult search. And I'm referring to the speech in which he announced plans for "The Great Society."

On the subject of statistics, a college president described the number of doctorates in physics as having "skyrocketed" 400 percent in two years. After hearing him make that statement three times, I decided to check his facts. He was right. The doctorates had skyrocketed from one to four.

I'll confess to admiring an actor who gave an entire talk on reasons he should not really be receiving credit for an honor, in view of the many others who made it possible, yet leaving no doubt that those bestowing the citation really did make the right choice.

Ah, but nothing can compare with athletic banquet speeches. Here, coaches never vary from the basic fundamentals. With limited research, one quickly can become a cocktail party bore by reciting an entire sequence of athletic banquet speeches — before the banquet takes place.

At the head table are the university president, the athletic director, the football coach, his five assistants, the featured speaker who once was a line coach for the Cleveland Browns, and the president of the local booster club who is the automatic selection as toastmaster. Seated at tables directly in front of this line-up are members of the team. Behind them are cheerleaders, a few wives and girlfriends, and fans who were embarrassed not to pay fifteen bucks when aggressive booster clubbers were selling banquet tickets.

Step one is introduction of the athletic director. He quickly admits to having the finest head

coach, bar none at any conference level, in the United States. But nothing could happen without support from a president who really believes excellence should include not only the classroom, but also the gridiron.

That leads logically to introduction of the president. He has the best athletic director in the U.S., including those at any conference level. And he is proud to have a coach who is a gentleman in every respect, as well as a great field tactician.

The coach, in turn, is humble. He wouldn't trade those five assistants for any other staff at any conference level in the U.S. But nothing would work if he didn't have the support of the best athletic director in the U.S., and a president who recognizes the need for quality in all areas of education, including the sports programs.

At this point, no mention has been made of the team. But a speech analyst knows it is soon to follow. Quoth the coach:

"These young men (never "boys", never "men") out here are the ones who deserve the credit. When we started the season they were green, inexperienced young men who hardly knew the fundamentals. Yet, in one season, they became a well disciplined, dedicated and successful band of gridiron warriors."

The obvious conclusion is that they had outstanding coaching. And why not, from the best coach and the best assistants, bar none, at any conference level in the U.S.? But note also that without prior knowledge, one would not at this point in the rhetoric know whether the team won or lost.

Comes the clue:

"We didn't have the talent, maybe to compete with schools that can offer a lot more scholarship help (team members slump self consciously in their chairs), but I can tell you these young men gave everything they had. And they are better for the experience. I wouldn't trade them for all the talented players they had to face, in spite of what happened out there."

They had a bad season.

Or:

"Maybe we faced heavy odds from schools with the scholarship help to out-recruit us for talent (team members slump self consciously in their chairs), but we proved what determination and the will to win can do. These young men were not to be denied. They are class individuals."

They had a good season.



The redundancy of “determination” and “will to win” is not restricted to the athletic banquet. It is a significant and meaningful characteristic of most speeches. Years of trying to categorize prime offenders have brought a tie between politicians and industrial executives. I recorded five consecutive synonyms in a single statement by one board chairman.

What used to be petty annoyances, however, become entertainment in analysis. There is great joy in confirming what you so smugly anticipated.

When a speaker insists on introducing everyone at the table and two-thirds of those in the audience, forgetting until half way through the list to ask you to hold applause until the end, it's fun if you told yourself that would happen. The same holds true when the male speaker refers to “the charming” wife of a dignitary. If she were not homely, he would have said “beautiful.” Then it's exciting to make a swift visual analysis of the dignitary himself and determine

whether he will be thrilled, honored or simply happy to be there.

If there is any conclusion that can make these observations rate higher than Kenneth Krouse's nothing-speech, it may be the numbing effect our acceptance of speech making has on the nation's press. Efforts to get the jump on the competition have led to the simple device of handing out advance copies of a speech. No note-taking required. A reporter gets the story from what you have prepared for him or her.

It's astounding how much of our news comes from speeches and advance copies of speeches. For the visual media, you direct minds with catch phrases. Pull “The Great Society” out of the Johnson nothing-speech and you allude to a whole new social order in the making.

In all fairness, I must admit there are exceptions to the case I have built — meaty, lasting messages that influence lives and events.

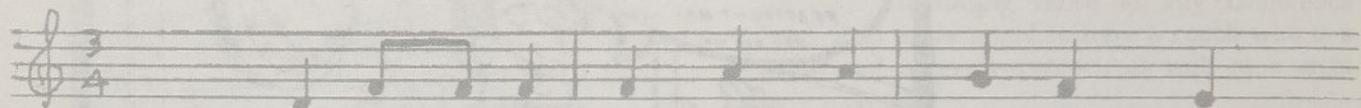
But, for the life of me, I can't remember a recent example. ▲

4 James answer's Karen  
THE CARPENTER

EDMUND HOWARD SHEAFF  
AUG 18 1979



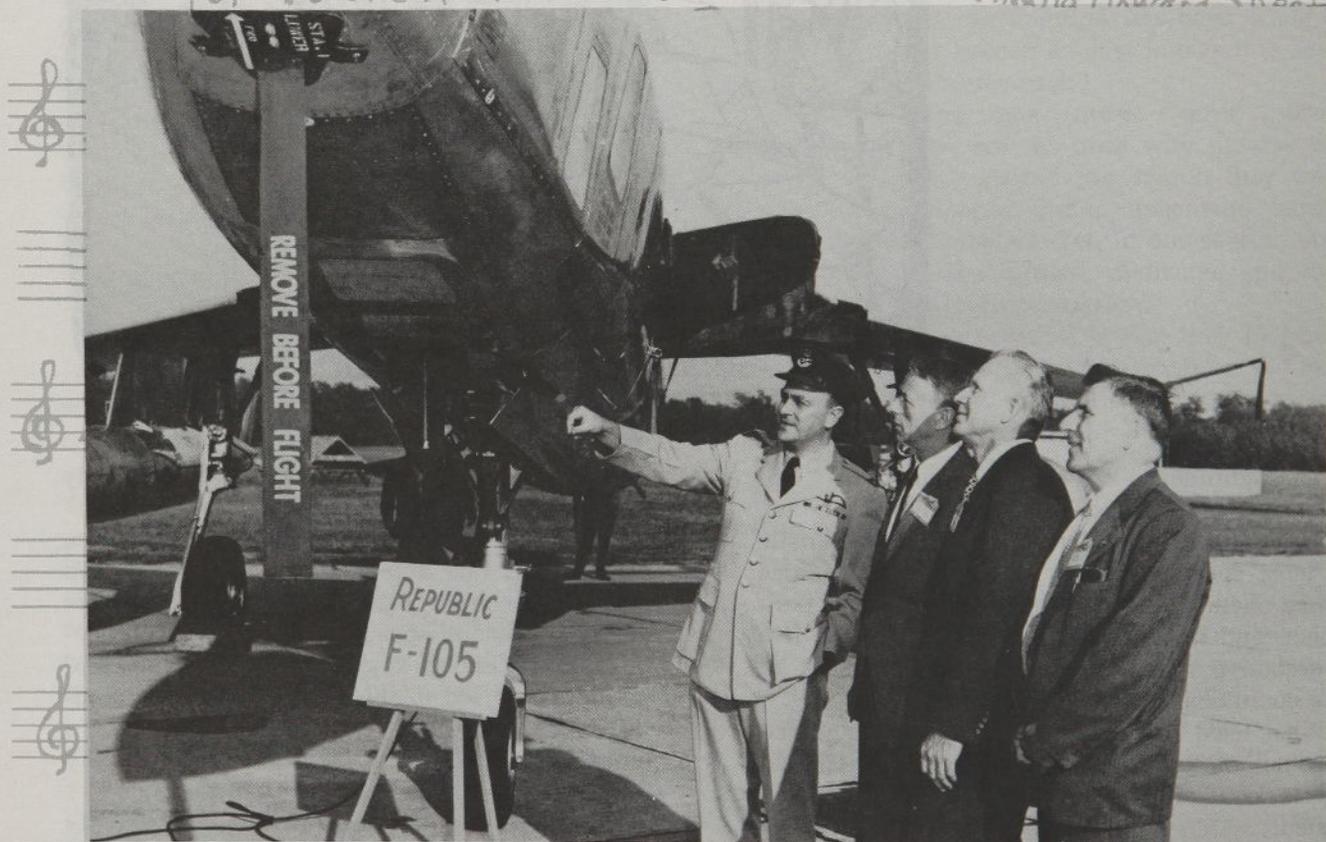
He's a dreamer not at all like you and me



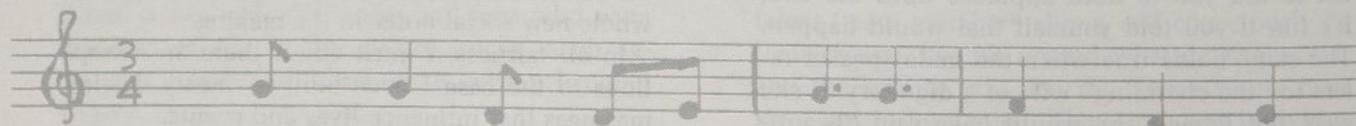
A carpenter that says the strangest things

5.1 for Karen & James

Edmund Howard Sheaff



Edmund H. Sheaff at right during new aircraft inspection in 1957.



