

RAINBOW

SPRING, 1980

of Delta Tau Delta



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Head for the Hilton. Delta Tau Delta's Pittsburgh Karnea has the theme, Reach Out—to the Founders and the Future. For information on the August 12-16 event, turn to pages 24 and 26.

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Changes on the F

THIS ISSUE of the *Rainbow* features a special section that I consider a real coup for a fraternity magazine. Some of the nation's outstanding leaders in critical areas of current economic concern have gone out on limbs to present their views of the coming decade. I think you will find their articles extremely informative and provocative.

The fact that we are able to have such a feature indicates one of the continuing values of Deltaism. Each of these men is committed to an almost inconceivable work schedule. Yet, as Delts, they agreed to set aside time for this project.

All of them, incidentally, have served the Fraternity in other ways, as well, and they all have been recipients of our Distinguished Achievement Awards.

In keeping with the spirit of their efforts, it seems appropriate for me, as President of Delta Tau Delta, to begin the issue by making my own observations of important matters I see on the Fraternity horizon.

Trying to predict the future is both frustrating and fruitless. However, every healthy, strong organism must be prepared to meet the challenges of the future or it will die. It is in this spirit that I write to you covering the next 10 years of Delta Tau Delta.

Let us examine the next decade from three vantage points; the environment we will live in, the quality and finally the quantity of our brotherhood.

I believe that the environment we live in will continue to be positive and supportive through 1990. The strong purposes and vital reasons so clearly stated in our creed will continue to grow in importance to tomorrow's freshman and his parents. If Delta Tau Delta continues to recognize that we have a unique learning experience

ity Horizon

By *KENNETH N. FOLGERS*
President, Delta Tau Delta

to offer the college student and we continue to nurture and build that uniqueness we must and will grow.

But how we grow is important and will, in my opinion, determine our position in 1990. We must adjust the emphasis being displayed by an alarming number of our chapters. We must return to the very reasons our founding fathers started Delta Tau Delta: The pursuit of excellence both academically and socially. This return will change both our pledge programs and our social programs within our chapters. We cannot afford to continue losing half of our pledges to a lack of academic achievement and/or misdirected social habits which reflect, among other areas, on academics.

Hazing and alcohol abuse could spell our doom. The incoming freshman and his parents and the universities we live on will not and cannot turn their backs on these problems and will reject the fraternity alternative if we do not eliminate hazing and show that we are concerned and are working at the alcohol abuse problem.

I do not believe that the economic problems we face will necessarily hurt our fraternity. However, they will absolutely assure that both parents and undergraduates will carefully evaluate where their dollars are to be spent and if a chapter of Delta Tau Delta has not put its house in order and loses sight of its real purpose then it will be rejected as a viable and worthwhile investment. In other words, we are going to have to prove ourselves worthy to survive.

Finally, what will happen to our size? I do not believe that our chapter sizes will continue to grow. In fact, I believe that our average size will diminish slightly due to economic pressures and shrinking student enrollments. This will force us to evaluate and discontinue those pro-



President Folgers

grams or practices that are not worth the money.

We will grow in number of chapters at a much slower rate than we did in the 1970's. Our major growth will be in state systems schools that have strengthened and changed sufficiently to become worthy of our consideration. I predict that we will add very few chapters on private campuses during these next 10 years.

In summary, if we can change our emphasis to one that is supportive of personal academic and social excellence, we will not only survive but we will grow. We will grow slightly in numbers but greatly in strength. We will enter 1990 rededicated to our creed and our founding principles. If we do not accomplish this, our environment, the universities and the parents we depend on, will reject us. I believe we can achieve these changes and I will do all in my power to bring them about. Will you help too?



Looking at the 1980's

The following special section of the Rainbow presents a comprehensive view of the coming decade from various vantage points. Contributors are well-known Delts who are among leaders helping shape America's future.

With Tomorrow In Mind

By JOHN W. FISHER II
Tennessee '38

IT SEEMS that each time a new decade rolls around, there's one question that keeps appearing in the press, on television and in our conversations: What will the future bring? It's quite understandable that we ponder tomorrow. After all, questions about the future have conditioned the way in which most of us have lived our lives. Reflect back, if you will, for just a moment.

While in high school, we planned for our futures by choosing to attend a college or university. We knew early-on that to open doors, we would need the keys of education and experience. Once at college, we dealt with questions such as: who will my friends be, with what sorts of people will I associate, and what kind of man will I become? Those questions were answered, in large part, by our decision to become members of Delta Tau Delta Fraternity — a choice that has offered a lifetime of brotherhood. Although we are often separated by time and distance, we are always united by that fraternal bond.

"Tomorrow" was on our minds when we chose to marry or to remain single. We were planning for the future when we selected our careers, bought our homes and purchased insurance policies to provide for our loved ones. I think it's fair to say that nearly everything done today is with tomorrow in mind.

While we can probably agree that planning for

tomorrow is a vital part of living a happy and productive life, we also know that predicting what tomorrow will bring is no easy task. Projecting a forecast for an entire decade is even more challenging because of the rapidity with which our world changes.

Despite the uncertainty of such an effort, I would like to offer a few predictions for the decade of the 1980's and to suggest what those changes could mean to American industry. Because I have no crystal ball with which to forecast the future, I will have to rely on a number of nationally-recognized business forecasters and my own 38 years as a manufacturer.

As a country, we face a myriad of critical national problems that will pervade the next decade. How long can we stand the runaway rate of inflation that has soared to 13 percent? When will we see a balanced federal budget and a dollar returned to respectability? Can we anticipate a comprehensive national energy policy? Who will stand at the helm of our nation as President when we enter into the new decade?

Undoubtedly, answers that emerge to these crucial questions will impact directly on the future of our country, our livelihoods, our families and ourselves. It is clear, therefore, that we bear an inescapable obligation to participate actively in the formulation of those answers.

(Continued on Page 6)

The prospects for reducing inflation are tied directly to government spending.

TOMORROW IN MIND

(Continued from Page 5)

While the security of our futures will be contingent upon answers to the questions I posed earlier and many more besides, I believe that the answer to one particular question will largely govern the health and productivity of American industry in the next ten years: What is the economic outlook for the 1980s?

To understand better where we're headed in terms of the economy, I think we must first acknowledge where we stand at present. Put simply, we're in a recession. It's an unfortunate fact that Americans are buying today because they fear tomorrow's prices will be even more exorbitant. This "today or never" buying attitude may hurl us into a recession even more severe than current forecasts suggest.

That's where we are at present, but let's now take a look at the 1980s where I believe the outlook is more optimistic. Real economic growth in the Gross National Product is expected to grow at a healthy 3.3 percent annual rate during the 80's. Total employment should grow to 114 million workers by 1990 — an increase of 18 million jobs over 1979.

Consistent with that projection is a decline in the unemployment rate to a level of five percent by 1985, with the jobless rate remaining at or near that figure through the balance of the decade.

This is all quite encouraging, but we must remember that if our overall growth projection is to be met in the next decade, we must concentrate on productivity. Although productivity gains have been declining for the past thirty years, analysts project that in the 1980s, productivity will benefit from a more experienced work force and greater business investment.

Productivity, as we all know, does not mean "push the wheelbarrow faster." Rather, it means improved results that come from better tools, better scheduling and better methods. Without a doubt, it is the people using those improvements who make the difference between profit and loss for any company.

While efforts directed toward improving productivity are important and necessary, we should not fail to note the real culprit in our economic problems. There can be no doubt that inflation constitutes the cornerstone of our economic ills. Permit me to cite some figures that demonstrate just how rapidly the inflationary spiral has grown in just a few years.

The decline in the value of our dollar is truly shocking. Using 1967 as a base year, the dollar was worth a full 100 cents. Today, 13 years later, we have in our pockets a dollar worth a paltry 46 cents and falling. Putting it another way, this year you must pay \$21.60 for the same amount of groceries you purchased in 1967 for only \$10.00.

An Economic Dilemma

As reasonable people, we know that the causes of inflation are multiple. Yet, deficit government spending must stand as the *principal* cause. We find ourselves saddled with a 13 percent inflation rate, primarily because of a federal government that failed to show proper restraint. Let me say in the strongest possible terms that the prospects for reducing inflation are tied directly to government spending. Unless the federal budget is brought into balance, the outlook will indeed be dim.

There is no simple way around this economic dilemma. Balancing the federal budget cannot be just a plank of someone's proposal — it must be the heart of a viable economic policy!

Any long term forecast must also take into account our inadequate energy supply and the problems attendant to it. Over the past five years, U.S. investment and productivity have been seriously slowed due to five-fold increases in oil prices by OPEC. The problem is further complicated because of the balance of payments deficits that accrue from our dependence on foreign sources.

Realizing that dependence on foreign sources is the problem, what can we expect in the way of energy relief? In the coming years, we may see the development of new steam pressure techniques to remove natural gas from deposits here at home. Breakthroughs could also come in forms of gasohol, shale oil retorting, hydrogen fuel, and coal gasification.

You may be aware of the recent discovery by the University of Tennessee, my alma mater, where they have in development a process that

allows for the direct conversion of coal into electric energy. The conventional outlook, however, is for continued heavy dependence on oil, gas and coal over the next two decades.

These are the economic considerations that I believe will color our futures in the decade of the 1980s. They are only a few of the issues confronting us that will require courage and ingenuity for their solutions. Yet, I believe that we, in America, can and will solve the most complex questions that challenge our very existence.

As Chairman of the National Association of Manufacturers, I am proud to say that we have focused on five primary goals for the immediate future that can help insure the prosperity and growth of American industry: sound fiscal policy, improved productivity, increased capital formation, elimination of the disincentives that

keep Americans from competing effectively with foreign producers and regulatory reform.

If business and government can move forward in harmony toward these objectives, the net effect will be the creation of many new jobs and a dramatic improvement in the quality of American life, based on sound economic growth.

To insure this sound economic foundation is, I believe, the very finest protection for the future that we can offer to our children and our grandchildren. The future of America and American industry can be bright if we have the courage to take the painful steps necessary to get back on track.

If we follow the trends, analyze them and then seek to influence the decisions of our government, we can help to shape our future. We may still be surprised, but we won't be dumbfounded! ▲

THE AUTHOR

On September 22, 1979, John W. Fisher, chairman and chief executive officer of Ball Corporation in Muncie, Ind., was elected to one of the nation's most prestigious positions: chairman of the National Association of Manufacturers.

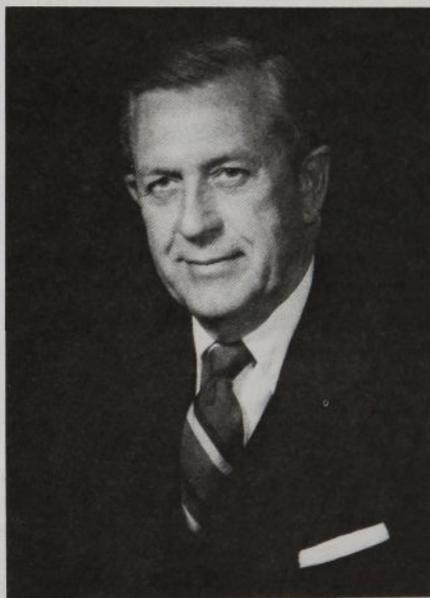
Characteristically, he already is adding a new dimension to that job.

"Traditionally, the chairman of NAM has a cushy, largely honorary job . . . but the tenure of John W. Fisher promises to be unusually substantive," reported *Industry Week* magazine in analyzing his first weeks in office. "He expects to devote 25 percent of his overall time to public affairs activities during his term."

The task is increased greatly by Mr. Fisher's tenure coming in a Presidential election year. With candidates prone to making promises based on acquiring votes, Mr. Fisher and NAM are emphasizing what he describes as "strengthening the country's ability to produce rather than to consume."

So Mr. Fisher is busy not only guiding his own large corporation, but in directing NAM efforts to implement programs advocating such things as a balanced national budget, international competitiveness, and reduction of regulations that "strangle American industry."

The association monitors proposed government legislation and agency regulations, formulates policy on issues affecting business and voices industry's views to government.



John Fisher

Mr. Fisher, who has been active in Delt affairs for many years, and is a former field counselor for the fraternity, joined Ball Corporation in 1941 as a trainee. He advanced through many manufacturing and management positions to become president in 1970 and chairman in 1978.

Need For Genuine Concern

The nation must approach real estate projects from a position of what is best for the people, rather than short-range profits.

By FRED C. TUCKER, JR.
DePauw '40

IN THESE days of inflation, threat of recession and general economic juggling, it is dangerous, if not downright presumptuous to predict a month's trend, let alone that of an entire decade.

But one thing seems certain. Housing will continue to be a primary measurement of our economic health. This puts added pressure on those who struggle with its problems and set patterns for solutions.

Looking ahead is essential, of course, in real estate. After all, you cannot occupy a house or an office until it is built. And at the offset, you must consider how both the structure and its location will stand the test of time. A building is not something that can be consumed and replaced to match passing fads.

So we plan. And as we look to the 1980's, we try to base what we visualize on experience and directions that seem logical extensions of current paths.

In sharing my opinions, however, let me warn that they are viewed through the mind's eye of one person.

Despite intermittent "ups and downs" that historically have characterized the real estate business and will continue to do so, it will continue to lead the way in terms of durability, sound investment, appreciation in value, and human needs.

A resurgence of downtown America will be sparked by the need to conserve energy and by the housing demand itself. Happily, this already is underway in my own city of Indianapolis, and the idea is moving toward reality in many other areas as well.

Stronger developers and developments probably will emerge to solve acute housing shortages. Because of the scale needed, individual developers and smaller syndicated groups will fall by the wayside unless

they can obtain institutional backing and participation.

At the same time, foreign investment in U. S. real estate will continue, despite emotional outbursts intended to quell the trend. However, it will take an as-yet-uncalculated involvement of foreign capital to make much dent in American-owned properties. The total at this time is infinitesimal.

An ever-increasing number of public corporations will endeavor to enter the field of real estate brokerage. The industry's high visibility and growth pattern, together with opportunities to increase corporate earnings through merger or acquisition, will make such a move seem highly attractive. Yet, I consider the majority of such efforts ill-advised and dangerous. Most will find that money alone, without real estate expertise and leadership, will not produce successful results.

Government intervention in real estate already is meeting resistance from persons becoming increasingly disillusioned with the harassment of red tape. Lack of qualification and experience by bureaucrats may force the government to turn to experts for help, hopefully swinging the pendulum back toward the private sector's domain, where it belongs.

Obviously, this reflects strong personal feelings. Nevertheless, I honestly see it as a possibility of the 1980's, and in line with growing public concern over the frightening dominance of "Big Brother".

Although I choose to be excited and optimistic toward the future, some situations bring cause for alarm. One is the condominium phenomenon taking place in America today.

That trend, coupled with the large numbers of government-subsidized

THE AUTHOR



Fred Tucker

Former Delta Tau Delta President Fred "Bud" Tucker has expanded Indianapolis real estate activities into many areas of development, earning a nationwide reputation for his F. C. Tucker Co.

He has served as president of the National Association of Real Estate Boards, a member of the President's Rent Advisory Board, and on a host of national committees dealing with various aspects of housing and business office development.

A leader in revitalizing downtown Indianapolis, Mr. Tucker has been in the forefront of leaders urging that America increase efforts to save deteriorating cities and provide more homes for the poor.

Statewide honors have included presidencies of both the Indianapolis and the Indiana Real Estate Associations and selection as Indiana's "Realtor of the Year" in 1967.

He has served as chairman of DePauw's Board of Trustees, and was international treasurer and vice-president of the Fraternity before being elected president at the 1974 Karnea.

apartment rental projects, threatens to transform the traditional apartment rental market into a public utility. It will take a change of mood of America, along with a revitalized lender's zeal, to reverse the tide.

With so many apartment rental projects "going condominium" already, middle class tenants face serious frustrations. Add that to higher land, construction and loan costs, and you are forced to make a bleak prediction for the privately developed new apartment rental market.

As a flat statement, I will say that most desirable rental rates in all categories, including office, retail, industrial, warehousing, homes and shopping centers will at least double throughout America by 1990.

Pressures of such factors will bring changes also in the real estate business itself.

For instance, all real estate areas, such as brokerage, development, management, financing and sales, will demand unusual creativity. Satisfactory deals will be made only by those with imagination, know-how and persistence.

Sophistication in both lending and borrowing will be the rule, not the exception, and the incredible proliferation of real estate salespeople will subside. Necessity and public demand will force improved quality of real estate personnel. Those who lack high qualifications will drift elsewhere.

For better or for worse, large real estate organizations probably will grow larger. Smaller ones will disappear or combine with larger companies, particularly as specialization necessitates ever-growing expertise.

A continuously better educated public also will become highly vocal in its dissatisfaction with the nation's media. People will insist upon

responsible reporting from all sectors of the media.

They will grow weary of media taking license to direct public thought, emotion, advice, and unwarranted attacks on both persons and products — too often without portfolio.

This will assist greatly in Americans gaining knowledge about such vital things as housing in factual, rather than sensational terms.

The 1980's will continue to bring inflation, and difficulties of controlling it will abound. That probably is the safest prediction anyone could make.

The cost of borrowing money for real estate will settle back for a while, then rise to levels somewhat beyond those we have experienced.

Real estate very well may be in the forefront of moving people to action, demanding more responsive and responsible government leadership in returning this country to a position of greatness and world respect. Part of that leadership must be in recognizing the importance of supplementing, rather than handcuffing free enterprise activities.

Those associated with real estate in the 1980's must display genuine concern for clients. They must approach projects, not with near-sighted goals of fast profits, but from the position of what is best for the people of this nation. At the same time, I think the willingness of our public servants to reverse directions away from petty requirements and restrictions, and toward overall cooperation with private real estate efforts, can become the strongest single positive move in meeting housing challenges of the decade.

Real estate is just one manifestation of our need to place higher priority on our concern for each other.



ENERGY IN THE COMING DECADE

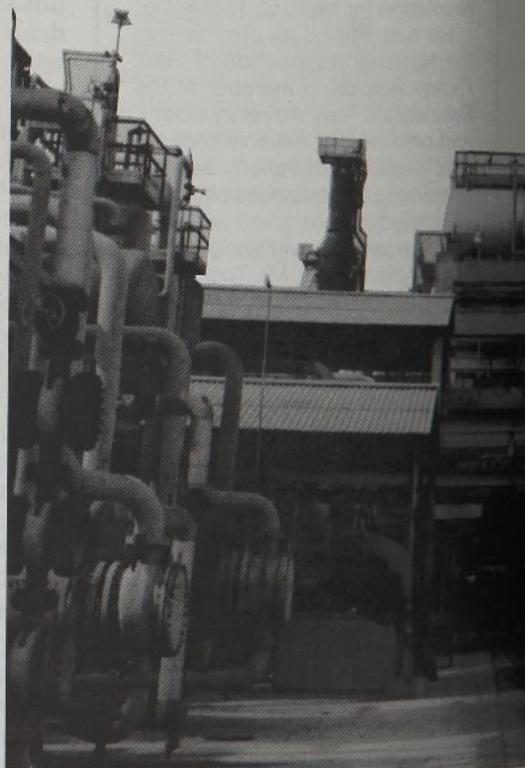
By DAN M. KRAUSSE
Texas '47

*We must wake up to the fact
that policies reflecting political
expediency are keeping America
from using expertise that can
solve our nation's energy problems.*

BECAUSE of its abundance and relative low cost in the years following World War I the United States became more and more dependent on oil and gas as its principal source of energy. Today, oil and gas supply nearly 75% of total U. S. energy consumption, in spite of the fact that we own two-thirds of the world's proven reserves of coal and are today suffering a balance of payments deficit of \$60 billion for imported oil and gas.

The public first became aware of an energy crisis during the Arab Oil Embargo of 1973-74. In the succeeding six years, despite misleading assurances by some politicians, the American public recognized that the problem not only remains unsolved, it has worsened. So a worsening

Crude oil has little or no intrinsic value as it comes from the ground. It takes a modern refinery such as Earth Resources' Memphis refinery, pictured here, to convert that oil into products useful to mankind.



problem of major economic significance can be labeled fairly a "crisis".

In visualizing the problem, let us remember that approximately two-thirds of all oil consumed in the United States is for transportation—air, rail, water, highway and agricultural machinery for which there is no substitute. This means that one-fourth of all energy consumed in the U. S. must be provided by oil alone.

Much is published and the

popular debate continues about various alternate sources. Unfortunately most of the rhetoric deals with exotic sources of energy such as solar, wind, tidal, biomass, etc.

The fact is that no reasonable, economic answer can be found among any of these alternates with present technology. Hence, the unidentified technical break-through to bring these over the horizon as viable alternatives cannot be reasonably expected for 10 or 15 years.

In the meantime, what is the answer? Coal and nuclear energy are available, with the reserves and the technology to deliver both in an environmentally acceptable way.

Coal is immediately available—existing U.S. mines

are operating below capacity and in many instances losing money. About 35 percent of total U.S. energy consumption could be supplied by coal, principally for electric power generation and heavy industrial use. Presently, coal supplies less than 20 percent of U.S. energy. If it were further developed, coal alone could make the U.S. totally energy self-sufficient.

The U.S. has the same share of total world coal reserves as the Arabs have oil. Yet it would appear we are doing all that we can to deny ourselves access to this life-saving source of energy.

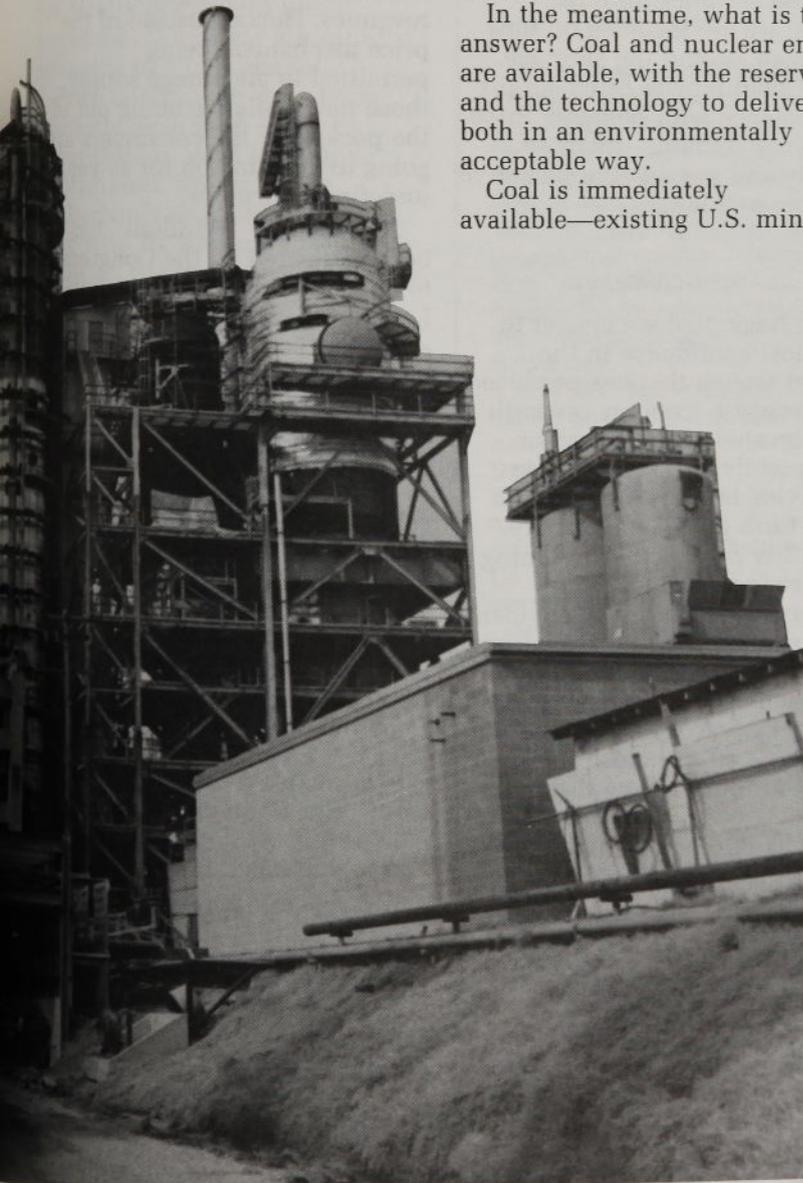
Stringent surface mining regulations administered in an unrealistic way, absence of a leasing program for federal lands where most of the coal reserves lie, and a decadent rail transportation system are the more significant obstacles to the development of our increased coal supplies. All three are the direct result of federal intervention and regulations.

"Yellow cake" or U_3O_8 , even at \$40 per pound is the lowest cost source of energy currently available. The U.S. has more than adequate reserves, enough to fuel even an expanded nuclear power industry for the next 30 to 40 years.

The electric utilities know that even with the higher investment costs, nuclear power amortized over a 30-year plant life provides lower cost power to the American consumer than any form of fossil fuel.

Yet, the hysteria of the "Nukes", most recently evidenced by the Three Mile Island incident, appears sufficient to deny us this badly needed, low-cost source of energy—one that could contribute significantly to our energy self-sufficiency.

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ENERGY

(Continued from Page 11)

Contrast this with Japan where millions of people have vivid memory of the only two atomic explosions ever unleashed against mankind. Yet, Japan is building as rapidly as it can nuclear power plants toward the objective of providing all its electric power.

An enormous, as yet untapped source of hydrocarbons available in the United States is oil shale. Reserves of recoverable oil have been estimated at several hundred billion barrels. Contrast this with current U.S. production of about 3 billion barrels per year. Again, the reserves and technology are available but unproven on a commercial scale.

The principal reason is that until now, U.S. government policy has been to artificially hold domestic crude oil prices at less than one-half of world market prices, making it uneconomical to bring high cost oil shale into production. With the current shift in policies, including a large government guarantee program for synthetic fuels production, it is probable that oil will be produced from shale in substantial quantities within the next 12 to 15 years.

The Energy Research and Development Administration is funding the development of several alternate processes for conversion of coal to gas and/or liquid fuels. This work should continue with the funds available from the Windfall Profits Tax because it can provide an important and environmentally acceptable way of further utilizing our enormous coal reserves.

The fact is, there is no national policy. Every crucial economic choice has been made on the basis of political expediency. As an example, the

Administration currently is providing strong incentives for utilities to burn natural gas simply because it is available and other fuels are in short supply.

It is hoped the "gas bubble" will float the politicians over the next bump in the road. If the day of reckoning can be postponed long enough, they may not be the ones to have to face the consequences.

Since he was sworn into office, President Carter has been dealing with the energy crisis by exhorting us to reduce consumption, with no attempt to increase supplies. In other words, we are focusing on how to spread around the shortage, rather than how to bring supply into balance with demand. Price alone can do both—increase supply and provide the incentive for conservation.

Lost Confidence

It is tragic that we appear to have lost confidence in the market system that has produced the strongest economy on earth and elevated our standard of living while at the same time supplying billions of dollars to bring forth the "Great Society."

Neither rhetoric nor rationing can produce lasting conservation. Only the provident homemaker trying to live within her means can plan her errands and watch the thermostat to reduce her gasoline and heating bills. This effort, multiplied eighty million times a day gets results!

Leadership is essential to help us face up to the facts of life.

PITTSBURGH KARNEA

August 12-16

Reach out — to the Founders and the Future. Attend the 1980 Karnea. See articles beginning on pages 24 and 26.

The rest of the world is paying the price and making the sacrifices to adjust their economies. Price controls remain in effect at the source of production for U.S. oil and gas. The Administration's proposal to de-control crude oil prices was linked directly to passage of "Windfall" Profits Tax.

That legislation now has been adopted by Congress and signed by the President. It will permit U.S. consumers to start paying world market prices, but 70 percent of that price escalation will go directly into government coffers. It is no tax on profits; it is an excise tax on gross revenues. Hence, instead of the price mechanism being permitted to encourage supply, those new dollars coming out of the pockets of the consumers are going to Washington for as-yet undefined purposes.

The 1980-90 "Windfall" has been estimated by the Congress to be approximately \$1 trillion. Less than half of the government share has been ear-marked for any purpose. The conclusion is obvious—this is a device to balance the budget.

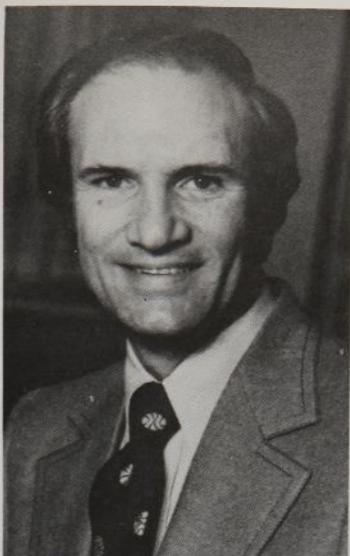
That is an important objective in itself, but this solution is self-defeating because by estimates of the government itself, we will become *more* dependent on Arab oil in this decade, rather than less. (Testimony of John C. Sawhill, Deputy Secretary, U.S. Department of Energy before the Senate Foreign Relations Committee)

Effective Balance

Price is the most effective force to balance supply and demand because it simultaneously encourages high risk exploration for new supplies and discourages consumption. There are innumerable examples.

In 1976-77 a severe shortage of natural gas was developing in the consuming areas of the Ohio

THE AUTHOR



Dan Krausse

After receiving his degree in chemical energy from the University of Texas, Dan Krausse began his career in the Research and Development Department of the Sinclair Refining Co. Two years later he became senior vice-president of Cosden Petroleum Corp., Big Spring, Texas, with responsibility for refining, marketing, chemical and plastics businesses.

In 1961, Mr. Krausse was named group-vice president and a director of Dresser Industries of Dallas, with total profit responsibility for six companies. His next move, in 1965, was to the presidency of Champlin Petroleum Co., a fully integrated oil and gas company in Fort Worth.

Mr. Krausse founded Earth Resources Company in 1968. Since that time, the Dallas organization has grown to one of the important energy companies in the nation, with Mr. Krausse serving as a director, president and chief executive officer.

A Naval lieutenant in World War II, Mr. Krausse completed the Harvard Advanced Management Program in 1960, and has received honors for work in his profession and as an alumnus of Texas. He holds two U.S. and corresponding foreign patents on chemical processes licensed to 14 companies in six countries.

He is a director of Spring Mills, Inc., of New York, Baker International Corp. of California, and numerous civic, cultural, social and religious organizations. Mr. and Mrs. Krausse have seven children.

Valley and the East Coast. But that is when the Federal Power Commission was holding the ceiling price at the well head to 55¢ per thousand cubic feet. In Texas, where intrastate gas could seek its own price, prices rapidly escalated to as much as \$2.00 per thousand cubic feet and the supply soon exceeded demand.

Even Senator Metzenbaum of Ohio, the great consumer advocate, stated publicly that his constituents would rather have adequate gas at \$2.00 per thousand than no gas at 55¢ per thousand.

The consuming nations that are totally dependent upon imported oil and gas are rapidly swinging to a free market.

Price controls on petroleum products have been lifted in Great Britain, West Germany, Switzerland, Sweden, The Netherlands and Belgium. Even Italy with its strong left-wing coalition government has just lifted controls. "Free market pricing is increasingly viewed as the best way a country can insure its fair share of supplies in a crude-short world," stated *Petroleum Intelligence Weekly*, March 10, 1980.

Investment & Discovery

One of the leading oil banks in the world, The Chase Manhattan, has clearly demonstrated the direct correlation between the rate of investment in oil and gas and the discovery of new reserves. From 1946 to 1954, both increased dramatically; in fact, the industry over-invested, i.e., reserves increased above rising consumption.

But in 1954 the Supreme Court Decision put all natural gas production under the control of the Federal Power Commission. Investment in the U.S. industry plateaued for the next 17 years and reserves declined.

But in the five years following the 1973 Arab Oil Embargo and the over-night quadrupling of

crude oil prices, investment rate in the U.S. rose dramatically. There is ample evidence that the industry will re-invest if it can generate the funds, and the investment climate exists.

Our current "energy policy" does neither. It syphons away funds to balance the federal budget and perpetuates ever-changing regulations with attendant uncertainty.

It should be noted here that the annual budget of the Department of Energy alone exceeds the profits of all the oil companies in the United States. It exceeds the funds expended for all of the oil and gas exploration in the United States, and equated to U.S. oil production, costs us six dollars per barrel.

The Essentials

At the beginning of this article, oil and gas were identified as an essential, irreplaceable source of energy. It is the only fuel available until we can increase availability of other sources which will require 5-8 years for any appreciable benefit. But oil and gas reserves can be brought to market in 2-3 years, and there are many large geologic basins remaining in the United States that have not been adequately tested.

The startling discovery of huge gas reserves in the Overthrust Belt of Wyoming is just one recent example. It resulted from new geophysical technology, deeper and higher cost drilling, and higher prices that could recoup the costs and the risk-taking.

It is high time we wake up to the economic facts of life and quit trying to get something for nothing. There are no "free lunches," especially when they come from Washington. You paid for it, and you get back a chicken salad for the price of a steak sandwich! ▲

Communications: An Exot

By OTTO A. SILHA
Minnesota '40

TALK BACK to your cable station. Read the newspaper on the TV screen, or select special interest sections to be inserted in your own newspaper. Call up information from computers to appear on your home television. Invite friends to your Media Room to see "Butch Cassidy and the Sundance Kid" transferred from cassette to your screen by means of a machine similar to a record player. If these activities sound futuristic, guess again, for they're all available today — although not in widespread use — and some are primarily in the testing phase.

All reflect the quantum leap made in recent years to link computer technology with electronic communications — the use of advanced technology in non-centralized forms, the so-called "miniaturization" of computers. For we have already entered the "age of communications," and in fact are rapidly transforming into an "information society." (Now you have the new buzz words.)

This transformation is occurring in numerous, but interrelated areas. Trends of significance are:

- Increasing pressure on, and expression of willingness by, the Federal Communications Commission toward deregulation in the broad field of communications and major restructuring of broadcast media regulations — i.e., permitting cable operators to receive remote signals from more than two sources, and the telephone company to enter into the home information business through linkage of its lines to TV sets.
- Mergers of communications companies, opening up interesting operational possibilities for the future. The question mark is what the industry structure will be.
- Uncertainty. While the possibilities and potential for electronic communications are vast, not a great deal is yet known about the market for varied kinds of home entertainment and information delivery. Will the general public want these additional services? If so, to what extent, and how much will they be willing to pay for them?

Looking toward the 1980's, I feel there are three broad areas most representative of the ways in

which technology will increasingly be adapted to enable various media to provide additional information and services to the consumer. The areas are:

- newspapers/the print media
- cable television — CATV
- electronic information/retrieval and transfer

NEWSPAPERS

Obviously, newspapers (and magazines to a lesser extent) have a huge stake in these rapid-fire technological changes. Efforts to respond creatively to improve the unique "magic" quality of detailed information in print are critical to our continuing success.

Perhaps the key word for our immediate — and longer-term — future is "readership." Increasingly, it is going to be necessary for editors and publishers to give greater attention to content of their papers, especially to respond to the interests of members of the TV generation and to convert them to regular newspaper readers and to keep them. One main key to future newspaper success may well be, I believe, the expanding utility of newspaper advertising information for readers.

And that utility is on the increase with today's inflation; how we market our ability to provide this valuable service will become more important. Some examples of ways in which the newspaper industry will use, and in some instances is already using, these advanced technologies in the next decade, include:

- **Full Page Composition:** Through increasing computer linkage, an entire newspaper page would automatically be laid out, eliminating the various steps presently required. This is likely to occur within the next few years, and would not only greatly simplify the production process, but also provide flexibility for more editions.
- **The "Tailored" Newspaper:** This one is farther down the road, but could well be a reality by the end of the decade. Consumers would be able to pre-select their own newspaper contents from different sections

covering a wide variety of topics from sports to entertainment to consumer news. This will require advanced mailroom technology to enable stuffing of the various sections, high-speed computer-controlled presses and pinpoint delivery to provide truly individualized newspapers. The Louisville *Courier-Journal* has already tried a modified version of the tailored newspaper by offering its customers special, optional sections on sports and consumer services with the consumer paying extra for each such special section. While the Louisville experiment has not been as successful as hoped, it does provide a valuable base for future planning.

— **National Newspapers:** Through the usage of satellite technology, the Wall Street Journal now publishes regional advertising editions across the nation. In late 1979, the Journal became the nation's largest circulation daily newspaper, and in 1980 will launch a second section to accommodate advertisers. In my view, the success of the Wall Street Journal is testimony to the power of print. In the past five years there has been an explosion of electronic information services in the business, economic and financial field. Probably 150 companies have entered the business; a few are succeeding, some have folded, others are struggling. But in this battle with the electronic competitors, the Journal has emerged as a "super newspaper" with high utility value for the reader.

Other national newspapers may emerge in the '80's, with the New York Times and Washington Post leading candidates.

— **Viewtron:** In what might be called "TV Text", the home color TV set can be used as a receiving terminal to view portions of newspaper pages on the television screen. Knight-Ridder, publisher of various newspapers including the *Miami Herald* and *Philadelphia Inquirer* has an on-going experiment — "Viewtron" — in Coral Gables, Florida, which, essentially, uses this system to reach 30 homes electronically.

THE AUTHOR



Otto Silha

Last fall, Otto A. Silha, president of the Minneapolis Star and Tribune Company since 1973, was elected chairman of the board of directors. As chairman, he administers the board's operations and the Company's development and acquisition activities, as well as Harper's Magazine in New York City and the recently-acquired Buffalo, N.Y., *Courier-Express* morning and Sunday newspapers and cable system.

He expects to pay particular attention to developments and opportunities in the expanding spectrum of electronic information transfer.

Mr. Silha has been in the newspaper and associated communications fields since his undergraduate days at the University of Minnesota, where he edited the *Minnesota Daily* and earned membership in Phi Beta Kappa.

After graduation, he joined the *Minneapolis Star* as a copy reader. Several years later he switched to the business side of his profession, then moved up the management ladder from business manager to vice-president, general manager, executive vice-president of the Minneapolis Star and Tribune Co., publisher of both the *Star* and the *Tribune*, on his way to the presidency and then chairmanship.

He has been active in many Fraternity projects during the past 40 years.

— **Information Data Banks:** Again, newspaper companies are "churning" to find the right combination of information and transfer-retrieval that will be paid for by other businesses and by household users. Currently, the Associated Press is working with Knight-Ridder to develop the first newspaper-controlled information system for linkage to home TV screens through transmittal over cable and telephone lines in

(Continued on Page 16)

Newspapers seek to protect themselves against electronic invaders.

COMMUNICATIONS

(Continued from Page 15)

the Coral Gables area. In addition, the London Bureau of the *New York Times* is one of 200 providers to the British Ceefax Teletext system and, in the near term, the Washington Post will provide data for transmittal by the Public Broadcasting System.

The New York Times Information Bank ("InfoBank") clearly dominates the on-line business information retrieval market and for the first time operated in the black in 1979. The National Newspapers Index ("NNI"), produced by Information Access Corporation, is a new data resource for businesses that will provide cover-to-cover indexing not only of the Times, but also of the *Wall Street Journal* and *Christian Science Monitor*. A Louisville Courier-Journal and Times Company subsidiary, Data Courier, Inc., offers excellent database services in major scientific and business areas.

As newspaper publishers seek to protect their franchise against the electronic market invaders, their greatest area of concern is in the classified advertising area, which in recent years has been the fastest growing revenue source for newspapers. Will consumers prefer to "call up" computer information on \$50,000 to \$60,000 2-bedroom homes in the Kenwood area rather than browse through a 24-page classified real estate section in their newspaper? Would they rather "shop" for a used car on the TV screen or computer terminal? These are questions for the future.

— **Specialty Magazines:** The magazine field best illustrates the special interest capability of publishing. The consumer can find a magazine dealing with almost every conceivable subject now, but as new patterns of interest emerge, you can count on new magazines.

CABLE TELEVISION

Cable has advanced tremendously from the early 1970's, when it was more restricted under FCC regulations and primarily used to enable television reception in outlying areas. Today, it is estimated that 21 percent of households

nationally are wired into cable systems. For the 1980's, a conservative estimate is that the percentage will rise to 30 percent by 1982 and to 45 percent or more by 1985 as more of the larger urban centers become wired. Interestingly, this rising entry of cable into the home may not replace traditional TV, but rather will greatly add to the fractionization of the home viewer's time.