And what a wonder Jesus' life may be.

# Standing on the Corner

*Edmund Howard Sheaff has done a lot more than watch the parade pass by.*

**M**EN WHO have carved unusually successful careers are asked often for their secret formulas. Edmund Howard Sheaff, Wesleyan '21, has a stock answer.

"I just happened to be the boy standing on the corner when great events were happening," he says, with characteristic modesty.

Such an understatement is as misleading as simply stating that he is retired and living in Warner Robins, Ga.

True, Mr. Sheaff, at 82, no longer is working as an aerospace engineer, a pursuit that brought him wide acclaim for half a century. But he certainly does not relax and reflect on his patents, his dozen memberships in professional associations, nor his frequent honors and awards.

Instead, he continues to be active in another field which has taken his name around the world. He writes religious music, translates some works of others, and sometimes performs.

Although he describes himself as an "amateur" song writer, composer and musician, his works are published in sheet form. Best known are "The Metrical Version of the Lord's Prayer" and an operetta on the life of Jesus, entitled, "The Carpenter."

Mr. Sheaff is a Methodist, but he is proud that his music and accompanying efforts in translating Biblical languages have been accepted by other denominations as well. His metrical Lord's Prayer was first

sung in a Lutheran Church, then published by the Presbyterian Church. "The Song of a Carpenter" first was publicly taught in a Roman Catholic school. And he has been honored by the Seventh Day Adventists.

Nothing in the life of Edmund Sheaff seems to follow standard patterns. It is no cliché to say that he is unique.

For instance, his major musical instrument in college was a harmonica. Now he uses 30 harmonicas so he can play in any key with different chordal arrangements. He also plays a homemade reed organ and a professional portable Novaline piano that never has to be tuned "because all its notes are generated from a single master tone that can be adjusted to match any other instrument."

The latter is located in his daughter's Maine home, where he and his wife spend most

summer months, sometimes with other children and grandchildren.

Mr. Sheaff received strong musical motivation from his mother, a beautiful singer with no formal training, whose father and husband both were veterans of the Civil War.

"She put a little blue Union cap on my head when I was four and began teaching me Civil War songs," he says. "By the time I was seven, I knew them all."

Later he learned many more songs. Not content to just learn English translations, however, he sang them (and still does) in the original languages, usually German.

That interest also grew to an expertise that enabled him to consider the Lord's Prayer simultaneously in 10 languages when he wrote the metrical version, to be sung to the Welsh hymn tune "CWM Rhondda,"

**(Continued on Page 32)**



*Wilhelmina and Edmund Sheaff*

## ON THE CORNER

(Continued from Page 31)

composed by John Hughes. In many hymnals this tune is associated with "Guide Me, O Thou Great Jehovah" and "God of Grace and God of Glory."

Commenting on translation of words into one's own language, he observes that "Modern scholarship in its eager debunking efforts sometimes throws the baby out with the bath."

School songs became another fascination when Mr. Sheaff entered Wesleyan University at Middletown, Conn. (His brother, L'Huillier, also was a Wesleyan Delt, class of '23.) He learned dozens of them, including those of Amherst, Williams, Dartmouth and Brown, as well as Wesleyan. After college he continued that interest to become familiar with songs of 60 schools, many of which he remembers today.

"But times change," he says. "A few years ago I asked several young people in different parts of the country to sing me a song from school or college. They could not sing one song. One girl asked how I could expect students to get together and sing when there are more than 16,000 on the campus."

He makes no comparison on the merits of today and yesteryear, however. Looking to the past serves only as a reference for looking to the future, in his fertile mind.

A good example of that philosophy centers on his career in aerospace engineering. He was in the mainstream of many developments, always looking for what he considered "virgin fields through which a man could establish his own credentials based on proven experience."

His experience, most of it in New York and other areas of the Eastern Seaboard, includes



Mr. Sheaff, right, receives a service award at 1973 retirement party.

aircraft, aircraft engines, fuel, electronics, avionics, missiles, metallurgical and chemical processes. He is a metallurgical inventor and a private airplane pilot, with land and sea ratings. Yet, he prefers to discuss the future.

"I believe any aspiring engineer should be alert to those aspects of his immediate work that may have wide application to all engineering," he advises. "He must have at least two strings to his bow and be prepared to take advantage of opportunities over a wide range of activities."

What kinds of opportunities does he envision?

"Well," he replies, "I would call them unlimited. Some new Marconi will realize he actually is receiving a radio signal from an intelligent sender outside our solar system. It is certain to come. All that is needed is recognition of the nature of the signal. A thousand minds will

start working on the decoding and someone will find the key. It may be a reader of your article."

Leaning back and thinking again, he mentions another great opportunity in controlling the gravitational field.

"Many of the smartest people in aerospace have known from the beginning that rockets at their best represent only a supplemental way to go," he explains. "The spaceships that will make the great voyages will operate by control of the gravitational field popularly known as anti-gravity. Some new Wright Brothers in their bicycle shop may be making the breakthrough this very day."

Then he smiles, hesitates only briefly, and tells about a Delt brother at Wesleyan in 1919 — from Hawaii, as he recalls — who played the steel guitar beautifully, which was a "great delight" because that particular instrument can produce absolute pitch, as in a violin.

# alumni



Hermann

**P. D. "BUD" Hermann**, Lawrence '46, executive vice-president of Associated Equipment Distributors, with headquarters in Oak Brook, Ill., has been voted "Association Executive of the Year" in a nationwide poll of trade and professional organization managers conducted by *Association Trends*, a weekly newsmagazine. He received a trophy commemorating the achievement and was principal speaker on Jan. 30 at an awards luncheon in Washington, D.C. The chief staff executive of AED since 1950, Mr. Hermann serves on the Board of Directors of the U. S. Chamber of Commerce.

**Dr. James O. Hepner**, Iowa '55, director of the Graduate Program in Health Administration and Planning at Washington University's School of Medicine, St. Louis, has received the Silver Medal Award of the American College of Hospital Administrators, a Chicago-based professional society. The award is given annually to an outstanding executive in a non-hospital position and recognizes exceptional administrative performance, contributions to the field of health service, effective interorganizational relationships and managerial creativity and problem-solving.

**Timothy M. Oviatt**, South Dakota '72, recently completed serving as a European marketing specialist for U. S. Wheat Associates, Inc., in Rotterdam, the Netherlands, and has returned to the central office in Washington, D.C., where he serves as a market analyst for the company's foreign offices.

**Walter L. Jebens**, Delaware '56, having completed two years with Esso Singapore as materials and services manager and regional materials advisor, has returned to Exxon U.S.A. at the Bayway Refinery in Linden, N. J., where he is department manager in the Mechanical Division.

**Daniel Miklovic**, Missouri-Rolla '72, is region electrical engineer, Wood Products Division, Twin Harbors Region, Weyerhaeuser Co. He lives in Raymond, Wash.

**Michael R. Moore**, Ohio '78, has accepted a position as assistant director of the Davidson College Wildcat Club, Davidson, N.C., with duties including fund raising, supervising the athletic ticket office, athletic promotion, program ad sales and program sales.

**Chris Dal Sasso**, Indiana '37, long-time adviser to Beta Alpha Chapter, was subject of a recent article in the Indiana alumni magazine, after he retired from the university's Athletic Department. The article, written by Pat Washburn of the Bloomington *Herald-Telephone*, referred to Mr. Sasso as "an institution at IU for the last 28 years." His title of associate athletic director for financial aids was misleading, the article stated. "When he left the IU football coaching staff after four years in 1956, he was placed in charge of interpreting the increasingly complex Big Ten and NCAA rules. His job was to see that IU didn't violate rules, that the coaches knew about any new rules or interpretations, and to guide and counsel athletes." He also was in charge of the complex financial aids program.

**Albert J. Mauro**, Allegheny '59, is owner of Airtite Co., Pittsburgh.

**James S. Brooker**, Ohio '60, has been appointed commercial, industrial and developer sales representative for the Chicago Title Insurance Co. at its Cleveland office.

**George G. Anthony**, Oklahoma '43, retired recently after 34 years in the advertising business. He was media director at several major agencies in Los Angeles for 12 years and a partner in Cole, Sweeney & Anthony, magazine representative firm, since 1967. Mr. Anthony and his wife are moving from California to Carson City, Nev. this summer.

**Budge V. Lee**, Oklahoma '41, has been named head of the Small Business Programs Department at the Fort Worth, Tex., division of General Dynamics. He is responsible for the small business, minority business, women-owned business and labor surplus areas subcontracting programs at the Fort Worth plant, which manufactures the F-16 multimission fighter for the U. S. Air Force and six air forces in Europe and the Mid-East.