With the continuing increase in numbers of cable channels available — as many as 60 in some locations — and corresponding increase in programming specifically for those channels, the viewing alternatives that will become available to Americans in the next decade is truly astounding. It will be watched carefully by advertisers who may conclude that the splintering of electronic markets makes the stability of print a better buy.

Currently, the expansion of cable is based on selling entertainment rather than information. The development in the '80's of national networks, "superstations" with satellite transmission such as Ted Turner has already started in Atlanta, will provide 35-40 programs and even a national news program. This multitude of new choices may well threaten the stronghold that non-cable national networks have always maintained via "free" television.

Increasing numbers of people subscribing to cable systems will be asked to pay extra monthly fees for pay-cable channels that provide first-run movies, sports events, Broadway shows and more exotic programming.

The traditional movie theater will face competition not only from cable, but from video

Families will have easy access to myriad kinds of electronic programming.

cassettes played on such recorders as Sony's and RCA's VHS model, that will increasingly become part of standard home electronic equipment.

Cable systems are also being tested by Mattel Inc. and General Instrument Corp., to distribute games and information to homes, with capability for computer storage of game selections that are changed monthly.

Without question, the most innovative, sophisticated cable operation in the world is Warner Communications' QUBE system in

Columbus, Ohio. In more than 30,000 homes there, the home audience not only has access to 40 channels, but also two-way capability whereby a hand-held key pad enables the users to "talk back" to their cable station.

Warner Cable has invested more than \$30 million in the technical and creative aspects of QUBE, which is the real forerunner of tomorrow's cable systems. Original programming, including a full-scale local version of the "Today" show and children's programs which will be sold nationally are just part of the high caliber operation in Columbus.

ELECTRONIC INFORMATION TRANSFER AND RETRIEVAL

As in many areas, the expanding use of small computers and their linkage with telecommunications by business and industry has increasingly led to development of devices specifically designed for the home. It is likely that by the end of the '80's, the majority of homes in this country will have some sort of low-cost home system for information retrieval, with linkage to the TV screen or a separate terminal. The question, again, is what information will people be willing to pay how much for.

Because they are already "wired in," telephone companies will very likely play a major role in information transfer to the home, but there will probably have to be government deregulation decisions to allow such developments.

Among numerous systems currently operating and being tested which use the TV screen as a terminal, the most prominent are Britain's Ceefax "Teletext" and Viewdata systems, developed respectively by the BBC and the Post Office, and France's Antiope and Canada's Telidon. As has often been the case in recent years, these countries, plus Germany and Japan, are ahead of the United States primarily because communications have far less regulation abroad.

Through usage of key-pads similar to hand-held calculators, the viewer can choose from a wide variety of information. In Teletext, the text "grabs" the unused space between the frames in a TV-picture signal; Viewdata uses a telephone connection to the set, and can offer a wider variety of information. Antiope works both with teletext and Viewdata systems.

In this country, an experiment is underway by KSL-TV in Salt Lake City using essentially a

modified teletext system. KMOX-TV in St. Louis is testing both the Teletext and Antiope systems. It should be noted also that a few UHF stations in the U.S. are selling "over the air" programming to home users via a scrambler device that allows the buyers alone to receive special Pay-TV.

There is little doubt that the '80's will see substantial growth in purchase and use of home

*New experimental programs
might set the pace for a
home information system.*

computers. The current estimate is that 500,000 households already have one. With business as the precursor in utilization of such specialized services as Dow Jones News/Retrieval and News-search, new programs are being designed for home computers. The most prominent of these, Control Data Corporation's PLATO Home Project, is currently involved in several experiments. PLATO was designed as a training system, but its many programs have been tailored for home use and can well set the pace for a universal home information system.

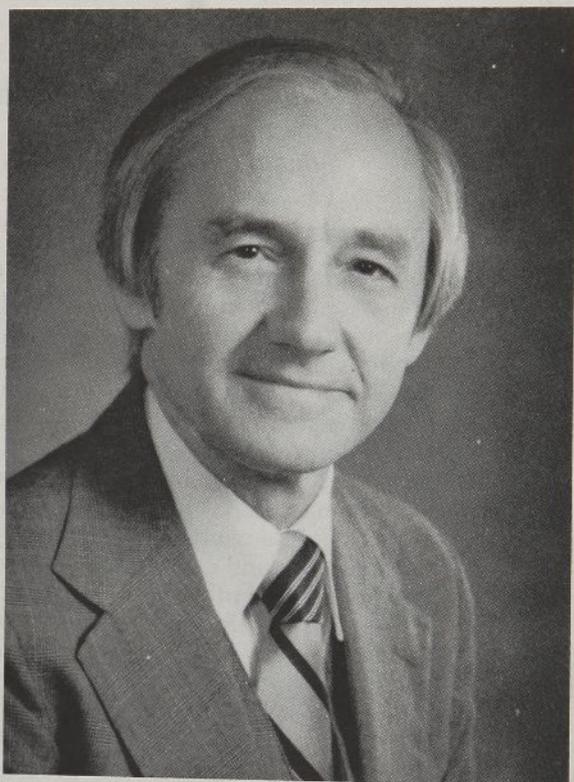
The real question today is whether we are on the verge of an electronic home information boom. Development in this whole area has been much slower than experts have predicted for the last 10 or 15 years. All of the technical systems have been available for many years.

In my opinion, however, there may be a speedup as a result of greatly increased public use of what I call "the accelerators": (1) hand-held calculators (2) touch-tone telephones (3) TV game devices (4) electronic funds transfer (5) C.B. radios (6) video display terminals (CRT's) now in common use in banks, newspaper plants, and checkout counters across the country.

All these devices accelerate general familiarity with handling information in other than printed form. They cannot help but encourage people increasingly to use video and other devices to acquire information and act on it.

So all media have to be alert in the 1980's to have the information we generate, or can acquire, available in whatever alternative form the customer finds desirable.

Attack on Inflation



C. Jackson Grayson
Tulane '44
Pennsylvania '44

THERE IS no question but what inflation is the number one problem in this nation and around the world, setting aside the peace problem," declares Dr. C. Jackson Grayson.

Former dean of the Southern Methodist University School of Business Administration and head of the U. S. Price Commission 1971-73, Dr. Grayson is among American leaders dedicated to doing something about the nation's problems of the 1980's.

A man of unbounded energy, Dr. Grayson decided three years ago to form an organization designed to meet critical needs of productivity.

"Productivity is the only tool in our economic arsenal that works positively on both inflation and recession," he explains. "It increases real wages, the amount you have left after you take out the bite of inflation."

Putting his idea into action, he founded the American Productivity Center, Inc., in Houston, Texas. Today, the Center spearheads efforts to increase industrial productivity by utilizing strengths of the free enterprise system.

He personally raised several million dollars to establish the non-profit, privately funded center, which uses no government money and is

A former business school dean and head of the Federal Price Commission is spearheading an ambitious effort to solve economic problems through increased productivity.

supported by major corporations and foundations throughout the country.

When he was asked by the nation's director of the Office of Management and Budget to head the Federal Price Commission in the early 1970's, Dr. Grayson protested that he didn't believe in government controls.

"That's exactly the kind of person we're looking for," was the answer. "We don't want someone who thinks controls are good. We want someone who won't relish the role of czar."

Having thus been in the hurricane's eye of controls, as well as in education and business, Dr. Grayson now is even more firmly convinced that controls work in opposition to economic and social health.

"Despite the fact that wage and price controls have never worked since the time of Babylon, I see us moving in that direction," he says. "Meanwhile, we are approaching the point of one-half of our gross national product being allocated by government. Accompanying that trend is an increasing number of regulations that inhibit ability to produce. This can destroy the very mechanism that has created the means of achieving social gains in health, education and welfare for the poor.

"How in the world can we ever create any wealth for redistribution or for helping

those people if we are not productive?" he asks.

Statistically, it has been shown many times that industries with the highest productivity gain have the highest employment growth rates, according to Dr. Grayson:

"The old technological fear of displacement and being fired simply is not true, except perhaps on a temporary basis. Over a period of time, there is a definite statistical correlation between high productivity and high employment."

One of the major problems, he says, is that most persons don't even understand what productivity is, let alone how to achieve it ("You can make buggy whips very efficiently and go broke.").

The American Productivity Center strives to help reverse the trend that has seen other nations of the free world surpass us in productivity gains. Through research, seminars, publications, and other participation with business and industry, it works to improve productivity, enhance quality of work-life, preserve and strengthen the private enterprise system.

It also cooperates with projects in other countries.

"The Japanese have been coming to this country for 20 years, learning how we accomplished productivity, then going back home and beating our

pants off," he says candidly.

Until the program was begun in Houston, ours was the only major free world nation without a productivity center in the private sector. Perhaps the most successful is in Japan, and Dr. Grayson points out that the United States gave that country six million dollars to help get it started.

"Realistically, we have to see serious economic problems in the 1980's," says Dr. Grayson. "But I think we can change the scenario. We started this free enterprise system many years ago on the premise it would not feed greed, but instead supply the greatest amount of individual freedom, the greatest amount of justice and morality to the individual person in any society. We need to keep pointing that out. It must be supported by people at all levels. People, not regulations, can make things happen."

In describing objectives of his program, Dr. Grayson often refers back to an incident reported to have taken place at the Constitutional Convention:

As Benjamin Franklin walked out the door, a lady supposedly rushed up to him and said, "What have you given us, sir?" He replied, "A republic, madam, if you can keep it." The American Productivity Center was created to help keep it.



Fire
FIRE
At Penn State



Firemen battle flames at Tau Chapter house.

The Sheraton Motor Inn made immediate accommodations available at a special rate for the students.

The University attempted to help by alerting professors to be sensitive to the fact that the students had lost books and would be unable to attend classes. A special effort also was made to help them replace their lost books.

Response from other Delt groups provided a warm endorsement of Fraternity brotherhood. Gamma Omicron Chapter at Syracuse University sent a special letter to all undergraduate chapters asking for financial help. Gamma Sigma brothers at the University of Pittsburgh provided a follow-up with personal contacts. As a result, undergraduate chapters and some alumni sent checks to Tau Chapter.

Special recognition is due Chapter Adviser Frank Layng, DePauw '61, House Corporation President Fred Taylor, Penn State '59, and other House Corporation officers of Tau Company for their quick and effective responses.

Frank, working with the chapter president, did a superb job of lining up interim housing for the chapter until the shelter is restored. His attention to the undergraduate chapter organization and esprit de corps, which could have suffered as much from the fire as the chapter house, kept spirits alive and well. Hardly a stride was missed in chapter operations.

On the other front, that of repairing and restoring the chapter house, Fred was on the job with Frank within hours. The following weekend they met with insurance people, the contractor, University officials and representatives of the Delt Central Office — Vice-President Al Sheriff and Director of Chapter Services Gale Wilkerson. Eastern Division President Marion "Lew" Llewellyn and

Chapter Consultant Dan Dugan soon joined the effort.

Work already is underway on the chapter house, in preparation for restoration and occupancy next fall. A fund-raising campaign and settlement with the insurance company are in progress.

Most important, with the spirit and organization of Tau Chapter undergraduates and through the team effort of alumni, undergraduates, the international and division organizations, other undergraduate chapters, the university, and others, Tau Chapter is maintaining its momentum and its position of leadership on the Penn State campus.

By AL SHERIFF

IN THE EARLY morning of January 9, 1980, the Tau Chapter house at Pennsylvania State University was destroyed by fire.

Reportedly, a piece of furniture that had been pushed up against a wallboard heater in the basement eventually caught fire. Everyone had gone to bed, except for two students who were still studying.

The two smelled smoke, but before they could warn their brothers, smoke detectors scattered throughout the chapter house sounded the alarm. Everyone awoke immediately. As a result, there was no serious injury in a situation that otherwise could have brought about deaths.

The chapter was fortunate indeed that someone had the foresight to install some 30 battery-operated smoke detectors throughout the house, at a cost of a few hundred dollars.

The inexpensive, easily obtainable detectors saved the day.

For several years, the Fraternity has been recommending that smoke detectors be installed in all houses. This probably is the least expensive, yet most reliable of all fire safety devices which might be installed.

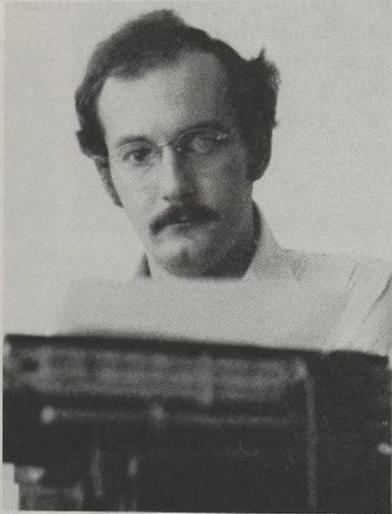
Merchants and restaurants at State College, Pa., responded to the emergency by offering food and clothing at discount prices.



Tau brothers search for salvageable possessions in debris.

Missed Dinner and Cold Lunch

By DAN VUKELICH
Illinois Tech '75



Reporter Vukelich

Photo by Paul B. Brooks, Jr.

THE AUTHOR

As a police reporter and rewrite man for the City News Bureau of Chicago, Dan Vukelich is part of a staff serving radio, television and newspaper subscribers, as well as UPI and AP wires. The 89-year-old bureau is well known as a training ground for young reporters, providing a steady stream of news from Chicago and the surrounding six counties. Among its "alumni" are Mike Royko, Norman Mailer, Kurt Vonnegut, Claus Oldenbert, Walter Spirko and dozens of political press secretaries and corporate spokesmen. As an undergraduate, Mr. Vukelich was a member of the Rainbow Editorial Board.

THE OFFICE was its usual just-this-side-of-chaos that day with the police and fire radios chattering away just above the tappa-tappa of rewrite people hammering out dictation from the beat reporters.

The deskman was listening to summaries of tales of woe from the police reporters and then passing them off to the rewrites if there was any news in the stories. The teletypist was sending out stories slugged: "Johnson dead," or "Drugstore rob," or "Racetrack invest."

Then it came over the radio: the almost-bored voice of the Chicago Fire Department radio dispatcher. "Still-and-box at O'Hare, still-and-box at O'Hare."

The time was 3:04 p.m. The day was Friday, May 25, 1979.

Now anything at O'Hare, the world's busiest airport, is big news. The deskman heard the still-and-box alarm call and pointed to the bank of four rewrite desks. All four of them were busy taking stories from the political reporters.

"You, hang up and call the main fire alarm office. You, call the O'Hare police detail. You, call the tower. You, call the FAA," he said. No time for apologies or explanations, just hang up.

In the next two minutes the story became clear. In two more minutes it was confirmed.

At 3:10 p.m. the City News Bureau of Chicago ran a two-paragraph bulletin that said a fully loaded American Airlines DC-10 bound for Los Angeles crashed on take-off from O'Hare International Airport in Chicago. There were believed to be no survivors.

It had taken a total of six minutes to get the basics on the biggest air disaster in U.S. history.

At 3:15 p.m. I was cherishing my last free hour before going to work on the midwatch shift as a police reporter for City News. M.A.S.H. was halfway through a daytime rerun when the CBS affiliate broke in to read the City News bulletin.

An hour later I was at O'Hare with a crowd of other local reporters trying to get at the American Airlines spokesman. It would be another three hours before the out-of-town reporters started arriving.

Get confirmation of the engine falling off, the office said. Get the names as soon as they're released. Get anyone who might have missed that plane. Get airport personnel reactions, find victims' relatives, get this, get that . . .

We already had a reporter at the crash site and one hanging outside the temporary morgue. My job was at the terminal.

During the next 12 hours I would be handed the names of yet another batch of people believed on the ill-fated craft and would rush to a phone and call in the names, letter by letter, like I had been trained to do. At the time they seemed so anonymous: J. Jones, San Francisco area, R. Jackson, Los Angeles area, L. Kim, no address . . . and on and on through 273 of them.

As the out-of-town reporters arrived they asked, almost demanded, that they be briefed by those who had been there early. A statuesque blonde working for a wire service in Washington got pulled from a plane to New York and was told to go to Chicago.

She wanted to visit the crash site, got directions and left. Waving a White House Press pass, Capitol Hill press pass and D.C. police pass, she was unceremoniously told by cops at the site to go to hell. Her indignation at the refusal was about the only bright spot for the local reporters all night.

Toward the end of the night only a few reporters were still around, the others having left the airport to scout out a hotel. An exhausted airline spokesman, an angelic looking woman of some 60 years, plopped down in a seat next to me in the make-shift pressroom.

Hours before, any of a hundred reporters would have paid big money to get as much as 10

minutes alone with her. In my mind I was looking for details, anything that might not have been asked: what gate did they use, how long had the plane sat on the ground before taking off, was there a meal, was there a movie . . .

"No," she said wearily, "There was no movie. I think all they had was a TV monitor in the cockpit, you know, to entertain the kids during take-off. The pilot can choose not to turn it on, but they usually do."

I sat upright. "You mean these people could have seen the ground rushing up at them, I mean seen their crash coming?"

"I guess so, if the pilot turned it on," she answered.

That was the last fact I called in all night, the possibility that the victims may have watched their own demise approaching, if they weren't too busy hanging from their seats.

It was a small, almost inane, irrelevant little fact, but it got big play by the national wire services and made the headline in some smaller papers a day later: "DC-10 crash victims watched own death."

I left O'Hare by CTA bus at 6 a.m. Saturday. Only then did the reality of it all start to hit. 273 people dead. In one instant. No reprieve, no choice: babies, mothers, businessmen all traveling just as the Memorial Day weekend started and all dead in one fiery second.

Then the names I had called in started to become more than just names. Who was L. Kim and where was he going, or was he a he? And that whole family of Saudi Arabians, or the German doctor or the Australian couple?

It was finally beginning to touch me. The names were people. The flight engineer, I had learned, had graduated from my high school in Baldwin, Pa., a suburb of Pittsburgh.

As a police reporter for City News, covering just about every unnatural death that occurs in Cook County, you tend to insulate yourself from the subjects of your

First Person Stories

The Rainbow is interested in obtaining first-person stories that provide insight into various types of careers. If you have a story or a suggestion, write: Rainbow Editor, Delta Tau Delta Fraternity, 4740 Kingsway Drive, Suite 110, Indianapolis, Ind. 46205.

stories. Occasionally you will be amazed at the novel manner in which one human being can do in another, but you try to keep the names of the victims as just names.

Like when I was pressing the homicide detective for the motive behind a cheap but particularly brutal West Side tavern murder. Come on, I said, you gotta have some kind of motive.

With that classic understated police sense of humor he responded, "Well, we asked the offender and he ain't talkin'. And we asked the dead man and he just lays there."

There is little glamour to the police reporting business. Maybe, when you get up in the stratosphere things get better, like the pay and the hours.

But you don't start there. You start at the bottom covering the low life as they shoot, stab, bludgeon or burn each other to death. You get used to the term "rat-infested," and you try to keep your prejudices from slipping into your account.

You get used to the idea of calling a victim's family only hours after they have suffered a loss and try, tactfully, to learn what you can of the unfortunate person. You get used to the idea of writing off your social life or trying not to snap at your friends for calling your home while you are sleeping — at 5 p.m.

You also get used to the idea that only a nurse or police officer would make a good companion for you, because of the similar hours people in those professions keep.

You keep hoping that what

you're doing has some meaning and your calls to victims' relatives aren't part of some big, morbid joke.

You see the violence of the city and both love and hate your town at the same time. A Canadian doctor gets shot in an armed robbery after wandering away from the city's Chinatown in search of a taxi. Unfortunately for him he wandered into the housing projects.

And you think to yourself, I rode the bus past there at about that time. Did I see him, could I have helped him, maybe showed him how to get back to his hotel safely by bus or elevated train?

Sometimes the senselessness of it makes you sick. Other times it doesn't touch you at all and you can laugh about it.

And still other times you ask why you're doing it. There are some answers: the glamor, the challenge, the public's right to know — but they aren't why you're doing it.

Oftentimes it's really because you're disgusted with the way the media has treated a subject with which you're familiar. Personally, I was upset by the way the Three Mile Island incident was treated, having once worked as a technical writer for an engineering firm that designed such plants.

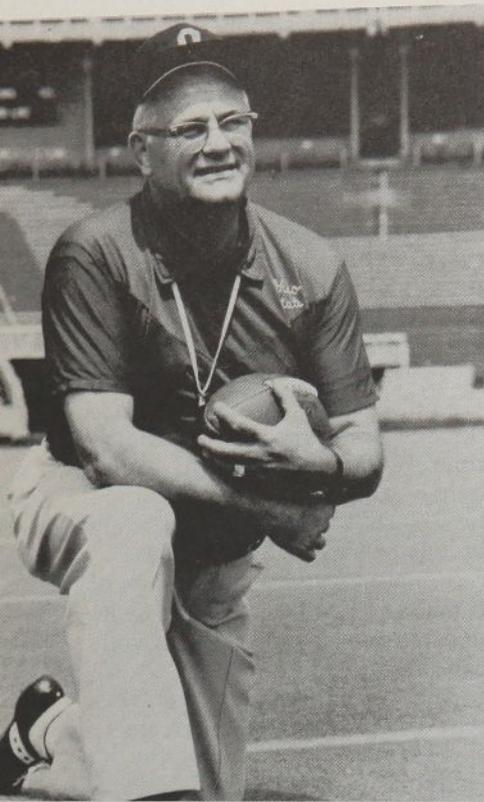
But that's not it either.

In the end it comes down to the realization that you can't do anything else as well and are afraid of what your business and engineering friends call "getting out and finding a useful job."

There may be some truth to that. But I think the real answer is that I just want to be a part of it all, to be there, to see for myself.

And, if that's your motivation, I wish you luck. Because you've just committed yourself to a life of missed dinners, cold or half-eaten lunches, miserable hours, a view of the sickening realities of crime and disaster, and a never-ending bout with poverty and loneliness.

But you'll love every minute of it. ▲



W. W. Hayes

One of the best known personalities in the history of college football, Wayne Woodrow "Woody" Hayes brought Ohio State a degree of excellence unmatched in the University's athletic history, during 28 years as head football coach.

With 238 wins, Mr. Hayes ranks fourth among all major college coaches in terms of victories. Only Paul "Bear" Bryant, Glenn "Pop" Warner and Amos Alonzo Stagg managed more wins. His record at Ohio State was a remarkable 205 wins, 61 losses and 10 ties, a winning percentage of .760.

This record brought numerous honors to Mr. Hayes and his teams. Among them were three national championships, 13 Big Ten championships, 11 bowl games and "College Coach of the Year" in 1957 and 1975. He coached three Heisman Award winners and 56 first team All-Americans, and served as president of the National Football Coaches' Association.

For many years, Mr. Hayes has been recognized internationally for his outstanding inspirational talks to groups of all ages. In retirement, he continues to be in great demand as a speaker.

He is a member of Sigma Chi fraternity.

August 12-16

Top Speakers High

By KEITH STEINER
Director of Program Development

THIS YEAR'S Karnea program promises plenty of Delt pride as well as a close examination of the challenges the Fraternity will face in the 1980's. In our strategy sessions held throughout the program, we will squarely face each of the burning issues that face us as individuals and Delts.

After the Division Luncheons on Wednesday afternoon, an open session will examine chapter and house corporation legal liabilities, and the connected problem of alcohol use.

On Thursday, the Leadership Luncheon will feature the incomparable W.W. "Woody" Hayes with an inspirational message designed to motivate Delt leaders.

That afternoon a series of six undergraduate leadership seminars and a special alumni leadership seminar will be professionally led, the latter specially designed for chapter advisers and house corporation officers. This session will assemble Tozier Brown, past President of the National Interfraternity Conference and Lambda Chi Alpha, who is associated with Martz and Lundy, one of the premier fund-raising organizations along with other experienced professionals in the area of fund raising, alumni organization, chapter house energy saving and insurance.

Concurrent with these sessions, eight "Strategy Booths" will be set up in the hotel lobby to serve as a catalyst for the exchange of new ideas between chapters, among

others, on public relations, rush success, and academic incentives.

Thursday evening will feature a series of Arch Chapter receptions open to all Delts where delegates can informally meet and chat with members of the Arch Chapter and the Central Office staff on concerns facing the Karnea and the Fraternity.

Friday, the Karnea makes its pilgrimage to Bethany where Delta Tau Delta was founded in 1858. Buses will be used to transport all Delts and wives to the beautiful Bethany campus some 50 miles from Pittsburgh in the northern panhandle of West Virginia.

Upon arrival, the College will host an academic convocation honoring the contributions to higher education made by fraternities, particularly Delta Tau Delta. There will be an academic procession of the Bethany faculty in which all undergraduate chapter presidents will be invited to march in the procession wearing their Presidents' officer robes.

Following lunch in the College Commons, time will be allowed for touring the campus, Theta Chapter's Shelter, and the Bethany Founder's House. By Karnea time, the Founder's House will feature museum-quality historical displays, outlining the birth and development of the Fraternity, truly an interesting story. Recently, the Founder's House was placed on the National Register of Historical Places.

In the late afternoon, a model

1980 Karnea Agenda

initiation ceremony will be staged along with the *Rite of Iris* by teams from Gamma Sigma Chapter at the University of Pittsburgh and Delta Beta Chapter at Carnegie-Mellon University. The pilgrimage will be topped off by a mountain barbeque on the campus with a bluegrass band and plenty of West Virginia cooking.

Saturday morning will feature a special open forum on hazing and pledge education with a panel of experts, including Mrs. Eileen Stevens, founder of C.H.U.C.K., the Committee to Halt Useless College Killings. Mrs. Stevens has appeared on the Phil Donohue Show nationally and has sponsored legislation to outlaw hazing in New York State.

Mrs. Stevens' son was killed in a hazing incident at a local fraternity at Alfred University in New York in 1978, and she has been working since that time to document hazing deaths and focus public attention on the problem. She will appear as part of the Fraternity's commitment to eliminate all vestiges of hazing from our chapters.

Following special Saturday noon luncheons to honor chapter advisers and members of the Distinguished Service Chapter, the final business session will be chaired by President Ken Folgers. All legislative action to set policy for the Fraternity for the next two years will be voted on by delegates, including the election of officers of the Fraternity.

That evening the Karnea Banquet will be the crowning event of

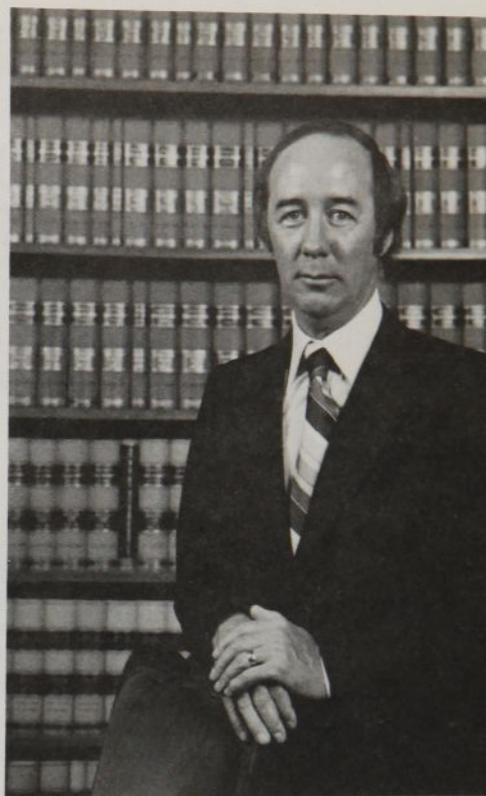
what is sure to be a great Karnea. The Honorable James Jerome, Toronto '54, will be the Banquet speaker. Mr. Jerome is Associate Chief Justice of the Federal Court of Canada and is former speaker of the House of Commons as a member of Pierre Trudeau's Liberal Party.

The Banquet will feature the presentation of special awards to undergraduate chapters as well as the recognition of Distinguished Delt alumni with the Alumni Achievement Award.

This first Karnea of the 1980's will deal with the challenges Delta Tau Delta will face in this decade. Inflation, public relations, hazing and energy costs are some of the areas where Deltas will have to join together to maintain our leadership on the campus and in the fraternity world.

Indications point toward a record turnout of undergraduates and alumni, perhaps the biggest attendance since the Centennial Karnea held in Pittsburgh in 1958. The Karnea is the ultimate Delt experience — sharing ideas, working to improve the Fraternity and having fun. The largest chapter delegations will be recognized with attendance awards and man-mile trophies.

Whether you have just accepted your pledge pin or have already received your 50-year membership certificate, you will want to be in Pittsburgh August 12-16 as Delta Tau Delta Reaches Out . . . toward the Founders and the future. ▲



J.A. Jerome

A native of Kingston, Ontario, James Alexander Jerome received his B.A. degree from the University of Toronto in 1954. As an undergraduate, he was a member of Delta Tau Delta, the debating team and the intermediate hockey club. In 1958, he was graduated from Osgoode Hall.

In 1964, Mr. Jerome was elected to the Sudbury and District Chamber of Commerce as vice-chairman of the National and Provincial Affairs Committee.

Since 1968, he has been Member of Parliament for Sudbury.

He has been a member of the Special Committee on Procedure, vice-chairman of the Standing Committee on Privileges and Election, and chairman of a Special Committee on Election Expenses.

In 1970 he was appointed Parliamentary secretary to the president of the Privy Council. He was a member of the Canadian delegation to NATO in 1972, and in 1974 he was elected speaker of the House of Commons.

In 1976, Mr. Jerome was appointed as Queen's counsel and later that year he was elected president of the Commonwealth Parliamentary Association. He recently accepted the appointment as Associate Chief Justice of the Federal Court of Canada.

PLENTY TO DO IN PITTSBURGH

By MARK VERNALLIS
Pittsburgh '75

IS PITTSBURGH really different from other cities? It is. There is a will, an excitement in this city. The air has cleared, the grime has been scoured away, and this milltown has emerged as a glistening metropolis.

Visitors coming to Pittsburgh are impressed with the vibrancy, the warmth of Pittsburghers. We think that you will be taken by all of it. Pittsburgh, the Renaissance City, welcomes you to the 1980 Karnea.

From Karnea Headquarters, the Pittsburgh Hilton, you will find plenty to do nearby. Three Rivers Stadium, home of two champions, the Pittsburgh Steelers and the Pirate baseball club, is located on the north shore of the Allegheny River, opposite the hotel. At the stadium is housed The Sports Theater and Hall of Fame where national sporting achievements and the city's rich sports heritage are featured through exclusively produced films and a unique wax museum.

Market Square, a popular setting for night life, is two blocks from the Hilton. Daytime concerts sponsored by the City are held almost daily in the various parks and plazas in the downtown area.

The Bank Center, uptown four blocks from Delt Headquarters, is another example of combining old architecture with new themes; under one roof are

luxury shops, entertainment centers and restaurants.

Station Square, on the south shore of the Monongahela River, is an old railroad station which has been revitalized for a variety of uses. Its Edwardian-style Grand Concourse restaurant, located in the lobby of the turn-of-the-century station, offers a magnificent riverfront view.

At the same location, dozens of specialty shops, saloons and restaurants have been opened in the Freight House Shops, which was formerly the railroad's warehouse.

Heinz Hall for the Performing Arts, a recent gift to the city from the H.J. Heinz family, is a short walk from the hotel.

On the north side of town are the Mexican War Streets, which were originally developed in the late 1840's commemorating the Mexican War of 1846. Today this preserved area displays a character of another time; visitors are welcome to enjoy the atmosphere of this residential district by strolling down such streets as Buena Vista, Monterey, Palo Alto, Sherman, Taylor and Jacksonia.

Sports have ever been an important part of Pittsburgh life. Ever since the days of Honus Wagner we have been great baseball fans. "Glue Glove" Mazerowski, Clemente, and Captain Willie Stargel have been our heroes.

We have planned for all Delts

to meet 'The Family', which is, of course, an evening of hardball when the Bucs will take on the Mets.

The foods, the art, the music of the city provide a reflection of our great ethnic gifts. In Pittsburgh we're grateful that our nationality groups have remained unmelted. The Pittsburgh Folk Festival, ethnic church tours, PITT's nationality classrooms, ethnic dinner dance cruises sponsored by the Gateway Clipper fleet, are as much a part of the city's sights and flavor as the people themselves.

Pittsburgh has inherited a sturdy ethnic past and rich present. The Karnea committee has provided for all Karnea-goers to enjoy some of the city's ethnic delights.

Familiar names are associated with Pittsburgh as more millionaires have been made in this city than any other. Consider Carnegie's U.S. Steel Corporation, Bessemer's furnaces, Ferris' wheels, Mellon's bank, Henry Clay Frick's coke ovens, George Westinghouse's air brakes, and H.J. Heinz's 57 varieties.

Today Pittsburgh controls more corporate assets than any other American city, except New York City.

Headquarters city for Gulf Oil, ALCOA, Rockwell, Westinghouse, U.S. Steel, PPG, Heinz, and National Steel, to name a few, Pittsburgh's executives build the structure and strategy of business worldwide.

You'll be charmed with Pittsburgh. So what if there is a pothole up ahead. They are just there to satisfy human nature's craving to complain about something. There's just plenty to do in Pittsburgh. The city is as exciting as ever yet as comfortable as an old slipper.

Come to Pittsburgh.



Delta Tau Delta Chapter Consultants

DANIEL A. DUNGAN, *Texas Tech University '79*

Dan is from Arlington, Texas, and received his degree in finance with minors in accounting and economics from Texas Tech. He served Epsilon Delta Chapter as pledge educator, assistant treasurer and treasurer. He also represented his chapter at the Western Division Conference in Boulder, Colo., and at the Regional Conference in Hunt, Texas, and was a delegate to the 1978 Karnea in New Orleans. He lists among his hobbies soccer, snow skiing, and golf.

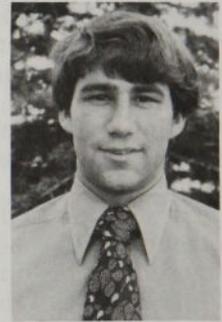


SHAWN E. L. HOLT, *Willamette University '79*

Kaneohe, Hawaii, is Shawn's home address and he graduated from Willamette University with a degree in political science. While at Willamette, Shawn served three years as a student senator, four years on the Interfraternity Council, and was captain of the rugby team for two years. He also played three years on the varsity football team and served Epsilon Theta Chapter as rush chairman and pledge educator. He enjoys outdoor activities and all sports in his spare time.

JEROME R. KERKMAN, *Lawrence University '79*

Former pledge educator and president of Delta Nu Chapter, Jerry received his degree in music from Lawrence in June. He was a delegate to the 1978 Karnea and represented his chapter on the Undergraduate Council during the 1978-79 academic year. His campus activities included participation in the Fox Valley Symphony Orchestra, Lawrence band and orchestra, and percussion ensemble. A native of Wisconsin, he enjoys tennis, golf, fishing, hunting, and all music.



CHRISTER D. LUCANDER, *Tufts University '79*

Chris was a very active undergraduate Delt, serving Beta Mu Chapter as house manager, assistant treasurer, and president. He received his degree from Tufts in biopsychology. Chris represented his chapter as a delegate to the New Orleans Karnea and headed the initiation team for the installation of Gamma Zeta Chapter at Wesleyan. An avid swimmer, he lettered four years on the Tufts swimming team. Outside interests include sailing, aquatics, and squash.



GEORGE W. STEWART, IV, *Michigan State University '79*

A 1979 graduate of Michigan State, George received his B.A. degree in advertising. His campus activities included editor of the Greek newspaper, co-chairman of the Fraternity Presidents Council, and varsity tennis. He served Iota Chapter as rush chairman and president, held other offices and committee posts, and was a delegate to the 1978 Karnea and several Northern Division Conferences. He enjoys jogging, tennis, hockey, and sailing.

THE NEWS BEAT

Roasted Dean

SATURDAY, March 8, 1980. That was the day proclaimed by Mayor Lauren Coile as Dean Tate Day in Athens. The climax of the day was the Dean Tate Roast held that evening.

Dean William Tate is, as one "roaster" put it, a landmark at the University of Georgia and the city of Athens. His service and love for Delta Tau Delta were demonstrated early as he held several offices in Beta Delta as an undergraduate. From his early days as a student, Bill Tate has never faltered in his devotion to his school, community, and Fraternity.

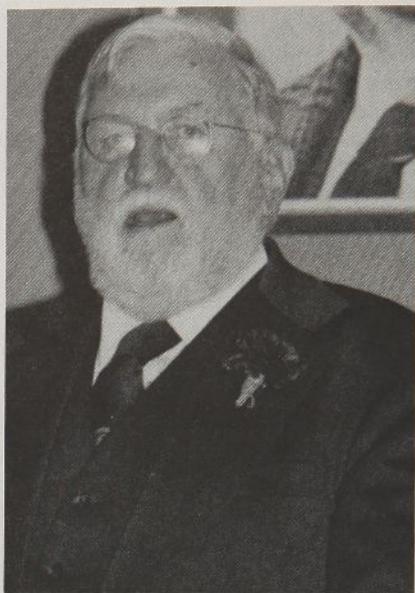
For several months preceding the Roast, many of Dean Tate's friends and classmates inquired as to how he might be honored by the public in general, instead of by the University, Fraternity, or one of the many societies he belongs to.

The first step was to determine which group would sponsor such an event. It was finally agreed that Beta Delta House Corporation would undertake it. Then it was decided to honor Dean Tate by having a series of events, the climax of them being the Dean Tate Roast.

Community awareness was the first step. Radio and newspaper advertising was purchased. Letters were written to all Beta Delta alumni in Georgia and to the University and community VIP's. The Holiday Inn and Athens Federal Savings and Loan cooperated in putting the notice on their marquees.

Follow-up letters and telephone calls were made, and posters featuring a caricature of Dean Tate in a frying pan were put up throughout Athens.

The IFC sponsored a faculty tea for Dean Tate on the Thursday prior to the Roast.



Dean Tate

Dutch Cofer, one of Beta Delta's IFC representatives and an officer on the IFC, was responsible for organizing this. It turned out very well as close to 100 people turned out.

Whom to get as speakers for the Roast was discussed many times before the final slate was chosen. The speakers consisted of William Spann, *Emory '32* past president of the American Bar Association; Dean George Griffin, retired Dean of Students at Georgia Tech; Bill Cromartie, author of *Clean Old Fashion Hate*; Dr. Worth McDougald, professor of radio and television at Georgia; Pete McCommons, editor of *The Athens Observer*; Congressman Doug Barnard, Tenth Congressional District's Representative to the U.S. House of Representatives; The Rev. Bevel Jones, minister of the First United Methodist Church in Athens; and Dolores Artau, retired director of the International Students Program at Georgia. Mike Deal Georgia '72 was master of ceremonies.

There were close to 200 people at the Roast. There was a number

of Delt alumni present and a strong showing from the Brothers and Pledges of Beta Delta Chapter. Tom Artelt was recognized as having come the greatest distance to attend. He and his wife, Barbara, drove all the way from Mississippi. Several of Dean Tate's classmates also were in attendance.

The Roast opened with a welcome from Mike Deal. Then the proclamation proclaiming Saturday, March 8, 1980, as Dean Tate Day in Athens was presented to him. The actual program began after everyone had finished a fine dinner of roast top sirloin with all the trimmings.

Bill Cromartie was the first speaker introduced. Bill was a Sigma Nu at Georgia and recalled the story of Dean Tate locking them out of their fraternity house for having too much liquor at a party.

Tate's pastor, Rev. Mr. Jones said, "Dean Tate has done for the University of Georgia what Rock City has done for Chattanooga. It's funny to see him conducting tours around the University. It isn't often you see a landmark conducting a tour."

Tate entered the University of Georgia in 1920. He became Dean of Men in 1946, holding that post until 1966 when he became Associate Dean of Students. He officially retired in 1971, but still has an office in the Alumni House and is active in University affairs.

Dean Tate was selected to the Distinguished Service Chapter on November 10, 1950. He was second vice-president of Delta Tau Delta International from 1970 to 1972. He is current president of Beta Delta House Corporation.

Dean William Tate. All who know him salute him.

KARNEA ESSAY CONTEST

Fund Raising Record

IOTA CHAPTER at Michigan State University may have set a record for fraternity public service fund raising at its seventh annual Delta Tau Delta dance marathon.

The chapter raised \$144,474 in donations and pledges, surpassing by nearly 50 percent its own goal for the fight against Multiple Sclerosis.

Mark Torigian and Pat Philbin were chairmen of this year's event, receiving solid support from the entire chapter and several alumni, little sisters, numerous friends, and, of course, the 90 dancers.

Many problems had to be solved along the way. In addition to the task of getting adequate sponsors and participants, the chapter faced the issue of gay rights several times. But students, businesses and campus administrators provided the necessary support.