Long

**Noah H. Long, Jr.**, Tulane '66, recently was promoted to executive vice-president of Cousins Properties Inc., Atlanta. He is responsible for coordinating and overseeing all development

and management functions of the corporation, as well as continuing as president of the Retail Planning Division. Under his leadership, Cousins' retail growth has resulted in opening more than 7 million square feet of retail space. Mr. Long and his family live in Marietta, Ga.

**Ted Maslin**, Virginia '76, has been transferred to Litton Industries' corporate headquarters in Beverly Hills, Calif., where he is responsible for planning, design and construction of Litton's new facilities.

**John R. Holmes**, GMI '65, has been named general superintendent of automotive manufacturing at Delco's Milwaukee plant.

**William C. Hollister**, Oklahoma '62, has been elected treasurer of the Board of Trustees of Lansing Community College. He is vice president and secretary of Universal Steel Co. and lives in East Lansing.



Odom

**C. C. "Chet" Odom, II**, TCU '66, recently was elected chairman of the board of the newly established New Orleans Commodity Exchange. A resident of Chicago, Mr. Odom is a member of the

Chicago Board of Trade, the Chicago Board Options Exchange, and the New Orleans Commodity Exchange. He functions daily as an independent floor trader specializing in precious metals. In addition, he serves on the board of directors of the Chicago Board of Trade, chairing its metals, public relations, membership and member services committees. He also is actively involved in a steer raising operation on his ranch near Harrison, Ark.

**John Edward Niles**, Carnegie Mellon '67, Silver Springs, Md., music director of JMJ Productions, Washington, D. C., is gaining prominence as an orchestral conductor in concerts, opera and musical theater. He received the master of music degree from the College-Conservatory of Music of the University of Cincinnati.

**Robert W. Moore**, Penn State '49, is president-elect of the Penn State Business Alumni Association.

**Dr. Alexander M. Minno**, Pittsburgh '44, has been appointed an honorary trustee of the Lahey Clinic Foundation in Burlington, Mass., having served as a rheumatologist on the Lahey medical staff in 1954-55. Currently, he is clinical assistant professor in medicine at the University of Pittsburgh, and on the staff of the Presbyterian University Hospital, Allegheny General Hospital and Magee-Women's Hospital.

## Georgia Events

*After a slow winter, the Atlanta Alumni Chapter is gearing up for the Spring Delt Day and the annual Lake Lanier Rush Party. Both of these events are going into their fourth year.*

*The Gamma Psi Delts at Georgia Tech have agreed to be permanent host chapter for Delt Day. They have spirit and initiative, and should do a great job of organizing and hosting the softball tournament.*

*August 1 has been set as the date for the fourth annual Lake Lanier Rush Party. It will again be held at the American Legion Post Marina. Activities will include a cook-out, swimming, boating, water skiing, and a fishing contest. Purpose of the event is to aid all area chapters in their summer rush program. All alumni and undergraduate chapters are invited. Call Mike Deal at (404) 255-5866 for more information.*

*Atlanta area alumni are encouraged to attend the monthly officers' meeting or the quarterly general meetings. If you are not receiving a notice about the meetings, your name will be added to the list at your request.*

*Mike Deal  
Vice-President*

**Thomas N. Flessor**, IIT '74, has been promoted to manager of corporate purchasing for Modular Computer Systems in Ft. Lauderdale, Fla. The position includes responsibility for directing material procurement activities in support of Modcomp's domestic and international operations.

**Craig E. Fegley**, Texas-Arlington '79, is an internal auditor for Texas Commerce Bancshares, Dallas.

**William K. Dorman, II**, Florida State '80, is an account executive with the Dan Townsend & Associates insurance agency, serving Polk County and surrounding Central Florida areas. His home is in Lakeland.



Devine

**Craig F. Devine**, Cincinnati '62, has been named manager of corporate new product development for Stokley-Van Camp, Inc., Indianapolis-based food processor. He is responsible for development of new products for all

Stokley-Van Camp operating divisions. Mr. Devine joined the company in 1977 as marketing services manager of the Frozen Foods Division.

**Max Cook, Jr.**, Oklahoma '74, has been named educational director for the Oklahoma Bankers Association. His father, **Max Cook, Sr.**, Oklahoma '36, is completing 40 years of law practice in July. Max, Jr. was treasurer of Delta Alpha while an undergraduate, gaining experience to eventually teach bankers. Max, Sr., was a dishwasher at the fraternity house and became a lawyer. He lives in Lawton, Okla.

**Robert W. Anderson**, Stanford '41, is an oil investment broker with E. F. Hutton & Co., Santa Barbara, Calif. He recently was elected president of the Santa Barbara Rotary Club.

**Capt. H. J. Sazima**, Case Western Reserve '49, is deputy chief, Dental Division, Bureau of Medicine & Surgery, Department of the Navy, Washington, D. C.

**Robert J. Sklenar**, Pittsburgh '58, has been promoted to Central Region director with USV Laboratories and relocated from Pittsburgh to Chicago. He is a registered pharmacist.



**Carver**

Jack C. Carver, Florida '79, has joined the staff of Siddall, Matus & Coughter, Inc. public relations firm, Vienna, Va., directing account service work, assisting in new business acquisitions efforts and serving as a marketing liaison with advertising/public relations coordination.

James M. Ryan, Washington '29, recently was chosen "First Citizen of Seattle" by the Seattle-King County Board of Realtors. Selection for the prestigious award is made by a committee of community leaders. A Seattle developer, Mr. Ryan also has been a consultant to large developments in other cities ranging from Hawaii to New York, where he consulted on the World Trade Center 110-story twin towers.

H. M. "Dick" Poole, Washington '40, of La Jolla, Calif., has been awarded the 1980 Harding Award for his distinguished service to the Arthritis Foundation over the past quarter century. A retired vice-chairman of Johnson and Johnson International, Mr. Poole began his volunteer service to the Foundation in the New Jersey Chapter. After moving to California, he joined the San Diego Area Chapter, in which he remains active. He was elected national chairman of the Foundation, serving through 1978.



**Rockey**

Travis O. Rocky, Florida '73, has been promoted to director of advertising with the Anderson (S. C.) Independent and Daily Mail. His previous assignment was classified advertising manager of the Corpus Christi Caller-Times. Both newspapers are owned by Harte Hanks Communications.

Richard W. Beeson, Ohio Wesleyan '55, is vice-president of Unity College, Unity, Me.

## On Energy Staff



**Bernard Degen**

Bernard J. Degen, II, George Washington '59, was named early this year to the position of special assistant and chief of staff to Secretary of Energy of the United States Dr. James B. Edwards.

Mr. Degen, executive director of the American Association of Oral and Maxillofacial Surgeons, Chicago, since 1966, was granted leave to accept his appointment in Washington. He serves as administrative counsel to the Secretary and oversees staff operations of the office.

AAOMS President John A. Babbett, in commenting on the appointment, stated, "The Association is very pleased and proud to honor the request of the Secretary and of the Reagan administration. It is indeed an honor to the specialty and the profession of dentistry at large that Mr. Degen has been named to this sub-cabinet post."

Mr. Degen completed graduate studies at Temple University.

Craig H. Sherman, Cincinnati '74, has been selected head track and cross country coach of the women's teams at the U. S. Military Academy, West Point, N. Y. He also is a gymnastics instructor and director of aerobics at the Academy.

Ric Light, Indiana '76, left his position with Sears in November and has been restoring his Victorian home in Louisville, prior to leaving recently for a six-month vacation trip to Hawaii, Hong Kong, China, Thailand, Singapore, Malaysia, India, Nepal and parts of Europe.

James T. Baker, Albion '65, is a development engineer with Chrysler, Highland Park, Mich. His home is in Ann Arbor.

John H. Trimble, Cornell '55, is director of marketing for A. O. Smith Corp., Kankakee, Ill.

Carl F. Vandy, Ohio '67, has been named West Suburban Chicago District manager of John Hancock Life Insurance Co.



**Walker**

William E. Walker, Michigan State '68, has been appointed controller for the Fabricated Polymers Division of BFGoodrich. He received his master's degree in business administration from Case Western Reserve in 1971 and joined Goodrich in 1974 as a financial analyst with the corporate staff.

Richard N. Wilson, Kenyon and Ohio State '59, has been named to the newly created position of director, export sales, in a major reorganization of AMAX Coal Company's marketing and sales functions. He is responsible for the Indianapolis company's new international sales efforts.

Robert F. Nelson, Miami '59, manager of marketing planning and development, has been promoted to vice-president at BancOhio National Bank, Akron area. He has been with BancOhio, a statewide bank with over 235 offices, since 1979.



Walker

**Dale W. Walker**, Ohio '58, has been appointed general manager of a new Utilities Chemicals Group created by Nalco Chemical Co., Oak Park, Ill., to serve needs of the utilities industry.

All areas of the country will be served from four district offices. Nalco is an international producer of specialty chemicals and services for water and waste treatment, pollution control, petroleum production and refining, papermaking, mining, steelmaking, metalworking, and other industrial processes. Mr. Walker was a regional sales manager of the Water Treatment Chemicals Group before his new appointment.

**Todey Yadon**, Missouri-Rolla '75, has left his job as sales operations coordinator with Rosemount, Inc., Minneapolis, to start his own business. He and his wife have moved to Ft. Collins, Colo., where they have opened a full-service printing shop, Minuteman Press.

**Robert C. Vinson**, Washington '43, has retired from federal service after 37 years. Following service in World War II, in which he was in both the European and Pacific-Asiatic theaters, Mr. Vinson joined the Armed Forces Radio Service as a writer-director in Hollywood. In 1954 he organized the Armed Forces Television Service, which he headed for 25 years. At the time of his retirement, he was director for industry liaison between the renamed American Forces Radio and Television Service and the entertainment industry. He will travel, lecture and write, in addition to serving as a periodic consultant to the Department of Defense.

**Dr. Robert A. Miller**, Duke '68, passed the board examination in orthopedic surgery and has a large private practice with two partners in the Chicago suburb of Oak Lawn, Ill.

**L. Martin McDonald**, Tennessee '71, and **Farrell A. Levy**, Tennessee '72, have formed the law firm of McDonald and Levy Attorneys, P.C., at Knoxville. Prior to formation of the firm, Mr. McDonald was in private practice and Mr. Levy was a partner in the firm of Ayres, Parkey, Skaggs and Ware.

## Presidents Elected

*Election of presidents highlighted activities at the four Division Conferences held this spring.*

*Delegates to the Southern Division Conference at Baton Rouge, La., elected President Thomas S. Sharp Louisiana State '67, of Hammond, La., succeeding Rick W. Murphy, Auburn '75, Dothan, Ala.*

*Eastern Division delegates at Cromwell, Conn., elected Steven A. Paquette, Syracuse '77, N. Y., president, succeeding Marion R. Llewellyn, West Virginia '34, Erie, Pa., who retired from the office after completing two terms.*

*Jeff Heatherington, Willamette '65, Portland, Ore., appointed at the 1980 Karnea to an unexpired term as Western Division president, was elected to that office at the Division Conference in Kansas City.*

*At the Northern Division Conference in Indianapolis, Ronald S. Glassner, Iowa '69, Moline, Ill., was re-elected to a second term as president.*



Young

**Robert J. Young**, Syracuse '70, who also received his law degree from that university, has been promoted to major in the U. S. Air Force and assigned as chief of civil law for Headquarters,

Air Force Communications Command, Scott Air Force Base, Illinois, just east of St. Louis.

**William N. Kuendig, II**, Case Western Reserve '67, has been elected a principal of Towers, Perrin, Forster & Crosby, international management consultants with 26 offices worldwide. Mr. Kuendig is president of the Cleveland Alumni Club and treasurer of the Zeta House Corporation.

**Walter P. Glazer, Jr.**, Georgia '80, is a commercial underwriter for U. S. Insurance Group, a division of Crum and Forster Corp. He lives in Louisville, Ky.

**Gary M. Gaddis**, Indiana '79, is in the second year of a six-year combined M.D. - Ph.D. program in the medical sciences program at Indiana University. He is working toward a doctorate in physiology, with an emphasis on human performance, in addition to an M.D. In addition, he is a racing cyclist, having advanced to the second highest of the U. S. Cycling Federation's four categories of amateur cyclists. He now will compete in races that include Olympic-class cyclists.

**Daniel J. Fontendt**, LSU '74, is with Davidson Louisiana, Inc., a wholesale sash and door building materials company at Lake Charles, La. He is in the corporate Data Processing Department, managing purchasing and various accounting systems.



Eller

**James B. Eller**, Kent State '54, has been elected to the position of banking officer and manager of Hospital Trust National Bank's Naval Base Office in Newport, R. I., in the Community Banking Division's East Bay Region. He joined the Division in 1978 as a management trainee, after retiring as a commander in the Navy, with a 21-year service career. He was appointed manager of the Naval Base Office in 1979. Mr. Eller received a master's degree in public communications from Boston University.

**John H. Duddy**, Syracuse '55, recently was promoted to group engineer at Lockheed, directing efforts of a 50-person integrated logistics support organization in the company's Space Systems Division. He also has been promoted to colonel in the Air Force Intelligence Reserve. Mr. Duddy lives in Cupertino, Calif.

**Richard P. Bermingham**, Colorado '62, is the new president and chief operating officer of Collins Foods International, Inc., Los Angeles. One of the founders of the company in 1968, Mr. Bermingham served for five years as vice-president, finance, was in charge of real estate and construction for several years, and prior to his recent promotion was president of Collins Foodservice, the distribution and

purchasing division of the parent company. He and his family live in Arcadia, Calif.

**Charles A. Syms**, Villanova '80, plans to attend Jefferson Medical College of Thomas Jefferson University this fall.



Swets

**Steve Swets**, Lawrence '73, has been promoted to senior vice-president of Quinn & Johnson Advertising, a subsidiary of BBDO International. He retains his account management responsibilities as well as assuming new duties in finance and administration. Mr. Swets, who lives in Lexington, Maine, has been with the agency five years.

**Stan Williams**, Oklahoma State '68, is working with the Federal Emergency Management Agency in Washington, D. C., but expects to complete law studies in December and return to Tulsa to combine the professions of law and urban planning.

**David P. Winston**, Villanova '77, a CH-53D helicopter pilot, has been assigned to HMH-461 at New River, Jacksonville, N. C., after six months in several countries of Europe and Africa.

**Penn Rothrock, Jr.**, Oklahoma '64, has joined Richardson Savings as vice-president and manager of the Energy Division. His responsibilities include lending to the oil industry and participating in joint ventures with industry partners. Mr. Rothrock lives in Dallas.



Brownell

**James F. Brownell**, Cincinnati and M.I.T. '52, has been named president of Northrup, Incorporated of Hutchins, Tex., a subsidiary of Atlantic Richfield manufacturing heating and air conditioning equipment. It is a producer of solar collectors and solar hot water heating systems. Mr. Brownell has been active in the air conditioning industry for 25 years. He most recently was a vice-president of Addison Products Co., and vice-president and general manager of WeatherKing, Inc., Addison's

## Books by Brothers

### MILKING THE PUBLIC

by  
Michael McMenamain  
and  
Walter McNamara

Nelson-Hall Publishers  
Chicago, Illinois

*Two Delts, both attorneys with the law firm of Walter, Haverfield, Buescher & Chockley, based in Cleveland, Ohio, have collaborated in writing a book that strongly accuses the dairy lobby of abusing its power for many years.*

*In their book, "Milking the Public," Michael McMenamain, Case Western Reserve '65, and Walter McNamara, Case Western Reserve '66, document political scandals of the dairy lobby from LBJ to Jimmy Carter.*

*They spare neither political party in charging that the dairy lobby has been involved in some of the most unsavory political intrigues this country has witnessed.*

*Claiming that the lobby is one of the three most influential special interest groups in the country, they describe how it spends millions of dollars to support candidates who will make certain the*

*price of dairy products remains at an artificially high level.*

*They provide names and specific events, concluding that grateful politicians, supported by the lobby, "subsequently gouge billions of dollars from the pockets of consumers and taxpayers and transfer it to their dairy farmer benefactors."*

*Mr. McMenamain, a partner in the law firm, is a graduate of the University of Pennsylvania Law School. He also is a political writer whose works have appeared in "Inquiry" and "Reason" magazines.*

*Mr. McNamara, who received his law degree from Duke, is active in politics and was elected a Republican county chairman in 1977.*

*Both men have been involved extensively in antitrust and other litigation involving the dairy industry.*

wholly owned subsidiary in Orlando, Fla. Mr. Brownell was undergraduate chapter president of Gamma Xi Chapter at Cincinnati in 1950 and secretary of Beta Nu at M.I.T. in 1952. His father and grandfather both were Delts at Ohio Wesleyan.

**Donald P. Shoemaker**, Ohio State '59, recently was elected president of the Skyline Oaks Homeowners Association, Elkhorn, Nebr.

**Steven S. Eichberg**, Butler '74, has been promoted to director of sales, Sheraton Royal Biscayne Hotel & Resort, responsible for all sales and marketing efforts. He and his wife live on Key Biscayne.

**Robert N. Garrison**, Pennsylvania '60, a partner in the architectural firm of Hamilton/Murphy/Garrison Architects, Bala Cynwyd, Pa., has been appointed to the Board of Directors of Equity Savings and Loan, Kearny, N.J. Mr. Garrison is president of the Board of Governors of the Omega Chapter Alumni Association and trustee of the Omega Chapter Alumni Society Charitable Scholarship Trust. He and his family live in Moorestown, Pa.

**Steven S. Nohara**, Duke '80, is assigned by General Dynamics' Electric Boat Division to the Trident submarine program. He lives in New London, Conn.