Scholarship Recipients

TWO DELTS, both law students at Case Western Reserve University, have received Millard Warner Newcomb Delta Tau Delta Scholarship in Law awards for the current academic year.

They are David P. Woolsey, Lehigh '75, and Scott R. Stefl, Washington & Jefferson '79.

The annual scholarship awards are made possible through a gift of Mrs. Newcomb, widow of Millard Warner Newcomb, Dartmouth '21. Mrs. Newcomb, who lives in Bay City, Mich., established the scholarship endowment in 1978, in memory of her husband, whose family had a long Delt tradition.

Principal criterion for the award is scholastic excellence.

Saving Dollars

INTERFRATERNITY and sorority officers in Indianapolis gathered recently with Indiana Governor Otis Bowen and Senate and House sponsors of legislation for the signing of a bill exempting college fraternities and sororities from charging

All undergraduate members and pledges of Delta Tau Delta are invited to enter the third Karnea Essay Contest, sponsored by the Arch Chapter as a special biennial event of the Fraternity. Prize for the winning essay will be an expenses paid trip to the 1980 Karnea in Pittsburgh, August 12-16. It will include air transportation, hotel, Karnea registration and \$50 cash. In addition, the winning contestant will read his essay at the Karnea and have it published in the *Rainbow*. The contest is part of the Academic Action Program designed by Director of Academic Affairs R. James Rockwell, Jr.

- TOPIC:** Building a Delt Brotherhood Without Hazing
- ENTRY RULES:** Original work
750 to 1,000 words
Typed (double spaced)
Accompanied by separate photograph and brief biographic sketch of author
- DEADLINE:** Received no later than June 1, 1980
- JUDGES:** Judges will be appointed by the President of the Fraternity from the Distinguished Service Chapter
- MAIL TO:** Karnea Essay Contest, Delta Tau Delta Fraternity, 4740 Kingsway Drive, Suite 110, Indianapolis, Indiana 46205



Indiana Governor Otis Bowen with interfraternity and sorority officers.

members and payment to the state of sales tax for meals and lodging.

Executive Vice President Al Sheriff (looking over the Governor's right shoulder in the photograph) was a member of a committee which worked with bill sponsors in helping lobby

the bill through various committees.

This will save fraternity and sorority members several tens of thousands of dollars a year in state sales taxes. Fraternity and sorority real estate also is exempt from property taxes in the State of Indiana.

alumni

W. Ronald Johnson, *Illinois Tech '55*, has been elected treasurer of Brown & Brown, Inc., a large insurance agency in Daytona Beach, Fla. He and his family live in Ormond Beach.

G. Burgess Allison, *Delaware '73*, is an economic consultant at the Washington, D.C., offices of Peat, Marwick, Mitchell & Co. He lives in Columbia, Md.

Martin D. Rowe, Jr., *Texas '48*, has been assigned to the Lake Charles, La. offshore production division of Conoco, after six years in Iran and one year in London. He is a senior staff engineer.

John Ciannamea, *Rensselaer '76*, has joined the staff of Ernst & Whinney in Richmond, Va.

Dr. Gregory J. Bruchs, *Miami '77*, who received his O.D. degree from Ohio State in 1979, has opened his own general practice in optometry and contact lenses at Sarasota, Fla.

Carl Wick, *Ohio State '63*, recently was promoted to manager of NCR's Computer Science Institute, and has moved to Centerville, Ohio.

Richard G. Andry, *Tulane '43*, has been promoted to vice-president of the Fidelity Homestead Association in New Orleans.

Dr. James L. Reynolds, *Tulane '50*, a specialist in pediatric cardiology, has been elected president of the medical staff of Children's Hospital in New Orleans. His private residence is the old Tulane Delt Shelter at 496 Audubon St.

Dennis M. Yohe, *Miami '71*, vice-president, operations, of Maco, Inc., Chicago, recently returned from Saudi Arabia on a business investigation study with the U.S. Department of Commerce. Mr. Yohe is a director and officer of Maco and Tennessee Coatings Corp., of Memphis, a Maco subsidiary.

Alan Sayler, *Georgia Tech '75*, is owner of Sayler Water Care Service in St. Petersburg, Fla.

Stephen Rogowsky, *Bowling Green '74*, is physical instructor for grades K-6 in the Greenwich, Conn., public school system and head wrestling coach at the Greenwich High School.

Stephen P. Takacs, Jr., *Bowling Green '59*, who retired from the Army with the rank of lieutenant colonel, has embarked on a new career with Roy's Dairy, Inc., of Monroe, Wis., as director of physical resources.

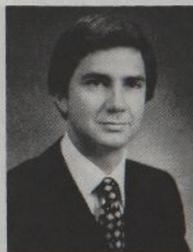
Richard White, *Wabash '72*, has been promoted to account executive in charge of Sara Lee products with Benton & Bowles, Chicago. He formerly was with the advertising firm's New York City office.

Capt. Erik Mathieson, *Steven '75*, is a pilot at Norton AFB, San Bernadino, Calif.

Paul D. Clark, *Ohio '79*, has completed a sales training program with United States Steel Corp. and is contract representative for the corporation's Cyclone Fence Division in Omaha, Neb.

George W. Cochran, Jr., *Ohio Wesleyan '31*, has retired twice and is working again, this time in a "retirement" job as accountant with the Aurora Foundation in Bradenton, Fla. He retired from E. I. du Pont de Nemours and Co. in 1975, after 33 years' service as an internal auditor, then became an accountant with Encounter Ministries, Inc., in Holmes Beach, Fla. He retired again last summer, then spent several months of leisure and travel before joining Aurora, a private foundation supporting Christian missionaries, colleges and seminaries.

William R. Truog, *Hillsdale '68*, president of Duracote Corp., Ravenna, Ohio, has been elected to membership in the Young Presidents' Organization, Inc., worldwide educational association of more than 3,300



Truog

successful young chief executives who have become presidents of sizable companies before the age of 40. A resident of Kent, Ohio, Mr. Truog received his M.A. degree from Case Western Reserve University, his M.B.A. and Ph.D. degrees from Ohio University. He has been with Duracote nine years, serving as president for the past year.

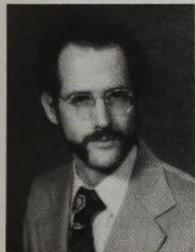
Joseph E. Schaefer, *Indiana of Pennsylvania '78*, has been promoted to a managerial accounting position with the Westinghouse Electric Supply Corp., at its Saudi Arabian Division. He and his wife will live in Dumman for three years.

Randall G. Jones, *Iowa State '73*, serves with the U.S. Air Force at Osan AB in the Republic of Korea, as an aeromedical specialist at the USAF hospital.

Victor J. Volzone, *Delaware '77*, is marketing line manager, South and East Africa Service, for Farrell Lines, Inc., an American flag ocean carrier. His office is in New York City.

Merle Caro Nutt, *Illinois Tech '23*, is author of a book, "The Nutt Family through the Years," updated in a second edition through 1978. The book presents a comprehensive view of the life and times of people named Nutt, McNutt and MacNutt. The author is professor emeritus of engineering sciences at Arizona State University. Before launching his second career of teaching, he spent 32 years in industry.

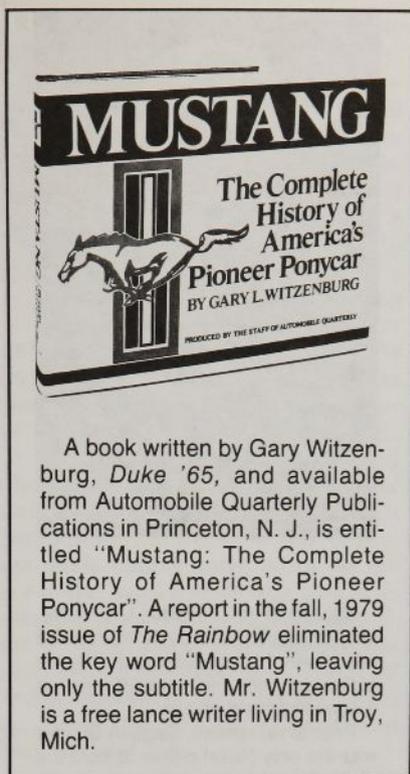
Dr. Joseph M. Califf, Jr., *Carnegie-Mellon '66*, has been selected deputy director of the Pima County Wastewater Management Dept. in Tucson, Ariz. Among his management duties are responsibilities for daily administrative matters, grants and planning programs, and the Department's public information. Dr. Califf has been with the Department since 1977. He holds masters and doctorate degrees in engineering-economic planning from Stanford University.



Califf

First Lt. Jerome A. DiGennaro, *Carnegie Mellon '76*, is an encoding officer for the U.S. Army Permissive Action Link Detachment at Pirmasens, Germany. He is anxious to get in touch with other Deltas in that area.

James T. Strahley, *GMI '76*, has been promoted to employee relations manager for Eaton Corporation's Transmission Division plant in Kings Mountain, N.C.



A book written by Gary Witzenburg, *Duke '65*, and available from Automobile Quarterly Publications in Princeton, N. J., is entitled "Mustang: The Complete History of America's Pioneer Ponycar". A report in the fall, 1979 issue of *The Rainbow* eliminated the key word "Mustang", leaving only the subtitle. Mr. Witzenburg is a free lance writer living in Troy, Mich.

Nickolas S. Kokoron, *Illinois Tech '69*, has moved to State College, Pa., where he has formed the CPA partnership of Agostinelli, Kokoron & Co.

William Oden, *Oklahoma State '66*, is vice-president for external affairs at Loretto Heights College in Denver. He previously developed a financial planning firm in Austin, Texas.

Thomas J. Farrahy, *Carnegie-Mellon '47*, has been elected senior vice-president of McDonald Davis & Associates, Inc., a Milwaukee-based advertising, public relations and government relations agency. In his new position, Mr. Farrahy adds agency administrative and assigned operating responsibilities to his previous duties as vice-president, Advertising Division. He has been with McDonald Davis since 1970 and a director since 1973. He and his wife live in Wauwatosa, Wis.

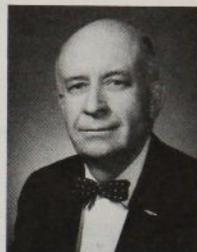


Farrahy

Richard K. Downer, *GMI '78*, has joined Boeing Commercial Airplane Co. as an engineer, working in computer-aided design of the new 767.

Kenneth L. Beaugrand, *Brown '60*, has been appointed senior vice-president and general counsel of Eaton/Bay Financial Services Ltd., Toronto. The company is active in trust, life and general insurance, and mutual funds management.

Wilfred M. "Wiley" Post, Jr., *M.I.T. '36*, was honored Nov. 2, 1979, at a surprise testimonial to his 42 years association with the Allentown-Bethlehem-Easton Airport in eastern Pennsylvania. A life-long flying enthusiast,



Post

Mr. Post flew for an air commuter service before going to Allentown in 1937. He is credited with being instrumental in developing the airport from a sod landing field operation to a modern complex. In addition, he has played major roles in organizing one of the country's first pilot training programs for college students, and with contributing in many other ways to aviation. Highlight of the testimonial event was awarding of the Distinguished Service Medal of the Federal Aviation Administration to Mr. Post. Langhorne Bond, administrator of the FAA, was on hand to make the presentation.

Dale A. Janik, *Iowa State '70*, recently was promoted to chief of intercity highways, Office of Planning and Programming, Illinois Department of Transportation. His office is in Springfield, Ill.

Bruce E. Smith, *Westminster '71*, recently moved to Cadillac, Mich., to become industrial relations manager for Cadillac Rubber & Plastics, Inc., manufacturer of extruded rubber products and moulded plastics.

Craig D. Voss, *Kentucky '73*, is working toward an M.B.A. degree at the University of Texas, after serving six years as an Air Force navigator.

Olin C. Friant, Jr., *Alabama '51*, was appointed in January to the position of regional sales manager, upper Midwest, for the McIntire Division of William Steinen Mfg. Co. of Parsippany, N.J. The company manufactures air dehydration systems.

David Steigerwald, *Ball State '72*, has accepted a management position with 84 Lumber in the Louisville, Ky., area.

The Rev. Donald M. Bravin, *Pittsburgh '53*, is pastor of St. John's Lutheran Church in Lincolnwood, Ill., a suburb of Chicago.

Joe Taylor, *Northwestern '79*, has been named sales representative of the Eastern Region of H. G. Rection Corp. of Santa Monica, Calif., with an office in Nepal. HGR manufactures industrial flanges and assorted components.

Robert G. Engelhardt, *Illinois Tech '70*, is a first officer with Braniff International Airline, based in Minneapolis. He served seven years as a flying officer in the Navy.

Sam Shannon, *Ohio State '59*, recently was appointed associate professor and head of the Department of Removable Prosthodontics at the Louisiana State University Medical Center in New Orleans.

Michael Obrand, *California, Santa Barbara '68*, has been selected to serve as a judge pro tem in the Harbor Municipal Court, Newport Beach, Calif. He is an attorney in private practice at Costa Mesa.

Jerald Young, *Oklahoma '66*, has been promoted to associate professor and awarded tenure at the University of Florida College of Business Administration, where he has been on the faculty since completing his Ph.D. at Yale in 1974.

Dr. Steven E. Landfried, *Lawrence*



Landfried

'66, has been retained as part-time public affairs officer for the International Crane Foundation, Baraboo, Wis. His duties include dissemination to local, national and international news media, and production of filmstrips, radio and television programs about ICF. Dr. Landfried has been involved in international education for several years, and has visited the Soviet Union and the Orient in the past three years. He was a production assistant for the award-winning educational television series "Looking Out Is In".



Captain Virgil C. Snyder, U.S. Navy, *lota '52*, of Virginia Beach, Va., retired on January 1, 1980, following 31 years of Naval service, including 26 years as a commissioned officer.

Prior to retirement, Captain Snyder was the only Naval officer to hold the distinction of commanding seven different U.S. Navy ships and units ranging in size from the small coastal minesweeper, USS Lapwing to the super tanker and fast combat support ship, USS Seattle.

His commands also included USS Dewey, the world's first guided missile destroyer leader and Escort Squadron Eight, an anti-submarine warfare group based in Naples, Italy. Combat service included two assignments in Vietnam and participation in the first brown water small boat combat patrol to be conducted in the Mekong Delta.

His personal awards include the Bronze Star Medal with combat distinguishing device, the Navy Commendation Medal with combat distinguishing device and gold star in lieu of third award, the Meritorious Service Medal with gold star in lieu of fourth award, the Navy Achievement Medal and the Republic of Vietnam Cross of Gallantry.

Captain Snyder is married to the former Betty Walker of Carson City, Michigan and they have three daughters, Pamela Snyder Dunham and Sandy of Virginia Beach, and Patti, a student in the School of Veterinary Medicine at Michigan State University.

The Snyders will continue to reside in Virginia Beach with no immediate retirement plans.

George K. Carr II, *Southwestern Louisiana '71*, recently was promoted to vice-president, Nebraska operations, of Horizon Communications, a cable television company. He lives in Grand Island.

Edwin L. Heminger, *Ohio Wesleyan '48*, editor and publisher of the Findlay, Ohio *Courier* and a director of Inland Press Association, has been elected to the board of directors of the American Newspaper Publishers Association. Election was made at the group's annual convention in Honolulu.

Rod Kenslow, *Oklahoma State '76*,

has been named executive vice-president of the Edmond, Okla. Chamber of Commerce. He formerly was staff aide to U.S. Congressman Mickey Edwards in Oklahoma's Fifth Congressional District.



Kenslow

Recently he was nominated as a candidate for the "Outstanding Young Men in America" competition. Mr. Kenslow is a member of Delta Chi Chapter's House Corporation.

Grant Gaudreau, *Kansas '73*, was featured on the cover of the February issue of the *Wichitan* magazine, as one of Wichita's "most eligible young bachelors". He recently opened his own real estate investment firm there.

David R. Kinley, *Washington '61*, last spring joined Siemens, the fifth largest electrical manufacturing company in the world. Following an extensive tour throughout Germany, visiting Siemens corporate (international) headquarters, he recently returned to the U.S. as general manager over all Siemens (USA) electronic systems manufacturing. He lives in Marlton, N.J.

Frank Bevington, *Idaho '36*, a certified business consultant in Nampa, Idaho, is serving a four-year term on the City Council. He also is president of the "Build Napa Associates", president of the United Way, and a director of the Salvation Army. Mr. Bevington recently received the Legion of Honor award of the Kiwanis Club.

Warren D. Orr, Illinois '37, went to work for Lockheed Aircraft Corp., Burbank, Calif., in June of 1938, intending to work only that summer as a design engineer on the prototype P38 World War II fighter. Now, almost 42 years later, he has retired from the corporation, and is living in San Carlos, Calif. His last position was company contracts officer for Lockheed Missiles & Space Co.

John Moore, West Virginia '70, assistant commissioner of finance and administration under both Jay Rockefeller and Arch Moore, has exchanged 60-hour work weeks at the West Virginia Capitol for a teaching position in the Caribbean. In January, he joined the faculty of the International College of the Cayman Islands, 500 miles south of Florida. He is teaching insurance and business.

Herbert T. Sudduth, Arizona '74, has been promoted to principal planner and project coordinator of the Planning Department for Urban Engineering, a Tucson consulting engineering firm.

William R. Downey, Florida '68, recently moved to Atlanta to open a regional office for General Insurance Co. covering the State of Georgia. He is a vice-president of the Miami Beach based company.

Donald L. Muir, Kansas '53, is regional logistics manager, Western Region (west of Mississippi) for Best Products Co., Inc., the nation's leading catalog showroom merchandiser. He retired as a USAF colonel in 1979 and was presented the Legion of Merit upon retirement.

Paul A. Marshall, Case Western Reserve '73, is the new midwest regional manager for the Memorial Division of Matthews International, Pittsburgh. It is the second promotion he has received since joining Matthews in 1974. While working toward his degree at Case Western, Mr. Marshall served with two Ohio police departments.

Marshall

Robert S. "Buff" Jozsa, Kent State '68, newly-appointed manager of The Scott Group's new Cleveland showroom, describes it as "more than a place to do business; it's a creative meeting place for Greater Cleveland's design community." As the first showroom manager, Mr. Jozsa coordinates The Scott Group's effort for full-spectrum customer relations. He assists designers, architects and other clients with the realization of their creative concepts with Scott Group products, while his staff of professionals concentrates more on the day-to-day sales and service. He also is planning a variety of customer activities to fully utilize the club-like environment of the showroom. The Scott Group represents Scott Carpet Mills, Inc., Selaco Inc., Brintons Carpets and Paul Weiland Inc.

Edward Iddings, Idaho '38, whose home is in Healdsburg, Calif., recently joined the "Korea Remembers" tour sponsored by the Government of Korea. He and his wife also visited Taiwan, Hong Kong, Hawaii and Alaska.

William E. Wright, Oklahoma '69, and his family have moved from Tulsa to Houston, where he has been named personnel administration manager of Cities Service Co. for the international area. He has been with the company 10 years.

R. Stevens Gilley, Oregon State '56, has been appointed national director of commercial operations for Cushman & Wakefield, Inc. which acquired the Gilley Company last year. He continues as president of the Gilley Company and executive vice-president of Cushman & Wakefield, a national real estate firm based in New York.

Bob E. Moses, Ohio '62, has been transferred by Texas Instruments to Germany, where he is opening a new office in Koblenz. His responsibilities include military and government sales of defense equipment to Germany, Austria, Great Britain and the Scandinavian countries.

Keith N. Alward, Hillsdale '79, recently joined Monroe Auto Equipment Co., a division of Tenneco Automotive, as Southern Regional trainer. He lives in Chamblee, GA.

John M. Frum, Penn State '58, is a partner in the management consulting firm of Smith, Frum & Murphy, in Cupertino, Calif. He is engaged in executive and professional search assignments for clients in high technology industries.

William N. Pittman, Idaho '37, although officially retired, manages the Colonial Apartments in Nampa, Idaho.

John H. Boyd, Idaho '74, president of the Boise Valley Alumni Chapter, hosted alumni and Delta Mu undergraduates from the University of Idaho at a winter get-together in his home.