# Delt SPORTLIGHT

By JAY LANGHAMMER  
Texas Christian '65



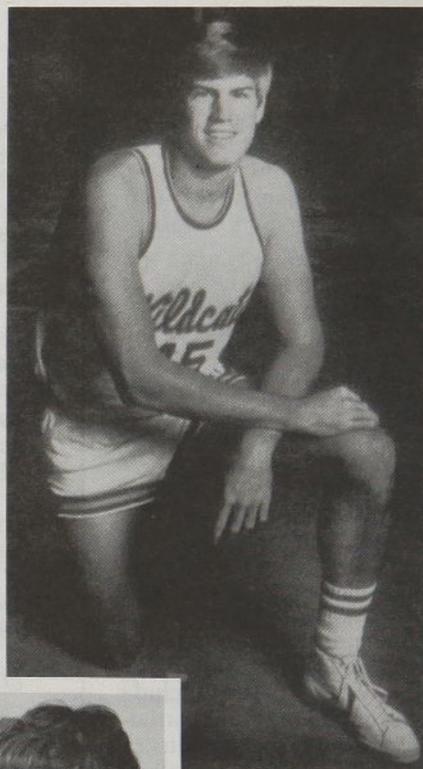
## BASKETBALL

ONE OF THE nation's outstanding student-athletes is Kansas State University junior ED NEALY, the Big Eight's leading rebounder and a big reason for another outstanding Wildcat season. For his efforts, he was named to the All-Big Eight second team and the Big Eight All-Academic team (for the second year). Against defending NCAA champion Louisville, Ed pulled down 20 rebounds. He hit a free throw with one second left to beat Arkansas, 47-46. Among his other top games were 16 points and 17 rebounds against Wisconsin-Parkside and 16 points and 12 rebounds versus Eastern Illinois. He really played well against Colorado, averaging 15 points and 12 rebounds in three games with the Buffaloes. Ed's teammate, senior guard FRED BARTON, closed out his injury-plagued career at KSU by starting several games and winning his fourth letter.

Among the nation's leading free throw shooters was Northwestern University junior forward JIM STACK who hit 81 of 90, a 90% clip and a new school record. He was the Wildcats' leading rebounder and second-leading scorer, gaining All-Big Ten honorable mention in the process. Among his top games were 24 points and 7 rebounds against Colorado State; 21 points and 11 rebounds versus Purdue; and 16 points and 11 rebounds against Indiana. In the Wisconsin game, Jim hit a jumper with four seconds left to provide the winning margin. Guard JOHN EGAN started eight games for Northwestern and won his fourth letter. Junior guard JEFF BLACKKARD also lettered for NU head coach RICH FALK, Northwestern '64.

Co-captain JIM MERCER had his best season for the University of Maine Black Bears. He started every game and was the squad's third-leading scorer. In a win over Boston University, he had the top single game effort by a Delt this season, 29 points. He was the team leader with 18 points against Connecticut and had 17 in a win over Siena. Jim also played well in an ECAC quarterfinal win over Colgate, hitting 14 points including a jump shot from the top of the key in the closing seconds to seal the victory for Maine.

Junior forward CRAIG WANSING was one of



Ed Nealy  
Kansas State



Jim Stack  
Northwestern

Baker University's top stars, finishing second on the squad in both scoring and rebounding. Junior guard JOHN LAIDLAW had a good season and helped lead the Whitman College team to a fine 17-9 year. Four Delts saw action on the court for DePauw University. Senior guard BRAD NADBOURNE served as a Tiger co-captain and soph forward RON HUSER broke into the starting lineup in nine contests. He had his top game of 15 points against Olivet Nazarene and contributed 13 against Ohio Wesleyan. Soph guard

TOM DOUGLASS saw action for the University of Texas. Junior TIM RUSSELL was a fine backup forward for the University of the South.

Longtime Princeton University head coach PETE CARRIL, *Lafayette '52*, had another superb season, winning the Ivy League championship and finishing with an 18-10 record.

## PRO FOOTBALL

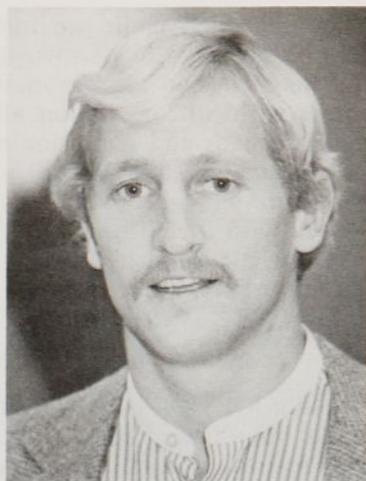
In addition to JIM PLUNKETT, *Stanford '71*, the Super Bowl MVP, another Delt made his presence known back on Super Sunday. Our belated congratulations go to FRITZ GRAF, *Case Western Reserve '44*, who was selected to serve as one of the game officials by the league office as a reward for a job well done during the 1980 season.

The Denver Broncos have promoted CARROLL HARDY, *Colorado '55*, from Director of Player Personnel to Assistant General Manager. The former ten letter winner at Colorado has been in the Broncos front office since 1965 and became Director of Player Personnel in 1976. He's a member of both the Colorado and South Dakota Sports Hall of Fame.

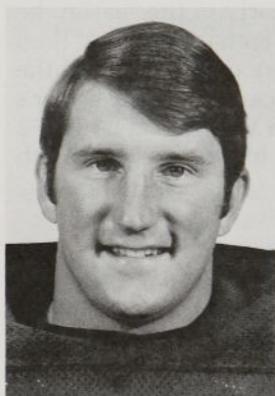
Minnesota Vikings linebacker JEFF SIEMON, *Stanford '72*, is his club's nominee for the 1981 Byron "Whizzer" White Humanitarian Award. The winner among the 28 candidates, one from each NFL club, will be announced in late June at the Better Boys Foundation banquet in Chicago.

In a revamping of coaching staff and front office, the New England Patriots have shifted assistant coach JOHN POLONCHEK, *Michigan State '49*, to their computer services research and development department. Since 1967, he had been an assistant coach with Oakland, Green Bay and New England.

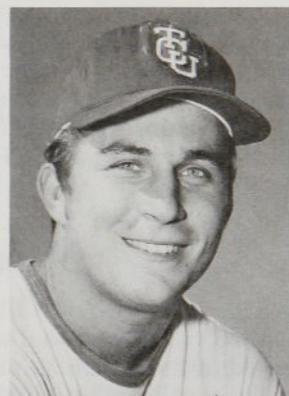
San Francisco running back PHIL FRANCIS, *Stanford '79*, who missed much of last season with injuries, is recovering from knee surgery after his left knee gave out while climbing stairs at his home during the off-season. He had surgery to repair cartilage and ligament damage and was placed in a cast for six weeks. He should be recovered in time for the start of training camp. Another veteran coming off knee surgery is Kansas City Chiefs tackle MATT HERKENHOFF, *Minnesota '74*.



Jim Mercer  
Maine



Jeff Siemon  
Minnesota Vikings



Alec Pittman  
TCU

## COLLEGE FOOTBALL

ALEC PITTMAN, *TCU '72*, has been promoted from recruiting coordinator to assistant football coach at his alma mater. He joined the Frog athletic department fulltime last summer as recruiting coordinator after previously serving as a graduate assistant coach. At the University of Alabama, he won two letters as a linebacker before a knee injury ended his career. He then transferred to TCU to complete his education. In his new role, he works with the outside linebackers.

## LEADING DELT SCORERS

	Games	Field Goals	FG Pct.	Free Throws	FT Pct.	Re-bounds	Avg.	Total Points	Avg.
JIM STACK, Northwestern F	26	314-138	43.9	90-81	90.0	172	6.6	357	13.7
CRAIG WANSING, Baker F	29	340-167	49.1	81-56	69.1	213	7.3	390	13.4
JIM MERCER, Maine G	28	313-156	49.8	43-34	79.1	53	1.9	346	12.4
ED NEALY, Kansas St. F-C	33	289-152	52.6	82-59	72.0	301	9.1	363	11.0
JOHN LAIDLAW, Whitman G	24	247-111	45.0	50-39	78.0	87	3.6	261	10.9
RON HUSER, DePauw F	23	119-56	47.1	36-23	63.9	92	4.0	135	5.9

Former All-SWC and pro linebacker MIKE MOCK, Texas Tech '78, is the new weight coach at Tech. He's in charge of the off-season weight program and works with all Red Raider athletes in improving their strength and conditioning. A consensus all-conference pick in 1977, Mike was an eighth round New York Jets draft pick and spent the entire 1978 season with them. Injuries put him on injured reserve in 1979 and he went to the Houston Oilers camp last fall.

### WRESTLING

Senior JOE HOCKMAN was a valuable performer at 150 pounds for Lehigh University, one of the nation's top wrestling schools. Soph JOHN LINNEMANSTONS wrestled at 190 pounds for Lawrence University this winter after being a heavy-weight the previous season. Early in the season, he placed third in the Waukesha Tech tournament then was hampered by a knee injury near the end of the season. John was elected co-captain of next year's squad. Senior BRIAN JACOBS wrestled at both 158 and 177 pounds for M.I.T. and had a 3-5 record with 2 pins.