Richard E. McEachen, Kansas '55, Trust Division manager of Commerce Bank of Kansas City, has been named executive vice-president of the bank. He joined Commerce's Trust Division in 1975 as a senior vice-president. In May 1979 he was named Division manager, supervising the seven departments in the Trust Division. Mr. McEachen is a member of the Missouri and Kansas City Bar Associations and the Lawyer Association of Kansas City.

Jeffrey H. Harwell, Texas at Arlington '73, CFP, has announced opening of his financial planning firm, Asset Management Consultants, in Ballinger Place, Fort Worth. The firm provides financial planning and consulting services to individuals and small businesses on a fee-only basis.

Dennis J. Grotrian, Butler '66, is senior partner in the law firm of Grotrian & Boxberger in Fort Wayne, Ind. Mr. Grotrian, who has been listed in "Outstanding Young Men of America" and the 1979 "Who's Who in American Law", did advanced studies at the University of London, England, in the International Law Understudy Program.

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PITTSBURGH KARNEA
August 12-16

This year's Karnea features fellowship, business, major league baseball, traditional and new programs, and a visit to Founders Home in Bethany. For details, see articles beginning on pages 24 and 26.

Delt SPORTLIGHT

By JAY LANGHAMMER

Texas Christian '65



BASKETBALL

Phoenix Suns third-year guard MIKE BRATZ, *Stanford '77*, posted an amazing string of 57 consecutive free throws this winter, third-longest streak in NBA history. When his streak was stopped during the nationally televised game against the Lakers on March 2nd, he was just 3 free throws short of the mark of 60 held by Rick Barry.

Also seeing a lot of action in the NBA is Boston Celtics center-forward RICK ROBEY, *Kentucky '78*, who has done an exceptional job of filling in for the injured Dave Cowens. Rick's play has been a key factor in the Celtics' return to prominence. The third Delt in NBA circles is Indiana Pacers Head Coach and General Manager BOB LEONARD, *Indiana '54*.

Soph forward ED NEALY and senior guard FRED BARTON were key figures for Kansas State University as the Wildcats went to the NCAA regional playoffs once again. Ed was the number two rebounder in the Big Eight, set a league record by hitting 17 consecutive field goal attempts, and was named to the Big Eight All-Tournament team. He had 20 points and 11 rebounds against Nebraska and a season-high 18 rebounds versus Oklahoma State. Fred Barton rebounded from a serious back injury the previous season to see some starting duty for the Wildcats before a thumb injury caused him to miss the last few games of the year. His top game was 15 points against Long Beach State.

Two DePauw University seniors started every game and helped lead the Tigers to their best season in 12 years, a 16-9 record. Co-captain KIRK KITZINGER ranked 18th in NCAA Division III rebounding with an 11.6 average and was second in team scoring. He had 28 points and 13 rebounds against both Franklin and Huntington and 28 points and 10 rebounds versus Indiana Central. He also had 27 points and 12 rebounds against Roosevelt, 26 points and 11 rebounds against Hanover, and 19 points and 18 rebounds versus Wabash. Kirk was named to the All-Tournament teams at the Capital University and Defiance College tournaments.

DePauw's other top Delt star was guard MATT HOLLIDAY. He was third in team scoring and second in assists with 71. His season high was 19

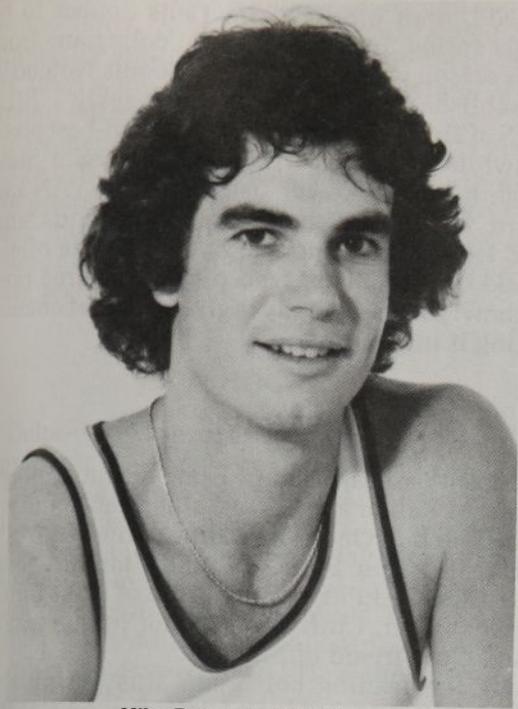
points against MacMurray College and he won two games in the final seconds, hitting a 17-foot jumper at the buzzer to upset Wabash, 77-75, and sinking two free throws with six seconds left to beat Milliken, 59-58.

Soph forward JIM STACK was Northwestern University's top player as the Wildcats, under coach RICH FALK, *Northwestern '64*, showed marked improvement with wins over Michigan, Michigan State, Bradley, Purdue, and Wisconsin, among others, and a loss by only six points to DePaul. Jim was the team's top scorer for the year and finished second in rebounding and assists. Among his best games were 23 points and 10 rebounds against Toledo, 21 points and 7 rebounds versus Purdue, and 19 points against both Notre Dame and DePaul. Junior guard JOHN EGAN won his third letter for Northwestern and, despite seeing limited action, averaged a point-a-minute, including 12 of 13 free throw attempts. Soph forward JEFF BLACKARD and assistant coach BOB HILDEBRAND, *Northwestern '77*, also contributed to the Wildcat effort.

Junior guard JIM MERCER became a regular for the University of Maine during the second half of the season and helped the Black Bears finish with a winning record. He had a season high of 21 points against Eastern Kentucky and 18 points in a win over New Hampshire. Jim hit two clutch free throws with six seconds left to down North Carolina A&T, 77-76.

Soph JOHN LAIDLAW was a regular at guard for the Whitman College squad and was joined by freshman teammate DARRELL TURLEY. Soph forward TIM RUSSELL was a valuable reserve for the University of the South.

When Les Henson of Virginia Tech heaved a ball 89'3" at the buzzer against Florida State, the toss was considered a new world record. The previous longest shot record was set 25 years earlier by GEORGE LINN, *Alabama '56*, whose last-second throw of 84'11" beat North Carolina, 77-75. At the time, George's toss was referred to as "the shot heard round the world". His shot and Henson's are the only two measured long shots so Henson's toss is now considered the world record. Other notable long shots have just been estimated guesses.



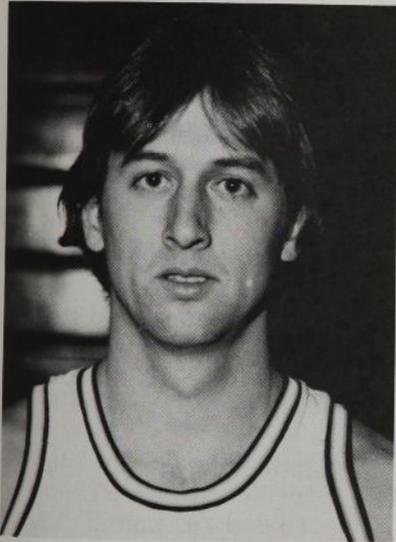
Mike Bratz, Stanford '77



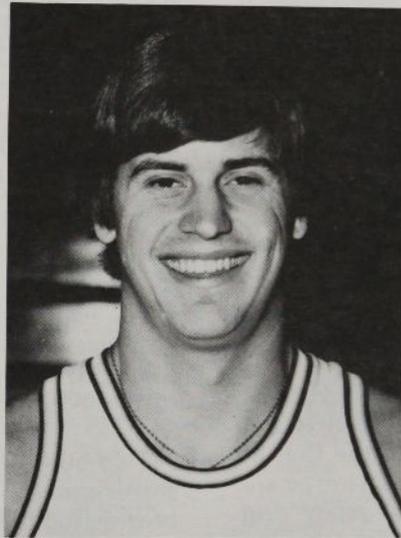
Fred Barton, Kansas State



Jim Stack, Northwestern



Matt Holliday, DePauw



Kirk Kitzinger, DePauw



Jim Mercer, Maine

LEADING DELT SCORERS

	Games	Field Goals	FG Pct.	Free Throws	FT Pct.	Re-bounds	Avg.	Total Points	Avg.
KIRK KITZINGER, DePauw F	25	333-166	49.8	146-86	58.9	290	11.6	418	16.7
JIM STACK, Northwestern F	27	332-144	43.4	78-60	76.9	151	5.6	348	12.9
MATT HOLLIDAY, DePauw G	25	258-117	45.3	33-22	66.7	63	2.5	256	10.2
ED NEALY, Kansas State F	31	242-114	47.1	102-73	71.6	261	8.4	304	9.8
JOHN LAIDLAW, Whitman G	24	176-74	42.0	38-29	76.3	74	3.1	177	7.4
JIM MERCER, Maine G	27	168-78	46.4	42-35	83.3	62	2.3	191	6.8
FRED BARTON, Kansas State G	26	92-46	50.0	20-16	80.0	23	0.9	108	4.2

RAY STEFFEN, *Michigan State '51*, concluded his 25th season as head coach at Kalamazoo College and now has a 293-248 career record. He's the third-winningest Delt college coach of all time, moving ahead of Hall of Famer PAT PAGE, *Chicago '10*, who posted 272 victories. Fifth on the all-time list is Princeton University's PETE CARRIL, *Lafayette '52*, who led his squad to an 11-4 Ivy League mark, good for a second place finish.

TRANSITION

Longtime Tennessee basketball coach RAY MEARS, *Miami '49*, has been named Athletic Director at the University of Tennessee-Martin. For the last year or so, Ray had been athletic promotions director at the Knoxville school after a distinguished coaching career.

KYLE ROTE, *University of the South '72*, has decided to take a year off from pro soccer to pursue several other interests. He plans to travel to Cambodia to assist with food planning and will help NBC cover the Olympics or any alternative games the U.S. goes to. After scoring just one goal for the Houston Hurricane in 1979, Kyle said "I just need some time to re-generate myself mentally and physically. I had planned to play two more years of soccer. Instead of 1980 and 1981, it will now be 1981 and 1982".

PRO FOOTBALL

Former pro star BOYD DOWLER, *Colorado '59*, is the new wide receiver coach for the Tampa Bay Buccaneers. He had spent the past few years on the Cincinnati Bengals coaching staff.

As expected, veteran pass catcher GENE WASHINGTON, *Stanford '69*, announced his retirement after 11 pro seasons, the last two with the Detroit Lions. Another recent retiree, former Houston tackle GREG SAMPSON, *Stanford '72*, after recovering from brain surgery, said "I've ruled out a boxing career. I've turned into a jogger and I'll be able to do anything in life except bang my head into a wall or someone else's head."

Wide receiver DAVID HALL, *Missouri at Rolla '79*, has signed as a free agent with the San Francisco 49'ers. He was a New Orleans draft pick last year, spending most of the exhibition season with the Saints before being cut.

PAUL WARTH, *Miami '79*, has signed as a free agent with the Toronto Argonauts of the Canadian Football League. He spent part of the 1979 pre-season with the New England Patriots, then played with the Columbus Metros, a minor league club. A tight end in college, Paul will be tried at offensive guard.

The NFL draft prospects for Delts appear to be slim this spring. However, several collegians from the past season were cited in the "Scouts Notebook '80", published by "Pro Football Weekly". BILL ADAMS of Texas Tech was rated the third-best place kicker while KIERON WALFORD of Oregon State was eighth on the kicker list. CHUCK EVANS of Stanford was 14th among defensive ends and ANDRE HINES of Stanford was 18th on the offensive tackles list. Chuck, who played in three post season bowl games, actually is given the best chance of making it in the pros.

BASEBALL

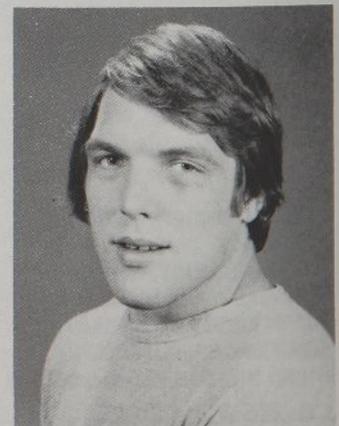
The recent baseball Hall of Fame election of former stars Al Kaline and Duke Snider had some interesting Delt ties. One of Al Kaline's sons is MARK KALINE, *Michigan State '79*, and Stanford footballer DUKER DAPPER is the godson of Duke Snider. Duker's father, Cliff, was a minor league teammate and close friend of Snider's.

Among the leading collegians this spring are pitchers MIKE PFAUTSCH of Missouri and TOM HARVEY of Kansas State; co-captain TIM MILLER and catcher JOHN ROGERI (a .422 hitter in '79), both of Allegheny College; third baseman MIKE LADEVICH of Lawrence College; outfielder PETE RAMSEY of Lafayette College; and outfielder GLENN CIPRIANI of Stevens Tech. We'll run a complete baseball wrapup in the next issue.

WRESTLING

The leading Delt wrestler for the second straight year was University of Minnesota heavyweight JIM BECKER, a Gopher co-captain. His 1979-80 record of 13-10-1 brought his four-year career mark to 88-51-2.

Two other Big Ten grapplers had creditable seasons. Soph KEITH RYAN of Northwestern University wrestled in both the 158 and 167 pound classes.



Jim Becker,
Minnesota

He recovered from a shoulder injury and earned his second letter. A knee injury handicapped Purdue University junior KURT PETERSON but he still was the team's top man at 190 pounds and won his second letter.

Allegheny College soph DREW DENTINO posted only a 6-7-1 record but managed to place third in the 118 pound class at the Presidents' Athletic Conference meet. Tri-captain TONY WILSON at 126 pounds and soph BRIAN JACOBS at 165 pounds were regulars for M.I.T.

HOCKEY

Delts were key contributors once again for the improving University of Maine squad which played 22 of its 32 games against NCAA Division I teams. Junior center JOE CRESPI was among the leading scorers in the ECAC with 17 goals and 18 assists for 35 points. Junior left wing BILL DEMIANIUK was a team co-captain and contributed 19 points. Junior right wing JAMIE LOGAN contributed 8 goals including 2 game-winners. He's the school record holder with 3 short-handed goals. Defenseman MARC SON and backup goalie DICK TOTARO also saw action for the Black Bears.

Freshman winger BOB BOGOSIAN was a fine player for the Wesleyan University squad which finished 12-12 and went to the ECAC regional tournament. He contributed 5 goals and 10 assists. Frosh defenseman BRUCE JOHNSON also saw action for the Cardinals. Among the leading players on the Lafayette College squad were PAUL O'SULLIVAN, MIKE GAGLIARDI, and PETE GUMMESON.

SWIMMING

Returning All-Americans from last season were co-captains TIM GLASSER and STEVE PENN, STEVE COUNSELL, KIM PETERSON, MARK FOREMAN, GREG PARINI, DAVID DININNY, BILL FULLMER, DAN JOHNSON, and KEVIN SWEENEY, all of Kenyon College; KIRK DIXON of Wabash College; and DREW PILLSBURY of Washington and Lee University. Their 1979-80 results and a report on other Delt swimmers will appear in the next issue.

TRACK

Two of the top Delt track performers had good indoor seasons. Purdue University's BRUCE BANTER placed third in the 600-yard run at the Big Ten indoor championships and STEVE BAGINSKI of Cornell University threw the 35-pound weight 63 $\frac{1}{4}$ " to place fourth at the Heptagonals meet. The



Joe Crespie, Maine



Jamie Logan, Maine

next column will include a wrapup on the outdoor activities of Delt tracksters.

BROADCASTING

Two of our most well-known sportscasters made their presence felt over the winter months. BILL FLEMMING, *Michigan '49*, was one of ABC-TV's team of announcers covering the Winter Olympics while JAY RANDOLPH, *George Washington '60*, has been involved with NBC-TV's NCAA basketball coverage.

Former San Antonio Spurs announcer TERRY STEMBRIDGE, *Texas '60*, is considered a good bet to become the play-by-play man for the new Dallas NBA franchise. He left the Spurs after last season to get into the oil business in Dallas. TOM HEDRICK, *Baker '56*, is rounding out his 13th year as director of the Kansas University Sports Network.

Two undergrads who someday may make their mark in national sportscasting circles are RICK THOMPSON and KEVIN MORRIS of Western Illinois University. Rick, Zeta Lambda's president, handles the radio play-by-play for the home and road football and basketball games and the home baseball contests. He's in his third year as the "Voice of Leatherneck Sports". Kevin is also involved with play-by-play and color on the Western Illinois broadcasts. ▲

Honored for Delt Service

DURING the past half century, 293 Delts have been honored with membership in the Fraternity's Distinguished Service Chapter. Of that number 96 are alive today.

When the Distinguished Service Chapter was created by the Karnea of 1929 as the Court of Honor, plenary power was given to a committee of three to determine from time to time the qualifications for citations to membership.

The current committee is made up of three former international presidents of Delta Tau Delta. They are Francis M. Hughes, *Ohio Wesleyan '31*, chairman; G. Herbert McCracken, *Pittsburgh '21*; and C. T. Boyd, *North Carolina '21*.

In keeping with traditions of the Distinguished Service Chapter, the committee has adopted the following criteria for awarding citations:

1. The committee, the Arch Chapter, an alumni chapter, officers of any Division of the Fraternity, or individual members of high repute in Delta Tau Delta may make nominations.

2. The term of membership in the Distinguished Service Chapter is for life, but the committee may terminate any membership "for cause" not known at the time of citation, or thereafter appearing.

3. A nomination for citation shall be in writing, shall be signed by two or more members of the Fraternity who are in good standing, and shall show satisfactorily to the committee that the nominee has (a) for at least 20 years been actively loyal to the Fraternity as an alumnus, (b) rendered some unusual service to the Fraternity or a Division thereof, and (c) evidenced personal characteristics and habits which have been and are "worthy of all acceptance" by

the Fraternity and society at large. The names and locations of the nominee's college, active and alumni chapters, and his concrete services for which the citation is sought must be included in the written nomination. To the above qualifications, the nominating letter should add other information which appears to bear upon the worthiness of the nominee. A nominee's own initiative or other form of promotion of his own nomination would be viewed as a vital disqualification and particularly out of harmony with the unselfish spirit and intent of the Distinguished Service Chapter.

4. While not making an absolute rule affecting the matter, the committee will usually insist upon much more than a chapter interest on the nominee's part, inasmuch as the Distinguished Service Chapter is representative of the entire Fraternity.

5. No one shall be voted a citation while serving as a member of the Arch Chapter.

6. Citations shall usually be presented only at large, important Delt functions.

7. The committee grants citations by unanimous vote. In view of the fact that nominations are determined largely by personal friendships and that one nomination from a given locality easily evokes others from the same region, resulting in inequitable distribution of honors, the committee will, other merits appearing to be substantially equal, give preference to nominations from regions which do not appear to be adequately represented in the chapter, and it may defer consideration of other nominations in the interest of substantial justice to all parts of the Fraternity.