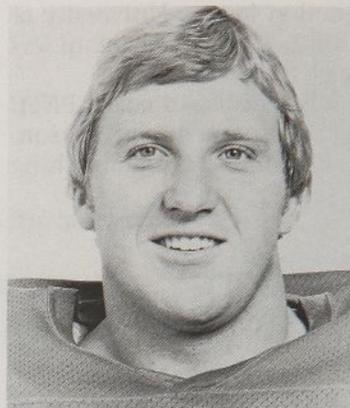
### HANDBALL

STEPHEN KIRK of Villanova was a member of the United States national students team that participated in the eighth annual World Student Championships of Team Handball in France this winter. The team defeated Bulgaria but lost to France and Hungary.

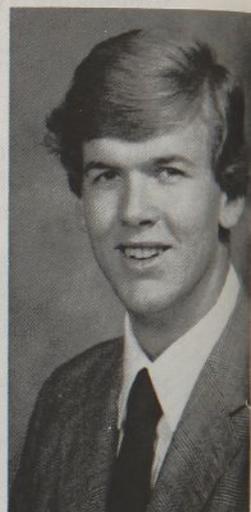
### HOCKEY

The growing hockey program at the University of Maine really made big strides this season with wins over Brown, Yale, Princeton, Cornell, Dartmouth and St. Lawrence. Three Delt seniors closed out fine careers by leading the Black Bears to an overall 23-11 record. Center JOE CRESPI was the third-leading scorer with 19 goals and 25 assists. He had a three goal "hat trick" in a win over Colby and had the game winner in a 7-6 victory over New Brunswick. Joe concluded his career as Maine's alltime second-leading scorer with 168 points in 124 games. Captain BILL DEMIANIUK scored 25 points from his left wing post, including the game-winning goal in overtime against Vermont. He's fourth on Maine's alltime list with 119 points in 126 games. The third senior star, right wing JAMIE LOGAN, contributed 11 points to run his career total to 62 points. Contributing to the Black Bear cause was freshman defenseman DAVE HUNT who had eight points.

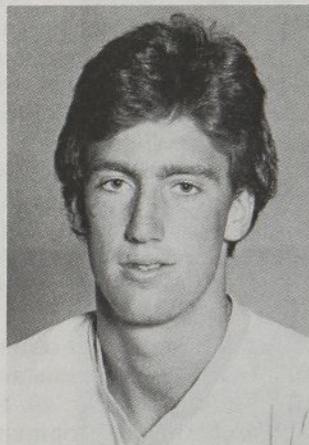
Other skaters who played well were senior forward STEVE SELIN, a key figure for M.I.T.'s hockey



Mike Mock  
Texas Tech



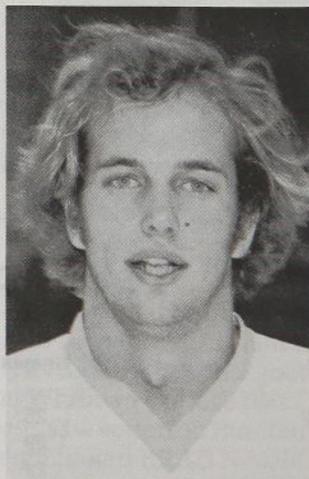
Stephen Kirk  
Villanova



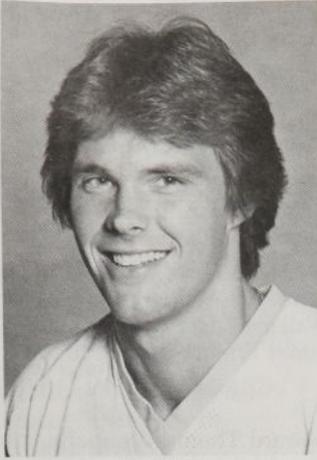
Joe Crespi  
Maine



Bill Demianiuk  
Maine



Jamie Logan  
Maine



**Dave Hunt**  
Maine



**Bill Stewart**  
Miami '34



**Bob Van Galder**  
Fresno State

club which posted a 13-4 record, the best mark in six years, and Soph winger BOB BOGHOSIAN, who had another fine season for Wesleyan University.

### HALL OF FAME

BILL STEWART, *Miami '34*, was inducted into the Miami University Athletic Hall of Fame at a ceremony on the campus in February. A former coach, teacher and business manager at Springfield, Ohio, Bill is retired and living in that city. An outstanding tackle on both offense and defense from 1931-33, he helped lead the Redskins to the Buckeye Conference football championship in 1932 and to a co-championship in 1933. He was selected all-Buckeye Conference three years and all-Ohio in 1932. He also earned All-American honorable mention when he served as captain of the football team his senior year. He also participated in track.

### ADMINISTRATORS

BOB VAN GALDER, *Stanford-Fresno State '61*, is in his ninth season as Assistant Athletic Director at Fresno State University. Prior to moving into his current post, he was an assistant football coach for the Bulldogs. Bob started his college career at Stanford then transferred to Fresno State where his father had been head coach. In 1960, he quarterbacked the Bulldogs to the California Collegiate Athletic Association championship and was named All-CCAA and second team All-Coast.

### SPORTS JOURNALISM

*Oregon Journal* sports writer KERRY EGGERS, *Oregon State '75*, was named runner-up in the balloting for Oregon's outstanding sports writer during 1980. This winter, he covered University of Oregon basketball and he's also covered the Seattle Seahawks, Portland Timbers, World Team Tennis and the LPGA during his six years with the *Journal*.

### INSTANT REPLAY

Which pitcher in baseball history holds the record for most innings by a relief pitcher finishing the game? It's GEORGE "ZIP" ZABEL, *Baker '14*, who grabbed his share of baseball immortality on June 17, 1915. While pitching for the Chicago Cubs, he was called into the game with two out in the first inning against Brooklyn. He then proceeded to hurl 18 1/3 relief innings before the Cubs won the game in the 19th frame. Strangely enough, 1915 proved to be the last major league season for Zabel, who later became a successful businessman before his death in 1970.

# the chapter eternal

\*Note — Member of Distinguished  
Service Chapter

## ALPHA — ALLEGHENY

Florian Joseph Lorz, '22

## BETA — OHIO UNIVERSITY

William Damon Kalt, '22

John George O'Brien, '41

Dwight Alban Riley, Jr., '42

## EPSILON — ALBION

Lewis Milton Dickens, '30

Arthur William Morgan, '33

John Woodbury Mulder, '48

## ZETA — CASE WESTERN RESERVE

George Hart Holmes, '38

## IOTA — MICHIGAN STATE

Daniel Joseph Fleming, '50

## KAPPA — HILLSDALE

William H. Ball, '15

Dueward Cooley Ballard, Jr., '32

David Bonner Carruthers, '57

## MU — OHIO WESLEYAN

John Joseph Allonier, '44 (Cincinnati '44)

Harry Robert Conrath, '55

Albert Cozzens, '27

Curtis Virgil Crellin, '23

William E. Elliott, '26

## OMICRON — IOWA

Sterling B. Archer, '24

Dave Walker Follett, '21

## TAU — PENNSYLVANIA STATE

James Wills Minium, '37

## UPSILON — R.P.I.

Henry Folterman, '27

## CHI — KENYON

David Lee Cable, '21

## BETA ALPHA — INDIANA

Philip M. Graves, '12

## BETA BETA — DePAUW

Jack King Bundy, '48

John Robert Longacre, '51

## BETA GAMMA — WISCONSIN

Louis Fauerbach, Jr., '17

Raymond Walter Kuehlthau, '34

## BETA DELTA — GEORGIA

Thomas Lanier Alnutt, '25

Mordaunt Grey Boatwright, '27

William Houser Davidson, '21

## BETA EPSILON — EMORY

George Willard Cobb, '18

## BETA ZETA — BUTLER

Chester Fink Barney, '19

Robert Blair Hanna, Jr., '29

Edmund Bonly Hornbeck, '34

Stanley Leroy Norton, '07

## BETA ETA — MINNESOTA

Sheldon Flower Bellis, '32

Paul Augustin Flinn, '18

## BETA THETA — UNIVERSITY OF THE SOUTH

Howard Reynolds Crispell, '37

## BETA IOTA — VIRGINIA

Ashley Philip Curchin, Jr., '24

Angus William McDonald, '34

## BETA KAPPA — COLORADO

John Harbour Antcil, '81

Burdette Johnson Bond, '27

Clark Schley Fitzmorris, '23

## BETA MU — TUFTS

William Ellsworth Barnes, '42

Orlow Mehnert Boies, '39

Robert Ivan Bradley, '20 (M.I.T. '20)

Hartwell Robley Congdon, '26

Clarence Wardwell Foss, '14

## BETA NU — M.I.T.

John Edward Gill, '27

Dom Hilary Martin, '30

## BETA XI — TULANE

Earl Foster Evans, '28

\*George Grant Henson, '28

## BETA OMICRON — CORNELL

Raymond Mathew Cantwell, '52

Donald Lee Mallory, '17

## BETA PI — NORTHWESTERN

William Adolph DeRoberts Bender, '32

Eric Collins, '27

## BETA TAU — NEBRASKA

James Kevin Grantski, '81

Walter Russell McIntire, '32

## BETA CHI — BROWN

William Emerson Bailey, '13

Mason Lovejoy Dunn, '35

## BETA PSI — WABASH

Harry Donald Crisler, '26

## BETA OMEGA — U. OF C. at BERKELEY

Charles Clement Coghlan, '23

\*William Wilson Gay, '13

## GAMMA BETA — I.I.T.

Roy Edwin Anderson, '57

Lawrence Packer Brown, '29

## GAMMA GAMMA — DARTMOUTH

Lawrence William Bellows, '45

Wallace Edgar Countryman, '28

James Priaulx Martel, III '50

## GAMMA DELTA — WEST VIRGINIA

Edward Thomas Donnally, '16

Donald Edwin Kelly, '52

Houston Goff Young, '06

## GAMMA ZETA — WESLEYAN

Henry Dimmick Baldy, '23

Radcliffe Wright Bristol, '24

Philip Reading Gebhardt, Jr., '50

## GAMMA ETA — GEORGE WASHINGTON

Frederick Moffat Bradley, '23

## GAMMA THETA — BAKER

Roy Smith Carrington, '13

Ronald Erwin Ebberts, '52

Evan Elmer Evans, '19

## GAMMA IOTA — TEXAS at AUSTIN

Joseph Cocke, '29

## GAMMA KAPPA — MISSOURI

Kenneth Willard Crabb, '42

Charles August Miller, Jr., '19

## GAMMA LAMBDA — PURDUE

Benjamin Robinson Evans, '16

William Clark Givens, '38

(Iowa '38 and Iowa State '38)

Jesse Byron Grimes, '26

## GAMMA MU — WASHINGTON

William Carlton Bouton, '13

## GAMMA NU — MAINE

Don O. Cate, '16

Franklin Kenneth Chapman, '22

Willard Edward Fenderson, '41

Hubert Winfield Lockhart, '21

Bert Alexander MacKenzie, '20

Clarence Edwin Madden, Jr., '26

Edward Mortimer Partridge, '12

## GAMMA PI — IOWA STATE

Wayne R. Chesmore, '28

## GAMMA RHO — OREGON

Harvey John Bell, '54

George Edward Bissell, '30

## GAMMA TAU — KANSAS

William Winston Cochrane, '34

Harold Milton Fritts, '24

## GAMMA UPSILON — MIAMI

Charles M. Barkhurst, Jr., '42

## Alive and Well

We are happy to report two errors in recent issues of *The Rainbow*. Leo Thomas Buckley, Jr., *Texas Christian* '65, and Daryl Ray Faris, *Texas Christian* '70, both of whom are listed in the "Chapter Eternal", called to report that they are indeed quite alive and enjoying good health. *The Rainbow* apologizes for any embarrassment the errors created.

GAMMA PHI — AMHERST  
Harmon Shrove Boyd, '17  
Sidney Raymond Packard, '15

GAMMA CHI — KANSAS STATE  
Gilbert Lynn Cleland, '14  
Vincent Henry Ellis, '41

GAMMA PSI — G.I.T.  
Edgar Greenwood Morrison, '35  
Albert Sydney Williams, '32

GAMMA OMEGA — NORTH  
CAROLINA  
\*Charles Theodore Boyd, '21

DELTA ALPHA — OKLAHOMA  
Paul Charles Brunk, '31  
Donovan Wilbert Brunskill, '22  
Warren Edwin Coblentz, '40

DELTA BETA —  
CARNEGIE-MELLON  
Henry Hamlin Burdick, '22  
Paul Krug Conrad, '23  
Samuel Eckerberger Duff, '46  
Charles William Flynn, Jr., '39

DELTA GAMMA — SOUTH  
DAKOTA  
Leroy Ferdinand Ericsson, '31  
Joseph Francis Manning, '45

DELTA DELTA — TENNESSEE  
Frank Dudley Jones, '28

DELTA EPSILON — KENTUCKY  
James Elbert Moore, '55

DELTA ETA — ALABAMA  
Ralph Edgar Carlson, '46

DELTA IOTA — U. of C. at I.A.  
Richardson Fuller Cuthbert, '30  
Alec Roderick Jack, '28  
Jack George King, '58

DELTA LAMBDA — OREGON  
STATE  
Mark E. Evans, '27  
Clyde Wesley Hubbard, '21

DELTA MU — IDAHO  
Carl Robert Burt, '39  
Morgan Forbes Hobbs, '35

DELTA NU — LAWRENCE  
Harold Frank Borenz, '42  
Dean H. Jeffers, '09

DELTA RHO — WHITMAN  
William Elmer Greable, Jr., '59

DELTA SIGMA — MARYLAND  
Charles Stanley Blair, '51

DELTA CHI — OKLAHOMA STATE  
Robert Lee Olsen, '52  
John David Osborne, '69

DELTA OMEGA — KENT STATE  
Duane Edwin Barney, '47  
William Francis Casey, Jr., '51

EPSILON RHO — TEXAS at  
ARLINGTON  
Patrick Daily Clark, '74

ZETA OMICRON — CENTRAL  
FLORIDA  
Ray Reisinger, '78



Typically active at the 1978 Karnea, C. T. Boyd, right, worked on a committee project with (from left) Gordon L. Jones, Nebraska '41; George W. Stewart, Michigan State '79, now a chapter consultant; and an unidentified Ohio Wesleyan Delt.

## Remembering Charlie Boyd

In a note that accompanied his 1980-81 check to the Alumni Contributions Program fund, C. T. Boyd, North Carolina '21, wrote, "There have been no institutions, aside from my family and church, that have meant as much to me as my Fraternity."

That remark sums up feelings that manifested themselves through a great many unselfish actions during the 60 years "Charlie" Boyd served Delta Tau Delta.

Mr. Boyd died March 20 at his home in Greensboro, N.C., a few days after a stroke. He was 80 years old.

Known by hundreds of Delts as "Chief of the Kennel of Karnea Hounds," Mr. Boyd attended 26 of the 27 Karneas held since his graduation, having missed only the 1931 event in Seattle. "If I had known my record was going to be that good," he remarked several decades later, "I'd have found the money to attend, even if I was a poor, struggling lawyer."

The "struggle" led to prominence as an attorney in Greensboro for half a century. Among his many activities there, he was an elder of the Presbyterian Church 45 years, a past president of the YMCA, and a 33rd-degree Mason.

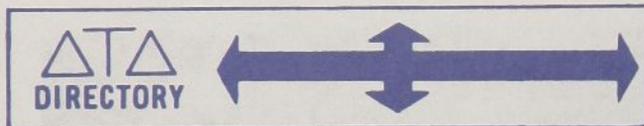
He served as President of Delta Tau Delta during the troubled war years of 1943-45, when fraternities struggled to survive.

During that tenure, he co-authored the Educational Fund of the Fraternity, then worked diligently to bring it into compliance with IRS regulations, thus setting the foundation to help hundreds of Delts complete their educations through loans and grants.

Inducted into the Distinguished Service Chapter in 1945, he served for many years preceding his death as a member of the Chapter's selection committee.

*Francis M. Hughes, chairman of the committee, has expressed the thoughts of many Delts: "Delta Tau Delta was Charlie Boyd's avocation. From the hour of his initiation, his love for the Fraternity altered only to increase. His leadership throughout the years was especially effective because of his ability to bridge the generation gap between youth and age, and to understand the point of view of both undergraduate and alumnus. When problems arose, his voice was never strident or coercive, but calm and deliberative, and mature judgment ruled his words and his actions. Delta Tau Delta has been honored by his membership, blessed by his presence, and bettered by his leadership."*

He is survived by his wife, Annie, also known to those who have attended Karneas through the years, and by two children.