Distinguished Service Chapter Roster

*Deceased

- Earl Clinton Adams, Beta Rho (Stanford), '16
 *Percy Crowley Adams, Beta Omicron (Cornell), '93
 *W. F. Packer Allis, Nu (Lafayette), '95
 *Elisha Hoffman Anderson, Mu (Ohio Wesleyan), '85
 *Henry Oresta Andrew, Beta Kappa (Colorado), '96
 William Henry Andrews, Gamma Omega (North Carolina), '20
 *Charles Frederic Axelson, Gamma Alpha (Chicago), '07
- *Kendric Charles Babcock, Beta Eta (Minnesota), '89
 Thomas Johnston Barron, Delta Gamma (South Dakota), '37
 Robert Paul Bates, Delta Alpha (Oklahoma), '24
 *Luther Allen Beck, Gamma Theta (Baker), '09
 *Ernest Roy Bell, Gamma Delta (West Virginia), '12
 Arnold Berg, Beta Alpha (Indiana), '32
 *Wesley Benson Best, Alpha (Allegheny), '83
 *Alexander Bruce Bielaski, Gamma Eta (George Washington), '04
 Lloyd Willis Birdwell, Gamma Iota (Texas), '40
 *Harry Robert Birmingham, Gamma (Washington and Jefferson), '10
 *Ira Burton Blackstock, Beta Beta (DePauw), '86
 *Fred W. Boole, Beta Omega (California), '18
 Charles Theodore Boyd, Gamma Omega (North Carolina), '21
 Joseph Don Boyd, Beta Beta (DePauw), '48
 *Nelson Garfield Brayer, Beta Omicron (Cornell), '05
 *Woodward Harold Brenton, Gamma Pi (Iowa State), '20
 *Zach K. Brinkerhoff, Delta (Michigan), '04
 *George Oliver Browne, Beta Alpha (Indiana), '22
 *Albert Ridgely Bruner, Omega (Pennsylvania), '03
 Andrew Edward Buchanan, Beta Lambda (Lehigh), '18
 Charles Royal Burgess, Delta (Michigan), '34
- *Leland Everett Call, Gamma Chi (Kansas State), '22
 *Harley DeForest Carpenter, Alpha (Allegheny), '09
 *Noble Ray Carroll, Zeta (Western Reserve), '08
 *James Randolph Caskie, Phi (Washington and Lee), '09
 *Paul Washburn Chase, Kappa (Hillsdale), '97
 *Clyde Burr Christopher, Gamma Eta (George Washington), '28
 *Charles Robert Churchill, Beta Xi (Tulane), '89
 *Edwin Hickmott Clark, Beta Omega (California), '36
 *Tom C. Clark, Gamma Iota (Texas), '22
 *George Bergen Colby, Beta Upsilon (Illinois), '06
 Marion Kirk Coley, Delta Eta (Alabama), '41
 Whitfield James Collins, Gamma Iota (Texas), '40
 *Frank Mauran Cornell, Omega (Pennsylvania), '28
 *Noel Durward Cory, Beta Psi (Wabash), '29
 *Charles Judson Crary, Beta Rho (Stanford), '03
 *Roy Palmenter Crocker, Beta Omega (California), '14, Beta Omicron (Cornell), '15
 *Howard Malley Crow, Mu (Ohio Wesleyan), '06
 *Edgar Percival Cullum, Alpha (Allegheny), '82
 *Edward Davis Curtis, Mu (Ohio Wesleyan), '70, Kappa (Hillsdale), '70
- *Richard Duvall Daniels, Gamma Eta (George Washington), '09
 *William Emrys Davis, Phi (Washington and Lee), '99
- *George A. Degnan, Gamma Eta (George Washington), '17
 *Lewis Deschler, Gamma Upsilon (Miami), '26
 *Malcolm Howard Dewey, Alpha (Allegheny), '04
 *James Roy Dickie, Gamma (Washington and Jefferson), '05
 *M. Allen Dickie, Gamma (Washington and Jefferson), '09
 Martin Brownlow Dickinson, Gamma Tau (Kansas), '26
 *William George Dickinson, Beta Rho (Stanford), '18
 *Brandt Chase Downey, Beta Psi (Wabash), '96
 George Altair Doyle, Tau (Penn State), '17
 *Alvan Emile Duerr, Chi (Kenyon), '93, Sigma (Williams), '93
- *Fritz Eberle, Gamma Lambda (Purdue), '17
 *Henry Jacob Eberth, Chi (Kenyon), '89
 *Homer K. Ebright, Gamma Theta (Baker), '00
 Paul Albert Charles Eckelman, Gamma Rho (Oregon), '43
 *Clarence Edmund Edmondson, Beta Alpha (Indiana), '09
 Willis Herbert Edmund, Beta (Ohio), '28
 *Charles Lincoln Edwards, Lambda Prime (Lombard), '84, Beta Eta (Minnesota), '85
 *Max Ehrmann, Beta Beta (DePauw), '94
 *Leon Hubbard Ellis, Beta Pi (Northwestern), '14, Gamma Mu (Washington), '16, Beta Rho (Stanford), '14
 Richard Hays Englehart, Beta Alpha (Indiana), '45
 James Van Deusen Eppes, Beta Iota (Virginia), '29, Beta Omicron (Cornell), '31
 *J. Claire Evans, Beta (Ohio), '01
 *Thomas James Farrar, Phi (Washington and Lee), '95
 *Ray Traub Fatout, Beta Zeta (Butler), '08, Gamma Lambda (Purdue), '08
 *Daniel Webster Ferguson, Gamma Alpha (Chicago), '09
 *Howard Phillip Fischbach, Chi (Kenyon), '06
 George Albert Fisher, Jr., Gamma Lambda (Purdue), '33
 John Wesley Fisher, II, Delta Delta (Tennessee), '38
 *L. Nathaniel Fitts, Beta Kappa (Colorado), '09
 *Joseph Gleason Flagler, Upsilon (Rensselaer), '35
 *Charles Willis Flick, Alpha (Allegheny), '15
 Louis Carlos Flohr, Gamma Mu (Washington), '27
 Clemens Richard Frank, Zeta (Western Reserve), '19
- John Wilmer Galbreath, Beta (Ohio), '20
 *James Harwood Garrison, Gamma Xi (Cincinnati), '19
 Charles Beers Gault, Gamma Omega (North Carolina), '33
 William Wilson Gay, Beta Omega (California), '13
 *Keyes Christopher Gaynor, Beta Nu (M.I.T.), '09
 Clyde Richardson Gelvin, Gamma Tau (Kansas), '17
 *Sennett Webster Gilfillan, Beta Rho (Stanford), '12
 Robert William Gilley, Gamma Mu (Washington), '30
 *Charles Henry Gordon, Epsilon (Albion), '86
 Russell Alfred Griffin, Kappa (Hillsdale), '28
 *Roscoe Cleveland Groves, Gamma Kappa (Missouri), '13
 *Mark Merton Grubbs, Tau (Penn State), '13
 *Frank Barnhart Gullum, Beta (Ohio), '07
- *Percy Weller Hall, Beta Omega (California), '99
 John Graham Harker, Beta Eta (Minnesota), '46

DSC ROSTER (Continued)

- *Robert LeRoy Harris, Chi (Kenyon), '96
- Robert Logan Hartford, Beta (Ohio), '36
- Hugh Philip Hartley, Gamma Theta (Baker), '19, Beta Rho (Stanford), '19
- *Clarence R. Helt, Gamma Sigma (Pittsburgh), '14
- Edwin Lloyd Heminger, Mu (Ohio Wesleyan), '48
- *Frank Schley Hemmick, Gamma Eta (George Washington), '09
- Loy Wesley Henderson, Beta Pi (Northwestern), '15
- *Thomas John Herbert, Zeta (Western Reserve), '15
- *Robert Heuck, Gamma Xi (Cincinnati), '13
- *Harry Roland Hewitt, Beta Gamma (Wisconsin), '02
- *Barry Nugent Hillard, Gamma Eta (George Washington), '17
- *Charles Wilford Hills, Jr., Gamma Beta (Illinois Tech), '11
- *Frederick Crosby Hodgdon, Beta Mu (Tufts), '94
- *Paul Gray Hoffman, Gamma Alpha (Chicago), '12
- *Harold Chauncey Hopkins, Gamma Omicron (Syracuse), '10
- *William Garfield Hormell, Mu (Ohio Wesleyan), '89
- William Rufus Hornbuckle, Gamma Kappa (Missouri), '09
- *Henry George Hoss, Gamma Lambda (Purdue), '05
- *Will David Howe, Beta Zeta (Butler), '93
- *Edwin Holt Hughes, Mu (Ohio Wesleyan), '89
- Edwin Holt Hughes, III, Beta Beta (DePauw), '43
- Francis Montgomery Hughes, Mu (Ohio Wesleyan), '31
- *William Oran Hulsey, Gamma Iota (Texas), '44
- *Madison James Humphrey, Beta (Ohio), '21
- *John Henry Hutchinson, Beta Pi (Northwestern), '22
- *Raymond Eugene Hyre, Zeta (Western Reserve), '11

- *Samuel Lloyd Irving, Omega (Pennsylvania), '03
- Robert Millard Ives, Gamma Epsilon (Columbia), '21

- *Hans Jensen Jepsen, Beta Rho (Stanford), '20, Gamma Alpha (Chicago), '23
- Albert Sidney Johnson, Gamma Iota (Texas), '19
- Darrel Leonard Johnson, Delta Gamma (South Dakota), '40, Gamma Rho (Oregon), '40
- Horace Halbert Johnson, Delta Beta (Carnegie Tech), '23
- Gordon Lemin Jones, Beta Tau (Nebraska), '41
- *Frank Alexander Juhan, Beta Theta (Sewanee), '11

- *Frank Lewis Kelly, Beta Omega (California), '08
- *William Ernest Kimberling, Theta (Bethany), '81
- *John Louis Kind, Beta Tau (Nebraska), '99, Gamma Epsilon (Columbia), '06
- *A. Dunkle King, Beta (Ohio), '27
- *Charles Combes Koehler, Beta Rho (Stanford), '10
- George Edward Kratt, Mu (Ohio Wesleyan), '41
- *Kenneth Wolfinger Kressler, Nu (Lafayette), '16
- *Carl Frederick Kuehne, Omicron (Iowa), '19

- Thomas Hart Law, Gamma Iota (Texas), '39
- Gordon B. Leberman, Alpha (Allegheny), '21
- *Frank Cherry Leitnaker, Gamma Theta (Baker), '19

- George Sydney Lenfestey, Delta Zeta (Florida), '34
- George Sloan Lesser, Beta Kappa (Colorado), '33
- *Armin Otto Leuschner, Delta (Michigan), '88
- *William Waters Lewis, Beta Theta (Sewanee), '04
- *Carr Liggett, Beta (Ohio), '16
- *Edgar Bingham Lincoln, Kappa (Hillsdale), '21
- *John Rhoads Lindemuth, Gamma Zeta (Wesleyan), '12
- *Henry Crumbaugh Lipscomb, Gamma Kappa (Missouri), '13
- Marion Richard Llewellyn, Gamma Delta (West Virginia), '34
- *Charles Edward Locke, Sigma Prime (Mount Union), '80, Alpha (Allegheny), '80
- *Stuart Maclean, Beta Theta (Sewanee), '97
- *Norman MacLeod, Gamma Sigma (Pittsburgh), '17
- Ivan Lee Malm, Gamma Theta (Baker), '56
- *William Colfax Markham, Gamma Theta (Baker), '91
- William Henry Martindill, Beta (Ohio), '32
- *Clyde McPherson Martzolf, Tau (Penn State), '09
- *Roy Massena, Beta Psi (Wabash), '02
- *Matt C. L. Mathes, Delta Lambda (Oregon State), '23
- *Joseph William Mauck, Kappa (Hillsdale), '75
- *Willfred Otto Mauck, Kappa (Hillsdale), '21
- *Charles Edwin McCabe, Beta Psi (Wabash), '11
- George Herbert McCracken, Gamma Sigma (Pittsburgh), '21
- *Anthony Fielding McCue, Gamma Delta (West Virginia), '07
- Grover C. McElyea, Mu (Ohio Wesleyan), '47, Omega (Pennsylvania), '47
- Stanley Curtis McFarland, Beta Kappa (Colorado), '43
- Reed Lavosia McJunkin, Beta Omicron (Cornell), '32
- William Dayton McKay, Beta Pi (Northwestern), '26
- *William Lincoln McKay, Beta Tau (Nebraska), '98
- Henry Alvan Mentz, Jr., Beta Xi (Tulane), '41
- *Henry Wadleigh Merrill, Gamma Gamma (Dartmouth), '13
- Ernest LeGene Miller, Beta Alpha (Indiana), '27
- Thomas Irwin Miller, Beta Delta (Georgia), '12
- *Howard David Mills, Zeta (Western Reserve), '18
- *Charles Bayard Mitchell, Sigma Prime (Mount Union), '78, Alpha (Allegheny), '79
- High N. Moor, Chi (Kenyon), '14
- *Frederick Darrell Moore, Beta (Ohio), '16
- *Frank Lawrence Moorhead, Beta Kappa (Colorado), '07
- *John Leslie Morgan, Zeta (Western Reserve), '23
- *Joseph Richard Morgan, Beta Zeta (Butler), '89
- *Harvey Seeley Mudd, Beta Rho (Stanford), '10, Gamma Epsilon (Columbia), '12
- Albert Jay Murphy, Jr., Tau (Penn State), '38
- John Carlisle Myers, Jr., Delta Epsilon (Kentucky), '43

- *Emile Fidel Naef, Beta Xi (Tulane), '13
- *Bertram Clyde Nelson, Beta Upsilon (Illinois), '04
- *Robert Eugene Newby, Gamma Eta (George Washington), '24
- *Chauncey Lee Newcomer, Kappa (Hillsdale), '98
- John Whiteman Nichols, Delta Alpha (Oklahoma), '36
- *Walter Baer Nissley, Tau (Penn State), '10
- *Rhesa Miles Norris, Gamma Eta (George Washington), '14
- William Foster Oldshue, Beta Beta (DePauw), '24
- *Ernest Wray Oneal, Xi (Simpson), '85
- *Owen C. Orr, Beta Gamma (Wisconsin), '07
- *Warner Dayton Orvis, Beta Omicron (Cornell), '06

PITTSBURGH KARNEA

August 12-16

For information on the Karnea agenda and city highlights, turn to pages 24 and 26

- *Henry Stuart Otto, Beta Omicron (Cornell), '07
- *George Arthur Paddock, Beta Iota (Virginia), '06
- *Frederick Blaine Palmer, Alpha (Allegheny), '93
- Edwin Pearson Parker, Gamma Eta (George Washington), '12
- James Claxton Parks, Gamma Iota (Texas), '15
- *Hanson Tufts Parlin, Beta Kappa (Colorado), '04
- *George McKinly Parrish, Beta Omega (California), '18
- *Francis Foster Patton, Gamma Alpha (Chicago), '11
- Charles Pearson, Jr., Gamma Psi (Georgia Tech), '23
- *Frank Herson Pelton, Zeta (Western Reserve), '04
- Kenneth Craig Penfold, Beta Kappa (Colorado), '37
- Richard Ellsworth Phillips, Omicron (Iowa), '49
- *Bruce Wellington Pickering, Gamma Mu (Washington), '31
- *Ray H. Pollom, Gamma Chi (Kansas State), '12
- *Oscar Lewis Pond, Beta Alpha (Indiana), '99
- *Walter Scott Pope, Gamma Iota (Texas), '05
- *Clarence Pumphrey, Eta (Buchtel), '74

- Ward Louis Quaal, Delta (Michigan), '41

- *Silas Baggett Ragsdale, Gamma Iota (Texas), '18
- Silas Baggett Ragsdale, Jr., Gamma Iota (Texas), '48
- William P. Raines, Gamma Sigma (Pittsburgh), '48
- Robert Theodore Rankin, Gamma Rho (Oregon), '32
- *Benjamin Ulysses Rannels, Mu (Ohio Wesleyan), '89
- *David Kitchen Reeder, Omega (Pennsylvania), '12
- William Frederick Reichert, Alpha (Allegheny), '27
- *Frank Hillis Rethlefsen, Beta Kappa (Colorado), '25
- Richard Eugene Retterer, Beta Alpha (Indiana), '47
- *Joel Warren Reynolds, Beta Mu (Tufts), '23
- *Branch Rickey, Mu (Ohio Wesleyan), '04
- *Henry Edmund Rivers, Beta Rho (Stanford), '12
- *Alfred Thomas Rogers, Beta Gamma (Wisconsin), '95
- Gene William Rossman, Gamma Mu (Washington), '31
- *Robert Eugene Ruedy, Zeta (Western Reserve), '90
- *Alfred Cookman Runyan, Gamma Theta (Baker), '20
- Clare Dewitt Russell, Zeta (Western Reserve), '19
- *Hilbert Rust, Beta Alpha (Indiana), '27
- *Samuel Jefferson Sackett, Delta (Michigan), '03
- *Ruben Stephen Schmidt, Delta (Michigan), '03
- *Everett Morrell Schofield, Beta Zeta (Butler), '09
- *William Ernest Schrupf, Gamma Nu (Maine), '12
- *Elmer Lincoln Scott, Mu (Ohio Wesleyan), '91
- *John Rutledge Scott, Beta (Ohio), '65
- Wiley Howard Sharp, Jr., Beta Xi (Tulane), '54
- Charles Gardner Shaw, Mu (Ohio Wesleyan), '38
- *Lawrence L. Sheaffer, Beta Psi (Wabash), '17
- *John Johnson Sherrard, Gamma (Washington and Jefferson), '13
- *Hugh Shields, Beta Alpha (Indiana), '26

- *James S. Shropshire, Delta Epsilon (Kentucky), '29
- *George Allen Sigman, Nu (Lafayette), '05
- *Robert William Sinclair, Delta (Michigan), '07
- William Bowman Spann, Jr., Beta Epsilon (Emory), '32
- Robert Paddock Stapp, Beta Beta (DePauw), '34
- *Gerald Glenn Stewart, Beta Rho (Stanford), '27
- Carl Evans Stipe, Jr., Beta Epsilon (Emory), '43
- *Frank Tenney Stockton, Alpha (Allegheny), '07
- Frederick Losee Stone, Gamma Omicron (Syracuse), '14
- *Clifford Norman Strait, Gamma Omicron (Syracuse), '23
- *Lane Summers, Delta (Michigan), '11
- Karl Reed Swenson, Gamma Rho (Oregon), '35

- William Tate, Beta Delta (Georgia), '24
- Wallace William Taylor, Jr., Delta Eta (Alabama), '46, Beta Epsilon (Emory), '46
- *Harold Bland Tharp, Beta Zeta (Butler), '11
- *John James Thomas, Zeta (Western Reserve), '91
- *Elridge Cummings Thompson, Beta Kappa (Colorado), '21
- *Louis Michael Tobin, Beta Upsilon (Illinois), '01
- H. William Trease, Gamma Gamma (Dartmouth), '44
- *Frederick C. Tucker, Beta Beta (DePauw), '08
- Fred C. Tucker, Jr., Beta Beta (DePauw), '40

- *Donald C. Van Buren, Zeta (Western Reserve), '11
- *Philip Sidney Van Cise, Beta Kappa (Colorado), '07
- John Howard Venable, Delta Beta (Carnegie Tech), '51, Delta Chi (Oklahoma State), '51
- Walter Jay Verlander, Beta Xi (Tulane), '41
- *Albert Henry Voight, Iota (Michigan State), '78

- *Lewis Walker, Alpha (Allegheny), '77
- Leon Harry Wallace, Beta Alpha (Indiana), '25
- *Arthur Baxter Walling, Beta Phi (Ohio State), '11
- *Ernest Louis Warncke, Upsilon (Rensselaer), '27
- *Wallace Weatherholt, Beta Beta (DePauw), '11
- *George Frederick Weber, Delta Zeta (Florida), '16
- *Walter Raymond Weber, Beta Kappa (Colorado), '14
- William Fink Welch, Beta Beta (DePauw), '40
- *Henry Haynes West, Beta Epsilon (Emory), '14, Beta Delta (Georgia), '16
- *Roy Owen West, Beta Beta (DePauw), '90
- William Edgar West, Mu (Ohio Wesleyan), '23
- *Carl Victor Weygandt, Psi (Wooster), '12
- *Don Carlenos Wheaton, Chi (Kenyon), '13
- *Frank Wieland, Eta (Buchtel), '90
- Ward DeWitt Williams, Gamma Mu (Washington), '29
- Charles Reginald Wilson, Gamma Sigma (Pittsburgh), '26
- *Hiram Roy Wilson, Beta (Ohio), '96
- *Nicolas Robert Wilson, Beta Omega (California), '27
- *Sidney Smart Wilson, Eta (Buchtel), '87, Zeta (Western Reserve), '88
- *Berley Winton, Delta Epsilon (Kentucky), '22
- Forrest H. Witmeyer, Gamma Omicron (Syracuse), '28
- John Kyle Worley, Delta (Michigan), '27
- *Ralph Merritt Wray, Beta Kappa (Colorado), '20
- *Henry Merritt Wriston, Gamma Zeta (Wesleyan), '11

- Glen Givens Yankee, Beta Upsilon (Illinois), '39



ALPHA — ALLEGHENY
Samuel Penniman Bates, '23
Henderson Donaldson Emery, '17

BETA — OHIO
Rexford LaRue Baxter, '33
James Arol Eckman, '30
John Emmett Moore, '38
James Orville Trone, '22

GAMMA — WASHINGTON &
JEFFERSON
Thomas Ray Fulton, '13
Thomas Samuel Osso, '49

DELTA — MICHIGAN
Charles Frederick Boos, '18
Robert E. Conover, '47
William George Nicolls, '35

EPSILON — ALBION
Frank Farnsworth, '14
Phillip Dunning French, '39
Philip Blair King, '25
ZETA — CASE WESTERN RESERVE
Erle Stentz Ross, '17

ETA — AKRON
Gerald Paul Hrubik, '71

KAPPA — HILLSDALE
George Malcolm Curtis, '33
Richard Grannis Hadley, '25

MU — OHIO WESLEYAN
Ernest Vincent Caliandro, '58

NU — LAFAYETTE
Howard Carl Handweg, '32

OMICRON — IOWA
Fred Godloe Clark, '17
Orliff Ford Clark, '52

PI — MISSISSIPPI
Hugh A. Hopper, '34

RHO — STEVENS INST. OF TECH.
James Thomas Costigan, '33
James Huson O'Neil, '09

UPSILON — RENNELAER POLY.
INST.
Warren Alwin Collins, '36

PHI — WASHINGTON & LEE
Richard Charles Danahy, '41

PSI — COLLEGE OF WOOSTER
Emmett W. Eddy, '14

OMEGA — PENNSYLVANIA
George Retos, Sr., '43

BETA ALPHA — INDIANA
Paul Cole Beach, Sr., '31
Loren Jean Brentlinger, '25
Robert Jay Sell, '29

BETA DELTA — GEORGIA
Talmadge Maburn Black, '36
Hubert Martin Rocker, '76

BETA ZETA — BUTLER
Alfred Donald Buschmann, '41
Robert Jeremiah Clay, Sr., '38
Howland Atkinson Johnson, '18
Paul Hendrick Johnson, Sr., '14

the chapter eternal

*Note— Member of Distinguished
Service Chapter

BETA ETA — MINNESOTA
Harry Elmer Andersch, '23
Robert Steener Benepe, '17
Robert John Henry, '66
Leonard Patrick Walsh, '27

BETA THETA — UNIV. OF THE
SOUTH
George G. Farrow, '18
Don Ami Hicks, '23

BETA IOTA — VIRGINIA
Douglas Pendleton Rucker, '39

BETA LAMBDA — LEHIGH
Thomas William Burke, '34
Henry Richardson Hering, '22

BETA MU — TUFTS
Robert Whitney Jones, '44
William Henry Winship, Jr., '38

BETA NU — M.I.T.
Robert Reynolds Anderson, Jr., '32

BETA XI — TULANE
Will J. Gibbens, Jr., '17

BETA OMICRON — CORNELL
O'Brien Atkinson, Jr., '27
James Edward Clark, '22
Lawrence Taylor Dee, '14
Edward Jerome Driscoll, '25

BETA PI — NORTHWESTERN
Glenn Dunbar Babcock, '17
Waldo Akien Fisher, '28

BETA RHO — STANFORD
Charles Arata Grondona, '22
Cary Harold Nixon, '15

BETA TAU — NEBRASKA
Russell Rolland Best, '20
Norman Fred Carlson, '32
Dallas Shirley Gibson, '31
Charles Logan Yungblut, '26

GAMMA PI — IOWA STATE
Brice Austin Gamble, '25

GAMMA RHO — OREGON
Rolla Milton Gray, '23
John Parker Price, '27
Edward Draiss Smith, '25

GAMMA SIGMA — PITTSBURGH
Andrew Jackson Barchfeld, '38
Leon Sloane Bartley, Jr., '43
Arnold Thompson Boren, '23
Alfred Edmondson Diggles, '21
Roy Cooledge Eaton, '24
Emil George Hilleman, '30
Alan Dale Riester, '30

GAMMA TAU — KANSAS
Robert Newton Allen, '38
Quinton Dieter Conklin, '30
Richard L. Dodson, '50
Raymond Hawes, '25
Carl Eugene Hoskins, '51
John Ralph Loudon, '25

GAMMA UPSILON — MIAMI
Daniel Michael Crilley, '49

GAMMA CHI — KANSAS STATE
William Kamp Charles, '20
Maurelle Dobson, '25

DELTA ALPHA — OKLAHOMA
Walter Kay Caudill, '37
Dorris Overton Coffey, '28
William Robert Kroutil, '50

DELTA BETA —
CARNEGIE-MELLON
John Neilson Hankey, '38

DELTA GAMMA — SOUTH
DAKOTA
Harold G. Hanson, '34

DELTA DELTA — TENNESSEE
Thomas Oliver Barnett, '23
Carl Barclay Henry, '21

DELTA EPSILON — KENTUCKY
Henry Randolph Brown, '26

DELTA ZETA — FLORIDA
John Edwin Pearce, '26

DELTA LAMBDA — OREGON
STATE
Robert Charles Scott, '56

DELTA OMICRON —
WESTMINSTER
Stephen Edward Ayers, '30

DELTA PI — USC at L.A.
Robert Victor Dobbs, '43
William Richard Witmeyer, '45

DELTA SIGMA — MARYLAND
Fenton Price Cogar, Jr., '60

DELTA PSI — CALIFORNIA
John Wesly Grube, Jr., '65

DELTA OMEGA — KENT STATE
Donald Frank Kramer, '50

EPSILON IOTA — G.M.I.
Keith Allen Bullock, '74

BETA UPSILON — ILLINOIS

James Calvin Hoekstra, '49
Proctor George Kuhnen, '16
Harry Skeeles Plowe, '43

BETA CHI — BROWN

Joseph Harrison Conzelman, '12

BETA PSI — WABASH

Allen E. Holler, '18
George William Stasand, '25

GAMMA ALPHA — CHICAGO

Berry William Allen, '16

GAMMA BETA — ILLINOIS TECH.

Kent Wentworth Bartlett, '05
Herbert Berg, '28 (Illinois '29)
Richard Ambrose Bright, '56
Charles Leslie Campbell, '04
Lester Oliver Castle, '27

Howard Lawrence Corthell, '06

George Carmer Hodges, '07

Archie Thomas Newsom, '16

GAMMA GAMMA — DARTMOUTH

Hugh Coy Courtright, '15

GAMMA DELTA — WEST VIRGINIA

Clarke Mahon Furbee, '22

Thomas Spencer Moore, '33

GAMMA ETA — GEORGE WASHINGTON

Robert Nelson Anderson, '21

Alfred Rodman Clinger, '34

Harold Routenaie Davis, '19

James William Dudley, '56

Emmett Barrett Knock, '26

GAMMA THETA — BAKER

Jerome Louis Anderson, '14

William Robert Cole, '49

Everett Roswell Filley, Jr., '43 (Texas '43)

Wagoner Lee Fox, '50

Lyle Wesley Haberbosch, '59

James William McGlumphy, '50

GAMMA IOTA — TEXAS

Allan John Clements, '68

GAMMA KAPPA — MISSOURI

Cecil Wood Campbell, '22

Leland Capers, '34

William Austin Hunt, '31

GAMMA NU — MAINE

Delmont Lewis Ballard, '34

James Walker Brown, '48

Kenneth Godfrey Macquarrie, Jr., '19

Joseph William McColl, III, '51

GAMMA XI — CINCINNATI

Hugh Merrill Bowen, '21

Edward Speidel Hoffeld, '41

GAMMA OMICRON — SYRACUSE

Bernard Maurice Dawson, '21

Howard Lewis Eckel, '28

Milton Seitz Perrott, '33

Alumni Cruise Planned

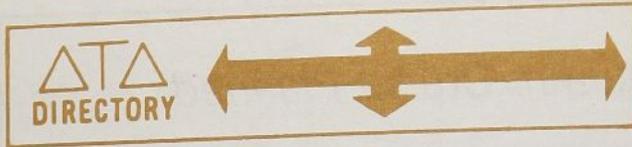


South Florida alumni promote their upcoming cruise. From left in front row are Walter L. Morgan, social chairman; John E. Paul, vice-president; James P. Paul, chapter chairman. In back row are Robert W. Decker, treasurer; William H. Benson, president; John Ropes, president elect; John R. Leisenring, executive secretary.

South Florida alumni of all undergraduate chapters of Delta Tau Delta are planning a supper club cruise along the Intercoastal Waterway on the Paddlewheel Queen. Plans include Dixieland banjo, cocktails, sing-a-long and sizzling steaks. Sailing is Saturday, June 14, at 7:30 p.m. from 2950 Northeast 32 Ave., Fort Lauderdale. The cost is \$32 per couple. Reservations may be made by sending checks, payable to "Delta Tau Delta Alumni Association of South Florida", by Thursday, May 29, 1980, to Bill Benson, 500 Southeast Sixth Street, Suite 100, Fort Lauderdale, Florida 33301. Or Phone 305-463-8537.

On Friday evening, June 20, at 7:30 p.m., South Florida Alumni will meet at the home of Bill Benson, 1470 N.E. 101 Street, Miami Shores, Florida, to elect officers for the coming year, and to discuss summer rush activities.

Last year the group supported summer rush activities of both the University of Florida and Florida State University. This year representatives of these and any other undergraduate chapters may wish to involve South Florida Alumni in their summer rush, and so are welcome to the Paddlewheel Queen or to the meeting in Miami Shores.



Arch Chapter

Kenneth N. Folgers, Illinois Tech '58, PRESIDENT, 180 North Michigan Avenue, Suite 1905, Chicago, Illinois 60601
 The Rev. Grover C. McElyea, Ohio Wesleyan '47, VICE PRESIDENT and RITUALIST, 5877 Elderwood, Dallas, Texas 75230
 Donald G. Kress, Lafayette '58, SECOND VICE PRESIDENT, 12 South Mountain Avenue, Montclair, New Jersey 07042
 Evangelos S. Levas, Kentucky '54, TREASURER, 141 West Vine Street, Lexington, Kentucky 40508
 Wayne A. Sinclair, West Virginia '68, SECRETARY, P.O. Box 2385, Charleston, West Virginia 25328
 R. James Rockwell, Jr., Cincinnati '59, DIRECTOR OF ACADEMIC AFFAIRS, 6282 Coachlite Way, Cincinnati, Ohio 45243
 Ricky W. Murphy, Auburn '75, PRESIDENT SOUTHERN DIVISION, 134 S. Oates Street, Dothan, Alabama 36301
 David L. Nagel, Iowa State '63, PRESIDENT WESTERN DIVISION, Brenton Bank and Trust Company, 7031 Douglas Avenue, Urbandale, Iowa 50322
 Ronald S. Glassner, Iowa '69, PRESIDENT NORTHERN DIVISION, P.O. Box 870, Moline, Illinois 61265
 Marion R. Llewellyn, West Virginia '34, PRESIDENT EASTERN DIVISION, 5696 Luna Lane, Erie, Pennsylvania 16506

Division Vice Presidents

SOUTHERN DIVISION

Charles W. Weir, Virginia '73, P.O. Box 5286, Charlottesville, Virginia 22903
 Michael T. Deal, Georgia '72, 5675 Roswell Road, N.E., Apt. 32-B, Atlanta, Georgia 30342
 Stephen M. Ruschell, Kentucky '71, 200 North Upper Street, Lexington, Kentucky 40507
 Thomas S. Sharp, Louisiana State '67, 110 S. Linden Ave., Hammond, La. 70401
 William Z. Rogers, North Carolina '72, P.O. Box 544, Spruce Pine, North Carolina 28777
 William N. Dickson, II, Auburn '78, 276 South Sage Avenue, Apt. 216, Mobile, Alabama 36606
 Tyrone M. Bridges, Emory '66, 5630 Cheminde Vie, Atlanta, Georgia 30342
 James R. Miner, Athens State '68, P.O. Box 91, Athens, Alabama 35611
 Carl E. Stipe, Jr., Emory '43, 1690 Little Joe Court, Decatur, Georgia 30033
 Martin G. Smith, Central Florida '75, 4719 Mill Cove Drive, Orlando, Florida 32809
 Charles D. Edwards, Southeastern Louisiana '73, 7120 Willow Street, Apartment F, New Orleans, Louisiana 70118

WESTERN DIVISION

Silas B. Ragsdale, Jr., Texas '48, Camp Stewart for Boys, Hunt, Texas 78024
 John H. Venable, Carnegie-Mellon '51, Oklahoma State '51, 1505 Richard's Lake Road, Ft. Collins, Colorado 80521
 Richard H. Englehart, Indiana '45, 11661 San Vincente Boulevard, #405 Los Angeles, Ca. 90049
 Edward J. Lowther, Missouri '56, % Pinetree Farms, Route 2, Columbia, Missouri 65201
 Steven J. Martens, Kansas '75, P.O. Box 486, Wichita, Kansas 67201
 T. Dan Loving, Oklahoma State '72, 3174 NW Expressway, Apt. 468, Oklahoma City, Oklahoma 73112
 Raymond A. Trankle, South Dakota '64, 125 South Dakota Avenue, Sioux Falls, South Dakota 57102
 Dr. James R. Struthers, Albion '46, The First Presbyterian Church, 524 South Duncan Street, Stillwater, Oklahoma 74074
 Jeffrey S. Heatherington, Willamette '65, 6206 N.E. Cleveland, Portland, Oregon 97211
 David M. Wilken, Idaho '76, Route 1, Box 89, Kendrick, Idaho 83537

NORTHERN DIVISION

Robert P. Stapp, DePauw '34, 420 Thomas Lane, Grand Blanc, Michigan 48439
 Richard P. Thornton, Purdue '41, 5530 North 75 East, West Lafayette, Ind. 47906
 Thomas F. Calhoun II, Ohio State '70, 1339 La Rochelle, Columbus, O. 43221
 Frederick C. Tucker, III, DePauw '69, 2500 One Indiana Square, Indianapolis, Indiana 46204
 Tim M. Korte, Bowling Green State '76, 58 Circle Drive, Medina, Ohio 44256
 Robert M. Buchta, Iowa '72, 8 Butternut Drive, Naperville, Illinois 60540
 Roy A. Tyler, Washington & Lee '66, 706 Court Building, 4th and Vine Streets, Evansville, Indiana 47708
 John W. Wood, Jr., South Dakota '68, 3811 West Broadway, Robbinsdale, MN 55422
 Bradley D. Spait, Hillsdale '77, 1559 North Prospect, Apt. 207, Milwaukee, Wisconsin 53202
 Michael D. Shonrock, Western Illinois '79, 443 River Run Drive, Macomb, Illinois 61455

EASTERN DIVISION

W. Marston Becker, West Virginia '74, P.O. Box 2222, Charleston, West Virginia 25328
 Richard A. Lewis, Allegheny '74, 2547 Hunting Ridge Trail, Bridgeville, Pennsylvania 15017
 Perry R. Swanson, Pittsburgh '55, Neville Lime Company, 615 Iron City Dr., Pittsburgh, Pa. 15205
 C. Andrew Williams, Allegheny '76, 760 Wheatland Circle, Bridgeville, Pennsylvania 15017
 Scott P. Eberly, Pennsylvania State '79, R.D. 2, Box 184, York, Pennsylvania 17403
 Douglas L. Northrup, Syracuse '75, 128 Polk Street, #5, Syracuse, New York 13224
 Ross L. Butters, Toronto '58, McCarthy & McCarthy, P.O. Box 48, Toronto Dominion Centre, Toronto, Ontario M5K 1E6 Canada
 Charles D. Kreidler, Lehigh '71, 12 Cobblers Lane, Norwalk, Connecticut 06851
 James A. Wilson, Syracuse '79, 1253 Stanwood Street, Philadelphia, Pennsylvania 19111
 Steven A. Paquette, Syracuse '77, 132 Polk Street, Apt. 6, Syracuse, New York 13224
 Gregory J. Pier, Maine '77, P.O. Box 38, Vernon, New Jersey 07462

The Fraternity's Founding

Delta Tau Delta was founded at Bethany College, Bethany, Virginia (now West Virginia), February, 1858. Incorporated under the laws of the state of New York, December 1, 1911. The Fraternity is a charter member of the National Interfraternity Conference. Founders were:

Richard H. Alfred (1832-1914)
 Eugene Tarr (1840-1914)
 John C. Johnson (1840-1927)
 Alexander C. Earle (1841-1916)

William R. Cunningham (1834-1919)
 John L. N. Hunt (1838-1918)
 Jacob S. Lowe (1839-1919)
 Henry K. Bell (1839-1867)

Undergraduate Council Members 1979-80

WESTERN DIVISION

Thomas M. Sutherland, Baker, '81, 604 Fifth Street, Baldwin City, Kansas 66006
Joel H. McNatt, Oklahoma, '80, 1320 College, Norman, Oklahoma 73069
Richard D. Hockett, Jr., South Dakota, '81, 114 North Pine Street, Vermillion, South Dakota 57069
Paul Talwar, Oregon State, '80, 527 Northwest Twenty-third, Corvallis, Oregon 97330

EASTERN DIVISION

Dennis R. Jack, Washington & Jefferson, '81, Box 622, 241 East Beau Street, Washington, Pennsylvania 15301
Walter E. Toot, Jr., Rensselaer Polytechnic Institute, '80, 3 Sunset Terrace Extension, Troy, New York 12180
David P. Madio, Wesleyan, '81, 156 High Street, Wesleyan Station, Middletown, Connecticut 06457
Simon R. Dodge, Toronto, '80, 28 Madison Avenue, Toronto, Ontario M5R 2S1, Canada

SOUTHERN DIVISION

David J. Hawthorne, Emory, '82, Drawer D.D., Emory University, Atlanta, Georgia 30322
Raymond T. Abbott, Virginia, '80, 129 Chancellor Street, Charlottesville, Virginia 22903
Douglas R. Collins, Middle Tennessee State, '81, Box 559, Middle Tennessee State University, Murfreesboro, Tennessee 37132
C. Russell Cowley, Jr., Jacksonville State, '80, 611 West Francis Avenue, Jacksonville, Alabama 36265

NORTHERN DIVISION

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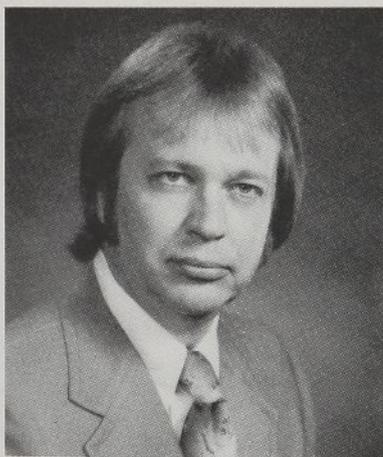
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Bethany House Display Areas Will be Ready for the Karnea

UNDER the guidance of Dr. Thomas H. Smith, *Kent State '58*, display areas of Delta Tau Delta's Bethany House are taking shape.



Tom Smith

Former director of the Ohio Historical Society and currently a member of the Ohio State University history faculty, Dr. Smith is serving as volunteer consultant on the project. He has searched Fraternity archives, met with alumni and Central Office representatives, gathered memorabilia, and created an overall concept for historical displays.

Stockwell Design Associates of Columbus, Ohio, has been hired to design the showcase arrangements. A filmstrip presentation of the Fraternity's history will be included in the display area.

Memorabilia still are being sought for Bethany House. Among items specified by Dr. Smith are old Delt crested ceramic or metal mugs, dinnerware of any kind with Delt crests, old gavels, unusually large paddles, caps, dinks, vests, and other kinds of Delt headgear and clothing (including unusually old T-shirts or sweatshirts), trophies or cups, pennants, flags, banners, rugs, unusual badges, rings or other jewelry, and photographs. Persons in photos should be identified, if possible.

Dr. Smith emphasizes that pre-1920 memorabilia is preferred.

The Fraternity hopes to have at least one identifiable contribution from every chapter, so that all may be represented in the Bethany House.

Memorabilia can be sent to Delta Tau Delta Fraternity, 4740 Kingsway Drive, Suite 110, Indianapolis, Ind. 46205.

Display areas and the filmstrip presentation will be completed in time for the fall visit of Delts attending the Pittsburgh Karnea.

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If your son has graduated from college and is living somewhere other than the address on the label above, we will appreciate your sending us his permanent address so that we can make the appropriate change. We hope you will read this issue, then forward it to your son. At the same time, please send his new address, along with the address shown on this issue (or cut off the label and send it) to: Delta Tau Delta Fraternity, 4740 Kingsway Drive, Suite 110, Indianapolis, Indiana 46205. Your cooperation will be appreciated.

DELT HISTORY AVAILABLE

For the first time a History of our Fraternity is ready for you to read, to give you the story of her past and to remind you of your own experiences as a member of Delta Tau Delta. This 408-page book has over 100 illustrations, plus tables showing all the chapters and a great many anecdotes of Delt doings. It's available either cloth-bound or in paperback. Send in the coupon with check payable to Delta Tau Delta.

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