## Arch Chapter

Kenneth N. Folgers, Illinois Tech '58, PRESIDENT, 180 North Michigan Avenue, Suite 1905, Chicago, Illinois 60601  
 The Rev. Grover C. McElyea, Ohio Wesleyan '47, VICE PRESIDENT and RITUALIST, 5877 Elderwood, Dallas, Texas 75230  
 Donald G. Kress, Lafayette '58, SECOND VICE PRESIDENT, 12 South Mountain Avenue, Montclair, New Jersey 07042  
 David L. Nagel, Iowa State '63, TREASURER, Brenton Bank and Trust Company, 7031 Douglas Avenue, Urbandale, Iowa 50322  
 Wayne A. Sinclair, West Virginia '68, SECRETARY, P.O. Box 2385, Charleston, West Virginia 25328  
 R. James Rockwell, Jr., Cincinnati '59, DIRECTOR OF ACADEMIC AFFAIRS, 6282 Coachlite Way, Cincinnati, Ohio 45243  
 Thomas S. Sharp, Louisiana State '67, PRESIDENT SOUTHERN DIVISION, 23 Darrell Drive, Hammond, Louisiana 70401  
 Jeff Heatherington, Willamette '65, PRESIDENT WESTERN DIVISION, 6206 N.E. Cleveland, Portland, Oregon 97211  
 Ronald S. Glassner, Iowa '69, PRESIDENT NORTHERN DIVISION, P.O. Box 870, Moline, Illinois 61265  
 Steven A. Paquette, Syracusee '77, PRESIDENT EASTERN DIVISION, 132 Polk Street, #6, Syracuse, New York 13224

## Division Vice Presidents

### SOUTHERN DIVISION

Tyrone M. Bridges, Emory '66, 5630 Cheminde Vie, Atlanta, Georgia 30342  
 Michael T. Deal, Georgia '72, 5675 Roswell Road, N.E., Apt. 32-B, Atlanta, Georgia 30342  
 William N. Dickson, II, Auburn '78, 730 Franklin Road, S.E., Apt. C-6, Marietta, Georgia 30067  
 Charles D. Edwards, Southeastern Louisiana '73, 7120 Willow Street, Apartment F, New Orleans, Louisiana 70118  
 James G. Mentzer, Allegheny '71, 720 Vickers Avenue, Durham, North Carolina 27701  
 James R. Miner, Athens State '68, P.O. Box 91, Athens, Alabama 35611  
 Martin G. Smith, Central Florida '75, 707 Springview Drive, Orlando, Florida 32803  
 Carl E. Stipe, Jr., Emory '43, 1690 Little Joe Court, Decatur, Georgia 30033  
 Charles W. Weir, Virginia '73, P.O. Box 5286, Charlottesville, Virginia 22903

### WESTERN DIVISION

Charles E. Bancroft, Miami '50, California Mutual Insurance Company, P.O. Box CMIC, Monterey, California 93940  
 Richard H. Englehart, Indiana '45, 11661 San Vincente Boulevard, #405, Los Angeles, California 90049  
 W. Gary Huddleston, Southwest Texas State '71, 7815 Zilonis Court, Houston, Texas 77040  
 T. Dan Loving, Oklahoma State '72, 2729 N.W. 46th, Oklahoma City, Oklahoma 73112  
 Edward J. Lowther, Missouri '56, % Pinetree Farms, Route 2, Columbia, Missouri 65201  
 Steven J. Martens, Kansas '75, P.O. Box 486, Wichita, Kansas 67201  
 Silas B. Ragsdale, Jr., Texas '48, Camp Stewart for Boys, Hunt, Texas 78024  
 Thomas B. Romine, Jr., Texas '48, 300 South Greenleaf, Fort Worth, Texas 76107  
 Raymond A. Trankle, South Dakota '64, 125 South Dakota Avenue, Sioux Falls, South Dakota 57102  
 John H. Venable, Carnegie-Mellon '51, Oklahoma State '51, 1505 Richard's Lake Road, Fort Collins, Colorado 80521  
 James S. West, II, Willamette '76, 306 Southeast 96th, Vancouver, Washington 98664  
 David M. Wilken, Idaho '76, Route 1, Box 89, Kendrick, Idaho 83537

### NORTHERN DIVISION

Robert M. Buchta, Iowa '72, 8 Butternut Drive, Naperville, Illinois 60540  
 Thomas F. Calhoun II, Ohio State '70, 1339 La Rochelle, Columbus, Ohio 43221  
 Kenneth R. Glass, Indiana '76, 20 North Meridian Street, 8th Floor, Indianapolis, Indiana 46204  
 William R. Hirsch, Purdue '76, 204 North Elmhurst Avenue, Mount Prospect, Illinois 60056  
 Tim M. Korte, Bowling Green State '76, 987 Wadsworth Road, #A, Medina, Ohio 44256  
 David A. Lindley, Albion '61, P.O. Box 276, Mount Pleasant, Michigan 48858  
 Michael D. Shonrock, Western Illinois '79, Graduate Assistant, Wetzel Hall, Western Illinois University, Macomb, Illinois 61455  
 Bradley D. Spaits, Hillsdale '77, 2480 North Oakland Avenue, Apt. #107, Milwaukee, Wisconsin 53211  
 Robert P. Stapp, DePauw '34, 420 Thomas Lane, Grand Blanc, Michigan 48439  
 Robert W. Stewart, Ohio '71, 11 East Washington Street, P.O. Box 1020, Athens, Ohio 45701  
 Richard P. Thornton, Purdue '41, 5530 North 75 East, West Lafayette, Indiana 47906  
 Frederick C. Tucker, III, DePauw '69, 2500 One Indiana Square, Indianapolis, Indiana 46204  
 Roy A. Tyler, Washington & Lee '66, 706 Court Building, 4th and Vine Streets, Evansville, Indiana 47708  
 John W. Wood, Jr., South Dakota '68, 14310 Minnehaha Place, Wayzata, Minnesota 55391

### EASTERN DIVISION

W. Marston Becker, West Virginia '74, 1639 Massey Circle, Charleston, West Virginia 25303  
 Ross L. Butters, Toronto '58, McCarthy & McCarthy, P.O. Box 48, Toronto Dominion Centre, Toronto, Ontario M5K 1E6 Canada  
 Scott P. Eberly, Pennsylvania State '79, 2012 Market Street, Extd., Middletown, Pennsylvania 17057  
 Charles D. Kreitler, Lehigh '71, 60 Clover Drive, Wilton, Connecticut 06897  
 Richard A. Lewis, Allegheny '74, 2547 Hunting Ridge Trail, Bridgeville, Pennsylvania 15017  
 Douglas L. Northrup, Syracuse '75, 128 Polk Street, #5, Syracuse, New York 13224  
 Gregory J. Pier, Maine '77, P.O. Box 38, Vernon, New Jersey 07462  
 Perry R. Swanson, Pittsburgh '55, Neville Lime Company, 615 Iron City Drive, Pittsburgh, Pennsylvania 15205  
 James A. Wilson, Syracuse '79, 800 Cottman Avenue, Apt. 124A, Philadelphia, Pennsylvania 19111

## The Fraternity's Founding

Delta Tau Delta was founded at Bethany College, Bethany, Virginia (now West Virginia), February, 1858. Incorporated under the laws of the state of New York, December 1, 1911. The Fraternity is a charter member of the National Interfraternity Conference. Founders were:

Richard H. Alfred (1832-1914)  
 Eugene Tarr (1840-1914)  
 John C. Johnson (1840-1927)  
 Alexander C. Earle (1841-1916)

William R. Cunningham (1834-1919)  
 John L. N. Hunt (1838-1918)  
 Jacob S. Lowe (1839-1919)  
 Henry K. Bell (1839-1867)

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G. Herbert McCracken, Pittsburgh '21, Scholastic Magazines, 50 W. 44th St., New York, N.Y. 10036  
John W. Nichols, Oklahoma '36, 7300 Nichols Rd., Oklahoma City, Ok. 73116

# THE HONOR ROLL

## 1980 Hugh Shields Award Winners For Chapter Excellence

*(listed alphabetically)*

Alpha, Allegheny College  
Beta Beta, DePauw University  
Beta Omicron, Cornell University  
Beta Tau, University of Nebraska  
Gamma Beta, Illinois Institute of Technology  
Gamma Kappa, University of Missouri  
Gamma Omicron, Syracuse University  
Gamma Upsilon, Miami University  
Delta Mu, University of Idaho  
Delta Chi, Oklahoma State University

### Runners-Up

*(listed alphabetically)*

Beta, Ohio University  
Iota, Michigan State University  
Tau, Pennsylvania State University  
Beta Zeta, Butler University  
Beta Iota, University of Virginia  
Beta Nu, Massachusetts Institute of Technology  
Gamma Xi, University of Cincinnati  
Gamma Sigma, University of Pittsburgh  
Delta Alpha, University of Oklahoma  
Delta Beta, Carnegie-Mellon University  
Delta Omicron, Westminster College  
Epsilon Phi, Southeastern Louisiana University

*(There are 12 runners-up because there was a 3-way tie for the 20th position.)*

### 1979-80 Division Scholarship Award Winners

Southern Division: Beta Iota, University of Virginia  
Northern Division: Epsilon, Albion College  
Eastern Division: Beta Omicron, Cornell University  
Western Division: Beta Tau, University of Nebraska

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Epsilon, Albion College  
Delta Gamma, University of South Dakota  
Epsilon Eta, East Texas State University

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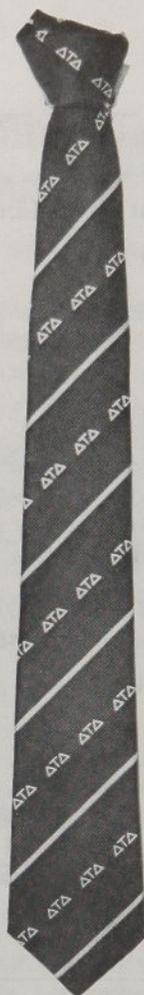
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